

January 5, 2017

Kade Crockford
ACLU of Massachusetts
211 Congress Street
Boston, MA 02110

Re: Public Records Request

Dear Ms. Crockford,

You have requested documents in the possession, custody or control of the Boston Police Department under the Massachusetts Public Records Request Act (M.G.L. c. 66 §10). Specifically, you requested any policies or procedures governing Boston Police Department social media monitoring and contracts, bid documents, marketing materials and emails from or about the company Geofeedia or any of its services or products.

The Department contracted with Geofeedia from January 2015 to May 2016. Enclosed please find copies of the materials received from Geofeedia, as well as the Purchase Orders generated relative to these services.

In response to your request for policies or procedures governing social media monitoring, please be advised that the Department is currently in the process of codifying its existing protocols responsive to this request, including those utilized by the Boston Regional Intelligence Center and a Department-wide policy. Where these documents exist only in draft form, and internal policy discussions are ongoing, they are exempt from disclosure by M.G.L. c. 4 §7(26)(d).

Finally, the Department's Information Services Group is conducting a search for e-mail communications responsive to the remaining portion of your request. This response will be supplemented upon completion of that search with a cost estimate or the responsive records.

Please be advised that this office does not provide legal assistance, opinions or explanations about police policy to the public, and will not respond to any such request. If you have been denied records by the Boston Police Department, you have the right to appeal this decision with the Supervisor of Public Records at the Public Records Division of the Secretary of the Commonwealth.

Should you have any questions or require any additional information, please do not hesitate to contact this office.

Sincerely,

Nicole I. Taub

Enclosures



City of Boston Purchase Order

City of Boston

Purchasing Department
One City Hall
Room 808
Boston MA 02201
United States

Dispatched		
Purchase Order BOSTN-0000656149	Date 2015-05-29	Revision
Payment Terms 00	Freight Terms DES PPD	
Buyer Habershaw,Deirdre		

Vendor: 0000078005
Geofeedia, Inc.
444 N. Wells St. Suite 502
Chicago IL 60654
United States

Bill To: Auditing Department
One City Hall
Room M-4
Boston MA 02201
United States

Ship To: BPD New Police Headquarters
One Schroeder Plaza
Roxbury MA 02120
United States
Attention: See Detail Below

Tax Exempt? Y

State Tax Exempt ID: 04-6001380

Line-Sch	Item/Description	Quantity	UOM	PO Price	Extended Amt	Due Date
1 - 1	Geofeedia location-based social media monitoring, analysis, and engagement platform - 8/1/15-1/31/16	1.00	EA	9999.00	9999.00	06/03/2015
	52907-200-211100-508F-2304-2015-HLS15002	1.00				

Total PO Amount 9999.00

****The above Purchase Order number must be included on all invoices to ensure accurate and timely payment.****

Official Approvals		
I certify that all records regarding this procurement are on file	Approved as to availability of appropriation	
Deirdre Habershaw	Sally Glora	6/19/2015
Department Head/Purchasing Agent/BPS Business Manager	City Auditor/BPS Business Manager	
This is not a valid purchase order without the above signatures.		

ORDER FORM

This order form is subject to and governed by the terms and conditions of Geofeedia's Online Terms of Service posted at <http://www.geofeedia.com/terms-of-service>. Please review the Online Terms of Service carefully before signing below, as your signature below constitutes your agreement to be bound by its terms. If for any reason you are unable to view the Geofeedia Online Terms of Service online at the website given above, please contact Geofeedia immediately.

Pursuant to this Order Form, Customer is purchasing subscriptions to the Geofeedia Service identified below, subject to any specified usage parameters (e.g. number or types of users, number of locations, volume of data, etc.) and any professional services described herein. The term of this Order Form shall automatically renew for subsequent one-year terms unless either party provides notice to the other party at least forty-five days prior to the Contract End Date.

Order Information

Account Name: Bston Regional Intelligence Center	Contract Start Date: 8/1/2015
Prepared By: Trent McMahan	Contract End Date: 1/31/2016
Total Amount: [\$9,999.00]	

Subscription Term, Billing & Payment Information

Company Name: Boston Regional Intelligence Center	Billing Phone: 617-343-4328
Billing Name: David Carabin	Billing Fax:
Billing Email: David.carabin@pd.boston.gov	Payment Method: Invoice
Billing Address: 1 City Hall Plaza, Room 201 Boston, MA 02201 United States	PO Number: [IF APPLICABLE]
Billing Terms: Invoices sent Annually Customer Initials <u>DC</u> Invoices for Overage Fees, if any, sent monthly.	
Payment Terms: Due Upon Receipt. Interest accrues at the rate of 1.5% per month 90 days after the invoice date. Invoices 30 days or more past due may result in suspension of Services.	

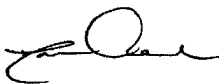
Customer:

Signature: _____

Printed: _____

Title: _____

Date: _____



David Carabin

Director

June 5, 2015

Geofeedia, Inc.

Signature: _____

Printed: _____

Title: _____

Date: _____

Application Services Subscription*
The Application Services include the following:

<u>Service Edition</u>	<u>Total Price</u>
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Standard Service Package

Customer orders the following Standard Service Package:

Geofeedia Team Edition	\$ 9,999.00
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Total Permitted Users: Thirty (30)

Standard Applications

- Real-Time Search
- Up to five (5) Real-Time Streams
- Administrator functions

Premium Applications

- Geofeed Manager (up to 15)
- Collections
- Alerts
- Influencers

Other Included Features

- Shape File Support
- Language Translations
- Data Export
- Analytics
- Networks currently Included: Instagram, Twitter, Flickr, Picasa, YouTube, Facebook, YikYak

Data Storage**

- Up to 200,000 post per month

Search Radius

- Maximum of 15 kilometers

Additional options	N/A
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None

Training and Implementation	No charge
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Geofeedia Video Training (included)

Total Annual Cost	<u>\$ 9,999.00</u>
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Order Comments

* Assuming no Overage Fees.
** Data overage will be billed at a cost of \$50.00 per 1,000 posts in excess of per-month allowance.
Note: Any other services not included hereunder and must be identified in a separate, executed Statement of Work.

For additional details regarding standard features and functionality of the Application Services, please visit:
<http://geofeedia.com/how-it-works>



City of Boston Purchase Order

City of Boston

Purchasing Department
One City Hall
Room 808
Boston MA 02201
United States

Dispatched		
Purchase Order BOSTN-0000663364	Date 2015-12-29	Revision
Payment Terms 00	Freight Terms DES PPD	
Buyer Habershaw,Deirdre		

Vendor: 0000078005
Geofeedia, Inc.
444 N. Wells St. Suite 502
Chicago IL 60654
United States

Bill To: Auditing Department
One City Hall
Room M-4
Boston MA 02201
United States

Ship To: BPD New Police Headquarters
One Schroeder Plaza
Roxbury MA 02120
United States
Attention: See Detail Below

Tax Exempt? Y

State Tax Exempt ID: 04-6001380

Line-Sch	Item/Description	Quantity	UOM	PO Price	Extended Amt	Due Date
1 - 1	Geofeedia Standard Service Package for Boston Regional Intelligence Center - 2/1/16 through 5/31/16	1.00	EA	6700.00 Attention: David Carabin-BRIC	6700.00	01/03/2016
	52907-200-211100-508F-2304-2015-HLS15002	1.00				

Total PO Amount 6700.00

****The above Purchase Order number must be included on all invoices to ensure accurate and timely payment.****

Official Approvals	
I certify that all records regarding this procurement are on file	Approved as to availability of appropriation
Deirdre Habershaw	Sally Glora
Department Head/Purchasing Agent/BPS Business Manager	City Auditor/BPS Business Manager
This is not a valid purchase order without the above signatures.	

ORDER FORM

Order Information

Account Name: Boston Regional Intelligence Center **Contract Start Date:** 2/1/16
Prepared By: Will Catton **Contract End Date:** 5/31/16
Preparation Date: 12/10/15
Total Amount: \$6,700.00

Subscription Term, Billing & Payment Information

Company Name: Boston Regional Intelligence Center **Billing Phone:** (617) 343-4328
Billing Name: David Carabin **Billing Fax:**
Billing Email: David.Carabin@pd.boston.gov
Billing Address: 1 City Hall Plaza, Room 201 **Payment Method:** Invoice
Boston, MA 02201 **PO Number:** [IF APPLICABLE]
Billing Terms: Invoices sent *Annually*

Payment Terms: Due Upon Receipt. Interest accrues at the rate of 1.5% per month 60 days after the invoice date.
Invoices 30 days or more past due may result in suspension of Services.

This Order Form is subject to and governed by the terms and conditions of the Geofeedia Service Agreement posted online at <http://www.geofeedia.com/legal/service-agreement/> (unless there is already a Geofeedia Service Agreement in force and effect between you and Geofeedia, in which case the terms of such existing Geofeedia Service Agreement shall govern this Order Form). If for any reason you are unable to view the Geofeedia Service Agreement online at <http://www.geofeedia.com/legal/service-agreement/>, please contact Geofeedia immediately.

This Order Form is valid for 60 days from the Preparation Date.

Customer: Boston Regional Intelligence Center **Geofeedia, Inc.**
Signature: [Signature] **Signature:** _____
Printed: Ryan Walsh **Printed:** _____
Title: Deputy Director **Title:** _____
Date: 12/31/15 **Date:** _____

Order Form (Cont'd) – Boston Regional Intelligence Center

Application Services Subscription*

The Application Services include the following:

<u>Service Edition</u>	<u>Total Price</u>
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Standard Service Package

Customer orders the following Standard Package:

\$6,700.00

Geofeedia Public Safety Edition

Total Permitted Users: Thirty (30)

Search

- Real-Time Search Plus
- Keyword Search
- Discovery Search
- Streamer (5)
- Influencer Search

Engage & Share

- Alerts with Boolean Exclusions
- Notification Inbox
- iOS/Android Mobile App

Archive & Analyze

- Unlimited Data
- Unlimited Locations and Recordings
- Analytics
- Translate
- Collections
- CSV Export

Search Radius

- Maximum of 15 kilometers

Support & Services

Unlimited Tutorials & Documentation
Customer Support
Customer Success Manager

Total Annual Cost

\$6,700.00

Order Comments

For additional details regarding standard features and functionality of the Application Services, please visit:
<http://geofeedia.com/how-it-works>



City of Boston Purchase Order

City of Boston

Purchasing Department
One City Hall
Room 808
Boston MA 02201
United States

Dispatched		
Purchase Order BOSTN-0000652357	Date 2015-01-13	Revision
Payment Terms 00	Freight Terms DES PPD	
Buyer Habershaw,Deirdre		

Vendor: 0000078005
Geofeedia, Inc.
444 N. Wells St. Suite 502
Chicago IL 60654
United States

Bill To: Auditing Department
One City Hall
Room M-4
Boston MA 02201
United States

Ship To: BPD New Police Headquarters
One Schroeder Plaza
Roxbury MA 02120
United States

Attention: See Detail Below

Tax Exempt? Y

State Tax Exempt ID: 04-6001380

Line-Sch	Item/Description	Quantity	UOM	PO Price	Extended Amt	Due Date
1 - 1	Geofeedia location-based social media monitoring, analysis, and engagement platform - Through July 31, 2015	1.00	EA	9999.00	9999.00	01/18/2015
	52907-200-211100-508F-2304-2014-HLS14002	1.00				
	<p>U13-3.3 - Jan 13, 2015 through July 31, 2015 - trial period < REAL-TIME SEARCH Search seven social media sources by location and view results in our map or collage views, Unlimited data from monitored Geofeeds per this proposal, otherwise limited to the last 24 hours LOCATION MONITORING Geofeedia will continuously monitor and record social media from user defined locations providing the ability to perform historical searches and analysis, Unlimited number of location recordings and ability to change locations at any time STREAMING View up to five concurrent live streams of social media per licensed user USER TRACK Connect undercover Twitter and Instagram accounts and follow specific users posts ARCHIVE AND EXPORT Unlimited monitored Geofeeds and archival in secure data warehouse, Export Geofeed data to CSV format ANALYTICS Filtering by timeframe, keyword and user; trend views by volume, media, keyword and user; detailed view of feed items and associated metadata; curate items in collections ALERTS Create unlimited email alert notifications triggered by specific keywords, phrases or users, Customize Alerts at any time LANGUATE TRANSLATION Translate all content to and from more than 40 different languages HOSTING AND STORAGE Included USER LICENSES AND DATA CHARGES Unlimited number of user licenses (internal BRIC use only), Data includes up to 200,000 items per month >></p>					

Attention: David Carabin-BRIC

On hold, needs contract. nw 1/14/15

City of Boston Purchase Order



City of Boston

Purchasing Department
One City Hall
Room 808
Boston MA 02201
United States

Dispatched		
Purchase Order	Date	Revision
BOSTN-0000652357	2015-01-13	
Payment Terms	Freight Terms	
00	DES PPD	
Buyer		
Habershaw,Deirdre		

Vendor: 0000078005
Geofeedia, Inc.
444 N. Wells St. Suite 502
Chicago IL 60654
United States

Bill To: Auditing Department
One City Hall
Room M-4
Boston MA 02201
United States

Ship To: BPD New Police Headquarters
One Schroeder Plaza
Roxbury MA 02120
United States
Attention: See Detail Below

Tax Exempt? Y

State Tax Exempt ID: 04-6001380

Line-Sch	Item/Description	Quantity	UOM	PO Price	Extended Amt	Due Date
Total PO Amount					9999.00	

****The above Purchase Order number must be included on all invoices to ensure accurate and timely payment.****

Official Approvals			
I certify that all records regarding this procurement are on file		Approved as to availability of appropriation	
Deirdre Habershaw		Sally Glora	1/16/2015
Department Head/Purchasing Agent/BPS Business Manager		City Auditor/BPS Business Manager	
This is not a valid purchase order without the above signatures.			

What is Geofeedia?

Geofeedia is the only patented*, location-based social media monitoring, analysis and engagement platform for law enforcement. Our solution enables law enforcement agencies to derive social intelligence to understand, in real-time, what's happening at the locations most important to them.

With Geofeedia, you will have the ability to quickly search seven social media sources by geo-location, from a specific address to an entire neighborhood, then filter results by timeframe, keywords or specific individuals.

We have many ways to visualize and analyze social media within our platform. These include: 1) Map View, 2) Collage View, 3) Streamer View, 4) Analytics View, 5) Alerts and notifications, and 6) User Track View.

Law Enforcement agencies rely on Geofeedia for:

- Targeted surveillance and monitoring
- Tracking users of interest
- Crisis response and management
- Resource allocation
- Live event security efforts
- Source and data evaluation and corroboration
- Community engagement
- Command center operations

License details, terms and cost included on following pages...

This proposal (the "Proposal") will serve to confirm Customer's order for the services described above ("Services") for the prices listed herein. Customer's use of the Services is subject to the terms and conditions of Geofeedia's Online Terms of Use (<http://geofeedia.com/terms-of-service>). Payment terms. On the effective date, Geofeedia will invoice Customer for all fees indicated above. The fees indicated above are effective for the Initial Term. Thereafter, Geofeedia may change any of the fees indicated above, with such changes being effective at the conclusion of the then-current term, by providing Customer with notice of such changes at least thirty (30) days prior to the end of the then-current term.

* Our service is protected under U.S. patents 8,484,224, 8,595,317, 8,639,767, 8,612,533, 8,655,873, 8,655,983, 8,849,935, 8,850,531 and 8,862,589

What's included in your license?

Real-time search

- ✓ Search seven social media sources by location and view results in our map or collage views
- ✓ Unlimited data from monitored Geofeeds per this proposal, otherwise limited to the last 24 hours

Location Monitoring

- ✓ Geofeedia will continuously monitor and record social media from user defined locations providing the ability to perform historical searches and analysis
- ✓ Unlimited number of location recordings and ability to change locations at any time

Streaming

- ✓ View up to five concurrent live streams of social media per licensed user

User Track

- ✓ Connect undercover Twitter and Instagram accounts and follow specific users' posts

Archive and Export

- ✓ Unlimited monitored Geofeeds and archival in secure data warehouse
- ✓ Export Geofeed data to CSV format

Analytics

- ✓ Filtering by timeframe, keyword and user; trend views by volume, media, keyword and user; detailed view of feed items and associated metadata; curate items in collections

Alerts

- ✓ Create unlimited email alert notifications triggered by specific keywords, phrases or users
- ✓ Customize Alerts at any time

Language Translation

- ✓ Translate all content to and from more than 40 different languages

Hosting and Storage

- ✓ Included

User Licenses and Data Charges

- ✓ Unlimited number of user licenses (internal BRIC use only)
- ✓ Data includes up to 200,000 items per month
- ✓ Additional data packs available for purchase

Continued...

This proposal (the "Proposal") will serve to confirm Customer's order for the services described above ("Services") for the prices listed herein. Customer's use of the Services is subject to the terms and conditions of Geofeedia's Online Terms of Use (<http://geofeedia.com/terms-of-service>). Payment terms. On the effective date, Geofeedia will invoice Customer for all fees indicated above. The fees indicated above are effective for the Initial Term. Thereafter, Geofeedia may change any of the fees indicated above, with such changes being effective at the conclusion of the then-current term, by providing Customer with notice of such changes at least thirty (30) days prior to the end of the then-current term.

* Our service is protected under U.S. patents 8,484,224, 8,595,317, 8,639,767, 8,612,533, 8,655,873, 8,655,983, 8,849,935, 8,850,531 and 8,862,589

Support and Training

- ✓ Account set-up, initial location monitoring configuration, ongoing priority support
- ✓ One kick-off training session plus one user-training session per month when requested

Terms:

- Initial Term: signed date below to July 31, 2015
- Full payment due upon signing
- List price expires 90 days from date listed above

Cost Breakdown:

Option Details: Enterprise license

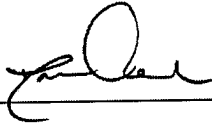
- Unlimited user licenses (internal BRIC users only)
- Unlimited recorded locations, up to 200,000 posts per month
- Unlimited Alerts
- Setup & training

(Waived)

Total annual investment

\$9,999

Signed: _____



Printed Name: David Carabin

Title: Director

Date: 1/13/15

1 City Hall Plaza
Room 204

Billing Contact: Andrew Murphy

Billing Address: Boston, MA 02201

This proposal (the "Proposal") will serve to confirm Customer's order for the services described above ("Services") for the prices listed herein. Customer's use of the Services is subject to the terms and conditions of Geofeedia's Online Terms of Use (<http://geofeedia.com/terms-of-service>). Payment terms. On the effective date, Geofeedia will invoice Customer for all fees indicated above. The fees indicated above are effective for the Initial Term. Thereafter, Geofeedia may change any of the fees indicated above, with such changes being effective at the conclusion of the then-current term, by providing Customer with notice of such changes at least thirty (30) days prior to the end of the then-current term.

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