

From: Geofeedia [marketing@geofeedia.com]
Sent: Friday, May 27, 2016 11:20 AM
To: alex.moskos@pd.boston.gov
Subject: A Note from Geofeedia on Memorial Day

LOG IN

We Remember

The Team at Geofeedia would like to wish all of you a safe and wonderful Memorial Weekend.

Thank you to all of our Veterans for your sacrifices and service to our country.

PHIL HARRIS & TEAM GEOFEEDIA

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, March 26, 2015 10:43 AM
To: alex.moskos@pd.boston.gov
Subject: Early access to the new Geofeedia

[Geofeedia Logo](#)

[log-in](#)

[Geofeedia](#)

A new Geofeedia is almost here.

We're excited to announce that Geofeedia will soon have a completely new look and feel, enabling you to uncover more data even more easily than before.

We'll also be releasing numerous new features and a highly anticipated mobile app, all of which is highlighted below. To see for yourself, be sure to click the button to register for one of five webinars in April, after which you'll be able to request access to our beta environment and take the new platform for an exclusive test drive!

Multi-Location Recording

Create aggregated location recordings for up to 10 locations with full control of the data captured with filters for keywords, usernames, and sources.

Enhanced Reporting & Analytics

Discover insights about your places based on advanced search options, keywords and influencers within your places.

Sentiment

Understand and measure social sentiment at locations that matter to your business.

Influencers

Discover a user's complete profile across multiple networks.

Salesforce.com Integration

Discover sales leads and resolve customer service issues, integrated with Salesforce.com.

Keyword Search

Discover locations where a keyword or phrase is trending and initiate monitoring for those locations.

Publisher

Create and publish outbound social posts and replies directly from Geofeedia.

Mobile App

Take the power of Geofeedia on-the-go through responsive emails and a mobile app!



Geofeedia is hitting the road! Will we see you at one of our upcoming events?

- March 31: Texas Police Chiefs Association in Galveston, TX
- April 15: ISC West in Las Vegas, NV
- April 21: ILEETA in Wheeling, IL
- April 22: ASIS East NYC in New York, NY
- April 29: Government Social Media in Reno, NV

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [webinar@geofeedia.com]
Sent: Tuesday, September 08, 2015 6:41 AM
To: alex.moskos@pd.boston.gov
Subject: Educational Opportunity

Hi Alex,

We have two great, free webinars this month that may be of interest to you:

> [Connecting With Your Community Through Social Media](#) - September 10 at 2:00 PM EDT

Join Chief Billy Grogan of the Dunwoody Police Department as he discusses how he has decentralized the department's social media program to better connect with their community.

> [How Lexington PD Leverages Social Media to Protect and Serve](#) - September 17 at 2:00 PM EDT

Join Detective Richard Yancey as he discusses how the Lexington Police Department uses location-based social media intelligence to investigate local crimes, maintain campus safety, and monitor fugitive activity.

Please let us know if you have any questions. We look forward to your attendance.

Thanks,

Team Geofeedia

[Latest News + Events](#)

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [here](#) to manage your email settings.

From: Will Catton [will.catton@geofeedia.com]
Sent: Saturday, September 17, 2016 12:44 PM
To: alex.moskos@pd.boston.gov
Subject: Explosive Device - Seaside New Jersey Parade Route

[Geofeedia](#)

UPDATE:

OUR APOLOGIES FOR WRONG SUBJECT LINE IN EARLIER EMAIL

The Geofeedia Security Operating Center is actively monitoring content near the site of an explosion in Seaside Park, NJ along a race route for a Marine Corp. charity run.

Our content collection is linked in below.

[VIEW THE COLLECTON](#)

Please feel free to contact me if you have any questions at all.

Will Catton
Domain Expert, Geofeedia
will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, February 10, 2016 9:34 AM

To: alex.moskos@pd.boston.gov

Subject: February Newsletter: Explore the New Features, Attend Our City Tour, and More!

LOG IN

February-Newsletter

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

NEW January '16 Product Release

predict-sq.jpg

New Data Sources

analyze-sq.jpg

Image Analysis


engage-sq.jpg

Engagement Tools

We added NEW features to the Geofeedia platform on January 27th to help your organization **predict**, **analyze**, and **act** on location-based social intelligence.

Visit the platform for a closer look at the new features:

Featured Resource: Command Center Best Practices

 Protect your organization's people and business assets with location-based intelligence using industry best practices.

[geofeedia-resource-button.png](#)

Geofeedia City Tours: Coming to a Location Near You

Join us for a (free!) half day of education and platform training in a roundtable format at locations across the country.

Interested in hosting or attending a training event with fellow corporate security, public safety, and Geofeedia experts in your area? Contact our [team](#).

Indy.jpg

SanFrancisco.png

Baltimore.png

INDIANAPOLIS

Geofeedia Indianapolis office, with Anthem & Pacers

February 18, 2016
8:00 AM to 1:00 PM EST

SAN FRANCISCO

Square Headquarters

March 22, 2016
8:00 AM to 1:00 PM
PDT

BALTIMORE

University of Maryland

April 19, 2016
8:00 AM to 1:00 PM
EST

Connect with Our Team at Upcoming Events & Webinars

Join Team Geofeedia and our guest presenters for educational webinars and during events & tradeshow throughout the month.

[IDV-Solutions](#)

[2016 Visual Command Center User](#)

[Conference](#)

February 24 - 25 | Orlando, FL

Visit our booth to talk to the Geofeedia team at the event.

[sdsu-viz-center.png](#)

[WEBINAR: Using Location Based Intelligence for Disaster Awareness and Response](#)

February 24 | 2:00 PM - 3:00 PM EST

[sentinel-resource-group.png](#)

[WEBINAR: How to Build the Business Case for Location-Based Intelligence](#)

March 3 | 2:00 PM - 3:00 PM EST

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[College Football](#)

[Winter Storm Jonas](#)

East Coast of the United States

The east coast received record-breaking amounts of snowfall at the end of January, causing subway shutdowns, canceled flights, and flooded streets.

[Iowa Caucus](#)

[Iowa Caucus](#)

Iowa

The 2016 Election voting season has begun! Presidential hopefuls campaigned in Iowa for the Republican and Democratic caucuses.

[2016 CES](#)

[Protesters Shut Down the Bay Bridge](#)

San Francisco, CA

Activists blocked traffic on the Bay Bridge, causing delays on a major highway.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, August 12, 2015 9:47 AM

To: alex.moskos@pd.boston.gov

Subject: Geofeedia August Newsletter: Discovery Launch, LinkedIn Webinar, and more!



LOG IN

August-Newsletter_1

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: Location-Based Social Media Conference

Latitude is approaching quickly. Secure your spot today [Geofeedia Latitude](#) to experience the only location-based social media intelligence conference in the world. You'll have the opportunity to experience the latest in open sourced intelligence data trends while simultaneously networking with your peers about geosocial best practices and success stories.

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS
Use code **GeoCustomer** for 1 free pass per account

Discovery Launch Updates

Geofeedia: [Discovery Search](#) [More Data](#)

Uncover more data than ever before with our expanded search capabilities. **Discovery Search** identifies where conversations are taking place across the globe in our interactive Map or **Heatmap** view. Utilize the **Keyword Search** to activate Twitter data and broaden search insights. Deliver your set of actionable data to decision-makers with our exportable **PDF reports**

Geofeedia: [Android App](#) [More Mobile](#)

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**. One-click access to locations, recordings and user profiles and posts bring location-based social media monitoring to mobile devices. The Android

App will be available for download via Google Play this Friday.

Geofeedia: Multi-Location Upload [More Scale](#)

Quickly upload thousands of locations with **Multi-Location Upload**, and combine up to 1,000 locations into recordings for an overall view on the data captured with **Location Aggregation**. Gain insights in your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Upcoming Webinars

LE-Police

How Agencies Access and Monitor Social Media with Privacy Protection
August 20, 2:00 PM EDT

Join Geofeedia and Andrew Macpherson to learn how public safety agencies can monitor social media while protecting individual privacy.

[REGISTER NOW](#)

TW-CorpSec

How LinkedIn Uses Social Media Intelligence to Enhance Global Security
August 25, 2:00 PM EDT

Learn about LinkedIn's security operations -- the major challenges they face as an organization, and how social media has been useful.

[REGISTER NOW](#)

Featured Resource

NYC_Health_Logo_-_BW_-_PNG

New York City Department of Health and Mental Hygiene Use Case

Learn how the NYC DOHMH uses social media intelligenc to keep the peace during public health emergencies.

[DOWNLOAD NOW](#)

Connect with Geofeedia at Upcoming Events

[Seadog](#)

[SEADOG/WESTDOG
3rd Annual Conference](#)

August 16-19
Savannah, GA

[CACAP](#)

[CACAP
Annual Conference](#)

August 16-19
Quebec City, Quebec

[MSPC](#)

[Midwest Security and Police
Conference and Expo](#)

August 18-19
Tinley Park, IL

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[wildfires](#)

[Wildfires in the West](#)

California, Oregon, and Washington

Many western cities have been battling disastrous wildfires, causing California to declare a State of Emergency last week. Check out our Geofeedia collection.

[Michael_Brown](#)

[One Year Anniversary of Michael Brown Shooting](#)

Ferguson, MO

One year after the Michael Brown shooting, protests are still developing in Ferguson. See social media posts surrounding the events in our collection.

[Florida](#)

[Severe Flooding](#)

Tampa Bay, Florida

Check out pictures and videos captured by residents in Florida during major flooding in the Tampa Bay area.

Customer Mobile App Reviews

We'd love to hear your feedback on our new mobile apps. Give the Geofeedia app a review by clicking the links below, and please share your favorite feature or capability in the comments.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, July 08, 2015 9:54 AM

To: alex.moskos@pd.boston.gov

Subject: Geofeedia July Newsletter: Map Widget, Latitude Speakers, & More!



LOG IN

July-Email

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Updated Map Widget

The newly updated Instagram Map Widget allows [Geofeedia Instagram Widget](#) you to easily embed an interactive map of real-time Instagram posts. [Log in](#) to see the updated features including:

- New user interface
- Optimization for mobile devices
- Support for Instagram video content
- Expanded detail for individual posts

To learn more, contact your Customer Success Manager at [**Success@geofeedia.com**](mailto:Success@geofeedia.com).

Customer Training Webinars

The Geofeedia product team is excited to release new enhancements to the platform every month. Stay up to date with the latest features by attending a monthly training session, offered the first and last Monday of every month.

This month's topics: New 4.0 features and our new Mobile App. [Download the mobile app today!](#)

[webinar-button](#)

Latitude: Speakers & Sponsors

[Geofeedia Latitude](#)

Our Latitude speaker line-up is professional innovation personified. You'll be educated, motivated, and inspired by these industry experts joining us in keynote presentations.

[Maria Vello, President and CEO](#)

With more than 25 years of experience in the design, integration, and implementation of global corporate systems, security, and networks, Maria has been responsible for integrating security best practices and raising awareness at every level in every organization for which she has worked. Join her keynote session, **Shattering the Darkness: Shedding Light on the Dark Net**.



Sam Yagan, CEO

Match Group

Sam Yagan has been a leader in the dating industry since he co-founded OkCupid in 2003 and grew it into one of the most popular dating sites in America, amassing nearly 4 million active users. As the CEO of Match Group, he oversees the management of an online dating portfolio of over forty brands around the world, including Match.com, OkCupid, OurTime, Meetic, Twoo, Tinder, and ParPerfeito. Join the keynote session for Marketers to hear from Sam about the **Future of Location** as it relates to dating and beyond.



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Use code **GeoCustomer** for 1 free pass per account

**Thank You to
Our Sponsors!**

[IDV-Solutions](#)

[Securitas_logo](#)

Upcoming Customer Case Study Webinars

Register now to hear from Geofeedia customers using location-based social media intelligence.

[NCAA_logo](#)

NCAA | July 14, 2:00 PM EDT

See how Geofeedia was used during the Final Four to cut through the noise and monitor multiple locations in Indianapolis.

[REGISTER NOW](#)

[leotta_logo](#)

LEOTTA | July 23, 2:00 PM EDT

Join Jack Hall from LEOTTA as he discusses some current trends and challenges to the use of social media in criminal cases.

[REGISTER NOW](#)

Featured Resource

[HBPD_emblem](#)

[Huntington Beach Police Department Case Study](#)

Learn how the Huntington Beach Police Department used social media intelligence to keep the peace during the US Open of Surfing.

[DOWNLOAD NOW](#)

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[FIFAWWC](#)

[FIFA Women's World Cup](#)

BC Place in Vancouver, Canada

See what fans shared during the 2015 Women's World Cup Final in Vancouver.

[SC_rally](#)

[South Carolina State House](#)

Columbia, South Carolina

Check out the social media content from the ongoing Confederate Flag rallies at the South Carolina State Capitol.

[Coke_Zero_400](#)

[Coke Zero 400](#)

Daytona International Speedway in Daytona Beach, FL

After hours of rain delays and a fiery last lap crash Dale Earnhardt Jr. came in first place at Daytona.

5-Minute Customer Survey

Want to shape the future of Geofeedia? We're looking for your feedback to help us prioritize where we go next with the power of location-based social intelligence. Take this quick, 5-minute survey to tell our product team where you'd like us to focus our efforts.

[Button-Survey](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, June 11, 2015 9:18 AM
To: alex.moskos@pd.boston.gov
Subject: Geofeedia News: Mobile App Goes Live & More



LOG IN

150608-JuneNewsletter

Welcome to the first issue of Geofeedia's monthly newsletter! We are looking forward to sharing product updates, thought leadership, event information and company news with you each month.

Next Evolution of Geofeedia

We are excited the platform is live. [Log in](#) to Geofeedia to check out all of the new features. In addition to enhancing current Geofeedia capabilities, the new version offers:

- Upgraded Data Platform
- Aggregated Location Monitoring
- Enhanced Location Analytics & Sentiment
- Influencers
- Salesforce Integration

[Geofeedia-log-in](#)

Download the Geofeedia App Today

The new Geofeedia iOS app is perfect for taking the power of Geofeedia on the go. With the mobile app, now you can:

- Gather location-based social intelligence in the areas directly around your current location
- Create or monitor any location while mobile
- Access a streamer view of location-tagged social media posts on-the-go

[Download from the App Store](#)

Register for Latitude

Don't miss this gathering of real leaders having real conversations about location-based social media. Our Latitude speaker line-up is professional innovation personified. You'll be educated, motivated, and inspired by these leaders who are using location-based social media intelligence to create success stories within their respective industries.

[LatitudeLogo-01-1024x379.png](#)

University of Chicago's Gleacher Center

October 21, 2015

[register-now-button](#)

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS
Use code **GeoCustomer** for 1 free pass per account

Connect with Geofeedia at Upcoming Events

Geofeedia is attending a number of upcoming events. Please come to our booth to connect with the Geofeedia Team!

[\[Image\]](#)
**Useful Social Media
Social Media Summit**

June 15 - 16
New York City, NY

[\[Image\]](#)
**Go Inbound
Marketing Conference**

June 22
Indianapolis, IN
Our VP of Product R. J. Talyor is
a featured speaker! Register
with code: **FRIENDOFRJ**

[\[Image\]](#)
**NRF Protect Loss
Prevention Conference**

June 23 - 25
Long Beach, CA

[\[Image\]](#)
**National Sheriff's
Association Annual
Conference & Exhibition**

June 26 - July 1
Baltimore, MD

New Resources

Check out these recent Geofeedia research findings and whitepapers:

[\[Image\]](#)

[Special Bulletin: Advice
from #LESM Experts](#)

[NCAA-Cover-sm_copy](#)

[NCAA Location-Based Social
Media Case Study](#)

[Roadmap-cover-1](#)

[The Geosocial Marketer's
Roadmap Whitepaper](#)

Know Anyone Who Could Use Geofeedia?

We find that many of our best customers come from referrals of existing customers. Is there anyone in your network who could use Geofeedia? We'd love for you to send them a note inviting them to an upcoming webinar or to request a personalized demo. Here's a [short email](#) we drafted to make it easy - thanks for spreading the word!

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, November 11, 2015 11:24 AM

To: alex.moskos@pd.boston.gov

Subject: Geofeedia November Newsletter: Upcoming Webinars, Industry Events, and More!



LOG IN

November Newsletter

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Upcoming Webinars

Join Team Geofeedia and our guest presenters for free educational webinars throughout the month.

CS_Web-1

How the Northern California Regional Intelligence Center Uses Social Media to Monitor Large Events

November 18 | 2:00 - 3:00 PM EST

Join Geofeedia and Detective Star Cazador of the Northern California Regional Intelligence Center (NCRIC) to learn how the NCRIC uses Geofeedia for large events. [REGISTER NOW](#)

CS_Web-1

Using Social Media Intelligence for Risk Management and Crime Prevention

November 19 | 2:00 - 3:00 PM EST

Join us to learn how your agency can discover, engage, and analyze social media data to prevent crime and investigate evolving situations in real-time. [REGISTER NOW](#)

Ilitch Holdings

How Ilitch Holdings Monitors Social Media for Situational Awareness and Executive Protection

November 24 | 2:00 - 3:00 PM EST

Join Ray Johnson, Director of Executive Services at Ilitch Holdings to find out how he uses location-based social media monitoring for executive protection and situational awareness. [REGISTER NOW](#)

LEOTTA

6 Ways Social Media Monitoring Empowers Your Command Center

December 10 | 2:00 - 3:00 PM EST

Join George Siegle, Director of Product Management at IDV Solutions and Andy Falkenstein, Director of Product Management at Geofeedia, as they discuss 6 ways social media monitoring empowers your command center. [REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

Our team will be exhibiting at industry conferences around the country. [Contact us](#) to schedule an appointment to meet at the event!

[Security](#) [Security 500](#)

November 16
Washington, D. C.

[ISC East 2015](#) [ISC East 2015](#)

November 18-19
New York City

Platform Update

We're adding new functionalities and enhancements to our platform every week! Learn more about what's new.

Search Unification

Our New Search button unlocks 3 different search capabilities in the pop-up search field (**Location**, **Keyword**, **Discovery**), allowing users to search by addresses, keywords, and hashtags across location-tagged and non-location-tagged social media data.

Find out what conversations are happening around you today!

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[World Series](#) [2015 World Series](#)

Citi Field in Flushing, NYC and Ewing M. Kauffman Stadium in Kansas City, MO

The Kansas City Royals defeated the New York Mets 4 -1 to take the 2015 World Series title. See photos and videos from games in both stadiums in our collection.

[Hurricane Patricia](#) [Hurricane Patricia](#)

Southwest Mexico

Hurricane Patricia's Category 5 classification caused major concern along Mexico's Pacific coast. Although the storm weakened over Mexico, residents of coastal towns battled mudslides, strong winds, and flooding. See photos and videos of the storm in our collection.

Bucharest Protests [Protests in Bucharest](#)

Bucharest, Romania

Romanians took to the streets of Bucharest to protest the response of the government following a nightclub fire. The fire killed over 40 people, with many others in serious condition. See photos and videos of the protests in our collection.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, October 08, 2015 10:56 AM

To: alex.moskos@pd.boston.gov

Subject: Geofeedia October Newsletter: Last Call for Latitude, Upcoming Webinars and More!



LOG IN

October_Header

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: A Full Day of Education

LAT-event-collage

Book your travel NOW - we are less than two weeks away from the industry's first-ever location-based social media conference on **October 21, 2015** at [The Gleacher Center](#) in **Chicago, IL!**

In partnership with the [Illinois Association of Chiefs of Police](#) and the [Illinois Security Professionals Association](#), Geofeedia wants you to stay ahead of how social media is changing the way we think about and operate in the world today. Collaborate with your peers and hear from industry leaders who use social media data in innovative ways with limited resources and are being asked to do more with less.

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS

Use code *GeoCustomer* for 1 free pass per account

Product Update

We're adding new functionalities and enhancements to our platform every week! Learn more about what's new (and what's coming) at Latitude.

iG-Engagement

NEW! Engagement Tools

Engage with Twitter *AND*

PDF-collections-2

NEW! Collections PDF Summary Report

Instagram posts by simply clicking the Reply, Retweet, and Favorite buttons for a Tweet and the Like and Comment buttons on an Instagram post.

Download the 200 most recent items from a collection to a nicely formatted PDF summary report.

Upcoming Webinars

CS_Web-1 **East Valley Fusion Center Use of Social Media for Major Events and Public Safety**

October 15 | 2:00 - 3:00 PM EDT

Join Geofeedia and Chris Henningsen of the East Valley Fusion Center to learn about their use of location-based social media monitoring for events, such as Super Bowl 49 and public safety. [REGISTER NOW](#)

LEOTTA **Current Trends and Challenges to the Use of Social Media in Criminal Cases**

October 29 | 2:00 - 3:00 PM EDT

Join Jack Hall of LEOTTA (Law Enforcement Officer Technology Training Associates) for a free webinar on the current trends and legal challenges to the use of social media in criminal cases. [REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

[OSMOSIS](#)

October 12-13
New York New York Hotel
Las Vegas, NV

[ASCIA Fall Conference](#)

October 22-24
Hyatt Regency Hotel
Chicago, IL

[MCC Fall Meeting](#)

October 23-24
Hilton Chicago
Chicago, IL

[IACP Annual Conference](#)

October 24-27
McCormick Place West
Chicago, IL

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

Pope

[Papal Visit 2015](#)

New York, Washington D.C., and Philadelphia

Pope Francis made his first trip to the United States and visited Washington, D.C., New York City, and Philadelphia. Check out content from the Papal Visit in this Instagram collection.

Joaquin

[Hurricane Joaquin](#)

East coast of the United States

Major flooding resulted in major east coast cities due to category 4 Hurricane Joaquin. See photos and videos of the storm's havoc in our Geofeedia collection.

Hajj

[Hajj Stampede](#)

Mecca, Saudi Arabia

A stampede near Mecca killed over 450 people and left over 700 injured during the annual Hajj pilgrimage to Mecca. This collection includes images and videos of the tragic event. WARNING: Graphic content included.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, September 02, 2015 1:36 PM

To: alex.moskos@pd.boston.gov

Subject: Geofeedia September Newsletter: Latitude, Geofeedia Live, and More!



LOG IN

September_Newsletter_Header

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: A Full Day of Education

Book your travel NOW - we are less than two months away from the industry's first-ever location-based social media conference on **October 21, 2015** at [The Gleacher Center](#) in **Chicago, IL**! In partnership with the [Illinois Association of Chiefs of Police](#) and the [Illinois Security Professionals Association](#), Geofeedia wants you to stay ahead of how social media is changing the way we think about and operate in the world today. Collaborate with your peers and hear from industry leaders who use social media data in innovative ways with limited resources and are being asked to do more with less.

[Geofeedia Latitude](#)

[ISPA](#)

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS

Use code *GeoCustomer* for 1 free pass per account

Geofeedia Live Release: Coming Soon!

Our team has been working hard to extend our platform with a number of new capabilities that make it easier than ever to leverage real-time social media intelligence for your locations of interest around the world. Here is a preview of some of the new features that will be unveiled with the [Geofeedia Live](#) release next week.

- **MORE (and Better!) Data:** With the addition of [VK](#), the largest European social network in the world, you can gain additional insights from around the globe. We are continuing to ensure we bring you the largest set of location-based data in

the world.

- **MORE Insights:** The new *Geofeedia Live* app will help you discover insights into trending locations and better understand the topics and conversations taking place around the world.
- **MORE Management:** With the new *Engagement* feature, you now have the ability to easily search, curate, and engage with Twitter posts in real-time directly from the Geofeedia platform.
- **MORE Mobile:** In our iOS and Android mobile apps, we have added new enhancements that include *refining your search radius*, adding *Sina Weibo* as a data source, accessing your *collections* on-the-go, and much more!

Join one of our customer enablement webinars to learn more about the new features and hear best practices.



Upcoming Webinars

LE-Police

Social Media

September 10, 2:00 PM EDT

Join Geofeedia and Chief Billy Grogan of the Dunwoody Police Department to learn how his department uses social media to engage with the people of Dunwoody, GA.

[REGISTER NOW](#)

PD

Protect and Serve

September 17, 2:00 PM EDT

Learn how the Lexington Police Department uses social media intelligence to investigate crimes, maintain campus safety, and monitor activity.

[REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

[ALEAN](#)

ALEAN

September 21-23
New York New York Hotel
Las Vegas, NV

[IACA](#)

IACA

September 22-25
Hyatt Regency Denver Tech Center
Denver, CO

[ASIS](#)

ASIS

September 28 - October 1
Anaheim Convention Center

Anaheim, CA

[ISS World](#)

ISS

September 29 - October 1
Bethesda North Marriott Hotel
Washington, D.C.

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[Shooter](#)

[Mississippi State University Lockdown](#)

Starkville, MS

Students and faculty were panicked as warnings of a potential shooter on campus were made last week. A person of interest was taken into custody, but there were no reports of shots being fired. Check out the social media posts surrounding the situation.

[Protests](#)

[Beirut Protests](#)

Beirut, Lebanon

Thousands of people took to the streets of Beirut in protest of dominate sectarian politicians. See photos and videos posted by protesters in our collection.

[Katrina](#)

[New Orleans: 10 Years Later](#)

New Orleans, LA

Hundreds gathered in New Orleans for the 10th Anniversary of Hurricane Katrina. Check out the collection to see footage of President Obama's speech and more.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, November 03, 2015 11:29 AM
To: alex.moskos@pd.boston.gov
Subject: Geofeedia System Alert

[Geofeedia](#)



LOG IN

Geofeedia System Alert

Starting at 9:36am Eastern Time today, an issue with one of our hosting partners is causing Geofeedia users to experience slowness in searches and loading recordings. In addition, Alerts have been temporarily halted.

Our engineering teams are working quickly to resolve the issue, and we will send a follow-up note as soon as this issue is resolved. We apologize for the inconvenience.

Questions? Please contact your Customer Success Manager or email support@geofeedia.com with any questions.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, November 03, 2015 1:45 PM
To: alex.moskos@pd.boston.gov
Subject: Geofeedia System Alert

[Geofeedia](#)



LOG IN

Geofeedia System Alert: Issue Resolved

The issue with our hosting partners has been resolved. Search results should be displaying at normal speeds, and recordings are now properly returning results. Alerts processing has been reactivated. All posts queued during the impacted time are being processed and email notifications are being delivered.

Thank you for your patience, and we apologize for the inconvenience.

Questions? Please contact your Customer Success Manager or email support@geofeedia.com with any questions.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [phil@geofeedia.com]

Sent: Tuesday, August 23, 2016 7:30 AM

To: alex.moskos@pd.boston.gov

Subject: Geofeedia Webinar | Best Practices For Large Event Safety & Security Management

[Geofeedia](#)

Good Morning,

Large-scale event monitoring through Geofeedia can help you identify unforeseen risks and improve situational awareness. Join us Thursday, August 25 at 2pm EDT as the Geofeedia Security Operating Center shares our experiences and best practices from monitoring the 2016 Olympic Games. You'll definitely want to leverage these techniques for your next event!

[Register_Button-1.png](#)

From,

The Geofeedia Security Operating Center

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [webinar@geofeedia.com]

Sent: Tuesday, February 02, 2016 11:10 AM

To: alex.moskos@pd.boston.gov

Subject: Geofeedia's Predict, Analyze, and Act Webinar Reminder

[Geofeedia](#)

[predict-sq](#)

[analyze-sq](#)

[engage-sq](#)

Predict, Analyze, and Act on Location-Based Intelligence with Geofeedia

We wanted to follow up on the postcard we sent you in regards to [Geofeedia's new product release webinar](#). The January '16 Product Release is now live!

A few highlights we're especially excited about:

- Adding Periscope, Vine, and VK to the Geofeedia dataset
- Image recognition capabilities to better understand the content in areas of interest
- Engagement tools to respond and react to social media posts

The webinar will be hosted by our Director of Product Management, Andy Falkenstein on February 4 at 2:00 PM EST. Andy will walk through the new features of the platform, so you'll see the updates in action!

[webinar-button.png](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Laura Bohnert [laura.bohnert@geofeedia.com]

Sent: Friday, March 06, 2015 11:58 AM

To: alex.moskos@pd.boston.gov

Subject: Have a minute? Geofeedia wants to hear from you!

[Geofeedia Logo](#)

Thank you for choosing Geofeedia as your location-based social media monitoring partner. We want to hear from you!

How likely are you to recommend Geofeedia to a colleague?

1 = Not Likely and 10 = Very Likely

Make sure you're up to speed on the latest product enhancements: Watch the G30 webinar in the [Resources & Support](#) section of the application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [webinar@geofeedia.com]

Sent: Thursday, June 18, 2015 9:55 AM

To: alex.moskos@pd.boston.gov

Subject: How the Baltimore County Police Department Uses Social Media

[geofeedia_logo_final_blue2_small](#)

Free Public Safety Webinar from Geofeedia

Please join us for [Three Ways the Baltimore County Police Department Leverages Geofeedia to Protect & Serve](#) on June 24 at 2:00 PM EDT.

Join the Baltimore County Police Department to learn how social media was instrumental during the riots and protests surrounding Freddie Gray's death. Hear first hand how the department used Geofeedia to:

- Heighten officers' situational awareness to help them stay one step ahead of the rioters
- Join the social media conversation where and when it mattered most
- Move forward and forge deeper, more positive relationships between the police and community

[register-now-button](#)

Three Ways the Baltimore County Police Department Leverages Geofeedia to Protect & Serve

Wednesday, June 24 at 2:00 PM EDT

Thanks,

Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, December 04, 2014 3:13 PM

To: alex.moskos@pd.boston.gov

Subject: Introducing Geofeedia Apps, User Track and more!

View this email as a web page [here](#).

[Geofeedia Logo](#)

[log-in](#)

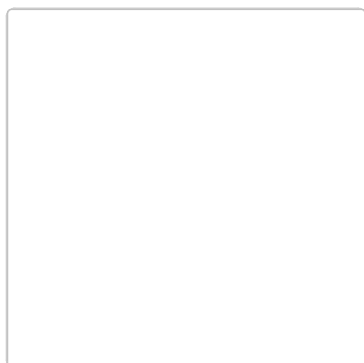
Introducing Geofeedia Apps

We're excited to announce that we've made it even easier to access and use Geofeedia's powerful functionalities with the introduction of **Geofeedia Apps**.

The new Apps Menu will now be the primary way you navigate the application, so be sure to click below to log in and watch a video overview of this enhancement!

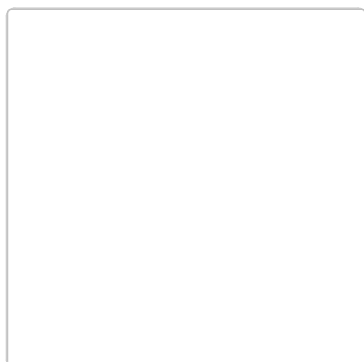
[video-preview](#)

More Geofeedia Updates:



New: User Track

You can now connect one or multiple Twitter or Instagram accounts and track posts from a defined set of users, even if the posts aren't Geotagged. [Click here](#) to log in, watch a video overview, and get started with User Track.




New: CSV Downloads

To download a spreadsheet containing the details of up to 25,000 posts from an active or completed recording, simply click the gear icon and look for the "CSV Download" link.



Social Media as a Tool for Physical Security



Geofeedia was recently featured in an article written by [SourceSecurity.com](#) related to how social media data can help with physical security. [Click here](#) to read the full article on SourceSecurity.com.

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with the latest news, product updates, articles and more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Friday, January 15, 2016 9:49 AM

To: alex.moskos@pd.boston.gov

Subject: January Newsletter: New Features Coming Soon, Free Educational Webinars, and More!

LOG IN

January-Newsletter.png

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

NEW FEATURES! January 2016 Release

predict-periscope

Analyze-circle

Act-map

NEW DATA SOURCES

IMAGE RECOGNITION

SEARCH+

We're excited to add NEW features to the Geofeedia platform on January 27 (data sources, recognition tools, analytics, and more!) designed to help your organization **predict**, **analyze**, and **act** on location-based social intelligence.

Watch our short video for a preview on what's to come!

Don't forget to sign up for our upcoming training sessions to learn how to leverage the new features. [Register now!](#)

We Want to Hear From You

Thank you for giving us the opportunity to better serve you! Please help us by taking 2-3 minutes to tell us about your experience with Geofeedia. We appreciate your business and want to make sure we meet your expectations.

Attend an Upcoming Webinar

Join Team Geofeedia and our guest presenters for free educational webinars throughout the month.

rock-ventures-logo

[How Rock Ventures Uses Social Media Intelligence to Power Their Command Center](#)

January 20 | 2:00 PM EST

[REGISTER NOW](#)

Geofeedia ads

[How to Optimize Social Advertising with Geofeedia Ads](#)

January 21 | 2:00 PM EST

[REGISTER NOW](#)

square logo

[How Square Uses Social Media Intelligence for Trust and Safety](#)

January 26 | 2:00 PM EST

[REGISTER NOW](#)

airport webinar

[How Social Media Intelligence Can Enhance Public Safety and Airport Security](#)

January 28 | 2:00 PM EST

[REGISTER NOW](#)

Connect with Our Team at Upcoming Events

Visit the Geofeedia team on the road in January at industry conferences and trade shows.

[2016 Major League Soccer Operations & Security Seminar](#)

January 19 - 22
Orlando, FL

[2016 NASPA Strategies Conference for Mental Health](#)

January 21 - 23
Orlando, FL

ncs4-425793-edited.jpg

[National Intercollegiate Athletics Safety & Security Summit](#)

January 26 - 28
Gulfport, MS

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent

collections for you to discover!

College Football **Clemson**

[College Football Championship: Alabama vs.](#)

University of Phoenix Stadium

The Alabama Crimson Tide beat the Clemson Tigers in the championship game with a final score of 45-40. See photos and videos from field, sidelines, and stands in our collection.

Dallas tornadoes

[Severe Weather](#)

Dallas, Texas

Powerful tornadoes ripped through Dallas, tearing down apartment complexes and damaging homes and buildings throughout the city. See photos and videos of the storm in our collection.

2016 CES

[International Consumer Electronics Show](#)

Las Vegas, Nevada

The International Consumer Electronics Show, more widely known as CES, is an annual event that allows companies to display the latest and greatest in technology innovations. See photos and videos of the protests in our collection.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, June 25, 2015 12:02 PM
To: alex.moskos@pd.boston.gov
Subject: Latest Product Feature Update and Webinar Series



LOG IN

Email-ProductUpdates

Newly Updated Instagram Map Widget

An updated **Instagram Map Widget** launches today! The map widget enables you to easily embed an interactive map of real-time Instagram posts from your locations into your website, blog, or landing page.

The new map widget features include:

- Completely new user interface
- Optimization for mobile devices
- Support for Instagram video content
- Expanded detail for individual posts

If you would like to learn more about the map widget, please contact your Customer Success Manager. And don't forget to download our new [Mobile App](#) from the Apple App Store!

Register for a 4.0 Customer Webinar

If you weren't able to attend a previous new feature training, please join us for one of these additional webinars where we will reivew the new features and functionalities of the enhanced Geofeedia platform. We'll explain the new capabilities, including:

- Multi-location recordings
- Influencers
- Real-time analytics
- Sentiment analysis



5-Minute Customer Survey

Want to shape the future of Geofeedia? We're looking for your feedback to help us prioritize where we go next with the power of location-based social intelligence. Take this quick, 5-minute survey to tell our product team where you'd like us to focus our efforts.



Need more information? Visit the [Resources & Support](#) page within the Geofeedia application or email support@geofeedia.com.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.
Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, July 27, 2015 2:45 PM
To: alex.moskos@pd.boston.gov
Subject: Learn More About Our New Features



LOG IN

EmailHeader-ProductUpdates

The latest release of the Geofeedia platform is LIVE! [Log in](#) now, and see how our new capabilities will give you greater insights, enhanced mobility and increased scale.

[Geofeedia-log-in](#)

Geofeedia: [Discovery Search](#)

More Data

Uncover more data than ever before with our expanded search capabilities. **Discovery Search** identifies where conversations are taking place across the globe in our interactive Map or **Heatmap** view. Utilize the **Keyword Search** to activate Twitter data and broaden search insights for a better understanding of the social conversation. Deliver your set of actionable data to decision-makers with our exportable **PDF reports**.

Geofeedia: [Android App](#)

More Mobile

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**. One-click access to locations, recordings and user profiles and posts bring location-based social media monitoring to mobile devices. Our apps are available for download in the [iTunes](#) and [Google Play](#) stores.

Geofeedia: [Multi-Location Upload](#)

More Scale

Quickly upload thousands of locations with **Multi-Location Upload**, and combine up to 1,000 locations into recordings for an overall view on the data captured with **Location Aggregation**. Gain insights in your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Discovery Training Session

Explore the 9 features above (and more!), and hear from our Senior Technical Product

Manager, Andy Falkenstein, in an upcoming webinar.

[register-now-button](#)

Read how you can benefit from the Discovery launch

Corporate Security

Protect your assets with location-based social media. See how security teams identify potential threats. [READ MORE](#)

Public Safety

Protect and serve with location-based social media. See how agencies monitor natural disasters. [READ MORE](#)

Media and Journalism

Be first on the scene with Geofeedia. Uncover trends using the Keyword and Discovery searches. [READ MORE](#)

Marketing

Build your brand using Geofeedia. Discover customer conversations in your locations. [READ MORE](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support page](#) within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest. Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, March 10, 2016 2:50 PM

To: alex.moskos@pd.boston.gov

Subject: March Newsletter: Latitude Registration Is Open, Attend Our City Tour, and More!

LOG IN

March-Newsletter

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Registration is Open! Latitude 2016


Join us this fall for [Latitude 2016](#)! We're excited to bring you the world's only location-based intelligence conference.

Oct. 5 - 6 | Navy Pier in Chicago, IL

NEW! Get Geofeedia Certified: Attend a half day of training to become an expert on the platform.

Every Geofeedia customer receives a FREE pass to attend: Use the code *GeoCustomer* when you register.

March '16 Release: Team & Enterprise Functionality

Geofeedia is excited to introduce our new enterprise-  ready platform to empower teams of all sizes and complexities to predict, analyze and act on location-based intelligence.

Register now for our Product Overview to see how the functionality can help your team.

Geofeedia City Tours

Join us for a (free!) half day of education and platform training in a roundtable format

at locations across the country.

Interested in hosting or attending a training event with fellow corporate security, public safety, and Geofeedia experts in your area? Contact our [team](#).

SanFrancisco.png

SAN FRANCISCO

Square Headquarters

March 22 | 8:00 AM to 1:00 PM PDT

Columbus

COLUMBUS

Ohio Department of Public Safety

April 13 | 3:00 PM to 6:00 PM EDT

University of Maryland

BALTIMORE

University of Maryland

April 19 | 3:00 PM to 6:00 PM EDT

Attend Upcoming Webinars

Join Team Geofeedia and our guest presenters for educational webinars featuring industry experts and the Geofeedia platform.

Social Media and the Intelligence Cycle for Security Professionals

March 16 | 2:00 PM EDT

Learn how social media data is developed into actionable intelligence for security teams.

[webinar-button.png](#)

How Ocean City Police Department Uses Location-Based Intelligence for Event Monitoring

March 24 | 2:00 PM EDT

Hear from Detective Jim Schwartz as he discusses how he uses location-based intelligence to better predict, analyze, and act on data that enhances situational awareness for their agency.

[webinar-button.png](#)

Social Media and the Intelligence Cycle for the Public Sector

March 30 | 2:00 PM EDT

See how the public sector leverages social media data during different stages of the intelligence cycle.

[webinar-button.png](#)

Content Corner Collections

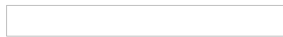
Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[Severe Weather](#)

[Severe Weather](#)

East & Southeast Coast of the United States

Heavy rain, tornadoes, and strong winds wreaked havoc in communities across Virginia, Florida, and Louisiana.



[Boston Public Schools Protest](#)

Boston, MA

Students walked out of class and marched through downtown Boston in protest of proposed budget cuts.

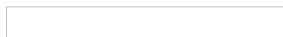


[Super Tuesday](#)

[Super Tuesday](#)

Across the United States

Voters from several states across the country visited their polling stations to take part in their state's primary elections.



Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [latitude@geofeedia.com]

Sent: Thursday, October 06, 2016 2:00 PM

To: alex.moskos@pd.boston.gov

Subject: Miss out on Latitude? Join us at our new product release webinar!

[Geofeedia](#)

Good afternoon,

If you couldn't make it to Latitude this year, don't worry! We're hosting a new product release webinar next Tuesday, October 11 at 2:00 PM EDT. Our product team will highlight the new platform updates that were featured at Latitude!

Featured Product Enhancements

Logo Detection, Media Filtering, and Geofeedia Services give your organization more tools to Predict, Analyze, and Act on location-based intelligence.

 LogoRecognition3.png

 mediafiltering.png

 services.png

- **Logo Detection:** Recognize pictures of brands or logos that are important to your organization in locations that matter.
- **Media Filtering and Analytics:** Break down posts by their media type. Media Filtering and Analytics let your team segment geotagged posts into text, photo, and video-only posts.
- **Geofeedia Services:** Let Geofeedia manage your social intelligence. Our team of Social Intelligence Analysts monitor the locations that matter to your organization 24/7 to bring your team actionable data.

We hope to see you there!

Phil-Harris

Phil Harris
CEO, Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, May 29, 2015 10:43 AM
To: alex.moskos@pd.boston.gov
Subject: Next Evolution of Geofeedia Launches Next Friday

LOG IN

Twitter_logo_blue

Email-ProductUpdates

The next evolution of the Geofeedia platform is going live next Friday, June 5 and offers you:

- **A new look-and-feel** to streamline your discovery process
- **Multi-location recordings** to monitor the locations that matter to you
- **Enhanced analytics and sentiment** to better understand what's happening at those locations
- **Influencers** to research social profiles and discover more about an individual's interests and most common interactions with other users
- **A new set of engagement tools** to better connect with your customers in entirely new ways

Join us for a webinar to learn more about the new features.

register-now-button

Maintenance Window

With the launch of our new platform, we will be working in a maintenance window from 10:00 PM EDT on Friday, June 5 to 4:00 AM EDT on Saturday, June 6. During this period, the Geofeedia application and API will not be available. Thank you in advance for your patience.

Introducing Sina Weibo

With the launch of our new platform, we will be introducing data from Sina Weibo, a Chinese microblogging site with over 500 million users. Sina Weibo opens a new avenue of data for your social discovery and analysis.

Learn More about the New Platform

Register for a webinar with the Geofeedia team to learn more about the platform. We'll show you how it enables searching more data faster and provides new ways to discover, engage, and analyze location-tagged data. [Register now!](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the *Resources & Support* page within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, June 04, 2015 9:01 AM
To: alex.moskos@pd.boston.gov
Subject: Next Evolution of Geofeedia Launches Tomorrow

LOG IN

Email-ProductUpdates

The next evolution of the Geofeedia platform is going live tomorrow, June 5th and offers you:

- **A new look-and-feel** to streamline your discovery process
- **Multi-location recordings** to monitor [150401-Beta-Screens](#) the locations that matter to you
- **Enhanced analytics and sentiment** to better understand what's happening at those locations
- **Influencers** to research social profiles and discover more about an individual's interests and most common interactions with other users
- **A new set of engagement tools** to better connect with your customers in entirely new ways

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[register-now-button](#)

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Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, April 23, 2015 12:58 PM
To: alex.moskos@pd.boston.gov
Subject: Product Updates from Geofeedia

[Geofeedia Logo](#)

[log-in](#)

At Geofeedia, we're innovating our platform all [150401-Beta-Screens](#) the time. Our engineering teams strive to ensure you can discover the best content and insights in your locations.

As such, we wanted to make sure you're aware of a few upcoming updates to our platform. Discover the changes and updates below!

Introducing Sina Weibo

In early May, you'll see a new data source, Sina Weibo, in your searches. Sina Weibo is a popular Chinese microblogging site with over 500 million users and over 100 million posts per day, opening a new data stream for your social discovery and analysis and providing new insights.

Facebook Graph API Sunset

On April 30, 2015, Facebook will be retiring its v1.0 Graph API, which powers location-tagged data for all of its partners. After this date, historical Facebook data will continue to live in your account, but new searches and recording data will not pull any new location-tagged Facebook data.

Have You Discovered Yik Yak?

Yik Yak is one of the most popular location-enabled social networks, with millions of app downloads and more than 1,600 college campuses using it. Make sure to review the Yik Yak posts which provide great insights for situational awareness intelligence, customer service issues, and general location sentiment.

Last Chance for a Sneak Peak of the New Platform

Only one webinar remains to give you an early look at our new platform and show you how it enables faster searches and provides new ways to discover, engage, and analyze location-tagged data. Register now and join us to learn more!

[register-now-button](#)

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, June 17, 2015 11:02 AM
To: alex.moskos@pd.boston.gov
Subject: Recap: Next Evolution of Geofeedia Platform



LOG IN

Email-ProductUpdates

It's been one week since the release of the new Geofeedia platform. With updated features, it is now easier than ever to search, engage, and analyze location-tagged social media.

Updated Product Features

Geofeedia-Platform-2

Make sure to log in, if you haven't already, to check out these five new capabilities:

- Multi-Location Recordings
- Influencers
- Real-time Analytics
- Sentiment Analysis
- [Download the Mobile App from the App Store](#)

Check out our [Mobile App training video](#) to help you understand and use the Geofeedia Mobile App!

If you missed last week's informational webinars, don't worry! Watch a recording to learn more about the new platform features.

5-Minute Customer Survey

Want to shape the future of Geofeedia? We're looking for your feedback to help us prioritize where we go next with the power of location-based social intelligence. Take this quick, 5-minute survey to tell our product team where you'd like us to focus our efforts.

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Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

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Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, February 05, 2015 10:01 AM

To: alex.moskos@pd.boston.gov

Subject: Register Today: New Feature Webinar & Upcoming Maintenance Window

[Geofeedia Logo](#)

[log-in](#)

Let us walk you through our latest features!

January was a busy month for us as we launched a number of new features in our platform, including mobile-friendly alerts, streamlined curation of social content, and video resources to help you get the most out of Geofeedia.

Look below for details, and be sure to [join our customer webinar](#) on **Thursday, February 12 at 2pm EST** for a live walkthrough of the new features!

[webinar-button](#)

[feb-features-email](#)

Mobile-friendly Alerts with Image and Video Preview

Our new mobile-friendly emails make it easy to view Alerts on any device – mobile, tablet, and computer – and include image and video content to preview media without leaving your inbox.

Curate Collections from Collage View

Easily add multiple posts into a Collection directly from the Collage view to streamline your content discovery and curation process.

In-app Video Resources

Our updated Resource Library provides one stop for self-education and assistance requests, and new video tutorials help you discover and understand the full power of each of your Geofeedia apps.

Maintenance Window:

Sunday, February 8 2015

10:00pm - 11:00pm EST

On Sunday, February 8, we will be optimizing the Geofeedia core database that manages the Geofeedia application to offer increased speed for your location-based social media searches and improve failover capabilities. During this time, the Geofeedia web application and API will not be available.

System improvements like these typically take a few minutes, but we'll allow a one hour window to allow for testing.

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the Resources & Support page within the Geofeedia application.

Keep up with company news and industry insights by following us on Twitter!

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

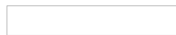
Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, June 08, 2015 7:20 AM
To: alex.moskos@pd.boston.gov
Subject: Release is Live: Next Evolution of Geofeedia

LOG IN

Email-ProductUpdates

The next evolution of the Geofeedia platform is here! With an updated look and feel, now it's even easier to search, engage, and analyze location-tagged social media.



In addition to enhancing current Geofeedia capabilities, the platform offers:

New Look and Feel: Now it's even easier to discover, engage and analyze social media data with a streamlined and updated user interface.

Upgraded Data Platform: With the upgraded capacity to process more than 1 billion posts daily (~10,000 per second) by the platform, Geofeedia enables the most complete searches across the largest location-based data set in the world.

Aggregated Location Monitoring: Save time and gain insight by collecting intelligence across many locations in a single search.

Enhanced Location Analytics: Make smarter real-time decisions through updated and interactive location analytics.

Location Sentiment: Quickly understand the sentiment (positive/negative) of posts from one or more locations.

New Data Source: With the largest Chinese microblogging site Sina Weibo added to Geofeedia, users now have an even larger data set to discover, engage and analyze.

Templates: Save time by creating and reusing search criteria (including locations, keywords, networks, usernames) within a search template.

Influencers: Discover top influencers in a location and their social connections.

Salesforce Integration: Increase sales and improve customer service by creating a Salesforce.com lead or customer service case from a location-tagged social media post with a single click.

Join us for a webinar to learn more about the new features!

[register-now-button](#)

Need more information? Visit the [Resources](#) page within the Geofeedia app.

You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support](#) page within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, January 29, 2015 10:01 AM
To: alex.moskos@pd.boston.gov
Subject: REMINDER - System Maintenance Alert: Database Upgrade

[Geofeedia Logo](#)

Geofeedia Users,

This is a reminder that we will be performing a database upgrade **tomorrow, January 30 beginning at 6:00am EST**. We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation. During the migration, the Geofeedia web application and API will not be available for use.

Thank you for your patience as we complete this important system improvement. This upgrade allows us to continue to scale our data platform to meet your evolving needs, improves the reliability of our data platform and provides you with faster search speeds and increased system performance.

If you have any questions, please send an email to updates@geofeedia.com or reply to this message.

Thank you,
Team Geofeedia

FAQs

When will the database migration take place?

The migration will occur in a maintenance window between 6:00am and 7:00am EST tomorrow, Friday, January 30.

Will I be able to use Geofeedia during the migration?

The application and API will not be available during the migration.

How long will the system be down?

We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation.

What will happen to my recordings and alerts during the maintenance window?

During the maintenance window, your recordings will continue to gather data, but your email alerts will be inactive. After the database upgrade is complete, your alerts will automatically restart and will include all items that were gathered during the maintenance window.

How will I know when I can use the Geofeedia application again?

You will receive a notification when the maintenance is complete and the application is ready for use.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, April 29, 2015 4:33 PM
To: alex.moskos@pd.boston.gov
Subject: Reminders from Geofeedia

[Geofeedia Logo](#)

Reminders from Geofeedia

Last Chance for a Sneak Peek of the New Geofeedia

Only one webinar remains to give you an early look at our new platform! Learn how the updates enable faster searches and provide new ways to discover, engage, and analyze location-tagged data. Join us to learn more! [REGISTER NOW](#)

Facebook Graph API Sunset

On April 30, 2015, Facebook will be retiring its v1.0 Graph API, which powers location-tagged data for all of its partners. After this date, historical Facebook data will continue to live in your account, but new searches and recordings will not pull any new location-tagged Facebook data.

Save the Date for Latitude

Mark October 21, 2015 on your calendars and join us in Chicago for Latitude, Geofeedia's location-based social media conference. While we work hard to finalize the details and prepare for registration, please click below to let us know you're interested in learning more when the time comes! [SIGN UP FOR DETAILS](#)

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [sales@geofeedia.com]
Sent: Monday, May 18, 2015 12:05 PM
To: alex.moskos@pd.boston.gov
Subject: See Social Media Advice from #LESM Experts

[Geofeedia Logo](#)

Good afternoon,

Geofeedia is excited to launch our latest deliverable, [Special Bulletin: Advice from #LESM Experts](#). In this piece, you will gain insights and recommendations from law enforcement professionals around the world. We will provide you with actionable tips that you can use to enhance your public safety efforts.

If you are not already familiar with our platform, Geofeedia helps law enforcement agencies discover, engage, and analyze social media data to prevent crime, track suspects, and investigate evolving situations in real-time.

[geofeedia-resource-button](#)

Webinar Invitation: Please join us for our upcoming webinar, [How to Make Social Media Intelligence Actionable](#) to learn more. [Register now!](#)

Thank you,

- Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, May 25, 2016 12:13 PM
To: alex.moskos@pd.boston.gov
Subject: See What's New in the May '16 Product Release

LOG IN

May16

Introducing our May '16 Product Release! We are excited to welcome new data sources, advanced alerting capabilities, enhanced analytics and more functionality to the Geofeedia platform.

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session that showcases the new updates to our platform. [Register now!](#)

[webinar-button.png](#)

May '16 Product Release Highlights

Our updates are designed to help teams of all sizes and complexities predict, analyze, and act on location-based social intelligence.

alerts

layers

analytics

ADVANCED ALERTS

Stay ahead of developing topics and trends with the addition of three new alert types, and fine-tune your alert criteria with a new keyword rule builder and boolean option.

NEW DATA SOURCES

View weather and traffic data and tap into new social sources Google+, Vimeo, and Facebook Pages to uncover more insights.

ENHANCED ANALYTICS

Easily visualize and understand trends in activity and sentiment.

Additional Release Highlights

enterprise

everbridge

mobile

ENTERPRISE

Empower teams of all sizes and complexities to predict, analyze and act on location-based intelligence.

EVERBRIDGE INTEGRATION

Quickly and reliably deliver the right message during mission-critical events that take place in locations of interest.

MOBILE APPS

The addition of VK, Vine, and Periscope allows teams to access more data on-the-go through our mobile app.

[webinar-button.png](#)

Join Us at Latitude 2016

[LAT.png](#)

OCTOBER 5-6 | NAVY PIER, CHICAGO

Register for Latitude, Geofeedia's location-based intelligence conference, this October in Chicago. Learn more about the latest in location-based intelligence, connect with location-based intelligence experts, and see what's new (and what's coming) to the Geofeedia platform. [Reserve your seat today!](#)

Use this code for a free registration pass: GeoCustomer

Please reach out to our Success team, success@geofeedia.com, with any questions.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [no-reply@geofeedia.com]
Sent: Monday, November 24, 2014 10:06 PM
To: alex.moskos@pd.boston.gov
Subject: Social Media Content from Ferguson, Missouri

[Geofeedia Logo](#)

Dear Geofeedia customers,

Below is a link to a Geofeedia collection containing social media content from the Ferguson, Missouri area following a grand jury decision not to indict officer Darren Wilson in the shooting death of Michael Brown.

[View-Geofeedia-Collection](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]

Sent: Monday, February 02, 2015 10:47 AM

To: alex.moskos@pd.boston.gov

Subject: Super Bowl Infographic: What was the Conversation at the Big Game?

Not rendering correctly? View this email as a web page [here](#).

[Geofeedia Logo](#)

Geofeedia Users,

Wow, what an exciting Super Bowl last night! While you were watching last-second interceptions, Katy Perry flying and dad-themed commercials, ticket holders in Arizona shared [almost 17,000 posts](#) from inside and around University of Phoenix Stadium.

To understand how Super Bowl XLIX ticket holders experienced the actual game live, the Geofeedia team [created a geofence](#) around the Super Bowl XLIX stadium. We collected almost 17,000 posts with a location tag, and here's what we learned:

- **The conversation doesn't always have the keywords and hashtags you're researching.** 66% of posts didn't contain keywords including: super, bowl, patriots, seahawks or sb49
- **Understanding a location means understanding microlocations.** The conversations in the north end zone seat differed from the south end zone, and ticket holders at the 50 yard line were really into the venue.
- **Listening to all social channels is critical.** 66% of the conversation was via Instagram posts, with the remainder of conversations spanning across many other social networks.

Ready to learn more? Click below to see our full infographic!

[infographic-button](#)

[geofeedia-super-bowl-infographic-tease](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, January 23, 2015 12:11 PM
To: alex.moskos@pd.boston.gov
Subject: System Maintenance Alert: Database Upgrade

[Geofeedia Logo](#)

Geofeedia Users,

Please be advised that we will be performing a database upgrade next **Friday, January 30 beginning at 6:00am EST**. We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation. During the migration, the Geofeedia web application and API will not be available for use.

Thank you for your patience as we complete this important system improvement. This upgrade allows us to continue to scale our data platform to meet your evolving needs, improves the reliability of our data platform and provides you with faster search speeds and increased system performance.

If you have any questions, please send an email to updates@geofeedia.com or reply to this message.

Thank you,
Team Geofeedia

FAQs

When will the database migration take place?

The migration will occur in a maintenance window between 6:00am and 7:00am EST next Friday, January 30.

Will I be able to use Geofeedia during the migration?

The application and API will not be available during the migration.

How long will the system be down?

We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation.

What will happen to my recordings and alerts during the maintenance window?

During the maintenance window, your recordings will continue to gather data, but your email alerts will be inactive. After the database upgrade is complete, your alerts will automatically restart and will include all items that were gathered during the maintenance window.

How will I know when I can use the Geofeedia application again?

You will receive a notification when the maintenance is complete and the application is ready for use.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Phil Harris [success@geofeedia.com]
Sent: Wednesday, January 27, 2016 9:40 AM
To: alex.moskos@pd.boston.gov
Subject: The January '16 Release is Live!

Hi Alex,

We're excited to announce the January '16 Product Release is now live! I invite you to [log into the Geofeedia platform](#), and see what's new!

A few [features](#) I'd like to highlight:

- Adding Persicope, Vine, and VK to the Geofeedia data set
- Image recognition capabilities to better understand the content in areas of interest
- Engagement tools to respond and react to social media posts

If you haven't already registered, our Enablement Specialist, Carly Tschantz, is hosting training sessions that showcase the new updates to our platform. The training will be offered on 3 different days, so please save the date for the time that works with your schedule.

[Click here to register for the training.](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

Thanks for your continued partnership!

Phil Harris

CEO

Geofeedia, Inc. | geofeedia.com

[Latest News + Events](#)

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [here](#) to manage your email settings.

From: Phil Harris [success@geofeedia.com]
Sent: Wednesday, January 20, 2016 4:17 PM
To: alex.moskos@pd.boston.gov
Subject: The January 2016 Release is Coming!

Hi Alex,

I hope 2016 is going well so far! Geofeedia is starting the year with a great release of new functionalities, and I'd like to invite you to a training to learn more.

Our Enablement Specialist, Carly Tschantz, is hosting training sessions that showcase the new updates to our platform. The training will be offered on 3 different days, so we hope there is a date and time that works with your schedule.

[Click here to register for the training.](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

Thanks for your continued partnership!

Phil Harris

CEO

Geofeedia, Inc. | geofeedia.com

[Latest News + Events](#)

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [here](#) to manage your email settings.

From: Phil Harris [updates@geofeedia.com]
Sent: Thursday, March 24, 2016 1:51 PM
To: alex.moskos@pd.boston.gov
Subject: The March '16 Release is Coming Soon!

Hi Alex,

Our team is continuing to enhance the Geofeedia platform with an exciting suite of new capabilities for organizations and teams. Next week, we'll be introducing our March '16 updates to the Geofeedia Platform:

- Our **team and enterprise platform** empowers teams of all sizes and complexities to predict, analyze and act on location-based intelligence, with new **permissions, roles, groups, audit trail** and **sharing** capabilities.
- **New Facebook data:** Now you can discover trending Facebook posts alongside Twitter and Instagram within Keyword Search.
- **Multiple users with the same email address:** Now you can have multiple usernames with the same email address in Geofeedia. Keep your profile the same, or update your username and new display name in the "My Profile" area of your account to take advantage of this feature.

Our Enablement Specialist, Carly Tschantz, is hosting a webinar session that showcases the new updates to our platform arriving on March 30th.

[Click here to register for the webinar.](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

We appreciate your support!

Phil-Harris

Phil Harris

CEO, Geofeedia

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [Here](#) to manage your email settings.

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, March 30, 2016 3:53 PM

To: alex.moskos@pd.boston.gov

Subject: The March '16 Release is Here: NEW Enterprise Functionality

LOG IN

header-mar16-1.png

The March '16 Product Release is here! Our team is excited to introduce the **new team and enterprise platform** for empowering teams of all sizes and complexities to predict, analyze, and act on location-based intelligence.

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session that showcases the new updates to our platform. [Register now!](#)

[webinar-button.png](#)

Team & Enterprise Highlights

Geofeedia's team and enterprise capabilities allow our platform to be fully customized to match the unique needs of any organization with:

groups.jpg

USER & GROUP MANAGEMENT

Manage team and global initiatives through expanded user and group management.

audit.jpg

AUDIT TRAIL

Maintain a complete audit trail for each action in your account for internal analysis and compliance, process optimization, and security.

role.jpg

CUSTOM ROLES & GRANULAR PERMISSIONS

Fully customize user access with granular permissions & custom roles to match internal procedures and security policies.

Additional Release Highlights



NEW FACEBOOK DATA: Now you can discover trending Facebook posts alongside Twitter and Instagram within Keyword Search.



MULTIPLE USERS WITH THE SAME EMAIL ADDRESS: Now you can have multiple usernames with the same email address in Geofeedia.

[webinar-button.png](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654


Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [updates@geofeedia.com]
Sent: Wednesday, May 18, 2016 3:05 PM
To: alex.moskos@pd.boston.gov
Subject: The May '16 Release is Coming Soon!

Good afternoon,

I'm excited to announce Geofeedia is launching NEW features to the platform on May 25th to help teams of all sizes and complexities to predict, analyze, and act on location-based social intelligence.

Next week, we'll be introducing our May '16 updates to the Geofeedia Platform:

- **New Data Sources:** Find more insights and  trends from the world's largest location-based data set with the addition of new data sources, including Weather and Traffic Layers and network sources Google +, Vimeo, and Facebook Pages.
- **Advanced Alerting Capabilities:** Stay ahead of developing topics and trends with the addition of three new alert types.
- **Enhanced Analytics:** Easily visualize and understand trends in activity and sentiment above or below normal levels.

... and more!

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session on May 26th that showcases the new updates and additions to our platform. Join us to learn more! [Click here to register for the webinar.](#)

I also invite you to register for Latitude, Geofeedia's location-based intelligence conference, this October in Chicago. Meet our team, network with location-based experts, and learn more about what's new (and what's coming) to the Geofeedia platform. [Register now!](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

We appreciate your support!

 **Phil-Harris**

Phil Harris
CEO, Geofeedia

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL
Click [Here](#) to manage your email settings.

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, May 01, 2015 10:21 AM
To: alex.moskos@pd.boston.gov
Subject: Update from Geofeedia: Facebook

[Geofeedia Logo](#)

[log-in](#)

Geofeedia-Updates

Product update from the Geofeedia team regarding a recent communication about Facebook data on the Geofeedia platform:

FB-Circle **Facebook Graph API Sunset: Extended**

The retirement of the Facebook Graph API v1.0 has been extended from April 30, 2015 to October 31, 2015. The Graph API powers location-tagged data for all of its partners. After October 31, 2015, historical Facebook data will continue to live in your account, but new searches and recordings will not pull any new location-tagged Facebook data.

Geofeedia will provide updates if there are any additional changes to the timing that we learn in the meantime.

Keep up with company news, the articles we're reading and much more by following us on Twitter:

[150501-EmbedTweet-Recordings-2](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Phil Harris [event@geofeedia.com]

Sent: Wednesday, April 08, 2015 1:11 PM

To: alex.moskos@pd.boston.gov

Subject: Visit Geofeedia at ISC West and ASIS New York City

[Geofeedia Logo](#)

Good afternoon,

Geofeedia will be exhibiting at two of the biggest security industry events, the [ISC West](#) conference next week in Las Vegas (Booth #19127) and the [ASIS New York City Security Conference and Expo](#) on April 22-23 in New York City (Booth #229).

My team and I would enjoy meeting you in-person to share how Geofeedia's social media intelligence platform is delivering successful outcomes for corporate security professionals in travel security, event security, executive protection, brand protection, facilities security, campus security, social media command centers and more!

We will demonstrate our application live at our booth to show how we deliver social media intelligence by location at places such as:

- College campuses
- Corporate campuses
- International locations
- Stadiums
- Any other worldwide location

[Contact us](#) to set up a time to meet in person. And don't forget to visit the Geofeedia booth to for a chance to win a new [FitBit Surge](#)!

See you at the show!

Phil Harris
Co-Founder and CEO of Geofeedia



Can't make it to the shows? Learn more about the next generation of Geofeedia in our webinar.

[register-now-button](#)

Update your [email preferences](#) to choose the types of emails you receive.

[Unsubscribe from all future emails](#)

From: Geofeedia [marketing@geofeedia.com]
Sent: Friday, May 27, 2016 11:20 AM
To: andre.watson@pd.boston.gov
Subject: A Note from Geofeedia on Memorial Day

LOG IN

We Remember

The Team at Geofeedia would like to wish all of you a safe and wonderful Memorial Weekend.

Thank you to all of our Veterans for your sacrifices and service to our country.

PHIL HARRIS & TEAM GEOFEEDIA

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Will Catton [will.catton@geofeedia.com]

Sent: Saturday, September 17, 2016 12:44 PM

To: andre.watson@pd.boston.gov

Subject: Explosive Device - Seaside New Jersey Parade Route

[Geofeedia](#)

UPDATE:

OUR APOLOGIES FOR WRONG SUBJECT LINE IN EARLIER EMAIL

The Geofeedia Security Operating Center is actively monitoring content near the site of an explosion in Seaside Park, NJ along a race route for a Marine Corp. charity run.

Our content collection is linked in below.

[VIEW THE COLLECTON](#)

Please feel free to contact me if you have any questions at all.

Will Catton

Domain Expert, Geofeedia

will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, February 10, 2016 9:34 AM

To: andre.watson@pd.boston.gov

Subject: February Newsletter: Explore the New Features, Attend Our City Tour, and More!

LOG IN

February-Newsletter

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

NEW January '16 Product Release

predict-sq.jpg

New Data Sources

analyze-sq.jpg

Image Analysis


engage-sq.jpg

Engagement Tools

We added NEW features to the Geofeedia platform on January 27th to help your organization **predict**, **analyze**, and **act** on location-based social intelligence.

Visit the platform for a closer look at the new features:

Featured Resource: Command Center Best Practices

 Protect your organization's people and business assets with location-based intelligence using industry best practices.

[geofeedia-resource-button.png](#)

Geofeedia City Tours: Coming to a Location Near You

Join us for a (free!) half day of education and platform training in a roundtable format at locations across the country.

Interested in hosting or attending a training event with fellow corporate security, public safety, and Geofeedia experts in your area? Contact our [team](#).

Indy.jpg

SanFrancisco.png

Baltimore.png

INDIANAPOLIS

Geofeedia Indianapolis office, with Anthem & Pacers

February 18, 2016
8:00 AM to 1:00 PM EST

SAN FRANCISCO

Square Headquarters

March 22, 2016
8:00 AM to 1:00 PM
PDT

BALTIMORE

University of Maryland

April 19, 2016
8:00 AM to 1:00 PM
EST

Connect with Our Team at Upcoming Events & Webinars

Join Team Geofeedia and our guest presenters for educational webinars and during events & tradeshow throughout the month.

[IDV-Solutions](#)

[2016 Visual Command Center User](#)

[Conference](#)

February 24 - 25 | Orlando, FL

Visit our booth to talk to the Geofeedia team at the event.

sdsu-viz-center.png

[WEBINAR: Using Location Based Intelligence for Disaster Awareness and Response](#)

February 24 | 2:00 PM - 3:00 PM EST

sentinel-resource-group.png

[WEBINAR: How to Build the Business Case for Location-Based Intelligence](#)

March 3 | 2:00 PM - 3:00 PM EST

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[College Football](#)

[Winter Storm Jonas](#)

East Coast of the United States

The east coast received record-breaking amounts of snowfall at the end of January, causing subway shutdowns, canceled flights, and flooded streets.

[Iowa Caucus](#)

[Iowa Caucus](#)

Iowa

The 2016 Election voting season has begun! Presidential hopefuls campaigned in Iowa for the Republican and Democratic caucuses.

[2016 CES](#)

[Protesters Shut Down the Bay Bridge](#)

San Francisco, CA

Activists blocked traffic on the Bay Bridge, causing delays on a major highway.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, November 11, 2015 11:24 AM

To: andre.watson@pd.boston.gov

Subject: Geofeedia November Newsletter: Upcoming Webinars, Industry Events, and More!



LOG IN

November Newsletter

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Upcoming Webinars

Join Team Geofeedia and our guest presenters for free educational webinars throughout the month.

CS_Web-1

How the Northern California Regional Intelligence Center Uses Social Media to Monitor Large Events

November 18 | 2:00 - 3:00 PM EST

Join Geofeedia and Detective Star Cazador of the Northern California Regional Intelligence Center (NCRIC) to learn how the NCRIC uses Geofeedia for large events. [REGISTER NOW](#)

CS_Web-1

Using Social Media Intelligence for Risk Management and Crime Prevention

November 19 | 2:00 - 3:00 PM EST

Join us to learn how your agency can discover, engage, and analyze social media data to prevent crime and investigate evolving situations in real-time. [REGISTER NOW](#)

Ilitch Holdings

How Ilitch Holdings Monitors Social Media for Situational Awareness and Executive Protection

November 24 | 2:00 - 3:00 PM EST

Join Ray Johnson, Director of Executive Services at Ilitch Holdings to find out how he uses location-based social media monitoring for executive protection and situational awareness. [REGISTER NOW](#)

LEOTTA

6 Ways Social Media Monitoring Empowers Your Command Center

December 10 | 2:00 - 3:00 PM EST

Join George Siegle, Director of Product Management at IDV Solutions and Andy Falkenstein, Director of Product Management at Geofeedia, as they discuss 6 ways social media monitoring empowers your command center. [REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

Our team will be exhibiting at industry conferences around the country. [Contact us](#) to schedule an appointment to meet at the event!

[Security](#) [Security 500](#)

November 16
Washington, D. C.

[ISC East 2015](#) [ISC East 2015](#)

November 18-19
New York City

Platform Update

We're adding new functionalities and enhancements to our platform every week! Learn more about what's new.

Search Unification

Our New Search button unlocks 3 different search capabilities in the pop-up search field (**Location**, **Keyword**, **Discovery**), allowing users to search by addresses, keywords, and hashtags across location-tagged and non-location-tagged social media data.

Find out what conversations are happening around you today!

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[World Series](#) [2015 World Series](#)

Citi Field in Flushing, NYC and Ewing M. Kauffman Stadium in Kansas City, MO

The Kansas City Royals defeated the New York Mets 4 -1 to take the 2015 World Series title. See photos and videos from games in both stadiums in our collection.

[Hurricane Patricia](#) [Hurricane Patricia](#)

Southwest Mexico

Hurricane Patricia's Category 5 classification caused major concern along Mexico's Pacific coast. Although the storm weakened over Mexico, residents of coastal towns battled mudslides, strong winds, and flooding. See photos and videos of the storm in our collection.

Bucharest Protests [Protests in Bucharest](#)

Bucharest, Romania

Romanians took to the streets of Bucharest to protest the response of the government following a nightclub fire. The fire killed over 40 people, with many others in serious condition. See photos and videos of the protests in our collection.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, October 08, 2015 10:56 AM

To: andre.watson@pd.boston.gov

Subject: Geofeedia October Newsletter: Last Call for Latitude, Upcoming Webinars and More!



LOG IN

October_Header

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: A Full Day of Education

LAT-event-collage

Book your travel NOW - we are less than two weeks away from the industry's first-ever location-based social media conference on **October 21, 2015** at [The Gleacher Center](#) in **Chicago, IL!**

In partnership with the [Illinois Association of Chiefs of Police](#) and the [Illinois Security Professionals Association](#), Geofeedia wants you to stay ahead of how social media is changing the way we think about and operate in the world today. Collaborate with your peers and hear from industry leaders who use social media data in innovative ways with limited resources and are being asked to do more with less.

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS

Use code *GeoCustomer* for 1 free pass per account

Product Update

We're adding new functionalities and enhancements to our platform every week! Learn more about what's new (and what's coming) at Latitude.

iG-Engagement

NEW! Engagement Tools

Engage with Twitter *AND*

PDF-collections-2

NEW! Collections PDF Summary Report

Instagram posts by simply clicking the Reply, Retweet, and Favorite buttons for a Tweet and the Like and Comment buttons on an Instagram post.

Download the 200 most recent items from a collection to a nicely formatted PDF summary report.

Upcoming Webinars

CS_Web-1 **East Valley Fusion Center Use of Social Media for Major Events and Public Safety**

October 15 | 2:00 - 3:00 PM EDT

Join Geofeedia and Chris Henningsen of the East Valley Fusion Center to learn about their use of location-based social media monitoring for events, such as Super Bowl 49 and public safety. [REGISTER NOW](#)

LEOTTA **Current Trends and Challenges to the Use of Social Media in Criminal Cases**

October 29 | 2:00 - 3:00 PM EDT

Join Jack Hall of LEOTTA (Law Enforcement Officer Technology Training Associates) for a free webinar on the current trends and legal challenges to the use of social media in criminal cases. [REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

[OSMOSIS](#)

October 12-13
New York New York Hotel
Las Vegas, NV

[ASCIA Fall Conference](#)

October 22-24
Hyatt Regency Hotel
Chicago, IL

[MCC Fall Meeting](#)

October 23-24
Hilton Chicago
Chicago, IL

[IACP Annual Conference](#)

October 24-27
McCormick Place West
Chicago, IL

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

Pope

[Papal Visit 2015](#)

New York, Washington D.C., and Philadelphia

Pope Francis made his first trip to the United States and visited Washington, D.C., New York City, and Philadelphia. Check out content from the Papal Visit in this Instagram collection.

Joaquin

[Hurricane Joaquin](#)

East coast of the United States

Major flooding resulted in major east coast cities due to category 4 Hurricane Joaquin. See photos and videos of the storm's havoc in our Geofeedia collection.

Hajj

[Hajj Stampede](#)

Mecca, Saudi Arabia

A stampede near Mecca killed over 450 people and left over 700 injured during the annual Hajj pilgrimage to Mecca. This collection includes images and videos of the tragic event. WARNING: Graphic content included.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, November 03, 2015 1:44 PM
To: andre.watson@pd.boston.gov
Subject: Geofeedia System Alert

[Geofeedia](#)



LOG IN

Geofeedia System Alert: Issue Resolved

The issue with our hosting partners has been resolved. Search results should be displaying at normal speeds, and recordings are now properly returning results. Alerts processing has been reactivated. All posts queued during the impacted time are being processed and email notifications are being delivered.

Thank you for your patience, and we apologize for the inconvenience.

Questions? Please contact your Customer Success Manager or email support@geofeedia.com with any questions.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, November 03, 2015 11:29 AM
To: andre.watson@pd.boston.gov
Subject: Geofeedia System Alert

[Geofeedia](#)



LOG IN

Geofeedia System Alert

Starting at 9:36am Eastern Time today, an issue with one of our hosting partners is causing Geofeedia users to experience slowness in searches and loading recordings. In addition, Alerts have been temporarily halted.

Our engineering teams are working quickly to resolve the issue, and we will send a follow-up note as soon as this issue is resolved. We apologize for the inconvenience.

Questions? Please contact your Customer Success Manager or email support@geofeedia.com with any questions.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [phil@geofeedia.com]

Sent: Tuesday, August 23, 2016 7:30 AM

To: andre.watson@pd.boston.gov

Subject: Geofeedia Webinar | Best Practices For Large Event Safety & Security Management

[Geofeedia](#)

Good Morning,

Large-scale event monitoring through Geofeedia can help you identify unforeseen risks and improve situational awareness. Join us Thursday, August 25 at 2pm EDT as the Geofeedia Security Operating Center shares our experiences and best practices from monitoring the 2016 Olympic Games. You'll definitely want to leverage these techniques for your next event!

[Register_Button-1.png](#)

From,

The Geofeedia Security Operating Center

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Friday, January 15, 2016 9:49 AM

To: andre.watson@pd.boston.gov

Subject: January Newsletter: New Features Coming Soon, Free Educational Webinars, and More!

LOG IN

January-Newsletter.png

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

NEW FEATURES! January 2016 Release

predict-periscope

Analyze-circle

Act-map

NEW DATA SOURCES

IMAGE RECOGNITION

SEARCH+

We're excited to add NEW features to the Geofeedia platform on January 27 (data sources, recognition tools, analytics, and more!) designed to help your organization **predict**, **analyze**, and **act** on location-based social intelligence.

Watch our short video for a preview on what's to come!

Don't forget to sign up for our upcoming training sessions to learn how to leverage the new features. [Register now!](#)

We Want to Hear From You

Thank you for giving us the opportunity to better serve you! Please help us by taking 2-3 minutes to tell us about your experience with Geofeedia. We appreciate your business and want to make sure we meet your expectations.

Attend an Upcoming Webinar

Join Team Geofeedia and our guest presenters for free educational webinars throughout the month.

rock-ventures-logo

[How Rock Ventures Uses Social Media Intelligence to Power Their Command Center](#)

January 20 | 2:00 PM EST

[REGISTER NOW](#)

Geofeedia ads

[Geofeedia Ads](#)

January 21 | 2:00 PM EST

[REGISTER NOW](#)

square logo

[How Square Uses Social Media Intelligence for Trust and Safety](#)

January 26 | 2:00 PM EST

[REGISTER NOW](#)

airport webinar

[How Social Media Intelligence Can Enhance Public Safety and Airport Security](#)

January 28 | 2:00 PM EST

[REGISTER NOW](#)

Connect with Our Team at Upcoming Events

Visit the Geofeedia team on the road in January at industry conferences and trade shows.

[2016 Major League Soccer Operations & Security Seminar](#)

January 19 - 22
Orlando, FL

[2016 NASPA Strategies Conference for Mental Health](#)

January 21 - 23
Orlando, FL

ncs4-425793-edited.jpg

[National Intercollegiate Athletics Safety & Security Summit](#)

January 26 - 28
Gulfport, MS

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent

collections for you to discover!

College Football

Clemson

University of Phoenix Stadium

The Alabama Crimson Tide beat the Clemson Tigers in the championship game with a final score of 45-40. See photos and videos from field, sidelines, and stands in our collection.

College Football Championship: Alabama vs.

Dallas tornadoes

Dallas, Texas

Powerful tornadoes ripped through Dallas, tearing down apartment complexes and damaging homes and buildings throughout the city. See photos and videos of the storm in our collection.

Severe Weather

2016 CES

Las Vegas, Nevada

The International Consumer Electronics Show, more widely known as CES, is an annual event that allows companies to display the latest and greatest in technology innovations. See photos and videos of the protests in our collection.

International Consumer Electronics Show

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, March 10, 2016 2:49 PM

To: andre.watson@pd.boston.gov

Subject: March Newsletter: Latitude Registration Is Open, Attend Our City Tour, and More!

LOG IN

March-Newsletter

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Registration is Open! Latitude 2016


Join us this fall for [Latitude 2016](#)! We're excited to bring you the world's only location-based intelligence conference.

Oct. 5 - 6 | Navy Pier in Chicago, IL

NEW! Get Geofeedia Certified: Attend a half day of training to become an expert on the platform.

Every Geofeedia customer receives a FREE pass to attend: Use the code *GeoCustomer* when you register.

March '16 Release: Team & Enterprise Functionality

Geofeedia is excited to introduce our new enterprise-  ready platform to empower teams of all sizes and complexities to predict, analyze and act on location-based intelligence.

Register now for our Product Overview to see how the functionality can help your team.

Geofeedia City Tours

Join us for a (free!) half day of education and platform training in a roundtable format

at locations across the country.

Interested in hosting or attending a training event with fellow corporate security, public safety, and Geofeedia experts in your area? Contact our [team](#).

SanFrancisco.png

SAN FRANCISCO

Square Headquarters

March 22 | 8:00 AM to 1:00 PM PDT

Columbus

COLUMBUS

Ohio Department of Public Safety

April 13 | 3:00 PM to 6:00 PM EDT

University of Maryland

BALTIMORE

University of Maryland

April 19 | 3:00 PM to 6:00 PM EDT

Attend Upcoming Webinars

Join Team Geofeedia and our guest presenters for educational webinars featuring industry experts and the Geofeedia platform.

Social Media and the Intelligence Cycle for Security Professionals

March 16 | 2:00 PM EDT

Learn how social media data is developed into actionable intelligence for security teams.

[webinar-button.png](#)

How Ocean City Police Department Uses Location-Based Intelligence for Event Monitoring

March 24 | 2:00 PM EDT

Hear from Detective Jim Schwartz as he discusses how he uses location-based intelligence to better predict, analyze, and act on data that enhances situational awareness for their agency.

[webinar-button.png](#)

Social Media and the Intelligence Cycle for the Public Sector

March 30 | 2:00 PM EDT

See how the public sector leverages social media data during different stages of the intelligence cycle.

[webinar-button.png](#)

Content Corner Collections

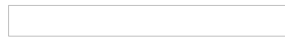
Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[Severe Weather](#)

[Severe Weather](#)

East & Southeast Coast of the United States

Heavy rain, tornadoes, and strong winds wreaked havoc in communities across Virginia, Florida, and Louisiana.



[Boston Public Schools Protest](#)

Boston, MA

Students walked out of class and marched through downtown Boston in protest of proposed budget cuts.



[Super Tuesday](#)

[Super Tuesday](#)

Across the United States

Voters from several states across the country visited their polling stations to take part in their state's primary elections.



Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [latitude@geofeedia.com]

Sent: Thursday, October 06, 2016 2:00 PM

To: andre.watson@pd.boston.gov

Subject: Miss out on Latitude? Join us at our new product release webinar!

[Geofeedia](#)

Good afternoon,

If you couldn't make it to Latitude this year, don't worry! We're hosting a new product release webinar next Tuesday, October 11 at 2:00 PM EDT. Our product team will highlight the new platform updates that were featured at Latitude!

Featured Product Enhancements

Logo Detection, Media Filtering, and Geofeedia Services give your organization more tools to Predict, Analyze, and Act on location-based intelligence.

 LogoRecognition3.png

 mediafiltering.png

 services.png

- **Logo Detection:** Recognize pictures of brands or logos that are important to your organization in locations that matter.
- **Media Filtering and Analytics:** Break down posts by their media type. Media Filtering and Analytics let your team segment geotagged posts into text, photo, and video-only posts.
- **Geofeedia Services:** Let Geofeedia manage your social intelligence. Our team of Social Intelligence Analysts monitor the locations that matter to your organization 24/7 to bring your team actionable data.

We hope to see you there!

Phil-Harris

Phil Harris

CEO, Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, May 25, 2016 12:13 PM
To: andre.watson@pd.boston.gov
Subject: See What's New in the May '16 Product Release

LOG IN

May16

Introducing our May '16 Product Release! We are excited to welcome new data sources, advanced alerting capabilities, enhanced analytics and more functionality to the Geofeedia platform.

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session that showcases the new updates to our platform. [Register now!](#)

[webinar-button.png](#)

May '16 Product Release Highlights

Our updates are designed to help teams of all sizes and complexities predict, analyze, and act on location-based social intelligence.

alerts

layers

analytics

ADVANCED ALERTS

Stay ahead of developing topics and trends with the addition of three new alert types, and fine-tune your alert criteria with a new keyword rule builder and boolean option.

NEW DATA SOURCES

View weather and traffic data and tap into new social sources Google+, Vimeo, and Facebook Pages to uncover more insights.

ENHANCED ANALYTICS

Easily visualize and understand trends in activity and sentiment.

Additional Release Highlights

enterprise

everbridge

mobile

ENTERPRISE

Empower teams of all sizes and complexities to predict, analyze and act on location-based intelligence.

EVERBRIDGE INTEGRATION

Quickly and reliably deliver the right message during mission-critical events that take place in locations of interest.

MOBILE APPS

The addition of VK, Vine, and Periscope allows teams to access more data on-the-go through our mobile app.

[webinar-button.png](#)

Join Us at Latitude 2016

[LAT.png](#)

OCTOBER 5-6 | NAVY PIER, CHICAGO

Register for Latitude, Geofeedia's location-based intelligence conference, this October in Chicago. Learn more about the latest in location-based intelligence, connect with location-based intelligence experts, and see what's new (and what's coming) to the Geofeedia platform. [Reserve your seat today!](#)

Use this code for a free registration pass: GeoCustomer

Please reach out to our Success team, success@geofeedia.com, with any questions.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [success@geofeedia.com]
Sent: Wednesday, January 27, 2016 9:39 AM
To: andre.watson@pd.boston.gov
Subject: The January '16 Release is Live!

Hi Andre,

We're excited to announce the January '16 Product Release is now live! I invite you to [log into the Geofeedia platform](#), and see what's new!

A few [features](#) I'd like to highlight:

- Adding Persicope, Vine, and VK to the Geofeedia data set
- Image recognition capabilities to better understand the content in areas of interest
- Engagement tools to respond and react to social media posts

If you haven't already registered, our Enablement Specialist, Carly Tschantz, is hosting training sessions that showcase the new updates to our platform. The training will be offered on 3 different days, so please save the date for the time that works with your schedule.

[Click here to register for the training.](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

Thanks for your continued partnership!

Phil Harris

CEO

Geofeedia, Inc. | geofeedia.com

[Latest News + Events](#)

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [here](#) to manage your email settings.

From: Phil Harris [updates@geofeedia.com]
Sent: Thursday, March 24, 2016 1:51 PM
To: andre.watson@pd.boston.gov
Subject: The March '16 Release is Coming Soon!

Hi Andre,

Our team is continuing to enhance the Geofeedia platform with an exciting suite of new capabilities for organizations and teams. Next week, we'll be introducing our March '16 updates to the Geofeedia Platform:

- Our **team and enterprise platform** empowers teams of all sizes and complexities to predict, analyze and act on location-based intelligence, with new **permissions, roles, groups, audit trail** and **sharing** capabilities.
- **New Facebook data:** Now you can discover trending Facebook posts alongside Twitter and Instagram within Keyword Search.
- **Multiple users with the same email address:** Now you can have multiple usernames with the same email address in Geofeedia. Keep your profile the same, or update your username and new display name in the "My Profile" area of your account to take advantage of this feature.

Our Enablement Specialist, Carly Tschantz, is hosting a webinar session that showcases the new updates to our platform arriving on March 30th.

[Click here to register for the webinar.](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

We appreciate your support!

Phil-Harris

Phil Harris

CEO, Geofeedia

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [Here](#) to manage your email settings.

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, March 30, 2016 3:53 PM

To: andre.watson@pd.boston.gov

Subject: The March '16 Release is Here: NEW Enterprise Functionality

LOG IN

header-mar16-1.png

The March '16 Product Release is here! Our team is excited to introduce the **new team and enterprise platform** for empowering teams of all sizes and complexities to predict, analyze, and act on location-based intelligence.

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session that showcases the new updates to our platform. [Register now!](#)

[webinar-button.png](#)

Team & Enterprise Highlights

Geofeedia's team and enterprise capabilities allow our platform to be fully customized to match the unique needs of any organization with:

groups.jpg

USER & GROUP MANAGEMENT

Manage team and global initiatives through expanded user and group management.

audit.jpg

AUDIT TRAIL

Maintain a complete audit trail for each action in your account for internal analysis and compliance, process optimization, and security.

role.jpg

CUSTOM ROLES & GRANULAR PERMISSIONS

Fully customize user access with granular permissions & custom roles to match internal procedures and security policies.

Additional Release Highlights



NEW FACEBOOK DATA: Now you can discover trending Facebook posts alongside Twitter and Instagram within Keyword Search.



MULTIPLE USERS WITH THE SAME EMAIL ADDRESS: Now you can have multiple usernames with the same email address in Geofeedia.

[webinar-button.png](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654


Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [updates@geofeedia.com]
Sent: Wednesday, May 18, 2016 3:05 PM
To: andre.watson@pd.boston.gov
Subject: The May '16 Release is Coming Soon!

Good afternoon,

I'm excited to announce Geofeedia is launching NEW features to the platform on May 25th to help teams of all sizes and complexities to predict, analyze, and act on location-based social intelligence.

Next week, we'll be introducing our May '16 updates to the Geofeedia Platform:

- **New Data Sources:** Find more insights and  trends from the world's largest location-based data set with the addition of new data sources, including Weather and Traffic Layers and network sources Google +, Vimeo, and Facebook Pages.
- **Advanced Alerting Capabilities:** Stay ahead of developing topics and trends with the addition of three new alert types.
- **Enhanced Analytics:** Easily visualize and understand trends in activity and sentiment above or below normal levels.

... and more!

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session on May 26th that showcases the new updates and additions to our platform. Join us to learn more! [Click here to register for the webinar.](#)

I also invite you to register for Latitude, Geofeedia's location-based intelligence conference, this October in Chicago. Meet our team, network with location-based experts, and learn more about what's new (and what's coming) to the Geofeedia platform. [Register now!](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

We appreciate your support!

 **Phil-Harris**

Phil Harris
CEO, Geofeedia

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL
Click [Here](#) to manage your email settings.

From: Geofeedia [updates@geofeedia.com]

Sent: Tuesday, July 21, 2015 4:40 PM

To: andrew.greathouse@pd.boston.gov

Subject: 10 New Features: Keyword Search, Android App + 8 More



LOG IN

EmailHeader-ProductUpdates

The latest release of the Geofeedia platform is going live on **Friday, July 24** and will give you greater insights, enhanced mobility and increased scale. Learn more about the new suite in our Discovery release:

Geofeedia: Discovery Search

More Data

Uncover more data than ever before with our expanded search capabilities. **Discovery Search** identifies where conversations are taking place across the globe in our interactive Map or **Heatmap** view. Utilize the **Keyword Search** to activate Twitter data and broaden search insights for a better understanding of the social conversation. Deliver your set of actionable data to decision-makers with our exportable **PDF reports**.

Geofeedia: Android App

More Mobile

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**. One-click access to locations, recordings and user profiles and posts bring location-based social media monitoring to mobile devices. The Android App will be available for download via Google Play this Friday.

Geofeedia: Multi-Location Upload

More Scale

Quickly upload thousands of locations with **Multi-Location Upload**, and combine up to 1,000 locations into recordings for an overall view on the data captured with **Location Aggregation**. Gain insights in your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Discovery Training Session

Explore the 9 features above (and more!), and hear from our Senior Technical Product Manager Andy Falkenstein in an upcoming webinar.

[register-now-button](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support page](#) within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest. Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Brett McGrath [brett.mcgrath@geofeedia.com]
Sent: Monday, July 11, 2016 8:03 AM
To: iacalist@iaca.net
Subject: [IACA] Free Location-Based Intelligence Webinars [July]
Attachments: attachment.txt

Hi Everyone,

We will be hosting two free location-based intelligence webinars for July. Feel free to share with members of your team.

>[Leveraging Real-Time, Location-Based Intelligence for Incident Response](#), July 12 at 2:00 PM EDT

Everbridge and Geofeedia have partnered to integrate location-based intelligence and incident communications. Join the webinar this week to learn more.

>[The Power of Location](#), July 21 at 2:00 PM EDT

Join Phil Harris, CEO of Geofeedia for a fireside chat about the future of location-based intelligence and how this rich data set provides the context needed for making informed, real-time decision.

Please reach out with questions.

Thanks,

Brett

--

Brett McGrath | Manager, Demand Generation

(c) 317.912.1444

(c) 317.331.7781

geofeedia.com

55 Monument Circle, Suite 600, Indianapolis, IN 46204

□

From: Brett McGrath [brett.mcgrath@geofeedia.com]
Sent: Thursday, March 03, 2016 9:48 AM
To: iacalist@iaca.net
Subject: [IACA] Free Location-Based Intelligence Webinars
Attachments: attachment.txt

IACA Members:

I am reaching out to let you know that we have a couple upcoming free social media educational webinars coming up in March. Please feel free to share with members of your team.

>>[How Ocean City Police Department Uses Location-Based Intelligence for Event Monitoring](#), March 24th at 2:00 PM EDT

>>[Register Here](#)

>>[Social Media and the Intelligence Cycle for the Public Sector](#), March 30th at 2:00 PM EDT

>>[Register Here](#)

Thanks,

Brett

--

Brett McGrath | Marketing

(o) 317.912.1444

(c) 317.331.7781

geofeedia.com

55 Monument Circle, Suite 600, Indianapolis, IN 46204

From: Brett McGrath [brett.mcgrath@geofeedia.com]
Sent: Monday, January 11, 2016 2:56 PM
To: iacalist@iaca.net
Subject: [IACA] Free Upcoming Social Media Webinars
Attachments: attachment.txt

IACA Members:

Happy New Year!

I am reaching out to let you know that we have a couple upcoming free social media educational webinars coming up. Please feel free to share with members of your team.

>[How Social Media Intelligence Can Enhance Public Safety and Airport Security](#), January 28, 2:00 PM EST

>[Predict, Analyze, and Act on Location-Based Intelligence](#), February 4 at 2:00 PM EST

Please reach out with questions.

Thanks,

Brett

--

Brett McGrath
Manager, Demand Generation
Geofeedia, Inc. | geofeedia.com
O: 317-912-1444
55 Monument Circle, Suite 710
Indianapolis, IN 46220

From: Brett McGrath [brett.mcgrath@geofeedia.com]
Sent: Tuesday, February 09, 2016 8:15 AM
To: iacalist@iaca.net
Subject: [IACA] Upcoming Location-Based Intelligence Webinars
Attachments: attachment.txt

IACA Members,

I am reaching out to let you know we have a couple upcoming free location-based intelligence webinars coming up. Please feel free to share with members of your team.

>[Using Location-Based Intelligence For Disaster Awareness and Response](#), February 24 at 2:00 PM EST

Learn how geospatial data can help NGOs, government, and organizations predict, analyze and act during natural disasters. Hear from Dr. Eric Frost, Director of San Diego State's University's Visualization Center, as he discusses the use of location-based intelligence.

>[How To Build The Business Case for Location-Based Intelligence](#), March 3 at 2:00 PM EST

Make a case for location-based intelligence in your organization by learning how to educate team members on emerging technologies, and tying their value to specific problems. Hear from Wesley Bull, Founder/CEO of Sentinel Resource Group, as he discusses how to overcome business challenges.

Please reach out with questions.

Thanks,

Brett

--

Brett McGrath
Manager, Demand Generation
Geofeedia, Inc. | geofeedia.com
O: 317-912-1444
55 Monument Circle, Suite 710
Indianapolis, IN 46220

From: Brett McGrath [brett.mcgrath@geofeedia.com]
Sent: Thursday, June 16, 2016 10:23 AM
To: iacalist@iaca.net
Subject: [IACA] Upcoming Webinars/Webinar Recordings for June
Attachments: attachment.txt

Hi Everyone,

Everbridge and Geofeedia have partnered to integrate location-based intelligence and incident communications. The integration enables organizations to leverage Geofeedia to analyze social media conversations to identify location-specific incidents in real-time – and then activate an Everbridge incident template and workflow to ensure critical messages are delivered to the right employees, residents and stakeholders at the right time.

We are are hosting a webinar next month with Everbridge and would like to have you.

>Leveraging Real-Time, Location-Based Intelligence for Incident Response, July 12, 2:00 PM ET

[Register Today](#)

Recent Recordings:

>How Ocean City Police Department Uses Location-Based Intelligence for Event Monitoring

[Watch Here](#)

>May 16 Product Release Webinar

[Watch Here](#)

--

Brett McGrath | Manager, Demand Generation

(o) 317.912.1444

(c) 317.331.7781

geofeedia.com

55 Monument Circle, Suite 600, Indianapolis, IN 46204

□

From: Geofeedia [marketing@geofeedia.com]
Sent: Friday, May 27, 2016 11:20 AM
To: andrew.greathouse@pd.boston.gov
Subject: A Note from Geofeedia on Memorial Day

LOG IN

We Remember

The Team at Geofeedia would like to wish all of you a safe and wonderful Memorial Weekend.

Thank you to all of our Veterans for your sacrifices and service to our country.

PHIL HARRIS & TEAM GEOFEEDIA

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, March 26, 2015 10:43 AM
To: andrew.greathouse@pd.boston.gov
Subject: Early access to the new Geofeedia

[Geofeedia Logo](#)

[log-in](#)

[Geofeedia](#)

A new Geofeedia is almost here.

We're excited to announce that Geofeedia will soon have a completely new look and feel, enabling you to uncover more data even more easily than before.

We'll also be releasing numerous new features and a highly anticipated mobile app, all of which is highlighted below. To see for yourself, be sure to click the button to register for one of five webinars in April, after which you'll be able to request access to our beta environment and take the new platform for an exclusive test drive!

Multi-Location Recording

Create aggregated location recordings for up to 10 locations with full control of the data captured with filters for keywords, usernames, and sources.

Enhanced Reporting & Analytics

Discover insights about your places based on advanced search options, keywords and influencers within your places.

Sentiment

Understand and measure social sentiment at locations that matter to your business.

Influencers

Discover a user's complete profile across multiple networks.

Salesforce.com Integration

Discover sales leads and resolve customer service issues, integrated with Salesforce.com.

Keyword Search

Discover locations where a keyword or phrase is trending and initiate monitoring for those locations.

Publisher

Create and publish outbound social posts and replies directly from Geofeedia.

Mobile App

Take the power of Geofeedia on-the-go through responsive emails and a mobile app!



Geofeedia is hitting the road! Will we see you at one of our upcoming events?

- March 31: Texas Police Chiefs Association in Galveston, TX
- April 15: ISC West in Las Vegas, NV
- April 21: ILEETA in Wheeling, IL
- April 22: ASIS East NYC in New York, NY
- April 29: Government Social Media in Reno, NV

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [webinar@geofeedia.com]
Sent: Tuesday, September 08, 2015 6:41 AM
To: andrew.greathouse@pd.boston.gov
Subject: Educational Opportunity

Hi Andrew,

We have two great, free webinars this month that may be of interest to you:

> [Connecting With Your Community Through Social Media](#) - September 10 at 2:00 PM EDT

Join Chief Billy Grogan of the Dunwoody Police Department as he discusses how he has decentralized the department's social media program to better connect with their community.

> [How Lexington PD Leverages Social Media to Protect and Serve](#) - September 17 at 2:00 PM EDT

Join Detective Richard Yancey as he discusses how the Lexington Police Department uses location-based social media intelligence to investigate local crimes, maintain campus safety, and monitor fugitive activity.

Please let us know if you have any questions. We look forward to your attendance.

Thanks,

Team Geofeedia

[Latest News + Events](#)

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [here](#) to manage your email settings.

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, February 10, 2016 9:34 AM

To: andrew.greathouse@pd.boston.gov

Subject: February Newsletter: Explore the New Features, Attend Our City Tour, and More!

LOG IN

February-Newsletter

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

NEW January '16 Product Release

predict-sq.jpg

New Data Sources

analyze-sq.jpg

Image Analysis


engage-sq.jpg

Engagement Tools

We added NEW features to the Geofeedia platform on January 27th to help your organization **predict**, **analyze**, and **act** on location-based social intelligence.

Visit the platform for a closer look at the new features:

Featured Resource: Command Center Best Practices

 Protect your organization's people and business assets with location-based intelligence using industry best practices.

[geofeedia-resource-button.png](#)

Geofeedia City Tours: Coming to a Location Near You

Join us for a (free!) half day of education and platform training in a roundtable format at locations across the country.

Interested in hosting or attending a training event with fellow corporate security, public safety, and Geofeedia experts in your area? Contact our [team](#).

Indy.jpg

SanFrancisco.png

Baltimore.png

INDIANAPOLIS

Geofeedia Indianapolis office, with Anthem & Pacers

February 18, 2016
8:00 AM to 1:00 PM EST

SAN FRANCISCO

Square Headquarters

March 22, 2016
8:00 AM to 1:00 PM
PDT

BALTIMORE

University of Maryland

April 19, 2016
8:00 AM to 1:00 PM
EST

Connect with Our Team at Upcoming Events & Webinars

Join Team Geofeedia and our guest presenters for educational webinars and during events & tradeshow throughout the month.

[IDV-Solutions](#)

[2016 Visual Command Center User](#)

[Conference](#)

February 24 - 25 | Orlando, FL

Visit our booth to talk to the Geofeedia team at the event.

[sdsu-viz-center.png](#)

[WEBINAR: Using Location Based Intelligence for Disaster Awareness and Response](#)

February 24 | 2:00 PM - 3:00 PM EST

[sentinel-resource-group.png](#)

[WEBINAR: How to Build the Business Case for Location-Based Intelligence](#)

March 3 | 2:00 PM - 3:00 PM EST

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[College Football](#)

[Winter Storm Jonas](#)

East Coast of the United States

The east coast received record-breaking amounts of snowfall at the end of January, causing subway shutdowns, canceled flights, and flooded streets.

[Iowa Caucus](#)

[Iowa Caucus](#)

Iowa

The 2016 Election voting season has begun! Presidential hopefuls campaigned in Iowa for the Republican and Democratic caucuses.

[2016 CES](#)

[Protesters Shut Down the Bay Bridge](#)

San Francisco, CA

Activists blocked traffic on the Bay Bridge, causing delays on a major highway.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, August 12, 2015 9:47 AM

To: andrew.greathouse@pd.boston.gov

Subject: Geofeedia August Newsletter: Discovery Launch, LinkedIn Webinar, and more!



LOG IN

August-Newsletter_1

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: Location-Based Social Media Conference

Latitude is approaching quickly. Secure your spot today [Geofeedia Latitude](#) to experience the only location-based social media intelligence conference in the world. You'll have the opportunity to experience the latest in open sourced intelligence data trends while simultaneously networking with your peers about geosocial best practices and success stories.

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS
Use code **GeoCustomer** for 1 free pass per account

Discovery Launch Updates

Geofeedia: [Discovery Search](#) [More Data](#)

Uncover more data than ever before with our expanded search capabilities. **Discovery Search** identifies where conversations are taking place across the globe in our interactive Map or **Heatmap** view. Utilize the **Keyword Search** to activate Twitter data and broaden search insights. Deliver your set of actionable data to decision-makers with our exportable **PDF reports**

Geofeedia: [Android App](#) [More Mobile](#)

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**. One-click access to locations, recordings and user profiles and posts bring location-based social media monitoring to mobile devices. The Android

App will be available for download via Google Play this Friday.

Geofeedia: Multi-Location Upload [More Scale](#)

Quickly upload thousands of locations with **Multi-Location Upload**, and combine up to 1,000 locations into recordings for an overall view on the data captured with **Location Aggregation**. Gain insights in your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Upcoming Webinars

LE-Police

How Agencies Access and Monitor Social Media with Privacy Protection
August 20, 2:00 PM EDT

Join Geofeedia and Andrew Macpherson to learn how public safety agencies can monitor social media while protecting individual privacy.

[REGISTER NOW](#)

TW-CorpSec

How LinkedIn Uses Social Media Intelligence to Enhance Global Security
August 25, 2:00 PM EDT

Learn about LinkedIn's security operations -- the major challenges they face as an organization, and how social media has been useful.

[REGISTER NOW](#)

Featured Resource

NYC_Health_Logo_-_BW_-_PNG

New York City Department of Health and Mental Hygiene Use Case

Learn how the NYC DOHMH uses social media intelligenc to keep the peace during public health emergencies.

[DOWNLOAD NOW](#)

Connect with Geofeedia at Upcoming Events

[Seadog](#)

[SEADOG/WESTDOG
3rd Annual Conference](#)

August 16-19
Savannah, GA

[CACAP](#)

[CACAP
Annual Conference](#)

August 16-19
Quebec City, Quebec

[MSPC](#)

[Midwest Security and Police
Conference and Expo](#)

August 18-19
Tinley Park, IL

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[wildfires](#)

[Wildfires in the West](#)

California, Oregon, and Washington

Many western cities have been battling disastrous wildfires, causing California to declare a State of Emergency last week. Check out our Geofeedia collection.

[Michael_Brown](#)

[One Year Anniversary of Michael Brown Shooting](#)

Ferguson, MO

One year after the Michael Brown shooting, protests are still developing in Ferguson. See social media posts surrounding the events in our collection.

[Florida](#)

[Severe Flooding](#)

Tampa Bay, Florida

Check out pictures and videos captured by residents in Florida during major flooding in the Tampa Bay area.

Customer Mobile App Reviews

We'd love to hear your feedback on our new mobile apps. Give the Geofeedia app a review by clicking the links below, and please share your favorite feature or capability in the comments.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, July 08, 2015 9:54 AM

To: andrew.greathouse@pd.boston.gov

Subject: Geofeedia July Newsletter: Map Widget, Latitude Speakers, & More!



LOG IN

July-Email

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Updated Map Widget

The newly updated Instagram Map Widget allows [Geofeedia Instagram Widget](#) you to easily embed an interactive map of real-time Instagram posts. [Log in](#) to see the updated features including:

- New user interface
- Optimization for mobile devices
- Support for Instagram video content
- Expanded detail for individual posts

To learn more, contact your Customer Success Manager at [**Success@geofeedia.com**](mailto:Success@geofeedia.com).

Customer Training Webinars

The Geofeedia product team is excited to release new enhancements to the platform every month. Stay up to date with the latest features by attending a monthly training session, offered the first and last Monday of every month.

This month's topics: New 4.0 features and our new Mobile App. [Download the mobile app today!](#)

[webinar-button](#)

Latitude: Speakers & Sponsors

[Geofeedia Latitude](#)

Our Latitude speaker line-up is professional innovation personified. You'll be educated, motivated, and inspired by these industry experts joining us in keynote presentations.

[Maria Vello, President and CEO](#)

With more than 25 years of experience in the design, integration, and implementation of global corporate systems, security, and networks, Maria has been responsible for integrating security best practices and raising awareness at every level in every organization for which she has worked. Join her keynote session, **Shattering the Darkness: Shedding Light on the Dark Net**.



Sam Yagan, CEO

Match Group

Sam Yagan has been a leader in the dating industry since he co-founded OkCupid in 2003 and grew it into one of the most popular dating sites in America, amassing nearly 4 million active users. As the CEO of Match Group, he oversees the management of an online dating portfolio of over forty brands around the world, including Match.com, OkCupid, OurTime, Meetic, Twoo, Tinder, and ParPerfeito. Join the keynote session for Marketers to hear from Sam about the **Future of Location** as it relates to dating and beyond.



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Use code **GeoCustomer** for 1 free pass per account

**Thank You to
Our Sponsors!**

[IDV-Solutions](#)

[Securitas_logo](#)

Upcoming Customer Case Study Webinars

Register now to hear from Geofeedia customers using location-based social media intelligence.

[NCAA_logo](#)

NCAA | July 14, 2:00 PM EDT

See how Geofeedia was used during the Final Four to cut through the noise and monitor multiple locations in Indianapolis.

[REGISTER NOW](#)

[leotta_logo](#)

LEOTTA | July 23, 2:00 PM EDT

Join Jack Hall from LEOTTA as he discusses some current trends and challenges to the use of social media in criminal cases.

[REGISTER NOW](#)

Featured Resource

[HBPD_emblem](#)

[Huntington Beach Police Department Case Study](#)

Learn how the Huntington Beach Police Department used social media intelligence to keep the peace during the US Open of Surfing.

[DOWNLOAD NOW](#)

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[FIFAWWC](#)

[FIFA Women's World Cup](#)

BC Place in Vancouver, Canada

See what fans shared during the 2015 Women's World Cup Final in Vancouver.

[SC_rally](#)

[South Carolina State House](#)

Columbia, South Carolina

Check out the social media content from the ongoing Confederate Flag rallies at the South Carolina State Capitol.

[Coke_Zero_400](#)

[Coke Zero 400](#)

Daytona International Speedway in Daytona Beach, FL

After hours of rain delays and a fiery last lap crash Dale Earnhardt Jr. came in first place at Daytona.

5-Minute Customer Survey

Want to shape the future of Geofeedia? We're looking for your feedback to help us prioritize where we go next with the power of location-based social intelligence. Take this quick, 5-minute survey to tell our product team where you'd like us to focus our efforts.

[Button-Survey](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, June 11, 2015 9:18 AM
To: andrew.greathouse@pd.boston.gov
Subject: Geofeedia News: Mobile App Goes Live & More



LOG IN

150608-JuneNewsletter

Welcome to the first issue of Geofeedia's monthly newsletter! We are looking forward to sharing product updates, thought leadership, event information and company news with you each month.

Next Evolution of Geofeedia

We are excited the platform is live. [Log in](#) to Geofeedia to check out all of the new features. In addition to enhancing current Geofeedia capabilities, the new version offers:

- Upgraded Data Platform
- Aggregated Location Monitoring
- Enhanced Location Analytics & Sentiment
- Influencers
- Salesforce Integration

[Geofeedia-log-in](#)

Download the Geofeedia App Today

The new Geofeedia iOS app is perfect for taking the power of Geofeedia on the go. With the mobile app, now you can:

- Gather location-based social intelligence in the areas directly around your current location
- Create or monitor any location while mobile
- Access a streamer view of location-tagged social media posts on-the-go

[Download from the App Store](#)

Register for Latitude

Don't miss this gathering of real leaders having real conversations about location-based social media. Our Latitude speaker line-up is professional innovation personified. You'll be educated, motivated, and inspired by these leaders who are using location-based social media intelligence to create success stories within their respective industries.

[LatitudeLogo-01-1024x379.png](#)

University of Chicago's Gleacher Center

October 21, 2015

[register-now-button](#)

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS
Use code **GeoCustomer** for 1 free pass per account

Connect with Geofeedia at Upcoming Events

Geofeedia is attending a number of upcoming events. Please come to our booth to connect with the Geofeedia Team!

[\[Image\]](#)
**Useful Social Media
Social Media Summit**

June 15 - 16
New York City, NY

[\[Image\]](#)
**Go Inbound
Marketing Conference**

June 22
Indianapolis, IN
Our VP of Product R. J. Talyor is
a featured speaker! Register
with code: **FRIENDOFRJ**

[\[Image\]](#)
**NRF Protect Loss
Prevention Conference**

June 23 - 25
Long Beach, CA

[\[Image\]](#)
**National Sheriff's
Association Annual
Conference & Exhibition**

June 26 - July 1
Baltimore, MD

New Resources

Check out these recent Geofeedia research findings and whitepapers:

[\[Image\]](#)

[Special Bulletin: Advice
from #LESM Experts](#)

[NCAA-Cover-sm_copy](#)

[NCAA Location-Based Social
Media Case Study](#)

[Roadmap-cover-1](#)

[The Geosocial Marketer's
Roadmap Whitepaper](#)

Know Anyone Who Could Use Geofeedia?

We find that many of our best customers come from referrals of existing customers. Is there anyone in your network who could use Geofeedia? We'd love for you to send them a note inviting them to an upcoming webinar or to request a personalized demo. Here's a [short email](#) we drafted to make it easy - thanks for spreading the word!

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, November 11, 2015 11:24 AM

To: andrew.greathouse@pd.boston.gov

Subject: Geofeedia November Newsletter: Upcoming Webinars, Industry Events, and More!



LOG IN

November Newsletter

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Upcoming Webinars

Join Team Geofeedia and our guest presenters for free educational webinars throughout the month.

CS_Web-1

How the Northern California Regional Intelligence Center Uses Social Media to Monitor Large Events

November 18 | 2:00 - 3:00 PM EST

Join Geofeedia and Detective Star Cazador of the Northern California Regional Intelligence Center (NCRIC) to learn how the NCRIC uses Geofeedia for large events. [REGISTER NOW](#)

CS_Web-1

Using Social Media Intelligence for Risk Management and Crime Prevention

November 19 | 2:00 - 3:00 PM EST

Join us to learn how your agency can discover, engage, and analyze social media data to prevent crime and investigate evolving situations in real-time. [REGISTER NOW](#)

Ilitch Holdings

How Ilitch Holdings Monitors Social Media for Situational Awareness and Executive Protection

November 24 | 2:00 - 3:00 PM EST

Join Ray Johnson, Director of Executive Services at Ilitch Holdings to find out how he uses location-based social media monitoring for executive protection and situational awareness. [REGISTER NOW](#)

LEOTTA

6 Ways Social Media Monitoring Empowers Your Command Center

December 10 | 2:00 - 3:00 PM EST

Join George Siegle, Director of Product Management at IDV Solutions and Andy Falkenstein, Director of Product Management at Geofeedia, as they discuss 6 ways social media monitoring empowers your command center. [REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

Our team will be exhibiting at industry conferences around the country. [Contact us](#) to schedule an appointment to meet at the event!

[Security](#) [Security 500](#)

November 16
Washington, D. C.

[ISC East 2015](#) [ISC East 2015](#)

November 18-19
New York City

Platform Update

We're adding new functionalities and enhancements to our platform every week! Learn more about what's new.

Search Unification

Our New Search button unlocks 3 different search capabilities in the pop-up search field (**Location**, **Keyword**, **Discovery**), allowing users to search by addresses, keywords, and hashtags across location-tagged and non-location-tagged social media data.

Find out what conversations are happening around you today!

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[World Series](#) [2015 World Series](#)

Citi Field in Flushing, NYC and Ewing M. Kauffman Stadium in Kansas City, MO

The Kansas City Royals defeated the New York Mets 4 -1 to take the 2015 World Series title. See photos and videos from games in both stadiums in our collection.

[Hurricane Patricia](#) [Hurricane Patricia](#)

Southwest Mexico

Hurricane Patricia's Category 5 classification caused major concern along Mexico's Pacific coast. Although the storm weakened over Mexico, residents of coastal towns battled mudslides, strong winds, and flooding. See photos and videos of the storm in our collection.

Bucharest Protests [Protests in Bucharest](#)

Bucharest, Romania

Romanians took to the streets of Bucharest to protest the response of the government following a nightclub fire. The fire killed over 40 people, with many others in serious condition. See photos and videos of the protests in our collection.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, October 08, 2015 10:56 AM

To: andrew.greathouse@pd.boston.gov

Subject: Geofeedia October Newsletter: Last Call for Latitude, Upcoming Webinars and More!



LOG IN

October_Header

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: A Full Day of Education

LAT-event-collage

Book your travel NOW - we are less than two weeks away from the industry's first-ever location-based social media conference on **October 21, 2015** at [The Gleacher Center](#) in **Chicago, IL!**

In partnership with the [Illinois Association of Chiefs of Police](#) and the [Illinois Security Professionals Association](#), Geofeedia wants you to stay ahead of how social media is changing the way we think about and operate in the world today. Collaborate with your peers and hear from industry leaders who use social media data in innovative ways with limited resources and are being asked to do more with less.

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS

Use code *GeoCustomer* for 1 free pass per account

Product Update

We're adding new functionalities and enhancements to our platform every week! Learn more about what's new (and what's coming) at Latitude.

iG-Engagement

NEW! Engagement Tools

Engage with Twitter *AND*

PDF-collections-2

NEW! Collections PDF Summary Report

Instagram posts by simply clicking the Reply, Retweet, and Favorite buttons for a Tweet and the Like and Comment buttons on an Instagram post.

Download the 200 most recent items from a collection to a nicely formatted PDF summary report.

Upcoming Webinars

CS_Web-1 **East Valley Fusion Center Use of Social Media for Major Events and Public Safety**

October 15 / 2:00 - 3:00 PM EDT

Join Geofeedia and Chris Henningsen of the East Valley Fusion Center to learn about their use of location-based social media monitoring for events, such as Super Bowl 49 and public safety. [REGISTER NOW](#)

LEOTTA **Current Trends and Challenges to the Use of Social Media in Criminal Cases**

October 29 / 2:00 - 3:00 PM EDT

Join Jack Hall of LEOTTA (Law Enforcement Officer Technology Training Associates) for a free webinar on the current trends and legal challenges to the use of social media in criminal cases. [REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

[OSMOSIS](#)

October 12-13
New York New York Hotel
Las Vegas, NV

[ASCIA Fall Conference](#)

October 22-24
Hyatt Regency Hotel
Chicago, IL

[MCC Fall Meeting](#)

October 23-24
Hilton Chicago
Chicago, IL

[IACP Annual Conference](#)

October 24-27
McCormick Place West
Chicago, IL

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

Pope

[Papal Visit 2015](#)

New York, Washington D.C., and Philadelphia

Pope Francis made his first trip to the United States and visited Washington, D.C., New York City, and Philadelphia. Check out content from the Papal Visit in this Instagram collection.

Joaquin

[Hurricane Joaquin](#)

East coast of the United States

Major flooding resulted in major east coast cities due to category 4 Hurricane Joaquin. See photos and videos of the storm's havoc in our Geofeedia collection.

Hajj

[Hajj Stampede](#)

Mecca, Saudi Arabia

A stampede near Mecca killed over 450 people and left over 700 injured during the annual Hajj pilgrimage to Mecca. This collection includes images and videos of the tragic event. WARNING: Graphic content included.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, September 02, 2015 1:36 PM

To: andrew.greathouse@pd.boston.gov

Subject: Geofeedia September Newsletter: Latitude, Geofeedia Live, and More!



LOG IN

September_Newsletter_Header

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: A Full Day of Education

Book your travel NOW - we are less than two months away from the industry's first-ever location-based social media conference on **October 21, 2015** at [The Gleacher Center](#) in **Chicago, IL**! In partnership with the [Illinois Association of Chiefs of Police](#) and the [Illinois Security Professionals Association](#), Geofeedia wants you to stay ahead of how social media is changing the way we think about and operate in the world today. Collaborate with your peers and hear from industry leaders who use social media data in innovative ways with limited resources and are being asked to do more with less.

[Geofeedia Latitude](#)

[ISPA](#)

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS

Use code *GeoCustomer* for 1 free pass per account

Geofeedia Live Release: Coming Soon!

Our team has been working hard to extend our platform with a number of new capabilities that make it easier than ever to leverage real-time social media intelligence for your locations of interest around the world. Here is a preview of some of the new features that will be unveiled with the [Geofeedia Live](#) release next week.

- **MORE (and Better!) Data:** With the addition of [VK](#), the largest European social network in the world, you can gain additional insights from around the globe. We are continuing to ensure we bring you the largest set of location-based data in

the world.

- **MORE Insights:** The new *Geofeedia Live* app will help you discover insights into trending locations and better understand the topics and conversations taking place around the world.
- **MORE Management:** With the new *Engagement* feature, you now have the ability to easily search, curate, and engage with Twitter posts in real-time directly from the Geofeedia platform.
- **MORE Mobile:** In our iOS and Android mobile apps, we have added new enhancements that include *refining your search radius*, adding *Sina Weibo* as a data source, accessing your *collections* on-the-go, and much more!

Join one of our customer enablement webinars to learn more about the new features and hear best practices.



Upcoming Webinars

LE-Police

Social Media

September 10, 2:00 PM EDT

Join Geofeedia and Chief Billy Grogan of the Dunwoody Police Department to learn how his department uses social media to engage with the people of Dunwoody, GA.

[REGISTER NOW](#)

PD

Protect and Serve

September 17, 2:00 PM EDT

Learn how the Lexington Police Department uses social media intelligence to investigate crimes, maintain campus safety, and monitor activity.

[REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

[ALEAN](#)

ALEAN

September 21-23
New York New York Hotel
Las Vegas, NV

[IACA](#)

IACA

September 22-25
Hyatt Regency Denver Tech Center
Denver, CO

[ASIS](#)

ASIS

September 28 - October 1
Anaheim Convention Center

Anaheim, CA

ISS World

ISS

September 29 - October 1
Bethesda North Marriott Hotel
Washington, D.C.

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

Shooter

Mississippi State University Lockdown

Starkville, MS

Students and faculty were panicked as warnings of a potential shooter on campus were made last week. A person of interest was taken into custody, but there were no reports of shots being fired. Check out the social media posts surrounding the situation.

Protests

Beirut Protests

Beirut, Lebanon

Thousands of people took to the streets of Beirut in protest of dominate sectarian politicians. See photos and videos posted by protesters in our collection.

Katrina

New Orleans: 10 Years Later

New Orleans, LA

Hundreds gathered in New Orleans for the 10th Anniversary of Hurricane Katrina. Check out the collection to see footage of President Obama's speech and more.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, November 03, 2015 11:29 AM
To: andrew.greathouse@pd.boston.gov
Subject: Geofeedia System Alert

[Geofeedia](#)



LOG IN

Geofeedia System Alert

Starting at 9:36am Eastern Time today, an issue with one of our hosting partners is causing Geofeedia users to experience slowness in searches and loading recordings. In addition, Alerts have been temporarily halted.

Our engineering teams are working quickly to resolve the issue, and we will send a follow-up note as soon as this issue is resolved. We apologize for the inconvenience.

Questions? Please contact your Customer Success Manager or email support@geofeedia.com with any questions.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, November 03, 2015 1:45 PM
To: andrew.greathouse@pd.boston.gov
Subject: Geofeedia System Alert

[Geofeedia](#)



LOG IN

Geofeedia System Alert: Issue Resolved

The issue with our hosting partners has been resolved. Search results should be displaying at normal speeds, and recordings are now properly returning results. Alerts processing has been reactivated. All posts queued during the impacted time are being processed and email notifications are being delivered.

Thank you for your patience, and we apologize for the inconvenience.

Questions? Please contact your Customer Success Manager or email support@geofeedia.com with any questions.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Laura Bohnert [laura.bohnert@geofeedia.com]

Sent: Friday, March 06, 2015 11:58 AM

To: andrew.greathouse@pd.boston.gov

Subject: Have a minute? Geofeedia wants to hear from you!

[Geofeedia Logo](#)

Thank you for choosing Geofeedia as your location-based social media monitoring partner. We want to hear from you!

How likely are you to recommend Geofeedia to a colleague?

1 = Not Likely and 10 = Very Likely

Make sure you're up to speed on the latest product enhancements: Watch the G30 webinar in the [Resources & Support](#) section of the application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, December 04, 2014 3:13 PM

To: andrew.greathouse@pd.boston.gov

Subject: Introducing Geofeedia Apps, User Track and more!

View this email as a web page [here](#).

[Geofeedia Logo](#)

[log-in](#)

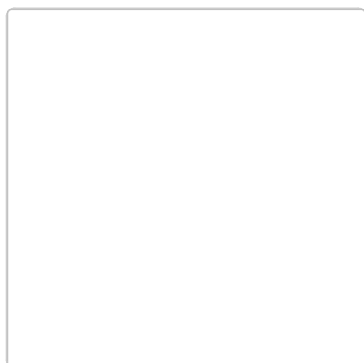
Introducing Geofeedia Apps

We're excited to announce that we've made it even easier to access and use Geofeedia's powerful functionalities with the introduction of **Geofeedia Apps**.

The new Apps Menu will now be the primary way you navigate the application, so be sure to click below to log in and watch a video overview of this enhancement!

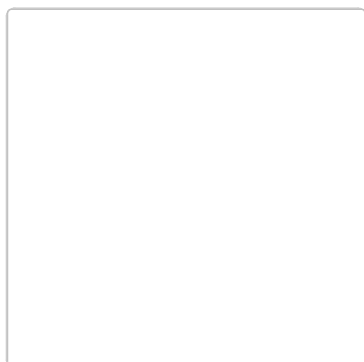
[video-preview](#)

More Geofeedia Updates:



New: User Track

You can now connect one or multiple Twitter or Instagram accounts and track posts from a defined set of users, even if the posts aren't Geotagged. [Click here](#) to log in, watch a video overview, and get started with User Track.




New: CSV Downloads

To download a spreadsheet containing the details of up to 25,000 posts from an active or completed recording, simply click the gear icon and look for the "CSV Download" link.



Social Media as a Tool for Physical Security



Geofeedia was recently featured in an article written by [SourceSecurity.com](#) related to how social media data can help with physical security. [Click here](#) to read the full article on SourceSecurity.com.

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with the latest news, product updates, articles and more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Friday, January 15, 2016 9:49 AM

To: andrew.greathouse@pd.boston.gov

Subject: January Newsletter: New Features Coming Soon, Free Educational Webinars, and More!

LOG IN

January-Newsletter.png

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

NEW FEATURES! January 2016 Release

predict-periscope

Analyze-circle

Act-map

NEW DATA SOURCES

IMAGE RECOGNITION

SEARCH+

We're excited to add NEW features to the Geofeedia platform on January 27 (data sources, recognition tools, analytics, and more!) designed to help your organization **predict**, **analyze**, and **act** on location-based social intelligence.

Watch our short video for a preview on what's to come!

Don't forget to sign up for our upcoming training sessions to learn how to leverage the new features. [Register now!](#)

We Want to Hear From You

Thank you for giving us the opportunity to better serve you! Please help us by taking 2-3 minutes to tell us about your experience with Geofeedia. We appreciate your business and want to make sure we meet your expectations.

Attend an Upcoming Webinar

Join Team Geofeedia and our guest presenters for free educational webinars throughout the month.

rock-ventures-logo

[How Rock Ventures Uses Social Media Intelligence to Power Their Command Center](#)

January 20 | 2:00 PM EST

[REGISTER NOW](#)

Geofeedia ads

[How to Optimize Social Advertising with Geofeedia Ads](#)

January 21 | 2:00 PM EST

[REGISTER NOW](#)

square logo

[How Square Uses Social Media Intelligence for Trust and Safety](#)

January 26 | 2:00 PM EST

[REGISTER NOW](#)

airport webinar

[How Social Media Intelligence Can Enhance Public Safety and Airport Security](#)

January 28 | 2:00 PM EST

[REGISTER NOW](#)

Connect with Our Team at Upcoming Events

Visit the Geofeedia team on the road in January at industry conferences and trade shows.

[2016 Major League Soccer Operations & Security Seminar](#)

January 19 - 22
Orlando, FL

[2016 NASPA Strategies Conference for Mental Health](#)

January 21 - 23
Orlando, FL

ncs4-425793-edited.jpg

[National Intercollegiate Athletics Safety & Security Summit](#)

January 26 - 28
Gulfport, MS

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent

collections for you to discover!

College Football

[College Football Championship: Alabama vs. Clemson](#)

University of Phoenix Stadium

The Alabama Crimson Tide beat the Clemson Tigers in the championship game with a final score of 45-40. See photos and videos from field, sidelines, and stands in our collection.

Dallas tornadoes

[Severe Weather](#)

Dallas, Texas

Powerful tornadoes ripped through Dallas, tearing down apartment complexes and damaging homes and buildings throughout the city. See photos and videos of the storm in our collection.

2016 CES

[International Consumer Electronics Show](#)

Las Vegas, Nevada

The International Consumer Electronics Show, more widely known as CES, is an annual event that allows companies to display the latest and greatest in technology innovations. See photos and videos of the protests in our collection.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, June 25, 2015 12:02 PM
To: andrew.greathouse@pd.boston.gov
Subject: Latest Product Feature Update and Webinar Series



LOG IN

Email-ProductUpdates

Newly Updated Instagram Map Widget

An updated **Instagram Map Widget** launches today! The map widget enables you to easily embed an interactive map of real-time Instagram posts from your locations into your website, blog, or landing page.

The new map widget features include:

- Completely new user interface
- Optimization for mobile devices
- Support for Instagram video content
- Expanded detail for individual posts

If you would like to learn more about the map widget, please contact your Customer Success Manager. And don't forget to download our new [Mobile App](#) from the Apple App Store!

Register for a 4.0 Customer Webinar

If you weren't able to attend a previous new feature training, please join us for one of these additional webinars where we will review the new features and functionalities of the enhanced Geofeedia platform. We'll explain the new capabilities, including:

- Multi-location recordings
- Influencers
- Real-time analytics
- Sentiment analysis



5-Minute Customer Survey

Want to shape the future of Geofeedia? We're looking for your feedback to help us prioritize where we go next with the power of location-based social intelligence. Take this quick, 5-minute survey to tell our product team where you'd like us to focus our efforts.



Need more information? Visit the [Resources & Support](#) page within the Geofeedia application or email support@geofeedia.com.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.
Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Amy Condle [customer@gotowebinar.com]
Sent: Thursday, March 26, 2015 10:59 AM
To: andrew.greathouse@pd.boston.gov
Subject: Learn More: The Next Generation of Geofeedia Confirmation

Dear Andrew,

Thank you for registering for "Learn More: The Next Generation of Geofeedia".

We are very excited to share the next generation of the Geofeedia application. Now it is even easier to use with a completely new look and feel, enables searching more data faster, and provides new ways to discover, engage, and analyze location-tagged data. Register for the webinar to see for yourself and register for our beta program!

Please send your questions, comments and feedback to: webinar@geofeedia.com

How To Join The Webinar

Thu, Apr 2, 2015 2:00 PM - 3:00 PM EDT

[Add to Calendar](#)

1. Click the link to join the webinar at the specified time and date:

<https://global.gotowebinar.com/join/6573720903097728513/531349512>

Note: This link should not be shared with others; it is unique to you.

2. Choose one of the following audio options:

TO USE YOUR COMPUTER'S AUDIO:

When the webinar begins, you will be connected to audio using your computer's microphone and speakers (VoIP). A headset is recommended.

--OR--

TO USE YOUR TELEPHONE:

If you prefer to use your phone, you must select "Use Telephone" after joining the webinar and call in using the numbers below.

United States

Toll: +1 (415) 655-0059

Access Code: 606-485-206

Audio PIN: Shown after joining the webinar

Webinar ID: 108-089-363

[View System Requirements](#)

To Cancel this Registration

If you can't attend this webinar, you may [cancel your registration](#) at any time.

You are receiving this email because you registered for this webinar. Your email address and personal information will be used by the Webinar organizer to communicate with you about this event and their other services. To review the Webinar organizer's privacy policy or opt out from their communications, contact the Webinar organizer directly.

You can [unregister](#) from the event and/or [opt-out](#) from receiving other communication from this webinar's organizer or GoToWebinar. If you did not register for this event, please [Report Spam](#).

This email is powered by GoToWebinar and is sent on behalf of the webinar organizer. GoToWebinar is a service provided to the organizer by Citrix Online, LLC | 7414 Hollister Avenue | Goleta, CA 93117 www.gotowebinar.com. View the [Privacy Policy](#). Use of this service is subject to GoToWebinar's [Anti-spam Policy](#).

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From: Geofeedia [updates@geofeedia.com]
Sent: Monday, July 27, 2015 2:45 PM
To: andrew.greathouse@pd.boston.gov
Subject: Learn More About Our New Features



LOG IN

EmailHeader-ProductUpdates

The latest release of the Geofeedia platform is LIVE! [Log in](#) now, and see how our new capabilities will give you greater insights, enhanced mobility and increased scale.

[Geofeedia-log-in](#)

Geofeedia: [Discovery Search](#)

More Data

Uncover more data than ever before with our expanded search capabilities. **Discovery Search** identifies where conversations are taking place across the globe in our interactive Map or **Heatmap** view. Utilize the **Keyword Search** to activate Twitter data and broaden search insights for a better understanding of the social conversation. Deliver your set of actionable data to decision-makers with our exportable **PDF reports**.

Geofeedia: [Android App](#)

More Mobile

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**. One-click access to locations, recordings and user profiles and posts bring location-based social media monitoring to mobile devices. Our apps are available for download in the [iTunes](#) and [Google Play](#) stores.

Geofeedia: [Multi-Location Upload](#)

More Scale

Quickly upload thousands of locations with **Multi-Location Upload**, and combine up to 1,000 locations into recordings for an overall view on the data captured with **Location Aggregation**. Gain insights in your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Discovery Training Session

Explore the 9 features above (and more!), and hear from our Senior Technical Product

Manager, Andy Falkenstein, in an upcoming webinar.

[register-now-button](#)

Read how you can benefit from the Discovery launch

Corporate Security

Protect your assets with location-based social media. See how security teams identify potential threats. [READ MORE](#)

Public Safety

Protect and serve with location-based social media. See how agencies monitor natural disasters. [READ MORE](#)

Media and Journalism

Be first on the scene with Geofeedia. Uncover trends using the Keyword and Discovery searches. [READ MORE](#)

Marketing

Build your brand using Geofeedia. Discover customer conversations in your locations. [READ MORE](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support page](#) within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest. Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, March 10, 2016 2:50 PM

To: andrew.greathouse@pd.boston.gov

Subject: March Newsletter: Latitude Registration Is Open, Attend Our City Tour, and More!

LOG IN

March-Newsletter

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Registration is Open! Latitude 2016


Join us this fall for [Latitude 2016](#)! We're excited to bring you the world's only location-based intelligence conference.

Oct. 5 - 6 | Navy Pier in Chicago, IL

NEW! Get Geofeedia Certified: Attend a half day of training to become an expert on the platform.

Every Geofeedia customer receives a FREE pass to attend: Use the code *GeoCustomer* when you register.

March '16 Release: Team & Enterprise Functionality

Geofeedia is excited to introduce our new enterprise-  ready platform to empower teams of all sizes and complexities to predict, analyze and act on location-based intelligence.

Register now for our Product Overview to see how the functionality can help your team.

Geofeedia City Tours

Join us for a (free!) half day of education and platform training in a roundtable format

at locations across the country.

Interested in hosting or attending a training event with fellow corporate security, public safety, and Geofeedia experts in your area? Contact our [team](#).

SanFrancisco.png

SAN FRANCISCO

Square Headquarters

March 22 | 8:00 AM to 1:00 PM PDT

Columbus

COLUMBUS

Ohio Department of Public Safety

April 13 | 3:00 PM to 6:00 PM EDT

University of Maryland

BALTIMORE

University of Maryland

April 19 | 3:00 PM to 6:00 PM EDT

Attend Upcoming Webinars

Join Team Geofeedia and our guest presenters for educational webinars featuring industry experts and the Geofeedia platform.

Social Media and the Intelligence Cycle for Security Professionals

March 16 | 2:00 PM EDT

Learn how social media data is developed into actionable intelligence for security teams.

[webinar-button.png](#)

How Ocean City Police Department Uses Location-Based Intelligence for Event Monitoring

March 24 | 2:00 PM EDT

Hear from Detective Jim Schwartz as he discusses how he uses location-based intelligence to better predict, analyze, and act on data that enhances situational awareness for their agency.

[webinar-button.png](#)

Social Media and the Intelligence Cycle for the Public Sector

March 30 | 2:00 PM EDT

See how the public sector leverages social media data during different stages of the intelligence cycle.

[webinar-button.png](#)

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[Severe Weather](#)

[Severe Weather](#)

East & Southeast Coast of the United States

Heavy rain, tornadoes, and strong winds wreaked havoc in communities across Virginia, Florida, and Louisiana.



[Boston Public Schools Protest](#)

Boston, MA

Students walked out of class and marched through downtown Boston in protest of proposed budget cuts.



[Super Tuesday](#)

[Super Tuesday](#)

Across the United States

Voters from several states across the country visited their polling stations to take part in their state's primary elections.



Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, May 29, 2015 10:43 AM
To: andrew.greathouse@pd.boston.gov
Subject: Next Evolution of Geofeedia Launches Next Friday

LOG IN

Twitter_logo_blue

Email-ProductUpdates

The next evolution of the Geofeedia platform is going live next Friday, June 5 and offers you:

- **A new look-and-feel** to streamline your discovery process
- **Multi-location recordings** to monitor the locations that matter to you
- **Enhanced analytics and sentiment** to better understand what's happening at those locations
- **Influencers** to research social profiles and discover more about an individual's interests and most common interactions with other users
- **A new set of engagement tools** to better connect with your customers in entirely new ways

Join us for a webinar to learn more about the new features.

register-now-button

Maintenance Window

With the launch of our new platform, we will be working in a maintenance window from 10:00 PM EDT on Friday, June 5 to 4:00 AM EDT on Saturday, June 6. During this period, the Geofeedia application and API will not be available. Thank you in advance for your patience.

Introducing Sina Weibo

With the launch of our new platform, we will be introducing data from Sina Weibo, a Chinese microblogging site with over 500 million users. Sina Weibo opens a new avenue of data for your social discovery and analysis.

Learn More about the New Platform

Register for a webinar with the Geofeedia team to learn more about the platform. We'll show you how it enables searching more data faster and provides new ways to discover, engage, and analyze location-tagged data. [Register now!](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the *Resources & Support* page within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, June 04, 2015 9:01 AM
To: andrew.greathouse@pd.boston.gov
Subject: Next Evolution of Geofeedia Launches Tomorrow

LOG IN

Email-ProductUpdates

The next evolution of the Geofeedia platform is going live tomorrow, June 5th and offers you:

- **A new look-and-feel** to streamline your discovery process
- **Multi-location recordings** to monitor [150401-Beta-Screens](#) the locations that matter to you
- **Enhanced analytics and sentiment** to better understand what's happening at those locations
- **Influencers** to research social profiles and discover more about an individual's interests and most common interactions with other users
- **A new set of engagement tools** to better connect with your customers in entirely new ways

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[register-now-button](#)

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Learn More about the New Platform

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Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, April 23, 2015 12:58 PM
To: andrew.greathouse@pd.boston.gov
Subject: Product Updates from Geofeedia

[Geofeedia Logo](#)

[log-in](#)

At Geofeedia, we're innovating our platform all [150401-Beta-Screens](#) the time. Our engineering teams strive to ensure you can discover the best content and insights in your locations.

As such, we wanted to make sure you're aware of a few upcoming updates to our platform. Discover the changes and updates below!

Introducing Sina Weibo

In early May, you'll see a new data source, Sina Weibo, in your searches. Sina Weibo is a popular Chinese microblogging site with over 500 million users and over 100 million posts per day, opening a new data stream for your social discovery and analysis and providing new insights.

Facebook Graph API Sunset

On April 30, 2015, Facebook will be retiring its v1.0 Graph API, which powers location-tagged data for all of its partners. After this date, historical Facebook data will continue to live in your account, but new searches and recording data will not pull any new location-tagged Facebook data.

Have You Discovered Yik Yak?

Yik Yak is one of the most popular location-enabled social networks, with millions of app downloads and more than 1,600 college campuses using it. Make sure to review the Yik Yak posts which provide great insights for situational awareness intelligence, customer service issues, and general location sentiment.

Last Chance for a Sneak Peak of the New Platform

Only one webinar remains to give you an early look at our new platform and show you how it enables faster searches and provides new ways to discover, engage, and analyze location-tagged data. Register now and join us to learn more!

[register-now-button](#)

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Andy Falkenstein [andy.falkenstein@geofeedia.com]
Sent: Tuesday, May 05, 2015 7:44 PM
To: Andrew Greathouse
CC: Ryan Walsh; Trent McMahan
Subject: Re: Couple of Questions re Beta Version

Hi Andrew,

I look forward to talking tomorrow. Let's use my conference line for the call:

Phone: .860.970.0010
Access Code: 949-156-681#

Thanks,
Andy

On Tue, May 5, 2015 at 6:39 PM, Andrew Greathouse <Andrew.Greathouse@pd.boston.gov> wrote:

Andy - I'll give you a buzz tomorrow afternoon around 3PM to walk through a couple of these.

-Andy

From: Andy Falkenstein [mailto:andy.falkenstein@geofeedia.com]
Sent: Monday, May 04, 2015 11:14 AM
To: Andrew Greathouse
Cc: ryan.walsh@pd.boston.gov; Trent McMahan
Subject: Re: Couple of Questions re Beta Version

Hi Andrew,

My apologies for the delayed response, and thank you again for your participation in our beta program. We greatly appreciate your feedback!

I've included answers inline below but would love to connect briefly by phone to ensure we have a full understanding of your requirements. Do you have time available tomorrow, Tuesday, May 5 between 10:00am - 12:00 pm EST or Wednesday, May 6 between 3:00pm - 5:00 pm EST?

Please let me know, and we can get an appointment on the calendar.

Thanks,

Andy

1. Is there a way to edit a recording once it has been created?

Yes - editing a recording will take place in our data manager application. This is not present in the beta version but will be available when the product goes live.

2. The search box on the map doesn't appear to work correctly after a prior search location has been saved. Clicking "New Search" resets the map and returns the functionality to the search box.

Our intention here was to default the real-time search experience for the same location that our users were last interacting with, but based on your feedback, it sounds like this is confusing. Is there a better place we could redirect to when clicking a new search?

3. Is there a way to keyword search multiple saved locations at once WITHOUT creating a recording?

Location aggregation is currently only supported for recordings, but we are currently targeting mutl-location interactions in real-time search later this year.

4. Is there a way to stream saved locations that are private?

We have a number of enterprise capabilities planned for Q2 that will expand our privacy options. I would appreciate your expanded thoughts here to ensure we have the requirements captured appropriately.

5. When you click on a saved location and don't specify a specific duration, what is the default range for the posts that are displayed on the map?

We will retrieve the 100 most recent posts from each of the data sources. In a highly active area this may be a matter of minutes, but in areas with less social data, this could go back weeks or even months.

6. I'm not sure if I'm doing something wrong but I'm not able to get accurate results from a recording that I've set up. It includes 8 separate locations (circles) and a list of approx. 15 keywords. I've been running it since yesterday afternoon and I'm getting posts, but they don't seem to be matching up with any of the keywords that I input.

Can you share the name of the recording that you are using so we can investigate further and

ensure things are working as expected?

On Thu, Apr 30, 2015 at 4:56 PM, Andrew Greathouse <Andrew.Greathouse@pd.boston.gov> wrote:

Good Afternoon – I'm finally getting a chance to kick the wheels on the new Beta version of Geofeedia and had a couple of quick questions regarding UI/features.

1. Is there a way to edit a recording once it has been created?
 - a. ie: change the keywords/locations that are included
2. The search box on the map doesn't appear to work correctly after a prior search location has been saved.
 - a. Clicking "New Search" resets the map and returns the functionality to the search box.
3. Is there a way to keyword search multiple saved locations at once WITHOUT creating a recording?
4. Is there a way to stream saved locations that are private?
5. When you click on a saved location and don't specify a specific duration, what is the default range for the posts that are displayed on the map?
6. I'm not sure if I'm doing something wrong but I'm not able to get accurate results from a recording that I've set up. It includes 8 separate locations (circles) and a list of approx. 15 keywords. I've been running it since yesterday afternoon and I'm getting posts, but they don't seem to be matching up with any of the keywords that I input.

Thanks for the help! Hopefully all of this makes some sense to you guys! Let me know if it doesn't and I'd be happy to chat via phone or elaborate a little further on a specific question.

Best,

Andy

Andrew J. Greathouse

Senior Intelligence Analyst

Boston Police Department

Boston Regional Intelligence Center (BRIC)

andrew.greathouse@pd.boston.gov | agreathouse1@nespin.riss.net

Desk: [617-343-6544](tel:617-343-6544)

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[Redacted]

Andy Falkenstein

Senior Technical Product Manager

Geofeedia, Inc. | www.geofeedia.com

[317-435-2433](tel:317-435-2433)

[Redacted]

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[Redacted]

Andy Falkenstein

Senior Technical Product Manager

Geofeedia, Inc. | www.geofeedia.com

[317-435-2433](tel:317-435-2433)

[Redacted]

From: Andrew Greathouse [andrew.greathouse@pd.boston.gov]
Sent: Wednesday, May 06, 2015 1:56 PM
To: Andy Falkenstein
Subject: RE: Couple of Questions re Beta Version

Regarding question 6 - the recording that doesn't appear to be working correctly is called UASI High Schools II
Will call in 10 mins

From: Andy Falkenstein [mailto:andy.falkenstein@geofeedia.com]
Sent: Tuesday, May 05, 2015 8:44 PM
To: Andrew Greathouse
Cc: Ryan Walsh; Trent McMahan
Subject: Re: Couple of Questions re Beta Version

Hi Andrew,

I look forward to talking tomorrow. Let's use my conference line for the call:

Phone: .860.970.0010
Access Code: 949-156-681#

Thanks,
Andy

On Tue, May 5, 2015 at 6:39 PM, Andrew Greathouse <Andrew.Greathouse@pd.boston.gov> wrote:
Andy - I'll give you a buzz tomorrow afternoon around 3PM to walk through a couple of these.

-Andy

From: Andy Falkenstein [mailto:andy.falkenstein@geofeedia.com]
Sent: Monday, May 04, 2015 11:14 AM
To: Andrew Greathouse
Cc: ryan.walsh@pd.boston.gov; Trent McMahan
Subject: Re: Couple of Questions re Beta Version

Hi Andrew,

My apologies for the delayed response, and thank you again for your participation in our beta program. We greatly appreciate your feedback!

I've included answers inline below but would love to connect briefly by phone to ensure we have a full understanding of your requirements. Do you have time available tomorrow, Tuesday, May 5 between 10:00am - 12:00 pm EST or Wednesday, May 6 between 3:00pm - 5:00 pm EST?

Please let me know, and we can get an appointment on the calendar.

Thanks,
Andy

1. Is there a way to edit a recording once it has been created?

Yes - editing a recording will take place in our data manager application. This is not present in the beta

version but will be available when the product goes live.

2. The search box on the map doesn't appear to work correctly after a prior search location has been saved. Clicking "New Search" resets the map and returns the functionality to the search box.

Our intention here was to default the real-time search experience for the same location that our users were last interacting with, but based on your feedback, it sounds like this is confusing. Is there a better place we could redirect to when clicking a new search?

3. Is there a way to keyword search multiple saved locations at once WITHOUT creating a recording?

Location aggregation is currently only supported for recordings, but we are currently targeting mutl-location interactions in real-time search later this year.

4. Is there a way to stream saved locations that are private?

We have a number of enterprise capabilities planned for Q2 that will expand our privacy options. I would appreciate your expanded thoughts here to ensure we have the requirements captured appropriately.

5. When you click on a saved location and don't specify a specific duration, what is the default range for the posts that are displayed on the map?

We will retrieve the 100 most recent posts from each of the data sources. In a highly active area this may be a matter of minutes, but in areas with less social data, this could go back weeks or even months.

6. I'm not sure if I'm doing something wrong but I'm not able to get accurate results from a recording that I've set up. It includes 8 separate locations (circles) and a list of approx. 15 keywords. I've been running it since yesterday afternoon and I'm getting posts, but they don't seem to be matching up with any of the keywords that I input.

Can you share the name of the recording that you are using so we can investigate further and ensure things are working as expected?

On Thu, Apr 30, 2015 at 4:56 PM, Andrew Greathouse <Andrew.Greathouse@pd.boston.gov> wrote:
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Thanks for the help! Hopefully all of this makes some sense to you guys! Let me know if it doesn't and I'd be happy to chat via phone or elaborate a little further on a specific question.

Best,
Andy

Andrew J. Greathouse

Senior Intelligence Analyst

Boston Police Department

Boston Regional Intelligence Center (BRIC)

andrew.greathouse@pd.boston.gov | agreathouse1@nespin.riss.net

Desk: [617-343-6544](tel:617-343-6544)

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Andy Falkenstein

Senior Technical Product Manager

Geofeedia, Inc. | www.geofeedia.com

[317-435-2433](tel:317-435-2433)

--

Andy Falkenstein

Senior Technical Product Manager

Geofeedia, Inc. | www.geofeedia.com

[317-435-2433](tel:317-435-2433)

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, June 17, 2015 11:02 AM
To: andrew.greathouse@pd.boston.gov
Subject: Recap: Next Evolution of Geofeedia Platform



LOG IN

Email-ProductUpdates

It's been one week since the release of the new Geofeedia platform. With updated features, it is now easier than ever to search, engage, and analyze location-tagged social media.

Updated Product Features

Geofeedia-Platform-2

Make sure to log in, if you haven't already, to check out these five new capabilities:

- Multi-Location Recordings
- Influencers
- Real-time Analytics
- Sentiment Analysis
- [Download the Mobile App from the App Store](#)

Check out our [Mobile App training video](#) to help you understand and use the Geofeedia Mobile App!

If you missed last week's informational webinars, don't worry! Watch a recording to learn more about the new platform features.

5-Minute Customer Survey

Want to shape the future of Geofeedia? We're looking for your feedback to help us prioritize where we go next with the power of location-based social intelligence. Take this quick, 5-minute survey to tell our product team where you'd like us to focus our efforts.

Need more information? Visit the [Resources & Support](#) page within the Geofeedia application or email support@geofeedia.com.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, February 05, 2015 10:01 AM

To: andrew.greathouse@pd.boston.gov

Subject: Register Today: New Feature Webinar & Upcoming Maintenance Window

[Geofeedia Logo](#)

[log-in](#)

Let us walk you through our latest features!

January was a busy month for us as we launched a number of new features in our platform, including mobile-friendly alerts, streamlined curation of social content, and video resources to help you get the most out of Geofeedia.

Look below for details, and be sure to [join our customer webinar](#) on **Thursday, February 12 at 2pm EST** for a live walkthrough of the new features!

[webinar-button](#)

[feb-features-email](#)

Mobile-friendly Alerts with Image and Video Preview

Our new mobile-friendly emails make it easy to view Alerts on any device – mobile, tablet, and computer – and include image and video content to preview media without leaving your inbox.

Curate Collections from Collage View

Easily add multiple posts into a Collection directly from the Collage view to streamline your content discovery and curation process.

In-app Video Resources

Our updated Resource Library provides one stop for self-education and assistance requests, and new video tutorials help you discover and understand the full power of each of your Geofeedia apps.

Maintenance Window:

Sunday, February 8 2015

10:00pm - 11:00pm EST

On Sunday, February 8, we will be optimizing the Geofeedia core database that manages the Geofeedia application to offer increased speed for your location-based social media searches and improve failover capabilities. During this time, the Geofeedia web application and API will not be available.

System improvements like these typically take a few minutes, but we'll allow a one hour window to allow for testing.

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the Resources & Support page within the Geofeedia application.

Keep up with company news and industry insights by following us on Twitter!

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, June 08, 2015 7:20 AM
To: andrew.greathouse@pd.boston.gov
Subject: Release is Live: Next Evolution of Geofeedia

LOG IN

Email-ProductUpdates

The next evolution of the Geofeedia platform is here! With an updated look and feel, now it's even easier to search, engage, and analyze location-tagged social media.



In addition to enhancing current Geofeedia capabilities, the platform offers:

New Look and Feel: Now it's even easier to discover, engage and analyze social media data with a streamlined and updated user interface.

Upgraded Data Platform: With the upgraded capacity to process more than 1 billion posts daily (~10,000 per second) by the platform, Geofeedia enables the most complete searches across the largest location-based data set in the world.

Aggregated Location Monitoring: Save time and gain insight by collecting intelligence across many locations in a single search.

Enhanced Location Analytics: Make smarter real-time decisions through updated and interactive location analytics.

Location Sentiment: Quickly understand the sentiment (positive/negative) of posts from one or more locations.

New Data Source: With the largest Chinese microblogging site Sina Weibo added to Geofeedia, users now have an even larger data set to discover, engage and analyze.

Templates: Save time by creating and reusing search criteria (including locations, keywords, networks, usernames) within a search template.

Influencers: Discover top influencers in a location and their social connections.

Salesforce Integration: Increase sales and improve customer service by creating a Salesforce.com lead or customer service case from a location-tagged social media post with a single click.

Join us for a webinar to learn more about the new features!

[register-now-button](#)

Need more information? Visit the [Resources](#) page within the Geofeedia app.

You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support](#) page within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Amy Condle [customer@gotowebinar.com]

Sent: Wednesday, April 01, 2015 1:05 PM

To: andrew.greathouse@pd.boston.gov

Subject: Reminder: Learn More: The Next Generation of Geofeedia starts in 1 Day

Dear Andrew,

This is a reminder that "Learn More: The Next Generation of Geofeedia" will begin in 1 Day on:

Thu, Apr 2, 2015 2:00 PM - 3:00 PM EDT

[Add to Calendar](#)

Please send your questions, comments and feedback to: webinar@geofeedia.com

How to Join the Webinar

1. Click the link to join the webinar at the specified time and date:

<https://global.gotowebinar.com/join/6573720903097728513/531349512>

Note: This link should not be shared with others; it is unique to you.

2. Choose one of the following audio options:

TO USE YOUR COMPUTER'S AUDIO:

When the webinar begins, you will be connected to audio using your computer's microphone and speakers (VoIP). A headset is recommended.

--OR--

TO USE YOUR TELEPHONE:

If you prefer to use your phone, you must select "Use Telephone" after joining the webinar and call in using the numbers below.

United States

Toll: +1 (415) 655-0059

Access Code: 606-485-206

Audio PIN: Shown after joining the webinar

Webinar ID: 108-089-363

[View System Requirements](#)

To Cancel this Registration

If you can't attend this webinar, you may [cancel your registration](#) at any time.

You are receiving this email because you registered for this webinar. Your email address and personal information will be used by the Webinar organizer to communicate with you about this event and their other services. To review the Webinar organizer's privacy policy or opt out from their communications, contact the Webinar organizer directly.

You can [unregister](#) from the event and/or [opt-out](#) from receiving other communication from this webinar's organizer or GoToWebinar. If you did not register for this event, please [Report Spam](#).

This email is powered by GoToWebinar and is sent on behalf of the webinar organizer. GoToWebinar is a service provided to the organizer by Citrix Online, LLC | 7414 Hollister Avenue | Goleta, CA 93117 www.gotowebinar.com. View the [Privacy Policy](#). Use of this service is subject to GoToWebinar's [Anti-spam Policy](#).

© 2015 Citrix.

From: Amy Condle [customer@gotowebinar.com]

Sent: Thursday, April 02, 2015 12:04 PM

To: andrew.greathouse@pd.boston.gov

Subject: Reminder: Learn More: The Next Generation of Geofeedia starts in 1 Hour

Dear Andrew,

This is a reminder that "Learn More: The Next Generation of Geofeedia" will begin in 1 Hour on:

Thu, Apr 2, 2015 2:00 PM - 3:00 PM EDT

[Add to Calendar](#)

Please send your questions, comments and feedback to: webinar@geofeedia.com

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From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, January 29, 2015 10:01 AM
To: andrew.greathouse@pd.boston.gov
Subject: REMINDER - System Maintenance Alert: Database Upgrade

[Geofeedia Logo](#)

Geofeedia Users,

This is a reminder that we will be performing a database upgrade **tomorrow, January 30 beginning at 6:00am EST**. We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation. During the migration, the Geofeedia web application and API will not be available for use.

Thank you for your patience as we complete this important system improvement. This upgrade allows us to continue to scale our data platform to meet your evolving needs, improves the reliability of our data platform and provides you with faster search speeds and increased system performance.

If you have any questions, please send an email to updates@geofeedia.com or reply to this message.

Thank you,
Team Geofeedia

FAQs

When will the database migration take place?

The migration will occur in a maintenance window between 6:00am and 7:00am EST tomorrow, Friday, January 30.

Will I be able to use Geofeedia during the migration?

The application and API will not be available during the migration.

How long will the system be down?

We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation.

What will happen to my recordings and alerts during the maintenance window?

During the maintenance window, your recordings will continue to gather data, but your email alerts will be inactive. After the database upgrade is complete, your alerts will automatically restart and will include all items that were gathered during the maintenance window.

How will I know when I can use the Geofeedia application again?

You will receive a notification when the maintenance is complete and the application is ready for use.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, April 29, 2015 4:33 PM
To: andrew.greathouse@pd.boston.gov
Subject: Reminders from Geofeedia

[Geofeedia Logo](#)

Reminders from Geofeedia

Last Chance for a Sneak Peek of the New Geofeedia

Only one webinar remains to give you an early look at our new platform! Learn how the updates enable faster searches and provide new ways to discover, engage, and analyze location-tagged data. Join us to learn more! [REGISTER NOW](#)

Facebook Graph API Sunset

On April 30, 2015, Facebook will be retiring its v1.0 Graph API, which powers location-tagged data for all of its partners. After this date, historical Facebook data will continue to live in your account, but new searches and recordings will not pull any new location-tagged Facebook data.

Save the Date for Latitude

Mark October 21, 2015 on your calendars and join us in Chicago for Latitude, Geofeedia's location-based social media conference. While we work hard to finalize the details and prepare for registration, please click below to let us know you're interested in learning more when the time comes! [SIGN UP FOR DETAILS](#)

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, May 25, 2016 12:13 PM
To: andrew.greathouse@pd.boston.gov
Subject: See What's New in the May '16 Product Release

LOG IN

May16

Introducing our May '16 Product Release! We are excited to welcome new data sources, advanced alerting capabilities, enhanced analytics and more functionality to the Geofeedia platform.

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session that showcases the new updates to our platform. [Register now!](#)

[webinar-button.png](#)

May '16 Product Release Highlights

Our updates are designed to help teams of all sizes and complexities predict, analyze, and act on location-based social intelligence.

alerts

layers

analytics

ADVANCED ALERTS

Stay ahead of developing topics and trends with the addition of three new alert types, and fine-tune your alert criteria with a new keyword rule builder and boolean option.

NEW DATA SOURCES

View weather and traffic data and tap into new social sources Google+, Vimeo, and Facebook Pages to uncover more insights.

ENHANCED ANALYTICS

Easily visualize and understand trends in activity and sentiment.

Additional Release Highlights

enterprise

everbridge

mobile

ENTERPRISE

Empower teams of all sizes and complexities to predict, analyze and act on location-based intelligence.

EVERBRIDGE INTEGRATION

Quickly and reliably deliver the right message during mission-critical events that take place in locations of interest.

MOBILE APPS

The addition of VK, Vine, and Periscope allows teams to access more data on-the-go through our mobile app.

[webinar-button.png](#)

Join Us at Latitude 2016

[LAT.png](#)

OCTOBER 5-6 | NAVY PIER, CHICAGO

Register for Latitude, Geofeedia's location-based intelligence conference, this October in Chicago. Learn more about the latest in location-based intelligence, connect with location-based intelligence experts, and see what's new (and what's coming) to the Geofeedia platform. [Reserve your seat today!](#)

Use this code for a free registration pass: GeoCustomer

Please reach out to our Success team, success@geofeedia.com, with any questions.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [no-reply@geofeedia.com]
Sent: Monday, November 24, 2014 10:06 PM
To: andrew.greathouse@pd.boston.gov
Subject: Social Media Content from Ferguson, Missouri

[Geofeedia Logo](#)

Dear Geofeedia customers,

Below is a link to a Geofeedia collection containing social media content from the Ferguson, Missouri area following a grand jury decision not to indict officer Darren Wilson in the shooting death of Michael Brown.

[View-Geofeedia-Collection](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]

Sent: Monday, February 02, 2015 10:47 AM

To: andrew.greathouse@pd.boston.gov

Subject: Super Bowl Infographic: What was the Conversation at the Big Game?

Not rendering correctly? View this email as a web page [here](#).

[Geofeedia Logo](#)

Geofeedia Users,

Wow, what an exciting Super Bowl last night! While you were watching last-second interceptions, Katy Perry flying and dad-themed commercials, ticket holders in Arizona shared [almost 17,000 posts](#) from inside and around University of Phoenix Stadium.

To understand how Super Bowl XLIX ticket holders experienced the actual game live, the Geofeedia team [created a geofence](#) around the Super Bowl XLIX stadium. We collected almost 17,000 posts with a location tag, and here's what we learned:

- **The conversation doesn't always have the keywords and hashtags you're researching.** 66% of posts didn't contain keywords including: super, bowl, patriots, seahawks or sb49
- **Understanding a location means understanding microlocations.** The conversations in the north end zone seat differed from the south end zone, and ticket holders at the 50 yard line were really into the venue.
- **Listening to all social channels is critical.** 66% of the conversation was via Instagram posts, with the remainder of conversations spanning across many other social networks.

Ready to learn more? Click below to see our full infographic!

[infographic-button](#)

[geofeedia-super-bowl-infographic-tease](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, January 23, 2015 12:11 PM
To: andrew.greathouse@pd.boston.gov
Subject: System Maintenance Alert: Database Upgrade

[Geofeedia Logo](#)

Geofeedia Users,

Please be advised that we will be performing a database upgrade next **Friday, January 30 beginning at 6:00am EST**. We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation. During the migration, the Geofeedia web application and API will not be available for use.

Thank you for your patience as we complete this important system improvement. This upgrade allows us to continue to scale our data platform to meet your evolving needs, improves the reliability of our data platform and provides you with faster search speeds and increased system performance.

If you have any questions, please send an email to updates@geofeedia.com or reply to this message.

Thank you,
Team Geofeedia

FAQs

When will the database migration take place?

The migration will occur in a maintenance window between 6:00am and 7:00am EST next Friday, January 30.

Will I be able to use Geofeedia during the migration?

The application and API will not be available during the migration.

How long will the system be down?

We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation.

What will happen to my recordings and alerts during the maintenance window?

During the maintenance window, your recordings will continue to gather data, but your email alerts will be inactive. After the database upgrade is complete, your alerts will automatically restart and will include all items that were gathered during the maintenance window.

How will I know when I can use the Geofeedia application again?

You will receive a notification when the maintenance is complete and the application is ready for use.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]

Sent: Friday, April 03, 2015 1:02 PM

To: andrew.greathouse@pd.boston.gov

Subject: Thanks for Joining Us - Register Now for Beta Access

[Geofeedia Logo](#)

[log-in](#)

Hi Andrew,

Thank you again for joining yesterday's G30 customer webinar. We hope you enjoyed the preview of our new platform.

With new features such as **multi-location recording, enhanced reporting and analytics**, and a **new look and feel**, you can search for more data faster. Now Geofeedia is even easier to use and provides new ways to discover, engage, and analyze location-tagged data.

If you are interested in early access to begin using the new platform, please [register now](#) for our beta program. Click below to register for beta now!

[register-now-button](#)

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Trent McMahan [webinar@geofeedia.com]
Sent: Tuesday, March 08, 2016 3:30 PM
To: andrew.greathouse@pd.boston.gov
Subject: Thanks for spreading the word about Geofeedia!

Hi Andrew,

Over the past year, webinars have been a great way to provide education around the use of location-based intelligence for you, our customer, and others evaluating the Geofeedia platform. Many of our newest customers have come to Geofeedia after attending a webinar or talking to a current customer who uses the platform today.

Thank you for helping spread the word and sharing your ideas, successes and challenges around location-based social media best practices with your colleagues in neighboring agencies and how Geofeedia's platform helps you.

Our team is committed to providing you with great content every month. Please share the upcoming webinars with anyone in your network that you believe could benefit from hearing more about location-based intelligence:

> [How Ocean City Police Department Uses Location-Based Intelligence for Event Monitoring](#), March 24th at 2:00 PM EDT

> [Social Media and the Intelligence Cycle for the Public Sector](#), March 30th at 2:00 PM EDT

If you are interested in helping us host an upcoming webinar for public safety professionals, please respond back to this note and we will set up some time with a member of our team. We appreciate your partnership!

Thank you,

Trent McMahan
Senior Customer Success Manager

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL
Click [here](#) to manage your email settings.

From: Phil Harris [success@geofeedia.com]
Sent: Wednesday, January 27, 2016 9:40 AM
To: andrew.greathouse@pd.boston.gov
Subject: The January '16 Release is Live!

Hi Andrew,

We're excited to announce the January '16 Product Release is now live! I invite you to [log into the Geofeedia platform](#), and see what's new!

A few [features](#) I'd like to highlight:

- Adding Persicope, Vine, and VK to the Geofeedia data set
- Image recognition capabilities to better understand the content in areas of interest
- Engagement tools to respond and react to social media posts

If you haven't already registered, our Enablement Specialist, Carly Tschantz, is hosting training sessions that showcase the new updates to our platform. The training will be offered on 3 different days, so please save the date for the time that works with your schedule.

[Click here to register for the training.](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

Thanks for your continued partnership!

Phil Harris

CEO

Geofeedia, Inc. | geofeedia.com

[Latest News + Events](#)

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [here](#) to manage your email settings.

From: Phil Harris [updates@geofeedia.com]
Sent: Thursday, March 24, 2016 1:51 PM
To: andrew.greathouse@pd.boston.gov
Subject: The March '16 Release is Coming Soon!

Hi Andrew,

Our team is continuing to enhance the Geofeedia platform with an exciting suite of new capabilities for organizations and teams. Next week, we'll be introducing our March '16 updates to the Geofeedia Platform:

- Our **team and enterprise platform** empowers teams of all sizes and complexities to predict, analyze and act on location-based intelligence, with new **permissions, roles, groups, audit trail** and **sharing** capabilities.
- **New Facebook data:** Now you can discover trending Facebook posts alongside Twitter and Instagram within Keyword Search.
- **Multiple users with the same email address:** Now you can have multiple usernames with the same email address in Geofeedia. Keep your profile the same, or update your username and new display name in the "My Profile" area of your account to take advantage of this feature.

Our Enablement Specialist, Carly Tschantz, is hosting a webinar session that showcases the new updates to our platform arriving on March 30th.

[Click here to register for the webinar.](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

We appreciate your support!

Phil-Harris

Phil Harris

CEO, Geofeedia

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [Here](#) to manage your email settings.

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, March 30, 2016 3:53 PM

To: andrew.greathouse@pd.boston.gov

Subject: The March '16 Release is Here: NEW Enterprise Functionality

LOG IN

header-mar16-1.png

The March '16 Product Release is here! Our team is excited to introduce the **new team and enterprise platform** for empowering teams of all sizes and complexities to predict, analyze, and act on location-based intelligence.

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session that showcases the new updates to our platform. [Register now!](#)

[webinar-button.png](#)

Team & Enterprise Highlights

Geofeedia's team and enterprise capabilities allow our platform to be fully customized to match the unique needs of any organization with:

groups.jpg

USER & GROUP MANAGEMENT

Manage team and global initiatives through expanded user and group management.

audit.jpg

AUDIT TRAIL

Maintain a complete audit trail for each action in your account for internal analysis and compliance, process optimization, and security.

role.jpg

CUSTOM ROLES & GRANULAR PERMISSIONS

Fully customize user access with granular permissions & custom roles to match internal procedures and security policies.

Additional Release Highlights



NEW FACEBOOK DATA: Now you can discover trending Facebook posts alongside Twitter and Instagram within Keyword Search.



MULTIPLE USERS WITH THE SAME EMAIL ADDRESS: Now you can have multiple usernames with the same email address in Geofeedia.

[webinar-button.png](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654


Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [updates@geofeedia.com]
Sent: Wednesday, May 18, 2016 3:05 PM
To: andrew.greathouse@pd.boston.gov
Subject: The May '16 Release is Coming Soon!

Good afternoon,

I'm excited to announce Geofeedia is launching NEW features to the platform on May 25th to help teams of all sizes and complexities to predict, analyze, and act on location-based social intelligence.

Next week, we'll be introducing our May '16 updates to the Geofeedia Platform:

- **New Data Sources:** Find more insights and  trends from the world's largest location-based data set with the addition of new data sources, including Weather and Traffic Layers and network sources Google +, Vimeo, and Facebook Pages.
- **Advanced Alerting Capabilities:** Stay ahead of developing topics and trends with the addition of three new alert types.
- **Enhanced Analytics:** Easily visualize and understand trends in activity and sentiment above or below normal levels.

... and more!

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session on May 26th that showcases the new updates and additions to our platform. Join us to learn more! [Click here to register for the webinar.](#)

I also invite you to register for Latitude, Geofeedia's location-based intelligence conference, this October in Chicago. Meet our team, network with location-based experts, and learn more about what's new (and what's coming) to the Geofeedia platform. [Register now!](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

We appreciate your support!

 **Phil-Harris**

Phil Harris

CEO, Geofeedia

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [Here](#) to manage your email settings.

From: Phil Harris [event@geofeedia.com]
Sent: Wednesday, April 08, 2015 1:11 PM
To: andrew.greathouse@pd.boston.gov
Subject: Visit Geofeedia at ISC West and ASIS New York City

[Geofeedia Logo](#)

Good afternoon,

Geofeedia will be exhibiting at two of the biggest security industry events, the [ISC West](#) conference next week in Las Vegas (Booth #19127) and the [ASIS New York City Security Conference and Expo](#) on April 22-23 in New York City (Booth #229).

My team and I would enjoy meeting you in-person to share how Geofeedia's social media intelligence platform is delivering successful outcomes for corporate security professionals in travel security, event security, executive protection, brand protection, facilities security, campus security, social media command centers and more!

We will demonstrate our application live at our booth to show how we deliver social media intelligence by location at places such as:

- College campuses
- Corporate campuses
- International locations
- Stadiums
- Any other worldwide location

[Contact us](#) to set up a time to meet in person. And don't forget to visit the Geofeedia booth to for a chance to win a new [FitBit Surge](#)!

See you at the show!

Phil Harris
Co-Founder and CEO of Geofeedia



Can't make it to the shows? Learn more about the next generation of Geofeedia in our webinar.

[register-now-button](#)

Update your [email preferences](#) to choose the types of emails you receive.

[Unsubscribe from all future emails](#)

From: Andy Falkenstein [andy.falkenstein@geofeedia.com]
Sent: Tuesday, April 07, 2015 8:14 PM
To: Andy Falkenstein
BCC: andrew.greathouse@pd.boston.gov
Subject: Welcome to the Geofeedia 4.0 Beta Program!

Hello,

Welcome to the Geofeedia 4.0 Beta Program. We are very excited to have you help us shape the next generation of the Geofeedia platform!

You can now access your Beta account at <https://beta.geofeedia.com/geofeed> and can login with the same credentials that you use to access your production account.

Note, any data created in your beta account (Locations, Recordings, Collections, etc...) will be isolated from your current production account and will be deleted at the end of the Beta program. Your beta account should be used as a sandbox environment to begin using the new set of capabilities with our 4.0 platform.

If you have questions or problems, you can email us at beta@geofeedia.com or join us for weekly office hours each Wednesday at 1:30pm Eastern where we will share the newly released features and answer follow up questions you may have about the latest offerings.

Thank you again for your participation and partnership, and we look forward to hearing your feedback.

Andy



Andy Falkenstein
Senior Technical Product Manager
Geofeedia, Inc. | www.geofeedia.com
[317.927.8408](tel:317.927.8408)



From: Geofeedia [updates@geofeedia.com]
Sent: Monday, March 09, 2015 3:27 PM
To: andrew.greathouse@pd.boston.gov
Subject: What's Happening at Geofeedia

[Geofeedia Logo](#)

[log-in](#)

What's Happening

We're excited to bring you the latest news from Geofeedia.

This Just In: [Check out our Collection](#) from the Apple Live event in San Francisco, CA.

[Geofeedia](#) **Coming Soon: Latitude, Geofeedia's Location-Based Conference**

Location data is changing everything. Join hundreds of colleagues this October in downtown Chicago as we explore the future of geospatial and social data. [Stay informed and sign up to receive updates](#) about Latitude and to be notified when registration is live!

[Geofeedia](#) **Geofeedia Raises Another \$3 Million to Scale Location-Based Social Media Intelligence Platform**

"Marketers and public safety agencies need the location and contextual insight of social media that only Geofeedia can provide," said Guy Turner, managing director of Hyde Park Venture Partners. [Read More.](#)

[Geofeedia](#) **Maintenance Window**

March 13, 2015 from 6:00am EDT to 8:00am EDT We will be updating the Geofeedia platform to offer increased speed for your location-based social media searches and improve system capabilities. During this time, the Geofeedia web application and API will not be available. Users attempting to access the application during this time will receive a scheduled maintenance notification page. We appreciate your patience.

[Geofeedia](#) **Upcoming Events**

Stop by and see the Geofeedia team at these events:

- [SXSW: Retail Loco](#) Austin, TX
- [Social Media Marketing World](#) San Diego, CA
- [ISC West](#) Las Vegas, NV
- [ASIS NY](#) New York, NY

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [marketing@geofeedia.com]
Sent: Friday, May 27, 2016 11:20 AM
To: anthony.twining@pd.boston.gov
Subject: A Note from Geofeedia on Memorial Day

LOG IN

We Remember

The Team at Geofeedia would like to wish all of you a safe and wonderful Memorial Weekend.

Thank you to all of our Veterans for your sacrifices and service to our country.

PHIL HARRIS & TEAM GEOFEEDIA

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Will Catton [will.catton@geofeedia.com]
Sent: Saturday, September 17, 2016 12:45 PM
To: anthony.twining@pd.boston.gov
Subject: Explosive Device - Seaside New Jersey Parade Route

[Geofeedia](#)

UPDATE:

OUR APOLOGIES FOR WRONG SUBJECT LINE IN EARLIER EMAIL

The Geofeedia Security Operating Center is actively monitoring content near the site of an explosion in Seaside Park, NJ along a race route for a Marine Corp. charity run.

Our content collection is linked in below.

[VIEW THE COLLECTON](#)

Please feel free to contact me if you have any questions at all.

Will Catton
Domain Expert, Geofeedia
will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, February 10, 2016 9:35 AM

To: anthony.twining@pd.boston.gov

Subject: February Newsletter: Explore the New Features, Attend Our City Tour, and More!

LOG IN

February-Newsletter

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

NEW January '16 Product Release

predict-sq.jpg

New Data Sources

analyze-sq.jpg

Image Analysis


engage-sq.jpg

Engagement Tools

We added NEW features to the Geofeedia platform on January 27th to help your organization **predict**, **analyze**, and **act** on location-based social intelligence.

Visit the platform for a closer look at the new features:

Featured Resource: Command Center Best Practices

 Protect your organization's people and business assets with location-based intelligence using industry best practices.

[geofeedia-resource-button.png](#)

Geofeedia City Tours: Coming to a Location Near You

Join us for a (free!) half day of education and platform training in a roundtable format at locations across the country.

Interested in hosting or attending a training event with fellow corporate security, public safety, and Geofeedia experts in your area? Contact our [team](#).

Indy.jpg

SanFrancisco.png

Baltimore.png

INDIANAPOLIS

Geofeedia Indianapolis office, with Anthem & Pacers

February 18, 2016
8:00 AM to 1:00 PM EST

SAN FRANCISCO

Square Headquarters

March 22, 2016
8:00 AM to 1:00 PM
PDT

BALTIMORE

University of Maryland

April 19, 2016
8:00 AM to 1:00 PM
EST

Connect with Our Team at Upcoming Events & Webinars

Join Team Geofeedia and our guest presenters for educational webinars and during events & tradeshow throughout the month.

[IDV-Solutions](#)

[2016 Visual Command Center User](#)

[Conference](#)

February 24 - 25 | Orlando, FL

Visit our booth to talk to the Geofeedia team at the event.

[sdsu-viz-center.png](#)

[WEBINAR: Using Location Based Intelligence for Disaster Awareness and Response](#)

February 24 | 2:00 PM - 3:00 PM EST

[sentinel-resource-group.png](#)

[WEBINAR: How to Build the Business Case for Location-Based Intelligence](#)

March 3 | 2:00 PM - 3:00 PM EST

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[College Football](#)

[Winter Storm Jonas](#)

East Coast of the United States

The east coast received record-breaking amounts of snowfall at the end of January, causing subway shutdowns, canceled flights, and flooded streets.

[Iowa Caucus](#)

[Iowa Caucus](#)

Iowa

The 2016 Election voting season has begun! Presidential hopefuls campaigned in Iowa for the Republican and Democratic caucuses.

[2016 CES](#)

[Protesters Shut Down the Bay Bridge](#)

San Francisco, CA

Activists blocked traffic on the Bay Bridge, causing delays on a major highway.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [phil@geofeedia.com]

Sent: Tuesday, August 23, 2016 7:31 AM

To: anthony.twining@pd.boston.gov

Subject: Geofeedia Webinar | Best Practices For Large Event Safety & Security Management

[Geofeedia](#)

Good Morning,

Large-scale event monitoring through Geofeedia can help you identify unforeseen risks and improve situational awareness. Join us Thursday, August 25 at 2pm EDT as the Geofeedia Security Operating Center shares our experiences and best practices from monitoring the 2016 Olympic Games. You'll definitely want to leverage these techniques for your next event!

[Register_Button-1.png](#)

From,

The Geofeedia Security Operating Center

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Friday, January 15, 2016 9:49 AM

To: anthony.twining@pd.boston.gov

Subject: January Newsletter: New Features Coming Soon, Free Educational Webinars, and More!

LOG IN

January-Newsletter.png

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

NEW FEATURES! January 2016 Release

predict-periscope

Analyze-circle

Act-map

NEW DATA SOURCES

IMAGE RECOGNITION

SEARCH+

We're excited to add NEW features to the Geofeedia platform on January 27 (data sources, recognition tools, analytics, and more!) designed to help your organization **predict**, **analyze**, and **act** on location-based social intelligence.

Watch our short video for a preview on what's to come!

Don't forget to sign up for our upcoming training sessions to learn how to leverage the new features. [Register now!](#)

We Want to Hear From You

Thank you for giving us the opportunity to better serve you! Please help us by taking 2-3 minutes to tell us about your experience with Geofeedia. We appreciate your business and want to make sure we meet your expectations.

Attend an Upcoming Webinar

Join Team Geofeedia and our guest presenters for free educational webinars throughout the month.

rock-ventures-logo

[How Rock Ventures Uses Social Media Intelligence to Power Their Command Center](#)

January 20 | 2:00 PM EST

[REGISTER NOW](#)

Geofeedia ads

[How to Optimize Social Advertising with Geofeedia Ads](#)

January 21 | 2:00 PM EST

[REGISTER NOW](#)

square logo

[How Square Uses Social Media Intelligence for Trust and Safety](#)

January 26 | 2:00 PM EST

[REGISTER NOW](#)

airport webinar

[How Social Media Intelligence Can Enhance Public Safety and Airport Security](#)

January 28 | 2:00 PM EST

[REGISTER NOW](#)

Connect with Our Team at Upcoming Events

Visit the Geofeedia team on the road in January at industry conferences and trade shows.

[2016 Major League Soccer Operations & Security Seminar](#)

January 19 - 22
Orlando, FL

[2016 NASPA Strategies Conference for Mental Health](#)

January 21 - 23
Orlando, FL

ncs4-425793-edited.jpg

[National Intercollegiate Athletics Safety & Security Summit](#)

January 26 - 28
Gulfport, MS

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent

collections for you to discover!

College Football

Clemson

University of Phoenix Stadium

The Alabama Crimson Tide beat the Clemson Tigers in the championship game with a final score of 45-40. See photos and videos from field, sidelines, and stands in our collection.

College Football Championship: Alabama vs.

Dallas tornadoes

Dallas, Texas

Powerful tornadoes ripped through Dallas, tearing down apartment complexes and damaging homes and buildings throughout the city. See photos and videos of the storm in our collection.

Severe Weather

2016 CES

Las Vegas, Nevada

The International Consumer Electronics Show, more widely known as CES, is an annual event that allows companies to display the latest and greatest in technology innovations. See photos and videos of the protests in our collection.

International Consumer Electronics Show

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, March 10, 2016 2:51 PM

To: anthony.twining@pd.boston.gov

Subject: March Newsletter: Latitude Registration Is Open, Attend Our City Tour, and More!

LOG IN

March-Newsletter

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Registration is Open! Latitude 2016


Join us this fall for [Latitude 2016](#)! We're excited to bring you the world's only location-based intelligence conference.

Oct. 5 - 6 | Navy Pier in Chicago, IL

NEW! Get Geofeedia Certified: Attend a half day of training to become an expert on the platform.

Every Geofeedia customer receives a FREE pass to attend: Use the code *GeoCustomer* when you register.

March '16 Release: Team & Enterprise Functionality

Geofeedia is excited to introduce our new enterprise-  ready platform to empower teams of all sizes and complexities to predict, analyze and act on location-based intelligence.

Register now for our Product Overview to see how the functionality can help your team.

Geofeedia City Tours

Join us for a (free!) half day of education and platform training in a roundtable format

at locations across the country.

Interested in hosting or attending a training event with fellow corporate security, public safety, and Geofeedia experts in your area? Contact our [team](#).

SanFrancisco.png

SAN FRANCISCO

Square Headquarters

March 22 | 8:00 AM to 1:00 PM PDT

Columbus

COLUMBUS

Ohio Department of Public Safety

April 13 | 3:00 PM to 6:00 PM EDT

University of Maryland

BALTIMORE

University of Maryland

April 19 | 3:00 PM to 6:00 PM EDT

Attend Upcoming Webinars

Join Team Geofeedia and our guest presenters for educational webinars featuring industry experts and the Geofeedia platform.

Social Media and the Intelligence Cycle for Security Professionals

March 16 | 2:00 PM EDT

Learn how social media data is developed into actionable intelligence for security teams.

[webinar-button.png](#)

How Ocean City Police Department Uses Location-Based Intelligence for Event Monitoring

March 24 | 2:00 PM EDT

Hear from Detective Jim Schwartz as he discusses how he uses location-based intelligence to better predict, analyze, and act on data that enhances situational awareness for their agency.

[webinar-button.png](#)

Social Media and the Intelligence Cycle for the Public Sector

March 30 | 2:00 PM EDT

See how the public sector leverages social media data during different stages of the intelligence cycle.

[webinar-button.png](#)

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[Severe Weather](#)

[Severe Weather](#)

East & Southeast Coast of the United States

Heavy rain, tornadoes, and strong winds wreaked havoc in communities across Virginia, Florida, and Louisiana.



[Boston Public Schools Protest](#)

Boston, MA

Students walked out of class and marched through downtown Boston in protest of proposed budget cuts.



[Super Tuesday](#)

[Super Tuesday](#)

Across the United States

Voters from several states across the country visited their polling stations to take part in their state's primary elections.



Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [latitude@geofeedia.com]

Sent: Thursday, October 06, 2016 2:01 PM

To: anthony.twining@pd.boston.gov

Subject: Miss out on Latitude? Join us at our new product release webinar!

[Geofeedia](#)

Good afternoon,

If you couldn't make it to Latitude this year, don't worry! We're hosting a new product release webinar next Tuesday, October 11 at 2:00 PM EDT. Our product team will highlight the new platform updates that were featured at Latitude!

Featured Product Enhancements

Logo Detection, Media Filtering, and Geofeedia Services give your organization more tools to Predict, Analyze, and Act on location-based intelligence.

 LogoRecognition3.png

 mediafiltering.png

 services.png

- **Logo Detection:** Recognize pictures of brands or logos that are important to your organization in locations that matter.
- **Media Filtering and Analytics:** Break down posts by their media type. Media Filtering and Analytics let your team segment geotagged posts into text, photo, and video-only posts.
- **Geofeedia Services:** Let Geofeedia manage your social intelligence. Our team of Social Intelligence Analysts monitor the locations that matter to your organization 24/7 to bring your team actionable data.

We hope to see you there!

Phil-Harris

Phil Harris
CEO, Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, May 25, 2016 12:14 PM
To: anthony.twining@pd.boston.gov
Subject: See What's New in the May '16 Product Release

LOG IN

May16

Introducing our May '16 Product Release! We are excited to welcome new data sources, advanced alerting capabilities, enhanced analytics and more functionality to the Geofeedia platform.

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session that showcases the new updates to our platform. [Register now!](#)

[webinar-button.png](#)

May '16 Product Release Highlights

Our updates are designed to help teams of all sizes and complexities predict, analyze, and act on location-based social intelligence.

alerts

layers

analytics

ADVANCED ALERTS

Stay ahead of developing topics and trends with the addition of three new alert types, and fine-tune your alert criteria with a new keyword rule builder and boolean option.

NEW DATA SOURCES

View weather and traffic data and tap into new social sources Google+, Vimeo, and Facebook Pages to uncover more insights.

ENHANCED ANALYTICS

Easily visualize and understand trends in activity and sentiment.

Additional Release Highlights

enterprise

everbridge

mobile

ENTERPRISE

Empower teams of all sizes and complexities to predict, analyze and act on location-based intelligence.

EVERBRIDGE INTEGRATION

Quickly and reliably deliver the right message during mission-critical events that take place in locations of interest.

MOBILE APPS

The addition of VK, Vine, and Periscope allows teams to access more data on-the-go through our mobile app.

[webinar-button.png](#)

Join Us at Latitude 2016

[LAT.png](#)

OCTOBER 5-6 | NAVY PIER, CHICAGO

Register for Latitude, Geofeedia's location-based intelligence conference, this October in Chicago. Learn more about the latest in location-based intelligence, connect with location-based intelligence experts, and see what's new (and what's coming) to the Geofeedia platform. [Reserve your seat today!](#)

Use this code for a free registration pass: GeoCustomer

Please reach out to our Success team, success@geofeedia.com, with any questions.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

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A few [features](#) I'd like to highlight:

- Adding Persicope, Vine, and VK to the Geofeedia data set
- Image recognition capabilities to better understand the content in areas of interest
- Engagement tools to respond and react to social media posts

If you haven't already registered, our Enablement Specialist, Carly Tschantz, is hosting training sessions that showcase the new updates to our platform. The training will be offered on 3 different days, so please save the date for the time that works with your schedule.

[Click here to register for the training.](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

Thanks for your continued partnership!

Phil Harris

CEO

Geofeedia, Inc. | geofeedia.com

[Latest News + Events](#)

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [here](#) to manage your email settings.

From: Phil Harris [updates@geofeedia.com]
Sent: Thursday, March 24, 2016 1:52 PM
To: anthony.twining@pd.boston.gov
Subject: The March '16 Release is Coming Soon!

Hi Anthony,

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- Our **team and enterprise platform** empowers teams of all sizes and complexities to predict, analyze and act on location-based intelligence, with new **permissions, roles, groups, audit trail** and **sharing** capabilities.
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[Click here to register for the webinar.](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

We appreciate your support!

Phil-Harris

Phil Harris

CEO, Geofeedia

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [Here](#) to manage your email settings.

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, March 30, 2016 3:53 PM

To: anthony.twining@pd.boston.gov

Subject: The March '16 Release is Here: NEW Enterprise Functionality

LOG IN

header-mar16-1.png

The March '16 Product Release is here! Our team is excited to introduce the **new team and enterprise platform** for empowering teams of all sizes and complexities to predict, analyze, and act on location-based intelligence.

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session that showcases the new updates to our platform. [Register now!](#)

[webinar-button.png](#)

Team & Enterprise Highlights

Geofeedia's team and enterprise capabilities allow our platform to be fully customized to match the unique needs of any organization with:

groups.jpg

USER & GROUP MANAGEMENT

Manage team and global initiatives through expanded user and group management.

audit.jpg

AUDIT TRAIL

Maintain a complete audit trail for each action in your account for internal analysis and compliance, process optimization, and security.

role.jpg

CUSTOM ROLES & GRANULAR PERMISSIONS

Fully customize user access with granular permissions & custom roles to match internal procedures and security policies.

Additional Release Highlights



NEW FACEBOOK DATA: Now you can discover trending Facebook posts alongside Twitter and Instagram within Keyword Search.



MULTIPLE USERS WITH THE SAME EMAIL ADDRESS: Now you can have multiple usernames with the same email address in Geofeedia.

[webinar-button.png](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654


Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [updates@geofeedia.com]
Sent: Wednesday, May 18, 2016 3:05 PM
To: anthony.twining@pd.boston.gov
Subject: The May '16 Release is Coming Soon!

Good afternoon,

I'm excited to announce Geofeedia is launching NEW features to the platform on May 25th to help teams of all sizes and complexities to predict, analyze, and act on location-based social intelligence.

Next week, we'll be introducing our May '16 updates to the Geofeedia Platform:

- **New Data Sources:** Find more insights and  trends from the world's largest location-based data set with the addition of new data sources, including Weather and Traffic Layers and network sources Google +, Vimeo, and Facebook Pages.
- **Advanced Alerting Capabilities:** Stay ahead of developing topics and trends with the addition of three new alert types.
- **Enhanced Analytics:** Easily visualize and understand trends in activity and sentiment above or below normal levels.

... and more!

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session on May 26th that showcases the new updates and additions to our platform. Join us to learn more! [Click here to register for the webinar.](#)

I also invite you to register for Latitude, Geofeedia's location-based intelligence conference, this October in Chicago. Meet our team, network with location-based experts, and learn more about what's new (and what's coming) to the Geofeedia platform. [Register now!](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

We appreciate your support!

 **Phil-Harris**

Phil Harris

CEO, Geofeedia

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [Here](#) to manage your email settings.

From: Geofeedia [updates@geofeedia.com]

Sent: Tuesday, July 21, 2015 4:40 PM

To: brendan.wheeler@pd.boston.gov

Subject: 10 New Features: Keyword Search, Android App + 8 More



LOG IN

EmailHeader-ProductUpdates

The latest release of the Geofeedia platform is going live on **Friday, July 24** and will give you greater insights, enhanced mobility and increased scale. Learn more about the new suite in our Discovery release:

Geofeedia: Discovery Search

More Data

Uncover more data than ever before with our expanded search capabilities. **Discovery Search** identifies where conversations are taking place across the globe in our interactive Map or **Heatmap** view. Utilize the **Keyword Search** to activate Twitter data and broaden search insights for a better understanding of the social conversation. Deliver your set of actionable data to decision-makers with our exportable **PDF reports**.

Geofeedia: Android App

More Mobile

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**. One-click access to locations, recordings and user profiles and posts bring location-based social media monitoring to mobile devices. The Android App will be available for download via Google Play this Friday.

Geofeedia: Multi-Location Upload

More Scale

Quickly upload thousands of locations with **Multi-Location Upload**, and combine up to 1,000 locations into recordings for an overall view on the data captured with **Location Aggregation**. Gain insights in your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Discovery Training Session

Explore the 9 features above (and more!), and hear from our Senior Technical Product Manager Andy Falkenstein in an upcoming webinar.

[register-now-button](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support page](#) within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest. Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [marketing@geofeedia.com]
Sent: Friday, May 27, 2016 11:20 AM
To: brendan.wheeler@pd.boston.gov
Subject: A Note from Geofeedia on Memorial Day

LOG IN

We Remember

The Team at Geofeedia would like to wish all of you a safe and wonderful Memorial Weekend.

Thank you to all of our Veterans for your sacrifices and service to our country.

PHIL HARRIS & TEAM GEOFEEDIA

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, February 11, 2015 2:08 PM
To: brendan.wheeler@pd.boston.gov
Subject: Can you join us for Thursday's webinar?

[Geofeedia Logo](#)

[log-in](#)

Geofeedia Users,

This is a reminder that Senior Product Manager, Andy Falkenstein, will be hosting a webinar on **Thursday, February 12 at 2:00pm EST**, featuring a live demonstration of Geofeedia's latest enhancements, including:

- Mobile-friendly alert emails with image and video previews
- The ability to quickly add one or multiple posts to your Collections from the Collage view
- In-app video resources to help you discover and understand the full power of each Geofeedia app

Click below to register, and we look forward to seeing you on the webinar!

[webinar-button](#)

YOUR PRESENTER

[andy-f](#)

Andy Falkenstein
Senior Product Manager

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, March 26, 2015 10:43 AM
To: brendan.wheeler@pd.boston.gov
Subject: Early access to the new Geofeedia

[Geofeedia Logo](#)

[log-in](#)

[Geofeedia](#)

A new Geofeedia is almost here.

We're excited to announce that Geofeedia will soon have a completely new look and feel, enabling you to uncover more data even more easily than before.

We'll also be releasing numerous new features and a highly anticipated mobile app, all of which is highlighted below. To see for yourself, be sure to click the button to register for one of five webinars in April, after which you'll be able to request access to our beta environment and take the new platform for an exclusive test drive!



Multi-Location Recording

Create aggregated location recordings for up to 10 locations with full control of the data captured with filters for keywords, usernames, and sources.

Enhanced Reporting & Analytics

Discover insights about your places based on advanced search options, keywords and influencers within your places.

Sentiment

Understand and measure social sentiment at locations that matter to your business.

Influencers

Discover a user's complete profile across multiple networks.

Salesforce.com Integration

Discover sales leads and resolve customer service issues, integrated with Salesforce.com.

Keyword Search

Discover locations where a keyword or phrase is trending and initiate monitoring for those locations.

Publisher

Create and publish outbound social posts and replies directly from Geofeedia.

Mobile App

Take the power of Geofeedia on-the-go through responsive emails and a mobile app!



Geofeedia is hitting the road! Will we see you at one of our upcoming events?

- March 31: Texas Police Chiefs Association in Galveston, TX
- April 15: ISC West in Las Vegas, NV
- April 21: ILEETA in Wheeling, IL
- April 22: ASIS East NYC in New York, NY
- April 29: Government Social Media in Reno, NV

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [webinar@geofeedia.com]
Sent: Tuesday, September 08, 2015 6:41 AM
To: brendan.wheeler@pd.boston.gov
Subject: Educational Opportunity

Hi Brendan,

We have two great, free webinars this month that may be of interest to you:

> [Connecting With Your Community Through Social Media](#) - September 10 at 2:00 PM EDT

Join Chief Billy Grogan of the Dunwoody Police Department as he discusses how he has decentralized the department's social media program to better connect with their community.

> [How Lexington PD Leverages Social Media to Protect and Serve](#) - September 17 at 2:00 PM EDT

Join Detective Richard Yancey as he discusses how the Lexington Police Department uses location-based social media intelligence to investigate local crimes, maintain campus safety, and monitor fugitive activity.

Please let us know if you have any questions. We look forward to your attendance.

Thanks,

Team Geofeedia

[Latest News + Events](#)

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [here](#) to manage your email settings.

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, February 10, 2016 9:34 AM

To: brendan.wheeler@pd.boston.gov

Subject: February Newsletter: Explore the New Features, Attend Our City Tour, and More!

LOG IN

February-Newsletter

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

NEW January '16 Product Release

predict-sq.jpg

New Data Sources

analyze-sq.jpg

Image Analysis


engage-sq.jpg

Engagement Tools

We added NEW features to the Geofeedia platform on January 27th to help your organization **predict**, **analyze**, and **act** on location-based social intelligence.

Visit the platform for a closer look at the new features:

Featured Resource: Command Center Best Practices

 Protect your organization's people and business assets with location-based intelligence using industry best practices.

[geofeedia-resource-button.png](#)

Geofeedia City Tours: Coming to a Location Near You

Join us for a (free!) half day of education and platform training in a roundtable format at locations across the country.

Interested in hosting or attending a training event with fellow corporate security, public safety, and Geofeedia experts in your area? Contact our [team](#).

Indy.jpg

SanFrancisco.png

Baltimore.png

INDIANAPOLIS

Geofeedia Indianapolis office, with Anthem & Pacers

February 18, 2016
8:00 AM to 1:00 PM EST

SAN FRANCISCO

Square Headquarters

March 22, 2016
8:00 AM to 1:00 PM
PDT

BALTIMORE

University of Maryland

April 19, 2016
8:00 AM to 1:00 PM
EST

Connect with Our Team at Upcoming Events & Webinars

Join Team Geofeedia and our guest presenters for educational webinars and during events & tradeshow throughout the month.

[IDV-Solutions](#)

[2016 Visual Command Center User](#)

[Conference](#)

February 24 - 25 | Orlando, FL

Visit our booth to talk to the Geofeedia team at the event.

[sdsu-viz-center.png](#)

[WEBINAR: Using Location Based Intelligence for Disaster Awareness and Response](#)

February 24 | 2:00 PM - 3:00 PM EST

[sentinel-resource-group.png](#)

[WEBINAR: How to Build the Business Case for Location-Based Intelligence](#)

March 3 | 2:00 PM - 3:00 PM EST

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

College Football

Winter Storm Jonas

East Coast of the United States

The east coast received record-breaking amounts of snowfall at the end of January, causing subway shutdowns, canceled flights, and flooded streets.

Iowa Caucus

Iowa Caucus

Iowa

The 2016 Election voting season has begun! Presidential hopefuls campaigned in Iowa for the Republican and Democratic caucuses.

2016 CES

Protesters Shut Down the Bay Bridge

San Francisco, CA

Activists blocked traffic on the Bay Bridge, causing delays on a major highway.

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Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, August 12, 2015 9:47 AM

To: brendan.wheeler@pd.boston.gov

Subject: Geofeedia August Newsletter: Discovery Launch, LinkedIn Webinar, and more!



LOG IN

August-Newsletter_1

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: Location-Based Social Media Conference

Latitude is approaching quickly. Secure your spot today [Geofeedia Latitude](#) to experience the only location-based social media intelligence conference in the world. You'll have the opportunity to experience the latest in open sourced intelligence data trends while simultaneously networking with your peers about geosocial best practices and success stories.

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS
Use code **GeoCustomer** for 1 free pass per account

Discovery Launch Updates

Geofeedia: [Discovery Search](#) [More Data](#)

Uncover more data than ever before with our expanded search capabilities. **Discovery Search** identifies where conversations are taking place across the globe in our interactive Map or **Heatmap** view. Utilize the **Keyword Search** to activate Twitter data and broaden search insights. Deliver your set of actionable data to decision-makers with our exportable **PDF reports**

Geofeedia: [Android App](#) [More Mobile](#)

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**. One-click access to locations, recordings and user profiles and posts bring location-based social media monitoring to mobile devices. The Android

App will be available for download via Google Play this Friday.

Geofeedia: Multi-Location Upload [More Scale](#)

Quickly upload thousands of locations with **Multi-Location Upload**, and combine up to 1,000 locations into recordings for an overall view on the data captured with **Location Aggregation**. Gain insights in your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Upcoming Webinars

LE-Police

How Agencies Access and Monitor Social Media with Privacy Protection
August 20, 2:00 PM EDT

Join Geofeedia and Andrew Macpherson to learn how public safety agencies can monitor social media while protecting individual privacy.

[REGISTER NOW](#)

TW-CorpSec

How LinkedIn Uses Social Media Intelligence to Enhance Global Security
August 25, 2:00 PM EDT

Learn about LinkedIn's security operations -- the major challenges they face as an organization, and how social media has been useful.

[REGISTER NOW](#)

Featured Resource

NYC_Health_Logo_-_BW_-_PNG

New York City Department of Health and Mental Hygiene Use Case

Learn how the NYC DOHMH uses social media intelligenc to keep the peace during public health emergencies.

[DOWNLOAD NOW](#)

Connect with Geofeedia at Upcoming Events

[Seadog](#)

[SEADOG/WESTDOG
3rd Annual Conference](#)

August 16-19
Savannah, GA

[CACAP](#)

[CACAP
Annual Conference](#)

August 16-19
Quebec City, Quebec

[MSPC](#)

[Midwest Security and Police
Conference and Expo](#)

August 18-19
Tinley Park, IL

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[wildfires](#)

[Wildfires in the West](#)

California, Oregon, and Washington

Many western cities have been battling disastrous wildfires, causing California to declare a State of Emergency last week. Check out our Geofeedia collection.

[Michael_Brown](#)

[One Year Anniversary of Michael Brown Shooting](#)

Ferguson, MO

One year after the Michael Brown shooting, protests are still developing in Ferguson. See social media posts surrounding the events in our collection.

[Florida](#)

[Severe Flooding](#)

Tampa Bay, Florida

Check out pictures and videos captured by residents in Florida during major flooding in the Tampa Bay area.

Customer Mobile App Reviews

We'd love to hear your feedback on our new mobile apps. Give the Geofeedia app a review by clicking the links below, and please share your favorite feature or capability in the comments.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, July 08, 2015 9:54 AM

To: brendan.wheeler@pd.boston.gov

Subject: Geofeedia July Newsletter: Map Widget, Latitude Speakers, & More!



LOG IN

July-Email

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Updated Map Widget

The newly updated Instagram Map Widget allows [Geofeedia Instagram Widget](#) you to easily embed an interactive map of real-time Instagram posts. [Log in](#) to see the updated features including:

- New user interface
- Optimization for mobile devices
- Support for Instagram video content
- Expanded detail for individual posts

To learn more, contact your Customer Success Manager at [**Success@geofeedia.com**](mailto:Success@geofeedia.com).

Customer Training Webinars

The Geofeedia product team is excited to release new enhancements to the platform every month. Stay up to date with the latest features by attending a monthly training session, offered the first and last Monday of every month.

This month's topics: New 4.0 features and our new Mobile App. [Download the mobile app today!](#)

[webinar-button](#)

Latitude: Speakers & Sponsors

[Geofeedia Latitude](#)

Our Latitude speaker line-up is professional innovation personified. You'll be educated, motivated, and inspired by these industry experts joining us in keynote presentations.

[Maria Vello, President and CEO](#)

With more than 25 years of experience in the design, integration, and implementation of global corporate systems, security, and networks, Maria has been responsible for integrating security best practices and raising awareness at every level in every organization for which she has worked. Join her keynote session, **Shattering the Darkness: Shedding Light on the Dark Net**.



Sam Yagan, CEO

Match Group

Sam Yagan has been a leader in the dating industry since he co-founded OkCupid in 2003 and grew it into one of the most popular dating sites in America, amassing nearly 4 million active users. As the CEO of Match Group, he oversees the management of an online dating portfolio of over forty brands around the world, including Match.com, OkCupid, OurTime, Meetic, Twoo, Tinder, and ParPerfeito. Join the keynote session for Marketers to hear from Sam about the **Future of Location** as it relates to dating and beyond.



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Use code **GeoCustomer** for 1 free pass per account

**Thank You to
Our Sponsors!**

[IDV-Solutions](#)

[Securitas_logo](#)

Upcoming Customer Case Study Webinars

Register now to hear from Geofeedia customers using location-based social media intelligence.

[NCAA_logo](#)

NCAA | July 14, 2:00 PM EDT

See how Geofeedia was used during the Final Four to cut through the noise and monitor multiple locations in Indianapolis.

[REGISTER NOW](#)

[leotta_logo](#)

LEOTTA | July 23, 2:00 PM EDT

Join Jack Hall from LEOTTA as he discusses some current trends and challenges to the use of social media in criminal cases.

[REGISTER NOW](#)

Featured Resource

[HBPD_emblem](#)

[Huntington Beach Police Department Case Study](#)

Learn how the Huntington Beach Police Department used social media intelligence to keep the peace during the US Open of Surfing.

[DOWNLOAD NOW](#)

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[FIFAWWC](#)

[FIFA Women's World Cup](#)

BC Place in Vancouver, Canada

See what fans shared during the 2015 Women's World Cup Final in Vancouver.

[SC_rally](#)

[South Carolina State House](#)

Columbia, South Carolina

Check out the social media content from the ongoing Confederate Flag rallies at the South Carolina State Capitol.

[Coke_Zero_400](#)

[Coke Zero 400](#)

Daytona International Speedway in Daytona Beach, FL

After hours of rain delays and a fiery last lap crash Dale Earnhardt Jr. came in first place at Daytona.

5-Minute Customer Survey

Want to shape the future of Geofeedia? We're looking for your feedback to help us prioritize where we go next with the power of location-based social intelligence. Take this quick, 5-minute survey to tell our product team where you'd like us to focus our efforts.

[Button-Survey](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, June 11, 2015 9:18 AM
To: brendan.wheeler@pd.boston.gov
Subject: Geofeedia News: Mobile App Goes Live & More



LOG IN

150608-JuneNewsletter

Welcome to the first issue of Geofeedia's monthly newsletter! We are looking forward to sharing product updates, thought leadership, event information and company news with you each month.

Next Evolution of Geofeedia

We are excited the platform is live. [Log in](#) to Geofeedia to check out all of the new features. In addition to enhancing current Geofeedia capabilities, the new version offers:

- Upgraded Data Platform
- Aggregated Location Monitoring
- Enhanced Location Analytics & Sentiment
- Influencers
- Salesforce Integration

[Geofeedia-log-in](#)

Download the Geofeedia App Today

The new Geofeedia iOS app is perfect for taking the power of Geofeedia on the go. With the mobile app, now you can:

- Gather location-based social intelligence in the areas directly around your current location
- Create or monitor any location while mobile
- Access a streamer view of location-tagged social media posts on-the-go

[Download from the App Store](#)

Register for Latitude

Don't miss this gathering of real leaders having real conversations about location-based social media. Our Latitude speaker line-up is professional innovation personified. You'll be educated, motivated, and inspired by these leaders who are using location-based social media intelligence to create success stories within their respective industries.

[LatitudeLogo-01-1024x379.png](#)

University of Chicago's Gleacher Center

October 21, 2015

[register-now-button](#)

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS
Use code **GeoCustomer** for 1 free pass per account

Connect with Geofeedia at Upcoming Events

Geofeedia is attending a number of upcoming events. Please come to our booth to connect with the Geofeedia Team!

[Useful Social Media
Social Media Summit](#)

June 15 - 16
New York City, NY

[Go Inbound
Marketing Conference](#)

June 22
Indianapolis, IN
Our VP of Product R. J. Talyor is
a featured speaker! Register
with code: **FRIENDOFRJ**

[NRF Protect Loss
Prevention Conference](#)

June 23 - 25
Long Beach, CA

[National Sheriff's
Association Annual
Conference & Exhibition](#)

June 26 - July 1
Baltimore, MD

New Resources

Check out these recent Geofeedia research findings and whitepapers:

[Special Bulletin: Advice
from #LESM Experts](#)

[NCAA-Cover-sm_copy
Media Case Study](#)

[Roadmap-cover-1
Roadmap Whitepaper](#)

Know Anyone Who Could Use Geofeedia?

We find that many of our best customers come from referrals of existing customers. Is there anyone in your network who could use Geofeedia? We'd love for you to send them a note inviting them to an upcoming webinar or to request a personalized demo. Here's a [short email](#) we drafted to make it easy - thanks for spreading the word!

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, November 11, 2015 11:24 AM

To: brendan.wheeler@pd.boston.gov

Subject: Geofeedia November Newsletter: Upcoming Webinars, Industry Events, and More!



LOG IN

November Newsletter

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Upcoming Webinars

Join Team Geofeedia and our guest presenters for free educational webinars throughout the month.

CS_Web-1

How the Northern California Regional Intelligence Center Uses Social Media to Monitor Large Events

November 18 | 2:00 - 3:00 PM EST

Join Geofeedia and Detective Star Cazador of the Northern California Regional Intelligence Center (NCRIC) to learn how the NCRIC uses Geofeedia for large events. [REGISTER NOW](#)

CS_Web-1

Using Social Media Intelligence for Risk Management and Crime Prevention

November 19 | 2:00 - 3:00 PM EST

Join us to learn how your agency can discover, engage, and analyze social media data to prevent crime and investigate evolving situations in real-time. [REGISTER NOW](#)

Ilitch Holdings

How Ilitch Holdings Monitors Social Media for Situational Awareness and Executive Protection

November 24 | 2:00 - 3:00 PM EST

Join Ray Johnson, Director of Executive Services at Ilitch Holdings to find out how he uses location-based social media monitoring for executive protection and situational awareness. [REGISTER NOW](#)

LEOTTA

6 Ways Social Media Monitoring Empowers Your Command Center

December 10 | 2:00 - 3:00 PM EST

Join George Siegle, Director of Product Management at IDV Solutions and Andy Falkenstein, Director of Product Management at Geofeedia, as they discuss 6 ways social media monitoring empowers your command center. [REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

Our team will be exhibiting at industry conferences around the country. [Contact us](#) to schedule an appointment to meet at the event!

[Security](#) [Security 500](#)

November 16
Washington, D. C.

[ISC East 2015](#) [ISC East 2015](#)

November 18-19
New York City

Platform Update

We're adding new functionalities and enhancements to our platform every week! Learn more about what's new.

Search Unification

Our New Search button unlocks 3 different search capabilities in the pop-up search field (**Location**, **Keyword**, **Discovery**), allowing users to search by addresses, keywords, and hashtags across location-tagged and non-location-tagged social media data.

Find out what conversations are happening around you today!

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[World Series](#) [2015 World Series](#)

Citi Field in Flushing, NYC and Ewing M. Kauffman Stadium in Kansas City, MO

The Kansas City Royals defeated the New York Mets 4 -1 to take the 2015 World Series title. See photos and videos from games in both stadiums in our collection.

[Hurricane Patricia](#) [Hurricane Patricia](#)

Southwest Mexico

Hurricane Patricia's Category 5 classification caused major concern along Mexico's Pacific coast. Although the storm weakened over Mexico, residents of coastal towns battled mudslides, strong winds, and flooding. See photos and videos of the storm in our collection.

Bucharest Protests [Protests in Bucharest](#)

Bucharest, Romania

Romanians took to the streets of Bucharest to protest the response of the government following a nightclub fire. The fire killed over 40 people, with many others in serious condition. See photos and videos of the protests in our collection.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, October 08, 2015 10:56 AM

To: brendan.wheeler@pd.boston.gov

Subject: Geofeedia October Newsletter: Last Call for Latitude, Upcoming Webinars and More!



LOG IN

October_Header

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: A Full Day of Education

LAT-event-collage

Book your travel NOW - we are less than two weeks away from the industry's first-ever location-based social media conference on **October 21, 2015** at [The Gleacher Center](#) in **Chicago, IL!**

In partnership with the [Illinois Association of Chiefs of Police](#) and the [Illinois Security Professionals Association](#), Geofeedia wants you to stay ahead of how social media is changing the way we think about and operate in the world today. Collaborate with your peers and hear from industry leaders who use social media data in innovative ways with limited resources and are being asked to do more with less.

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS

Use code *GeoCustomer* for 1 free pass per account

Product Update

We're adding new functionalities and enhancements to our platform every week! Learn more about what's new (and what's coming) at Latitude.

iG-Engagement

NEW! Engagement Tools

Engage with Twitter *AND*

PDF-collections-2

NEW! Collections PDF Summary Report

Instagram posts by simply clicking the Reply, Retweet, and Favorite buttons for a Tweet and the Like and Comment buttons on an Instagram post.

Download the 200 most recent items from a collection to a nicely formatted PDF summary report.

Upcoming Webinars

CS_Web-1 **East Valley Fusion Center Use of Social Media for Major Events and Public Safety**

October 15 / 2:00 - 3:00 PM EDT

Join Geofeedia and Chris Henningsen of the East Valley Fusion Center to learn about their use of location-based social media monitoring for events, such as Super Bowl 49 and public safety. [REGISTER NOW](#)

LEOTTA **Current Trends and Challenges to the Use of Social Media in Criminal Cases**

October 29 / 2:00 - 3:00 PM EDT

Join Jack Hall of LEOTTA (Law Enforcement Officer Technology Training Associates) for a free webinar on the current trends and legal challenges to the use of social media in criminal cases. [REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

[OSMOSIS](#)

October 12-13
New York New York Hotel
Las Vegas, NV

[ASCIA Fall Conference](#)

October 22-24
Hyatt Regency Hotel
Chicago, IL

[MCC Fall Meeting](#)

October 23-24
Hilton Chicago
Chicago, IL

[IACP Annual Conference](#)

October 24-27
McCormick Place West
Chicago, IL

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

Pope

[Papal Visit 2015](#)

New York, Washington D.C., and Philadelphia

Pope Francis made his first trip to the United States and visited Washington, D.C., New York City, and Philadelphia. Check out content from the Papal Visit in this Instagram collection.

Joaquin

[Hurricane Joaquin](#)

East coast of the United States

Major flooding resulted in major east coast cities due to category 4 Hurricane Joaquin. See photos and videos of the storm's havoc in our Geofeedia collection.

Hajj

[Hajj Stampede](#)

Mecca, Saudi Arabia

A stampede near Mecca killed over 450 people and left over 700 injured during the annual Hajj pilgrimage to Mecca. This collection includes images and videos of the tragic event. WARNING: Graphic content included.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, September 02, 2015 1:36 PM

To: brendan.wheeler@pd.boston.gov

Subject: Geofeedia September Newsletter: Latitude, Geofeedia Live, and More!



LOG IN

September_Newsletter_Header

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: A Full Day of Education

Book your travel NOW - we are less than two months away from the industry's first-ever location-based social media conference on **October 21, 2015** at [The Gleacher Center](#) in **Chicago, IL**! In partnership with the [Illinois Association of Chiefs of Police](#) and the [Illinois Security Professionals Association](#), Geofeedia wants you to stay ahead of how social media is changing the way we think about and operate in the world today. Collaborate with your peers and hear from industry leaders who use social media data in innovative ways with limited resources and are being asked to do more with less.

[Geofeedia Latitude](#)

[ISPA](#)

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS

Use code *GeoCustomer* for 1 free pass per account

Geofeedia Live Release: Coming Soon!

Our team has been working hard to extend our platform with a number of new capabilities that make it easier than ever to leverage real-time social media intelligence for your locations of interest around the world. Here is a preview of some of the new features that will be unveiled with the [Geofeedia Live](#) release next week.

- **MORE (and Better!) Data:** With the addition of [VK](#), the largest European social network in the world, you can gain additional insights from around the globe. We are continuing to ensure we bring you the largest set of location-based data in

the world.

- **MORE Insights:** The new *Geofeedia Live* app will help you discover insights into trending locations and better understand the topics and conversations taking place around the world.
- **MORE Management:** With the new *Engagement* feature, you now have the ability to easily search, curate, and engage with Twitter posts in real-time directly from the Geofeedia platform.
- **MORE Mobile:** In our iOS and Android mobile apps, we have added new enhancements that include *refining your search radius*, adding *Sina Weibo* as a data source, accessing your *collections* on-the-go, and much more!

Join one of our customer enablement webinars to learn more about the new features and hear best practices.



Upcoming Webinars

LE-Police

Social Media

September 10, 2:00 PM EDT

Join Geofeedia and Chief Billy Grogan of the Dunwoody Police Department to learn how his department uses social media to engage with the people of Dunwoody, GA.

[REGISTER NOW](#)

PD

Protect and Serve

September 17, 2:00 PM EDT

Learn how the Lexington Police Department uses social media intelligence to investigate crimes, maintain campus safety, and monitor activity.

[REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

[ALEAN](#)

ALEAN

September 21-23
New York New York Hotel
Las Vegas, NV

[IACA](#)

IACA

September 22-25
Hyatt Regency Denver Tech Center
Denver, CO

[ASIS](#)

ASIS

September 28 - October 1
Anaheim Convention Center

Anaheim, CA

[ISS World](#)

ISS

September 29 - October 1
Bethesda North Marriott Hotel
Washington, D.C.

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[Shooter](#)

[Mississippi State University Lockdown](#)

Starkville, MS

Students and faculty were panicked as warnings of a potential shooter on campus were made last week. A person of interest was taken into custody, but there were no reports of shots being fired. Check out the social media posts surrounding the situation.

[Protests](#)

[Beirut Protests](#)

Beirut, Lebanon

Thousands of people took to the streets of Beirut in protest of dominate sectarian politicians. See photos and videos posted by protesters in our collection.

[Katrina](#)

[New Orleans: 10 Years Later](#)

New Orleans, LA

Hundreds gathered in New Orleans for the 10th Anniversary of Hurricane Katrina. Check out the collection to see footage of President Obama's speech and more.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, November 03, 2015 11:29 AM
To: brendan.wheeler@pd.boston.gov
Subject: Geofeedia System Alert

[Geofeedia](#)



LOG IN

Geofeedia System Alert

Starting at 9:36am Eastern Time today, an issue with one of our hosting partners is causing Geofeedia users to experience slowness in searches and loading recordings. In addition, Alerts have been temporarily halted.

Our engineering teams are working quickly to resolve the issue, and we will send a follow-up note as soon as this issue is resolved. We apologize for the inconvenience.

Questions? Please contact your Customer Success Manager or email support@geofeedia.com with any questions.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, November 03, 2015 1:45 PM
To: brendan.wheeler@pd.boston.gov
Subject: Geofeedia System Alert

[Geofeedia](#)



LOG IN

Geofeedia System Alert: Issue Resolved

The issue with our hosting partners has been resolved. Search results should be displaying at normal speeds, and recordings are now properly returning results. Alerts processing has been reactivated. All posts queued during the impacted time are being processed and email notifications are being delivered.

Thank you for your patience, and we apologize for the inconvenience.

Questions? Please contact your Customer Success Manager or email support@geofeedia.com with any questions.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Laura Bohnert [laura.bohnert@geofeedia.com]

Sent: Friday, March 06, 2015 11:58 AM

To: brendan.wheeler@pd.boston.gov

Subject: Have a minute? Geofeedia wants to hear from you!

[Geofeedia Logo](#)

Thank you for choosing Geofeedia as your location-based social media monitoring partner. We want to hear from you!

How likely are you to recommend Geofeedia to a colleague?

1 = Not Likely and 10 = Very Likely

Make sure you're up to speed on the latest product enhancements: Watch the G30 webinar in the [Resources & Support](#) section of the application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Friday, January 15, 2016 9:49 AM

To: brendan.wheeler@pd.boston.gov

Subject: January Newsletter: New Features Coming Soon, Free Educational Webinars, and More!

LOG IN

January-Newsletter.png

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

NEW FEATURES! January 2016 Release

predict-periscope

Analyze-circle

Act-map

NEW DATA SOURCES

IMAGE RECOGNITION

SEARCH+

We're excited to add NEW features to the Geofeedia platform on January 27 (data sources, recognition tools, analytics, and more!) designed to help your organization **predict**, **analyze**, and **act** on location-based social intelligence.

Watch our short video for a preview on what's to come!

Don't forget to sign up for our upcoming training sessions to learn how to leverage the new features. [Register now!](#)

We Want to Hear From You

Thank you for giving us the opportunity to better serve you! Please help us by taking 2-3 minutes to tell us about your experience with Geofeedia. We appreciate your business and want to make sure we meet your expectations.

Attend an Upcoming Webinar

Join Team Geofeedia and our guest presenters for free educational webinars throughout the month.

rock-ventures-logo

[How Rock Ventures Uses Social Media Intelligence to Power Their Command Center](#)

January 20 | 2:00 PM EST

[REGISTER NOW](#)

Geofeedia ads

[How to Optimize Social Advertising with Geofeedia Ads](#)

January 21 | 2:00 PM EST

[REGISTER NOW](#)

square logo

[How Square Uses Social Media Intelligence for Trust and Safety](#)

January 26 | 2:00 PM EST

[REGISTER NOW](#)

airport webinar

[How Social Media Intelligence Can Enhance Public Safety and Airport Security](#)

January 28 | 2:00 PM EST

[REGISTER NOW](#)

Connect with Our Team at Upcoming Events

Visit the Geofeedia team on the road in January at industry conferences and trade shows.

[2016 Major League Soccer Operations & Security Seminar](#)

January 19 - 22
Orlando, FL

[2016 NASPA Strategies Conference for Mental Health](#)

January 21 - 23
Orlando, FL

ncs4-425793-edited.jpg

[National Intercollegiate Athletics Safety & Security Summit](#)

January 26 - 28
Gulfport, MS

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent

collections for you to discover!

College Football

[College Football Championship: Alabama vs. Clemson](#)

University of Phoenix Stadium

The Alabama Crimson Tide beat the Clemson Tigers in the championship game with a final score of 45-40. See photos and videos from field, sidelines, and stands in our collection.

Dallas tornadoes

[Severe Weather](#)

Dallas, Texas

Powerful tornadoes ripped through Dallas, tearing down apartment complexes and damaging homes and buildings throughout the city. See photos and videos of the storm in our collection.

2016 CES

[International Consumer Electronics Show](#)

Las Vegas, Nevada

The International Consumer Electronics Show, more widely known as CES, is an annual event that allows companies to display the latest and greatest in technology innovations. See photos and videos of the protests in our collection.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, June 25, 2015 12:02 PM
To: brendan.wheeler@pd.boston.gov
Subject: Latest Product Feature Update and Webinar Series



LOG IN

Email-ProductUpdates

Newly Updated Instagram Map Widget

An updated **Instagram Map Widget** launches today! The map widget enables you to easily embed an interactive map of real-time Instagram posts from your locations into your website, blog, or landing page.

The new map widget features include:

- Completely new user interface
- Optimization for mobile devices
- Support for Instagram video content
- Expanded detail for individual posts

If you would like to learn more about the map widget, please contact your Customer Success Manager. And don't forget to download our new [Mobile App](#) from the Apple App Store!

Register for a 4.0 Customer Webinar

If you weren't able to attend a previous new feature training, please join us for one of these additional webinars where we will review the new features and functionalities of the enhanced Geofeedia platform. We'll explain the new capabilities, including:

- Multi-location recordings
- Influencers
- Real-time analytics
- Sentiment analysis



5-Minute Customer Survey

Want to shape the future of Geofeedia? We're looking for your feedback to help us prioritize where we go next with the power of location-based social intelligence. Take this quick, 5-minute survey to tell our product team where you'd like us to focus our efforts.



Need more information? Visit the [Resources & Support](#) page within the Geofeedia application or email support@geofeedia.com.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.
Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, July 27, 2015 2:45 PM
To: brendan.wheeler@pd.boston.gov
Subject: Learn More About Our New Features



LOG IN

EmailHeader-ProductUpdates

The latest release of the Geofeedia platform is LIVE! [Log in](#) now, and see how our new capabilities will give you greater insights, enhanced mobility and increased scale.

[Geofeedia-log-in](#)

Geofeedia: [Discovery Search](#)

More Data

Uncover more data than ever before with our expanded search capabilities. **Discovery Search** identifies where conversations are taking place across the globe in our interactive Map or **Heatmap** view. Utilize the **Keyword Search** to activate Twitter data and broaden search insights for a better understanding of the social conversation. Deliver your set of actionable data to decision-makers with our exportable **PDF reports**.

Geofeedia: [Android App](#)

More Mobile

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**. One-click access to locations, recordings and user profiles and posts bring location-based social media monitoring to mobile devices. Our apps are available for download in the [iTunes](#) and [Google Play](#) stores.

Geofeedia: [Multi-Location Upload](#)

More Scale

Quickly upload thousands of locations with **Multi-Location Upload**, and combine up to 1,000 locations into recordings for an overall view on the data captured with **Location Aggregation**. Gain insights in your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Discovery Training Session

Explore the 9 features above (and more!), and hear from our Senior Technical Product

Manager, Andy Falkenstein, in an upcoming webinar.

[register-now-button](#)

Read how you can benefit from the Discovery launch

Corporate Security

Protect your assets with location-based social media. See how security teams identify potential threats. [READ MORE](#)

Public Safety

Protect and serve with location-based social media. See how agencies monitor natural disasters. [READ MORE](#)

Media and Journalism

Be first on the scene with Geofeedia. Uncover trends using the Keyword and Discovery searches. [READ MORE](#)

Marketing

Build your brand using Geofeedia. Discover customer conversations in your locations. [READ MORE](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support page](#) within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest. Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, March 10, 2016 2:50 PM

To: brendan.wheeler@pd.boston.gov

Subject: March Newsletter: Latitude Registration Is Open, Attend Our City Tour, and More!

LOG IN

March-Newsletter

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Registration is Open! Latitude 2016


Join us this fall for [Latitude 2016](#)! We're excited to bring you the world's only location-based intelligence conference.

Oct. 5 - 6 | Navy Pier in Chicago, IL

NEW! Get Geofeedia Certified: Attend a half day of training to become an expert on the platform.

Every Geofeedia customer receives a FREE pass to attend: Use the code *GeoCustomer* when you register.

March '16 Release: Team & Enterprise Functionality

Geofeedia is excited to introduce our new enterprise-  ready platform to empower teams of all sizes and complexities to predict, analyze and act on location-based intelligence.

Register now for our Product Overview to see how the functionality can help your team.

Geofeedia City Tours

Join us for a (free!) half day of education and platform training in a roundtable format

at locations across the country.

Interested in hosting or attending a training event with fellow corporate security, public safety, and Geofeedia experts in your area? Contact our [team](#).

[SAN FRANCISCO](#)
Square Headquarters

March 22 | 8:00 AM to 1:00 PM PDT

[COLUMBUS](#)
Ohio Department of Public Safety

April 13 | 3:00 PM to 6:00 PM EDT

[BALTIMORE](#)
University of Maryland

April 19 | 3:00 PM to 6:00 PM EDT

Attend Upcoming Webinars

Join Team Geofeedia and our guest presenters for educational webinars featuring industry experts and the Geofeedia platform.

Social Media and the Intelligence Cycle for Security Professionals

March 16 | 2:00 PM EDT

Learn how social media data is developed into actionable intelligence for security teams.

[webinar-button.png](#)

How Ocean City Police Department Uses Location-Based Intelligence for Event Monitoring

March 24 | 2:00 PM EDT

Hear from Detective Jim Schwartz as he discusses how he uses location-based intelligence to better predict, analyze, and act on data that enhances situational awareness for their agency.

[webinar-button.png](#)

Social Media and the Intelligence Cycle for the Public Sector

March 30 | 2:00 PM EDT

See how the public sector leverages social media data during different stages of the intelligence cycle.

[webinar-button.png](#)

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[Severe Weather](#)

[Severe Weather](#)

East & Southeast Coast of the United States

Heavy rain, tornadoes, and strong winds wreaked havoc in communities across Virginia, Florida, and Louisiana.



[Boston Public Schools Protest](#)

Boston, MA

Students walked out of class and marched through downtown Boston in protest of proposed budget cuts.



[Super Tuesday](#)

[Super Tuesday](#)

Across the United States

Voters from several states across the country visited their polling stations to take part in their state's primary elections.



Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, May 29, 2015 10:43 AM
To: brendan.wheeler@pd.boston.gov
Subject: Next Evolution of Geofeedia Launches Next Friday

LOG IN

Twitter_logo_blue

Email-ProductUpdates

The next evolution of the Geofeedia platform is going live next Friday, June 5 and offers you:

- **A new look-and-feel** to streamline your discovery process
- **Multi-location recordings** to monitor the locations that matter to you
- **Enhanced analytics and sentiment** to better understand what's happening at those locations
- **Influencers** to research social profiles and discover more about an individual's interests and most common interactions with other users
- **A new set of engagement tools** to better connect with your customers in entirely new ways

Join us for a webinar to learn more about the new features.

register-now-button

Maintenance Window

With the launch of our new platform, we will be working in a maintenance window from 10:00 PM EDT on Friday, June 5 to 4:00 AM EDT on Saturday, June 6. During this period, the Geofeedia application and API will not be available. Thank you in advance for your patience.

Introducing Sina Weibo

With the launch of our new platform, we will be introducing data from Sina Weibo, a Chinese microblogging site with over 500 million users. Sina Weibo opens a new avenue of data for your social discovery and analysis.

Learn More about the New Platform

Register for a webinar with the Geofeedia team to learn more about the platform. We'll show you how it enables searching more data faster and provides new ways to discover, engage, and analyze location-tagged data. [Register now!](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the *Resources & Support* page within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, June 04, 2015 9:01 AM
To: brendan.wheeler@pd.boston.gov
Subject: Next Evolution of Geofeedia Launches Tomorrow

LOG IN

Email-ProductUpdates

The next evolution of the Geofeedia platform is going live tomorrow, June 5th and offers you:

- **A new look-and-feel** to streamline your discovery process
- **Multi-location recordings** to monitor [150401-Beta-Screens](#) the locations that matter to you
- **Enhanced analytics and sentiment** to better understand what's happening at those locations
- **Influencers** to research social profiles and discover more about an individual's interests and most common interactions with other users
- **A new set of engagement tools** to better connect with your customers in entirely new ways

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[register-now-button](#)

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Learn More about the New Platform

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Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support](#) page within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, April 23, 2015 12:58 PM
To: brendan.wheeler@pd.boston.gov
Subject: Product Updates from Geofeedia

[Geofeedia Logo](#)

[log-in](#)

At Geofeedia, we're innovating our platform all [150401-Beta-Screens](#) the time. Our engineering teams strive to ensure you can discover the best content and insights in your locations.

As such, we wanted to make sure you're aware of a few upcoming updates to our platform. Discover the changes and updates below!

Introducing Sina Weibo

In early May, you'll see a new data source, Sina Weibo, in your searches. Sina Weibo is a popular Chinese microblogging site with over 500 million users and over 100 million posts per day, opening a new data stream for your social discovery and analysis and providing new insights.

Facebook Graph API Sunset

On April 30, 2015, Facebook will be retiring its v1.0 Graph API, which powers location-tagged data for all of its partners. After this date, historical Facebook data will continue to live in your account, but new searches and recording data will not pull any new location-tagged Facebook data.

Have You Discovered Yik Yak?

Yik Yak is one of the most popular location-enabled social networks, with millions of app downloads and more than 1,600 college campuses using it. Make sure to review the Yik Yak posts which provide great insights for situational awareness intelligence, customer service issues, and general location sentiment.

Last Chance for a Sneak Peak of the New Platform

Only one webinar remains to give you an early look at our new platform and show you how it enables faster searches and provides new ways to discover, engage, and analyze location-tagged data. Register now and join us to learn more!

[register-now-button](#)

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, June 17, 2015 11:02 AM
To: brendan.wheeler@pd.boston.gov
Subject: Recap: Next Evolution of Geofeedia Platform



LOG IN

Email-ProductUpdates

It's been one week since the release of the new Geofeedia platform. With updated features, it is now easier than ever to search, engage, and analyze location-tagged social media.

Updated Product Features

Geofeedia-Platform-2

Make sure to log in, if you haven't already, to check out these five new capabilities:

- Multi-Location Recordings
- Influencers
- Real-time Analytics
- Sentiment Analysis
- [Download the Mobile App from the App Store](#)

Check out our [Mobile App training video](#) to help you understand and use the Geofeedia Mobile App!

If you missed last week's informational webinars, don't worry! Watch a recording to learn more about the new platform features.

5-Minute Customer Survey

Want to shape the future of Geofeedia? We're looking for your feedback to help us prioritize where we go next with the power of location-based social intelligence. Take this quick, 5-minute survey to tell our product team where you'd like us to focus our efforts.

Need more information? Visit the [Resources & Support](#) page within the Geofeedia application or email support@geofeedia.com.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, February 05, 2015 10:01 AM

To: brendan.wheeler@pd.boston.gov

Subject: Register Today: New Feature Webinar & Upcoming Maintenance Window

[Geofeedia Logo](#)

[log-in](#)

Let us walk you through our latest features!

January was a busy month for us as we launched a number of new features in our platform, including mobile-friendly alerts, streamlined curation of social content, and video resources to help you get the most out of Geofeedia.

Look below for details, and be sure to [join our customer webinar](#) on **Thursday, February 12 at 2pm EST** for a live walkthrough of the new features!

[webinar-button](#)

[feb-features-email](#)

Mobile-friendly Alerts with Image and Video Preview

Our new mobile-friendly emails make it easy to view Alerts on any device – mobile, tablet, and computer – and include image and video content to preview media without leaving your inbox.

Curate Collections from Collage View

Easily add multiple posts into a Collection directly from the Collage view to streamline your content discovery and curation process.

In-app Video Resources

Our updated Resource Library provides one stop for self-education and assistance requests, and new video tutorials help you discover and understand the full power of each of your Geofeedia apps.

Maintenance Window:

Sunday, February 8 2015

10:00pm - 11:00pm EST

On Sunday, February 8, we will be optimizing the Geofeedia core database that manages the Geofeedia application to offer increased speed for your location-based social media searches and improve failover capabilities. During this time, the Geofeedia web application and API will not be available.

System improvements like these typically take a few minutes, but we'll allow a one hour window to allow for testing.

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the Resources & Support page within the Geofeedia application.

Keep up with company news and industry insights by following us on Twitter!

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

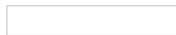
Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, June 08, 2015 7:20 AM
To: brendan.wheeler@pd.boston.gov
Subject: Release is Live: Next Evolution of Geofeedia

LOG IN

Email-ProductUpdates

The next evolution of the Geofeedia platform is here! With an updated look and feel, now it's even easier to search, engage, and analyze location-tagged social media.



In addition to enhancing current Geofeedia capabilities, the platform offers:

New Look and Feel: Now it's even easier to discover, engage and analyze social media data with a streamlined and updated user interface.

Upgraded Data Platform: With the upgraded capacity to process more than 1 billion posts daily (~10,000 per second) by the platform, Geofeedia enables the most complete searches across the largest location-based data set in the world.

Aggregated Location Monitoring: Save time and gain insight by collecting intelligence across many locations in a single search.

Enhanced Location Analytics: Make smarter real-time decisions through updated and interactive location analytics.

Location Sentiment: Quickly understand the sentiment (positive/negative) of posts from one or more locations.

New Data Source: With the largest Chinese microblogging site Sina Weibo added to Geofeedia, users now have an even larger data set to discover, engage and analyze.

Templates: Save time by creating and reusing search criteria (including locations, keywords, networks, usernames) within a search template.

Influencers: Discover top influencers in a location and their social connections.

Salesforce Integration: Increase sales and improve customer service by creating a Salesforce.com lead or customer service case from a location-tagged social media post with a single click.

Join us for a webinar to learn more about the new features!

[register-now-button](#)

Need more information? Visit the [Resources](#) page within the Geofeedia app.

You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support](#) page within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, January 29, 2015 10:01 AM

To: brendan.wheeler@pd.boston.gov

Subject: REMINDER - System Maintenance Alert: Database Upgrade

[Geofeedia Logo](#)

Geofeedia Users,

This is a reminder that we will be performing a database upgrade **tomorrow, January 30 beginning at 6:00am EST**. We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation. During the migration, the Geofeedia web application and API will not be available for use.

Thank you for your patience as we complete this important system improvement. This upgrade allows us to continue to scale our data platform to meet your evolving needs, improves the reliability of our data platform and provides you with faster search speeds and increased system performance.

If you have any questions, please send an email to updates@geofeedia.com or reply to this message.

Thank you,
Team Geofeedia

FAQs

When will the database migration take place?

The migration will occur in a maintenance window between 6:00am and 7:00am EST tomorrow, Friday, January 30.

Will I be able to use Geofeedia during the migration?

The application and API will not be available during the migration.

How long will the system be down?

We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation.

What will happen to my recordings and alerts during the maintenance window?

During the maintenance window, your recordings will continue to gather data, but your email alerts will be inactive. After the database upgrade is complete, your alerts will automatically restart and will include all items that were gathered during the maintenance window.

How will I know when I can use the Geofeedia application again?

You will receive a notification when the maintenance is complete and the application is ready for use.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, April 29, 2015 4:33 PM
To: brendan.wheeler@pd.boston.gov
Subject: Reminders from Geofeedia

[Geofeedia Logo](#)

Reminders from Geofeedia

Last Chance for a Sneak Peek of the New Geofeedia

Only one webinar remains to give you an early look at our new platform! Learn how the updates enable faster searches and provide new ways to discover, engage, and analyze location-tagged data. Join us to learn more! [REGISTER NOW](#)

Facebook Graph API Sunset

On April 30, 2015, Facebook will be retiring its v1.0 Graph API, which powers location-tagged data for all of its partners. After this date, historical Facebook data will continue to live in your account, but new searches and recordings will not pull any new location-tagged Facebook data.

Save the Date for Latitude

Mark October 21, 2015 on your calendars and join us in Chicago for Latitude, Geofeedia's location-based social media conference. While we work hard to finalize the details and prepare for registration, please click below to let us know you're interested in learning more when the time comes! [SIGN UP FOR DETAILS](#)

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, May 25, 2016 12:13 PM
To: brendan.wheeler@pd.boston.gov
Subject: See What's New in the May '16 Product Release

LOG IN

May16

Introducing our May '16 Product Release! We are excited to welcome new data sources, advanced alerting capabilities, enhanced analytics and more functionality to the Geofeedia platform.

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session that showcases the new updates to our platform. [Register now!](#)

[webinar-button.png](#)

May '16 Product Release Highlights

Our updates are designed to help teams of all sizes and complexities predict, analyze, and act on location-based social intelligence.

alerts

layers

analytics

ADVANCED ALERTS

Stay ahead of developing topics and trends with the addition of three new alert types, and fine-tune your alert criteria with a new keyword rule builder and boolean option.

NEW DATA SOURCES

View weather and traffic data and tap into new social sources Google+, Vimeo, and Facebook Pages to uncover more insights.

ENHANCED ANALYTICS

Easily visualize and understand trends in activity and sentiment.

Additional Release Highlights

enterprise

everbridge

mobile

ENTERPRISE

Empower teams of all sizes and complexities to predict, analyze and act on location-based intelligence.

EVERBRIDGE INTEGRATION

Quickly and reliably deliver the right message during mission-critical events that take place in locations of interest.

MOBILE APPS

The addition of VK, Vine, and Periscope allows teams to access more data on-the-go through our mobile app.

[webinar-button.png](#)

Join Us at Latitude 2016

[LAT.png](#)

OCTOBER 5-6 | NAVY PIER, CHICAGO

Register for Latitude, Geofeedia's location-based intelligence conference, this October in Chicago. Learn more about the latest in location-based intelligence, connect with location-based intelligence experts, and see what's new (and what's coming) to the Geofeedia platform. [Reserve your seat today!](#)

Use this code for a free registration pass: GeoCustomer

Please reach out to our Success team, success@geofeedia.com, with any questions.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, January 23, 2015 12:11 PM
To: brendan.wheeler@pd.boston.gov
Subject: System Maintenance Alert: Database Upgrade

[Geofeedia Logo](#)

Geofeedia Users,

Please be advised that we will be performing a database upgrade next **Friday, January 30 beginning at 6:00am EST**. We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation. During the migration, the Geofeedia web application and API will not be available for use.

Thank you for your patience as we complete this important system improvement. This upgrade allows us to continue to scale our data platform to meet your evolving needs, improves the reliability of our data platform and provides you with faster search speeds and increased system performance.

If you have any questions, please send an email to updates@geofeedia.com or reply to this message.

Thank you,
Team Geofeedia

FAQs

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How long will the system be down?

We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation.

What will happen to my recordings and alerts during the maintenance window?

During the maintenance window, your recordings will continue to gather data, but your email alerts will be inactive. After the database upgrade is complete, your alerts will automatically restart and will include all items that were gathered during the maintenance window.

How will I know when I can use the Geofeedia application again?

You will receive a notification when the maintenance is complete and the application is ready for use.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Phil Harris [updates@geofeedia.com]
Sent: Thursday, March 24, 2016 1:51 PM
To: brendan.wheeler@pd.boston.gov
Subject: The March '16 Release is Coming Soon!

Hi Brendan,

Our team is continuing to enhance the Geofeedia platform with an exciting suite of new capabilities for organizations and teams. Next week, we'll be introducing our March '16 updates to the Geofeedia Platform:

- Our **team and enterprise platform** empowers teams of all sizes and complexities to predict, analyze and act on location-based intelligence, with new **permissions, roles, groups, audit trail** and **sharing** capabilities.
- **New Facebook data:** Now you can discover trending Facebook posts alongside Twitter and Instagram within Keyword Search.
- **Multiple users with the same email address:** Now you can have multiple usernames with the same email address in Geofeedia. Keep your profile the same, or update your username and new display name in the "My Profile" area of your account to take advantage of this feature.

Our Enablement Specialist, Carly Tschantz, is hosting a webinar session that showcases the new updates to our platform arriving on March 30th.

[Click here to register for the webinar.](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

We appreciate your support!

Phil-Harris

Phil Harris

CEO, Geofeedia

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [Here](#) to manage your email settings.

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, March 30, 2016 3:53 PM

To: brendan.wheeler@pd.boston.gov

Subject: The March '16 Release is Here: NEW Enterprise Functionality

LOG IN

header-mar16-1.png

The March '16 Product Release is here! Our team is excited to introduce the **new team and enterprise platform** for empowering teams of all sizes and complexities to predict, analyze, and act on location-based intelligence.

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session that showcases the new updates to our platform. [Register now!](#)

[webinar-button.png](#)

Team & Enterprise Highlights

Geofeedia's team and enterprise capabilities allow our platform to be fully customized to match the unique needs of any organization with:

groups.jpg

USER & GROUP MANAGEMENT

Manage team and global initiatives through expanded user and group management.

audit.jpg

AUDIT TRAIL

Maintain a complete audit trail for each action in your account for internal analysis and compliance, process optimization, and security.

role.jpg

CUSTOM ROLES & GRANULAR PERMISSIONS

Fully customize user access with granular permissions & custom roles to match internal procedures and security policies.

Additional Release Highlights



NEW FACEBOOK DATA: Now you can discover trending Facebook posts alongside Twitter and Instagram within Keyword Search.



MULTIPLE USERS WITH THE SAME EMAIL ADDRESS: Now you can have multiple usernames with the same email address in Geofeedia.

[webinar-button.png](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654


Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [updates@geofeedia.com]
Sent: Wednesday, May 18, 2016 3:05 PM
To: brendan.wheeler@pd.boston.gov
Subject: The May '16 Release is Coming Soon!

Good afternoon,

I'm excited to announce Geofeedia is launching NEW features to the platform on May 25th to help teams of all sizes and complexities to predict, analyze, and act on location-based social intelligence.

Next week, we'll be introducing our May '16 updates to the Geofeedia Platform:

- **New Data Sources:** Find more insights and  trends from the world's largest location-based data set with the addition of new data sources, including Weather and Traffic Layers and network sources Google +, Vimeo, and Facebook Pages.
- **Advanced Alerting Capabilities:** Stay ahead of developing topics and trends with the addition of three new alert types.
- **Enhanced Analytics:** Easily visualize and understand trends in activity and sentiment above or below normal levels.

... and more!

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session on May 26th that showcases the new updates and additions to our platform. Join us to learn more! [Click here to register for the webinar.](#)

I also invite you to register for Latitude, Geofeedia's location-based intelligence conference, this October in Chicago. Meet our team, network with location-based experts, and learn more about what's new (and what's coming) to the Geofeedia platform. [Register now!](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

We appreciate your support!

 **Phil-Harris**

Phil Harris
CEO, Geofeedia

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL
Click [Here](#) to manage your email settings.

From: Phil Harris [event@geofeedia.com]
Sent: Wednesday, April 08, 2015 1:11 PM
To: brendan.wheeler@pd.boston.gov
Subject: Visit Geofeedia at ISC West and ASIS New York City

[Geofeedia Logo](#)

Good afternoon,

Geofeedia will be exhibiting at two of the biggest security industry events, the [ISC West](#) conference next week in Las Vegas (Booth #19127) and the [ASIS New York City Security Conference and Expo](#) on April 22-23 in New York City (Booth #229).

My team and I would enjoy meeting you in-person to share how Geofeedia's social media intelligence platform is delivering successful outcomes for corporate security professionals in travel security, event security, executive protection, brand protection, facilities security, campus security, social media command centers and more!

We will demonstrate our application live at our booth to show how we deliver social media intelligence by location at places such as:

- College campuses
- Corporate campuses
- International locations
- Stadiums
- Any other worldwide location

[Contact us](#) to set up a time to meet in person. And don't forget to visit the Geofeedia booth to for a chance to win a new [FitBit Surge](#)!

See you at the show!

Phil Harris
Co-Founder and CEO of Geofeedia



Can't make it to the shows? Learn more about the next generation of Geofeedia in our webinar.

[register-now-button](#)

Update your [email preferences](#) to choose the types of emails you receive.

[Unsubscribe from all future emails](#)

From: Geofeedia [updates@geofeedia.com]

Sent: Friday, February 13, 2015 4:17 PM

To: brendan.wheeler@pd.boston.gov

Subject: Webinar recording now available in your account!

[Geofeedia Logo](#)

[log-in](#)

Hi Brendan,

We're sorry we missed you on yesterday's G30 customer webinar! You can access the recording in the [Resources & Support](#) section of the application. Not only will you see a live overview of the most recently released features, you'll also get a sneak peek of what's coming in future releases.

Click below to log in and watch the webinar now!

[Geofeedia-log-in](#)

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Tuesday, July 21, 2015 4:40 PM

To: brett.loycano@pd.boston.gov

Subject: 10 New Features: Keyword Search, Android App + 8 More



LOG IN

EmailHeader-ProductUpdates

The latest release of the Geofeedia platform is going live on **Friday, July 24** and will give you greater insights, enhanced mobility and increased scale. Learn more about the new suite in our Discovery release:

Geofeedia: Discovery Search

More Data

Uncover more data than ever before with our expanded search capabilities. **Discovery Search** identifies where conversations are taking place across the globe in our interactive Map or **Heatmap** view. Utilize the **Keyword Search** to activate Twitter data and broaden search insights for a better understanding of the social conversation. Deliver your set of actionable data to decision-makers with our exportable **PDF reports**.

Geofeedia: Android App

More Mobile

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**. One-click access to locations, recordings and user profiles and posts bring location-based social media monitoring to mobile devices. The Android App will be available for download via Google Play this Friday.

Geofeedia: Multi-Location Upload

More Scale

Quickly upload thousands of locations with **Multi-Location Upload**, and combine up to 1,000 locations into recordings for an overall view on the data captured with **Location Aggregation**. Gain insights in your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Discovery Training Session

Explore the 9 features above (and more!), and hear from our Senior Technical Product Manager Andy Falkenstein in an upcoming webinar.

[register-now-button](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support page](#) within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest. Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [marketing@geofeedia.com]
Sent: Friday, May 27, 2016 11:20 AM
To: brett.loycano@pd.boston.gov
Subject: A Note from Geofeedia on Memorial Day

LOG IN

We Remember

The Team at Geofeedia would like to wish all of you a safe and wonderful Memorial Weekend.

Thank you to all of our Veterans for your sacrifices and service to our country.

PHIL HARRIS & TEAM GEOFEEDIA

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, February 11, 2015 2:08 PM
To: brett.loycano@pd.boston.gov
Subject: Can you join us for Thursday's webinar?

[Geofeedia Logo](#)

[log-in](#)

Geofeedia Users,

This is a reminder that Senior Product Manager, Andy Falkenstein, will be hosting a webinar on **Thursday, February 12 at 2:00pm EST**, featuring a live demonstration of Geofeedia's latest enhancements, including:

- Mobile-friendly alert emails with image and video previews
- The ability to quickly add one or multiple posts to your Collections from the Collage view
- In-app video resources to help you discover and understand the full power of each Geofeedia app

Click below to register, and we look forward to seeing you on the webinar!

[webinar-button](#)

YOUR PRESENTER

[andy-f](#)

Andy Falkenstein
Senior Product Manager

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, March 26, 2015 10:44 AM
To: brett.loycano@pd.boston.gov
Subject: Early access to the new Geofeedia

[Geofeedia Logo](#)

[log-in](#)

[Geofeedia](#)

A new Geofeedia is almost here.

We're excited to announce that Geofeedia will soon have a completely new look and feel, enabling you to uncover more data even more easily than before.

We'll also be releasing numerous new features and a highly anticipated mobile app, all of which is highlighted below. To see for yourself, be sure to click the button to register for one of five webinars in April, after which you'll be able to request access to our beta environment and take the new platform for an exclusive test drive!

Multi-Location Recording

Create aggregated location recordings for up to 10 locations with full control of the data captured with filters for keywords, usernames, and sources.

Enhanced Reporting & Analytics

Discover insights about your places based on advanced search options, keywords and influencers within your places.

Sentiment

Understand and measure social sentiment at locations that matter to your business.

Influencers

Discover a user's complete profile across multiple networks.

Salesforce.com Integration

Discover sales leads and resolve customer service issues, integrated with Salesforce.com.

Keyword Search

Discover locations where a keyword or phrase is trending and initiate monitoring for those locations.

Publisher

Create and publish outbound social posts and replies directly from Geofeedia.

Mobile App

Take the power of Geofeedia on-the-go through responsive emails and a mobile app!



Geofeedia is hitting the road! Will we see you at one of our upcoming events?

- March 31: Texas Police Chiefs Association in Galveston, TX
- April 15: ISC West in Las Vegas, NV
- April 21: ILEETA in Wheeling, IL
- April 22: ASIS East NYC in New York, NY
- April 29: Government Social Media in Reno, NV

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [webinar@geofeedia.com]
Sent: Tuesday, September 08, 2015 6:41 AM
To: brett.loycano@pd.boston.gov
Subject: Educational Opportunity

Hi Brett,

We have two great, free webinars this month that may be of interest to you:

> [Connecting With Your Community Through Social Media](#) - September 10 at 2:00 PM EDT

Join Chief Billy Grogan of the Dunwoody Police Department as he discusses how he has decentralized the department's social media program to better connect with their community.

> [How Lexington PD Leverages Social Media to Protect and Serve](#) - September 17 at 2:00 PM EDT

Join Detective Richard Yancey as he discusses how the Lexington Police Department uses location-based social media intelligence to investigate local crimes, maintain campus safety, and monitor fugitive activity.

Please let us know if you have any questions. We look forward to your attendance.

Thanks,

Team Geofeedia

[Latest News + Events](#)

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [here](#) to manage your email settings.

From: Will Catton [will.catton@geofeedia.com]

Sent: Saturday, September 17, 2016 12:45 PM

To: brett.loycano@pd.boston.gov

Subject: Explosive Device - Seaside New Jersey Parade Route

[Geofeedia](#)

UPDATE:

OUR APOLOGIES FOR WRONG SUBJECT LINE IN EARLIER EMAIL

The Geofeedia Security Operating Center is actively monitoring content near the site of an explosion in Seaside Park, NJ along a race route for a Marine Corp. charity run.

Our content collection is linked in below.

[VIEW THE COLLECTON](#)

Please feel free to contact me if you have any questions at all.

Will Catton

Domain Expert, Geofeedia

will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, February 10, 2016 9:35 AM

To: brett.loycano@pd.boston.gov

Subject: February Newsletter: Explore the New Features, Attend Our City Tour, and More!

LOG IN

February-Newsletter

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

NEW January '16 Product Release

predict-sq.jpg

New Data Sources

analyze-sq.jpg

Image Analysis


engage-sq.jpg

Engagement Tools

We added NEW features to the Geofeedia platform on January 27th to help your organization **predict**, **analyze**, and **act** on location-based social intelligence.

Visit the platform for a closer look at the new features:

Featured Resource: Command Center Best Practices

 Protect your organization's people and business assets with location-based intelligence using industry best practices.

[geofeedia-resource-button.png](#)

Geofeedia City Tours: Coming to a Location Near You

Join us for a (free!) half day of education and platform training in a roundtable format at locations across the country.

Interested in hosting or attending a training event with fellow corporate security, public safety, and Geofeedia experts in your area? Contact our [team](#).

Indy.jpg

SanFrancisco.png

Baltimore.png

INDIANAPOLIS

Geofeedia Indianapolis office, with Anthem & Pacers

February 18, 2016
8:00 AM to 1:00 PM EST

SAN FRANCISCO

Square Headquarters

March 22, 2016
8:00 AM to 1:00 PM
PDT

BALTIMORE

University of Maryland

April 19, 2016
8:00 AM to 1:00 PM
EST

Connect with Our Team at Upcoming Events & Webinars

Join Team Geofeedia and our guest presenters for educational webinars and during events & tradeshow throughout the month.

[IDV-Solutions](#)

[2016 Visual Command Center User](#)

[Conference](#)

February 24 - 25 | Orlando, FL

Visit our booth to talk to the Geofeedia team at the event.

[sdsu-viz-center.png](#)

[WEBINAR: Using Location Based Intelligence for Disaster Awareness and Response](#)

February 24 | 2:00 PM - 3:00 PM EST

[sentinel-resource-group.png](#)

[WEBINAR: How to Build the Business Case for Location-Based Intelligence](#)

March 3 | 2:00 PM - 3:00 PM EST

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

College Football

Winter Storm Jonas

East Coast of the United States

The east coast received record-breaking amounts of snowfall at the end of January, causing subway shutdowns, canceled flights, and flooded streets.

Iowa Caucus

Iowa Caucus

Iowa

The 2016 Election voting season has begun! Presidential hopefuls campaigned in Iowa for the Republican and Democratic caucuses.

2016 CES

Protesters Shut Down the Bay Bridge

San Francisco, CA

Activists blocked traffic on the Bay Bridge, causing delays on a major highway.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, August 12, 2015 9:47 AM

To: brett.loycano@pd.boston.gov

Subject: Geofeedia August Newsletter: Discovery Launch, LinkedIn Webinar, and more!



LOG IN

August-Newsletter_1

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: Location-Based Social Media Conference

Latitude is approaching quickly. Secure your spot today [Geofeedia Latitude](#) to experience the only location-based social media intelligence conference in the world. You'll have the opportunity to experience the latest in open sourced intelligence data trends while simultaneously networking with your peers about geosocial best practices and success stories.

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS
Use code **GeoCustomer** for 1 free pass per account

Discovery Launch Updates

Geofeedia: [Discovery Search](#) [More Data](#)

Uncover more data than ever before with our expanded search capabilities. **Discovery Search** identifies where conversations are taking place across the globe in our interactive Map or **Heatmap** view. Utilize the **Keyword Search** to activate Twitter data and broaden search insights. Deliver your set of actionable data to decision-makers with our exportable **PDF reports**

Geofeedia: [Android App](#) [More Mobile](#)

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**. One-click access to locations, recordings and user profiles and posts bring location-based social media monitoring to mobile devices. The Android

App will be available for download via Google Play this Friday.

Geofeedia: Multi-Location Upload [More Scale](#)

Quickly upload thousands of locations with **Multi-Location Upload**, and combine up to 1,000 locations into recordings for an overall view on the data captured with **Location Aggregation**. Gain insights in your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Upcoming Webinars

LE-Police

How Agencies Access and Monitor Social Media with Privacy Protection
August 20, 2:00 PM EDT

Join Geofeedia and Andrew Macpherson to learn how public safety agencies can monitor social media while protecting individual privacy.

[REGISTER NOW](#)

TW-CorpSec

How LinkedIn Uses Social Media Intelligence to Enhance Global Security
August 25, 2:00 PM EDT

Learn about LinkedIn's security operations -- the major challenges they face as an organization, and how social media has been useful.

[REGISTER NOW](#)

Featured Resource

NYC_Health_Logo_-_BW_-_PNG

New York City Department of Health and Mental Hygiene Use Case

Learn how the NYC DOHMH uses social media intelligenc to keep the peace during public health emergencies.

[DOWNLOAD NOW](#)

Connect with Geofeedia at Upcoming Events

[Seadog](#)

[SEADOG/WESTDOG
3rd Annual Conference](#)

August 16-19
Savannah, GA

[CACAP](#)

[CACAP
Annual Conference](#)

August 16-19
Quebec City, Quebec

[MSPC](#)

[Midwest Security and Police
Conference and Expo](#)

August 18-19
Tinley Park, IL

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[wildfires](#)

[Wildfires in the West](#)

California, Oregon, and Washington

Many western cities have been battling disastrous wildfires, causing California to declare a State of Emergency last week. Check out our Geofeedia collection.

[Michael_Brown](#)

[One Year Anniversary of Michael Brown Shooting](#)

Ferguson, MO

One year after the Michael Brown shooting, protests are still developing in Ferguson. See social media posts surrounding the events in our collection.

[Florida](#)

[Severe Flooding](#)

Tampa Bay, Florida

Check out pictures and videos captured by residents in Florida during major flooding in the Tampa Bay area.

Customer Mobile App Reviews

We'd love to hear your feedback on our new mobile apps. Give the Geofeedia app a review by clicking the links below, and please share your favorite feature or capability in the comments.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, July 08, 2015 9:55 AM

To: brett.loycano@pd.boston.gov

Subject: Geofeedia July Newsletter: Map Widget, Latitude Speakers, & More!



LOG IN

July-Email

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Updated Map Widget

The newly updated Instagram Map Widget allows [Geofeedia Instagram Widget](#) you to easily embed an interactive map of real-time Instagram posts. [Log in](#) to see the updated features including:

- New user interface
- Optimization for mobile devices
- Support for Instagram video content
- Expanded detail for individual posts

To learn more, contact your Customer Success Manager at [**Success@geofeedia.com**](mailto:Success@geofeedia.com).

Customer Training Webinars

The Geofeedia product team is excited to release new enhancements to the platform every month. Stay up to date with the latest features by attending a monthly training session, offered the first and last Monday of every month.

This month's topics: New 4.0 features and our new Mobile App. [Download the mobile app today!](#)

[webinar-button](#)

Latitude: Speakers & Sponsors

[Geofeedia Latitude](#)

Our Latitude speaker line-up is professional innovation personified. You'll be educated, motivated, and inspired by these industry experts joining us in keynote presentations.

[Maria Vello, President and CEO](#)

With more than 25 years of experience in the design, integration, and implementation of global corporate systems, security, and networks, Maria has been responsible for integrating security best practices and raising awareness at every level in every organization for which she has worked. Join her keynote session, **Shattering the Darkness: Shedding Light on the Dark Net**.



Sam Yagan, CEO

Match Group

Sam Yagan has been a leader in the dating industry since he co-founded OkCupid in 2003 and grew it into one of the most popular dating sites in America, amassing nearly 4 million active users. As the CEO of Match Group, he oversees the management of an online dating portfolio of over forty brands around the world, including Match.com, OkCupid, OurTime, Meetic, Twoo, Tinder, and ParPerfeito. Join the keynote session for Marketers to hear from Sam about the **Future of Location** as it relates to dating and beyond.



SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS

Use code **GeoCustomer** for 1 free pass per account

**Thank You to
Our Sponsors!**

[IDV-Solutions](#)

[Securitas_logo](#)

Upcoming Customer Case Study Webinars

Register now to hear from Geofeedia customers using location-based social media intelligence.

[NCAA_logo](#)

NCAA | July 14, 2:00 PM EDT

See how Geofeedia was used during the Final Four to cut through the noise and monitor multiple locations in Indianapolis.

[REGISTER NOW](#)

[leotta_logo](#)

LEOTTA | July 23, 2:00 PM EDT

Join Jack Hall from LEOTTA as he discusses some current trends and challenges to the use of social media in criminal cases.

[REGISTER NOW](#)

Featured Resource

[HBPD_emblem](#)

[Huntington Beach Police Department Case Study](#)

Learn how the Huntington Beach Police Department used social media intelligence to keep the peace during the US Open of Surfing.

[DOWNLOAD NOW](#)

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[FIFAWWC](#)

[FIFA Women's World Cup](#)

BC Place in Vancouver, Canada

See what fans shared during the 2015 Women's World Cup Final in Vancouver.

[SC_rally](#)

[South Carolina State House](#)

Columbia, South Carolina

Check out the social media content from the ongoing Confederate Flag rallies at the South Carolina State Capitol.

[Coke_Zero_400](#)

[Coke Zero 400](#)

Daytona International Speedway in Daytona Beach, FL

After hours of rain delays and a fiery last lap crash Dale Earnhardt Jr. came in first place at Daytona.

5-Minute Customer Survey

Want to shape the future of Geofeedia? We're looking for your feedback to help us prioritize where we go next with the power of location-based social intelligence. Take this quick, 5-minute survey to tell our product team where you'd like us to focus our efforts.

[Button-Survey](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, June 11, 2015 9:19 AM
To: brett.loycano@pd.boston.gov
Subject: Geofeedia News: Mobile App Goes Live & More



LOG IN

150608-JuneNewsletter

Welcome to the first issue of Geofeedia's monthly newsletter! We are looking forward to sharing product updates, thought leadership, event information and company news with you each month.

Next Evolution of Geofeedia

We are excited the platform is live. [Log in](#) to Geofeedia to check out all of the new features. In addition to enhancing current Geofeedia capabilities, the new version offers:

- Upgraded Data Platform
- Aggregated Location Monitoring
- Enhanced Location Analytics & Sentiment
- Influencers
- Salesforce Integration

[Geofeedia-log-in](#)

Download the Geofeedia App Today

The new Geofeedia iOS app is perfect for taking the power of Geofeedia on the go. With the mobile app, now you can:

- Gather location-based social intelligence in the areas directly around your current location
- Create or monitor any location while mobile
- Access a streamer view of location-tagged social media posts on-the-go

[Download from the App Store](#)

Register for Latitude

Don't miss this gathering of real leaders having real conversations about location-based social media. Our Latitude speaker line-up is professional innovation personified. You'll be educated, motivated, and inspired by these leaders who are using location-based social media intelligence to create success stories within their respective industries.

[LatitudeLogo-01-1024x379.png](#)

University of Chicago's Gleacher Center

October 21, 2015

[register-now-button](#)

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS
Use code **GeoCustomer** for 1 free pass per account

Connect with Geofeedia at Upcoming Events

Geofeedia is attending a number of upcoming events. Please come to our booth to connect with the Geofeedia Team!

[\[Image\]](#)
**Useful Social Media
Social Media Summit**

June 15 - 16
New York City, NY

[\[Image\]](#)
**Go Inbound
Marketing Conference**

June 22
Indianapolis, IN
Our VP of Product R. J. Talyor is
a featured speaker! Register
with code: **FRIENDOFRJ**

[\[Image\]](#)
**NRF Protect Loss
Prevention Conference**

June 23 - 25
Long Beach, CA

[\[Image\]](#)
**National Sheriff's
Association Annual
Conference & Exhibition**

June 26 - July 1
Baltimore, MD

New Resources

Check out these recent Geofeedia research findings and whitepapers:

[\[Image\]](#)

[Special Bulletin: Advice
from #LESM Experts](#)

[NCAA-Cover-sm_copy](#)

[NCAA Location-Based Social
Media Case Study](#)

[Roadmap-cover-1](#)

[The Geosocial Marketer's
Roadmap Whitepaper](#)

Know Anyone Who Could Use Geofeedia?

We find that many of our best customers come from referrals of existing customers. Is there anyone in your network who could use Geofeedia? We'd love for you to send them a note inviting them to an upcoming webinar or to request a personalized demo. Here's a [short email](#) we drafted to make it easy - thanks for spreading the word!

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, November 11, 2015 11:25 AM

To: brett.loycano@pd.boston.gov

Subject: Geofeedia November Newsletter: Upcoming Webinars, Industry Events, and More!



LOG IN

November Newsletter

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Upcoming Webinars

Join Team Geofeedia and our guest presenters for free educational webinars throughout the month.

CS_Web-1

How the Northern California Regional Intelligence Center Uses Social Media to Monitor Large Events

November 18 | 2:00 - 3:00 PM EST

Join Geofeedia and Detective Star Cazador of the Northern California Regional Intelligence Center (NCRIC) to learn how the NCRIC uses Geofeedia for large events. [REGISTER NOW](#)

CS_Web-1

Using Social Media Intelligence for Risk Management and Crime Prevention

November 19 | 2:00 - 3:00 PM EST

Join us to learn how your agency can discover, engage, and analyze social media data to prevent crime and investigate evolving situations in real-time. [REGISTER NOW](#)

Ilitch Holdings

How Ilitch Holdings Monitors Social Media for Situational Awareness and Executive Protection

November 24 | 2:00 - 3:00 PM EST

Join Ray Johnson, Director of Executive Services at Ilitch Holdings to find out how he uses location-based social media monitoring for executive protection and situational awareness. [REGISTER NOW](#)

LEOTTA

6 Ways Social Media Monitoring Empowers Your Command Center

December 10 | 2:00 - 3:00 PM EST

Join George Siegle, Director of Product Management at IDV Solutions and Andy Falkenstein, Director of Product Management at Geofeedia, as they discuss 6 ways social media monitoring empowers your command center. [REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

Our team will be exhibiting at industry conferences around the country. [Contact us](#) to schedule an appointment to meet at the event!

[Security](#) [Security 500](#)

November 16
Washington, D. C.

[ISC East 2015](#) [ISC East 2015](#)

November 18-19
New York City

Platform Update

We're adding new functionalities and enhancements to our platform every week! Learn more about what's new.

Search Unification

Our New Search button unlocks 3 different search capabilities in the pop-up search field (**Location**, **Keyword**, **Discovery**), allowing users to search by addresses, keywords, and hashtags across location-tagged and non-location-tagged social media data.

Find out what conversations are happening around you today!

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[World Series](#) [2015 World Series](#)

Citi Field in Flushing, NYC and Ewing M. Kauffman Stadium in Kansas City, MO

The Kansas City Royals defeated the New York Mets 4 -1 to take the 2015 World Series title. See photos and videos from games in both stadiums in our collection.

[Hurricane Patricia](#) [Hurricane Patricia](#)

Southwest Mexico

Hurricane Patricia's Category 5 classification caused major concern along Mexico's Pacific coast. Although the storm weakened over Mexico, residents of coastal towns battled mudslides, strong winds, and flooding. See photos and videos of the storm in our collection.

Bucharest Protests [Protests in Bucharest](#)

Bucharest, Romania

Romanians took to the streets of Bucharest to protest the response of the government following a nightclub fire. The fire killed over 40 people, with many others in serious condition. See photos and videos of the protests in our collection.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, October 08, 2015 10:57 AM

To: brett.loycano@pd.boston.gov

Subject: Geofeedia October Newsletter: Last Call for Latitude, Upcoming Webinars and More!



LOG IN

October_Header

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: A Full Day of Education

LAT-event-collage

Book your travel NOW - we are less than two weeks away from the industry's first-ever location-based social media conference on **October 21, 2015** at [The Gleacher Center](#) in **Chicago, IL!**

In partnership with the [Illinois Association of Chiefs of Police](#) and the [Illinois Security Professionals Association](#), Geofeedia wants you to stay ahead of how social media is changing the way we think about and operate in the world today. Collaborate with your peers and hear from industry leaders who use social media data in innovative ways with limited resources and are being asked to do more with less.

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS

Use code *GeoCustomer* for 1 free pass per account

Product Update

We're adding new functionalities and enhancements to our platform every week! Learn more about what's new (and what's coming) at Latitude.

iG-Engagement

NEW! Engagement Tools

Engage with Twitter *AND*

PDF-collections-2

NEW! Collections PDF Summary Report

Instagram posts by simply clicking the Reply, Retweet, and Favorite buttons for a Tweet and the Like and Comment buttons on an Instagram post.

Download the 200 most recent items from a collection to a nicely formatted PDF summary report.

Upcoming Webinars

CS_Web-1 **East Valley Fusion Center Use of Social Media for Major Events and Public Safety**

October 15 / 2:00 - 3:00 PM EDT

Join Geofeedia and Chris Henningsen of the East Valley Fusion Center to learn about their use of location-based social media monitoring for events, such as Super Bowl 49 and public safety. [REGISTER NOW](#)

LEOTTA **Current Trends and Challenges to the Use of Social Media in Criminal Cases**

October 29 / 2:00 - 3:00 PM EDT

Join Jack Hall of LEOTTA (Law Enforcement Officer Technology Training Associates) for a free webinar on the current trends and legal challenges to the use of social media in criminal cases. [REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

[OSMOSIS](#)

October 12-13
New York New York Hotel
Las Vegas, NV

[ASCIA Fall Conference](#)

October 22-24
Hyatt Regency Hotel
Chicago, IL

[MCC Fall Meeting](#)

October 23-24
Hilton Chicago
Chicago, IL

[IACP Annual Conference](#)

October 24-27
McCormick Place West
Chicago, IL

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

Pope

[Papal Visit 2015](#)

New York, Washington D.C., and Philadelphia

Pope Francis made his first trip to the United States and visited Washington, D.C., New York City, and Philadelphia. Check out content from the Papal Visit in this Instagram collection.

Joaquin

[Hurricane Joaquin](#)

East coast of the United States

Major flooding resulted in major east coast cities due to category 4 Hurricane Joaquin. See photos and videos of the storm's havoc in our Geofeedia collection.

Hajj

[Hajj Stampede](#)

Mecca, Saudi Arabia

A stampede near Mecca killed over 450 people and left over 700 injured during the annual Hajj pilgrimage to Mecca. This collection includes images and videos of the tragic event. WARNING: Graphic content included.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, September 02, 2015 1:36 PM

To: brett.loycano@pd.boston.gov

Subject: Geofeedia September Newsletter: Latitude, Geofeedia Live, and More!



LOG IN

September_Newsletter_Header

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: A Full Day of Education

Book your travel NOW - we are less than two months away from the industry's first-ever location-based social media conference on **October 21, 2015** at [The Gleacher Center](#) in **Chicago, IL**! In partnership with the [Illinois Association of Chiefs of Police](#) and the [Illinois Security Professionals Association](#), Geofeedia wants you to stay ahead of how social media is changing the way we think about and operate in the world today. Collaborate with your peers and hear from industry leaders who use social media data in innovative ways with limited resources and are being asked to do more with less.

[Geofeedia Latitude](#)

[ISPA](#)

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS

Use code *GeoCustomer* for 1 free pass per account

Geofeedia Live Release: Coming Soon!

Our team has been working hard to extend our platform with a number of new capabilities that make it easier than ever to leverage real-time social media intelligence for your locations of interest around the world. Here is a preview of some of the new features that will be unveiled with the [Geofeedia Live](#) release next week.

- **MORE (and Better!) Data:** With the addition of [VK](#), the largest European social network in the world, you can gain additional insights from around the globe. We are continuing to ensure we bring you the largest set of location-based data in

the world.

- **MORE Insights:** The new *Geofeedia Live* app will help you discover insights into trending locations and better understand the topics and conversations taking place around the world.
- **MORE Management:** With the new *Engagement* feature, you now have the ability to easily search, curate, and engage with Twitter posts in real-time directly from the Geofeedia platform.
- **MORE Mobile:** In our iOS and Android mobile apps, we have added new enhancements that include *refining your search radius*, adding *Sina Weibo* as a data source, accessing your *collections* on-the-go, and much more!

Join one of our customer enablement webinars to learn more about the new features and hear best practices.



Upcoming Webinars

LE-Police

Social Media

September 10, 2:00 PM EDT

Join Geofeedia and Chief Billy Grogan of the Dunwoody Police Department to learn how his department uses social media to engage with the people of Dunwoody, GA.

[REGISTER NOW](#)

PD

Protect and Serve

September 17, 2:00 PM EDT

Learn how the Lexington Police Department uses social media intelligence to investigate crimes, maintain campus safety, and monitor activity.

[REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

[ALEAN](#)

ALEAN

September 21-23
New York New York Hotel
Las Vegas, NV

[IACA](#)

IACA

September 22-25
Hyatt Regency Denver Tech Center
Denver, CO

[ASIS](#)

ASIS

September 28 - October 1
Anaheim Convention Center

Anaheim, CA

[ISS World](#)

ISS

September 29 - October 1
Bethesda North Marriott Hotel
Washington, D.C.

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[Shooter](#)

[Mississippi State University Lockdown](#)

Starkville, MS

Students and faculty were panicked as warnings of a potential shooter on campus were made last week. A person of interest was taken into custody, but there were no reports of shots being fired. Check out the social media posts surrounding the situation.

[Protests](#)

[Beirut Protests](#)

Beirut, Lebanon

Thousands of people took to the streets of Beirut in protest of dominate sectarian politicians. See photos and videos posted by protesters in our collection.

[Katrina](#)

[New Orleans: 10 Years Later](#)

New Orleans, LA

Hundreds gathered in New Orleans for the 10th Anniversary of Hurricane Katrina. Check out the collection to see footage of President Obama's speech and more.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, November 03, 2015 11:29 AM
To: brett.loycano@pd.boston.gov
Subject: Geofeedia System Alert

[Geofeedia](#)



LOG IN

Geofeedia System Alert

Starting at 9:36am Eastern Time today, an issue with one of our hosting partners is causing Geofeedia users to experience slowness in searches and loading recordings. In addition, Alerts have been temporarily halted.

Our engineering teams are working quickly to resolve the issue, and we will send a follow-up note as soon as this issue is resolved. We apologize for the inconvenience.

Questions? Please contact your Customer Success Manager or email support@geofeedia.com with any questions.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, November 03, 2015 1:45 PM
To: brett.loycano@pd.boston.gov
Subject: Geofeedia System Alert

[Geofeedia](#)



LOG IN

Geofeedia System Alert: Issue Resolved

The issue with our hosting partners has been resolved. Search results should be displaying at normal speeds, and recordings are now properly returning results. Alerts processing has been reactivated. All posts queued during the impacted time are being processed and email notifications are being delivered.

Thank you for your patience, and we apologize for the inconvenience.

Questions? Please contact your Customer Success Manager or email support@geofeedia.com with any questions.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [phil@geofeedia.com]

Sent: Tuesday, August 23, 2016 7:31 AM

To: brett.loycano@pd.boston.gov

Subject: Geofeedia Webinar | Best Practices For Large Event Safety & Security Management

[Geofeedia](#)

Good Morning,

Large-scale event monitoring through Geofeedia can help you identify unforeseen risks and improve situational awareness. Join us Thursday, August 25 at 2pm EDT as the Geofeedia Security Operating Center shares our experiences and best practices from monitoring the 2016 Olympic Games. You'll definitely want to leverage these techniques for your next event!

[Register_Button-1.png](#)

From,

The Geofeedia Security Operating Center

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Laura Bohnert [laura.bohnert@geofeedia.com]

Sent: Friday, March 06, 2015 11:59 AM

To: brett.loycano@pd.boston.gov

Subject: Have a minute? Geofeedia wants to hear from you!

[Geofeedia Logo](#)

Thank you for choosing Geofeedia as your location-based social media monitoring partner. We want to hear from you!

How likely are you to recommend Geofeedia to a colleague?

1 = Not Likely and 10 = Very Likely

Make sure you're up to speed on the latest product enhancements: Watch the G30 webinar in the [Resources & Support](#) section of the application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, October 15, 2015 7:52 AM

To: brett.loycano@pd.boston.gov

Subject: Identify New Patterns and Trends with Location-Based Social Data

[Geofeedia](#)

Hi Brett,

Facilitating the appropriate exchange of tactical and criminal intelligence information within agencies can be challenging. Not having all the data needed to complete full analysis along with faulty reporting can be a roadblock for ongoing investigations. The emergence of social media intelligence can help analysts fill data gaps and identify trends as needed.

Geofeedia provides real-time, actionable insights through location-based social media that gives analysts further intelligence to identify patterns, trends, and hotspots as they happen.

Download our new Crime Analyst User Guide to learn more about how social media intelligence can help support your agency.

[geofeedia-resource-button](#)

Want to learn more? Join us for our upcoming webinar, "[Current Trends and Challenges to the Use of Social Media in Criminal Cases](#)" on October 29 at 2:00 PM EDT.

- Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Friday, January 15, 2016 9:49 AM

To: brett.loycano@pd.boston.gov

Subject: January Newsletter: New Features Coming Soon, Free Educational Webinars, and More!

LOG IN

January-Newsletter.png

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

NEW FEATURES! January 2016 Release

predict-periscope

Analyze-circle

Act-map

NEW DATA SOURCES

IMAGE RECOGNITION

SEARCH+

We're excited to add NEW features to the Geofeedia platform on January 27 (data sources, recognition tools, analytics, and more!) designed to help your organization **predict**, **analyze**, and **act** on location-based social intelligence.

Watch our short video for a preview on what's to come!

Don't forget to sign up for our upcoming training sessions to learn how to leverage the new features. [Register now!](#)

We Want to Hear From You

Thank you for giving us the opportunity to better serve you! Please help us by taking 2-3 minutes to tell us about your experience with Geofeedia. We appreciate your business and want to make sure we meet your expectations.

Attend an Upcoming Webinar

Join Team Geofeedia and our guest presenters for free educational webinars throughout the month.

rock-ventures-logo

[How Rock Ventures Uses Social Media Intelligence to Power Their Command Center](#)

January 20 | 2:00 PM EST

[REGISTER NOW](#)

Geofeedia ads

[Geofeedia Ads](#)

January 21 | 2:00 PM EST

[REGISTER NOW](#)

square logo

[How Square Uses Social Media Intelligence for Trust and Safety](#)

January 26 | 2:00 PM EST

[REGISTER NOW](#)

airport webinar

[How Social Media Intelligence Can Enhance Public Safety and Airport Security](#)

January 28 | 2:00 PM EST

[REGISTER NOW](#)

Connect with Our Team at Upcoming Events

Visit the Geofeedia team on the road in January at industry conferences and trade shows.



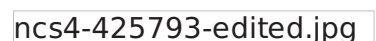
[2016 Major League Soccer Operations & Security Seminar](#)

January 19 - 22
Orlando, FL



[2016 NASPA Strategies Conference for Mental Health](#)

January 21 - 23
Orlando, FL



[National Intercollegiate Athletics Safety & Security Summit](#)

January 26 - 28
Gulfport, MS

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent

collections for you to discover!

College Football

[College Football Championship: Alabama vs. Clemson](#)

University of Phoenix Stadium

The Alabama Crimson Tide beat the Clemson Tigers in the championship game with a final score of 45-40. See photos and videos from field, sidelines, and stands in our collection.

Dallas tornadoes

[Severe Weather](#)

Dallas, Texas

Powerful tornadoes ripped through Dallas, tearing down apartment complexes and damaging homes and buildings throughout the city. See photos and videos of the storm in our collection.

2016 CES

[International Consumer Electronics Show](#)

Las Vegas, Nevada

The International Consumer Electronics Show, more widely known as CES, is an annual event that allows companies to display the latest and greatest in technology innovations. See photos and videos of the protests in our collection.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, June 25, 2015 12:03 PM
To: brett.loycano@pd.boston.gov
Subject: Latest Product Feature Update and Webinar Series



LOG IN

Email-ProductUpdates

Newly Updated Instagram Map Widget

An updated **Instagram Map Widget** launches today! The map widget enables you to easily embed an interactive map of real-time Instagram posts from your locations into your website, blog, or landing page.

The new map widget features include:

- Completely new user interface
- Optimization for mobile devices
- Support for Instagram video content
- Expanded detail for individual posts

If you would like to learn more about the map widget, please contact your Customer Success Manager. And don't forget to download our new [Mobile App](#) from the Apple App Store!

Register for a 4.0 Customer Webinar

If you weren't able to attend a previous new feature training, please join us for one of these additional webinars where we will review the new features and functionalities of the enhanced Geofeedia platform. We'll explain the new capabilities, including:

- Multi-location recordings
- Influencers
- Real-time analytics
- Sentiment analysis



5-Minute Customer Survey

Want to shape the future of Geofeedia? We're looking for your feedback to help us prioritize where we go next with the power of location-based social intelligence. Take this quick, 5-minute survey to tell our product team where you'd like us to focus our efforts.



Need more information? Visit the [Resources & Support](#) page within the Geofeedia application or email support@geofeedia.com.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.
Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, July 27, 2015 2:45 PM
To: brett.loycano@pd.boston.gov
Subject: Learn More About Our New Features



LOG IN

EmailHeader-ProductUpdates

The latest release of the Geofeedia platform is LIVE! [Log in](#) now, and see how our new capabilities will give you greater insights, enhanced mobility and increased scale.

[Geofeedia-log-in](#)

Geofeedia: [Discovery Search](#)

More Data

Uncover more data than ever before with our expanded search capabilities. **Discovery Search** identifies where conversations are taking place across the globe in our interactive Map or **Heatmap** view. Utilize the **Keyword Search** to activate Twitter data and broaden search insights for a better understanding of the social conversation. Deliver your set of actionable data to decision-makers with our exportable **PDF reports**.

Geofeedia: [Android App](#)

More Mobile

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**. One-click access to locations, recordings and user profiles and posts bring location-based social media monitoring to mobile devices. Our apps are available for download in the [iTunes](#) and [Google Play](#) stores.

Geofeedia: [Multi-Location Upload](#)

More Scale

Quickly upload thousands of locations with **Multi-Location Upload**, and combine up to 1,000 locations into recordings for an overall view on the data captured with **Location Aggregation**. Gain insights in your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Discovery Training Session

Explore the 9 features above (and more!), and hear from our Senior Technical Product

Manager, Andy Falkenstein, in an upcoming webinar.

[register-now-button](#)

Read how you can benefit from the Discovery launch

Corporate Security

Protect your assets with location-based social media. See how security teams identify potential threats. [READ MORE](#)

Public Safety

Protect and serve with location-based social media. See how agencies monitor natural disasters. [READ MORE](#)

Media and Journalism

Be first on the scene with Geofeedia. Uncover trends using the Keyword and Discovery searches. [READ MORE](#)

Marketing

Build your brand using Geofeedia. Discover customer conversations in your locations. [READ MORE](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support page](#) within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest. Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, March 10, 2016 2:51 PM

To: brett.loycano@pd.boston.gov

Subject: March Newsletter: Latitude Registration Is Open, Attend Our City Tour, and More!

LOG IN

March-Newsletter

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Registration is Open! Latitude 2016


Join us this fall for [Latitude 2016](#)! We're excited to bring you the world's only location-based intelligence conference.

Oct. 5 - 6 | Navy Pier in Chicago, IL

NEW! Get Geofeedia Certified: Attend a half day of training to become an expert on the platform.

Every Geofeedia customer receives a FREE pass to attend: Use the code *GeoCustomer* when you register.

March '16 Release: Team & Enterprise Functionality

Geofeedia is excited to introduce our new enterprise-  ready platform to empower teams of all sizes and complexities to predict, analyze and act on location-based intelligence.

Register now for our Product Overview to see how the functionality can help your team.

Geofeedia City Tours

Join us for a (free!) half day of education and platform training in a roundtable format

at locations across the country.

Interested in hosting or attending a training event with fellow corporate security, public safety, and Geofeedia experts in your area? Contact our [team](#).

[SAN FRANCISCO](#)
Square Headquarters

March 22 | 8:00 AM to 1:00 PM PDT

[COLUMBUS](#)
Ohio Department of Public Safety

April 13 | 3:00 PM to 6:00 PM EDT

[BALTIMORE](#)
University of Maryland

April 19 | 3:00 PM to 6:00 PM EDT

Attend Upcoming Webinars

Join Team Geofeedia and our guest presenters for educational webinars featuring industry experts and the Geofeedia platform.

Social Media and the Intelligence Cycle for Security Professionals

March 16 | 2:00 PM EDT

Learn how social media data is developed into actionable intelligence for security teams.

[webinar-button.png](#)

How Ocean City Police Department Uses Location-Based Intelligence for Event Monitoring

March 24 | 2:00 PM EDT

Hear from Detective Jim Schwartz as he discusses how he uses location-based intelligence to better predict, analyze, and act on data that enhances situational awareness for their agency.

[webinar-button.png](#)

Social Media and the Intelligence Cycle for the Public Sector

March 30 | 2:00 PM EDT

See how the public sector leverages social media data during different stages of the intelligence cycle.

[webinar-button.png](#)

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[Severe Weather](#)

[Severe Weather](#)

East & Southeast Coast of the United States

Heavy rain, tornadoes, and strong winds wreaked havoc in communities across Virginia, Florida, and Louisiana.



[Boston Public Schools Protest](#)

Boston, MA

Students walked out of class and marched through downtown Boston in protest of proposed budget cuts.



[Super Tuesday](#)

[Super Tuesday](#)

Across the United States

Voters from several states across the country visited their polling stations to take part in their state's primary elections.



Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [latitude@geofeedia.com]

Sent: Thursday, October 06, 2016 2:01 PM

To: brett.loycano@pd.boston.gov

Subject: Miss out on Latitude? Join us at our new product release webinar!

[Geofeedia](#)

Good afternoon,

If you couldn't make it to Latitude this year, don't worry! We're hosting a new product release webinar next Tuesday, October 11 at 2:00 PM EDT. Our product team will highlight the new platform updates that were featured at Latitude!

Featured Product Enhancements

Logo Detection, Media Filtering, and Geofeedia Services give your organization more tools to Predict, Analyze, and Act on location-based intelligence.







- **Logo Detection:** Recognize pictures of brands or logos that are important to your organization in locations that matter.
- **Media Filtering and Analytics:** Break down posts by their media type. Media Filtering and Analytics let your team segment geotagged posts into text, photo, and video-only posts.
- **Geofeedia Services:** Let Geofeedia manage your social intelligence. Our team of Social Intelligence Analysts monitor the locations that matter to your organization 24/7 to bring your team actionable data.

We hope to see you there!

Phil-Harris

Phil Harris

CEO, Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, May 29, 2015 10:43 AM
To: brett.loycano@pd.boston.gov
Subject: Next Evolution of Geofeedia Launches Next Friday

LOG IN

Twitter_logo_blue

Email-ProductUpdates

The next evolution of the Geofeedia platform is going live next Friday, June 5 and offers you:

- **A new look-and-feel** to streamline your discovery process
- **Multi-location recordings** to monitor the locations that matter to you
- **Enhanced analytics and sentiment** to better understand what's happening at those locations
- **Influencers** to research social profiles and discover more about an individual's interests and most common interactions with other users
- **A new set of engagement tools** to better connect with your customers in entirely new ways

Join us for a webinar to learn more about the new features.

register-now-button

Maintenance Window

With the launch of our new platform, we will be working in a maintenance window from 10:00 PM EDT on Friday, June 5 to 4:00 AM EDT on Saturday, June 6. During this period, the Geofeedia application and API will not be available. Thank you in advance for your patience.

Introducing Sina Weibo

With the launch of our new platform, we will be introducing data from Sina Weibo, a Chinese microblogging site with over 500 million users. Sina Weibo opens a new avenue of data for your social discovery and analysis.

Learn More about the New Platform

Register for a webinar with the Geofeedia team to learn more about the platform. We'll show you how it enables searching more data faster and provides new ways to discover, engage, and analyze location-tagged data. [Register now!](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the *Resources & Support* page within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, June 04, 2015 9:02 AM
To: brett.loycano@pd.boston.gov
Subject: Next Evolution of Geofeedia Launches Tomorrow

LOG IN

Email-ProductUpdates

The next evolution of the Geofeedia platform is going live tomorrow, June 5th and offers you:

- **A new look-and-feel** to streamline your discovery process
- **Multi-location recordings** to monitor [150401-Beta-Screens](#) the locations that matter to you
- **Enhanced analytics and sentiment** to better understand what's happening at those locations
- **Influencers** to research social profiles and discover more about an individual's interests and most common interactions with other users
- **A new set of engagement tools** to better connect with your customers in entirely new ways

Join us for a webinar to learn more about the new features.

[register-now-button](#)

Maintenance Window

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Introducing Sina Weibo

With the launch of our new platform, we will be introducing data from Sina Weibo, a Chinese microblogging site with over 500 million users. Sina Weibo opens a new avenue of data for your social discovery and analysis.

Learn More about the New Platform

Register for a webinar with the Geofeedia team to learn more about the platform. We'll show you how it enables searching more data faster and provides new ways to discover, engage, and analyze location-tagged data. [Register now!](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support](#) page within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, April 23, 2015 12:59 PM
To: brett.loycano@pd.boston.gov
Subject: Product Updates from Geofeedia

[Geofeedia Logo](#)

[log-in](#)

At Geofeedia, we're innovating our platform all [150401-Beta-Screens](#) the time. Our engineering teams strive to ensure you can discover the best content and insights in your locations.

As such, we wanted to make sure you're aware of a few upcoming updates to our platform. Discover the changes and updates below!

Introducing Sina Weibo

In early May, you'll see a new data source, Sina Weibo, in your searches. Sina Weibo is a popular Chinese microblogging site with over 500 million users and over 100 million posts per day, opening a new data stream for your social discovery and analysis and providing new insights.

Facebook Graph API Sunset

On April 30, 2015, Facebook will be retiring its v1.0 Graph API, which powers location-tagged data for all of its partners. After this date, historical Facebook data will continue to live in your account, but new searches and recording data will not pull any new location-tagged Facebook data.

Have You Discovered Yik Yak?

Yik Yak is one of the most popular location-enabled social networks, with millions of app downloads and more than 1,600 college campuses using it. Make sure to review the Yik Yak posts which provide great insights for situational awareness intelligence, customer service issues, and general location sentiment.

Last Chance for a Sneak Peak of the New Platform

Only one webinar remains to give you an early look at our new platform and show you how it enables faster searches and provides new ways to discover, engage, and analyze location-tagged data. Register now and join us to learn more!

[register-now-button](#)

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, June 17, 2015 11:03 AM
To: brett.loycano@pd.boston.gov
Subject: Recap: Next Evolution of Geofeedia Platform



LOG IN

Email-ProductUpdates

It's been one week since the release of the new Geofeedia platform. With updated features, it is now easier than ever to search, engage, and analyze location-tagged social media.

Updated Product Features

Geofeedia-Platform-2

Make sure to log in, if you haven't already, to check out these five new capabilities:

- Multi-Location Recordings
- Influencers
- Real-time Analytics
- Sentiment Analysis
- [Download the Mobile App from the App Store](#)

Check out our [Mobile App training video](#) to help you understand and use the Geofeedia Mobile App!

If you missed last week's informational webinars, don't worry! Watch a recording to learn more about the new platform features.

5-Minute Customer Survey

Want to shape the future of Geofeedia? We're looking for your feedback to help us prioritize where we go next with the power of location-based social intelligence. Take this quick, 5-minute survey to tell our product team where you'd like us to focus our efforts.

Need more information? Visit the [Resources & Support](#) page within the Geofeedia application or email support@geofeedia.com.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, February 05, 2015 10:03 AM

To: brett.loycano@pd.boston.gov

Subject: Register Today: New Feature Webinar & Upcoming Maintenance Window

[Geofeedia Logo](#)

[log-in](#)

Let us walk you through our latest features!

January was a busy month for us as we launched a number of new features in our platform, including mobile-friendly alerts, streamlined curation of social content, and video resources to help you get the most out of Geofeedia.

Look below for details, and be sure to [join our customer webinar](#) on **Thursday, February 12 at 2pm EST** for a live walkthrough of the new features!

[webinar-button](#)

[feb-features-email](#)

Mobile-friendly Alerts with Image and Video Preview

Our new mobile-friendly emails make it easy to view Alerts on any device – mobile, tablet, and computer – and include image and video content to preview media without leaving your inbox.

Curate Collections from Collage View

Easily add multiple posts into a Collection directly from the Collage view to streamline your content discovery and curation process.

In-app Video Resources

Our updated Resource Library provides one stop for self-education and assistance requests, and new video tutorials help you discover and understand the full power of each of your Geofeedia apps.

Maintenance Window:

Sunday, February 8 2015

10:00pm - 11:00pm EST

On Sunday, February 8, we will be optimizing the Geofeedia core database that manages the Geofeedia application to offer increased speed for your location-based social media searches and improve failover capabilities. During this time, the Geofeedia web application and API will not be available.

System improvements like these typically take a few minutes, but we'll allow a one hour window to allow for testing.

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the Resources & Support page within the Geofeedia application.

Keep up with company news and industry insights by following us on Twitter!

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, June 08, 2015 7:21 AM
To: brett.loycano@pd.boston.gov
Subject: Release is Live: Next Evolution of Geofeedia

LOG IN

Email-ProductUpdates

The next evolution of the Geofeedia platform is here! With an updated look and feel, now it's even easier to search, engage, and analyze location-tagged social media.



In addition to enhancing current Geofeedia capabilities, the platform offers:

New Look and Feel: Now it's even easier to discover, engage and analyze social media data with a streamlined and updated user interface.

Upgraded Data Platform: With the upgraded capacity to process more than 1 billion posts daily (~10,000 per second) by the platform, Geofeedia enables the most complete searches across the largest location-based data set in the world.

Aggregated Location Monitoring: Save time and gain insight by collecting intelligence across many locations in a single search.

Enhanced Location Analytics: Make smarter real-time decisions through updated and interactive location analytics.

Location Sentiment: Quickly understand the sentiment (positive/negative) of posts from one or more locations.

New Data Source: With the largest Chinese microblogging site Sina Weibo added to Geofeedia, users now have an even larger data set to discover, engage and analyze.

Templates: Save time by creating and reusing search criteria (including locations, keywords, networks, usernames) within a search template.

Influencers: Discover top influencers in a location and their social connections.

Salesforce Integration: Increase sales and improve customer service by creating a Salesforce.com lead or customer service case from a location-tagged social media post with a single click.

Join us for a webinar to learn more about the new features!

[register-now-button](#)

Need more information? Visit the [Resources](#) page within the Geofeedia app.

You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support](#) page within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, January 29, 2015 10:01 AM

To: brett.loycano@pd.boston.gov

Subject: REMINDER - System Maintenance Alert: Database Upgrade

[Geofeedia Logo](#)

Geofeedia Users,

This is a reminder that we will be performing a database upgrade **tomorrow, January 30 beginning at 6:00am EST**. We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation. During the migration, the Geofeedia web application and API will not be available for use.

Thank you for your patience as we complete this important system improvement. This upgrade allows us to continue to scale our data platform to meet your evolving needs, improves the reliability of our data platform and provides you with faster search speeds and increased system performance.

If you have any questions, please send an email to updates@geofeedia.com or reply to this message.

Thank you,
Team Geofeedia

FAQs

When will the database migration take place?

The migration will occur in a maintenance window between 6:00am and 7:00am EST tomorrow, Friday, January 30.

Will I be able to use Geofeedia during the migration?

The application and API will not be available during the migration.

How long will the system be down?

We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation.

What will happen to my recordings and alerts during the maintenance window?

During the maintenance window, your recordings will continue to gather data, but your email alerts will be inactive. After the database upgrade is complete, your alerts will automatically restart and will include all items that were gathered during the maintenance window.

How will I know when I can use the Geofeedia application again?

You will receive a notification when the maintenance is complete and the application is ready for use.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, April 29, 2015 4:34 PM
To: brett.loycano@pd.boston.gov
Subject: Reminders from Geofeedia

[Geofeedia Logo](#)

Reminders from Geofeedia

Last Chance for a Sneak Peek of the New Geofeedia

Only one webinar remains to give you an early look at our new platform! Learn how the updates enable faster searches and provide new ways to discover, engage, and analyze location-tagged data. Join us to learn more! [REGISTER NOW](#)

Facebook Graph API Sunset

On April 30, 2015, Facebook will be retiring its v1.0 Graph API, which powers location-tagged data for all of its partners. After this date, historical Facebook data will continue to live in your account, but new searches and recordings will not pull any new location-tagged Facebook data.

Save the Date for Latitude

Mark October 21, 2015 on your calendars and join us in Chicago for Latitude, Geofeedia's location-based social media conference. While we work hard to finalize the details and prepare for registration, please click below to let us know you're interested in learning more when the time comes! [SIGN UP FOR DETAILS](#)

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, May 25, 2016 12:14 PM
To: brett.loycano@pd.boston.gov
Subject: See What's New in the May '16 Product Release

LOG IN

May16

Introducing our May '16 Product Release! We are excited to welcome new data sources, advanced alerting capabilities, enhanced analytics and more functionality to the Geofeedia platform.

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session that showcases the new updates to our platform. [Register now!](#)

[webinar-button.png](#)

May '16 Product Release Highlights

Our updates are designed to help teams of all sizes and complexities predict, analyze, and act on location-based social intelligence.

alerts

layers

analytics

ADVANCED ALERTS

Stay ahead of developing topics and trends with the addition of three new alert types, and fine-tune your alert criteria with a new keyword rule builder and boolean option.

NEW DATA SOURCES

View weather and traffic data and tap into new social sources Google+, Vimeo, and Facebook Pages to uncover more insights.

ENHANCED ANALYTICS

Easily visualize and understand trends in activity and sentiment.

Additional Release Highlights

enterprise

everbridge

mobile

ENTERPRISE

Empower teams of all sizes and complexities to predict, analyze and act on location-based intelligence.

EVERBRIDGE INTEGRATION

Quickly and reliably deliver the right message during mission-critical events that take place in locations of interest.

MOBILE APPS

The addition of VK, Vine, and Periscope allows teams to access more data on-the-go through our mobile app.

[webinar-button.png](#)

Join Us at Latitude 2016

[LAT.png](#)

OCTOBER 5-6 | NAVY PIER, CHICAGO

Register for Latitude, Geofeedia's location-based intelligence conference, this October in Chicago. Learn more about the latest in location-based intelligence, connect with location-based intelligence experts, and see what's new (and what's coming) to the Geofeedia platform. [Reserve your seat today!](#)

Use this code for a free registration pass: GeoCustomer

Please reach out to our Success team, success@geofeedia.com, with any questions.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Monday, February 02, 2015 10:48 AM

To: brett.loycano@pd.boston.gov

Subject: Super Bowl Infographic: What was the Conversation at the Big Game?

Not rendering correctly? View this email as a web page [here](#).

[Geofeedia Logo](#)

Geofeedia Users,

Wow, what an exciting Super Bowl last night! While you were watching last-second interceptions, Katy Perry flying and dad-themed commercials, ticket holders in Arizona shared [almost 17,000 posts](#) from inside and around University of Phoenix Stadium.

To understand how Super Bowl XLIX ticket holders experienced the actual game live, the Geofeedia team [created a geofence](#) around the Super Bowl XLIX stadium. We collected almost 17,000 posts with a location tag, and here's what we learned:

- **The conversation doesn't always have the keywords and hashtags you're researching.** 66% of posts didn't contain keywords including: super, bowl, patriots, seahawks or sb49
- **Understanding a location means understanding microlocations.** The conversations in the north end zone seat differed from the south end zone, and ticket holders at the 50 yard line were really into the venue.
- **Listening to all social channels is critical.** 66% of the conversation was via Instagram posts, with the remainder of conversations spanning across many other social networks.

Ready to learn more? Click below to see our full infographic!

[infographic-button](#)

[geofeedia-super-bowl-infographic-tease](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, January 23, 2015 12:12 PM
To: brett.loycano@pd.boston.gov
Subject: System Maintenance Alert: Database Upgrade

[Geofeedia Logo](#)

Geofeedia Users,

Please be advised that we will be performing a database upgrade next **Friday, January 30 beginning at 6:00am EST**. We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation. During the migration, the Geofeedia web application and API will not be available for use.

Thank you for your patience as we complete this important system improvement. This upgrade allows us to continue to scale our data platform to meet your evolving needs, improves the reliability of our data platform and provides you with faster search speeds and increased system performance.

If you have any questions, please send an email to updates@geofeedia.com or reply to this message.

Thank you,
Team Geofeedia

FAQs

When will the database migration take place?

The migration will occur in a maintenance window between 6:00am and 7:00am EST next Friday, January 30.

Will I be able to use Geofeedia during the migration?

The application and API will not be available during the migration.

How long will the system be down?

We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation.

What will happen to my recordings and alerts during the maintenance window?

During the maintenance window, your recordings will continue to gather data, but your email alerts will be inactive. After the database upgrade is complete, your alerts will automatically restart and will include all items that were gathered during the maintenance window.

How will I know when I can use the Geofeedia application again?

You will receive a notification when the maintenance is complete and the application is ready for use.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Phil Harris [success@geofeedia.com]
Sent: Wednesday, January 27, 2016 9:40 AM
To: brett.loycano@pd.boston.gov
Subject: The January '16 Release is Live!

Hi Brett,

We're excited to announce the January '16 Product Release is now live! I invite you to [log into the Geofeedia platform](#), and see what's new!

A few [features](#) I'd like to highlight:

- Adding Persicope, Vine, and VK to the Geofeedia data set
- Image recognition capabilities to better understand the content in areas of interest
- Engagement tools to respond and react to social media posts

If you haven't already registered, our Enablement Specialist, Carly Tschantz, is hosting training sessions that showcase the new updates to our platform. The training will be offered on 3 different days, so please save the date for the time that works with your schedule.

[Click here to register for the training.](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

Thanks for your continued partnership!

Phil Harris

CEO

Geofeedia, Inc. | geofeedia.com

[Latest News + Events](#)

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [here](#) to manage your email settings.

From: Phil Harris [updates@geofeedia.com]
Sent: Thursday, March 24, 2016 1:52 PM
To: brett.loycano@pd.boston.gov
Subject: The March '16 Release is Coming Soon!

Hi Brett,

Our team is continuing to enhance the Geofeedia platform with an exciting suite of new capabilities for organizations and teams. Next week, we'll be introducing our March '16 updates to the Geofeedia Platform:

- Our **team and enterprise platform** empowers teams of all sizes and complexities to predict, analyze and act on location-based intelligence, with new **permissions, roles, groups, audit trail** and **sharing** capabilities.
- **New Facebook data:** Now you can discover trending Facebook posts alongside Twitter and Instagram within Keyword Search.
- **Multiple users with the same email address:** Now you can have multiple usernames with the same email address in Geofeedia. Keep your profile the same, or update your username and new display name in the "My Profile" area of your account to take advantage of this feature.

Our Enablement Specialist, Carly Tschantz, is hosting a webinar session that showcases the new updates to our platform arriving on March 30th.

[Click here to register for the webinar.](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

We appreciate your support!

Phil-Harris

Phil Harris

CEO, Geofeedia

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [Here](#) to manage your email settings.

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, March 30, 2016 3:53 PM

To: brett.loycano@pd.boston.gov

Subject: The March '16 Release is Here: NEW Enterprise Functionality

LOG IN

header-mar16-1.png

The March '16 Product Release is here! Our team is excited to introduce the **new team and enterprise platform** for empowering teams of all sizes and complexities to predict, analyze, and act on location-based intelligence.

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session that showcases the new updates to our platform. [Register now!](#)

[webinar-button.png](#)

Team & Enterprise Highlights

Geofeedia's team and enterprise capabilities allow our platform to be fully customized to match the unique needs of any organization with:

groups.jpg

USER & GROUP MANAGEMENT

Manage team and global initiatives through expanded user and group management.

audit.jpg

AUDIT TRAIL

Maintain a complete audit trail for each action in your account for internal analysis and compliance, process optimization, and security.

role.jpg

CUSTOM ROLES & GRANULAR PERMISSIONS

Fully customize user access with granular permissions & custom roles to match internal procedures and security policies.

Additional Release Highlights



NEW FACEBOOK DATA: Now you can discover trending Facebook posts alongside Twitter and Instagram within Keyword Search.



MULTIPLE USERS WITH THE SAME EMAIL ADDRESS: Now you can have multiple usernames with the same email address in Geofeedia.

[webinar-button.png](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654


Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [updates@geofeedia.com]
Sent: Wednesday, May 18, 2016 3:05 PM
To: brett.loycano@pd.boston.gov
Subject: The May '16 Release is Coming Soon!

Good afternoon,

I'm excited to announce Geofeedia is launching NEW features to the platform on May 25th to help teams of all sizes and complexities to predict, analyze, and act on location-based social intelligence.

Next week, we'll be introducing our May '16 updates to the Geofeedia Platform:

- **New Data Sources:** Find more insights and  trends from the world's largest location-based data set with the addition of new data sources, including Weather and Traffic Layers and network sources Google +, Vimeo, and Facebook Pages.
- **Advanced Alerting Capabilities:** Stay ahead of developing topics and trends with the addition of three new alert types.
- **Enhanced Analytics:** Easily visualize and understand trends in activity and sentiment above or below normal levels.

... and more!

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session on May 26th that showcases the new updates and additions to our platform. Join us to learn more! [Click here to register for the webinar.](#)

I also invite you to register for Latitude, Geofeedia's location-based intelligence conference, this October in Chicago. Meet our team, network with location-based experts, and learn more about what's new (and what's coming) to the Geofeedia platform. [Register now!](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

We appreciate your support!

 **Phil-Harris**

Phil Harris
CEO, Geofeedia

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL
Click [Here](#) to manage your email settings.

From: Phil Harris [event@geofeedia.com]

Sent: Wednesday, April 08, 2015 1:12 PM

To: brett.loycano@pd.boston.gov

Subject: Visit Geofeedia at ISC West and ASIS New York City

[Geofeedia Logo](#)

Good afternoon,

Geofeedia will be exhibiting at two of the biggest security industry events, the [ISC West](#) conference next week in Las Vegas (Booth #19127) and the [ASIS New York City Security Conference and Expo](#) on April 22-23 in New York City (Booth #229).

My team and I would enjoy meeting you in-person to share how Geofeedia's social media intelligence platform is delivering successful outcomes for corporate security professionals in travel security, event security, executive protection, brand protection, facilities security, campus security, social media command centers and more!

We will demonstrate our application live at our booth to show how we deliver social media intelligence by location at places such as:

- College campuses
- Corporate campuses
- International locations
- Stadiums
- Any other worldwide location

[Contact us](#) to set up a time to meet in person. And don't forget to visit the Geofeedia booth to for a chance to win a new [FitBit Surge](#)!

See you at the show!

Phil Harris
Co-Founder and CEO of Geofeedia



Can't make it to the shows? Learn more about the next generation of Geofeedia in our webinar.

[register-now-button](#)

Update your [email preferences](#) to choose the types of emails you receive.

[Unsubscribe from all future emails](#)

From: Geofeedia [updates@geofeedia.com]

Sent: Friday, February 13, 2015 4:17 PM

To: brett.loycano@pd.boston.gov

Subject: Webinar recording now available in your account!

[Geofeedia Logo](#)

[log-in](#)

Hi Brett,

We're sorry we missed you on yesterday's G30 customer webinar! You can access the recording in the [Resources & Support](#) section of the application. Not only will you see a live overview of the most recently released features, you'll also get a sneak peek of what's coming in future releases.

Click below to log in and watch the webinar now!

[Geofeedia-log-in](#)

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Tuesday, July 21, 2015 4:40 PM

To: sandra.kirwin@pd.boston.gov

Subject: 10 New Features: Keyword Search, Android App + 8 More



LOG IN

EmailHeader-ProductUpdates

The latest release of the Geofeedia platform is going live on **Friday, July 24** and will give you greater insights, enhanced mobility and increased scale. Learn more about the new suite in our Discovery release:

Geofeedia: Discovery Search

More Data

Uncover more data than ever before with our expanded search capabilities. **Discovery Search** identifies where conversations are taking place across the globe in our interactive Map or **Heatmap** view. Utilize the **Keyword Search** to activate Twitter data and broaden search insights for a better understanding of the social conversation. Deliver your set of actionable data to decision-makers with our exportable **PDF reports**.

Geofeedia: Android App

More Mobile

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**. One-click access to locations, recordings and user profiles and posts bring location-based social media monitoring to mobile devices. The Android App will be available for download via Google Play this Friday.

Geofeedia: Multi-Location Upload

More Scale

Quickly upload thousands of locations with **Multi-Location Upload**, and combine up to 1,000 locations into recordings for an overall view on the data captured with **Location Aggregation**. Gain insights in your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Discovery Training Session

Explore the 9 features above (and more!), and hear from our Senior Technical Product Manager Andy Falkenstein in an upcoming webinar.

[register-now-button](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support page](#) within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest. Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [marketing@geofeedia.com]
Sent: Friday, May 27, 2016 11:22 AM
To: sandra.kirwin@pd.boston.gov
Subject: A Note from Geofeedia on Memorial Day

LOG IN

We Remember

The Team at Geofeedia would like to wish all of you a safe and wonderful Memorial Weekend.

Thank you to all of our Veterans for your sacrifices and service to our country.

PHIL HARRIS & TEAM GEOFEEDIA

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, February 11, 2015 2:08 PM
To: sandra.kirwin@pd.boston.gov
Subject: Can you join us for Thursday's webinar?

[Geofeedia Logo](#)

[log-in](#)

Geofeedia Users,

This is a reminder that Senior Product Manager, Andy Falkenstein, will be hosting a webinar on **Thursday, February 12 at 2:00pm EST**, featuring a live demonstration of Geofeedia's latest enhancements, including:

- Mobile-friendly alert emails with image and video previews
- The ability to quickly add one or multiple posts to your Collections from the Collage view
- In-app video resources to help you discover and understand the full power of each Geofeedia app

Click below to register, and we look forward to seeing you on the webinar!

[webinar-button](#)

YOUR PRESENTER

[andy-f](#)

Andy Falkenstein
Senior Product Manager

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, March 26, 2015 10:44 AM
To: sandra.kirwin@pd.boston.gov
Subject: Early access to the new Geofeedia

[Geofeedia Logo](#)

[log-in](#)

[Geofeedia](#)

A new Geofeedia is almost here.

We're excited to announce that Geofeedia will soon have a completely new look and feel, enabling you to uncover more data even more easily than before.

We'll also be releasing numerous new features and a highly anticipated mobile app, all of which is highlighted below. To see for yourself, be sure to click the button to register for one of five webinars in April, after which you'll be able to request access to our beta environment and take the new platform for an exclusive test drive!

Multi-Location Recording

Create aggregated location recordings for up to 10 locations with full control of the data captured with filters for keywords, usernames, and sources.

Enhanced Reporting & Analytics

Discover insights about your places based on advanced search options, keywords and influencers within your places.

Sentiment

Understand and measure social sentiment at locations that matter to your business.

Influencers

Discover a user's complete profile across multiple networks.

Salesforce.com Integration

Discover sales leads and resolve customer service issues, integrated with Salesforce.com.

Keyword Search

Discover locations where a keyword or phrase is trending and initiate monitoring for those locations.

Publisher

Create and publish outbound social posts and replies directly from Geofeedia.

Mobile App

Take the power of Geofeedia on-the-go through responsive emails and a mobile app!



Geofeedia is hitting the road! Will we see you at one of our upcoming events?

- March 31: Texas Police Chiefs Association in Galveston, TX
- April 15: ISC West in Las Vegas, NV
- April 21: ILEETA in Wheeling, IL
- April 22: ASIS East NYC in New York, NY
- April 29: Government Social Media in Reno, NV

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [webinar@geofeedia.com]
Sent: Tuesday, September 08, 2015 6:41 AM
To: sandra.kirwin@pd.boston.gov
Subject: Educational Opportunity

Hi Sandra,

We have two great, free webinars this month that may be of interest to you:

> [Connecting With Your Community Through Social Media](#) - September 10 at 2:00 PM EDT

Join Chief Billy Grogan of the Dunwoody Police Department as he discusses how he has decentralized the department's social media program to better connect with their community.

> [How Lexington PD Leverages Social Media to Protect and Serve](#) - September 17 at 2:00 PM EDT

Join Detective Richard Yancey as he discusses how the Lexington Police Department uses location-based social media intelligence to investigate local crimes, maintain campus safety, and monitor fugitive activity.

Please let us know if you have any questions. We look forward to your attendance.

Thanks,

Team Geofeedia

[Latest News + Events](#)

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [here](#) to manage your email settings.

From: Will Catton [will.catton@geofeedia.com]

Sent: Saturday, September 17, 2016 12:45 PM

To: sandra.kirwin@pd.boston.gov

Subject: Explosive Device - Seaside New Jersey Parade Route

[Geofeedia](#)

UPDATE:

OUR APOLOGIES FOR WRONG SUBJECT LINE IN EARLIER EMAIL

The Geofeedia Security Operating Center is actively monitoring content near the site of an explosion in Seaside Park, NJ along a race route for a Marine Corp. charity run.

Our content collection is linked in below.

[VIEW THE COLLECTON](#)

Please feel free to contact me if you have any questions at all.

Will Catton

Domain Expert, Geofeedia

will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, February 10, 2016 9:35 AM

To: sandra.kirwin@pd.boston.gov

Subject: February Newsletter: Explore the New Features, Attend Our City Tour, and More!

LOG IN

February-Newsletter

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

NEW January '16 Product Release

predict-sq.jpg

New Data Sources

analyze-sq.jpg

Image Analysis


engage-sq.jpg

Engagement Tools

We added NEW features to the Geofeedia platform on January 27th to help your organization **predict**, **analyze**, and **act** on location-based social intelligence.

Visit the platform for a closer look at the new features:

Featured Resource: Command Center Best Practices

 Protect your organization's people and business assets with location-based intelligence using industry best practices.

[geofeedia-resource-button.png](#)

Geofeedia City Tours: Coming to a Location Near You

Join us for a (free!) half day of education and platform training in a roundtable format at locations across the country.

Interested in hosting or attending a training event with fellow corporate security, public safety, and Geofeedia experts in your area? Contact our [team](#).

Indy.jpg

SanFrancisco.png

Baltimore.png

INDIANAPOLIS

Geofeedia Indianapolis office, with Anthem & Pacers

February 18, 2016
8:00 AM to 1:00 PM EST

SAN FRANCISCO

Square Headquarters

March 22, 2016
8:00 AM to 1:00 PM
PDT

BALTIMORE

University of Maryland

April 19, 2016
8:00 AM to 1:00 PM
EST

Connect with Our Team at Upcoming Events & Webinars

Join Team Geofeedia and our guest presenters for educational webinars and during events & tradeshow throughout the month.

[IDV-Solutions](#)

[2016 Visual Command Center User](#)

[Conference](#)

February 24 - 25 | Orlando, FL

Visit our booth to talk to the Geofeedia team at the event.

sdsu-viz-center.png

[WEBINAR: Using Location Based Intelligence for Disaster Awareness and Response](#)

February 24 | 2:00 PM - 3:00 PM EST

sentinel-resource-group.png

[WEBINAR: How to Build the Business Case for Location-Based Intelligence](#)

March 3 | 2:00 PM - 3:00 PM EST

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

College Football

Winter Storm Jonas

East Coast of the United States

The east coast received record-breaking amounts of snowfall at the end of January, causing subway shutdowns, canceled flights, and flooded streets.

Iowa Caucus

Iowa Caucus

Iowa

The 2016 Election voting season has begun! Presidential hopefuls campaigned in Iowa for the Republican and Democratic caucuses.

2016 CES

Protesters Shut Down the Bay Bridge

San Francisco, CA

Activists blocked traffic on the Bay Bridge, causing delays on a major highway.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, August 12, 2015 9:47 AM

To: sandra.kirwin@pd.boston.gov

Subject: Geofeedia August Newsletter: Discovery Launch, LinkedIn Webinar, and more!



LOG IN

August-Newsletter_1

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: Location-Based Social Media Conference

Latitude is approaching quickly. Secure your spot today [Geofeedia Latitude](#) to experience the only location-based social media intelligence conference in the world. You'll have the opportunity to experience the latest in open sourced intelligence data trends while simultaneously networking with your peers about geosocial best practices and success stories.

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS
Use code **GeoCustomer** for 1 free pass per account

Discovery Launch Updates

Geofeedia: [Discovery Search](#) [More Data](#)

Uncover more data than ever before with our expanded search capabilities. **Discovery Search** identifies where conversations are taking place across the globe in our interactive Map or **Heatmap** view. Utilize the **Keyword Search** to activate Twitter data and broaden search insights. Deliver your set of actionable data to decision-makers with our exportable **PDF reports**

Geofeedia: [Android App](#) [More Mobile](#)

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**. One-click access to locations, recordings and user profiles and posts bring location-based social media monitoring to mobile devices. The Android

App will be available for download via Google Play this Friday.

Geofeedia: Multi-Location Upload [More Scale](#)

Quickly upload thousands of locations with **Multi-Location Upload**, and combine up to 1,000 locations into recordings for an overall view on the data captured with **Location Aggregation**. Gain insights in your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Upcoming Webinars

LE-Police

How Agencies Access and Monitor Social Media with Privacy Protection
August 20, 2:00 PM EDT

Join Geofeedia and Andrew Macpherson to learn how public safety agencies can monitor social media while protecting individual privacy.

[REGISTER NOW](#)

TW-CorpSec

How LinkedIn Uses Social Media Intelligence to Enhance Global Security
August 25, 2:00 PM EDT

Learn about LinkedIn's security operations -- the major challenges they face as an organization, and how social media has been useful.

[REGISTER NOW](#)

Featured Resource

NYC_Health_Logo_-_BW_-_PNG

New York City Department of Health and Mental Hygiene Use Case

Learn how the NYC DOHMH uses social media intelligenc to keep the peace during public health emergencies.

[DOWNLOAD NOW](#)

Connect with Geofeedia at Upcoming Events

[Seadog](#)

[SEADOG/WESTDOG
3rd Annual Conference](#)

August 16-19
Savannah, GA

[CACAP](#)

[CACAP
Annual Conference](#)

August 16-19
Quebec City, Quebec

[MSPC](#)

[Midwest Security and Police
Conference and Expo](#)

August 18-19
Tinley Park, IL

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[wildfires](#)

[Wildfires in the West](#)

California, Oregon, and Washington

Many western cities have been battling disastrous wildfires, causing California to declare a State of Emergency last week. Check out our Geofeedia collection.

[Michael_Brown](#)

[One Year Anniversary of Michael Brown Shooting](#)

Ferguson, MO

One year after the Michael Brown shooting, protests are still developing in Ferguson. See social media posts surrounding the events in our collection.

[Florida](#)

[Severe Flooding](#)

Tampa Bay, Florida

Check out pictures and videos captured by residents in Florida during major flooding in the Tampa Bay area.

Customer Mobile App Reviews

We'd love to hear your feedback on our new mobile apps. Give the Geofeedia app a review by clicking the links below, and please share your favorite feature or capability in the comments.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia Training [customercare@gotowebinar.com]

Sent: Wednesday, January 27, 2016 10:25 AM

To: sandra.kirwin@pd.boston.gov

Subject: Geofeedia January Release Confirmation

Dear Sandy,

Thank you for registering for "Geofeedia January Release".

Join Geofeedia's Enablement & Support Team for training and learn about our NEW features, NEW sources and much MORE!

Please send your questions, comments and feedback to: success@geofeedia.com

How To Join The Webinar

This webinar meets 3 times.

Fri, Jan 29, 2016 11:00 AM - 12:00 PM EST

Mon, Feb 1, 2016 11:00 AM - 12:00 PM EST

Tue, Feb 2, 2016 11:00 AM - 12:00 PM EST

Add to Calendar: [Outlook® Calendar](#) | [iCal®](#)

1. Click the link to join the webinar at the specified time and date:

<https://global.gotowebinar.com/join/6519275292664117249/570503048>

Note: This link should not be shared with others; it is unique to you.

2. Choose one of the following audio options:

TO USE YOUR COMPUTER'S AUDIO:

When the webinar begins, you will be connected to audio using your computer's microphone and speakers (VoIP). A headset is recommended.

--OR--

TO USE YOUR TELEPHONE:

If you prefer to use your phone, you must select "Use Telephone" after joining the webinar and call in using the numbers below.

United States: +1 (914) 614-3221

Access Code: 552-799-554

Audio PIN: Shown after joining the webinar

Webinar ID: 155-942-179

[View System Requirements](#)

To Cancel this Registration

If you can't attend this webinar, you may [cancel your registration](#) at any time.

You are receiving this email because you registered for this webinar. Your email address and personal information will be used by the Webinar organizer to communicate with you about this event and their other services. To review the organizer's privacy policy or stop receiving their communications, please contact the organizer directly.

[Cancel registration](#) | [Stop GoToWebinar emails](#) | [Report spam](#)

This email is sent on behalf of the organizer by GoToWebinar and Citrix Systems, Inc.
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©2016 Citrix.

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, July 08, 2015 9:55 AM

To: sandra.kirwin@pd.boston.gov

Subject: Geofeedia July Newsletter: Map Widget, Latitude Speakers, & More!



LOG IN

July-Email

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Updated Map Widget

The newly updated Instagram Map Widget allows [Geofeedia Instagram Widget](#) you to easily embed an interactive map of real-time Instagram posts. [Log in](#) to see the updated features including:

- New user interface
- Optimization for mobile devices
- Support for Instagram video content
- Expanded detail for individual posts

To learn more, contact your Customer Success Manager at [**Success@geofeedia.com**](mailto:Success@geofeedia.com).

Customer Training Webinars

The Geofeedia product team is excited to release new enhancements to the platform every month. Stay up to date with the latest features by attending a monthly training session, offered the first and last Monday of every month.

This month's topics: New 4.0 features and our new Mobile App. [Download the mobile app today!](#)

[webinar-button](#)

Latitude: Speakers & Sponsors

[Geofeedia Latitude](#)

Our Latitude speaker line-up is professional innovation personified. You'll be educated, motivated, and inspired by these industry experts joining us in keynote presentations.

[Maria Vello, President and CEO](#)

With more than 25 years of experience in the design, integration, and implementation of global corporate systems, security, and networks, Maria has been responsible for integrating security best practices and raising awareness at every level in every organization for which she has worked. Join her keynote session, **Shattering the Darkness: Shedding Light on the Dark Net**.



Sam Yagan, CEO

Match Group

Sam Yagan has been a leader in the dating industry since he co-founded OkCupid in 2003 and grew it into one of the most popular dating sites in America, amassing nearly 4 million active users. As the CEO of Match Group, he oversees the management of an online dating portfolio of over forty brands around the world, including Match.com, OkCupid, OurTime, Meetic, Twoo, Tinder, and ParPerfeito. Join the keynote session for Marketers to hear from Sam about the **Future of Location** as it relates to dating and beyond.



SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS

Use code **GeoCustomer** for 1 free pass per account

**Thank You to
Our Sponsors!**

[IDV-Solutions](#)

[Securitas_logo](#)

Upcoming Customer Case Study Webinars

Register now to hear from Geofeedia customers using location-based social media intelligence.

[NCAA_logo](#)

NCAA | July 14, 2:00 PM EDT

See how Geofeedia was used during the Final Four to cut through the noise and monitor multiple locations in Indianapolis.

[REGISTER NOW](#)

[leotta_logo](#)

LEOTTA | July 23, 2:00 PM EDT

Join Jack Hall from LEOTTA as he discusses some current trends and challenges to the use of social media in criminal cases.

[REGISTER NOW](#)

Featured Resource

[HBPD_emblem](#)

[Huntington Beach Police Department Case Study](#)

Learn how the Huntington Beach Police Department used social media intelligence to keep the peace during the US Open of Surfing.

[DOWNLOAD NOW](#)

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[FIFAWWC](#)

[FIFA Women's World Cup](#)

BC Place in Vancouver, Canada

See what fans shared during the 2015 Women's World Cup Final in Vancouver.

[SC_rally](#)

[South Carolina State House](#)

Columbia, South Carolina

Check out the social media content from the ongoing Confederate Flag rallies at the South Carolina State Capitol.

[Coke_Zero_400](#)

[Coke Zero 400](#)

Daytona International Speedway in Daytona Beach, FL

After hours of rain delays and a fiery last lap crash Dale Earnhardt Jr. came in first place at Daytona.

5-Minute Customer Survey

Want to shape the future of Geofeedia? We're looking for your feedback to help us prioritize where we go next with the power of location-based social intelligence. Take this quick, 5-minute survey to tell our product team where you'd like us to focus our efforts.

[Button-Survey](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, June 11, 2015 9:19 AM
To: sandra.kirwin@pd.boston.gov
Subject: Geofeedia News: Mobile App Goes Live & More



LOG IN

150608-JuneNewsletter

Welcome to the first issue of Geofeedia's monthly newsletter! We are looking forward to sharing product updates, thought leadership, event information and company news with you each month.

Next Evolution of Geofeedia

We are excited the platform is live. [Log in](#) to Geofeedia to check out all of the new features. In addition to enhancing current Geofeedia capabilities, the new version offers:

- Upgraded Data Platform
- Aggregated Location Monitoring
- Enhanced Location Analytics & Sentiment
- Influencers
- Salesforce Integration

[Geofeedia-log-in](#)

Download the Geofeedia App Today

The new Geofeedia iOS app is perfect for taking the power of Geofeedia on the go. With the mobile app, now you can:

- Gather location-based social intelligence in the areas directly around your current location
- Create or monitor any location while mobile
- Access a streamer view of location-tagged social media posts on-the-go

[Download from the App Store](#)

Register for Latitude

Don't miss this gathering of real leaders having real conversations about location-based social media. Our Latitude speaker line-up is professional innovation personified. You'll be educated, motivated, and inspired by these leaders who are using location-based social media intelligence to create success stories within their respective industries.

[LatitudeLogo-01-1024x379.png](#)

University of Chicago's Gleacher Center

October 21, 2015

[register-now-button](#)

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS
Use code **GeoCustomer** for 1 free pass per account

Connect with Geofeedia at Upcoming Events

Geofeedia is attending a number of upcoming events. Please come to our booth to connect with the Geofeedia Team!

[\[Image\]](#)
**Useful Social Media
Social Media Summit**

June 15 - 16
New York City, NY

[\[Image\]](#)
**Go Inbound
Marketing Conference**

June 22
Indianapolis, IN
Our VP of Product R. J. Talyor is
a featured speaker! Register
with code: **FRIENDOFRJ**

[\[Image\]](#)
**NRF Protect Loss
Prevention Conference**

June 23 - 25
Long Beach, CA

[\[Image\]](#)
**National Sheriff's
Association Annual
Conference & Exhibition**

June 26 - July 1
Baltimore, MD

New Resources

Check out these recent Geofeedia research findings and whitepapers:

[\[Image\]](#)

[Special Bulletin: Advice
from #LESM Experts](#)

[NCAA-Cover-sm_copy](#)

[NCAA Location-Based Social
Media Case Study](#)

[Roadmap-cover-1](#)

[The Geosocial Marketer's
Roadmap Whitepaper](#)

Know Anyone Who Could Use Geofeedia?

We find that many of our best customers come from referrals of existing customers. Is there anyone in your network who could use Geofeedia? We'd love for you to send them a note inviting them to an upcoming webinar or to request a personalized demo. Here's a [short email](#) we drafted to make it easy - thanks for spreading the word!

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, November 11, 2015 11:25 AM

To: sandra.kirwin@pd.boston.gov

Subject: Geofeedia November Newsletter: Upcoming Webinars, Industry Events, and More!



LOG IN

November Newsletter

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Upcoming Webinars

Join Team Geofeedia and our guest presenters for free educational webinars throughout the month.

CS_Web-1

How the Northern California Regional Intelligence Center Uses Social Media to Monitor Large Events

November 18 | 2:00 - 3:00 PM EST

Join Geofeedia and Detective Star Cazador of the Northern California Regional Intelligence Center (NCRIC) to learn how the NCRIC uses Geofeedia for large events. [REGISTER NOW](#)

CS_Web-1

Using Social Media Intelligence for Risk Management and Crime Prevention

November 19 | 2:00 - 3:00 PM EST

Join us to learn how your agency can discover, engage, and analyze social media data to prevent crime and investigate evolving situations in real-time. [REGISTER NOW](#)

Ilitch Holdings

How Ilitch Holdings Monitors Social Media for Situational Awareness and Executive Protection

November 24 | 2:00 - 3:00 PM EST

Join Ray Johnson, Director of Executive Services at Ilitch Holdings to find out how he uses location-based social media monitoring for executive protection and situational awareness. [REGISTER NOW](#)

LEOTTA

6 Ways Social Media Monitoring Empowers Your Command Center

December 10 | 2:00 - 3:00 PM EST

Join George Siegle, Director of Product Management at IDV Solutions and Andy Falkenstein, Director of Product Management at Geofeedia, as they discuss 6 ways social media monitoring empowers your command center. [REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

Our team will be exhibiting at industry conferences around the country. [Contact us](#) to schedule an appointment to meet at the event!

[Security](#) [Security 500](#)

November 16
Washington, D. C.

[ISC East 2015](#) [ISC East 2015](#)

November 18-19
New York City

Platform Update

We're adding new functionalities and enhancements to our platform every week! Learn more about what's new.

Search Unification

Our New Search button unlocks 3 different search capabilities in the pop-up search field (**Location**, **Keyword**, **Discovery**), allowing users to search by addresses, keywords, and hashtags across location-tagged and non-location-tagged social media data.

Find out what conversations are happening around you today!

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[World Series](#) [2015 World Series](#)

Citi Field in Flushing, NYC and Ewing M. Kauffman Stadium in Kansas City, MO

The Kansas City Royals defeated the New York Mets 4 -1 to take the 2015 World Series title. See photos and videos from games in both stadiums in our collection.

[Hurricane Patricia](#) [Hurricane Patricia](#)

Southwest Mexico

Hurricane Patricia's Category 5 classification caused major concern along Mexico's Pacific coast. Although the storm weakened over Mexico, residents of coastal towns battled mudslides, strong winds, and flooding. See photos and videos of the storm in our collection.

Bucharest Protests [Protests in Bucharest](#)

Bucharest, Romania

Romanians took to the streets of Bucharest to protest the response of the government following a nightclub fire. The fire killed over 40 people, with many others in serious condition. See photos and videos of the protests in our collection.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, October 08, 2015 10:57 AM

To: sandra.kirwin@pd.boston.gov

Subject: Geofeedia October Newsletter: Last Call for Latitude, Upcoming Webinars and More!



LOG IN

October_Header

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: A Full Day of Education

LAT-event-collage

Book your travel NOW - we are less than two weeks away from the industry's first-ever location-based social media conference on **October 21, 2015** at [The Gleacher Center](#) in **Chicago, IL!**

In partnership with the [Illinois Association of Chiefs of Police](#) and the [Illinois Security Professionals Association](#), Geofeedia wants you to stay ahead of how social media is changing the way we think about and operate in the world today. Collaborate with your peers and hear from industry leaders who use social media data in innovative ways with limited resources and are being asked to do more with less.

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS

Use code *GeoCustomer* for 1 free pass per account

Product Update

We're adding new functionalities and enhancements to our platform every week! Learn more about what's new (and what's coming) at Latitude.

iG-Engagement

NEW! Engagement Tools

Engage with Twitter *AND*

PDF-collections-2

NEW! Collections PDF Summary Report

Instagram posts by simply clicking the Reply, Retweet, and Favorite buttons for a Tweet and the Like and Comment buttons on an Instagram post.

Download the 200 most recent items from a collection to a nicely formatted PDF summary report.

Upcoming Webinars

CS_Web-1 **East Valley Fusion Center Use of Social Media for Major Events and Public Safety**

October 15 / 2:00 - 3:00 PM EDT

Join Geofeedia and Chris Henningsen of the East Valley Fusion Center to learn about their use of location-based social media monitoring for events, such as Super Bowl 49 and public safety. [REGISTER NOW](#)

LEOTTA **Current Trends and Challenges to the Use of Social Media in Criminal Cases**

October 29 / 2:00 - 3:00 PM EDT

Join Jack Hall of LEOTTA (Law Enforcement Officer Technology Training Associates) for a free webinar on the current trends and legal challenges to the use of social media in criminal cases. [REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

[OSMOSIS](#)

October 12-13
New York New York Hotel
Las Vegas, NV

[ASCIA Fall Conference](#)

October 22-24
Hyatt Regency Hotel
Chicago, IL

[MCC Fall Meeting](#)

October 23-24
Hilton Chicago
Chicago, IL

[IACP Annual Conference](#)

October 24-27
McCormick Place West
Chicago, IL

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

Pope

[Papal Visit 2015](#)

New York, Washington D.C., and Philadelphia

Pope Francis made his first trip to the United States and visited Washington, D.C., New York City, and Philadelphia. Check out content from the Papal Visit in this Instagram collection.

Joaquin

[Hurricane Joaquin](#)

East coast of the United States

Major flooding resulted in major east coast cities due to category 4 Hurricane Joaquin. See photos and videos of the storm's havoc in our Geofeedia collection.

Hajj

[Hajj Stampede](#)

Mecca, Saudi Arabia

A stampede near Mecca killed over 450 people and left over 700 injured during the annual Hajj pilgrimage to Mecca. This collection includes images and videos of the tragic event. WARNING: Graphic content included.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, September 02, 2015 1:36 PM

To: sandra.kirwin@pd.boston.gov

Subject: Geofeedia September Newsletter: Latitude, Geofeedia Live, and More!



LOG IN

September_Newsletter_Header

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: A Full Day of Education

Book your travel NOW - we are less than two months away from the industry's first-ever location-based social media conference on **October 21, 2015** at [The Gleacher Center](#) in **Chicago, IL**! In partnership with the [Illinois Association of Chiefs of Police](#) and the [Illinois Security Professionals Association](#), Geofeedia wants you to stay ahead of how social media is changing the way we think about and operate in the world today. Collaborate with your peers and hear from industry leaders who use social media data in innovative ways with limited resources and are being asked to do more with less.

[Geofeedia Latitude](#)

[ISPA](#)

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS

Use code *GeoCustomer* for 1 free pass per account

Geofeedia Live Release: Coming Soon!

Our team has been working hard to extend our platform with a number of new capabilities that make it easier than ever to leverage real-time social media intelligence for your locations of interest around the world. Here is a preview of some of the new features that will be unveiled with the [Geofeedia Live](#) release next week.

- **MORE (and Better!) Data:** With the addition of [VK](#), the largest European social network in the world, you can gain additional insights from around the globe. We are continuing to ensure we bring you the largest set of location-based data in

the world.

- **MORE Insights:** The new *Geofeedia Live* app will help you discover insights into trending locations and better understand the topics and conversations taking place around the world.
- **MORE Management:** With the new *Engagement* feature, you now have the ability to easily search, curate, and engage with Twitter posts in real-time directly from the Geofeedia platform.
- **MORE Mobile:** In our iOS and Android mobile apps, we have added new enhancements that include *refining your search radius*, adding *Sina Weibo* as a data source, accessing your *collections* on-the-go, and much more!

Join one of our customer enablement webinars to learn more about the new features and hear best practices.



Upcoming Webinars

LE-Police

Social Media

September 10, 2:00 PM EDT

Join Geofeedia and Chief Billy Grogan of the Dunwoody Police Department to learn how his department uses social media to engage with the people of Dunwoody, GA.

[REGISTER NOW](#)

PD

Protect and Serve

September 17, 2:00 PM EDT

Learn how the Lexington Police Department uses social media intelligence to investigate crimes, maintain campus safety, and monitor activity.

[REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

[ALEAN](#)

ALEAN

September 21-23
New York New York Hotel
Las Vegas, NV

[IACA](#)

IACA

September 22-25
Hyatt Regency Denver Tech Center
Denver, CO

[ASIS](#)

ASIS

September 28 - October 1
Anaheim Convention Center

Anaheim, CA

[ISS World](#)

ISS

September 29 - October 1
Bethesda North Marriott Hotel
Washington, D.C.

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[Shooter](#)

[Mississippi State University Lockdown](#)

Starkville, MS

Students and faculty were panicked as warnings of a potential shooter on campus were made last week. A person of interest was taken into custody, but there were no reports of shots being fired. Check out the social media posts surrounding the situation.

[Protests](#)

[Beirut Protests](#)

Beirut, Lebanon

Thousands of people took to the streets of Beirut in protest of dominate sectarian politicians. See photos and videos posted by protesters in our collection.

[Katrina](#)

[New Orleans: 10 Years Later](#)

New Orleans, LA

Hundreds gathered in New Orleans for the 10th Anniversary of Hurricane Katrina. Check out the collection to see footage of President Obama's speech and more.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, November 03, 2015 11:29 AM
To: sandra.kirwin@pd.boston.gov
Subject: Geofeedia System Alert

[Geofeedia](#)



LOG IN

Geofeedia System Alert

Starting at 9:36am Eastern Time today, an issue with one of our hosting partners is causing Geofeedia users to experience slowness in searches and loading recordings. In addition, Alerts have been temporarily halted.

Our engineering teams are working quickly to resolve the issue, and we will send a follow-up note as soon as this issue is resolved. We apologize for the inconvenience.

Questions? Please contact your Customer Success Manager or email support@geofeedia.com with any questions.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, November 03, 2015 1:45 PM
To: sandra.kirwin@pd.boston.gov
Subject: Geofeedia System Alert

[Geofeedia](#)



LOG IN

Geofeedia System Alert: Issue Resolved

The issue with our hosting partners has been resolved. Search results should be displaying at normal speeds, and recordings are now properly returning results. Alerts processing has been reactivated. All posts queued during the impacted time are being processed and email notifications are being delivered.

Thank you for your patience, and we apologize for the inconvenience.

Questions? Please contact your Customer Success Manager or email support@geofeedia.com with any questions.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

Emoji Starter Pack

Interesting Articles on the Psychology of Emojis

[“For first time ever, an emoji is crowned Oxford Dictionaries’ Word of the Year” -Washington Post](#)

[“Emojis: The death of the written language?” -CNBC](#)

[“Everyone—and your mom—is using emojis at work” -CNBC](#)

[“The psychology of emojis” -Blog](#)

[“The psychology of emojis | They’re changing our brains” -Blog](#)

From: Phil Harris [phil@geofeedia.com]

Sent: Tuesday, August 23, 2016 7:31 AM

To: sandra.kirwin@pd.boston.gov

Subject: Geofeedia Webinar | Best Practices For Large Event Safety & Security Management

[Geofeedia](#)

Good Morning,

Large-scale event monitoring through Geofeedia can help you identify unforeseen risks and improve situational awareness. Join us Thursday, August 25 at 2pm EDT as the Geofeedia Security Operating Center shares our experiences and best practices from monitoring the 2016 Olympic Games. You'll definitely want to leverage these techniques for your next event!

[Register_Button-1.png](#)

From,

The Geofeedia Security Operating Center

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Carly Tschantz [carly.tschantz@geofeedia.com]
Sent: Thursday, April 07, 2016 2:34 PM
To: sandra.kirwin@pd.boston.gov
Subject: Geofeedia Webinar Recording and Follow Up

Good afternoon,

We're glad you were able to attend our webinar on the Geofeedia March '16 Product Release. If you would like to watch the session again, [the recording can be found here](#).

Please reach out to support@geofeedia.com or visit help.geofeedia.com if you have any questions!

Thank you,



Carly Tschantz
Enablement Specialist

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL
Click [Here](#) to manage your email settings.

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, December 16, 2015 4:10 PM
To: sandra.kirwin@pd.boston.gov
Subject: Happy Holidays from Team Geofeedia!



LOG IN

Geofeedia holiday

On behalf of the Geofeedia Team, THANK YOU for your partnership in 2015. We are grateful that you have partnered with us to make a difference in your organization and community. Together, we are making the world a better place.

You made 2015 an outstanding year. Some of my favorite highlights include:

- **Bringing more and better data to location-based, real-time decision making.** From new sources like VK and Sina Weibo to adding enrichments like Sentiment, we truly have the best data set available!
- **Adding more ways to search.** With Geofeedia, now you can search by keyword, location or user in addition to making our 1.4 billion posts available for “discovery” searches.
- **Hosting the industry’s first location-based social media conference, Latitude,** bringing over 200 industry experts coming together for a full day of education and collaboration.
- **Serving over 500 customers** who continue to push our team forward in the way in which we provide services and support to you.
- **Growing the Geofeedia Team** to more than 50 employees, with 30% focused on developing and innovating the platform for you and another 30% focused on initiatives to ensure our customers are successful and that we exceed your expectations.

We couldn’t be more excited about what 2016 has in store for the Geofeedia platform! The location-based intelligence space is taking off and we are leading the industry in what’s to come.

You, and the entire Geofeedia community of users, are instrumental in shaping the future with us. Starting this week, you can connect with our success teams from within the platform via Live Chat to share your feedback instantly and get your questions answered. We look forward to hearing from you.

Thank you for your partnership and cheers to a great 2016!

Phil Harris and the Geofeedia Team
CEO, Geofeedia

P.S.: Anxious to know what we have in store for 2016? Check out our new blog post,

[2016 Predictions in Location-Based Intelligence](#), to learn more!

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Laura Bohnert [laura.bohnert@geofeedia.com]

Sent: Friday, March 06, 2015 11:59 AM

To: sandra.kirwin@pd.boston.gov

Subject: Have a minute? Geofeedia wants to hear from you!

[Geofeedia Logo](#)

Thank you for choosing Geofeedia as your location-based social media monitoring partner. We want to hear from you!

How likely are you to recommend Geofeedia to a colleague?

1 = Not Likely and 10 = Very Likely

Make sure you're up to speed on the latest product enhancements: Watch the G30 webinar in the [Resources & Support](#) section of the application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Friday, January 15, 2016 9:50 AM

To: sandra.kirwin@pd.boston.gov

Subject: January Newsletter: New Features Coming Soon, Free Educational Webinars, and More!

LOG IN

January-Newsletter.png

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

NEW FEATURES! January 2016 Release

predict-periscope

Analyze-circle

Act-map

NEW DATA SOURCES

IMAGE RECOGNITION

SEARCH+

We're excited to add NEW features to the Geofeedia platform on January 27 (data sources, recognition tools, analytics, and more!) designed to help your organization **predict**, **analyze**, and **act** on location-based social intelligence.

Watch our short video for a preview on what's to come!

Don't forget to sign up for our upcoming training sessions to learn how to leverage the new features. [Register now!](#)

We Want to Hear From You

Thank you for giving us the opportunity to better serve you! Please help us by taking 2-3 minutes to tell us about your experience with Geofeedia. We appreciate your business and want to make sure we meet your expectations.

Attend an Upcoming Webinar

Join Team Geofeedia and our guest presenters for free educational webinars throughout the month.

rock-ventures-logo

[How Rock Ventures Uses Social Media Intelligence to Power Their Command Center](#)

January 20 | 2:00 PM EST

[REGISTER NOW](#)

Geofeedia ads

[How to Optimize Social Advertising with Geofeedia Ads](#)

January 21 | 2:00 PM EST

[REGISTER NOW](#)

square logo

[How Square Uses Social Media Intelligence for Trust and Safety](#)

January 26 | 2:00 PM EST

[REGISTER NOW](#)

airport webinar

[How Social Media Intelligence Can Enhance Public Safety and Airport Security](#)

January 28 | 2:00 PM EST

[REGISTER NOW](#)

Connect with Our Team at Upcoming Events

Visit the Geofeedia team on the road in January at industry conferences and trade shows.

[2016 Major League Soccer Operations & Security Seminar](#)

January 19 - 22
Orlando, FL

[2016 NASPA Strategies Conference for Mental Health](#)

January 21 - 23
Orlando, FL

ncs4-425793-edited.jpg

[National Intercollegiate Athletics Safety & Security Summit](#)

January 26 - 28
Gulfport, MS

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent

collections for you to discover!

College Football **Clemson**

[College Football Championship: Alabama vs.](#)

University of Phoenix Stadium

The Alabama Crimson Tide beat the Clemson Tigers in the championship game with a final score of 45-40. See photos and videos from field, sidelines, and stands in our collection.

Dallas tornadoes

[Severe Weather](#)

Dallas, Texas

Powerful tornadoes ripped through Dallas, tearing down apartment complexes and damaging homes and buildings throughout the city. See photos and videos of the storm in our collection.

2016 CES

[International Consumer Electronics Show](#)

Las Vegas, Nevada

The International Consumer Electronics Show, more widely known as CES, is an annual event that allows companies to display the latest and greatest in technology innovations. See photos and videos of the protests in our collection.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, June 25, 2015 12:03 PM
To: sandra.kirwin@pd.boston.gov
Subject: Latest Product Feature Update and Webinar Series



LOG IN

Email-ProductUpdates

Newly Updated Instagram Map Widget

An updated **Instagram Map Widget** launches today! The map widget enables you to easily embed an interactive map of real-time Instagram posts from your locations into your website, blog, or landing page.

The new map widget features include:

- Completely new user interface
- Optimization for mobile devices
- Support for Instagram video content
- Expanded detail for individual posts

If you would like to learn more about the map widget, please contact your Customer Success Manager. And don't forget to download our new [Mobile App](#) from the Apple App Store!

Register for a 4.0 Customer Webinar

If you weren't able to attend a previous new feature training, please join us for one of these additional webinars where we will reivew the new features and functionalities of the enhanced Geofeedia platform. We'll explain the new capabilities, including:

- Multi-location recordings
- Influencers
- Real-time analytics
- Sentiment analysis



5-Minute Customer Survey

Want to shape the future of Geofeedia? We're looking for your feedback to help us prioritize where we go next with the power of location-based social intelligence. Take this quick, 5-minute survey to tell our product team where you'd like us to focus our efforts.



Need more information? Visit the [Resources & Support](#) page within the Geofeedia application or email support@geofeedia.com.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.
Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, July 27, 2015 2:46 PM
To: sandra.kirwin@pd.boston.gov
Subject: Learn More About Our New Features



LOG IN

EmailHeader-ProductUpdates

The latest release of the Geofeedia platform is LIVE! [Log in](#) now, and see how our new capabilities will give you greater insights, enhanced mobility and increased scale.

[Geofeedia-log-in](#)

Geofeedia: [Discovery Search](#)

More Data

Uncover more data than ever before with our expanded search capabilities. **Discovery Search** identifies where conversations are taking place across the globe in our interactive Map or **Heatmap** view. Utilize the **Keyword Search** to activate Twitter data and broaden search insights for a better understanding of the social conversation. Deliver your set of actionable data to decision-makers with our exportable **PDF reports**.

Geofeedia: [Android App](#)

More Mobile

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**. One-click access to locations, recordings and user profiles and posts bring location-based social media monitoring to mobile devices. Our apps are available for download in the [iTunes](#) and [Google Play](#) stores.

Geofeedia: [Multi-Location Upload](#)

More Scale

Quickly upload thousands of locations with **Multi-Location Upload**, and combine up to 1,000 locations into recordings for an overall view on the data captured with **Location Aggregation**. Gain insights in your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Discovery Training Session

Explore the 9 features above (and more!), and hear from our Senior Technical Product

Manager, Andy Falkenstein, in an upcoming webinar.

[register-now-button](#)

Read how you can benefit from the Discovery launch

Corporate Security

Protect your assets with location-based social media. See how security teams identify potential threats. [READ MORE](#)

Public Safety

Protect and serve with location-based social media. See how agencies monitor natural disasters. [READ MORE](#)

Media and Journalism

Be first on the scene with Geofeedia. Uncover trends using the Keyword and Discovery searches. [READ MORE](#)

Marketing

Build your brand using Geofeedia. Discover customer conversations in your locations. [READ MORE](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support page](#) within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest. Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia Training [customer@gotowebinar.com]
Sent: Tuesday, April 05, 2016 12:59 PM
To: sandra.kirwin@pd.boston.gov
Subject: MARCH '16 RELEASE: Team & Enterprise Functionality Confirmation

Dear Sandy,

Thank you for registering for "MARCH '16 RELEASE: Team & Enterprise Functionality".

Join Andy Falkenstein, Director of Product Management, & Carly Tschantz, Enablement Specialist, to learn about Geofeedia's Enterprise Launch.

With the new team and enterprise platform, now you can predict, analyze and act on even more location-based intelligence in a way that matches each team member's responsibilities and existing workflow.

Manage local, regional and global team initiatives through user and group management and sharing options. Fully customize user access with granular custom roles and maintain a complete audit trail for internal compliance tracking.

Please send your questions, comments and feedback to: success@geofeedia.com

How To Join The Webinar

Tue, Apr 5, 2016 2:00 PM - 3:00 PM EDT

Add to Calendar: [Outlook® Calendar](#) | [Google Calendar™](#) | [iCal®](#)

1. Click the link to join the webinar at the specified time and date:

<https://global.gotowebinar.com/join/4962558144191659777/312272798>

Before joining, be sure to [check system requirements](#) to avoid any connection issues.

Note: This link should not be shared with others; it is unique to you.

2. Choose one of the following audio options:

TO USE YOUR COMPUTER'S AUDIO:

When the webinar begins, you will be connected to audio using your computer's microphone and speakers (VoIP). A headset is recommended.

--OR--

TO USE YOUR TELEPHONE:

If you prefer to use your phone, you must select "Use Telephone" after joining the webinar and call in using the numbers below.

United States: +1 (415) 930-5321

Access Code: 352-665-260

Audio PIN: Shown after joining the webinar

Webinar ID: 157-779-963

To Cancel this Registration

If you can't attend this webinar, you may [cancel your registration](#) at any time.

You are receiving this email because you registered for this webinar. Your email address and personal information will be used by the Webinar organizer to communicate with you about this event and their other services. To review the organizer's privacy policy or stop receiving their communications, please contact the organizer directly.

[Cancel registration](#) | [Stop GoToWebinar emails](#) | [Report spam](#)

This email is sent on behalf of the organizer by GoToWebinar and Citrix Systems, Inc.
7414 Hollister Avenue | Goleta, CA 93117 [Privacy Policy](#) | [Anti-spam Policy](#) | www.gotowebinar.com
©2016 Citrix.

From: Geofeedia Training [customer@gotowebinar.com]
Sent: Tuesday, April 05, 2016 12:53 PM
To: sandra.kirwin@pd.boston.gov
Subject: MARCH '16 RELEASE: Team & Enterprise Functionality Confirmation

Dear Sandy,

Thank you for registering for "MARCH '16 RELEASE: Team & Enterprise Functionality".

Join Andy Falkenstein, Director of Product Management, & Carly Tschantz, Enablement Specialist, to learn about Geofeedia's Enterprise Launch.

With the new team and enterprise platform, now you can predict, analyze and act on even more location-based intelligence in a way that matches each team member's responsibilities and existing workflow.

Manage local, regional and global team initiatives through user and group management and sharing options. Fully customize user access with granular custom roles and maintain a complete audit trail for internal compliance tracking.

Please send your questions, comments and feedback to: success@geofeedia.com

How To Join The Webinar

Tue, Apr 5, 2016 2:00 PM - 3:00 PM EDT

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From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, March 10, 2016 2:51 PM

To: sandra.kirwin@pd.boston.gov

Subject: March Newsletter: Latitude Registration Is Open, Attend Our City Tour, and More!

LOG IN

March-Newsletter

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Registration is Open! Latitude 2016


Join us this fall for [Latitude 2016](#)! We're excited to bring you the world's only location-based intelligence conference.

Oct. 5 - 6 | Navy Pier in Chicago, IL

NEW! Get Geofeedia Certified: Attend a half day of training to become an expert on the platform.

Every Geofeedia customer receives a FREE pass to attend: Use the code *GeoCustomer* when you register.

March '16 Release: Team & Enterprise Functionality

Geofeedia is excited to introduce our new enterprise-  ready platform to empower teams of all sizes and complexities to predict, analyze and act on location-based intelligence.

Register now for our Product Overview to see how the functionality can help your team.

Geofeedia City Tours

Join us for a (free!) half day of education and platform training in a roundtable format

at locations across the country.

Interested in hosting or attending a training event with fellow corporate security, public safety, and Geofeedia experts in your area? Contact our [team](#).

SanFrancisco.png

SAN FRANCISCO

Square Headquarters

March 22 | 8:00 AM to 1:00 PM PDT

Columbus

COLUMBUS

Ohio Department of Public Safety

April 13 | 3:00 PM to 6:00 PM EDT

University of Maryland

BALTIMORE

University of Maryland

April 19 | 3:00 PM to 6:00 PM EDT

Attend Upcoming Webinars

Join Team Geofeedia and our guest presenters for educational webinars featuring industry experts and the Geofeedia platform.

Social Media and the Intelligence Cycle for Security Professionals

March 16 | 2:00 PM EDT

Learn how social media data is developed into actionable intelligence for security teams.

[webinar-button.png](#)

How Ocean City Police Department Uses Location-Based Intelligence for Event Monitoring

March 24 | 2:00 PM EDT

Hear from Detective Jim Schwartz as he discusses how he uses location-based intelligence to better predict, analyze, and act on data that enhances situational awareness for their agency.

[webinar-button.png](#)

Social Media and the Intelligence Cycle for the Public Sector

March 30 | 2:00 PM EDT

See how the public sector leverages social media data during different stages of the intelligence cycle.

[webinar-button.png](#)

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[Severe Weather](#)

[Severe Weather](#)

East & Southeast Coast of the United States

Heavy rain, tornadoes, and strong winds wreaked havoc in communities across Virginia, Florida, and Louisiana.



[Boston Public Schools Protest](#)

Boston, MA

Students walked out of class and marched through downtown Boston in protest of proposed budget cuts.



[Super Tuesday](#)

[Super Tuesday](#)

Across the United States

Voters from several states across the country visited their polling stations to take part in their state's primary elections.



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From: Phil Harris [latitude@geofeedia.com]

Sent: Thursday, October 06, 2016 2:01 PM

To: sandra.kirwin@pd.boston.gov

Subject: Miss out on Latitude? Join us at our new product release webinar!

[Geofeedia](#)

Good afternoon,

If you couldn't make it to Latitude this year, don't worry! We're hosting a new product release webinar next Tuesday, October 11 at 2:00 PM EDT. Our product team will highlight the new platform updates that were featured at Latitude!

Featured Product Enhancements

Logo Detection, Media Filtering, and Geofeedia Services give your organization more tools to Predict, Analyze, and Act on location-based intelligence.

 LogoRecognition3.png

 mediafiltering.png

 services.png

- **Logo Detection:** Recognize pictures of brands or logos that are important to your organization in locations that matter.
- **Media Filtering and Analytics:** Break down posts by their media type. Media Filtering and Analytics let your team segment geotagged posts into text, photo, and video-only posts.
- **Geofeedia Services:** Let Geofeedia manage your social intelligence. Our team of Social Intelligence Analysts monitor the locations that matter to your organization 24/7 to bring your team actionable data.

We hope to see you there!

Phil-Harris

Phil Harris

CEO, Geofeedia

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Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, May 29, 2015 10:43 AM
To: sandra.kirwin@pd.boston.gov
Subject: Next Evolution of Geofeedia Launches Next Friday

LOG IN

Twitter_logo_blue

Email-ProductUpdates

The next evolution of the Geofeedia platform is going live next Friday, June 5 and offers you:

- **A new look-and-feel** to streamline your discovery process
- **Multi-location recordings** to monitor the locations that matter to you
- **Enhanced analytics and sentiment** to better understand what's happening at those locations
- **Influencers** to research social profiles and discover more about an individual's interests and most common interactions with other users
- **A new set of engagement tools** to better connect with your customers in entirely new ways

Join us for a webinar to learn more about the new features.

register-now-button

Maintenance Window

With the launch of our new platform, we will be working in a maintenance window from 10:00 PM EDT on Friday, June 5 to 4:00 AM EDT on Saturday, June 6. During this period, the Geofeedia application and API will not be available. Thank you in advance for your patience.

Introducing Sina Weibo

With the launch of our new platform, we will be introducing data from Sina Weibo, a Chinese microblogging site with over 500 million users. Sina Weibo opens a new avenue of data for your social discovery and analysis.

Learn More about the New Platform

Register for a webinar with the Geofeedia team to learn more about the platform. We'll show you how it enables searching more data faster and provides new ways to discover, engage, and analyze location-tagged data. [Register now!](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the *Resources & Support* page within the Geofeedia application.

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From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, June 04, 2015 9:02 AM
To: sandra.kirwin@pd.boston.gov
Subject: Next Evolution of Geofeedia Launches Tomorrow

LOG IN

Email-ProductUpdates

The next evolution of the Geofeedia platform is going live tomorrow, June 5th and offers you:

- **A new look-and-feel** to streamline your discovery process
- **Multi-location recordings** to monitor the locations that matter to you
- **Enhanced analytics and sentiment** to better understand what's happening at those locations
- **Influencers** to research social profiles and discover more about an individual's interests and most common interactions with other users
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From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, April 23, 2015 12:59 PM
To: sandra.kirwin@pd.boston.gov
Subject: Product Updates from Geofeedia

[Geofeedia Logo](#)

[log-in](#)

At Geofeedia, we're innovating our platform all [150401-Beta-Screens](#) the time. Our engineering teams strive to ensure you can discover the best content and insights in your locations.

As such, we wanted to make sure you're aware of a few upcoming updates to our platform. Discover the changes and updates below!

Introducing Sina Weibo

In early May, you'll see a new data source, Sina Weibo, in your searches. Sina Weibo is a popular Chinese microblogging site with over 500 million users and over 100 million posts per day, opening a new data stream for your social discovery and analysis and providing new insights.

Facebook Graph API Sunset

On April 30, 2015, Facebook will be retiring its v1.0 Graph API, which powers location-tagged data for all of its partners. After this date, historical Facebook data will continue to live in your account, but new searches and recording data will not pull any new location-tagged Facebook data.

Have You Discovered Yik Yak?

Yik Yak is one of the most popular location-enabled social networks, with millions of app downloads and more than 1,600 college campuses using it. Make sure to review the Yik Yak posts which provide great insights for situational awareness intelligence, customer service issues, and general location sentiment.

Last Chance for a Sneak Peak of the New Platform

Only one webinar remains to give you an early look at our new platform and show you how it enables faster searches and provides new ways to discover, engage, and analyze location-tagged data. Register now and join us to learn more!

[register-now-button](#)

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with company news, the articles we're reading and much more by following us on
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From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, June 17, 2015 11:03 AM
To: sandra.kirwin@pd.boston.gov
Subject: Recap: Next Evolution of Geofeedia Platform



LOG IN

Email-ProductUpdates

It's been one week since the release of the new Geofeedia platform. With updated features, it is now easier than ever to search, engage, and analyze location-tagged social media.

Updated Product Features

Geofeedia-Platform-2

Make sure to log in, if you haven't already, to check out these five new capabilities:

- Multi-Location Recordings
- Influencers
- Real-time Analytics
- Sentiment Analysis
- [Download the Mobile App from the App Store](#)

Check out our [Mobile App training video](#) to help you understand and use the Geofeedia Mobile App!

If you missed last week's informational webinars, don't worry! Watch a recording to learn more about the new platform features.

5-Minute Customer Survey

Want to shape the future of Geofeedia? We're looking for your feedback to help us prioritize where we go next with the power of location-based social intelligence. Take this quick, 5-minute survey to tell our product team where you'd like us to focus our efforts.

Need more information? Visit the [Resources & Support](#) page within the Geofeedia application or email support@geofeedia.com.

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From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, February 05, 2015 10:02 AM

To: sandra.kirwin@pd.boston.gov

Subject: Register Today: New Feature Webinar & Upcoming Maintenance Window

[Geofeedia Logo](#)

[log-in](#)

Let us walk you through our latest features!

January was a busy month for us as we launched a number of new features in our platform, including mobile-friendly alerts, streamlined curation of social content, and video resources to help you get the most out of Geofeedia.

Look below for details, and be sure to [join our customer webinar](#) on **Thursday, February 12 at 2pm EST** for a live walkthrough of the new features!

[webinar-button](#)

[feb-features-email](#)

Mobile-friendly Alerts with Image and Video Preview

Our new mobile-friendly emails make it easy to view Alerts on any device – mobile, tablet, and computer – and include image and video content to preview media without leaving your inbox.

Curate Collections from Collage View

Easily add multiple posts into a Collection directly from the Collage view to streamline your content discovery and curation process.

In-app Video Resources

Our updated Resource Library provides one stop for self-education and assistance requests, and new video tutorials help you discover and understand the full power of each of your Geofeedia apps.

Maintenance Window:

Sunday, February 8 2015

10:00pm - 11:00pm EST

On Sunday, February 8, we will be optimizing the Geofeedia core database that manages the Geofeedia application to offer increased speed for your location-based social media searches and improve failover capabilities. During this time, the Geofeedia web application and API will not be available.

System improvements like these typically take a few minutes, but we'll allow a one hour window to allow for testing.

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the Resources & Support page within the Geofeedia application.

Keep up with company news and industry insights by following us on Twitter!

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From: Geofeedia [updates@geofeedia.com]
Sent: Monday, June 08, 2015 7:21 AM
To: sandra.kirwin@pd.boston.gov
Subject: Release is Live: Next Evolution of Geofeedia

LOG IN

Email-ProductUpdates

The next evolution of the Geofeedia platform is here! With an updated look and feel, now it's even easier to search, engage, and analyze location-tagged social media.



In addition to enhancing current Geofeedia capabilities, the platform offers:

New Look and Feel: Now it's even easier to discover, engage and analyze social media data with a streamlined and updated user interface.

Upgraded Data Platform: With the upgraded capacity to process more than 1 billion posts daily (~10,000 per second) by the platform, Geofeedia enables the most complete searches across the largest location-based data set in the world.

Aggregated Location Monitoring: Save time and gain insight by collecting intelligence across many locations in a single search.

Enhanced Location Analytics: Make smarter real-time decisions through updated and interactive location analytics.

Location Sentiment: Quickly understand the sentiment (positive/negative) of posts from one or more locations.

New Data Source: With the largest Chinese microblogging site Sina Weibo added to Geofeedia, users now have an even larger data set to discover, engage and analyze.

Templates: Save time by creating and reusing search criteria (including locations, keywords, networks, usernames) within a search template.

Influencers: Discover top influencers in a location and their social connections.

Salesforce Integration: Increase sales and improve customer service by creating a Salesforce.com lead or customer service case from a location-tagged social media post with a single click.

Join us for a webinar to learn more about the new features!

[register-now-button](#)

Need more information? Visit the [Resources](#) page within the Geofeedia app.

You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support](#) page within the Geofeedia application.

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Sent: Monday, February 01, 2016 11:03 AM
To: sandra.kirwin@pd.boston.gov
Subject: Reminder: Geofeedia January Release starts in 1 Day

Dear Sandy,

This is a reminder that "Geofeedia January Release" will begin in 1 Day on:
Tue, Feb 2, 2016 11:00 AM - 12:00 PM EST

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Sent: Sunday, January 31, 2016 11:01 AM
To: sandra.kirwin@pd.boston.gov
Subject: Reminder: Geofeedia January Release starts in 1 Day

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Sent: Thursday, January 28, 2016 11:03 AM
To: sandra.kirwin@pd.boston.gov
Subject: Reminder: Geofeedia January Release starts in 1 Day

Dear Sandy,

This is a reminder that "Geofeedia January Release" will begin in 1 Day on:

Fri, Jan 29, 2016 11:00 AM - 12:00 PM EST

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From: Geofeedia Training [customer@gotowebinar.com]
Sent: Friday, January 29, 2016 10:01 AM
To: sandra.kirwin@pd.boston.gov
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From: Geofeedia Training [customercare@gotowebinar.com]
Sent: Tuesday, February 02, 2016 10:03 AM
To: sandra.kirwin@pd.boston.gov
Subject: Reminder: Geofeedia January Release starts in 1 Hour

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Webinar ID: 155-942-179

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From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, January 29, 2015 10:02 AM

To: sandra.kirwin@pd.boston.gov

Subject: REMINDER - System Maintenance Alert: Database Upgrade

[Geofeedia Logo](#)

Geofeedia Users,

This is a reminder that we will be performing a database upgrade **tomorrow, January 30 beginning at 6:00am EST**. We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation. During the migration, the Geofeedia web application and API will not be available for use.

Thank you for your patience as we complete this important system improvement. This upgrade allows us to continue to scale our data platform to meet your evolving needs, improves the reliability of our data platform and provides you with faster search speeds and increased system performance.

If you have any questions, please send an email to updates@geofeedia.com or reply to this message.

Thank you,
Team Geofeedia

FAQs

When will the database migration take place?

The migration will occur in a maintenance window between 6:00am and 7:00am EST tomorrow, Friday, January 30.

Will I be able to use Geofeedia during the migration?

The application and API will not be available during the migration.

How long will the system be down?

We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation.

What will happen to my recordings and alerts during the maintenance window?

During the maintenance window, your recordings will continue to gather data, but your email alerts will be inactive. After the database upgrade is complete, your alerts will automatically restart and will include all items that were gathered during the maintenance window.

How will I know when I can use the Geofeedia application again?

You will receive a notification when the maintenance is complete and the application is ready for use.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, April 29, 2015 4:34 PM
To: sandra.kirwin@pd.boston.gov
Subject: Reminders from Geofeedia

[Geofeedia Logo](#)

Reminders from Geofeedia

Last Chance for a Sneak Peek of the New Geofeedia

Only one webinar remains to give you an early look at our new platform! Learn how the updates enable faster searches and provide new ways to discover, engage, and analyze location-tagged data. Join us to learn more! [REGISTER NOW](#)

Facebook Graph API Sunset

On April 30, 2015, Facebook will be retiring its v1.0 Graph API, which powers location-tagged data for all of its partners. After this date, historical Facebook data will continue to live in your account, but new searches and recordings will not pull any new location-tagged Facebook data.

Save the Date for Latitude

Mark October 21, 2015 on your calendars and join us in Chicago for Latitude, Geofeedia's location-based social media conference. While we work hard to finalize the details and prepare for registration, please click below to let us know you're interested in learning more when the time comes! [SIGN UP FOR DETAILS](#)

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, May 25, 2016 12:14 PM
To: sandra.kirwin@pd.boston.gov
Subject: See What's New in the May '16 Product Release

LOG IN

May16

Introducing our May '16 Product Release! We are excited to welcome new data sources, advanced alerting capabilities, enhanced analytics and more functionality to the Geofeedia platform.

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session that showcases the new updates to our platform. [Register now!](#)

[webinar-button.png](#)

May '16 Product Release Highlights

Our updates are designed to help teams of all sizes and complexities predict, analyze, and act on location-based social intelligence.

alerts

layers

analytics

ADVANCED ALERTS

Stay ahead of developing topics and trends with the addition of three new alert types, and fine-tune your alert criteria with a new keyword rule builder and boolean option.

NEW DATA SOURCES

View weather and traffic data and tap into new social sources Google+, Vimeo, and Facebook Pages to uncover more insights.

ENHANCED ANALYTICS

Easily visualize and understand trends in activity and sentiment.

Additional Release Highlights

enterprise

everbridge

mobile

ENTERPRISE

Empower teams of all sizes and complexities to predict, analyze and act on location-based intelligence.

EVERBRIDGE INTEGRATION

Quickly and reliably deliver the right message during mission-critical events that take place in locations of interest.

MOBILE APPS

The addition of VK, Vine, and Periscope allows teams to access more data on-the-go through our mobile app.

[webinar-button.png](#)

Join Us at Latitude 2016

[LAT.png](#)

OCTOBER 5-6 | NAVY PIER, CHICAGO

Register for Latitude, Geofeedia's location-based intelligence conference, this October in Chicago. Learn more about the latest in location-based intelligence, connect with location-based intelligence experts, and see what's new (and what's coming) to the Geofeedia platform. [Reserve your seat today!](#)

Use this code for a free registration pass: GeoCustomer

Please reach out to our Success team, success@geofeedia.com, with any questions.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Monday, February 02, 2015 10:48 AM

To: sandra.kirwin@pd.boston.gov

Subject: Super Bowl Infographic: What was the Conversation at the Big Game?

Not rendering correctly? View this email as a web page [here](#).

[Geofeedia Logo](#)

Geofeedia Users,

Wow, what an exciting Super Bowl last night! While you were watching last-second interceptions, Katy Perry flying and dad-themed commercials, ticket holders in Arizona shared [almost 17,000 posts](#) from inside and around University of Phoenix Stadium.

To understand how Super Bowl XLIX ticket holders experienced the actual game live, the Geofeedia team [created a geofence](#) around the Super Bowl XLIX stadium. We collected almost 17,000 posts with a location tag, and here's what we learned:

- **The conversation doesn't always have the keywords and hashtags you're researching.** 66% of posts didn't contain keywords including: super, bowl, patriots, seahawks or sb49
- **Understanding a location means understanding microlocations.** The conversations in the north end zone seat differed from the south end zone, and ticket holders at the 50 yard line were really into the venue.
- **Listening to all social channels is critical.** 66% of the conversation was via Instagram posts, with the remainder of conversations spanning across many other social networks.

Ready to learn more? Click below to see our full infographic!

[infographic-button](#)

[geofeedia-super-bowl-infographic-tease](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, January 23, 2015 12:12 PM
To: sandra.kirwin@pd.boston.gov
Subject: System Maintenance Alert: Database Upgrade

[Geofeedia Logo](#)

Geofeedia Users,

Please be advised that we will be performing a database upgrade next **Friday, January 30 beginning at 6:00am EST**. We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation. During the migration, the Geofeedia web application and API will not be available for use.

Thank you for your patience as we complete this important system improvement. This upgrade allows us to continue to scale our data platform to meet your evolving needs, improves the reliability of our data platform and provides you with faster search speeds and increased system performance.

If you have any questions, please send an email to updates@geofeedia.com or reply to this message.

Thank you,
Team Geofeedia

FAQs

When will the database migration take place?

The migration will occur in a maintenance window between 6:00am and 7:00am EST next Friday, January 30.

Will I be able to use Geofeedia during the migration?

The application and API will not be available during the migration.

How long will the system be down?

We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation.

What will happen to my recordings and alerts during the maintenance window?

During the maintenance window, your recordings will continue to gather data, but your email alerts will be inactive. After the database upgrade is complete, your alerts will automatically restart and will include all items that were gathered during the maintenance window.

How will I know when I can use the Geofeedia application again?

You will receive a notification when the maintenance is complete and the application is ready for use.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia Training [customercare@gotowebinar.com]
Sent: Wednesday, February 03, 2016 12:05 PM
To: sandra.kirwin@pd.boston.gov
Subject: Thank you for attending Geofeedia January Release

Dear Sandy,

We hope you enjoyed our webinar.

Please send your questions, comments and feedback to: success@geofeedia.com.

Please take the following survey:

[Feedback Survey](#)

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From: Phil Harris [success@geofeedia.com]
Sent: Wednesday, January 27, 2016 9:40 AM
To: sandra.kirwin@pd.boston.gov
Subject: The January '16 Release is Live!

Hi Sandra,

We're excited to announce the January '16 Product Release is now live! I invite you to [log into the Geofeedia platform](#), and see what's new!

A few [features](#) I'd like to highlight:

- Adding Persicope, Vine, and VK to the Geofeedia data set
- Image recognition capabilities to better understand the content in areas of interest
- Engagement tools to respond and react to social media posts

If you haven't already registered, our Enablement Specialist, Carly Tschantz, is hosting training sessions that showcase the new updates to our platform. The training will be offered on 3 different days, so please save the date for the time that works with your schedule.

[Click here to register for the training.](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

Thanks for your continued partnership!

Phil Harris

CEO

Geofeedia, Inc. | geofeedia.com

[Latest News + Events](#)

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [here](#) to manage your email settings.

From: Phil Harris [updates@geofeedia.com]
Sent: Thursday, March 24, 2016 1:52 PM
To: sandra.kirwin@pd.boston.gov
Subject: The March '16 Release is Coming Soon!

Hi Sandra,

Our team is continuing to enhance the Geofeedia platform with an exciting suite of new capabilities for organizations and teams. Next week, we'll be introducing our March '16 updates to the Geofeedia Platform:

- Our **team and enterprise platform** empowers teams of all sizes and complexities to predict, analyze and act on location-based intelligence, with new **permissions, roles, groups, audit trail** and **sharing** capabilities.
- **New Facebook data:** Now you can discover trending Facebook posts alongside Twitter and Instagram within Keyword Search.
- **Multiple users with the same email address:** Now you can have multiple usernames with the same email address in Geofeedia. Keep your profile the same, or update your username and new display name in the "My Profile" area of your account to take advantage of this feature.

Our Enablement Specialist, Carly Tschantz, is hosting a webinar session that showcases the new updates to our platform arriving on March 30th.

[Click here to register for the webinar.](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

We appreciate your support!

Phil-Harris

Phil Harris

CEO, Geofeedia

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [Here](#) to manage your email settings.

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, March 30, 2016 3:53 PM

To: sandra.kirwin@pd.boston.gov

Subject: The March '16 Release is Here: NEW Enterprise Functionality

LOG IN

header-mar16-1.png

The March '16 Product Release is here! Our team is excited to introduce the **new team and enterprise platform** for empowering teams of all sizes and complexities to predict, analyze, and act on location-based intelligence.

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session that showcases the new updates to our platform. [Register now!](#)

[webinar-button.png](#)

Team & Enterprise Highlights

Geofeedia's team and enterprise capabilities allow our platform to be fully customized to match the unique needs of any organization with:

groups.jpg

USER & GROUP MANAGEMENT

Manage team and global initiatives through expanded user and group management.

audit.jpg

AUDIT TRAIL

Maintain a complete audit trail for each action in your account for internal analysis and compliance, process optimization, and security.

role.jpg

CUSTOM ROLES & GRANULAR PERMISSIONS

Fully customize user access with granular permissions & custom roles to match internal procedures and security policies.

Additional Release Highlights



NEW FACEBOOK DATA: Now you can discover trending Facebook posts alongside Twitter and Instagram within Keyword Search.



MULTIPLE USERS WITH THE SAME EMAIL ADDRESS: Now you can have multiple usernames with the same email address in Geofeedia.

[webinar-button.png](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654


Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [updates@geofeedia.com]
Sent: Wednesday, May 18, 2016 3:05 PM
To: sandra.kirwin@pd.boston.gov
Subject: The May '16 Release is Coming Soon!

Good afternoon,

I'm excited to announce Geofeedia is launching NEW features to the platform on May 25th to help teams of all sizes and complexities to predict, analyze, and act on location-based social intelligence.

Next week, we'll be introducing our May '16 updates to the Geofeedia Platform:

- **New Data Sources:** Find more insights and  trends from the world's largest location-based data set with the addition of new data sources, including Weather and Traffic Layers and network sources Google +, Vimeo, and Facebook Pages.
- **Advanced Alerting Capabilities:** Stay ahead of developing topics and trends with the addition of three new alert types.
- **Enhanced Analytics:** Easily visualize and understand trends in activity and sentiment above or below normal levels.

... and more!

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session on May 26th that showcases the new updates and additions to our platform. Join us to learn more! [Click here to register for the webinar.](#)

I also invite you to register for Latitude, Geofeedia's location-based intelligence conference, this October in Chicago. Meet our team, network with location-based experts, and learn more about what's new (and what's coming) to the Geofeedia platform. [Register now!](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

We appreciate your support!

 **Phil-Harris**

Phil Harris
CEO, Geofeedia

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL
Click [Here](#) to manage your email settings.

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, May 01, 2015 10:22 AM
To: sandra.kirwin@pd.boston.gov
Subject: Update from Geofeedia: Facebook

[Geofeedia Logo](#)

[log-in](#)

Geofeedia-Updates

Product update from the Geofeedia team regarding a recent communication about Facebook data on the Geofeedia platform:

FB-Circle **Facebook Graph API Sunset: Extended**

The retirement of the Facebook Graph API v1.0 has been extended from April 30, 2015 to October 31, 2015. The Graph API powers location-tagged data for all of its partners. After October 31, 2015, historical Facebook data will continue to live in your account, but new searches and recordings will not pull any new location-tagged Facebook data.

Geofeedia will provide updates if there are any additional changes to the timing that we learn in the meantime.

Keep up with company news, the articles we're reading and much more by following us on Twitter:

[150501-EmbedTweet-Recordings-2](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Phil Harris [event@geofeedia.com]

Sent: Wednesday, April 08, 2015 1:12 PM

To: sandra.kirwin@pd.boston.gov

Subject: Visit Geofeedia at ISC West and ASIS New York City

[Geofeedia Logo](#)

Good afternoon,

Geofeedia will be exhibiting at two of the biggest security industry events, the [ISC West](#) conference next week in Las Vegas (Booth #19127) and the [ASIS New York City Security Conference and Expo](#) on April 22-23 in New York City (Booth #229).

My team and I would enjoy meeting you in-person to share how Geofeedia's social media intelligence platform is delivering successful outcomes for corporate security professionals in travel security, event security, executive protection, brand protection, facilities security, campus security, social media command centers and more!

We will demonstrate our application live at our booth to show how we deliver social media intelligence by location at places such as:

- College campuses
- Corporate campuses
- International locations
- Stadiums
- Any other worldwide location

[Contact us](#) to set up a time to meet in person. And don't forget to visit the Geofeedia booth to for a chance to win a new [FitBit Surge](#)!

See you at the show!

Phil Harris
Co-Founder and CEO of Geofeedia



Can't make it to the shows? Learn more about the next generation of Geofeedia in our webinar.

[register-now-button](#)

Update your [email preferences](#) to choose the types of emails you receive.

[Unsubscribe from all future emails](#)

From: Geofeedia [updates@geofeedia.com]

Sent: Friday, February 13, 2015 4:17 PM

To: sandra.kirwin@pd.boston.gov

Subject: Webinar recording now available in your account!

[Geofeedia Logo](#)

[log-in](#)

Hi Sandra,

We're sorry we missed you on yesterday's G30 customer webinar! You can access the recording in the [Resources & Support](#) section of the application. Not only will you see a live overview of the most recently released features, you'll also get a sneak peek of what's coming in future releases.

Click below to log in and watch the webinar now!

[Geofeedia-log-in](#)

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Monday, March 09, 2015 3:28 PM

To: sandra.kirwin@pd.boston.gov

Subject: What's Happening at Geofeedia

[Geofeedia Logo](#)

[log-in](#)

What's Happening

We're excited to bring you the latest news from Geofeedia.

This Just In: [Check out our Collection](#) from the Apple Live event in San Francisco, CA.

[Coming Soon: Latitude, Geofeedia's Location-Based Conference](#)

Location data is changing everything. Join hundreds of colleagues this October in downtown Chicago as we explore the future of geospatial and social data. [Stay informed and sign up to receive updates](#) about Latitude and to be notified when registration is live!

[Geofeedia Raises Another \\$3 Million to Scale Location-Based Social Media Intelligence Platform](#)

"Marketers and public safety agencies need the location and contextual insight of social media that only Geofeedia can provide," said Guy Turner, managing director of Hyde Park Venture Partners. [Read More.](#)

[Maintenance Window](#)

March 13, 2015 from 6:00am EDT to 8:00am EDT We will be updating the Geofeedia platform to offer increased speed for your location-based social media searches and improve system capabilities. During this time, the Geofeedia web application and API will not be available. Users attempting to access the application during this time will receive a scheduled maintenance notification page. We appreciate your patience.

[Upcoming Events](#)

Stop by and see the Geofeedia team at these events:

- [SXSW: Retail Loco](#) Austin, TX
- [Social Media Marketing World](#) San Diego, CA
- [ISC West](#) Las Vegas, NV
- [ASIS NY](#) New York, NY

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Tuesday, July 21, 2015 4:40 PM

To: blair.rapalyea@pd.boston.gov

Subject: 10 New Features: Keyword Search, Android App + 8 More



LOG IN

EmailHeader-ProductUpdates

The latest release of the Geofeedia platform is going live on **Friday, July 24** and will give you greater insights, enhanced mobility and increased scale. Learn more about the new suite in our Discovery release:

Geofeedia: Discovery Search

More Data

Uncover more data than ever before with our expanded search capabilities. **Discovery Search** identifies where conversations are taking place across the globe in our interactive Map or **Heatmap** view. Utilize the **Keyword Search** to activate Twitter data and broaden search insights for a better understanding of the social conversation. Deliver your set of actionable data to decision-makers with our exportable **PDF reports**.

Geofeedia: Android App

More Mobile

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**. One-click access to locations, recordings and user profiles and posts bring location-based social media monitoring to mobile devices. The Android App will be available for download via Google Play this Friday.

Geofeedia: Multi-Location Upload

More Scale

Quickly upload thousands of locations with **Multi-Location Upload**, and combine up to 1,000 locations into recordings for an overall view on the data captured with **Location Aggregation**. Gain insights in your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Discovery Training Session

Explore the 9 features above (and more!), and hear from our Senior Technical Product Manager Andy Falkenstein in an upcoming webinar.

[register-now-button](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support page](#) within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest. Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [marketing@geofeedia.com]
Sent: Friday, May 27, 2016 11:20 AM
To: blair.rapalyea@pd.boston.gov
Subject: A Note from Geofeedia on Memorial Day

LOG IN

We Remember

The Team at Geofeedia would like to wish all of you a safe and wonderful Memorial Weekend.

Thank you to all of our Veterans for your sacrifices and service to our country.

PHIL HARRIS & TEAM GEOFEEDIA

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, February 11, 2015 2:08 PM
To: blair.rapalyea@pd.boston.gov
Subject: Can you join us for Thursday's webinar?

[Geofeedia Logo](#)

[log-in](#)

Geofeedia Users,

This is a reminder that Senior Product Manager, Andy Falkenstein, will be hosting a webinar on **Thursday, February 12 at 2:00pm EST**, featuring a live demonstration of Geofeedia's latest enhancements, including:

- Mobile-friendly alert emails with image and video previews
- The ability to quickly add one or multiple posts to your Collections from the Collage view
- In-app video resources to help you discover and understand the full power of each Geofeedia app

Click below to register, and we look forward to seeing you on the webinar!

[webinar-button](#)

YOUR PRESENTER

[andy-f](#)

Andy Falkenstein
Senior Product Manager

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, March 26, 2015 10:43 AM
To: blair.rapalyea@pd.boston.gov
Subject: Early access to the new Geofeedia

[Geofeedia Logo](#)

[log-in](#)

[Geofeedia](#)

A new Geofeedia is almost here.

We're excited to announce that Geofeedia will soon have a completely new look and feel, enabling you to uncover more data even more easily than before.

We'll also be releasing numerous new features and a highly anticipated mobile app, all of which is highlighted below. To see for yourself, be sure to click the button to register for one of five webinars in April, after which you'll be able to request access to our beta environment and take the new platform for an exclusive test drive!

Multi-Location Recording

Create aggregated location recordings for up to 10 locations with full control of the data captured with filters for keywords, usernames, and sources.

Enhanced Reporting & Analytics

Discover insights about your places based on advanced search options, keywords and influencers within your places.

Sentiment

Understand and measure social sentiment at locations that matter to your business.

Influencers

Discover a user's complete profile across multiple networks.

Salesforce.com Integration

Discover sales leads and resolve customer service issues, integrated with Salesforce.com.

Keyword Search

Discover locations where a keyword or phrase is trending and initiate monitoring for those locations.

Publisher

Create and publish outbound social posts and replies directly from Geofeedia.

Mobile App

Take the power of Geofeedia on-the-go through responsive emails and a mobile app!



Geofeedia is hitting the road! Will we see you at one of our upcoming events?

- March 31: Texas Police Chiefs Association in Galveston, TX
- April 15: ISC West in Las Vegas, NV
- April 21: ILEETA in Wheeling, IL
- April 22: ASIS East NYC in New York, NY
- April 29: Government Social Media in Reno, NV

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [webinar@geofeedia.com]
Sent: Tuesday, September 08, 2015 6:41 AM
To: blair.rapalyea@pd.boston.gov
Subject: Educational Opportunity

Hi Blair,

We have two great, free webinars this month that may be of interest to you:

> [Connecting With Your Community Through Social Media](#) - September 10 at 2:00 PM EDT

Join Chief Billy Grogan of the Dunwoody Police Department as he discusses how he has decentralized the department's social media program to better connect with their community.

> [How Lexington PD Leverages Social Media to Protect and Serve](#) - September 17 at 2:00 PM EDT

Join Detective Richard Yancey as he discusses how the Lexington Police Department uses location-based social media intelligence to investigate local crimes, maintain campus safety, and monitor fugitive activity.

Please let us know if you have any questions. We look forward to your attendance.

Thanks,

Team Geofeedia

[Latest News + Events](#)

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [here](#) to manage your email settings.

From: Will Catton [will.catton@geofeedia.com]
Sent: Saturday, September 17, 2016 12:44 PM
To: blair.rapalyea@pd.boston.gov
Subject: Explosive Device - Seaside New Jersey Parade Route

[Geofeedia](#)

UPDATE:

OUR APOLOGIES FOR WRONG SUBJECT LINE IN EARLIER EMAIL

The Geofeedia Security Operating Center is actively monitoring content near the site of an explosion in Seaside Park, NJ along a race route for a Marine Corp. charity run.

Our content collection is linked in below.

[VIEW THE COLLECTON](#)

Please feel free to contact me if you have any questions at all.

Will Catton
Domain Expert, Geofeedia
will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, February 10, 2016 9:34 AM

To: blair.rapalyea@pd.boston.gov

Subject: February Newsletter: Explore the New Features, Attend Our City Tour, and More!

LOG IN

February-Newsletter

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

NEW January '16 Product Release

predict-sq.jpg

New Data Sources

analyze-sq.jpg

Image Analysis


engage-sq.jpg

Engagement Tools

We added NEW features to the Geofeedia platform on January 27th to help your organization **predict**, **analyze**, and **act** on location-based social intelligence.

Visit the platform for a closer look at the new features:

Featured Resource: Command Center Best Practices

 Protect your organization's people and business assets with location-based intelligence using industry best practices.

[geofeedia-resource-button.png](#)

Geofeedia City Tours: Coming to a Location Near You

Join us for a (free!) half day of education and platform training in a roundtable format at locations across the country.

Interested in hosting or attending a training event with fellow corporate security, public safety, and Geofeedia experts in your area? Contact our [team](#).

Indy.jpg

SanFrancisco.png

Baltimore.png

INDIANAPOLIS

Geofeedia Indianapolis office, with Anthem & Pacers

February 18, 2016
8:00 AM to 1:00 PM EST

SAN FRANCISCO

Square Headquarters

March 22, 2016
8:00 AM to 1:00 PM
PDT

BALTIMORE

University of Maryland

April 19, 2016
8:00 AM to 1:00 PM
EST

Connect with Our Team at Upcoming Events & Webinars

Join Team Geofeedia and our guest presenters for educational webinars and during events & tradeshow throughout the month.

[IDV-Solutions](#)

[2016 Visual Command Center User](#)

[Conference](#)

February 24 - 25 | Orlando, FL

Visit our booth to talk to the Geofeedia team at the event.

[sdsu-viz-center.png](#)

[WEBINAR: Using Location Based Intelligence for Disaster Awareness and Response](#)

February 24 | 2:00 PM - 3:00 PM EST

[sentinel-resource-group.png](#)

[WEBINAR: How to Build the Business Case for Location-Based Intelligence](#)

March 3 | 2:00 PM - 3:00 PM EST

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[College Football](#)

[Winter Storm Jonas](#)

East Coast of the United States

The east coast received record-breaking amounts of snowfall at the end of January, causing subway shutdowns, canceled flights, and flooded streets.

[Iowa Caucus](#)

[Iowa Caucus](#)

Iowa

The 2016 Election voting season has begun! Presidential hopefuls campaigned in Iowa for the Republican and Democratic caucuses.

[2016 CES](#)

[Protesters Shut Down the Bay Bridge](#)

San Francisco, CA

Activists blocked traffic on the Bay Bridge, causing delays on a major highway.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, August 12, 2015 9:47 AM

To: blair.rapalyea@pd.boston.gov

Subject: Geofeedia August Newsletter: Discovery Launch, LinkedIn Webinar, and more!



LOG IN

August-Newsletter_1

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: Location-Based Social Media Conference

Latitude is approaching quickly. Secure your spot today [Geofeedia Latitude](#) to experience the only location-based social media intelligence conference in the world. You'll have the opportunity to experience the latest in open sourced intelligence data trends while simultaneously networking with your peers about geosocial best practices and success stories.

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS
Use code **GeoCustomer** for 1 free pass per account

Discovery Launch Updates

Geofeedia: [Discovery Search](#) [More Data](#)

Uncover more data than ever before with our expanded search capabilities. **Discovery Search** identifies where conversations are taking place across the globe in our interactive Map or **Heatmap** view. Utilize the **Keyword Search** to activate Twitter data and broaden search insights. Deliver your set of actionable data to decision-makers with our exportable **PDF reports**

Geofeedia: [Android App](#) [More Mobile](#)

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**. One-click access to locations, recordings and user profiles and posts bring location-based social media monitoring to mobile devices. The Android

App will be available for download via Google Play this Friday.

Geofeedia: Multi-Location Upload [More Scale](#)

Quickly upload thousands of locations with **Multi-Location Upload**, and combine up to 1,000 locations into recordings for an overall view on the data captured with **Location Aggregation**. Gain insights in your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Upcoming Webinars

LE-Police

How Agencies Access and Monitor Social Media with Privacy Protection
August 20, 2:00 PM EDT

Join Geofeedia and Andrew Macpherson to learn how public safety agencies can monitor social media while protecting individual privacy.

[REGISTER NOW](#)

TW-CorpSec

How LinkedIn Uses Social Media Intelligence to Enhance Global Security
August 25, 2:00 PM EDT

Learn about LinkedIn's security operations -- the major challenges they face as an organization, and how social media has been useful.

[REGISTER NOW](#)

Featured Resource

NYC_Health_Logo_-_BW_-_PNG

New York City Department of Health and Mental Hygiene Use Case

Learn how the NYC DOHMH uses social media intelligenc to keep the peace during public health emergencies.

[DOWNLOAD NOW](#)

Connect with Geofeedia at Upcoming Events

[Seadog](#)

[SEADOG/WESTDOG
3rd Annual Conference](#)

August 16-19
Savannah, GA

[CACAP](#)

[CACAP
Annual Conference](#)

August 16-19
Quebec City, Quebec

[MSPC](#)

[Midwest Security and Police
Conference and Expo](#)

August 18-19
Tinley Park, IL

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[wildfires](#)

[Wildfires in the West](#)

California, Oregon, and Washington

Many western cities have been battling disastrous wildfires, causing California to declare a State of Emergency last week. Check out our Geofeedia collection.

[Michael_Brown](#)

[One Year Anniversary of Michael Brown Shooting](#)

Ferguson, MO

One year after the Michael Brown shooting, protests are still developing in Ferguson. See social media posts surrounding the events in our collection.

[Florida](#)

[Severe Flooding](#)

Tampa Bay, Florida

Check out pictures and videos captured by residents in Florida during major flooding in the Tampa Bay area.

Customer Mobile App Reviews

We'd love to hear your feedback on our new mobile apps. Give the Geofeedia app a review by clicking the links below, and please share your favorite feature or capability in the comments.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, January 30, 2015 7:29 AM
To: blair.rapalyea@pd.boston.gov
Subject: Geofeedia Database Upgrade Complete

[Geofeedia Logo](#)

Geofeedia Users,

Our database upgrade has been completed, and the Geofeedia application and API are now available for use. If you have any questions or experience any problems, please send an email to updates@geofeedia.com or reply to this message.

We appreciate your patience as we completed this important system improvement that allows us to continue scaling our data platform to meet your evolving needs, improve the reliability of our data platform and provide you with faster search speeds and increased system performance.

Thank you,
Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [success@geofeedia.com]
Sent: Friday, January 08, 2016 1:33 PM
To: blair.rapalyea@pd.boston.gov
Subject: Geofeedia Feedback: We Want to Hear From You

[Geofeedia](#)

Geofeedia Customers:

Thank you for giving us the opportunity to better serve you. Please help us by taking 2-3 minutes to tell us about your experience with Geofeedia. We appreciate your business and want to make sure we meet your expectations.

Thanks,

Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, July 08, 2015 9:54 AM

To: blair.rapalyea@pd.boston.gov

Subject: Geofeedia July Newsletter: Map Widget, Latitude Speakers, & More!



LOG IN

July-Email

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Updated Map Widget

The newly updated Instagram Map Widget allows [Geofeedia Instagram Widget](#) you to easily embed an interactive map of real-time Instagram posts. [Log in](#) to see the updated features including:

- New user interface
- Optimization for mobile devices
- Support for Instagram video content
- Expanded detail for individual posts

To learn more, contact your Customer Success Manager at [**Success@geofeedia.com**](mailto:Success@geofeedia.com).

Customer Training Webinars

The Geofeedia product team is excited to release new enhancements to the platform every month. Stay up to date with the latest features by attending a monthly training session, offered the first and last Monday of every month.

This month's topics: New 4.0 features and our new Mobile App. [Download the mobile app today!](#)

[webinar-button](#)

Latitude: Speakers & Sponsors

[Geofeedia Latitude](#)

Our Latitude speaker line-up is professional innovation personified. You'll be educated, motivated, and inspired by these industry experts joining us in keynote presentations.

[Maria Vello, President and CEO](#)

With more than 25 years of experience in the design, integration, and implementation of global corporate systems, security, and networks, Maria has been responsible for integrating security best practices and raising awareness at every level in every organization for which she has worked. Join her keynote session, **Shattering the Darkness: Shedding Light on the Dark Net**.



Sam Yagan, CEO

Match Group

Sam Yagan has been a leader in the dating industry since he co-founded OkCupid in 2003 and grew it into one of the most popular dating sites in America, amassing nearly 4 million active users. As the CEO of Match Group, he oversees the management of an online dating portfolio of over forty brands around the world, including Match.com, OkCupid, OurTime, Meetic, Twoo, Tinder, and ParPerfeito. Join the keynote session for Marketers to hear from Sam about the **Future of Location** as it relates to dating and beyond.



SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS

Use code **GeoCustomer** for 1 free pass per account

**Thank You to
Our Sponsors!**

[IDV-Solutions](#)

[Securitas_logo](#)

Upcoming Customer Case Study Webinars

Register now to hear from Geofeedia customers using location-based social media intelligence.

[NCAA_logo](#)

NCAA | July 14, 2:00 PM EDT

See how Geofeedia was used during the Final Four to cut through the noise and monitor multiple locations in Indianapolis.

[REGISTER NOW](#)

[leotta_logo](#)

LEOTTA | July 23, 2:00 PM EDT

Join Jack Hall from LEOTTA as he discusses some current trends and challenges to the use of social media in criminal cases.

[REGISTER NOW](#)

Featured Resource

[HBPD_emblem](#)

[Huntington Beach Police Department Case Study](#)

Learn how the Huntington Beach Police Department used social media intelligence to keep the peace during the US Open of Surfing.

[DOWNLOAD NOW](#)

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[FIFAWWC](#)

[FIFA Women's World Cup](#)

BC Place in Vancouver, Canada

See what fans shared during the 2015 Women's World Cup Final in Vancouver.

[SC_rally](#)

[South Carolina State House](#)

Columbia, South Carolina

Check out the social media content from the ongoing Confederate Flag rallies at the South Carolina State Capitol.

[Coke_Zero_400](#)

[Coke Zero 400](#)

Daytona International Speedway in Daytona Beach, FL

After hours of rain delays and a fiery last lap crash Dale Earnhardt Jr. came in first place at Daytona.

5-Minute Customer Survey

Want to shape the future of Geofeedia? We're looking for your feedback to help us prioritize where we go next with the power of location-based social intelligence. Take this quick, 5-minute survey to tell our product team where you'd like us to focus our efforts.

[Button-Survey](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, June 11, 2015 9:18 AM
To: blair.rapalyea@pd.boston.gov
Subject: Geofeedia News: Mobile App Goes Live & More



LOG IN

150608-JuneNewsletter

Welcome to the first issue of Geofeedia's monthly newsletter! We are looking forward to sharing product updates, thought leadership, event information and company news with you each month.

Next Evolution of Geofeedia

We are excited the platform is live. [Log in](#) to Geofeedia to check out all of the new features. In addition to enhancing current Geofeedia capabilities, the new version offers:

- Upgraded Data Platform
- Aggregated Location Monitoring
- Enhanced Location Analytics & Sentiment
- Influencers
- Salesforce Integration

[Geofeedia-log-in](#)

Download the Geofeedia App Today

The new Geofeedia iOS app is perfect for taking the power of Geofeedia on the go. With the mobile app, now you can:

- Gather location-based social intelligence in the areas directly around your current location
- Create or monitor any location while mobile
- Access a streamer view of location-tagged social media posts on-the-go

[Download from the App Store](#)

Register for Latitude

Don't miss this gathering of real leaders having real conversations about location-based social media. Our Latitude speaker line-up is professional innovation personified. You'll be educated, motivated, and inspired by these leaders who are using location-based social media intelligence to create success stories within their respective industries.

[LatitudeLogo-01-1024x379.png](#)

University of Chicago's Gleacher Center

October 21, 2015

[register-now-button](#)

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS
Use code **GeoCustomer** for 1 free pass per account

Connect with Geofeedia at Upcoming Events

Geofeedia is attending a number of upcoming events. Please come to our booth to connect with the Geofeedia Team!

[\[Image\]](#)
**Useful Social Media
Social Media Summit**

June 15 - 16
New York City, NY

[\[Image\]](#)
**Go Inbound
Marketing Conference**

June 22
Indianapolis, IN
Our VP of Product R. J. Talyor is
a featured speaker! Register
with code: **FRIENDOFRJ**

[\[Image\]](#)
**NRF Protect Loss
Prevention Conference**

June 23 - 25
Long Beach, CA

[\[Image\]](#)
**National Sheriff's
Association Annual
Conference & Exhibition**

June 26 - July 1
Baltimore, MD

New Resources

Check out these recent Geofeedia research findings and whitepapers:

[\[Image\]](#)

[Special Bulletin: Advice
from #LESM Experts](#)

[NCAA-Cover-sm_copy](#)

[NCAA Location-Based Social
Media Case Study](#)

[Roadmap-cover-1](#)

[The Geosocial Marketer's
Roadmap Whitepaper](#)

Know Anyone Who Could Use Geofeedia?

We find that many of our best customers come from referrals of existing customers. Is there anyone in your network who could use Geofeedia? We'd love for you to send them a note inviting them to an upcoming webinar or to request a personalized demo. Here's a [short email](#) we drafted to make it easy - thanks for spreading the word!

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.
Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, November 11, 2015 11:24 AM

To: blair.rapalyea@pd.boston.gov

Subject: Geofeedia November Newsletter: Upcoming Webinars, Industry Events, and More!



LOG IN

November Newsletter

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Upcoming Webinars

Join Team Geofeedia and our guest presenters for free educational webinars throughout the month.

CS_Web-1

How the Northern California Regional Intelligence Center Uses Social Media to Monitor Large Events

November 18 | 2:00 - 3:00 PM EST

Join Geofeedia and Detective Star Cazador of the Northern California Regional Intelligence Center (NCRIC) to learn how the NCRIC uses Geofeedia for large events. [REGISTER NOW](#)

CS_Web-1

Using Social Media Intelligence for Risk Management and Crime Prevention

November 19 | 2:00 - 3:00 PM EST

Join us to learn how your agency can discover, engage, and analyze social media data to prevent crime and investigate evolving situations in real-time. [REGISTER NOW](#)

Ilitch Holdings

How Ilitch Holdings Monitors Social Media for Situational Awareness and Executive Protection

November 24 | 2:00 - 3:00 PM EST

Join Ray Johnson, Director of Executive Services at Ilitch Holdings to find out how he uses location-based social media monitoring for executive protection and situational awareness. [REGISTER NOW](#)

LEOTTA

6 Ways Social Media Monitoring Empowers Your Command Center

December 10 | 2:00 - 3:00 PM EST

Join George Siegle, Director of Product Management at IDV Solutions and Andy Falkenstein, Director of Product Management at Geofeedia, as they discuss 6 ways social media monitoring empowers your command center. [REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

Our team will be exhibiting at industry conferences around the country. [Contact us](#) to schedule an appointment to meet at the event!

[Security](#) [Security 500](#)

November 16
Washington, D. C.

[ISC East 2015](#) [ISC East 2015](#)

November 18-19
New York City

Platform Update

We're adding new functionalities and enhancements to our platform every week! Learn more about what's new.

Search Unification

Our New Search button unlocks 3 different search capabilities in the pop-up search field (**Location**, **Keyword**, **Discovery**), allowing users to search by addresses, keywords, and hashtags across location-tagged and non-location-tagged social media data.

Find out what conversations are happening around you today!

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[World Series](#) [2015 World Series](#)

Citi Field in Flushing, NYC and Ewing M. Kauffman Stadium in Kansas City, MO

The Kansas City Royals defeated the New York Mets 4 -1 to take the 2015 World Series title. See photos and videos from games in both stadiums in our collection.

[Hurricane Patricia](#) [Hurricane Patricia](#)

Southwest Mexico

Hurricane Patricia's Category 5 classification caused major concern along Mexico's Pacific coast. Although the storm weakened over Mexico, residents of coastal towns battled mudslides, strong winds, and flooding. See photos and videos of the storm in our collection.

Bucharest Protests [Protests in Bucharest](#)

Bucharest, Romania

Romanians took to the streets of Bucharest to protest the response of the government following a nightclub fire. The fire killed over 40 people, with many others in serious condition. See photos and videos of the protests in our collection.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, October 08, 2015 10:56 AM

To: blair.rapalyea@pd.boston.gov

Subject: Geofeedia October Newsletter: Last Call for Latitude, Upcoming Webinars and More!



LOG IN

October_Header

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: A Full Day of Education

LAT-event-collage

Book your travel NOW - we are less than two weeks away from the industry's first-ever location-based social media conference on **October 21, 2015** at [The Gleacher Center](#) in **Chicago, IL!**

In partnership with the [Illinois Association of Chiefs of Police](#) and the [Illinois Security Professionals Association](#), Geofeedia wants you to stay ahead of how social media is changing the way we think about and operate in the world today. Collaborate with your peers and hear from industry leaders who use social media data in innovative ways with limited resources and are being asked to do more with less.

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS

Use code *GeoCustomer* for 1 free pass per account

Product Update

We're adding new functionalities and enhancements to our platform every week! Learn more about what's new (and what's coming) at Latitude.

iG-Engagement

NEW! Engagement Tools

Engage with Twitter *AND*

PDF-collections-2

NEW! Collections PDF Summary Report

Instagram posts by simply clicking the Reply, Retweet, and Favorite buttons for a Tweet and the Like and Comment buttons on an Instagram post.

Download the 200 most recent items from a collection to a nicely formatted PDF summary report.

Upcoming Webinars

CS_Web-1 **East Valley Fusion Center Use of Social Media for Major Events and Public Safety**

October 15 / 2:00 - 3:00 PM EDT

Join Geofeedia and Chris Henningsen of the East Valley Fusion Center to learn about their use of location-based social media monitoring for events, such as Super Bowl 49 and public safety. [REGISTER NOW](#)

LEOTTA **Current Trends and Challenges to the Use of Social Media in Criminal Cases**

October 29 / 2:00 - 3:00 PM EDT

Join Jack Hall of LEOTTA (Law Enforcement Officer Technology Training Associates) for a free webinar on the current trends and legal challenges to the use of social media in criminal cases. [REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

[OSMOSIS](#)

October 12-13
New York New York Hotel
Las Vegas, NV

[ASCIA Fall Conference](#)

October 22-24
Hyatt Regency Hotel
Chicago, IL

[MCC Fall Meeting](#)

October 23-24
Hilton Chicago
Chicago, IL

[IACP Annual Conference](#)

October 24-27
McCormick Place West
Chicago, IL

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

Pope

[Papal Visit 2015](#)

New York, Washington D.C., and Philadelphia

Pope Francis made his first trip to the United States and visited Washington, D.C., New York City, and Philadelphia. Check out content from the Papal Visit in this Instagram collection.

Joaquin

[Hurricane Joaquin](#)

East coast of the United States

Major flooding resulted in major east coast cities due to category 4 Hurricane Joaquin. See photos and videos of the storm's havoc in our Geofeedia collection.

Hajj

[Hajj Stampede](#)

Mecca, Saudi Arabia

A stampede near Mecca killed over 450 people and left over 700 injured during the annual Hajj pilgrimage to Mecca. This collection includes images and videos of the tragic event. WARNING: Graphic content included.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, September 02, 2015 1:36 PM

To: blair.rapalyea@pd.boston.gov

Subject: Geofeedia September Newsletter: Latitude, Geofeedia Live, and More!



LOG IN

September_Newsletter_Header

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: A Full Day of Education

Book your travel NOW - we are less than two months away from the industry's first-ever location-based social media conference on **October 21, 2015** at [The Gleacher Center](#) in **Chicago, IL**! In partnership with the [Illinois Association of Chiefs of Police](#) and the [Illinois Security Professionals Association](#), Geofeedia wants you to stay ahead of how social media is changing the way we think about and operate in the world today. Collaborate with your peers and hear from industry leaders who use social media data in innovative ways with limited resources and are being asked to do more with less.

[Geofeedia Latitude](#)

[ISPA](#)

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS

Use code *GeoCustomer* for 1 free pass per account

Geofeedia Live Release: Coming Soon!

Our team has been working hard to extend our platform with a number of new capabilities that make it easier than ever to leverage real-time social media intelligence for your locations of interest around the world. Here is a preview of some of the new features that will be unveiled with the [Geofeedia Live](#) release next week.

- **MORE (and Better!) Data:** With the addition of [VK](#), the largest European social network in the world, you can gain additional insights from around the globe. We are continuing to ensure we bring you the largest set of location-based data in

the world.

- **MORE Insights:** The new *Geofeedia Live* app will help you discover insights into trending locations and better understand the topics and conversations taking place around the world.
- **MORE Management:** With the new *Engagement* feature, you now have the ability to easily search, curate, and engage with Twitter posts in real-time directly from the Geofeedia platform.
- **MORE Mobile:** In our iOS and Android mobile apps, we have added new enhancements that include *refining your search radius*, adding *Sina Weibo* as a data source, accessing your *collections* on-the-go, and much more!

Join one of our customer enablement webinars to learn more about the new features and hear best practices.



Upcoming Webinars

LE-Police

Social Media

September 10, 2:00 PM EDT

Join Geofeedia and Chief Billy Grogan of the Dunwoody Police Department to learn how his department uses social media to engage with the people of Dunwoody, GA.

[REGISTER NOW](#)

PD

Protect and Serve

September 17, 2:00 PM EDT

Learn how the Lexington Police Department uses social media intelligence to investigate crimes, maintain campus safety, and monitor activity.

[REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

[ALEAN](#)

ALEAN

September 21-23
New York New York Hotel
Las Vegas, NV

[IACA](#)

IACA

September 22-25
Hyatt Regency Denver Tech Center
Denver, CO

[ASIS](#)

ASIS

September 28 - October 1
Anaheim Convention Center

Anaheim, CA

[ISS World](#)

ISS

September 29 - October 1
Bethesda North Marriott Hotel
Washington, D.C.

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[Shooter](#)

[Mississippi State University Lockdown](#)

Starkville, MS

Students and faculty were panicked as warnings of a potential shooter on campus were made last week. A person of interest was taken into custody, but there were no reports of shots being fired. Check out the social media posts surrounding the situation.

[Protests](#)

[Beirut Protests](#)

Beirut, Lebanon

Thousands of people took to the streets of Beirut in protest of dominate sectarian politicians. See photos and videos posted by protesters in our collection.

[Katrina](#)

[New Orleans: 10 Years Later](#)

New Orleans, LA

Hundreds gathered in New Orleans for the 10th Anniversary of Hurricane Katrina. Check out the collection to see footage of President Obama's speech and more.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, November 03, 2015 1:45 PM
To: blair.rapalyea@pd.boston.gov
Subject: Geofeedia System Alert

[Geofeedia](#)



LOG IN

Geofeedia System Alert: Issue Resolved

The issue with our hosting partners has been resolved. Search results should be displaying at normal speeds, and recordings are now properly returning results. Alerts processing has been reactivated. All posts queued during the impacted time are being processed and email notifications are being delivered.

Thank you for your patience, and we apologize for the inconvenience.

Questions? Please contact your Customer Success Manager or email support@geofeedia.com with any questions.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, November 03, 2015 11:29 AM
To: blair.rapalyea@pd.boston.gov
Subject: Geofeedia System Alert

[Geofeedia](#)



LOG IN

Geofeedia System Alert

Starting at 9:36am Eastern Time today, an issue with one of our hosting partners is causing Geofeedia users to experience slowness in searches and loading recordings. In addition, Alerts have been temporarily halted.

Our engineering teams are working quickly to resolve the issue, and we will send a follow-up note as soon as this issue is resolved. We apologize for the inconvenience.

Questions? Please contact your Customer Success Manager or email support@geofeedia.com with any questions.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [phil@geofeedia.com]

Sent: Tuesday, August 23, 2016 7:30 AM

To: blair.rapalyea@pd.boston.gov

Subject: Geofeedia Webinar | Best Practices For Large Event Safety & Security Management

[Geofeedia](#)

Good Morning,

Large-scale event monitoring through Geofeedia can help you identify unforeseen risks and improve situational awareness. Join us Thursday, August 25 at 2pm EDT as the Geofeedia Security Operating Center shares our experiences and best practices from monitoring the 2016 Olympic Games. You'll definitely want to leverage these techniques for your next event!

[Register_Button-1.png](#)

From,

The Geofeedia Security Operating Center

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, December 22, 2014 11:05 AM
To: blair.rapalyea@pd.boston.gov
Subject: Happy Holidays from Geofeedia!

holiday-header

As 2014 comes to a close, we wanted to take this opportunity to thank those most responsible for making it an unforgettable year here at Geofeedia...**our amazing customers!**

Because of your enthusiasm for what we're trying to accomplish, word has spread and Geofeedia has grown. Because of your feedback and suggestions, our platform is more powerful than ever and helping to achieve some incredible outcomes.

What's better is that we're just getting started, and our commitment to you is to continue innovating into 2015 and beyond!

We hope you enjoy the holiday season and have a safe and happy new year, and **thank you** for your large part in making Geofeedia what it is today!

Sincerely,
Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, December 16, 2015 4:10 PM
To: blair.rapalyea@pd.boston.gov
Subject: Happy Holidays from Team Geofeedia!



LOG IN

Geofeedia holiday

On behalf of the Geofeedia Team, THANK YOU for your partnership in 2015. We are grateful that you have partnered with us to make a difference in your organization and community. Together, we are making the world a better place.

You made 2015 an outstanding year. Some of my favorite highlights include:

- **Bringing more and better data to location-based, real-time decision making.** From new sources like VK and Sina Weibo to adding enrichments like Sentiment, we truly have the best data set available!
- **Adding more ways to search.** With Geofeedia, now you can search by keyword, location or user in addition to making our 1.4 billion posts available for “discovery” searches.
- **Hosting the industry’s first location-based social media conference, Latitude,** bringing over 200 industry experts coming together for a full day of education and collaboration.
- **Serving over 500 customers** who continue to push our team forward in the way in which we provide services and support to you.
- **Growing the Geofeedia Team** to more than 50 employees, with 30% focused on developing and innovating the platform for you and another 30% focused on initiatives to ensure our customers are successful and that we exceed your expectations.

We couldn’t be more excited about what 2016 has in store for the Geofeedia platform! The location-based intelligence space is taking off and we are leading the industry in what’s to come.

You, and the entire Geofeedia community of users, are instrumental in shaping the future with us. Starting this week, you can connect with our success teams from within the platform via Live Chat to share your feedback instantly and get your questions answered. We look forward to hearing from you.

Thank you for your partnership and cheers to a great 2016!

Phil Harris and the Geofeedia Team
CEO, Geofeedia

P.S.: Anxious to know what we have in store for 2016? Check out our new blog post,

[2016 Predictions in Location-Based Intelligence](#), to learn more!

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Laura Bohnert [laura.bohnert@geofeedia.com]

Sent: Friday, March 06, 2015 11:58 AM

To: blair.rapalyea@pd.boston.gov

Subject: Have a minute? Geofeedia wants to hear from you!

[Geofeedia Logo](#)

Thank you for choosing Geofeedia as your location-based social media monitoring partner. We want to hear from you!

How likely are you to recommend Geofeedia to a colleague?

1 = Not Likely and 10 = Very Likely

Make sure you're up to speed on the latest product enhancements: Watch the G30 webinar in the [Resources & Support](#) section of the application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, December 04, 2014 3:13 PM

To: blair.rapalyea@pd.boston.gov

Subject: Introducing Geofeedia Apps, User Track and more!

View this email as a web page [here](#).

[Geofeedia Logo](#)

[log-in](#)

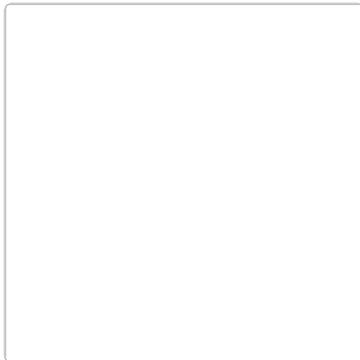
Introducing Geofeedia Apps

We're excited to announce that we've made it even easier to access and use Geofeedia's powerful functionalities with the introduction of **Geofeedia Apps**.

The new Apps Menu will now be the primary way you navigate the application, so be sure to click below to log in and watch a video overview of this enhancement!

[video-preview](#)

More Geofeedia Updates:



New: User Track

You can now connect one or multiple Twitter or Instagram accounts and track posts from a defined set of users, even if the posts aren't Geotagged. [Click here](#) to log in, watch a video overview, and get started with User Track.




New: CSV Downloads

To download a spreadsheet containing the details of up to 25,000 posts from an active or completed recording, simply click the gear icon and look for the "CSV Download" link.



Social Media as a Tool for Physical Security



Geofeedia was recently featured in an article written by [SourceSecurity.com](#) related to how social media data can help with physical security. [Click here](#) to read the full article on SourceSecurity.com.

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with the latest news, product updates, articles and more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Friday, January 15, 2016 9:49 AM

To: blair.rapalyea@pd.boston.gov

Subject: January Newsletter: New Features Coming Soon, Free Educational Webinars, and More!

LOG IN

January-Newsletter.png

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

NEW FEATURES! January 2016 Release

predict-periscope

Analyze-circle

Act-map

NEW DATA SOURCES

IMAGE RECOGNITION

SEARCH+

We're excited to add NEW features to the Geofeedia platform on January 27 (data sources, recognition tools, analytics, and more!) designed to help your organization **predict**, **analyze**, and **act** on location-based social intelligence.

Watch our short video for a preview on what's to come!

Don't forget to sign up for our upcoming training sessions to learn how to leverage the new features. [Register now!](#)

We Want to Hear From You

Thank you for giving us the opportunity to better serve you! Please help us by taking 2-3 minutes to tell us about your experience with Geofeedia. We appreciate your business and want to make sure we meet your expectations.

Attend an Upcoming Webinar

Join Team Geofeedia and our guest presenters for free educational webinars throughout the month.

rock-ventures-logo

[How Rock Ventures Uses Social Media Intelligence to Power Their Command Center](#)

January 20 | 2:00 PM EST

[REGISTER NOW](#)

Geofeedia ads

[How to Optimize Social Advertising with Geofeedia Ads](#)

January 21 | 2:00 PM EST

[REGISTER NOW](#)

square logo

[How Square Uses Social Media Intelligence for Trust and Safety](#)

January 26 | 2:00 PM EST

[REGISTER NOW](#)

airport webinar

[How Social Media Intelligence Can Enhance Public Safety and Airport Security](#)

January 28 | 2:00 PM EST

[REGISTER NOW](#)

Connect with Our Team at Upcoming Events

Visit the Geofeedia team on the road in January at industry conferences and trade shows.

[2016 Major League Soccer Operations & Security Seminar](#)

January 19 - 22
Orlando, FL

[2016 NASPA Strategies Conference for Mental Health](#)

January 21 - 23
Orlando, FL

ncs4-425793-edited.jpg

[National Intercollegiate Athletics Safety & Security Summit](#)

January 26 - 28
Gulfport, MS

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent

collections for you to discover!

College Football

[College Football Championship: Alabama vs. Clemson](#)

University of Phoenix Stadium

The Alabama Crimson Tide beat the Clemson Tigers in the championship game with a final score of 45-40. See photos and videos from field, sidelines, and stands in our collection.

Dallas tornadoes

[Severe Weather](#)

Dallas, Texas

Powerful tornadoes ripped through Dallas, tearing down apartment complexes and damaging homes and buildings throughout the city. See photos and videos of the storm in our collection.

2016 CES

[International Consumer Electronics Show](#)

Las Vegas, Nevada

The International Consumer Electronics Show, more widely known as CES, is an annual event that allows companies to display the latest and greatest in technology innovations. See photos and videos of the protests in our collection.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, March 02, 2015 10:34 AM
To: blair.rapalyea@pd.boston.gov
Subject: Join us at Latitude: Location-Based Social Media Conference

Not rendering correctly? View this email as a web page [here](#).

[Geofeedia Logo](#)

[log-in](#)

[Geofeedia Latitude 2015](#)

Join us in Chicago for the first ever Location-Based Social Media Conference!

Location data is changing everything. Join hundreds of colleagues this October in Chicago as we explore the future of geospatial and social data. At Latitude, you'll learn from experts and connect with practitioners and colleagues focused on location data.

While we work hard to finalize the details and prepare for registration, please click below to let us know you're interested in learning more when the time comes!

Keep Me Posted!

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, June 25, 2015 12:02 PM
To: blair.rapalyea@pd.boston.gov
Subject: Latest Product Feature Update and Webinar Series



LOG IN

Email-ProductUpdates

Newly Updated Instagram Map Widget

An updated **Instagram Map Widget** launches today! The map widget enables you to easily embed an interactive map of real-time Instagram posts from your locations into your website, blog, or landing page.

The new map widget features include:

- Completely new user interface
- Optimization for mobile devices
- Support for Instagram video content
- Expanded detail for individual posts

If you would like to learn more about the map widget, please contact your Customer Success Manager. And don't forget to download our new [Mobile App](#) from the Apple App Store!

Register for a 4.0 Customer Webinar

If you weren't able to attend a previous new feature training, please join us for one of these additional webinars where we will reivew the new features and functionalities of the enhanced Geofeedia platform. We'll explain the new capabilities, including:

- Multi-location recordings
- Influencers
- Real-time analytics
- Sentiment analysis



5-Minute Customer Survey

Want to shape the future of Geofeedia? We're looking for your feedback to help us prioritize where we go next with the power of location-based social intelligence. Take this quick, 5-minute survey to tell our product team where you'd like us to focus our efforts.



Need more information? Visit the [Resources & Support](#) page within the Geofeedia application or email support@geofeedia.com.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.
Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, July 27, 2015 2:45 PM
To: blair.rapalyea@pd.boston.gov
Subject: Learn More About Our New Features



LOG IN

EmailHeader-ProductUpdates

The latest release of the Geofeedia platform is LIVE! [Log in](#) now, and see how our new capabilities will give you greater insights, enhanced mobility and increased scale.

[Geofeedia-log-in](#)

Geofeedia: [Discovery Search](#)

More Data

Uncover more data than ever before with our expanded search capabilities. **Discovery Search** identifies where conversations are taking place across the globe in our interactive Map or **Heatmap** view. Utilize the **Keyword Search** to activate Twitter data and broaden search insights for a better understanding of the social conversation. Deliver your set of actionable data to decision-makers with our exportable **PDF reports**.

Geofeedia: [Android App](#)

More Mobile

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**. One-click access to locations, recordings and user profiles and posts bring location-based social media monitoring to mobile devices. Our apps are available for download in the [iTunes](#) and [Google Play](#) stores.

Geofeedia: [Multi-Location Upload](#)

More Scale

Quickly upload thousands of locations with **Multi-Location Upload**, and combine up to 1,000 locations into recordings for an overall view on the data captured with **Location Aggregation**. Gain insights in your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Discovery Training Session

Explore the 9 features above (and more!), and hear from our Senior Technical Product

Manager, Andy Falkenstein, in an upcoming webinar.

[register-now-button](#)

Read how you can benefit from the Discovery launch



Corporate Security

Protect your assets with location-based social media. See how security teams identify potential threats. [READ MORE](#)



Public Safety

Protect and serve with location-based social media. See how agencies monitor natural disasters. [READ MORE](#)



Media and Journalism

Be first on the scene with Geofeedia. Uncover trends using the Keyword and Discovery searches. [READ MORE](#)



Marketing

Build your brand using Geofeedia. Discover customer conversations in your locations. [READ MORE](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support page](#) within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest. Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, March 10, 2016 2:50 PM

To: blair.rapalyea@pd.boston.gov

Subject: March Newsletter: Latitude Registration Is Open, Attend Our City Tour, and More!

LOG IN

March-Newsletter

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Registration is Open! Latitude 2016

Join us this fall for [Latitude 2016](#)! We're excited to bring you the world's only location-based intelligence conference.

Oct. 5 - 6 | Navy Pier in Chicago, IL

NEW! Get Geofeedia Certified: Attend a half day of training to become an expert on the platform.

Every Geofeedia customer receives a FREE pass to attend: Use the code *GeoCustomer* when you register.

March '16 Release: Team & Enterprise Functionality

Geofeedia is excited to introduce our new enterprise- ready platform to empower teams of all sizes and complexities to predict, analyze and act on location-based intelligence.

Register now for our Product Overview to see how the functionality can help your team.

Geofeedia City Tours

Join us for a (free!) half day of education and platform training in a roundtable format

at locations across the country.

Interested in hosting or attending a training event with fellow corporate security, public safety, and Geofeedia experts in your area? Contact our [team](#).

SanFrancisco.png

SAN FRANCISCO

Square Headquarters

March 22 | 8:00 AM to 1:00 PM PDT

Columbus

COLUMBUS

Ohio Department of Public Safety

April 13 | 3:00 PM to 6:00 PM EDT

University of Maryland

BALTIMORE

University of Maryland

April 19 | 3:00 PM to 6:00 PM EDT

Attend Upcoming Webinars

Join Team Geofeedia and our guest presenters for educational webinars featuring industry experts and the Geofeedia platform.

Social Media and the Intelligence Cycle for Security Professionals

March 16 | 2:00 PM EDT

Learn how social media data is developed into actionable intelligence for security teams.

[webinar-button.png](#)

How Ocean City Police Department Uses Location-Based Intelligence for Event Monitoring

March 24 | 2:00 PM EDT

Hear from Detective Jim Schwartz as he discusses how he uses location-based intelligence to better predict, analyze, and act on data that enhances situational awareness for their agency.

[webinar-button.png](#)

Social Media and the Intelligence Cycle for the Public Sector

March 30 | 2:00 PM EDT

See how the public sector leverages social media data during different stages of the intelligence cycle.

[webinar-button.png](#)

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[Severe Weather](#)

[Severe Weather](#)

East & Southeast Coast of the United States

Heavy rain, tornadoes, and strong winds wreaked havoc in communities across Virginia, Florida, and Louisiana.



[Boston Public Schools Protest](#)

Boston, MA

Students walked out of class and marched through downtown Boston in protest of proposed budget cuts.



[Super Tuesday](#)

[Super Tuesday](#)

Across the United States

Voters from several states across the country visited their polling stations to take part in their state's primary elections.



Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [latitude@geofeedia.com]

Sent: Thursday, October 06, 2016 2:00 PM

To: blair.rapalyea@pd.boston.gov

Subject: Miss out on Latitude? Join us at our new product release webinar!

[Geofeedia](#)

Good afternoon,

If you couldn't make it to Latitude this year, don't worry! We're hosting a new product release webinar next Tuesday, October 11 at 2:00 PM EDT. Our product team will highlight the new platform updates that were featured at Latitude!

Featured Product Enhancements

Logo Detection, Media Filtering, and Geofeedia Services give your organization more tools to Predict, Analyze, and Act on location-based intelligence.

LogoRecognition3.png

mediafiltering.png

services.png

- **Logo Detection:** Recognize pictures of brands or logos that are important to your organization in locations that matter.
- **Media Filtering and Analytics:** Break down posts by their media type. Media Filtering and Analytics let your team segment geotagged posts into text, photo, and video-only posts.
- **Geofeedia Services:** Let Geofeedia manage your social intelligence. Our team of Social Intelligence Analysts monitor the locations that matter to your organization 24/7 to bring your team actionable data.

We hope to see you there!

Phil-Harris

Phil Harris
CEO, Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, May 29, 2015 10:43 AM
To: blair.rapalyea@pd.boston.gov
Subject: Next Evolution of Geofeedia Launches Next Friday

LOG IN

Twitter_logo_blue

Email-ProductUpdates

The next evolution of the Geofeedia platform is going live next Friday, June 5 and offers you:

- **A new look-and-feel** to streamline your discovery process
- **Multi-location recordings** to monitor the locations that matter to you
- **Enhanced analytics and sentiment** to better understand what's happening at those locations
- **Influencers** to research social profiles and discover more about an individual's interests and most common interactions with other users
- **A new set of engagement tools** to better connect with your customers in entirely new ways

Join us for a webinar to learn more about the new features.

register-now-button

Maintenance Window

With the launch of our new platform, we will be working in a maintenance window from 10:00 PM EDT on Friday, June 5 to 4:00 AM EDT on Saturday, June 6. During this period, the Geofeedia application and API will not be available. Thank you in advance for your patience.

Introducing Sina Weibo

With the launch of our new platform, we will be introducing data from Sina Weibo, a Chinese microblogging site with over 500 million users. Sina Weibo opens a new avenue of data for your social discovery and analysis.

Learn More about the New Platform

Register for a webinar with the Geofeedia team to learn more about the platform. We'll show you how it enables searching more data faster and provides new ways to discover, engage, and analyze location-tagged data. [Register now!](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the *Resources & Support* page within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, June 04, 2015 9:01 AM
To: blair.rapalyea@pd.boston.gov
Subject: Next Evolution of Geofeedia Launches Tomorrow

LOG IN

Email-ProductUpdates

The next evolution of the Geofeedia platform is going live tomorrow, June 5th and offers you:

- **A new look-and-feel** to streamline your discovery process
- **Multi-location recordings** to monitor [150401-Beta-Screens](#) the locations that matter to you
- **Enhanced analytics and sentiment** to better understand what's happening at those locations
- **Influencers** to research social profiles and discover more about an individual's interests and most common interactions with other users
- **A new set of engagement tools** to better connect with your customers in entirely new ways

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[register-now-button](#)

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Learn More about the New Platform

Register for a webinar with the Geofeedia team to learn more about the platform. We'll show you how it enables searching more data faster and provides new ways to discover, engage, and analyze location-tagged data. [Register now!](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support](#) page within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, April 23, 2015 12:58 PM
To: blair.rapalyea@pd.boston.gov
Subject: Product Updates from Geofeedia

[Geofeedia Logo](#)

[log-in](#)

At Geofeedia, we're innovating our platform all [150401-Beta-Screens](#) the time. Our engineering teams strive to ensure you can discover the best content and insights in your locations.

As such, we wanted to make sure you're aware of a few upcoming updates to our platform. Discover the changes and updates below!

Introducing Sina Weibo

In early May, you'll see a new data source, Sina Weibo, in your searches. Sina Weibo is a popular Chinese microblogging site with over 500 million users and over 100 million posts per day, opening a new data stream for your social discovery and analysis and providing new insights.

Facebook Graph API Sunset

On April 30, 2015, Facebook will be retiring its v1.0 Graph API, which powers location-tagged data for all of its partners. After this date, historical Facebook data will continue to live in your account, but new searches and recording data will not pull any new location-tagged Facebook data.

Have You Discovered Yik Yak?

Yik Yak is one of the most popular location-enabled social networks, with millions of app downloads and more than 1,600 college campuses using it. Make sure to review the Yik Yak posts which provide great insights for situational awareness intelligence, customer service issues, and general location sentiment.

Last Chance for a Sneak Peak of the New Platform

Only one webinar remains to give you an early look at our new platform and show you how it enables faster searches and provides new ways to discover, engage, and analyze location-tagged data. Register now and join us to learn more!

[register-now-button](#)

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, June 17, 2015 11:02 AM
To: blair.rapalyea@pd.boston.gov
Subject: Recap: Next Evolution of Geofeedia Platform



LOG IN

Email-ProductUpdates

It's been one week since the release of the new Geofeedia platform. With updated features, it is now easier than ever to search, engage, and analyze location-tagged social media.

Updated Product Features

Geofeedia-Platform-2

Make sure to log in, if you haven't already, to check out these five new capabilities:

- Multi-Location Recordings
- Influencers
- Real-time Analytics
- Sentiment Analysis
- [Download the Mobile App from the App Store](#)

Check out our [Mobile App training video](#) to help you understand and use the Geofeedia Mobile App!

If you missed last week's informational webinars, don't worry! Watch a recording to learn more about the new platform features.

5-Minute Customer Survey

Want to shape the future of Geofeedia? We're looking for your feedback to help us prioritize where we go next with the power of location-based social intelligence. Take this quick, 5-minute survey to tell our product team where you'd like us to focus our efforts.

Need more information? Visit the [Resources & Support](#) page within the Geofeedia application or email support@geofeedia.com.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, February 05, 2015 10:01 AM

To: blair.rapalyea@pd.boston.gov

Subject: Register Today: New Feature Webinar & Upcoming Maintenance Window

[Geofeedia Logo](#)

[log-in](#)

Let us walk you through our latest features!

January was a busy month for us as we launched a number of new features in our platform, including mobile-friendly alerts, streamlined curation of social content, and video resources to help you get the most out of Geofeedia.

Look below for details, and be sure to [join our customer webinar](#) on **Thursday, February 12 at 2pm EST** for a live walkthrough of the new features!

[webinar-button](#)

[feb-features-email](#)

Mobile-friendly Alerts with Image and Video Preview

Our new mobile-friendly emails make it easy to view Alerts on any device – mobile, tablet, and computer – and include image and video content to preview media without leaving your inbox.

Curate Collections from Collage View

Easily add multiple posts into a Collection directly from the Collage view to streamline your content discovery and curation process.

In-app Video Resources

Our updated Resource Library provides one stop for self-education and assistance requests, and new video tutorials help you discover and understand the full power of each of your Geofeedia apps.

Maintenance Window:

Sunday, February 8 2015

10:00pm - 11:00pm EST

On Sunday, February 8, we will be optimizing the Geofeedia core database that manages the Geofeedia application to offer increased speed for your location-based social media searches and improve failover capabilities. During this time, the Geofeedia web application and API will not be available.

System improvements like these typically take a few minutes, but we'll allow a one hour window to allow for testing.

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the Resources & Support page within the Geofeedia application.

Keep up with company news and industry insights by following us on Twitter!

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

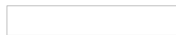
Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, June 08, 2015 7:20 AM
To: blair.rapalyea@pd.boston.gov
Subject: Release is Live: Next Evolution of Geofeedia

LOG IN

Email-ProductUpdates

The next evolution of the Geofeedia platform is here! With an updated look and feel, now it's even easier to search, engage, and analyze location-tagged social media.



In addition to enhancing current Geofeedia capabilities, the platform offers:

New Look and Feel: Now it's even easier to discover, engage and analyze social media data with a streamlined and updated user interface.

Upgraded Data Platform: With the upgraded capacity to process more than 1 billion posts daily (~10,000 per second) by the platform, Geofeedia enables the most complete searches across the largest location-based data set in the world.

Aggregated Location Monitoring: Save time and gain insight by collecting intelligence across many locations in a single search.

Enhanced Location Analytics: Make smarter real-time decisions through updated and interactive location analytics.

Location Sentiment: Quickly understand the sentiment (positive/negative) of posts from one or more locations.

New Data Source: With the largest Chinese microblogging site Sina Weibo added to Geofeedia, users now have an even larger data set to discover, engage and analyze.

Templates: Save time by creating and reusing search criteria (including locations, keywords, networks, usernames) within a search template.

Influencers: Discover top influencers in a location and their social connections.

Salesforce Integration: Increase sales and improve customer service by creating a Salesforce.com lead or customer service case from a location-tagged social media post with a single click.

Join us for a webinar to learn more about the new features!

[register-now-button](#)

Need more information? Visit the [Resources](#) page within the Geofeedia app.

You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support](#) page within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, January 29, 2015 10:02 AM
To: blair.rapalyea@pd.boston.gov
Subject: REMINDER - System Maintenance Alert: Database Upgrade

[Geofeedia Logo](#)

Geofeedia Users,

This is a reminder that we will be performing a database upgrade **tomorrow, January 30 beginning at 6:00am EST**. We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation. During the migration, the Geofeedia web application and API will not be available for use.

Thank you for your patience as we complete this important system improvement. This upgrade allows us to continue to scale our data platform to meet your evolving needs, improves the reliability of our data platform and provides you with faster search speeds and increased system performance.

If you have any questions, please send an email to updates@geofeedia.com or reply to this message.

Thank you,
Team Geofeedia

FAQs

When will the database migration take place?

The migration will occur in a maintenance window between 6:00am and 7:00am EST tomorrow, Friday, January 30.

Will I be able to use Geofeedia during the migration?

The application and API will not be available during the migration.

How long will the system be down?

We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation.

What will happen to my recordings and alerts during the maintenance window?

During the maintenance window, your recordings will continue to gather data, but your email alerts will be inactive. After the database upgrade is complete, your alerts will automatically restart and will include all items that were gathered during the maintenance window.

How will I know when I can use the Geofeedia application again?

You will receive a notification when the maintenance is complete and the application is ready for use.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, April 29, 2015 4:33 PM
To: blair.rapalyea@pd.boston.gov
Subject: Reminders from Geofeedia

[Geofeedia Logo](#)

Reminders from Geofeedia

Last Chance for a Sneak Peek of the New Geofeedia

Only one webinar remains to give you an early look at our new platform! Learn how the updates enable faster searches and provide new ways to discover, engage, and analyze location-tagged data. Join us to learn more! [REGISTER NOW](#)

Facebook Graph API Sunset

On April 30, 2015, Facebook will be retiring its v1.0 Graph API, which powers location-tagged data for all of its partners. After this date, historical Facebook data will continue to live in your account, but new searches and recordings will not pull any new location-tagged Facebook data.

Save the Date for Latitude

Mark October 21, 2015 on your calendars and join us in Chicago for Latitude, Geofeedia's location-based social media conference. While we work hard to finalize the details and prepare for registration, please click below to let us know you're interested in learning more when the time comes! [SIGN UP FOR DETAILS](#)

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, May 25, 2016 12:13 PM
To: blair.rapalyea@pd.boston.gov
Subject: See What's New in the May '16 Product Release

LOG IN

May16

Introducing our May '16 Product Release! We are excited to welcome new data sources, advanced alerting capabilities, enhanced analytics and more functionality to the Geofeedia platform.

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session that showcases the new updates to our platform. [Register now!](#)

[webinar-button.png](#)

May '16 Product Release Highlights

Our updates are designed to help teams of all sizes and complexities predict, analyze, and act on location-based social intelligence.

alerts

layers

analytics

ADVANCED ALERTS

Stay ahead of developing topics and trends with the addition of three new alert types, and fine-tune your alert criteria with a new keyword rule builder and boolean option.

NEW DATA SOURCES

View weather and traffic data and tap into new social sources Google+, Vimeo, and Facebook Pages to uncover more insights.

ENHANCED ANALYTICS

Easily visualize and understand trends in activity and sentiment.

Additional Release Highlights

enterprise

everbridge

mobile

ENTERPRISE

Empower teams of all sizes and complexities to predict, analyze and act on location-based intelligence.

EVERBRIDGE INTEGRATION

Quickly and reliably deliver the right message during mission-critical events that take place in locations of interest.

MOBILE APPS

The addition of VK, Vine, and Periscope allows teams to access more data on-the-go through our mobile app.

[webinar-button.png](#)

Join Us at Latitude 2016

[LAT.png](#)

OCTOBER 5-6 | NAVY PIER, CHICAGO

Register for Latitude, Geofeedia's location-based intelligence conference, this October in Chicago. Learn more about the latest in location-based intelligence, connect with location-based intelligence experts, and see what's new (and what's coming) to the Geofeedia platform. [Reserve your seat today!](#)

Use this code for a free registration pass: GeoCustomer

Please reach out to our Success team, success@geofeedia.com, with any questions.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Monday, February 02, 2015 10:47 AM

To: blair.rapalyea@pd.boston.gov

Subject: Super Bowl Infographic: What was the Conversation at the Big Game?

Not rendering correctly? View this email as a web page [here](#).

[Geofeedia Logo](#)

Geofeedia Users,

Wow, what an exciting Super Bowl last night! While you were watching last-second interceptions, Katy Perry flying and dad-themed commercials, ticket holders in Arizona shared [almost 17,000 posts](#) from inside and around University of Phoenix Stadium.

To understand how Super Bowl XLIX ticket holders experienced the actual game live, the Geofeedia team [created a geofence](#) around the Super Bowl XLIX stadium. We collected almost 17,000 posts with a location tag, and here's what we learned:

- **The conversation doesn't always have the keywords and hashtags you're researching.** 66% of posts didn't contain keywords including: super, bowl, patriots, seahawks or sb49
- **Understanding a location means understanding microlocations.** The conversations in the north end zone seat differed from the south end zone, and ticket holders at the 50 yard line were really into the venue.
- **Listening to all social channels is critical.** 66% of the conversation was via Instagram posts, with the remainder of conversations spanning across many other social networks.

Ready to learn more? Click below to see our full infographic!

[infographic-button](#)

[geofeedia-super-bowl-infographic-tease](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, January 23, 2015 12:11 PM
To: blair.rapalyea@pd.boston.gov
Subject: System Maintenance Alert: Database Upgrade

[Geofeedia Logo](#)

Geofeedia Users,

Please be advised that we will be performing a database upgrade next **Friday, January 30 beginning at 6:00am EST**. We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation. During the migration, the Geofeedia web application and API will not be available for use.

Thank you for your patience as we complete this important system improvement. This upgrade allows us to continue to scale our data platform to meet your evolving needs, improves the reliability of our data platform and provides you with faster search speeds and increased system performance.

If you have any questions, please send an email to updates@geofeedia.com or reply to this message.

Thank you,
Team Geofeedia

FAQs

When will the database migration take place?

The migration will occur in a maintenance window between 6:00am and 7:00am EST next Friday, January 30.

Will I be able to use Geofeedia during the migration?

The application and API will not be available during the migration.

How long will the system be down?

We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation.

What will happen to my recordings and alerts during the maintenance window?

During the maintenance window, your recordings will continue to gather data, but your email alerts will be inactive. After the database upgrade is complete, your alerts will automatically restart and will include all items that were gathered during the maintenance window.

How will I know when I can use the Geofeedia application again?

You will receive a notification when the maintenance is complete and the application is ready for use.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Phil Harris [success@geofeedia.com]
Sent: Wednesday, January 27, 2016 9:40 AM
To: blair.rapalyea@pd.boston.gov
Subject: The January '16 Release is Live!

Hi Blair,

We're excited to announce the January '16 Product Release is now live! I invite you to [log into the Geofeedia platform](#), and see what's new!

A few [features](#) I'd like to highlight:

- Adding Persicope, Vine, and VK to the Geofeedia data set
- Image recognition capabilities to better understand the content in areas of interest
- Engagement tools to respond and react to social media posts

If you haven't already registered, our Enablement Specialist, Carly Tschantz, is hosting training sessions that showcase the new updates to our platform. The training will be offered on 3 different days, so please save the date for the time that works with your schedule.

[Click here to register for the training.](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

Thanks for your continued partnership!

Phil Harris

CEO

Geofeedia, Inc. | geofeedia.com

[Latest News + Events](#)

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [here](#) to manage your email settings.

From: Phil Harris [success@geofeedia.com]
Sent: Wednesday, January 20, 2016 4:17 PM
To: blair.rapalyea@pd.boston.gov
Subject: The January 2016 Release is Coming!

Hi Blair,

I hope 2016 is going well so far! Geofeedia is starting the year with a great release of new functionalities, and I'd like to invite you to a training to learn more.

Our Enablement Specialist, Carly Tschantz, is hosting training sessions that showcase the new updates to our platform. The training will be offered on 3 different days, so we hope there is a date and time that works with your schedule.

[Click here to register for the training.](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

Thanks for your continued partnership!

Phil Harris

CEO

Geofeedia, Inc. | geofeedia.com

[Latest News + Events](#)

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [here](#) to manage your email settings.

From: Phil Harris [updates@geofeedia.com]
Sent: Thursday, March 24, 2016 1:51 PM
To: blair.rapalyea@pd.boston.gov
Subject: The March '16 Release is Coming Soon!

Hi Blair,

Our team is continuing to enhance the Geofeedia platform with an exciting suite of new capabilities for organizations and teams. Next week, we'll be introducing our March '16 updates to the Geofeedia Platform:

- Our **team and enterprise platform** empowers teams of all sizes and complexities to predict, analyze and act on location-based intelligence, with new **permissions, roles, groups, audit trail** and **sharing** capabilities.
- **New Facebook data:** Now you can discover trending Facebook posts alongside Twitter and Instagram within Keyword Search.
- **Multiple users with the same email address:** Now you can have multiple usernames with the same email address in Geofeedia. Keep your profile the same, or update your username and new display name in the "My Profile" area of your account to take advantage of this feature.

Our Enablement Specialist, Carly Tschantz, is hosting a webinar session that showcases the new updates to our platform arriving on March 30th.

[Click here to register for the webinar.](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

We appreciate your support!

Phil-Harris

Phil Harris

CEO, Geofeedia

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [Here](#) to manage your email settings.

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, March 30, 2016 3:53 PM

To: blair.rapalyea@pd.boston.gov

Subject: The March '16 Release is Here: NEW Enterprise Functionality

LOG IN

header-mar16-1.png

The March '16 Product Release is here! Our team is excited to introduce the **new team and enterprise platform** for empowering teams of all sizes and complexities to predict, analyze, and act on location-based intelligence.

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session that showcases the new updates to our platform. [Register now!](#)

[webinar-button.png](#)

Team & Enterprise Highlights

Geofeedia's team and enterprise capabilities allow our platform to be fully customized to match the unique needs of any organization with:

groups.jpg

USER & GROUP MANAGEMENT

Manage team and global initiatives through expanded user and group management.

audit.jpg

AUDIT TRAIL

Maintain a complete audit trail for each action in your account for internal analysis and compliance, process optimization, and security.

role.jpg

CUSTOM ROLES & GRANULAR PERMISSIONS

Fully customize user access with granular permissions & custom roles to match internal procedures and security policies.

Additional Release Highlights



NEW FACEBOOK DATA: Now you can discover trending Facebook posts alongside Twitter and Instagram within Keyword Search.



MULTIPLE USERS WITH THE SAME EMAIL ADDRESS: Now you can have multiple usernames with the same email address in Geofeedia.

[webinar-button.png](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654


Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [updates@geofeedia.com]
Sent: Wednesday, May 18, 2016 3:05 PM
To: blair.rapalyea@pd.boston.gov
Subject: The May '16 Release is Coming Soon!

Good afternoon,

I'm excited to announce Geofeedia is launching NEW features to the platform on May 25th to help teams of all sizes and complexities to predict, analyze, and act on location-based social intelligence.

Next week, we'll be introducing our May '16 updates to the Geofeedia Platform:

- **New Data Sources:** Find more insights and  trends from the world's largest location-based data set with the addition of new data sources, including Weather and Traffic Layers and network sources Google +, Vimeo, and Facebook Pages.
- **Advanced Alerting Capabilities:** Stay ahead of developing topics and trends with the addition of three new alert types.
- **Enhanced Analytics:** Easily visualize and understand trends in activity and sentiment above or below normal levels.

... and more!

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session on May 26th that showcases the new updates and additions to our platform. Join us to learn more! [Click here to register for the webinar.](#)

I also invite you to register for Latitude, Geofeedia's location-based intelligence conference, this October in Chicago. Meet our team, network with location-based experts, and learn more about what's new (and what's coming) to the Geofeedia platform. [Register now!](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

We appreciate your support!

 **Phil-Harris**

Phil Harris
CEO, Geofeedia

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL
Click [Here](#) to manage your email settings.

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, May 01, 2015 10:21 AM
To: blair.rapalyea@pd.boston.gov
Subject: Update from Geofeedia: Facebook

[Geofeedia Logo](#)

[log-in](#)

Geofeedia-Updates

Product update from the Geofeedia team regarding a recent communication about Facebook data on the Geofeedia platform:

FB-Circle **Facebook Graph API Sunset: Extended**

The retirement of the Facebook Graph API v1.0 has been extended from April 30, 2015 to October 31, 2015. The Graph API powers location-tagged data for all of its partners. After October 31, 2015, historical Facebook data will continue to live in your account, but new searches and recordings will not pull any new location-tagged Facebook data.

Geofeedia will provide updates if there are any additional changes to the timing that we learn in the meantime.

Keep up with company news, the articles we're reading and much more by following us on Twitter:

[150501-EmbedTweet-Recordings-2](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Phil Harris [event@geofeedia.com]
Sent: Wednesday, April 08, 2015 1:11 PM
To: blair.rapalyea@pd.boston.gov
Subject: Visit Geofeedia at ISC West and ASIS New York City

[Geofeedia Logo](#)

Good afternoon,

Geofeedia will be exhibiting at two of the biggest security industry events, the [ISC West](#) conference next week in Las Vegas (Booth #19127) and the [ASIS New York City Security Conference and Expo](#) on April 22-23 in New York City (Booth #229).

My team and I would enjoy meeting you in-person to share how Geofeedia's social media intelligence platform is delivering successful outcomes for corporate security professionals in travel security, event security, executive protection, brand protection, facilities security, campus security, social media command centers and more!

We will demonstrate our application live at our booth to show how we deliver social media intelligence by location at places such as:

- College campuses
- Corporate campuses
- International locations
- Stadiums
- Any other worldwide location

[Contact us](#) to set up a time to meet in person. And don't forget to visit the Geofeedia booth to for a chance to win a new [FitBit Surge](#)!

See you at the show!

Phil Harris
Co-Founder and CEO of Geofeedia



Can't make it to the shows? Learn more about the next generation of Geofeedia in our webinar.

[register-now-button](#)

Update your [email preferences](#) to choose the types of emails you receive.

[Unsubscribe from all future emails](#)

From: Geofeedia [updates@geofeedia.com]

Sent: Friday, February 13, 2015 4:17 PM

To: blair.rapalyea@pd.boston.gov

Subject: Webinar recording now available in your account!

[Geofeedia Logo](#)

[log-in](#)

Hi Blair,

We're sorry we missed you on yesterday's G30 customer webinar! You can access the recording in the [Resources & Support](#) section of the application. Not only will you see a live overview of the most recently released features, you'll also get a sneak peek of what's coming in future releases.

Click below to log in and watch the webinar now!

[Geofeedia-log-in](#)

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Monday, March 09, 2015 3:27 PM

To: blair.rapalyea@pd.boston.gov

Subject: What's Happening at Geofeedia

[Geofeedia Logo](#)

[log-in](#)

What's Happening

We're excited to bring you the latest news from Geofeedia.

This Just In: [Check out our Collection](#) from the Apple Live event in San Francisco, CA.

[Coming Soon: Latitude, Geofeedia's Location-Based Conference](#)

Location data is changing everything. Join hundreds of colleagues this October in downtown Chicago as we explore the future of geospatial and social data. [Stay informed and sign up to receive updates](#) about Latitude and to be notified when registration is live!

[Geofeedia Raises Another \\$3 Million to Scale Location-Based Social Media Intelligence Platform](#)

"Marketers and public safety agencies need the location and contextual insight of social media that only Geofeedia can provide," said Guy Turner, managing director of Hyde Park Venture Partners. [Read More.](#)

[Maintenance Window](#)

March 13, 2015 from 6:00am EDT to 8:00am EDT We will be updating the Geofeedia platform to offer increased speed for your location-based social media searches and improve system capabilities. During this time, the Geofeedia web application and API will not be available. Users attempting to access the application during this time will receive a scheduled maintenance notification page. We appreciate your patience.

[Upcoming Events](#)

Stop by and see the Geofeedia team at these events:

- [SXSW: Retail Loco](#) Austin, TX
- [Social Media Marketing World](#) San Diego, CA
- [ISC West](#) Las Vegas, NV
- [ASIS NY](#) New York, NY

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Tuesday, July 21, 2015 4:40 PM

To: andrew.zani@pd.boston.gov

Subject: 10 New Features: Keyword Search, Android App + 8 More



LOG IN

EmailHeader-ProductUpdates

The latest release of the Geofeedia platform is going live on **Friday, July 24** and will give you greater insights, enhanced mobility and increased scale. Learn more about the new suite in our Discovery release:

Geofeedia: Discovery Search

More Data

Uncover more data than ever before with our expanded search capabilities. **Discovery Search** identifies where conversations are taking place across the globe in our interactive Map or **Heatmap** view. Utilize the **Keyword Search** to activate Twitter data and broaden search insights for a better understanding of the social conversation. Deliver your set of actionable data to decision-makers with our exportable **PDF reports**.

Geofeedia: Android App

More Mobile

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**. One-click access to locations, recordings and user profiles and posts bring location-based social media monitoring to mobile devices. The Android App will be available for download via Google Play this Friday.

Geofeedia: Multi-Location Upload

More Scale

Quickly upload thousands of locations with **Multi-Location Upload**, and combine up to 1,000 locations into recordings for an overall view on the data captured with **Location Aggregation**. Gain insights in your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Discovery Training Session

Explore the 9 features above (and more!), and hear from our Senior Technical Product Manager Andy Falkenstein in an upcoming webinar.

[register-now-button](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support page](#) within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest. Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, July 23, 2015 2:54 PM
To: andrew.zani@pd.boston.gov
Subject: 10 New Features to Help Protect and Serve



LOG IN

EmailHeader-ProductUpdates

The latest release of the Geofeedia platform, "Discovery," goes live on **Friday, July 24!** Our Discovery launch will give you greater insights, enhanced mobility and increased scale. Explore the new features below, and hear from our Senior Technical Product Manager, Andy Falkenstein, in our upcoming training session. [REGISTER NOW!](#)

Learn how our new capabilities help you protect and serve

TW-PS

INVESTIGATE
COMMUNICATE
ANALYZE

Learn how the power of Geofeedia's Discovery launch supports your agency's operations.

[read-post-button](#)

Explore the Discovery launch

Geofeedia: Android App

More Data

Uncover more data with our expanded search capabilities. **Discovery Search, Keyword Search, and Heatmap**

More Mobile

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**.

More Scale

Quickly upload and record thousands of locations with **Multi-Location Upload** and **Location**

View offer new ways to discover and monitor social conversations around the world. Review your dataset with our exportable **PDF reports**.

Access locations, recordings, user profiles, and posts from your mobile device. The Android App will be available for download via Google Play this Friday.

Aggregation. Gain insights on your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Read how other teams can benefit from the Discovery launch

Geofeedia: Security

Corporate Security

Protect your assets with location-based social media. See how security teams identify potential threats. [READ MORE](#)

Geofeedia: Media and Journalism

Media and Journalism

Be first on the scene with Geofeedia. Uncover trends using the Keyword and Discovery searches. [READ MORE](#)

Geofeedia: Marketing

Marketing

Build your brand using Geofeedia. Discover customer conversations in locations that matter. [READ MORE](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support page](#) within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest. Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [marketing@geofeedia.com]
Sent: Friday, May 27, 2016 11:20 AM
To: kaylee.hutchinson@pd.boston.gov
Subject: A Note from Geofeedia on Memorial Day

LOG IN

We Remember

The Team at Geofeedia would like to wish all of you a safe and wonderful Memorial Weekend.

Thank you to all of our Veterans for your sacrifices and service to our country.

PHIL HARRIS & TEAM GEOFEEDIA

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, March 26, 2015 10:43 AM
To: andrew.zani@pd.boston.gov
Subject: Early access to the new Geofeedia

[Geofeedia Logo](#)

[log-in](#)

[Geofeedia](#)

A new Geofeedia is almost here.

We're excited to announce that Geofeedia will soon have a completely new look and feel, enabling you to uncover more data even more easily than before.

We'll also be releasing numerous new features and a highly anticipated mobile app, all of which is highlighted below. To see for yourself, be sure to click the button to register for one of five webinars in April, after which you'll be able to request access to our beta environment and take the new platform for an exclusive test drive!

Multi-Location Recording

Create aggregated location recordings for up to 10 locations with full control of the data captured with filters for keywords, usernames, and sources.

Enhanced Reporting & Analytics

Discover insights about your places based on advanced search options, keywords and influencers within your places.

Sentiment

Understand and measure social sentiment at locations that matter to your business.

Influencers

Discover a user's complete profile across multiple networks.

Salesforce.com Integration

Discover sales leads and resolve customer service issues, integrated with Salesforce.com.

Keyword Search

Discover locations where a keyword or phrase is trending and initiate monitoring for those locations.

Publisher

Create and publish outbound social posts and replies directly from Geofeedia.

Mobile App

Take the power of Geofeedia on-the-go through responsive emails and a mobile app!



Geofeedia is hitting the road! Will we see you at one of our upcoming events?

- March 31: Texas Police Chiefs Association in Galveston, TX
- April 15: ISC West in Las Vegas, NV
- April 21: ILEETA in Wheeling, IL
- April 22: ASIS East NYC in New York, NY
- April 29: Government Social Media in Reno, NV

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [webinar@geofeedia.com]
Sent: Tuesday, September 08, 2015 6:41 AM
To: andrew.zani@pd.boston.gov
Subject: Educational Opportunity

Hi Andrew,

We have two great, free webinars this month that may be of interest to you:

> [Connecting With Your Community Through Social Media](#) - September 10 at 2:00 PM EDT

Join Chief Billy Grogan of the Dunwoody Police Department as he discusses how he has decentralized the department's social media program to better connect with their community.

> [How Lexington PD Leverages Social Media to Protect and Serve](#) - September 17 at 2:00 PM EDT

Join Detective Richard Yancey as he discusses how the Lexington Police Department uses location-based social media intelligence to investigate local crimes, maintain campus safety, and monitor fugitive activity.

Please let us know if you have any questions. We look forward to your attendance.

Thanks,

Team Geofeedia

[Latest News + Events](#)

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [here](#) to manage your email settings.

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, February 10, 2016 9:34 AM

To: andrew.zani@pd.boston.gov

Subject: February Newsletter: Explore the New Features, Attend Our City Tour, and More!

LOG IN

February-Newsletter

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

NEW January '16 Product Release

predict-sq.jpg

New Data Sources

analyze-sq.jpg

Image Analysis


engage-sq.jpg

Engagement Tools

We added NEW features to the Geofeedia platform on January 27th to help your organization **predict**, **analyze**, and **act** on location-based social intelligence.

Visit the platform for a closer look at the new features:

Featured Resource: Command Center Best Practices

 Protect your organization's people and business assets with location-based intelligence using industry best practices.

[geofeedia-resource-button.png](#)

Geofeedia City Tours: Coming to a Location Near You

Join us for a (free!) half day of education and platform training in a roundtable format at locations across the country.

Interested in hosting or attending a training event with fellow corporate security, public safety, and Geofeedia experts in your area? Contact our [team](#).

Indy.jpg

SanFrancisco.png

Baltimore.png

INDIANAPOLIS

Geofeedia Indianapolis office, with Anthem & Pacers

February 18, 2016
8:00 AM to 1:00 PM EST

SAN FRANCISCO

Square Headquarters

March 22, 2016
8:00 AM to 1:00 PM
PDT

BALTIMORE

University of Maryland

April 19, 2016
8:00 AM to 1:00 PM
EST

Connect with Our Team at Upcoming Events & Webinars

Join Team Geofeedia and our guest presenters for educational webinars and during events & tradeshow throughout the month.

[IDV-Solutions](#)

[2016 Visual Command Center User](#)

[Conference](#)

February 24 - 25 | Orlando, FL

Visit our booth to talk to the Geofeedia team at the event.

[sdsu-viz-center.png](#)

[WEBINAR: Using Location Based Intelligence for Disaster Awareness and Response](#)

February 24 | 2:00 PM - 3:00 PM EST

[sentinel-resource-group.png](#)

[WEBINAR: How to Build the Business Case for Location-Based Intelligence](#)

March 3 | 2:00 PM - 3:00 PM EST

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[College Football](#)

[Winter Storm Jonas](#)

East Coast of the United States

The east coast received record-breaking amounts of snowfall at the end of January, causing subway shutdowns, canceled flights, and flooded streets.

[Iowa Caucus](#)

[Iowa Caucus](#)

Iowa

The 2016 Election voting season has begun! Presidential hopefuls campaigned in Iowa for the Republican and Democratic caucuses.

[2016 CES](#)

[Protesters Shut Down the Bay Bridge](#)

San Francisco, CA

Activists blocked traffic on the Bay Bridge, causing delays on a major highway.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, August 12, 2015 9:47 AM

To: andrew.zani@pd.boston.gov

Subject: Geofeedia August Newsletter: Discovery Launch, LinkedIn Webinar, and more!



LOG IN

August-Newsletter_1

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: Location-Based Social Media Conference

Latitude is approaching quickly. Secure your spot today [Geofeedia Latitude](#) to experience the only location-based social media intelligence conference in the world. You'll have the opportunity to experience the latest in open sourced intelligence data trends while simultaneously networking with your peers about geosocial best practices and success stories.

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS
Use code **GeoCustomer** for 1 free pass per account

Discovery Launch Updates

Geofeedia: [Discovery Search](#) [More Data](#)

Uncover more data than ever before with our expanded search capabilities. **Discovery Search** identifies where conversations are taking place across the globe in our interactive Map or **Heatmap** view. Utilize the **Keyword Search** to activate Twitter data and broaden search insights. Deliver your set of actionable data to decision-makers with our exportable **PDF reports**

Geofeedia: [Android App](#) [More Mobile](#)

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**. One-click access to locations, recordings and user profiles and posts bring location-based social media monitoring to mobile devices. The Android

App will be available for download via Google Play this Friday.

Geofeedia: Multi-Location Upload [More Scale](#)

Quickly upload thousands of locations with **Multi-Location Upload**, and combine up to 1,000 locations into recordings for an overall view on the data captured with **Location Aggregation**. Gain insights in your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Upcoming Webinars

LE-Police

How Agencies Access and Monitor Social Media with Privacy Protection
August 20, 2:00 PM EDT

Join Geofeedia and Andrew Macpherson to learn how public safety agencies can monitor social media while protecting individual privacy.

[REGISTER NOW](#)

TW-CorpSec

How LinkedIn Uses Social Media Intelligence to Enhance Global Security
August 25, 2:00 PM EDT

Learn about LinkedIn's security operations -- the major challenges they face as an organization, and how social media has been useful.

[REGISTER NOW](#)

Featured Resource

NYC_Health_Logo_-_BW_-_PNG

New York City Department of Health and Mental Hygiene Use Case

Learn how the NYC DOHMH uses social media intelligenc to keep the peace during public health emergencies.

[DOWNLOAD NOW](#)

Connect with Geofeedia at Upcoming Events

[Seadog](#)

[SEADOG/WESTDOG
3rd Annual Conference](#)

August 16-19
Savannah, GA

[CACAP](#)

[CACAP
Annual Conference](#)

August 16-19
Quebec City, Quebec

[MSPC](#)

[Midwest Security and Police
Conference and Expo](#)

August 18-19
Tinley Park, IL

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[wildfires](#)

[Wildfires in the West](#)

California, Oregon, and Washington

Many western cities have been battling disastrous wildfires, causing California to declare a State of Emergency last week. Check out our Geofeedia collection.

[Michael_Brown](#)

[One Year Anniversary of Michael Brown Shooting](#)

Ferguson, MO

One year after the Michael Brown shooting, protests are still developing in Ferguson. See social media posts surrounding the events in our collection.

[Florida](#)

[Severe Flooding](#)

Tampa Bay, Florida

Check out pictures and videos captured by residents in Florida during major flooding in the Tampa Bay area.

Customer Mobile App Reviews

We'd love to hear your feedback on our new mobile apps. Give the Geofeedia app a review by clicking the links below, and please share your favorite feature or capability in the comments.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, January 30, 2015 7:29 AM
To: andrew.zani@pd.boston.gov
Subject: Geofeedia Database Upgrade Complete

[Geofeedia Logo](#)

Geofeedia Users,

Our database upgrade has been completed, and the Geofeedia application and API are now available for use. If you have any questions or experience any problems, please send an email to updates@geofeedia.com or reply to this message.

We appreciate your patience as we completed this important system improvement that allows us to continue scaling our data platform to meet your evolving needs, improve the reliability of our data platform and provide you with faster search speeds and increased system performance.

Thank you,
Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [success@geofeedia.com]
Sent: Friday, January 08, 2016 1:33 PM
To: andrew.zani@pd.boston.gov
Subject: Geofeedia Feedback: We Want to Hear From You

[Geofeedia](#)

Geofeedia Customers:

Thank you for giving us the opportunity to better serve you. Please help us by taking 2-3 minutes to tell us about your experience with Geofeedia. We appreciate your business and want to make sure we meet your expectations.

Thanks,

Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, July 08, 2015 9:54 AM

To: andrew.zani@pd.boston.gov

Subject: Geofeedia July Newsletter: Map Widget, Latitude Speakers, & More!



LOG IN

July-Email

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Updated Map Widget

The newly updated Instagram Map Widget allows [Geofeedia Instagram Widget](#) you to easily embed an interactive map of real-time Instagram posts. [Log in](#) to see the updated features including:

- New user interface
- Optimization for mobile devices
- Support for Instagram video content
- Expanded detail for individual posts

To learn more, contact your Customer Success Manager at [**Success@geofeedia.com**](mailto:Success@geofeedia.com).

Customer Training Webinars

The Geofeedia product team is excited to release new enhancements to the platform every month. Stay up to date with the latest features by attending a monthly training session, offered the first and last Monday of every month.

This month's topics: New 4.0 features and our new Mobile App. [Download the mobile app today!](#)

[webinar-button](#)

Latitude: Speakers & Sponsors

[Geofeedia Latitude](#)

Our Latitude speaker line-up is professional innovation personified. You'll be educated, motivated, and inspired by these industry experts joining us in keynote presentations.

[Maria Vello, President and CEO](#)

With more than 25 years of experience in the design, integration, and implementation of global corporate systems, security, and networks, Maria has been responsible for integrating security best practices and raising awareness at every level in every organization for which she has worked. Join her keynote session, **Shattering the Darkness: Shedding Light on the Dark Net**.



Sam Yagan, CEO

Match Group

Sam Yagan has been a leader in the dating industry since he co-founded OkCupid in 2003 and grew it into one of the most popular dating sites in America, amassing nearly 4 million active users. As the CEO of Match Group, he oversees the management of an online dating portfolio of over forty brands around the world, including Match.com, OkCupid, OurTime, Meetic, Twoo, Tinder, and ParPerfeito. Join the keynote session for Marketers to hear from Sam about the **Future of Location** as it relates to dating and beyond.



SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS

Use code **GeoCustomer** for 1 free pass per account

**Thank You to
Our Sponsors!**

[IDV-Solutions](#)

[Securitas_logo](#)

Upcoming Customer Case Study Webinars

Register now to hear from Geofeedia customers using location-based social media intelligence.

[NCAA_logo](#)

NCAA | July 14, 2:00 PM EDT

See how Geofeedia was used during the Final Four to cut through the noise and monitor multiple locations in Indianapolis.

[REGISTER NOW](#)

[leotta_logo](#)

LEOTTA | July 23, 2:00 PM EDT

Join Jack Hall from LEOTTA as he discusses some current trends and challenges to the use of social media in criminal cases.

[REGISTER NOW](#)

Featured Resource

[HBPD_emblem](#)

[Huntington Beach Police Department Case Study](#)

Learn how the Huntington Beach Police Department used social media intelligence to keep the peace during the US Open of Surfing.

[DOWNLOAD NOW](#)

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[FIFAWWC](#)

[FIFA Women's World Cup](#)

BC Place in Vancouver, Canada

See what fans shared during the 2015 Women's World Cup Final in Vancouver.

[SC_rally](#)

[South Carolina State House](#)

Columbia, South Carolina

Check out the social media content from the ongoing Confederate Flag rallies at the South Carolina State Capitol.

[Coke_Zero_400](#)

[Coke Zero 400](#)

Daytona International Speedway in Daytona Beach, FL

After hours of rain delays and a fiery last lap crash Dale Earnhardt Jr. came in first place at Daytona.

5-Minute Customer Survey

Want to shape the future of Geofeedia? We're looking for your feedback to help us prioritize where we go next with the power of location-based social intelligence. Take this quick, 5-minute survey to tell our product team where you'd like us to focus our efforts.

[Button-Survey](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, June 11, 2015 9:18 AM
To: andrew.zani@pd.boston.gov
Subject: Geofeedia News: Mobile App Goes Live & More



LOG IN

150608-JuneNewsletter

Welcome to the first issue of Geofeedia's monthly newsletter! We are looking forward to sharing product updates, thought leadership, event information and company news with you each month.

Next Evolution of Geofeedia

We are excited the platform is live. [Log in](#) to Geofeedia to check out all of the new features. In addition to enhancing current Geofeedia capabilities, the new version offers:

- Upgraded Data Platform
- Aggregated Location Monitoring
- Enhanced Location Analytics & Sentiment
- Influencers
- Salesforce Integration

[Geofeedia-log-in](#)

Download the Geofeedia App Today

The new Geofeedia iOS app is perfect for taking the power of Geofeedia on the go. With the mobile app, now you can:

- Gather location-based social intelligence in the areas directly around your current location
- Create or monitor any location while mobile
- Access a streamer view of location-tagged social media posts on-the-go

[Download from the App Store](#)

Register for Latitude

Don't miss this gathering of real leaders having real conversations about location-based social media. Our Latitude speaker line-up is professional innovation personified. You'll be educated, motivated, and inspired by these leaders who are using location-based social media intelligence to create success stories within their respective industries.

[LatitudeLogo-01-1024x379.png](#)

University of Chicago's Gleacher Center

October 21, 2015

[register-now-button](#)

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS
Use code **GeoCustomer** for 1 free pass per account

Connect with Geofeedia at Upcoming Events

Geofeedia is attending a number of upcoming events. Please come to our booth to connect with the Geofeedia Team!

[\[Image\]](#)
**Useful Social Media
Social Media Summit**

June 15 - 16
New York City, NY

[\[Image\]](#)
**Go Inbound
Marketing Conference**

June 22
Indianapolis, IN
Our VP of Product R. J. Talyor is
a featured speaker! Register
with code: **FRIENDOFRJ**

[\[Image\]](#)
**NRF Protect Loss
Prevention Conference**

June 23 - 25
Long Beach, CA

[\[Image\]](#)
**National Sheriff's
Association Annual
Conference & Exhibition**

June 26 - July 1
Baltimore, MD

New Resources

Check out these recent Geofeedia research findings and whitepapers:

[\[Image\]](#)

[Special Bulletin: Advice
from #LESM Experts](#)

[NCAA-Cover-sm_copy](#)

[NCAA Location-Based Social
Media Case Study](#)

[Roadmap-cover-1](#)

[The Geosocial Marketer's
Roadmap Whitepaper](#)

Know Anyone Who Could Use Geofeedia?

We find that many of our best customers come from referrals of existing customers. Is there anyone in your network who could use Geofeedia? We'd love for you to send them a note inviting them to an upcoming webinar or to request a personalized demo. Here's a [short email](#) we drafted to make it easy - thanks for spreading the word!

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, November 11, 2015 11:24 AM

To: andrew.zani@pd.boston.gov

Subject: Geofeedia November Newsletter: Upcoming Webinars, Industry Events, and More!



LOG IN

November Newsletter

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Upcoming Webinars

Join Team Geofeedia and our guest presenters for free educational webinars throughout the month.

CS_Web-1

How the Northern California Regional Intelligence Center Uses Social Media to Monitor Large Events

November 18 | 2:00 - 3:00 PM EST

Join Geofeedia and Detective Star Cazador of the Northern California Regional Intelligence Center (NCRIC) to learn how the NCRIC uses Geofeedia for large events. [REGISTER NOW](#)

CS_Web-1

Using Social Media Intelligence for Risk Management and Crime Prevention

November 19 | 2:00 - 3:00 PM EST

Join us to learn how your agency can discover, engage, and analyze social media data to prevent crime and investigate evolving situations in real-time. [REGISTER NOW](#)

Ilitch Holdings

How Ilitch Holdings Monitors Social Media for Situational Awareness and Executive Protection

November 24 | 2:00 - 3:00 PM EST

Join Ray Johnson, Director of Executive Services at Ilitch Holdings to find out how he uses location-based social media monitoring for executive protection and situational awareness. [REGISTER NOW](#)

LEOTTA

6 Ways Social Media Monitoring Empowers Your Command Center

December 10 | 2:00 - 3:00 PM EST

Join George Siegle, Director of Product Management at IDV Solutions and Andy Falkenstein, Director of Product Management at Geofeedia, as they discuss 6 ways social media monitoring empowers your command center. [REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

Our team will be exhibiting at industry conferences around the country. [Contact us](#) to schedule an appointment to meet at the event!

[Security](#) [Security 500](#)

November 16
Washington, D. C.

[ISC East 2015](#) [ISC East 2015](#)

November 18-19
New York City

Platform Update

We're adding new functionalities and enhancements to our platform every week! Learn more about what's new.

Search Unification

Our New Search button unlocks 3 different search capabilities in the pop-up search field (**Location**, **Keyword**, **Discovery**), allowing users to search by addresses, keywords, and hashtags across location-tagged and non-location-tagged social media data.

Find out what conversations are happening around you today!

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[World Series](#) [2015 World Series](#)

Citi Field in Flushing, NYC and Ewing M. Kauffman Stadium in Kansas City, MO

The Kansas City Royals defeated the New York Mets 4 -1 to take the 2015 World Series title. See photos and videos from games in both stadiums in our collection.

[Hurricane Patricia](#) [Hurricane Patricia](#)

Southwest Mexico

Hurricane Patricia's Category 5 classification caused major concern along Mexico's Pacific coast. Although the storm weakened over Mexico, residents of coastal towns battled mudslides, strong winds, and flooding. See photos and videos of the storm in our collection.

Bucharest Protests [Protests in Bucharest](#)

Bucharest, Romania

Romanians took to the streets of Bucharest to protest the response of the government following a nightclub fire. The fire killed over 40 people, with many others in serious condition. See photos and videos of the protests in our collection.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, October 08, 2015 10:56 AM

To: andrew.zani@pd.boston.gov

Subject: Geofeedia October Newsletter: Last Call for Latitude, Upcoming Webinars and More!



LOG IN

October_Header

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: A Full Day of Education

LAT-event-collage

Book your travel NOW - we are less than two weeks away from the industry's first-ever location-based social media conference on **October 21, 2015** at [The Gleacher Center](#) in **Chicago, IL!**

In partnership with the [Illinois Association of Chiefs of Police](#) and the [Illinois Security Professionals Association](#), Geofeedia wants you to stay ahead of how social media is changing the way we think about and operate in the world today. Collaborate with your peers and hear from industry leaders who use social media data in innovative ways with limited resources and are being asked to do more with less.

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS

Use code *GeoCustomer* for 1 free pass per account

Product Update

We're adding new functionalities and enhancements to our platform every week! Learn more about what's new (and what's coming) at Latitude.

iG-Engagement

NEW! Engagement Tools

Engage with Twitter *AND*

PDF-collections-2

NEW! Collections PDF Summary Report

Instagram posts by simply clicking the Reply, Retweet, and Favorite buttons for a Tweet and the Like and Comment buttons on an Instagram post.

Download the 200 most recent items from a collection to a nicely formatted PDF summary report.

Upcoming Webinars

CS_Web-1 **East Valley Fusion Center Use of Social Media for Major Events and Public Safety**

October 15 / 2:00 - 3:00 PM EDT

Join Geofeedia and Chris Henningsen of the East Valley Fusion Center to learn about their use of location-based social media monitoring for events, such as Super Bowl 49 and public safety. [REGISTER NOW](#)

LEOTTA **Current Trends and Challenges to the Use of Social Media in Criminal Cases**

October 29 / 2:00 - 3:00 PM EDT

Join Jack Hall of LEOTTA (Law Enforcement Officer Technology Training Associates) for a free webinar on the current trends and legal challenges to the use of social media in criminal cases. [REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

[OSMOSIS](#)

October 12-13
New York New York Hotel
Las Vegas, NV

[ASCIA Fall Conference](#)

October 22-24
Hyatt Regency Hotel
Chicago, IL

[MCC Fall Meeting](#)

October 23-24
Hilton Chicago
Chicago, IL

[IACP Annual Conference](#)

October 24-27
McCormick Place West
Chicago, IL

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

Pope

[Papal Visit 2015](#)

New York, Washington D.C., and Philadelphia

Pope Francis made his first trip to the United States and visited Washington, D.C., New York City, and Philadelphia. Check out content from the Papal Visit in this Instagram collection.

Joaquin

[Hurricane Joaquin](#)

East coast of the United States

Major flooding resulted in major east coast cities due to category 4 Hurricane Joaquin. See photos and videos of the storm's havoc in our Geofeedia collection.

Hajj

[Hajj Stampede](#)

Mecca, Saudi Arabia

A stampede near Mecca killed over 450 people and left over 700 injured during the annual Hajj pilgrimage to Mecca. This collection includes images and videos of the tragic event. WARNING: Graphic content included.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, September 02, 2015 1:36 PM

To: andrew.zani@pd.boston.gov

Subject: Geofeedia September Newsletter: Latitude, Geofeedia Live, and More!



LOG IN

September_Newsletter_Header

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: A Full Day of Education

Book your travel NOW - we are less than two months away from the industry's first-ever location-based social media conference on **October 21, 2015** at [The Gleacher Center](#) in **Chicago, IL**! In partnership with the [Illinois Association of Chiefs of Police](#) and the [Illinois Security Professionals Association](#), Geofeedia wants you to stay ahead of how social media is changing the way we think about and operate in the world today. Collaborate with your peers and hear from industry leaders who use social media data in innovative ways with limited resources and are being asked to do more with less.

[Geofeedia Latitude](#)

[ISPA](#)

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS

Use code *GeoCustomer* for 1 free pass per account

Geofeedia Live Release: Coming Soon!

Our team has been working hard to extend our platform with a number of new capabilities that make it easier than ever to leverage real-time social media intelligence for your locations of interest around the world. Here is a preview of some of the new features that will be unveiled with the [Geofeedia Live](#) release next week.

- **MORE (and Better!) Data:** With the addition of [VK](#), the largest European social network in the world, you can gain additional insights from around the globe. We are continuing to ensure we bring you the largest set of location-based data in

the world.

- **MORE Insights:** The new *Geofeedia Live* app will help you discover insights into trending locations and better understand the topics and conversations taking place around the world.
- **MORE Management:** With the new *Engagement* feature, you now have the ability to easily search, curate, and engage with Twitter posts in real-time directly from the Geofeedia platform.
- **MORE Mobile:** In our iOS and Android mobile apps, we have added new enhancements that include *refining your search radius*, adding *Sina Weibo* as a data source, accessing your *collections* on-the-go, and much more!

Join one of our customer enablement webinars to learn more about the new features and hear best practices.



Upcoming Webinars

LE-Police

Social Media

September 10, 2:00 PM EDT

Join Geofeedia and Chief Billy Grogan of the Dunwoody Police Department to learn how his department uses social media to engage with the people of Dunwoody, GA.

[REGISTER NOW](#)

PD

Protect and Serve

September 17, 2:00 PM EDT

Learn how the Lexington Police Department uses social media intelligence to investigate crimes, maintain campus safety, and monitor activity.

[REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

[ALEAN](#)

ALEAN

September 21-23
New York New York Hotel
Las Vegas, NV

[IACA](#)

IACA

September 22-25
Hyatt Regency Denver Tech Center
Denver, CO

[ASIS](#)

ASIS

September 28 - October 1
Anaheim Convention Center

Anaheim, CA

ISS World

ISS

September 29 - October 1
Bethesda North Marriott Hotel
Washington, D.C.

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

Shooter

Mississippi State University Lockdown

Starkville, MS

Students and faculty were panicked as warnings of a potential shooter on campus were made last week. A person of interest was taken into custody, but there were no reports of shots being fired. Check out the social media posts surrounding the situation.

Protests

Beirut Protests

Beirut, Lebanon

Thousands of people took to the streets of Beirut in protest of dominate sectarian politicians. See photos and videos posted by protesters in our collection.

Katrina

New Orleans: 10 Years Later

New Orleans, LA

Hundreds gathered in New Orleans for the 10th Anniversary of Hurricane Katrina. Check out the collection to see footage of President Obama's speech and more.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, November 03, 2015 1:45 PM
To: andrew.zani@pd.boston.gov
Subject: Geofeedia System Alert

[Geofeedia](#)



LOG IN

Geofeedia System Alert: Issue Resolved

The issue with our hosting partners has been resolved. Search results should be displaying at normal speeds, and recordings are now properly returning results. Alerts processing has been reactivated. All posts queued during the impacted time are being processed and email notifications are being delivered.

Thank you for your patience, and we apologize for the inconvenience.

Questions? Please contact your Customer Success Manager or email support@geofeedia.com with any questions.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, November 03, 2015 11:29 AM
To: andrew.zani@pd.boston.gov
Subject: Geofeedia System Alert

[Geofeedia](#)



LOG IN

Geofeedia System Alert

Starting at 9:36am Eastern Time today, an issue with one of our hosting partners is causing Geofeedia users to experience slowness in searches and loading recordings. In addition, Alerts have been temporarily halted.

Our engineering teams are working quickly to resolve the issue, and we will send a follow-up note as soon as this issue is resolved. We apologize for the inconvenience.

Questions? Please contact your Customer Success Manager or email support@geofeedia.com with any questions.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [phil@geofeedia.com]

Sent: Tuesday, August 23, 2016 7:31 AM

To: kaylee.hutchinson@pd.boston.gov

Subject: Geofeedia Webinar | Best Practices For Large Event Safety & Security Management

[Geofeedia](#)

Good Morning,

Large-scale event monitoring through Geofeedia can help you identify unforeseen risks and improve situational awareness. Join us Thursday, August 25 at 2pm EDT as the Geofeedia Security Operating Center shares our experiences and best practices from monitoring the 2016 Olympic Games. You'll definitely want to leverage these techniques for your next event!

[Register_Button-1.png](#)

From,

The Geofeedia Security Operating Center

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, December 22, 2014 11:05 AM
To: andrew.zani@pd.boston.gov
Subject: Happy Holidays from Geofeedia!

holiday-header

As 2014 comes to a close, we wanted to take this opportunity to thank those most responsible for making it an unforgettable year here at Geofeedia...**our amazing customers!**

Because of your enthusiasm for what we're trying to accomplish, word has spread and Geofeedia has grown. Because of your feedback and suggestions, our platform is more powerful than ever and helping to achieve some incredible outcomes.

What's better is that we're just getting started, and our commitment to you is to continue innovating into 2015 and beyond!

We hope you enjoy the holiday season and have a safe and happy new year, and **thank you** for your large part in making Geofeedia what it is today!

Sincerely,
Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, December 16, 2015 4:10 PM
To: andrew.zani@pd.boston.gov
Subject: Happy Holidays from Team Geofeedia!



LOG IN

Geofeedia holiday

On behalf of the Geofeedia Team, THANK YOU for your partnership in 2015. We are grateful that you have partnered with us to make a difference in your organization and community. Together, we are making the world a better place.

You made 2015 an outstanding year. Some of my favorite highlights include:

- **Bringing more and better data to location-based, real-time decision making.** From new sources like VK and Sina Weibo to adding enrichments like Sentiment, we truly have the best data set available!
- **Adding more ways to search.** With Geofeedia, now you can search by keyword, location or user in addition to making our 1.4 billion posts available for “discovery” searches.
- **Hosting the industry’s first location-based social media conference, Latitude,** bringing over 200 industry experts coming together for a full day of education and collaboration.
- **Serving over 500 customers** who continue to push our team forward in the way in which we provide services and support to you.
- **Growing the Geofeedia Team** to more than 50 employees, with 30% focused on developing and innovating the platform for you and another 30% focused on initiatives to ensure our customers are successful and that we exceed your expectations.

We couldn’t be more excited about what 2016 has in store for the Geofeedia platform! The location-based intelligence space is taking off and we are leading the industry in what’s to come.

You, and the entire Geofeedia community of users, are instrumental in shaping the future with us. Starting this week, you can connect with our success teams from within the platform via Live Chat to share your feedback instantly and get your questions answered. We look forward to hearing from you.

Thank you for your partnership and cheers to a great 2016!

Phil Harris and the Geofeedia Team
CEO, Geofeedia

P.S.: Anxious to know what we have in store for 2016? Check out our new blog post,

[2016 Predictions in Location-Based Intelligence](#), to learn more!

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Laura Bohnert [laura.bohnert@geofeedia.com]

Sent: Friday, March 06, 2015 11:58 AM

To: andrew.zani@pd.boston.gov

Subject: Have a minute? Geofeedia wants to hear from you!

[Geofeedia Logo](#)

Thank you for choosing Geofeedia as your location-based social media monitoring partner. We want to hear from you!

How likely are you to recommend Geofeedia to a colleague?

1 = Not Likely and 10 = Very Likely

Make sure you're up to speed on the latest product enhancements: Watch the G30 webinar in the [Resources & Support](#) section of the application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, December 04, 2014 3:13 PM
To: andrew.zani@pd.boston.gov
Subject: Introducing Geofeedia Apps, User Track and more!

[View this email as a web page here.](#)

[Geofeedia Logo](#)

[log-in](#)

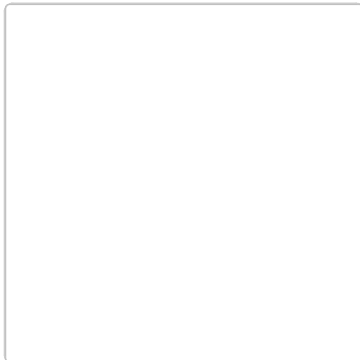
Introducing Geofeedia Apps

We're excited to announce that we've made it even easier to access and use Geofeedia's powerful functionalities with the introduction of **Geofeedia Apps**.

The new Apps Menu will now be the primary way you navigate the application, so be sure to click below to log in and watch a video overview of this enhancement!

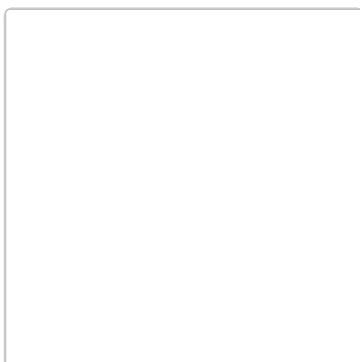
[video-preview](#)

More Geofeedia Updates:



New: User Track

You can now connect one or multiple Twitter or Instagram accounts and track posts from a defined set of users, even if the posts aren't Geotagged. [Click here](#) to log in, watch a video overview, and get started with User Track.




New: CSV Downloads

To download a spreadsheet containing the details of up to 25,000 posts from an active or completed recording, simply click the gear icon and look for the "CSV Download" link.



Social Media as a Tool for Physical Security



Geofeedia was recently featured in an article written by [SourceSecurity.com](#) related to how social media data can help with physical security. [Click here](#) to read the full article on SourceSecurity.com.

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with the latest news, product updates, articles and more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Friday, January 15, 2016 9:49 AM

To: andrew.zani@pd.boston.gov

Subject: January Newsletter: New Features Coming Soon, Free Educational Webinars, and More!

LOG IN

January-Newsletter.png

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

NEW FEATURES! January 2016 Release

predict-periscope

Analyze-circle

Act-map

NEW DATA SOURCES

IMAGE RECOGNITION

SEARCH+

We're excited to add NEW features to the Geofeedia platform on January 27 (data sources, recognition tools, analytics, and more!) designed to help your organization **predict**, **analyze**, and **act** on location-based social intelligence.

Watch our short video for a preview on what's to come!

Don't forget to sign up for our upcoming training sessions to learn how to leverage the new features. [Register now!](#)

We Want to Hear From You

Thank you for giving us the opportunity to better serve you! Please help us by taking 2-3 minutes to tell us about your experience with Geofeedia. We appreciate your business and want to make sure we meet your expectations.

Attend an Upcoming Webinar

Join Team Geofeedia and our guest presenters for free educational webinars throughout the month.

rock-ventures-logo

[How Rock Ventures Uses Social Media Intelligence to Power Their Command Center](#)

January 20 | 2:00 PM EST

[REGISTER NOW](#)

Geofeedia ads

[Geofeedia Ads](#)

January 21 | 2:00 PM EST

[REGISTER NOW](#)

square logo

[How Square Uses Social Media Intelligence for Trust and Safety](#)

January 26 | 2:00 PM EST

[REGISTER NOW](#)

airport webinar

[How Social Media Intelligence Can Enhance Public Safety and Airport Security](#)

January 28 | 2:00 PM EST

[REGISTER NOW](#)

Connect with Our Team at Upcoming Events

Visit the Geofeedia team on the road in January at industry conferences and trade shows.

[2016 Major League Soccer Operations & Security Seminar](#)

January 19 - 22
Orlando, FL

[2016 NASPA Strategies Conference for Mental Health](#)

January 21 - 23
Orlando, FL

ncs4-425793-edited.jpg

[National Intercollegiate Athletics Safety & Security Summit](#)

January 26 - 28
Gulfport, MS

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent

collections for you to discover!

College Football

[College Football Championship: Alabama vs. Clemson](#)

University of Phoenix Stadium

The Alabama Crimson Tide beat the Clemson Tigers in the championship game with a final score of 45-40. See photos and videos from field, sidelines, and stands in our collection.

Dallas tornadoes

[Severe Weather](#)

Dallas, Texas

Powerful tornadoes ripped through Dallas, tearing down apartment complexes and damaging homes and buildings throughout the city. See photos and videos of the storm in our collection.

2016 CES

[International Consumer Electronics Show](#)

Las Vegas, Nevada

The International Consumer Electronics Show, more widely known as CES, is an annual event that allows companies to display the latest and greatest in technology innovations. See photos and videos of the protests in our collection.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Monday, March 02, 2015 10:34 AM

To: andrew.zani@pd.boston.gov

Subject: Join us at Latitude: Location-Based Social Media Conference

Not rendering correctly? View this email as a web page [here](#).

[Geofeedia Logo](#)

[log-in](#)

[Geofeedia Latitude 2015](#)

Join us in Chicago for the first ever Location-Based Social Media Conference!

Location data is changing everything. Join hundreds of colleagues this October in Chicago as we explore the future of geospatial and social data. At Latitude, you'll learn from experts and connect with practitioners and colleagues focused on location data.

While we work hard to finalize the details and prepare for registration, please click below to let us know you're interested in learning more when the time comes!

Keep Me Posted!

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, June 25, 2015 12:02 PM
To: andrew.zani@pd.boston.gov
Subject: Latest Product Feature Update and Webinar Series



LOG IN

Email-ProductUpdates

Newly Updated Instagram Map Widget

An updated **Instagram Map Widget** launches today! The map widget enables you to easily embed an interactive map of real-time Instagram posts from your locations into your website, blog, or landing page.

The new map widget features include:

- Completely new user interface
- Optimization for mobile devices
- Support for Instagram video content
- Expanded detail for individual posts

If you would like to learn more about the map widget, please contact your Customer Success Manager. And don't forget to download our new [Mobile App](#) from the Apple App Store!

Register for a 4.0 Customer Webinar

If you weren't able to attend a previous new feature training, please join us for one of these additional webinars where we will review the new features and functionalities of the enhanced Geofeedia platform. We'll explain the new capabilities, including:

- Multi-location recordings
- Influencers
- Real-time analytics
- Sentiment analysis



5-Minute Customer Survey

Want to shape the future of Geofeedia? We're looking for your feedback to help us prioritize where we go next with the power of location-based social intelligence. Take this quick, 5-minute survey to tell our product team where you'd like us to focus our efforts.



Need more information? Visit the [Resources & Support](#) page within the Geofeedia application or email support@geofeedia.com.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.
Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, July 27, 2015 2:45 PM
To: andrew.zani@pd.boston.gov
Subject: Learn More About Our New Features



LOG IN

EmailHeader-ProductUpdates

The latest release of the Geofeedia platform is LIVE! [Log in](#) now, and see how our new capabilities will give you greater insights, enhanced mobility and increased scale.

[Geofeedia-log-in](#)

Geofeedia: [Discovery Search](#)

More Data

Uncover more data than ever before with our expanded search capabilities. **Discovery Search** identifies where conversations are taking place across the globe in our interactive Map or **Heatmap** view. Utilize the **Keyword Search** to activate Twitter data and broaden search insights for a better understanding of the social conversation. Deliver your set of actionable data to decision-makers with our exportable **PDF reports**.

Geofeedia: [Android App](#)

More Mobile

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**. One-click access to locations, recordings and user profiles and posts bring location-based social media monitoring to mobile devices. Our apps are available for download in the [iTunes](#) and [Google Play](#) stores.

Geofeedia: [Multi-Location Upload](#)

More Scale

Quickly upload thousands of locations with **Multi-Location Upload**, and combine up to 1,000 locations into recordings for an overall view on the data captured with **Location Aggregation**. Gain insights in your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Discovery Training Session

Explore the 9 features above (and more!), and hear from our Senior Technical Product

Manager, Andy Falkenstein, in an upcoming webinar.

[register-now-button](#)

Read how you can benefit from the Discovery launch

Corporate Security

Protect your assets with location-based social media. See how security teams identify potential threats. [READ MORE](#)

Public Safety

Protect and serve with location-based social media. See how agencies monitor natural disasters. [READ MORE](#)

Media and Journalism

Be first on the scene with Geofeedia. Uncover trends using the Keyword and Discovery searches. [READ MORE](#)

Marketing

Build your brand using Geofeedia. Discover customer conversations in your locations. [READ MORE](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support page](#) within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest. Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, March 10, 2016 2:50 PM

To: andrew.zani@pd.boston.gov

Subject: March Newsletter: Latitude Registration Is Open, Attend Our City Tour, and More!

LOG IN

March-Newsletter

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Registration is Open! Latitude 2016


Join us this fall for [Latitude 2016](#)! We're excited to bring you the world's only location-based intelligence conference.

Oct. 5 - 6 | Navy Pier in Chicago, IL

NEW! Get Geofeedia Certified: Attend a half day of training to become an expert on the platform.

Every Geofeedia customer receives a FREE pass to attend: Use the code *GeoCustomer* when you register.

March '16 Release: Team & Enterprise Functionality

Geofeedia is excited to introduce our new enterprise-  ready platform to empower teams of all sizes and complexities to predict, analyze and act on location-based intelligence.

Register now for our Product Overview to see how the functionality can help your team.

Geofeedia City Tours

Join us for a (free!) half day of education and platform training in a roundtable format

at locations across the country.

Interested in hosting or attending a training event with fellow corporate security, public safety, and Geofeedia experts in your area? Contact our [team](#).

SanFrancisco.png

SAN FRANCISCO

Square Headquarters

March 22 | 8:00 AM to 1:00 PM PDT

Columbus

COLUMBUS

Ohio Department of Public Safety

April 13 | 3:00 PM to 6:00 PM EDT

University of Maryland

BALTIMORE

University of Maryland

April 19 | 3:00 PM to 6:00 PM EDT

Attend Upcoming Webinars

Join Team Geofeedia and our guest presenters for educational webinars featuring industry experts and the Geofeedia platform.

Social Media and the Intelligence Cycle for Security Professionals

March 16 | 2:00 PM EDT

Learn how social media data is developed into actionable intelligence for security teams.

[webinar-button.png](#)

How Ocean City Police Department Uses Location-Based Intelligence for Event Monitoring

March 24 | 2:00 PM EDT

Hear from Detective Jim Schwartz as he discusses how he uses location-based intelligence to better predict, analyze, and act on data that enhances situational awareness for their agency.

[webinar-button.png](#)

Social Media and the Intelligence Cycle for the Public Sector

March 30 | 2:00 PM EDT

See how the public sector leverages social media data during different stages of the intelligence cycle.

[webinar-button.png](#)

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[Severe Weather](#)

[Severe Weather](#)

East & Southeast Coast of the United States

Heavy rain, tornadoes, and strong winds wreaked havoc in communities across Virginia, Florida, and Louisiana.



[Boston Public Schools Protest](#)

Boston, MA

Students walked out of class and marched through downtown Boston in protest of proposed budget cuts.



[Super Tuesday](#)

[Super Tuesday](#)

Across the United States

Voters from several states across the country visited their polling stations to take part in their state's primary elections.



Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [latitude@geofeedia.com]

Sent: Thursday, October 06, 2016 2:01 PM

To: kaylee.hutchinson@pd.boston.gov

Subject: Miss out on Latitude? Join us at our new product release webinar!

[Geofeedia](#)

Good afternoon,

If you couldn't make it to Latitude this year, don't worry! We're hosting a new product release webinar next Tuesday, October 11 at 2:00 PM EDT. Our product team will highlight the new platform updates that were featured at Latitude!

Featured Product Enhancements

Logo Detection, Media Filtering, and Geofeedia Services give your organization more tools to Predict, Analyze, and Act on location-based intelligence.

LogoRecognition3.png

mediafiltering.png

services.png

- **Logo Detection:** Recognize pictures of brands or logos that are important to your organization in locations that matter.
- **Media Filtering and Analytics:** Break down posts by their media type. Media Filtering and Analytics let your team segment geotagged posts into text, photo, and video-only posts.
- **Geofeedia Services:** Let Geofeedia manage your social intelligence. Our team of Social Intelligence Analysts monitor the locations that matter to your organization 24/7 to bring your team actionable data.

We hope to see you there!

Phil-Harris

Phil Harris

CEO, Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, May 29, 2015 10:43 AM
To: andrew.zani@pd.boston.gov
Subject: Next Evolution of Geofeedia Launches Next Friday

LOG IN

Twitter_logo_blue

Email-ProductUpdates

The next evolution of the Geofeedia platform is going live next Friday, June 5 and offers you:

- **A new look-and-feel** to streamline your discovery process
- **Multi-location recordings** to monitor the locations that matter to you
- **Enhanced analytics and sentiment** to better understand what's happening at those locations
- **Influencers** to research social profiles and discover more about an individual's interests and most common interactions with other users
- **A new set of engagement tools** to better connect with your customers in entirely new ways

Join us for a webinar to learn more about the new features.

register-now-button

Maintenance Window

With the launch of our new platform, we will be working in a maintenance window from 10:00 PM EDT on Friday, June 5 to 4:00 AM EDT on Saturday, June 6. During this period, the Geofeedia application and API will not be available. Thank you in advance for your patience.

Introducing Sina Weibo

With the launch of our new platform, we will be introducing data from Sina Weibo, a Chinese microblogging site with over 500 million users. Sina Weibo opens a new avenue of data for your social discovery and analysis.

Learn More about the New Platform

Register for a webinar with the Geofeedia team to learn more about the platform. We'll show you how it enables searching more data faster and provides new ways to discover, engage, and analyze location-tagged data. [Register now!](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the *Resources & Support* page within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, June 04, 2015 9:01 AM
To: andrew.zani@pd.boston.gov
Subject: Next Evolution of Geofeedia Launches Tomorrow

LOG IN

Email-ProductUpdates

The next evolution of the Geofeedia platform is going live tomorrow, June 5th and offers you:

- **A new look-and-feel** to streamline your discovery process
- **Multi-location recordings** to monitor [150401-Beta-Screens](#) the locations that matter to you
- **Enhanced analytics and sentiment** to better understand what's happening at those locations
- **Influencers** to research social profiles and discover more about an individual's interests and most common interactions with other users
- **A new set of engagement tools** to better connect with your customers in entirely new ways

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[register-now-button](#)

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Learn More about the New Platform

Register for a webinar with the Geofeedia team to learn more about the platform. We'll show you how it enables searching more data faster and provides new ways to discover, engage, and analyze location-tagged data. [Register now!](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support](#) page within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, April 23, 2015 12:58 PM
To: andrew.zani@pd.boston.gov
Subject: Product Updates from Geofeedia

[Geofeedia Logo](#)

[log-in](#)

At Geofeedia, we're innovating our platform all [150401-Beta-Screens](#) the time. Our engineering teams strive to ensure you can discover the best content and insights in your locations.

As such, we wanted to make sure you're aware of a few upcoming updates to our platform. Discover the changes and updates below!

Introducing Sina Weibo

In early May, you'll see a new data source, Sina Weibo, in your searches. Sina Weibo is a popular Chinese microblogging site with over 500 million users and over 100 million posts per day, opening a new data stream for your social discovery and analysis and providing new insights.

Facebook Graph API Sunset

On April 30, 2015, Facebook will be retiring its v1.0 Graph API, which powers location-tagged data for all of its partners. After this date, historical Facebook data will continue to live in your account, but new searches and recording data will not pull any new location-tagged Facebook data.

Have You Discovered Yik Yak?

Yik Yak is one of the most popular location-enabled social networks, with millions of app downloads and more than 1,600 college campuses using it. Make sure to review the Yik Yak posts which provide great insights for situational awareness intelligence, customer service issues, and general location sentiment.

Last Chance for a Sneak Peak of the New Platform

Only one webinar remains to give you an early look at our new platform and show you how it enables faster searches and provides new ways to discover, engage, and analyze location-tagged data. Register now and join us to learn more!

[register-now-button](#)

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, June 17, 2015 11:02 AM
To: andrew.zani@pd.boston.gov
Subject: Recap: Next Evolution of Geofeedia Platform



LOG IN

Email-ProductUpdates

It's been one week since the release of the new Geofeedia platform. With updated features, it is now easier than ever to search, engage, and analyze location-tagged social media.

Updated Product Features

Geofeedia-Platform-2

Make sure to log in, if you haven't already, to check out these five new capabilities:

- Multi-Location Recordings
- Influencers
- Real-time Analytics
- Sentiment Analysis
- [Download the Mobile App from the App Store](#)

Check out our [Mobile App training video](#) to help you understand and use the Geofeedia Mobile App!

If you missed last week's informational webinars, don't worry! Watch a recording to learn more about the new platform features.

5-Minute Customer Survey

Want to shape the future of Geofeedia? We're looking for your feedback to help us prioritize where we go next with the power of location-based social intelligence. Take this quick, 5-minute survey to tell our product team where you'd like us to focus our efforts.

Need more information? Visit the [Resources & Support](#) page within the Geofeedia application or email support@geofeedia.com.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, February 05, 2015 10:01 AM

To: andrew.zani@pd.boston.gov

Subject: Register Today: New Feature Webinar & Upcoming Maintenance Window

[Geofeedia Logo](#)

[log-in](#)

Let us walk you through our latest features!

January was a busy month for us as we launched a number of new features in our platform, including mobile-friendly alerts, streamlined curation of social content, and video resources to help you get the most out of Geofeedia.

Look below for details, and be sure to [join our customer webinar](#) on **Thursday, February 12 at 2pm EST** for a live walkthrough of the new features!

[webinar-button](#)

[feb-features-email](#)

Mobile-friendly Alerts with Image and Video Preview

Our new mobile-friendly emails make it easy to view Alerts on any device – mobile, tablet, and computer – and include image and video content to preview media without leaving your inbox.

Curate Collections from Collage View

Easily add multiple posts into a Collection directly from the Collage view to streamline your content discovery and curation process.

In-app Video Resources

Our updated Resource Library provides one stop for self-education and assistance requests, and new video tutorials help you discover and understand the full power of each of your Geofeedia apps.

Maintenance Window:

Sunday, February 8 2015

10:00pm - 11:00pm EST

On Sunday, February 8, we will be optimizing the Geofeedia core database that manages the Geofeedia application to offer increased speed for your location-based social media searches and improve failover capabilities. During this time, the Geofeedia web application and API will not be available.

System improvements like these typically take a few minutes, but we'll allow a one hour window to allow for testing.

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the Resources & Support page within the Geofeedia application.

Keep up with company news and industry insights by following us on Twitter!

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

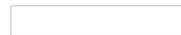
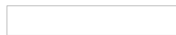
Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, June 08, 2015 7:20 AM
To: andrew.zani@pd.boston.gov
Subject: Release is Live: Next Evolution of Geofeedia

LOG IN

Email-ProductUpdates

The next evolution of the Geofeedia platform is here! With an updated look and feel, now it's even easier to search, engage, and analyze location-tagged social media.



In addition to enhancing current Geofeedia capabilities, the platform offers:

New Look and Feel: Now it's even easier to discover, engage and analyze social media data with a streamlined and updated user interface.

Upgraded Data Platform: With the upgraded capacity to process more than 1 billion posts daily (~10,000 per second) by the platform, Geofeedia enables the most complete searches across the largest location-based data set in the world.

Aggregated Location Monitoring: Save time and gain insight by collecting intelligence across many locations in a single search.

Enhanced Location Analytics: Make smarter real-time decisions through updated and interactive location analytics.

Location Sentiment: Quickly understand the sentiment (positive/negative) of posts from one or more locations.

New Data Source: With the largest Chinese microblogging site Sina Weibo added to Geofeedia, users now have an even larger data set to discover, engage and analyze.

Templates: Save time by creating and reusing search criteria (including locations, keywords, networks, usernames) within a search template.

Influencers: Discover top influencers in a location and their social connections.

Salesforce Integration: Increase sales and improve customer service by creating a Salesforce.com lead or customer service case from a location-tagged social media post with a single click.

Join us for a webinar to learn more about the new features!

[register-now-button](#)

Need more information? Visit the [Resources](#) page within the Geofeedia app.

You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support](#) page within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, January 29, 2015 10:01 AM

To: andrew.zani@pd.boston.gov

Subject: REMINDER - System Maintenance Alert: Database Upgrade

[Geofeedia Logo](#)

Geofeedia Users,

This is a reminder that we will be performing a database upgrade **tomorrow, January 30 beginning at 6:00am EST**. We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation. During the migration, the Geofeedia web application and API will not be available for use.

Thank you for your patience as we complete this important system improvement. This upgrade allows us to continue to scale our data platform to meet your evolving needs, improves the reliability of our data platform and provides you with faster search speeds and increased system performance.

If you have any questions, please send an email to updates@geofeedia.com or reply to this message.

Thank you,
Team Geofeedia

FAQs

When will the database migration take place?

The migration will occur in a maintenance window between 6:00am and 7:00am EST tomorrow, Friday, January 30.

Will I be able to use Geofeedia during the migration?

The application and API will not be available during the migration.

How long will the system be down?

We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation.

What will happen to my recordings and alerts during the maintenance window?

During the maintenance window, your recordings will continue to gather data, but your email alerts will be inactive. After the database upgrade is complete, your alerts will automatically restart and will include all items that were gathered during the maintenance window.

How will I know when I can use the Geofeedia application again?

You will receive a notification when the maintenance is complete and the application is ready for use.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, April 29, 2015 4:33 PM
To: andrew.zani@pd.boston.gov
Subject: Reminders from Geofeedia

[Geofeedia Logo](#)

Reminders from Geofeedia

Last Chance for a Sneak Peek of the New Geofeedia

Only one webinar remains to give you an early look at our new platform! Learn how the updates enable faster searches and provide new ways to discover, engage, and analyze location-tagged data. Join us to learn more! [REGISTER NOW](#)

Facebook Graph API Sunset

On April 30, 2015, Facebook will be retiring its v1.0 Graph API, which powers location-tagged data for all of its partners. After this date, historical Facebook data will continue to live in your account, but new searches and recordings will not pull any new location-tagged Facebook data.

Save the Date for Latitude

Mark October 21, 2015 on your calendars and join us in Chicago for Latitude, Geofeedia's location-based social media conference. While we work hard to finalize the details and prepare for registration, please click below to let us know you're interested in learning more when the time comes! [SIGN UP FOR DETAILS](#)

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, May 25, 2016 12:14 PM
To: kaylee.hutchinson@pd.boston.gov
Subject: See What's New in the May '16 Product Release

LOG IN

May16

Introducing our May '16 Product Release! We are excited to welcome new data sources, advanced alerting capabilities, enhanced analytics and more functionality to the Geofeedia platform.

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session that showcases the new updates to our platform. [Register now!](#)

[webinar-button.png](#)

May '16 Product Release Highlights

Our updates are designed to help teams of all sizes and complexities predict, analyze, and act on location-based social intelligence.

alerts

layers

analytics

ADVANCED ALERTS

Stay ahead of developing topics and trends with the addition of three new alert types, and fine-tune your alert criteria with a new keyword rule builder and boolean option.

NEW DATA SOURCES

View weather and traffic data and tap into new social sources Google+, Vimeo, and Facebook Pages to uncover more insights.

ENHANCED ANALYTICS

Easily visualize and understand trends in activity and sentiment.

Additional Release Highlights

enterprise

everbridge

mobile

ENTERPRISE

Empower teams of all sizes and complexities to predict, analyze and act on location-based intelligence.

EVERBRIDGE INTEGRATION

Quickly and reliably deliver the right message during mission-critical events that take place in locations of interest.

MOBILE APPS

The addition of VK, Vine, and Periscope allows teams to access more data on-the-go through our mobile app.

[webinar-button.png](#)

Join Us at Latitude 2016

[LAT.png](#)

OCTOBER 5-6 | NAVY PIER, CHICAGO

Register for Latitude, Geofeedia's location-based intelligence conference, this October in Chicago. Learn more about the latest in location-based intelligence, connect with location-based intelligence experts, and see what's new (and what's coming) to the Geofeedia platform. [Reserve your seat today!](#)

Use this code for a free registration pass: GeoCustomer

Please reach out to our Success team, success@geofeedia.com, with any questions.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Monday, February 02, 2015 10:47 AM

To: andrew.zani@pd.boston.gov

Subject: Super Bowl Infographic: What was the Conversation at the Big Game?

Not rendering correctly? View this email as a web page [here](#).

[Geofeedia Logo](#)

Geofeedia Users,

Wow, what an exciting Super Bowl last night! While you were watching last-second interceptions, Katy Perry flying and dad-themed commercials, ticket holders in Arizona shared [almost 17,000 posts](#) from inside and around University of Phoenix Stadium.

To understand how Super Bowl XLIX ticket holders experienced the actual game live, the Geofeedia team [created a geofence](#) around the Super Bowl XLIX stadium. We collected almost 17,000 posts with a location tag, and here's what we learned:

- **The conversation doesn't always have the keywords and hashtags you're researching.** 66% of posts didn't contain keywords including: super, bowl, patriots, seahawks or sb49
- **Understanding a location means understanding microlocations.** The conversations in the north end zone seat differed from the south end zone, and ticket holders at the 50 yard line were really into the venue.
- **Listening to all social channels is critical.** 66% of the conversation was via Instagram posts, with the remainder of conversations spanning across many other social networks.

Ready to learn more? Click below to see our full infographic!

[infographic-button](#)

[geofeedia-super-bowl-infographic-tease](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, January 23, 2015 12:11 PM
To: andrew.zani@pd.boston.gov
Subject: System Maintenance Alert: Database Upgrade

[Geofeedia Logo](#)

Geofeedia Users,

Please be advised that we will be performing a database upgrade next **Friday, January 30 beginning at 6:00am EST**. We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation. During the migration, the Geofeedia web application and API will not be available for use.

Thank you for your patience as we complete this important system improvement. This upgrade allows us to continue to scale our data platform to meet your evolving needs, improves the reliability of our data platform and provides you with faster search speeds and increased system performance.

If you have any questions, please send an email to updates@geofeedia.com or reply to this message.

Thank you,
Team Geofeedia

FAQs

When will the database migration take place?

The migration will occur in a maintenance window between 6:00am and 7:00am EST next Friday, January 30.

Will I be able to use Geofeedia during the migration?

The application and API will not be available during the migration.

How long will the system be down?

We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation.

What will happen to my recordings and alerts during the maintenance window?

During the maintenance window, your recordings will continue to gather data, but your email alerts will be inactive. After the database upgrade is complete, your alerts will automatically restart and will include all items that were gathered during the maintenance window.

How will I know when I can use the Geofeedia application again?

You will receive a notification when the maintenance is complete and the application is ready for use.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Phil Harris [success@geofeedia.com]
Sent: Wednesday, January 27, 2016 9:40 AM
To: andrew.zani@pd.boston.gov
Subject: The January '16 Release is Live!

Hi Andrew,

We're excited to announce the January '16 Product Release is now live! I invite you to [log into the Geofeedia platform](#), and see what's new!

A few [features](#) I'd like to highlight:

- Adding Persicope, Vine, and VK to the Geofeedia data set
- Image recognition capabilities to better understand the content in areas of interest
- Engagement tools to respond and react to social media posts

If you haven't already registered, our Enablement Specialist, Carly Tschantz, is hosting training sessions that showcase the new updates to our platform. The training will be offered on 3 different days, so please save the date for the time that works with your schedule.

[Click here to register for the training.](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

Thanks for your continued partnership!

Phil Harris

CEO

Geofeedia, Inc. | geofeedia.com

[Latest News + Events](#)

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [here](#) to manage your email settings.

From: Phil Harris [success@geofeedia.com]
Sent: Wednesday, January 20, 2016 4:17 PM
To: andrew.zani@pd.boston.gov
Subject: The January 2016 Release is Coming!

Hi Andrew,

I hope 2016 is going well so far! Geofeedia is starting the year with a great release of new functionalities, and I'd like to invite you to a training to learn more.

Our Enablement Specialist, Carly Tschantz, is hosting training sessions that showcase the new updates to our platform. The training will be offered on 3 different days, so we hope there is a date and time that works with your schedule.

[Click here to register for the training.](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

Thanks for your continued partnership!

Phil Harris

CEO

Geofeedia, Inc. | geofeedia.com

[Latest News + Events](#)

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [here](#) to manage your email settings.

From: Phil Harris [updates@geofeedia.com]
Sent: Thursday, March 24, 2016 1:51 PM
To: andrew.zani@pd.boston.gov
Subject: The March '16 Release is Coming Soon!

Hi Andrew,

Our team is continuing to enhance the Geofeedia platform with an exciting suite of new capabilities for organizations and teams. Next week, we'll be introducing our March '16 updates to the Geofeedia Platform:

- Our **team and enterprise platform** empowers teams of all sizes and complexities to predict, analyze and act on location-based intelligence, with new **permissions, roles, groups, audit trail** and **sharing** capabilities.
- **New Facebook data:** Now you can discover trending Facebook posts alongside Twitter and Instagram within Keyword Search.
- **Multiple users with the same email address:** Now you can have multiple usernames with the same email address in Geofeedia. Keep your profile the same, or update your username and new display name in the "My Profile" area of your account to take advantage of this feature.

Our Enablement Specialist, Carly Tschantz, is hosting a webinar session that showcases the new updates to our platform arriving on March 30th.

[Click here to register for the webinar.](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

We appreciate your support!

Phil-Harris

Phil Harris

CEO, Geofeedia

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [Here](#) to manage your email settings.

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, March 30, 2016 3:53 PM

To: andrew.zani@pd.boston.gov

Subject: The March '16 Release is Here: NEW Enterprise Functionality

LOG IN

header-mar16-1.png

The March '16 Product Release is here! Our team is excited to introduce the **new team and enterprise platform** for empowering teams of all sizes and complexities to predict, analyze, and act on location-based intelligence.

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session that showcases the new updates to our platform. [Register now!](#)

[webinar-button.png](#)

Team & Enterprise Highlights

Geofeedia's team and enterprise capabilities allow our platform to be fully customized to match the unique needs of any organization with:

groups.jpg

USER & GROUP MANAGEMENT

Manage team and global initiatives through expanded user and group management.

audit.jpg

AUDIT TRAIL

Maintain a complete audit trail for each action in your account for internal analysis and compliance, process optimization, and security.

role.jpg

CUSTOM ROLES & GRANULAR PERMISSIONS

Fully customize user access with granular permissions & custom roles to match internal procedures and security policies.

Additional Release Highlights



NEW FACEBOOK DATA: Now you can discover trending Facebook posts alongside Twitter and Instagram within Keyword Search.



MULTIPLE USERS WITH THE SAME EMAIL ADDRESS: Now you can have multiple usernames with the same email address in Geofeedia.

[webinar-button.png](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654


Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [updates@geofeedia.com]
Sent: Wednesday, May 18, 2016 3:05 PM
To: kaylee.hutchinson@pd.boston.gov
Subject: The May '16 Release is Coming Soon!

Good afternoon,

I'm excited to announce Geofeedia is launching NEW features to the platform on May 25th to help teams of all sizes and complexities to predict, analyze, and act on location-based social intelligence.

Next week, we'll be introducing our May '16 updates to the Geofeedia Platform:

- **New Data Sources:** Find more insights and  trends from the world's largest location-based data set with the addition of new data sources, including Weather and Traffic Layers and network sources Google +, Vimeo, and Facebook Pages.
- **Advanced Alerting Capabilities:** Stay ahead of developing topics and trends with the addition of three new alert types.
- **Enhanced Analytics:** Easily visualize and understand trends in activity and sentiment above or below normal levels.

... and more!

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session on May 26th that showcases the new updates and additions to our platform. Join us to learn more! [Click here to register for the webinar.](#)

I also invite you to register for Latitude, Geofeedia's location-based intelligence conference, this October in Chicago. Meet our team, network with location-based experts, and learn more about what's new (and what's coming) to the Geofeedia platform. [Register now!](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

We appreciate your support!

 **Phil-Harris**

Phil Harris

CEO, Geofeedia

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [Here](#) to manage your email settings.

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, May 01, 2015 10:21 AM
To: andrew.zani@pd.boston.gov
Subject: Update from Geofeedia: Facebook

[Geofeedia Logo](#)

[log-in](#)

Geofeedia-Updates

Product update from the Geofeedia team regarding a recent communication about Facebook data on the Geofeedia platform:

FB-Circle **Facebook Graph API Sunset: Extended**

The retirement of the Facebook Graph API v1.0 has been extended from April 30, 2015 to October 31, 2015. The Graph API powers location-tagged data for all of its partners. After October 31, 2015, historical Facebook data will continue to live in your account, but new searches and recordings will not pull any new location-tagged Facebook data.

Geofeedia will provide updates if there are any additional changes to the timing that we learn in the meantime.

Keep up with company news, the articles we're reading and much more by following us on Twitter:

[150501-EmbedTweet-Recordings-2](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Phil Harris [event@geofeedia.com]
Sent: Wednesday, April 08, 2015 1:11 PM
To: andrew.zani@pd.boston.gov
Subject: Visit Geofeedia at ISC West and ASIS New York City

[Geofeedia Logo](#)

Good afternoon,

Geofeedia will be exhibiting at two of the biggest security industry events, the [ISC West](#) conference next week in Las Vegas (Booth #19127) and the [ASIS New York City Security Conference and Expo](#) on April 22-23 in New York City (Booth #229).

My team and I would enjoy meeting you in-person to share how Geofeedia's social media intelligence platform is delivering successful outcomes for corporate security professionals in travel security, event security, executive protection, brand protection, facilities security, campus security, social media command centers and more!

We will demonstrate our application live at our booth to show how we deliver social media intelligence by location at places such as:

- College campuses
- Corporate campuses
- International locations
- Stadiums
- Any other worldwide location

[Contact us](#) to set up a time to meet in person. And don't forget to visit the Geofeedia booth to for a chance to win a new [FitBit Surge](#)!

See you at the show!

Phil Harris
Co-Founder and CEO of Geofeedia



Can't make it to the shows? Learn more about the next generation of Geofeedia in our webinar.

[register-now-button](#)

Update your [email preferences](#) to choose the types of emails you receive.

[Unsubscribe from all future emails](#)

From: Geofeedia [updates@geofeedia.com]

Sent: Monday, March 09, 2015 3:27 PM

To: andrew.zani@pd.boston.gov

Subject: What's Happening at Geofeedia

[Geofeedia Logo](#)

[log-in](#)

What's Happening

We're excited to bring you the latest news from Geofeedia.

This Just In: [Check out our Collection](#) from the Apple Live event in San Francisco, CA.

[Geofeedia](#) **Coming Soon: Latitude, Geofeedia's Location-Based Conference**

Location data is changing everything. Join hundreds of colleagues this October in downtown Chicago as we explore the future of geospatial and social data. [Stay informed and sign up to receive updates](#) about Latitude and to be notified when registration is live!

[Geofeedia](#) **Geofeedia Raises Another \$3 Million to Scale Location-Based Social Media Intelligence Platform**

"Marketers and public safety agencies need the location and contextual insight of social media that only Geofeedia can provide," said Guy Turner, managing director of Hyde Park Venture Partners. [Read More.](#)

[Geofeedia](#) **Maintenance Window**

March 13, 2015 from 6:00am EDT to 8:00am EDT We will be updating the Geofeedia platform to offer increased speed for your location-based social media searches and improve system capabilities. During this time, the Geofeedia web application and API will not be available. Users attempting to access the application during this time will receive a scheduled maintenance notification page. We appreciate your patience.

[Geofeedia](#) **Upcoming Events**

Stop by and see the Geofeedia team at these events:

- [SXSW: Retail Loco](#) Austin, TX
- [Social Media Marketing World](#) San Diego, CA
- [ISC West](#) Las Vegas, NV
- [ASIS NY](#) New York, NY

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Tuesday, July 21, 2015 4:40 PM

To: anthony.stevens@pd.boston.gov

Subject: 10 New Features: Keyword Search, Android App + 8 More



LOG IN

EmailHeader-ProductUpdates

The latest release of the Geofeedia platform is going live on **Friday, July 24** and will give you greater insights, enhanced mobility and increased scale. Learn more about the new suite in our Discovery release:

Geofeedia: Discovery Search

More Data

Uncover more data than ever before with our expanded search capabilities. **Discovery Search** identifies where conversations are taking place across the globe in our interactive Map or **Heatmap** view. Utilize the **Keyword Search** to activate Twitter data and broaden search insights for a better understanding of the social conversation. Deliver your set of actionable data to decision-makers with our exportable **PDF reports**.

Geofeedia: Android App

More Mobile

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**. One-click access to locations, recordings and user profiles and posts bring location-based social media monitoring to mobile devices. The Android App will be available for download via Google Play this Friday.

Geofeedia: Multi-Location Upload

More Scale

Quickly upload thousands of locations with **Multi-Location Upload**, and combine up to 1,000 locations into recordings for an overall view on the data captured with **Location Aggregation**. Gain insights in your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Discovery Training Session

Explore the 9 features above (and more!), and hear from our Senior Technical Product Manager Andy Falkenstein in an upcoming webinar.

[register-now-button](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support page](#) within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest. Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, July 23, 2015 2:54 PM
To: anthony.stevens@pd.boston.gov
Subject: 10 New Features to Help Protect and Serve



LOG IN

EmailHeader-ProductUpdates

The latest release of the Geofeedia platform, "Discovery," goes live on **Friday, July 24!** Our Discovery launch will give you greater insights, enhanced mobility and increased scale. Explore the new features below, and hear from our Senior Technical Product Manager, Andy Falkenstein, in our upcoming training session. [REGISTER NOW!](#)

Learn how our new capabilities help you protect and serve

TW-PS

INVESTIGATE
COMMUNICATE
ANALYZE

Learn how the power of Geofeedia's Discovery launch supports your agency's operations.

[read-post-button](#)

Explore the Discovery launch

Geofeedia: Android App

More Data

Uncover more data with our expanded search capabilities. **Discovery Search, Keyword Search, and Heatmap**

More Mobile

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**.

More Scale

Quickly upload and record thousands of locations with **Multi-Location Upload** and **Location**

View offer new ways to discover and monitor social conversations around the world. Review your dataset with our exportable **PDF reports**.

Access locations, recordings, user profiles, and posts from your mobile device. The Android App will be available for download via Google Play this Friday.

Aggregation. Gain insights on your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Read how other teams can benefit from the Discovery launch

Geofeedia: Security

Corporate Security

Protect your assets with location-based social media. See how security teams identify potential threats. [READ MORE](#)

Geofeedia: Media and Journalism

Media and Journalism

Be first on the scene with Geofeedia. Uncover trends using the Keyword and Discovery searches. [READ MORE](#)

Geofeedia: Marketing

Marketing

Build your brand using Geofeedia. Discover customer conversations in locations that matter. [READ MORE](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support page](#) within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest. Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [marketing@geofeedia.com]
Sent: Friday, May 27, 2016 11:20 AM
To: anthony.stevens@pd.boston.gov
Subject: A Note from Geofeedia on Memorial Day

LOG IN

We Remember

The Team at Geofeedia would like to wish all of you a safe and wonderful Memorial Weekend.

Thank you to all of our Veterans for your sacrifices and service to our country.

PHIL HARRIS & TEAM GEOFEEDIA

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, February 11, 2015 2:08 PM
To: anthony.stevens@pd.boston.gov
Subject: Can you join us for Thursday's webinar?

[Geofeedia Logo](#)

[log-in](#)

Geofeedia Users,

This is a reminder that Senior Product Manager, Andy Falkenstein, will be hosting a webinar on **Thursday, February 12 at 2:00pm EST**, featuring a live demonstration of Geofeedia's latest enhancements, including:

- Mobile-friendly alert emails with image and video previews
- The ability to quickly add one or multiple posts to your Collections from the Collage view
- In-app video resources to help you discover and understand the full power of each Geofeedia app

Click below to register, and we look forward to seeing you on the webinar!

[webinar-button](#)

YOUR PRESENTER

[andy-f](#)

Andy Falkenstein
Senior Product Manager

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, March 26, 2015 10:43 AM
To: anthony.stevens@pd.boston.gov
Subject: Early access to the new Geofeedia

[Geofeedia Logo](#)

[log-in](#)

[Geofeedia](#)

A new Geofeedia is almost here.

We're excited to announce that Geofeedia will soon have a completely new look and feel, enabling you to uncover more data even more easily than before.

We'll also be releasing numerous new features and a highly anticipated mobile app, all of which is highlighted below. To see for yourself, be sure to click the button to register for one of five webinars in April, after which you'll be able to request access to our beta environment and take the new platform for an exclusive test drive!



Multi-Location Recording

Create aggregated location recordings for up to 10 locations with full control of the data captured with filters for keywords, usernames, and sources.

Enhanced Reporting & Analytics

Discover insights about your places based on advanced search options, keywords and influencers within your places.

Sentiment

Understand and measure social sentiment at locations that matter to your business.

Influencers

Discover a user's complete profile across multiple networks.

Salesforce.com Integration

Discover sales leads and resolve customer service issues, integrated with Salesforce.com.

Keyword Search

Discover locations where a keyword or phrase is trending and initiate monitoring for those locations.

Publisher

Create and publish outbound social posts and replies directly from Geofeedia.

Mobile App

Take the power of Geofeedia on-the-go through responsive emails and a mobile app!



Geofeedia is hitting the road! Will we see you at one of our upcoming events?

- March 31: Texas Police Chiefs Association in Galveston, TX
- April 15: ISC West in Las Vegas, NV
- April 21: ILEETA in Wheeling, IL
- April 22: ASIS East NYC in New York, NY
- April 29: Government Social Media in Reno, NV

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [webinar@geofeedia.com]
Sent: Tuesday, September 08, 2015 6:41 AM
To: anthony.stevens@pd.boston.gov
Subject: Educational Opportunity

Hi Anthony,

We have two great, free webinars this month that may be of interest to you:

> [Connecting With Your Community Through Social Media](#) - September 10 at 2:00 PM EDT

Join Chief Billy Grogan of the Dunwoody Police Department as he discusses how he has decentralized the department's social media program to better connect with their community.

> [How Lexington PD Leverages Social Media to Protect and Serve](#) - September 17 at 2:00 PM EDT

Join Detective Richard Yancey as he discusses how the Lexington Police Department uses location-based social media intelligence to investigate local crimes, maintain campus safety, and monitor fugitive activity.

Please let us know if you have any questions. We look forward to your attendance.

Thanks,

Team Geofeedia

[Latest News + Events](#)

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [here](#) to manage your email settings.

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, February 10, 2016 9:34 AM

To: anthony.stevens@pd.boston.gov

Subject: February Newsletter: Explore the New Features, Attend Our City Tour, and More!

LOG IN

February-Newsletter

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

NEW January '16 Product Release

predict-sq.jpg

New Data Sources

analyze-sq.jpg

Image Analysis


engage-sq.jpg

Engagement Tools

We added NEW features to the Geofeedia platform on January 27th to help your organization **predict**, **analyze**, and **act** on location-based social intelligence.

Visit the platform for a closer look at the new features:

Featured Resource: Command Center Best Practices

 Protect your organization's people and business assets with location-based intelligence using industry best practices.

[geofeedia-resource-button.png](#)

Geofeedia City Tours: Coming to a Location Near You

Join us for a (free!) half day of education and platform training in a roundtable format at locations across the country.

Interested in hosting or attending a training event with fellow corporate security, public safety, and Geofeedia experts in your area? Contact our [team](#).

Indy.jpg

SanFrancisco.png

Baltimore.png

INDIANAPOLIS

Geofeedia Indianapolis office, with Anthem & Pacers

February 18, 2016
8:00 AM to 1:00 PM EST

SAN FRANCISCO

Square Headquarters

March 22, 2016
8:00 AM to 1:00 PM
PDT

BALTIMORE

University of Maryland

April 19, 2016
8:00 AM to 1:00 PM
EST

Connect with Our Team at Upcoming Events & Webinars

Join Team Geofeedia and our guest presenters for educational webinars and during events & tradeshow throughout the month.

[IDV-Solutions](#)

[2016 Visual Command Center User](#)

[Conference](#)

February 24 - 25 | Orlando, FL

Visit our booth to talk to the Geofeedia team at the event.

[sdsu-viz-center.png](#)

[WEBINAR: Using Location Based Intelligence for Disaster Awareness and Response](#)

February 24 | 2:00 PM - 3:00 PM EST

[sentinel-resource-group.png](#)

[WEBINAR: How to Build the Business Case for Location-Based Intelligence](#)

March 3 | 2:00 PM - 3:00 PM EST

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[College Football](#)

[Winter Storm Jonas](#)

East Coast of the United States

The east coast received record-breaking amounts of snowfall at the end of January, causing subway shutdowns, canceled flights, and flooded streets.

[Iowa Caucus](#)

[Iowa Caucus](#)

Iowa

The 2016 Election voting season has begun! Presidential hopefuls campaigned in Iowa for the Republican and Democratic caucuses.

[2016 CES](#)

[Protesters Shut Down the Bay Bridge](#)

San Francisco, CA

Activists blocked traffic on the Bay Bridge, causing delays on a major highway.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, August 12, 2015 9:47 AM

To: anthony.stevens@pd.boston.gov

Subject: Geofeedia August Newsletter: Discovery Launch, LinkedIn Webinar, and more!



LOG IN

August-Newsletter_1

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: Location-Based Social Media Conference

Latitude is approaching quickly. Secure your spot today [Geofeedia Latitude](#) to experience the only location-based social media intelligence conference in the world. You'll have the opportunity to experience the latest in open sourced intelligence data trends while simultaneously networking with your peers about geosocial best practices and success stories.

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS
Use code **GeoCustomer** for 1 free pass per account

Discovery Launch Updates

Geofeedia: [Discovery Search](#) [More Data](#)

Uncover more data than ever before with our expanded search capabilities. **Discovery Search** identifies where conversations are taking place across the globe in our interactive Map or **Heatmap** view. Utilize the **Keyword Search** to activate Twitter data and broaden search insights. Deliver your set of actionable data to decision-makers with our exportable **PDF reports**

Geofeedia: [Android App](#) [More Mobile](#)

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**. One-click access to locations, recordings and user profiles and posts bring location-based social media monitoring to mobile devices. The Android

App will be available for download via Google Play this Friday.

Geofeedia: Multi-Location Upload [More Scale](#)

Quickly upload thousands of locations with **Multi-Location Upload**, and combine up to 1,000 locations into recordings for an overall view on the data captured with **Location Aggregation**. Gain insights in your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Upcoming Webinars

LE-Police

How Agencies Access and Monitor Social Media with Privacy Protection
August 20, 2:00 PM EDT

Join Geofeedia and Andrew Macpherson to learn how public safety agencies can monitor social media while protecting individual privacy.

[REGISTER NOW](#)

TW-CorpSec

How LinkedIn Uses Social Media Intelligence to Enhance Global Security
August 25, 2:00 PM EDT

Learn about LinkedIn's security operations -- the major challenges they face as an organization, and how social media has been useful.

[REGISTER NOW](#)

Featured Resource

NYC_Health_Logo_-_BW_-_PNG

New York City Department of Health and Mental Hygiene Use Case

Learn how the NYC DOHMH uses social media intelligenc to keep the peace during public health emergencies.

[DOWNLOAD NOW](#)

Connect with Geofeedia at Upcoming Events

[Seadog](#)

[CACP](#)

[MSPC](#)

[SEADOG/WESTDOG
3rd Annual Conference](#)

August 16-19
Savannah, GA

[CACP
Annual Conference](#)

August 16-19
Quebec City, Quebec

[Midwest Security and Police
Conference and Expo](#)

August 18-19
Tinley Park, IL

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[wildfires](#)

[Wildfires in the West](#)

California, Oregon, and Washington

Many western cities have been battling disastrous wildfires, causing California to declare a State of Emergency last week. Check out our Geofeedia collection.

[Michael_Brown](#)

[One Year Anniversary of Michael Brown Shooting](#)

Ferguson, MO

One year after the Michael Brown shooting, protests are still developing in Ferguson. See social media posts surrounding the events in our collection.

[Florida](#)

[Severe Flooding](#)

Tampa Bay, Florida

Check out pictures and videos captured by residents in Florida during major flooding in the Tampa Bay area.

Customer Mobile App Reviews

We'd love to hear your feedback on our new mobile apps. Give the Geofeedia app a review by clicking the links below, and please share your favorite feature or capability in the comments.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, January 30, 2015 7:29 AM
To: anthony.stevens@pd.boston.gov
Subject: Geofeedia Database Upgrade Complete

[Geofeedia Logo](#)

Geofeedia Users,

Our database upgrade has been completed, and the Geofeedia application and API are now available for use. If you have any questions or experience any problems, please send an email to updates@geofeedia.com or reply to this message.

We appreciate your patience as we completed this important system improvement that allows us to continue scaling our data platform to meet your evolving needs, improve the reliability of our data platform and provide you with faster search speeds and increased system performance.

Thank you,
Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [success@geofeedia.com]
Sent: Friday, January 08, 2016 1:33 PM
To: anthony.stevens@pd.boston.gov
Subject: Geofeedia Feedback: We Want to Hear From You

[Geofeedia](#)

Geofeedia Customers:

Thank you for giving us the opportunity to better serve you. Please help us by taking 2-3 minutes to tell us about your experience with Geofeedia. We appreciate your business and want to make sure we meet your expectations.

Thanks,

Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, July 08, 2015 9:54 AM

To: anthony.stevens@pd.boston.gov

Subject: Geofeedia July Newsletter: Map Widget, Latitude Speakers, & More!



LOG IN

July-Email

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Updated Map Widget

The newly updated Instagram Map Widget allows [Geofeedia Instagram Widget](#) you to easily embed an interactive map of real-time Instagram posts. [Log in](#) to see the updated features including:

- New user interface
- Optimization for mobile devices
- Support for Instagram video content
- Expanded detail for individual posts

To learn more, contact your Customer Success Manager at [**Success@geofeedia.com**](mailto:Success@geofeedia.com).

Customer Training Webinars

The Geofeedia product team is excited to release new enhancements to the platform every month. Stay up to date with the latest features by attending a monthly training session, offered the first and last Monday of every month.

This month's topics: New 4.0 features and our new Mobile App. [Download the mobile app today!](#)

[webinar-button](#)

Latitude: Speakers & Sponsors

[Geofeedia Latitude](#)

Our Latitude speaker line-up is professional innovation personified. You'll be educated, motivated, and inspired by these industry experts joining us in keynote presentations.

[Maria Vello, President and CEO](#)

With more than 25 years of experience in the design, integration, and implementation of global corporate systems, security, and networks, Maria has been responsible for integrating security best practices and raising awareness at every level in every organization for which she has worked. Join her keynote session, **Shattering the Darkness: Shedding Light on the Dark Net**.



Sam Yagan, CEO

Match Group

Sam Yagan has been a leader in the dating industry since he co-founded OkCupid in 2003 and grew it into one of the most popular dating sites in America, amassing nearly 4 million active users. As the CEO of Match Group, he oversees the management of an online dating portfolio of over forty brands around the world, including Match.com, OkCupid, OurTime, Meetic, Twoo, Tinder, and ParPerfeito. Join the keynote session for Marketers to hear from Sam about the **Future of Location** as it relates to dating and beyond.



SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS

Use code **GeoCustomer** for 1 free pass per account

**Thank You to
Our Sponsors!**

[IDV-Solutions](#)

[Securitas_logo](#)

Upcoming Customer Case Study Webinars

Register now to hear from Geofeedia customers using location-based social media intelligence.

[NCAA_logo](#)

NCAA | July 14, 2:00 PM EDT

See how Geofeedia was used during the Final Four to cut through the noise and monitor multiple locations in Indianapolis.

[REGISTER NOW](#)

[leotta_logo](#)

LEOTTA | July 23, 2:00 PM EDT

Join Jack Hall from LEOTTA as he discusses some current trends and challenges to the use of social media in criminal cases.

[REGISTER NOW](#)

Featured Resource

[HBPD_emblem](#)

[Huntington Beach Police Department Case Study](#)

Learn how the Huntington Beach Police Department used social media intelligence to keep the peace during the US Open of Surfing.

[DOWNLOAD NOW](#)

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[FIFAWWC](#)

[FIFA Women's World Cup](#)

BC Place in Vancouver, Canada

See what fans shared during the 2015 Women's World Cup Final in Vancouver.

[SC_rally](#)

[South Carolina State House](#)

Columbia, South Carolina

Check out the social media content from the ongoing Confederate Flag rallies at the South Carolina State Capitol.

[Coke_Zero_400](#)

[Coke Zero 400](#)

Daytona International Speedway in Daytona Beach, FL

After hours of rain delays and a fiery last lap crash Dale Earnhardt Jr. came in first place at Daytona.

5-Minute Customer Survey

Want to shape the future of Geofeedia? We're looking for your feedback to help us prioritize where we go next with the power of location-based social intelligence. Take this quick, 5-minute survey to tell our product team where you'd like us to focus our efforts.

[Button-Survey](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, June 11, 2015 9:18 AM
To: anthony.stevens@pd.boston.gov
Subject: Geofeedia News: Mobile App Goes Live & More



LOG IN

150608-JuneNewsletter

Welcome to the first issue of Geofeedia's monthly newsletter! We are looking forward to sharing product updates, thought leadership, event information and company news with you each month.

Next Evolution of Geofeedia

We are excited the platform is live. [Log in](#) to Geofeedia to check out all of the new features. In addition to enhancing current Geofeedia capabilities, the new version offers:

- Upgraded Data Platform
- Aggregated Location Monitoring
- Enhanced Location Analytics & Sentiment
- Influencers
- Salesforce Integration

[Geofeedia-log-in](#)

Download the Geofeedia App Today

The new Geofeedia iOS app is perfect for taking the power of Geofeedia on the go. With the mobile app, now you can:

- Gather location-based social intelligence in the areas directly around your current location
- Create or monitor any location while mobile
- Access a streamer view of location-tagged social media posts on-the-go

[Download from the App Store](#)

Register for Latitude

Don't miss this gathering of real leaders having real conversations about location-based social media. Our Latitude speaker line-up is professional innovation personified. You'll be educated, motivated, and inspired by these leaders who are using location-based social media intelligence to create success stories within their respective industries.

[LatitudeLogo-01-1024x379.png](#)

University of Chicago's Gleacher Center

October 21, 2015

[register-now-button](#)

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS
Use code **GeoCustomer** for 1 free pass per account

Connect with Geofeedia at Upcoming Events

Geofeedia is attending a number of upcoming events. Please come to our booth to connect with the Geofeedia Team!

[\[Image\]](#)
**Useful Social Media
Social Media Summit**

June 15 - 16
New York City, NY

[\[Image\]](#)
**Go Inbound
Marketing Conference**

June 22
Indianapolis, IN
Our VP of Product R. J. Talyor is
a featured speaker! Register
with code: **FRIENDOFRJ**

[\[Image\]](#)
**NRF Protect Loss
Prevention Conference**

June 23 - 25
Long Beach, CA

[\[Image\]](#)
**National Sheriff's
Association Annual
Conference & Exhibition**

June 26 - July 1
Baltimore, MD

New Resources

Check out these recent Geofeedia research findings and whitepapers:

[\[Image\]](#)

[Special Bulletin: Advice
from #LESM Experts](#)

[NCAA-Cover-sm_copy](#)

[NCAA Location-Based Social
Media Case Study](#)

[Roadmap-cover-1](#)

[The Geosocial Marketer's
Roadmap Whitepaper](#)

Know Anyone Who Could Use Geofeedia?

We find that many of our best customers come from referrals of existing customers. Is there anyone in your network who could use Geofeedia? We'd love for you to send them a note inviting them to an upcoming webinar or to request a personalized demo. Here's a [short email](#) we drafted to make it easy - thanks for spreading the word!

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, November 11, 2015 11:24 AM

To: anthony.stevens@pd.boston.gov

Subject: Geofeedia November Newsletter: Upcoming Webinars, Industry Events, and More!



LOG IN

November Newsletter

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Upcoming Webinars

Join Team Geofeedia and our guest presenters for free educational webinars throughout the month.

CS_Web-1

How the Northern California Regional Intelligence Center Uses Social Media to Monitor Large Events

November 18 | 2:00 - 3:00 PM EST

Join Geofeedia and Detective Star Cazador of the Northern California Regional Intelligence Center (NCRIC) to learn how the NCRIC uses Geofeedia for large events. [REGISTER NOW](#)

CS_Web-1

Using Social Media Intelligence for Risk Management and Crime Prevention

November 19 | 2:00 - 3:00 PM EST

Join us to learn how your agency can discover, engage, and analyze social media data to prevent crime and investigate evolving situations in real-time. [REGISTER NOW](#)

Ilitch Holdings

How Ilitch Holdings Monitors Social Media for Situational Awareness and Executive Protection

November 24 | 2:00 - 3:00 PM EST

Join Ray Johnson, Director of Executive Services at Ilitch Holdings to find out how he uses location-based social media monitoring for executive protection and situational awareness. [REGISTER NOW](#)

LEOTTA

6 Ways Social Media Monitoring Empowers Your Command Center

December 10 | 2:00 - 3:00 PM EST

Join George Siegle, Director of Product Management at IDV Solutions and Andy Falkenstein, Director of Product Management at Geofeedia, as they discuss 6 ways social media monitoring empowers your command center. [REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

Our team will be exhibiting at industry conferences around the country. [Contact us](#) to schedule an appointment to meet at the event!

[Security](#) [Security 500](#)

November 16
Washington, D. C.

[ISC East 2015](#) [ISC East 2015](#)

November 18-19
New York City

Platform Update

We're adding new functionalities and enhancements to our platform every week! Learn more about what's new.

Search Unification

Our New Search button unlocks 3 different search capabilities in the pop-up search field (**Location**, **Keyword**, **Discovery**), allowing users to search by addresses, keywords, and hashtags across location-tagged and non-location-tagged social media data.

Find out what conversations are happening around you today!

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[World Series](#) [2015 World Series](#)

Citi Field in Flushing, NYC and Ewing M. Kauffman Stadium in Kansas City, MO

The Kansas City Royals defeated the New York Mets 4 -1 to take the 2015 World Series title. See photos and videos from games in both stadiums in our collection.

[Hurricane Patricia](#) [Hurricane Patricia](#)

Southwest Mexico

Hurricane Patricia's Category 5 classification caused major concern along Mexico's Pacific coast. Although the storm weakened over Mexico, residents of coastal towns battled mudslides, strong winds, and flooding. See photos and videos of the storm in our collection.

Bucharest Protests [Protests in Bucharest](#)

Bucharest, Romania

Romanians took to the streets of Bucharest to protest the response of the government following a nightclub fire. The fire killed over 40 people, with many others in serious condition. See photos and videos of the protests in our collection.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, October 08, 2015 10:56 AM

To: anthony.stevens@pd.boston.gov

Subject: Geofeedia October Newsletter: Last Call for Latitude, Upcoming Webinars and More!



LOG IN

October_Header

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: A Full Day of Education

LAT-event-collage

Book your travel NOW - we are less than two weeks away from the industry's first-ever location-based social media conference on **October 21, 2015** at [The Gleacher Center](#) in **Chicago, IL!**

In partnership with the [Illinois Association of Chiefs of Police](#) and the [Illinois Security Professionals Association](#), Geofeedia wants you to stay ahead of how social media is changing the way we think about and operate in the world today. Collaborate with your peers and hear from industry leaders who use social media data in innovative ways with limited resources and are being asked to do more with less.

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS

Use code *GeoCustomer* for 1 free pass per account

Product Update

We're adding new functionalities and enhancements to our platform every week! Learn more about what's new (and what's coming) at Latitude.

iG-Engagement

NEW! Engagement Tools

Engage with Twitter *AND*

PDF-collections-2

NEW! Collections PDF Summary Report

Instagram posts by simply clicking the Reply, Retweet, and Favorite buttons for a Tweet and the Like and Comment buttons on an Instagram post.

Download the 200 most recent items from a collection to a nicely formatted PDF summary report.

Upcoming Webinars

CS_Web-1 **East Valley Fusion Center Use of Social Media for Major Events and Public Safety**

October 15 / 2:00 - 3:00 PM EDT

Join Geofeedia and Chris Henningsen of the East Valley Fusion Center to learn about their use of location-based social media monitoring for events, such as Super Bowl 49 and public safety. [REGISTER NOW](#)

LEOTTA **Current Trends and Challenges to the Use of Social Media in Criminal Cases**

October 29 / 2:00 - 3:00 PM EDT

Join Jack Hall of LEOTTA (Law Enforcement Officer Technology Training Associates) for a free webinar on the current trends and legal challenges to the use of social media in criminal cases. [REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

[OSMOSIS](#)

October 12-13
New York New York Hotel
Las Vegas, NV

[ASCIA Fall Conference](#)

October 22-24
Hyatt Regency Hotel
Chicago, IL

[MCC Fall Meeting](#)

October 23-24
Hilton Chicago
Chicago, IL

[IACP Annual Conference](#)

October 24-27
McCormick Place West
Chicago, IL

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

Pope

[Papal Visit 2015](#)

New York, Washington D.C., and Philadelphia

Pope Francis made his first trip to the United States and visited Washington, D.C., New York City, and Philadelphia. Check out content from the Papal Visit in this Instagram collection.

Joaquin

[Hurricane Joaquin](#)

East coast of the United States

Major flooding resulted in major east coast cities due to category 4 Hurricane Joaquin. See photos and videos of the storm's havoc in our Geofeedia collection.

Hajj

[Hajj Stampede](#)

Mecca, Saudi Arabia

A stampede near Mecca killed over 450 people and left over 700 injured during the annual Hajj pilgrimage to Mecca. This collection includes images and videos of the tragic event. WARNING: Graphic content included.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, September 02, 2015 1:36 PM

To: anthony.stevens@pd.boston.gov

Subject: Geofeedia September Newsletter: Latitude, Geofeedia Live, and More!



LOG IN

September_Newsletter_Header

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: A Full Day of Education

Book your travel NOW - we are less than two months away from the industry's first-ever location-based social media conference on **October 21, 2015** at [The Gleacher Center](#) in **Chicago, IL**! In partnership with the [Illinois Association of Chiefs of Police](#) and the [Illinois Security Professionals Association](#), Geofeedia wants you to stay ahead of how social media is changing the way we think about and operate in the world today. Collaborate with your peers and hear from industry leaders who use social media data in innovative ways with limited resources and are being asked to do more with less.

[Geofeedia Latitude](#)

[ISPA](#)

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS

Use code *GeoCustomer* for 1 free pass per account

Geofeedia Live Release: Coming Soon!

Our team has been working hard to extend our platform with a number of new capabilities that make it easier than ever to leverage real-time social media intelligence for your locations of interest around the world. Here is a preview of some of the new features that will be unveiled with the [Geofeedia Live](#) release next week.

- **MORE (and Better!) Data:** With the addition of [VK](#), the largest European social network in the world, you can gain additional insights from around the globe. We are continuing to ensure we bring you the largest set of location-based data in

the world.

- **MORE Insights:** The new *Geofeedia Live* app will help you discover insights into trending locations and better understand the topics and conversations taking place around the world.
- **MORE Management:** With the new *Engagement* feature, you now have the ability to easily search, curate, and engage with Twitter posts in real-time directly from the Geofeedia platform.
- **MORE Mobile:** In our iOS and Android mobile apps, we have added new enhancements that include *refining your search radius*, adding *Sina Weibo* as a data source, accessing your *collections* on-the-go, and much more!

Join one of our customer enablement webinars to learn more about the new features and hear best practices.



Upcoming Webinars

LE-Police

Social Media

September 10, 2:00 PM EDT

Join Geofeedia and Chief Billy Grogan of the Dunwoody Police Department to learn how his department uses social media to engage with the people of Dunwoody, GA.

[REGISTER NOW](#)

PD

Protect and Serve

September 17, 2:00 PM EDT

Learn how the Lexington Police Department uses social media intelligence to investigate crimes, maintain campus safety, and monitor activity.

[REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

[ALEAN](#)

ALEAN

September 21-23
New York New York Hotel
Las Vegas, NV

[IACA](#)

IACA

September 22-25
Hyatt Regency Denver Tech Center
Denver, CO

[ASIS](#)

ASIS

September 28 - October 1
Anaheim Convention Center

Anaheim, CA

[ISS World](#)

ISS

September 29 - October 1
Bethesda North Marriott Hotel
Washington, D.C.

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[Shooter](#)

[Mississippi State University Lockdown](#)

Starkville, MS

Students and faculty were panicked as warnings of a potential shooter on campus were made last week. A person of interest was taken into custody, but there were no reports of shots being fired. Check out the social media posts surrounding the situation.

[Protests](#)

[Beirut Protests](#)

Beirut, Lebanon

Thousands of people took to the streets of Beirut in protest of dominate sectarian politicians. See photos and videos posted by protesters in our collection.

[Katrina](#)

[New Orleans: 10 Years Later](#)

New Orleans, LA

Hundreds gathered in New Orleans for the 10th Anniversary of Hurricane Katrina. Check out the collection to see footage of President Obama's speech and more.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, November 03, 2015 1:45 PM
To: anthony.stevens@pd.boston.gov
Subject: Geofeedia System Alert

[Geofeedia](#)



LOG IN

Geofeedia System Alert: Issue Resolved

The issue with our hosting partners has been resolved. Search results should be displaying at normal speeds, and recordings are now properly returning results. Alerts processing has been reactivated. All posts queued during the impacted time are being processed and email notifications are being delivered.

Thank you for your patience, and we apologize for the inconvenience.

Questions? Please contact your Customer Success Manager or email support@geofeedia.com with any questions.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, November 03, 2015 11:29 AM
To: anthony.stevens@pd.boston.gov
Subject: Geofeedia System Alert

[Geofeedia](#)



LOG IN

Geofeedia System Alert

Starting at 9:36am Eastern Time today, an issue with one of our hosting partners is causing Geofeedia users to experience slowness in searches and loading recordings. In addition, Alerts have been temporarily halted.

Our engineering teams are working quickly to resolve the issue, and we will send a follow-up note as soon as this issue is resolved. We apologize for the inconvenience.

Questions? Please contact your Customer Success Manager or email support@geofeedia.com with any questions.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, December 22, 2014 11:05 AM
To: anthony.stevens@pd.boston.gov
Subject: Happy Holidays from Geofeedia!

holiday-header

As 2014 comes to a close, we wanted to take this opportunity to thank those most responsible for making it an unforgettable year here at Geofeedia...**our amazing customers!**

Because of your enthusiasm for what we're trying to accomplish, word has spread and Geofeedia has grown. Because of your feedback and suggestions, our platform is more powerful than ever and helping to achieve some incredible outcomes.

What's better is that we're just getting started, and our commitment to you is to continue innovating into 2015 and beyond!

We hope you enjoy the holiday season and have a safe and happy new year, and **thank you** for your large part in making Geofeedia what it is today!

Sincerely,
Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, December 16, 2015 4:10 PM
To: anthony.stevens@pd.boston.gov
Subject: Happy Holidays from Team Geofeedia!



LOG IN

Geofeedia holiday

On behalf of the Geofeedia Team, THANK YOU for your partnership in 2015. We are grateful that you have partnered with us to make a difference in your organization and community. Together, we are making the world a better place.

You made 2015 an outstanding year. Some of my favorite highlights include:

- **Bringing more and better data to location-based, real-time decision making.** From new sources like VK and Sina Weibo to adding enrichments like Sentiment, we truly have the best data set available!
- **Adding more ways to search.** With Geofeedia, now you can search by keyword, location or user in addition to making our 1.4 billion posts available for “discovery” searches.
- **Hosting the industry’s first location-based social media conference, Latitude,** bringing over 200 industry experts coming together for a full day of education and collaboration.
- **Serving over 500 customers** who continue to push our team forward in the way in which we provide services and support to you.
- **Growing the Geofeedia Team** to more than 50 employees, with 30% focused on developing and innovating the platform for you and another 30% focused on initiatives to ensure our customers are successful and that we exceed your expectations.

We couldn’t be more excited about what 2016 has in store for the Geofeedia platform! The location-based intelligence space is taking off and we are leading the industry in what’s to come.

You, and the entire Geofeedia community of users, are instrumental in shaping the future with us. Starting this week, you can connect with our success teams from within the platform via Live Chat to share your feedback instantly and get your questions answered. We look forward to hearing from you.

Thank you for your partnership and cheers to a great 2016!

Phil Harris and the Geofeedia Team
CEO, Geofeedia

P.S.: Anxious to know what we have in store for 2016? Check out our new blog post,

[2016 Predictions in Location-Based Intelligence](#), to learn more!

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Laura Bohnert [laura.bohnert@geofeedia.com]

Sent: Friday, March 06, 2015 11:58 AM

To: anthony.stevens@pd.boston.gov

Subject: Have a minute? Geofeedia wants to hear from you!

[Geofeedia Logo](#)

Thank you for choosing Geofeedia as your location-based social media monitoring partner. We want to hear from you!

How likely are you to recommend Geofeedia to a colleague?

1 = Not Likely and 10 = Very Likely

Make sure you're up to speed on the latest product enhancements: Watch the G30 webinar in the [Resources & Support](#) section of the application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, October 15, 2015 7:52 AM

To: anthony.stevens@pd.boston.gov

Subject: Identify New Patterns and Trends with Location-Based Social Data

[Geofeedia](#)

Hi Anthony,

Facilitating the appropriate exchange of tactical and criminal intelligence information within agencies can be challenging. Not having all the data needed to complete full analysis along with faulty reporting can be a roadblock for ongoing investigations. The emergence of social media intelligence can help analysts fill data gaps and identify trends as needed.

Geofeedia provides real-time, actionable insights through location-based social media that gives analysts further intelligence to identify patterns, trends, and hotspots as they happen.

Download our new Crime Analyst User Guide to learn more about how social media intelligence can help support your agency.

[geofeedia-resource-button](#)

Want to learn more? Join us for our upcoming webinar, "[Current Trends and Challenges to the Use of Social Media in Criminal Cases](#)" on October 29 at 2:00 PM EDT.

- Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, December 04, 2014 3:13 PM

To: anthony.stevens@pd.boston.gov

Subject: Introducing Geofeedia Apps, User Track and more!

View this email as a web page [here](#).

[Geofeedia Logo](#)

[log-in](#)

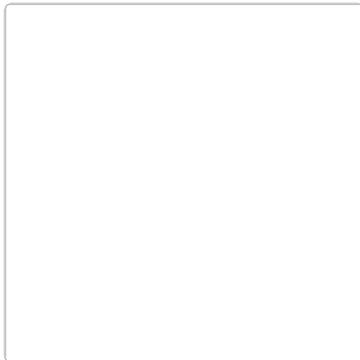
Introducing Geofeedia Apps

We're excited to announce that we've made it even easier to access and use Geofeedia's powerful functionalities with the introduction of **Geofeedia Apps**.

The new Apps Menu will now be the primary way you navigate the application, so be sure to click below to log in and watch a video overview of this enhancement!

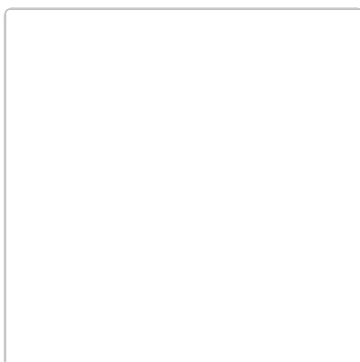
[video-preview](#)

More Geofeedia Updates:



New: User Track

You can now connect one or multiple Twitter or Instagram accounts and track posts from a defined set of users, even if the posts aren't Geotagged. [Click here](#) to log in, watch a video overview, and get started with User Track.




New: CSV Downloads

To download a spreadsheet containing the details of up to 25,000 posts from an active or completed recording, simply click the gear icon and look for the "CSV Download" link.



Social Media as a Tool for Physical Security



Geofeedia was recently featured in an article written by [SourceSecurity.com](#) related to how social media data can help with physical security. [Click here](#) to read the full article on SourceSecurity.com.

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with the latest news, product updates, articles and more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Friday, January 15, 2016 9:49 AM

To: anthony.stevens@pd.boston.gov

Subject: January Newsletter: New Features Coming Soon, Free Educational Webinars, and More!

LOG IN

January-Newsletter.png

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

NEW FEATURES! January 2016 Release

predict-periscope

Analyze-circle

Act-map

NEW DATA SOURCES

IMAGE RECOGNITION

SEARCH+

We're excited to add NEW features to the Geofeedia platform on January 27 (data sources, recognition tools, analytics, and more!) designed to help your organization **predict**, **analyze**, and **act** on location-based social intelligence.

Watch our short video for a preview on what's to come!

Don't forget to sign up for our upcoming training sessions to learn how to leverage the new features. [Register now!](#)

We Want to Hear From You

Thank you for giving us the opportunity to better serve you! Please help us by taking 2-3 minutes to tell us about your experience with Geofeedia. We appreciate your business and want to make sure we meet your expectations.

Attend an Upcoming Webinar

Join Team Geofeedia and our guest presenters for free educational webinars throughout the month.

rock-ventures-logo

[How Rock Ventures Uses Social Media Intelligence to Power Their Command Center](#)

January 20 | 2:00 PM EST

[REGISTER NOW](#)

Geofeedia ads

[Geofeedia Ads](#)

January 21 | 2:00 PM EST

[REGISTER NOW](#)

square logo

[How Square Uses Social Media Intelligence for Trust and Safety](#)

January 26 | 2:00 PM EST

[REGISTER NOW](#)

airport webinar

[How Social Media Intelligence Can Enhance Public Safety and Airport Security](#)

January 28 | 2:00 PM EST

[REGISTER NOW](#)

Connect with Our Team at Upcoming Events

Visit the Geofeedia team on the road in January at industry conferences and trade shows.

[2016 Major League Soccer Operations & Security Seminar](#)

January 19 - 22
Orlando, FL

[2016 NASPA Strategies Conference for Mental Health](#)

January 21 - 23
Orlando, FL

ncs4-425793-edited.jpg

[National Intercollegiate Athletics Safety & Security Summit](#)

January 26 - 28
Gulfport, MS

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent

collections for you to discover!

College Football

Clemson

University of Phoenix Stadium

The Alabama Crimson Tide beat the Clemson Tigers in the championship game with a final score of 45-40. See photos and videos from field, sidelines, and stands in our collection.

College Football Championship: Alabama vs.

Dallas tornadoes

Dallas, Texas

Powerful tornadoes ripped through Dallas, tearing down apartment complexes and damaging homes and buildings throughout the city. See photos and videos of the storm in our collection.

Severe Weather

2016 CES

Las Vegas, Nevada

The International Consumer Electronics Show, more widely known as CES, is an annual event that allows companies to display the latest and greatest in technology innovations. See photos and videos of the protests in our collection.

International Consumer Electronics Show

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, March 02, 2015 10:34 AM
To: anthony.stevens@pd.boston.gov
Subject: Join us at Latitude: Location-Based Social Media Conference

Not rendering correctly? View this email as a web page [here](#).

[Geofeedia Logo](#)

[log-in](#)

[Geofeedia Latitude 2015](#)

Join us in Chicago for the first ever Location-Based Social Media Conference!

Location data is changing everything. Join hundreds of colleagues this October in Chicago as we explore the future of geospatial and social data. At Latitude, you'll learn from experts and connect with practitioners and colleagues focused on location data.

While we work hard to finalize the details and prepare for registration, please click below to let us know you're interested in learning more when the time comes!

Keep Me Posted!

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, June 25, 2015 12:02 PM
To: anthony.stevens@pd.boston.gov
Subject: Latest Product Feature Update and Webinar Series



LOG IN

Email-ProductUpdates

Newly Updated Instagram Map Widget

An updated **Instagram Map Widget** launches today! The map widget enables you to easily embed an interactive map of real-time Instagram posts from your locations into your website, blog, or landing page.

The new map widget features include:

- Completely new user interface
- Optimization for mobile devices
- Support for Instagram video content
- Expanded detail for individual posts

If you would like to learn more about the map widget, please contact your Customer Success Manager. And don't forget to download our new [Mobile App](#) from the Apple App Store!

Register for a 4.0 Customer Webinar

If you weren't able to attend a previous new feature training, please join us for one of these additional webinars where we will review the new features and functionalities of the enhanced Geofeedia platform. We'll explain the new capabilities, including:

- Multi-location recordings
- Influencers
- Real-time analytics
- Sentiment analysis



5-Minute Customer Survey

Want to shape the future of Geofeedia? We're looking for your feedback to help us prioritize where we go next with the power of location-based social intelligence. Take this quick, 5-minute survey to tell our product team where you'd like us to focus our efforts.



Need more information? Visit the [Resources & Support](#) page within the Geofeedia application or email support@geofeedia.com.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.
Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, July 27, 2015 2:45 PM
To: anthony.stevens@pd.boston.gov
Subject: Learn More About Our New Features



LOG IN

EmailHeader-ProductUpdates

The latest release of the Geofeedia platform is LIVE! [Log in](#) now, and see how our new capabilities will give you greater insights, enhanced mobility and increased scale.

[Geofeedia-log-in](#)

Geofeedia: [Discovery Search](#)

More Data

Uncover more data than ever before with our expanded search capabilities. **Discovery Search** identifies where conversations are taking place across the globe in our interactive Map or **Heatmap** view. Utilize the **Keyword Search** to activate Twitter data and broaden search insights for a better understanding of the social conversation. Deliver your set of actionable data to decision-makers with our exportable **PDF reports**.

Geofeedia: [Android App](#)

More Mobile

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**. One-click access to locations, recordings and user profiles and posts bring location-based social media monitoring to mobile devices. Our apps are available for download in the [iTunes](#) and [Google Play](#) stores.

Geofeedia: [Multi-Location Upload](#)

More Scale

Quickly upload thousands of locations with **Multi-Location Upload**, and combine up to 1,000 locations into recordings for an overall view on the data captured with **Location Aggregation**. Gain insights in your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Discovery Training Session

Explore the 9 features above (and more!), and hear from our Senior Technical Product

Manager, Andy Falkenstein, in an upcoming webinar.

[register-now-button](#)

Read how you can benefit from the Discovery launch



Corporate Security

Protect your assets with location-based social media. See how security teams identify potential threats. [READ MORE](#)



Public Safety

Protect and serve with location-based social media. See how agencies monitor natural disasters. [READ MORE](#)



Media and Journalism

Be first on the scene with Geofeedia. Uncover trends using the Keyword and Discovery searches. [READ MORE](#)



Marketing

Build your brand using Geofeedia. Discover customer conversations in your locations. [READ MORE](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support page](#) within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest. Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, March 10, 2016 2:50 PM

To: anthony.stevens@pd.boston.gov

Subject: March Newsletter: Latitude Registration Is Open, Attend Our City Tour, and More!

LOG IN

March-Newsletter

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Registration is Open! Latitude 2016


Join us this fall for [Latitude 2016](#)! We're excited to bring you the world's only location-based intelligence conference.

Oct. 5 - 6 | Navy Pier in Chicago, IL

NEW! Get Geofeedia Certified: Attend a half day of training to become an expert on the platform.

Every Geofeedia customer receives a FREE pass to attend: Use the code *GeoCustomer* when you register.

March '16 Release: Team & Enterprise Functionality

Geofeedia is excited to introduce our new enterprise-  ready platform to empower teams of all sizes and complexities to predict, analyze and act on location-based intelligence.

Register now for our Product Overview to see how the functionality can help your team.

Geofeedia City Tours

Join us for a (free!) half day of education and platform training in a roundtable format

at locations across the country.

Interested in hosting or attending a training event with fellow corporate security, public safety, and Geofeedia experts in your area? Contact our [team](#).

[SAN FRANCISCO](#)
Square Headquarters

March 22 | 8:00 AM to 1:00 PM PDT

[COLUMBUS](#)
Ohio Department of Public Safety

April 13 | 3:00 PM to 6:00 PM EDT

[BALTIMORE](#)
University of Maryland

April 19 | 3:00 PM to 6:00 PM EDT

Attend Upcoming Webinars

Join Team Geofeedia and our guest presenters for educational webinars featuring industry experts and the Geofeedia platform.

Social Media and the Intelligence Cycle for Security Professionals

March 16 | 2:00 PM EDT

Learn how social media data is developed into actionable intelligence for security teams.

[webinar-button.png](#)

How Ocean City Police Department Uses Location-Based Intelligence for Event Monitoring

March 24 | 2:00 PM EDT

Hear from Detective Jim Schwartz as he discusses how he uses location-based intelligence to better predict, analyze, and act on data that enhances situational awareness for their agency.

[webinar-button.png](#)

Social Media and the Intelligence Cycle for the Public Sector

March 30 | 2:00 PM EDT

See how the public sector leverages social media data during different stages of the intelligence cycle.

[webinar-button.png](#)

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[Severe Weather](#)

[Severe Weather](#)

East & Southeast Coast of the United States

Heavy rain, tornadoes, and strong winds wreaked havoc in communities across Virginia, Florida, and Louisiana.



[Boston Public Schools Protest](#)

Boston, MA

Students walked out of class and marched through downtown Boston in protest of proposed budget cuts.



[Super Tuesday](#)

[Super Tuesday](#)

Across the United States

Voters from several states across the country visited their polling stations to take part in their state's primary elections.



Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, May 29, 2015 10:43 AM
To: anthony.stevens@pd.boston.gov
Subject: Next Evolution of Geofeedia Launches Next Friday

LOG IN

Twitter_logo_blue

Email-ProductUpdates

The next evolution of the Geofeedia platform is going live next Friday, June 5 and offers you:

- **A new look-and-feel** to streamline your discovery process
- **Multi-location recordings** to monitor the locations that matter to you
- **Enhanced analytics and sentiment** to better understand what's happening at those locations
- **Influencers** to research social profiles and discover more about an individual's interests and most common interactions with other users
- **A new set of engagement tools** to better connect with your customers in entirely new ways

Join us for a webinar to learn more about the new features.

register-now-button

Maintenance Window

With the launch of our new platform, we will be working in a maintenance window from 10:00 PM EDT on Friday, June 5 to 4:00 AM EDT on Saturday, June 6. During this period, the Geofeedia application and API will not be available. Thank you in advance for your patience.

Introducing Sina Weibo

With the launch of our new platform, we will be introducing data from Sina Weibo, a Chinese microblogging site with over 500 million users. Sina Weibo opens a new avenue of data for your social discovery and analysis.

Learn More about the New Platform

Register for a webinar with the Geofeedia team to learn more about the platform. We'll show you how it enables searching more data faster and provides new ways to discover, engage, and analyze location-tagged data. [Register now!](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the *Resources & Support* page within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, June 04, 2015 9:01 AM
To: anthony.stevens@pd.boston.gov
Subject: Next Evolution of Geofeedia Launches Tomorrow

LOG IN

Email-ProductUpdates

The next evolution of the Geofeedia platform is going live tomorrow, June 5th and offers you:

- **A new look-and-feel** to streamline your discovery process
- **Multi-location recordings** to monitor [150401-Beta-Screens](#) the locations that matter to you
- **Enhanced analytics and sentiment** to better understand what's happening at those locations
- **Influencers** to research social profiles and discover more about an individual's interests and most common interactions with other users
- **A new set of engagement tools** to better connect with your customers in entirely new ways

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[register-now-button](#)

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Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, April 23, 2015 12:58 PM
To: anthony.stevens@pd.boston.gov
Subject: Product Updates from Geofeedia

[Geofeedia Logo](#)

[log-in](#)

At Geofeedia, we're innovating our platform all [150401-Beta-Screens](#) the time. Our engineering teams strive to ensure you can discover the best content and insights in your locations.

As such, we wanted to make sure you're aware of a few upcoming updates to our platform. Discover the changes and updates below!

Introducing Sina Weibo

In early May, you'll see a new data source, Sina Weibo, in your searches. Sina Weibo is a popular Chinese microblogging site with over 500 million users and over 100 million posts per day, opening a new data stream for your social discovery and analysis and providing new insights.

Facebook Graph API Sunset

On April 30, 2015, Facebook will be retiring its v1.0 Graph API, which powers location-tagged data for all of its partners. After this date, historical Facebook data will continue to live in your account, but new searches and recording data will not pull any new location-tagged Facebook data.

Have You Discovered Yik Yak?

Yik Yak is one of the most popular location-enabled social networks, with millions of app downloads and more than 1,600 college campuses using it. Make sure to review the Yik Yak posts which provide great insights for situational awareness intelligence, customer service issues, and general location sentiment.

Last Chance for a Sneak Peak of the New Platform

Only one webinar remains to give you an early look at our new platform and show you how it enables faster searches and provides new ways to discover, engage, and analyze location-tagged data. Register now and join us to learn more!

[register-now-button](#)

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, June 17, 2015 11:02 AM
To: anthony.stevens@pd.boston.gov
Subject: Recap: Next Evolution of Geofeedia Platform



LOG IN

Email-ProductUpdates

It's been one week since the release of the new Geofeedia platform. With updated features, it is now easier than ever to search, engage, and analyze location-tagged social media.

Updated Product Features

Geofeedia-Platform-2

Make sure to log in, if you haven't already, to check out these five new capabilities:

- Multi-Location Recordings
- Influencers
- Real-time Analytics
- Sentiment Analysis
- [Download the Mobile App from the App Store](#)

Check out our [Mobile App training video](#) to help you understand and use the Geofeedia Mobile App!

If you missed last week's informational webinars, don't worry! Watch a recording to learn more about the new platform features.

5-Minute Customer Survey

Want to shape the future of Geofeedia? We're looking for your feedback to help us prioritize where we go next with the power of location-based social intelligence. Take this quick, 5-minute survey to tell our product team where you'd like us to focus our efforts.

Need more information? Visit the [Resources & Support](#) page within the Geofeedia application or email support@geofeedia.com.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, February 05, 2015 10:01 AM

To: anthony.stevens@pd.boston.gov

Subject: Register Today: New Feature Webinar & Upcoming Maintenance Window

[Geofeedia Logo](#)

[log-in](#)

Let us walk you through our latest features!

January was a busy month for us as we launched a number of new features in our platform, including mobile-friendly alerts, streamlined curation of social content, and video resources to help you get the most out of Geofeedia.

Look below for details, and be sure to [join our customer webinar](#) on **Thursday, February 12 at 2pm EST** for a live walkthrough of the new features!

[webinar-button](#)

[feb-features-email](#)

Mobile-friendly Alerts with Image and Video Preview

Our new mobile-friendly emails make it easy to view Alerts on any device – mobile, tablet, and computer – and include image and video content to preview media without leaving your inbox.

Curate Collections from Collage View

Easily add multiple posts into a Collection directly from the Collage view to streamline your content discovery and curation process.

In-app Video Resources

Our updated Resource Library provides one stop for self-education and assistance requests, and new video tutorials help you discover and understand the full power of each of your Geofeedia apps.

Maintenance Window:

Sunday, February 8 2015

10:00pm - 11:00pm EST

On Sunday, February 8, we will be optimizing the Geofeedia core database that manages the Geofeedia application to offer increased speed for your location-based social media searches and improve failover capabilities. During this time, the Geofeedia web application and API will not be available.

System improvements like these typically take a few minutes, but we'll allow a one hour window to allow for testing.

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the Resources & Support page within the Geofeedia application.

Keep up with company news and industry insights by following us on Twitter!

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, June 08, 2015 7:20 AM
To: anthony.stevens@pd.boston.gov
Subject: Release is Live: Next Evolution of Geofeedia

LOG IN

Email-ProductUpdates

The next evolution of the Geofeedia platform is here! With an updated look and feel, now it's even easier to search, engage, and analyze location-tagged social media.



In addition to enhancing current Geofeedia capabilities, the platform offers:

New Look and Feel: Now it's even easier to discover, engage and analyze social media data with a streamlined and updated user interface.

Upgraded Data Platform: With the upgraded capacity to process more than 1 billion posts daily (~10,000 per second) by the platform, Geofeedia enables the most complete searches across the largest location-based data set in the world.

Aggregated Location Monitoring: Save time and gain insight by collecting intelligence across many locations in a single search.

Enhanced Location Analytics: Make smarter real-time decisions through updated and interactive location analytics.

Location Sentiment: Quickly understand the sentiment (positive/negative) of posts from one or more locations.

New Data Source: With the largest Chinese microblogging site Sina Weibo added to Geofeedia, users now have an even larger data set to discover, engage and analyze.

Templates: Save time by creating and reusing search criteria (including locations, keywords, networks, usernames) within a search template.

Influencers: Discover top influencers in a location and their social connections.

Salesforce Integration: Increase sales and improve customer service by creating a Salesforce.com lead or customer service case from a location-tagged social media post with a single click.

Join us for a webinar to learn more about the new features!

[register-now-button](#)

Need more information? Visit the [Resources](#) page within the Geofeedia app.

You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support](#) page within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, January 29, 2015 10:02 AM

To: anthony.stevens@pd.boston.gov

Subject: REMINDER - System Maintenance Alert: Database Upgrade

[Geofeedia Logo](#)

Geofeedia Users,

This is a reminder that we will be performing a database upgrade **tomorrow, January 30 beginning at 6:00am EST**. We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation. During the migration, the Geofeedia web application and API will not be available for use.

Thank you for your patience as we complete this important system improvement. This upgrade allows us to continue to scale our data platform to meet your evolving needs, improves the reliability of our data platform and provides you with faster search speeds and increased system performance.

If you have any questions, please send an email to updates@geofeedia.com or reply to this message.

Thank you,
Team Geofeedia

FAQs

When will the database migration take place?

The migration will occur in a maintenance window between 6:00am and 7:00am EST tomorrow, Friday, January 30.

Will I be able to use Geofeedia during the migration?

The application and API will not be available during the migration.

How long will the system be down?

We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation.

What will happen to my recordings and alerts during the maintenance window?

During the maintenance window, your recordings will continue to gather data, but your email alerts will be inactive. After the database upgrade is complete, your alerts will automatically restart and will include all items that were gathered during the maintenance window.

How will I know when I can use the Geofeedia application again?

You will receive a notification when the maintenance is complete and the application is ready for use.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, April 29, 2015 4:33 PM
To: anthony.stevens@pd.boston.gov
Subject: Reminders from Geofeedia

[Geofeedia Logo](#)

Reminders from Geofeedia

Last Chance for a Sneak Peek of the New Geofeedia

Only one webinar remains to give you an early look at our new platform! Learn how the updates enable faster searches and provide new ways to discover, engage, and analyze location-tagged data. Join us to learn more! [REGISTER NOW](#)

Facebook Graph API Sunset

On April 30, 2015, Facebook will be retiring its v1.0 Graph API, which powers location-tagged data for all of its partners. After this date, historical Facebook data will continue to live in your account, but new searches and recordings will not pull any new location-tagged Facebook data.

Save the Date for Latitude

Mark October 21, 2015 on your calendars and join us in Chicago for Latitude, Geofeedia's location-based social media conference. While we work hard to finalize the details and prepare for registration, please click below to let us know you're interested in learning more when the time comes! [SIGN UP FOR DETAILS](#)

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, May 25, 2016 12:13 PM
To: anthony.stevens@pd.boston.gov
Subject: See What's New in the May '16 Product Release

LOG IN

May16

Introducing our May '16 Product Release! We are excited to welcome new data sources, advanced alerting capabilities, enhanced analytics and more functionality to the Geofeedia platform.

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session that showcases the new updates to our platform. [Register now!](#)

[webinar-button.png](#)

May '16 Product Release Highlights

Our updates are designed to help teams of all sizes and complexities predict, analyze, and act on location-based social intelligence.

alerts

layers

analytics

ADVANCED ALERTS

Stay ahead of developing topics and trends with the addition of three new alert types, and fine-tune your alert criteria with a new keyword rule builder and boolean option.

NEW DATA SOURCES

View weather and traffic data and tap into new social sources Google+, Vimeo, and Facebook Pages to uncover more insights.

ENHANCED ANALYTICS

Easily visualize and understand trends in activity and sentiment.

Additional Release Highlights

enterprise

everbridge

mobile

ENTERPRISE

Empower teams of all sizes and complexities to predict, analyze and act on location-based intelligence.

EVERBRIDGE INTEGRATION

Quickly and reliably deliver the right message during mission-critical events that take place in locations of interest.

MOBILE APPS

The addition of VK, Vine, and Periscope allows teams to access more data on-the-go through our mobile app.

[webinar-button.png](#)

Join Us at Latitude 2016

[LAT.png](#)

OCTOBER 5-6 | NAVY PIER, CHICAGO

Register for Latitude, Geofeedia's location-based intelligence conference, this October in Chicago. Learn more about the latest in location-based intelligence, connect with location-based intelligence experts, and see what's new (and what's coming) to the Geofeedia platform. [Reserve your seat today!](#)

Use this code for a free registration pass: GeoCustomer

Please reach out to our Success team, success@geofeedia.com, with any questions.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Monday, February 02, 2015 10:47 AM

To: anthony.stevens@pd.boston.gov

Subject: Super Bowl Infographic: What was the Conversation at the Big Game?

Not rendering correctly? View this email as a web page [here](#).

[Geofeedia Logo](#)

Geofeedia Users,

Wow, what an exciting Super Bowl last night! While you were watching last-second interceptions, Katy Perry flying and dad-themed commercials, ticket holders in Arizona shared [almost 17,000 posts](#) from inside and around University of Phoenix Stadium.

To understand how Super Bowl XLIX ticket holders experienced the actual game live, the Geofeedia team [created a geofence](#) around the Super Bowl XLIX stadium. We collected almost 17,000 posts with a location tag, and here's what we learned:

- **The conversation doesn't always have the keywords and hashtags you're researching.** 66% of posts didn't contain keywords including: super, bowl, patriots, seahawks or sb49
- **Understanding a location means understanding microlocations.** The conversations in the north end zone seat differed from the south end zone, and ticket holders at the 50 yard line were really into the venue.
- **Listening to all social channels is critical.** 66% of the conversation was via Instagram posts, with the remainder of conversations spanning across many other social networks.

Ready to learn more? Click below to see our full infographic!

[infographic-button](#)

[geofeedia-super-bowl-infographic-tease](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, January 23, 2015 12:11 PM
To: anthony.stevens@pd.boston.gov
Subject: System Maintenance Alert: Database Upgrade

[Geofeedia Logo](#)

Geofeedia Users,

Please be advised that we will be performing a database upgrade next **Friday, January 30 beginning at 6:00am EST**. We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation. During the migration, the Geofeedia web application and API will not be available for use.

Thank you for your patience as we complete this important system improvement. This upgrade allows us to continue to scale our data platform to meet your evolving needs, improves the reliability of our data platform and provides you with faster search speeds and increased system performance.

If you have any questions, please send an email to updates@geofeedia.com or reply to this message.

Thank you,
Team Geofeedia

FAQs

When will the database migration take place?

The migration will occur in a maintenance window between 6:00am and 7:00am EST next Friday, January 30.

Will I be able to use Geofeedia during the migration?

The application and API will not be available during the migration.

How long will the system be down?

We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation.

What will happen to my recordings and alerts during the maintenance window?

During the maintenance window, your recordings will continue to gather data, but your email alerts will be inactive. After the database upgrade is complete, your alerts will automatically restart and will include all items that were gathered during the maintenance window.

How will I know when I can use the Geofeedia application again?

You will receive a notification when the maintenance is complete and the application is ready for use.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Phil Harris [success@geofeedia.com]
Sent: Wednesday, January 27, 2016 9:40 AM
To: anthony.stevens@pd.boston.gov
Subject: The January '16 Release is Live!

Hi Anthony,

We're excited to announce the January '16 Product Release is now live! I invite you to [log into the Geofeedia platform](#), and see what's new!

A few [features](#) I'd like to highlight:

- Adding Persicope, Vine, and VK to the Geofeedia data set
- Image recognition capabilities to better understand the content in areas of interest
- Engagement tools to respond and react to social media posts

If you haven't already registered, our Enablement Specialist, Carly Tschantz, is hosting training sessions that showcase the new updates to our platform. The training will be offered on 3 different days, so please save the date for the time that works with your schedule.

[Click here to register for the training.](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

Thanks for your continued partnership!

Phil Harris

CEO

Geofeedia, Inc. | geofeedia.com

[Latest News + Events](#)

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [here](#) to manage your email settings.

From: Phil Harris [success@geofeedia.com]
Sent: Wednesday, January 20, 2016 4:17 PM
To: anthony.stevens@pd.boston.gov
Subject: The January 2016 Release is Coming!

Hi Anthony,

I hope 2016 is going well so far! Geofeedia is starting the year with a great release of new functionalities, and I'd like to invite you to a training to learn more.

Our Enablement Specialist, Carly Tschantz, is hosting training sessions that showcase the new updates to our platform. The training will be offered on 3 different days, so we hope there is a date and time that works with your schedule.

[Click here to register for the training.](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

Thanks for your continued partnership!

Phil Harris

CEO

Geofeedia, Inc. | geofeedia.com

[Latest News + Events](#)

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [here](#) to manage your email settings.

From: Phil Harris [updates@geofeedia.com]
Sent: Thursday, March 24, 2016 1:51 PM
To: anthony.stevens@pd.boston.gov
Subject: The March '16 Release is Coming Soon!

Hi Anthony,

Our team is continuing to enhance the Geofeedia platform with an exciting suite of new capabilities for organizations and teams. Next week, we'll be introducing our March '16 updates to the Geofeedia Platform:

- Our **team and enterprise platform** empowers teams of all sizes and complexities to predict, analyze and act on location-based intelligence, with new **permissions, roles, groups, audit trail** and **sharing** capabilities.
- **New Facebook data:** Now you can discover trending Facebook posts alongside Twitter and Instagram within Keyword Search.
- **Multiple users with the same email address:** Now you can have multiple usernames with the same email address in Geofeedia. Keep your profile the same, or update your username and new display name in the "My Profile" area of your account to take advantage of this feature.

Our Enablement Specialist, Carly Tschantz, is hosting a webinar session that showcases the new updates to our platform arriving on March 30th.

[Click here to register for the webinar.](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

We appreciate your support!

Phil-Harris

Phil Harris

CEO, Geofeedia

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [Here](#) to manage your email settings.

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, March 30, 2016 3:53 PM

To: anthony.stevens@pd.boston.gov

Subject: The March '16 Release is Here: NEW Enterprise Functionality

LOG IN

header-mar16-1.png

The March '16 Product Release is here! Our team is excited to introduce the **new team and enterprise platform** for empowering teams of all sizes and complexities to predict, analyze, and act on location-based intelligence.

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session that showcases the new updates to our platform. [Register now!](#)

[webinar-button.png](#)

Team & Enterprise Highlights

Geofeedia's team and enterprise capabilities allow our platform to be fully customized to match the unique needs of any organization with:

groups.jpg

USER & GROUP MANAGEMENT

Manage team and global initiatives through expanded user and group management.

audit.jpg

AUDIT TRAIL

Maintain a complete audit trail for each action in your account for internal analysis and compliance, process optimization, and security.

role.jpg

CUSTOM ROLES & GRANULAR PERMISSIONS

Fully customize user access with granular permissions & custom roles to match internal procedures and security policies.

Additional Release Highlights



NEW FACEBOOK DATA: Now you can discover trending Facebook posts alongside Twitter and Instagram within Keyword Search.



MULTIPLE USERS WITH THE SAME EMAIL ADDRESS: Now you can have multiple usernames with the same email address in Geofeedia.

[webinar-button.png](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654


Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [updates@geofeedia.com]
Sent: Wednesday, May 18, 2016 3:05 PM
To: anthony.stevens@pd.boston.gov
Subject: The May '16 Release is Coming Soon!

Good afternoon,

I'm excited to announce Geofeedia is launching NEW features to the platform on May 25th to help teams of all sizes and complexities to predict, analyze, and act on location-based social intelligence.

Next week, we'll be introducing our May '16 updates to the Geofeedia Platform:

- **New Data Sources:** Find more insights and  trends from the world's largest location-based data set with the addition of new data sources, including Weather and Traffic Layers and network sources Google +, Vimeo, and Facebook Pages.
- **Advanced Alerting Capabilities:** Stay ahead of developing topics and trends with the addition of three new alert types.
- **Enhanced Analytics:** Easily visualize and understand trends in activity and sentiment above or below normal levels.

... and more!

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session on May 26th that showcases the new updates and additions to our platform. Join us to learn more! [Click here to register for the webinar.](#)

I also invite you to register for Latitude, Geofeedia's location-based intelligence conference, this October in Chicago. Meet our team, network with location-based experts, and learn more about what's new (and what's coming) to the Geofeedia platform. [Register now!](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

We appreciate your support!

 **Phil-Harris**

Phil Harris
CEO, Geofeedia

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL
Click [Here](#) to manage your email settings.

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, May 01, 2015 10:21 AM
To: anthony.stevens@pd.boston.gov
Subject: Update from Geofeedia: Facebook

[Geofeedia Logo](#)

[log-in](#)

Geofeedia-Updates

Product update from the Geofeedia team regarding a recent communication about Facebook data on the Geofeedia platform:

FB-Circle **Facebook Graph API Sunset: Extended**

The retirement of the Facebook Graph API v1.0 has been extended from April 30, 2015 to October 31, 2015. The Graph API powers location-tagged data for all of its partners. After October 31, 2015, historical Facebook data will continue to live in your account, but new searches and recordings will not pull any new location-tagged Facebook data.

Geofeedia will provide updates if there are any additional changes to the timing that we learn in the meantime.

Keep up with company news, the articles we're reading and much more by following us on Twitter:

[150501-EmbedTweet-Recordings-2](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Phil Harris [event@geofeedia.com]
Sent: Wednesday, April 08, 2015 1:11 PM
To: anthony.stevens@pd.boston.gov
Subject: Visit Geofeedia at ISC West and ASIS New York City

[Geofeedia Logo](#)

Good afternoon,

Geofeedia will be exhibiting at two of the biggest security industry events, the [ISC West](#) conference next week in Las Vegas (Booth #19127) and the [ASIS New York City Security Conference and Expo](#) on April 22-23 in New York City (Booth #229).

My team and I would enjoy meeting you in-person to share how Geofeedia's social media intelligence platform is delivering successful outcomes for corporate security professionals in travel security, event security, executive protection, brand protection, facilities security, campus security, social media command centers and more!

We will demonstrate our application live at our booth to show how we deliver social media intelligence by location at places such as:

- College campuses
- Corporate campuses
- International locations
- Stadiums
- Any other worldwide location

[Contact us](#) to set up a time to meet in person. And don't forget to visit the Geofeedia booth to for a chance to win a new [FitBit Surge](#)!

See you at the show!

Phil Harris
Co-Founder and CEO of Geofeedia



Can't make it to the shows? Learn more about the next generation of Geofeedia in our webinar.

[register-now-button](#)

Update your [email preferences](#) to choose the types of emails you receive.

[Unsubscribe from all future emails](#)

From: Geofeedia [updates@geofeedia.com]

Sent: Friday, February 13, 2015 4:17 PM

To: anthony.stevens@pd.boston.gov

Subject: Webinar recording now available in your account!

[Geofeedia Logo](#)

[log-in](#)

Hi Anthony,

We're sorry we missed you on yesterday's G30 customer webinar! You can access the recording in the [Resources & Support](#) section of the application. Not only will you see a live overview of the most recently released features, you'll also get a sneak peek of what's coming in future releases.

Click below to log in and watch the webinar now!

[Geofeedia-log-in](#)

Keep up with company news, the articles we're reading and much more by following us on

Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, March 09, 2015 3:27 PM
To: anthony.stevens@pd.boston.gov
Subject: What's Happening at Geofeedia

[Geofeedia Logo](#)

[log-in](#)

What's Happening

We're excited to bring you the latest news from Geofeedia.

This Just In: [Check out our Collection](#) from the Apple Live event in San Francisco, CA.

[Geofeedia](#) **Coming Soon: Latitude, Geofeedia's Location-Based Conference**

Location data is changing everything. Join hundreds of colleagues this October in downtown Chicago as we explore the future of geospatial and social data. [Stay informed and sign up to receive updates](#) about Latitude and to be notified when registration is live!

[Geofeedia](#) **Geofeedia Raises Another \$3 Million to Scale Location-Based Social Media Intelligence Platform**

"Marketers and public safety agencies need the location and contextual insight of social media that only Geofeedia can provide," said Guy Turner, managing director of Hyde Park Venture Partners. [Read More.](#)

[Geofeedia](#) **Maintenance Window**

March 13, 2015 from 6:00am EDT to 8:00am EDT We will be updating the Geofeedia platform to offer increased speed for your location-based social media searches and improve system capabilities. During this time, the Geofeedia web application and API will not be available. Users attempting to access the application during this time will receive a scheduled maintenance notification page. We appreciate your patience.

[Geofeedia](#) **Upcoming Events**

Stop by and see the Geofeedia team at these events:

- [SXSW: Retail Loco](#) Austin, TX
- [Social Media Marketing World](#) San Diego, CA
- [ISC West](#) Las Vegas, NV
- [ASIS NY](#) New York, NY

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Tuesday, July 21, 2015 4:40 PM

To: clifford.goodband@pd.boston.gov

Subject: 10 New Features: Keyword Search, Android App + 8 More



LOG IN

EmailHeader-ProductUpdates

The latest release of the Geofeedia platform is going live on **Friday, July 24** and will give you greater insights, enhanced mobility and increased scale. Learn more about the new suite in our Discovery release:

Geofeedia: Discovery Search

More Data

Uncover more data than ever before with our expanded search capabilities. **Discovery Search** identifies where conversations are taking place across the globe in our interactive Map or **Heatmap** view. Utilize the **Keyword Search** to activate Twitter data and broaden search insights for a better understanding of the social conversation. Deliver your set of actionable data to decision-makers with our exportable **PDF reports**.

Geofeedia: Android App

More Mobile

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**. One-click access to locations, recordings and user profiles and posts bring location-based social media monitoring to mobile devices. The Android App will be available for download via Google Play this Friday.

Geofeedia: Multi-Location Upload

More Scale

Quickly upload thousands of locations with **Multi-Location Upload**, and combine up to 1,000 locations into recordings for an overall view on the data captured with **Location Aggregation**. Gain insights in your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Discovery Training Session

Explore the 9 features above (and more!), and hear from our Senior Technical Product Manager Andy Falkenstein in an upcoming webinar.

[register-now-button](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or
visiting the
[Resources & Support page](#) within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.
Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, July 23, 2015 2:54 PM
To: clifford.goodband@pd.boston.gov
Subject: 10 New Features to Help Protect and Serve



LOG IN

EmailHeader-ProductUpdates

The latest release of the Geofeedia platform, "Discovery," goes live on **Friday, July 24!** Our Discovery launch will give you greater insights, enhanced mobility and increased scale. Explore the new features below, and hear from our Senior Technical Product Manager, Andy Falkenstein, in our upcoming training session. [REGISTER NOW!](#)

Learn how our new capabilities help you protect and serve

TW-PS

INVESTIGATE
COMMUNICATE
ANALYZE

Learn how the power of Geofeedia's Discovery launch supports your agency's operations.

[read-post-button](#)

Explore the Discovery launch

Geofeedia: Android App

More Data

Uncover more data with our expanded search capabilities. **Discovery Search, Keyword Search, and Heatmap**

More Mobile

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**.

More Scale

Quickly upload and record thousands of locations with **Multi-Location Upload** and **Location**

View offer new ways to discover and monitor social conversations around the world. Review your dataset with our exportable **PDF reports**.

Access locations, recordings, user profiles, and posts from your mobile device. The Android App will be available for download via Google Play this Friday.

Aggregation. Gain insights on your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Read how other teams can benefit from the Discovery launch

[Corporate Security](#)

Corporate Security

Protect your assets with location-based social media. See how security teams identify potential threats. [READ MORE](#)

[Media and Journalism](#)

Media and Journalism

Be first on the scene with Geofeedia. Uncover trends using the Keyword and Discovery searches. [READ MORE](#)

[Geofeedia: Marketing](#)

Marketing

Build your brand using Geofeedia. Discover customer conversations in locations that matter. [READ MORE](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support page](#) within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest. Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [webinar@geofeedia.com]

Sent: Thursday, May 14, 2015 9:49 AM

To: clifford.goodband@pd.boston.gov

Subject: [Webinar Invite] How to Make Social Media Intelligence Actionable

[Geofeedia Logo](#)

Good morning,

We'd like to invite you to our upcoming webinar, "[How to](#) [Geofeedia Platform](#)
[Make Social Media Intelligence Actionable](#)" on
Thursday, May 21 at 11:30 AM EDT.

We will be joined by Don Zoufal, Independent Safety and Security Industry Consultant and Lecturer at the University of Chicago, to learn how crime analysts, detectives, and task force operations rely on Geofeedia every day to improve response through real-time, location-based situational awareness.

Hope to see you on the webinar!

[register-now-button](#)

Thanks,

Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [webinar@geofeedia.com]

Sent: Tuesday, May 19, 2015 3:34 PM

To: clifford.goodband@pd.boston.gov

Subject: [Webinar Reminder] How to Make Social Media Intelligence Actionable

[Geofeedia Logo](#)

Good afternoon,

There's still time to register for our upcoming webinar, "[How to Make Social Media Intelligence Actionable](#)" on Thursday, May 21 at 11:30 AM EDT.

You'll learn how crime analysts, detectives, and task force operations rely on Geofeedia every day to improve response through real-time, location-based situational awareness.

Hope to see you on the webinar!

How to Make Social Media Intelligence Actionable

May 21
11:30 AM EDT

Thanks,

Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, February 11, 2015 2:08 PM
To: clifford.goodband@pd.boston.gov
Subject: Can you join us for Thursday's webinar?

[Geofeedia Logo](#)

[log-in](#)

Geofeedia Users,

This is a reminder that Senior Product Manager, Andy Falkenstein, will be hosting a webinar on **Thursday, February 12 at 2:00pm EST**, featuring a live demonstration of Geofeedia's latest enhancements, including:

- Mobile-friendly alert emails with image and video previews
- The ability to quickly add one or multiple posts to your Collections from the Collage view
- In-app video resources to help you discover and understand the full power of each Geofeedia app

Click below to register, and we look forward to seeing you on the webinar!

[webinar-button](#)

YOUR PRESENTER

[andy-f](#)

Andy Falkenstein
Senior Product Manager

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, March 26, 2015 10:43 AM
To: clifford.goodband@pd.boston.gov
Subject: Early access to the new Geofeedia

[Geofeedia Logo](#)

[log-in](#)

[Geofeedia](#)

A new Geofeedia is almost here.

We're excited to announce that Geofeedia will soon have a completely new look and feel, enabling you to uncover more data even more easily than before.

We'll also be releasing numerous new features and a highly anticipated mobile app, all of which is highlighted below. To see for yourself, be sure to click the button to register for one of five webinars in April, after which you'll be able to request access to our beta environment and take the new platform for an exclusive test drive!



Multi-Location Recording

Create aggregated location recordings for up to 10 locations with full control of the data captured with filters for keywords, usernames, and sources.

Enhanced Reporting & Analytics

Discover insights about your places based on advanced search options, keywords and influencers within your places.

Sentiment

Understand and measure social sentiment at locations that matter to your business.

Influencers

Discover a user's complete profile across multiple networks.

Salesforce.com Integration

Discover sales leads and resolve customer service issues, integrated with Salesforce.com.

Keyword Search

Discover locations where a keyword or phrase is trending and initiate monitoring for those locations.

Publisher

Create and publish outbound social posts and replies directly from Geofeedia.

Mobile App

Take the power of Geofeedia on-the-go through responsive emails and a mobile app!



Geofeedia is hitting the road! Will we see you at one of our upcoming events?

- March 31: Texas Police Chiefs Association in Galveston, TX
- April 15: ISC West in Las Vegas, NV
- April 21: ILEETA in Wheeling, IL
- April 22: ASIS East NYC in New York, NY
- April 29: Government Social Media in Reno, NV

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [webinar@geofeedia.com]
Sent: Tuesday, September 08, 2015 6:41 AM
To: clifford.goodband@pd.boston.gov
Subject: Educational Opportunity

Hi Clifford,

We have two great, free webinars this month that may be of interest to you:

> [Connecting With Your Community Through Social Media](#) - September 10 at 2:00 PM EDT

Join Chief Billy Grogan of the Dunwoody Police Department as he discusses how he has decentralized the department's social media program to better connect with their community.

> [How Lexington PD Leverages Social Media to Protect and Serve](#) - September 17 at 2:00 PM EDT

Join Detective Richard Yancey as he discusses how the Lexington Police Department uses location-based social media intelligence to investigate local crimes, maintain campus safety, and monitor fugitive activity.

Please let us know if you have any questions. We look forward to your attendance.

Thanks,

Team Geofeedia

[Latest News + Events](#)

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [here](#) to manage your email settings.

From: Will Catton [will.catton@geofeedia.com]
Sent: Saturday, September 17, 2016 12:45 PM
To: clifford.goodband@pd.boston.gov
Subject: Explosive Device - Seaside New Jersey Parade Route

[Geofeedia](#)

UPDATE:

OUR APOLOGIES FOR WRONG SUBJECT LINE IN EARLIER EMAIL

The Geofeedia Security Operating Center is actively monitoring content near the site of an explosion in Seaside Park, NJ along a race route for a Marine Corp. charity run.

Our content collection is linked in below.

[VIEW THE COLLECTON](#)

Please feel free to contact me if you have any questions at all.

Will Catton
Domain Expert, Geofeedia
will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, February 10, 2016 9:35 AM

To: clifford.goodband@pd.boston.gov

Subject: February Newsletter: Explore the New Features, Attend Our City Tour, and More!

LOG IN

February-Newsletter

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

NEW January '16 Product Release

predict-sq.jpg

New Data Sources

analyze-sq.jpg

Image Analysis


engage-sq.jpg

Engagement Tools

We added NEW features to the Geofeedia platform on January 27th to help your organization **predict**, **analyze**, and **act** on location-based social intelligence.

Visit the platform for a closer look at the new features:

Featured Resource: Command Center Best Practices

 Protect your organization's people and business assets with location-based intelligence using industry best practices.

[geofeedia-resource-button.png](#)

Geofeedia City Tours: Coming to a Location Near You

Join us for a (free!) half day of education and platform training in a roundtable format at locations across the country.

Interested in hosting or attending a training event with fellow corporate security, public safety, and Geofeedia experts in your area? Contact our [team](#).

Indy.jpg

SanFrancisco.png

Baltimore.png

INDIANAPOLIS

Geofeedia Indianapolis office, with Anthem & Pacers

February 18, 2016
8:00 AM to 1:00 PM EST

SAN FRANCISCO

Square Headquarters

March 22, 2016
8:00 AM to 1:00 PM
PDT

BALTIMORE

University of Maryland

April 19, 2016
8:00 AM to 1:00 PM
EST

Connect with Our Team at Upcoming Events & Webinars

Join Team Geofeedia and our guest presenters for educational webinars and during events & tradeshow throughout the month.

[IDV-Solutions](#)

[2016 Visual Command Center User](#)

[Conference](#)

February 24 - 25 | Orlando, FL

Visit our booth to talk to the Geofeedia team at the event.

[sdsu-viz-center.png](#)

[WEBINAR: Using Location Based Intelligence for Disaster Awareness and Response](#)

February 24 | 2:00 PM - 3:00 PM EST

[sentinel-resource-group.png](#)

[WEBINAR: How to Build the Business Case for Location-Based Intelligence](#)

March 3 | 2:00 PM - 3:00 PM EST

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[College Football](#)

[Winter Storm Jonas](#)

East Coast of the United States

The east coast received record-breaking amounts of snowfall at the end of January, causing subway shutdowns, canceled flights, and flooded streets.

[Iowa Caucus](#)

[Iowa Caucus](#)

Iowa

The 2016 Election voting season has begun! Presidential hopefuls campaigned in Iowa for the Republican and Democratic caucuses.

[2016 CES](#)

[Protesters Shut Down the Bay Bridge](#)

San Francisco, CA

Activists blocked traffic on the Bay Bridge, causing delays on a major highway.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, August 12, 2015 9:47 AM

To: clifford.goodband@pd.boston.gov

Subject: Geofeedia August Newsletter: Discovery Launch, LinkedIn Webinar, and more!



LOG IN

August-Newsletter_1

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: Location-Based Social Media Conference

Latitude is approaching quickly. Secure your spot today [Geofeedia Latitude](#) to experience the only location-based social media intelligence conference in the world. You'll have the opportunity to experience the latest in open sourced intelligence data trends while simultaneously networking with your peers about geosocial best practices and success stories.

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS
Use code **GeoCustomer** for 1 free pass per account

Discovery Launch Updates

Geofeedia: [Discovery Search](#) [More Data](#)

Uncover more data than ever before with our expanded search capabilities. **Discovery Search** identifies where conversations are taking place across the globe in our interactive Map or **Heatmap** view. Utilize the **Keyword Search** to activate Twitter data and broaden search insights. Deliver your set of actionable data to decision-makers with our exportable **PDF reports**

Geofeedia: [Android App](#) [More Mobile](#)

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**. One-click access to locations, recordings and user profiles and posts bring location-based social media monitoring to mobile devices. The Android

App will be available for download via Google Play this Friday.

Geofeedia: Multi-Location Upload [More Scale](#)

Quickly upload thousands of locations with **Multi-Location Upload**, and combine up to 1,000 locations into recordings for an overall view on the data captured with **Location Aggregation**. Gain insights in your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Upcoming Webinars

LE-Police

How Agencies Access and Monitor Social Media with Privacy Protection
August 20, 2:00 PM EDT

Join Geofeedia and Andrew Macpherson to learn how public safety agencies can monitor social media while protecting individual privacy.

[REGISTER NOW](#)

TW-CorpSec

How LinkedIn Uses Social Media Intelligence to Enhance Global Security
August 25, 2:00 PM EDT

Learn about LinkedIn's security operations -- the major challenges they face as an organization, and how social media has been useful.

[REGISTER NOW](#)

Featured Resource

NYC_Health_Logo_-_BW_-_PNG

New York City Department of Health and Mental Hygiene Use Case

Learn how the NYC DOHMH uses social media intelligenc to keep the peace during public health emergencies.

[DOWNLOAD NOW](#)

Connect with Geofeedia at Upcoming Events

[Seadog](#)

[SEADOG/WESTDOG
3rd Annual Conference](#)

August 16-19
Savannah, GA

[CACP](#)

[CACP
Annual Conference](#)

August 16-19
Quebec City, Quebec

[MSPC](#)

[Midwest Security and Police
Conference and Expo](#)

August 18-19
Tinley Park, IL

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[wildfires](#)

[Wildfires in the West](#)

California, Oregon, and Washington

Many western cities have been battling disastrous wildfires, causing California to declare a State of Emergency last week. Check out our Geofeedia collection.

[Michael_Brown](#)

[One Year Anniversary of Michael Brown Shooting](#)

Ferguson, MO

One year after the Michael Brown shooting, protests are still developing in Ferguson. See social media posts surrounding the events in our collection.

[Florida](#)

[Severe Flooding](#)

Tampa Bay, Florida

Check out pictures and videos captured by residents in Florida during major flooding in the Tampa Bay area.

Customer Mobile App Reviews

We'd love to hear your feedback on our new mobile apps. Give the Geofeedia app a review by clicking the links below, and please share your favorite feature or capability in the comments.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, January 30, 2015 7:29 AM
To: clifford.goodband@pd.boston.gov
Subject: Geofeedia Database Upgrade Complete

[Geofeedia Logo](#)

Geofeedia Users,

Our database upgrade has been completed, and the Geofeedia application and API are now available for use. If you have any questions or experience any problems, please send an email to updates@geofeedia.com or reply to this message.

We appreciate your patience as we completed this important system improvement that allows us to continue scaling our data platform to meet your evolving needs, improve the reliability of our data platform and provide you with faster search speeds and increased system performance.

Thank you,
Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [success@geofeedia.com]
Sent: Friday, January 08, 2016 1:33 PM
To: clifford.goodband@pd.boston.gov
Subject: Geofeedia Feedback: We Want to Hear From You

[Geofeedia](#)

Geofeedia Customers:

Thank you for giving us the opportunity to better serve you. Please help us by taking 2-3 minutes to tell us about your experience with Geofeedia. We appreciate your business and want to make sure we meet your expectations.

Thanks,

Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, July 08, 2015 9:55 AM

To: clifford.goodband@pd.boston.gov

Subject: Geofeedia July Newsletter: Map Widget, Latitude Speakers, & More!



LOG IN

July-Email

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Updated Map Widget

The newly updated Instagram Map Widget allows [Geofeedia Instagram Widget](#) you to easily embed an interactive map of real-time Instagram posts. [Log in](#) to see the updated features including:

- New user interface
- Optimization for mobile devices
- Support for Instagram video content
- Expanded detail for individual posts

To learn more, contact your Customer Success Manager at [**Success@geofeedia.com**](mailto:Success@geofeedia.com).

Customer Training Webinars

The Geofeedia product team is excited to release new enhancements to the platform every month. Stay up to date with the latest features by attending a monthly training session, offered the first and last Monday of every month.

This month's topics: New 4.0 features and our new Mobile App. [Download the mobile app today!](#)

[webinar-button](#)

Latitude: Speakers & Sponsors

[Geofeedia Latitude](#)

Our Latitude speaker line-up is professional innovation personified. You'll be educated, motivated, and inspired by these industry experts joining us in keynote presentations.

[Maria Vello, President and CEO](#)

With more than 25 years of experience in the design, integration, and implementation of global corporate systems, security, and networks, Maria has been responsible for integrating security best practices and raising awareness at every level in every organization for which she has worked. Join her keynote session, **Shattering the Darkness: Shedding Light on the Dark Net**.



Sam Yagan, CEO

Match Group

Sam Yagan has been a leader in the dating industry since he co-founded OkCupid in 2003 and grew it into one of the most popular dating sites in America, amassing nearly 4 million active users. As the CEO of Match Group, he oversees the management of an online dating portfolio of over forty brands around the world, including Match.com, OkCupid, OurTime, Meetic, Twoo, Tinder, and ParPerfeito. Join the keynote session for Marketers to hear from Sam about the **Future of Location** as it relates to dating and beyond.



SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS

Use code **GeoCustomer** for 1 free pass per account

**Thank You to
Our Sponsors!**

[IDV-Solutions](#)

[Securitas_logo](#)

Upcoming Customer Case Study Webinars

Register now to hear from Geofeedia customers using location-based social media intelligence.

[NCAA_logo](#)

NCAA | July 14, 2:00 PM EDT

See how Geofeedia was used during the Final Four to cut through the noise and monitor multiple locations in Indianapolis.

[REGISTER NOW](#)

[leotta_logo](#)

LEOTTA | July 23, 2:00 PM EDT

Join Jack Hall from LEOTTA as he discusses some current trends and challenges to the use of social media in criminal cases.

[REGISTER NOW](#)

Featured Resource

[HBPD_emblem](#)

[Huntington Beach Police Department Case Study](#)

Learn how the Huntington Beach Police Department used social media intelligence to keep the peace during the US Open of Surfing.

[DOWNLOAD NOW](#)

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[FIFAWWC](#)

[FIFA Women's World Cup](#)

BC Place in Vancouver, Canada

See what fans shared during the 2015 Women's World Cup Final in Vancouver.

[SC_rally](#)

[South Carolina State House](#)

Columbia, South Carolina

Check out the social media content from the ongoing Confederate Flag rallies at the South Carolina State Capitol.

[Coke_Zero_400](#)

[Coke Zero 400](#)

Daytona International Speedway in Daytona Beach, FL

After hours of rain delays and a fiery last lap crash Dale Earnhardt Jr. came in first place at Daytona.

5-Minute Customer Survey

Want to shape the future of Geofeedia? We're looking for your feedback to help us prioritize where we go next with the power of location-based social intelligence. Take this quick, 5-minute survey to tell our product team where you'd like us to focus our efforts.

[Button-Survey](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, June 11, 2015 9:19 AM
To: clifford.goodband@pd.boston.gov
Subject: Geofeedia News: Mobile App Goes Live & More



LOG IN

150608-JuneNewsletter

Welcome to the first issue of Geofeedia's monthly newsletter! We are looking forward to sharing product updates, thought leadership, event information and company news with you each month.

Next Evolution of Geofeedia

We are excited the platform is live. [Log in](#) to Geofeedia to check out all of the new features. In addition to enhancing current Geofeedia capabilities, the new version offers:

- Upgraded Data Platform
- Aggregated Location Monitoring
- Enhanced Location Analytics & Sentiment
- Influencers
- Salesforce Integration

[Geofeedia-log-in](#)

Download the Geofeedia App Today

The new Geofeedia iOS app is perfect for taking the power of Geofeedia on the go. With the mobile app, now you can:

- Gather location-based social intelligence in the areas directly around your current location
- Create or monitor any location while mobile
- Access a streamer view of location-tagged social media posts on-the-go

[Download from the App Store](#)

Register for Latitude

Don't miss this gathering of real leaders having real conversations about location-based social media. Our Latitude speaker line-up is professional innovation personified. You'll be educated, motivated, and inspired by these leaders who are using location-based social media intelligence to create success stories within their respective industries.

[LatitudeLogo-01-1024x379.png](#)

University of Chicago's Gleacher Center

October 21, 2015

[register-now-button](#)

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS
Use code **GeoCustomer** for 1 free pass per account

Connect with Geofeedia at Upcoming Events

Geofeedia is attending a number of upcoming events. Please come to our booth to connect with the Geofeedia Team!

[\[Image\]](#)
**Useful Social Media
Social Media Summit**

June 15 - 16
New York City, NY

[\[Image\]](#)
**Go Inbound
Marketing Conference**

June 22
Indianapolis, IN
Our VP of Product R. J. Talyor is
a featured speaker! Register
with code: **FRIENDOFRJ**

[\[Image\]](#)
**NRF Protect Loss
Prevention Conference**

June 23 - 25
Long Beach, CA

[\[Image\]](#)
**National Sheriff's
Association Annual
Conference & Exhibition**

June 26 - July 1
Baltimore, MD

New Resources

Check out these recent Geofeedia research findings and whitepapers:

[\[Image\]](#)

[Special Bulletin: Advice
from #LESM Experts](#)

[NCAA-Cover-sm_copy](#)

[NCAA Location-Based Social
Media Case Study](#)

[Roadmap-cover-1](#)

[The Geosocial Marketer's
Roadmap Whitepaper](#)

Know Anyone Who Could Use Geofeedia?

We find that many of our best customers come from referrals of existing customers. Is there anyone in your network who could use Geofeedia? We'd love for you to send them a note inviting them to an upcoming webinar or to request a personalized demo. Here's a [short email](#) we drafted to make it easy - thanks for spreading the word!

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, November 11, 2015 11:24 AM

To: clifford.goodband@pd.boston.gov

Subject: Geofeedia November Newsletter: Upcoming Webinars, Industry Events, and More!



LOG IN

November Newsletter

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Upcoming Webinars

Join Team Geofeedia and our guest presenters for free educational webinars throughout the month.

CS_Web-1

How the Northern California Regional Intelligence Center Uses Social Media to Monitor Large Events

November 18 | 2:00 - 3:00 PM EST

Join Geofeedia and Detective Star Cazador of the Northern California Regional Intelligence Center (NCRIC) to learn how the NCRIC uses Geofeedia for large events. [REGISTER NOW](#)

CS_Web-1

Using Social Media Intelligence for Risk Management and Crime Prevention

November 19 | 2:00 - 3:00 PM EST

Join us to learn how your agency can discover, engage, and analyze social media data to prevent crime and investigate evolving situations in real-time. [REGISTER NOW](#)

Ilitch Holdings

How Ilitch Holdings Monitors Social Media for Situational Awareness and Executive Protection

November 24 | 2:00 - 3:00 PM EST

Join Ray Johnson, Director of Executive Services at Ilitch Holdings to find out how he uses location-based social media monitoring for executive protection and situational awareness. [REGISTER NOW](#)

LEOTTA

6 Ways Social Media Monitoring Empowers Your Command Center

December 10 | 2:00 - 3:00 PM EST

Join George Siegle, Director of Product Management at IDV Solutions and Andy Falkenstein, Director of Product Management at Geofeedia, as they discuss 6 ways social media monitoring empowers your command center. [REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

Our team will be exhibiting at industry conferences around the country. [Contact us](#) to schedule an appointment to meet at the event!

[Security](#) [Security 500](#)

November 16
Washington, D. C.

[ISC East 2015](#) [ISC East 2015](#)

November 18-19
New York City

Platform Update

We're adding new functionalities and enhancements to our platform every week! Learn more about what's new.

Search Unification

Our New Search button unlocks 3 different search capabilities in the pop-up search field (**Location**, **Keyword**, **Discovery**), allowing users to search by addresses, keywords, and hashtags across location-tagged and non-location-tagged social media data.

Find out what conversations are happening around you today!

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[World Series](#) [2015 World Series](#)

Citi Field in Flushing, NYC and Ewing M. Kauffman Stadium in Kansas City, MO

The Kansas City Royals defeated the New York Mets 4 -1 to take the 2015 World Series title. See photos and videos from games in both stadiums in our collection.

[Hurricane Patricia](#) [Hurricane Patricia](#)

Southwest Mexico

Hurricane Patricia's Category 5 classification caused major concern along Mexico's Pacific coast. Although the storm weakened over Mexico, residents of coastal towns battled mudslides, strong winds, and flooding. See photos and videos of the storm in our collection.

Bucharest Protests [Protests in Bucharest](#)

Bucharest, Romania

Romanians took to the streets of Bucharest to protest the response of the government following a nightclub fire. The fire killed over 40 people, with many others in serious condition. See photos and videos of the protests in our collection.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, October 08, 2015 10:56 AM

To: clifford.goodband@pd.boston.gov

Subject: Geofeedia October Newsletter: Last Call for Latitude, Upcoming Webinars and More!



LOG IN

October_Header

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: A Full Day of Education

LAT-event-collage

Book your travel NOW - we are less than two weeks away from the industry's first-ever location-based social media conference on **October 21, 2015** at [The Gleacher Center](#) in **Chicago, IL!**

In partnership with the [Illinois Association of Chiefs of Police](#) and the [Illinois Security Professionals Association](#), Geofeedia wants you to stay ahead of how social media is changing the way we think about and operate in the world today. Collaborate with your peers and hear from industry leaders who use social media data in innovative ways with limited resources and are being asked to do more with less.

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS

Use code *GeoCustomer* for 1 free pass per account

Product Update

We're adding new functionalities and enhancements to our platform every week! Learn more about what's new (and what's coming) at Latitude.

iG-Engagement

NEW! Engagement Tools

Engage with Twitter *AND*

PDF-collections-2

NEW! Collections PDF Summary Report

Instagram posts by simply clicking the Reply, Retweet, and Favorite buttons for a Tweet and the Like and Comment buttons on an Instagram post.

Download the 200 most recent items from a collection to a nicely formatted PDF summary report.

Upcoming Webinars

CS_Web-1 **East Valley Fusion Center Use of Social Media for Major Events and Public Safety**

October 15 / 2:00 - 3:00 PM EDT

Join Geofeedia and Chris Henningsen of the East Valley Fusion Center to learn about their use of location-based social media monitoring for events, such as Super Bowl 49 and public safety. [REGISTER NOW](#)

LEOTTA **Current Trends and Challenges to the Use of Social Media in Criminal Cases**

October 29 / 2:00 - 3:00 PM EDT

Join Jack Hall of LEOTTA (Law Enforcement Officer Technology Training Associates) for a free webinar on the current trends and legal challenges to the use of social media in criminal cases. [REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

[OSMOSIS](#)

October 12-13
New York New York Hotel
Las Vegas, NV

[ASCIA Fall Conference](#)

October 22-24
Hyatt Regency Hotel
Chicago, IL

[MCC Fall Meeting](#)

October 23-24
Hilton Chicago
Chicago, IL

[IACP Annual Conference](#)

October 24-27
McCormick Place West
Chicago, IL

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

Pope

[Papal Visit 2015](#)

New York, Washington D.C., and Philadelphia

Pope Francis made his first trip to the United States and visited Washington, D.C., New York City, and Philadelphia. Check out content from the Papal Visit in this Instagram collection.

Joaquin

[Hurricane Joaquin](#)

East coast of the United States

Major flooding resulted in major east coast cities due to category 4 Hurricane Joaquin. See photos and videos of the storm's havoc in our Geofeedia collection.

Hajj

[Hajj Stampede](#)

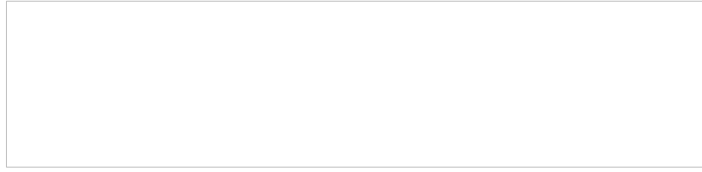
Mecca, Saudi Arabia

A stampede near Mecca killed over 450 people and left over 700 injured during the annual Hajj pilgrimage to Mecca. This collection includes images and videos of the tragic event. WARNING: Graphic content included.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [geneva.malagutti@geofeedia.com]
Sent: Thursday, February 20, 2014 8:35 AM
To: clifford.goodband@pd.boston.gov
Subject: Geofeedia Product Upgrades



Dear Geofeedia Users,

At Geofeedia, we listen to our customers' feedback and upgrade our platform to help them perform their jobs. We're excited about two major announcements to enhance your efforts and experience (Facebook and Keyword alerts).

1. Facebook - nearly every customer has asked us to let them know when we could acquire geo data from the social network with over 1.1 billion users. We are incredibly excited and proud to add this source to our continuously expanding data set. You should see Facebook as a new source in the platform later this morning.

2. Keyword alerts - you now have the ability to create lists of keywords across your active recordings and receive an email alert when that word is mentioned. You will need to request this access from your sales rep to confirm this function is turned on.

Please contact sales@geofeedia.com with any questions or assistance on these upgrades. Please also continue to tell us other recommended additions to our platform that you'd like to see. Thank you for your partnership. We're enjoying sharing the value of location-based social monitoring with you and hearing your success stories every day!

Sincerely,

Geofeedia Team

[Forward this email](#)

□ This email was sent to clifford.goodband@pd.boston.gov by geneva.malagutti@geofeedia.com | [Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#). □

Geofeedia | 101 N. Wacker Dr. | Suite 2008 | Chicago | IL | 60606

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, September 02, 2015 1:36 PM

To: clifford.goodband@pd.boston.gov

Subject: Geofeedia September Newsletter: Latitude, Geofeedia Live, and More!



LOG IN

September_Newsletter_Header

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: A Full Day of Education

Book your travel NOW - we are less than two months away from the industry's first-ever location-based social media conference on **October 21, 2015** at [The Gleacher Center](#) in **Chicago, IL!** In partnership with the [Illinois Association of Chiefs of Police](#) and the [Illinois Security Professionals Association](#), Geofeedia wants you to stay ahead of how social media is changing the way we think about and operate in the world today. Collaborate with your peers and hear from industry leaders who use social media data in innovative ways with limited resources and are being asked to do more with less.

[Geofeedia Latitude](#)

[ISPA](#)

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS

Use code *GeoCustomer* for 1 free pass per account

Geofeedia Live Release: Coming Soon!

Our team has been working hard to extend our platform with a number of new capabilities that make it easier than ever to leverage real-time social media intelligence for your locations of interest around the world. Here is a preview of some of the new features that will be unveiled with the [Geofeedia Live](#) release next week.

- **MORE (and Better!) Data:** With the addition of [VK](#), the largest European social network in the world, you can gain additional insights from around the globe. We are continuing to ensure we bring you the largest set of location-based data in

the world.

- **MORE Insights:** The new *Geofeedia Live* app will help you discover insights into trending locations and better understand the topics and conversations taking place around the world.
- **MORE Management:** With the new *Engagement* feature, you now have the ability to easily search, curate, and engage with Twitter posts in real-time directly from the Geofeedia platform.
- **MORE Mobile:** In our iOS and Android mobile apps, we have added new enhancements that include *refining your search radius*, adding *Sina Weibo* as a data source, accessing your *collections* on-the-go, and much more!

Join one of our customer enablement webinars to learn more about the new features and hear best practices.



Upcoming Webinars

LE-Police

Social Media

September 10, 2:00 PM EDT

Join Geofeedia and Chief Billy Grogan of the Dunwoody Police Department to learn how his department uses social media to engage with the people of Dunwoody, GA.

[REGISTER NOW](#)

PD

Protect and Serve

September 17, 2:00 PM EDT

Learn how the Lexington Police Department uses social media intelligence to investigate crimes, maintain campus safety, and monitor activity.

[REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

[ALEAN](#)

ALEAN

September 21-23
New York New York Hotel
Las Vegas, NV

[IACA](#)

IACA

September 22-25
Hyatt Regency Denver Tech Center
Denver, CO

[ASIS](#)

ASIS

September 28 - October 1
Anaheim Convention Center

Anaheim, CA

[ISS World](#)

ISS

September 29 - October 1
Bethesda North Marriott Hotel
Washington, D.C.

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[Shooter](#)

[Mississippi State University Lockdown](#)

Starkville, MS

Students and faculty were panicked as warnings of a potential shooter on campus were made last week. A person of interest was taken into custody, but there were no reports of shots being fired. Check out the social media posts surrounding the situation.

[Protests](#)

[Beirut Protests](#)

Beirut, Lebanon

Thousands of people took to the streets of Beirut in protest of dominate sectarian politicians. See photos and videos posted by protesters in our collection.

[Katrina](#)

[New Orleans: 10 Years Later](#)

New Orleans, LA

Hundreds gathered in New Orleans for the 10th Anniversary of Hurricane Katrina. Check out the collection to see footage of President Obama's speech and more.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, November 03, 2015 11:29 AM
To: clifford.goodband@pd.boston.gov
Subject: Geofeedia System Alert

[Geofeedia](#)



LOG IN

Geofeedia System Alert

Starting at 9:36am Eastern Time today, an issue with one of our hosting partners is causing Geofeedia users to experience slowness in searches and loading recordings. In addition, Alerts have been temporarily halted.

Our engineering teams are working quickly to resolve the issue, and we will send a follow-up note as soon as this issue is resolved. We apologize for the inconvenience.

Questions? Please contact your Customer Success Manager or email support@geofeedia.com with any questions.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, November 03, 2015 1:45 PM
To: clifford.goodband@pd.boston.gov
Subject: Geofeedia System Alert

[Geofeedia](#)



LOG IN

Geofeedia System Alert: Issue Resolved

The issue with our hosting partners has been resolved. Search results should be displaying at normal speeds, and recordings are now properly returning results. Alerts processing has been reactivated. All posts queued during the impacted time are being processed and email notifications are being delivered.

Thank you for your patience, and we apologize for the inconvenience.

Questions? Please contact your Customer Success Manager or email support@geofeedia.com with any questions.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [phil@geofeedia.com]

Sent: Tuesday, August 23, 2016 7:31 AM

To: clifford.goodband@pd.boston.gov

Subject: Geofeedia Webinar | Best Practices For Large Event Safety & Security Management

[Geofeedia](#)

Good Morning,

Large-scale event monitoring through Geofeedia can help you identify unforeseen risks and improve situational awareness. Join us Thursday, August 25 at 2pm EDT as the Geofeedia Security Operating Center shares our experiences and best practices from monitoring the 2016 Olympic Games. You'll definitely want to leverage these techniques for your next event!

[Register_Button-1.png](#)

From,

The Geofeedia Security Operating Center

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, December 22, 2014 11:06 AM
To: clifford.goodband@pd.boston.gov
Subject: Happy Holidays from Geofeedia!

holiday-header

As 2014 comes to a close, we wanted to take this opportunity to thank those most responsible for making it an unforgettable year here at Geofeedia...**our amazing customers!**

Because of your enthusiasm for what we're trying to accomplish, word has spread and Geofeedia has grown. Because of your feedback and suggestions, our platform is more powerful than ever and helping to achieve some incredible outcomes.

What's better is that we're just getting started, and our commitment to you is to continue innovating into 2015 and beyond!

We hope you enjoy the holiday season and have a safe and happy new year, and **thank you** for your large part in making Geofeedia what it is today!

Sincerely,
Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, December 16, 2015 4:10 PM
To: clifford.goodband@pd.boston.gov
Subject: Happy Holidays from Team Geofeedia!



LOG IN

Geofeedia holiday

On behalf of the Geofeedia Team, THANK YOU for your partnership in 2015. We are grateful that you have partnered with us to make a difference in your organization and community. Together, we are making the world a better place.

You made 2015 an outstanding year. Some of my favorite highlights include:

- **Bringing more and better data to location-based, real-time decision making.** From new sources like VK and Sina Weibo to adding enrichments like Sentiment, we truly have the best data set available!
- **Adding more ways to search.** With Geofeedia, now you can search by keyword, location or user in addition to making our 1.4 billion posts available for “discovery” searches.
- **Hosting the industry’s first location-based social media conference, Latitude,** bringing over 200 industry experts coming together for a full day of education and collaboration.
- **Serving over 500 customers** who continue to push our team forward in the way in which we provide services and support to you.
- **Growing the Geofeedia Team** to more than 50 employees, with 30% focused on developing and innovating the platform for you and another 30% focused on initiatives to ensure our customers are successful and that we exceed your expectations.

We couldn’t be more excited about what 2016 has in store for the Geofeedia platform! The location-based intelligence space is taking off and we are leading the industry in what’s to come.

You, and the entire Geofeedia community of users, are instrumental in shaping the future with us. Starting this week, you can connect with our success teams from within the platform via Live Chat to share your feedback instantly and get your questions answered. We look forward to hearing from you.

Thank you for your partnership and cheers to a great 2016!

Phil Harris and the Geofeedia Team
CEO, Geofeedia

P.S.: Anxious to know what we have in store for 2016? Check out our new blog post,

[2016 Predictions in Location-Based Intelligence](#), to learn more!

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Laura Bohnert [laura.bohnert@geofeedia.com]

Sent: Friday, March 06, 2015 11:59 AM

To: clifford.goodband@pd.boston.gov

Subject: Have a minute? Geofeedia wants to hear from you!

[Geofeedia Logo](#)

Thank you for choosing Geofeedia as your location-based social media monitoring partner. We want to hear from you!

How likely are you to recommend Geofeedia to a colleague?

1 = Not Likely and 10 = Very Likely

Make sure you're up to speed on the latest product enhancements: Watch the G30 webinar in the [Resources & Support](#) section of the application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, October 15, 2015 7:52 AM

To: clifford.goodband@pd.boston.gov

Subject: Identify New Patterns and Trends with Location-Based Social Data

[Geofeedia](#)

Hi Clifford,

Facilitating the appropriate exchange of tactical and criminal intelligence information within agencies can be challenging. Not having all the data needed to complete full analysis along with faulty reporting can be a roadblock for ongoing investigations. The emergence of social media intelligence can help analysts fill data gaps and identify trends as needed.

Geofeedia provides real-time, actionable insights through location-based social media that gives analysts further intelligence to identify patterns, trends, and hotspots as they happen.

Download our new Crime Analyst User Guide to learn more about how social media intelligence can help support your agency.

[geofeedia-resource-button](#)

Want to learn more? Join us for our upcoming webinar, "[Current Trends and Challenges to the Use of Social Media in Criminal Cases](#)" on October 29 at 2:00 PM EDT.

- Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [no-reply@geofeedia.com]

Sent: Tuesday, July 22, 2014 3:33 PM

To: clifford.goodband@pd.boston.gov

Subject: Images from rally at the Israeli Consulate in Chicago

[Geofeedia Logo](#)

Geofeedia customers,

Below is the link to a Geofeedia collection containing rich social content from today's rally in front of the Israeli Consulate in downtown Chicago.

[See the content](#)



This email was sent to: clifford.goodband@pd.boston.gov

This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

We respect your right to privacy: [View our policy](#)
[Manage Subscriptions](#) | [Update Profile](#) | [Unsubscribe](#)

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, December 04, 2014 3:13 PM
To: clifford.goodband@pd.boston.gov
Subject: Introducing Geofeedia Apps, User Track and more!

View this email as a web page [here](#).

[Geofeedia Logo](#)

[log-in](#)

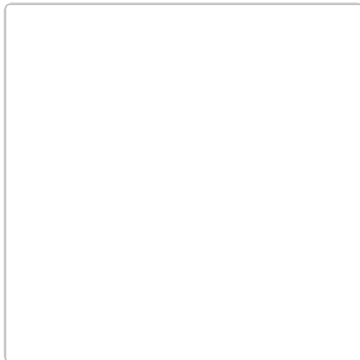
Introducing Geofeedia Apps

We're excited to announce that we've made it even easier to access and use Geofeedia's powerful functionalities with the introduction of **Geofeedia Apps**.

The new Apps Menu will now be the primary way you navigate the application, so be sure to click below to log in and watch a video overview of this enhancement!

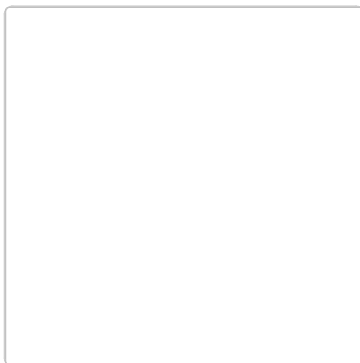
[video-preview](#)

More Geofeedia Updates:



New: User Track

You can now connect one or multiple Twitter or Instagram accounts and track posts from a defined set of users, even if the posts aren't Geotagged. [Click here](#) to log in, watch a video overview, and get started with User Track.




New: CSV Downloads

To download a spreadsheet containing the details of up to 25,000 posts from an active or completed recording, simply click the gear icon and look for the "CSV Download" link.



Social Media as a Tool for Physical Security



Geofeedia was recently featured in an article written by [SourceSecurity.com](#) related to how social media data can help with physical security. [Click here](#) to read the full article on SourceSecurity.com.

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with the latest news, product updates, articles and more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Friday, January 15, 2016 9:49 AM

To: clifford.goodband@pd.boston.gov

Subject: January Newsletter: New Features Coming Soon, Free Educational Webinars, and More!

LOG IN

January-Newsletter.png

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

NEW FEATURES! January 2016 Release

predict-periscope

Analyze-circle

Act-map

NEW DATA SOURCES

IMAGE RECOGNITION

SEARCH+

We're excited to add NEW features to the Geofeedia platform on January 27 (data sources, recognition tools, analytics, and more!) designed to help your organization **predict**, **analyze**, and **act** on location-based social intelligence.

Watch our short video for a preview on what's to come!

Don't forget to sign up for our upcoming training sessions to learn how to leverage the new features. [Register now!](#)

We Want to Hear From You

Thank you for giving us the opportunity to better serve you! Please help us by taking 2-3 minutes to tell us about your experience with Geofeedia. We appreciate your business and want to make sure we meet your expectations.

Attend an Upcoming Webinar

Join Team Geofeedia and our guest presenters for free educational webinars throughout the month.

rock-ventures-logo

[How Rock Ventures Uses Social Media Intelligence to Power Their Command Center](#)

January 20 | 2:00 PM EST

[REGISTER NOW](#)

Geofeedia ads

[Geofeedia Ads](#)

January 21 | 2:00 PM EST

[REGISTER NOW](#)

square logo

[How Square Uses Social Media Intelligence for Trust and Safety](#)

January 26 | 2:00 PM EST

[REGISTER NOW](#)

airport webinar

[How Social Media Intelligence Can Enhance Public Safety and Airport Security](#)

January 28 | 2:00 PM EST

[REGISTER NOW](#)

Connect with Our Team at Upcoming Events

Visit the Geofeedia team on the road in January at industry conferences and trade shows.

[2016 Major League Soccer Operations & Security Seminar](#)

January 19 - 22
Orlando, FL

[2016 NASPA Strategies Conference for Mental Health](#)

January 21 - 23
Orlando, FL

ncs4-425793-edited.jpg

[National Intercollegiate Athletics Safety & Security Summit](#)

January 26 - 28
Gulfport, MS

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent

collections for you to discover!

College Football

[College Football Championship: Alabama vs. Clemson](#)

University of Phoenix Stadium

The Alabama Crimson Tide beat the Clemson Tigers in the championship game with a final score of 45-40. See photos and videos from field, sidelines, and stands in our collection.

Dallas tornadoes

[Severe Weather](#)

Dallas, Texas

Powerful tornadoes ripped through Dallas, tearing down apartment complexes and damaging homes and buildings throughout the city. See photos and videos of the storm in our collection.

2016 CES

[International Consumer Electronics Show](#)

Las Vegas, Nevada

The International Consumer Electronics Show, more widely known as CES, is an annual event that allows companies to display the latest and greatest in technology innovations. See photos and videos of the protests in our collection.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, March 02, 2015 10:35 AM
To: clifford.goodband@pd.boston.gov
Subject: Join us at Latitude: Location-Based Social Media Conference

Not rendering correctly? View this email as a web page [here](#).

[Geofeedia Logo](#)

[log-in](#)

[Geofeedia Latitude 2015](#)

Join us in Chicago for the first ever Location-Based Social Media Conference!

Location data is changing everything. Join hundreds of colleagues this October in Chicago as we explore the future of geospatial and social data. At Latitude, you'll learn from experts and connect with practitioners and colleagues focused on location data.

While we work hard to finalize the details and prepare for registration, please click below to let us know you're interested in learning more when the time comes!

Keep Me Posted!

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com]
Sent: Wednesday, August 20, 2014 5:58 PM
To: clifford.goodband@pd.boston.gov
Subject: Landslides in Hiroshima, Japan

Not rendering correctly? View this email as a web page [here](#).

[Geofeedia Logo](#)

Geofeedia customers,

Below is the link to an interactive map containing social media content from the scene of landslides in Hiroshima, Japan. Click below to view content from the area.

[View-Geofeedia-Collection](#)

[Hiroshima-landslides-email-map](#)

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, June 25, 2015 12:03 PM
To: clifford.goodband@pd.boston.gov
Subject: Latest Product Feature Update and Webinar Series



LOG IN

Email-ProductUpdates

Newly Updated Instagram Map Widget

An updated **Instagram Map Widget** launches today! The map widget enables you to easily embed an interactive map of real-time Instagram posts from your locations into your website, blog, or landing page.

The new map widget features include:

- Completely new user interface
- Optimization for mobile devices
- Support for Instagram video content
- Expanded detail for individual posts

If you would like to learn more about the map widget, please contact your Customer Success Manager. And don't forget to download our new [Mobile App](#) from the Apple App Store!

Register for a 4.0 Customer Webinar

If you weren't able to attend a previous new feature training, please join us for one of these additional webinars where we will review the new features and functionalities of the enhanced Geofeedia platform. We'll explain the new capabilities, including:

- Multi-location recordings
- Influencers
- Real-time analytics
- Sentiment analysis



5-Minute Customer Survey

Want to shape the future of Geofeedia? We're looking for your feedback to help us prioritize where we go next with the power of location-based social intelligence. Take this quick, 5-minute survey to tell our product team where you'd like us to focus our efforts.



Need more information? Visit the [Resources & Support](#) page within the Geofeedia application or email support@geofeedia.com.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.
Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, July 27, 2015 2:45 PM
To: clifford.goodband@pd.boston.gov
Subject: Learn More About Our New Features



LOG IN

EmailHeader-ProductUpdates

The latest release of the Geofeedia platform is LIVE! [Log in](#) now, and see how our new capabilities will give you greater insights, enhanced mobility and increased scale.

[Geofeedia-log-in](#)

Geofeedia: [Discovery Search](#)

More Data

Uncover more data than ever before with our expanded search capabilities. **Discovery Search** identifies where conversations are taking place across the globe in our interactive Map or **Heatmap** view. Utilize the **Keyword Search** to activate Twitter data and broaden search insights for a better understanding of the social conversation. Deliver your set of actionable data to decision-makers with our exportable **PDF reports**.

Geofeedia: [Android App](#)

More Mobile

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**. One-click access to locations, recordings and user profiles and posts bring location-based social media monitoring to mobile devices. Our apps are available for download in the [iTunes](#) and [Google Play](#) stores.

Geofeedia: [Multi-Location Upload](#)

More Scale

Quickly upload thousands of locations with **Multi-Location Upload**, and combine up to 1,000 locations into recordings for an overall view on the data captured with **Location Aggregation**. Gain insights in your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Discovery Training Session

Explore the 9 features above (and more!), and hear from our Senior Technical Product

Manager, Andy Falkenstein, in an upcoming webinar.

[register-now-button](#)

Read how you can benefit from the Discovery launch

Corporate Security

Protect your assets with location-based social media. See how security teams identify potential threats. [READ MORE](#)

Public Safety

Protect and serve with location-based social media. See how agencies monitor natural disasters. [READ MORE](#)

Media and Journalism

Be first on the scene with Geofeedia. Uncover trends using the Keyword and Discovery searches. [READ MORE](#)

Marketing

Build your brand using Geofeedia. Discover customer conversations in your locations. [READ MORE](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support page](#) within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest. Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, March 10, 2016 2:51 PM

To: clifford.goodband@pd.boston.gov

Subject: March Newsletter: Latitude Registration Is Open, Attend Our City Tour, and More!

LOG IN

March-Newsletter

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Registration is Open! Latitude 2016


Join us this fall for [Latitude 2016](#)! We're excited to bring you the world's only location-based intelligence conference.

Oct. 5 - 6 | Navy Pier in Chicago, IL

NEW! Get Geofeedia Certified: Attend a half day of training to become an expert on the platform.

Every Geofeedia customer receives a FREE pass to attend: Use the code *GeoCustomer* when you register.

March '16 Release: Team & Enterprise Functionality

Geofeedia is excited to introduce our new enterprise-  ready platform to empower teams of all sizes and complexities to predict, analyze and act on location-based intelligence.

Register now for our Product Overview to see how the functionality can help your team.

Geofeedia City Tours

Join us for a (free!) half day of education and platform training in a roundtable format

at locations across the country.

Interested in hosting or attending a training event with fellow corporate security, public safety, and Geofeedia experts in your area? Contact our [team](#).

SAN FRANCISCO
Square Headquarters

March 22 | 8:00 AM to 1:00 PM PDT

COLUMBUS
Ohio Department of Public Safety

April 13 | 3:00 PM to 6:00 PM EDT

BALTIMORE
University of Maryland

April 19 | 3:00 PM to 6:00 PM EDT

Attend Upcoming Webinars

Join Team Geofeedia and our guest presenters for educational webinars featuring industry experts and the Geofeedia platform.

Social Media and the Intelligence Cycle for Security Professionals

March 16 | 2:00 PM EDT

Learn how social media data is developed into actionable intelligence for security teams.

[webinar-button.png](#)

How Ocean City Police Department Uses Location-Based Intelligence for Event Monitoring

March 24 | 2:00 PM EDT

Hear from Detective Jim Schwartz as he discusses how he uses location-based intelligence to better predict, analyze, and act on data that enhances situational awareness for their agency.

[webinar-button.png](#)

Social Media and the Intelligence Cycle for the Public Sector

March 30 | 2:00 PM EDT

See how the public sector leverages social media data during different stages of the intelligence cycle.

[webinar-button.png](#)

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[Severe Weather](#)

[Severe Weather](#)

East & Southeast Coast of the United States

Heavy rain, tornadoes, and strong winds wreaked havoc in communities across Virginia, Florida, and Louisiana.



[Boston Public Schools Protest](#)

Boston, MA

Students walked out of class and marched through downtown Boston in protest of proposed budget cuts.



[Super Tuesday](#)

[Super Tuesday](#)

Across the United States

Voters from several states across the country visited their polling stations to take part in their state's primary elections.



Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [latitude@geofeedia.com]

Sent: Thursday, October 06, 2016 2:01 PM

To: clifford.goodband@pd.boston.gov

Subject: Miss out on Latitude? Join us at our new product release webinar!

[Geofeedia](#)

Good afternoon,

If you couldn't make it to Latitude this year, don't worry! We're hosting a new product release webinar next Tuesday, October 11 at 2:00 PM EDT. Our product team will highlight the new platform updates that were featured at Latitude!

Featured Product Enhancements

Logo Detection, Media Filtering, and Geofeedia Services give your organization more tools to Predict, Analyze, and Act on location-based intelligence.

 LogoRecognition3.png

 mediafiltering.png

 services.png

- **Logo Detection:** Recognize pictures of brands or logos that are important to your organization in locations that matter.
- **Media Filtering and Analytics:** Break down posts by their media type. Media Filtering and Analytics let your team segment geotagged posts into text, photo, and video-only posts.
- **Geofeedia Services:** Let Geofeedia manage your social intelligence. Our team of Social Intelligence Analysts monitor the locations that matter to your organization 24/7 to bring your team actionable data.

We hope to see you there!

Phil-Harris

Phil Harris
CEO, Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [no-reply@geofeedia.com]

Sent: Monday, July 21, 2014 2:01 PM

To: clifford.goodband@pd.boston.gov

Subject: More content from the Malaysia Airlines Crash Site

[Geofeedia Logo](#)

Geofeedia customers,

We've added to our collection of social media content from the Malaysia Airlines Flight MH17 crash site. Click the link below to log in and view the collection.

[See the content](#)



This email was sent to: clifford.goodband@pd.boston.gov

This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

We respect your right to privacy: [View our policy](#)
[Manage Subscriptions](#) | [Update Profile](#) | [Unsubscribe](#)

From: Geofeedia [no-reply@geofeedia.com]
Sent: Thursday, August 14, 2014 4:54 PM
To: clifford.goodband@pd.boston.gov
Subject: More social content from Ferguson, Missouri

[Geofeedia Logo](#)

Geofeedia customers,

We've added new content to our collection containing social media posts from the scene of protests in Ferguson, Missouri. Click below to view the collection now.

[View-Geofeedia-Collection](#)

[ferguson-mo-protests](#)

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com]
Sent: Sunday, August 24, 2014 5:18 PM
To: clifford.goodband@pd.boston.gov
Subject: Napa Earthquake Instagram Map

Not rendering correctly? View this email as a web page [here](#).

[Geofeedia Logo](#)

Below is the link to an interactive map containing Instagram content from historic downtown Napa after Sunday's magnitude 6.0 earthquake. Click below to view a map of photos and videos from the scene.

[View-Geofeedia-Collection](#)

[napa-earthquake-email](#)

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, May 29, 2015 10:43 AM
To: clifford.goodband@pd.boston.gov
Subject: Next Evolution of Geofeedia Launches Next Friday

LOG IN

Twitter_logo_blue

Email-ProductUpdates

The next evolution of the Geofeedia platform is going live next Friday, June 5 and offers you:

- **A new look-and-feel** to streamline your discovery process
- **Multi-location recordings** to monitor the locations that matter to you
- **Enhanced analytics and sentiment** to better understand what's happening at those locations
- **Influencers** to research social profiles and discover more about an individual's interests and most common interactions with other users
- **A new set of engagement tools** to better connect with your customers in entirely new ways

Join us for a webinar to learn more about the new features.

register-now-button

Maintenance Window

With the launch of our new platform, we will be working in a maintenance window from 10:00 PM EDT on Friday, June 5 to 4:00 AM EDT on Saturday, June 6. During this period, the Geofeedia application and API will not be available. Thank you in advance for your patience.

Introducing Sina Weibo

With the launch of our new platform, we will be introducing data from Sina Weibo, a Chinese microblogging site with over 500 million users. Sina Weibo opens a new avenue of data for your social discovery and analysis.

Learn More about the New Platform

Register for a webinar with the Geofeedia team to learn more about the platform. We'll show you how it enables searching more data faster and provides new ways to discover, engage, and analyze location-tagged data. [Register now!](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the *Resources & Support* page within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, June 04, 2015 9:02 AM
To: clifford.goodband@pd.boston.gov
Subject: Next Evolution of Geofeedia Launches Tomorrow

LOG IN

Email-ProductUpdates

The next evolution of the Geofeedia platform is going live tomorrow, June 5th and offers you:

- **A new look-and-feel** to streamline your discovery process
- **Multi-location recordings** to monitor [150401-Beta-Screens](#) the locations that matter to you
- **Enhanced analytics and sentiment** to better understand what's happening at those locations
- **Influencers** to research social profiles and discover more about an individual's interests and most common interactions with other users
- **A new set of engagement tools** to better connect with your customers in entirely new ways

Join us for a webinar to learn more about the new features.

[register-now-button](#)

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Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support](#) page within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [no-reply@geofeedia.com]

Sent: Friday, July 18, 2014 7:24 PM

To: clifford.goodband@pd.boston.gov

Subject: Pateros, Washington Wildfires

[Geofeedia Logo](#)

Geofeedia customers,

Below is the link to a Geofeedia collection from the location of wildfires in Pateros, Washington.

[See the content](#)



This email was sent to: clifford.goodband@pd.boston.gov

This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

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From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, April 23, 2015 12:59 PM
To: clifford.goodband@pd.boston.gov
Subject: Product Updates from Geofeedia

[Geofeedia Logo](#)

[log-in](#)

At Geofeedia, we're innovating our platform all [150401-Beta-Screens](#) the time. Our engineering teams strive to ensure you can discover the best content and insights in your locations.

As such, we wanted to make sure you're aware of a few upcoming updates to our platform. Discover the changes and updates below!

Introducing Sina Weibo

In early May, you'll see a new data source, Sina Weibo, in your searches. Sina Weibo is a popular Chinese microblogging site with over 500 million users and over 100 million posts per day, opening a new data stream for your social discovery and analysis and providing new insights.

Facebook Graph API Sunset

On April 30, 2015, Facebook will be retiring its v1.0 Graph API, which powers location-tagged data for all of its partners. After this date, historical Facebook data will continue to live in your account, but new searches and recording data will not pull any new location-tagged Facebook data.

Have You Discovered Yik Yak?

Yik Yak is one of the most popular location-enabled social networks, with millions of app downloads and more than 1,600 college campuses using it. Make sure to review the Yik Yak posts which provide great insights for situational awareness intelligence, customer service issues, and general location sentiment.

Last Chance for a Sneak Peak of the New Platform

Only one webinar remains to give you an early look at our new platform and show you how it enables faster searches and provides new ways to discover, engage, and analyze location-tagged data. Register now and join us to learn more!

[register-now-button](#)

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, June 17, 2015 11:03 AM
To: clifford.goodband@pd.boston.gov
Subject: Recap: Next Evolution of Geofeedia Platform



LOG IN

Email-ProductUpdates

It's been one week since the release of the new Geofeedia platform. With updated features, it is now easier than ever to search, engage, and analyze location-tagged social media.

Updated Product Features

Geofeedia-Platform-2

Make sure to log in, if you haven't already, to check out these five new capabilities:

- Multi-Location Recordings
- Influencers
- Real-time Analytics
- Sentiment Analysis
- [Download the Mobile App from the App Store](#)

Check out our [Mobile App training video](#) to help you understand and use the Geofeedia Mobile App!

If you missed last week's informational webinars, don't worry! Watch a recording to learn more about the new platform features.

5-Minute Customer Survey

Want to shape the future of Geofeedia? We're looking for your feedback to help us prioritize where we go next with the power of location-based social intelligence. Take this quick, 5-minute survey to tell our product team where you'd like us to focus our efforts.

Need more information? Visit the [Resources & Support](#) page within the Geofeedia application or email support@geofeedia.com.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, February 05, 2015 10:02 AM

To: clifford.goodband@pd.boston.gov

Subject: Register Today: New Feature Webinar & Upcoming Maintenance Window

[Geofeedia Logo](#)

[log-in](#)

Let us walk you through our latest features!

January was a busy month for us as we launched a number of new features in our platform, including mobile-friendly alerts, streamlined curation of social content, and video resources to help you get the most out of Geofeedia.

Look below for details, and be sure to [join our customer webinar](#) on **Thursday, February 12 at 2pm EST** for a live walkthrough of the new features!

[webinar-button](#)

[feb-features-email](#)

Mobile-friendly Alerts with Image and Video Preview

Our new mobile-friendly emails make it easy to view Alerts on any device – mobile, tablet, and computer – and include image and video content to preview media without leaving your inbox.

Curate Collections from Collage View

Easily add multiple posts into a Collection directly from the Collage view to streamline your content discovery and curation process.

In-app Video Resources

Our updated Resource Library provides one stop for self-education and assistance requests, and new video tutorials help you discover and understand the full power of each of your Geofeedia apps.

Maintenance Window:

Sunday, February 8 2015

10:00pm - 11:00pm EST

On Sunday, February 8, we will be optimizing the Geofeedia core database that manages the Geofeedia application to offer increased speed for your location-based social media searches and improve failover capabilities. During this time, the Geofeedia web application and API will not be available.

System improvements like these typically take a few minutes, but we'll allow a one hour window to allow for testing.

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the Resources & Support page within the Geofeedia application.

Keep up with company news and industry insights by following us on Twitter!

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

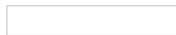
Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, June 08, 2015 7:21 AM
To: clifford.goodband@pd.boston.gov
Subject: Release is Live: Next Evolution of Geofeedia

LOG IN

Email-ProductUpdates

The next evolution of the Geofeedia platform is here! With an updated look and feel, now it's even easier to search, engage, and analyze location-tagged social media.



In addition to enhancing current Geofeedia capabilities, the platform offers:

New Look and Feel: Now it's even easier to discover, engage and analyze social media data with a streamlined and updated user interface.

Upgraded Data Platform: With the upgraded capacity to process more than 1 billion posts daily (~10,000 per second) by the platform, Geofeedia enables the most complete searches across the largest location-based data set in the world.

Aggregated Location Monitoring: Save time and gain insight by collecting intelligence across many locations in a single search.

Enhanced Location Analytics: Make smarter real-time decisions through updated and interactive location analytics.

Location Sentiment: Quickly understand the sentiment (positive/negative) of posts from one or more locations.

New Data Source: With the largest Chinese microblogging site Sina Weibo added to Geofeedia, users now have an even larger data set to discover, engage and analyze.

Templates: Save time by creating and reusing search criteria (including locations, keywords, networks, usernames) within a search template.

Influencers: Discover top influencers in a location and their social connections.

Salesforce Integration: Increase sales and improve customer service by creating a Salesforce.com lead or customer service case from a location-tagged social media post with a single click.

Join us for a webinar to learn more about the new features!

[register-now-button](#)

Need more information? Visit the [Resources](#) page within the Geofeedia app.

You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support](#) page within the Geofeedia application.

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You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [webinar@geofeedia.com]

Sent: Monday, April 27, 2015 7:53 AM

To: clifford.goodband@pd.boston.gov

Subject: Reminder: How to Make Social Media Intelligence Actionable

[Geofeedia Logo](#)

Good morning,

There's still time to register for our upcoming webinar, "[How to Make Social Media Intelligence Actionable](#)" tomorrow at 2:00 PM EDT.

We will be joined by Don Zoufal, Independent Safety and Security Industry Consultant and Lecturer at the University of Chicago, to learn how crime analysts, detectives, and task force operations rely on Geofeedia every day to improve response through real-time, location-based situational awareness.

[register-now-button](#)

How to Make Social Media Intelligence Actionable

April 28th

2:00 PM EDT

Hope you can join us!

- Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, January 29, 2015 10:01 AM

To: clifford.goodband@pd.boston.gov

Subject: REMINDER - System Maintenance Alert: Database Upgrade

[Geofeedia Logo](#)

Geofeedia Users,

This is a reminder that we will be performing a database upgrade **tomorrow, January 30 beginning at 6:00am EST**. We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation. During the migration, the Geofeedia web application and API will not be available for use.

Thank you for your patience as we complete this important system improvement. This upgrade allows us to continue to scale our data platform to meet your evolving needs, improves the reliability of our data platform and provides you with faster search speeds and increased system performance.

If you have any questions, please send an email to updates@geofeedia.com or reply to this message.

Thank you,
Team Geofeedia

FAQs

When will the database migration take place?

The migration will occur in a maintenance window between 6:00am and 7:00am EST tomorrow, Friday, January 30.

Will I be able to use Geofeedia during the migration?

The application and API will not be available during the migration.

How long will the system be down?

We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation.

What will happen to my recordings and alerts during the maintenance window?

During the maintenance window, your recordings will continue to gather data, but your email alerts will be inactive. After the database upgrade is complete, your alerts will automatically restart and will include all items that were gathered during the maintenance window.

How will I know when I can use the Geofeedia application again?

You will receive a notification when the maintenance is complete and the application is ready for use.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, April 29, 2015 4:34 PM
To: clifford.goodband@pd.boston.gov
Subject: Reminders from Geofeedia

[Geofeedia Logo](#)

Reminders from Geofeedia

Last Chance for a Sneak Peek of the New Geofeedia

Only one webinar remains to give you an early look at our new platform! Learn how the updates enable faster searches and provide new ways to discover, engage, and analyze location-tagged data. Join us to learn more! [REGISTER NOW](#)

Facebook Graph API Sunset

On April 30, 2015, Facebook will be retiring its v1.0 Graph API, which powers location-tagged data for all of its partners. After this date, historical Facebook data will continue to live in your account, but new searches and recordings will not pull any new location-tagged Facebook data.

Save the Date for Latitude

Mark October 21, 2015 on your calendars and join us in Chicago for Latitude, Geofeedia's location-based social media conference. While we work hard to finalize the details and prepare for registration, please click below to let us know you're interested in learning more when the time comes! [SIGN UP FOR DETAILS](#)

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com]
Sent: Tuesday, August 19, 2014 5:06 PM
To: clifford.goodband@pd.boston.gov
Subject: Reported shooting and standoff in Harvey, IL

[Geofeedia Logo](#)

Geofeedia customers,

Below is the link to a Geofeedia collection containing social content from the scene of a reported officer-involved shooting and hostage situation in Harvey, IL. Click below to view the content.

[View-Geofeedia-Collection](#)

[harvey-il-email-image](#)

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com]
Sent: Wednesday, October 22, 2014 9:34 AM
To: clifford.goodband@pd.boston.gov
Subject: Reported Shooting at Parliament Hill in Ottawa

[Geofeedia Logo](#)

Geofeedia customers,

Below is the link to a Geofeedia collection containing social content from the scene of a reported shooting at Parliament Hill in Ottawa. Click below to view content from the scene.

[View the Feed](#)

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, May 25, 2016 12:14 PM
To: clifford.goodband@pd.boston.gov
Subject: See What's New in the May '16 Product Release

LOG IN

May16

Introducing our May '16 Product Release! We are excited to welcome new data sources, advanced alerting capabilities, enhanced analytics and more functionality to the Geofeedia platform.

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session that showcases the new updates to our platform. [Register now!](#)

[webinar-button.png](#)

May '16 Product Release Highlights

Our updates are designed to help teams of all sizes and complexities predict, analyze, and act on location-based social intelligence.

alerts

layers

analytics

ADVANCED ALERTS

Stay ahead of developing topics and trends with the addition of three new alert types, and fine-tune your alert criteria with a new keyword rule builder and boolean option.

NEW DATA SOURCES

View weather and traffic data and tap into new social sources Google+, Vimeo, and Facebook Pages to uncover more insights.

ENHANCED ANALYTICS

Easily visualize and understand trends in activity and sentiment.

Additional Release Highlights

enterprise

everbridge

mobile

ENTERPRISE

Empower teams of all sizes and complexities to predict, analyze and act on location-based intelligence.

EVERBRIDGE INTEGRATION

Quickly and reliably deliver the right message during mission-critical events that take place in locations of interest.

MOBILE APPS

The addition of VK, Vine, and Periscope allows teams to access more data on-the-go through our mobile app.

[webinar-button.png](#)

Join Us at Latitude 2016

[LAT.png](#)

OCTOBER 5-6 | NAVY PIER, CHICAGO

Register for Latitude, Geofeedia's location-based intelligence conference, this October in Chicago. Learn more about the latest in location-based intelligence, connect with location-based intelligence experts, and see what's new (and what's coming) to the Geofeedia platform. [Reserve your seat today!](#)

Use this code for a free registration pass: GeoCustomer

Please reach out to our Success team, success@geofeedia.com, with any questions.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [no-reply@geofeedia.com]

Sent: Thursday, July 31, 2014 11:06 AM

To: clifford.goodband@pd.boston.gov

Subject: Shooting reported in downtown Chicago office building

[Geofeedia Logo](#)

Geofeedia customers,

Below is the link to a Geofeedia collection containing images and videos from the scene of a reported shooting inside a downtown Chicago office building.

[See the content](#)



This email was sent to: clifford.goodband@pd.boston.gov

This email was sent by: Geofeedia

101 North Wacker Drive, Suite 2008

Chicago, IL 60606

US

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[Manage Subscriptions](#) | [Update Profile](#) | [Unsubscribe](#)

From: Geofeedia [hello@geofeedia.com]
Sent: Wednesday, May 14, 2014 3:14 PM
To: clifford.goodband@pd.boston.gov
Subject: Social content from the fires in San Diego

[Geofeedia Logo](#)

Geofeedia is curating location-based social media content from the fires in San Diego's North County. Click the button below to view images, videos and text updates from the area.

- Team Geofeedia

[See the content](#)



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This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

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[Manage Subscriptions](#) | [Update Profile](#) | [Unsubscribe](#)

From: Geofeedia [no-reply@geofeedia.com]
Sent: Tuesday, September 09, 2014 11:49 AM
To: clifford.goodband@pd.boston.gov
Subject: Social media content from Apple's big day!

Not rendering correctly? View this email as a web page [here](#).

[Geofeedia Logo](#)

It's a big day for Apple!

We thought you might be interested to know that Geofeedia is curating location-based social media content from Apple's campus and the Flint Center in Cupertino, California where the tech giant is set to make some highly anticipated product announcements.

If you'd like a front seat for the day's action, you can either view the [full collection](#) in your Geofeedia account or explore a public, interactive [Instagram map](#) of our favorite photos and videos from the scene.

Be sure to check back when the event begins for lots of new content!

[View-Geofeedia-Collection](#)

[view-map-button](#)

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com]
Sent: Monday, November 24, 2014 10:06 PM
To: clifford.goodband@pd.boston.gov
Subject: Social Media Content from Ferguson, Missouri

[Geofeedia Logo](#)

Dear Geofeedia customers,

Below is a link to a Geofeedia collection containing social media content from the Ferguson, Missouri area following a grand jury decision not to indict officer Darren Wilson in the shooting death of Michael Brown.

[View-Geofeedia-Collection](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]

Sent: Monday, February 02, 2015 10:47 AM

To: clifford.goodband@pd.boston.gov

Subject: Super Bowl Infographic: What was the Conversation at the Big Game?

Not rendering correctly? View this email as a web page [here](#).

[Geofeedia Logo](#)

Geofeedia Users,

Wow, what an exciting Super Bowl last night! While you were watching last-second interceptions, Katy Perry flying and dad-themed commercials, ticket holders in Arizona shared [almost 17,000 posts](#) from inside and around University of Phoenix Stadium.

To understand how Super Bowl XLIX ticket holders experienced the actual game live, the Geofeedia team [created a geofence](#) around the Super Bowl XLIX stadium. We collected almost 17,000 posts with a location tag, and here's what we learned:

- **The conversation doesn't always have the keywords and hashtags you're researching.** 66% of posts didn't contain keywords including: super, bowl, patriots, seahawks or sb49
- **Understanding a location means understanding microlocations.** The conversations in the north end zone seat differed from the south end zone, and ticket holders at the 50 yard line were really into the venue.
- **Listening to all social channels is critical.** 66% of the conversation was via Instagram posts, with the remainder of conversations spanning across many other social networks.

Ready to learn more? Click below to see our full infographic!

[infographic-button](#)

[geofeedia-super-bowl-infographic-tease](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, January 23, 2015 12:12 PM
To: clifford.goodband@pd.boston.gov
Subject: System Maintenance Alert: Database Upgrade

[Geofeedia Logo](#)

Geofeedia Users,

Please be advised that we will be performing a database upgrade next **Friday, January 30 beginning at 6:00am EST**. We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation. During the migration, the Geofeedia web application and API will not be available for use.

Thank you for your patience as we complete this important system improvement. This upgrade allows us to continue to scale our data platform to meet your evolving needs, improves the reliability of our data platform and provides you with faster search speeds and increased system performance.

If you have any questions, please send an email to updates@geofeedia.com or reply to this message.

Thank you,
Team Geofeedia

FAQs

When will the database migration take place?

The migration will occur in a maintenance window between 6:00am and 7:00am EST next Friday, January 30.

Will I be able to use Geofeedia during the migration?

The application and API will not be available during the migration.

How long will the system be down?

We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation.

What will happen to my recordings and alerts during the maintenance window?

During the maintenance window, your recordings will continue to gather data, but your email alerts will be inactive. After the database upgrade is complete, your alerts will automatically restart and will include all items that were gathered during the maintenance window.

How will I know when I can use the Geofeedia application again?

You will receive a notification when the maintenance is complete and the application is ready for use.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Phil Harris [success@geofeedia.com]
Sent: Wednesday, January 27, 2016 9:40 AM
To: clifford.goodband@pd.boston.gov
Subject: The January '16 Release is Live!

Hi Clifford,

We're excited to announce the January '16 Product Release is now live! I invite you to [log into the Geofeedia platform](#), and see what's new!

A few [features](#) I'd like to highlight:

- Adding Persicope, Vine, and VK to the Geofeedia data set
- Image recognition capabilities to better understand the content in areas of interest
- Engagement tools to respond and react to social media posts

If you haven't already registered, our Enablement Specialist, Carly Tschantz, is hosting training sessions that showcase the new updates to our platform. The training will be offered on 3 different days, so please save the date for the time that works with your schedule.

[Click here to register for the training.](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

Thanks for your continued partnership!

Phil Harris

CEO

Geofeedia, Inc. | geofeedia.com

[Latest News + Events](#)

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [here](#) to manage your email settings.

From: Phil Harris [success@geofeedia.com]
Sent: Wednesday, January 20, 2016 4:17 PM
To: clifford.goodband@pd.boston.gov
Subject: The January 2016 Release is Coming!

Hi Clifford,

I hope 2016 is going well so far! Geofeedia is starting the year with a great release of new functionalities, and I'd like to invite you to a training to learn more.

Our Enablement Specialist, Carly Tschantz, is hosting training sessions that showcase the new updates to our platform. The training will be offered on 3 different days, so we hope there is a date and time that works with your schedule.

[Click here to register for the training.](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

Thanks for your continued partnership!

Phil Harris

CEO

Geofeedia, Inc. | geofeedia.com

[Latest News + Events](#)

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [here](#) to manage your email settings.

From: Phil Harris [updates@geofeedia.com]
Sent: Thursday, March 24, 2016 1:52 PM
To: clifford.goodband@pd.boston.gov
Subject: The March '16 Release is Coming Soon!

Hi Clifford,

Our team is continuing to enhance the Geofeedia platform with an exciting suite of new capabilities for organizations and teams. Next week, we'll be introducing our March '16 updates to the Geofeedia Platform:

- Our **team and enterprise platform** empowers teams of all sizes and complexities to predict, analyze and act on location-based intelligence, with new **permissions, roles, groups, audit trail** and **sharing** capabilities.
- **New Facebook data:** Now you can discover trending Facebook posts alongside Twitter and Instagram within Keyword Search.
- **Multiple users with the same email address:** Now you can have multiple usernames with the same email address in Geofeedia. Keep your profile the same, or update your username and new display name in the "My Profile" area of your account to take advantage of this feature.

Our Enablement Specialist, Carly Tschantz, is hosting a webinar session that showcases the new updates to our platform arriving on March 30th.

[Click here to register for the webinar.](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

We appreciate your support!

Phil-Harris

Phil Harris

CEO, Geofeedia

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [Here](#) to manage your email settings.

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, March 30, 2016 3:53 PM

To: clifford.goodband@pd.boston.gov

Subject: The March '16 Release is Here: NEW Enterprise Functionality

LOG IN

header-mar16-1.png

The March '16 Product Release is here! Our team is excited to introduce the **new team and enterprise platform** for empowering teams of all sizes and complexities to predict, analyze, and act on location-based intelligence.

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session that showcases the new updates to our platform. [Register now!](#)

[webinar-button.png](#)

Team & Enterprise Highlights

Geofeedia's team and enterprise capabilities allow our platform to be fully customized to match the unique needs of any organization with:

groups.jpg

USER & GROUP MANAGEMENT

Manage team and global initiatives through expanded user and group management.

audit.jpg

AUDIT TRAIL

Maintain a complete audit trail for each action in your account for internal analysis and compliance, process optimization, and security.

role.jpg

CUSTOM ROLES & GRANULAR PERMISSIONS

Fully customize user access with granular permissions & custom roles to match internal procedures and security policies.

Additional Release Highlights



NEW FACEBOOK DATA: Now you can discover trending Facebook posts alongside Twitter and Instagram within Keyword Search.



MULTIPLE USERS WITH THE SAME EMAIL ADDRESS: Now you can have multiple usernames with the same email address in Geofeedia.

[webinar-button.png](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654


Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [updates@geofeedia.com]
Sent: Wednesday, May 18, 2016 3:05 PM
To: clifford.goodband@pd.boston.gov
Subject: The May '16 Release is Coming Soon!

Good afternoon,

I'm excited to announce Geofeedia is launching NEW features to the platform on May 25th to help teams of all sizes and complexities to predict, analyze, and act on location-based social intelligence.

Next week, we'll be introducing our May '16 updates to the Geofeedia Platform:

- **New Data Sources:** Find more insights and  trends from the world's largest location-based data set with the addition of new data sources, including Weather and Traffic Layers and network sources Google +, Vimeo, and Facebook Pages.
- **Advanced Alerting Capabilities:** Stay ahead of developing topics and trends with the addition of three new alert types.
- **Enhanced Analytics:** Easily visualize and understand trends in activity and sentiment above or below normal levels.

... and more!

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session on May 26th that showcases the new updates and additions to our platform. Join us to learn more! [Click here to register for the webinar.](#)

I also invite you to register for Latitude, Geofeedia's location-based intelligence conference, this October in Chicago. Meet our team, network with location-based experts, and learn more about what's new (and what's coming) to the Geofeedia platform. [Register now!](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

We appreciate your support!

 **Phil-Harris**

Phil Harris

CEO, Geofeedia

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [Here](#) to manage your email settings.

From: Geofeedia [no-reply@geofeedia.com]
Sent: Monday, July 28, 2014 2:29 PM
To: clifford.goodband@pd.boston.gov
Subject: Tornado aftermath in Revere, Massachusetts

[Geofeedia Logo](#)

Geofeedia customers,

Below is the link to a Geofeedia collection containing images and videos from the scene of a tornado that touched down in Revere, Massachusetts today.

[See the content](#)



This email was sent to: clifford.goodband@pd.boston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

We respect your right to privacy: [View our policy](#)
[Manage Subscriptions](#) | [Update Profile](#) | [Unsubscribe](#)

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, May 01, 2015 10:22 AM
To: clifford.goodband@pd.boston.gov
Subject: Update from Geofeedia: Facebook

[Geofeedia Logo](#)

[log-in](#)

Geofeedia-Updates

Product update from the Geofeedia team regarding a recent communication about Facebook data on the Geofeedia platform:

FB-Circle **Facebook Graph API Sunset: Extended**

The retirement of the Facebook Graph API v1.0 has been extended from April 30, 2015 to October 31, 2015. The Graph API powers location-tagged data for all of its partners. After October 31, 2015, historical Facebook data will continue to live in your account, but new searches and recordings will not pull any new location-tagged Facebook data.

Geofeedia will provide updates if there are any additional changes to the timing that we learn in the meantime.

Keep up with company news, the articles we're reading and much more by following us on Twitter:

[150501-EmbedTweet-Recordings-2](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Phil Harris [event@geofeedia.com]
Sent: Wednesday, April 08, 2015 1:11 PM
To: clifford.goodband@pd.boston.gov
Subject: Visit Geofeedia at ISC West and ASIS New York City

[Geofeedia Logo](#)

Good afternoon,

Geofeedia will be exhibiting at two of the biggest security industry events, the [ISC West](#) conference next week in Las Vegas (Booth #19127) and the [ASIS New York City Security Conference and Expo](#) on April 22-23 in New York City (Booth #229).

My team and I would enjoy meeting you in-person to share how Geofeedia's social media intelligence platform is delivering successful outcomes for corporate security professionals in travel security, event security, executive protection, brand protection, facilities security, campus security, social media command centers and more!

We will demonstrate our application live at our booth to show how we deliver social media intelligence by location at places such as:

- College campuses
- Corporate campuses
- International locations
- Stadiums
- Any other worldwide location

[Contact us](#) to set up a time to meet in person. And don't forget to visit the Geofeedia booth to for a chance to win a new [FitBit Surge](#)!

See you at the show!

Phil Harris
Co-Founder and CEO of Geofeedia



Can't make it to the shows? Learn more about the next generation of Geofeedia in our webinar.

[register-now-button](#)

Update your [email preferences](#) to choose the types of emails you receive.

[Unsubscribe from all future emails](#)

From: Geofeedia [updates@geofeedia.com]

Sent: Friday, February 13, 2015 4:17 PM

To: clifford.goodband@pd.boston.gov

Subject: Webinar recording now available in your account!

[Geofeedia Logo](#)

[log-in](#)

Hi Clifford,

We're sorry we missed you on yesterday's G30 customer webinar! You can access the recording in the [Resources & Support](#) section of the application. Not only will you see a live overview of the most recently released features, you'll also get a sneak peek of what's coming in future releases.

Click below to log in and watch the webinar now!

[Geofeedia-log-in](#)

Keep up with company news, the articles we're reading and much more by following us on

Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Monday, March 09, 2015 3:28 PM

To: clifford.goodband@pd.boston.gov

Subject: What's Happening at Geofeedia

[Geofeedia Logo](#)

[log-in](#)

What's Happening

We're excited to bring you the latest news from Geofeedia.

This Just In: [Check out our Collection](#) from the Apple Live event in San Francisco, CA.

[Coming Soon: Latitude, Geofeedia's Location-Based Conference](#)

Location data is changing everything. Join hundreds of colleagues this October in downtown Chicago as we explore the future of geospatial and social data. [Stay informed and sign up to receive updates](#) about Latitude and to be notified when registration is live!

[Geofeedia Raises Another \\$3 Million to Scale Location-Based Social Media Intelligence Platform](#)

"Marketers and public safety agencies need the location and contextual insight of social media that only Geofeedia can provide," said Guy Turner, managing director of Hyde Park Venture Partners. [Read More.](#)

[Maintenance Window](#)

March 13, 2015 from 6:00am EDT to 8:00am EDT We will be updating the Geofeedia platform to offer increased speed for your location-based social media searches and improve system capabilities. During this time, the Geofeedia web application and API will not be available. Users attempting to access the application during this time will receive a scheduled maintenance notification page. We appreciate your patience.

[Upcoming Events](#)

Stop by and see the Geofeedia team at these events:

- [SXSW: Retail Loco](#) Austin, TX
- [Social Media Marketing World](#) San Diego, CA
- [ISC West](#) Las Vegas, NV
- [ASIS NY](#) New York, NY

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [webinar@geofeedia.com]

Sent: Tuesday, April 21, 2015 1:51 PM

To: clifford.goodband@pd.boston.gov

Subject: You're Invited: How to Make Social Media Intelligence Actionable

[Geofeedia Logo](#)

Good afternoon,

We'd like to invite you to our upcoming webinar, "[How to Make Social Media Intelligence Actionable](#)" on Tuesday, April 28th at 2:00 PM EDT.

We will be joined by Don Zoufal, Independent Safety and Security Industry Consultant and Lecturer at the University of Chicago, to learn how crime analysts, detectives, and task force operations rely on Geofeedia every day to improve response through real-time, location-based situational awareness.

[register-now-button](#)

How to Make Social Media Intelligence Actionable

April 28th

2:00 PM EDT

Hope to see you on the webinar!

- Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Drew Aslakson [marketing@geofeedia.com]

Sent: Tuesday, July 26, 2016 1:44 PM

To: fagand.bpd@cityofboston.gov

Subject: [Event] Unlock Your Company's Location-Based Intelligence

Hi Daniel,

Did you know that 85% of intelligence is open source? With nearly 70% of Americans owning a smartphone and the average smartphone user spending 1.72 hours on social media a day, it's important to have an understanding about how this type of open source intelligence can impact your company.

Geofeedia helps companies like yours predict, analyze and act on threats to help mitigate risks by unlocking the power of location-based social media data. We will be hosting event in Boston to discuss current security challenges and how location-based intelligence can support your team's mission.

[>>> Register Today!](#)

It would be great if you could join us.

Thank you,

Drew Aslakson

Sales Development Lead

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [Here](#) to manage your email settings.

From: Drew Aslakson [marketing@geofeedia.com]

Sent: Tuesday, August 09, 2016 11:24 AM

To: fagand.bpd@cityofboston.gov

Subject: [Free Download] Master Your Company's Intelligence Cycle

Hi Daniel,

I wanted to share with you our latest guide, **Mastering the Intelligence Cycle: How Security Professionals Can Mitigate Risks and Protect Employees Using Location-Based Intelligence**. In this guide, you will learn how location-based intelligence can help you:

- Care about the frequency of and tendencies within posts
- Develop overall global situational awareness
- Keep a watchful eye on live events
- Connect the dots to get ahead of emerging threats

[>> Download the Resource](#)

We will be discussing this topic in an open forum in Boston this month. It would be great if you could make it.

[>> Register Today!](#)

It would be great if you could join us.

Thank you,

Drew Aslakson

Sales Development Lead

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [Here](#) to manage your email settings.

From: Phil Harris [marketing@geofeedia.com]
Sent: Wednesday, July 20, 2016 1:44 PM
To: fagand.bpd@cityofboston.gov
Subject: [Invite] Security Industry Education Event in Boston

Hi Daniel,

I would like to invite you to an event we are hosting at Metro Meeting Centers on August 24th at 3:00 PM. Join Geofeedia and security experts to discuss your current challenges during a half day of education.

We will be hosting industry led conversation on how location-based intelligence can enhance:

- Preventative and predictive monitoring
- Employee and executive protection
- Physical asset protection
- Intellectual property protection
- Brand protection

[>>> Register Today!](#)

You will walk away with:

- Best practices on how to make location-based social media intelligence actionable
- An understanding of how location-based data provides the context you need in social media
- Defining the future of location-based data while collaborating with your peers

We look forward to seeing you there and please reach out with questions.

Thank you,

Phil-Harris

Phil Harris

CEO, Geofeedia

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [Here](#) to manage your email settings.

From: Geofeedia [webinar@geofeedia.com]
Sent: Tuesday, March 15, 2016 12:53 PM
To: fagand.bpd@cityofboston.gov
Subject: [Webinar] Social Media and the Intelligence Cycle

Hi Daniel,

I understand things must be busy at Boston Police Department! I wanted to reach out and invite you to our upcoming webinar, [Social Media and the Intelligence Cycle for the Public Sector](#), on March 30th at 2:00 PM EDT. In this webinar, you will:

- Review the terminologies and definitions of the Intelligence Cycle
- Learn the different types of usage for Geofeedia end users
- Find ways to predict, analyze, and act on location-based intelligence

[>> Register Now](#)

I think that this webinar will benefit you and your team as you are considering location-based intelligence for your organization.

Thanks,

[JonNewman](#)

Jon Newman

Director, Public Sector

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL
Click [here](#) to manage your email settings.

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, March 04, 2016 11:58 AM
To: fagand.bpd@cityofboston.gov
Subject: Geofeedia New Features Webinar Recording

Hi Daniel,

I hope you are doing well. I wanted to follow back around on my note from last week, and share our webinar recording that highlights our latest features.

- Adding Persicope, Vine, and VK to the Geofeedia data set
- Image recognition capabilities to better understand the content in areas of interest
- Engagement tools to respond and react to social media posts

[>> Watch Now](#)

I know you are busy, but let me know if you have any questions or would like to chat further about how Geofeedia can better help you uncover actionable intelligence.

Thanks,

[JonNewman](#)

Jon Newman

Director, Law Enforcement

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [here](#) to manage your email settings.

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, February 26, 2016 10:19 AM
To: fagand.bpd@cityofboston.gov
Subject: Geofeedia Reconnect?

Hi Daniel,

It has been a while since we last connected with Boston Police Department and I'm reaching out to update you on the latest with Geofeedia. It has been a busy 2016 for the company so far!

- We added [NEW features](#) to the Geofeedia platform on January 27th to help Boston Police Department predict, analyze, and act on location-based social intelligence.
- We announced on February 3rd that [we raised \\$17M](#) that will be put into enhancing the Geofeedia platform.
- We kicked off our City Tour Event Series on February 18 bringing location-based intelligence education on the road. Let me know if are interesting in participating in your area.
- Would your team benefit from using Geofeedia on the go? We recently updated the Geofeedia Mobile Apps for [iOS](#) and [Android](#) to empower your teams in the field.

It would be great to reconnect on your interest in location-based intelligence. Are you available to chat next week?

Thanks,

[JonNewman](#)

Jon Newman

Director, Law Enforcement

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL
Click [here](#) to manage your email settings.

From: Phil Harris [phil@geofeedia.com]

Sent: Tuesday, August 23, 2016 7:31 AM

To: fagand.bpd@cityofboston.gov

Subject: Geofeedia Webinar | Best Practices For Large Event Safety & Security Management

[Geofeedia](#)

Good Morning,

Large-scale event monitoring through Geofeedia can help you identify unforeseen risks and improve situational awareness. Join us Thursday, August 25 at 2pm EDT as the Geofeedia Security Operating Center shares our experiences and best practices from monitoring the 2016 Olympic Games. You'll definitely want to leverage these techniques for your next event!

[Register_Button-1.png](#)

From,

The Geofeedia Security Operating Center

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Drew Aslakson [marketing@geofeedia.com]

Sent: Tuesday, August 16, 2016 11:24 AM

To: fagand.bpd@cityofboston.gov

Subject: Last Chance to Register for Location-Based Intelligence Event

Hi Daniel,

I wanted to send you a final reminder that our half day of education and networking is this Thursday, and it would be great if you could make it. This will be a excellent opportunity to network with local security professionals.

The Predictive Power of Location-Based Intelligence: Predict, Analyze, and Act

Location: Metro Meeting Centers, at 101 Federal St, Boston, MA 02110

[**>> Register Today!**](#)

It would be great if you could join us.

Thank you,



Drew Aslakson

Sales Development Lead

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [Here](#) to manage your email settings.

From: Phil Harris [latitude@geofeedia.com]

Sent: Thursday, October 06, 2016 2:00 PM

To: fagand.bpd@cityofboston.gov

Subject: Miss out on Latitude? Join us at our new product release webinar!

[Geofeedia](#)

Good afternoon,

If you couldn't make it to Latitude this year, don't worry! We're hosting a new product release webinar next Thursday, October 13 at 2:00 PM EDT. Our product team will highlight the new platform updates that were featured at Latitude!

Featured Product Enhancements

Logo Detection, Media Filtering, and Geofeedia Services give your organization more tools to Predict, Analyze, and Act on location-based intelligence.







- **Logo Detection:** Recognize pictures of brands or logos that are important to your organization in locations that matter.
- **Media Filtering and Analytics:** Break down posts by their media type. Media Filtering and Analytics let your team segment geotagged posts into text, photo, and video-only posts.
- **Geofeedia Services:** Let Geofeedia manage your social intelligence. Our team of Social Intelligence Analysts monitor the locations that matter to your organization 24/7 to bring your team actionable data.

We hope to see you there!

Phil-Harris

Phil Harris

CEO, Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Tuesday, July 21, 2015 4:40 PM

To: david.carabin@pd.boston.gov

Subject: 10 New Features: Keyword Search, Android App + 8 More



LOG IN

EmailHeader-ProductUpdates

The latest release of the Geofeedia platform is going live on **Friday, July 24** and will give you greater insights, enhanced mobility and increased scale. Learn more about the new suite in our Discovery release:

Geofeedia: Discovery Search

More Data

Uncover more data than ever before with our expanded search capabilities. **Discovery Search** identifies where conversations are taking place across the globe in our interactive Map or **Heatmap** view. Utilize the **Keyword Search** to activate Twitter data and broaden search insights for a better understanding of the social conversation. Deliver your set of actionable data to decision-makers with our exportable **PDF reports**.

Geofeedia: Android App

More Mobile

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**. One-click access to locations, recordings and user profiles and posts bring location-based social media monitoring to mobile devices. The Android App will be available for download via Google Play this Friday.

Geofeedia: Multi-Location Upload

More Scale

Quickly upload thousands of locations with **Multi-Location Upload**, and combine up to 1,000 locations into recordings for an overall view on the data captured with **Location Aggregation**. Gain insights in your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Discovery Training Session

Explore the 9 features above (and more!), and hear from our Senior Technical Product Manager Andy Falkenstein in an upcoming webinar.

[register-now-button](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support page](#) within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest. Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, July 23, 2015 2:54 PM
To: david.carabin@pd.boston.gov
Subject: 10 New Features to Help Protect and Serve



LOG IN

EmailHeader-ProductUpdates

The latest release of the Geofeedia platform, "Discovery," goes live on **Friday, July 24!** Our Discovery launch will give you greater insights, enhanced mobility and increased scale. Explore the new features below, and hear from our Senior Technical Product Manager, Andy Falkenstein, in our upcoming training session. [REGISTER NOW!](#)

Learn how our new capabilities help you protect and serve

TW-PS

INVESTIGATE
COMMUNICATE
ANALYZE

Learn how the power of Geofeedia's Discovery launch supports your agency's operations.

[read-post-button](#)

Explore the Discovery launch

Geofeedia: Android App

More Data

Uncover more data with our expanded search capabilities. **Discovery Search, Keyword Search, and Heatmap**

More Mobile

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**.

More Scale

Quickly upload and record thousands of locations with **Multi-Location Upload** and **Location**

View offer new ways to discover and monitor social conversations around the world. Review your dataset with our exportable **PDF reports**.

Access locations, recordings, user profiles, and posts from your mobile device. The Android App will be available for download via Google Play this Friday.

Aggregation. Gain insights on your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Read how other teams can benefit from the Discovery launch

Corporate Security

Protect your assets with location-based social media. See how security teams identify potential threats. [READ MORE](#)

Media and Journalism

Be first on the scene with Geofeedia. Uncover trends using the Keyword and Discovery searches. [READ MORE](#)

Geofeedia: Marketing

Marketing

Build your brand using Geofeedia. Discover customer conversations in locations that matter. [READ MORE](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support page](#) within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest. Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [marketing@geofeedia.com]
Sent: Friday, May 27, 2016 11:20 AM
To: david.carabin@pd.boston.gov
Subject: A Note from Geofeedia on Memorial Day

LOG IN

We Remember

The Team at Geofeedia would like to wish all of you a safe and wonderful Memorial Weekend.

Thank you to all of our Veterans for your sacrifices and service to our country.

PHIL HARRIS & TEAM GEOFEEDIA

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, March 26, 2015 10:43 AM
To: carabind.bpd@cityofboston.gov
Subject: Early access to the new Geofeedia

[Geofeedia Logo](#)

[log-in](#)

[Geofeedia](#)

A new Geofeedia is almost here.

We're excited to announce that Geofeedia will soon have a completely new look and feel, enabling you to uncover more data even more easily than before.

We'll also be releasing numerous new features and a highly anticipated mobile app, all of which is highlighted below. To see for yourself, be sure to click the button to register for one of five webinars in April, after which you'll be able to request access to our beta environment and take the new platform for an exclusive test drive!



Multi-Location Recording

Create aggregated location recordings for up to 10 locations with full control of the data captured with filters for keywords, usernames, and sources.

Enhanced Reporting & Analytics

Discover insights about your places based on advanced search options, keywords and influencers within your places.

Sentiment

Understand and measure social sentiment at locations that matter to your business.

Influencers

Discover a user's complete profile across multiple networks.

Salesforce.com Integration

Discover sales leads and resolve customer service issues, integrated with Salesforce.com.

Keyword Search

Discover locations where a keyword or phrase is trending and initiate monitoring for those locations.

Publisher

Create and publish outbound social posts and replies directly from Geofeedia.

Mobile App

Take the power of Geofeedia on-the-go through responsive emails and a mobile app!



Geofeedia is hitting the road! Will we see you at one of our upcoming events?

- March 31: Texas Police Chiefs Association in Galveston, TX
- April 15: ISC West in Las Vegas, NV
- April 21: ILEETA in Wheeling, IL
- April 22: ASIS East NYC in New York, NY
- April 29: Government Social Media in Reno, NV

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

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Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, March 26, 2015 10:42 AM
To: david.carabin@pd.boston.gov
Subject: Early access to the new Geofeedia

[Geofeedia Logo](#)

[log-in](#)

[Geofeedia](#)

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Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [no-reply@geofeedia.com]
Sent: Wednesday, July 30, 2014 11:56 AM
To: carabind.bpd@cityofboston.gov
Subject: Eastbourne Pier Fire - Geofeedia Content

[Geofeedia Logo](#)

Geofeedia customers,

Below is the link to a Geofeedia collection containing images and videos from the scene of a fire at Eastbourne Pier in Eastbourne, East Sussex.

[See the content](#)



This email was sent to: CarabinD.bpd@cityofboston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

We respect your right to privacy: [View our policy](#)
[Manage Subscriptions](#) | [Update Profile](#) | [Unsubscribe](#)

From: Geofeedia [webinar@geofeedia.com]
Sent: Tuesday, September 08, 2015 6:41 AM
To: david.carabin@pd.boston.gov
Subject: Educational Opportunity

Hi David,

We have two great, free webinars this month that may be of interest to you:

> [Connecting With Your Community Through Social Media](#) - September 10 at 2:00 PM EDT

Join Chief Billy Grogan of the Dunwoody Police Department as he discusses how he has decentralized the department's social media program to better connect with their community.

> [How Lexington PD Leverages Social Media to Protect and Serve](#) - September 17 at 2:00 PM EDT

Join Detective Richard Yancey as he discusses how the Lexington Police Department uses location-based social media intelligence to investigate local crimes, maintain campus safety, and monitor fugitive activity.

Please let us know if you have any questions. We look forward to your attendance.

Thanks,

Team Geofeedia

[Latest News + Events](#)

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [here](#) to manage your email settings.

From: Will Catton [will.catton@geofeedia.com]

Sent: Saturday, September 17, 2016 12:44 PM

To: david.carabin@pd.boston.gov

Subject: Explosive Device - Seaside New Jersey Parade Route

[Geofeedia](#)

UPDATE:

OUR APOLOGIES FOR WRONG SUBJECT LINE IN EARLIER EMAIL

The Geofeedia Security Operating Center is actively monitoring content near the site of an explosion in Seaside Park, NJ along a race route for a Marine Corp. charity run.

Our content collection is linked in below.

[VIEW THE COLLECTON](#)

Please feel free to contact me if you have any questions at all.

Will Catton

Domain Expert, Geofeedia

will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Monday, February 15, 2016 9:15 AM

To: carabind.bpd@cityofboston.gov

Subject: February Newsletter: Explore the New Features, Attend a Webinar, and More!

[geofeedia_logo_final_blue2_small](#)

February-Newsletter

Geofeedia's monthly newsletter provides you with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

NEW January '16 Product Release

[predict-sq.jpg](#)

New Data Sources

[analyze-sq.jpg](#)

Image Analysis

[engage-sq.jpg](#)

Engagement Tools

We added NEW features to the Geofeedia platform on January 27th to help your organization **predict**, **analyze**, and **act** on location-based social intelligence.

Register to view our webinar recording to see the updates in action with Andy Falkenstein, our Director of Product Management.

[video-button.png](#)

Featured Resource: Command Center Best Practices

[\[Image\]](#) Protect your organization's people and business assets with location-based intelligence using industry best practices.

[geofeedia-resource-button.png](#)

Geofeedia City Tours: Coming to a Location Near You

Join us for a (free!) half day of education and platform training in a roundtable format at locations across the country.

Interested in hosting or attending a training event with fellow corporate security, public safety, and Geofeedia experts in your area? Contact our [team](#).

[Indy.jpg](#)

[SanFrancisco.png](#)

[Baltimore.png](#)

INDIANAPOLIS

Geofeedia Indianapolis office, with Anthem & Pacers

February 18, 2016
8:00 AM to 1:00 PM EST

SAN FRANCISCO

Square
Headquarters

March 22, 2016
8:00 AM to 1:00 PM
PDT

BALTIMORE

University of
Maryland

April 19, 2016
8:00 AM to 1:00 PM
EST

Connect with Our Team at Upcoming Events & Webinars

Join Team Geofeedia and our guest presenters for educational webinars and visit us at events & tradeshow throughout the month.

[IDV-Solutions](#)

Conference

February 24 - 25 | Orlando, FL

Visit our booth to talk to the Geofeedia team at the event.

[2016 Visual Command Center User](#)

[sdsu-viz-center.png](#)

WEBINAR: Using Location Based Intelligence for Disaster Awareness and Response

February 24 | 2:00 PM - 3:00 PM EST

[sentinel-resource-group.png](#)

WEBINAR: How to Build the Business Case for Location-Based Intelligence

March 3 | 2:00 PM - 3:00 PM EST

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

College Football

[Winter Storm Jonas](#)

East Coast of the United States

The east coast received record-breaking amounts of snowfall at the end of January, causing subway shutdowns, canceled flights, and flooded streets.

Iowa Caucus

[Iowa Caucus](#)

Iowa

The 2016 Election voting season has begun! Presidential hopefuls campaigned in Iowa for the Republican and Democratic caucuses.

2016 CES

[Protesters Shut Down the Bay Bridge](#)

San Francisco, CA

Activists blocked traffic on the Bay Bridge, causing delays on a major highway.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

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From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, February 10, 2016 9:34 AM

To: david.carabin@pd.boston.gov

Subject: February Newsletter: Explore the New Features, Attend Our City Tour, and More!

LOG IN

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From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, August 12, 2015 9:46 AM

To: david.carabin@pd.boston.gov

Subject: Geofeedia August Newsletter: Discovery Launch, LinkedIn Webinar, and more!



LOG IN

August-Newsletter_1

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: Location-Based Social Media Conference

Latitude is approaching quickly. Secure your spot today [Geofeedia Latitude](#) to experience the only location-based social media intelligence conference in the world. You'll have the opportunity to experience the latest in open sourced intelligence data trends while simultaneously networking with your peers about geosocial best practices and success stories.

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS
Use code **GeoCustomer** for 1 free pass per account

Discovery Launch Updates

Geofeedia: [Discovery Search](#) [More Data](#)

Uncover more data than ever before with our expanded search capabilities. **Discovery Search** identifies where conversations are taking place across the globe in our interactive Map or **Heatmap** view. Utilize the **Keyword Search** to activate Twitter data and broaden search insights. Deliver your set of actionable data to decision-makers with our exportable **PDF reports**

Geofeedia: [Android App](#) [More Mobile](#)

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**. One-click access to locations, recordings and user profiles and posts bring location-based social media monitoring to mobile devices. The Android

App will be available for download via Google Play this Friday.

Geofeedia: Multi-Location Upload [More Scale](#)

Quickly upload thousands of locations with **Multi-Location Upload**, and combine up to 1,000 locations into recordings for an overall view on the data captured with **Location Aggregation**. Gain insights in your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Upcoming Webinars

LE-Police

How Agencies Access and Monitor Social Media with Privacy Protection
August 20, 2:00 PM EDT

Join Geofeedia and Andrew Macpherson to learn how public safety agencies can monitor social media while protecting individual privacy.

[REGISTER NOW](#)

TW-CorpSec

How LinkedIn Uses Social Media Intelligence to Enhance Global Security
August 25, 2:00 PM EDT

Learn about LinkedIn's security operations -- the major challenges they face as an organization, and how social media has been useful.

[REGISTER NOW](#)

Featured Resource

NYC_Health_Logo_-_BW_-_PNG

New York City Department of Health and Mental Hygiene Use Case

Learn how the NYC DOHMH uses social media intelligenc to keep the peace during public health emergencies.

[DOWNLOAD NOW](#)

Connect with Geofeedia at Upcoming Events

[Seadog](#)

[SEADOG/WESTDOG
3rd Annual Conference](#)

August 16-19
Savannah, GA

[CACAP](#)

[CACAP
Annual Conference](#)

August 16-19
Quebec City, Quebec

[MSPC](#)

[Midwest Security and Police
Conference and Expo](#)

August 18-19
Tinley Park, IL

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[wildfires](#)

[Wildfires in the West](#)

California, Oregon, and Washington

Many western cities have been battling disastrous wildfires, causing California to declare a State of Emergency last week. Check out our Geofeedia collection.

[Michael_Brown](#)

[One Year Anniversary of Michael Brown Shooting](#)

Ferguson, MO

One year after the Michael Brown shooting, protests are still developing in Ferguson. See social media posts surrounding the events in our collection.

[Florida](#)

[Severe Flooding](#)

Tampa Bay, Florida

Check out pictures and videos captured by residents in Florida during major flooding in the Tampa Bay area.

Customer Mobile App Reviews

We'd love to hear your feedback on our new mobile apps. Give the Geofeedia app a review by clicking the links below, and please share your favorite feature or capability in the comments.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, January 30, 2015 7:29 AM
To: david.carabin@pd.boston.gov
Subject: Geofeedia Database Upgrade Complete

[Geofeedia Logo](#)

Geofeedia Users,

Our database upgrade has been completed, and the Geofeedia application and API are now available for use. If you have any questions or experience any problems, please send an email to updates@geofeedia.com or reply to this message.

We appreciate your patience as we completed this important system improvement that allows us to continue scaling our data platform to meet your evolving needs, improve the reliability of our data platform and provide you with faster search speeds and increased system performance.

Thank you,
Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

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Thank you,
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Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [success@geofeedia.com]
Sent: Friday, January 08, 2016 1:33 PM
To: david.carabin@pd.boston.gov
Subject: Geofeedia Feedback: We Want to Hear From You

[Geofeedia](#)

Geofeedia Customers:

Thank you for giving us the opportunity to better serve you. Please help us by taking 2-3 minutes to tell us about your experience with Geofeedia. We appreciate your business and want to make sure we meet your expectations.

Thanks,

Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

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From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, July 08, 2015 9:54 AM

To: david.carabin@pd.boston.gov

Subject: Geofeedia July Newsletter: Map Widget, Latitude Speakers, & More!



LOG IN

July-Email

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Updated Map Widget

The newly updated Instagram Map Widget allows [Geofeedia Instagram Widget](#) you to easily embed an interactive map of real-time Instagram posts. [Log in](#) to see the updated features including:

- New user interface
- Optimization for mobile devices
- Support for Instagram video content
- Expanded detail for individual posts

To learn more, contact your Customer Success Manager at [**Success@geofeedia.com**](mailto:Success@geofeedia.com).

Customer Training Webinars

The Geofeedia product team is excited to release new enhancements to the platform every month. Stay up to date with the latest features by attending a monthly training session, offered the first and last Monday of every month.

This month's topics: New 4.0 features and our new Mobile App. [Download the mobile app today!](#)

[webinar-button](#)

Latitude: Speakers & Sponsors

[Geofeedia Latitude](#)

Our Latitude speaker line-up is professional innovation personified. You'll be educated, motivated, and inspired by these industry experts joining us in keynote presentations.

[Maria Vello, President and CEO](#)

With more than 25 years of experience in the design, integration, and implementation of global corporate systems, security, and networks, Maria has been responsible for integrating security best practices and raising awareness at every level in every organization for which she has worked. Join her keynote session, **Shattering the Darkness: Shedding Light on the Dark Net**.



Sam Yagan, CEO

Match Group

Sam Yagan has been a leader in the dating industry since he co-founded OkCupid in 2003 and grew it into one of the most popular dating sites in America, amassing nearly 4 million active users. As the CEO of Match Group, he oversees the management of an online dating portfolio of over forty brands around the world, including Match.com, OkCupid, OurTime, Meetic, Twoo, Tinder, and ParPerfeito. Join the keynote session for Marketers to hear from Sam about the **Future of Location** as it relates to dating and beyond.



SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS

Use code **GeoCustomer** for 1 free pass per account

**Thank You to
Our Sponsors!**

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Upcoming Customer Case Study Webinars

Register now to hear from Geofeedia customers using location-based social media intelligence.

[NCAA_logo](#)

NCAA | July 14, 2:00 PM EDT

See how Geofeedia was used during the Final Four to cut through the noise and monitor multiple locations in Indianapolis.

[REGISTER NOW](#)

[leotta_logo](#)

LEOTTA | July 23, 2:00 PM EDT

Join Jack Hall from LEOTTA as he discusses some current trends and challenges to the use of social media in criminal cases.

[REGISTER NOW](#)

Featured Resource

[HBPD_emblem](#)

[Huntington Beach Police Department Case Study](#)

Learn how the Huntington Beach Police Department used social media intelligence to keep the peace during the US Open of Surfing.

[DOWNLOAD NOW](#)

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[FIFAWWC](#)

[FIFA Women's World Cup](#)

BC Place in Vancouver, Canada

See what fans shared during the 2015 Women's World Cup Final in Vancouver.

[SC_rally](#)

[South Carolina State House](#)

Columbia, South Carolina

Check out the social media content from the ongoing Confederate Flag rallies at the South Carolina State Capitol.

[Coke_Zero_400](#)

[Coke Zero 400](#)

Daytona International Speedway in Daytona Beach, FL

After hours of rain delays and a fiery last lap crash Dale Earnhardt Jr. came in first place at Daytona.

5-Minute Customer Survey

Want to shape the future of Geofeedia? We're looking for your feedback to help us prioritize where we go next with the power of location-based social intelligence. Take this quick, 5-minute survey to tell our product team where you'd like us to focus our efforts.

[Button-Survey](#)

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Subject: Geofeedia News: Mobile App Goes Live & More



LOG IN

150608-JuneNewsletter

Welcome to the first issue of Geofeedia's monthly newsletter! We are looking forward to sharing product updates, thought leadership, event information and company news with you each month.

Next Evolution of Geofeedia

We are excited the platform is live. [Log in](#) to Geofeedia to check out all of the new features. In addition to enhancing current Geofeedia capabilities, the new version offers:

- Upgraded Data Platform
- Aggregated Location Monitoring
- Enhanced Location Analytics & Sentiment
- Influencers
- Salesforce Integration

[Geofeedia-log-in](#)

Download the Geofeedia App Today

The new Geofeedia iOS app is perfect for taking the power of Geofeedia on the go. With the mobile app, now you can:

- Gather location-based social intelligence in the areas directly around your current location
- Create or monitor any location while mobile
- Access a streamer view of location-tagged social media posts on-the-go

[Download from the App Store](#)

Register for Latitude

Don't miss this gathering of real leaders having real conversations about location-based social media. Our Latitude speaker line-up is professional innovation personified. You'll be educated, motivated, and inspired by these leaders who are using location-based social media intelligence to create success stories within their respective industries.

[LatitudeLogo-01-1024x379.png](#)

University of Chicago's Gleacher Center

October 21, 2015

[register-now-button](#)

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS
Use code **GeoCustomer** for 1 free pass per account

Connect with Geofeedia at Upcoming Events

Geofeedia is attending a number of upcoming events. Please come to our booth to connect with the Geofeedia Team!

[\[Image\]](#)
**Useful Social Media
Social Media Summit**

June 15 - 16
New York City, NY

[\[Image\]](#)
**Go Inbound
Marketing Conference**

June 22
Indianapolis, IN
Our VP of Product R. J. Talyor is
a featured speaker! Register
with code: **FRIENDOFRJ**

[\[Image\]](#)
**NRF Protect Loss
Prevention Conference**

June 23 - 25
Long Beach, CA

[\[Image\]](#)
**National Sheriff's
Association Annual
Conference & Exhibition**

June 26 - July 1
Baltimore, MD

New Resources

Check out these recent Geofeedia research findings and whitepapers:

[\[Image\]](#)

[Special Bulletin: Advice
from #LESM Experts](#)

[NCAA-Cover-sm_copy](#)

[NCAA Location-Based Social
Media Case Study](#)

[Roadmap-cover-1](#)

[The Geosocial Marketer's
Roadmap Whitepaper](#)

Know Anyone Who Could Use Geofeedia?

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Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, June 11, 2015 9:18 AM
To: david.carabin@pd.boston.gov
Subject: Geofeedia News: Mobile App Goes Live & More



LOG IN

150608-JuneNewsletter

Welcome to the first issue of Geofeedia's monthly newsletter! We are looking forward to sharing product updates, thought leadership, event information and company news with you each month.

Next Evolution of Geofeedia

We are excited the platform is live. [Log in](#) to Geofeedia to check out all of the new features. In addition to enhancing current Geofeedia capabilities, the new version offers:

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University of Chicago's Gleacher Center

October 21, 2015

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Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, November 11, 2015 11:24 AM

To: david.carabin@pd.boston.gov

Subject: Geofeedia November Newsletter: Upcoming Webinars, Industry Events, and More!



LOG IN

November Newsletter

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Upcoming Webinars

Join Team Geofeedia and our guest presenters for free educational webinars throughout the month.

CS_Web-1

How the Northern California Regional Intelligence Center Uses Social Media to Monitor Large Events

November 18 | 2:00 - 3:00 PM EST

Join Geofeedia and Detective Star Cazador of the Northern California Regional Intelligence Center (NCRIC) to learn how the NCRIC uses Geofeedia for large events. [REGISTER NOW](#)

CS_Web-1

Using Social Media Intelligence for Risk Management and Crime Prevention

November 19 | 2:00 - 3:00 PM EST

Join us to learn how your agency can discover, engage, and analyze social media data to prevent crime and investigate evolving situations in real-time. [REGISTER NOW](#)

Ilitch Holdings

How Ilitch Holdings Monitors Social Media for Situational Awareness and Executive Protection

November 24 | 2:00 - 3:00 PM EST

Join Ray Johnson, Director of Executive Services at Ilitch Holdings to find out how he uses location-based social media monitoring for executive protection and situational awareness. [REGISTER NOW](#)

LEOTTA

6 Ways Social Media Monitoring Empowers Your Command Center

December 10 | 2:00 - 3:00 PM EST

Join George Siegle, Director of Product Management at IDV Solutions and Andy Falkenstein, Director of Product Management at Geofeedia, as they discuss 6 ways social media monitoring empowers your command center. [REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

Our team will be exhibiting at industry conferences around the country. [Contact us](#) to schedule an appointment to meet at the event!

[Security](#) [Security 500](#)

November 16
Washington, D. C.

[ISC East 2015](#) [ISC East 2015](#)

November 18-19
New York City

Platform Update

We're adding new functionalities and enhancements to our platform every week! Learn more about what's new.

Search Unification

Our New Search button unlocks 3 different search capabilities in the pop-up search field (**Location**, **Keyword**, **Discovery**), allowing users to search by addresses, keywords, and hashtags across location-tagged and non-location-tagged social media data.

Find out what conversations are happening around you today!

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[World Series](#) [2015 World Series](#)

Citi Field in Flushing, NYC and Ewing M. Kauffman Stadium in Kansas City, MO

The Kansas City Royals defeated the New York Mets 4 -1 to take the 2015 World Series title. See photos and videos from games in both stadiums in our collection.

[Hurricane Patricia](#) [Hurricane Patricia](#)

Southwest Mexico

Hurricane Patricia's Category 5 classification caused major concern along Mexico's Pacific coast. Although the storm weakened over Mexico, residents of coastal towns battled mudslides, strong winds, and flooding. See photos and videos of the storm in our collection.

Bucharest Protests [Protests in Bucharest](#)

Bucharest, Romania

Romanians took to the streets of Bucharest to protest the response of the government following a nightclub fire. The fire killed over 40 people, with many others in serious condition. See photos and videos of the protests in our collection.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, October 08, 2015 10:56 AM

To: david.carabin@pd.boston.gov

Subject: Geofeedia October Newsletter: Last Call for Latitude, Upcoming Webinars and More!



LOG IN

October_Header

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: A Full Day of Education

LAT-event-collage

Book your travel NOW - we are less than two weeks away from the industry's first-ever location-based social media conference on **October 21, 2015** at [The Gleacher Center](#) in **Chicago, IL!**

In partnership with the [Illinois Association of Chiefs of Police](#) and the [Illinois Security Professionals Association](#), Geofeedia wants you to stay ahead of how social media is changing the way we think about and operate in the world today. Collaborate with your peers and hear from industry leaders who use social media data in innovative ways with limited resources and are being asked to do more with less.

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS

Use code *GeoCustomer* for 1 free pass per account

Product Update

We're adding new functionalities and enhancements to our platform every week! Learn more about what's new (and what's coming) at Latitude.

iG-Engagement

NEW! Engagement Tools

Engage with Twitter *AND*

PDF-collections-2

NEW! Collections PDF Summary Report

Instagram posts by simply clicking the Reply, Retweet, and Favorite buttons for a Tweet and the Like and Comment buttons on an Instagram post.

Download the 200 most recent items from a collection to a nicely formatted PDF summary report.

Upcoming Webinars

CS_Web-1 **East Valley Fusion Center Use of Social Media for Major Events and Public Safety**

October 15 / 2:00 - 3:00 PM EDT

Join Geofeedia and Chris Henningsen of the East Valley Fusion Center to learn about their use of location-based social media monitoring for events, such as Super Bowl 49 and public safety. [REGISTER NOW](#)

LEOTTA **Current Trends and Challenges to the Use of Social Media in Criminal Cases**

October 29 / 2:00 - 3:00 PM EDT

Join Jack Hall of LEOTTA (Law Enforcement Officer Technology Training Associates) for a free webinar on the current trends and legal challenges to the use of social media in criminal cases. [REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

[OSMOSIS](#)

October 12-13
New York New York Hotel
Las Vegas, NV

[ASCIA Fall Conference](#)

October 22-24
Hyatt Regency Hotel
Chicago, IL

[MCC Fall Meeting](#)

October 23-24
Hilton Chicago
Chicago, IL

[IACP Annual Conference](#)

October 24-27
McCormick Place West
Chicago, IL

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

Pope

[Papal Visit 2015](#)

New York, Washington D.C., and Philadelphia

Pope Francis made his first trip to the United States and visited Washington, D.C., New York City, and Philadelphia. Check out content from the Papal Visit in this Instagram collection.

Joaquin

[Hurricane Joaquin](#)

East coast of the United States

Major flooding resulted in major east coast cities due to category 4 Hurricane Joaquin. See photos and videos of the storm's havoc in our Geofeedia collection.

Hajj

[Hajj Stampede](#)

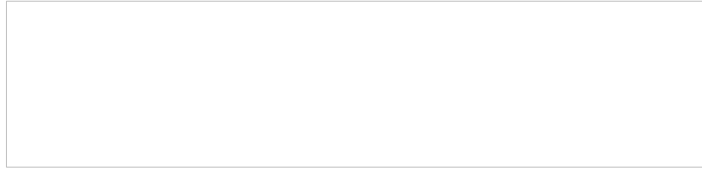
Mecca, Saudi Arabia

A stampede near Mecca killed over 450 people and left over 700 injured during the annual Hajj pilgrimage to Mecca. This collection includes images and videos of the tragic event. WARNING: Graphic content included.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [geneva.malagutti@geofeedia.com]
Sent: Thursday, February 20, 2014 8:35 AM
To: carabind.bpd@cityofboston.gov
Subject: Geofeedia Product Upgrades



Dear Geofeedia Users,

At Geofeedia, we listen to our customers' feedback and upgrade our platform to help them perform their jobs. We're excited about two major announcements to enhance your efforts and experience (Facebook and Keyword alerts).

1. Facebook - nearly every customer has asked us to let them know when we could acquire geo data from the social network with over 1.1 billion users. We are incredibly excited and proud to add this source to our continuously expanding data set. You should see Facebook as a new source in the platform later this morning.

2. Keyword alerts - you now have the ability to create lists of keywords across your active recordings and receive an email alert when that word is mentioned. You will need to request this access from your sales rep to confirm this function is turned on.

Please contact sales@geofeedia.com with any questions or assistance on these upgrades. Please also continue to tell us other recommended additions to our platform that you'd like to see. Thank you for your partnership. We're enjoying sharing the value of location-based social monitoring with you and hearing your success stories every day!

Sincerely,

Geofeedia Team

[Forward this email](#)

This email was sent to carabind.bpd@cityofboston.gov by geneva.malagutti@geofeedia.com | [Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Geofeedia | 101 N. Wacker Dr. | Suite 2008 | Chicago | IL | 60606

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, September 02, 2015 1:36 PM

To: david.carabin@pd.boston.gov

Subject: Geofeedia September Newsletter: Latitude, Geofeedia Live, and More!



LOG IN

September_Newsletter_Header

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: A Full Day of Education

Book your travel NOW - we are less than two months away from the industry's first-ever location-based social media conference on **October 21, 2015** at [The Gleacher Center](#) in **Chicago, IL**! In partnership with the [Illinois Association of Chiefs of Police](#) and the [Illinois Security Professionals Association](#), Geofeedia wants you to stay ahead of how social media is changing the way we think about and operate in the world today. Collaborate with your peers and hear from industry leaders who use social media data in innovative ways with limited resources and are being asked to do more with less.

[Geofeedia Latitude](#)

[ISPA](#)

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS

Use code *GeoCustomer* for 1 free pass per account

Geofeedia Live Release: Coming Soon!

Our team has been working hard to extend our platform with a number of new capabilities that make it easier than ever to leverage real-time social media intelligence for your locations of interest around the world. Here is a preview of some of the new features that will be unveiled with the [Geofeedia Live](#) release next week.

- **MORE (and Better!) Data:** With the addition of [VK](#), the largest European social network in the world, you can gain additional insights from around the globe. We are continuing to ensure we bring you the largest set of location-based data in

the world.

- **MORE Insights:** The new *Geofeedia Live* app will help you discover insights into trending locations and better understand the topics and conversations taking place around the world.
- **MORE Management:** With the new *Engagement* feature, you now have the ability to easily search, curate, and engage with Twitter posts in real-time directly from the Geofeedia platform.
- **MORE Mobile:** In our iOS and Android mobile apps, we have added new enhancements that include *refining your search radius*, adding *Sina Weibo* as a data source, accessing your *collections* on-the-go, and much more!

Join one of our customer enablement webinars to learn more about the new features and hear best practices.



Upcoming Webinars

LE-Police

Social Media

September 10, 2:00 PM EDT

Join Geofeedia and Chief Billy Grogan of the Dunwoody Police Department to learn how his department uses social media to engage with the people of Dunwoody, GA.

[REGISTER NOW](#)

PD

Protect and Serve

September 17, 2:00 PM EDT

Learn how the Lexington Police Department uses social media intelligence to investigate crimes, maintain campus safety, and monitor activity.

[REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

[ALEAN](#)

ALEAN

September 21-23
New York New York Hotel
Las Vegas, NV

[IACA](#)

IACA

September 22-25
Hyatt Regency Denver Tech Center
Denver, CO

[ASIS](#)

ASIS

September 28 - October 1
Anaheim Convention Center

Anaheim, CA

[ISS World](#)

ISS

September 29 - October 1
Bethesda North Marriott Hotel
Washington, D.C.

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[Shooter](#)

[Mississippi State University Lockdown](#)

Starkville, MS

Students and faculty were panicked as warnings of a potential shooter on campus were made last week. A person of interest was taken into custody, but there were no reports of shots being fired. Check out the social media posts surrounding the situation.

[Protests](#)

[Beirut Protests](#)

Beirut, Lebanon

Thousands of people took to the streets of Beirut in protest of dominate sectarian politicians. See photos and videos posted by protesters in our collection.

[Katrina](#)

[New Orleans: 10 Years Later](#)

New Orleans, LA

Hundreds gathered in New Orleans for the 10th Anniversary of Hurricane Katrina. Check out the collection to see footage of President Obama's speech and more.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, November 03, 2015 11:29 AM
To: david.carabin@pd.boston.gov
Subject: Geofeedia System Alert

[Geofeedia](#)



LOG IN

Geofeedia System Alert

Starting at 9:36am Eastern Time today, an issue with one of our hosting partners is causing Geofeedia users to experience slowness in searches and loading recordings. In addition, Alerts have been temporarily halted.

Our engineering teams are working quickly to resolve the issue, and we will send a follow-up note as soon as this issue is resolved. We apologize for the inconvenience.

Questions? Please contact your Customer Success Manager or email support@geofeedia.com with any questions.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, November 03, 2015 1:44 PM
To: david.carabin@pd.boston.gov
Subject: Geofeedia System Alert

[Geofeedia](#)



LOG IN

Geofeedia System Alert: Issue Resolved

The issue with our hosting partners has been resolved. Search results should be displaying at normal speeds, and recordings are now properly returning results. Alerts processing has been reactivated. All posts queued during the impacted time are being processed and email notifications are being delivered.

Thank you for your patience, and we apologize for the inconvenience.

Questions? Please contact your Customer Success Manager or email support@geofeedia.com with any questions.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [phil@geofeedia.com]

Sent: Tuesday, August 23, 2016 7:30 AM

To: david.carabin@pd.boston.gov

Subject: Geofeedia Webinar | Best Practices For Large Event Safety & Security Management

[Geofeedia](#)

Good Morning,

Large-scale event monitoring through Geofeedia can help you identify unforeseen risks and improve situational awareness. Join us Thursday, August 25 at 2pm EDT as the Geofeedia Security Operating Center shares our experiences and best practices from monitoring the 2016 Olympic Games. You'll definitely want to leverage these techniques for your next event!

[Register_Button-1.png](#)

From,

The Geofeedia Security Operating Center

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, December 22, 2014 11:06 AM
To: carabind.bpd@cityofboston.gov
Subject: Happy Holidays from Geofeedia!

holiday-header

As 2014 comes to a close, we wanted to take this opportunity to thank those most responsible for making it an unforgettable year here at Geofeedia...**our amazing customers!**

Because of your enthusiasm for what we're trying to accomplish, word has spread and Geofeedia has grown. Because of your feedback and suggestions, our platform is more powerful than ever and helping to achieve some incredible outcomes.

What's better is that we're just getting started, and our commitment to you is to continue innovating into 2015 and beyond!

We hope you enjoy the holiday season and have a safe and happy new year, and **thank you** for your large part in making Geofeedia what it is today!

Sincerely,
Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, December 22, 2014 11:05 AM
To: david.carabin@pd.boston.gov
Subject: Happy Holidays from Geofeedia!

holiday-header

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Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, December 16, 2015 4:10 PM
To: david.carabin@pd.boston.gov
Subject: Happy Holidays from Team Geofeedia!



LOG IN

Geofeedia holiday

On behalf of the Geofeedia Team, THANK YOU for your partnership in 2015. We are grateful that you have partnered with us to make a difference in your organization and community. Together, we are making the world a better place.

You made 2015 an outstanding year. Some of my favorite highlights include:

- **Bringing more and better data to location-based, real-time decision making.** From new sources like VK and Sina Weibo to adding enrichments like Sentiment, we truly have the best data set available!
- **Adding more ways to search.** With Geofeedia, now you can search by keyword, location or user in addition to making our 1.4 billion posts available for “discovery” searches.
- **Hosting the industry’s first location-based social media conference, Latitude,** bringing over 200 industry experts coming together for a full day of education and collaboration.
- **Serving over 500 customers** who continue to push our team forward in the way in which we provide services and support to you.
- **Growing the Geofeedia Team** to more than 50 employees, with 30% focused on developing and innovating the platform for you and another 30% focused on initiatives to ensure our customers are successful and that we exceed your expectations.

We couldn’t be more excited about what 2016 has in store for the Geofeedia platform! The location-based intelligence space is taking off and we are leading the industry in what’s to come.

You, and the entire Geofeedia community of users, are instrumental in shaping the future with us. Starting this week, you can connect with our success teams from within the platform via Live Chat to share your feedback instantly and get your questions answered. We look forward to hearing from you.

Thank you for your partnership and cheers to a great 2016!

Phil Harris and the Geofeedia Team
CEO, Geofeedia

P.S.: Anxious to know what we have in store for 2016? Check out our new blog post,

[2016 Predictions in Location-Based Intelligence](#), to learn more!

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Laura Bohnert [laura.bohnert@geofeedia.com]

Sent: Friday, March 06, 2015 11:58 AM

To: david.carabin@pd.boston.gov

Subject: Have a minute? Geofeedia wants to hear from you!

[Geofeedia Logo](#)

Thank you for choosing Geofeedia as your location-based social media monitoring partner. We want to hear from you!

How likely are you to recommend Geofeedia to a colleague?

1 = Not Likely and 10 = Very Likely

Make sure you're up to speed on the latest product enhancements: Watch the G30 webinar in the [Resources & Support](#) section of the application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Laura Bohnert [laura.bohnert@geofeedia.com]

Sent: Friday, March 06, 2015 11:59 AM

To: carabind.bpd@cityofboston.gov

Subject: Have a minute? Geofeedia wants to hear from you!

[Geofeedia Logo](#)

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Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, December 04, 2014 10:16 AM
To: carabind.bpd@cityofboston.gov
Subject: Introducing Geofeedia Apps, CSV Downloads and more!

View this email as a web page [here](#).

[Geofeedia Logo](#)

[log-in](#)

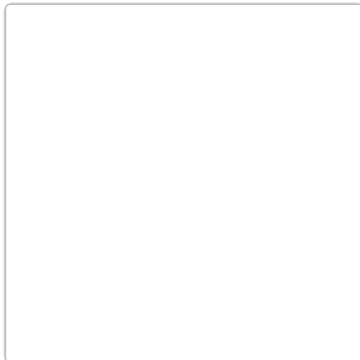
Introducing Geofeedia Apps

We're excited to announce that we've made it even easier to access and use Geofeedia's powerful functionalities with the introduction of **Geofeedia Apps**.

The new Apps Menu will now be the primary way you navigate the application, so be sure to click below to log in and watch a video overview of this enhancement!

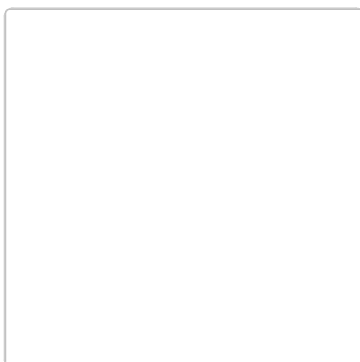
[video-preview](#)

More Geofeedia Updates:



New: CSV Downloads

To download a spreadsheet containing the details of up to 25,000 posts from an active or completed recording, simply click the gear icon and look for the "CSV Download" link.



New: Simple Language Translation

You can now quickly translate post text in either the collage view or the individual item view. From the collage view, click the settings icon to access language translation, and from an individual post simply click the blue translate button.



Why Location-Based Monitoring is Critical

We were recently invited to write a guest post for Jay Baer's popular [Convince and Convert](#) digital marketing blog highlighting the reasons why location-based monitoring is a critical part of your overall social listening strategy. [Click here](#) to read the full post!

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with the latest news, product updates, articles and more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, December 04, 2014 3:13 PM

To: david.carabin@pd.boston.gov

Subject: Introducing Geofeedia Apps, User Track and more!

View this email as a web page [here](#).

[Geofeedia Logo](#)

[log-in](#)

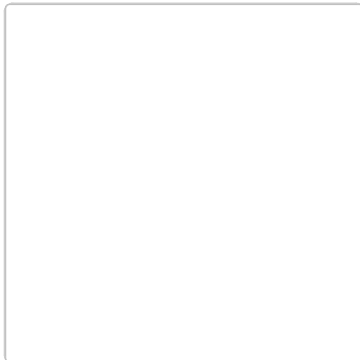
Introducing Geofeedia Apps

We're excited to announce that we've made it even easier to access and use Geofeedia's powerful functionalities with the introduction of **Geofeedia Apps**.

The new Apps Menu will now be the primary way you navigate the application, so be sure to click below to log in and watch a video overview of this enhancement!

[video-preview](#)

More Geofeedia Updates:



New: User Track

You can now connect one or multiple Twitter or Instagram accounts and track posts from a defined set of users, even if the posts aren't Geotagged. [Click here](#) to log in, watch a video overview, and get started with User Track.




New: CSV Downloads

To download a spreadsheet containing the details of up to 25,000 posts from an active or completed recording, simply click the gear icon and look for the "CSV Download" link.



Social Media as a Tool for Physical Security



Geofeedia was recently featured in an article written by [SourceSecurity.com](#) related to how social media data can help with physical security. [Click here](#) to read the full article on SourceSecurity.com.

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with the latest news, product updates, articles and more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Friday, January 15, 2016 9:49 AM

To: david.carabin@pd.boston.gov

Subject: January Newsletter: New Features Coming Soon, Free Educational Webinars, and More!

LOG IN

January-Newsletter.png

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

NEW FEATURES! January 2016 Release

predict-periscope

Analyze-circle

Act-map

NEW DATA SOURCES

IMAGE RECOGNITION

SEARCH+

We're excited to add NEW features to the Geofeedia platform on January 27 (data sources, recognition tools, analytics, and more!) designed to help your organization **predict**, **analyze**, and **act** on location-based social intelligence.

Watch our short video for a preview on what's to come!

Don't forget to sign up for our upcoming training sessions to learn how to leverage the new features. [Register now!](#)

We Want to Hear From You

Thank you for giving us the opportunity to better serve you! Please help us by taking 2-3 minutes to tell us about your experience with Geofeedia. We appreciate your business and want to make sure we meet your expectations.

Attend an Upcoming Webinar

Join Team Geofeedia and our guest presenters for free educational webinars throughout the month.

rock-ventures-logo

[How Rock Ventures Uses Social Media Intelligence to Power Their Command Center](#)

January 20 | 2:00 PM EST

[REGISTER NOW](#)

Geofeedia ads

[How to Optimize Social Advertising with Geofeedia Ads](#)

January 21 | 2:00 PM EST

[REGISTER NOW](#)

square logo

[How Square Uses Social Media Intelligence for Trust and Safety](#)

January 26 | 2:00 PM EST

[REGISTER NOW](#)

airport webinar

[How Social Media Intelligence Can Enhance Public Safety and Airport Security](#)

January 28 | 2:00 PM EST

[REGISTER NOW](#)

Connect with Our Team at Upcoming Events

Visit the Geofeedia team on the road in January at industry conferences and trade shows.

[2016 Major League Soccer Operations & Security Seminar](#)

January 19 - 22
Orlando, FL

[2016 NASPA Strategies Conference for Mental Health](#)

January 21 - 23
Orlando, FL

ncs4-425793-edited.jpg

[National Intercollegiate Athletics Safety & Security Summit](#)

January 26 - 28
Gulfport, MS

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent

collections for you to discover!

College Football

Clemson

University of Phoenix Stadium

The Alabama Crimson Tide beat the Clemson Tigers in the championship game with a final score of 45-40. See photos and videos from field, sidelines, and stands in our collection.

College Football Championship: Alabama vs.

Dallas tornadoes

Dallas, Texas

Powerful tornadoes ripped through Dallas, tearing down apartment complexes and damaging homes and buildings throughout the city. See photos and videos of the storm in our collection.

Severe Weather

2016 CES

Las Vegas, Nevada

The International Consumer Electronics Show, more widely known as CES, is an annual event that allows companies to display the latest and greatest in technology innovations. See photos and videos of the protests in our collection.

International Consumer Electronics Show

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, June 25, 2015 12:02 PM

To: david.carabin@pd.boston.gov

Subject: Latest Product Feature Update and Webinar Series



LOG IN

Email-ProductUpdates

Newly Updated Instagram Map Widget

An updated **Instagram Map Widget** launches today! The map widget enables you to easily embed an interactive map of real-time Instagram posts from your locations into your website, blog, or landing page.

The new map widget features include:

- Completely new user interface
- Optimization for mobile devices
- Support for Instagram video content
- Expanded detail for individual posts

If you would like to learn more about the map widget, please contact your Customer Success Manager. And don't forget to download our new [Mobile App](#) from the Apple App Store!

Register for a 4.0 Customer Webinar

If you weren't able to attend a previous new feature training, please join us for one of these additional webinars where we will review the new features and functionalities of the enhanced Geofeedia platform. We'll explain the new capabilities, including:

- Multi-location recordings
- Influencers
- Real-time analytics
- Sentiment analysis



5-Minute Customer Survey

Want to shape the future of Geofeedia? We're looking for your feedback to help us prioritize where we go next with the power of location-based social intelligence. Take this quick, 5-minute survey to tell our product team where you'd like us to focus our efforts.



Need more information? Visit the [Resources & Support](#) page within the Geofeedia application or email support@geofeedia.com.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

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From: Geofeedia [updates@geofeedia.com]
Sent: Monday, July 27, 2015 2:45 PM
To: david.carabin@pd.boston.gov
Subject: Learn More About Our New Features



LOG IN

EmailHeader-ProductUpdates

The latest release of the Geofeedia platform is LIVE! [Log in](#) now, and see how our new capabilities will give you greater insights, enhanced mobility and increased scale.

[Geofeedia-log-in](#)

Geofeedia: [Discovery Search](#)

More Data

Uncover more data than ever before with our expanded search capabilities. **Discovery Search** identifies where conversations are taking place across the globe in our interactive Map or **Heatmap** view. Utilize the **Keyword Search** to activate Twitter data and broaden search insights for a better understanding of the social conversation. Deliver your set of actionable data to decision-makers with our exportable **PDF reports**.

Geofeedia: [Android App](#)

More Mobile

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**. One-click access to locations, recordings and user profiles and posts bring location-based social media monitoring to mobile devices. Our apps are available for download in the [iTunes](#) and [Google Play](#) stores.

Geofeedia: [Multi-Location Upload](#)

More Scale

Quickly upload thousands of locations with **Multi-Location Upload**, and combine up to 1,000 locations into recordings for an overall view on the data captured with **Location Aggregation**. Gain insights in your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Discovery Training Session

Explore the 9 features above (and more!), and hear from our Senior Technical Product

Manager, Andy Falkenstein, in an upcoming webinar.

[register-now-button](#)

Read how you can benefit from the Discovery launch



Corporate Security

Protect your assets with location-based social media. See how security teams identify potential threats. [READ MORE](#)



Public Safety

Protect and serve with location-based social media. See how agencies monitor natural disasters. [READ MORE](#)



Media and Journalism

Be first on the scene with Geofeedia. Uncover trends using the Keyword and Discovery searches. [READ MORE](#)



Marketing

Build your brand using Geofeedia. Discover customer conversations in your locations. [READ MORE](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support page](#) within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

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From: Geofeedia [updates@geofeedia.com]

Sent: Monday, March 14, 2016 11:21 AM

To: carabind.bpd@cityofboston.gov

Subject: March Newsletter: Latitude Registration Is Open, Attend Our City Tour, and More!

geofeedia_logo_final_blue2_small

March-Newsletter

Geofeedia's monthly newsletter provides you with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Registration is Open! Latitude 2016

Join us this fall for [Latitude 2016](#)! We're excited to bring you the world's only location-based intelligence conference.

Oct. 5 - 6 | Navy Pier in Chicago, IL

NEW! Get Geofeedia Certified: Attend a half day of training to become an expert on the platform.

March '16 Release: Team & Enterprise Functionality

Geofeedia is excited to introduce our new enterprise-ready platform to empower teams of all sizes and complexities to predict, analyze and act on location-based intelligence.

Register now for our Product Overview to see how the functionality can help your team.

Geofeedia City Tours

Join us for a (free!) half day of education and platform training in a roundtable format at locations across the country.

SanFrancisco.png

[SAN FRANCISCO](#)

Square Headquarters

March 22 | 8:00 AM to 1:00 PM PDT

Columbus

COLUMBUS

Ohio Department of Public Safety

April 13 | 3:00 PM to 6:00 PM EDT

University of Maryland

BALTIMORE

University of Maryland

April 19 | 3:00 PM to 6:00 PM EDT

Attend Upcoming Webinars

Join Team Geofeedia and our guest presenters for educational webinars featuring industry experts and the Geofeedia platform.

**Social Media and the Intelligence Cycle
for Security Professionals**

March 16 | 2:00 PM EDT

Learn how social media data is developed into actionable intelligence for security teams.

[webinar-button.png](#)

**Social Media and the Intelligence Cycle
for the Public Sector**

March 30 | 2:00 PM EDT

See how the public sector leverages social media data during different stages of the intelligence cycle.

[webinar-button.png](#)

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

Boston Public Schools Protest

Boston, MA

Students walked out of class and marched through downtown Boston in protest of proposed budget cuts.

Super Tuesday [Super Tuesday](#)

Across the United States

Voters from several states across the country visited their polling stations to take part in their state's primary elections.

Oscars [2016 Academy Awards](#)

Los Angeles, CA

The cinema's top directors, cast, and crew hit the red carpet for the 2016 Oscars at the Dolby Theatre.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, March 10, 2016 2:49 PM

To: david.carabin@pd.boston.gov

Subject: March Newsletter: Latitude Registration Is Open, Attend Our City Tour, and More!

LOG IN

March-Newsletter

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Join us this fall for [Latitude 2016](#)! We're excited to bring you the world's only location-based intelligence conference.

Oct. 5 - 6 | Navy Pier in Chicago, IL

NEW! Get Geofeedia Certified: Attend a half day of training to become an expert on the platform.

Every Geofeedia customer receives a FREE pass to attend: Use the code *GeoCustomer* when you register.

March '16 Release: Team & Enterprise Functionality

Geofeedia is excited to introduce our new enterprise-  ready platform to empower teams of all sizes and complexities to predict, analyze and act on location-based intelligence.

Register now for our Product Overview to see how the functionality can help your team.

Geofeedia City Tours

Join us for a (free!) half day of education and platform training in a roundtable format

at locations across the country.

Interested in hosting or attending a training event with fellow corporate security, public safety, and Geofeedia experts in your area? Contact our [team](#).

SanFrancisco.png

SAN FRANCISCO

Square Headquarters

March 22 | 8:00 AM to 1:00 PM PDT

Columbus

COLUMBUS

Ohio Department of Public Safety

April 13 | 3:00 PM to 6:00 PM EDT

University of Maryland

BALTIMORE

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April 19 | 3:00 PM to 6:00 PM EDT

Attend Upcoming Webinars

Join Team Geofeedia and our guest presenters for educational webinars featuring industry experts and the Geofeedia platform.

Social Media and the Intelligence Cycle for Security Professionals

March 16 | 2:00 PM EDT

Learn how social media data is developed into actionable intelligence for security teams.

[webinar-button.png](#)

How Ocean City Police Department Uses Location-Based Intelligence for Event Monitoring

March 24 | 2:00 PM EDT

Hear from Detective Jim Schwartz as he discusses how he uses location-based intelligence to better predict, analyze, and act on data that enhances situational awareness for their agency.

[webinar-button.png](#)

Social Media and the Intelligence Cycle for the Public Sector

March 30 | 2:00 PM EDT

See how the public sector leverages social media data during different stages of the intelligence cycle.

[webinar-button.png](#)

Content Corner Collections

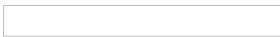
Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[Severe Weather](#)

[Severe Weather](#)

East & Southeast Coast of the United States

Heavy rain, tornadoes, and strong winds wreaked havoc in communities across Virginia, Florida, and Louisiana.



[Boston Public Schools Protest](#)

Boston, MA

Students walked out of class and marched through downtown Boston in protest of proposed budget cuts.



[Super Tuesday](#)

[Super Tuesday](#)

Across the United States

Voters from several states across the country visited their polling stations to take part in their state's primary elections.



Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [latitude@geofeedia.com]

Sent: Thursday, October 06, 2016 2:00 PM

To: david.carabin@pd.boston.gov

Subject: Miss out on Latitude? Join us at our new product release webinar!

[Geofeedia](#)

Good afternoon,

If you couldn't make it to Latitude this year, don't worry! We're hosting a new product release webinar next Tuesday, October 11 at 2:00 PM EDT. Our product team will highlight the new platform updates that were featured at Latitude!

Featured Product Enhancements

Logo Detection, Media Filtering, and Geofeedia Services give your organization more tools to Predict, Analyze, and Act on location-based intelligence.

LogoRecognition3.png

mediafiltering.png

services.png

- **Logo Detection:** Recognize pictures of brands or logos that are important to your organization in locations that matter.
- **Media Filtering and Analytics:** Break down posts by their media type. Media Filtering and Analytics let your team segment geotagged posts into text, photo, and video-only posts.
- **Geofeedia Services:** Let Geofeedia manage your social intelligence. Our team of Social Intelligence Analysts monitor the locations that matter to your organization 24/7 to bring your team actionable data.

We hope to see you there!

Phil-Harris

Phil Harris
CEO, Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [no-reply@geofeedia.com]
Sent: Friday, July 18, 2014 2:45 PM
To: carabind.bpd@cityofboston.gov
Subject: New Feature: Scheduled Recordings

Not displaying correctly? View this email as a web page [here](#).

[Geofeedia Logo](#)



New Feature: Scheduled Recordings

If you have our recording feature activated on your account, you can now schedule start and end dates/times in advance. That way, you can be prepared to gather and archive social content from a specific event before it's too late.

As a reminder, our recording feature allows you to capture and archive all social content from within your search area for future retrieval and analysis. If you don't currently have the recording feature active in your account but would like to learn more, please contact us at sales@geofeedia.com.

Also, if you missed our video highlighting the new features of our latest major platform enhancement, you can still [watch it here](#).

To schedule a recording (screenshot below):

- 1) While viewing the Geofeed from your desired area, click the record icon on the upper right side of the toolbar
- 2) Click "Schedule the recording to start at a specific date/time"
- 3) Choose your start and end dates/times (Tip: make sure your account is set to the correct timezone under the settings menu in the toolbar)
- 4) Choose Public or Private visibility and save

That's it! Data will now be captured from your area during the specified timeframe and made available for future access and analysis.

Scheduled Recordings

[Log in now](#)



This email was sent to: CarabinD.bpd@cityofboston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

We respect your right to privacy: [View our policy](#)
[Manage Subscriptions](#) | [Update Profile](#) | [Unsubscribe](#)

From: Phil Harris [webinar@geofeedia.com]

Sent: Wednesday, July 20, 2016 3:16 PM

To: carabind.bpd@cityofboston.gov

Subject: New from Geofeedia: The July '16 Release is Coming Soon!

Good afternoon,

Geofeedia is excited to announce our July '16 Release will be arriving to the Geofeedia platform next week! Turn noisy social data into actionable intelligence with **Crisis & Natural Disaster Map Layers, Comparative Analytics, Media Filtering**, and more.

Our new features help organizations of any size or complexity gain insights they need to predict, analyze, and act on location-based social intelligence:

- **Crisis & Natural Disaster Map**

Crisis_map.jpg

Layers: Discover more context around developing situations with the new Crisis and Disaster Map Layers. Visualize crisis events alongside social content from anywhere in the world.

- **Comparative Analytics:** Uncover deeper insights across or within recordings by comparing posts, users, sentiment, and keywords with side-by-side or aggregate analytics.

- **Media Filtering:** Be alerted to and break down posts by the content in them. Media Alerts and Filtering let your team segment location posts into Text Only, Link, Photo, and Video posts.

... and more!

Join me for a webinar tomorrow to learn more about the future of location-based intelligence in a "fireside chat" webinar. [Click here to register for the webinar.](#)

I also invite you to register for Latitude, Geofeedia's location-based intelligence conference, this October at the world-famous Navy Pier in Chicago. Our team is excited to gather world-class leaders for an event of networking and location education. [Register now!](#)

We appreciate your support!

[Phil-Harris](#)

Phil Harris

CEO, Geofeedia

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [Here](#) to manage your email settings.

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, May 29, 2015 10:43 AM
To: carabind.bpd@cityofboston.gov
Subject: Next Evolution of Geofeedia Launches Next Friday

LOG IN

Twitter_logo_blue

Email-ProductUpdates

The next evolution of the Geofeedia platform is going live next Friday, June 5 and offers you:

- **A new look-and-feel** to streamline your discovery process
- **Multi-location recordings** to monitor the locations that matter to you
- **Enhanced analytics and sentiment** to better understand what's happening at those locations
- **Influencers** to research social profiles and discover more about an individual's interests and most common interactions with other users
- **A new set of engagement tools** to better connect with your customers in entirely new ways

Join us for a webinar to learn more about the new features.

register-now-button

Maintenance Window

With the launch of our new platform, we will be working in a maintenance window from 10:00 PM EDT on Friday, June 5 to 4:00 AM EDT on Saturday, June 6. During this period, the Geofeedia application and API will not be available. Thank you in advance for your patience.

Introducing Sina Weibo

With the launch of our new platform, we will be introducing data from Sina Weibo, a Chinese microblogging site with over 500 million users. Sina Weibo opens a new avenue of data for your social discovery and analysis.

Learn More about the New Platform

Register for a webinar with the Geofeedia team to learn more about the platform. We'll show you how it enables searching more data faster and provides new ways to discover, engage, and analyze location-tagged data. [Register now!](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the *Resources & Support* page within the Geofeedia application.

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From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, June 04, 2015 9:01 AM
To: david.carabin@pd.boston.gov
Subject: Next Evolution of Geofeedia Launches Tomorrow

LOG IN

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Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support](#) page within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, April 23, 2015 12:59 PM
To: carabind.bpd@cityofboston.gov
Subject: Product Updates from Geofeedia

[Geofeedia Logo](#)

[log-in](#)

At Geofeedia, we're innovating our platform all [150401-Beta-Screens](#) the time. Our engineering teams strive to ensure you can discover the best content and insights in your locations.

As such, we wanted to make sure you're aware of a few upcoming updates to our platform. Discover the changes and updates below!

Introducing Sina Weibo

In early May, you'll see a new data source, Sina Weibo, in your searches. Sina Weibo is a popular Chinese microblogging site with over 500 million users and over 100 million posts per day, opening a new data stream for your social discovery and analysis and providing new insights.

Facebook Graph API Sunset

On April 30, 2015, Facebook will be retiring its v1.0 Graph API, which powers location-tagged data for all of its partners. After this date, historical Facebook data will continue to live in your account, but new searches and recording data will not pull any new location-tagged Facebook data.

Have You Discovered Yik Yak?

Yik Yak is one of the most popular location-enabled social networks, with millions of app downloads and more than 1,600 college campuses using it. Make sure to review the Yik Yak posts which provide great insights for situational awareness intelligence, customer service issues, and general location sentiment.

Last Chance for a Sneak Peak of the New Platform

Only one webinar remains to give you an early look at our new platform and show you how it enables faster searches and provides new ways to discover, engage, and analyze location-tagged data. Register now and join us to learn more!

[register-now-button](#)

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- Team Geofeedia

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From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, April 23, 2015 12:58 PM
To: david.carabin@pd.boston.gov
Subject: Product Updates from Geofeedia

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[log-in](#)

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From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, June 17, 2015 11:02 AM
To: david.carabin@pd.boston.gov
Subject: Recap: Next Evolution of Geofeedia Platform



LOG IN

Email-ProductUpdates

It's been one week since the release of the new Geofeedia platform. With updated features, it is now easier than ever to search, engage, and analyze location-tagged social media.

Updated Product Features

Geofeedia-Platform-2

Make sure to log in, if you haven't already, to check out these five new capabilities:

- Multi-Location Recordings
- Influencers
- Real-time Analytics
- Sentiment Analysis
- [Download the Mobile App from the App Store](#)

Check out our [Mobile App training video](#) to help you understand and use the Geofeedia Mobile App!

If you missed last week's informational webinars, don't worry! Watch a recording to learn more about the new platform features.

5-Minute Customer Survey

Want to shape the future of Geofeedia? We're looking for your feedback to help us prioritize where we go next with the power of location-based social intelligence. Take this quick, 5-minute survey to tell our product team where you'd like us to focus our efforts.

Need more information? Visit the [Resources & Support](#) page within the Geofeedia application or email support@geofeedia.com.

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From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, February 05, 2015 10:00 AM

To: david.carabin@pd.boston.gov

Subject: Register Today: New Feature Webinar & Upcoming Maintenance Window

[Geofeedia Logo](#)

[log-in](#)

Let us walk you through our latest features!

January was a busy month for us as we launched a number of new features in our platform, including mobile-friendly alerts, streamlined curation of social content, and video resources to help you get the most out of Geofeedia.

Look below for details, and be sure to [join our customer webinar](#) on **Thursday, February 12 at 2pm EST** for a live walkthrough of the new features!

[webinar-button](#)

[feb-features-email](#)

Mobile-friendly Alerts with Image and Video Preview

Our new mobile-friendly emails make it easy to view Alerts on any device – mobile, tablet, and computer – and include image and video content to preview media without leaving your inbox.

Curate Collections from Collage View

Easily add multiple posts into a Collection directly from the Collage view to streamline your content discovery and curation process.

In-app Video Resources

Our updated Resource Library provides one stop for self-education and assistance requests, and new video tutorials help you discover and understand the full power of each of your Geofeedia apps.

Maintenance Window:

Sunday, February 8 2015

10:00pm - 11:00pm EST

On Sunday, February 8, we will be optimizing the Geofeedia core database that manages the Geofeedia application to offer increased speed for your location-based social media searches and improve failover capabilities. During this time, the Geofeedia web application and API will not be available.

System improvements like these typically take a few minutes, but we'll allow a one hour window to allow for testing.

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the Resources & Support page within the Geofeedia application.

Keep up with company news and industry insights by following us on Twitter!

[twitter-follow-large](#)

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From: Geofeedia [updates@geofeedia.com]
Sent: Monday, June 08, 2015 7:20 AM
To: david.carabin@pd.boston.gov
Subject: Release is Live: Next Evolution of Geofeedia

LOG IN

Email-ProductUpdates

The next evolution of the Geofeedia platform is here! With an updated look and feel, now it's even easier to search, engage, and analyze location-tagged social media.



In addition to enhancing current Geofeedia capabilities, the platform offers:

New Look and Feel: Now it's even easier to discover, engage and analyze social media data with a streamlined and updated user interface.

Upgraded Data Platform: With the upgraded capacity to process more than 1 billion posts daily (~10,000 per second) by the platform, Geofeedia enables the most complete searches across the largest location-based data set in the world.

Aggregated Location Monitoring: Save time and gain insight by collecting intelligence across many locations in a single search.

Enhanced Location Analytics: Make smarter real-time decisions through updated and interactive location analytics.

Location Sentiment: Quickly understand the sentiment (positive/negative) of posts from one or more locations.

New Data Source: With the largest Chinese microblogging site Sina Weibo added to Geofeedia, users now have an even larger data set to discover, engage and analyze.

Templates: Save time by creating and reusing search criteria (including locations, keywords, networks, usernames) within a search template.

Influencers: Discover top influencers in a location and their social connections.

Salesforce Integration: Increase sales and improve customer service by creating a Salesforce.com lead or customer service case from a location-tagged social media post with a single click.

Join us for a webinar to learn more about the new features!

[register-now-button](#)

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From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, January 29, 2015 10:00 AM

To: david.carabin@pd.boston.gov

Subject: REMINDER - System Maintenance Alert: Database Upgrade

[Geofeedia Logo](#)

Geofeedia Users,

This is a reminder that we will be performing a database upgrade **tomorrow, January 30 beginning at 6:00am EST**. We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation. During the migration, the Geofeedia web application and API will not be available for use.

Thank you for your patience as we complete this important system improvement. This upgrade allows us to continue to scale our data platform to meet your evolving needs, improves the reliability of our data platform and provides you with faster search speeds and increased system performance.

If you have any questions, please send an email to updates@geofeedia.com or reply to this message.

Thank you,
Team Geofeedia

FAQs

When will the database migration take place?

The migration will occur in a maintenance window between 6:00am and 7:00am EST tomorrow, Friday, January 30.

Will I be able to use Geofeedia during the migration?

The application and API will not be available during the migration.

How long will the system be down?

We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation.

What will happen to my recordings and alerts during the maintenance window?

During the maintenance window, your recordings will continue to gather data, but your email alerts will be inactive. After the database upgrade is complete, your alerts will automatically restart and will include all items that were gathered during the maintenance window.

How will I know when I can use the Geofeedia application again?

You will receive a notification when the maintenance is complete and the application is ready for use.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, January 29, 2015 10:01 AM

To: carabind.bpd@cityofboston.gov

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Sent: Wednesday, April 29, 2015 4:34 PM
To: carabind.bpd@cityofboston.gov
Subject: Reminders from Geofeedia

[Geofeedia Logo](#)

Reminders from Geofeedia

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Save the Date for Latitude

Mark October 21, 2015 on your calendars and join us in Chicago for Latitude, Geofeedia's location-based social media conference. While we work hard to finalize the details and prepare for registration, please click below to let us know you're interested in learning more when the time comes! [SIGN UP FOR DETAILS](#)

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From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, May 25, 2016 12:13 PM
To: david.carabin@pd.boston.gov
Subject: See What's New in the May '16 Product Release

LOG IN

May16

Introducing our May '16 Product Release! We are excited to welcome new data sources, advanced alerting capabilities, enhanced analytics and more functionality to the Geofeedia platform.

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session that showcases the new updates to our platform. [Register now!](#)

[webinar-button.png](#)

May '16 Product Release Highlights

Our updates are designed to help teams of all sizes and complexities predict, analyze, and act on location-based social intelligence.

alerts

layers

analytics

ADVANCED ALERTS

Stay ahead of developing topics and trends with the addition of three new alert types, and fine-tune your alert criteria with a new keyword rule builder and boolean option.

NEW DATA SOURCES

View weather and traffic data and tap into new social sources Google+, Vimeo, and Facebook Pages to uncover more insights.

ENHANCED ANALYTICS

Easily visualize and understand trends in activity and sentiment.

Additional Release Highlights

enterprise

everbridge

mobile

ENTERPRISE

Empower teams of all sizes and complexities to predict, analyze and act on location-based intelligence.

EVERBRIDGE INTEGRATION

Quickly and reliably deliver the right message during mission-critical events that take place in locations of interest.

MOBILE APPS

The addition of VK, Vine, and Periscope allows teams to access more data on-the-go through our mobile app.

[webinar-button.png](#)

Join Us at Latitude 2016

[LAT.png](#)

OCTOBER 5-6 | NAVY PIER, CHICAGO

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Use this code for a free registration pass: GeoCustomer

Please reach out to our Success team, success@geofeedia.com, with any questions.

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Geofeedia

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From: Geofeedia [updates@geofeedia.com]

Sent: Monday, February 02, 2015 10:47 AM

To: carabind.bpd@cityofboston.gov

Subject: Super Bowl Infographic: What was the Conversation at the Big Game?

Not rendering correctly? View this email as a web page [here](#).

[Geofeedia Logo](#)

Geofeedia Users,

Wow, what an exciting Super Bowl last night! While you were watching last-second interceptions, Katy Perry flying and dad-themed commercials, ticket holders in Arizona shared [almost 17,000 posts](#) from inside and around University of Phoenix Stadium.

To understand how Super Bowl XLIX ticket holders experienced the actual game live, the Geofeedia team [created a geofence](#) around the Super Bowl XLIX stadium. We collected almost 17,000 posts with a location tag, and here's what we learned:

- **The conversation doesn't always have the keywords and hashtags you're researching.** 66% of posts didn't contain keywords including: super, bowl, patriots, seahawks or sb49
- **Understanding a location means understanding microlocations.** The conversations in the north end zone seat differed from the south end zone, and ticket holders at the 50 yard line were really into the venue.
- **Listening to all social channels is critical.** 66% of the conversation was via Instagram posts, with the remainder of conversations spanning across many other social networks.

Ready to learn more? Click below to see our full infographic!

[infographic-button](#)

[geofeedia-super-bowl-infographic-tease](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

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[geofeedia-super-bowl-infographic-tease](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, January 23, 2015 12:11 PM
To: david.carabin@pd.boston.gov
Subject: System Maintenance Alert: Database Upgrade

[Geofeedia Logo](#)

Geofeedia Users,

Please be advised that we will be performing a database upgrade next **Friday, January 30 beginning at 6:00am EST**. We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation. During the migration, the Geofeedia web application and API will not be available for use.

Thank you for your patience as we complete this important system improvement. This upgrade allows us to continue to scale our data platform to meet your evolving needs, improves the reliability of our data platform and provides you with faster search speeds and increased system performance.

If you have any questions, please send an email to updates@geofeedia.com or reply to this message.

Thank you,
Team Geofeedia

FAQs

When will the database migration take place?

The migration will occur in a maintenance window between 6:00am and 7:00am EST next Friday, January 30.

Will I be able to use Geofeedia during the migration?

The application and API will not be available during the migration.

How long will the system be down?

We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation.

What will happen to my recordings and alerts during the maintenance window?

During the maintenance window, your recordings will continue to gather data, but your email alerts will be inactive. After the database upgrade is complete, your alerts will automatically restart and will include all items that were gathered during the maintenance window.

How will I know when I can use the Geofeedia application again?

You will receive a notification when the maintenance is complete and the application is ready for use.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, January 23, 2015 12:12 PM
To: carabind.bpd@cityofboston.gov
Subject: System Maintenance Alert: Database Upgrade

[Geofeedia Logo](#)

Geofeedia Users,

Please be advised that we will be performing a database upgrade next **Friday, January 30 beginning at 6:00am EST**. We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation. During the migration, the Geofeedia web application and API will not be available for use.

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Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654


Update your [email preferences](#) to choose the types of emails you receive.

From: Phil Harris [webinar@geofeedia.com]
Sent: Thursday, May 19, 2016 8:14 AM
To: carabind.bpd@cityofboston.gov
Subject: The Geofeedia May '16 Release is Coming Soon!

Good afternoon,

I'm excited to announce Geofeedia is launching NEW features to the platform on May 25th to help teams of all sizes and complexities to predict, analyze, and act on location-based social intelligence.

Next week, we'll be introducing our May '16 updates to the Geofeedia Platform:

- **New Data Sources:** Find more insights and  trends from the world's largest location-based data set with the addition of new data sources, including Weather and Traffic Layers and network sources Google +, Vimeo, and Facebook Pages.
- **Advanced Alerting Capabilities:** Stay ahead of developing topics and trends with the addition of three new alert types.
- **Enhanced Analytics:** Easily visualize and understand trends in activity and sentiment above or below normal levels.

... and more!

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session on June 2nd that showcases the new updates and additions to our platform. Join us to learn more! [Click here to register for the webinar.](#)

I also invite you to register for Latitude, Geofeedia's location-based intelligence conference, this October in Chicago. Meet our team, network with location-based experts, and learn more about what's new (and what's coming) to the Geofeedia platform. [Register now!](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

We appreciate your support!

 **Phil-Harris**

Phil Harris

CEO, Geofeedia

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [Here](#) to manage your email settings.

From: Phil Harris [success@geofeedia.com]
Sent: Wednesday, January 27, 2016 9:39 AM
To: david.carabin@pd.boston.gov
Subject: The January '16 Release is Live!

Hi David,

We're excited to announce the January '16 Product Release is now live! I invite you to [log into the Geofeedia platform](#), and see what's new!

A few [features](#) I'd like to highlight:

- Adding Persicope, Vine, and VK to the Geofeedia data set
- Image recognition capabilities to better understand the content in areas of interest
- Engagement tools to respond and react to social media posts

If you haven't already registered, our Enablement Specialist, Carly Tschantz, is hosting training sessions that showcase the new updates to our platform. The training will be offered on 3 different days, so please save the date for the time that works with your schedule.

[Click here to register for the training.](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

Thanks for your continued partnership!

Phil Harris

CEO

Geofeedia, Inc. | geofeedia.com

[Latest News + Events](#)

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [here](#) to manage your email settings.

From: Phil Harris [success@geofeedia.com]
Sent: Wednesday, January 20, 2016 4:17 PM
To: david.carabin@pd.boston.gov
Subject: The January 2016 Release is Coming!

Hi David,

I hope 2016 is going well so far! Geofeedia is starting the year with a great release of new functionalities, and I'd like to invite you to a training to learn more.

Our Enablement Specialist, Carly Tschantz, is hosting training sessions that showcase the new updates to our platform. The training will be offered on 3 different days, so we hope there is a date and time that works with your schedule.

[Click here to register for the training.](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

Thanks for your continued partnership!

Phil Harris

CEO

Geofeedia, Inc. | geofeedia.com

[Latest News + Events](#)

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [here](#) to manage your email settings.

From: Geofeedia [marketing@geofeedia.com]
Sent: Thursday, July 28, 2016 9:35 AM
To: carabind.bpd@cityofboston.gov
Subject: The July '16 Product Release is Live!

Geofeedia

july16

Our July '16 Product Release is here! [Watch our short overview video](#) to see the new features, including **Crisis & Natural Disaster Map Layers, Comparative Analytics, Media Filtering**, and more.

[video-button.png](#)

July '16 Product Release Highlights

Our new features help organizations of any size or complexity gain insights they need to predict, analyze, and act on location-based social intelligence.

[alerts](#)

[analytics](#)

- **Comparative Analytics:** Uncover deeper insights by comparing posts, users, sentiment, and keywords with side-by-side or aggregate analytics.
- **Crisis & Natural Disaster Map Layers:** Discover more context around developing situations with the new Crisis and Natural Disaster Map Layers. Visualize crisis events alongside social content from anywhere in the world.
- **Media Filtering:** Analyze and break down posts by the content in them. Media Analytics and Filtering let your team segment location posts into Text Only, Link, Photo, and Video posts.

Join Us at Latitude 2016

[LAT.png](#)

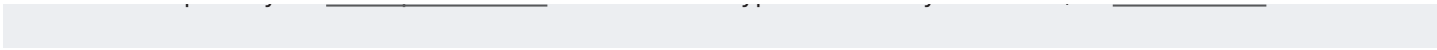
OCTOBER 5-6 | NAVY PIER, CHICAGO

Register for Latitude, Geofeedia's location-based intelligence conference, this October in Chicago. Learn more about the latest in location-based intelligence, connect with location-based intelligence experts, and see what's new (and what's coming) to the Geofeedia platform.

[Reserve your seat today!](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).



From: Phil Harris [updates@geofeedia.com]
Sent: Thursday, March 24, 2016 1:51 PM
To: david.carabin@pd.boston.gov
Subject: The March '16 Release is Coming Soon!

Hi David,

Our team is continuing to enhance the Geofeedia platform with an exciting suite of new capabilities for organizations and teams. Next week, we'll be introducing our March '16 updates to the Geofeedia Platform:

- Our **team and enterprise platform** empowers teams of all sizes and complexities to predict, analyze and act on location-based intelligence, with new **permissions, roles, groups, audit trail** and **sharing** capabilities.
- **New Facebook data:** Now you can discover trending Facebook posts alongside Twitter and Instagram within Keyword Search.
- **Multiple users with the same email address:** Now you can have multiple usernames with the same email address in Geofeedia. Keep your profile the same, or update your username and new display name in the "My Profile" area of your account to take advantage of this feature.

Our Enablement Specialist, Carly Tschantz, is hosting a webinar session that showcases the new updates to our platform arriving on March 30th.

[Click here to register for the webinar.](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

We appreciate your support!

Phil-Harris

Phil Harris

CEO, Geofeedia

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [Here](#) to manage your email settings.

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, March 30, 2016 3:53 PM

To: david.carabin@pd.boston.gov

Subject: The March '16 Release is Here: NEW Enterprise Functionality

LOG IN

header-mar16-1.png

The March '16 Product Release is here! Our team is excited to introduce the **new team and enterprise platform** for empowering teams of all sizes and complexities to predict, analyze, and act on location-based intelligence.

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session that showcases the new updates to our platform. [Register now!](#)

[webinar-button.png](#)

Team & Enterprise Highlights

Geofeedia's team and enterprise capabilities allow our platform to be fully customized to match the unique needs of any organization with:

groups.jpg

USER & GROUP MANAGEMENT

Manage team and global initiatives through expanded user and group management.

audit.jpg

AUDIT TRAIL

Maintain a complete audit trail for each action in your account for internal analysis and compliance, process optimization, and security.

role.jpg

CUSTOM ROLES & GRANULAR PERMISSIONS

Fully customize user access with granular permissions & custom roles to match internal procedures and security policies.

Additional Release Highlights



NEW FACEBOOK DATA: Now you can discover trending Facebook posts alongside Twitter and Instagram within Keyword Search.



MULTIPLE USERS WITH THE SAME EMAIL ADDRESS: Now you can have multiple usernames with the same email address in Geofeedia.

[webinar-button.png](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [webinar@geofeedia.com]

Sent: Wednesday, March 30, 2016 4:02 PM

To: carabind.bpd@cityofboston.gov

Subject: The March '16 Release is Here: NEW Enterprise Functionality

[Geofeedia](#)

header-mar16-1.png

The March '16 Product Release is here! Our team is excited to introduce the new team and enterprise platform for empowering teams of all sizes and complexities to predict, analyze, and act on location-based intelligence.

Geofeedia's team and enterprise capabilities allow our platform to be fully customized to match the unique needs of any organization.

- Our **team and enterprise platform** empowers teams of all sizes and complexities to predict, analyze and act on location-based intelligence, with new **permissions, roles, groups, audit trail** and **sharing** capabilities.
- **New Facebook data:** Now you can discover trending Facebook posts alongside Twitter and Instagram within Keyword Search.
- **Multiple users with the same email address:** Now you can have multiple usernames with the same email address in Geofeedia. Keep your profile the same, or update your username and new display name in the "My Profile" area of your account to take advantage of this feature.

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session that showcases the new updates to our platform. [Register now!](#)

[webinar-button.png](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654


Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [updates@geofeedia.com]
Sent: Wednesday, May 18, 2016 3:05 PM
To: david.carabin@pd.boston.gov
Subject: The May '16 Release is Coming Soon!

Good afternoon,

I'm excited to announce Geofeedia is launching NEW features to the platform on May 25th to help teams of all sizes and complexities to predict, analyze, and act on location-based social intelligence.

Next week, we'll be introducing our May '16 updates to the Geofeedia Platform:

- **New Data Sources:** Find more insights and  trends from the world's largest location-based data set with the addition of new data sources, including Weather and Traffic Layers and network sources Google +, Vimeo, and Facebook Pages.
- **Advanced Alerting Capabilities:** Stay ahead of developing topics and trends with the addition of three new alert types.
- **Enhanced Analytics:** Easily visualize and understand trends in activity and sentiment above or below normal levels.

... and more!

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session on May 26th that showcases the new updates and additions to our platform. Join us to learn more! [Click here to register for the webinar.](#)

I also invite you to register for Latitude, Geofeedia's location-based intelligence conference, this October in Chicago. Meet our team, network with location-based experts, and learn more about what's new (and what's coming) to the Geofeedia platform. [Register now!](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

We appreciate your support!

 **Phil-Harris**

Phil Harris
CEO, Geofeedia

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL
Click [Here](#) to manage your email settings.

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, May 01, 2015 10:21 AM
To: david.carabin@pd.boston.gov
Subject: Update from Geofeedia: Facebook

[Geofeedia Logo](#)

[log-in](#)

Geofeedia-Updates

Product update from the Geofeedia team regarding a recent communication about Facebook data on the Geofeedia platform:

FB-Circle **Facebook Graph API Sunset: Extended**

The retirement of the Facebook Graph API v1.0 has been extended from April 30, 2015 to October 31, 2015. The Graph API powers location-tagged data for all of its partners. After October 31, 2015, historical Facebook data will continue to live in your account, but new searches and recordings will not pull any new location-tagged Facebook data.

Geofeedia will provide updates if there are any additional changes to the timing that we learn in the meantime.

Keep up with company news, the articles we're reading and much more by following us on Twitter:

[150501-EmbedTweet-Recordings-2](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, May 01, 2015 10:22 AM
To: carabind.bpd@cityofboston.gov
Subject: Update from Geofeedia: Facebook

[Geofeedia Logo](#)

[log-in](#)

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[150501-EmbedTweet-Recordings-2](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Phil Harris [event@geofeedia.com]
Sent: Wednesday, April 08, 2015 1:11 PM
To: david.carabin@pd.boston.gov
Subject: Visit Geofeedia at ISC West and ASIS New York City

[Geofeedia Logo](#)

Good afternoon,

Geofeedia will be exhibiting at two of the biggest security industry events, the [ISC West](#) conference next week in Las Vegas (Booth #19127) and the [ASIS New York City Security Conference and Expo](#) on April 22-23 in New York City (Booth #229).

My team and I would enjoy meeting you in-person to share how Geofeedia's social media intelligence platform is delivering successful outcomes for corporate security professionals in travel security, event security, executive protection, brand protection, facilities security, campus security, social media command centers and more!

We will demonstrate our application live at our booth to show how we deliver social media intelligence by location at places such as:

- College campuses
- Corporate campuses
- International locations
- Stadiums
- Any other worldwide location

[Contact us](#) to set up a time to meet in person. And don't forget to visit the Geofeedia booth to for a chance to win a new [FitBit Surge](#)!

See you at the show!

Phil Harris
Co-Founder and CEO of Geofeedia



Can't make it to the shows? Learn more about the next generation of Geofeedia in our webinar.

[register-now-button](#)

Update your [email preferences](#) to choose the types of emails you receive.

[Unsubscribe from all future emails](#)

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[register-now-button](#)

Update your [email preferences](#) to choose the types of emails you receive.

[Unsubscribe from all future emails](#)

From: Geofeedia [updates@geofeedia.com]

Sent: Friday, August 19, 2016 8:30 AM

To: david.carabin@pd.boston.gov

Subject: Weekly Intelligence from the Summer Games | 18 August 2016

LOG IN

Summer-Games

The Geofeedia Security Operating Center is actively monitoring social content coming from the Olympic Games. A number of security-oriented themes have emerged, and as a courtesy, we'd like to share this content with you. Please view the collections below, and as always let us know if you have any questions.

Ensure the Safety of Key Personnel

[Ensure the Safety of Key Personnel](#)

Historically, the locations of athletes, dignitaries, and public figures are intended to be kept confidential at the Games. However, the proliferation of social media, geo-tagged data, and ambitious fans have made the real-time location of these VIPs available to the world. By using Geofeedia, analysts can source social media content capturing activity of your principal(s) and identify possible threats.

[VIEW COLLECTION NOW](#)

Publically Available Security Credentials

[Publically Available Security Credentials](#)

Security credentials are meant to limit people's access to certain areas, but when images of these badges are posted online, this poses a risk when these items are reproduced to gain access to restricted areas. Geofeedia allows users to uncover this type of content in order to keep their employees, facilities & events safe.

[VIEW COLLECTION NOW](#)

High-Resolution Images of Tickets

[High-Resolution Images of Tickets](#)

Fans' excitement about heading to the Games is a positive thing. However, their

enthusiasm can present security and financial consequences when high-resolution images of tickets are posted on social media. Geofeedia can be leveraged to identify these images & contact individual users to have these images removed and limit the risk of counterfeit tickets being produced.

[VIEW COLLECTION NOW](#)

As a wrap up from the Olympic Games, the Geofeedia Security Operations Team is hosting a webinar on August 25, 2016 at 2pm EDT to share best practices around preparation for and management of live events to mitigate risk and increase situational awareness with real-time location based intelligence.

[REGISTER NOW: Best Practices for Large Event Safety & Security Management](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, August 12, 2016 12:52 PM
To: david.carabin@pd.boston.gov
Subject: Weekly Intelligence from the Summer Games

LOG IN

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Inside the Venues

[Inside-Venues](#)

The press has been granted very limited access to Olympic venues; however, Geofeedia is providing an all-access pass through social content. After the Brazilian Supreme Court lifted a ban on peaceful in-venue protesting, Geofeedia has seen an increasing number of posts from protesters in these facilities. Check out this collection to see how Olympic patrons are expressing themselves inside The Games.

[VIEW COLLECTION NOW](#)

Military Strength

[Military-Strength](#)

Military and police are out in force, and visitors to the games have taken notice. Geofeedia has collected large amounts of content as examples of how the Brazilian Ministry of Justice and the IOC are securing The Games.

[VIEW COLLECTION NOW](#)

Controlled Detonations

[Controlled-Detonations](#)

Police and army bomb disposal experts are taking decisive action with suspicious packages. Several controlled detonations have been carried out in the early days of the

games. Concerned bystanders are sharing their surroundings and reactions. Take a look at this collection to see how this looks from the eyes of the spectators.

[VIEW COLLECTION NOW](#)

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[REGISTER NOW: Best Practices for Large Event Safety & Security Management](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, March 09, 2015 3:26 PM
To: david.carabin@pd.boston.gov
Subject: What's Happening at Geofeedia

[Geofeedia Logo](#)

[log-in](#)

What's Happening

We're excited to bring you the latest news from Geofeedia.

This Just In: [Check out our Collection](#) from the Apple Live event in San Francisco, CA.

[Geofeedia](#) **Coming Soon: Latitude, Geofeedia's Location-Based Conference**

Location data is changing everything. Join hundreds of colleagues this October in downtown Chicago as we explore the future of geospatial and social data. [Stay informed and sign up to receive updates](#) about Latitude and to be notified when registration is live!

[Geofeedia](#) **Geofeedia Raises Another \$3 Million to Scale Location-Based Social Media Intelligence Platform**

"Marketers and public safety agencies need the location and contextual insight of social media that only Geofeedia can provide," said Guy Turner, managing director of Hyde Park Venture Partners. [Read More.](#)

[Geofeedia](#) **Maintenance Window**

March 13, 2015 from 6:00am EDT to 8:00am EDT We will be updating the Geofeedia platform to offer increased speed for your location-based social media searches and improve system capabilities. During this time, the Geofeedia web application and API will not be available. Users attempting to access the application during this time will receive a scheduled maintenance notification page. We appreciate your patience.

[Geofeedia](#) **Upcoming Events**

Stop by and see the Geofeedia team at these events:

- [SXSW: Retail Loco](#) Austin, TX
- [Social Media Marketing World](#) San Diego, CA
- [ISC West](#) Las Vegas, NV
- [ASIS NY](#) New York, NY

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Monday, March 09, 2015 3:28 PM

To: carabind.bpd@cityofboston.gov

Subject: What's Happening at Geofeedia

[Geofeedia Logo](#)

[log-in](#)

What's Happening

We're excited to bring you the latest news from Geofeedia.

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- [ISC West](#) Las Vegas, NV
- [ASIS NY](#) New York, NY

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Will Catton [will.catton@geofeedia.com]
Sent: Monday, September 19, 2016 8:45 AM
To: undisclosed-recipients;;
BCC: david.carabin@pd.boston.gov
Subject: Will Catton has prepared a document for you on DocuSign

Will Catton has prepared a document for you on DocuSign (PDF)

[View Document](#)

Documents received are removed from our system on its expiry date.

Thank you!
- The DocuSign Team

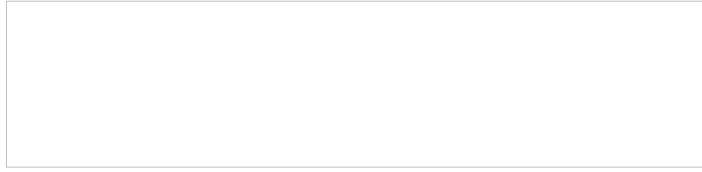
Will Catton | Domain Expert

(o) 312.300.7993
(c) 317.416.7606
geofeedia.com

444 N. Wells St, Suite 502, Chicago, IL 60654

□

From: Geofeedia [geneva.malagutti@geofeedia.com]
Sent: Thursday, February 20, 2014 8:35 AM
To: elizabeth.campbell@pd.boston.gov
Subject: Geofeedia Product Upgrades



Dear Geofeedia Users,

At Geofeedia, we listen to our customers' feedback and upgrade our platform to help them perform their jobs. We're excited about two major announcements to enhance your efforts and experience (Facebook and Keyword alerts).

1. Facebook - nearly every customer has asked us to let them know when we could acquire geo data from the social network with over 1.1 billion users. We are incredibly excited and proud to add this source to our continuously expanding data set. You should see Facebook as a new source in the platform later this morning.

2. Keyword alerts - you now have the ability to create lists of keywords across your active recordings and receive an email alert when that word is mentioned. You will need to request this access from your sales rep to confirm this function is turned on.

Please contact sales@geofeedia.com with any questions or assistance on these upgrades. Please also continue to tell us other recommended additions to our platform that you'd like to see. Thank you for your partnership. We're enjoying sharing the value of location-based social monitoring with you and hearing your success stories every day!

Sincerely,

Geofeedia Team

[Forward this email](#)

□ This email was sent to elizabeth.campbell@pd.boston.gov by geneva.malagutti@geofeedia.com | [Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#). □

Geofeedia | 101 N. Wacker Dr. | Suite 2008 | Chicago | IL | 60606

From: Geofeedia [hello@geofeedia.com]
Sent: Monday, June 16, 2014 11:01 AM
To: elizabeth.campbell@pd.boston.gov
Subject: More data, more speed, must-see new features

Not displaying correctly? View this email as a web page [here](#).

[Geofeedia Logo](#)



[Seen Geofeedia lately?](#)

Hello from team Geofeedia!

We thought you would be interested in the [major enhancements](#) we've made to our leading location-based social media intelligence platform.

Click below to have a look at some of our new features, including:

- More location-based social data than anyone in the industry
- Seven social sources, now including rich Facebook data
- Keyword and username triggered email alerts
- Real-time data filtering by keyword, username and more
- Automatic data archival for 24/7 location monitoring
- Language translation
- Embeddable social media map widgets for your website
- The most user-friendly, fastest interface available

[See what we've been up to!](#)



This email was sent to: elizabeth.campbell@pd.boston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606

US

We respect your right to privacy: [View our policy](#)
[Manage Subscriptions](#) | [Update Profile](#) | [Unsubscribe](#)

From: Geofeedia [no-reply@geofeedia.com]
Sent: Friday, July 18, 2014 2:45 PM
To: elizabeth.campbell@pd.boston.gov
Subject: New Feature: Scheduled Recordings

Not displaying correctly? View this email as a web page [here](#).

Geofeedia Logo



New Feature: Scheduled Recordings

If you have our recording feature activated on your account, you can now schedule start and end dates/times in advance. That way, you can be prepared to gather and archive social content from a specific event before it's too late.

As a reminder, our recording feature allows you to capture and archive all social content from within your search area for future retrieval and analysis. If you don't currently have the recording feature active in your account but would like to learn more, please contact us at sales@geofeedia.com.

Also, if you missed our video highlighting the new features of our latest major platform enhancement, you can still [watch it here](#).

To schedule a recording (screenshot below):

- 1) While viewing the Geofeed from your desired area, click the record icon on the upper right side of the toolbar
- 2) Click "Schedule the recording to start at a specific date/time"
- 3) Choose your start and end dates/times (Tip: make sure your account is set to the correct timezone under the settings menu in the toolbar)
- 4) Choose Public or Private visibility and save

That's it! Data will now be captured from your area during the specified timeframe and made available for future access and analysis.

Scheduled Recordings

[Log in now](#)



This email was sent to: elizabeth.campbell@pd.boston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

We respect your right to privacy: [View our policy](#)
[Manage Subscriptions](#) | [Update Profile](#) | [Unsubscribe](#)

From: Geofeedia [updates@geofeedia.com]

Sent: Tuesday, July 21, 2015 4:40 PM

To: harold.cataldo@pd.boston.gov

Subject: 10 New Features: Keyword Search, Android App + 8 More



LOG IN

EmailHeader-ProductUpdates

The latest release of the Geofeedia platform is going live on **Friday, July 24** and will give you greater insights, enhanced mobility and increased scale. Learn more about the new suite in our Discovery release:

Geofeedia: Discovery Search

More Data

Uncover more data than ever before with our expanded search capabilities. **Discovery Search** identifies where conversations are taking place across the globe in our interactive Map or **Heatmap** view. Utilize the **Keyword Search** to activate Twitter data and broaden search insights for a better understanding of the social conversation. Deliver your set of actionable data to decision-makers with our exportable **PDF reports**.

Geofeedia: Android App

More Mobile

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**. One-click access to locations, recordings and user profiles and posts bring location-based social media monitoring to mobile devices. The Android App will be available for download via Google Play this Friday.

Geofeedia: Multi-Location Upload

More Scale

Quickly upload thousands of locations with **Multi-Location Upload**, and combine up to 1,000 locations into recordings for an overall view on the data captured with **Location Aggregation**. Gain insights in your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Discovery Training Session

Explore the 9 features above (and more!), and hear from our Senior Technical Product Manager Andy Falkenstein in an upcoming webinar.

[register-now-button](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support page](#) within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest. Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, July 23, 2015 2:54 PM
To: harold.cataldo@pd.boston.gov
Subject: 10 New Features to Help Protect and Serve



LOG IN

EmailHeader-ProductUpdates

The latest release of the Geofeedia platform, "Discovery," goes live on **Friday, July 24!** Our Discovery launch will give you greater insights, enhanced mobility and increased scale. Explore the new features below, and hear from our Senior Technical Product Manager, Andy Falkenstein, in our upcoming training session. [REGISTER NOW!](#)

Learn how our new capabilities help you protect and serve

TW-PS

INVESTIGATE
COMMUNICATE
ANALYZE

Learn how the power of Geofeedia's Discovery launch supports your agency's operations.

[read-post-button](#)

Explore the Discovery launch

Geofeedia: Android App

More Data

Uncover more data with our expanded search capabilities. **Discovery Search, Keyword Search, and Heatmap**

More Mobile

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**.

More Scale

Quickly upload and record thousands of locations with **Multi-Location Upload** and **Location**

View offer new ways to discover and monitor social conversations around the world. Review your dataset with our exportable **PDF reports**.

Access locations, recordings, user profiles, and posts from your mobile device. The Android App will be available for download via Google Play this Friday.

Aggregation. Gain insights on your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Read how other teams can benefit from the Discovery launch

Geofeedia: Security

Corporate Security

Protect your assets with location-based social media. See how security teams identify potential threats. [READ MORE](#)

Geofeedia: Media and Journalism

Media and Journalism

Be first on the scene with Geofeedia. Uncover trends using the Keyword and Discovery searches. [READ MORE](#)

Geofeedia: Marketing

Marketing

Build your brand using Geofeedia. Discover customer conversations in locations that matter. [READ MORE](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support page](#) within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest. Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [marketing@geofeedia.com]
Sent: Friday, May 27, 2016 11:20 AM
To: harold.cataldo@pd.boston.gov
Subject: A Note from Geofeedia on Memorial Day

LOG IN

We Remember

The Team at Geofeedia would like to wish all of you a safe and wonderful Memorial Weekend.

Thank you to all of our Veterans for your sacrifices and service to our country.

PHIL HARRIS & TEAM GEOFEEDIA

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, March 26, 2015 10:42 AM
To: harold.cataldo@pd.boston.gov
Subject: Early access to the new Geofeedia

[Geofeedia Logo](#)

[log-in](#)

[Geofeedia](#)

A new Geofeedia is almost here.

We're excited to announce that Geofeedia will soon have a completely new look and feel, enabling you to uncover more data even more easily than before.

We'll also be releasing numerous new features and a highly anticipated mobile app, all of which is highlighted below. To see for yourself, be sure to click the button to register for one of five webinars in April, after which you'll be able to request access to our beta environment and take the new platform for an exclusive test drive!

Multi-Location Recording

Create aggregated location recordings for up to 10 locations with full control of the data captured with filters for keywords, usernames, and sources.

Enhanced Reporting & Analytics

Discover insights about your places based on advanced search options, keywords and influencers within your places.

Sentiment

Understand and measure social sentiment at locations that matter to your business.

Influencers

Discover a user's complete profile across multiple networks.

Salesforce.com Integration

Discover sales leads and resolve customer service issues, integrated with Salesforce.com.

Keyword Search

Discover locations where a keyword or phrase is trending and initiate monitoring for those locations.

Publisher

Create and publish outbound social posts and replies directly from Geofeedia.

Mobile App

Take the power of Geofeedia on-the-go through responsive emails and a mobile app!



Geofeedia is hitting the road! Will we see you at one of our upcoming events?

- March 31: Texas Police Chiefs Association in Galveston, TX
- April 15: ISC West in Las Vegas, NV
- April 21: ILEETA in Wheeling, IL
- April 22: ASIS East NYC in New York, NY
- April 29: Government Social Media in Reno, NV

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [webinar@geofeedia.com]
Sent: Tuesday, September 08, 2015 6:40 AM
To: harold.cataldo@pd.boston.gov
Subject: Educational Opportunity

Hi Harry,

We have two great, free webinars this month that may be of interest to you:

> [Connecting With Your Community Through Social Media](#) - September 10 at 2:00 PM EDT

Join Chief Billy Grogan of the Dunwoody Police Department as he discusses how he has decentralized the department's social media program to better connect with their community.

> [How Lexington PD Leverages Social Media to Protect and Serve](#) - September 17 at 2:00 PM EDT

Join Detective Richard Yancey as he discusses how the Lexington Police Department uses location-based social media intelligence to investigate local crimes, maintain campus safety, and monitor fugitive activity.

Please let us know if you have any questions. We look forward to your attendance.

Thanks,

Team Geofeedia

[Latest News + Events](#)

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [here](#) to manage your email settings.

From: Will Catton [will.catton@geofeedia.com]
Sent: Saturday, September 17, 2016 12:44 PM
To: harold.cataldo@pd.boston.gov
Subject: Explosive Device - Seaside New Jersey Parade Route

[Geofeedia](#)

UPDATE:

OUR APOLOGIES FOR WRONG SUBJECT LINE IN EARLIER EMAIL

The Geofeedia Security Operating Center is actively monitoring content near the site of an explosion in Seaside Park, NJ along a race route for a Marine Corp. charity run.

Our content collection is linked in below.

[VIEW THE COLLECTON](#)

Please feel free to contact me if you have any questions at all.

Will Catton
Domain Expert, Geofeedia
will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, February 10, 2016 9:34 AM

To: harold.cataldo@pd.boston.gov

Subject: February Newsletter: Explore the New Features, Attend Our City Tour, and More!

LOG IN

February-Newsletter

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

NEW January '16 Product Release

predict-sq.jpg

New Data Sources

analyze-sq.jpg

Image Analysis


engage-sq.jpg

Engagement Tools

We added NEW features to the Geofeedia platform on January 27th to help your organization **predict**, **analyze**, and **act** on location-based social intelligence.

Visit the platform for a closer look at the new features:

Featured Resource: Command Center Best Practices

 Protect your organization's people and business assets with location-based intelligence using industry best practices.

[geofeedia-resource-button.png](#)

Geofeedia City Tours: Coming to a Location Near You

Join us for a (free!) half day of education and platform training in a roundtable format at locations across the country.

Interested in hosting or attending a training event with fellow corporate security, public safety, and Geofeedia experts in your area? Contact our [team](#).

Indy.jpg

SanFrancisco.png

Baltimore.png

INDIANAPOLIS

Geofeedia Indianapolis office, with Anthem & Pacers

February 18, 2016
8:00 AM to 1:00 PM EST

SAN FRANCISCO

Square Headquarters

March 22, 2016
8:00 AM to 1:00 PM
PDT

BALTIMORE

University of Maryland

April 19, 2016
8:00 AM to 1:00 PM
EST

Connect with Our Team at Upcoming Events & Webinars

Join Team Geofeedia and our guest presenters for educational webinars and during events & tradeshow throughout the month.

[IDV-Solutions](#)

[2016 Visual Command Center User](#)

[Conference](#)

February 24 - 25 | Orlando, FL

Visit our booth to talk to the Geofeedia team at the event.

[sdsu-viz-center.png](#)

[WEBINAR: Using Location Based Intelligence for Disaster Awareness and Response](#)

February 24 | 2:00 PM - 3:00 PM EST

[sentinel-resource-group.png](#)

[WEBINAR: How to Build the Business Case for Location-Based Intelligence](#)

March 3 | 2:00 PM - 3:00 PM EST

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[College Football](#)

[Winter Storm Jonas](#)

East Coast of the United States

The east coast received record-breaking amounts of snowfall at the end of January, causing subway shutdowns, canceled flights, and flooded streets.

[Iowa Caucus](#)

[Iowa Caucus](#)

Iowa

The 2016 Election voting season has begun! Presidential hopefuls campaigned in Iowa for the Republican and Democratic caucuses.

[2016 CES](#)

[Protesters Shut Down the Bay Bridge](#)

San Francisco, CA

Activists blocked traffic on the Bay Bridge, causing delays on a major highway.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, August 12, 2015 9:46 AM

To: harold.cataldo@pd.boston.gov

Subject: Geofeedia August Newsletter: Discovery Launch, LinkedIn Webinar, and more!



LOG IN

August-Newsletter_1

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: Location-Based Social Media Conference

Latitude is approaching quickly. Secure your spot today [Geofeedia Latitude](#) to experience the only location-based social media intelligence conference in the world. You'll have the opportunity to experience the latest in open sourced intelligence data trends while simultaneously networking with your peers about geosocial best practices and success stories.

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS
Use code **GeoCustomer** for 1 free pass per account

Discovery Launch Updates

Geofeedia: [Discovery Search](#) [More Data](#)

Uncover more data than ever before with our expanded search capabilities. **Discovery Search** identifies where conversations are taking place across the globe in our interactive Map or **Heatmap** view. Utilize the **Keyword Search** to activate Twitter data and broaden search insights. Deliver your set of actionable data to decision-makers with our exportable **PDF reports**

Geofeedia: [Android App](#) [More Mobile](#)

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**. One-click access to locations, recordings and user profiles and posts bring location-based social media monitoring to mobile devices. The Android

App will be available for download via Google Play this Friday.

Geofeedia: Multi-Location Upload [More Scale](#)

Quickly upload thousands of locations with **Multi-Location Upload**, and combine up to 1,000 locations into recordings for an overall view on the data captured with **Location Aggregation**. Gain insights in your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Upcoming Webinars

LE-Police

How Agencies Access and Monitor Social Media with Privacy Protection
August 20, 2:00 PM EDT

Join Geofeedia and Andrew Macpherson to learn how public safety agencies can monitor social media while protecting individual privacy.

[REGISTER NOW](#)

TW-CorpSec

How LinkedIn Uses Social Media Intelligence to Enhance Global Security
August 25, 2:00 PM EDT

Learn about LinkedIn's security operations -- the major challenges they face as an organization, and how social media has been useful.

[REGISTER NOW](#)

Featured Resource

NYC_Health_Logo_-_BW_-_PNG

New York City Department of Health and Mental Hygiene Use Case

Learn how the NYC DOHMH uses social media intelligenc to keep the peace during public health emergencies.

[DOWNLOAD NOW](#)

Connect with Geofeedia at Upcoming Events

[Seadog](#)

[SEADOG/WESTDOG
3rd Annual Conference](#)

August 16-19
Savannah, GA

[CACAP](#)

[CACAP
Annual Conference](#)

August 16-19
Quebec City, Quebec

[MSPC](#)

[Midwest Security and Police
Conference and Expo](#)

August 18-19
Tinley Park, IL

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[wildfires](#)

[Wildfires in the West](#)

California, Oregon, and Washington

Many western cities have been battling disastrous wildfires, causing California to declare a State of Emergency last week. Check out our Geofeedia collection.

[Michael_Brown](#)

[One Year Anniversary of Michael Brown Shooting](#)

Ferguson, MO

One year after the Michael Brown shooting, protests are still developing in Ferguson. See social media posts surrounding the events in our collection.

[Florida](#)

[Severe Flooding](#)

Tampa Bay, Florida

Check out pictures and videos captured by residents in Florida during major flooding in the Tampa Bay area.

Customer Mobile App Reviews

We'd love to hear your feedback on our new mobile apps. Give the Geofeedia app a review by clicking the links below, and please share your favorite feature or capability in the comments.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, January 30, 2015 7:29 AM
To: harold.cataldo@pd.boston.gov
Subject: Geofeedia Database Upgrade Complete

[Geofeedia Logo](#)

Geofeedia Users,

Our database upgrade has been completed, and the Geofeedia application and API are now available for use. If you have any questions or experience any problems, please send an email to updates@geofeedia.com or reply to this message.

We appreciate your patience as we completed this important system improvement that allows us to continue scaling our data platform to meet your evolving needs, improve the reliability of our data platform and provide you with faster search speeds and increased system performance.

Thank you,
Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [success@geofeedia.com]
Sent: Friday, January 08, 2016 1:33 PM
To: harold.cataldo@pd.boston.gov
Subject: Geofeedia Feedback: We Want to Hear From You

[Geofeedia](#)

Geofeedia Customers:

Thank you for giving us the opportunity to better serve you. Please help us by taking 2-3 minutes to tell us about your experience with Geofeedia. We appreciate your business and want to make sure we meet your expectations.

Thanks,

Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, July 08, 2015 9:54 AM

To: harold.cataldo@pd.boston.gov

Subject: Geofeedia July Newsletter: Map Widget, Latitude Speakers, & More!



LOG IN

July-Email

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Updated Map Widget

The newly updated Instagram Map Widget allows [Geofeedia Instagram Widget](#) you to easily embed an interactive map of real-time Instagram posts. [Log in](#) to see the updated features including:

- New user interface
- Optimization for mobile devices
- Support for Instagram video content
- Expanded detail for individual posts

To learn more, contact your Customer Success Manager at [**Success@geofeedia.com**](mailto:Success@geofeedia.com).

Customer Training Webinars

The Geofeedia product team is excited to release new enhancements to the platform every month. Stay up to date with the latest features by attending a monthly training session, offered the first and last Monday of every month.

This month's topics: New 4.0 features and our new Mobile App. [Download the mobile app today!](#)

[webinar-button](#)

Latitude: Speakers & Sponsors

[Geofeedia Latitude](#)

Our Latitude speaker line-up is professional innovation personified. You'll be educated, motivated, and inspired by these industry experts joining us in keynote presentations.

[Maria Vello, President and CEO](#)

With more than 25 years of experience in the design, integration, and implementation of global corporate systems, security, and networks, Maria has been responsible for integrating security best practices and raising awareness at every level in every organization for which she has worked. Join her keynote session, **Shattering the Darkness: Shedding Light on the Dark Net**.



Sam Yagan, CEO

Match Group

Sam Yagan has been a leader in the dating industry since he co-founded OkCupid in 2003 and grew it into one of the most popular dating sites in America, amassing nearly 4 million active users. As the CEO of Match Group, he oversees the management of an online dating portfolio of over forty brands around the world, including Match.com, OkCupid, OurTime, Meetic, Twoo, Tinder, and ParPerfeito. Join the keynote session for Marketers to hear from Sam about the **Future of Location** as it relates to dating and beyond.



SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS

Use code **GeoCustomer** for 1 free pass per account

**Thank You to
Our Sponsors!**

[IDV-Solutions](#)

[Securitas_logo](#)

Upcoming Customer Case Study Webinars

Register now to hear from Geofeedia customers using location-based social media intelligence.

[NCAA_logo](#)

NCAA | July 14, 2:00 PM EDT

See how Geofeedia was used during the Final Four to cut through the noise and monitor multiple locations in Indianapolis.

[REGISTER NOW](#)

[leotta_logo](#)

LEOTTA | July 23, 2:00 PM EDT

Join Jack Hall from LEOTTA as he discusses some current trends and challenges to the use of social media in criminal cases.

[REGISTER NOW](#)

Featured Resource

[HBPD_emblem](#)

[Huntington Beach Police Department Case Study](#)

Learn how the Huntington Beach Police Department used social media intelligence to keep the peace during the US Open of Surfing.

[DOWNLOAD NOW](#)

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[FIFAWWC](#)

[FIFA Women's World Cup](#)

BC Place in Vancouver, Canada

See what fans shared during the 2015 Women's World Cup Final in Vancouver.

[SC_rally](#)

[South Carolina State House](#)

Columbia, South Carolina

Check out the social media content from the ongoing Confederate Flag rallies at the South Carolina State Capitol.

[Coke_Zero_400](#)

[Coke Zero 400](#)

Daytona International Speedway in Daytona Beach, FL

After hours of rain delays and a fiery last lap crash Dale Earnhardt Jr. came in first place at Daytona.

5-Minute Customer Survey

Want to shape the future of Geofeedia? We're looking for your feedback to help us prioritize where we go next with the power of location-based social intelligence. Take this quick, 5-minute survey to tell our product team where you'd like us to focus our efforts.

[Button-Survey](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, June 11, 2015 9:18 AM
To: harold.cataldo@pd.boston.gov
Subject: Geofeedia News: Mobile App Goes Live & More



LOG IN

150608-JuneNewsletter

Welcome to the first issue of Geofeedia's monthly newsletter! We are looking forward to sharing product updates, thought leadership, event information and company news with you each month.

Next Evolution of Geofeedia

We are excited the platform is live. [Log in](#) to Geofeedia to check out all of the new features. In addition to enhancing current Geofeedia capabilities, the new version offers:

- Upgraded Data Platform
- Aggregated Location Monitoring
- Enhanced Location Analytics & Sentiment
- Influencers
- Salesforce Integration

[Geofeedia-log-in](#)

Download the Geofeedia App Today

The new Geofeedia iOS app is perfect for taking the power of Geofeedia on the go. With the mobile app, now you can:

- Gather location-based social intelligence in the areas directly around your current location
- Create or monitor any location while mobile
- Access a streamer view of location-tagged social media posts on-the-go

[Download from the App Store](#)

Register for Latitude

Don't miss this gathering of real leaders having real conversations about location-based social media. Our Latitude speaker line-up is professional innovation personified. You'll be educated, motivated, and inspired by these leaders who are using location-based social media intelligence to create success stories within their respective industries.

[LatitudeLogo-01-1024x379.png](#)

University of Chicago's Gleacher Center

October 21, 2015

[register-now-button](#)

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS
Use code **GeoCustomer** for 1 free pass per account

Connect with Geofeedia at Upcoming Events

Geofeedia is attending a number of upcoming events. Please come to our booth to connect with the Geofeedia Team!

[\[Image\]](#)
**Useful Social Media
Social Media Summit**

June 15 - 16
New York City, NY

[\[Image\]](#)
**Go Inbound
Marketing Conference**

June 22
Indianapolis, IN
Our VP of Product R. J. Talyor is
a featured speaker! Register
with code: **FRIENDOFRJ**

[\[Image\]](#)
**NRF Protect Loss
Prevention Conference**

June 23 - 25
Long Beach, CA

[\[Image\]](#)
**National Sheriff's
Association Annual
Conference & Exhibition**

June 26 - July 1
Baltimore, MD

New Resources

Check out these recent Geofeedia research findings and whitepapers:

[\[Image\]](#)

[Special Bulletin: Advice
from #LESM Experts](#)

[NCAA-Cover-sm_copy](#)

[NCAA Location-Based Social
Media Case Study](#)

[Roadmap-cover-1](#)

[The Geosocial Marketer's
Roadmap Whitepaper](#)

Know Anyone Who Could Use Geofeedia?

We find that many of our best customers come from referrals of existing customers. Is there anyone in your network who could use Geofeedia? We'd love for you to send them a note inviting them to an upcoming webinar or to request a personalized demo. Here's a [short email](#) we drafted to make it easy - thanks for spreading the word!

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, November 11, 2015 11:24 AM

To: harold.cataldo@pd.boston.gov

Subject: Geofeedia November Newsletter: Upcoming Webinars, Industry Events, and More!



LOG IN

November Newsletter

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Upcoming Webinars

Join Team Geofeedia and our guest presenters for free educational webinars throughout the month.

CS_Web-1

How the Northern California Regional Intelligence Center Uses Social Media to Monitor Large Events

November 18 | 2:00 - 3:00 PM EST

Join Geofeedia and Detective Star Cazador of the Northern California Regional Intelligence Center (NCRIC) to learn how the NCRIC uses Geofeedia for large events. [REGISTER NOW](#)

CS_Web-1

Using Social Media Intelligence for Risk Management and Crime Prevention

November 19 | 2:00 - 3:00 PM EST

Join us to learn how your agency can discover, engage, and analyze social media data to prevent crime and investigate evolving situations in real-time. [REGISTER NOW](#)

Ilitch Holdings

How Ilitch Holdings Monitors Social Media for Situational Awareness and Executive Protection

November 24 | 2:00 - 3:00 PM EST

Join Ray Johnson, Director of Executive Services at Ilitch Holdings to find out how he uses location-based social media monitoring for executive protection and situational awareness. [REGISTER NOW](#)

LEOTTA

6 Ways Social Media Monitoring Empowers Your Command Center

December 10 | 2:00 - 3:00 PM EST

Join George Siegle, Director of Product Management at IDV Solutions and Andy Falkenstein, Director of Product Management at Geofeedia, as they discuss 6 ways social media monitoring empowers your command center. [REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

Our team will be exhibiting at industry conferences around the country. [Contact us](#) to schedule an appointment to meet at the event!

[Security](#) [Security 500](#)

November 16
Washington, D. C.

[ISC East 2015](#) [ISC East 2015](#)

November 18-19
New York City

Platform Update

We're adding new functionalities and enhancements to our platform every week! Learn more about what's new.

Search Unification

Our New Search button unlocks 3 different search capabilities in the pop-up search field (**Location**, **Keyword**, **Discovery**), allowing users to search by addresses, keywords, and hashtags across location-tagged and non-location-tagged social media data.

Find out what conversations are happening around you today!

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[World Series](#) [2015 World Series](#)

Citi Field in Flushing, NYC and Ewing M. Kauffman Stadium in Kansas City, MO

The Kansas City Royals defeated the New York Mets 4 -1 to take the 2015 World Series title. See photos and videos from games in both stadiums in our collection.

[Hurricane Patricia](#) [Hurricane Patricia](#)

Southwest Mexico

Hurricane Patricia's Category 5 classification caused major concern along Mexico's Pacific coast. Although the storm weakened over Mexico, residents of coastal towns battled mudslides, strong winds, and flooding. See photos and videos of the storm in our collection.

Bucharest Protests [Protests in Bucharest](#)

Bucharest, Romania

Romanians took to the streets of Bucharest to protest the response of the government following a nightclub fire. The fire killed over 40 people, with many others in serious condition. See photos and videos of the protests in our collection.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, October 08, 2015 10:56 AM

To: harold.cataldo@pd.boston.gov

Subject: Geofeedia October Newsletter: Last Call for Latitude, Upcoming Webinars and More!



LOG IN

October_Header

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: A Full Day of Education

LAT-event-collage

Book your travel NOW - we are less than two weeks away from the industry's first-ever location-based social media conference on **October 21, 2015** at [The Gleacher Center](#) in **Chicago, IL!**

In partnership with the [Illinois Association of Chiefs of Police](#) and the [Illinois Security Professionals Association](#), Geofeedia wants you to stay ahead of how social media is changing the way we think about and operate in the world today. Collaborate with your peers and hear from industry leaders who use social media data in innovative ways with limited resources and are being asked to do more with less.

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS

Use code *GeoCustomer* for 1 free pass per account

Product Update

We're adding new functionalities and enhancements to our platform every week! Learn more about what's new (and what's coming) at Latitude.

iG-Engagement

NEW! Engagement Tools

Engage with Twitter *AND*

PDF-collections-2

NEW! Collections PDF Summary Report

Instagram posts by simply clicking the Reply, Retweet, and Favorite buttons for a Tweet and the Like and Comment buttons on an Instagram post.

Download the 200 most recent items from a collection to a nicely formatted PDF summary report.

Upcoming Webinars

CS_Web-1 **East Valley Fusion Center Use of Social Media for Major Events and Public Safety**

October 15 | 2:00 - 3:00 PM EDT

Join Geofeedia and Chris Henningsen of the East Valley Fusion Center to learn about their use of location-based social media monitoring for events, such as Super Bowl 49 and public safety. [REGISTER NOW](#)

LEOTTA **Current Trends and Challenges to the Use of Social Media in Criminal Cases**

October 29 | 2:00 - 3:00 PM EDT

Join Jack Hall of LEOTTA (Law Enforcement Officer Technology Training Associates) for a free webinar on the current trends and legal challenges to the use of social media in criminal cases. [REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

[OSMOSIS](#)

October 12-13
New York New York Hotel
Las Vegas, NV

[ASCIA Fall Conference](#)

October 22-24
Hyatt Regency Hotel
Chicago, IL

[MCC Fall Meeting](#)

October 23-24
Hilton Chicago
Chicago, IL

[IACP Annual Conference](#)

October 24-27
McCormick Place West
Chicago, IL

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

Pope

[Papal Visit 2015](#)

New York, Washington D.C., and Philadelphia

Pope Francis made his first trip to the United States and visited Washington, D.C., New York City, and Philadelphia. Check out content from the Papal Visit in this Instagram collection.

Joaquin

[Hurricane Joaquin](#)

East coast of the United States

Major flooding resulted in major east coast cities due to category 4 Hurricane Joaquin. See photos and videos of the storm's havoc in our Geofeedia collection.

Hajj

[Hajj Stampede](#)

Mecca, Saudi Arabia

A stampede near Mecca killed over 450 people and left over 700 injured during the annual Hajj pilgrimage to Mecca. This collection includes images and videos of the tragic event. WARNING: Graphic content included.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, September 02, 2015 1:36 PM

To: harold.cataldo@pd.boston.gov

Subject: Geofeedia September Newsletter: Latitude, Geofeedia Live, and More!



LOG IN

September_Newsletter_Header

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: A Full Day of Education

Book your travel NOW - we are less than two months away from the industry's first-ever location-based social media conference on **October 21, 2015** at [The Gleacher Center](#) in **Chicago, IL**! In partnership with the [Illinois Association of Chiefs of Police](#) and the [Illinois Security Professionals Association](#), Geofeedia wants you to stay ahead of how social media is changing the way we think about and operate in the world today. Collaborate with your peers and hear from industry leaders who use social media data in innovative ways with limited resources and are being asked to do more with less.

[Geofeedia Latitude](#)

[ISPA](#)

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS

Use code *GeoCustomer* for 1 free pass per account

Geofeedia Live Release: Coming Soon!

Our team has been working hard to extend our platform with a number of new capabilities that make it easier than ever to leverage real-time social media intelligence for your locations of interest around the world. Here is a preview of some of the new features that will be unveiled with the [Geofeedia Live](#) release next week.

- **MORE (and Better!) Data:** With the addition of [VK](#), the largest European social network in the world, you can gain additional insights from around the globe. We are continuing to ensure we bring you the largest set of location-based data in

the world.

- **MORE Insights:** The new *Geofeedia Live* app will help you discover insights into trending locations and better understand the topics and conversations taking place around the world.
- **MORE Management:** With the new *Engagement* feature, you now have the ability to easily search, curate, and engage with Twitter posts in real-time directly from the Geofeedia platform.
- **MORE Mobile:** In our iOS and Android mobile apps, we have added new enhancements that include *refining your search radius*, adding *Sina Weibo* as a data source, accessing your *collections* on-the-go, and much more!

Join one of our customer enablement webinars to learn more about the new features and hear best practices.



Upcoming Webinars

LE-Police

Social Media

September 10, 2:00 PM EDT

Join Geofeedia and Chief Billy Grogan of the Dunwoody Police Department to learn how his department uses social media to engage with the people of Dunwoody, GA.

[REGISTER NOW](#)

PD

Protect and Serve

September 17, 2:00 PM EDT

Learn how the Lexington Police Department uses social media intelligence to investigate crimes, maintain campus safety, and monitor activity.

[REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

[ALEAN](#)

ALEAN

September 21-23
New York New York Hotel
Las Vegas, NV

[IACA](#)

IACA

September 22-25
Hyatt Regency Denver Tech Center
Denver, CO

[ASIS](#)

ASIS

September 28 - October 1
Anaheim Convention Center

Anaheim, CA

[ISS World](#)

ISS

September 29 - October 1
Bethesda North Marriott Hotel
Washington, D.C.

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[Shooter](#)

[Mississippi State University Lockdown](#)

Starkville, MS

Students and faculty were panicked as warnings of a potential shooter on campus were made last week. A person of interest was taken into custody, but there were no reports of shots being fired. Check out the social media posts surrounding the situation.

[Protests](#)

[Beirut Protests](#)

Beirut, Lebanon

Thousands of people took to the streets of Beirut in protest of dominate sectarian politicians. See photos and videos posted by protesters in our collection.

[Katrina](#)

[New Orleans: 10 Years Later](#)

New Orleans, LA

Hundreds gathered in New Orleans for the 10th Anniversary of Hurricane Katrina. Check out the collection to see footage of President Obama's speech and more.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, November 03, 2015 1:44 PM
To: harold.cataldo@pd.boston.gov
Subject: Geofeedia System Alert

[Geofeedia](#)



LOG IN

Geofeedia System Alert: Issue Resolved

The issue with our hosting partners has been resolved. Search results should be displaying at normal speeds, and recordings are now properly returning results. Alerts processing has been reactivated. All posts queued during the impacted time are being processed and email notifications are being delivered.

Thank you for your patience, and we apologize for the inconvenience.

Questions? Please contact your Customer Success Manager or email support@geofeedia.com with any questions.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, November 03, 2015 11:29 AM
To: harold.cataldo@pd.boston.gov
Subject: Geofeedia System Alert

[Geofeedia](#)



LOG IN

Geofeedia System Alert

Starting at 9:36am Eastern Time today, an issue with one of our hosting partners is causing Geofeedia users to experience slowness in searches and loading recordings. In addition, Alerts have been temporarily halted.

Our engineering teams are working quickly to resolve the issue, and we will send a follow-up note as soon as this issue is resolved. We apologize for the inconvenience.

Questions? Please contact your Customer Success Manager or email support@geofeedia.com with any questions.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [phil@geofeedia.com]

Sent: Tuesday, August 23, 2016 7:30 AM

To: harold.cataldo@pd.boston.gov

Subject: Geofeedia Webinar | Best Practices For Large Event Safety & Security Management

[Geofeedia](#)

Good Morning,

Large-scale event monitoring through Geofeedia can help you identify unforeseen risks and improve situational awareness. Join us Thursday, August 25 at 2pm EDT as the Geofeedia Security Operating Center shares our experiences and best practices from monitoring the 2016 Olympic Games. You'll definitely want to leverage these techniques for your next event!

[Register_Button-1.png](#)

From,

The Geofeedia Security Operating Center

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, December 16, 2015 4:10 PM
To: harold.cataldo@pd.boston.gov
Subject: Happy Holidays from Team Geofeedia!



LOG IN

Geofeedia holiday

On behalf of the Geofeedia Team, THANK YOU for your partnership in 2015. We are grateful that you have partnered with us to make a difference in your organization and community. Together, we are making the world a better place.

You made 2015 an outstanding year. Some of my favorite highlights include:

- **Bringing more and better data to location-based, real-time decision making.** From new sources like VK and Sina Weibo to adding enrichments like Sentiment, we truly have the best data set available!
- **Adding more ways to search.** With Geofeedia, now you can search by keyword, location or user in addition to making our 1.4 billion posts available for “discovery” searches.
- **Hosting the industry’s first location-based social media conference, Latitude,** bringing over 200 industry experts coming together for a full day of education and collaboration.
- **Serving over 500 customers** who continue to push our team forward in the way in which we provide services and support to you.
- **Growing the Geofeedia Team** to more than 50 employees, with 30% focused on developing and innovating the platform for you and another 30% focused on initiatives to ensure our customers are successful and that we exceed your expectations.

We couldn’t be more excited about what 2016 has in store for the Geofeedia platform! The location-based intelligence space is taking off and we are leading the industry in what’s to come.

You, and the entire Geofeedia community of users, are instrumental in shaping the future with us. Starting this week, you can connect with our success teams from within the platform via Live Chat to share your feedback instantly and get your questions answered. We look forward to hearing from you.

Thank you for your partnership and cheers to a great 2016!

Phil Harris and the Geofeedia Team
CEO, Geofeedia

P.S.: Anxious to know what we have in store for 2016? Check out our new blog post,

[2016 Predictions in Location-Based Intelligence](#), to learn more!

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Laura Bohnert [laura.bohnert@geofeedia.com]

Sent: Friday, March 06, 2015 11:58 AM

To: harold.cataldo@pd.boston.gov

Subject: Have a minute? Geofeedia wants to hear from you!

[Geofeedia Logo](#)

Thank you for choosing Geofeedia as your location-based social media monitoring partner. We want to hear from you!

How likely are you to recommend Geofeedia to a colleague?

1 = Not Likely and 10 = Very Likely

Make sure you're up to speed on the latest product enhancements: Watch the G30 webinar in the [Resources & Support](#) section of the application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Friday, January 15, 2016 9:49 AM

To: harold.cataldo@pd.boston.gov

Subject: January Newsletter: New Features Coming Soon, Free Educational Webinars, and More!

LOG IN

January-Newsletter.png

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

NEW FEATURES! January 2016 Release

predict-periscope

Analyze-circle

Act-map

NEW DATA SOURCES

IMAGE RECOGNITION

SEARCH+

We're excited to add NEW features to the Geofeedia platform on January 27 (data sources, recognition tools, analytics, and more!) designed to help your organization **predict**, **analyze**, and **act** on location-based social intelligence.

Watch our short video for a preview on what's to come!

Don't forget to sign up for our upcoming training sessions to learn how to leverage the new features. [Register now!](#)

We Want to Hear From You

Thank you for giving us the opportunity to better serve you! Please help us by taking 2-3 minutes to tell us about your experience with Geofeedia. We appreciate your business and want to make sure we meet your expectations.

Attend an Upcoming Webinar

Join Team Geofeedia and our guest presenters for free educational webinars throughout the month.

rock-ventures-logo

[How Rock Ventures Uses Social Media Intelligence to Power Their Command Center](#)

January 20 | 2:00 PM EST

[REGISTER NOW](#)

Geofeedia ads

[Geofeedia Ads](#)

January 21 | 2:00 PM EST

[REGISTER NOW](#)

square logo

[How Square Uses Social Media Intelligence for Trust and Safety](#)

January 26 | 2:00 PM EST

[REGISTER NOW](#)

airport webinar

[How Social Media Intelligence Can Enhance Public Safety and Airport Security](#)

January 28 | 2:00 PM EST

[REGISTER NOW](#)

Connect with Our Team at Upcoming Events

Visit the Geofeedia team on the road in January at industry conferences and trade shows.

[2016 Major League Soccer Operations & Security Seminar](#)

January 19 - 22
Orlando, FL

[2016 NASPA Strategies Conference for Mental Health](#)

January 21 - 23
Orlando, FL

ncs4-425793-edited.jpg

[National Intercollegiate Athletics Safety & Security Summit](#)

January 26 - 28
Gulfport, MS

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent

collections for you to discover!

College Football **Clemson**

[College Football Championship: Alabama vs.](#)

University of Phoenix Stadium

The Alabama Crimson Tide beat the Clemson Tigers in the championship game with a final score of 45-40. See photos and videos from field, sidelines, and stands in our collection.

Dallas tornadoes

[Severe Weather](#)

Dallas, Texas

Powerful tornadoes ripped through Dallas, tearing down apartment complexes and damaging homes and buildings throughout the city. See photos and videos of the storm in our collection.

2016 CES

[International Consumer Electronics Show](#)

Las Vegas, Nevada

The International Consumer Electronics Show, more widely known as CES, is an annual event that allows companies to display the latest and greatest in technology innovations. See photos and videos of the protests in our collection.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Monday, March 02, 2015 10:34 AM

To: harold.cataldo@pd.boston.gov

Subject: Join us at Latitude: Location-Based Social Media Conference

Not rendering correctly? View this email as a web page [here](#).

[Geofeedia Logo](#)

[log-in](#)

[Geofeedia Latitude 2015](#)

Join us in Chicago for the first ever Location-Based Social Media Conference!

Location data is changing everything. Join hundreds of colleagues this October in Chicago as we explore the future of geospatial and social data. At Latitude, you'll learn from experts and connect with practitioners and colleagues focused on location data.

While we work hard to finalize the details and prepare for registration, please click below to let us know you're interested in learning more when the time comes!

Keep Me Posted!

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, June 25, 2015 12:02 PM
To: harold.cataldo@pd.boston.gov
Subject: Latest Product Feature Update and Webinar Series



LOG IN

Email-ProductUpdates

Newly Updated Instagram Map Widget

An updated **Instagram Map Widget** launches today! The map widget enables you to easily embed an interactive map of real-time Instagram posts from your locations into your website, blog, or landing page.

The new map widget features include:

- Completely new user interface
- Optimization for mobile devices
- Support for Instagram video content
- Expanded detail for individual posts

If you would like to learn more about the map widget, please contact your Customer Success Manager. And don't forget to download our new [Mobile App](#) from the Apple App Store!

Register for a 4.0 Customer Webinar

If you weren't able to attend a previous new feature training, please join us for one of these additional webinars where we will review the new features and functionalities of the enhanced Geofeedia platform. We'll explain the new capabilities, including:

- Multi-location recordings
- Influencers
- Real-time analytics
- Sentiment analysis



5-Minute Customer Survey

Want to shape the future of Geofeedia? We're looking for your feedback to help us prioritize where we go next with the power of location-based social intelligence. Take this quick, 5-minute survey to tell our product team where you'd like us to focus our efforts.



Need more information? Visit the [Resources & Support](#) page within the Geofeedia application or email support@geofeedia.com.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.
Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, July 27, 2015 2:45 PM
To: harold.cataldo@pd.boston.gov
Subject: Learn More About Our New Features



LOG IN

EmailHeader-ProductUpdates

The latest release of the Geofeedia platform is LIVE! [Log in](#) now, and see how our new capabilities will give you greater insights, enhanced mobility and increased scale.

[Geofeedia-log-in](#)

Geofeedia: [Discovery Search](#)

More Data

Uncover more data than ever before with our expanded search capabilities. **Discovery Search** identifies where conversations are taking place across the globe in our interactive Map or **Heatmap** view. Utilize the **Keyword Search** to activate Twitter data and broaden search insights for a better understanding of the social conversation. Deliver your set of actionable data to decision-makers with our exportable **PDF reports**.

Geofeedia: [Android App](#)

More Mobile

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**. One-click access to locations, recordings and user profiles and posts bring location-based social media monitoring to mobile devices. Our apps are available for download in the [iTunes](#) and [Google Play](#) stores.

Geofeedia: [Multi-Location Upload](#)

More Scale

Quickly upload thousands of locations with **Multi-Location Upload**, and combine up to 1,000 locations into recordings for an overall view on the data captured with **Location Aggregation**. Gain insights in your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Discovery Training Session

Explore the 9 features above (and more!), and hear from our Senior Technical Product

Manager, Andy Falkenstein, in an upcoming webinar.

[register-now-button](#)

Read how you can benefit from the Discovery launch



Corporate Security

Protect your assets with location-based social media. See how security teams identify potential threats. [READ MORE](#)



Public Safety

Protect and serve with location-based social media. See how agencies monitor natural disasters. [READ MORE](#)



Media and Journalism

Be first on the scene with Geofeedia. Uncover trends using the Keyword and Discovery searches. [READ MORE](#)



Marketing

Build your brand using Geofeedia. Discover customer conversations in your locations. [READ MORE](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support page](#) within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest. Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, March 10, 2016 2:49 PM

To: harold.cataldo@pd.boston.gov

Subject: March Newsletter: Latitude Registration Is Open, Attend Our City Tour, and More!

LOG IN

March-Newsletter

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Registration is Open! Latitude 2016


Join us this fall for [Latitude 2016](#)! We're excited to bring you the world's only location-based intelligence conference.

Oct. 5 - 6 | Navy Pier in Chicago, IL

NEW! Get Geofeedia Certified: Attend a half day of training to become an expert on the platform.

Every Geofeedia customer receives a FREE pass to attend: Use the code *GeoCustomer* when you register.

March '16 Release: Team & Enterprise Functionality

Geofeedia is excited to introduce our new enterprise-  ready platform to empower teams of all sizes and complexities to predict, analyze and act on location-based intelligence.

Register now for our Product Overview to see how the functionality can help your team.

Geofeedia City Tours

Join us for a (free!) half day of education and platform training in a roundtable format

at locations across the country.

Interested in hosting or attending a training event with fellow corporate security, public safety, and Geofeedia experts in your area? Contact our [team](#).

SanFrancisco.png

SAN FRANCISCO

Square Headquarters

March 22 | 8:00 AM to 1:00 PM PDT

Columbus

COLUMBUS

Ohio Department of Public Safety

April 13 | 3:00 PM to 6:00 PM EDT

University of Maryland

BALTIMORE

University of Maryland

April 19 | 3:00 PM to 6:00 PM EDT

Attend Upcoming Webinars

Join Team Geofeedia and our guest presenters for educational webinars featuring industry experts and the Geofeedia platform.

Social Media and the Intelligence Cycle for Security Professionals

March 16 | 2:00 PM EDT

Learn how social media data is developed into actionable intelligence for security teams.

[webinar-button.png](#)

How Ocean City Police Department Uses Location-Based Intelligence for Event Monitoring

March 24 | 2:00 PM EDT

Hear from Detective Jim Schwartz as he discusses how he uses location-based intelligence to better predict, analyze, and act on data that enhances situational awareness for their agency.

[webinar-button.png](#)

Social Media and the Intelligence Cycle for the Public Sector

March 30 | 2:00 PM EDT

See how the public sector leverages social media data during different stages of the intelligence cycle.

[webinar-button.png](#)

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[Severe Weather](#)

[Severe Weather](#)

East & Southeast Coast of the United States

Heavy rain, tornadoes, and strong winds wreaked havoc in communities across Virginia, Florida, and Louisiana.



[Boston Public Schools Protest](#)

Boston, MA

Students walked out of class and marched through downtown Boston in protest of proposed budget cuts.



[Super Tuesday](#)

[Super Tuesday](#)

Across the United States

Voters from several states across the country visited their polling stations to take part in their state's primary elections.



Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [latitude@geofeedia.com]

Sent: Thursday, October 06, 2016 2:00 PM

To: harold.cataldo@pd.boston.gov

Subject: Miss out on Latitude? Join us at our new product release webinar!

[Geofeedia](#)

Good afternoon,

If you couldn't make it to Latitude this year, don't worry! We're hosting a new product release webinar next Tuesday, October 11 at 2:00 PM EDT. Our product team will highlight the new platform updates that were featured at Latitude!

Featured Product Enhancements

Logo Detection, Media Filtering, and Geofeedia Services give your organization more tools to Predict, Analyze, and Act on location-based intelligence.







- **Logo Detection:** Recognize pictures of brands or logos that are important to your organization in locations that matter.
- **Media Filtering and Analytics:** Break down posts by their media type. Media Filtering and Analytics let your team segment geotagged posts into text, photo, and video-only posts.
- **Geofeedia Services:** Let Geofeedia manage your social intelligence. Our team of Social Intelligence Analysts monitor the locations that matter to your organization 24/7 to bring your team actionable data.

We hope to see you there!

Phil-Harris

Phil Harris

CEO, Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, May 29, 2015 10:43 AM
To: harold.cataldo@pd.boston.gov
Subject: Next Evolution of Geofeedia Launches Next Friday

LOG IN

[Twitter_logo_blue](#)

Email-ProductUpdates

The next evolution of the Geofeedia platform is going live next Friday, June 5 and offers you:

- **A new look-and-feel** to streamline your discovery process
- **Multi-location recordings** to monitor the locations that matter to you
- **Enhanced analytics and sentiment** to better understand what's happening at those locations
- **Influencers** to research social profiles and discover more about an individual's interests and most common interactions with other users
- **A new set of engagement tools** to better connect with your customers in entirely new ways

Join us for a webinar to learn more about the new features.

[register-now-button](#)

Maintenance Window

With the launch of our new platform, we will be working in a maintenance window from 10:00 PM EDT on Friday, June 5 to 4:00 AM EDT on Saturday, June 6. During this period, the Geofeedia application and API will not be available. Thank you in advance for your patience.

Introducing Sina Weibo

With the launch of our new platform, we will be introducing data from Sina Weibo, a Chinese microblogging site with over 500 million users. Sina Weibo opens a new avenue of data for your social discovery and analysis.

Learn More about the New Platform

Register for a webinar with the Geofeedia team to learn more about the platform. We'll show you how it enables searching more data faster and provides new ways to discover, engage, and analyze location-tagged data. [Register now!](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the *Resources & Support* page within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, June 04, 2015 9:01 AM
To: harold.cataldo@pd.boston.gov
Subject: Next Evolution of Geofeedia Launches Tomorrow

LOG IN

Email-ProductUpdates

The next evolution of the Geofeedia platform is going live tomorrow, June 5th and offers you:

- **A new look-and-feel** to streamline your discovery process
- **Multi-location recordings** to monitor [150401-Beta-Screens](#) the locations that matter to you
- **Enhanced analytics and sentiment** to better understand what's happening at those locations
- **Influencers** to research social profiles and discover more about an individual's interests and most common interactions with other users
- **A new set of engagement tools** to better connect with your customers in entirely new ways

Join us for a webinar to learn more about the new features.

[register-now-button](#)

Maintenance Window

With the launch of our new platform, we will be working in a maintenance window from 10:00 PM EDT on Friday, June 5 to 4:00 AM EDT on Saturday, June 6. During this period, the Geofeedia application and API will not be available. Thank you in advance for your patience.

Introducing Sina Weibo

With the launch of our new platform, we will be introducing data from Sina Weibo, a Chinese microblogging site with over 500 million users. Sina Weibo opens a new avenue of data for your social discovery and analysis.

Learn More about the New Platform

Register for a webinar with the Geofeedia team to learn more about the platform. We'll show you how it enables searching more data faster and provides new ways to discover, engage, and analyze location-tagged data. [Register now!](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support](#) page within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, April 23, 2015 12:58 PM
To: harold.cataldo@pd.boston.gov
Subject: Product Updates from Geofeedia

[Geofeedia Logo](#)

[log-in](#)

At Geofeedia, we're innovating our platform all [150401-Beta-Screens](#) the time. Our engineering teams strive to ensure you can discover the best content and insights in your locations.

As such, we wanted to make sure you're aware of a few upcoming updates to our platform. Discover the changes and updates below!

Introducing Sina Weibo

In early May, you'll see a new data source, Sina Weibo, in your searches. Sina Weibo is a popular Chinese microblogging site with over 500 million users and over 100 million posts per day, opening a new data stream for your social discovery and analysis and providing new insights.

Facebook Graph API Sunset

On April 30, 2015, Facebook will be retiring its v1.0 Graph API, which powers location-tagged data for all of its partners. After this date, historical Facebook data will continue to live in your account, but new searches and recording data will not pull any new location-tagged Facebook data.

Have You Discovered Yik Yak?

Yik Yak is one of the most popular location-enabled social networks, with millions of app downloads and more than 1,600 college campuses using it. Make sure to review the Yik Yak posts which provide great insights for situational awareness intelligence, customer service issues, and general location sentiment.

Last Chance for a Sneak Peak of the New Platform

Only one webinar remains to give you an early look at our new platform and show you how it enables faster searches and provides new ways to discover, engage, and analyze location-tagged data. Register now and join us to learn more!

[register-now-button](#)

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, June 17, 2015 11:02 AM
To: harold.cataldo@pd.boston.gov
Subject: Recap: Next Evolution of Geofeedia Platform



LOG IN

Email-ProductUpdates

It's been one week since the release of the new Geofeedia platform. With updated features, it is now easier than ever to search, engage, and analyze location-tagged social media.

Updated Product Features

Geofeedia-Platform-2

Make sure to log in, if you haven't already, to check out these five new capabilities:

- Multi-Location Recordings
- Influencers
- Real-time Analytics
- Sentiment Analysis
- [Download the Mobile App from the App Store](#)

Check out our [Mobile App training video](#) to help you understand and use the Geofeedia Mobile App!

If you missed last week's informational webinars, don't worry! Watch a recording to learn more about the new platform features.

5-Minute Customer Survey

Want to shape the future of Geofeedia? We're looking for your feedback to help us prioritize where we go next with the power of location-based social intelligence. Take this quick, 5-minute survey to tell our product team where you'd like us to focus our efforts.

Need more information? Visit the [Resources & Support](#) page within the Geofeedia application or email support@geofeedia.com.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, February 05, 2015 10:00 AM

To: harold.cataldo@pd.boston.gov

Subject: Register Today: New Feature Webinar & Upcoming Maintenance Window

[Geofeedia Logo](#)

[log-in](#)

Let us walk you through our latest features!

January was a busy month for us as we launched a number of new features in our platform, including mobile-friendly alerts, streamlined curation of social content, and video resources to help you get the most out of Geofeedia.

Look below for details, and be sure to [join our customer webinar](#) on **Thursday, February 12 at 2pm EST** for a live walkthrough of the new features!

[webinar-button](#)

[feb-features-email](#)

Mobile-friendly Alerts with Image and Video Preview

Our new mobile-friendly emails make it easy to view Alerts on any device – mobile, tablet, and computer – and include image and video content to preview media without leaving your inbox.

Curate Collections from Collage View

Easily add multiple posts into a Collection directly from the Collage view to streamline your content discovery and curation process.

In-app Video Resources

Our updated Resource Library provides one stop for self-education and assistance requests, and new video tutorials help you discover and understand the full power of each of your Geofeedia apps.

Maintenance Window:

Sunday, February 8 2015

10:00pm - 11:00pm EST

On Sunday, February 8, we will be optimizing the Geofeedia core database that manages the Geofeedia application to offer increased speed for your location-based social media searches and improve failover capabilities. During this time, the Geofeedia web application and API will not be available.

System improvements like these typically take a few minutes, but we'll allow a one hour window to allow for testing.

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the Resources & Support page within the Geofeedia application.

Keep up with company news and industry insights by following us on Twitter!

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

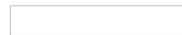
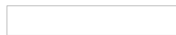
Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, June 08, 2015 7:20 AM
To: harold.cataldo@pd.boston.gov
Subject: Release is Live: Next Evolution of Geofeedia

LOG IN

Email-ProductUpdates

The next evolution of the Geofeedia platform is here! With an updated look and feel, now it's even easier to search, engage, and analyze location-tagged social media.



In addition to enhancing current Geofeedia capabilities, the platform offers:

New Look and Feel: Now it's even easier to discover, engage and analyze social media data with a streamlined and updated user interface.

Upgraded Data Platform: With the upgraded capacity to process more than 1 billion posts daily (~10,000 per second) by the platform, Geofeedia enables the most complete searches across the largest location-based data set in the world.

Aggregated Location Monitoring: Save time and gain insight by collecting intelligence across many locations in a single search.

Enhanced Location Analytics: Make smarter real-time decisions through updated and interactive location analytics.

Location Sentiment: Quickly understand the sentiment (positive/negative) of posts from one or more locations.

New Data Source: With the largest Chinese microblogging site Sina Weibo added to Geofeedia, users now have an even larger data set to discover, engage and analyze.

Templates: Save time by creating and reusing search criteria (including locations, keywords, networks, usernames) within a search template.

Influencers: Discover top influencers in a location and their social connections.

Salesforce Integration: Increase sales and improve customer service by creating a Salesforce.com lead or customer service case from a location-tagged social media post with a single click.

Join us for a webinar to learn more about the new features!

[register-now-button](#)

Need more information? Visit the [Resources](#) page within the Geofeedia app.

You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support](#) page within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, January 29, 2015 10:01 AM
To: harold.cataldo@pd.boston.gov
Subject: REMINDER - System Maintenance Alert: Database Upgrade

[Geofeedia Logo](#)

Geofeedia Users,

This is a reminder that we will be performing a database upgrade **tomorrow, January 30 beginning at 6:00am EST**. We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation. During the migration, the Geofeedia web application and API will not be available for use.

Thank you for your patience as we complete this important system improvement. This upgrade allows us to continue to scale our data platform to meet your evolving needs, improves the reliability of our data platform and provides you with faster search speeds and increased system performance.

If you have any questions, please send an email to updates@geofeedia.com or reply to this message.

Thank you,
Team Geofeedia

FAQs

When will the database migration take place?

The migration will occur in a maintenance window between 6:00am and 7:00am EST tomorrow, Friday, January 30.

Will I be able to use Geofeedia during the migration?

The application and API will not be available during the migration.

How long will the system be down?

We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation.

What will happen to my recordings and alerts during the maintenance window?

During the maintenance window, your recordings will continue to gather data, but your email alerts will be inactive. After the database upgrade is complete, your alerts will automatically restart and will include all items that were gathered during the maintenance window.

How will I know when I can use the Geofeedia application again?

You will receive a notification when the maintenance is complete and the application is ready for use.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, April 29, 2015 4:33 PM
To: harold.cataldo@pd.boston.gov
Subject: Reminders from Geofeedia

[Geofeedia Logo](#)

Reminders from Geofeedia

Last Chance for a Sneak Peek of the New Geofeedia

Only one webinar remains to give you an early look at our new platform! Learn how the updates enable faster searches and provide new ways to discover, engage, and analyze location-tagged data. Join us to learn more! [REGISTER NOW](#)

Facebook Graph API Sunset

On April 30, 2015, Facebook will be retiring its v1.0 Graph API, which powers location-tagged data for all of its partners. After this date, historical Facebook data will continue to live in your account, but new searches and recordings will not pull any new location-tagged Facebook data.

Save the Date for Latitude

Mark October 21, 2015 on your calendars and join us in Chicago for Latitude, Geofeedia's location-based social media conference. While we work hard to finalize the details and prepare for registration, please click below to let us know you're interested in learning more when the time comes! [SIGN UP FOR DETAILS](#)

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, May 25, 2016 12:13 PM
To: harold.cataldo@pd.boston.gov
Subject: See What's New in the May '16 Product Release

LOG IN

May16

Introducing our May '16 Product Release! We are excited to welcome new data sources, advanced alerting capabilities, enhanced analytics and more functionality to the Geofeedia platform.

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session that showcases the new updates to our platform. [Register now!](#)

[webinar-button.png](#)

May '16 Product Release Highlights

Our updates are designed to help teams of all sizes and complexities predict, analyze, and act on location-based social intelligence.

alerts

layers

analytics

ADVANCED ALERTS

Stay ahead of developing topics and trends with the addition of three new alert types, and fine-tune your alert criteria with a new keyword rule builder and boolean option.

NEW DATA SOURCES

View weather and traffic data and tap into new social sources Google+, Vimeo, and Facebook Pages to uncover more insights.

ENHANCED ANALYTICS

Easily visualize and understand trends in activity and sentiment.

Additional Release Highlights

enterprise

everbridge

mobile

ENTERPRISE

Empower teams of all sizes and complexities to predict, analyze and act on location-based intelligence.

EVERBRIDGE INTEGRATION

Quickly and reliably deliver the right message during mission-critical events that take place in locations of interest.

MOBILE APPS

The addition of VK, Vine, and Periscope allows teams to access more data on-the-go through our mobile app.

[webinar-button.png](#)

Join Us at Latitude 2016

[LAT.png](#)

OCTOBER 5-6 | NAVY PIER, CHICAGO

Register for Latitude, Geofeedia's location-based intelligence conference, this October in Chicago. Learn more about the latest in location-based intelligence, connect with location-based intelligence experts, and see what's new (and what's coming) to the Geofeedia platform. [Reserve your seat today!](#)

Use this code for a free registration pass: GeoCustomer

Please reach out to our Success team, success@geofeedia.com, with any questions.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Monday, February 02, 2015 10:47 AM

To: harold.cataldo@pd.boston.gov

Subject: Super Bowl Infographic: What was the Conversation at the Big Game?

Not rendering correctly? View this email as a web page [here](#).

[Geofeedia Logo](#)

Geofeedia Users,

Wow, what an exciting Super Bowl last night! While you were watching last-second interceptions, Katy Perry flying and dad-themed commercials, ticket holders in Arizona shared [almost 17,000 posts](#) from inside and around University of Phoenix Stadium.

To understand how Super Bowl XLIX ticket holders experienced the actual game live, the Geofeedia team [created a geofence](#) around the Super Bowl XLIX stadium. We collected almost 17,000 posts with a location tag, and here's what we learned:

- **The conversation doesn't always have the keywords and hashtags you're researching.** 66% of posts didn't contain keywords including: super, bowl, patriots, seahawks or sb49
- **Understanding a location means understanding microlocations.** The conversations in the north end zone seat differed from the south end zone, and ticket holders at the 50 yard line were really into the venue.
- **Listening to all social channels is critical.** 66% of the conversation was via Instagram posts, with the remainder of conversations spanning across many other social networks.

Ready to learn more? Click below to see our full infographic!

[infographic-button](#)

[geofeedia-super-bowl-infographic-tease](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, January 23, 2015 12:11 PM
To: harold.cataldo@pd.boston.gov
Subject: System Maintenance Alert: Database Upgrade

[Geofeedia Logo](#)

Geofeedia Users,

Please be advised that we will be performing a database upgrade next **Friday, January 30 beginning at 6:00am EST**. We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation. During the migration, the Geofeedia web application and API will not be available for use.

Thank you for your patience as we complete this important system improvement. This upgrade allows us to continue to scale our data platform to meet your evolving needs, improves the reliability of our data platform and provides you with faster search speeds and increased system performance.

If you have any questions, please send an email to updates@geofeedia.com or reply to this message.

Thank you,
Team Geofeedia

FAQs

When will the database migration take place?

The migration will occur in a maintenance window between 6:00am and 7:00am EST next Friday, January 30.

Will I be able to use Geofeedia during the migration?

The application and API will not be available during the migration.

How long will the system be down?

We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation.

What will happen to my recordings and alerts during the maintenance window?

During the maintenance window, your recordings will continue to gather data, but your email alerts will be inactive. After the database upgrade is complete, your alerts will automatically restart and will include all items that were gathered during the maintenance window.

How will I know when I can use the Geofeedia application again?

You will receive a notification when the maintenance is complete and the application is ready for use.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Phil Harris [success@geofeedia.com]
Sent: Wednesday, January 27, 2016 9:39 AM
To: harold.cataldo@pd.boston.gov
Subject: The January '16 Release is Live!

Hi Harry,

We're excited to announce the January '16 Product Release is now live! I invite you to [log into the Geofeedia platform](#), and see what's new!

A few [features](#) I'd like to highlight:

- Adding Persicope, Vine, and VK to the Geofeedia data set
- Image recognition capabilities to better understand the content in areas of interest
- Engagement tools to respond and react to social media posts

If you haven't already registered, our Enablement Specialist, Carly Tschantz, is hosting training sessions that showcase the new updates to our platform. The training will be offered on 3 different days, so please save the date for the time that works with your schedule.

[Click here to register for the training.](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

Thanks for your continued partnership!

Phil Harris

CEO

Geofeedia, Inc. | geofeedia.com

[Latest News + Events](#)

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [here](#) to manage your email settings.

From: Phil Harris [success@geofeedia.com]
Sent: Wednesday, January 20, 2016 4:17 PM
To: harold.cataldo@pd.boston.gov
Subject: The January 2016 Release is Coming!

Hi Harry,

I hope 2016 is going well so far! Geofeedia is starting the year with a great release of new functionalities, and I'd like to invite you to a training to learn more.

Our Enablement Specialist, Carly Tschantz, is hosting training sessions that showcase the new updates to our platform. The training will be offered on 3 different days, so we hope there is a date and time that works with your schedule.

[Click here to register for the training.](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

Thanks for your continued partnership!

Phil Harris

CEO

Geofeedia, Inc. | geofeedia.com

[Latest News + Events](#)

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [here](#) to manage your email settings.

From: Phil Harris [updates@geofeedia.com]
Sent: Thursday, March 24, 2016 1:51 PM
To: harold.cataldo@pd.boston.gov
Subject: The March '16 Release is Coming Soon!

Hi Harry,

Our team is continuing to enhance the Geofeedia platform with an exciting suite of new capabilities for organizations and teams. Next week, we'll be introducing our March '16 updates to the Geofeedia Platform:

- Our **team and enterprise platform** empowers teams of all sizes and complexities to predict, analyze and act on location-based intelligence, with new **permissions, roles, groups, audit trail** and **sharing** capabilities.
- **New Facebook data:** Now you can discover trending Facebook posts alongside Twitter and Instagram within Keyword Search.
- **Multiple users with the same email address:** Now you can have multiple usernames with the same email address in Geofeedia. Keep your profile the same, or update your username and new display name in the "My Profile" area of your account to take advantage of this feature.

Our Enablement Specialist, Carly Tschantz, is hosting a webinar session that showcases the new updates to our platform arriving on March 30th.

[Click here to register for the webinar.](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

We appreciate your support!

Phil-Harris

Phil Harris

CEO, Geofeedia

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [Here](#) to manage your email settings.

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, March 30, 2016 3:53 PM

To: harold.cataldo@pd.boston.gov

Subject: The March '16 Release is Here: NEW Enterprise Functionality

LOG IN

header-mar16-1.png

The March '16 Product Release is here! Our team is excited to introduce the **new team and enterprise platform** for empowering teams of all sizes and complexities to predict, analyze, and act on location-based intelligence.

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session that showcases the new updates to our platform. [Register now!](#)

[webinar-button.png](#)

Team & Enterprise Highlights

Geofeedia's team and enterprise capabilities allow our platform to be fully customized to match the unique needs of any organization with:

groups.jpg

USER & GROUP MANAGEMENT

Manage team and global initiatives through expanded user and group management.

audit.jpg

AUDIT TRAIL

Maintain a complete audit trail for each action in your account for internal analysis and compliance, process optimization, and security.

role.jpg

CUSTOM ROLES & GRANULAR PERMISSIONS

Fully customize user access with granular permissions & custom roles to match internal procedures and security policies.

Additional Release Highlights



NEW FACEBOOK DATA: Now you can discover trending Facebook posts alongside Twitter and Instagram within Keyword Search.



MULTIPLE USERS WITH THE SAME EMAIL ADDRESS: Now you can have multiple usernames with the same email address in Geofeedia.

[webinar-button.png](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654


Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [updates@geofeedia.com]
Sent: Wednesday, May 18, 2016 3:05 PM
To: harold.cataldo@pd.boston.gov
Subject: The May '16 Release is Coming Soon!

Good afternoon,

I'm excited to announce Geofeedia is launching NEW features to the platform on May 25th to help teams of all sizes and complexities to predict, analyze, and act on location-based social intelligence.

Next week, we'll be introducing our May '16 updates to the Geofeedia Platform:

- **New Data Sources:** Find more insights and  trends from the world's largest location-based data set with the addition of new data sources, including Weather and Traffic Layers and network sources Google +, Vimeo, and Facebook Pages.
- **Advanced Alerting Capabilities:** Stay ahead of developing topics and trends with the addition of three new alert types.
- **Enhanced Analytics:** Easily visualize and understand trends in activity and sentiment above or below normal levels.

... and more!

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session on May 26th that showcases the new updates and additions to our platform. Join us to learn more! [Click here to register for the webinar.](#)

I also invite you to register for Latitude, Geofeedia's location-based intelligence conference, this October in Chicago. Meet our team, network with location-based experts, and learn more about what's new (and what's coming) to the Geofeedia platform. [Register now!](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

We appreciate your support!

 **Phil-Harris**

Phil Harris

CEO, Geofeedia

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [Here](#) to manage your email settings.

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, May 01, 2015 10:21 AM
To: harold.cataldo@pd.boston.gov
Subject: Update from Geofeedia: Facebook

[Geofeedia Logo](#)

[log-in](#)

Geofeedia-Updates

Product update from the Geofeedia team regarding a recent communication about Facebook data on the Geofeedia platform:

FB-Circle **Facebook Graph API Sunset: Extended**

The retirement of the Facebook Graph API v1.0 has been extended from April 30, 2015 to October 31, 2015. The Graph API powers location-tagged data for all of its partners. After October 31, 2015, historical Facebook data will continue to live in your account, but new searches and recordings will not pull any new location-tagged Facebook data.

Geofeedia will provide updates if there are any additional changes to the timing that we learn in the meantime.

Keep up with company news, the articles we're reading and much more by following us on Twitter:

[150501-EmbedTweet-Recordings-2](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Phil Harris [event@geofeedia.com]
Sent: Wednesday, April 08, 2015 1:11 PM
To: harold.cataldo@pd.boston.gov
Subject: Visit Geofeedia at ISC West and ASIS New York City

[Geofeedia Logo](#)

Good afternoon,

Geofeedia will be exhibiting at two of the biggest security industry events, the [ISC West](#) conference next week in Las Vegas (Booth #19127) and the [ASIS New York City Security Conference and Expo](#) on April 22-23 in New York City (Booth #229).

My team and I would enjoy meeting you in-person to share how Geofeedia's social media intelligence platform is delivering successful outcomes for corporate security professionals in travel security, event security, executive protection, brand protection, facilities security, campus security, social media command centers and more!

We will demonstrate our application live at our booth to show how we deliver social media intelligence by location at places such as:

- College campuses
- Corporate campuses
- International locations
- Stadiums
- Any other worldwide location

[Contact us](#) to set up a time to meet in person. And don't forget to visit the Geofeedia booth to for a chance to win a new [FitBit Surge](#)!

See you at the show!

Phil Harris
Co-Founder and CEO of Geofeedia



Can't make it to the shows? Learn more about the next generation of Geofeedia in our webinar.

[register-now-button](#)

Update your [email preferences](#) to choose the types of emails you receive.

[Unsubscribe from all future emails](#)

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, March 09, 2015 3:27 PM
To: harold.cataldo@pd.boston.gov
Subject: What's Happening at Geofeedia

[Geofeedia Logo](#)

[log-in](#)

What's Happening

We're excited to bring you the latest news from Geofeedia.

This Just In: [Check out our Collection](#) from the Apple Live event in San Francisco, CA.

[Geofeedia](#) **Coming Soon: Latitude, Geofeedia's Location-Based Conference**

Location data is changing everything. Join hundreds of colleagues this October in downtown Chicago as we explore the future of geospatial and social data. [Stay informed and sign up to receive updates](#) about Latitude and to be notified when registration is live!

[Geofeedia](#) **Geofeedia Raises Another \$3 Million to Scale Location-Based Social Media Intelligence Platform**

"Marketers and public safety agencies need the location and contextual insight of social media that only Geofeedia can provide," said Guy Turner, managing director of Hyde Park Venture Partners. [Read More.](#)

[Geofeedia](#) **Maintenance Window**

March 13, 2015 from 6:00am EDT to 8:00am EDT We will be updating the Geofeedia platform to offer increased speed for your location-based social media searches and improve system capabilities. During this time, the Geofeedia web application and API will not be available. Users attempting to access the application during this time will receive a scheduled maintenance notification page. We appreciate your patience.

[Geofeedia](#) **Upcoming Events**

Stop by and see the Geofeedia team at these events:

- [SXSW: Retail Loco](#) Austin, TX
- [Social Media Marketing World](#) San Diego, CA
- [ISC West](#) Las Vegas, NV
- [ASIS NY](#) New York, NY

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [phil@geofeedia.com]

Sent: Tuesday, August 23, 2016 7:30 AM

To: jean-paul.limontas@pd.boston.gov

Subject: Geofeedia Webinar | Best Practices For Large Event Safety & Security Management

[Geofeedia](#)

Good Morning,

Large-scale event monitoring through Geofeedia can help you identify unforeseen risks and improve situational awareness. Join us Thursday, August 25 at 2pm EDT as the Geofeedia Security Operating Center shares our experiences and best practices from monitoring the 2016 Olympic Games. You'll definitely want to leverage these techniques for your next event!

[Register_Button-1.png](#)

From,

The Geofeedia Security Operating Center

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [latitude@geofeedia.com]

Sent: Thursday, October 06, 2016 2:00 PM

To: jean-paul.limontas@pd.boston.gov

Subject: Miss out on Latitude? Join us at our new product release webinar!

[Geofeedia](#)

Good afternoon,

If you couldn't make it to Latitude this year, don't worry! We're hosting a new product release webinar next Thursday, October 13 at 2:00 PM EDT. Our product team will highlight the new platform updates that were featured at Latitude!

Featured Product Enhancements

Logo Detection, Media Filtering, and Geofeedia Services give your organization more tools to Predict, Analyze, and Act on location-based intelligence.







- **Logo Detection:** Recognize pictures of brands or logos that are important to your organization in locations that matter.
- **Media Filtering and Analytics:** Break down posts by their media type. Media Filtering and Analytics let your team segment geotagged posts into text, photo, and video-only posts.
- **Geofeedia Services:** Let Geofeedia manage your social intelligence. Our team of Social Intelligence Analysts monitor the locations that matter to your organization 24/7 to bring your team actionable data.

We hope to see you there!

Phil-Harris

Phil Harris

CEO, Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [webinar@geofeedia.com]

Sent: Wednesday, July 20, 2016 3:16 PM

To: jean-paul.limontas@pd.boston.gov

Subject: New from Geofeedia: The July '16 Release is Coming Soon!

Good afternoon,

Geofeedia is excited to announce our July '16 Release will be arriving to the Geofeedia platform next week! Turn noisy social data into actionable intelligence with **Crisis & Natural Disaster Map Layers, Comparative Analytics, Media Filtering**, and more.

Our new features help organizations of any size or complexity gain insights they need to predict, analyze, and act on location-based social intelligence:

- **Crisis & Natural Disaster Map**

Crisis_map.jpg

Layers: Discover more context around developing situations with the new Crisis and Disaster Map Layers. Visualize crisis events alongside social content from anywhere in the world.

- **Comparative Analytics:** Uncover deeper insights across or within recordings by comparing posts, users, sentiment, and keywords with side-by-side or aggregate analytics.

- **Media Filtering:** Be alerted to and break down posts by the content in them. Media Alerts and Filtering let your team segment location posts into Text Only, Link, Photo, and Video posts.

... and more!

Join me for a webinar tomorrow to learn more about the future of location-based intelligence in a "fireside chat" webinar. [Click here to register for the webinar.](#)

I also invite you to register for Latitude, Geofeedia's location-based intelligence conference, this October at the world-famous Navy Pier in Chicago. Our team is excited to gather world-class leaders for an event of networking and location education. [Register now!](#)

We appreciate your support!

[Phil-Harris](#)

Phil Harris

CEO, Geofeedia

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [Here](#) to manage your email settings.

From: Geofeedia [webinar@geofeedia.com]
Sent: Wednesday, May 25, 2016 2:20 PM
To: jean-paul.limontas@pd.boston.gov
Subject: See What's New in the May '16 Product Release

Geofeedia

May16

Introducing our May '16 Product Release! We are excited to welcome new data sources, advanced alerting capabilities, enhanced analytics and more functionality to the Geofeedia platform.

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session that showcases the new updates to our platform. [Register now!](#)

[webinar-button.png](#)

May '16 Product Release Highlights

Our updates are designed to help teams of all sizes and complexities predict, analyze, and act on location-based social intelligence.

alerts

layers

analytics

ADVANCED ALERTS

Stay ahead of developing topics and trends with the addition of three new alert types, and fine-tune your alert criteria with a new keyword rule builder and boolean option.

NEW DATA SOURCES

View weather and traffic data and tap into new social sources Google+, Vimeo, and Facebook Pages to uncover more insights.

ENHANCED ANALYTICS

Easily visualize and understand trends in activity and sentiment.

Additional Release Highlights

enterprise

everbridge

mobile

ENTERPRISE

Empower teams of all sizes and complexities to predict, analyze and act on location-based intelligence.

EVERBRIDGE INTEGRATION

Quickly and reliably deliver the right message during mission-critical events that take place in locations of interest.

MOBILE APPS

The addition of VK, Vine, and Periscope allows teams to access more data on-the-go through our mobile app.

[webinar-button.png](#)

Join Us at Latitude 2016

[LAT.png](#)

OCTOBER 5-6 | NAVY PIER, CHICAGO

Register for Latitude, Geofeedia's location-based intelligence conference, this October in Chicago. Learn more about the latest in location-based intelligence, connect with location-based intelligence experts, and see what's new (and what's coming) to the Geofeedia platform. [Reserve your seat today!](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654


Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [webinar@geofeedia.com]
Sent: Thursday, May 19, 2016 8:15 AM
To: jean-paul.limontas@pd.boston.gov
Subject: The Geofeedia May '16 Release is Coming Soon!

Good afternoon,

I'm excited to announce Geofeedia is launching NEW features to the platform on May 25th to help teams of all sizes and complexities to predict, analyze, and act on location-based social intelligence.

Next week, we'll be introducing our May '16 updates to the Geofeedia Platform:

- **New Data Sources:** Find more insights and  trends from the world's largest location-based data set with the addition of new data sources, including Weather and Traffic Layers and network sources Google +, Vimeo, and Facebook Pages.
- **Advanced Alerting Capabilities:** Stay ahead of developing topics and trends with the addition of three new alert types.
- **Enhanced Analytics:** Easily visualize and understand trends in activity and sentiment above or below normal levels.

... and more!

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session on June 2nd that showcases the new updates and additions to our platform. Join us to learn more! [Click here to register for the webinar.](#)

I also invite you to register for Latitude, Geofeedia's location-based intelligence conference, this October in Chicago. Meet our team, network with location-based experts, and learn more about what's new (and what's coming) to the Geofeedia platform. [Register now!](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

We appreciate your support!

 **Phil-Harris**

Phil Harris

CEO, Geofeedia

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [Here](#) to manage your email settings.

From: Geofeedia [marketing@geofeedia.com]
Sent: Thursday, July 28, 2016 9:35 AM
To: jean-paul.limontas@pd.boston.gov
Subject: The July '16 Product Release is Live!

Geofeedia

july16

Our July '16 Product Release is here! [Watch our short overview video](#) to see the new features, including **Crisis & Natural Disaster Map Layers, Comparative Analytics, Media Filtering**, and more.

[video-button.png](#)

July '16 Product Release Highlights

Our new features help organizations of any size or complexity gain insights they need to predict, analyze, and act on location-based social intelligence.

[alerts](#)

[analytics](#)

- **Comparative Analytics:** Uncover deeper insights by comparing posts, users, sentiment, and keywords with side-by-side or aggregate analytics.
- **Crisis & Natural Disaster Map Layers:** Discover more context around developing situations with the new Crisis and Natural Disaster Map Layers. Visualize crisis events alongside social content from anywhere in the world.
- **Media Filtering:** Analyze and break down posts by the content in them. Media Analytics and Filtering let your team segment location posts into Text Only, Link, Photo, and Video posts.

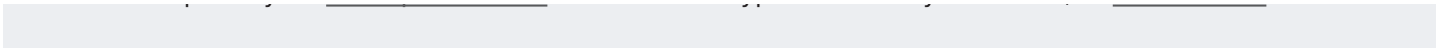
Join Us at Latitude 2016

[LAT.png](#)

OCTOBER 5-6 | NAVY PIER, CHICAGO

Register for Latitude, Geofeedia's location-based intelligence conference, this October in Chicago. Learn more about the latest in location-based intelligence, connect with location-based intelligence experts, and see what's new (and what's coming) to the Geofeedia platform.

[Reserve your seat today!](#)



From: Geofeedia [updates@geofeedia.com]

Sent: Tuesday, July 21, 2015 4:40 PM

To: jennifer.gillis@pd.boston.gov

Subject: 10 New Features: Keyword Search, Android App + 8 More



LOG IN

EmailHeader-ProductUpdates

The latest release of the Geofeedia platform is going live on **Friday, July 24** and will give you greater insights, enhanced mobility and increased scale. Learn more about the new suite in our Discovery release:

Geofeedia: Discovery Search

More Data

Uncover more data than ever before with our expanded search capabilities. **Discovery Search** identifies where conversations are taking place across the globe in our interactive Map or **Heatmap** view. Utilize the **Keyword Search** to activate Twitter data and broaden search insights for a better understanding of the social conversation. Deliver your set of actionable data to decision-makers with our exportable **PDF reports**.

Geofeedia: Android App

More Mobile

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**. One-click access to locations, recordings and user profiles and posts bring location-based social media monitoring to mobile devices. The Android App will be available for download via Google Play this Friday.

Geofeedia: Multi-Location Upload

More Scale

Quickly upload thousands of locations with **Multi-Location Upload**, and combine up to 1,000 locations into recordings for an overall view on the data captured with **Location Aggregation**. Gain insights in your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Discovery Training Session

Explore the 9 features above (and more!), and hear from our Senior Technical Product Manager Andy Falkenstein in an upcoming webinar.

[register-now-button](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support page](#) within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest. Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, July 23, 2015 2:54 PM
To: jennifer.gillis@pd.boston.gov
Subject: 10 New Features to Help Protect and Serve



LOG IN

EmailHeader-ProductUpdates

The latest release of the Geofeedia platform, "Discovery," goes live on **Friday, July 24!** Our Discovery launch will give you greater insights, enhanced mobility and increased scale. Explore the new features below, and hear from our Senior Technical Product Manager, Andy Falkenstein, in our upcoming training session. [REGISTER NOW!](#)

Learn how our new capabilities help you protect and serve

TW-PS

INVESTIGATE
COMMUNICATE
ANALYZE

Learn how the power of Geofeedia's Discovery launch supports your agency's operations.

[read-post-button](#)

Explore the Discovery launch

Geofeedia: Android App

More Data

Uncover more data with our expanded search capabilities. **Discovery Search, Keyword Search, and Heatmap**

More Mobile

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**.

More Scale

Quickly upload and record thousands of locations with **Multi-Location Upload** and **Location**

View offer new ways to discover and monitor social conversations around the world. Review your dataset with our exportable **PDF reports**.

Access locations, recordings, user profiles, and posts from your mobile device. The Android App will be available for download via Google Play this Friday.

Aggregation. Gain insights on your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Read how other teams can benefit from the Discovery launch

Geofeedia: Security

Corporate Security

Protect your assets with location-based social media. See how security teams identify potential threats. [READ MORE](#)

Geofeedia: Media and Journalism

Media and Journalism

Be first on the scene with Geofeedia. Uncover trends using the Keyword and Discovery searches. [READ MORE](#)

Geofeedia: Marketing

Marketing

Build your brand using Geofeedia. Discover customer conversations in locations that matter. [READ MORE](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support page](#) within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest. Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [marketing@geofeedia.com]
Sent: Friday, May 27, 2016 11:20 AM
To: jennifer.gillis@pd.boston.gov
Subject: A Note from Geofeedia on Memorial Day

LOG IN

We Remember

The Team at Geofeedia would like to wish all of you a safe and wonderful Memorial Weekend.

Thank you to all of our Veterans for your sacrifices and service to our country.

PHIL HARRIS & TEAM GEOFEEDIA

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, February 11, 2015 2:08 PM
To: jennifer.gillis@pd.boston.gov
Subject: Can you join us for Thursday's webinar?

[Geofeedia Logo](#)

[log-in](#)

Geofeedia Users,

This is a reminder that Senior Product Manager, Andy Falkenstein, will be hosting a webinar on **Thursday, February 12 at 2:00pm EST**, featuring a live demonstration of Geofeedia's latest enhancements, including:

- Mobile-friendly alert emails with image and video previews
- The ability to quickly add one or multiple posts to your Collections from the Collage view
- In-app video resources to help you discover and understand the full power of each Geofeedia app

Click below to register, and we look forward to seeing you on the webinar!

[webinar-button](#)

YOUR PRESENTER

[andy-f](#)

Andy Falkenstein
Senior Product Manager

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, April 03, 2015 4:08 PM
To: jennifer.gillis@pd.boston.gov
Subject: CORRECTION: Sorry We Missed You

[Geofeedia Logo](#)

[log-in](#)

Hi Jennifer,

We're sorry you weren't able to attend yesterday's G30 customer webinar. We are excited to show you our new platform and share how you can gain early access through our beta program.

If you are interested, we want to make sure you have the opportunity to attend another webinar option in the coming weeks. Click below to see additional date and time options.

[register-now-button](#)

Keep up with company news, the articles we're reading and much more by following us on Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, March 26, 2015 10:43 AM
To: jennifer.gillis@pd.boston.gov
Subject: Early access to the new Geofeedia

[Geofeedia Logo](#)

[log-in](#)

[Geofeedia](#)

A new Geofeedia is almost here.

We're excited to announce that Geofeedia will soon have a completely new look and feel, enabling you to uncover more data even more easily than before.

We'll also be releasing numerous new features and a highly anticipated mobile app, all of which is highlighted below. To see for yourself, be sure to click the button to register for one of five webinars in April, after which you'll be able to request access to our beta environment and take the new platform for an exclusive test drive!

Multi-Location Recording

Create aggregated location recordings for up to 10 locations with full control of the data captured with filters for keywords, usernames, and sources.

Enhanced Reporting & Analytics

Discover insights about your places based on advanced search options, keywords and influencers within your places.

Sentiment

Understand and measure social sentiment at locations that matter to your business.

Influencers

Discover a user's complete profile across multiple networks.

Salesforce.com Integration

Discover sales leads and resolve customer service issues, integrated with Salesforce.com.

Keyword Search

Discover locations where a keyword or phrase is trending and initiate monitoring for those locations.

Publisher

Create and publish outbound social posts and replies directly from Geofeedia.

Mobile App

Take the power of Geofeedia on-the-go through responsive emails and a mobile app!



Geofeedia is hitting the road! Will we see you at one of our upcoming events?

- March 31: Texas Police Chiefs Association in Galveston, TX
- April 15: ISC West in Las Vegas, NV
- April 21: ILEETA in Wheeling, IL
- April 22: ASIS East NYC in New York, NY
- April 29: Government Social Media in Reno, NV

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [webinar@geofeedia.com]
Sent: Tuesday, September 08, 2015 6:41 AM
To: jennifer.gillis@pd.boston.gov
Subject: Educational Opportunity

Hi Jennifer,

We have two great, free webinars this month that may be of interest to you:

> [Connecting With Your Community Through Social Media](#) - September 10 at 2:00 PM EDT

Join Chief Billy Grogan of the Dunwoody Police Department as he discusses how he has decentralized the department's social media program to better connect with their community.

> [How Lexington PD Leverages Social Media to Protect and Serve](#) - September 17 at 2:00 PM EDT

Join Detective Richard Yancey as he discusses how the Lexington Police Department uses location-based social media intelligence to investigate local crimes, maintain campus safety, and monitor fugitive activity.

Please let us know if you have any questions. We look forward to your attendance.

Thanks,

Team Geofeedia

[Latest News + Events](#)

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [here](#) to manage your email settings.

From: Will Catton [will.catton@geofeedia.com]

Sent: Saturday, September 17, 2016 12:45 PM

To: jennifer.gillis@pd.boston.gov

Subject: Explosive Device - Seaside New Jersey Parade Route

[Geofeedia](#)

UPDATE:

OUR APOLOGIES FOR WRONG SUBJECT LINE IN EARLIER EMAIL

The Geofeedia Security Operating Center is actively monitoring content near the site of an explosion in Seaside Park, NJ along a race route for a Marine Corp. charity run.

Our content collection is linked in below.

[VIEW THE COLLECTON](#)

Please feel free to contact me if you have any questions at all.

Will Catton

Domain Expert, Geofeedia

will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, February 10, 2016 9:35 AM

To: jennifer.gillis@pd.boston.gov

Subject: February Newsletter: Explore the New Features, Attend Our City Tour, and More!

LOG IN

February-Newsletter

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

NEW January '16 Product Release

predict-sq.jpg

New Data Sources

analyze-sq.jpg

Image Analysis


engage-sq.jpg

Engagement Tools

We added NEW features to the Geofeedia platform on January 27th to help your organization **predict**, **analyze**, and **act** on location-based social intelligence.

Visit the platform for a closer look at the new features:

Featured Resource: Command Center Best Practices

 Protect your organization's people and business assets with location-based intelligence using industry best practices.

[geofeedia-resource-button.png](#)

Geofeedia City Tours: Coming to a Location Near You

Join us for a (free!) half day of education and platform training in a roundtable format at locations across the country.

Interested in hosting or attending a training event with fellow corporate security, public safety, and Geofeedia experts in your area? Contact our [team](#).

Indy.jpg

SanFrancisco.png

Baltimore.png

INDIANAPOLIS

Geofeedia Indianapolis office, with Anthem & Pacers

February 18, 2016
8:00 AM to 1:00 PM EST

SAN FRANCISCO

Square Headquarters

March 22, 2016
8:00 AM to 1:00 PM
PDT

BALTIMORE

University of Maryland

April 19, 2016
8:00 AM to 1:00 PM
EST

Connect with Our Team at Upcoming Events & Webinars

Join Team Geofeedia and our guest presenters for educational webinars and during events & tradeshow throughout the month.

[IDV-Solutions](#)

[2016 Visual Command Center User](#)

[Conference](#)

February 24 - 25 | Orlando, FL

Visit our booth to talk to the Geofeedia team at the event.

[sdsu-viz-center.png](#)

[WEBINAR: Using Location Based Intelligence for Disaster Awareness and Response](#)

February 24 | 2:00 PM - 3:00 PM EST

[sentinel-resource-group.png](#)

[WEBINAR: How to Build the Business Case for Location-Based Intelligence](#)

March 3 | 2:00 PM - 3:00 PM EST

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[College Football](#)

[Winter Storm Jonas](#)

East Coast of the United States

The east coast received record-breaking amounts of snowfall at the end of January, causing subway shutdowns, canceled flights, and flooded streets.

[Iowa Caucus](#)

[Iowa Caucus](#)

Iowa

The 2016 Election voting season has begun! Presidential hopefuls campaigned in Iowa for the Republican and Democratic caucuses.

[2016 CES](#)

[Protesters Shut Down the Bay Bridge](#)

San Francisco, CA

Activists blocked traffic on the Bay Bridge, causing delays on a major highway.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, August 12, 2015 9:47 AM

To: jennifer.gillis@pd.boston.gov

Subject: Geofeedia August Newsletter: Discovery Launch, LinkedIn Webinar, and more!



LOG IN

August-Newsletter_1

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: Location-Based Social Media Conference

Latitude is approaching quickly. Secure your spot today [Geofeedia Latitude](#) to experience the only location-based social media intelligence conference in the world. You'll have the opportunity to experience the latest in open sourced intelligence data trends while simultaneously networking with your peers about geosocial best practices and success stories.

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS
Use code **GeoCustomer** for 1 free pass per account

Discovery Launch Updates

Geofeedia: [Discovery Search](#) [More Data](#)

Uncover more data than ever before with our expanded search capabilities. **Discovery Search** identifies where conversations are taking place across the globe in our interactive Map or **Heatmap** view. Utilize the **Keyword Search** to activate Twitter data and broaden search insights. Deliver your set of actionable data to decision-makers with our exportable **PDF reports**

Geofeedia: [Android App](#) [More Mobile](#)

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**. One-click access to locations, recordings and user profiles and posts bring location-based social media monitoring to mobile devices. The Android

App will be available for download via Google Play this Friday.

Geofeedia: Multi-Location Upload [More Scale](#)

Quickly upload thousands of locations with **Multi-Location Upload**, and combine up to 1,000 locations into recordings for an overall view on the data captured with **Location Aggregation**. Gain insights in your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Upcoming Webinars

LE-Police

How Agencies Access and Monitor Social Media with Privacy Protection
August 20, 2:00 PM EDT

Join Geofeedia and Andrew Macpherson to learn how public safety agencies can monitor social media while protecting individual privacy.

[REGISTER NOW](#)

TW-CorpSec

How LinkedIn Uses Social Media Intelligence to Enhance Global Security
August 25, 2:00 PM EDT

Learn about LinkedIn's security operations -- the major challenges they face as an organization, and how social media has been useful.

[REGISTER NOW](#)

Featured Resource

NYC_Health_Logo_-_BW_-_PNG

New York City Department of Health and Mental Hygiene Use Case

Learn how the NYC DOHMH uses social media intelligenc to keep the peace during public health emergencies.

[DOWNLOAD NOW](#)

Connect with Geofeedia at Upcoming Events

[Seadog](#)

[SEADOG/WESTDOG
3rd Annual Conference](#)

August 16-19
Savannah, GA

[CACP](#)

[CACP
Annual Conference](#)

August 16-19
Quebec City, Quebec

[MSPC](#)

[Midwest Security and Police
Conference and Expo](#)

August 18-19
Tinley Park, IL

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[wildfires](#)

[Wildfires in the West](#)

California, Oregon, and Washington

Many western cities have been battling disastrous wildfires, causing California to declare a State of Emergency last week. Check out our Geofeedia collection.

[Michael_Brown](#)

[One Year Anniversary of Michael Brown Shooting](#)

Ferguson, MO

One year after the Michael Brown shooting, protests are still developing in Ferguson. See social media posts surrounding the events in our collection.

[Florida](#)

[Severe Flooding](#)

Tampa Bay, Florida

Check out pictures and videos captured by residents in Florida during major flooding in the Tampa Bay area.

Customer Mobile App Reviews

We'd love to hear your feedback on our new mobile apps. Give the Geofeedia app a review by clicking the links below, and please share your favorite feature or capability in the comments.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, January 30, 2015 7:29 AM
To: jennifer.gillis@pd.boston.gov
Subject: Geofeedia Database Upgrade Complete

[Geofeedia Logo](#)

Geofeedia Users,

Our database upgrade has been completed, and the Geofeedia application and API are now available for use. If you have any questions or experience any problems, please send an email to updates@geofeedia.com or reply to this message.

We appreciate your patience as we completed this important system improvement that allows us to continue scaling our data platform to meet your evolving needs, improve the reliability of our data platform and provide you with faster search speeds and increased system performance.

Thank you,
Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [success@geofeedia.com]
Sent: Friday, January 08, 2016 1:33 PM
To: jennifer.gillis@pd.boston.gov
Subject: Geofeedia Feedback: We Want to Hear From You

[Geofeedia](#)

Geofeedia Customers:

Thank you for giving us the opportunity to better serve you. Please help us by taking 2-3 minutes to tell us about your experience with Geofeedia. We appreciate your business and want to make sure we meet your expectations.

Thanks,

Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, July 08, 2015 9:55 AM

To: jennifer.gillis@pd.boston.gov

Subject: Geofeedia July Newsletter: Map Widget, Latitude Speakers, & More!



LOG IN

July-Email

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Updated Map Widget

The newly updated Instagram Map Widget allows [Geofeedia Instagram Widget](#) you to easily embed an interactive map of real-time Instagram posts. [Log in](#) to see the updated features including:

- New user interface
- Optimization for mobile devices
- Support for Instagram video content
- Expanded detail for individual posts

To learn more, contact your Customer Success Manager at [**Success@geofeedia.com**](mailto:Success@geofeedia.com).

Customer Training Webinars

The Geofeedia product team is excited to release new enhancements to the platform every month. Stay up to date with the latest features by attending a monthly training session, offered the first and last Monday of every month.

This month's topics: New 4.0 features and our new Mobile App. [Download the mobile app today!](#)

[webinar-button](#)

Latitude: Speakers & Sponsors

[Geofeedia Latitude](#)

Our Latitude speaker line-up is professional innovation personified. You'll be educated, motivated, and inspired by these industry experts joining us in keynote presentations.

[Maria Vello, President and CEO](#)

With more than 25 years of experience in the design, integration, and implementation of global corporate systems, security, and networks, Maria has been responsible for integrating security best practices and raising awareness at every level in every organization for which she has worked. Join her keynote session, **Shattering the Darkness: Shedding Light on the Dark Net**.



Sam Yagan, CEO

Match Group

Sam Yagan has been a leader in the dating industry since he co-founded OkCupid in 2003 and grew it into one of the most popular dating sites in America, amassing nearly 4 million active users. As the CEO of Match Group, he oversees the management of an online dating portfolio of over forty brands around the world, including Match.com, OkCupid, OurTime, Meetic, Twoo, Tinder, and ParPerfeito. Join the keynote session for Marketers to hear from Sam about the **Future of Location** as it relates to dating and beyond.



SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS

Use code **GeoCustomer** for 1 free pass per account

**Thank You to
Our Sponsors!**

[IDV-Solutions](#)

[Securitas_logo](#)

Upcoming Customer Case Study Webinars

Register now to hear from Geofeedia customers using location-based social media intelligence.

[NCAA_logo](#)

NCAA | July 14, 2:00 PM EDT

See how Geofeedia was used during the Final Four to cut through the noise and monitor multiple locations in Indianapolis.

[REGISTER NOW](#)

[leotta_logo](#)

LEOTTA | July 23, 2:00 PM EDT

Join Jack Hall from LEOTTA as he discusses some current trends and challenges to the use of social media in criminal cases.

[REGISTER NOW](#)

Featured Resource

[HBPD_emblem](#)

[Huntington Beach Police Department Case Study](#)

Learn how the Huntington Beach Police Department used social media intelligence to keep the peace during the US Open of Surfing.

[DOWNLOAD NOW](#)

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[FIFAWWC](#)

[FIFA Women's World Cup](#)

BC Place in Vancouver, Canada

See what fans shared during the 2015 Women's World Cup Final in Vancouver.

[SC_rally](#)

[South Carolina State House](#)

Columbia, South Carolina

Check out the social media content from the ongoing Confederate Flag rallies at the South Carolina State Capitol.

[Coke_Zero_400](#)

[Coke Zero 400](#)

Daytona International Speedway in Daytona Beach, FL

After hours of rain delays and a fiery last lap crash Dale Earnhardt Jr. came in first place at Daytona.

5-Minute Customer Survey

Want to shape the future of Geofeedia? We're looking for your feedback to help us prioritize where we go next with the power of location-based social intelligence. Take this quick, 5-minute survey to tell our product team where you'd like us to focus our efforts.

[Button-Survey](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, June 11, 2015 9:19 AM
To: jennifer.gillis@pd.boston.gov
Subject: Geofeedia News: Mobile App Goes Live & More



LOG IN

150608-JuneNewsletter

Welcome to the first issue of Geofeedia's monthly newsletter! We are looking forward to sharing product updates, thought leadership, event information and company news with you each month.

Next Evolution of Geofeedia

We are excited the platform is live. [Log in](#) to Geofeedia to check out all of the new features. In addition to enhancing current Geofeedia capabilities, the new version offers:

- Upgraded Data Platform
- Aggregated Location Monitoring
- Enhanced Location Analytics & Sentiment
- Influencers
- Salesforce Integration

[Geofeedia-log-in](#)

Download the Geofeedia App Today

The new Geofeedia iOS app is perfect for taking the power of Geofeedia on the go. With the mobile app, now you can:

- Gather location-based social intelligence in the areas directly around your current location
- Create or monitor any location while mobile
- Access a streamer view of location-tagged social media posts on-the-go

[Download from the App Store](#)

Register for Latitude

Don't miss this gathering of real leaders having real conversations about location-based social media. Our Latitude speaker line-up is professional innovation personified. You'll be educated, motivated, and inspired by these leaders who are using location-based social media intelligence to create success stories within their respective industries.

[LatitudeLogo-01-1024x379.png](#)

University of Chicago's Gleacher Center

October 21, 2015

[register-now-button](#)

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS
Use code **GeoCustomer** for 1 free pass per account

Connect with Geofeedia at Upcoming Events

Geofeedia is attending a number of upcoming events. Please come to our booth to connect with the Geofeedia Team!

[Useful Social Media
Social Media Summit](#)

June 15 - 16
New York City, NY

[Go Inbound
Marketing Conference](#)

June 22
Indianapolis, IN
Our VP of Product R. J. Talyor is
a featured speaker! Register
with code: **FRIENDOFRJ**

[NRF Protect Loss
Prevention Conference](#)

June 23 - 25
Long Beach, CA

[National Sheriff's
Association Annual
Conference & Exhibition](#)

June 26 - July 1
Baltimore, MD

New Resources

Check out these recent Geofeedia research findings and whitepapers:

[Special Bulletin: Advice
from #LESM Experts](#)

[NCAA-Cover-sm_copy
NCAA Location-Based Social
Media Case Study](#)

[Roadmap-cover-1
The Geosocial Marketer's
Roadmap Whitepaper](#)

Know Anyone Who Could Use Geofeedia?

We find that many of our best customers come from referrals of existing customers. Is there anyone in your network who could use Geofeedia? We'd love for you to send them a note inviting them to an upcoming webinar or to request a personalized demo. Here's a [short email](#) we drafted to make it easy - thanks for spreading the word!

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.
Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, November 11, 2015 11:24 AM

To: jennifer.gillis@pd.boston.gov

Subject: Geofeedia November Newsletter: Upcoming Webinars, Industry Events, and More!



LOG IN

November Newsletter

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Upcoming Webinars

Join Team Geofeedia and our guest presenters for free educational webinars throughout the month.

CS_Web-1

How the Northern California Regional Intelligence Center Uses Social Media to Monitor Large Events

November 18 | 2:00 - 3:00 PM EST

Join Geofeedia and Detective Star Cazador of the Northern California Regional Intelligence Center (NCRIC) to learn how the NCRIC uses Geofeedia for large events. [REGISTER NOW](#)

CS_Web-1

Using Social Media Intelligence for Risk Management and Crime Prevention

November 19 | 2:00 - 3:00 PM EST

Join us to learn how your agency can discover, engage, and analyze social media data to prevent crime and investigate evolving situations in real-time. [REGISTER NOW](#)

Ilitch Holdings

How Ilitch Holdings Monitors Social Media for Situational Awareness and Executive Protection

November 24 | 2:00 - 3:00 PM EST

Join Ray Johnson, Director of Executive Services at Ilitch Holdings to find out how he uses location-based social media monitoring for executive protection and situational awareness. [REGISTER NOW](#)

LEOTTA

6 Ways Social Media Monitoring Empowers Your Command Center

December 10 | 2:00 - 3:00 PM EST

Join George Siegle, Director of Product Management at IDV Solutions and Andy Falkenstein, Director of Product Management at Geofeedia, as they discuss 6 ways social media monitoring empowers your command center. [REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

Our team will be exhibiting at industry conferences around the country. [Contact us](#) to schedule an appointment to meet at the event!

[Security](#) [Security 500](#)

November 16
Washington, D. C.

[ISC East 2015](#) [ISC East 2015](#)

November 18-19
New York City

Platform Update

We're adding new functionalities and enhancements to our platform every week! Learn more about what's new.

Search Unification

Our New Search button unlocks 3 different search capabilities in the pop-up search field (**Location**, **Keyword**, **Discovery**), allowing users to search by addresses, keywords, and hashtags across location-tagged and non-location-tagged social media data.

Find out what conversations are happening around you today!

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[World Series](#) [2015 World Series](#)

Citi Field in Flushing, NYC and Ewing M. Kauffman Stadium in Kansas City, MO

The Kansas City Royals defeated the New York Mets 4 -1 to take the 2015 World Series title. See photos and videos from games in both stadiums in our collection.

[Hurricane Patricia](#) [Hurricane Patricia](#)

Southwest Mexico

Hurricane Patricia's Category 5 classification caused major concern along Mexico's Pacific coast. Although the storm weakened over Mexico, residents of coastal towns battled mudslides, strong winds, and flooding. See photos and videos of the storm in our collection.

Bucharest Protests [Protests in Bucharest](#)

Bucharest, Romania

Romanians took to the streets of Bucharest to protest the response of the government following a nightclub fire. The fire killed over 40 people, with many others in serious condition. See photos and videos of the protests in our collection.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, October 08, 2015 10:56 AM

To: jennifer.gillis@pd.boston.gov

Subject: Geofeedia October Newsletter: Last Call for Latitude, Upcoming Webinars and More!



LOG IN

October_Header

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: A Full Day of Education

LAT-event-collage

Book your travel NOW - we are less than two weeks away from the industry's first-ever location-based social media conference on **October 21, 2015** at [The Gleacher Center](#) in **Chicago, IL!**

In partnership with the [Illinois Association of Chiefs of Police](#) and the [Illinois Security Professionals Association](#), Geofeedia wants you to stay ahead of how social media is changing the way we think about and operate in the world today. Collaborate with your peers and hear from industry leaders who use social media data in innovative ways with limited resources and are being asked to do more with less.

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS

Use code *GeoCustomer* for 1 free pass per account

Product Update

We're adding new functionalities and enhancements to our platform every week! Learn more about what's new (and what's coming) at Latitude.

iG-Engagement

NEW! Engagement Tools

Engage with Twitter *AND*

PDF-collections-2

NEW! Collections PDF Summary Report

Instagram posts by simply clicking the Reply, Retweet, and Favorite buttons for a Tweet and the Like and Comment buttons on an Instagram post.

Download the 200 most recent items from a collection to a nicely formatted PDF summary report.

Upcoming Webinars

East Valley Fusion Center Use of Social Media for Major Events and Public Safety

October 15 / 2:00 - 3:00 PM EDT

Join Geofeedia and Chris Henningsen of the East Valley Fusion Center to learn about their use of location-based social media monitoring for events, such as Super Bowl 49 and public safety. [REGISTER NOW](#)

Current Trends and Challenges to the Use of Social Media in Criminal Cases

October 29 / 2:00 - 3:00 PM EDT

Join Jack Hall of LEOTTA (Law Enforcement Officer Technology Training Associates) for a free webinar on the current trends and legal challenges to the use of social media in criminal cases. [REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

[OSMOSIS](#)

October 12-13
New York New York Hotel
Las Vegas, NV

[ASCIA Fall Conference](#)

October 22-24
Hyatt Regency Hotel
Chicago, IL

[MCC Fall Meeting](#)

October 23-24
Hilton Chicago
Chicago, IL

[IACP Annual Conference](#)

October 24-27
McCormick Place West
Chicago, IL

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

Pope

[Papal Visit 2015](#)

New York, Washington D.C., and Philadelphia

Pope Francis made his first trip to the United States and visited Washington, D.C., New York City, and Philadelphia. Check out content from the Papal Visit in this Instagram collection.

Joaquin

[Hurricane Joaquin](#)

East coast of the United States

Major flooding resulted in major east coast cities due to category 4 Hurricane Joaquin. See photos and videos of the storm's havoc in our Geofeedia collection.

Hajj

[Hajj Stampede](#)

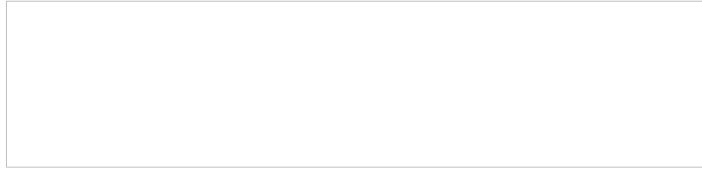
Mecca, Saudi Arabia

A stampede near Mecca killed over 450 people and left over 700 injured during the annual Hajj pilgrimage to Mecca. This collection includes images and videos of the tragic event. WARNING: Graphic content included.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [geneva.malagutti@geofeedia.com]
Sent: Thursday, February 20, 2014 8:35 AM
To: jennifer.gillis@pd.boston.gov
Subject: Geofeedia Product Upgrades



Dear Geofeedia Users,

At Geofeedia, we listen to our customers' feedback and upgrade our platform to help them perform their jobs. We're excited about two major announcements to enhance your efforts and experience (Facebook and Keyword alerts).

1. Facebook - nearly every customer has asked us to let them know when we could acquire geo data from the social network with over 1.1 billion users. We are incredibly excited and proud to add this source to our continuously expanding data set. You should see Facebook as a new source in the platform later this morning.

2. Keyword alerts - you now have the ability to create lists of keywords across your active recordings and receive an email alert when that word is mentioned. You will need to request this access from your sales rep to confirm this function is turned on.

Please contact sales@geofeedia.com with any questions or assistance on these upgrades. Please also continue to tell us other recommended additions to our platform that you'd like to see. Thank you for your partnership. We're enjoying sharing the value of location-based social monitoring with you and hearing your success stories every day!

Sincerely,

Geofeedia Team

[Forward this email](#)

□ This email was sent to jennifer.gillis@pd.boston.gov by geneva.malagutti@geofeedia.com | [Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#). □

Geofeedia | 101 N. Wacker Dr. | Suite 2008 | Chicago | IL | 60606

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, September 02, 2015 1:36 PM

To: jennifer.gillis@pd.boston.gov

Subject: Geofeedia September Newsletter: Latitude, Geofeedia Live, and More!



LOG IN

September_Newsletter_Header

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: A Full Day of Education

Book your travel NOW - we are less than two months away from the industry's first-ever location-based social media conference on **October 21, 2015** at [The Gleacher Center](#) in **Chicago, IL**! In partnership with the [Illinois Association of Chiefs of Police](#) and the [Illinois Security Professionals Association](#), Geofeedia wants you to stay ahead of how social media is changing the way we think about and operate in the world today. Collaborate with your peers and hear from industry leaders who use social media data in innovative ways with limited resources and are being asked to do more with less.

[Geofeedia Latitude](#)

[ISPA](#)

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS

Use code *GeoCustomer* for 1 free pass per account

Geofeedia Live Release: Coming Soon!

Our team has been working hard to extend our platform with a number of new capabilities that make it easier than ever to leverage real-time social media intelligence for your locations of interest around the world. Here is a preview of some of the new features that will be unveiled with the [Geofeedia Live](#) release next week.

- **MORE (and Better!) Data:** With the addition of [VK](#), the largest European social network in the world, you can gain additional insights from around the globe. We are continuing to ensure we bring you the largest set of location-based data in

the world.

- **MORE Insights:** The new *Geofeedia Live* app will help you discover insights into trending locations and better understand the topics and conversations taking place around the world.
- **MORE Management:** With the new *Engagement* feature, you now have the ability to easily search, curate, and engage with Twitter posts in real-time directly from the Geofeedia platform.
- **MORE Mobile:** In our iOS and Android mobile apps, we have added new enhancements that include *refining your search radius*, adding *Sina Weibo* as a data source, accessing your *collections* on-the-go, and much more!

Join one of our customer enablement webinars to learn more about the new features and hear best practices.



Upcoming Webinars

LE-Police

Social Media

September 10, 2:00 PM EDT

Join Geofeedia and Chief Billy Grogan of the Dunwoody Police Department to learn how his department uses social media to engage with the people of Dunwoody, GA.

[REGISTER NOW](#)

PD

Protect and Serve

September 17, 2:00 PM EDT

Learn how the Lexington Police Department uses social media intelligence to investigate crimes, maintain campus safety, and monitor activity.

[REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

[ALEAN](#)

ALEAN

September 21-23
New York New York Hotel
Las Vegas, NV

[IACA](#)

IACA

September 22-25
Hyatt Regency Denver Tech Center
Denver, CO

[ASIS](#)

ASIS

September 28 - October 1
Anaheim Convention Center

Anaheim, CA

[ISS World](#)

ISS

September 29 - October 1
Bethesda North Marriott Hotel
Washington, D.C.

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[Shooter](#)

[Mississippi State University Lockdown](#)

Starkville, MS

Students and faculty were panicked as warnings of a potential shooter on campus were made last week. A person of interest was taken into custody, but there were no reports of shots being fired. Check out the social media posts surrounding the situation.

[Protests](#)

[Beirut Protests](#)

Beirut, Lebanon

Thousands of people took to the streets of Beirut in protest of dominate sectarian politicians. See photos and videos posted by protesters in our collection.

[Katrina](#)

[New Orleans: 10 Years Later](#)

New Orleans, LA

Hundreds gathered in New Orleans for the 10th Anniversary of Hurricane Katrina. Check out the collection to see footage of President Obama's speech and more.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, November 03, 2015 11:29 AM
To: jennifer.gillis@pd.boston.gov
Subject: Geofeedia System Alert

[Geofeedia](#)



LOG IN

Geofeedia System Alert

Starting at 9:36am Eastern Time today, an issue with one of our hosting partners is causing Geofeedia users to experience slowness in searches and loading recordings. In addition, Alerts have been temporarily halted.

Our engineering teams are working quickly to resolve the issue, and we will send a follow-up note as soon as this issue is resolved. We apologize for the inconvenience.

Questions? Please contact your Customer Success Manager or email support@geofeedia.com with any questions.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, November 03, 2015 1:45 PM
To: jennifer.gillis@pd.boston.gov
Subject: Geofeedia System Alert

[Geofeedia](#)



LOG IN

Geofeedia System Alert: Issue Resolved

The issue with our hosting partners has been resolved. Search results should be displaying at normal speeds, and recordings are now properly returning results. Alerts processing has been reactivated. All posts queued during the impacted time are being processed and email notifications are being delivered.

Thank you for your patience, and we apologize for the inconvenience.

Questions? Please contact your Customer Success Manager or email support@geofeedia.com with any questions.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [phil@geofeedia.com]

Sent: Tuesday, August 23, 2016 7:31 AM

To: jennifer.gillis@pd.boston.gov

Subject: Geofeedia Webinar | Best Practices For Large Event Safety & Security Management

[Geofeedia](#)

Good Morning,

Large-scale event monitoring through Geofeedia can help you identify unforeseen risks and improve situational awareness. Join us Thursday, August 25 at 2pm EDT as the Geofeedia Security Operating Center shares our experiences and best practices from monitoring the 2016 Olympic Games. You'll definitely want to leverage these techniques for your next event!

[Register_Button-1.png](#)

From,

The Geofeedia Security Operating Center

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, December 22, 2014 11:06 AM
To: jennifer.gillis@pd.boston.gov
Subject: Happy Holidays from Geofeedia!

holiday-header

As 2014 comes to a close, we wanted to take this opportunity to thank those most responsible for making it an unforgettable year here at Geofeedia...**our amazing customers!**

Because of your enthusiasm for what we're trying to accomplish, word has spread and Geofeedia has grown. Because of your feedback and suggestions, our platform is more powerful than ever and helping to achieve some incredible outcomes.

What's better is that we're just getting started, and our commitment to you is to continue innovating into 2015 and beyond!

We hope you enjoy the holiday season and have a safe and happy new year, and **thank you** for your large part in making Geofeedia what it is today!

Sincerely,
Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, December 16, 2015 4:10 PM
To: jennifer.gillis@pd.boston.gov
Subject: Happy Holidays from Team Geofeedia!



LOG IN

Geofeedia holiday

On behalf of the Geofeedia Team, THANK YOU for your partnership in 2015. We are grateful that you have partnered with us to make a difference in your organization and community. Together, we are making the world a better place.

You made 2015 an outstanding year. Some of my favorite highlights include:

- **Bringing more and better data to location-based, real-time decision making.** From new sources like VK and Sina Weibo to adding enrichments like Sentiment, we truly have the best data set available!
- **Adding more ways to search.** With Geofeedia, now you can search by keyword, location or user in addition to making our 1.4 billion posts available for “discovery” searches.
- **Hosting the industry’s first location-based social media conference, Latitude,** bringing over 200 industry experts coming together for a full day of education and collaboration.
- **Serving over 500 customers** who continue to push our team forward in the way in which we provide services and support to you.
- **Growing the Geofeedia Team** to more than 50 employees, with 30% focused on developing and innovating the platform for you and another 30% focused on initiatives to ensure our customers are successful and that we exceed your expectations.

We couldn’t be more excited about what 2016 has in store for the Geofeedia platform! The location-based intelligence space is taking off and we are leading the industry in what’s to come.

You, and the entire Geofeedia community of users, are instrumental in shaping the future with us. Starting this week, you can connect with our success teams from within the platform via Live Chat to share your feedback instantly and get your questions answered. We look forward to hearing from you.

Thank you for your partnership and cheers to a great 2016!

Phil Harris and the Geofeedia Team
CEO, Geofeedia

P.S.: Anxious to know what we have in store for 2016? Check out our new blog post,

[2016 Predictions in Location-Based Intelligence](#), to learn more!

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Laura Bohnert [laura.bohnert@geofeedia.com]

Sent: Friday, March 06, 2015 11:59 AM

To: jennifer.gillis@pd.boston.gov

Subject: Have a minute? Geofeedia wants to hear from you!

[Geofeedia Logo](#)

Thank you for choosing Geofeedia as your location-based social media monitoring partner. We want to hear from you!

How likely are you to recommend Geofeedia to a colleague?

1 = Not Likely and 10 = Very Likely

Make sure you're up to speed on the latest product enhancements: Watch the G30 webinar in the [Resources & Support](#) section of the application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [no-reply@geofeedia.com]

Sent: Tuesday, July 22, 2014 3:33 PM

To: jennifer.gillis@pd.boston.gov

Subject: Images from rally at the Israeli Consulate in Chicago

[Geofeedia Logo](#)

Geofeedia customers,

Below is the link to a Geofeedia collection containing rich social content from today's rally in front of the Israeli Consulate in downtown Chicago.

[See the content](#)



This email was sent to: jennifer.gillis@pd.boston.gov

This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

We respect your right to privacy: [View our policy](#)
[Manage Subscriptions](#) | [Update Profile](#) | [Unsubscribe](#)

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, December 04, 2014 3:13 PM
To: jennifer.gillis@pd.boston.gov
Subject: Introducing Geofeedia Apps, User Track and more!

[View this email as a web page here.](#)

[Geofeedia Logo](#)

[log-in](#)

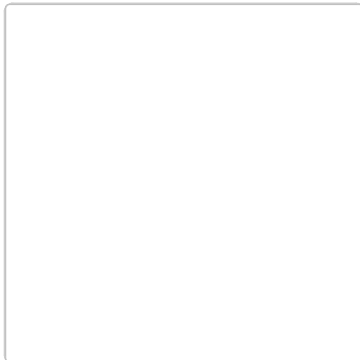
Introducing Geofeedia Apps

We're excited to announce that we've made it even easier to access and use Geofeedia's powerful functionalities with the introduction of **Geofeedia Apps**.

The new Apps Menu will now be the primary way you navigate the application, so be sure to click below to log in and watch a video overview of this enhancement!

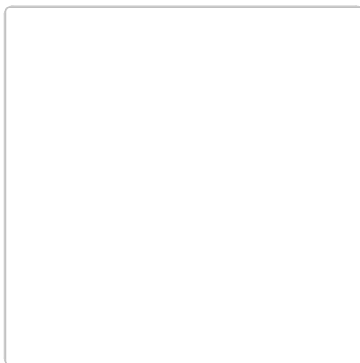
[video-preview](#)

More Geofeedia Updates:



New: User Track

You can now connect one or multiple Twitter or Instagram accounts and track posts from a defined set of users, even if the posts aren't Geotagged. [Click here](#) to log in, watch a video overview, and get started with User Track.




New: CSV Downloads

To download a spreadsheet containing the details of up to 25,000 posts from an active or completed recording, simply click the gear icon and look for the "CSV Download" link.



Social Media as a Tool for Physical Security



Geofeedia was recently featured in an article written by [SourceSecurity.com](#) related to how social media data can help with physical security. [Click here](#) to read the full article on SourceSecurity.com.

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with the latest news, product updates, articles and more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Friday, January 15, 2016 9:49 AM

To: jennifer.gillis@pd.boston.gov

Subject: January Newsletter: New Features Coming Soon, Free Educational Webinars, and More!

LOG IN

January-Newsletter.png

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

NEW FEATURES! January 2016 Release

predict-periscope

Analyze-circle

Act-map

NEW DATA SOURCES

IMAGE RECOGNITION

SEARCH+

We're excited to add NEW features to the Geofeedia platform on January 27 (data sources, recognition tools, analytics, and more!) designed to help your organization **predict**, **analyze**, and **act** on location-based social intelligence.

Watch our short video for a preview on what's to come!

Don't forget to sign up for our upcoming training sessions to learn how to leverage the new features. [Register now!](#)

We Want to Hear From You

Thank you for giving us the opportunity to better serve you! Please help us by taking 2-3 minutes to tell us about your experience with Geofeedia. We appreciate your business and want to make sure we meet your expectations.

Attend an Upcoming Webinar

Join Team Geofeedia and our guest presenters for free educational webinars throughout the month.

rock-ventures-logo

[How Rock Ventures Uses Social Media Intelligence to Power Their Command Center](#)

January 20 | 2:00 PM EST

[REGISTER NOW](#)

Geofeedia ads

[How to Optimize Social Advertising with Geofeedia Ads](#)

January 21 | 2:00 PM EST

[REGISTER NOW](#)

square logo

[How Square Uses Social Media Intelligence for Trust and Safety](#)

January 26 | 2:00 PM EST

[REGISTER NOW](#)

airport webinar

[How Social Media Intelligence Can Enhance Public Safety and Airport Security](#)

January 28 | 2:00 PM EST

[REGISTER NOW](#)

Connect with Our Team at Upcoming Events

Visit the Geofeedia team on the road in January at industry conferences and trade shows.

[2016 Major League Soccer Operations & Security Seminar](#)

January 19 - 22
Orlando, FL

[2016 NASPA Strategies Conference for Mental Health](#)

January 21 - 23
Orlando, FL

ncs4-425793-edited.jpg

[National Intercollegiate Athletics Safety & Security Summit](#)

January 26 - 28
Gulfport, MS

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent

collections for you to discover!

College Football

[College Football Championship: Alabama vs. Clemson](#)

University of Phoenix Stadium

The Alabama Crimson Tide beat the Clemson Tigers in the championship game with a final score of 45-40. See photos and videos from field, sidelines, and stands in our collection.

Dallas tornadoes

[Severe Weather](#)

Dallas, Texas

Powerful tornadoes ripped through Dallas, tearing down apartment complexes and damaging homes and buildings throughout the city. See photos and videos of the storm in our collection.

2016 CES

[International Consumer Electronics Show](#)

Las Vegas, Nevada

The International Consumer Electronics Show, more widely known as CES, is an annual event that allows companies to display the latest and greatest in technology innovations. See photos and videos of the protests in our collection.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, March 02, 2015 10:35 AM
To: jennifer.gillis@pd.boston.gov
Subject: Join us at Latitude: Location-Based Social Media Conference

Not rendering correctly? View this email as a web page [here](#).

[Geofeedia Logo](#)

[log-in](#)

[Geofeedia Latitude 2015](#)

Join us in Chicago for the first ever Location-Based Social Media Conference!

Location data is changing everything. Join hundreds of colleagues this October in Chicago as we explore the future of geospatial and social data. At Latitude, you'll learn from experts and connect with practitioners and colleagues focused on location data.

While we work hard to finalize the details and prepare for registration, please click below to let us know you're interested in learning more when the time comes!

Keep Me Posted!

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com]
Sent: Thursday, August 07, 2014 4:57 PM
To: jennifer.gillis@pd.boston.gov
Subject: Keyword or Username Triggered Email Alerts

Not rendering correctly? View this email as a web page [here](#).

[Geofeedia Logo](#)

Receive alerts when important posts are made from within your Geofeeds

If you have the recording feature activated on your account, you can receive real-time email alerts when posts are made from within your recorded Geofeeds. Each alert can be triggered by up to 50 keywords and/or usernames and applied to multiple Geofeeds. Here's how to set them up (screenshot below):

1. While viewing an active recorded Geofeed, click the alerts icon in the main toolbar
2. Give your alert a name
3. Enter up to 50 keywords and/or usernames, comma delimited
4. Apply the alert to one or multiple active recordings
5. Select the members of your account who should receive the alerts
6. Click Save

That's it! When posts are made that match your criteria, an email will be sent with the details and a link to view the item in Geofeedia. If you don't have the recording feature activated in your account but would like to be able to archive content from your feeds and use alerts, get in touch with our support team at support@geofeedia.com.

geofeedia-alerts

[Log in to Geofeedia now](#)

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, June 25, 2015 12:03 PM
To: jennifer.gillis@pd.boston.gov
Subject: Latest Product Feature Update and Webinar Series



LOG IN

Email-ProductUpdates

Newly Updated Instagram Map Widget

An updated **Instagram Map Widget** launches today! The map widget enables you to easily embed an interactive map of real-time Instagram posts from your locations into your website, blog, or landing page.

The new map widget features include:

- Completely new user interface
- Optimization for mobile devices
- Support for Instagram video content
- Expanded detail for individual posts

If you would like to learn more about the map widget, please contact your Customer Success Manager. And don't forget to download our new [Mobile App](#) from the Apple App Store!

Register for a 4.0 Customer Webinar

If you weren't able to attend a previous new feature training, please join us for one of these additional webinars where we will review the new features and functionalities of the enhanced Geofeedia platform. We'll explain the new capabilities, including:

- Multi-location recordings
- Influencers
- Real-time analytics
- Sentiment analysis



5-Minute Customer Survey

Want to shape the future of Geofeedia? We're looking for your feedback to help us prioritize where we go next with the power of location-based social intelligence. Take this quick, 5-minute survey to tell our product team where you'd like us to focus our efforts.



Need more information? Visit the [Resources & Support](#) page within the Geofeedia application or email support@geofeedia.com.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.
Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Amy Condle [customer@gotowebinar.com]

Sent: Thursday, April 02, 2015 12:28 PM

To: jennifer.gillis@pd.boston.gov

Subject: Learn More: The Next Generation of Geofeedia Confirmation

Dear Jennifer,

Thank you for registering for "Learn More: The Next Generation of Geofeedia".

We are very excited to share the next generation of the Geofeedia application. Now it is even easier to use with a completely new look and feel, enables searching more data faster, and provides new ways to discover, engage, and analyze location-tagged data. Register for the webinar to see for yourself and register for our beta program!

Please send your questions, comments and feedback to: webinar@geofeedia.com

How To Join The Webinar

Thu, Apr 2, 2015 2:00 PM - 3:00 PM EDT

[Add to Calendar](#)

1. Click the link to join the webinar at the specified time and date:

<https://global.gotowebinar.com/join/6573720903097728513/183991076>

Note: This link should not be shared with others; it is unique to you.

2. Choose one of the following audio options:

TO USE YOUR COMPUTER'S AUDIO:

When the webinar begins, you will be connected to audio using your computer's microphone and speakers (VoIP). A headset is recommended.

--OR--

TO USE YOUR TELEPHONE:

If you prefer to use your phone, you must select "Use Telephone" after joining the webinar and call in using the numbers below.

United States

Toll: +1 (415) 655-0059

Access Code: 606-485-206

Audio PIN: Shown after joining the webinar

Webinar ID: 108-089-363

[View System Requirements](#)

To Cancel this Registration

If you can't attend this webinar, you may [cancel your registration](#) at any time.

You are receiving this email because you registered for this webinar. Your email address and personal information will be used by the Webinar organizer to communicate with you about this event and their other services. To review the Webinar organizer's privacy policy or opt out from their communications, contact the Webinar organizer directly.

You can [unregister](#) from the event and/or [opt-out](#) from receiving other communication from this webinar's organizer or GoToWebinar. If you did not register for this event, please [Report Spam](#).

This email is powered by GoToWebinar and is sent on behalf of the webinar organizer. GoToWebinar is a service provided to the organizer by Citrix Online, LLC | 7414 Hollister Avenue | Goleta, CA 93117 www.gotowebinar.com. View the [Privacy Policy](#). Use of this service is subject to GoToWebinar's [Anti-spam Policy](#).

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From: Geofeedia [updates@geofeedia.com]
Sent: Monday, July 27, 2015 2:45 PM
To: jennifer.gillis@pd.boston.gov
Subject: Learn More About Our New Features



LOG IN

EmailHeader-ProductUpdates

The latest release of the Geofeedia platform is LIVE! [Log in](#) now, and see how our new capabilities will give you greater insights, enhanced mobility and increased scale.

[Geofeedia-log-in](#)

Geofeedia: [Discovery Search](#)

More Data

Uncover more data than ever before with our expanded search capabilities. **Discovery Search** identifies where conversations are taking place across the globe in our interactive Map or **Heatmap** view. Utilize the **Keyword Search** to activate Twitter data and broaden search insights for a better understanding of the social conversation. Deliver your set of actionable data to decision-makers with our exportable **PDF reports**.

Geofeedia: [Android App](#)

More Mobile

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**. One-click access to locations, recordings and user profiles and posts bring location-based social media monitoring to mobile devices. Our apps are available for download in the [iTunes](#) and [Google Play](#) stores.

Geofeedia: [Multi-Location Upload](#)

More Scale

Quickly upload thousands of locations with **Multi-Location Upload**, and combine up to 1,000 locations into recordings for an overall view on the data captured with **Location Aggregation**. Gain insights in your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Discovery Training Session

Explore the 9 features above (and more!), and hear from our Senior Technical Product

Manager, Andy Falkenstein, in an upcoming webinar.

[register-now-button](#)

Read how you can benefit from the Discovery launch



Corporate Security

Protect your assets with location-based social media. See how security teams identify potential threats. [READ MORE](#)



Public Safety

Protect and serve with location-based social media. See how agencies monitor natural disasters. [READ MORE](#)



Media and Journalism

Be first on the scene with Geofeedia. Uncover trends using the Keyword and Discovery searches. [READ MORE](#)



Marketing

Build your brand using Geofeedia. Discover customer conversations in your locations. [READ MORE](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support page](#) within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest. Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, March 10, 2016 2:51 PM

To: jennifer.gillis@pd.boston.gov

Subject: March Newsletter: Latitude Registration Is Open, Attend Our City Tour, and More!

LOG IN

March-Newsletter

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Registration is Open! Latitude 2016


Join us this fall for [Latitude 2016](#)! We're excited to bring you the world's only location-based intelligence conference.

Oct. 5 - 6 | Navy Pier in Chicago, IL

NEW! Get Geofeedia Certified: Attend a half day of training to become an expert on the platform.

Every Geofeedia customer receives a FREE pass to attend: Use the code *GeoCustomer* when you register.

March '16 Release: Team & Enterprise Functionality

Geofeedia is excited to introduce our new enterprise-  ready platform to empower teams of all sizes and complexities to predict, analyze and act on location-based intelligence.

Register now for our Product Overview to see how the functionality can help your team.

Geofeedia City Tours

Join us for a (free!) half day of education and platform training in a roundtable format

at locations across the country.

Interested in hosting or attending a training event with fellow corporate security, public safety, and Geofeedia experts in your area? Contact our [team](#).

SanFrancisco.png

SAN FRANCISCO

Square Headquarters

March 22 | 8:00 AM to 1:00 PM PDT

Columbus

COLUMBUS

Ohio Department of Public Safety

April 13 | 3:00 PM to 6:00 PM EDT

University of Maryland

BALTIMORE

University of Maryland

April 19 | 3:00 PM to 6:00 PM EDT

Attend Upcoming Webinars

Join Team Geofeedia and our guest presenters for educational webinars featuring industry experts and the Geofeedia platform.

Social Media and the Intelligence Cycle for Security Professionals

March 16 | 2:00 PM EDT

Learn how social media data is developed into actionable intelligence for security teams.

[webinar-button.png](#)

How Ocean City Police Department Uses Location-Based Intelligence for Event Monitoring

March 24 | 2:00 PM EDT

Hear from Detective Jim Schwartz as he discusses how he uses location-based intelligence to better predict, analyze, and act on data that enhances situational awareness for their agency.

[webinar-button.png](#)

Social Media and the Intelligence Cycle for the Public Sector

March 30 | 2:00 PM EDT

See how the public sector leverages social media data during different stages of the intelligence cycle.

[webinar-button.png](#)

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[Severe Weather](#)

[Severe Weather](#)

East & Southeast Coast of the United States

Heavy rain, tornadoes, and strong winds wreaked havoc in communities across Virginia, Florida, and Louisiana.



[Boston Public Schools Protest](#)

Boston, MA

Students walked out of class and marched through downtown Boston in protest of proposed budget cuts.



[Super Tuesday](#)

[Super Tuesday](#)

Across the United States

Voters from several states across the country visited their polling stations to take part in their state's primary elections.



Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [latitude@geofeedia.com]

Sent: Thursday, October 06, 2016 2:01 PM

To: jennifer.gillis@pd.boston.gov

Subject: Miss out on Latitude? Join us at our new product release webinar!

[Geofeedia](#)

Good afternoon,

If you couldn't make it to Latitude this year, don't worry! We're hosting a new product release webinar next Tuesday, October 11 at 2:00 PM EDT. Our product team will highlight the new platform updates that were featured at Latitude!

Featured Product Enhancements

Logo Detection, Media Filtering, and Geofeedia Services give your organization more tools to Predict, Analyze, and Act on location-based intelligence.

 LogoRecognition3.png

 mediafiltering.png

 services.png

- **Logo Detection:** Recognize pictures of brands or logos that are important to your organization in locations that matter.
- **Media Filtering and Analytics:** Break down posts by their media type. Media Filtering and Analytics let your team segment geotagged posts into text, photo, and video-only posts.
- **Geofeedia Services:** Let Geofeedia manage your social intelligence. Our team of Social Intelligence Analysts monitor the locations that matter to your organization 24/7 to bring your team actionable data.

We hope to see you there!

Phil-Harris

Phil Harris

CEO, Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [hello@geofeedia.com]
Sent: Monday, June 16, 2014 11:01 AM
To: jennifer.gillis@pd.boston.gov
Subject: More data, more speed, must-see new features

Not displaying correctly? View this email as a web page [here](#).

[Geofeedia Logo](#)



[Seen Geofeedia lately?](#)

Hello from team Geofeedia!

We thought you would be interested in the [major enhancements](#) we've made to our leading location-based social media intelligence platform.

Click below to have a look at some of our new features, including:

- More location-based social data than anyone in the industry
- Seven social sources, now including rich Facebook data
- Keyword and username triggered email alerts
- Real-time data filtering by keyword, username and more
- Automatic data archival for 24/7 location monitoring
- Language translation
- Embeddable social media map widgets for your website
- The most user-friendly, fastest interface available

[See what we've been up to!](#)



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This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606

US

We respect your right to privacy: [View our policy](#)
[Manage Subscriptions](#) | [Update Profile](#) | [Unsubscribe](#)

From: Geofeedia [no-reply@geofeedia.com]
Sent: Friday, July 18, 2014 2:45 PM
To: jennifer.gillis@pd.boston.gov
Subject: New Feature: Scheduled Recordings

Not displaying correctly? View this email as a web page [here](#).

[Geofeedia Logo](#)



New Feature: Scheduled Recordings

If you have our recording feature activated on your account, you can now schedule start and end dates/times in advance. That way, you can be prepared to gather and archive social content from a specific event before it's too late.

As a reminder, our recording feature allows you to capture and archive all social content from within your search area for future retrieval and analysis. If you don't currently have the recording feature active in your account but would like to learn more, please contact us at sales@geofeedia.com.

Also, if you missed our video highlighting the new features of our latest major platform enhancement, you can still [watch it here](#).

To schedule a recording (screenshot below):

- 1) While viewing the Geofeed from your desired area, click the record icon on the upper right side of the toolbar
- 2) Click "Schedule the recording to start at a specific date/time"
- 3) Choose your start and end dates/times (Tip: make sure your account is set to the correct timezone under the settings menu in the toolbar)
- 4) Choose Public or Private visibility and save

That's it! Data will now be captured from your area during the specified timeframe and made available for future access and analysis.

Scheduled Recordings

[Log in now](#)



This email was sent to: jennifer.gillis@pd.boston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

We respect your right to privacy: [View our policy](#)
[Manage Subscriptions](#) | [Update Profile](#) | [Unsubscribe](#)

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, May 29, 2015 10:43 AM
To: jennifer.gillis@pd.boston.gov
Subject: Next Evolution of Geofeedia Launches Next Friday

LOG IN

Twitter_logo_blue

Email-ProductUpdates

The next evolution of the Geofeedia platform is going live next Friday, June 5 and offers you:

- **A new look-and-feel** to streamline your discovery process
- **Multi-location recordings** to monitor the locations that matter to you
- **Enhanced analytics and sentiment** to better understand what's happening at those locations
- **Influencers** to research social profiles and discover more about an individual's interests and most common interactions with other users
- **A new set of engagement tools** to better connect with your customers in entirely new ways

Join us for a webinar to learn more about the new features.

register-now-button

Maintenance Window

With the launch of our new platform, we will be working in a maintenance window from 10:00 PM EDT on Friday, June 5 to 4:00 AM EDT on Saturday, June 6. During this period, the Geofeedia application and API will not be available. Thank you in advance for your patience.

Introducing Sina Weibo

With the launch of our new platform, we will be introducing data from Sina Weibo, a Chinese microblogging site with over 500 million users. Sina Weibo opens a new avenue of data for your social discovery and analysis.

Learn More about the New Platform

Register for a webinar with the Geofeedia team to learn more about the platform. We'll show you how it enables searching more data faster and provides new ways to discover, engage, and analyze location-tagged data. [Register now!](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the *Resources & Support* page within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, June 04, 2015 9:02 AM
To: jennifer.gillis@pd.boston.gov
Subject: Next Evolution of Geofeedia Launches Tomorrow

LOG IN

Email-ProductUpdates

The next evolution of the Geofeedia platform is going live tomorrow, June 5th and offers you:

- **A new look-and-feel** to streamline your discovery process
- **Multi-location recordings** to monitor [150401-Beta-Screens](#) the locations that matter to you
- **Enhanced analytics and sentiment** to better understand what's happening at those locations
- **Influencers** to research social profiles and discover more about an individual's interests and most common interactions with other users
- **A new set of engagement tools** to better connect with your customers in entirely new ways

Join us for a webinar to learn more about the new features.

[register-now-button](#)

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Learn More about the New Platform

Register for a webinar with the Geofeedia team to learn more about the platform. We'll show you how it enables searching more data faster and provides new ways to discover, engage, and analyze location-tagged data. [Register now!](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support](#) page within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, April 23, 2015 12:59 PM
To: jennifer.gillis@pd.boston.gov
Subject: Product Updates from Geofeedia

[Geofeedia Logo](#)

[log-in](#)

At Geofeedia, we're innovating our platform all [150401-Beta-Screens](#) the time. Our engineering teams strive to ensure you can discover the best content and insights in your locations.

As such, we wanted to make sure you're aware of a few upcoming updates to our platform. Discover the changes and updates below!

Introducing Sina Weibo

In early May, you'll see a new data source, Sina Weibo, in your searches. Sina Weibo is a popular Chinese microblogging site with over 500 million users and over 100 million posts per day, opening a new data stream for your social discovery and analysis and providing new insights.

Facebook Graph API Sunset

On April 30, 2015, Facebook will be retiring its v1.0 Graph API, which powers location-tagged data for all of its partners. After this date, historical Facebook data will continue to live in your account, but new searches and recording data will not pull any new location-tagged Facebook data.

Have You Discovered Yik Yak?

Yik Yak is one of the most popular location-enabled social networks, with millions of app downloads and more than 1,600 college campuses using it. Make sure to review the Yik Yak posts which provide great insights for situational awareness intelligence, customer service issues, and general location sentiment.

Last Chance for a Sneak Peak of the New Platform

Only one webinar remains to give you an early look at our new platform and show you how it enables faster searches and provides new ways to discover, engage, and analyze location-tagged data. Register now and join us to learn more!

[register-now-button](#)

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, June 17, 2015 11:03 AM
To: jennifer.gillis@pd.boston.gov
Subject: Recap: Next Evolution of Geofeedia Platform



LOG IN

Email-ProductUpdates

It's been one week since the release of the new Geofeedia platform. With updated features, it is now easier than ever to search, engage, and analyze location-tagged social media.

Updated Product Features

Geofeedia-Platform-2

Make sure to log in, if you haven't already, to check out these five new capabilities:

- Multi-Location Recordings
- Influencers
- Real-time Analytics
- Sentiment Analysis
- [Download the Mobile App from the App Store](#)

Check out our [Mobile App training video](#) to help you understand and use the Geofeedia Mobile App!

If you missed last week's informational webinars, don't worry! Watch a recording to learn more about the new platform features.

5-Minute Customer Survey

Want to shape the future of Geofeedia? We're looking for your feedback to help us prioritize where we go next with the power of location-based social intelligence. Take this quick, 5-minute survey to tell our product team where you'd like us to focus our efforts.

Need more information? Visit the [Resources & Support](#) page within the Geofeedia application or email support@geofeedia.com.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, February 05, 2015 10:02 AM

To: jennifer.gillis@pd.boston.gov

Subject: Register Today: New Feature Webinar & Upcoming Maintenance Window

[Geofeedia Logo](#)

[log-in](#)

Let us walk you through our latest features!

January was a busy month for us as we launched a number of new features in our platform, including mobile-friendly alerts, streamlined curation of social content, and video resources to help you get the most out of Geofeedia.

Look below for details, and be sure to [join our customer webinar](#) on **Thursday, February 12 at 2pm EST** for a live walkthrough of the new features!

[webinar-button](#)

[feb-features-email](#)

Mobile-friendly Alerts with Image and Video Preview

Our new mobile-friendly emails make it easy to view Alerts on any device – mobile, tablet, and computer – and include image and video content to preview media without leaving your inbox.

Curate Collections from Collage View

Easily add multiple posts into a Collection directly from the Collage view to streamline your content discovery and curation process.

In-app Video Resources

Our updated Resource Library provides one stop for self-education and assistance requests, and new video tutorials help you discover and understand the full power of each of your Geofeedia apps.

Maintenance Window:

Sunday, February 8 2015

10:00pm - 11:00pm EST

On Sunday, February 8, we will be optimizing the Geofeedia core database that manages the Geofeedia application to offer increased speed for your location-based social media searches and improve failover capabilities. During this time, the Geofeedia web application and API will not be available.

System improvements like these typically take a few minutes, but we'll allow a one hour window to allow for testing.

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the Resources & Support page within the Geofeedia application.

Keep up with company news and industry insights by following us on Twitter!

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

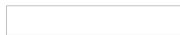
Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, June 08, 2015 7:21 AM
To: jennifer.gillis@pd.boston.gov
Subject: Release is Live: Next Evolution of Geofeedia

LOG IN

Email-ProductUpdates

The next evolution of the Geofeedia platform is here! With an updated look and feel, now it's even easier to search, engage, and analyze location-tagged social media.



In addition to enhancing current Geofeedia capabilities, the platform offers:

New Look and Feel: Now it's even easier to discover, engage and analyze social media data with a streamlined and updated user interface.

Upgraded Data Platform: With the upgraded capacity to process more than 1 billion posts daily (~10,000 per second) by the platform, Geofeedia enables the most complete searches across the largest location-based data set in the world.

Aggregated Location Monitoring: Save time and gain insight by collecting intelligence across many locations in a single search.

Enhanced Location Analytics: Make smarter real-time decisions through updated and interactive location analytics.

Location Sentiment: Quickly understand the sentiment (positive/negative) of posts from one or more locations.

New Data Source: With the largest Chinese microblogging site Sina Weibo added to Geofeedia, users now have an even larger data set to discover, engage and analyze.

Templates: Save time by creating and reusing search criteria (including locations, keywords, networks, usernames) within a search template.

Influencers: Discover top influencers in a location and their social connections.

Salesforce Integration: Increase sales and improve customer service by creating a Salesforce.com lead or customer service case from a location-tagged social media post with a single click.

Join us for a webinar to learn more about the new features!

[register-now-button](#)

Need more information? Visit the [Resources](#) page within the Geofeedia app.

You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support](#) page within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, January 29, 2015 10:02 AM
To: jennifer.gillis@pd.boston.gov
Subject: REMINDER - System Maintenance Alert: Database Upgrade

[Geofeedia Logo](#)

Geofeedia Users,

This is a reminder that we will be performing a database upgrade **tomorrow, January 30 beginning at 6:00am EST**. We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation. During the migration, the Geofeedia web application and API will not be available for use.

Thank you for your patience as we complete this important system improvement. This upgrade allows us to continue to scale our data platform to meet your evolving needs, improves the reliability of our data platform and provides you with faster search speeds and increased system performance.

If you have any questions, please send an email to updates@geofeedia.com or reply to this message.

Thank you,
Team Geofeedia

FAQs

When will the database migration take place?

The migration will occur in a maintenance window between 6:00am and 7:00am EST tomorrow, Friday, January 30.

Will I be able to use Geofeedia during the migration?

The application and API will not be available during the migration.

How long will the system be down?

We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation.

What will happen to my recordings and alerts during the maintenance window?

During the maintenance window, your recordings will continue to gather data, but your email alerts will be inactive. After the database upgrade is complete, your alerts will automatically restart and will include all items that were gathered during the maintenance window.

How will I know when I can use the Geofeedia application again?

You will receive a notification when the maintenance is complete and the application is ready for use.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, April 29, 2015 4:34 PM
To: jennifer.gillis@pd.boston.gov
Subject: Reminders from Geofeedia

[Geofeedia Logo](#)

Reminders from Geofeedia

Last Chance for a Sneak Peek of the New Geofeedia

Only one webinar remains to give you an early look at our new platform! Learn how the updates enable faster searches and provide new ways to discover, engage, and analyze location-tagged data. Join us to learn more! [REGISTER NOW](#)

Facebook Graph API Sunset

On April 30, 2015, Facebook will be retiring its v1.0 Graph API, which powers location-tagged data for all of its partners. After this date, historical Facebook data will continue to live in your account, but new searches and recordings will not pull any new location-tagged Facebook data.

Save the Date for Latitude

Mark October 21, 2015 on your calendars and join us in Chicago for Latitude, Geofeedia's location-based social media conference. While we work hard to finalize the details and prepare for registration, please click below to let us know you're interested in learning more when the time comes! [SIGN UP FOR DETAILS](#)

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, May 25, 2016 12:14 PM
To: jennifer.gillis@pd.boston.gov
Subject: See What's New in the May '16 Product Release

LOG IN

May16

Introducing our May '16 Product Release! We are excited to welcome new data sources, advanced alerting capabilities, enhanced analytics and more functionality to the Geofeedia platform.

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session that showcases the new updates to our platform. [Register now!](#)

[webinar-button.png](#)

May '16 Product Release Highlights

Our updates are designed to help teams of all sizes and complexities predict, analyze, and act on location-based social intelligence.

alerts

layers

analytics

ADVANCED ALERTS

Stay ahead of developing topics and trends with the addition of three new alert types, and fine-tune your alert criteria with a new keyword rule builder and boolean option.

NEW DATA SOURCES

View weather and traffic data and tap into new social sources Google+, Vimeo, and Facebook Pages to uncover more insights.

ENHANCED ANALYTICS

Easily visualize and understand trends in activity and sentiment.

Additional Release Highlights

enterprise

everbridge

mobile

ENTERPRISE

Empower teams of all sizes and complexities to predict, analyze and act on location-based intelligence.

EVERBRIDGE INTEGRATION

Quickly and reliably deliver the right message during mission-critical events that take place in locations of interest.

MOBILE APPS

The addition of VK, Vine, and Periscope allows teams to access more data on-the-go through our mobile app.

[webinar-button.png](#)

Join Us at Latitude 2016

[LAT.png](#)

OCTOBER 5-6 | NAVY PIER, CHICAGO

Register for Latitude, Geofeedia's location-based intelligence conference, this October in Chicago. Learn more about the latest in location-based intelligence, connect with location-based intelligence experts, and see what's new (and what's coming) to the Geofeedia platform. [Reserve your seat today!](#)

Use this code for a free registration pass: GeoCustomer

Please reach out to our Success team, success@geofeedia.com, with any questions.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [no-reply@geofeedia.com]
Sent: Tuesday, September 09, 2014 11:49 AM
To: jennifer.gillis@pd.boston.gov
Subject: Social media content from Apple's big day!

Not rendering correctly? View this email as a web page [here](#).

[Geofeedia Logo](#)

It's a big day for Apple!

We thought you might be interested to know that Geofeedia is curating location-based social media content from Apple's campus and the Flint Center in Cupertino, California where the tech giant is set to make some highly anticipated product announcements.

If you'd like a front seat for the day's action, you can either view the [full collection](#) in your Geofeedia account or explore a public, interactive [Instagram map](#) of our favorite photos and videos from the scene.

Be sure to check back when the event begins for lots of new content!

[View-Geofeedia-Collection](#)

[view-map-button](#)

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]

Sent: Friday, April 03, 2015 1:05 PM

To: jennifer.gillis@pd.boston.gov

Subject: Sorry We Missed You

[Geofeedia Logo](#)

[log-in](#)

Hi Jennifer,

We're sorry we missed you on yesterday's G30 customer webinar! You can access the recording in the [Resources & Support](#) section of the application. Not only will you see a live overview of the most recently released features, you'll also get a sneak peek of what's coming in future releases.

Click below to log in and watch the webinar now!

[Geofeedia-log-in](#)

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Monday, February 02, 2015 10:47 AM

To: jennifer.gillis@pd.boston.gov

Subject: Super Bowl Infographic: What was the Conversation at the Big Game?

Not rendering correctly? View this email as a web page [here](#).

[Geofeedia Logo](#)

Geofeedia Users,

Wow, what an exciting Super Bowl last night! While you were watching last-second interceptions, Katy Perry flying and dad-themed commercials, ticket holders in Arizona shared [almost 17,000 posts](#) from inside and around University of Phoenix Stadium.

To understand how Super Bowl XLIX ticket holders experienced the actual game live, the Geofeedia team [created a geofence](#) around the Super Bowl XLIX stadium. We collected almost 17,000 posts with a location tag, and here's what we learned:

- **The conversation doesn't always have the keywords and hashtags you're researching.** 66% of posts didn't contain keywords including: super, bowl, patriots, seahawks or sb49
- **Understanding a location means understanding microlocations.** The conversations in the north end zone seat differed from the south end zone, and ticket holders at the 50 yard line were really into the venue.
- **Listening to all social channels is critical.** 66% of the conversation was via Instagram posts, with the remainder of conversations spanning across many other social networks.

Ready to learn more? Click below to see our full infographic!

[infographic-button](#)

[geofeedia-super-bowl-infographic-tease](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, January 23, 2015 12:12 PM
To: jennifer.gillis@pd.boston.gov
Subject: System Maintenance Alert: Database Upgrade

[Geofeedia Logo](#)

Geofeedia Users,

Please be advised that we will be performing a database upgrade next **Friday, January 30 beginning at 6:00am EST**. We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation. During the migration, the Geofeedia web application and API will not be available for use.

Thank you for your patience as we complete this important system improvement. This upgrade allows us to continue to scale our data platform to meet your evolving needs, improves the reliability of our data platform and provides you with faster search speeds and increased system performance.

If you have any questions, please send an email to updates@geofeedia.com or reply to this message.

Thank you,
Team Geofeedia

FAQs

When will the database migration take place?

The migration will occur in a maintenance window between 6:00am and 7:00am EST next Friday, January 30.

Will I be able to use Geofeedia during the migration?

The application and API will not be available during the migration.

How long will the system be down?

We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation.

What will happen to my recordings and alerts during the maintenance window?

During the maintenance window, your recordings will continue to gather data, but your email alerts will be inactive. After the database upgrade is complete, your alerts will automatically restart and will include all items that were gathered during the maintenance window.

How will I know when I can use the Geofeedia application again?

You will receive a notification when the maintenance is complete and the application is ready for use.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Trent McMahan [webinar@geofeedia.com]
Sent: Tuesday, March 08, 2016 3:30 PM
To: jennifer.gillis@pd.boston.gov
Subject: Thanks for spreading the word about Geofeedia!

Hi Jennifer,

Over the past year, webinars have been a great way to provide education around the use of location-based intelligence for you, our customer, and others evaluating the Geofeedia platform. Many of our newest customers have come to Geofeedia after attending a webinar or talking to a current customer who uses the platform today.

Thank you for helping spread the word and sharing your ideas, successes and challenges around location-based social media best practices with your colleagues in neighboring agencies and how Geofeedia's platform helps you.

Our team is committed to providing you with great content every month. Please share the upcoming webinars with anyone in your network that you believe could benefit from hearing more about location-based intelligence:

> [How Ocean City Police Department Uses Location-Based Intelligence for Event Monitoring](#), March 24th at 2:00 PM EDT

> [Social Media and the Intelligence Cycle for the Public Sector](#), March 30th at 2:00 PM EDT

If you are interested in helping us host an upcoming webinar for public safety professionals, please respond back to this note and we will set up some time with a member of our team. We appreciate your partnership!

Thank you,

Trent McMahan
Senior Customer Success Manager

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL
Click [here](#) to manage your email settings.

From: Phil Harris [success@geofeedia.com]
Sent: Wednesday, January 27, 2016 9:40 AM
To: jennifer.gillis@pd.boston.gov
Subject: The January '16 Release is Live!

Hi Jennifer,

We're excited to announce the January '16 Product Release is now live! I invite you to [log into the Geofeedia platform](#), and see what's new!

A few [features](#) I'd like to highlight:

- Adding Persicope, Vine, and VK to the Geofeedia data set
- Image recognition capabilities to better understand the content in areas of interest
- Engagement tools to respond and react to social media posts

If you haven't already registered, our Enablement Specialist, Carly Tschantz, is hosting training sessions that showcase the new updates to our platform. The training will be offered on 3 different days, so please save the date for the time that works with your schedule.

[Click here to register for the training.](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

Thanks for your continued partnership!

Phil Harris

CEO

Geofeedia, Inc. | geofeedia.com

[Latest News + Events](#)

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [here](#) to manage your email settings.

From: Phil Harris [success@geofeedia.com]
Sent: Wednesday, January 20, 2016 4:17 PM
To: jennifer.gillis@pd.boston.gov
Subject: The January 2016 Release is Coming!

Hi Jennifer,

I hope 2016 is going well so far! Geofeedia is starting the year with a great release of new functionalities, and I'd like to invite you to a training to learn more.

Our Enablement Specialist, Carly Tschantz, is hosting training sessions that showcase the new updates to our platform. The training will be offered on 3 different days, so we hope there is a date and time that works with your schedule.

[Click here to register for the training.](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

Thanks for your continued partnership!

Phil Harris

CEO

Geofeedia, Inc. | geofeedia.com

[Latest News + Events](#)

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [here](#) to manage your email settings.

From: Phil Harris [updates@geofeedia.com]
Sent: Thursday, March 24, 2016 1:52 PM
To: jennifer.gillis@pd.boston.gov
Subject: The March '16 Release is Coming Soon!

Hi Jennifer,

Our team is continuing to enhance the Geofeedia platform with an exciting suite of new capabilities for organizations and teams. Next week, we'll be introducing our March '16 updates to the Geofeedia Platform:

- Our **team and enterprise platform** empowers teams of all sizes and complexities to predict, analyze and act on location-based intelligence, with new **permissions, roles, groups, audit trail** and **sharing** capabilities.
- **New Facebook data:** Now you can discover trending Facebook posts alongside Twitter and Instagram within Keyword Search.
- **Multiple users with the same email address:** Now you can have multiple usernames with the same email address in Geofeedia. Keep your profile the same, or update your username and new display name in the "My Profile" area of your account to take advantage of this feature.

Our Enablement Specialist, Carly Tschantz, is hosting a webinar session that showcases the new updates to our platform arriving on March 30th.

[Click here to register for the webinar.](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

We appreciate your support!

Phil-Harris

Phil Harris

CEO, Geofeedia

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [Here](#) to manage your email settings.

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, March 30, 2016 3:53 PM

To: jennifer.gillis@pd.boston.gov

Subject: The March '16 Release is Here: NEW Enterprise Functionality

LOG IN

header-mar16-1.png

The March '16 Product Release is here! Our team is excited to introduce the **new team and enterprise platform** for empowering teams of all sizes and complexities to predict, analyze, and act on location-based intelligence.

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session that showcases the new updates to our platform. [Register now!](#)

[webinar-button.png](#)

Team & Enterprise Highlights

Geofeedia's team and enterprise capabilities allow our platform to be fully customized to match the unique needs of any organization with:

groups.jpg

USER & GROUP MANAGEMENT

Manage team and global initiatives through expanded user and group management.

audit.jpg

AUDIT TRAIL

Maintain a complete audit trail for each action in your account for internal analysis and compliance, process optimization, and security.

role.jpg

CUSTOM ROLES & GRANULAR PERMISSIONS

Fully customize user access with granular permissions & custom roles to match internal procedures and security policies.

Additional Release Highlights



NEW FACEBOOK DATA: Now you can discover trending Facebook posts alongside Twitter and Instagram within Keyword Search.



MULTIPLE USERS WITH THE SAME EMAIL ADDRESS: Now you can have multiple usernames with the same email address in Geofeedia.

[webinar-button.png](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654


Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [updates@geofeedia.com]
Sent: Wednesday, May 18, 2016 3:05 PM
To: jennifer.gillis@pd.boston.gov
Subject: The May '16 Release is Coming Soon!

Good afternoon,

I'm excited to announce Geofeedia is launching NEW features to the platform on May 25th to help teams of all sizes and complexities to predict, analyze, and act on location-based social intelligence.

Next week, we'll be introducing our May '16 updates to the Geofeedia Platform:

- **New Data Sources:** Find more insights and  trends from the world's largest location-based data set with the addition of new data sources, including Weather and Traffic Layers and network sources Google +, Vimeo, and Facebook Pages.
- **Advanced Alerting Capabilities:** Stay ahead of developing topics and trends with the addition of three new alert types.
- **Enhanced Analytics:** Easily visualize and understand trends in activity and sentiment above or below normal levels.

... and more!

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session on May 26th that showcases the new updates and additions to our platform. Join us to learn more! [Click here to register for the webinar.](#)

I also invite you to register for Latitude, Geofeedia's location-based intelligence conference, this October in Chicago. Meet our team, network with location-based experts, and learn more about what's new (and what's coming) to the Geofeedia platform. [Register now!](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

We appreciate your support!

 **Phil-Harris**

Phil Harris
CEO, Geofeedia

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL
Click [Here](#) to manage your email settings.

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, May 01, 2015 10:22 AM
To: jennifer.gillis@pd.boston.gov
Subject: Update from Geofeedia: Facebook

[Geofeedia Logo](#)

[log-in](#)

Geofeedia-Updates

Product update from the Geofeedia team regarding a recent communication about Facebook data on the Geofeedia platform:

FB-Circle **Facebook Graph API Sunset: Extended**

The retirement of the Facebook Graph API v1.0 has been extended from April 30, 2015 to October 31, 2015. The Graph API powers location-tagged data for all of its partners. After October 31, 2015, historical Facebook data will continue to live in your account, but new searches and recordings will not pull any new location-tagged Facebook data.

Geofeedia will provide updates if there are any additional changes to the timing that we learn in the meantime.

Keep up with company news, the articles we're reading and much more by following us on Twitter:

[150501-EmbedTweet-Recordings-2](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Phil Harris [event@geofeedia.com]

Sent: Wednesday, April 08, 2015 1:11 PM

To: jennifer.gillis@pd.boston.gov

Subject: Visit Geofeedia at ISC West and ASIS New York City

[Geofeedia Logo](#)

Good afternoon,

Geofeedia will be exhibiting at two of the biggest security industry events, the [ISC West](#) conference next week in Las Vegas (Booth #19127) and the [ASIS New York City Security Conference and Expo](#) on April 22-23 in New York City (Booth #229).

My team and I would enjoy meeting you in-person to share how Geofeedia's social media intelligence platform is delivering successful outcomes for corporate security professionals in travel security, event security, executive protection, brand protection, facilities security, campus security, social media command centers and more!

We will demonstrate our application live at our booth to show how we deliver social media intelligence by location at places such as:

- College campuses
- Corporate campuses
- International locations
- Stadiums
- Any other worldwide location

[Contact us](#) to set up a time to meet in person. And don't forget to visit the Geofeedia booth to for a chance to win a new [FitBit Surge](#)!

See you at the show!

Phil Harris
Co-Founder and CEO of Geofeedia



Can't make it to the shows? Learn more about the next generation of Geofeedia in our webinar.

[register-now-button](#)

Update your [email preferences](#) to choose the types of emails you receive.

[Unsubscribe from all future emails](#)

From: Geofeedia [updates@geofeedia.com]

Sent: Friday, February 13, 2015 4:17 PM

To: jennifer.gillis@pd.boston.gov

Subject: Webinar recording now available in your account!

[Geofeedia Logo](#)

[log-in](#)

Hi Jennifer,

We're sorry we missed you on yesterday's G30 customer webinar! You can access the recording in the [Resources & Support](#) section of the application. Not only will you see a live overview of the most recently released features, you'll also get a sneak peek of what's coming in future releases.

Click below to log in and watch the webinar now!

[Geofeedia-log-in](#)

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Monday, March 09, 2015 3:28 PM

To: jennifer.gillis@pd.boston.gov

Subject: What's Happening at Geofeedia

[Geofeedia Logo](#)

[log-in](#)

What's Happening

We're excited to bring you the latest news from Geofeedia.

This Just In: [Check out our Collection](#) from the Apple Live event in San Francisco, CA.

[Coming Soon: Latitude, Geofeedia's Location-Based Conference](#)

Location data is changing everything. Join hundreds of colleagues this October in downtown Chicago as we explore the future of geospatial and social data. [Stay informed and sign up to receive updates](#) about Latitude and to be notified when registration is live!

[Geofeedia Raises Another \\$3 Million to Scale Location-Based Social Media Intelligence Platform](#)

"Marketers and public safety agencies need the location and contextual insight of social media that only Geofeedia can provide," said Guy Turner, managing director of Hyde Park Venture Partners. [Read More.](#)

[Maintenance Window](#)

March 13, 2015 from 6:00am EDT to 8:00am EDT We will be updating the Geofeedia platform to offer increased speed for your location-based social media searches and improve system capabilities. During this time, the Geofeedia web application and API will not be available. Users attempting to access the application during this time will receive a scheduled maintenance notification page. We appreciate your patience.

[Upcoming Events](#)

Stop by and see the Geofeedia team at these events:

- [SXSW: Retail Loco](#) Austin, TX
- [Social Media Marketing World](#) San Diego, CA
- [ISC West](#) Las Vegas, NV
- [ASIS NY](#) New York, NY

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Drew Aslakson [marketing@geofeedia.com]

Sent: Tuesday, July 26, 2016 1:45 PM

To: daleyj.bpd@cityofboston.gov

Subject: [Event] Unlock Your Company's Location-Based Intelligence

Hi John,

Did you know that 85% of intelligence is open source? With nearly 70% of Americans owning a smartphone and the average smartphone user spending 1.72 hours on social media a day, it's important to have an understanding about how this type of open source intelligence can impact your company.

Geofeedia helps companies like yours predict, analyze and act on threats to help mitigate risks by unlocking the power of location-based social media data. We will be hosting event in Boston to discuss current security challenges and how location-based intelligence can support your team's mission.

[>>> Register Today!](#)

It would be great if you could join us.

Thank you,

Drew Aslakson

Sales Development Lead

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [Here](#) to manage your email settings.

From: Drew Aslakson [marketing@geofeedia.com]

Sent: Tuesday, August 09, 2016 11:24 AM

To: daleyj.bpd@cityofboston.gov

Subject: [Free Download] Master Your Company's Intelligence Cycle

Hi John,

I wanted to share with you our latest guide, **Mastering the Intelligence Cycle: How Security Professionals Can Mitigate Risks and Protect Employees Using Location-Based Intelligence**. In this guide, you will learn how location-based intelligence can help you:

- Care about the frequency of and tendencies within posts
- Develop overall global situational awareness
- Keep a watchful eye on live events
- Connect the dots to get ahead of emerging threats

[>> Download the Resource](#)

We will be discussing this topic in an open forum in Boston this month. It would be great if you could make it.

[>> Register Today!](#)

It would be great if you could join us.

Thank you,

Drew Aslakson

Sales Development Lead

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [Here](#) to manage your email settings.

From: Phil Harris [marketing@geofeedia.com]
Sent: Wednesday, July 20, 2016 1:45 PM
To: daleyj.bpd@cityofboston.gov
Subject: [Invite] Security Industry Education Event in Boston

Hi John,

I would like to invite you to an event we are hosting at Metro Meeting Centers on August 24th at 3:00 PM. Join Geofeedia and security experts to discuss your current challenges during a half day of education.

We will be hosting industry led conversation on how location-based intelligence can enhance:

- Preventative and predictive monitoring
- Employee and executive protection
- Physical asset protection
- Intellectual property protection
- Brand protection

[>>> Register Today!](#)

You will walk away with:

- Best practices on how to make location-based social media intelligence actionable
- An understanding of how location-based data provides the context you need in social media
- Defining the future of location-based data while collaborating with your peers

We look forward to seeing you there and please reach out with questions.

Thank you,

Phil-Harris

Phil Harris

CEO, Geofeedia

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [Here](#) to manage your email settings.

From: Geofeedia [webinar@geofeedia.com]
Sent: Tuesday, March 15, 2016 12:53 PM
To: daleyj.bpd@cityofboston.gov
Subject: [Webinar] Social Media and the Intelligence Cycle

Hi John,

I understand things must be busy at Boston Police Department! I wanted to reach out and invite you to our upcoming webinar, [Social Media and the Intelligence Cycle for the Public Sector](#), on March 30th at 2:00 PM EDT. In this webinar, you will:

- Review the terminologies and definitions of the Intelligence Cycle
- Learn the different types of usage for Geofeedia end users
- Find ways to predict, analyze, and act on location-based intelligence

[>> Register Now](#)

I think that this webinar will benefit you and your team as you are considering location-based intelligence for your organization.

Thanks,

[JonNewman](#)

Jon Newman

Director, Public Sector

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL
Click [here](#) to manage your email settings.

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, March 04, 2016 11:58 AM
To: daleyj.bpd@cityofboston.gov
Subject: Geofeedia New Features Webinar Recording

Hi John,

I hope you are doing well. I wanted to follow back around on my note from last week, and share our webinar recording that highlights our latest features.

- Adding Persicope, Vine, and VK to the Geofeedia data set
- Image recognition capabilities to better understand the content in areas of interest
- Engagement tools to respond and react to social media posts

[>> Watch Now](#)

I know you are busy, but let me know if you have any questions or would like to chat further about how Geofeedia can better help you uncover actionable intelligence.

Thanks,

[JonNewman](#)

Jon Newman

Director, Law Enforcement

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [here](#) to manage your email settings.

From: Phil Harris [phil@geofeedia.com]

Sent: Tuesday, August 23, 2016 7:30 AM

To: daleyj.bpd@cityofboston.gov

Subject: Geofeedia Webinar | Best Practices For Large Event Safety & Security Management

[Geofeedia](#)

Good Morning,

Large-scale event monitoring through Geofeedia can help you identify unforeseen risks and improve situational awareness. Join us Thursday, August 25 at 2pm EDT as the Geofeedia Security Operating Center shares our experiences and best practices from monitoring the 2016 Olympic Games. You'll definitely want to leverage these techniques for your next event!

[Register_Button-1.png](#)

From,

The Geofeedia Security Operating Center

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Drew Aslakson [marketing@geofeedia.com]

Sent: Tuesday, August 16, 2016 11:24 AM

To: daleyj.bpd@cityofboston.gov

Subject: Last Chance to Register for Location-Based Intelligence Event

Hi John,

I wanted to send you a final reminder that our half day of education and networking is this Thursday, and it would be great if you could make it. This will be a excellent opportunity to network with local security professionals.

The Predictive Power of Location-Based Intelligence: Predict, Analyze, and Act

Location: Metro Meeting Centers, at 101 Federal St, Boston, MA 02110

[>> Register Today!](#)

It would be great if you could join us.

Thank you,

Drew Aslakson

Sales Development Lead

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [Here](#) to manage your email settings.

From: Phil Harris [latitude@geofeedia.com]

Sent: Thursday, October 06, 2016 2:00 PM

To: daleyj.bpd@cityofboston.gov

Subject: Miss out on Latitude? Join us at our new product release webinar!

[Geofeedia](#)

Good afternoon,

If you couldn't make it to Latitude this year, don't worry! We're hosting a new product release webinar next Thursday, October 13 at 2:00 PM EDT. Our product team will highlight the new platform updates that were featured at Latitude!

Featured Product Enhancements

Logo Detection, Media Filtering, and Geofeedia Services give your organization more tools to Predict, Analyze, and Act on location-based intelligence.

 LogoRecognition3.png

 mediafiltering.png

 services.png

- **Logo Detection:** Recognize pictures of brands or logos that are important to your organization in locations that matter.
- **Media Filtering and Analytics:** Break down posts by their media type. Media Filtering and Analytics let your team segment geotagged posts into text, photo, and video-only posts.
- **Geofeedia Services:** Let Geofeedia manage your social intelligence. Our team of Social Intelligence Analysts monitor the locations that matter to your organization 24/7 to bring your team actionable data.

We hope to see you there!

Phil-Harris

Phil Harris
CEO, Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [webinar@geofeedia.com]
Sent: Wednesday, May 25, 2016 2:20 PM
To: daleyj.bpd@cityofboston.gov
Subject: See What's New in the May '16 Product Release

Geofeedia

May16

Introducing our May '16 Product Release! We are excited to welcome new data sources, advanced alerting capabilities, enhanced analytics and more functionality to the Geofeedia platform.

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session that showcases the new updates to our platform. [Register now!](#)

[webinar-button.png](#)

May '16 Product Release Highlights

Our updates are designed to help teams of all sizes and complexities predict, analyze, and act on location-based social intelligence.

alerts

layers

analytics

ADVANCED ALERTS

Stay ahead of developing topics and trends with the addition of three new alert types, and fine-tune your alert criteria with a new keyword rule builder and boolean option.

NEW DATA SOURCES

View weather and traffic data and tap into new social sources Google+, Vimeo, and Facebook Pages to uncover more insights.

ENHANCED ANALYTICS

Easily visualize and understand trends in activity and sentiment.

Additional Release Highlights

enterprise

everbridge

mobile

ENTERPRISE

Empower teams of all sizes and complexities to predict, analyze and act on location-based intelligence.

EVERBRIDGE INTEGRATION

Quickly and reliably deliver the right message during mission-critical events that take place in locations of interest.

MOBILE APPS

The addition of VK, Vine, and Periscope allows teams to access more data on-the-go through our mobile app.

[webinar-button.png](#)

Join Us at Latitude 2016

[LAT.png](#)

OCTOBER 5-6 | NAVY PIER, CHICAGO

Register for Latitude, Geofeedia's location-based intelligence conference, this October in Chicago. Learn more about the latest in location-based intelligence, connect with location-based intelligence experts, and see what's new (and what's coming) to the Geofeedia platform. [**Reserve your seat today!**](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654


Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [webinar@geofeedia.com]
Sent: Thursday, May 19, 2016 8:15 AM
To: daleyj.bpd@cityofboston.gov
Subject: The Geofeedia May '16 Release is Coming Soon!

Good afternoon,

I'm excited to announce Geofeedia is launching NEW features to the platform on May 25th to help teams of all sizes and complexities to predict, analyze, and act on location-based social intelligence.

Next week, we'll be introducing our May '16 updates to the Geofeedia Platform:

- **New Data Sources:** Find more insights and  trends from the world's largest location-based data set with the addition of new data sources, including Weather and Traffic Layers and network sources Google +, Vimeo, and Facebook Pages.
- **Advanced Alerting Capabilities:** Stay ahead of developing topics and trends with the addition of three new alert types.
- **Enhanced Analytics:** Easily visualize and understand trends in activity and sentiment above or below normal levels.

... and more!

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session on June 2nd that showcases the new updates and additions to our platform. Join us to learn more! [Click here to register for the webinar.](#)

I also invite you to register for Latitude, Geofeedia's location-based intelligence conference, this October in Chicago. Meet our team, network with location-based experts, and learn more about what's new (and what's coming) to the Geofeedia platform. [Register now!](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

We appreciate your support!

 **Phil-Harris**

Phil Harris
CEO, Geofeedia

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL
Click [Here](#) to manage your email settings.

From: Geofeedia [marketing@geofeedia.com]
Sent: Thursday, July 28, 2016 9:35 AM
To: daleyj.bpd@cityofboston.gov
Subject: The July '16 Product Release is Live!

[Geofeedia](#)

july16

Our July '16 Product Release is here! [Watch our short overview video](#) to see the new features, including **Crisis & Natural Disaster Map Layers, Comparative Analytics, Media Filtering**, and more.

[video-button.png](#)

July '16 Product Release Highlights

Our new features help organizations of any size or complexity gain insights they need to predict, analyze, and act on location-based social intelligence.

[alerts](#)

[analytics](#)

- **Comparative Analytics:** Uncover deeper insights by comparing posts, users, sentiment, and keywords with side-by-side or aggregate analytics.
- **Crisis & Natural Disaster Map Layers:** Discover more context around developing situations with the new Crisis and Natural Disaster Map Layers. Visualize crisis events alongside social content from anywhere in the world.
- **Media Filtering:** Analyze and break down posts by the content in them. Media Analytics and Filtering let your team segment location posts into Text Only, Link, Photo, and Video posts.

Join Us at Latitude 2016

[LAT.png](#)

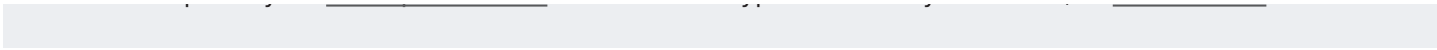
OCTOBER 5-6 | NAVY PIER, CHICAGO

Register for Latitude, Geofeedia's location-based intelligence conference, this October in Chicago. Learn more about the latest in location-based intelligence, connect with location-based intelligence experts, and see what's new (and what's coming) to the Geofeedia platform.

[Reserve your seat today!](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).



From: Geofeedia [webinar@geofeedia.com]

Sent: Friday, March 25, 2016 9:59 AM

To: daleyj.bpd@cityofboston.gov

Subject: The March '16 Release is Coming Soon: NEW Enterprise Functionality

[Geofeedia](#)

header-mar16-1.png

Geofeedia is excited to introduce our **new team and enterprise platform** for empowering teams of all sizes and complexities to predict, analyze, and act on location-based intelligence.

Register for our upcoming Geofeedia March '16 Release webinar to see the latest enhancements to the platform, launching on March 30th!

[webinar-button.png](#)

Team & Enterprise Highlights

Geofeedia's team and enterprise capabilities allow our platform to be fully customized to match the unique needs of any organization with:

groups.jpg

USER & GROUP MANAGEMENT

Manage team and global initiatives through expanded user and group management.

audit.jpg

AUDIT TRAIL

Maintain a complete audit trail for each action in your account for internal analysis and compliance, process optimization, and security.

role.jpg

CUSTOM ROLES & GRANULAR PERMISSIONS

Fully customize user access with granular permissions & custom roles to match internal procedures and security policies.

Additional Release Highlights



NEW FACEBOOK DATA: Now you can discover trending Facebook posts alongside Twitter and Instagram within Keyword Search.



MULTIPLE USERS WITH THE SAME EMAIL ADDRESS: Now you can have multiple usernames with the same email address in Geofeedia.

[webinar-button.png](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [webinar@geofeedia.com]

Sent: Wednesday, March 30, 2016 4:01 PM

To: daleyj.bpd@cityofboston.gov

Subject: The March '16 Release is Here: NEW Enterprise Functionality

[Geofeedia](#)

header-mar16-1.png

The March '16 Product Release is here! Our team is excited to introduce the new team and enterprise platform for empowering teams of all sizes and complexities to predict, analyze, and act on location-based intelligence.

Geofeedia's team and enterprise capabilities allow our platform to be fully customized to match the unique needs of any organization.

- Our **team and enterprise platform** empowers teams of all sizes and complexities to predict, analyze and act on location-based intelligence, with new **permissions, roles, groups, audit trail** and **sharing** capabilities.
- **New Facebook data:** Now you can discover trending Facebook posts alongside Twitter and Instagram within Keyword Search.
- **Multiple users with the same email address:** Now you can have multiple usernames with the same email address in Geofeedia. Keep your profile the same, or update your username and new display name in the "My Profile" area of your account to take advantage of this feature.

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session that showcases the new updates to our platform. [Register now!](#)

[webinar-button.png](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

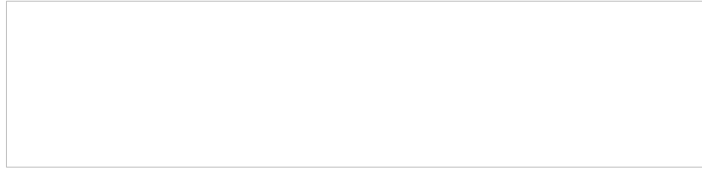
Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [geneva.malagutti@geofeedia.com]

Sent: Thursday, February 20, 2014 8:35 AM

To: john.riley@pd.boston.gov

Subject: Geofeedia Product Upgrades



Dear Geofeedia Users,

At Geofeedia, we listen to our customers' feedback and upgrade our platform to help them perform their jobs. We're excited about two major announcements to enhance your efforts and experience (Facebook and Keyword alerts).

1. Facebook - nearly every customer has asked us to let them know when we could acquire geo data from the social network with over 1.1 billion users. We are incredibly excited and proud to add this source to our continuously expanding data set. You should see Facebook as a new source in the platform later this morning.

2. Keyword alerts - you now have the ability to create lists of keywords across your active recordings and receive an email alert when that word is mentioned. You will need to request this access from your sales rep to confirm this function is turned on.

Please contact sales@geofeedia.com with any questions or assistance on these upgrades. Please also continue to tell us other recommended additions to our platform that you'd like to see. Thank you for your partnership. We're enjoying sharing the value of location-based social monitoring with you and hearing your success stories every day!

Sincerely,

Geofeedia Team

[Forward this email](#)

□ This email was sent to john.riley@pd.boston.gov by geneva.malagutti@geofeedia.com | [Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#). □

Geofeedia | 101 N. Wacker Dr. | Suite 2008 | Chicago | IL | 60606

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, December 04, 2014 3:13 PM
To: john.riley@pd.boston.gov
Subject: Introducing Geofeedia Apps, User Track and more!

[View this email as a web page here.](#)

[Geofeedia Logo](#)

[log-in](#)

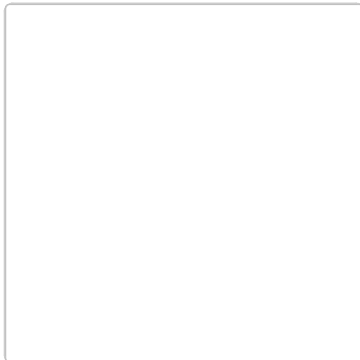
Introducing Geofeedia Apps

We're excited to announce that we've made it even easier to access and use Geofeedia's powerful functionalities with the introduction of **Geofeedia Apps**.

The new Apps Menu will now be the primary way you navigate the application, so be sure to click below to log in and watch a video overview of this enhancement!

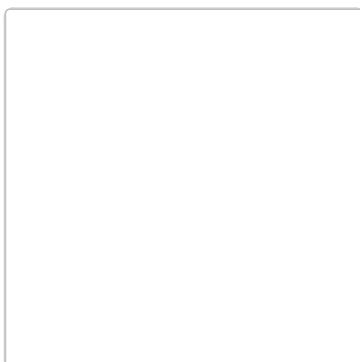
[video-preview](#)

More Geofeedia Updates:



New: User Track

You can now connect one or multiple Twitter or Instagram accounts and track posts from a defined set of users, even if the posts aren't Geotagged. [Click here](#) to log in, watch a video overview, and get started with User Track.




New: CSV Downloads

To download a spreadsheet containing the details of up to 25,000 posts from an active or completed recording, simply click the gear icon and look for the "CSV Download" link.



Social Media as a Tool for Physical Security



Geofeedia was recently featured in an article written by [SourceSecurity.com](#) related to how social media data can help with physical security. [Click here](#) to read the full article on SourceSecurity.com.

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with the latest news, product updates, articles and more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive or [unsubscribe](#).

From: Geofeedia [no-reply@geofeedia.com]
Sent: Thursday, August 07, 2014 4:57 PM
To: john.riley@pd.boston.gov
Subject: Keyword or Username Triggered Email Alerts

Not rendering correctly? View this email as a web page [here](#).

[Geofeedia Logo](#)

Receive alerts when important posts are made from within your Geofeeds

If you have the recording feature activated on your account, you can receive real-time email alerts when posts are made from within your recorded Geofeeds. Each alert can be triggered by up to 50 keywords and/or usernames and applied to multiple Geofeeds. Here's how to set them up (screenshot below):

1. While viewing an active recorded Geofeed, click the alerts icon in the main toolbar
2. Give your alert a name
3. Enter up to 50 keywords and/or usernames, comma delimited
4. Apply the alert to one or multiple active recordings
5. Select the members of your account who should receive the alerts
6. Click Save

That's it! When posts are made that match your criteria, an email will be sent with the details and a link to view the item in Geofeedia. If you don't have the recording feature activated in your account but would like to be able to archive content from your feeds and use alerts, get in touch with our support team at support@geofeedia.com.

geofeedia-alerts

[Log in to Geofeedia now](#)

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [hello@geofeedia.com]
Sent: Monday, June 16, 2014 11:01 AM
To: john.riley@pd.boston.gov
Subject: More data, more speed, must-see new features

Not displaying correctly? View this email as a web page [here](#).

[Geofeedia Logo](#)



[Seen Geofeedia lately?](#)

Hello from team Geofeedia!

We thought you would be interested in the [major enhancements](#) we've made to our leading location-based social media intelligence platform.

Click below to have a look at some of our new features, including:

- More location-based social data than anyone in the industry
- Seven social sources, now including rich Facebook data
- Keyword and username triggered email alerts
- Real-time data filtering by keyword, username and more
- Automatic data archival for 24/7 location monitoring
- Language translation
- Embeddable social media map widgets for your website
- The most user-friendly, fastest interface available

[See what we've been up to!](#)



This email was sent to: john.riley@pd.boston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606

US

We respect your right to privacy: [View our policy](#)
[Manage Subscriptions](#) | [Update Profile](#) | [Unsubscribe](#)

From: Geofeedia [no-reply@geofeedia.com]
Sent: Friday, July 18, 2014 2:45 PM
To: john.riley@pd.boston.gov
Subject: New Feature: Scheduled Recordings

Not displaying correctly? View this email as a web page [here](#).

Geofeedia Logo



New Feature: Scheduled Recordings

If you have our recording feature activated on your account, you can now schedule start and end dates/times in advance. That way, you can be prepared to gather and archive social content from a specific event before it's too late.

As a reminder, our recording feature allows you to capture and archive all social content from within your search area for future retrieval and analysis. If you don't currently have the recording feature active in your account but would like to learn more, please contact us at sales@geofeedia.com.

Also, if you missed our video highlighting the new features of our latest major platform enhancement, you can still [watch it here](#).

To schedule a recording (screenshot below):

- 1) While viewing the Geofeed from your desired area, click the record icon on the upper right side of the toolbar
- 2) Click "Schedule the recording to start at a specific date/time"
- 3) Choose your start and end dates/times (Tip: make sure your account is set to the correct timezone under the settings menu in the toolbar)
- 4) Choose Public or Private visibility and save

That's it! Data will now be captured from your area during the specified timeframe and made available for future access and analysis.

Scheduled Recordings

[Log in now](#)



This email was sent to: john.riley@pd.boston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

We respect your right to privacy: [View our policy](#)
[Manage Subscriptions](#) | [Update Profile](#) | [Unsubscribe](#)

From: Geofeedia [no-reply@geofeedia.com]
Sent: Tuesday, September 09, 2014 11:49 AM
To: john.riley@pd.boston.gov
Subject: Social media content from Apple's big day!

Not rendering correctly? View this email as a web page [here](#).

[Geofeedia Logo](#)

It's a big day for Apple!

We thought you might be interested to know that Geofeedia is curating location-based social media content from Apple's campus and the Flint Center in Cupertino, California where the tech giant is set to make some highly anticipated product announcements.

If you'd like a front seat for the day's action, you can either view the [full collection](#) in your Geofeedia account or explore a public, interactive [Instagram map](#) of our favorite photos and videos from the scene.

Be sure to check back when the event begins for lots of new content!

[View-Geofeedia-Collection](#)

[view-map-button](#)

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

Update your [email preferences](#) to choose the types of emails you receive.

From: Drew Aslakson [marketing@geofeedia.com]

Sent: Tuesday, July 26, 2016 1:48 PM

To: keith.kaplan@pd.boston.gov

Subject: [Event] Unlock Your Company's Location-Based Intelligence

Hi Keith,

Did you know that 85% of intelligence is open source? With nearly 70% of Americans owning a smartphone and the average smartphone user spending 1.72 hours on social media a day, it's important to have an understanding about how this type of open source intelligence can impact your company.

Geofeedia helps companies like yours predict, analyze and act on threats to help mitigate risks by unlocking the power of location-based social media data. We will be hosting event in Boston to discuss current security challenges and how location-based intelligence can support your team's mission.

[>>> Register Today!](#)

It would be great if you could join us.

Thank you,

Drew Aslakson

Sales Development Lead

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [Here](#) to manage your email settings.

From: Drew Aslakson [marketing@geofeedia.com]

Sent: Tuesday, August 09, 2016 11:24 AM

To: keith.kaplan@pd.boston.gov

Subject: [Free Download] Master Your Company's Intelligence Cycle

Hi Keith,

I wanted to share with you our latest guide, **Mastering the Intelligence Cycle: How Security Professionals Can Mitigate Risks and Protect Employees Using Location-Based Intelligence**. In this guide, you will learn how location-based intelligence can help you:

- Care about the frequency of and tendencies within posts
- Develop overall global situational awareness
- Keep a watchful eye on live events
- Connect the dots to get ahead of emerging threats

[>> Download the Resource](#)

We will be discussing this topic in an open forum in Boston this month. It would be great if you could make it.

[>> Register Today!](#)

It would be great if you could join us.

Thank you,

Drew Aslakson

Sales Development Lead

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [Here](#) to manage your email settings.

From: Phil Harris [marketing@geofeedia.com]
Sent: Wednesday, July 20, 2016 1:47 PM
To: keith.kaplan@pd.boston.gov
Subject: [Invite] Security Industry Education Event in Boston

Hi Keith,

I would like to invite you to an event we are hosting at Metro Meeting Centers on August 24th at 3:00 PM. Join Geofeedia and security experts to discuss your current challenges during a half day of education.

We will be hosting industry led conversation on how location-based intelligence can enhance:

- Preventative and predictive monitoring
- Employee and executive protection
- Physical asset protection
- Intellectual property protection
- Brand protection

[>>> Register Today!](#)

You will walk away with:

- Best practices on how to make location-based social media intelligence actionable
- An understanding of how location-based data provides the context you need in social media
- Defining the future of location-based data while collaborating with your peers

We look forward to seeing you there and please reach out with questions.

Thank you,

Phil-Harris

Phil Harris

CEO, Geofeedia

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [Here](#) to manage your email settings.

From: Geofeedia [webinar@geofeedia.com]
Sent: Tuesday, March 15, 2016 12:53 PM
To: keith.kaplan@pd.boston.gov
Subject: [Webinar] Social Media and the Intelligence Cycle

Hi Keith,

I understand things must be busy at Boston Police Department! I wanted to reach out and invite you to our upcoming webinar, [Social Media and the Intelligence Cycle for the Public Sector](#), on March 30th at 2:00 PM EDT. In this webinar, you will:

- Review the terminologies and definitions of the Intelligence Cycle
- Learn the different types of usage for Geofeedia end users
- Find ways to predict, analyze, and act on location-based intelligence

[>> Register Now](#)

I think that this webinar will benefit you and your team as you are considering location-based intelligence for your organization.

Thanks,

[JonNewman](#)

Jon Newman

Director, Public Sector

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL
Click [here](#) to manage your email settings.

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, March 04, 2016 11:58 AM
To: keith.kaplan@pd.boston.gov
Subject: Geofeedia New Features Webinar Recording

Hi Keith,

I hope you are doing well. I wanted to follow back around on my note from last week, and share our webinar recording that highlights our latest features.

- Adding Persicope, Vine, and VK to the Geofeedia data set
- Image recognition capabilities to better understand the content in areas of interest
- Engagement tools to respond and react to social media posts

[>> Watch Now](#)

I know you are busy, but let me know if you have any questions or would like to chat further about how Geofeedia can better help you uncover actionable intelligence.

Thanks,

[JonNewman](#)

Jon Newman

Director, Law Enforcement

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [here](#) to manage your email settings.

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, February 26, 2016 10:19 AM
To: keith.kaplan@pd.boston.gov
Subject: Geofeedia Reconnect?

Hi Keith,

It has been a while since we last connected with Boston Police Department and I'm reaching out to update you on the latest with Geofeedia. It has been a busy 2016 for the company so far!

- We added [NEW features](#) to the Geofeedia platform on January 27th to help Boston Police Department predict, analyze, and act on location-based social intelligence.
- We announced on February 3rd that [we raised \\$17M](#) that will be put into enhancing the Geofeedia platform.
- We kicked off our City Tour Event Series on February 18 bringing location-based intelligence education on the road. Let me know if are interesting in participating in your area.
- Would your team benefit from using Geofeedia on the go? We recently updated the Geofeedia Mobile Apps for [iOS](#) and [Android](#) to empower your teams in the field.

It would be great to reconnect on your interest in location-based intelligence. Are you available to chat next week?

Thanks,

[JonNewman](#)

Jon Newman

Director, Law Enforcement

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL
Click [here](#) to manage your email settings.

From: Phil Harris [phil@geofeedia.com]

Sent: Tuesday, August 23, 2016 7:30 AM

To: keith.kaplan@pd.boston.gov

Subject: Geofeedia Webinar | Best Practices For Large Event Safety & Security Management

[Geofeedia](#)

Good Morning,

Large-scale event monitoring through Geofeedia can help you identify unforeseen risks and improve situational awareness. Join us Thursday, August 25 at 2pm EDT as the Geofeedia Security Operating Center shares our experiences and best practices from monitoring the 2016 Olympic Games. You'll definitely want to leverage these techniques for your next event!

[Register_Button-1.png](#)

From,

The Geofeedia Security Operating Center

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Drew Aslakson [marketing@geofeedia.com]

Sent: Tuesday, August 16, 2016 11:24 AM

To: keith.kaplan@pd.boston.gov

Subject: Last Chance to Register for Location-Based Intelligence Event

Hi Keith,

I wanted to send you a final reminder that our half day of education and networking is this Thursday, and it would be great if you could make it. This will be a excellent opportunity to network with local security professionals.

The Predictive Power of Location-Based Intelligence: Predict, Analyze, and Act

Location: Metro Meeting Centers, at 101 Federal St, Boston, MA 02110

[>> Register Today!](#)

It would be great if you could join us.

Thank you,

Drew Aslakson

Sales Development Lead

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [Here](#) to manage your email settings.

From: Phil Harris [latitude@geofeedia.com]

Sent: Thursday, October 06, 2016 2:00 PM

To: keith.kaplan@pd.boston.gov

Subject: Miss out on Latitude? Join us at our new product release webinar!

[Geofeedia](#)

Good afternoon,

If you couldn't make it to Latitude this year, don't worry! We're hosting a new product release webinar next Thursday, October 13 at 2:00 PM EDT. Our product team will highlight the new platform updates that were featured at Latitude!

Featured Product Enhancements

Logo Detection, Media Filtering, and Geofeedia Services give your organization more tools to Predict, Analyze, and Act on location-based intelligence.

 LogoRecognition3.png

 mediafiltering.png

 services.png

- **Logo Detection:** Recognize pictures of brands or logos that are important to your organization in locations that matter.
- **Media Filtering and Analytics:** Break down posts by their media type. Media Filtering and Analytics let your team segment geotagged posts into text, photo, and video-only posts.
- **Geofeedia Services:** Let Geofeedia manage your social intelligence. Our team of Social Intelligence Analysts monitor the locations that matter to your organization 24/7 to bring your team actionable data.

We hope to see you there!

Phil-Harris

Phil Harris

CEO, Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [webinar@geofeedia.com]
Sent: Wednesday, May 25, 2016 2:20 PM
To: keith.kaplan@pd.boston.gov
Subject: See What's New in the May '16 Product Release

Geofeedia

May16

Introducing our May '16 Product Release! We are excited to welcome new data sources, advanced alerting capabilities, enhanced analytics and more functionality to the Geofeedia platform.

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session that showcases the new updates to our platform. [Register now!](#)

[webinar-button.png](#)

May '16 Product Release Highlights

Our updates are designed to help teams of all sizes and complexities predict, analyze, and act on location-based social intelligence.

alerts

layers

analytics

ADVANCED ALERTS

Stay ahead of developing topics and trends with the addition of three new alert types, and fine-tune your alert criteria with a new keyword rule builder and boolean option.

NEW DATA SOURCES

View weather and traffic data and tap into new social sources Google+, Vimeo, and Facebook Pages to uncover more insights.

ENHANCED ANALYTICS

Easily visualize and understand trends in activity and sentiment.

Additional Release Highlights

enterprise

everbridge

mobile

ENTERPRISE

Empower teams of all sizes and complexities to predict, analyze and act on location-based intelligence.

EVERBRIDGE INTEGRATION

Quickly and reliably deliver the right message during mission-critical events that take place in locations of interest.

MOBILE APPS

The addition of VK, Vine, and Periscope allows teams to access more data on-the-go through our mobile app.

[webinar-button.png](#)

Join Us at Latitude 2016

[LAT.png](#)

OCTOBER 5-6 | NAVY PIER, CHICAGO

Register for Latitude, Geofeedia's location-based intelligence conference, this October in Chicago. Learn more about the latest in location-based intelligence, connect with location-based intelligence experts, and see what's new (and what's coming) to the Geofeedia platform. [Reserve your seat today!](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654


Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [webinar@geofeedia.com]
Sent: Thursday, May 19, 2016 8:14 AM
To: keith.kaplan@pd.boston.gov
Subject: The Geofeedia May '16 Release is Coming Soon!

Good afternoon,

I'm excited to announce Geofeedia is launching NEW features to the platform on May 25th to help teams of all sizes and complexities to predict, analyze, and act on location-based social intelligence.

Next week, we'll be introducing our May '16 updates to the Geofeedia Platform:

- **New Data Sources:** Find more insights and  trends from the world's largest location-based data set with the addition of new data sources, including Weather and Traffic Layers and network sources Google +, Vimeo, and Facebook Pages.
- **Advanced Alerting Capabilities:** Stay ahead of developing topics and trends with the addition of three new alert types.
- **Enhanced Analytics:** Easily visualize and understand trends in activity and sentiment above or below normal levels.

... and more!

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session on June 2nd that showcases the new updates and additions to our platform. Join us to learn more! [Click here to register for the webinar.](#)

I also invite you to register for Latitude, Geofeedia's location-based intelligence conference, this October in Chicago. Meet our team, network with location-based experts, and learn more about what's new (and what's coming) to the Geofeedia platform. [Register now!](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

We appreciate your support!

 **Phil-Harris**

Phil Harris

CEO, Geofeedia

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [Here](#) to manage your email settings.

From: Geofeedia [marketing@geofeedia.com]
Sent: Thursday, July 28, 2016 9:35 AM
To: keith.kaplan@pd.boston.gov
Subject: The July '16 Product Release is Live!

[Geofeedia](#)

july16

Our July '16 Product Release is here! [Watch our short overview video](#) to see the new features, including **Crisis & Natural Disaster Map Layers, Comparative Analytics, Media Filtering**, and more.

[video-button.png](#)

July '16 Product Release Highlights

Our new features help organizations of any size or complexity gain insights they need to predict, analyze, and act on location-based social intelligence.

[alerts](#)

[analytics](#)

- **Comparative Analytics:** Uncover deeper insights by comparing posts, users, sentiment, and keywords with side-by-side or aggregate analytics.
- **Crisis & Natural Disaster Map Layers:** Discover more context around developing situations with the new Crisis and Natural Disaster Map Layers. Visualize crisis events alongside social content from anywhere in the world.
- **Media Filtering:** Analyze and break down posts by the content in them. Media Analytics and Filtering let your team segment location posts into Text Only, Link, Photo, and Video posts.

Join Us at Latitude 2016

[LAT.png](#)

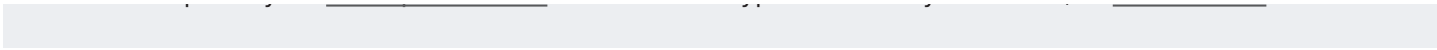
OCTOBER 5-6 | NAVY PIER, CHICAGO

Register for Latitude, Geofeedia's location-based intelligence conference, this October in Chicago. Learn more about the latest in location-based intelligence, connect with location-based intelligence experts, and see what's new (and what's coming) to the Geofeedia platform.

[Reserve your seat today!](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).



From: Geofeedia [webinar@geofeedia.com]

Sent: Friday, March 25, 2016 9:59 AM

To: keith.kaplan@pd.boston.gov

Subject: The March '16 Release is Coming Soon: NEW Enterprise Functionality

[Geofeedia](#)

header-mar16-1.png

Geofeedia is excited to introduce our **new team and enterprise platform** for empowering teams of all sizes and complexities to predict, analyze, and act on location-based intelligence.

Register for our upcoming Geofeedia March '16 Release webinar to see the latest enhancements to the platform, launching on March 30th!

[webinar-button.png](#)

Team & Enterprise Highlights

Geofeedia's team and enterprise capabilities allow our platform to be fully customized to match the unique needs of any organization with:

groups.jpg

USER & GROUP MANAGEMENT

Manage team and global initiatives through expanded user and group management.

audit.jpg

AUDIT TRAIL

Maintain a complete audit trail for each action in your account for internal analysis and compliance, process optimization, and security.

role.jpg

CUSTOM ROLES & GRANULAR PERMISSIONS

Fully customize user access with granular permissions & custom roles to match internal procedures and security policies.

Additional Release Highlights



NEW FACEBOOK DATA: Now you can discover trending Facebook posts alongside Twitter and Instagram within Keyword Search.



MULTIPLE USERS WITH THE SAME EMAIL ADDRESS: Now you can have multiple usernames with the same email address in Geofeedia.

[webinar-button.png](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [webinar@geofeedia.com]

Sent: Wednesday, March 30, 2016 4:02 PM

To: keith.kaplan@pd.boston.gov

Subject: The March '16 Release is Here: NEW Enterprise Functionality

[Geofeedia](#)

header-mar16-1.png

The March '16 Product Release is here! Our team is excited to introduce the new team and enterprise platform for empowering teams of all sizes and complexities to predict, analyze, and act on location-based intelligence.

Geofeedia's team and enterprise capabilities allow our platform to be fully customized to match the unique needs of any organization.

- Our **team and enterprise platform** empowers teams of all sizes and complexities to predict, analyze and act on location-based intelligence, with new **permissions, roles, groups, audit trail** and **sharing** capabilities.
- **New Facebook data:** Now you can discover trending Facebook posts alongside Twitter and Instagram within Keyword Search.
- **Multiple users with the same email address:** Now you can have multiple usernames with the same email address in Geofeedia. Keep your profile the same, or update your username and new display name in the "My Profile" area of your account to take advantage of this feature.

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session that showcases the new updates to our platform. [Register now!](#)

[webinar-button.png](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Tuesday, July 21, 2015 4:40 PM

To: kelley.hutchinson@pd.boston.gov

Subject: 10 New Features: Keyword Search, Android App + 8 More



LOG IN

EmailHeader-ProductUpdates

The latest release of the Geofeedia platform is going live on **Friday, July 24** and will give you greater insights, enhanced mobility and increased scale. Learn more about the new suite in our Discovery release:

Geofeedia: Discovery Search

More Data

Uncover more data than ever before with our expanded search capabilities. **Discovery Search** identifies where conversations are taking place across the globe in our interactive Map or **Heatmap** view. Utilize the **Keyword Search** to activate Twitter data and broaden search insights for a better understanding of the social conversation. Deliver your set of actionable data to decision-makers with our exportable **PDF reports**.

Geofeedia: Android App

More Mobile

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**. One-click access to locations, recordings and user profiles and posts bring location-based social media monitoring to mobile devices. The Android App will be available for download via Google Play this Friday.

Geofeedia: Multi-Location Upload

More Scale

Quickly upload thousands of locations with **Multi-Location Upload**, and combine up to 1,000 locations into recordings for an overall view on the data captured with **Location Aggregation**. Gain insights in your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Discovery Training Session

Explore the 9 features above (and more!), and hear from our Senior Technical Product Manager Andy Falkenstein in an upcoming webinar.

[register-now-button](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support page](#) within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest. Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, July 23, 2015 2:54 PM
To: kelley.hutchinson@pd.boston.gov
Subject: 10 New Features to Help Protect and Serve



LOG IN

EmailHeader-ProductUpdates

The latest release of the Geofeedia platform, "Discovery," goes live on **Friday, July 24!** Our Discovery launch will give you greater insights, enhanced mobility and increased scale. Explore the new features below, and hear from our Senior Technical Product Manager, Andy Falkenstein, in our upcoming training session. [REGISTER NOW!](#)

Learn how our new capabilities help you protect and serve

TW-PS

INVESTIGATE
COMMUNICATE
ANALYZE

Learn how the power of Geofeedia's Discovery launch supports your agency's operations.

[read-post-button](#)

Explore the Discovery launch

Geofeedia: Android App

More Data

Uncover more data with our expanded search capabilities. **Discovery Search, Keyword Search, and Heatmap**

More Mobile

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**.

More Scale

Quickly upload and record thousands of locations with **Multi-Location Upload** and **Location**

View offer new ways to discover and monitor social conversations around the world. Review your dataset with our exportable **PDF reports**.

Access locations, recordings, user profiles, and posts from your mobile device. The Android App will be available for download via Google Play this Friday.

Aggregation. Gain insights on your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Read how other teams can benefit from the Discovery launch

Geofeedia: Security

Corporate Security

Protect your assets with location-based social media. See how security teams identify potential threats. [READ MORE](#)

Geofeedia: Media and Journalism

Media and Journalism

Be first on the scene with Geofeedia. Uncover trends using the Keyword and Discovery searches. [READ MORE](#)

Geofeedia: Marketing

Marketing

Build your brand using Geofeedia. Discover customer conversations in locations that matter. [READ MORE](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support page](#) within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest. Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, February 11, 2015 2:08 PM
To: kelley.hutchinson@pd.boston.gov
Subject: Can you join us for Thursday's webinar?

[Geofeedia Logo](#)

[log-in](#)

Geofeedia Users,

This is a reminder that Senior Product Manager, Andy Falkenstein, will be hosting a webinar on **Thursday, February 12 at 2:00pm EST**, featuring a live demonstration of Geofeedia's latest enhancements, including:

- Mobile-friendly alert emails with image and video previews
- The ability to quickly add one or multiple posts to your Collections from the Collage view
- In-app video resources to help you discover and understand the full power of each Geofeedia app

Click below to register, and we look forward to seeing you on the webinar!

[webinar-button](#)

YOUR PRESENTER

[andy-f](#)

Andy Falkenstein
Senior Product Manager

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, March 26, 2015 10:43 AM
To: kelley.hutchinson@pd.boston.gov
Subject: Early access to the new Geofeedia

[Geofeedia Logo](#)

[log-in](#)

[Geofeedia](#)

A new Geofeedia is almost here.

We're excited to announce that Geofeedia will soon have a completely new look and feel, enabling you to uncover more data even more easily than before.

We'll also be releasing numerous new features and a highly anticipated mobile app, all of which is highlighted below. To see for yourself, be sure to click the button to register for one of five webinars in April, after which you'll be able to request access to our beta environment and take the new platform for an exclusive test drive!



Multi-Location Recording

Create aggregated location recordings for up to 10 locations with full control of the data captured with filters for keywords, usernames, and sources.

Enhanced Reporting & Analytics

Discover insights about your places based on advanced search options, keywords and influencers within your places.

Sentiment

Understand and measure social sentiment at locations that matter to your business.

Influencers

Discover a user's complete profile across multiple networks.

Salesforce.com Integration

Discover sales leads and resolve customer service issues, integrated with Salesforce.com.

Keyword Search

Discover locations where a keyword or phrase is trending and initiate monitoring for those locations.

Publisher

Create and publish outbound social posts and replies directly from Geofeedia.

Mobile App

Take the power of Geofeedia on-the-go through responsive emails and a mobile app!



Geofeedia is hitting the road! Will we see you at one of our upcoming events?

- March 31: Texas Police Chiefs Association in Galveston, TX
- April 15: ISC West in Las Vegas, NV
- April 21: ILEETA in Wheeling, IL
- April 22: ASIS East NYC in New York, NY
- April 29: Government Social Media in Reno, NV

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [webinar@geofeedia.com]
Sent: Tuesday, September 08, 2015 6:41 AM
To: kelley.hutchinson@pd.boston.gov
Subject: Educational Opportunity

Hi Kelley,

We have two great, free webinars this month that may be of interest to you:

> [Connecting With Your Community Through Social Media](#) - September 10 at 2:00 PM EDT

Join Chief Billy Grogan of the Dunwoody Police Department as he discusses how he has decentralized the department's social media program to better connect with their community.

> [How Lexington PD Leverages Social Media to Protect and Serve](#) - September 17 at 2:00 PM EDT

Join Detective Richard Yancey as he discusses how the Lexington Police Department uses location-based social media intelligence to investigate local crimes, maintain campus safety, and monitor fugitive activity.

Please let us know if you have any questions. We look forward to your attendance.

Thanks,

Team Geofeedia

[Latest News + Events](#)

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [here](#) to manage your email settings.

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, February 10, 2016 9:35 AM

To: kelley.hutchinson@pd.boston.gov

Subject: February Newsletter: Explore the New Features, Attend Our City Tour, and More!

LOG IN

February-Newsletter

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

NEW January '16 Product Release

predict-sq.jpg

New Data Sources

analyze-sq.jpg

Image Analysis


engage-sq.jpg

Engagement Tools

We added NEW features to the Geofeedia platform on January 27th to help your organization **predict**, **analyze**, and **act** on location-based social intelligence.

Visit the platform for a closer look at the new features:

Featured Resource: Command Center Best Practices

 Protect your organization's people and business assets with location-based intelligence using industry best practices.

[geofeedia-resource-button.png](#)

Geofeedia City Tours: Coming to a Location Near You

Join us for a (free!) half day of education and platform training in a roundtable format at locations across the country.

Interested in hosting or attending a training event with fellow corporate security, public safety, and Geofeedia experts in your area? Contact our [team](#).

Indy.jpg

SanFrancisco.png

Baltimore.png

INDIANAPOLIS

Geofeedia Indianapolis office, with Anthem & Pacers

February 18, 2016
8:00 AM to 1:00 PM EST

SAN FRANCISCO

Square Headquarters

March 22, 2016
8:00 AM to 1:00 PM
PDT

BALTIMORE

University of Maryland

April 19, 2016
8:00 AM to 1:00 PM
EST

Connect with Our Team at Upcoming Events & Webinars

Join Team Geofeedia and our guest presenters for educational webinars and during events & tradeshow throughout the month.

[IDV-Solutions](#)

[2016 Visual Command Center User](#)

[Conference](#)

February 24 - 25 | Orlando, FL

Visit our booth to talk to the Geofeedia team at the event.

[sdsu-viz-center.png](#)

[WEBINAR: Using Location Based Intelligence for Disaster Awareness and Response](#)

February 24 | 2:00 PM - 3:00 PM EST

[sentinel-resource-group.png](#)

[WEBINAR: How to Build the Business Case for Location-Based Intelligence](#)

March 3 | 2:00 PM - 3:00 PM EST

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

College Football

Winter Storm Jonas

East Coast of the United States

The east coast received record-breaking amounts of snowfall at the end of January, causing subway shutdowns, canceled flights, and flooded streets.

Iowa Caucus

Iowa Caucus

Iowa

The 2016 Election voting season has begun! Presidential hopefuls campaigned in Iowa for the Republican and Democratic caucuses.

2016 CES

Protesters Shut Down the Bay Bridge

San Francisco, CA

Activists blocked traffic on the Bay Bridge, causing delays on a major highway.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, August 12, 2015 9:47 AM

To: kelley.hutchinson@pd.boston.gov

Subject: Geofeedia August Newsletter: Discovery Launch, LinkedIn Webinar, and more!



LOG IN

August-Newsletter_1

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: Location-Based Social Media Conference

Latitude is approaching quickly. Secure your spot today [Geofeedia Latitude](#) to experience the only location-based social media intelligence conference in the world. You'll have the opportunity to experience the latest in open sourced intelligence data trends while simultaneously networking with your peers about geosocial best practices and success stories.

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS
Use code **GeoCustomer** for 1 free pass per account

Discovery Launch Updates

Geofeedia: [Discovery Search](#) [More Data](#)

Uncover more data than ever before with our expanded search capabilities. **Discovery Search** identifies where conversations are taking place across the globe in our interactive Map or **Heatmap** view. Utilize the **Keyword Search** to activate Twitter data and broaden search insights. Deliver your set of actionable data to decision-makers with our exportable **PDF reports**

Geofeedia: [Android App](#) [More Mobile](#)

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**. One-click access to locations, recordings and user profiles and posts bring location-based social media monitoring to mobile devices. The Android

App will be available for download via Google Play this Friday.

Geofeedia: Multi-Location Upload [More Scale](#)

Quickly upload thousands of locations with **Multi-Location Upload**, and combine up to 1,000 locations into recordings for an overall view on the data captured with **Location Aggregation**. Gain insights in your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Upcoming Webinars

LE-Police

How Agencies Access and Monitor Social Media with Privacy Protection
August 20, 2:00 PM EDT

Join Geofeedia and Andrew Macpherson to learn how public safety agencies can monitor social media while protecting individual privacy.

[REGISTER NOW](#)

TW-CorpSec

How LinkedIn Uses Social Media Intelligence to Enhance Global Security
August 25, 2:00 PM EDT

Learn about LinkedIn's security operations -- the major challenges they face as an organization, and how social media has been useful.

[REGISTER NOW](#)

Featured Resource

NYC_Health_Logo_-_BW_-_PNG

New York City Department of Health and Mental Hygiene Use Case

Learn how the NYC DOHMH uses social media intelligenc to keep the peace during public health emergencies.

[DOWNLOAD NOW](#)

Connect with Geofeedia at Upcoming Events

[Seadog](#)

[SEADOG/WESTDOG
3rd Annual Conference](#)

August 16-19
Savannah, GA

[CACP](#)

[CACP
Annual Conference](#)

August 16-19
Quebec City, Quebec

[MSPC](#)

[Midwest Security and Police
Conference and Expo](#)

August 18-19
Tinley Park, IL

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[wildfires](#)

[Wildfires in the West](#)

California, Oregon, and Washington

Many western cities have been battling disastrous wildfires, causing California to declare a State of Emergency last week. Check out our Geofeedia collection.

[Michael_Brown](#)

[One Year Anniversary of Michael Brown Shooting](#)

Ferguson, MO

One year after the Michael Brown shooting, protests are still developing in Ferguson. See social media posts surrounding the events in our collection.

[Florida](#)

[Severe Flooding](#)

Tampa Bay, Florida

Check out pictures and videos captured by residents in Florida during major flooding in the Tampa Bay area.

Customer Mobile App Reviews

We'd love to hear your feedback on our new mobile apps. Give the Geofeedia app a review by clicking the links below, and please share your favorite feature or capability in the comments.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, January 30, 2015 7:29 AM
To: kelley.hutchinson@pd.boston.gov
Subject: Geofeedia Database Upgrade Complete

[Geofeedia Logo](#)

Geofeedia Users,

Our database upgrade has been completed, and the Geofeedia application and API are now available for use. If you have any questions or experience any problems, please send an email to updates@geofeedia.com or reply to this message.

We appreciate your patience as we completed this important system improvement that allows us to continue scaling our data platform to meet your evolving needs, improve the reliability of our data platform and provide you with faster search speeds and increased system performance.

Thank you,
Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [success@geofeedia.com]
Sent: Friday, January 08, 2016 1:33 PM
To: kelley.hutchinson@pd.boston.gov
Subject: Geofeedia Feedback: We Want to Hear From You

[Geofeedia](#)

Geofeedia Customers:

Thank you for giving us the opportunity to better serve you. Please help us by taking 2-3 minutes to tell us about your experience with Geofeedia. We appreciate your business and want to make sure we meet your expectations.

Thanks,

Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, July 08, 2015 9:55 AM

To: kelley.hutchinson@pd.boston.gov

Subject: Geofeedia July Newsletter: Map Widget, Latitude Speakers, & More!



LOG IN

July-Email

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Updated Map Widget

The newly updated Instagram Map Widget allows [Geofeedia Instagram Widget](#) you to easily embed an interactive map of real-time Instagram posts. [Log in](#) to see the updated features including:

- New user interface
- Optimization for mobile devices
- Support for Instagram video content
- Expanded detail for individual posts

To learn more, contact your Customer Success Manager at [**Success@geofeedia.com**](mailto:Success@geofeedia.com).

Customer Training Webinars

The Geofeedia product team is excited to release new enhancements to the platform every month. Stay up to date with the latest features by attending a monthly training session, offered the first and last Monday of every month.

This month's topics: New 4.0 features and our new Mobile App. [Download the mobile app today!](#)

[webinar-button](#)

Latitude: Speakers & Sponsors

[Geofeedia Latitude](#)

Our Latitude speaker line-up is professional innovation personified. You'll be educated, motivated, and inspired by these industry experts joining us in keynote presentations.

[Maria Vello, President and CEO](#)

With more than 25 years of experience in the design, integration, and implementation of global corporate systems, security, and networks, Maria has been responsible for integrating security best practices and raising awareness at every level in every organization for which she has worked. Join her keynote session, **Shattering the Darkness: Shedding Light on the Dark Net**.



Sam Yagan, CEO

Match Group

Sam Yagan has been a leader in the dating industry since he co-founded OkCupid in 2003 and grew it into one of the most popular dating sites in America, amassing nearly 4 million active users. As the CEO of Match Group, he oversees the management of an online dating portfolio of over forty brands around the world, including Match.com, OkCupid, OurTime, Meetic, Twoo, Tinder, and ParPerfeito. Join the keynote session for Marketers to hear from Sam about the **Future of Location** as it relates to dating and beyond.



SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS

Use code **GeoCustomer** for 1 free pass per account

**Thank You to
Our Sponsors!**

[IDV-Solutions](#)

[Securitas_logo](#)

Upcoming Customer Case Study Webinars

Register now to hear from Geofeedia customers using location-based social media intelligence.

[NCAA_logo](#)

NCAA | July 14, 2:00 PM EDT

See how Geofeedia was used during the Final Four to cut through the noise and monitor multiple locations in Indianapolis.

[REGISTER NOW](#)

[leotta_logo](#)

LEOTTA | July 23, 2:00 PM EDT

Join Jack Hall from LEOTTA as he discusses some current trends and challenges to the use of social media in criminal cases.

[REGISTER NOW](#)

Featured Resource

[HBPD_emblem](#)

[Huntington Beach Police Department Case Study](#)

Learn how the Huntington Beach Police Department used social media intelligence to keep the peace during the US Open of Surfing.

[DOWNLOAD NOW](#)

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[FIFAWWC](#)

[FIFA Women's World Cup](#)

BC Place in Vancouver, Canada

See what fans shared during the 2015 Women's World Cup Final in Vancouver.

[SC_rally](#)

[South Carolina State House](#)

Columbia, South Carolina

Check out the social media content from the ongoing Confederate Flag rallies at the South Carolina State Capitol.

[Coke_Zero_400](#)

[Coke Zero 400](#)

Daytona International Speedway in Daytona Beach, FL

After hours of rain delays and a fiery last lap crash Dale Earnhardt Jr. came in first place at Daytona.

5-Minute Customer Survey

Want to shape the future of Geofeedia? We're looking for your feedback to help us prioritize where we go next with the power of location-based social intelligence. Take this quick, 5-minute survey to tell our product team where you'd like us to focus our efforts.

[Button-Survey](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, June 11, 2015 9:19 AM
To: kelley.hutchinson@pd.boston.gov
Subject: Geofeedia News: Mobile App Goes Live & More



LOG IN

150608-JuneNewsletter

Welcome to the first issue of Geofeedia's monthly newsletter! We are looking forward to sharing product updates, thought leadership, event information and company news with you each month.

Next Evolution of Geofeedia

We are excited the platform is live. [Log in](#) to Geofeedia to check out all of the new features. In addition to enhancing current Geofeedia capabilities, the new version offers:

- Upgraded Data Platform
- Aggregated Location Monitoring
- Enhanced Location Analytics & Sentiment
- Influencers
- Salesforce Integration

[Geofeedia-log-in](#)

Download the Geofeedia App Today

The new Geofeedia iOS app is perfect for taking the power of Geofeedia on the go. With the mobile app, now you can:

- Gather location-based social intelligence in the areas directly around your current location
- Create or monitor any location while mobile
- Access a streamer view of location-tagged social media posts on-the-go

[Download from the App Store](#)

Register for Latitude

Don't miss this gathering of real leaders having real conversations about location-based social media. Our Latitude speaker line-up is professional innovation personified. You'll be educated, motivated, and inspired by these leaders who are using location-based social media intelligence to create success stories within their respective industries.

[LatitudeLogo-01-1024x379.png](#)

University of Chicago's Gleacher Center

October 21, 2015

[register-now-button](#)

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS
Use code **GeoCustomer** for 1 free pass per account

Connect with Geofeedia at Upcoming Events

Geofeedia is attending a number of upcoming events. Please come to our booth to connect with the Geofeedia Team!

[\[Image\]](#)
**Useful Social Media
Social Media Summit**

June 15 - 16
New York City, NY

[\[Image\]](#)
**Go Inbound
Marketing Conference**

June 22
Indianapolis, IN
Our VP of Product R. J. Talyor is
a featured speaker! Register
with code: **FRIENDOFRJ**

[\[Image\]](#)
**NRF Protect Loss
Prevention Conference**

June 23 - 25
Long Beach, CA

[\[Image\]](#)
**National Sheriff's
Association Annual
Conference & Exhibition**

June 26 - July 1
Baltimore, MD

New Resources

Check out these recent Geofeedia research findings and whitepapers:

[\[Image\]](#)

[Special Bulletin: Advice
from #LESM Experts](#)

[NCAA-Cover-sm_copy](#)

[NCAA Location-Based Social
Media Case Study](#)

[Roadmap-cover-1](#)

[The Geosocial Marketer's
Roadmap Whitepaper](#)

Know Anyone Who Could Use Geofeedia?

We find that many of our best customers come from referrals of existing customers. Is there anyone in your network who could use Geofeedia? We'd love for you to send them a note inviting them to an upcoming webinar or to request a personalized demo. Here's a [short email](#) we drafted to make it easy - thanks for spreading the word!

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, November 11, 2015 11:24 AM

To: kelley.hutchinson@pd.boston.gov

Subject: Geofeedia November Newsletter: Upcoming Webinars, Industry Events, and More!



LOG IN

November Newsletter

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Upcoming Webinars

Join Team Geofeedia and our guest presenters for free educational webinars throughout the month.

CS_Web-1

How the Northern California Regional Intelligence Center Uses Social Media to Monitor Large Events

November 18 | 2:00 - 3:00 PM EST

Join Geofeedia and Detective Star Cazador of the Northern California Regional Intelligence Center (NCRIC) to learn how the NCRIC uses Geofeedia for large events. [REGISTER NOW](#)

CS_Web-1

Using Social Media Intelligence for Risk Management and Crime Prevention

November 19 | 2:00 - 3:00 PM EST

Join us to learn how your agency can discover, engage, and analyze social media data to prevent crime and investigate evolving situations in real-time. [REGISTER NOW](#)

Ilitch Holdings

How Ilitch Holdings Monitors Social Media for Situational Awareness and Executive Protection

November 24 | 2:00 - 3:00 PM EST

Join Ray Johnson, Director of Executive Services at Ilitch Holdings to find out how he uses location-based social media monitoring for executive protection and situational awareness. [REGISTER NOW](#)

LEOTTA

6 Ways Social Media Monitoring Empowers Your Command Center

December 10 | 2:00 - 3:00 PM EST

Join George Siegle, Director of Product Management at IDV Solutions and Andy Falkenstein, Director of Product Management at Geofeedia, as they discuss 6 ways social media monitoring empowers your command center. [REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

Our team will be exhibiting at industry conferences around the country. [Contact us](#) to schedule an appointment to meet at the event!

[Security](#) [Security 500](#)

November 16
Washington, D. C.

[ISC East 2015](#) [ISC East 2015](#)

November 18-19
New York City

Platform Update

We're adding new functionalities and enhancements to our platform every week! Learn more about what's new.

Search Unification

Our New Search button unlocks 3 different search capabilities in the pop-up search field (**Location**, **Keyword**, **Discovery**), allowing users to search by addresses, keywords, and hashtags across location-tagged and non-location-tagged social media data.

Find out what conversations are happening around you today!

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[World Series](#) [2015 World Series](#)

Citi Field in Flushing, NYC and Ewing M. Kauffman Stadium in Kansas City, MO

The Kansas City Royals defeated the New York Mets 4 -1 to take the 2015 World Series title. See photos and videos from games in both stadiums in our collection.

[Hurricane Patricia](#) [Hurricane Patricia](#)

Southwest Mexico

Hurricane Patricia's Category 5 classification caused major concern along Mexico's Pacific coast. Although the storm weakened over Mexico, residents of coastal towns battled mudslides, strong winds, and flooding. See photos and videos of the storm in our collection.

Bucharest Protests [Protests in Bucharest](#)

Bucharest, Romania

Romanians took to the streets of Bucharest to protest the response of the government following a nightclub fire. The fire killed over 40 people, with many others in serious condition. See photos and videos of the protests in our collection.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, October 08, 2015 10:56 AM

To: kelley.hutchinson@pd.boston.gov

Subject: Geofeedia October Newsletter: Last Call for Latitude, Upcoming Webinars and More!



LOG IN

October_Header

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: A Full Day of Education

LAT-event-collage

Book your travel NOW - we are less than two weeks away from the industry's first-ever location-based social media conference on **October 21, 2015** at [The Gleacher Center](#) in **Chicago, IL!**

In partnership with the [Illinois Association of Chiefs of Police](#) and the [Illinois Security Professionals Association](#), Geofeedia wants you to stay ahead of how social media is changing the way we think about and operate in the world today. Collaborate with your peers and hear from industry leaders who use social media data in innovative ways with limited resources and are being asked to do more with less.

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS

Use code *GeoCustomer* for 1 free pass per account

Product Update

We're adding new functionalities and enhancements to our platform every week! Learn more about what's new (and what's coming) at Latitude.

iG-Engagement

NEW! Engagement Tools

Engage with Twitter *AND*

PDF-collections-2

NEW! Collections PDF Summary Report

Instagram posts by simply clicking the Reply, Retweet, and Favorite buttons for a Tweet and the Like and Comment buttons on an Instagram post.

Download the 200 most recent items from a collection to a nicely formatted PDF summary report.

Upcoming Webinars

CS_Web-1 **East Valley Fusion Center Use of Social Media for Major Events and Public Safety**

October 15 | 2:00 - 3:00 PM EDT

Join Geofeedia and Chris Henningsen of the East Valley Fusion Center to learn about their use of location-based social media monitoring for events, such as Super Bowl 49 and public safety. [REGISTER NOW](#)

LEOTTA **Current Trends and Challenges to the Use of Social Media in Criminal Cases**

October 29 | 2:00 - 3:00 PM EDT

Join Jack Hall of LEOTTA (Law Enforcement Officer Technology Training Associates) for a free webinar on the current trends and legal challenges to the use of social media in criminal cases. [REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

[OSMOSIS](#)

October 12-13
New York New York Hotel
Las Vegas, NV

[ASCIA Fall Conference](#)

October 22-24
Hyatt Regency Hotel
Chicago, IL

[MCC Fall Meeting](#)

October 23-24
Hilton Chicago
Chicago, IL

[IACP Annual Conference](#)

October 24-27
McCormick Place West
Chicago, IL

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

Pope

[Papal Visit 2015](#)

New York, Washington D.C., and Philadelphia

Pope Francis made his first trip to the United States and visited Washington, D.C., New York City, and Philadelphia. Check out content from the Papal Visit in this Instagram collection.

Joaquin

[Hurricane Joaquin](#)

East coast of the United States

Major flooding resulted in major east coast cities due to category 4 Hurricane Joaquin. See photos and videos of the storm's havoc in our Geofeedia collection.

Hajj

[Hajj Stampede](#)

Mecca, Saudi Arabia

A stampede near Mecca killed over 450 people and left over 700 injured during the annual Hajj pilgrimage to Mecca. This collection includes images and videos of the tragic event. WARNING: Graphic content included.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

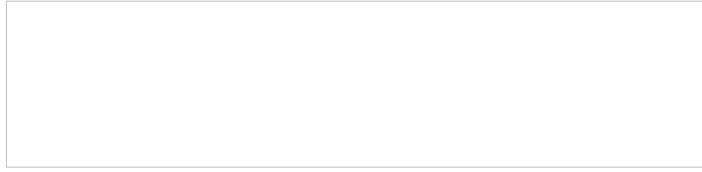
Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [geneva.malagutti@geofeedia.com]

Sent: Thursday, February 20, 2014 8:35 AM

To: kelley.hutchinson@pd.boston.gov

Subject: Geofeedia Product Upgrades



Dear Geofeedia Users,

At Geofeedia, we listen to our customers' feedback and upgrade our platform to help them perform their jobs. We're excited about two major announcements to enhance your efforts and experience (Facebook and Keyword alerts).

1. Facebook - nearly every customer has asked us to let them know when we could acquire geo data from the social network with over 1.1 billion users. We are incredibly excited and proud to add this source to our continuously expanding data set. You should see Facebook as a new source in the platform later this morning.

2. Keyword alerts - you now have the ability to create lists of keywords across your active recordings and receive an email alert when that word is mentioned. You will need to request this access from your sales rep to confirm this function is turned on.

Please contact sales@geofeedia.com with any questions or assistance on these upgrades. Please also continue to tell us other recommended additions to our platform that you'd like to see. Thank you for your partnership. We're enjoying sharing the value of location-based social monitoring with you and hearing your success stories every day!

Sincerely,

Geofeedia Team

[Forward this email](#)

□ This email was sent to kelley.hutchinson@pd.boston.gov by geneva.malagutti@geofeedia.com | [Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#). □

Geofeedia | 101 N. Wacker Dr. | Suite 2008 | Chicago | IL | 60606

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, September 02, 2015 1:36 PM

To: kelley.hutchinson@pd.boston.gov

Subject: Geofeedia September Newsletter: Latitude, Geofeedia Live, and More!



LOG IN

September_Newsletter_Header

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: A Full Day of Education

Book your travel NOW - we are less than two months away from the industry's first-ever location-based social media conference on **October 21, 2015** at [The Gleacher Center](#) in **Chicago, IL**! In partnership with the [Illinois Association of Chiefs of Police](#) and the [Illinois Security Professionals Association](#), Geofeedia wants you to stay ahead of how social media is changing the way we think about and operate in the world today. Collaborate with your peers and hear from industry leaders who use social media data in innovative ways with limited resources and are being asked to do more with less.

[Geofeedia Latitude](#)

[ISPA](#)

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS

Use code *GeoCustomer* for 1 free pass per account

Geofeedia Live Release: Coming Soon!

Our team has been working hard to extend our platform with a number of new capabilities that make it easier than ever to leverage real-time social media intelligence for your locations of interest around the world. Here is a preview of some of the new features that will be unveiled with the [Geofeedia Live](#) release next week.

- **MORE (and Better!) Data:** With the addition of [VK](#), the largest European social network in the world, you can gain additional insights from around the globe. We are continuing to ensure we bring you the largest set of location-based data in

the world.

- **MORE Insights:** The new *Geofeedia Live* app will help you discover insights into trending locations and better understand the topics and conversations taking place around the world.
- **MORE Management:** With the new *Engagement* feature, you now have the ability to easily search, curate, and engage with Twitter posts in real-time directly from the Geofeedia platform.
- **MORE Mobile:** In our iOS and Android mobile apps, we have added new enhancements that include *refining your search radius*, adding *Sina Weibo* as a data source, accessing your *collections* on-the-go, and much more!

Join one of our customer enablement webinars to learn more about the new features and hear best practices.



Upcoming Webinars

LE-Police

Social Media

September 10, 2:00 PM EDT

Join Geofeedia and Chief Billy Grogan of the Dunwoody Police Department to learn how his department uses social media to engage with the people of Dunwoody, GA.

[REGISTER NOW](#)

PD

Protect and Serve

September 17, 2:00 PM EDT

Learn how the Lexington Police Department uses social media intelligence to investigate crimes, maintain campus safety, and monitor activity.

[REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

[ALEAN](#)

ALEAN

September 21-23
New York New York Hotel
Las Vegas, NV

[IACA](#)

IACA

September 22-25
Hyatt Regency Denver Tech Center
Denver, CO

[ASIS](#)

ASIS

September 28 - October 1
Anaheim Convention Center

Anaheim, CA

[ISS World](#)

ISS

September 29 - October 1
Bethesda North Marriott Hotel
Washington, D.C.

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[Shooter](#)

[Mississippi State University Lockdown](#)

Starkville, MS

Students and faculty were panicked as warnings of a potential shooter on campus were made last week. A person of interest was taken into custody, but there were no reports of shots being fired. Check out the social media posts surrounding the situation.

[Protests](#)

[Beirut Protests](#)

Beirut, Lebanon

Thousands of people took to the streets of Beirut in protest of dominate sectarian politicians. See photos and videos posted by protesters in our collection.

[Katrina](#)

[New Orleans: 10 Years Later](#)

New Orleans, LA

Hundreds gathered in New Orleans for the 10th Anniversary of Hurricane Katrina. Check out the collection to see footage of President Obama's speech and more.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, November 03, 2015 1:45 PM
To: kelley.hutchinson@pd.boston.gov
Subject: Geofeedia System Alert

[Geofeedia](#)



LOG IN

Geofeedia System Alert: Issue Resolved

The issue with our hosting partners has been resolved. Search results should be displaying at normal speeds, and recordings are now properly returning results. Alerts processing has been reactivated. All posts queued during the impacted time are being processed and email notifications are being delivered.

Thank you for your patience, and we apologize for the inconvenience.

Questions? Please contact your Customer Success Manager or email support@geofeedia.com with any questions.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, November 03, 2015 11:29 AM
To: kelley.hutchinson@pd.boston.gov
Subject: Geofeedia System Alert

[Geofeedia](#)



LOG IN

Geofeedia System Alert

Starting at 9:36am Eastern Time today, an issue with one of our hosting partners is causing Geofeedia users to experience slowness in searches and loading recordings. In addition, Alerts have been temporarily halted.

Our engineering teams are working quickly to resolve the issue, and we will send a follow-up note as soon as this issue is resolved. We apologize for the inconvenience.

Questions? Please contact your Customer Success Manager or email support@geofeedia.com with any questions.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, December 22, 2014 11:06 AM
To: kelley.hutchinson@pd.boston.gov
Subject: Happy Holidays from Geofeedia!

holiday-header

As 2014 comes to a close, we wanted to take this opportunity to thank those most responsible for making it an unforgettable year here at Geofeedia...**our amazing customers!**

Because of your enthusiasm for what we're trying to accomplish, word has spread and Geofeedia has grown. Because of your feedback and suggestions, our platform is more powerful than ever and helping to achieve some incredible outcomes.

What's better is that we're just getting started, and our commitment to you is to continue innovating into 2015 and beyond!

We hope you enjoy the holiday season and have a safe and happy new year, and **thank you** for your large part in making Geofeedia what it is today!

Sincerely,
Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, December 16, 2015 4:10 PM
To: kelley.hutchinson@pd.boston.gov
Subject: Happy Holidays from Team Geofeedia!



LOG IN

Geofeedia holiday

On behalf of the Geofeedia Team, THANK YOU for your partnership in 2015. We are grateful that you have partnered with us to make a difference in your organization and community. Together, we are making the world a better place.

You made 2015 an outstanding year. Some of my favorite highlights include:

- **Bringing more and better data to location-based, real-time decision making.** From new sources like VK and Sina Weibo to adding enrichments like Sentiment, we truly have the best data set available!
- **Adding more ways to search.** With Geofeedia, now you can search by keyword, location or user in addition to making our 1.4 billion posts available for “discovery” searches.
- **Hosting the industry’s first location-based social media conference, Latitude,** bringing over 200 industry experts coming together for a full day of education and collaboration.
- **Serving over 500 customers** who continue to push our team forward in the way in which we provide services and support to you.
- **Growing the Geofeedia Team** to more than 50 employees, with 30% focused on developing and innovating the platform for you and another 30% focused on initiatives to ensure our customers are successful and that we exceed your expectations.

We couldn’t be more excited about what 2016 has in store for the Geofeedia platform! The location-based intelligence space is taking off and we are leading the industry in what’s to come.

You, and the entire Geofeedia community of users, are instrumental in shaping the future with us. Starting this week, you can connect with our success teams from within the platform via Live Chat to share your feedback instantly and get your questions answered. We look forward to hearing from you.

Thank you for your partnership and cheers to a great 2016!

Phil Harris and the Geofeedia Team
CEO, Geofeedia

P.S.: Anxious to know what we have in store for 2016? Check out our new blog post,

[2016 Predictions in Location-Based Intelligence](#), to learn more!

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Laura Bohnert [laura.bohnert@geofeedia.com]

Sent: Friday, March 06, 2015 11:59 AM

To: kelley.hutchinson@pd.boston.gov

Subject: Have a minute? Geofeedia wants to hear from you!

[Geofeedia Logo](#)

Thank you for choosing Geofeedia as your location-based social media monitoring partner. We want to hear from you!

How likely are you to recommend Geofeedia to a colleague?

1 = Not Likely and 10 = Very Likely

Make sure you're up to speed on the latest product enhancements: Watch the G30 webinar in the [Resources & Support](#) section of the application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, December 04, 2014 3:13 PM
To: kelley.hutchinson@pd.boston.gov
Subject: Introducing Geofeedia Apps, User Track and more!

View this email as a web page [here](#).

[Geofeedia Logo](#)

[log-in](#)

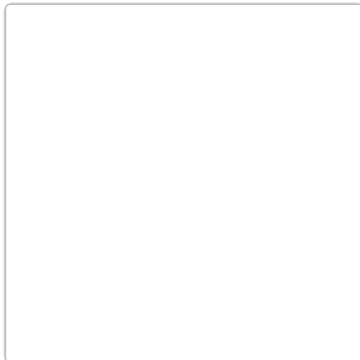
Introducing Geofeedia Apps

We're excited to announce that we've made it even easier to access and use Geofeedia's powerful functionalities with the introduction of **Geofeedia Apps**.

The new Apps Menu will now be the primary way you navigate the application, so be sure to click below to log in and watch a video overview of this enhancement!

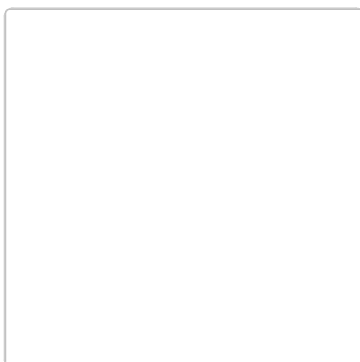
[video-preview](#)

More Geofeedia Updates:



New: User Track

You can now connect one or multiple Twitter or Instagram accounts and track posts from a defined set of users, even if the posts aren't Geotagged. [Click here](#) to log in, watch a video overview, and get started with User Track.




New: CSV Downloads

To download a spreadsheet containing the details of up to 25,000 posts from an active or completed recording, simply click the gear icon and look for the "CSV Download" link.



Social Media as a Tool for Physical Security



Geofeedia was recently featured in an article written by [SourceSecurity.com](#) related to how social media data can help with physical security. [Click here](#) to read the full article on SourceSecurity.com.

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with the latest news, product updates, articles and more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Friday, January 15, 2016 9:49 AM

To: kelley.hutchinson@pd.boston.gov

Subject: January Newsletter: New Features Coming Soon, Free Educational Webinars, and More!

LOG IN

January-Newsletter.png

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

NEW FEATURES! January 2016 Release

predict-periscope

Analyze-circle

Act-map

NEW DATA SOURCES

IMAGE RECOGNITION

SEARCH+

We're excited to add NEW features to the Geofeedia platform on January 27 (data sources, recognition tools, analytics, and more!) designed to help your organization **predict**, **analyze**, and **act** on location-based social intelligence.

Watch our short video for a preview on what's to come!

Don't forget to sign up for our upcoming training sessions to learn how to leverage the new features. [Register now!](#)

We Want to Hear From You

Thank you for giving us the opportunity to better serve you! Please help us by taking 2-3 minutes to tell us about your experience with Geofeedia. We appreciate your business and want to make sure we meet your expectations.

Attend an Upcoming Webinar

Join Team Geofeedia and our guest presenters for free educational webinars throughout the month.

rock-ventures-logo

[How Rock Ventures Uses Social Media Intelligence to Power Their Command Center](#)

January 20 | 2:00 PM EST

[REGISTER NOW](#)

Geofeedia ads

[How to Optimize Social Advertising with Geofeedia Ads](#)

January 21 | 2:00 PM EST

[REGISTER NOW](#)

square logo

[How Square Uses Social Media Intelligence for Trust and Safety](#)

January 26 | 2:00 PM EST

[REGISTER NOW](#)

airport webinar

[How Social Media Intelligence Can Enhance Public Safety and Airport Security](#)

January 28 | 2:00 PM EST

[REGISTER NOW](#)

Connect with Our Team at Upcoming Events

Visit the Geofeedia team on the road in January at industry conferences and trade shows.

[2016 Major League Soccer Operations & Security Seminar](#)

January 19 - 22
Orlando, FL

[2016 NASPA Strategies Conference for Mental Health](#)

January 21 - 23
Orlando, FL

ncs4-425793-edited.jpg

[National Intercollegiate Athletics Safety & Security Summit](#)

January 26 - 28
Gulfport, MS

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent

collections for you to discover!

College Football

[College Football Championship: Alabama vs. Clemson](#)

University of Phoenix Stadium

The Alabama Crimson Tide beat the Clemson Tigers in the championship game with a final score of 45-40. See photos and videos from field, sidelines, and stands in our collection.

Dallas tornadoes

[Severe Weather](#)

Dallas, Texas

Powerful tornadoes ripped through Dallas, tearing down apartment complexes and damaging homes and buildings throughout the city. See photos and videos of the storm in our collection.

2016 CES

[International Consumer Electronics Show](#)

Las Vegas, Nevada

The International Consumer Electronics Show, more widely known as CES, is an annual event that allows companies to display the latest and greatest in technology innovations. See photos and videos of the protests in our collection.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, March 02, 2015 10:35 AM
To: kelley.hutchinson@pd.boston.gov
Subject: Join us at Latitude: Location-Based Social Media Conference

Not rendering correctly? View this email as a web page [here](#).

[Geofeedia Logo](#)

[log-in](#)

[Geofeedia Latitude 2015](#)

Join us in Chicago for the first ever Location-Based Social Media Conference!

Location data is changing everything. Join hundreds of colleagues this October in Chicago as we explore the future of geospatial and social data. At Latitude, you'll learn from experts and connect with practitioners and colleagues focused on location data.

While we work hard to finalize the details and prepare for registration, please click below to let us know you're interested in learning more when the time comes!

Keep Me Posted!

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com]
Sent: Thursday, August 07, 2014 4:57 PM
To: kelley.hutchinson@pd.boston.gov
Subject: Keyword or Username Triggered Email Alerts

Not rendering correctly? [View this email as a web page here.](#)

[Geofeedia Logo](#)

Receive alerts when important posts are made from within your Geofeeds

If you have the recording feature activated on your account, you can receive real-time email alerts when posts are made from within your recorded Geofeeds. Each alert can be triggered by up to 50 keywords and/or usernames and applied to multiple Geofeeds. Here's how to set them up (screenshot below):

1. While viewing an active recorded Geofeed, click the alerts icon in the main toolbar
2. Give your alert a name
3. Enter up to 50 keywords and/or usernames, comma delimited
4. Apply the alert to one or multiple active recordings
5. Select the members of your account who should receive the alerts
6. Click Save

That's it! When posts are made that match your criteria, an email will be sent with the details and a link to view the item in Geofeedia. If you don't have the recording feature activated in your account but would like to be able to archive content from your feeds and use alerts, get in touch with our support team at support@geofeedia.com.

geofeedia-alerts

[Log in to Geofeedia now](#)

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, June 25, 2015 12:03 PM
To: kelley.hutchinson@pd.boston.gov
Subject: Latest Product Feature Update and Webinar Series



LOG IN

Email-ProductUpdates

Newly Updated Instagram Map Widget

An updated **Instagram Map Widget** launches today! The map widget enables you to easily embed an interactive map of real-time Instagram posts from your locations into your website, blog, or landing page.

The new map widget features include:

- Completely new user interface
- Optimization for mobile devices
- Support for Instagram video content
- Expanded detail for individual posts

If you would like to learn more about the map widget, please contact your Customer Success Manager. And don't forget to download our new [Mobile App](#) from the Apple App Store!

Register for a 4.0 Customer Webinar

If you weren't able to attend a previous new feature training, please join us for one of these additional webinars where we will review the new features and functionalities of the enhanced Geofeedia platform. We'll explain the new capabilities, including:

- Multi-location recordings
- Influencers
- Real-time analytics
- Sentiment analysis



5-Minute Customer Survey

Want to shape the future of Geofeedia? We're looking for your feedback to help us prioritize where we go next with the power of location-based social intelligence. Take this quick, 5-minute survey to tell our product team where you'd like us to focus our efforts.



Need more information? Visit the [Resources & Support](#) page within the Geofeedia application or email support@geofeedia.com.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.
Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, July 27, 2015 2:45 PM
To: kelley.hutchinson@pd.boston.gov
Subject: Learn More About Our New Features



LOG IN

EmailHeader-ProductUpdates

The latest release of the Geofeedia platform is LIVE! [Log in](#) now, and see how our new capabilities will give you greater insights, enhanced mobility and increased scale.

[Geofeedia-log-in](#)

Geofeedia: [Discovery Search](#)

More Data

Uncover more data than ever before with our expanded search capabilities. **Discovery Search** identifies where conversations are taking place across the globe in our interactive Map or **Heatmap** view. Utilize the **Keyword Search** to activate Twitter data and broaden search insights for a better understanding of the social conversation. Deliver your set of actionable data to decision-makers with our exportable **PDF reports**.

Geofeedia: [Android App](#)

More Mobile

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**. One-click access to locations, recordings and user profiles and posts bring location-based social media monitoring to mobile devices. Our apps are available for download in the [iTunes](#) and [Google Play](#) stores.

Geofeedia: [Multi-Location Upload](#)

More Scale

Quickly upload thousands of locations with **Multi-Location Upload**, and combine up to 1,000 locations into recordings for an overall view on the data captured with **Location Aggregation**. Gain insights in your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Discovery Training Session

Explore the 9 features above (and more!), and hear from our Senior Technical Product

Manager, Andy Falkenstein, in an upcoming webinar.

[register-now-button](#)

Read how you can benefit from the Discovery launch

Corporate Security

Protect your assets with location-based social media. See how security teams identify potential threats. [READ MORE](#)

Public Safety

Protect and serve with location-based social media. See how agencies monitor natural disasters. [READ MORE](#)

Media and Journalism

Be first on the scene with Geofeedia. Uncover trends using the Keyword and Discovery searches. [READ MORE](#)

Marketing

Build your brand using Geofeedia. Discover customer conversations in your locations. [READ MORE](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support page](#) within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest. Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, March 10, 2016 2:51 PM

To: kelley.hutchinson@pd.boston.gov

Subject: March Newsletter: Latitude Registration Is Open, Attend Our City Tour, and More!

LOG IN

March-Newsletter

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Registration is Open! Latitude 2016


Join us this fall for [Latitude 2016](#)! We're excited to bring you the world's only location-based intelligence conference.

Oct. 5 - 6 | Navy Pier in Chicago, IL

NEW! Get Geofeedia Certified: Attend a half day of training to become an expert on the platform.

Every Geofeedia customer receives a FREE pass to attend: Use the code *GeoCustomer* when you register.

March '16 Release: Team & Enterprise Functionality

Geofeedia is excited to introduce our new enterprise-  ready platform to empower teams of all sizes and complexities to predict, analyze and act on location-based intelligence.

Register now for our Product Overview to see how the functionality can help your team.

Geofeedia City Tours

Join us for a (free!) half day of education and platform training in a roundtable format

at locations across the country.

Interested in hosting or attending a training event with fellow corporate security, public safety, and Geofeedia experts in your area? Contact our [team](#).

SanFrancisco.png

SAN FRANCISCO

Square Headquarters

March 22 | 8:00 AM to 1:00 PM PDT

Columbus

COLUMBUS

Ohio Department of Public Safety

April 13 | 3:00 PM to 6:00 PM EDT

University of Maryland

BALTIMORE

University of Maryland

April 19 | 3:00 PM to 6:00 PM EDT

Attend Upcoming Webinars

Join Team Geofeedia and our guest presenters for educational webinars featuring industry experts and the Geofeedia platform.

Social Media and the Intelligence Cycle for Security Professionals

March 16 | 2:00 PM EDT

Learn how social media data is developed into actionable intelligence for security teams.

[webinar-button.png](#)

How Ocean City Police Department Uses Location-Based Intelligence for Event Monitoring

March 24 | 2:00 PM EDT

Hear from Detective Jim Schwartz as he discusses how he uses location-based intelligence to better predict, analyze, and act on data that enhances situational awareness for their agency.

[webinar-button.png](#)

Social Media and the Intelligence Cycle for the Public Sector

March 30 | 2:00 PM EDT

See how the public sector leverages social media data during different stages of the intelligence cycle.

[webinar-button.png](#)

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[Severe Weather](#)

[Severe Weather](#)

East & Southeast Coast of the United States

Heavy rain, tornadoes, and strong winds wreaked havoc in communities across Virginia, Florida, and Louisiana.



[Boston Public Schools Protest](#)

Boston, MA

Students walked out of class and marched through downtown Boston in protest of proposed budget cuts.



[Super Tuesday](#)

[Super Tuesday](#)

Across the United States

Voters from several states across the country visited their polling stations to take part in their state's primary elections.



Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [hello@geofeedia.com]
Sent: Monday, June 16, 2014 11:01 AM
To: kelley.hutchinson@pd.boston.gov
Subject: More data, more speed, must-see new features

Not displaying correctly? View this email as a web page [here](#).

[Geofeedia Logo](#)



[Seen Geofeedia lately?](#)

Hello from team Geofeedia!

We thought you would be interested in the [major enhancements](#) we've made to our leading location-based social media intelligence platform.

Click below to have a look at some of our new features, including:

- More location-based social data than anyone in the industry
- Seven social sources, now including rich Facebook data
- Keyword and username triggered email alerts
- Real-time data filtering by keyword, username and more
- Automatic data archival for 24/7 location monitoring
- Language translation
- Embeddable social media map widgets for your website
- The most user-friendly, fastest interface available

[See what we've been up to!](#)



This email was sent to: kelley.hutchinson@pd.boston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606

US

We respect your right to privacy: [View our policy](#)
[Manage Subscriptions](#) | [Update Profile](#) | [Unsubscribe](#)

From: Geofeedia [no-reply@geofeedia.com]
Sent: Friday, July 18, 2014 2:45 PM
To: kelley.hutchinson@pd.boston.gov
Subject: New Feature: Scheduled Recordings

Not displaying correctly? View this email as a web page [here](#).

Geofeedia Logo



New Feature: Scheduled Recordings

If you have our recording feature activated on your account, you can now schedule start and end dates/times in advance. That way, you can be prepared to gather and archive social content from a specific event before it's too late.

As a reminder, our recording feature allows you to capture and archive all social content from within your search area for future retrieval and analysis. If you don't currently have the recording feature active in your account but would like to learn more, please contact us at sales@geofeedia.com.

Also, if you missed our video highlighting the new features of our latest major platform enhancement, you can still [watch it here](#).

To schedule a recording (screenshot below):

- 1) While viewing the Geofeed from your desired area, click the record icon on the upper right side of the toolbar
- 2) Click "Schedule the recording to start at a specific date/time"
- 3) Choose your start and end dates/times (Tip: make sure your account is set to the correct timezone under the settings menu in the toolbar)
- 4) Choose Public or Private visibility and save

That's it! Data will now be captured from your area during the specified timeframe and made available for future access and analysis.

Scheduled Recordings

[Log in now](#)



This email was sent to: kelly.hutchinson@pd.boston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

We respect your right to privacy: [View our policy](#)
[Manage Subscriptions](#) | [Update Profile](#) | [Unsubscribe](#)

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, May 29, 2015 10:43 AM
To: kelley.hutchinson@pd.boston.gov
Subject: Next Evolution of Geofeedia Launches Next Friday

LOG IN

Twitter_logo_blue

Email-ProductUpdates

The next evolution of the Geofeedia platform is going live next Friday, June 5 and offers you:

- **A new look-and-feel** to streamline your discovery process
- **Multi-location recordings** to monitor the locations that matter to you
- **Enhanced analytics and sentiment** to better understand what's happening at those locations
- **Influencers** to research social profiles and discover more about an individual's interests and most common interactions with other users
- **A new set of engagement tools** to better connect with your customers in entirely new ways

Join us for a webinar to learn more about the new features.

register-now-button

Maintenance Window

With the launch of our new platform, we will be working in a maintenance window from 10:00 PM EDT on Friday, June 5 to 4:00 AM EDT on Saturday, June 6. During this period, the Geofeedia application and API will not be available. Thank you in advance for your patience.

Introducing Sina Weibo

With the launch of our new platform, we will be introducing data from Sina Weibo, a Chinese microblogging site with over 500 million users. Sina Weibo opens a new avenue of data for your social discovery and analysis.

Learn More about the New Platform

Register for a webinar with the Geofeedia team to learn more about the platform. We'll show you how it enables searching more data faster and provides new ways to discover, engage, and analyze location-tagged data. [Register now!](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the *Resources & Support* page within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, June 04, 2015 9:02 AM
To: kelley.hutchinson@pd.boston.gov
Subject: Next Evolution of Geofeedia Launches Tomorrow

LOG IN

Email-ProductUpdates

The next evolution of the Geofeedia platform is going live tomorrow, June 5th and offers you:

- **A new look-and-feel** to streamline your discovery process
- **Multi-location recordings** to monitor [150401-Beta-Screens](#) the locations that matter to you
- **Enhanced analytics and sentiment** to better understand what's happening at those locations
- **Influencers** to research social profiles and discover more about an individual's interests and most common interactions with other users
- **A new set of engagement tools** to better connect with your customers in entirely new ways

Join us for a webinar to learn more about the new features.

[register-now-button](#)

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Introducing Sina Weibo

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Learn More about the New Platform

Register for a webinar with the Geofeedia team to learn more about the platform. We'll show you how it enables searching more data faster and provides new ways to discover, engage, and analyze location-tagged data. [Register now!](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support](#) page within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, April 23, 2015 12:59 PM
To: kelley.hutchinson@pd.boston.gov
Subject: Product Updates from Geofeedia

[Geofeedia Logo](#)

[log-in](#)

At Geofeedia, we're innovating our platform all [150401-Beta-Screens](#) the time. Our engineering teams strive to ensure you can discover the best content and insights in your locations.

As such, we wanted to make sure you're aware of a few upcoming updates to our platform. Discover the changes and updates below!

Introducing Sina Weibo

In early May, you'll see a new data source, Sina Weibo, in your searches. Sina Weibo is a popular Chinese microblogging site with over 500 million users and over 100 million posts per day, opening a new data stream for your social discovery and analysis and providing new insights.

Facebook Graph API Sunset

On April 30, 2015, Facebook will be retiring its v1.0 Graph API, which powers location-tagged data for all of its partners. After this date, historical Facebook data will continue to live in your account, but new searches and recording data will not pull any new location-tagged Facebook data.

Have You Discovered Yik Yak?

Yik Yak is one of the most popular location-enabled social networks, with millions of app downloads and more than 1,600 college campuses using it. Make sure to review the Yik Yak posts which provide great insights for situational awareness intelligence, customer service issues, and general location sentiment.

Last Chance for a Sneak Peak of the New Platform

Only one webinar remains to give you an early look at our new platform and show you how it enables faster searches and provides new ways to discover, engage, and analyze location-tagged data. Register now and join us to learn more!

[register-now-button](#)

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, June 17, 2015 11:03 AM
To: kelley.hutchinson@pd.boston.gov
Subject: Recap: Next Evolution of Geofeedia Platform



LOG IN

Email-ProductUpdates

It's been one week since the release of the new Geofeedia platform. With updated features, it is now easier than ever to search, engage, and analyze location-tagged social media.

Updated Product Features

Geofeedia-Platform-2

Make sure to log in, if you haven't already, to check out these five new capabilities:

- Multi-Location Recordings
- Influencers
- Real-time Analytics
- Sentiment Analysis
- [Download the Mobile App from the App Store](#)

Check out our [Mobile App training video](#) to help you understand and use the Geofeedia Mobile App!

If you missed last week's informational webinars, don't worry! Watch a recording to learn more about the new platform features.

5-Minute Customer Survey

Want to shape the future of Geofeedia? We're looking for your feedback to help us prioritize where we go next with the power of location-based social intelligence. Take this quick, 5-minute survey to tell our product team where you'd like us to focus our efforts.

Need more information? Visit the [Resources & Support](#) page within the Geofeedia application or email support@geofeedia.com.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, February 05, 2015 10:02 AM

To: kelley.hutchinson@pd.boston.gov

Subject: Register Today: New Feature Webinar & Upcoming Maintenance Window

[Geofeedia Logo](#)

[log-in](#)

Let us walk you through our latest features!

January was a busy month for us as we launched a number of new features in our platform, including mobile-friendly alerts, streamlined curation of social content, and video resources to help you get the most out of Geofeedia.

Look below for details, and be sure to [join our customer webinar](#) on **Thursday, February 12 at 2pm EST** for a live walkthrough of the new features!

[webinar-button](#)

[feb-features-email](#)

Mobile-friendly Alerts with Image and Video Preview

Our new mobile-friendly emails make it easy to view Alerts on any device – mobile, tablet, and computer – and include image and video content to preview media without leaving your inbox.

Curate Collections from Collage View

Easily add multiple posts into a Collection directly from the Collage view to streamline your content discovery and curation process.

In-app Video Resources

Our updated Resource Library provides one stop for self-education and assistance requests, and new video tutorials help you discover and understand the full power of each of your Geofeedia apps.

Maintenance Window:

Sunday, February 8 2015

10:00pm - 11:00pm EST

On Sunday, February 8, we will be optimizing the Geofeedia core database that manages the Geofeedia application to offer increased speed for your location-based social media searches and improve failover capabilities. During this time, the Geofeedia web application and API will not be available.

System improvements like these typically take a few minutes, but we'll allow a one hour window to allow for testing.

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the Resources & Support page within the Geofeedia application.

Keep up with company news and industry insights by following us on Twitter!

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, June 08, 2015 7:21 AM
To: kelley.hutchinson@pd.boston.gov
Subject: Release is Live: Next Evolution of Geofeedia

LOG IN

Email-ProductUpdates

The next evolution of the Geofeedia platform is here! With an updated look and feel, now it's even easier to search, engage, and analyze location-tagged social media.



In addition to enhancing current Geofeedia capabilities, the platform offers:

New Look and Feel: Now it's even easier to discover, engage and analyze social media data with a streamlined and updated user interface.

Upgraded Data Platform: With the upgraded capacity to process more than 1 billion posts daily (~10,000 per second) by the platform, Geofeedia enables the most complete searches across the largest location-based data set in the world.

Aggregated Location Monitoring: Save time and gain insight by collecting intelligence across many locations in a single search.

Enhanced Location Analytics: Make smarter real-time decisions through updated and interactive location analytics.

Location Sentiment: Quickly understand the sentiment (positive/negative) of posts from one or more locations.

New Data Source: With the largest Chinese microblogging site Sina Weibo added to Geofeedia, users now have an even larger data set to discover, engage and analyze.

Templates: Save time by creating and reusing search criteria (including locations, keywords, networks, usernames) within a search template.

Influencers: Discover top influencers in a location and their social connections.

Salesforce Integration: Increase sales and improve customer service by creating a Salesforce.com lead or customer service case from a location-tagged social media post with a single click.

Join us for a webinar to learn more about the new features!

[register-now-button](#)

Need more information? Visit the [Resources](#) page within the Geofeedia app.

You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support](#) page within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, January 29, 2015 10:02 AM

To: kelley.hutchinson@pd.boston.gov

Subject: REMINDER - System Maintenance Alert: Database Upgrade

[Geofeedia Logo](#)

Geofeedia Users,

This is a reminder that we will be performing a database upgrade **tomorrow, January 30 beginning at 6:00am EST**. We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation. During the migration, the Geofeedia web application and API will not be available for use.

Thank you for your patience as we complete this important system improvement. This upgrade allows us to continue to scale our data platform to meet your evolving needs, improves the reliability of our data platform and provides you with faster search speeds and increased system performance.

If you have any questions, please send an email to updates@geofeedia.com or reply to this message.

Thank you,
Team Geofeedia

FAQs

When will the database migration take place?

The migration will occur in a maintenance window between 6:00am and 7:00am EST tomorrow, Friday, January 30.

Will I be able to use Geofeedia during the migration?

The application and API will not be available during the migration.

How long will the system be down?

We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation.

What will happen to my recordings and alerts during the maintenance window?

During the maintenance window, your recordings will continue to gather data, but your email alerts will be inactive. After the database upgrade is complete, your alerts will automatically restart and will include all items that were gathered during the maintenance window.

How will I know when I can use the Geofeedia application again?

You will receive a notification when the maintenance is complete and the application is ready for use.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, April 29, 2015 4:34 PM
To: kelley.hutchinson@pd.boston.gov
Subject: Reminders from Geofeedia

[Geofeedia Logo](#)

Reminders from Geofeedia

Last Chance for a Sneak Peek of the New Geofeedia

Only one webinar remains to give you an early look at our new platform! Learn how the updates enable faster searches and provide new ways to discover, engage, and analyze location-tagged data. Join us to learn more! [REGISTER NOW](#)

Facebook Graph API Sunset

On April 30, 2015, Facebook will be retiring its v1.0 Graph API, which powers location-tagged data for all of its partners. After this date, historical Facebook data will continue to live in your account, but new searches and recordings will not pull any new location-tagged Facebook data.

Save the Date for Latitude

Mark October 21, 2015 on your calendars and join us in Chicago for Latitude, Geofeedia's location-based social media conference. While we work hard to finalize the details and prepare for registration, please click below to let us know you're interested in learning more when the time comes! [SIGN UP FOR DETAILS](#)

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com]
Sent: Tuesday, September 09, 2014 11:49 AM
To: kelley.hutchinson@pd.boston.gov
Subject: Social media content from Apple's big day!

Not rendering correctly? View this email as a web page [here](#).

[Geofeedia Logo](#)

It's a big day for Apple!

We thought you might be interested to know that Geofeedia is curating location-based social media content from Apple's campus and the Flint Center in Cupertino, California where the tech giant is set to make some highly anticipated product announcements.

If you'd like a front seat for the day's action, you can either view the [full collection](#) in your Geofeedia account or explore a public, interactive [Instagram map](#) of our favorite photos and videos from the scene.

Be sure to check back when the event begins for lots of new content!

[View-Geofeedia-Collection](#)

[view-map-button](#)

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]

Sent: Monday, February 02, 2015 10:47 AM

To: kelley.hutchinson@pd.boston.gov

Subject: Super Bowl Infographic: What was the Conversation at the Big Game?

Not rendering correctly? View this email as a web page [here](#).

[Geofeedia Logo](#)

Geofeedia Users,

Wow, what an exciting Super Bowl last night! While you were watching last-second interceptions, Katy Perry flying and dad-themed commercials, ticket holders in Arizona shared [almost 17,000 posts](#) from inside and around University of Phoenix Stadium.

To understand how Super Bowl XLIX ticket holders experienced the actual game live, the Geofeedia team [created a geofence](#) around the Super Bowl XLIX stadium. We collected almost 17,000 posts with a location tag, and here's what we learned:

- **The conversation doesn't always have the keywords and hashtags you're researching.** 66% of posts didn't contain keywords including: super, bowl, patriots, seahawks or sb49
- **Understanding a location means understanding microlocations.** The conversations in the north end zone seat differed from the south end zone, and ticket holders at the 50 yard line were really into the venue.
- **Listening to all social channels is critical.** 66% of the conversation was via Instagram posts, with the remainder of conversations spanning across many other social networks.

Ready to learn more? Click below to see our full infographic!

[infographic-button](#)

[geofeedia-super-bowl-infographic-tease](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, January 23, 2015 12:12 PM
To: kelley.hutchinson@pd.boston.gov
Subject: System Maintenance Alert: Database Upgrade

[Geofeedia Logo](#)

Geofeedia Users,

Please be advised that we will be performing a database upgrade next **Friday, January 30 beginning at 6:00am EST**. We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation. During the migration, the Geofeedia web application and API will not be available for use.

Thank you for your patience as we complete this important system improvement. This upgrade allows us to continue to scale our data platform to meet your evolving needs, improves the reliability of our data platform and provides you with faster search speeds and increased system performance.

If you have any questions, please send an email to updates@geofeedia.com or reply to this message.

Thank you,
Team Geofeedia

FAQs

When will the database migration take place?

The migration will occur in a maintenance window between 6:00am and 7:00am EST next Friday, January 30.

Will I be able to use Geofeedia during the migration?

The application and API will not be available during the migration.

How long will the system be down?

We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation.

What will happen to my recordings and alerts during the maintenance window?

During the maintenance window, your recordings will continue to gather data, but your email alerts will be inactive. After the database upgrade is complete, your alerts will automatically restart and will include all items that were gathered during the maintenance window.

How will I know when I can use the Geofeedia application again?

You will receive a notification when the maintenance is complete and the application is ready for use.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Phil Harris [success@geofeedia.com]
Sent: Wednesday, January 27, 2016 9:40 AM
To: kelley.hutchinson@pd.boston.gov
Subject: The January '16 Release is Live!

Hi Kelley,

We're excited to announce the January '16 Product Release is now live! I invite you to [log into the Geofeedia platform](#), and see what's new!

A few [features](#) I'd like to highlight:

- Adding Persicope, Vine, and VK to the Geofeedia data set
- Image recognition capabilities to better understand the content in areas of interest
- Engagement tools to respond and react to social media posts

If you haven't already registered, our Enablement Specialist, Carly Tschantz, is hosting training sessions that showcase the new updates to our platform. The training will be offered on 3 different days, so please save the date for the time that works with your schedule.

[Click here to register for the training.](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

Thanks for your continued partnership!

Phil Harris

CEO

Geofeedia, Inc. | geofeedia.com

[Latest News + Events](#)

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [here](#) to manage your email settings.

From: Phil Harris [success@geofeedia.com]
Sent: Wednesday, January 20, 2016 4:17 PM
To: kelley.hutchinson@pd.boston.gov
Subject: The January 2016 Release is Coming!

Hi Kelley,

I hope 2016 is going well so far! Geofeedia is starting the year with a great release of new functionalities, and I'd like to invite you to a training to learn more.

Our Enablement Specialist, Carly Tschantz, is hosting training sessions that showcase the new updates to our platform. The training will be offered on 3 different days, so we hope there is a date and time that works with your schedule.

[Click here to register for the training.](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

Thanks for your continued partnership!

Phil Harris

CEO

Geofeedia, Inc. | geofeedia.com

[Latest News + Events](#)

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [here](#) to manage your email settings.

From: Phil Harris [updates@geofeedia.com]
Sent: Thursday, March 24, 2016 1:52 PM
To: kelley.hutchinson@pd.boston.gov
Subject: The March '16 Release is Coming Soon!

Hi Kelley,

Our team is continuing to enhance the Geofeedia platform with an exciting suite of new capabilities for organizations and teams. Next week, we'll be introducing our March '16 updates to the Geofeedia Platform:

- Our **team and enterprise platform** empowers teams of all sizes and complexities to predict, analyze and act on location-based intelligence, with new **permissions, roles, groups, audit trail** and **sharing** capabilities.
- **New Facebook data:** Now you can discover trending Facebook posts alongside Twitter and Instagram within Keyword Search.
- **Multiple users with the same email address:** Now you can have multiple usernames with the same email address in Geofeedia. Keep your profile the same, or update your username and new display name in the "My Profile" area of your account to take advantage of this feature.

Our Enablement Specialist, Carly Tschantz, is hosting a webinar session that showcases the new updates to our platform arriving on March 30th.

[Click here to register for the webinar.](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

We appreciate your support!

Phil-Harris

Phil Harris

CEO, Geofeedia

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [Here](#) to manage your email settings.

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, March 30, 2016 3:53 PM

To: kelley.hutchinson@pd.boston.gov

Subject: The March '16 Release is Here: NEW Enterprise Functionality

LOG IN

header-mar16-1.png

The March '16 Product Release is here! Our team is excited to introduce the **new team and enterprise platform** for empowering teams of all sizes and complexities to predict, analyze, and act on location-based intelligence.

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session that showcases the new updates to our platform. [Register now!](#)

[webinar-button.png](#)

Team & Enterprise Highlights

Geofeedia's team and enterprise capabilities allow our platform to be fully customized to match the unique needs of any organization with:

groups.jpg

USER & GROUP MANAGEMENT

Manage team and global initiatives through expanded user and group management.

audit.jpg

AUDIT TRAIL

Maintain a complete audit trail for each action in your account for internal analysis and compliance, process optimization, and security.

role.jpg

CUSTOM ROLES & GRANULAR PERMISSIONS

Fully customize user access with granular permissions & custom roles to match internal procedures and security policies.

Additional Release Highlights



NEW FACEBOOK DATA: Now you can discover trending Facebook posts alongside Twitter and Instagram within Keyword Search.



MULTIPLE USERS WITH THE SAME EMAIL ADDRESS: Now you can have multiple usernames with the same email address in Geofeedia.

[webinar-button.png](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, May 01, 2015 10:22 AM
To: kelley.hutchinson@pd.boston.gov
Subject: Update from Geofeedia: Facebook

[Geofeedia Logo](#)

[log-in](#)

Geofeedia-Updates

Product update from the Geofeedia team regarding a recent communication about Facebook data on the Geofeedia platform:

FB-Circle **Facebook Graph API Sunset: Extended**

The retirement of the Facebook Graph API v1.0 has been extended from April 30, 2015 to October 31, 2015. The Graph API powers location-tagged data for all of its partners. After October 31, 2015, historical Facebook data will continue to live in your account, but new searches and recordings will not pull any new location-tagged Facebook data.

Geofeedia will provide updates if there are any additional changes to the timing that we learn in the meantime.

Keep up with company news, the articles we're reading and much more by following us on Twitter:

[150501-EmbedTweet-Recordings-2](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Phil Harris [event@geofeedia.com]
Sent: Wednesday, April 08, 2015 1:11 PM
To: kelley.hutchinson@pd.boston.gov
Subject: Visit Geofeedia at ISC West and ASIS New York City

[Geofeedia Logo](#)

Good afternoon,

Geofeedia will be exhibiting at two of the biggest security industry events, the [ISC West](#) conference next week in Las Vegas (Booth #19127) and the [ASIS New York City Security Conference and Expo](#) on April 22-23 in New York City (Booth #229).

My team and I would enjoy meeting you in-person to share how Geofeedia's social media intelligence platform is delivering successful outcomes for corporate security professionals in travel security, event security, executive protection, brand protection, facilities security, campus security, social media command centers and more!

We will demonstrate our application live at our booth to show how we deliver social media intelligence by location at places such as:

- College campuses
- Corporate campuses
- International locations
- Stadiums
- Any other worldwide location

[Contact us](#) to set up a time to meet in person. And don't forget to visit the Geofeedia booth to for a chance to win a new [FitBit Surge](#)!

See you at the show!

Phil Harris
Co-Founder and CEO of Geofeedia



Can't make it to the shows? Learn more about the next generation of Geofeedia in our webinar.

[register-now-button](#)

Update your [email preferences](#) to choose the types of emails you receive.

[Unsubscribe from all future emails](#)

From: Geofeedia [updates@geofeedia.com]

Sent: Friday, February 13, 2015 4:17 PM

To: kelley.hutchinson@pd.boston.gov

Subject: Webinar recording now available in your account!

[Geofeedia Logo](#)

[log-in](#)

Hi Kelley,

We're sorry we missed you on yesterday's G30 customer webinar! You can access the recording in the [Resources & Support](#) section of the application. Not only will you see a live overview of the most recently released features, you'll also get a sneak peek of what's coming in future releases.

Click below to log in and watch the webinar now!

[Geofeedia-log-in](#)

Keep up with company news, the articles we're reading and much more by following us on

Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, March 09, 2015 3:28 PM
To: kelley.hutchinson@pd.boston.gov
Subject: What's Happening at Geofeedia

[Geofeedia Logo](#)

[log-in](#)

What's Happening

We're excited to bring you the latest news from Geofeedia.

This Just In: [Check out our Collection](#) from the Apple Live event in San Francisco, CA.

[Geofeedia](#) **Coming Soon: Latitude, Geofeedia's Location-Based Conference**

Location data is changing everything. Join hundreds of colleagues this October in downtown Chicago as we explore the future of geospatial and social data. [Stay informed and sign up to receive updates](#) about Latitude and to be notified when registration is live!

[Geofeedia](#) **Geofeedia Raises Another \$3 Million to Scale Location-Based Social Media Intelligence Platform**

"Marketers and public safety agencies need the location and contextual insight of social media that only Geofeedia can provide," said Guy Turner, managing director of Hyde Park Venture Partners. [Read More.](#)

[Geofeedia](#) **Maintenance Window**

March 13, 2015 from 6:00am EDT to 8:00am EDT We will be updating the Geofeedia platform to offer increased speed for your location-based social media searches and improve system capabilities. During this time, the Geofeedia web application and API will not be available. Users attempting to access the application during this time will receive a scheduled maintenance notification page. We appreciate your patience.

[Geofeedia](#) **Upcoming Events**

Stop by and see the Geofeedia team at these events:

- [SXSW: Retail Loco](#) Austin, TX
- [Social Media Marketing World](#) San Diego, CA
- [ISC West](#) Las Vegas, NV
- [ASIS NY](#) New York, NY

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Tuesday, July 21, 2015 4:40 PM

To: lydia.khalil@pd.boston.gov

Subject: 10 New Features: Keyword Search, Android App + 8 More



LOG IN

EmailHeader-ProductUpdates

The latest release of the Geofeedia platform is going live on **Friday, July 24** and will give you greater insights, enhanced mobility and increased scale. Learn more about the new suite in our Discovery release:

Geofeedia: Discovery Search

More Data

Uncover more data than ever before with our expanded search capabilities. **Discovery Search** identifies where conversations are taking place across the globe in our interactive Map or **Heatmap** view. Utilize the **Keyword Search** to activate Twitter data and broaden search insights for a better understanding of the social conversation. Deliver your set of actionable data to decision-makers with our exportable **PDF reports**.

Geofeedia: Android App

More Mobile

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**. One-click access to locations, recordings and user profiles and posts bring location-based social media monitoring to mobile devices. The Android App will be available for download via Google Play this Friday.

Geofeedia: Multi-Location Upload

More Scale

Quickly upload thousands of locations with **Multi-Location Upload**, and combine up to 1,000 locations into recordings for an overall view on the data captured with **Location Aggregation**. Gain insights in your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Discovery Training Session

Explore the 9 features above (and more!), and hear from our Senior Technical Product Manager Andy Falkenstein in an upcoming webinar.

[register-now-button](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support page](#) within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest. Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, July 23, 2015 2:54 PM
To: lydia.khalil@pd.boston.gov
Subject: 10 New Features to Help Protect and Serve



LOG IN

EmailHeader-ProductUpdates

The latest release of the Geofeedia platform, "Discovery," goes live on **Friday, July 24!** Our Discovery launch will give you greater insights, enhanced mobility and increased scale. Explore the new features below, and hear from our Senior Technical Product Manager, Andy Falkenstein, in our upcoming training session. [REGISTER NOW!](#)

Learn how our new capabilities help you protect and serve

TW-PS

INVESTIGATE
COMMUNICATE
ANALYZE

Learn how the power of Geofeedia's Discovery launch supports your agency's operations.

[read-post-button](#)

Explore the Discovery launch

Geofeedia: Android App

More Data

Uncover more data with our expanded search capabilities. **Discovery Search, Keyword Search, and Heatmap**

More Mobile

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**.

More Scale

Quickly upload and record thousands of locations with **Multi-Location Upload** and **Location**

View offer new ways to discover and monitor social conversations around the world. Review your dataset with our exportable **PDF reports**.

Access locations, recordings, user profiles, and posts from your mobile device. The Android App will be available for download via Google Play this Friday.

Aggregation. Gain insights on your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Read how other teams can benefit from the Discovery launch

Geofeedia: Security

Corporate Security

Protect your assets with location-based social media. See how security teams identify potential threats. [READ MORE](#)

Geofeedia: Media and Journalism

Media and Journalism

Be first on the scene with Geofeedia. Uncover trends using the Keyword and Discovery searches. [READ MORE](#)

Geofeedia: Marketing

Marketing

Build your brand using Geofeedia. Discover customer conversations in locations that matter. [READ MORE](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support page](#) within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest. Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [marketing@geofeedia.com]
Sent: Friday, May 27, 2016 11:20 AM
To: lydia.khalil@pd.boston.gov
Subject: A Note from Geofeedia on Memorial Day

LOG IN

We Remember

The Team at Geofeedia would like to wish all of you a safe and wonderful Memorial Weekend.

Thank you to all of our Veterans for your sacrifices and service to our country.

PHIL HARRIS & TEAM GEOFEEDIA

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, March 26, 2015 10:43 AM
To: lydia.khalil@pd.boston.gov
Subject: Early access to the new Geofeedia

[Geofeedia Logo](#)

[log-in](#)

[Geofeedia](#)

A new Geofeedia is almost here.

We're excited to announce that Geofeedia will soon have a completely new look and feel, enabling you to uncover more data even more easily than before.

We'll also be releasing numerous new features and a highly anticipated mobile app, all of which is highlighted below. To see for yourself, be sure to click the button to register for one of five webinars in April, after which you'll be able to request access to our beta environment and take the new platform for an exclusive test drive!

Multi-Location Recording

Create aggregated location recordings for up to 10 locations with full control of the data captured with filters for keywords, usernames, and sources.

Enhanced Reporting & Analytics

Discover insights about your places based on advanced search options, keywords and influencers within your places.

Sentiment

Understand and measure social sentiment at locations that matter to your business.

Influencers

Discover a user's complete profile across multiple networks.

Salesforce.com Integration

Discover sales leads and resolve customer service issues, integrated with Salesforce.com.

Keyword Search

Discover locations where a keyword or phrase is trending and initiate monitoring for those locations.

Publisher

Create and publish outbound social posts and replies directly from Geofeedia.

Mobile App

Take the power of Geofeedia on-the-go through responsive emails and a mobile app!



Geofeedia is hitting the road! Will we see you at one of our upcoming events?

- March 31: Texas Police Chiefs Association in Galveston, TX
- April 15: ISC West in Las Vegas, NV
- April 21: ILEETA in Wheeling, IL
- April 22: ASIS East NYC in New York, NY
- April 29: Government Social Media in Reno, NV

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [webinar@geofeedia.com]
Sent: Tuesday, September 08, 2015 6:41 AM
To: lydia.khalil@pd.boston.gov
Subject: Educational Opportunity

Hi Lydia,

We have two great, free webinars this month that may be of interest to you:

> [Connecting With Your Community Through Social Media](#) - September 10 at 2:00 PM EDT

Join Chief Billy Grogan of the Dunwoody Police Department as he discusses how he has decentralized the department's social media program to better connect with their community.

> [How Lexington PD Leverages Social Media to Protect and Serve](#) - September 17 at 2:00 PM EDT

Join Detective Richard Yancey as he discusses how the Lexington Police Department uses location-based social media intelligence to investigate local crimes, maintain campus safety, and monitor fugitive activity.

Please let us know if you have any questions. We look forward to your attendance.

Thanks,

Team Geofeedia

[Latest News + Events](#)

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [here](#) to manage your email settings.

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, February 10, 2016 9:35 AM

To: lydia.khalil@pd.boston.gov

Subject: February Newsletter: Explore the New Features, Attend Our City Tour, and More!

LOG IN

February-Newsletter

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

NEW January '16 Product Release

predict-sq.jpg

New Data Sources

analyze-sq.jpg

Image Analysis


engage-sq.jpg

Engagement Tools

We added NEW features to the Geofeedia platform on January 27th to help your organization **predict**, **analyze**, and **act** on location-based social intelligence.

Visit the platform for a closer look at the new features:

Featured Resource: Command Center Best Practices

 Protect your organization's people and business assets with location-based intelligence using industry best practices.

[geofeedia-resource-button.png](#)

Geofeedia City Tours: Coming to a Location Near You

Join us for a (free!) half day of education and platform training in a roundtable format at locations across the country.

Interested in hosting or attending a training event with fellow corporate security, public safety, and Geofeedia experts in your area? Contact our [team](#).

Indy.jpg

SanFrancisco.png

Baltimore.png

INDIANAPOLIS

Geofeedia Indianapolis office, with Anthem & Pacers

February 18, 2016
8:00 AM to 1:00 PM EST

SAN FRANCISCO

Square Headquarters

March 22, 2016
8:00 AM to 1:00 PM
PDT

BALTIMORE

University of Maryland

April 19, 2016
8:00 AM to 1:00 PM
EST

Connect with Our Team at Upcoming Events & Webinars

Join Team Geofeedia and our guest presenters for educational webinars and during events & tradeshow throughout the month.

[IDV-Solutions](#)

[2016 Visual Command Center User](#)

[Conference](#)

February 24 - 25 | Orlando, FL

Visit our booth to talk to the Geofeedia team at the event.

sdsu-viz-center.png

[WEBINAR: Using Location Based Intelligence for Disaster Awareness and Response](#)

February 24 | 2:00 PM - 3:00 PM EST

sentinel-resource-group.png

[WEBINAR: How to Build the Business Case for Location-Based Intelligence](#)

March 3 | 2:00 PM - 3:00 PM EST

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

College Football

Winter Storm Jonas

East Coast of the United States

The east coast received record-breaking amounts of snowfall at the end of January, causing subway shutdowns, canceled flights, and flooded streets.

Iowa Caucus

Iowa Caucus

Iowa

The 2016 Election voting season has begun! Presidential hopefuls campaigned in Iowa for the Republican and Democratic caucuses.

2016 CES

Protesters Shut Down the Bay Bridge

San Francisco, CA

Activists blocked traffic on the Bay Bridge, causing delays on a major highway.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, August 12, 2015 9:47 AM

To: lydia.khalil@pd.boston.gov

Subject: Geofeedia August Newsletter: Discovery Launch, LinkedIn Webinar, and more!



LOG IN

August-Newsletter_1

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: Location-Based Social Media Conference

Latitude is approaching quickly. Secure your spot today [Geofeedia Latitude](#) to experience the only location-based social media intelligence conference in the world. You'll have the opportunity to experience the latest in open sourced intelligence data trends while simultaneously networking with your peers about geosocial best practices and success stories.

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS
Use code **GeoCustomer** for 1 free pass per account

Discovery Launch Updates

Geofeedia: [Discovery Search](#) [More Data](#)

Uncover more data than ever before with our expanded search capabilities. **Discovery Search** identifies where conversations are taking place across the globe in our interactive Map or **Heatmap** view. Utilize the **Keyword Search** to activate Twitter data and broaden search insights. Deliver your set of actionable data to decision-makers with our exportable **PDF reports**

Geofeedia: [Android App](#) [More Mobile](#)

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**. One-click access to locations, recordings and user profiles and posts bring location-based social media monitoring to mobile devices. The Android

App will be available for download via Google Play this Friday.

Geofeedia: Multi-Location Upload [More Scale](#)

Quickly upload thousands of locations with **Multi-Location Upload**, and combine up to 1,000 locations into recordings for an overall view on the data captured with **Location Aggregation**. Gain insights in your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Upcoming Webinars

LE-Police

How Agencies Access and Monitor Social Media with Privacy Protection
August 20, 2:00 PM EDT

Join Geofeedia and Andrew Macpherson to learn how public safety agencies can monitor social media while protecting individual privacy.

[REGISTER NOW](#)

TW-CorpSec

How LinkedIn Uses Social Media Intelligence to Enhance Global Security
August 25, 2:00 PM EDT

Learn about LinkedIn's security operations -- the major challenges they face as an organization, and how social media has been useful.

[REGISTER NOW](#)

Featured Resource

NYC_Health_Logo_-_BW_-_PNG

New York City Department of Health and Mental Hygiene Use Case

Learn how the NYC DOHMH uses social media intelligenc to keep the peace during public health emergencies.

[DOWNLOAD NOW](#)

Connect with Geofeedia at Upcoming Events

[Seadog](#)

[SEADOG/WESTDOG
3rd Annual Conference](#)

August 16-19
Savannah, GA

[CACAP](#)

[CACAP
Annual Conference](#)

August 16-19
Quebec City, Quebec

[MSPC](#)

[Midwest Security and Police
Conference and Expo](#)

August 18-19
Tinley Park, IL

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[wildfires](#)

[Wildfires in the West](#)

California, Oregon, and Washington

Many western cities have been battling disastrous wildfires, causing California to declare a State of Emergency last week. Check out our Geofeedia collection.

[Michael_Brown](#)

[One Year Anniversary of Michael Brown Shooting](#)

Ferguson, MO

One year after the Michael Brown shooting, protests are still developing in Ferguson. See social media posts surrounding the events in our collection.

[Florida](#)

[Severe Flooding](#)

Tampa Bay, Florida

Check out pictures and videos captured by residents in Florida during major flooding in the Tampa Bay area.

Customer Mobile App Reviews

We'd love to hear your feedback on our new mobile apps. Give the Geofeedia app a review by clicking the links below, and please share your favorite feature or capability in the comments.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, July 08, 2015 9:55 AM

To: lydia.khalil@pd.boston.gov

Subject: Geofeedia July Newsletter: Map Widget, Latitude Speakers, & More!



LOG IN

July-Email

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Updated Map Widget

The newly updated Instagram Map Widget allows [Geofeedia Instagram Widget](#) you to easily embed an interactive map of real-time Instagram posts. [Log in](#) to see the updated features including:

- New user interface
- Optimization for mobile devices
- Support for Instagram video content
- Expanded detail for individual posts

To learn more, contact your Customer Success Manager at [**Success@geofeedia.com**](mailto:Success@geofeedia.com).

Customer Training Webinars

The Geofeedia product team is excited to release new enhancements to the platform every month. Stay up to date with the latest features by attending a monthly training session, offered the first and last Monday of every month.

This month's topics: New 4.0 features and our new Mobile App. [Download the mobile app today!](#)

[webinar-button](#)

Latitude: Speakers & Sponsors

[Geofeedia Latitude](#)

Our Latitude speaker line-up is professional innovation personified. You'll be educated, motivated, and inspired by these industry experts joining us in keynote presentations.

[Maria Vello, President and CEO](#)

With more than 25 years of experience in the design, integration, and implementation of global corporate systems, security, and networks, Maria has been responsible for integrating security best practices and raising awareness at every level in every organization for which she has worked. Join her keynote session, **Shattering the Darkness: Shedding Light on the Dark Net**.



Sam Yagan, CEO

Match Group

Sam Yagan has been a leader in the dating industry since he co-founded OkCupid in 2003 and grew it into one of the most popular dating sites in America, amassing nearly 4 million active users. As the CEO of Match Group, he oversees the management of an online dating portfolio of over forty brands around the world, including Match.com, OkCupid, OurTime, Meetic, Twoo, Tinder, and ParPerfeito. Join the keynote session for Marketers to hear from Sam about the **Future of Location** as it relates to dating and beyond.



SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS

Use code **GeoCustomer** for 1 free pass per account

**Thank You to
Our Sponsors!**

[IDV-Solutions](#)

[Securitas_logo](#)

Upcoming Customer Case Study Webinars

Register now to hear from Geofeedia customers using location-based social media intelligence.

[NCAA_logo](#)

NCAA | July 14, 2:00 PM EDT

See how Geofeedia was used during the Final Four to cut through the noise and monitor multiple locations in Indianapolis.

[REGISTER NOW](#)

[leotta_logo](#)

LEOTTA | July 23, 2:00 PM EDT

Join Jack Hall from LEOTTA as he discusses some current trends and challenges to the use of social media in criminal cases.

[REGISTER NOW](#)

Featured Resource

[HBPD_emblem](#)

[Huntington Beach Police Department Case Study](#)

Learn how the Huntington Beach Police Department used social media intelligence to keep the peace during the US Open of Surfing.

[DOWNLOAD NOW](#)

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[FIFAWWC](#)

[FIFA Women's World Cup](#)

BC Place in Vancouver, Canada

See what fans shared during the 2015 Women's World Cup Final in Vancouver.

[SC_rally](#)

[South Carolina State House](#)

Columbia, South Carolina

Check out the social media content from the ongoing Confederate Flag rallies at the South Carolina State Capitol.

[Coke_Zero_400](#)

[Coke Zero 400](#)

Daytona International Speedway in Daytona Beach, FL

After hours of rain delays and a fiery last lap crash Dale Earnhardt Jr. came in first place at Daytona.

5-Minute Customer Survey

Want to shape the future of Geofeedia? We're looking for your feedback to help us prioritize where we go next with the power of location-based social intelligence. Take this quick, 5-minute survey to tell our product team where you'd like us to focus our efforts.

[Button-Survey](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, June 11, 2015 9:19 AM
To: lydia.khalil@pd.boston.gov
Subject: Geofeedia News: Mobile App Goes Live & More



LOG IN

150608-JuneNewsletter

Welcome to the first issue of Geofeedia's monthly newsletter! We are looking forward to sharing product updates, thought leadership, event information and company news with you each month.

Next Evolution of Geofeedia

We are excited the platform is live. [Log in](#) to Geofeedia to check out all of the new features. In addition to enhancing current Geofeedia capabilities, the new version offers:

- Upgraded Data Platform
- Aggregated Location Monitoring
- Enhanced Location Analytics & Sentiment
- Influencers
- Salesforce Integration

[Geofeedia-log-in](#)

Download the Geofeedia App Today

The new Geofeedia iOS app is perfect for taking the power of Geofeedia on the go. With the mobile app, now you can:

- Gather location-based social intelligence in the areas directly around your current location
- Create or monitor any location while mobile
- Access a streamer view of location-tagged social media posts on-the-go

[Download from the App Store](#)

Register for Latitude

Don't miss this gathering of real leaders having real conversations about location-based social media. Our Latitude speaker line-up is professional innovation personified. You'll be educated, motivated, and inspired by these leaders who are using location-based social media intelligence to create success stories within their respective industries.

[LatitudeLogo-01-1024x379.png](#)

University of Chicago's Gleacher Center

October 21, 2015

[register-now-button](#)

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS
Use code **GeoCustomer** for 1 free pass per account

Connect with Geofeedia at Upcoming Events

Geofeedia is attending a number of upcoming events. Please come to our booth to connect with the Geofeedia Team!

[\[Image\]](#)
**Useful Social Media
Social Media Summit**

June 15 - 16
New York City, NY

[\[Image\]](#)
**Go Inbound
Marketing Conference**

June 22
Indianapolis, IN
Our VP of Product R. J. Talyor is
a featured speaker! Register
with code: **FRIENDOFRJ**

[\[Image\]](#)
**NRF Protect Loss
Prevention Conference**

June 23 - 25
Long Beach, CA

[\[Image\]](#)
**National Sheriff's
Association Annual
Conference & Exhibition**

June 26 - July 1
Baltimore, MD

New Resources

Check out these recent Geofeedia research findings and whitepapers:

[\[Image\]](#)

[Special Bulletin: Advice
from #LESM Experts](#)

[NCAA-Cover-sm_copy](#)

[NCAA Location-Based Social
Media Case Study](#)

[Roadmap-cover-1](#)

[The Geosocial Marketer's
Roadmap Whitepaper](#)

Know Anyone Who Could Use Geofeedia?

We find that many of our best customers come from referrals of existing customers. Is there anyone in your network who could use Geofeedia? We'd love for you to send them a note inviting them to an upcoming webinar or to request a personalized demo. Here's a [short email](#) we drafted to make it easy - thanks for spreading the word!

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, November 11, 2015 11:24 AM

To: lydia.khalil@pd.boston.gov

Subject: Geofeedia November Newsletter: Upcoming Webinars, Industry Events, and More!



LOG IN

November Newsletter

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Upcoming Webinars

Join Team Geofeedia and our guest presenters for free educational webinars throughout the month.

CS_Web-1

How the Northern California Regional Intelligence Center Uses Social Media to Monitor Large Events

November 18 | 2:00 - 3:00 PM EST

Join Geofeedia and Detective Star Cazador of the Northern California Regional Intelligence Center (NCRIC) to learn how the NCRIC uses Geofeedia for large events. [REGISTER NOW](#)

CS_Web-1

Using Social Media Intelligence for Risk Management and Crime Prevention

November 19 | 2:00 - 3:00 PM EST

Join us to learn how your agency can discover, engage, and analyze social media data to prevent crime and investigate evolving situations in real-time. [REGISTER NOW](#)

Ilitch Holdings

How Ilitch Holdings Monitors Social Media for Situational Awareness and Executive Protection

November 24 | 2:00 - 3:00 PM EST

Join Ray Johnson, Director of Executive Services at Ilitch Holdings to find out how he uses location-based social media monitoring for executive protection and situational awareness. [REGISTER NOW](#)

LEOTTA

6 Ways Social Media Monitoring Empowers Your Command Center

December 10 | 2:00 - 3:00 PM EST

Join George Siegle, Director of Product Management at IDV Solutions and Andy Falkenstein, Director of Product Management at Geofeedia, as they discuss 6 ways social media monitoring empowers your command center. [REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

Our team will be exhibiting at industry conferences around the country. [Contact us](#) to schedule an appointment to meet at the event!

[Security](#) [Security 500](#)

November 16
Washington, D. C.

[ISC East 2015](#) [ISC East 2015](#)

November 18-19
New York City

Platform Update

We're adding new functionalities and enhancements to our platform every week! Learn more about what's new.

Search Unification

Our New Search button unlocks 3 different search capabilities in the pop-up search field (**Location**, **Keyword**, **Discovery**), allowing users to search by addresses, keywords, and hashtags across location-tagged and non-location-tagged social media data.

Find out what conversations are happening around you today!

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[World Series](#) [2015 World Series](#)

Citi Field in Flushing, NYC and Ewing M. Kauffman Stadium in Kansas City, MO

The Kansas City Royals defeated the New York Mets 4 -1 to take the 2015 World Series title. See photos and videos from games in both stadiums in our collection.

[Hurricane Patricia](#) [Hurricane Patricia](#)

Southwest Mexico

Hurricane Patricia's Category 5 classification caused major concern along Mexico's Pacific coast. Although the storm weakened over Mexico, residents of coastal towns battled mudslides, strong winds, and flooding. See photos and videos of the storm in our collection.

Bucharest Protests [Protests in Bucharest](#)

Bucharest, Romania

Romanians took to the streets of Bucharest to protest the response of the government following a nightclub fire. The fire killed over 40 people, with many others in serious condition. See photos and videos of the protests in our collection.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, October 08, 2015 10:57 AM

To: lydia.khalil@pd.boston.gov

Subject: Geofeedia October Newsletter: Last Call for Latitude, Upcoming Webinars and More!



LOG IN

October_Header

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: A Full Day of Education

LAT-event-collage

Book your travel NOW - we are less than two weeks away from the industry's first-ever location-based social media conference on **October 21, 2015** at [The Gleacher Center](#) in **Chicago, IL!**

In partnership with the [Illinois Association of Chiefs of Police](#) and the [Illinois Security Professionals Association](#), Geofeedia wants you to stay ahead of how social media is changing the way we think about and operate in the world today. Collaborate with your peers and hear from industry leaders who use social media data in innovative ways with limited resources and are being asked to do more with less.

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS

Use code *GeoCustomer* for 1 free pass per account

Product Update

We're adding new functionalities and enhancements to our platform every week! Learn more about what's new (and what's coming) at Latitude.

iG-Engagement

NEW! Engagement Tools

Engage with Twitter *AND*

PDF-collections-2

NEW! Collections PDF Summary Report

Instagram posts by simply clicking the Reply, Retweet, and Favorite buttons for a Tweet and the Like and Comment buttons on an Instagram post.

Download the 200 most recent items from a collection to a nicely formatted PDF summary report.

Upcoming Webinars

East Valley Fusion Center Use of Social Media for Major Events and Public Safety

October 15 / 2:00 - 3:00 PM EDT

Join Geofeedia and Chris Henningsen of the East Valley Fusion Center to learn about their use of location-based social media monitoring for events, such as Super Bowl 49 and public safety. [REGISTER NOW](#)

Current Trends and Challenges to the Use of Social Media in Criminal Cases

October 29 / 2:00 - 3:00 PM EDT

Join Jack Hall of LEOTTA (Law Enforcement Officer Technology Training Associates) for a free webinar on the current trends and legal challenges to the use of social media in criminal cases. [REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

[OSMOSIS](#)

October 12-13
New York New York Hotel
Las Vegas, NV

[ASCIA Fall Conference](#)

October 22-24
Hyatt Regency Hotel
Chicago, IL

[MCC Fall Meeting](#)

October 23-24
Hilton Chicago
Chicago, IL

[IACP Annual Conference](#)

October 24-27
McCormick Place West
Chicago, IL

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

Pope

[Papal Visit 2015](#)

New York, Washington D.C., and Philadelphia

Pope Francis made his first trip to the United States and visited Washington, D.C., New York City, and Philadelphia. Check out content from the Papal Visit in this Instagram collection.

Joaquin

[Hurricane Joaquin](#)

East coast of the United States

Major flooding resulted in major east coast cities due to category 4 Hurricane Joaquin. See photos and videos of the storm's havoc in our Geofeedia collection.

Hajj

[Hajj Stampede](#)

Mecca, Saudi Arabia

A stampede near Mecca killed over 450 people and left over 700 injured during the annual Hajj pilgrimage to Mecca. This collection includes images and videos of the tragic event. WARNING: Graphic content included.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, September 02, 2015 1:36 PM

To: lydia.khalil@pd.boston.gov

Subject: Geofeedia September Newsletter: Latitude, Geofeedia Live, and More!



LOG IN

September_Newsletter_Header

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: A Full Day of Education

Book your travel NOW - we are less than two months away from the industry's first-ever location-based social media conference on **October 21, 2015** at [The Gleacher Center](#) in **Chicago, IL**! In partnership with the [Illinois Association of Chiefs of Police](#) and the [Illinois Security Professionals Association](#), Geofeedia wants you to stay ahead of how social media is changing the way we think about and operate in the world today. Collaborate with your peers and hear from industry leaders who use social media data in innovative ways with limited resources and are being asked to do more with less.

[Geofeedia Latitude](#)

[ISPA](#)

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS

Use code *GeoCustomer* for 1 free pass per account

Geofeedia Live Release: Coming Soon!

Our team has been working hard to extend our platform with a number of new capabilities that make it easier than ever to leverage real-time social media intelligence for your locations of interest around the world. Here is a preview of some of the new features that will be unveiled with the [Geofeedia Live](#) release next week.

- **MORE (and Better!) Data:** With the addition of [VK](#), the largest European social network in the world, you can gain additional insights from around the globe. We are continuing to ensure we bring you the largest set of location-based data in

the world.

- **MORE Insights:** The new *Geofeedia Live* app will help you discover insights into trending locations and better understand the topics and conversations taking place around the world.
- **MORE Management:** With the new *Engagement* feature, you now have the ability to easily search, curate, and engage with Twitter posts in real-time directly from the Geofeedia platform.
- **MORE Mobile:** In our iOS and Android mobile apps, we have added new enhancements that include *refining your search radius*, adding *Sina Weibo* as a data source, accessing your *collections* on-the-go, and much more!

Join one of our customer enablement webinars to learn more about the new features and hear best practices.



Upcoming Webinars

LE-Police

Social Media

September 10, 2:00 PM EDT

Join Geofeedia and Chief Billy Grogan of the Dunwoody Police Department to learn how his department uses social media to engage with the people of Dunwoody, GA.

[REGISTER NOW](#)

PD

Protect and Serve

September 17, 2:00 PM EDT

Learn how the Lexington Police Department uses social media intelligence to investigate crimes, maintain campus safety, and monitor activity.

[REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

[ALEAN](#)

ALEAN

September 21-23
New York New York Hotel
Las Vegas, NV

[IACA](#)

IACA

September 22-25
Hyatt Regency Denver Tech Center
Denver, CO

[ASIS](#)

ASIS

September 28 - October 1
Anaheim Convention Center

Anaheim, CA

[ISS World](#)

ISS

September 29 - October 1
Bethesda North Marriott Hotel
Washington, D.C.

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[Shooter](#)

[Mississippi State University Lockdown](#)

Starkville, MS

Students and faculty were panicked as warnings of a potential shooter on campus were made last week. A person of interest was taken into custody, but there were no reports of shots being fired. Check out the social media posts surrounding the situation.

[Protests](#)

[Beirut Protests](#)

Beirut, Lebanon

Thousands of people took to the streets of Beirut in protest of dominate sectarian politicians. See photos and videos posted by protesters in our collection.

[Katrina](#)

[New Orleans: 10 Years Later](#)

New Orleans, LA

Hundreds gathered in New Orleans for the 10th Anniversary of Hurricane Katrina. Check out the collection to see footage of President Obama's speech and more.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, November 03, 2015 1:45 PM
To: lydia.khalil@pd.boston.gov
Subject: Geofeedia System Alert

[Geofeedia](#)



LOG IN

Geofeedia System Alert: Issue Resolved

The issue with our hosting partners has been resolved. Search results should be displaying at normal speeds, and recordings are now properly returning results. Alerts processing has been reactivated. All posts queued during the impacted time are being processed and email notifications are being delivered.

Thank you for your patience, and we apologize for the inconvenience.

Questions? Please contact your Customer Success Manager or email support@geofeedia.com with any questions.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, November 03, 2015 11:29 AM
To: lydia.khalil@pd.boston.gov
Subject: Geofeedia System Alert

[Geofeedia](#)



LOG IN

Geofeedia System Alert

Starting at 9:36am Eastern Time today, an issue with one of our hosting partners is causing Geofeedia users to experience slowness in searches and loading recordings. In addition, Alerts have been temporarily halted.

Our engineering teams are working quickly to resolve the issue, and we will send a follow-up note as soon as this issue is resolved. We apologize for the inconvenience.

Questions? Please contact your Customer Success Manager or email support@geofeedia.com with any questions.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [phil@geofeedia.com]

Sent: Tuesday, August 23, 2016 7:31 AM

To: lydia.khalil@pd.boston.gov

Subject: Geofeedia Webinar | Best Practices For Large Event Safety & Security Management

[Geofeedia](#)

Good Morning,

Large-scale event monitoring through Geofeedia can help you identify unforeseen risks and improve situational awareness. Join us Thursday, August 25 at 2pm EDT as the Geofeedia Security Operating Center shares our experiences and best practices from monitoring the 2016 Olympic Games. You'll definitely want to leverage these techniques for your next event!

[Register_Button-1.png](#)

From,

The Geofeedia Security Operating Center

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, December 16, 2015 4:10 PM
To: lydia.khalil@pd.boston.gov
Subject: Happy Holidays from Team Geofeedia!



LOG IN

Geofeedia holiday

On behalf of the Geofeedia Team, THANK YOU for your partnership in 2015. We are grateful that you have partnered with us to make a difference in your organization and community. Together, we are making the world a better place.

You made 2015 an outstanding year. Some of my favorite highlights include:

- **Bringing more and better data to location-based, real-time decision making.** From new sources like VK and Sina Weibo to adding enrichments like Sentiment, we truly have the best data set available!
- **Adding more ways to search.** With Geofeedia, now you can search by keyword, location or user in addition to making our 1.4 billion posts available for “discovery” searches.
- **Hosting the industry’s first location-based social media conference, Latitude,** bringing over 200 industry experts coming together for a full day of education and collaboration.
- **Serving over 500 customers** who continue to push our team forward in the way in which we provide services and support to you.
- **Growing the Geofeedia Team** to more than 50 employees, with 30% focused on developing and innovating the platform for you and another 30% focused on initiatives to ensure our customers are successful and that we exceed your expectations.

We couldn’t be more excited about what 2016 has in store for the Geofeedia platform! The location-based intelligence space is taking off and we are leading the industry in what’s to come.

You, and the entire Geofeedia community of users, are instrumental in shaping the future with us. Starting this week, you can connect with our success teams from within the platform via Live Chat to share your feedback instantly and get your questions answered. We look forward to hearing from you.

Thank you for your partnership and cheers to a great 2016!

Phil Harris and the Geofeedia Team
CEO, Geofeedia

P.S.: Anxious to know what we have in store for 2016? Check out our new blog post,

[2016 Predictions in Location-Based Intelligence](#), to learn more!

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Laura Bohnert [laura.bohnert@geofeedia.com]

Sent: Friday, March 06, 2015 11:59 AM

To: lydia.khalil@pd.boston.gov

Subject: Have a minute? Geofeedia wants to hear from you!

[Geofeedia Logo](#)

Thank you for choosing Geofeedia as your location-based social media monitoring partner. We want to hear from you!

How likely are you to recommend Geofeedia to a colleague?

1 = Not Likely and 10 = Very Likely

Make sure you're up to speed on the latest product enhancements: Watch the G30 webinar in the [Resources & Support](#) section of the application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Friday, January 15, 2016 9:50 AM

To: lydia.khalil@pd.boston.gov

Subject: January Newsletter: New Features Coming Soon, Free Educational Webinars, and More!

LOG IN

January-Newsletter.png

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

NEW FEATURES! January 2016 Release

predict-periscope

Analyze-circle

Act-map

NEW DATA SOURCES

IMAGE RECOGNITION

SEARCH+

We're excited to add NEW features to the Geofeedia platform on January 27 (data sources, recognition tools, analytics, and more!) designed to help your organization **predict**, **analyze**, and **act** on location-based social intelligence.

Watch our short video for a preview on what's to come!

Don't forget to sign up for our upcoming training sessions to learn how to leverage the new features. [Register now!](#)

We Want to Hear From You

Thank you for giving us the opportunity to better serve you! Please help us by taking 2-3 minutes to tell us about your experience with Geofeedia. We appreciate your business and want to make sure we meet your expectations.

Attend an Upcoming Webinar

Join Team Geofeedia and our guest presenters for free educational webinars throughout the month.

rock-ventures-logo

[How Rock Ventures Uses Social Media Intelligence to Power Their Command Center](#)

January 20 | 2:00 PM EST

[REGISTER NOW](#)

Geofeedia ads

[Geofeedia Ads](#)

January 21 | 2:00 PM EST

[REGISTER NOW](#)

square logo

[How Square Uses Social Media Intelligence for Trust and Safety](#)

January 26 | 2:00 PM EST

[REGISTER NOW](#)

airport webinar

[How Social Media Intelligence Can Enhance Public Safety and Airport Security](#)

January 28 | 2:00 PM EST

[REGISTER NOW](#)

Connect with Our Team at Upcoming Events

Visit the Geofeedia team on the road in January at industry conferences and trade shows.

[2016 Major League Soccer Operations & Security Seminar](#)

January 19 - 22
Orlando, FL

[2016 NASPA Strategies Conference for Mental Health](#)

January 21 - 23
Orlando, FL

ncs4-425793-edited.jpg

[National Intercollegiate Athletics Safety & Security Summit](#)

January 26 - 28
Gulfport, MS

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent

collections for you to discover!

College Football

[College Football Championship: Alabama vs. Clemson](#)

University of Phoenix Stadium

The Alabama Crimson Tide beat the Clemson Tigers in the championship game with a final score of 45-40. See photos and videos from field, sidelines, and stands in our collection.

Dallas tornadoes

[Severe Weather](#)

Dallas, Texas

Powerful tornadoes ripped through Dallas, tearing down apartment complexes and damaging homes and buildings throughout the city. See photos and videos of the storm in our collection.

2016 CES

[International Consumer Electronics Show](#)

Las Vegas, Nevada

The International Consumer Electronics Show, more widely known as CES, is an annual event that allows companies to display the latest and greatest in technology innovations. See photos and videos of the protests in our collection.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Monday, March 02, 2015 10:35 AM

To: lydia.khalil@pd.boston.gov

Subject: Join us at Latitude: Location-Based Social Media Conference

Not rendering correctly? View this email as a web page [here](#).

[Geofeedia Logo](#)

[log-in](#)

[Geofeedia Latitude 2015](#)

Join us in Chicago for the first ever Location-Based Social Media Conference!

Location data is changing everything. Join hundreds of colleagues this October in Chicago as we explore the future of geospatial and social data. At Latitude, you'll learn from experts and connect with practitioners and colleagues focused on location data.

While we work hard to finalize the details and prepare for registration, please click below to let us know you're interested in learning more when the time comes!

Keep Me Posted!

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, June 25, 2015 12:03 PM

To: lydia.khalil@pd.boston.gov

Subject: Latest Product Feature Update and Webinar Series



LOG IN

Email-ProductUpdates

Newly Updated Instagram Map Widget

An updated **Instagram Map Widget** launches today! The map widget enables you to easily embed an interactive map of real-time Instagram posts from your locations into your website, blog, or landing page.

The new map widget features include:

- Completely new user interface
- Optimization for mobile devices
- Support for Instagram video content
- Expanded detail for individual posts

If you would like to learn more about the map widget, please contact your Customer Success Manager. And don't forget to download our new [Mobile App](#) from the Apple App Store!

Register for a 4.0 Customer Webinar

If you weren't able to attend a previous new feature training, please join us for one of these additional webinars where we will review the new features and functionalities of the enhanced Geofeedia platform. We'll explain the new capabilities, including:

- Multi-location recordings
- Influencers
- Real-time analytics
- Sentiment analysis



5-Minute Customer Survey

Want to shape the future of Geofeedia? We're looking for your feedback to help us prioritize where we go next with the power of location-based social intelligence. Take this quick, 5-minute survey to tell our product team where you'd like us to focus our efforts.



Need more information? Visit the [Resources & Support](#) page within the Geofeedia application or email support@geofeedia.com.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.
Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, July 27, 2015 2:45 PM
To: lydia.khalil@pd.boston.gov
Subject: Learn More About Our New Features



LOG IN

EmailHeader-ProductUpdates

The latest release of the Geofeedia platform is LIVE! [Log in](#) now, and see how our new capabilities will give you greater insights, enhanced mobility and increased scale.

[Geofeedia-log-in](#)

Geofeedia:

More Data

Uncover more data than ever before with our expanded search capabilities. **Discovery Search** identifies where conversations are taking place across the globe in our interactive Map or **Heatmap** view. Utilize the **Keyword Search** to activate Twitter data and broaden search insights for a better understanding of the social conversation. Deliver your set of actionable data to decision-makers with our exportable **PDF reports**.

Geofeedia:

More Mobile

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**. One-click access to locations, recordings and user profiles and posts bring location-based social media monitoring to mobile devices. Our apps are available for download in the [iTunes](#) and [Google Play](#) stores.

Geofeedia:

More Scale

Quickly upload thousands of locations with **Multi-Location Upload**, and combine up to 1,000 locations into recordings for an overall view on the data captured with **Location Aggregation**. Gain insights in your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Discovery Training Session

Explore the 9 features above (and more!), and hear from our Senior Technical Product

Manager, Andy Falkenstein, in an upcoming webinar.

[register-now-button](#)

Read how you can benefit from the Discovery launch

Corporate Security

Protect your assets with location-based social media. See how security teams identify potential threats. [READ MORE](#)

Public Safety

Protect and serve with location-based social media. See how agencies monitor natural disasters. [READ MORE](#)

Media and Journalism

Be first on the scene with Geofeedia. Uncover trends using the Keyword and Discovery searches. [READ MORE](#)

Marketing

Build your brand using Geofeedia. Discover customer conversations in your locations. [READ MORE](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support page](#) within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest. Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, March 10, 2016 2:51 PM

To: lydia.khalil@pd.boston.gov

Subject: March Newsletter: Latitude Registration Is Open, Attend Our City Tour, and More!

LOG IN

March-Newsletter

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Registration is Open! Latitude 2016


Join us this fall for [Latitude 2016](#)! We're excited to bring you the world's only location-based intelligence conference.

Oct. 5 - 6 | Navy Pier in Chicago, IL

NEW! Get Geofeedia Certified: Attend a half day of training to become an expert on the platform.

Every Geofeedia customer receives a FREE pass to attend: Use the code *GeoCustomer* when you register.

March '16 Release: Team & Enterprise Functionality

Geofeedia is excited to introduce our new enterprise-  ready platform to empower teams of all sizes and complexities to predict, analyze and act on location-based intelligence.

Register now for our Product Overview to see how the functionality can help your team.

Geofeedia City Tours

Join us for a (free!) half day of education and platform training in a roundtable format

at locations across the country.

Interested in hosting or attending a training event with fellow corporate security, public safety, and Geofeedia experts in your area? Contact our [team](#).

SanFrancisco.png **[SAN FRANCISCO](#)**
Square Headquarters

March 22 | 8:00 AM to 1:00 PM PDT

Columbus **[COLUMBUS](#)**
Ohio Department of Public Safety

April 13 | 3:00 PM to 6:00 PM EDT

University of Maryland **[BALTIMORE](#)**
University of Maryland

April 19 | 3:00 PM to 6:00 PM EDT

Attend Upcoming Webinars

Join Team Geofeedia and our guest presenters for educational webinars featuring industry experts and the Geofeedia platform.

Social Media and the Intelligence Cycle for Security Professionals

March 16 | 2:00 PM EDT

Learn how social media data is developed into actionable intelligence for security teams.

[webinar-button.png](#)

How Ocean City Police Department Uses Location-Based Intelligence for Event Monitoring

March 24 | 2:00 PM EDT

Hear from Detective Jim Schwartz as he discusses how he uses location-based intelligence to better predict, analyze, and act on data that enhances situational awareness for their agency.

[webinar-button.png](#)

Social Media and the Intelligence Cycle for the Public Sector

March 30 | 2:00 PM EDT

See how the public sector leverages social media data during different stages of the intelligence cycle.

[webinar-button.png](#)

Content Corner Collections

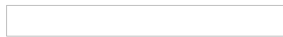
Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[Severe Weather](#)

[Severe Weather](#)

East & Southeast Coast of the United States

Heavy rain, tornadoes, and strong winds wreaked havoc in communities across Virginia, Florida, and Louisiana.



[Boston Public Schools Protest](#)

Boston, MA

Students walked out of class and marched through downtown Boston in protest of proposed budget cuts.

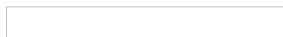


[Super Tuesday](#)

[Super Tuesday](#)

Across the United States

Voters from several states across the country visited their polling stations to take part in their state's primary elections.



Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [latitude@geofeedia.com]

Sent: Thursday, October 06, 2016 2:01 PM

To: lydia.khalil@pd.boston.gov

Subject: Miss out on Latitude? Join us at our new product release webinar!

[Geofeedia](#)

Good afternoon,

If you couldn't make it to Latitude this year, don't worry! We're hosting a new product release webinar next Tuesday, October 11 at 2:00 PM EDT. Our product team will highlight the new platform updates that were featured at Latitude!

Featured Product Enhancements

Logo Detection, Media Filtering, and Geofeedia Services give your organization more tools to Predict, Analyze, and Act on location-based intelligence.

[LogoRecognition3.png](#)

[mediafiltering.png](#)

[services.png](#)

- **Logo Detection:** Recognize pictures of brands or logos that are important to your organization in locations that matter.
- **Media Filtering and Analytics:** Break down posts by their media type. Media Filtering and Analytics let your team segment geotagged posts into text, photo, and video-only posts.
- **Geofeedia Services:** Let Geofeedia manage your social intelligence. Our team of Social Intelligence Analysts monitor the locations that matter to your organization 24/7 to bring your team actionable data.



We hope to see you there!

Phil-Harris

Phil Harris

CEO, Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, May 29, 2015 10:43 AM
To: lydia.khalil@pd.boston.gov
Subject: Next Evolution of Geofeedia Launches Next Friday

LOG IN

Twitter_logo_blue

Email-ProductUpdates

The next evolution of the Geofeedia platform is going live next Friday, June 5 and offers you:

- **A new look-and-feel** to streamline your discovery process
- **Multi-location recordings** to monitor the locations that matter to you
- **Enhanced analytics and sentiment** to better understand what's happening at those locations
- **Influencers** to research social profiles and discover more about an individual's interests and most common interactions with other users
- **A new set of engagement tools** to better connect with your customers in entirely new ways

Join us for a webinar to learn more about the new features.

register-now-button

Maintenance Window

With the launch of our new platform, we will be working in a maintenance window from 10:00 PM EDT on Friday, June 5 to 4:00 AM EDT on Saturday, June 6. During this period, the Geofeedia application and API will not be available. Thank you in advance for your patience.

Introducing Sina Weibo

With the launch of our new platform, we will be introducing data from Sina Weibo, a Chinese microblogging site with over 500 million users. Sina Weibo opens a new avenue of data for your social discovery and analysis.

Learn More about the New Platform

Register for a webinar with the Geofeedia team to learn more about the platform. We'll show you how it enables searching more data faster and provides new ways to discover, engage, and analyze location-tagged data. [Register now!](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the *Resources & Support* page within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, June 04, 2015 9:02 AM
To: lydia.khalil@pd.boston.gov
Subject: Next Evolution of Geofeedia Launches Tomorrow

LOG IN

Email-ProductUpdates

The next evolution of the Geofeedia platform is going live tomorrow, June 5th and offers you:

- **A new look-and-feel** to streamline your discovery process
- **Multi-location recordings** to monitor [150401-Beta-Screens](#) the locations that matter to you
- **Enhanced analytics and sentiment** to better understand what's happening at those locations
- **Influencers** to research social profiles and discover more about an individual's interests and most common interactions with other users
- **A new set of engagement tools** to better connect with your customers in entirely new ways

Join us for a webinar to learn more about the new features.

[register-now-button](#)

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Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, April 23, 2015 12:59 PM
To: lydia.khalil@pd.boston.gov
Subject: Product Updates from Geofeedia

[Geofeedia Logo](#)

[log-in](#)

At Geofeedia, we're innovating our platform all [150401-Beta-Screens](#) the time. Our engineering teams strive to ensure you can discover the best content and insights in your locations.

As such, we wanted to make sure you're aware of a few upcoming updates to our platform. Discover the changes and updates below!

Introducing Sina Weibo

In early May, you'll see a new data source, Sina Weibo, in your searches. Sina Weibo is a popular Chinese microblogging site with over 500 million users and over 100 million posts per day, opening a new data stream for your social discovery and analysis and providing new insights.

Facebook Graph API Sunset

On April 30, 2015, Facebook will be retiring its v1.0 Graph API, which powers location-tagged data for all of its partners. After this date, historical Facebook data will continue to live in your account, but new searches and recording data will not pull any new location-tagged Facebook data.

Have You Discovered Yik Yak?

Yik Yak is one of the most popular location-enabled social networks, with millions of app downloads and more than 1,600 college campuses using it. Make sure to review the Yik Yak posts which provide great insights for situational awareness intelligence, customer service issues, and general location sentiment.

Last Chance for a Sneak Peak of the New Platform

Only one webinar remains to give you an early look at our new platform and show you how it enables faster searches and provides new ways to discover, engage, and analyze location-tagged data. Register now and join us to learn more!

[register-now-button](#)

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, June 17, 2015 11:03 AM
To: lydia.khalil@pd.boston.gov
Subject: Recap: Next Evolution of Geofeedia Platform



LOG IN

Email-ProductUpdates

It's been one week since the release of the new Geofeedia platform. With updated features, it is now easier than ever to search, engage, and analyze location-tagged social media.

Updated Product Features

Geofeedia-Platform-2

Make sure to log in, if you haven't already, to check out these five new capabilities:

- Multi-Location Recordings
- Influencers
- Real-time Analytics
- Sentiment Analysis
- [Download the Mobile App from the App Store](#)

Check out our [Mobile App training video](#) to help you understand and use the Geofeedia Mobile App!

If you missed last week's informational webinars, don't worry! Watch a recording to learn more about the new platform features.

5-Minute Customer Survey

Want to shape the future of Geofeedia? We're looking for your feedback to help us prioritize where we go next with the power of location-based social intelligence. Take this quick, 5-minute survey to tell our product team where you'd like us to focus our efforts.

Need more information? Visit the [Resources & Support](#) page within the Geofeedia application or email support@geofeedia.com.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

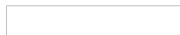
Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, June 08, 2015 7:21 AM
To: lydia.khalil@pd.boston.gov
Subject: Release is Live: Next Evolution of Geofeedia

LOG IN

Email-ProductUpdates

The next evolution of the Geofeedia platform is here! With an updated look and feel, now it's even easier to search, engage, and analyze location-tagged social media.



In addition to enhancing current Geofeedia capabilities, the platform offers:

New Look and Feel: Now it's even easier to discover, engage and analyze social media data with a streamlined and updated user interface.

Upgraded Data Platform: With the upgraded capacity to process more than 1 billion posts daily (~10,000 per second) by the platform, Geofeedia enables the most complete searches across the largest location-based data set in the world.

Aggregated Location Monitoring: Save time and gain insight by collecting intelligence across many locations in a single search.

Enhanced Location Analytics: Make smarter real-time decisions through updated and interactive location analytics.

Location Sentiment: Quickly understand the sentiment (positive/negative) of posts from one or more locations.

New Data Source: With the largest Chinese microblogging site Sina Weibo added to Geofeedia, users now have an even larger data set to discover, engage and analyze.

Templates: Save time by creating and reusing search criteria (including locations, keywords, networks, usernames) within a search template.

Influencers: Discover top influencers in a location and their social connections.

Salesforce Integration: Increase sales and improve customer service by creating a Salesforce.com lead or customer service case from a location-tagged social media post with a single click.

Join us for a webinar to learn more about the new features!

[register-now-button](#)

Need more information? Visit the [Resources](#) page within the Geofeedia app.

You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support](#) page within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, April 29, 2015 4:34 PM
To: lydia.khalil@pd.boston.gov
Subject: Reminders from Geofeedia

[Geofeedia Logo](#)

Reminders from Geofeedia

Last Chance for a Sneak Peek of the New Geofeedia

Only one webinar remains to give you an early look at our new platform! Learn how the updates enable faster searches and provide new ways to discover, engage, and analyze location-tagged data. Join us to learn more! [REGISTER NOW](#)

Facebook Graph API Sunset

On April 30, 2015, Facebook will be retiring its v1.0 Graph API, which powers location-tagged data for all of its partners. After this date, historical Facebook data will continue to live in your account, but new searches and recordings will not pull any new location-tagged Facebook data.

Save the Date for Latitude

Mark October 21, 2015 on your calendars and join us in Chicago for Latitude, Geofeedia's location-based social media conference. While we work hard to finalize the details and prepare for registration, please click below to let us know you're interested in learning more when the time comes! [SIGN UP FOR DETAILS](#)

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, May 25, 2016 12:14 PM
To: lydia.khalil@pd.boston.gov
Subject: See What's New in the May '16 Product Release

LOG IN

May16

Introducing our May '16 Product Release! We are excited to welcome new data sources, advanced alerting capabilities, enhanced analytics and more functionality to the Geofeedia platform.

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session that showcases the new updates to our platform. [Register now!](#)

[webinar-button.png](#)

May '16 Product Release Highlights

Our updates are designed to help teams of all sizes and complexities predict, analyze, and act on location-based social intelligence.

alerts

layers

analytics

ADVANCED ALERTS

Stay ahead of developing topics and trends with the addition of three new alert types, and fine-tune your alert criteria with a new keyword rule builder and boolean option.

NEW DATA SOURCES

View weather and traffic data and tap into new social sources Google+, Vimeo, and Facebook Pages to uncover more insights.

ENHANCED ANALYTICS

Easily visualize and understand trends in activity and sentiment.

Additional Release Highlights

enterprise

everbridge

mobile

ENTERPRISE

Empower teams of all sizes and complexities to predict, analyze and act on location-based intelligence.

EVERBRIDGE INTEGRATION

Quickly and reliably deliver the right message during mission-critical events that take place in locations of interest.

MOBILE APPS

The addition of VK, Vine, and Periscope allows teams to access more data on-the-go through our mobile app.

[webinar-button.png](#)

Join Us at Latitude 2016

[LAT.png](#)

OCTOBER 5-6 | NAVY PIER, CHICAGO

Register for Latitude, Geofeedia's location-based intelligence conference, this October in Chicago. Learn more about the latest in location-based intelligence, connect with location-based intelligence experts, and see what's new (and what's coming) to the Geofeedia platform. [Reserve your seat today!](#)

Use this code for a free registration pass: GeoCustomer

Please reach out to our Success team, success@geofeedia.com, with any questions.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [success@geofeedia.com]
Sent: Wednesday, January 27, 2016 9:40 AM
To: lydia.khalil@pd.boston.gov
Subject: The January '16 Release is Live!

Hi Lydia,

We're excited to announce the January '16 Product Release is now live! I invite you to [log into the Geofeedia platform](#), and see what's new!

A few [features](#) I'd like to highlight:

- Adding Persicope, Vine, and VK to the Geofeedia data set
- Image recognition capabilities to better understand the content in areas of interest
- Engagement tools to respond and react to social media posts

If you haven't already registered, our Enablement Specialist, Carly Tschantz, is hosting training sessions that showcase the new updates to our platform. The training will be offered on 3 different days, so please save the date for the time that works with your schedule.

[Click here to register for the training.](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

Thanks for your continued partnership!

Phil Harris

CEO

Geofeedia, Inc. | geofeedia.com

[Latest News + Events](#)

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [here](#) to manage your email settings.

From: Phil Harris [success@geofeedia.com]
Sent: Wednesday, January 20, 2016 4:17 PM
To: lydia.khalil@pd.boston.gov
Subject: The January 2016 Release is Coming!

Hi Lydia,

I hope 2016 is going well so far! Geofeedia is starting the year with a great release of new functionalities, and I'd like to invite you to a training to learn more.

Our Enablement Specialist, Carly Tschantz, is hosting training sessions that showcase the new updates to our platform. The training will be offered on 3 different days, so we hope there is a date and time that works with your schedule.

[Click here to register for the training.](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

Thanks for your continued partnership!

Phil Harris

CEO

Geofeedia, Inc. | geofeedia.com

[Latest News + Events](#)

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [here](#) to manage your email settings.

From: Phil Harris [updates@geofeedia.com]
Sent: Thursday, March 24, 2016 1:52 PM
To: lydia.khalil@pd.boston.gov
Subject: The March '16 Release is Coming Soon!

Hi Lydia,

Our team is continuing to enhance the Geofeedia platform with an exciting suite of new capabilities for organizations and teams. Next week, we'll be introducing our March '16 updates to the Geofeedia Platform:

- Our **team and enterprise platform** empowers teams of all sizes and complexities to predict, analyze and act on location-based intelligence, with new **permissions, roles, groups, audit trail** and **sharing** capabilities.
- **New Facebook data:** Now you can discover trending Facebook posts alongside Twitter and Instagram within Keyword Search.
- **Multiple users with the same email address:** Now you can have multiple usernames with the same email address in Geofeedia. Keep your profile the same, or update your username and new display name in the "My Profile" area of your account to take advantage of this feature.

Our Enablement Specialist, Carly Tschantz, is hosting a webinar session that showcases the new updates to our platform arriving on March 30th.

[Click here to register for the webinar.](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

We appreciate your support!

Phil-Harris

Phil Harris

CEO, Geofeedia

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [Here](#) to manage your email settings.

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, March 30, 2016 3:53 PM

To: lydia.khalil@pd.boston.gov

Subject: The March '16 Release is Here: NEW Enterprise Functionality

LOG IN

header-mar16-1.png

The March '16 Product Release is here! Our team is excited to introduce the **new team and enterprise platform** for empowering teams of all sizes and complexities to predict, analyze, and act on location-based intelligence.

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session that showcases the new updates to our platform. [Register now!](#)

[webinar-button.png](#)

Team & Enterprise Highlights

Geofeedia's team and enterprise capabilities allow our platform to be fully customized to match the unique needs of any organization with:

groups.jpg

USER & GROUP MANAGEMENT

Manage team and global initiatives through expanded user and group management.

audit.jpg

AUDIT TRAIL

Maintain a complete audit trail for each action in your account for internal analysis and compliance, process optimization, and security.

role.jpg

CUSTOM ROLES & GRANULAR PERMISSIONS

Fully customize user access with granular permissions & custom roles to match internal procedures and security policies.

Additional Release Highlights



NEW FACEBOOK DATA: Now you can discover trending Facebook posts alongside Twitter and Instagram within Keyword Search.



MULTIPLE USERS WITH THE SAME EMAIL ADDRESS: Now you can have multiple usernames with the same email address in Geofeedia.

[webinar-button.png](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654


Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [updates@geofeedia.com]
Sent: Wednesday, May 18, 2016 3:05 PM
To: lydia.khalil@pd.boston.gov
Subject: The May '16 Release is Coming Soon!

Good afternoon,

I'm excited to announce Geofeedia is launching NEW features to the platform on May 25th to help teams of all sizes and complexities to predict, analyze, and act on location-based social intelligence.

Next week, we'll be introducing our May '16 updates to the Geofeedia Platform:

- **New Data Sources:** Find more insights and  trends from the world's largest location-based data set with the addition of new data sources, including Weather and Traffic Layers and network sources Google +, Vimeo, and Facebook Pages.
- **Advanced Alerting Capabilities:** Stay ahead of developing topics and trends with the addition of three new alert types.
- **Enhanced Analytics:** Easily visualize and understand trends in activity and sentiment above or below normal levels.

... and more!

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session on May 26th that showcases the new updates and additions to our platform. Join us to learn more! [Click here to register for the webinar.](#)

I also invite you to register for Latitude, Geofeedia's location-based intelligence conference, this October in Chicago. Meet our team, network with location-based experts, and learn more about what's new (and what's coming) to the Geofeedia platform. [Register now!](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

We appreciate your support!

 **Phil-Harris**

Phil Harris
CEO, Geofeedia

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL
Click [Here](#) to manage your email settings.

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, May 01, 2015 10:22 AM
To: lydia.khalil@pd.boston.gov
Subject: Update from Geofeedia: Facebook

[Geofeedia Logo](#)

[log-in](#)

Geofeedia-Updates

Product update from the Geofeedia team regarding a recent communication about Facebook data on the Geofeedia platform:

FB-Circle **Facebook Graph API Sunset: Extended**

The retirement of the Facebook Graph API v1.0 has been extended from April 30, 2015 to October 31, 2015. The Graph API powers location-tagged data for all of its partners. After October 31, 2015, historical Facebook data will continue to live in your account, but new searches and recordings will not pull any new location-tagged Facebook data.

Geofeedia will provide updates if there are any additional changes to the timing that we learn in the meantime.

Keep up with company news, the articles we're reading and much more by following us on Twitter:

[150501-EmbedTweet-Recordings-2](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Phil Harris [event@geofeedia.com]

Sent: Wednesday, April 08, 2015 1:12 PM

To: lydia.khalil@pd.boston.gov

Subject: Visit Geofeedia at ISC West and ASIS New York City

[Geofeedia Logo](#)

Good afternoon,

Geofeedia will be exhibiting at two of the biggest security industry events, the [ISC West](#) conference next week in Las Vegas (Booth #19127) and the [ASIS New York City Security Conference and Expo](#) on April 22-23 in New York City (Booth #229).

My team and I would enjoy meeting you in-person to share how Geofeedia's social media intelligence platform is delivering successful outcomes for corporate security professionals in travel security, event security, executive protection, brand protection, facilities security, campus security, social media command centers and more!

We will demonstrate our application live at our booth to show how we deliver social media intelligence by location at places such as:

- College campuses
- Corporate campuses
- International locations
- Stadiums
- Any other worldwide location

[Contact us](#) to set up a time to meet in person. And don't forget to visit the Geofeedia booth to for a chance to win a new [FitBit Surge](#)!

See you at the show!

Phil Harris
Co-Founder and CEO of Geofeedia



Can't make it to the shows? Learn more about the next generation of Geofeedia in our webinar.

[register-now-button](#)

Update your [email preferences](#) to choose the types of emails you receive.

[Unsubscribe from all future emails](#)

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, March 09, 2015 3:28 PM
To: lydia.khalil@pd.boston.gov
Subject: What's Happening at Geofeedia

[Geofeedia Logo](#)

[log-in](#)

What's Happening

We're excited to bring you the latest news from Geofeedia.

This Just In: [Check out our Collection](#) from the Apple Live event in San Francisco, CA.

[Geofeedia's Location-Based Conference](#) **Coming Soon: Latitude, Geofeedia's Location-Based Conference**

Location data is changing everything. Join hundreds of colleagues this October in downtown Chicago as we explore the future of geospatial and social data. [Stay informed and sign up to receive updates](#) about Latitude and to be notified when registration is live!

[Geofeedia Raises Another \\$3 Million to Scale Location-Based Social Media Intelligence Platform](#) **Geofeedia Raises Another \$3 Million to Scale Location-Based Social Media Intelligence Platform**

"Marketers and public safety agencies need the location and contextual insight of social media that only Geofeedia can provide," said Guy Turner, managing director of Hyde Park Venture Partners. [Read More.](#)

[Maintenance Window](#) **Maintenance Window**

March 13, 2015 from 6:00am EDT to 8:00am EDT We will be updating the Geofeedia platform to offer increased speed for your location-based social media searches and improve system capabilities. During this time, the Geofeedia web application and API will not be available. Users attempting to access the application during this time will receive a scheduled maintenance notification page. We appreciate your patience.

[Upcoming Events](#) **Upcoming Events**

Stop by and see the Geofeedia team at these events:

- [SXSW: Retail Loco](#) Austin, TX
- [Social Media Marketing World](#) San Diego, CA
- [ISC West](#) Las Vegas, NV
- [ASIS NY](#) New York, NY

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Tuesday, July 21, 2015 4:40 PM

To: mark.bachta@pd.boston.gov

Subject: 10 New Features: Keyword Search, Android App + 8 More



LOG IN

EmailHeader-ProductUpdates

The latest release of the Geofeedia platform is going live on **Friday, July 24** and will give you greater insights, enhanced mobility and increased scale. Learn more about the new suite in our Discovery release:

Geofeedia: Discovery Search

More Data

Uncover more data than ever before with our expanded search capabilities. **Discovery Search** identifies where conversations are taking place across the globe in our interactive Map or **Heatmap** view. Utilize the **Keyword Search** to activate Twitter data and broaden search insights for a better understanding of the social conversation. Deliver your set of actionable data to decision-makers with our exportable **PDF reports**.

Geofeedia: Android App

More Mobile

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**. One-click access to locations, recordings and user profiles and posts bring location-based social media monitoring to mobile devices. The Android App will be available for download via Google Play this Friday.

Geofeedia: Multi-Location Upload

More Scale

Quickly upload thousands of locations with **Multi-Location Upload**, and combine up to 1,000 locations into recordings for an overall view on the data captured with **Location Aggregation**. Gain insights in your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Discovery Training Session

Explore the 9 features above (and more!), and hear from our Senior Technical Product Manager Andy Falkenstein in an upcoming webinar.

[register-now-button](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support page](#) within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest. Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, July 23, 2015 2:54 PM
To: mark.bachta@pd.boston.gov
Subject: 10 New Features to Help Protect and Serve



LOG IN

EmailHeader-ProductUpdates

The latest release of the Geofeedia platform, "Discovery," goes live on **Friday, July 24!** Our Discovery launch will give you greater insights, enhanced mobility and increased scale. Explore the new features below, and hear from our Senior Technical Product Manager, Andy Falkenstein, in our upcoming training session. [REGISTER NOW!](#)

Learn how our new capabilities help you protect and serve

TW-PS

INVESTIGATE
COMMUNICATE
ANALYZE

Learn how the power of Geofeedia's Discovery launch supports your agency's operations.

[read-post-button](#)

Explore the Discovery launch

Geofeedia: Android App

More Data

Uncover more data with our expanded search capabilities. **Discovery Search, Keyword Search, and Heatmap**

More Mobile

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**.

More Scale

Quickly upload and record thousands of locations with **Multi-Location Upload** and **Location**

View offer new ways to discover and monitor social conversations around the world. Review your dataset with our exportable **PDF reports**.

Access locations, recordings, user profiles, and posts from your mobile device. The Android App will be available for download via Google Play this Friday.

Aggregation. Gain insights on your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Read how other teams can benefit from the Discovery launch

Geofeedia: Security

Corporate Security

Protect your assets with location-based social media. See how security teams identify potential threats. [READ MORE](#)

Geofeedia: Media and Journalism

Media and Journalism

Be first on the scene with Geofeedia. Uncover trends using the Keyword and Discovery searches. [READ MORE](#)

Geofeedia: Marketing

Marketing

Build your brand using Geofeedia. Discover customer conversations in locations that matter. [READ MORE](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support page](#) within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest. Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [marketing@geofeedia.com]
Sent: Friday, May 27, 2016 11:20 AM
To: mark.bachta@pd.boston.gov
Subject: A Note from Geofeedia on Memorial Day

LOG IN

We Remember

The Team at Geofeedia would like to wish all of you a safe and wonderful Memorial Weekend.

Thank you to all of our Veterans for your sacrifices and service to our country.

PHIL HARRIS & TEAM GEOFEEDIA

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, February 11, 2015 2:08 PM
To: mark.bachta@pd.boston.gov
Subject: Can you join us for Thursday's webinar?

[Geofeedia Logo](#)

[log-in](#)

Geofeedia Users,

This is a reminder that Senior Product Manager, Andy Falkenstein, will be hosting a webinar on **Thursday, February 12 at 2:00pm EST**, featuring a live demonstration of Geofeedia's latest enhancements, including:

- Mobile-friendly alert emails with image and video previews
- The ability to quickly add one or multiple posts to your Collections from the Collage view
- In-app video resources to help you discover and understand the full power of each Geofeedia app

Click below to register, and we look forward to seeing you on the webinar!

[webinar-button](#)

YOUR PRESENTER

[andy-f](#)

Andy Falkenstein
Senior Product Manager

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, March 26, 2015 10:44 AM
To: mark.bachta@pd.boston.gov
Subject: Early access to the new Geofeedia

[Geofeedia Logo](#)

[log-in](#)

[Geofeedia](#)

A new Geofeedia is almost here.

We're excited to announce that Geofeedia will soon have a completely new look and feel, enabling you to uncover more data even more easily than before.

We'll also be releasing numerous new features and a highly anticipated mobile app, all of which is highlighted below. To see for yourself, be sure to click the button to register for one of five webinars in April, after which you'll be able to request access to our beta environment and take the new platform for an exclusive test drive!

Multi-Location Recording

Create aggregated location recordings for up to 10 locations with full control of the data captured with filters for keywords, usernames, and sources.

Enhanced Reporting & Analytics

Discover insights about your places based on advanced search options, keywords and influencers within your places.

Sentiment

Understand and measure social sentiment at locations that matter to your business.

Influencers

Discover a user's complete profile across multiple networks.

Salesforce.com Integration

Discover sales leads and resolve customer service issues, integrated with Salesforce.com.

Keyword Search

Discover locations where a keyword or phrase is trending and initiate monitoring for those locations.

Publisher

Create and publish outbound social posts and replies directly from Geofeedia.

Mobile App

Take the power of Geofeedia on-the-go through responsive emails and a mobile app!



Geofeedia is hitting the road! Will we see you at one of our upcoming events?

- March 31: Texas Police Chiefs Association in Galveston, TX
- April 15: ISC West in Las Vegas, NV
- April 21: ILEETA in Wheeling, IL
- April 22: ASIS East NYC in New York, NY
- April 29: Government Social Media in Reno, NV

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [webinar@geofeedia.com]
Sent: Tuesday, September 08, 2015 6:41 AM
To: mark.bachta@pd.boston.gov
Subject: Educational Opportunity

Hi Mark,

We have two great, free webinars this month that may be of interest to you:

> [Connecting With Your Community Through Social Media](#) - September 10 at 2:00 PM EDT

Join Chief Billy Grogan of the Dunwoody Police Department as he discusses how he has decentralized the department's social media program to better connect with their community.

> [How Lexington PD Leverages Social Media to Protect and Serve](#) - September 17 at 2:00 PM EDT

Join Detective Richard Yancey as he discusses how the Lexington Police Department uses location-based social media intelligence to investigate local crimes, maintain campus safety, and monitor fugitive activity.

Please let us know if you have any questions. We look forward to your attendance.

Thanks,

Team Geofeedia

[Latest News + Events](#)

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [here](#) to manage your email settings.

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, February 10, 2016 9:35 AM

To: mark.bachta@pd.boston.gov

Subject: February Newsletter: Explore the New Features, Attend Our City Tour, and More!

LOG IN

February-Newsletter

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

NEW January '16 Product Release

predict-sq.jpg

New Data Sources

analyze-sq.jpg

Image Analysis


engage-sq.jpg

Engagement Tools

We added NEW features to the Geofeedia platform on January 27th to help your organization **predict**, **analyze**, and **act** on location-based social intelligence.

Visit the platform for a closer look at the new features:

Featured Resource: Command Center Best Practices

 Protect your organization's people and business assets with location-based intelligence using industry best practices.

[geofeedia-resource-button.png](#)

Geofeedia City Tours: Coming to a Location Near You

Join us for a (free!) half day of education and platform training in a roundtable format at locations across the country.

Interested in hosting or attending a training event with fellow corporate security, public safety, and Geofeedia experts in your area? Contact our [team](#).

Indy.jpg

SanFrancisco.png

Baltimore.png

INDIANAPOLIS

Geofeedia Indianapolis office, with Anthem & Pacers

February 18, 2016
8:00 AM to 1:00 PM EST

SAN FRANCISCO

Square Headquarters

March 22, 2016
8:00 AM to 1:00 PM
PDT

BALTIMORE

University of Maryland

April 19, 2016
8:00 AM to 1:00 PM
EST

Connect with Our Team at Upcoming Events & Webinars

Join Team Geofeedia and our guest presenters for educational webinars and during events & tradeshow throughout the month.

[IDV-Solutions](#)

[2016 Visual Command Center User](#)

[Conference](#)

February 24 - 25 | Orlando, FL

Visit our booth to talk to the Geofeedia team at the event.

[sdsu-viz-center.png](#)

[WEBINAR: Using Location Based Intelligence for Disaster Awareness and Response](#)

February 24 | 2:00 PM - 3:00 PM EST

[sentinel-resource-group.png](#)

[WEBINAR: How to Build the Business Case for Location-Based Intelligence](#)

March 3 | 2:00 PM - 3:00 PM EST

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

College Football

Winter Storm Jonas

East Coast of the United States

The east coast received record-breaking amounts of snowfall at the end of January, causing subway shutdowns, canceled flights, and flooded streets.

Iowa Caucus

Iowa Caucus

Iowa

The 2016 Election voting season has begun! Presidential hopefuls campaigned in Iowa for the Republican and Democratic caucuses.

2016 CES

Protesters Shut Down the Bay Bridge

San Francisco, CA

Activists blocked traffic on the Bay Bridge, causing delays on a major highway.

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Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, August 12, 2015 9:47 AM

To: mark.bachta@pd.boston.gov

Subject: Geofeedia August Newsletter: Discovery Launch, LinkedIn Webinar, and more!



LOG IN

August-Newsletter_1

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: Location-Based Social Media Conference

Latitude is approaching quickly. Secure your spot today [Geofeedia Latitude](#) to experience the only location-based social media intelligence conference in the world. You'll have the opportunity to experience the latest in open sourced intelligence data trends while simultaneously networking with your peers about geosocial best practices and success stories.

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS
Use code **GeoCustomer** for 1 free pass per account

Discovery Launch Updates

Geofeedia: [Discovery Search](#) [More Data](#)

Uncover more data than ever before with our expanded search capabilities. **Discovery Search** identifies where conversations are taking place across the globe in our interactive Map or **Heatmap** view. Utilize the **Keyword Search** to activate Twitter data and broaden search insights. Deliver your set of actionable data to decision-makers with our exportable **PDF reports**

Geofeedia: [Android App](#) [More Mobile](#)

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**. One-click access to locations, recordings and user profiles and posts bring location-based social media monitoring to mobile devices. The Android

App will be available for download via Google Play this Friday.

Geofeedia: Multi-Location Upload [More Scale](#)

Quickly upload thousands of locations with **Multi-Location Upload**, and combine up to 1,000 locations into recordings for an overall view on the data captured with **Location Aggregation**. Gain insights in your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Upcoming Webinars

LE-Police

How Agencies Access and Monitor Social Media with Privacy Protection
August 20, 2:00 PM EDT

Join Geofeedia and Andrew Macpherson to learn how public safety agencies can monitor social media while protecting individual privacy.

[REGISTER NOW](#)

TW-CorpSec

How LinkedIn Uses Social Media Intelligence to Enhance Global Security
August 25, 2:00 PM EDT

Learn about LinkedIn's security operations -- the major challenges they face as an organization, and how social media has been useful.

[REGISTER NOW](#)

Featured Resource

NYC_Health_Logo_-_BW_-_PNG

New York City Department of Health and Mental Hygiene Use Case

Learn how the NYC DOHMH uses social media intelligenc to keep the peace during public health emergencies.

[DOWNLOAD NOW](#)

Connect with Geofeedia at Upcoming Events

[Seadog](#)

[SEADOG/WESTDOG](#)
[3rd Annual Conference](#)

August 16-19
Savannah, GA

[CACAP](#)

[CACAP](#)
[Annual Conference](#)

August 16-19
Quebec City, Quebec

[MSPC](#)

[Midwest Security and Police](#)
[Conference and Expo](#)

August 18-19
Tinley Park, IL

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[wildfires](#)

[Wildfires in the West](#)

California, Oregon, and Washington

Many western cities have been battling disastrous wildfires, causing California to declare a State of Emergency last week. Check out our Geofeedia collection.

[Michael_Brown](#)

[One Year Anniversary of Michael Brown Shooting](#)

Ferguson, MO

One year after the Michael Brown shooting, protests are still developing in Ferguson. See social media posts surrounding the events in our collection.

[Florida](#)

[Severe Flooding](#)

Tampa Bay, Florida

Check out pictures and videos captured by residents in Florida during major flooding in the Tampa Bay area.

Customer Mobile App Reviews

We'd love to hear your feedback on our new mobile apps. Give the Geofeedia app a review by clicking the links below, and please share your favorite feature or capability in the comments.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, January 30, 2015 7:29 AM
To: mark.bachta@pd.boston.gov
Subject: Geofeedia Database Upgrade Complete

[Geofeedia Logo](#)

Geofeedia Users,

Our database upgrade has been completed, and the Geofeedia application and API are now available for use. If you have any questions or experience any problems, please send an email to updates@geofeedia.com or reply to this message.

We appreciate your patience as we completed this important system improvement that allows us to continue scaling our data platform to meet your evolving needs, improve the reliability of our data platform and provide you with faster search speeds and increased system performance.

Thank you,
Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [success@geofeedia.com]
Sent: Friday, January 08, 2016 1:33 PM
To: mark.bachta@pd.boston.gov
Subject: Geofeedia Feedback: We Want to Hear From You

[Geofeedia](#)

Geofeedia Customers:

Thank you for giving us the opportunity to better serve you. Please help us by taking 2-3 minutes to tell us about your experience with Geofeedia. We appreciate your business and want to make sure we meet your expectations.

Thanks,

Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, July 08, 2015 9:55 AM

To: mark.bachta@pd.boston.gov

Subject: Geofeedia July Newsletter: Map Widget, Latitude Speakers, & More!



LOG IN

July-Email

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Updated Map Widget

The newly updated Instagram Map Widget allows [Geofeedia Instagram Widget](#) you to easily embed an interactive map of real-time Instagram posts. [Log in](#) to see the updated features including:

- New user interface
- Optimization for mobile devices
- Support for Instagram video content
- Expanded detail for individual posts

To learn more, contact your Customer Success Manager at [**Success@geofeedia.com**](mailto:Success@geofeedia.com).

Customer Training Webinars

The Geofeedia product team is excited to release new enhancements to the platform every month. Stay up to date with the latest features by attending a monthly training session, offered the first and last Monday of every month.

This month's topics: New 4.0 features and our new Mobile App. [Download the mobile app today!](#)

[webinar-button](#)

Latitude: Speakers & Sponsors

[Geofeedia Latitude](#)

Our Latitude speaker line-up is professional innovation personified. You'll be educated, motivated, and inspired by these industry experts joining us in keynote presentations.

[Maria Vello, President and CEO](#)

With more than 25 years of experience in the design, integration, and implementation of global corporate systems, security, and networks, Maria has been responsible for integrating security best practices and raising awareness at every level in every organization for which she has worked. Join her keynote session, **Shattering the Darkness: Shedding Light on the Dark Net**.



Sam Yagan, CEO

Match Group

Sam Yagan has been a leader in the dating industry since he co-founded OkCupid in 2003 and grew it into one of the most popular dating sites in America, amassing nearly 4 million active users. As the CEO of Match Group, he oversees the management of an online dating portfolio of over forty brands around the world, including Match.com, OkCupid, OurTime, Meetic, Twoo, Tinder, and ParPerfeito. Join the keynote session for Marketers to hear from Sam about the **Future of Location** as it relates to dating and beyond.



SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS

Use code **GeoCustomer** for 1 free pass per account

**Thank You to
Our Sponsors!**

[IDV-Solutions](#)

[Securitas_logo](#)

Upcoming Customer Case Study Webinars

Register now to hear from Geofeedia customers using location-based social media intelligence.

[NCAA_logo](#)

NCAA | July 14, 2:00 PM EDT

See how Geofeedia was used during the Final Four to cut through the noise and monitor multiple locations in Indianapolis.

[REGISTER NOW](#)

[leotta_logo](#)

LEOTTA | July 23, 2:00 PM EDT

Join Jack Hall from LEOTTA as he discusses some current trends and challenges to the use of social media in criminal cases.

[REGISTER NOW](#)

Featured Resource

[HBPD_emblem](#)

[Huntington Beach Police Department Case Study](#)

Learn how the Huntington Beach Police Department used social media intelligence to keep the peace during the US Open of Surfing.

[DOWNLOAD NOW](#)

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[FIFAWWC](#)

[FIFA Women's World Cup](#)

BC Place in Vancouver, Canada

See what fans shared during the 2015 Women's World Cup Final in Vancouver.

[SC_rally](#)

[South Carolina State House](#)

Columbia, South Carolina

Check out the social media content from the ongoing Confederate Flag rallies at the South Carolina State Capitol.

[Coke_Zero_400](#)

[Coke Zero 400](#)

Daytona International Speedway in Daytona Beach, FL

After hours of rain delays and a fiery last lap crash Dale Earnhardt Jr. came in first place at Daytona.

5-Minute Customer Survey

Want to shape the future of Geofeedia? We're looking for your feedback to help us prioritize where we go next with the power of location-based social intelligence. Take this quick, 5-minute survey to tell our product team where you'd like us to focus our efforts.

[Button-Survey](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, June 11, 2015 9:19 AM
To: mark.bachta@pd.boston.gov
Subject: Geofeedia News: Mobile App Goes Live & More



LOG IN

150608-JuneNewsletter

Welcome to the first issue of Geofeedia's monthly newsletter! We are looking forward to sharing product updates, thought leadership, event information and company news with you each month.

Next Evolution of Geofeedia

We are excited the platform is live. [Log in](#) to Geofeedia to check out all of the new features. In addition to enhancing current Geofeedia capabilities, the new version offers:

- Upgraded Data Platform
- Aggregated Location Monitoring
- Enhanced Location Analytics & Sentiment
- Influencers
- Salesforce Integration

[Geofeedia-log-in](#)

Download the Geofeedia App Today

The new Geofeedia iOS app is perfect for taking the power of Geofeedia on the go. With the mobile app, now you can:

- Gather location-based social intelligence in the areas directly around your current location
- Create or monitor any location while mobile
- Access a streamer view of location-tagged social media posts on-the-go

[Download from the App Store](#)

Register for Latitude

Don't miss this gathering of real leaders having real conversations about location-based social media. Our Latitude speaker line-up is professional innovation personified. You'll be educated, motivated, and inspired by these leaders who are using location-based social media intelligence to create success stories within their respective industries.

[LatitudeLogo-01-1024x379.png](#)

University of Chicago's Gleacher Center

October 21, 2015

[register-now-button](#)

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS
Use code **GeoCustomer** for 1 free pass per account

Connect with Geofeedia at Upcoming Events

Geofeedia is attending a number of upcoming events. Please come to our booth to connect with the Geofeedia Team!

[\[Image\]](#)
**Useful Social Media
Social Media Summit**

June 15 - 16
New York City, NY

[\[Image\]](#)
**Go Inbound
Marketing Conference**

June 22
Indianapolis, IN
Our VP of Product R. J. Talyor is
a featured speaker! Register
with code: **FRIENDOFRJ**

[\[Image\]](#)
**NRF Protect Loss
Prevention Conference**

June 23 - 25
Long Beach, CA

[\[Image\]](#)
**National Sheriff's
Association Annual
Conference & Exhibition**

June 26 - July 1
Baltimore, MD

New Resources

Check out these recent Geofeedia research findings and whitepapers:

[\[Image\]](#)

[Special Bulletin: Advice
from #LESM Experts](#)

[NCAA-Cover-sm_copy](#)

[NCAA Location-Based Social
Media Case Study](#)

[Roadmap-cover-1](#)

[The Geosocial Marketer's
Roadmap Whitepaper](#)

Know Anyone Who Could Use Geofeedia?

We find that many of our best customers come from referrals of existing customers. Is there anyone in your network who could use Geofeedia? We'd love for you to send them a note inviting them to an upcoming webinar or to request a personalized demo. Here's a [short email](#) we drafted to make it easy - thanks for spreading the word!

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, November 11, 2015 11:25 AM

To: mark.bachta@pd.boston.gov

Subject: Geofeedia November Newsletter: Upcoming Webinars, Industry Events, and More!



LOG IN

November Newsletter

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Upcoming Webinars

Join Team Geofeedia and our guest presenters for free educational webinars throughout the month.

CS_Web-1

How the Northern California Regional Intelligence Center Uses Social Media to Monitor Large Events

November 18 | 2:00 - 3:00 PM EST

Join Geofeedia and Detective Star Cazador of the Northern California Regional Intelligence Center (NCRIC) to learn how the NCRIC uses Geofeedia for large events. [REGISTER NOW](#)

CS_Web-1

Using Social Media Intelligence for Risk Management and Crime Prevention

November 19 | 2:00 - 3:00 PM EST

Join us to learn how your agency can discover, engage, and analyze social media data to prevent crime and investigate evolving situations in real-time. [REGISTER NOW](#)

Ilitch Holdings

How Ilitch Holdings Monitors Social Media for Situational Awareness and Executive Protection

November 24 | 2:00 - 3:00 PM EST

Join Ray Johnson, Director of Executive Services at Ilitch Holdings to find out how he uses location-based social media monitoring for executive protection and situational awareness. [REGISTER NOW](#)

LEOTTA

6 Ways Social Media Monitoring Empowers Your Command Center

December 10 | 2:00 - 3:00 PM EST

Join George Siegle, Director of Product Management at IDV Solutions and Andy Falkenstein, Director of Product Management at Geofeedia, as they discuss 6 ways social media monitoring empowers your command center. [REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

Our team will be exhibiting at industry conferences around the country. [Contact us](#) to schedule an appointment to meet at the event!

[Security](#) [Security 500](#)

November 16
Washington, D. C.

[ISC East 2015](#) [ISC East 2015](#)

November 18-19
New York City

Platform Update

We're adding new functionalities and enhancements to our platform every week! Learn more about what's new.

Search Unification

Our New Search button unlocks 3 different search capabilities in the pop-up search field (**Location**, **Keyword**, **Discovery**), allowing users to search by addresses, keywords, and hashtags across location-tagged and non-location-tagged social media data.

Find out what conversations are happening around you today!

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[World Series](#) [2015 World Series](#)

Citi Field in Flushing, NYC and Ewing M. Kauffman Stadium in Kansas City, MO

The Kansas City Royals defeated the New York Mets 4 -1 to take the 2015 World Series title. See photos and videos from games in both stadiums in our collection.

[Hurricane Patricia](#) [Hurricane Patricia](#)

Southwest Mexico

Hurricane Patricia's Category 5 classification caused major concern along Mexico's Pacific coast. Although the storm weakened over Mexico, residents of coastal towns battled mudslides, strong winds, and flooding. See photos and videos of the storm in our collection.

Bucharest Protests [Protests in Bucharest](#)

Bucharest, Romania

Romanians took to the streets of Bucharest to protest the response of the government following a nightclub fire. The fire killed over 40 people, with many others in serious condition. See photos and videos of the protests in our collection.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, October 08, 2015 10:57 AM

To: mark.bachta@pd.boston.gov

Subject: Geofeedia October Newsletter: Last Call for Latitude, Upcoming Webinars and More!



LOG IN

October_Header

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: A Full Day of Education

LAT-event-collage

Book your travel NOW - we are less than two weeks away from the industry's first-ever location-based social media conference on **October 21, 2015** at [The Gleacher Center](#) in **Chicago, IL!**

In partnership with the [Illinois Association of Chiefs of Police](#) and the [Illinois Security Professionals Association](#), Geofeedia wants you to stay ahead of how social media is changing the way we think about and operate in the world today. Collaborate with your peers and hear from industry leaders who use social media data in innovative ways with limited resources and are being asked to do more with less.

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS

Use code *GeoCustomer* for 1 free pass per account

Product Update

We're adding new functionalities and enhancements to our platform every week! Learn more about what's new (and what's coming) at Latitude.

iG-Engagement

NEW! Engagement Tools

Engage with Twitter *AND*

PDF-collections-2

NEW! Collections PDF Summary Report

Instagram posts by simply clicking the Reply, Retweet, and Favorite buttons for a Tweet and the Like and Comment buttons on an Instagram post.

Download the 200 most recent items from a collection to a nicely formatted PDF summary report.

Upcoming Webinars

CS_Web-1 **East Valley Fusion Center Use of Social Media for Major Events and Public Safety**

October 15 / 2:00 - 3:00 PM EDT

Join Geofeedia and Chris Henningsen of the East Valley Fusion Center to learn about their use of location-based social media monitoring for events, such as Super Bowl 49 and public safety. [REGISTER NOW](#)

LEOTTA **Current Trends and Challenges to the Use of Social Media in Criminal Cases**

October 29 / 2:00 - 3:00 PM EDT

Join Jack Hall of LEOTTA (Law Enforcement Officer Technology Training Associates) for a free webinar on the current trends and legal challenges to the use of social media in criminal cases. [REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

[OSMOSIS](#)

October 12-13
New York New York Hotel
Las Vegas, NV

[ASCIA Fall Conference](#)

October 22-24
Hyatt Regency Hotel
Chicago, IL

[MCC Fall Meeting](#)

October 23-24
Hilton Chicago
Chicago, IL

[IACP Annual Conference](#)

October 24-27
McCormick Place West
Chicago, IL

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

Pope

[Papal Visit 2015](#)

New York, Washington D.C., and Philadelphia

Pope Francis made his first trip to the United States and visited Washington, D.C., New York City, and Philadelphia. Check out content from the Papal Visit in this Instagram collection.

Joaquin

[Hurricane Joaquin](#)

East coast of the United States

Major flooding resulted in major east coast cities due to category 4 Hurricane Joaquin. See photos and videos of the storm's havoc in our Geofeedia collection.

Hajj

[Hajj Stampede](#)

Mecca, Saudi Arabia

A stampede near Mecca killed over 450 people and left over 700 injured during the annual Hajj pilgrimage to Mecca. This collection includes images and videos of the tragic event. WARNING: Graphic content included.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, September 02, 2015 1:36 PM

To: mark.bachta@pd.boston.gov

Subject: Geofeedia September Newsletter: Latitude, Geofeedia Live, and More!



LOG IN

September_Newsletter_Header

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: A Full Day of Education

Book your travel NOW - we are less than two months away from the industry's first-ever location-based social media conference on **October 21, 2015** at [The Gleacher Center](#) in **Chicago, IL**! In partnership with the [Illinois Association of Chiefs of Police](#) and the [Illinois Security Professionals Association](#), Geofeedia wants you to stay ahead of how social media is changing the way we think about and operate in the world today. Collaborate with your peers and hear from industry leaders who use social media data in innovative ways with limited resources and are being asked to do more with less.

[Geofeedia Latitude](#)

[ISPA](#)

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS

Use code *GeoCustomer* for 1 free pass per account

Geofeedia Live Release: Coming Soon!

Our team has been working hard to extend our platform with a number of new capabilities that make it easier than ever to leverage real-time social media intelligence for your locations of interest around the world. Here is a preview of some of the new features that will be unveiled with the [Geofeedia Live](#) release next week.

- **MORE (and Better!) Data:** With the addition of [VK](#), the largest European social network in the world, you can gain additional insights from around the globe. We are continuing to ensure we bring you the largest set of location-based data in

the world.

- **MORE Insights:** The new *Geofeedia Live* app will help you discover insights into trending locations and better understand the topics and conversations taking place around the world.
- **MORE Management:** With the new *Engagement* feature, you now have the ability to easily search, curate, and engage with Twitter posts in real-time directly from the Geofeedia platform.
- **MORE Mobile:** In our iOS and Android mobile apps, we have added new enhancements that include *refining your search radius*, adding *Sina Weibo* as a data source, accessing your *collections* on-the-go, and much more!

Join one of our customer enablement webinars to learn more about the new features and hear best practices.



Upcoming Webinars

LE-Police

Social Media

September 10, 2:00 PM EDT

Join Geofeedia and Chief Billy Grogan of the Dunwoody Police Department to learn how his department uses social media to engage with the people of Dunwoody, GA.

[REGISTER NOW](#)

PD

Protect and Serve

September 17, 2:00 PM EDT

Learn how the Lexington Police Department uses social media intelligence to investigate crimes, maintain campus safety, and monitor activity.

[REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

[ALEAN](#)

ALEAN

September 21-23
New York New York Hotel
Las Vegas, NV

[IACA](#)

IACA

September 22-25
Hyatt Regency Denver Tech Center
Denver, CO

[ASIS](#)

ASIS

September 28 - October 1
Anaheim Convention Center

Anaheim, CA

[ISS World](#)

ISS

September 29 - October 1
Bethesda North Marriott Hotel
Washington, D.C.

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[Shooter](#)

[Mississippi State University Lockdown](#)

Starkville, MS

Students and faculty were panicked as warnings of a potential shooter on campus were made last week. A person of interest was taken into custody, but there were no reports of shots being fired. Check out the social media posts surrounding the situation.

[Protests](#)

[Beirut Protests](#)

Beirut, Lebanon

Thousands of people took to the streets of Beirut in protest of dominate sectarian politicians. See photos and videos posted by protesters in our collection.

[Katrina](#)

[New Orleans: 10 Years Later](#)

New Orleans, LA

Hundreds gathered in New Orleans for the 10th Anniversary of Hurricane Katrina. Check out the collection to see footage of President Obama's speech and more.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, November 03, 2015 1:45 PM
To: mark.bachta@pd.boston.gov
Subject: Geofeedia System Alert

[Geofeedia](#)



LOG IN

Geofeedia System Alert: Issue Resolved

The issue with our hosting partners has been resolved. Search results should be displaying at normal speeds, and recordings are now properly returning results. Alerts processing has been reactivated. All posts queued during the impacted time are being processed and email notifications are being delivered.

Thank you for your patience, and we apologize for the inconvenience.

Questions? Please contact your Customer Success Manager or email support@geofeedia.com with any questions.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, November 03, 2015 11:29 AM
To: mark.bachta@pd.boston.gov
Subject: Geofeedia System Alert

[Geofeedia](#)



LOG IN

Geofeedia System Alert

Starting at 9:36am Eastern Time today, an issue with one of our hosting partners is causing Geofeedia users to experience slowness in searches and loading recordings. In addition, Alerts have been temporarily halted.

Our engineering teams are working quickly to resolve the issue, and we will send a follow-up note as soon as this issue is resolved. We apologize for the inconvenience.

Questions? Please contact your Customer Success Manager or email support@geofeedia.com with any questions.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [phil@geofeedia.com]

Sent: Tuesday, August 23, 2016 7:31 AM

To: mark.bachta@pd.boston.gov

Subject: Geofeedia Webinar | Best Practices For Large Event Safety & Security Management

[Geofeedia](#)

Good Morning,

Large-scale event monitoring through Geofeedia can help you identify unforeseen risks and improve situational awareness. Join us Thursday, August 25 at 2pm EDT as the Geofeedia Security Operating Center shares our experiences and best practices from monitoring the 2016 Olympic Games. You'll definitely want to leverage these techniques for your next event!

[Register_Button-1.png](#)

From,

The Geofeedia Security Operating Center

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, December 16, 2015 4:10 PM
To: mark.bachta@pd.boston.gov
Subject: Happy Holidays from Team Geofeedia!



LOG IN

Geofeedia holiday

On behalf of the Geofeedia Team, THANK YOU for your partnership in 2015. We are grateful that you have partnered with us to make a difference in your organization and community. Together, we are making the world a better place.

You made 2015 an outstanding year. Some of my favorite highlights include:

- **Bringing more and better data to location-based, real-time decision making.** From new sources like VK and Sina Weibo to adding enrichments like Sentiment, we truly have the best data set available!
- **Adding more ways to search.** With Geofeedia, now you can search by keyword, location or user in addition to making our 1.4 billion posts available for “discovery” searches.
- **Hosting the industry’s first location-based social media conference, Latitude,** bringing over 200 industry experts coming together for a full day of education and collaboration.
- **Serving over 500 customers** who continue to push our team forward in the way in which we provide services and support to you.
- **Growing the Geofeedia Team** to more than 50 employees, with 30% focused on developing and innovating the platform for you and another 30% focused on initiatives to ensure our customers are successful and that we exceed your expectations.

We couldn’t be more excited about what 2016 has in store for the Geofeedia platform! The location-based intelligence space is taking off and we are leading the industry in what’s to come.

You, and the entire Geofeedia community of users, are instrumental in shaping the future with us. Starting this week, you can connect with our success teams from within the platform via Live Chat to share your feedback instantly and get your questions answered. We look forward to hearing from you.

Thank you for your partnership and cheers to a great 2016!

Phil Harris and the Geofeedia Team
CEO, Geofeedia

P.S.: Anxious to know what we have in store for 2016? Check out our new blog post,

[2016 Predictions in Location-Based Intelligence](#), to learn more!

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Laura Bohnert [laura.bohnert@geofeedia.com]

Sent: Friday, March 06, 2015 11:59 AM

To: mark.bachta@pd.boston.gov

Subject: Have a minute? Geofeedia wants to hear from you!

[Geofeedia Logo](#)

Thank you for choosing Geofeedia as your location-based social media monitoring partner. We want to hear from you!

How likely are you to recommend Geofeedia to a colleague?

1 = Not Likely and 10 = Very Likely

Make sure you're up to speed on the latest product enhancements: Watch the G30 webinar in the [Resources & Support](#) section of the application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Friday, January 15, 2016 9:50 AM

To: mark.bachta@pd.boston.gov

Subject: January Newsletter: New Features Coming Soon, Free Educational Webinars, and More!

LOG IN

January-Newsletter.png

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

NEW FEATURES! January 2016 Release

predict-periscope

Analyze-circle

Act-map

NEW DATA SOURCES

IMAGE RECOGNITION

SEARCH+

We're excited to add NEW features to the Geofeedia platform on January 27 (data sources, recognition tools, analytics, and more!) designed to help your organization **predict**, **analyze**, and **act** on location-based social intelligence.

Watch our short video for a preview on what's to come!

Don't forget to sign up for our upcoming training sessions to learn how to leverage the new features. [Register now!](#)

We Want to Hear From You

Thank you for giving us the opportunity to better serve you! Please help us by taking 2-3 minutes to tell us about your experience with Geofeedia. We appreciate your business and want to make sure we meet your expectations.

Attend an Upcoming Webinar

Join Team Geofeedia and our guest presenters for free educational webinars throughout the month.

rock-ventures-logo

[How Rock Ventures Uses Social Media Intelligence to Power Their Command Center](#)

January 20 | 2:00 PM EST

[REGISTER NOW](#)

Geofeedia ads

[How to Optimize Social Advertising with Geofeedia Ads](#)

January 21 | 2:00 PM EST

[REGISTER NOW](#)

square logo

[How Square Uses Social Media Intelligence for Trust and Safety](#)

January 26 | 2:00 PM EST

[REGISTER NOW](#)

airport webinar

[How Social Media Intelligence Can Enhance Public Safety and Airport Security](#)

January 28 | 2:00 PM EST

[REGISTER NOW](#)

Connect with Our Team at Upcoming Events

Visit the Geofeedia team on the road in January at industry conferences and trade shows.

[2016 Major League Soccer Operations & Security Seminar](#)

January 19 - 22
Orlando, FL

[2016 NASPA Strategies Conference for Mental Health](#)

January 21 - 23
Orlando, FL

ncs4-425793-edited.jpg

[National Intercollegiate Athletics Safety & Security Summit](#)

January 26 - 28
Gulfport, MS

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent

collections for you to discover!

College Football

[College Football Championship: Alabama vs. Clemson](#)

University of Phoenix Stadium

The Alabama Crimson Tide beat the Clemson Tigers in the championship game with a final score of 45-40. See photos and videos from field, sidelines, and stands in our collection.

Dallas tornadoes

[Severe Weather](#)

Dallas, Texas

Powerful tornadoes ripped through Dallas, tearing down apartment complexes and damaging homes and buildings throughout the city. See photos and videos of the storm in our collection.

2016 CES

[International Consumer Electronics Show](#)

Las Vegas, Nevada

The International Consumer Electronics Show, more widely known as CES, is an annual event that allows companies to display the latest and greatest in technology innovations. See photos and videos of the protests in our collection.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Monday, March 02, 2015 10:35 AM

To: mark.bachta@pd.boston.gov

Subject: Join us at Latitude: Location-Based Social Media Conference

Not rendering correctly? View this email as a web page [here](#).

[Geofeedia Logo](#)

[log-in](#)

[Geofeedia Latitude 2015](#)

Join us in Chicago for the first ever Location-Based Social Media Conference!

Location data is changing everything. Join hundreds of colleagues this October in Chicago as we explore the future of geospatial and social data. At Latitude, you'll learn from experts and connect with practitioners and colleagues focused on location data.

While we work hard to finalize the details and prepare for registration, please click below to let us know you're interested in learning more when the time comes!

Keep Me Posted!

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, June 25, 2015 12:03 PM
To: mark.bachta@pd.boston.gov
Subject: Latest Product Feature Update and Webinar Series



LOG IN

Email-ProductUpdates

Newly Updated Instagram Map Widget

An updated **Instagram Map Widget** launches today! The map widget enables you to easily embed an interactive map of real-time Instagram posts from your locations into your website, blog, or landing page.

The new map widget features include:

- Completely new user interface
- Optimization for mobile devices
- Support for Instagram video content
- Expanded detail for individual posts

If you would like to learn more about the map widget, please contact your Customer Success Manager. And don't forget to download our new [Mobile App](#) from the Apple App Store!

Register for a 4.0 Customer Webinar

If you weren't able to attend a previous new feature training, please join us for one of these additional webinars where we will reivew the new features and functionalities of the enhanced Geofeedia platform. We'll explain the new capabilities, including:

- Multi-location recordings
- Influencers
- Real-time analytics
- Sentiment analysis



5-Minute Customer Survey

Want to shape the future of Geofeedia? We're looking for your feedback to help us prioritize where we go next with the power of location-based social intelligence. Take this quick, 5-minute survey to tell our product team where you'd like us to focus our efforts.



Need more information? Visit the [Resources & Support](#) page within the Geofeedia application or email support@geofeedia.com.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.
Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, July 27, 2015 2:46 PM
To: mark.bachta@pd.boston.gov
Subject: Learn More About Our New Features



LOG IN

EmailHeader-ProductUpdates

The latest release of the Geofeedia platform is LIVE! [Log in](#) now, and see how our new capabilities will give you greater insights, enhanced mobility and increased scale.

[Geofeedia-log-in](#)

Geofeedia: [Discovery Search](#)

More Data

Uncover more data than ever before with our expanded search capabilities. **Discovery Search** identifies where conversations are taking place across the globe in our interactive Map or **Heatmap** view. Utilize the **Keyword Search** to activate Twitter data and broaden search insights for a better understanding of the social conversation. Deliver your set of actionable data to decision-makers with our exportable **PDF reports**.

Geofeedia: [Android App](#)

More Mobile

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**. One-click access to locations, recordings and user profiles and posts bring location-based social media monitoring to mobile devices. Our apps are available for download in the [iTunes](#) and [Google Play](#) stores.

Geofeedia: [Multi-Location Upload](#)

More Scale

Quickly upload thousands of locations with **Multi-Location Upload**, and combine up to 1,000 locations into recordings for an overall view on the data captured with **Location Aggregation**. Gain insights in your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Discovery Training Session

Explore the 9 features above (and more!), and hear from our Senior Technical Product

Manager, Andy Falkenstein, in an upcoming webinar.

[register-now-button](#)

Read how you can benefit from the Discovery launch



Corporate Security

Protect your assets with location-based social media. See how security teams identify potential threats. [READ MORE](#)



Public Safety

Protect and serve with location-based social media. See how agencies monitor natural disasters. [READ MORE](#)



Media and Journalism

Be first on the scene with Geofeedia. Uncover trends using the Keyword and Discovery searches. [READ MORE](#)



Marketing

Build your brand using Geofeedia. Discover customer conversations in your locations. [READ MORE](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support page](#) within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest. Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, March 10, 2016 2:51 PM

To: mark.bachta@pd.boston.gov

Subject: March Newsletter: Latitude Registration Is Open, Attend Our City Tour, and More!

LOG IN

March-Newsletter

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Registration is Open! Latitude 2016


Join us this fall for [Latitude 2016](#)! We're excited to bring you the world's only location-based intelligence conference.

Oct. 5 - 6 | Navy Pier in Chicago, IL

NEW! Get Geofeedia Certified: Attend a half day of training to become an expert on the platform.

Every Geofeedia customer receives a FREE pass to attend: Use the code *GeoCustomer* when you register.

March '16 Release: Team & Enterprise Functionality

Geofeedia is excited to introduce our new enterprise-  ready platform to empower teams of all sizes and complexities to predict, analyze and act on location-based intelligence.

Register now for our Product Overview to see how the functionality can help your team.

Geofeedia City Tours

Join us for a (free!) half day of education and platform training in a roundtable format

at locations across the country.

Interested in hosting or attending a training event with fellow corporate security, public safety, and Geofeedia experts in your area? Contact our [team](#).

SanFrancisco.png

SAN FRANCISCO

Square Headquarters

March 22 | 8:00 AM to 1:00 PM PDT

Columbus

COLUMBUS

Ohio Department of Public Safety

April 13 | 3:00 PM to 6:00 PM EDT

University of Maryland

BALTIMORE

University of Maryland

April 19 | 3:00 PM to 6:00 PM EDT

Attend Upcoming Webinars

Join Team Geofeedia and our guest presenters for educational webinars featuring industry experts and the Geofeedia platform.

Social Media and the Intelligence Cycle for Security Professionals

March 16 | 2:00 PM EDT

Learn how social media data is developed into actionable intelligence for security teams.

[webinar-button.png](#)

How Ocean City Police Department Uses Location-Based Intelligence for Event Monitoring

March 24 | 2:00 PM EDT

Hear from Detective Jim Schwartz as he discusses how he uses location-based intelligence to better predict, analyze, and act on data that enhances situational awareness for their agency.

[webinar-button.png](#)

Social Media and the Intelligence Cycle for the Public Sector

March 30 | 2:00 PM EDT

See how the public sector leverages social media data during different stages of the intelligence cycle.

[webinar-button.png](#)

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[Severe Weather](#)

[Severe Weather](#)

East & Southeast Coast of the United States

Heavy rain, tornadoes, and strong winds wreaked havoc in communities across Virginia, Florida, and Louisiana.



[Boston Public Schools Protest](#)

Boston, MA

Students walked out of class and marched through downtown Boston in protest of proposed budget cuts.



[Super Tuesday](#)

[Super Tuesday](#)

Across the United States

Voters from several states across the country visited their polling stations to take part in their state's primary elections.



Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [latitude@geofeedia.com]

Sent: Thursday, October 06, 2016 2:01 PM

To: mark.bachta@pd.boston.gov

Subject: Miss out on Latitude? Join us at our new product release webinar!

[Geofeedia](#)

Good afternoon,

If you couldn't make it to Latitude this year, don't worry! We're hosting a new product release webinar next Tuesday, October 11 at 2:00 PM EDT. Our product team will highlight the new platform updates that were featured at Latitude!

Featured Product Enhancements

Logo Detection, Media Filtering, and Geofeedia Services give your organization more tools to Predict, Analyze, and Act on location-based intelligence.

LogoRecognition3.png

mediafiltering.png

services.png

- **Logo Detection:** Recognize pictures of brands or logos that are important to your organization in locations that matter.
- **Media Filtering and Analytics:** Break down posts by their media type. Media Filtering and Analytics let your team segment geotagged posts into text, photo, and video-only posts.
- **Geofeedia Services:** Let Geofeedia manage your social intelligence. Our team of Social Intelligence Analysts monitor the locations that matter to your organization 24/7 to bring your team actionable data.

We hope to see you there!

Phil-Harris

Phil Harris
CEO, Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Friday, May 29, 2015 10:43 AM

To: mark.bachta@pd.boston.gov

Subject: Next Evolution of Geofeedia Launches Next Friday

LOG IN

Twitter_logo_blue

Email-ProductUpdates

The next evolution of the Geofeedia platform is going live next Friday, June 5 and offers you:

- **A new look-and-feel** to streamline your discovery process
- **Multi-location recordings** to monitor the locations that matter to you
- **Enhanced analytics and sentiment** to better understand what's happening at those locations
- **Influencers** to research social profiles and discover more about an individual's interests and most common interactions with other users
- **A new set of engagement tools** to better connect with your customers in entirely new ways

Join us for a webinar to learn more about the new features.

register-now-button

Maintenance Window

With the launch of our new platform, we will be working in a maintenance window from 10:00 PM EDT on Friday, June 5 to 4:00 AM EDT on Saturday, June 6. During this period, the Geofeedia application and API will not be available. Thank you in advance for your patience.

Introducing Sina Weibo

With the launch of our new platform, we will be introducing data from Sina Weibo, a Chinese microblogging site with over 500 million users. Sina Weibo opens a new avenue of data for your social discovery and analysis.

Learn More about the New Platform

Register for a webinar with the Geofeedia team to learn more about the platform. We'll show you how it enables searching more data faster and provides new ways to discover, engage, and analyze location-tagged data. [Register now!](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the *Resources & Support* page within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, June 04, 2015 9:02 AM
To: mark.bachta@pd.boston.gov
Subject: Next Evolution of Geofeedia Launches Tomorrow

LOG IN

Email-ProductUpdates

The next evolution of the Geofeedia platform is going live tomorrow, June 5th and offers you:

- **A new look-and-feel** to streamline your discovery process
- **Multi-location recordings** to monitor [150401-Beta-Screens](#) the locations that matter to you
- **Enhanced analytics and sentiment** to better understand what's happening at those locations
- **Influencers** to research social profiles and discover more about an individual's interests and most common interactions with other users
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[register-now-button](#)

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Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, April 23, 2015 12:59 PM

To: mark.bachta@pd.boston.gov

Subject: Product Updates from Geofeedia

[Geofeedia Logo](#)

[log-in](#)

At Geofeedia, we're innovating our platform all [150401-Beta-Screens](#) the time. Our engineering teams strive to ensure you can discover the best content and insights in your locations.

As such, we wanted to make sure you're aware of a few upcoming updates to our platform. Discover the changes and updates below!

Introducing Sina Weibo

In early May, you'll see a new data source, Sina Weibo, in your searches. Sina Weibo is a popular Chinese microblogging site with over 500 million users and over 100 million posts per day, opening a new data stream for your social discovery and analysis and providing new insights.

Facebook Graph API Sunset

On April 30, 2015, Facebook will be retiring its v1.0 Graph API, which powers location-tagged data for all of its partners. After this date, historical Facebook data will continue to live in your account, but new searches and recording data will not pull any new location-tagged Facebook data.

Have You Discovered Yik Yak?

Yik Yak is one of the most popular location-enabled social networks, with millions of app downloads and more than 1,600 college campuses using it. Make sure to review the Yik Yak posts which provide great insights for situational awareness intelligence, customer service issues, and general location sentiment.

Last Chance for a Sneak Peak of the New Platform

Only one webinar remains to give you an early look at our new platform and show you how it enables faster searches and provides new ways to discover, engage, and analyze location-tagged data. Register now and join us to learn more!

[register-now-button](#)

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Carly Tschantz [carly.tschantz@geofeedia.com]
Sent: Monday, December 21, 2015 4:53 PM
To: Ryan Walsh
CC: Will Catton; Mark Bachta
Subject: Re: geofeedia

Hi Ryan,

Thanks for letting us know, and we totally get that! If you need anything or have any content requests for our future educational sessions, please do not hesitate to share with Will or I.

Thank you again and hope you all have a great holiday!

Best Regards,

Carly Tschantz
Enablement Specialist
Geofeedia, Inc. | geofeedia.com
O: (773) 304-4177
M: (847) 624-6522
Skype: carly.tschantzgeofeedia
444 N Wells St., Suite 502
Chicago, IL 60654

On Fri, Dec 18, 2015 at 2:53 PM, Ryan Walsh <ryan.walsh@pd.boston.gov> wrote:

Thanks Carly...I'll sign up for those webinars.

In general, we've tended to shy away from doing webinars talking about our social media methodology / technologies just given the extra sensitivity around that data and our continuing formation of that methodology in general. At some point, I'm sure we'd be willing to share more on the topic, but I don't think we're there yet.

Thanks,
Ryan

Ryan Walsh
Deputy Director
Boston Regional Intelligence Center
Boston Police Department
[617-343-5497](tel:617-343-5497) or [617-343-4328](tel:617-343-4328)
Ryan.Walsh@pd.boston.gov

On Wed, Dec 16, 2015 at 5:30 PM, Carly Tschantz <carly.tschantz@geofeedia.com> wrote:

Awesome, I ALSO forgot to share our new bi-monthly webinar series that we will provide updates for all users. Even if you can't attend one of the sessions, you can register and we will send a recording. May be worth getting the crew together.

[USER TRAINING WEBINAR](#)

I am curious and hate to ask, and can't remember if I asked before (need a vacation badly, can you tell?) but would you ever be willing to be apart of a webinar? I recently performed one with the NCRIC and took a higher level approach to how they use it operationally, and would love to get your perspective on things related to day-to-day monitoring in Boston and/or around the Marathon. If this is a no-no for leadership, I understand, but always worth asking :)

Here is a link to the webinar we did with NCRIC to give you a sense of how we run the sessions. They are

strictly for law enforcement and we vet the attendee list prior & allow you to approve as well.

[NCRIC WEBINAR](#)

Let me know either way. I will make a note not to bug you about it again if it's a no :)

Have a good one!

Best Regards,

Carly Tschantz
Enablement Specialist
Geofeedia, Inc. | geofeedia.com
O: [\(773\) 304-4177](tel:(773)304-4177)
M: [\(847\) 624-6522](tel:(847)624-6522)
Skype: carly.tschantzgeofeedia
444 N Wells St., Suite 502
Chicago, IL 60654

On Wed, Dec 16, 2015 at 4:07 PM, Ryan Walsh <ryan.walsh@pd.boston.gov> wrote:
Thanks Carly that sounds good. I'll share this guide with our staff to make sure they are aware of the new feature.

Ryan Walsh
Deputy Director
Boston Regional Intelligence Center
Boston Police Department
[617-343-5497](tel:617-343-5497) or [617-343-4328](tel:617-343-4328)
Ryan.Walsh@pd.boston.gov

On Wed, Dec 16, 2015 at 11:00 AM, Carly Tschantz <carly.tschantz@geofeedia.com> wrote:

Hi Ryan,

I just connected with our product team and they told me that there was a reprioritization of networks additions, and they are currently working on adding Periscope & Vine data to our platform. Very exciting!

I have put your request through and they will be sure to add it as a priority on our fusion center development lists,

If you have any other development items, please feel free to share!

Here is a link to our User Guide page outlining the Keyword Template Update: http://help.geofeedia.com/index.php/Keyword_Templates

Best Regards,

Carly Tschantz
Enablement Specialist
Geofeedia, Inc. | geofeedia.com
O: [\(773\) 304-4177](tel:(773)304-4177)
M: [\(847\) 624-6522](tel:(847)624-6522)
Skype: carly.tschantzgeofeedia
444 N Wells St., Suite 502
Chicago, IL 60654

On Wed, Dec 16, 2015 at 7:54 AM, Ryan Walsh <ryan.walsh@pd.boston.gov> wrote:
Thanks Carly...if you / Will could let us know any future developments with Yik Yak that would be good.

The keyword storage feature will be helpful too.

Thanks,
Ryan

Ryan Walsh
Deputy Director
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[617-343-5497](tel:617-343-5497) or [617-343-4328](tel:617-343-4328)
Ryan.Walsh@pd.boston.gov

On Wed, Dec 16, 2015 at 8:20 AM, Carly Tschantz <carly.tschantz@geofeedia.com> wrote:

Hey Ryan,

Thanks for reaching out. Normally, I would let Will take care of you, but I know he is out West meeting with LAPD today.

With Yik Yak, we had to temporarily turn off the service as it was affecting the performance of the rest of the application. As I understand the situation, Yik Yak does not have the infrastructure to handle our API requests for data. We are actively working to resolve the issue, but I have not been given an indication on timeline :(

HOWEVER, I have some exciting developments that will be deployed TODAY!

We will now allow customers to store keyword lists with in the app within your Data Manager's Keyword Template tab. You will be able to reuse these templates for any search filter & recording alerts. You can even filter for emojis using this feature. Live chat will also be available during business hours to resolve questions in real-time. I've attached our most recent emoji glossary for suggested combinations.

Let me know if you have any follow up questions too.

Best Regards,

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Skype: carly.tschantzgeofeedia
444 N Wells St., Suite 502
Chicago, IL 60654

On Wed, Dec 16, 2015 at 6:49 AM, Ryan Walsh <ryan.walsh@pd.boston.gov> wrote:

Hi Carly and will

Quick question below about yik yak in geofeedia...are there any known issues with this source? We're having trouble getting them to return in a search.

Thanks
Ryan

Sent from my iPad

Begin forwarded message:

From: Mark Bachta <mark.bachta@pd.boston.gov>
Date: December 16, 2015 at 5:50:02 AM EST
To: Ryan Walsh <Ryan.Walsh@pd.boston.gov>
Subject: geofeedia

Do you know if there is something wrong with the yikyak feed in Geofeedia? Nothing is showing up for that feed no matter how broad I make the search.

--

Mark W. Bachta
Supervisory Homeland Security Intelligence Analyst
Boston Regional Intelligence Center (BRIC)
Main: [617-343-4328](tel:617-343-4328)
Desk: [617-343-5495](tel:617-343-5495)
Mobile: [617-593-6495](tel:617-593-6495)
mark.bachta@pd.boston.gov

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Mobile: [617-593-6495](tel:617-593-6495)
mark.bachta@pd.boston.gov

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, June 17, 2015 11:03 AM
To: mark.bachta@pd.boston.gov
Subject: Recap: Next Evolution of Geofeedia Platform



LOG IN

Email-ProductUpdates

It's been one week since the release of the new Geofeedia platform. With updated features, it is now easier than ever to search, engage, and analyze location-tagged social media.

Updated Product Features

Geofeedia-Platform-2

Make sure to log in, if you haven't already, to check out these five new capabilities:

- Multi-Location Recordings
- Influencers
- Real-time Analytics
- Sentiment Analysis
- [Download the Mobile App from the App Store](#)

Check out our [Mobile App training video](#) to help you understand and use the Geofeedia Mobile App!

If you missed last week's informational webinars, don't worry! Watch a recording to learn more about the new platform features.

5-Minute Customer Survey

Want to shape the future of Geofeedia? We're looking for your feedback to help us prioritize where we go next with the power of location-based social intelligence. Take this quick, 5-minute survey to tell our product team where you'd like us to focus our efforts.

Need more information? Visit the [Resources & Support](#) page within the Geofeedia application or email support@geofeedia.com.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, February 05, 2015 10:02 AM

To: mark.bachta@pd.boston.gov

Subject: Register Today: New Feature Webinar & Upcoming Maintenance Window

[Geofeedia Logo](#)

[log-in](#)

Let us walk you through our latest features!

January was a busy month for us as we launched a number of new features in our platform, including mobile-friendly alerts, streamlined curation of social content, and video resources to help you get the most out of Geofeedia.

Look below for details, and be sure to [join our customer webinar](#) on **Thursday, February 12 at 2pm EST** for a live walkthrough of the new features!

[webinar-button](#)

[feb-features-email](#)

Mobile-friendly Alerts with Image and Video Preview

Our new mobile-friendly emails make it easy to view Alerts on any device – mobile, tablet, and computer – and include image and video content to preview media without leaving your inbox.

Curate Collections from Collage View

Easily add multiple posts into a Collection directly from the Collage view to streamline your content discovery and curation process.

In-app Video Resources

Our updated Resource Library provides one stop for self-education and assistance requests, and new video tutorials help you discover and understand the full power of each of your Geofeedia apps.

Maintenance Window:

Sunday, February 8 2015

10:00pm - 11:00pm EST

On Sunday, February 8, we will be optimizing the Geofeedia core database that manages the Geofeedia application to offer increased speed for your location-based social media searches and improve failover capabilities. During this time, the Geofeedia web application and API will not be available.

System improvements like these typically take a few minutes, but we'll allow a one hour window to allow for testing.

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the Resources & Support page within the Geofeedia application.

Keep up with company news and industry insights by following us on Twitter!

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

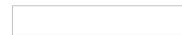
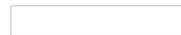
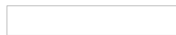
Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, June 08, 2015 7:21 AM
To: mark.bachta@pd.boston.gov
Subject: Release is Live: Next Evolution of Geofeedia

LOG IN

Email-ProductUpdates

The next evolution of the Geofeedia platform is here! With an updated look and feel, now it's even easier to search, engage, and analyze location-tagged social media.



In addition to enhancing current Geofeedia capabilities, the platform offers:

New Look and Feel: Now it's even easier to discover, engage and analyze social media data with a streamlined and updated user interface.

Upgraded Data Platform: With the upgraded capacity to process more than 1 billion posts daily (~10,000 per second) by the platform, Geofeedia enables the most complete searches across the largest location-based data set in the world.

Aggregated Location Monitoring: Save time and gain insight by collecting intelligence across many locations in a single search.

Enhanced Location Analytics: Make smarter real-time decisions through updated and interactive location analytics.

Location Sentiment: Quickly understand the sentiment (positive/negative) of posts from one or more locations.

New Data Source: With the largest Chinese microblogging site Sina Weibo added to Geofeedia, users now have an even larger data set to discover, engage and analyze.

Templates: Save time by creating and reusing search criteria (including locations, keywords, networks, usernames) within a search template.

Influencers: Discover top influencers in a location and their social connections.

Salesforce Integration: Increase sales and improve customer service by creating a Salesforce.com lead or customer service case from a location-tagged social media post with a single click.

Join us for a webinar to learn more about the new features!

[register-now-button](#)

Need more information? Visit the [Resources](#) page within the Geofeedia app.

You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support](#) page within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

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From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, January 29, 2015 10:01 AM
To: mark.bachta@pd.boston.gov
Subject: REMINDER - System Maintenance Alert: Database Upgrade

[Geofeedia Logo](#)

Geofeedia Users,

This is a reminder that we will be performing a database upgrade **tomorrow, January 30 beginning at 6:00am EST**. We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation. During the migration, the Geofeedia web application and API will not be available for use.

Thank you for your patience as we complete this important system improvement. This upgrade allows us to continue to scale our data platform to meet your evolving needs, improves the reliability of our data platform and provides you with faster search speeds and increased system performance.

If you have any questions, please send an email to updates@geofeedia.com or reply to this message.

Thank you,
Team Geofeedia

FAQs

When will the database migration take place?

The migration will occur in a maintenance window between 6:00am and 7:00am EST tomorrow, Friday, January 30.

Will I be able to use Geofeedia during the migration?

The application and API will not be available during the migration.

How long will the system be down?

We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation.

What will happen to my recordings and alerts during the maintenance window?

During the maintenance window, your recordings will continue to gather data, but your email alerts will be inactive. After the database upgrade is complete, your alerts will automatically restart and will include all items that were gathered during the maintenance window.

How will I know when I can use the Geofeedia application again?

You will receive a notification when the maintenance is complete and the application is ready for use.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, April 29, 2015 4:34 PM
To: mark.bachta@pd.boston.gov
Subject: Reminders from Geofeedia

[Geofeedia Logo](#)

Reminders from Geofeedia

Last Chance for a Sneak Peek of the New Geofeedia

Only one webinar remains to give you an early look at our new platform! Learn how the updates enable faster searches and provide new ways to discover, engage, and analyze location-tagged data. Join us to learn more! [REGISTER NOW](#)

Facebook Graph API Sunset

On April 30, 2015, Facebook will be retiring its v1.0 Graph API, which powers location-tagged data for all of its partners. After this date, historical Facebook data will continue to live in your account, but new searches and recordings will not pull any new location-tagged Facebook data.

Save the Date for Latitude

Mark October 21, 2015 on your calendars and join us in Chicago for Latitude, Geofeedia's location-based social media conference. While we work hard to finalize the details and prepare for registration, please click below to let us know you're interested in learning more when the time comes! [SIGN UP FOR DETAILS](#)

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, May 25, 2016 12:14 PM
To: mark.bachta@pd.boston.gov
Subject: See What's New in the May '16 Product Release

LOG IN

May16

Introducing our May '16 Product Release! We are excited to welcome new data sources, advanced alerting capabilities, enhanced analytics and more functionality to the Geofeedia platform.

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session that showcases the new updates to our platform. [Register now!](#)

[webinar-button.png](#)

May '16 Product Release Highlights

Our updates are designed to help teams of all sizes and complexities predict, analyze, and act on location-based social intelligence.

alerts

layers

analytics

ADVANCED ALERTS

Stay ahead of developing topics and trends with the addition of three new alert types, and fine-tune your alert criteria with a new keyword rule builder and boolean option.

NEW DATA SOURCES

View weather and traffic data and tap into new social sources Google+, Vimeo, and Facebook Pages to uncover more insights.

ENHANCED ANALYTICS

Easily visualize and understand trends in activity and sentiment.

Additional Release Highlights

enterprise

everbridge

mobile

ENTERPRISE

Empower teams of all sizes and complexities to predict, analyze and act on location-based intelligence.

EVERBRIDGE INTEGRATION

Quickly and reliably deliver the right message during mission-critical events that take place in locations of interest.

MOBILE APPS

The addition of VK, Vine, and Periscope allows teams to access more data on-the-go through our mobile app.

[webinar-button.png](#)

Join Us at Latitude 2016

[LAT.png](#)

OCTOBER 5-6 | NAVY PIER, CHICAGO

Register for Latitude, Geofeedia's location-based intelligence conference, this October in Chicago. Learn more about the latest in location-based intelligence, connect with location-based intelligence experts, and see what's new (and what's coming) to the Geofeedia platform. [Reserve your seat today!](#)

Use this code for a free registration pass: GeoCustomer

Please reach out to our Success team, success@geofeedia.com, with any questions.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Monday, February 02, 2015 10:48 AM

To: mark.bachta@pd.boston.gov

Subject: Super Bowl Infographic: What was the Conversation at the Big Game?

Not rendering correctly? View this email as a web page [here](#).

[Geofeedia Logo](#)

Geofeedia Users,

Wow, what an exciting Super Bowl last night! While you were watching last-second interceptions, Katy Perry flying and dad-themed commercials, ticket holders in Arizona shared [almost 17,000 posts](#) from inside and around University of Phoenix Stadium.

To understand how Super Bowl XLIX ticket holders experienced the actual game live, the Geofeedia team [created a geofence](#) around the Super Bowl XLIX stadium. We collected almost 17,000 posts with a location tag, and here's what we learned:

- **The conversation doesn't always have the keywords and hashtags you're researching.** 66% of posts didn't contain keywords including: super, bowl, patriots, seahawks or sb49
- **Understanding a location means understanding microlocations.** The conversations in the north end zone seat differed from the south end zone, and ticket holders at the 50 yard line were really into the venue.
- **Listening to all social channels is critical.** 66% of the conversation was via Instagram posts, with the remainder of conversations spanning across many other social networks.

Ready to learn more? Click below to see our full infographic!

[infographic-button](#)

[geofeedia-super-bowl-infographic-tease](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, January 23, 2015 12:12 PM
To: mark.bachta@pd.boston.gov
Subject: System Maintenance Alert: Database Upgrade

[Geofeedia Logo](#)

Geofeedia Users,

Please be advised that we will be performing a database upgrade next **Friday, January 30 beginning at 6:00am EST**. We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation. During the migration, the Geofeedia web application and API will not be available for use.

Thank you for your patience as we complete this important system improvement. This upgrade allows us to continue to scale our data platform to meet your evolving needs, improves the reliability of our data platform and provides you with faster search speeds and increased system performance.

If you have any questions, please send an email to updates@geofeedia.com or reply to this message.

Thank you,
Team Geofeedia

FAQs

When will the database migration take place?

The migration will occur in a maintenance window between 6:00am and 7:00am EST next Friday, January 30.

Will I be able to use Geofeedia during the migration?

The application and API will not be available during the migration.

How long will the system be down?

We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation.

What will happen to my recordings and alerts during the maintenance window?

During the maintenance window, your recordings will continue to gather data, but your email alerts will be inactive. After the database upgrade is complete, your alerts will automatically restart and will include all items that were gathered during the maintenance window.

How will I know when I can use the Geofeedia application again?

You will receive a notification when the maintenance is complete and the application is ready for use.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Phil Harris [success@geofeedia.com]
Sent: Wednesday, January 27, 2016 9:40 AM
To: mark.bachta@pd.boston.gov
Subject: The January '16 Release is Live!

Hi Mark,

We're excited to announce the January '16 Product Release is now live! I invite you to [log into the Geofeedia platform](#), and see what's new!

A few [features](#) I'd like to highlight:

- Adding Persicope, Vine, and VK to the Geofeedia data set
- Image recognition capabilities to better understand the content in areas of interest
- Engagement tools to respond and react to social media posts

If you haven't already registered, our Enablement Specialist, Carly Tschantz, is hosting training sessions that showcase the new updates to our platform. The training will be offered on 3 different days, so please save the date for the time that works with your schedule.

[Click here to register for the training.](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

Thanks for your continued partnership!

Phil Harris

CEO

Geofeedia, Inc. | geofeedia.com

[Latest News + Events](#)

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [here](#) to manage your email settings.

From: Phil Harris [success@geofeedia.com]
Sent: Wednesday, January 20, 2016 4:18 PM
To: mark.bachta@pd.boston.gov
Subject: The January 2016 Release is Coming!

Hi Mark,

I hope 2016 is going well so far! Geofeedia is starting the year with a great release of new functionalities, and I'd like to invite you to a training to learn more.

Our Enablement Specialist, Carly Tschantz, is hosting training sessions that showcase the new updates to our platform. The training will be offered on 3 different days, so we hope there is a date and time that works with your schedule.

[Click here to register for the training.](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

Thanks for your continued partnership!

Phil Harris

CEO

Geofeedia, Inc. | geofeedia.com

[Latest News + Events](#)

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [here](#) to manage your email settings.

From: Phil Harris [updates@geofeedia.com]
Sent: Thursday, March 24, 2016 1:52 PM
To: mark.bachta@pd.boston.gov
Subject: The March '16 Release is Coming Soon!

Hi Mark,

Our team is continuing to enhance the Geofeedia platform with an exciting suite of new capabilities for organizations and teams. Next week, we'll be introducing our March '16 updates to the Geofeedia Platform:

- Our **team and enterprise platform** empowers teams of all sizes and complexities to predict, analyze and act on location-based intelligence, with new **permissions, roles, groups, audit trail** and **sharing** capabilities.
- **New Facebook data:** Now you can discover trending Facebook posts alongside Twitter and Instagram within Keyword Search.
- **Multiple users with the same email address:** Now you can have multiple usernames with the same email address in Geofeedia. Keep your profile the same, or update your username and new display name in the "My Profile" area of your account to take advantage of this feature.

Our Enablement Specialist, Carly Tschantz, is hosting a webinar session that showcases the new updates to our platform arriving on March 30th.

[Click here to register for the webinar.](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

We appreciate your support!

Phil-Harris

Phil Harris

CEO, Geofeedia

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [Here](#) to manage your email settings.

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, March 30, 2016 3:53 PM

To: mark.bachta@pd.boston.gov

Subject: The March '16 Release is Here: NEW Enterprise Functionality

LOG IN

header-mar16-1.png

The March '16 Product Release is here! Our team is excited to introduce the **new team and enterprise platform** for empowering teams of all sizes and complexities to predict, analyze, and act on location-based intelligence.

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session that showcases the new updates to our platform. [Register now!](#)

[webinar-button.png](#)

Team & Enterprise Highlights

Geofeedia's team and enterprise capabilities allow our platform to be fully customized to match the unique needs of any organization with:

groups.jpg

USER & GROUP MANAGEMENT

Manage team and global initiatives through expanded user and group management.

audit.jpg

AUDIT TRAIL

Maintain a complete audit trail for each action in your account for internal analysis and compliance, process optimization, and security.

role.jpg

CUSTOM ROLES & GRANULAR PERMISSIONS

Fully customize user access with granular permissions & custom roles to match internal procedures and security policies.

Additional Release Highlights



NEW FACEBOOK DATA: Now you can discover trending Facebook posts alongside Twitter and Instagram within Keyword Search.



MULTIPLE USERS WITH THE SAME EMAIL ADDRESS: Now you can have multiple usernames with the same email address in Geofeedia.

[webinar-button.png](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654


Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [updates@geofeedia.com]
Sent: Wednesday, May 18, 2016 3:05 PM
To: mark.bachta@pd.boston.gov
Subject: The May '16 Release is Coming Soon!

Good afternoon,

I'm excited to announce Geofeedia is launching NEW features to the platform on May 25th to help teams of all sizes and complexities to predict, analyze, and act on location-based social intelligence.

Next week, we'll be introducing our May '16 updates to the Geofeedia Platform:

- **New Data Sources:** Find more insights and  trends from the world's largest location-based data set with the addition of new data sources, including Weather and Traffic Layers and network sources Google +, Vimeo, and Facebook Pages.
- **Advanced Alerting Capabilities:** Stay ahead of developing topics and trends with the addition of three new alert types.
- **Enhanced Analytics:** Easily visualize and understand trends in activity and sentiment above or below normal levels.

... and more!

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session on May 26th that showcases the new updates and additions to our platform. Join us to learn more! [Click here to register for the webinar.](#)

I also invite you to register for Latitude, Geofeedia's location-based intelligence conference, this October in Chicago. Meet our team, network with location-based experts, and learn more about what's new (and what's coming) to the Geofeedia platform. [Register now!](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

We appreciate your support!

 **Phil-Harris**

Phil Harris
CEO, Geofeedia

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL
Click [Here](#) to manage your email settings.

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, May 01, 2015 10:22 AM
To: mark.bachta@pd.boston.gov
Subject: Update from Geofeedia: Facebook

[Geofeedia Logo](#)

[log-in](#)

Geofeedia-Updates

Product update from the Geofeedia team regarding a recent communication about Facebook data on the Geofeedia platform:

FB-Circle **Facebook Graph API Sunset: Extended**

The retirement of the Facebook Graph API v1.0 has been extended from April 30, 2015 to October 31, 2015. The Graph API powers location-tagged data for all of its partners. After October 31, 2015, historical Facebook data will continue to live in your account, but new searches and recordings will not pull any new location-tagged Facebook data.

Geofeedia will provide updates if there are any additional changes to the timing that we learn in the meantime.

Keep up with company news, the articles we're reading and much more by following us on Twitter:

[150501-EmbedTweet-Recordings-2](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Phil Harris [event@geofeedia.com]
Sent: Wednesday, April 08, 2015 1:12 PM
To: mark.bachta@pd.boston.gov
Subject: Visit Geofeedia at ISC West and ASIS New York City

[Geofeedia Logo](#)

Good afternoon,

Geofeedia will be exhibiting at two of the biggest security industry events, the [ISC West](#) conference next week in Las Vegas (Booth #19127) and the [ASIS New York City Security Conference and Expo](#) on April 22-23 in New York City (Booth #229).

My team and I would enjoy meeting you in-person to share how Geofeedia's social media intelligence platform is delivering successful outcomes for corporate security professionals in travel security, event security, executive protection, brand protection, facilities security, campus security, social media command centers and more!

We will demonstrate our application live at our booth to show how we deliver social media intelligence by location at places such as:

- College campuses
- Corporate campuses
- International locations
- Stadiums
- Any other worldwide location

[Contact us](#) to set up a time to meet in person. And don't forget to visit the Geofeedia booth to for a chance to win a new [FitBit Surge](#)!

See you at the show!

Phil Harris
Co-Founder and CEO of Geofeedia



Can't make it to the shows? Learn more about the next generation of Geofeedia in our webinar.

[register-now-button](#)

Update your [email preferences](#) to choose the types of emails you receive.

[Unsubscribe from all future emails](#)

From: Geofeedia [updates@geofeedia.com]

Sent: Friday, February 13, 2015 4:17 PM

To: mark.bachta@pd.boston.gov

Subject: Webinar recording now available in your account!

[Geofeedia Logo](#)

[log-in](#)

Hi Mark,

We're sorry we missed you on yesterday's G30 customer webinar! You can access the recording in the [Resources & Support](#) section of the application. Not only will you see a live overview of the most recently released features, you'll also get a sneak peek of what's coming in future releases.

Click below to log in and watch the webinar now!

[Geofeedia-log-in](#)

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Monday, March 09, 2015 3:28 PM

To: mark.bachta@pd.boston.gov

Subject: What's Happening at Geofeedia

[Geofeedia Logo](#)

[log-in](#)

What's Happening

We're excited to bring you the latest news from Geofeedia.

This Just In: [Check out our Collection](#) from the Apple Live event in San Francisco, CA.

[Geofeedia](#) **Coming Soon: Latitude, Geofeedia's Location-Based Conference**

Location data is changing everything. Join hundreds of colleagues this October in downtown Chicago as we explore the future of geospatial and social data. [Stay informed and sign up to receive updates](#) about Latitude and to be notified when registration is live!

[Geofeedia](#) **Geofeedia Raises Another \$3 Million to Scale Location-Based Social Media Intelligence Platform**

"Marketers and public safety agencies need the location and contextual insight of social media that only Geofeedia can provide," said Guy Turner, managing director of Hyde Park Venture Partners. [Read More.](#)

[Geofeedia](#) **Maintenance Window**

March 13, 2015 from 6:00am EDT to 8:00am EDT We will be updating the Geofeedia platform to offer increased speed for your location-based social media searches and improve system capabilities. During this time, the Geofeedia web application and API will not be available. Users attempting to access the application during this time will receive a scheduled maintenance notification page. We appreciate your patience.

[Geofeedia](#) **Upcoming Events**

Stop by and see the Geofeedia team at these events:

- [SXSW: Retail Loco](#) Austin, TX
- [Social Media Marketing World](#) San Diego, CA
- [ISC West](#) Las Vegas, NV
- [ASIS NY](#) New York, NY

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Will Catton [will.catton@geofeedia.com]
Sent: Monday, September 19, 2016 8:47 AM
To: undisclosed-recipients;;
BCC: mark.bachta@pd.boston.gov
Subject: Will Catton has prepared a document for you on DocuSign

Will Catton has prepared a document for you on DocuSign (PDF)

[View Document](#)

Documents received are removed from our system on its expiry date.

Thank you!
- The Docusign Team

Will Catton | Domain Expert

(o) 312.300.7993
(c) 317.416.7606
geofeedia.com

444 N. Wells St, Suite 502, Chicago, IL 60654

□

From: Geofeedia [updates@geofeedia.com]

Sent: Tuesday, July 21, 2015 4:40 PM

To: mary.lee@pd.boston.gov

Subject: 10 New Features: Keyword Search, Android App + 8 More



LOG IN

EmailHeader-ProductUpdates

The latest release of the Geofeedia platform is going live on **Friday, July 24** and will give you greater insights, enhanced mobility and increased scale. Learn more about the new suite in our Discovery release:

Geofeedia: Discovery Search

More Data

Uncover more data than ever before with our expanded search capabilities. **Discovery Search** identifies where conversations are taking place across the globe in our interactive Map or **Heatmap** view. Utilize the **Keyword Search** to activate Twitter data and broaden search insights for a better understanding of the social conversation. Deliver your set of actionable data to decision-makers with our exportable **PDF reports**.

Geofeedia: Android App

More Mobile

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**. One-click access to locations, recordings and user profiles and posts bring location-based social media monitoring to mobile devices. The Android App will be available for download via Google Play this Friday.

Geofeedia: Multi-Location Upload

More Scale

Quickly upload thousands of locations with **Multi-Location Upload**, and combine up to 1,000 locations into recordings for an overall view on the data captured with **Location Aggregation**. Gain insights in your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Discovery Training Session

Explore the 9 features above (and more!), and hear from our Senior Technical Product Manager Andy Falkenstein in an upcoming webinar.

[register-now-button](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support page](#) within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest. Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, July 23, 2015 2:54 PM
To: mary.lee@pd.boston.gov
Subject: 10 New Features to Help Protect and Serve



LOG IN

EmailHeader-ProductUpdates

The latest release of the Geofeedia platform, "Discovery," goes live on **Friday, July 24!** Our Discovery launch will give you greater insights, enhanced mobility and increased scale. Explore the new features below, and hear from our Senior Technical Product Manager, Andy Falkenstein, in our upcoming training session. [REGISTER NOW!](#)

Learn how our new capabilities help you protect and serve

TW-PS

INVESTIGATE
COMMUNICATE
ANALYZE

Learn how the power of Geofeedia's Discovery launch supports your agency's operations.

[read-post-button](#)

Explore the Discovery launch

Geofeedia: Android App

More Data

Uncover more data with our expanded search capabilities. **Discovery Search, Keyword Search, and Heatmap**

More Mobile

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**.

More Scale

Quickly upload and record thousands of locations with **Multi-Location Upload** and **Location**

View offer new ways to discover and monitor social conversations around the world. Review your dataset with our exportable **PDF reports**.

Access locations, recordings, user profiles, and posts from your mobile device. The Android App will be available for download via Google Play this Friday.

Aggregation. Gain insights on your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Read how other teams can benefit from the Discovery launch

Corporate Security

Protect your assets with location-based social media. See how security teams identify potential threats. [READ MORE](#)

Media and Journalism

Be first on the scene with Geofeedia. Uncover trends using the Keyword and Discovery searches. [READ MORE](#)

Geofeedia: Marketing

Marketing

Build your brand using Geofeedia. Discover customer conversations in locations that matter. [READ MORE](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support page](#) within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest. Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [marketing@geofeedia.com]
Sent: Friday, May 27, 2016 11:20 AM
To: mary.lee@pd.boston.gov
Subject: A Note from Geofeedia on Memorial Day

LOG IN

We Remember

The Team at Geofeedia would like to wish all of you a safe and wonderful Memorial Weekend.

Thank you to all of our Veterans for your sacrifices and service to our country.

PHIL HARRIS & TEAM GEOFEEDIA

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, February 11, 2015 2:08 PM
To: mary.lee@pd.boston.gov
Subject: Can you join us for Thursday's webinar?

[Geofeedia Logo](#)

[log-in](#)

Geofeedia Users,

This is a reminder that Senior Product Manager, Andy Falkenstein, will be hosting a webinar on **Thursday, February 12 at 2:00pm EST**, featuring a live demonstration of Geofeedia's latest enhancements, including:

- Mobile-friendly alert emails with image and video previews
- The ability to quickly add one or multiple posts to your Collections from the Collage view
- In-app video resources to help you discover and understand the full power of each Geofeedia app

Click below to register, and we look forward to seeing you on the webinar!

[webinar-button](#)

YOUR PRESENTER

[andy-f](#)

Andy Falkenstein
Senior Product Manager

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, March 26, 2015 10:44 AM
To: mary.lee@pd.boston.gov
Subject: Early access to the new Geofeedia

[Geofeedia Logo](#)

[log-in](#)

[Geofeedia](#)

A new Geofeedia is almost here.

We're excited to announce that Geofeedia will soon have a completely new look and feel, enabling you to uncover more data even more easily than before.

We'll also be releasing numerous new features and a highly anticipated mobile app, all of which is highlighted below. To see for yourself, be sure to click the button to register for one of five webinars in April, after which you'll be able to request access to our beta environment and take the new platform for an exclusive test drive!

Multi-Location Recording

Create aggregated location recordings for up to 10 locations with full control of the data captured with filters for keywords, usernames, and sources.

Enhanced Reporting & Analytics

Discover insights about your places based on advanced search options, keywords and influencers within your places.

Sentiment

Understand and measure social sentiment at locations that matter to your business.

Influencers

Discover a user's complete profile across multiple networks.

Salesforce.com Integration

Discover sales leads and resolve customer service issues, integrated with Salesforce.com.

Keyword Search

Discover locations where a keyword or phrase is trending and initiate monitoring for those locations.

Publisher

Create and publish outbound social posts and replies directly from Geofeedia.

Mobile App

Take the power of Geofeedia on-the-go through responsive emails and a mobile app!



Geofeedia is hitting the road! Will we see you at one of our upcoming events?

- March 31: Texas Police Chiefs Association in Galveston, TX
- April 15: ISC West in Las Vegas, NV
- April 21: ILEETA in Wheeling, IL
- April 22: ASIS East NYC in New York, NY
- April 29: Government Social Media in Reno, NV

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [webinar@geofeedia.com]
Sent: Tuesday, September 08, 2015 6:41 AM
To: mary.lee@pd.boston.gov
Subject: Educational Opportunity

Hi Mary,

We have two great, free webinars this month that may be of interest to you:

> [Connecting With Your Community Through Social Media](#) - September 10 at 2:00 PM EDT

Join Chief Billy Grogan of the Dunwoody Police Department as he discusses how he has decentralized the department's social media program to better connect with their community.

> [How Lexington PD Leverages Social Media to Protect and Serve](#) - September 17 at 2:00 PM EDT

Join Detective Richard Yancey as he discusses how the Lexington Police Department uses location-based social media intelligence to investigate local crimes, maintain campus safety, and monitor fugitive activity.

Please let us know if you have any questions. We look forward to your attendance.

Thanks,

Team Geofeedia

[Latest News + Events](#)

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [here](#) to manage your email settings.

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, February 10, 2016 9:35 AM

To: mary.lee@pd.boston.gov

Subject: February Newsletter: Explore the New Features, Attend Our City Tour, and More!

LOG IN

February-Newsletter

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

NEW January '16 Product Release

predict-sq.jpg

New Data Sources

analyze-sq.jpg

Image Analysis


engage-sq.jpg

Engagement Tools

We added NEW features to the Geofeedia platform on January 27th to help your organization **predict**, **analyze**, and **act** on location-based social intelligence.

Visit the platform for a closer look at the new features:

Featured Resource: Command Center Best Practices

 Protect your organization's people and business assets with location-based intelligence using industry best practices.

[geofeedia-resource-button.png](#)

Geofeedia City Tours: Coming to a Location Near You

Join us for a (free!) half day of education and platform training in a roundtable format at locations across the country.

Interested in hosting or attending a training event with fellow corporate security, public safety, and Geofeedia experts in your area? Contact our [team](#).

Indy.jpg

SanFrancisco.png

Baltimore.png

INDIANAPOLIS

Geofeedia Indianapolis office, with Anthem & Pacers

February 18, 2016
8:00 AM to 1:00 PM EST

SAN FRANCISCO

Square
Headquarters

March 22, 2016
8:00 AM to 1:00 PM
PDT

BALTIMORE

University of
Maryland

April 19, 2016
8:00 AM to 1:00 PM
EST

Connect with Our Team at Upcoming Events & Webinars

Join Team Geofeedia and our guest presenters for educational webinars and during events & tradeshow throughout the month.

[IDV-Solutions](#)

[2016 Visual Command Center User](#)

[Conference](#)

February 24 - 25 | Orlando, FL

Visit our booth to talk to the Geofeedia team at the event.

[sdsu-viz-center.png](#)

[WEBINAR: Using Location Based Intelligence for Disaster Awareness and Response](#)

February 24 | 2:00 PM - 3:00 PM EST

[sentinel-resource-group.png](#)

[WEBINAR: How to Build the Business Case for Location-Based Intelligence](#)

March 3 | 2:00 PM - 3:00 PM EST

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

College Football [Winter Storm Jonas](#)

East Coast of the United States

The east coast received record-breaking amounts of snowfall at the end of January, causing subway shutdowns, canceled flights, and flooded streets.

Iowa Caucus [Iowa Caucus](#)

Iowa

The 2016 Election voting season has begun! Presidential hopefuls campaigned in Iowa for the Republican and Democratic caucuses.

2016 CES [Protesters Shut Down the Bay Bridge](#)

San Francisco, CA

Activists blocked traffic on the Bay Bridge, causing delays on a major highway.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, August 12, 2015 9:47 AM

To: mary.lee@pd.boston.gov

Subject: Geofeedia August Newsletter: Discovery Launch, LinkedIn Webinar, and more!



LOG IN

August-Newsletter_1

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: Location-Based Social Media Conference

Latitude is approaching quickly. Secure your spot today [Geofeedia Latitude](#) to experience the only location-based social media intelligence conference in the world. You'll have the opportunity to experience the latest in open sourced intelligence data trends while simultaneously networking with your peers about geosocial best practices and success stories.

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS
Use code **GeoCustomer** for 1 free pass per account

Discovery Launch Updates

Geofeedia: [Discovery Search](#) [More Data](#)

Uncover more data than ever before with our expanded search capabilities. **Discovery Search** identifies where conversations are taking place across the globe in our interactive Map or **Heatmap** view. Utilize the **Keyword Search** to activate Twitter data and broaden search insights. Deliver your set of actionable data to decision-makers with our exportable **PDF reports**

Geofeedia: [Android App](#) [More Mobile](#)

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**. One-click access to locations, recordings and user profiles and posts bring location-based social media monitoring to mobile devices. The Android

App will be available for download via Google Play this Friday.

Geofeedia: Multi-Location Upload [More Scale](#)

Quickly upload thousands of locations with **Multi-Location Upload**, and combine up to 1,000 locations into recordings for an overall view on the data captured with **Location Aggregation**. Gain insights in your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Upcoming Webinars

LE-Police

How Agencies Access and Monitor Social Media with Privacy Protection
August 20, 2:00 PM EDT

Join Geofeedia and Andrew Macpherson to learn how public safety agencies can monitor social media while protecting individual privacy.

[REGISTER NOW](#)

TW-CorpSec

How LinkedIn Uses Social Media Intelligence to Enhance Global Security
August 25, 2:00 PM EDT

Learn about LinkedIn's security operations -- the major challenges they face as an organization, and how social media has been useful.

[REGISTER NOW](#)

Featured Resource

NYC_Health_Logo_-_BW_-_PNG

New York City Department of Health and Mental Hygiene Use Case

Learn how the NYC DOHMH uses social media intelligenc to keep the peace during public health emergencies.

[DOWNLOAD NOW](#)

Connect with Geofeedia at Upcoming Events

[Seadog](#)

[SEADOG/WESTDOG
3rd Annual Conference](#)

August 16-19
Savannah, GA

[CACAP](#)

[CACAP
Annual Conference](#)

August 16-19
Quebec City, Quebec

[MSPC](#)

[Midwest Security and Police
Conference and Expo](#)

August 18-19
Tinley Park, IL

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[wildfires](#)

[Wildfires in the West](#)

California, Oregon, and Washington

Many western cities have been battling disastrous wildfires, causing California to declare a State of Emergency last week. Check out our Geofeedia collection.

[Michael_Brown](#)

[One Year Anniversary of Michael Brown Shooting](#)

Ferguson, MO

One year after the Michael Brown shooting, protests are still developing in Ferguson. See social media posts surrounding the events in our collection.

[Florida](#)

[Severe Flooding](#)

Tampa Bay, Florida

Check out pictures and videos captured by residents in Florida during major flooding in the Tampa Bay area.

Customer Mobile App Reviews

We'd love to hear your feedback on our new mobile apps. Give the Geofeedia app a review by clicking the links below, and please share your favorite feature or capability in the comments.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, January 30, 2015 7:29 AM
To: mary.lee@pd.boston.gov
Subject: Geofeedia Database Upgrade Complete

[Geofeedia Logo](#)

Geofeedia Users,

Our database upgrade has been completed, and the Geofeedia application and API are now available for use. If you have any questions or experience any problems, please send an email to updates@geofeedia.com or reply to this message.

We appreciate your patience as we completed this important system improvement that allows us to continue scaling our data platform to meet your evolving needs, improve the reliability of our data platform and provide you with faster search speeds and increased system performance.

Thank you,
Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [success@geofeedia.com]
Sent: Friday, January 08, 2016 1:33 PM
To: mary.lee@pd.boston.gov
Subject: Geofeedia Feedback: We Want to Hear From You

[Geofeedia](#)

Geofeedia Customers:

Thank you for giving us the opportunity to better serve you. Please help us by taking 2-3 minutes to tell us about your experience with Geofeedia. We appreciate your business and want to make sure we meet your expectations.

Thanks,

Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, July 08, 2015 9:55 AM

To: mary.lee@pd.boston.gov

Subject: Geofeedia July Newsletter: Map Widget, Latitude Speakers, & More!



LOG IN

July-Email

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Updated Map Widget

The newly updated Instagram Map Widget allows [Geofeedia Instagram Widget](#) you to easily embed an interactive map of real-time Instagram posts. [Log in](#) to see the updated features including:

- New user interface
- Optimization for mobile devices
- Support for Instagram video content
- Expanded detail for individual posts

To learn more, contact your Customer Success Manager at [**Success@geofeedia.com**](mailto:Success@geofeedia.com).

Customer Training Webinars

The Geofeedia product team is excited to release new enhancements to the platform every month. Stay up to date with the latest features by attending a monthly training session, offered the first and last Monday of every month.

This month's topics: New 4.0 features and our new Mobile App. [Download the mobile app today!](#)

[webinar-button](#)

Latitude: Speakers & Sponsors

[Geofeedia Latitude](#)

Our Latitude speaker line-up is professional innovation personified. You'll be educated, motivated, and inspired by these industry experts joining us in keynote presentations.

[Maria Vello, President and CEO](#)

With more than 25 years of experience in the design, integration, and implementation of global corporate systems, security, and networks, Maria has been responsible for integrating security best practices and raising awareness at every level in every organization for which she has worked. Join her keynote session, **Shattering the Darkness: Shedding Light on the Dark Net**.



Sam Yagan, CEO

Match Group

Sam Yagan has been a leader in the dating industry since he co-founded OkCupid in 2003 and grew it into one of the most popular dating sites in America, amassing nearly 4 million active users. As the CEO of Match Group, he oversees the management of an online dating portfolio of over forty brands around the world, including Match.com, OkCupid, OurTime, Meetic, Twoo, Tinder, and ParPerfeito. Join the keynote session for Marketers to hear from Sam about the **Future of Location** as it relates to dating and beyond.



SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS

Use code **GeoCustomer** for 1 free pass per account

**Thank You to
Our Sponsors!**

[IDV-Solutions](#)

[Securitas_logo](#)

Upcoming Customer Case Study Webinars

Register now to hear from Geofeedia customers using location-based social media intelligence.

[NCAA_logo](#)

NCAA | July 14, 2:00 PM EDT

See how Geofeedia was used during the Final Four to cut through the noise and monitor multiple locations in Indianapolis.

[REGISTER NOW](#)

[leotta_logo](#)

LEOTTA | July 23, 2:00 PM EDT

Join Jack Hall from LEOTTA as he discusses some current trends and challenges to the use of social media in criminal cases.

[REGISTER NOW](#)

Featured Resource

[HBPD_emblem](#)

[Huntington Beach Police Department Case Study](#)

Learn how the Huntington Beach Police Department used social media intelligence to keep the peace during the US Open of Surfing.

[DOWNLOAD NOW](#)

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[FIFAWWC](#)

[FIFA Women's World Cup](#)

BC Place in Vancouver, Canada

See what fans shared during the 2015 Women's World Cup Final in Vancouver.

[SC_rally](#)

[South Carolina State House](#)

Columbia, South Carolina

Check out the social media content from the ongoing Confederate Flag rallies at the South Carolina State Capitol.

[Coke_Zero_400](#)

[Coke Zero 400](#)

Daytona International Speedway in Daytona Beach, FL

After hours of rain delays and a fiery last lap crash Dale Earnhardt Jr. came in first place at Daytona.

5-Minute Customer Survey

Want to shape the future of Geofeedia? We're looking for your feedback to help us prioritize where we go next with the power of location-based social intelligence. Take this quick, 5-minute survey to tell our product team where you'd like us to focus our efforts.

[Button-Survey](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, June 11, 2015 9:19 AM
To: mary.lee@pd.boston.gov
Subject: Geofeedia News: Mobile App Goes Live & More



LOG IN

150608-JuneNewsletter

Welcome to the first issue of Geofeedia's monthly newsletter! We are looking forward to sharing product updates, thought leadership, event information and company news with you each month.

Next Evolution of Geofeedia

We are excited the platform is live. [Log in](#) to Geofeedia to check out all of the new features. In addition to enhancing current Geofeedia capabilities, the new version offers:

- Upgraded Data Platform
- Aggregated Location Monitoring
- Enhanced Location Analytics & Sentiment
- Influencers
- Salesforce Integration

[Geofeedia-log-in](#)

Download the Geofeedia App Today

The new Geofeedia iOS app is perfect for taking the power of Geofeedia on the go. With the mobile app, now you can:

- Gather location-based social intelligence in the areas directly around your current location
- Create or monitor any location while mobile
- Access a streamer view of location-tagged social media posts on-the-go

[Download from the App Store](#)

Register for Latitude

Don't miss this gathering of real leaders having real conversations about location-based social media. Our Latitude speaker line-up is professional innovation personified. You'll be educated, motivated, and inspired by these leaders who are using location-based social media intelligence to create success stories within their respective industries.

[LatitudeLogo-01-1024x379.png](#)

University of Chicago's Gleacher Center

October 21, 2015

[register-now-button](#)

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS
Use code **GeoCustomer** for 1 free pass per account

Connect with Geofeedia at Upcoming Events

Geofeedia is attending a number of upcoming events. Please come to our booth to connect with the Geofeedia Team!

[\[Image\]](#)
**Useful Social Media
Social Media Summit**

June 15 - 16
New York City, NY

[\[Image\]](#)
**Go Inbound
Marketing Conference**

June 22
Indianapolis, IN
Our VP of Product R. J. Talyor is
a featured speaker! Register
with code: **FRIENDOFRJ**

[\[Image\]](#)
**NRF Protect Loss
Prevention Conference**

June 23 - 25
Long Beach, CA

[\[Image\]](#)
**National Sheriff's
Association Annual
Conference & Exhibition**

June 26 - July 1
Baltimore, MD

New Resources

Check out these recent Geofeedia research findings and whitepapers:

[\[Image\]](#)

[Special Bulletin: Advice
from #LESM Experts](#)

[NCAA-Cover-sm_copy](#)

[NCAA Location-Based Social
Media Case Study](#)

[Roadmap-cover-1](#)

[The Geosocial Marketer's
Roadmap Whitepaper](#)

Know Anyone Who Could Use Geofeedia?

We find that many of our best customers come from referrals of existing customers. Is there anyone in your network who could use Geofeedia? We'd love for you to send them a note inviting them to an upcoming webinar or to request a personalized demo. Here's a [short email](#) we drafted to make it easy - thanks for spreading the word!

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, November 11, 2015 11:25 AM

To: mary.lee@pd.boston.gov

Subject: Geofeedia November Newsletter: Upcoming Webinars, Industry Events, and More!



LOG IN

November Newsletter

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Upcoming Webinars

Join Team Geofeedia and our guest presenters for free educational webinars throughout the month.

CS_Web-1

How the Northern California Regional Intelligence Center Uses Social Media to Monitor Large Events

November 18 | 2:00 - 3:00 PM EST

Join Geofeedia and Detective Star Cazador of the Northern California Regional Intelligence Center (NCRIC) to learn how the NCRIC uses Geofeedia for large events. [REGISTER NOW](#)

CS_Web-1

Using Social Media Intelligence for Risk Management and Crime Prevention

November 19 | 2:00 - 3:00 PM EST

Join us to learn how your agency can discover, engage, and analyze social media data to prevent crime and investigate evolving situations in real-time. [REGISTER NOW](#)

Ilitch Holdings

How Ilitch Holdings Monitors Social Media for Situational Awareness and Executive Protection

November 24 | 2:00 - 3:00 PM EST

Join Ray Johnson, Director of Executive Services at Ilitch Holdings to find out how he uses location-based social media monitoring for executive protection and situational awareness. [REGISTER NOW](#)

LEOTTA

6 Ways Social Media Monitoring Empowers Your Command Center

December 10 | 2:00 - 3:00 PM EST

Join George Siegle, Director of Product Management at IDV Solutions and Andy Falkenstein, Director of Product Management at Geofeedia, as they discuss 6 ways social media monitoring empowers your command center. [REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

Our team will be exhibiting at industry conferences around the country. [Contact us](#) to schedule an appointment to meet at the event!

[Security](#) [Security 500](#)

November 16
Washington, D. C.

[ISC East 2015](#) [ISC East 2015](#)

November 18-19
New York City

Platform Update

We're adding new functionalities and enhancements to our platform every week! Learn more about what's new.

Search Unification

Our New Search button unlocks 3 different search capabilities in the pop-up search field (**Location**, **Keyword**, **Discovery**), allowing users to search by addresses, keywords, and hashtags across location-tagged and non-location-tagged social media data.

Find out what conversations are happening around you today!

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[World Series](#) [2015 World Series](#)

Citi Field in Flushing, NYC and Ewing M. Kauffman Stadium in Kansas City, MO

The Kansas City Royals defeated the New York Mets 4 -1 to take the 2015 World Series title. See photos and videos from games in both stadiums in our collection.

[Hurricane Patricia](#) [Hurricane Patricia](#)

Southwest Mexico

Hurricane Patricia's Category 5 classification caused major concern along Mexico's Pacific coast. Although the storm weakened over Mexico, residents of coastal towns battled mudslides, strong winds, and flooding. See photos and videos of the storm in our collection.

Bucharest Protests [Protests in Bucharest](#)

Bucharest, Romania

Romanians took to the streets of Bucharest to protest the response of the government following a nightclub fire. The fire killed over 40 people, with many others in serious condition. See photos and videos of the protests in our collection.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, October 08, 2015 10:57 AM

To: mary.lee@pd.boston.gov

Subject: Geofeedia October Newsletter: Last Call for Latitude, Upcoming Webinars and More!



LOG IN

October_Header

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: A Full Day of Education

LAT-event-collage

Book your travel NOW - we are less than two weeks away from the industry's first-ever location-based social media conference on **October 21, 2015** at [The Gleacher Center](#) in **Chicago, IL!**

In partnership with the [Illinois Association of Chiefs of Police](#) and the [Illinois Security Professionals Association](#), Geofeedia wants you to stay ahead of how social media is changing the way we think about and operate in the world today. Collaborate with your peers and hear from industry leaders who use social media data in innovative ways with limited resources and are being asked to do more with less.

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS

Use code *GeoCustomer* for 1 free pass per account

Product Update

We're adding new functionalities and enhancements to our platform every week! Learn more about what's new (and what's coming) at Latitude.

iG-Engagement

NEW! Engagement Tools

Engage with Twitter *AND*

PDF-collections-2

NEW! Collections PDF Summary Report

Instagram posts by simply clicking the Reply, Retweet, and Favorite buttons for a Tweet and the Like and Comment buttons on an Instagram post.

Download the 200 most recent items from a collection to a nicely formatted PDF summary report.

Upcoming Webinars

CS_Web-1 **East Valley Fusion Center Use of Social Media for Major Events and Public Safety**

October 15 / 2:00 - 3:00 PM EDT

Join Geofeedia and Chris Henningsen of the East Valley Fusion Center to learn about their use of location-based social media monitoring for events, such as Super Bowl 49 and public safety. [REGISTER NOW](#)

LEOTTA **Current Trends and Challenges to the Use of Social Media in Criminal Cases**

October 29 / 2:00 - 3:00 PM EDT

Join Jack Hall of LEOTTA (Law Enforcement Officer Technology Training Associates) for a free webinar on the current trends and legal challenges to the use of social media in criminal cases. [REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

[OSMOSIS](#)

October 12-13
New York New York Hotel
Las Vegas, NV

[ASCIA Fall Conference](#)

October 22-24
Hyatt Regency Hotel
Chicago, IL

[MCC Fall Meeting](#)

October 23-24
Hilton Chicago
Chicago, IL

[IACP Annual Conference](#)

October 24-27
McCormick Place West
Chicago, IL

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

Pope

[Papal Visit 2015](#)

New York, Washington D.C., and Philadelphia

Pope Francis made his first trip to the United States and visited Washington, D.C., New York City, and Philadelphia. Check out content from the Papal Visit in this Instagram collection.

Joaquin

[Hurricane Joaquin](#)

East coast of the United States

Major flooding resulted in major east coast cities due to category 4 Hurricane Joaquin. See photos and videos of the storm's havoc in our Geofeedia collection.

Hajj

[Hajj Stampede](#)

Mecca, Saudi Arabia

A stampede near Mecca killed over 450 people and left over 700 injured during the annual Hajj pilgrimage to Mecca. This collection includes images and videos of the tragic event. WARNING: Graphic content included.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, September 02, 2015 1:36 PM

To: mary.lee@pd.boston.gov

Subject: Geofeedia September Newsletter: Latitude, Geofeedia Live, and More!



LOG IN

September_Newsletter_Header

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: A Full Day of Education

Book your travel NOW - we are less than two months away from the industry's first-ever location-based social media conference on **October 21, 2015** at [The Gleacher Center](#) in **Chicago, IL**! In partnership with the [Illinois Association of Chiefs of Police](#) and the [Illinois Security Professionals Association](#), Geofeedia wants you to stay ahead of how social media is changing the way we think about and operate in the world today. Collaborate with your peers and hear from industry leaders who use social media data in innovative ways with limited resources and are being asked to do more with less.

[Geofeedia Latitude](#)

[ISPA](#)

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS

Use code *GeoCustomer* for 1 free pass per account

Geofeedia Live Release: Coming Soon!

Our team has been working hard to extend our platform with a number of new capabilities that make it easier than ever to leverage real-time social media intelligence for your locations of interest around the world. Here is a preview of some of the new features that will be unveiled with the [Geofeedia Live](#) release next week.

- **MORE (and Better!) Data:** With the addition of [VK](#), the largest European social network in the world, you can gain additional insights from around the globe. We are continuing to ensure we bring you the largest set of location-based data in

the world.

- **MORE Insights:** The new *Geofeedia Live* app will help you discover insights into trending locations and better understand the topics and conversations taking place around the world.
- **MORE Management:** With the new *Engagement* feature, you now have the ability to easily search, curate, and engage with Twitter posts in real-time directly from the Geofeedia platform.
- **MORE Mobile:** In our iOS and Android mobile apps, we have added new enhancements that include *refining your search radius*, adding *Sina Weibo* as a data source, accessing your *collections* on-the-go, and much more!

Join one of our customer enablement webinars to learn more about the new features and hear best practices.



Upcoming Webinars

LE-Police

Social Media

September 10, 2:00 PM EDT

Join Geofeedia and Chief Billy Grogan of the Dunwoody Police Department to learn how his department uses social media to engage with the people of Dunwoody, GA.

[REGISTER NOW](#)

PD

Protect and Serve

September 17, 2:00 PM EDT

Learn how the Lexington Police Department uses social media intelligence to investigate crimes, maintain campus safety, and monitor activity.

[REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

[ALEAN](#)

ALEAN

September 21-23
New York New York Hotel
Las Vegas, NV

[IACA](#)

IACA

September 22-25
Hyatt Regency Denver Tech Center
Denver, CO

[ASIS](#)

ASIS

September 28 - October 1
Anaheim Convention Center

Anaheim, CA

[ISS World](#)

ISS

September 29 - October 1
Bethesda North Marriott Hotel
Washington, D.C.

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[Shooter](#)

[Mississippi State University Lockdown](#)

Starkville, MS

Students and faculty were panicked as warnings of a potential shooter on campus were made last week. A person of interest was taken into custody, but there were no reports of shots being fired. Check out the social media posts surrounding the situation.

[Protests](#)

[Beirut Protests](#)

Beirut, Lebanon

Thousands of people took to the streets of Beirut in protest of dominate sectarian politicians. See photos and videos posted by protesters in our collection.

[Katrina](#)

[New Orleans: 10 Years Later](#)

New Orleans, LA

Hundreds gathered in New Orleans for the 10th Anniversary of Hurricane Katrina. Check out the collection to see footage of President Obama's speech and more.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, November 03, 2015 1:45 PM
To: mary.lee@pd.boston.gov
Subject: Geofeedia System Alert

[Geofeedia](#)



LOG IN

Geofeedia System Alert: Issue Resolved

The issue with our hosting partners has been resolved. Search results should be displaying at normal speeds, and recordings are now properly returning results. Alerts processing has been reactivated. All posts queued during the impacted time are being processed and email notifications are being delivered.

Thank you for your patience, and we apologize for the inconvenience.

Questions? Please contact your Customer Success Manager or email support@geofeedia.com with any questions.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, November 03, 2015 11:29 AM
To: mary.lee@pd.boston.gov
Subject: Geofeedia System Alert

[Geofeedia](#)



LOG IN

Geofeedia System Alert

Starting at 9:36am Eastern Time today, an issue with one of our hosting partners is causing Geofeedia users to experience slowness in searches and loading recordings. In addition, Alerts have been temporarily halted.

Our engineering teams are working quickly to resolve the issue, and we will send a follow-up note as soon as this issue is resolved. We apologize for the inconvenience.

Questions? Please contact your Customer Success Manager or email support@geofeedia.com with any questions.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [phil@geofeedia.com]

Sent: Tuesday, August 23, 2016 7:31 AM

To: mary.lee@pd.boston.gov

Subject: Geofeedia Webinar | Best Practices For Large Event Safety & Security Management

[Geofeedia](#)

Good Morning,

Large-scale event monitoring through Geofeedia can help you identify unforeseen risks and improve situational awareness. Join us Thursday, August 25 at 2pm EDT as the Geofeedia Security Operating Center shares our experiences and best practices from monitoring the 2016 Olympic Games. You'll definitely want to leverage these techniques for your next event!

[Register_Button-1.png](#)

From,

The Geofeedia Security Operating Center

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, December 16, 2015 4:10 PM
To: mary.lee@pd.boston.gov
Subject: Happy Holidays from Team Geofeedia!



LOG IN

Geofeedia holiday

On behalf of the Geofeedia Team, THANK YOU for your partnership in 2015. We are grateful that you have partnered with us to make a difference in your organization and community. Together, we are making the world a better place.

You made 2015 an outstanding year. Some of my favorite highlights include:

- **Bringing more and better data to location-based, real-time decision making.** From new sources like VK and Sina Weibo to adding enrichments like Sentiment, we truly have the best data set available!
- **Adding more ways to search.** With Geofeedia, now you can search by keyword, location or user in addition to making our 1.4 billion posts available for “discovery” searches.
- **Hosting the industry’s first location-based social media conference, Latitude,** bringing over 200 industry experts coming together for a full day of education and collaboration.
- **Serving over 500 customers** who continue to push our team forward in the way in which we provide services and support to you.
- **Growing the Geofeedia Team** to more than 50 employees, with 30% focused on developing and innovating the platform for you and another 30% focused on initiatives to ensure our customers are successful and that we exceed your expectations.

We couldn’t be more excited about what 2016 has in store for the Geofeedia platform! The location-based intelligence space is taking off and we are leading the industry in what’s to come.

You, and the entire Geofeedia community of users, are instrumental in shaping the future with us. Starting this week, you can connect with our success teams from within the platform via Live Chat to share your feedback instantly and get your questions answered. We look forward to hearing from you.

Thank you for your partnership and cheers to a great 2016!

Phil Harris and the Geofeedia Team
CEO, Geofeedia

P.S.: Anxious to know what we have in store for 2016? Check out our new blog post,

[2016 Predictions in Location-Based Intelligence](#), to learn more!

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Laura Bohnert [laura.bohnert@geofeedia.com]

Sent: Friday, March 06, 2015 11:59 AM

To: mary.lee@pd.boston.gov

Subject: Have a minute? Geofeedia wants to hear from you!

[Geofeedia Logo](#)

Thank you for choosing Geofeedia as your location-based social media monitoring partner. We want to hear from you!

How likely are you to recommend Geofeedia to a colleague?

1 = Not Likely and 10 = Very Likely

Make sure you're up to speed on the latest product enhancements: Watch the G30 webinar in the [Resources & Support](#) section of the application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Friday, January 15, 2016 9:50 AM

To: mary.lee@pd.boston.gov

Subject: January Newsletter: New Features Coming Soon, Free Educational Webinars, and More!

LOG IN

January-Newsletter.png

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

NEW FEATURES! January 2016 Release

predict-periscope

Analyze-circle

Act-map

NEW DATA SOURCES

IMAGE RECOGNITION

SEARCH+

We're excited to add NEW features to the Geofeedia platform on January 27 (data sources, recognition tools, analytics, and more!) designed to help your organization **predict**, **analyze**, and **act** on location-based social intelligence.

Watch our short video for a preview on what's to come!

Don't forget to sign up for our upcoming training sessions to learn how to leverage the new features. [Register now!](#)

We Want to Hear From You

Thank you for giving us the opportunity to better serve you! Please help us by taking 2-3 minutes to tell us about your experience with Geofeedia. We appreciate your business and want to make sure we meet your expectations.

Attend an Upcoming Webinar

Join Team Geofeedia and our guest presenters for free educational webinars throughout the month.

rock-ventures-logo

[How Rock Ventures Uses Social Media Intelligence to Power Their Command Center](#)

January 20 | 2:00 PM EST

[REGISTER NOW](#)

Geofeedia ads

[How to Optimize Social Advertising with Geofeedia Ads](#)

January 21 | 2:00 PM EST

[REGISTER NOW](#)

square logo

[How Square Uses Social Media Intelligence for Trust and Safety](#)

January 26 | 2:00 PM EST

[REGISTER NOW](#)

airport webinar

[How Social Media Intelligence Can Enhance Public Safety and Airport Security](#)

January 28 | 2:00 PM EST

[REGISTER NOW](#)

Connect with Our Team at Upcoming Events

Visit the Geofeedia team on the road in January at industry conferences and trade shows.

[2016 Major League Soccer Operations & Security Seminar](#)

January 19 - 22
Orlando, FL

[2016 NASPA Strategies Conference for Mental Health](#)

January 21 - 23
Orlando, FL

ncs4-425793-edited.jpg

[National Intercollegiate Athletics Safety & Security Summit](#)

January 26 - 28
Gulfport, MS

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent

collections for you to discover!

College Football **Clemson**

[College Football Championship: Alabama vs.](#)

University of Phoenix Stadium

The Alabama Crimson Tide beat the Clemson Tigers in the championship game with a final score of 45-40. See photos and videos from field, sidelines, and stands in our collection.

Dallas tornadoes

[Severe Weather](#)

Dallas, Texas

Powerful tornadoes ripped through Dallas, tearing down apartment complexes and damaging homes and buildings throughout the city. See photos and videos of the storm in our collection.

2016 CES

[International Consumer Electronics Show](#)

Las Vegas, Nevada

The International Consumer Electronics Show, more widely known as CES, is an annual event that allows companies to display the latest and greatest in technology innovations. See photos and videos of the protests in our collection.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Monday, March 02, 2015 10:35 AM

To: mary.lee@pd.boston.gov

Subject: Join us at Latitude: Location-Based Social Media Conference

Not rendering correctly? View this email as a web page [here](#).

[Geofeedia Logo](#)

[log-in](#)

[Geofeedia Latitude 2015](#)

Join us in Chicago for the first ever Location-Based Social Media Conference!

Location data is changing everything. Join hundreds of colleagues this October in Chicago as we explore the future of geospatial and social data. At Latitude, you'll learn from experts and connect with practitioners and colleagues focused on location data.

While we work hard to finalize the details and prepare for registration, please click below to let us know you're interested in learning more when the time comes!

Keep Me Posted!

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, June 25, 2015 12:03 PM
To: mary.lee@pd.boston.gov
Subject: Latest Product Feature Update and Webinar Series



LOG IN

Email-ProductUpdates

Newly Updated Instagram Map Widget

An updated **Instagram Map Widget** launches today! The map widget enables you to easily embed an interactive map of real-time Instagram posts from your locations into your website, blog, or landing page.

The new map widget features include:

- Completely new user interface
- Optimization for mobile devices
- Support for Instagram video content
- Expanded detail for individual posts

If you would like to learn more about the map widget, please contact your Customer Success Manager. And don't forget to download our new [Mobile App](#) from the Apple App Store!

Register for a 4.0 Customer Webinar

If you weren't able to attend a previous new feature training, please join us for one of these additional webinars where we will review the new features and functionalities of the enhanced Geofeedia platform. We'll explain the new capabilities, including:

- Multi-location recordings
- Influencers
- Real-time analytics
- Sentiment analysis



5-Minute Customer Survey

Want to shape the future of Geofeedia? We're looking for your feedback to help us prioritize where we go next with the power of location-based social intelligence. Take this quick, 5-minute survey to tell our product team where you'd like us to focus our efforts.



Need more information? Visit the [Resources & Support](#) page within the Geofeedia application or email support@geofeedia.com.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.
Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, July 27, 2015 2:46 PM
To: mary.lee@pd.boston.gov
Subject: Learn More About Our New Features



LOG IN

EmailHeader-ProductUpdates

The latest release of the Geofeedia platform is LIVE! [Log in](#) now, and see how our new capabilities will give you greater insights, enhanced mobility and increased scale.

[Geofeedia-log-in](#)

Geofeedia:

More Data

Uncover more data than ever before with our expanded search capabilities. **Discovery Search** identifies where conversations are taking place across the globe in our interactive Map or **Heatmap** view. Utilize the **Keyword Search** to activate Twitter data and broaden search insights for a better understanding of the social conversation. Deliver your set of actionable data to decision-makers with our exportable **PDF reports**.

Geofeedia:

More Mobile

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**. One-click access to locations, recordings and user profiles and posts bring location-based social media monitoring to mobile devices. Our apps are available for download in the [iTunes](#) and [Google Play](#) stores.

Geofeedia:

More Scale

Quickly upload thousands of locations with **Multi-Location Upload**, and combine up to 1,000 locations into recordings for an overall view on the data captured with **Location Aggregation**. Gain insights in your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Discovery Training Session

Explore the 9 features above (and more!), and hear from our Senior Technical Product

Manager, Andy Falkenstein, in an upcoming webinar.

[register-now-button](#)

Read how you can benefit from the Discovery launch



Corporate Security

Protect your assets with location-based social media. See how security teams identify potential threats. [READ MORE](#)



Public Safety

Protect and serve with location-based social media. See how agencies monitor natural disasters. [READ MORE](#)



Media and Journalism

Be first on the scene with Geofeedia. Uncover trends using the Keyword and Discovery searches. [READ MORE](#)



Marketing

Build your brand using Geofeedia. Discover customer conversations in your locations. [READ MORE](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support page](#) within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest. Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [latitude@geofeedia.com]

Sent: Thursday, October 06, 2016 2:01 PM

To: mary.lee@pd.boston.gov

Subject: Miss out on Latitude? Join us at our new product release webinar!


[Geofeedia](#)

Good afternoon,

If you couldn't make it to Latitude this year, don't worry! We're hosting a new product release webinar next Tuesday, October 11 at 2:00 PM EDT. Our product team will highlight the new platform updates that were featured at Latitude!

Featured Product Enhancements

Logo Detection, Media Filtering, and Geofeedia Services give your organization more tools to Predict, Analyze, and Act on location-based intelligence.

 LogoRecognition3.png

 mediafiltering.png

 services.png

- **Logo Detection:** Recognize pictures of brands or logos that are important to your organization in locations that matter.
- **Media Filtering and Analytics:** Break down posts by their media type. Media Filtering and Analytics let your team segment geotagged posts into text, photo, and video-only posts.
- **Geofeedia Services:** Let Geofeedia manage your social intelligence. Our team of Social Intelligence Analysts monitor the locations that matter to your organization 24/7 to bring your team actionable data.

We hope to see you there!

Phil-Harris

Phil Harris

CEO, Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Friday, May 29, 2015 10:43 AM

To: mary.lee@pd.boston.gov

Subject: Next Evolution of Geofeedia Launches Next Friday

LOG IN

Twitter_logo_blue

Email-ProductUpdates

The next evolution of the Geofeedia platform is going live next Friday, June 5 and offers you:

- **A new look-and-feel** to streamline your discovery process
- **Multi-location recordings** to monitor the locations that matter to you
- **Enhanced analytics and sentiment** to better understand what's happening at those locations
- **Influencers** to research social profiles and discover more about an individual's interests and most common interactions with other users
- **A new set of engagement tools** to better connect with your customers in entirely new ways

Join us for a webinar to learn more about the new features.

register-now-button

Maintenance Window

With the launch of our new platform, we will be working in a maintenance window from 10:00 PM EDT on Friday, June 5 to 4:00 AM EDT on Saturday, June 6. During this period, the Geofeedia application and API will not be available. Thank you in advance for your patience.

Introducing Sina Weibo

With the launch of our new platform, we will be introducing data from Sina Weibo, a Chinese microblogging site with over 500 million users. Sina Weibo opens a new avenue of data for your social discovery and analysis.

Learn More about the New Platform

Register for a webinar with the Geofeedia team to learn more about the platform. We'll show you how it enables searching more data faster and provides new ways to discover, engage, and analyze location-tagged data. [Register now!](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the *Resources & Support* page within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, June 04, 2015 9:02 AM
To: mary.lee@pd.boston.gov
Subject: Next Evolution of Geofeedia Launches Tomorrow

LOG IN

Email-ProductUpdates

The next evolution of the Geofeedia platform is going live tomorrow, June 5th and offers you:

- **A new look-and-feel** to streamline your discovery process
- **Multi-location recordings** to monitor [150401-Beta-Screens](#) the locations that matter to you
- **Enhanced analytics and sentiment** to better understand what's happening at those locations
- **Influencers** to research social profiles and discover more about an individual's interests and most common interactions with other users
- **A new set of engagement tools** to better connect with your customers in entirely new ways

Join us for a webinar to learn more about the new features.

[register-now-button](#)

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Learn More about the New Platform

Register for a webinar with the Geofeedia team to learn more about the platform. We'll show you how it enables searching more data faster and provides new ways to discover, engage, and analyze location-tagged data. [Register now!](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support](#) page within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, April 23, 2015 12:59 PM
To: mary.lee@pd.boston.gov
Subject: Product Updates from Geofeedia

[Geofeedia Logo](#)

[log-in](#)

At Geofeedia, we're innovating our platform all [150401-Beta-Screens](#) the time. Our engineering teams strive to ensure you can discover the best content and insights in your locations.

As such, we wanted to make sure you're aware of a few upcoming updates to our platform. Discover the changes and updates below!

Introducing Sina Weibo

In early May, you'll see a new data source, Sina Weibo, in your searches. Sina Weibo is a popular Chinese microblogging site with over 500 million users and over 100 million posts per day, opening a new data stream for your social discovery and analysis and providing new insights.

Facebook Graph API Sunset

On April 30, 2015, Facebook will be retiring its v1.0 Graph API, which powers location-tagged data for all of its partners. After this date, historical Facebook data will continue to live in your account, but new searches and recording data will not pull any new location-tagged Facebook data.

Have You Discovered Yik Yak?

Yik Yak is one of the most popular location-enabled social networks, with millions of app downloads and more than 1,600 college campuses using it. Make sure to review the Yik Yak posts which provide great insights for situational awareness intelligence, customer service issues, and general location sentiment.

Last Chance for a Sneak Peak of the New Platform

Only one webinar remains to give you an early look at our new platform and show you how it enables faster searches and provides new ways to discover, engage, and analyze location-tagged data. Register now and join us to learn more!

[register-now-button](#)

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, June 17, 2015 11:03 AM
To: mary.lee@pd.boston.gov
Subject: Recap: Next Evolution of Geofeedia Platform



LOG IN

Email-ProductUpdates

It's been one week since the release of the new Geofeedia platform. With updated features, it is now easier than ever to search, engage, and analyze location-tagged social media.

Updated Product Features

Geofeedia-Platform-2

Make sure to log in, if you haven't already, to check out these five new capabilities:

- Multi-Location Recordings
- Influencers
- Real-time Analytics
- Sentiment Analysis
- [Download the Mobile App from the App Store](#)

Check out our [Mobile App training video](#) to help you understand and use the Geofeedia Mobile App!

If you missed last week's informational webinars, don't worry! Watch a recording to learn more about the new platform features.

5-Minute Customer Survey

Want to shape the future of Geofeedia? We're looking for your feedback to help us prioritize where we go next with the power of location-based social intelligence. Take this quick, 5-minute survey to tell our product team where you'd like us to focus our efforts.

Need more information? Visit the [Resources & Support](#) page within the Geofeedia application or email support@geofeedia.com.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, February 05, 2015 10:02 AM

To: mary.lee@pd.boston.gov

Subject: Register Today: New Feature Webinar & Upcoming Maintenance Window

[Geofeedia Logo](#)

[log-in](#)

Let us walk you through our latest features!

January was a busy month for us as we launched a number of new features in our platform, including mobile-friendly alerts, streamlined curation of social content, and video resources to help you get the most out of Geofeedia.

Look below for details, and be sure to [join our customer webinar](#) on **Thursday, February 12 at 2pm EST** for a live walkthrough of the new features!

[webinar-button](#)

[feb-features-email](#)

Mobile-friendly Alerts with Image and Video Preview

Our new mobile-friendly emails make it easy to view Alerts on any device – mobile, tablet, and computer – and include image and video content to preview media without leaving your inbox.

Curate Collections from Collage View

Easily add multiple posts into a Collection directly from the Collage view to streamline your content discovery and curation process.

In-app Video Resources

Our updated Resource Library provides one stop for self-education and assistance requests, and new video tutorials help you discover and understand the full power of each of your Geofeedia apps.

Maintenance Window:

Sunday, February 8 2015

10:00pm - 11:00pm EST

On Sunday, February 8, we will be optimizing the Geofeedia core database that manages the Geofeedia application to offer increased speed for your location-based social media searches and improve failover capabilities. During this time, the Geofeedia web application and API will not be available.

System improvements like these typically take a few minutes, but we'll allow a one hour window to allow for testing.

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the Resources & Support page within the Geofeedia application.

Keep up with company news and industry insights by following us on Twitter!

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

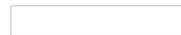
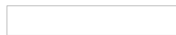
Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, June 08, 2015 7:21 AM
To: mary.lee@pd.boston.gov
Subject: Release is Live: Next Evolution of Geofeedia

LOG IN

Email-ProductUpdates

The next evolution of the Geofeedia platform is here! With an updated look and feel, now it's even easier to search, engage, and analyze location-tagged social media.



In addition to enhancing current Geofeedia capabilities, the platform offers:

New Look and Feel: Now it's even easier to discover, engage and analyze social media data with a streamlined and updated user interface.

Upgraded Data Platform: With the upgraded capacity to process more than 1 billion posts daily (~10,000 per second) by the platform, Geofeedia enables the most complete searches across the largest location-based data set in the world.

Aggregated Location Monitoring: Save time and gain insight by collecting intelligence across many locations in a single search.

Enhanced Location Analytics: Make smarter real-time decisions through updated and interactive location analytics.

Location Sentiment: Quickly understand the sentiment (positive/negative) of posts from one or more locations.

New Data Source: With the largest Chinese microblogging site Sina Weibo added to Geofeedia, users now have an even larger data set to discover, engage and analyze.

Templates: Save time by creating and reusing search criteria (including locations, keywords, networks, usernames) within a search template.

Influencers: Discover top influencers in a location and their social connections.

Salesforce Integration: Increase sales and improve customer service by creating a Salesforce.com lead or customer service case from a location-tagged social media post with a single click.

Join us for a webinar to learn more about the new features!

[register-now-button](#)

Need more information? Visit the [Resources](#) page within the Geofeedia app.

You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support](#) page within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, January 29, 2015 10:01 AM

To: mary.lee@pd.boston.gov

Subject: REMINDER - System Maintenance Alert: Database Upgrade

[Geofeedia Logo](#)

Geofeedia Users,

This is a reminder that we will be performing a database upgrade **tomorrow, January 30 beginning at 6:00am EST**. We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation. During the migration, the Geofeedia web application and API will not be available for use.

Thank you for your patience as we complete this important system improvement. This upgrade allows us to continue to scale our data platform to meet your evolving needs, improves the reliability of our data platform and provides you with faster search speeds and increased system performance.

If you have any questions, please send an email to updates@geofeedia.com or reply to this message.

Thank you,
Team Geofeedia

FAQs

When will the database migration take place?

The migration will occur in a maintenance window between 6:00am and 7:00am EST tomorrow, Friday, January 30.

Will I be able to use Geofeedia during the migration?

The application and API will not be available during the migration.

How long will the system be down?

We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation.

What will happen to my recordings and alerts during the maintenance window?

During the maintenance window, your recordings will continue to gather data, but your email alerts will be inactive. After the database upgrade is complete, your alerts will automatically restart and will include all items that were gathered during the maintenance window.

How will I know when I can use the Geofeedia application again?

You will receive a notification when the maintenance is complete and the application is ready for use.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, April 29, 2015 4:34 PM
To: mary.lee@pd.boston.gov
Subject: Reminders from Geofeedia

[Geofeedia Logo](#)

Reminders from Geofeedia

Last Chance for a Sneak Peek of the New Geofeedia

Only one webinar remains to give you an early look at our new platform! Learn how the updates enable faster searches and provide new ways to discover, engage, and analyze location-tagged data. Join us to learn more! [REGISTER NOW](#)

Facebook Graph API Sunset

On April 30, 2015, Facebook will be retiring its v1.0 Graph API, which powers location-tagged data for all of its partners. After this date, historical Facebook data will continue to live in your account, but new searches and recordings will not pull any new location-tagged Facebook data.

Save the Date for Latitude

Mark October 21, 2015 on your calendars and join us in Chicago for Latitude, Geofeedia's location-based social media conference. While we work hard to finalize the details and prepare for registration, please click below to let us know you're interested in learning more when the time comes! [SIGN UP FOR DETAILS](#)

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, May 25, 2016 12:14 PM
To: mary.lee@pd.boston.gov
Subject: See What's New in the May '16 Product Release

LOG IN

May16

Introducing our May '16 Product Release! We are excited to welcome new data sources, advanced alerting capabilities, enhanced analytics and more functionality to the Geofeedia platform.

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session that showcases the new updates to our platform. [Register now!](#)

[webinar-button.png](#)

May '16 Product Release Highlights

Our updates are designed to help teams of all sizes and complexities predict, analyze, and act on location-based social intelligence.

alerts

layers

analytics

ADVANCED ALERTS

Stay ahead of developing topics and trends with the addition of three new alert types, and fine-tune your alert criteria with a new keyword rule builder and boolean option.

NEW DATA SOURCES

View weather and traffic data and tap into new social sources Google+, Vimeo, and Facebook Pages to uncover more insights.

ENHANCED ANALYTICS

Easily visualize and understand trends in activity and sentiment.

Additional Release Highlights

enterprise

everbridge

mobile

ENTERPRISE

Empower teams of all sizes and complexities to predict, analyze and act on location-based intelligence.

EVERBRIDGE INTEGRATION

Quickly and reliably deliver the right message during mission-critical events that take place in locations of interest.

MOBILE APPS

The addition of VK, Vine, and Periscope allows teams to access more data on-the-go through our mobile app.

[webinar-button.png](#)

Join Us at Latitude 2016

[LAT.png](#)

OCTOBER 5-6 | NAVY PIER, CHICAGO

Register for Latitude, Geofeedia's location-based intelligence conference, this October in Chicago. Learn more about the latest in location-based intelligence, connect with location-based intelligence experts, and see what's new (and what's coming) to the Geofeedia platform. [Reserve your seat today!](#)

Use this code for a free registration pass: GeoCustomer

Please reach out to our Success team, success@geofeedia.com, with any questions.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Monday, February 02, 2015 10:48 AM

To: mary.lee@pd.boston.gov

Subject: Super Bowl Infographic: What was the Conversation at the Big Game?

Not rendering correctly? View this email as a web page [here](#).

[Geofeedia Logo](#)

Geofeedia Users,

Wow, what an exciting Super Bowl last night! While you were watching last-second interceptions, Katy Perry flying and dad-themed commercials, ticket holders in Arizona shared [almost 17,000 posts](#) from inside and around University of Phoenix Stadium.

To understand how Super Bowl XLIX ticket holders experienced the actual game live, the Geofeedia team [created a geofence](#) around the Super Bowl XLIX stadium. We collected almost 17,000 posts with a location tag, and here's what we learned:

- **The conversation doesn't always have the keywords and hashtags you're researching.** 66% of posts didn't contain keywords including: super, bowl, patriots, seahawks or sb49
- **Understanding a location means understanding microlocations.** The conversations in the north end zone seat differed from the south end zone, and ticket holders at the 50 yard line were really into the venue.
- **Listening to all social channels is critical.** 66% of the conversation was via Instagram posts, with the remainder of conversations spanning across many other social networks.

Ready to learn more? Click below to see our full infographic!

[infographic-button](#)

[geofeedia-super-bowl-infographic-tease](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, January 23, 2015 12:12 PM
To: mary.lee@pd.boston.gov
Subject: System Maintenance Alert: Database Upgrade

[Geofeedia Logo](#)

Geofeedia Users,

Please be advised that we will be performing a database upgrade next **Friday, January 30 beginning at 6:00am EST**. We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation. During the migration, the Geofeedia web application and API will not be available for use.

Thank you for your patience as we complete this important system improvement. This upgrade allows us to continue to scale our data platform to meet your evolving needs, improves the reliability of our data platform and provides you with faster search speeds and increased system performance.

If you have any questions, please send an email to updates@geofeedia.com or reply to this message.

Thank you,
Team Geofeedia

FAQs

When will the database migration take place?

The migration will occur in a maintenance window between 6:00am and 7:00am EST next Friday, January 30.

Will I be able to use Geofeedia during the migration?

The application and API will not be available during the migration.

How long will the system be down?

We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation.

What will happen to my recordings and alerts during the maintenance window?

During the maintenance window, your recordings will continue to gather data, but your email alerts will be inactive. After the database upgrade is complete, your alerts will automatically restart and will include all items that were gathered during the maintenance window.

How will I know when I can use the Geofeedia application again?

You will receive a notification when the maintenance is complete and the application is ready for use.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Phil Harris [success@geofeedia.com]
Sent: Wednesday, January 27, 2016 9:40 AM
To: mary.lee@pd.boston.gov
Subject: The January '16 Release is Live!

Hi Mary,

We're excited to announce the January '16 Product Release is now live! I invite you to [log into the Geofeedia platform](#), and see what's new!

A few [features](#) I'd like to highlight:

- Adding Persicope, Vine, and VK to the Geofeedia data set
- Image recognition capabilities to better understand the content in areas of interest
- Engagement tools to respond and react to social media posts

If you haven't already registered, our Enablement Specialist, Carly Tschantz, is hosting training sessions that showcase the new updates to our platform. The training will be offered on 3 different days, so please save the date for the time that works with your schedule.

[Click here to register for the training.](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

Thanks for your continued partnership!

Phil Harris

CEO

Geofeedia, Inc. | geofeedia.com

[Latest News + Events](#)

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [here](#) to manage your email settings.

From: Phil Harris [success@geofeedia.com]
Sent: Wednesday, January 20, 2016 4:18 PM
To: mary.lee@pd.boston.gov
Subject: The January 2016 Release is Coming!

Hi Mary,

I hope 2016 is going well so far! Geofeedia is starting the year with a great release of new functionalities, and I'd like to invite you to a training to learn more.

Our Enablement Specialist, Carly Tschantz, is hosting training sessions that showcase the new updates to our platform. The training will be offered on 3 different days, so we hope there is a date and time that works with your schedule.

[Click here to register for the training.](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

Thanks for your continued partnership!

Phil Harris

CEO

Geofeedia, Inc. | geofeedia.com

[Latest News + Events](#)

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [here](#) to manage your email settings.

From: Geofeedia [marketing@geofeedia.com]
Sent: Thursday, July 28, 2016 9:35 AM
To: mary.lee@pd.boston.gov
Subject: The July '16 Product Release is Live!

[Geofeedia](#)

july16

Our July '16 Product Release is here! [Watch our short overview video](#) to see the new features, including **Crisis & Natural Disaster Map Layers, Comparative Analytics, Media Filtering**, and more.

[video-button.png](#)

July '16 Product Release Highlights

Our new features help organizations of any size or complexity gain insights they need to predict, analyze, and act on location-based social intelligence.

[alerts](#)

[analytics](#)

- **Comparative Analytics:** Uncover deeper insights by comparing posts, users, sentiment, and keywords with side-by-side or aggregate analytics.
- **Crisis & Natural Disaster Map Layers:** Discover more context around developing situations with the new Crisis and Natural Disaster Map Layers. Visualize crisis events alongside social content from anywhere in the world.
- **Media Filtering:** Analyze and break down posts by the content in them. Media Analytics and Filtering let your team segment location posts into Text Only, Link, Photo, and Video posts.

Join Us at Latitude 2016

[LAT.png](#)

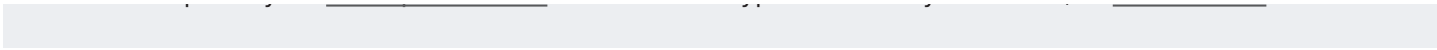
OCTOBER 5-6 | NAVY PIER, CHICAGO

Register for Latitude, Geofeedia's location-based intelligence conference, this October in Chicago. Learn more about the latest in location-based intelligence, connect with location-based intelligence experts, and see what's new (and what's coming) to the Geofeedia platform.

[Reserve your seat today!](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).



From: Phil Harris [updates@geofeedia.com]
Sent: Thursday, March 24, 2016 1:52 PM
To: mary.lee@pd.boston.gov
Subject: The March '16 Release is Coming Soon!

Hi Mary,

Our team is continuing to enhance the Geofeedia platform with an exciting suite of new capabilities for organizations and teams. Next week, we'll be introducing our March '16 updates to the Geofeedia Platform:

- Our **team and enterprise platform** empowers teams of all sizes and complexities to predict, analyze and act on location-based intelligence, with new **permissions, roles, groups, audit trail** and **sharing** capabilities.
- **New Facebook data:** Now you can discover trending Facebook posts alongside Twitter and Instagram within Keyword Search.
- **Multiple users with the same email address:** Now you can have multiple usernames with the same email address in Geofeedia. Keep your profile the same, or update your username and new display name in the "My Profile" area of your account to take advantage of this feature.

Our Enablement Specialist, Carly Tschantz, is hosting a webinar session that showcases the new updates to our platform arriving on March 30th.

[Click here to register for the webinar.](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

We appreciate your support!

Phil-Harris

Phil Harris

CEO, Geofeedia

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [Here](#) to manage your email settings.

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, March 30, 2016 3:53 PM

To: mary.lee@pd.boston.gov

Subject: The March '16 Release is Here: NEW Enterprise Functionality

LOG IN

header-mar16-1.png

The March '16 Product Release is here! Our team is excited to introduce the **new team and enterprise platform** for empowering teams of all sizes and complexities to predict, analyze, and act on location-based intelligence.

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session that showcases the new updates to our platform. [Register now!](#)

[webinar-button.png](#)

Team & Enterprise Highlights

Geofeedia's team and enterprise capabilities allow our platform to be fully customized to match the unique needs of any organization with:

groups.jpg

USER & GROUP MANAGEMENT

Manage team and global initiatives through expanded user and group management.

audit.jpg

AUDIT TRAIL

Maintain a complete audit trail for each action in your account for internal analysis and compliance, process optimization, and security.

role.jpg

CUSTOM ROLES & GRANULAR PERMISSIONS

Fully customize user access with granular permissions & custom roles to match internal procedures and security policies.

Additional Release Highlights



NEW FACEBOOK DATA: Now you can discover trending Facebook posts alongside Twitter and Instagram within Keyword Search.



MULTIPLE USERS WITH THE SAME EMAIL ADDRESS: Now you can have multiple usernames with the same email address in Geofeedia.

[webinar-button.png](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654


Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [updates@geofeedia.com]
Sent: Wednesday, May 18, 2016 3:05 PM
To: mary.lee@pd.boston.gov
Subject: The May '16 Release is Coming Soon!

Good afternoon,

I'm excited to announce Geofeedia is launching NEW features to the platform on May 25th to help teams of all sizes and complexities to predict, analyze, and act on location-based social intelligence.

Next week, we'll be introducing our May '16 updates to the Geofeedia Platform:

- **New Data Sources:** Find more insights and  trends from the world's largest location-based data set with the addition of new data sources, including Weather and Traffic Layers and network sources Google +, Vimeo, and Facebook Pages.
- **Advanced Alerting Capabilities:** Stay ahead of developing topics and trends with the addition of three new alert types.
- **Enhanced Analytics:** Easily visualize and understand trends in activity and sentiment above or below normal levels.

... and more!

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session on May 26th that showcases the new updates and additions to our platform. Join us to learn more! [Click here to register for the webinar.](#)

I also invite you to register for Latitude, Geofeedia's location-based intelligence conference, this October in Chicago. Meet our team, network with location-based experts, and learn more about what's new (and what's coming) to the Geofeedia platform. [Register now!](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

We appreciate your support!

 **Phil-Harris**

Phil Harris
CEO, Geofeedia

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL
Click [Here](#) to manage your email settings.

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, May 01, 2015 10:22 AM
To: mary.lee@pd.boston.gov
Subject: Update from Geofeedia: Facebook

[Geofeedia Logo](#)

[log-in](#)

Geofeedia-Updates

Product update from the Geofeedia team regarding a recent communication about Facebook data on the Geofeedia platform:

FB-Circle **Facebook Graph API Sunset: Extended**

The retirement of the Facebook Graph API v1.0 has been extended from April 30, 2015 to October 31, 2015. The Graph API powers location-tagged data for all of its partners. After October 31, 2015, historical Facebook data will continue to live in your account, but new searches and recordings will not pull any new location-tagged Facebook data.

Geofeedia will provide updates if there are any additional changes to the timing that we learn in the meantime.

Keep up with company news, the articles we're reading and much more by following us on Twitter:

[150501-EmbedTweet-Recordings-2](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Phil Harris [event@geofeedia.com]

Sent: Wednesday, April 08, 2015 1:12 PM

To: mary.lee@pd.boston.gov

Subject: Visit Geofeedia at ISC West and ASIS New York City

[Geofeedia Logo](#)

Good afternoon,

Geofeedia will be exhibiting at two of the biggest security industry events, the [ISC West](#) conference next week in Las Vegas (Booth #19127) and the [ASIS New York City Security Conference and Expo](#) on April 22-23 in New York City (Booth #229).

My team and I would enjoy meeting you in-person to share how Geofeedia's social media intelligence platform is delivering successful outcomes for corporate security professionals in travel security, event security, executive protection, brand protection, facilities security, campus security, social media command centers and more!

We will demonstrate our application live at our booth to show how we deliver social media intelligence by location at places such as:

- College campuses
- Corporate campuses
- International locations
- Stadiums
- Any other worldwide location

[Contact us](#) to set up a time to meet in person. And don't forget to visit the Geofeedia booth to for a chance to win a new [FitBit Surge](#)!

See you at the show!

Phil Harris
Co-Founder and CEO of Geofeedia



Can't make it to the shows? Learn more about the next generation of Geofeedia in our webinar.

[register-now-button](#)

Update your [email preferences](#) to choose the types of emails you receive.

[Unsubscribe from all future emails](#)

From: Geofeedia [updates@geofeedia.com]

Sent: Friday, February 13, 2015 4:17 PM

To: mary.lee@pd.boston.gov

Subject: Webinar recording now available in your account!

[Geofeedia Logo](#)

[log-in](#)

Hi Mary,

We're sorry we missed you on yesterday's G30 customer webinar! You can access the recording in the [Resources & Support](#) section of the application. Not only will you see a live overview of the most recently released features, you'll also get a sneak peek of what's coming in future releases.

Click below to log in and watch the webinar now!

[Geofeedia-log-in](#)

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, March 09, 2015 3:28 PM
To: mary.lee@pd.boston.gov
Subject: What's Happening at Geofeedia

[Geofeedia Logo](#)

[log-in](#)

What's Happening

We're excited to bring you the latest news from Geofeedia.

This Just In: [Check out our Collection](#) from the Apple Live event in San Francisco, CA.

[Geofeedia](#) **Coming Soon: Latitude, Geofeedia's Location-Based Conference**

Location data is changing everything. Join hundreds of colleagues this October in downtown Chicago as we explore the future of geospatial and social data. [Stay informed and sign up to receive updates](#) about Latitude and to be notified when registration is live!

[Geofeedia](#) **Geofeedia Raises Another \$3 Million to Scale Location-Based Social Media Intelligence Platform**

"Marketers and public safety agencies need the location and contextual insight of social media that only Geofeedia can provide," said Guy Turner, managing director of Hyde Park Venture Partners. [Read More.](#)

[Geofeedia](#) **Maintenance Window**

March 13, 2015 from 6:00am EDT to 8:00am EDT We will be updating the Geofeedia platform to offer increased speed for your location-based social media searches and improve system capabilities. During this time, the Geofeedia web application and API will not be available. Users attempting to access the application during this time will receive a scheduled maintenance notification page. We appreciate your patience.

[Geofeedia](#) **Upcoming Events**

Stop by and see the Geofeedia team at these events:

- [SXSW: Retail Loco](#) Austin, TX
- [Social Media Marketing World](#) San Diego, CA
- [ISC West](#) Las Vegas, NV
- [ASIS NY](#) New York, NY

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Tuesday, July 21, 2015 4:40 PM

To: michael.ridge@pd.boston.gov

Subject: 10 New Features: Keyword Search, Android App + 8 More



LOG IN

EmailHeader-ProductUpdates

The latest release of the Geofeedia platform is going live on **Friday, July 24** and will give you greater insights, enhanced mobility and increased scale. Learn more about the new suite in our Discovery release:

Geofeedia: Discovery Search

More Data

Uncover more data than ever before with our expanded search capabilities. **Discovery Search** identifies where conversations are taking place across the globe in our interactive Map or **Heatmap** view. Utilize the **Keyword Search** to activate Twitter data and broaden search insights for a better understanding of the social conversation. Deliver your set of actionable data to decision-makers with our exportable **PDF reports**.

Geofeedia: Android App

More Mobile

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**. One-click access to locations, recordings and user profiles and posts bring location-based social media monitoring to mobile devices. The Android App will be available for download via Google Play this Friday.

Geofeedia: Multi-Location Upload

More Scale

Quickly upload thousands of locations with **Multi-Location Upload**, and combine up to 1,000 locations into recordings for an overall view on the data captured with **Location Aggregation**. Gain insights in your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Discovery Training Session

Explore the 9 features above (and more!), and hear from our Senior Technical Product Manager Andy Falkenstein in an upcoming webinar.

[register-now-button](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support page](#) within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest. Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, July 23, 2015 2:54 PM
To: michael.ridge@pd.boston.gov
Subject: 10 New Features to Help Protect and Serve



LOG IN

EmailHeader-ProductUpdates

The latest release of the Geofeedia platform, "Discovery," goes live on **Friday, July 24!** Our Discovery launch will give you greater insights, enhanced mobility and increased scale. Explore the new features below, and hear from our Senior Technical Product Manager, Andy Falkenstein, in our upcoming training session. [REGISTER NOW!](#)

Learn how our new capabilities help you protect and serve

TW-PS

INVESTIGATE
COMMUNICATE
ANALYZE

Learn how the power of Geofeedia's Discovery launch supports your agency's operations.

[read-post-button](#)

Explore the Discovery launch

Geofeedia: Android App

More Data

Uncover more data with our expanded search capabilities. **Discovery Search, Keyword Search, and Heatmap**

More Mobile

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**.

More Scale

Quickly upload and record thousands of locations with **Multi-Location Upload** and **Location**

View offer new ways to discover and monitor social conversations around the world. Review your dataset with our exportable **PDF reports**.

Access locations, recordings, user profiles, and posts from your mobile device. The Android App will be available for download via Google Play this Friday.

Aggregation. Gain insights on your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Read how other teams can benefit from the Discovery launch

Geofeedia: Security

Corporate Security

Protect your assets with location-based social media. See how security teams identify potential threats. [READ MORE](#)

Geofeedia: Media and Journalism

Media and Journalism

Be first on the scene with Geofeedia. Uncover trends using the Keyword and Discovery searches. [READ MORE](#)

Geofeedia: Marketing

Marketing

Build your brand using Geofeedia. Discover customer conversations in locations that matter. [READ MORE](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support page](#) within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest. Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [marketing@geofeedia.com]
Sent: Friday, May 27, 2016 11:20 AM
To: michael.ridge@pd.boston.gov
Subject: A Note from Geofeedia on Memorial Day

LOG IN

We Remember

The Team at Geofeedia would like to wish all of you a safe and wonderful Memorial Weekend.

Thank you to all of our Veterans for your sacrifices and service to our country.

PHIL HARRIS & TEAM GEOFEEDIA

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, February 11, 2015 2:08 PM
To: michael.ridge@pd.boston.gov
Subject: Can you join us for Thursday's webinar?

[Geofeedia Logo](#)

[log-in](#)

Geofeedia Users,

This is a reminder that Senior Product Manager, Andy Falkenstein, will be hosting a webinar on **Thursday, February 12 at 2:00pm EST**, featuring a live demonstration of Geofeedia's latest enhancements, including:

- Mobile-friendly alert emails with image and video previews
- The ability to quickly add one or multiple posts to your Collections from the Collage view
- In-app video resources to help you discover and understand the full power of each Geofeedia app

Click below to register, and we look forward to seeing you on the webinar!

[webinar-button](#)

YOUR PRESENTER

[andy-f](#)

Andy Falkenstein
Senior Product Manager

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, March 26, 2015 10:43 AM
To: michael.ridge@pd.boston.gov
Subject: Early access to the new Geofeedia

[Geofeedia Logo](#)

[log-in](#)

[Geofeedia](#)

A new Geofeedia is almost here.

We're excited to announce that Geofeedia will soon have a completely new look and feel, enabling you to uncover more data even more easily than before.

We'll also be releasing numerous new features and a highly anticipated mobile app, all of which is highlighted below. To see for yourself, be sure to click the button to register for one of five webinars in April, after which you'll be able to request access to our beta environment and take the new platform for an exclusive test drive!

Multi-Location Recording

Create aggregated location recordings for up to 10 locations with full control of the data captured with filters for keywords, usernames, and sources.

Enhanced Reporting & Analytics

Discover insights about your places based on advanced search options, keywords and influencers within your places.

Sentiment

Understand and measure social sentiment at locations that matter to your business.

Influencers

Discover a user's complete profile across multiple networks.

Salesforce.com Integration

Discover sales leads and resolve customer service issues, integrated with Salesforce.com.

Keyword Search

Discover locations where a keyword or phrase is trending and initiate monitoring for those locations.

Publisher

Create and publish outbound social posts and replies directly from Geofeedia.

Mobile App

Take the power of Geofeedia on-the-go through responsive emails and a mobile app!



Geofeedia is hitting the road! Will we see you at one of our upcoming events?

- March 31: Texas Police Chiefs Association in Galveston, TX
- April 15: ISC West in Las Vegas, NV
- April 21: ILEETA in Wheeling, IL
- April 22: ASIS East NYC in New York, NY
- April 29: Government Social Media in Reno, NV

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

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Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [webinar@geofeedia.com]
Sent: Tuesday, September 08, 2015 6:41 AM
To: michael.ridge@pd.boston.gov
Subject: Educational Opportunity

Hi Michael,

We have two great, free webinars this month that may be of interest to you:

> [Connecting With Your Community Through Social Media](#) - September 10 at 2:00 PM EDT

Join Chief Billy Grogan of the Dunwoody Police Department as he discusses how he has decentralized the department's social media program to better connect with their community.

> [How Lexington PD Leverages Social Media to Protect and Serve](#) - September 17 at 2:00 PM EDT

Join Detective Richard Yancey as he discusses how the Lexington Police Department uses location-based social media intelligence to investigate local crimes, maintain campus safety, and monitor fugitive activity.

Please let us know if you have any questions. We look forward to your attendance.

Thanks,

Team Geofeedia

[Latest News + Events](#)

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [here](#) to manage your email settings.

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, February 10, 2016 9:34 AM

To: michael.ridge@pd.boston.gov

Subject: February Newsletter: Explore the New Features, Attend Our City Tour, and More!

LOG IN

February-Newsletter

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

NEW January '16 Product Release

predict-sq.jpg

New Data Sources

analyze-sq.jpg

Image Analysis


engage-sq.jpg

Engagement Tools

We added NEW features to the Geofeedia platform on January 27th to help your organization **predict**, **analyze**, and **act** on location-based social intelligence.

Visit the platform for a closer look at the new features:

Featured Resource: Command Center Best Practices

 Protect your organization's people and business assets with location-based intelligence using industry best practices.

[geofeedia-resource-button.png](#)

Geofeedia City Tours: Coming to a Location Near You

Join us for a (free!) half day of education and platform training in a roundtable format at locations across the country.

Interested in hosting or attending a training event with fellow corporate security, public safety, and Geofeedia experts in your area? Contact our [team](#).

Indy.jpg

SanFrancisco.png

Baltimore.png

INDIANAPOLIS

Geofeedia Indianapolis office, with Anthem & Pacers

February 18, 2016
8:00 AM to 1:00 PM EST

SAN FRANCISCO

Square Headquarters

March 22, 2016
8:00 AM to 1:00 PM
PDT

BALTIMORE

University of Maryland

April 19, 2016
8:00 AM to 1:00 PM
EST

Connect with Our Team at Upcoming Events & Webinars

Join Team Geofeedia and our guest presenters for educational webinars and during events & tradeshow throughout the month.

[IDV-Solutions](#)

[2016 Visual Command Center User](#)

[Conference](#)

February 24 - 25 | Orlando, FL

Visit our booth to talk to the Geofeedia team at the event.

[sdsu-viz-center.png](#)

[WEBINAR: Using Location Based Intelligence for Disaster Awareness and Response](#)

February 24 | 2:00 PM - 3:00 PM EST

[sentinel-resource-group.png](#)

[WEBINAR: How to Build the Business Case for Location-Based Intelligence](#)

March 3 | 2:00 PM - 3:00 PM EST

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[College Football](#)

[Winter Storm Jonas](#)

East Coast of the United States

The east coast received record-breaking amounts of snowfall at the end of January, causing subway shutdowns, canceled flights, and flooded streets.

[Iowa Caucus](#)

[Iowa Caucus](#)

Iowa

The 2016 Election voting season has begun! Presidential hopefuls campaigned in Iowa for the Republican and Democratic caucuses.

[2016 CES](#)

[Protesters Shut Down the Bay Bridge](#)

San Francisco, CA

Activists blocked traffic on the Bay Bridge, causing delays on a major highway.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, August 12, 2015 9:47 AM

To: michael.ridge@pd.boston.gov

Subject: Geofeedia August Newsletter: Discovery Launch, LinkedIn Webinar, and more!



LOG IN

August-Newsletter_1

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: Location-Based Social Media Conference

Latitude is approaching quickly. Secure your spot today [Geofeedia Latitude](#) to experience the only location-based social media intelligence conference in the world. You'll have the opportunity to experience the latest in open sourced intelligence data trends while simultaneously networking with your peers about geosocial best practices and success stories.

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS
Use code **GeoCustomer** for 1 free pass per account

Discovery Launch Updates

Geofeedia: [Discovery Search](#) [More Data](#)

Uncover more data than ever before with our expanded search capabilities. **Discovery Search** identifies where conversations are taking place across the globe in our interactive Map or **Heatmap** view. Utilize the **Keyword Search** to activate Twitter data and broaden search insights. Deliver your set of actionable data to decision-makers with our exportable **PDF reports**

Geofeedia: [Android App](#) [More Mobile](#)

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**. One-click access to locations, recordings and user profiles and posts bring location-based social media monitoring to mobile devices. The Android

App will be available for download via Google Play this Friday.

Geofeedia: Multi-Location Upload [More Scale](#)

Quickly upload thousands of locations with **Multi-Location Upload**, and combine up to 1,000 locations into recordings for an overall view on the data captured with **Location Aggregation**. Gain insights in your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Upcoming Webinars

LE-Police

How Agencies Access and Monitor Social Media with Privacy Protection
August 20, 2:00 PM EDT

Join Geofeedia and Andrew Macpherson to learn how public safety agencies can monitor social media while protecting individual privacy.

[REGISTER NOW](#)

TW-CorpSec

How LinkedIn Uses Social Media Intelligence to Enhance Global Security
August 25, 2:00 PM EDT

Learn about LinkedIn's security operations -- the major challenges they face as an organization, and how social media has been useful.

[REGISTER NOW](#)

Featured Resource

NYC_Health_Logo_-_BW_-_PNG

New York City Department of Health and Mental Hygiene Use Case

Learn how the NYC DOHMH uses social media intelligenc to keep the peace during public health emergencies.

[DOWNLOAD NOW](#)

Connect with Geofeedia at Upcoming Events

[Seadog](#)

[SEADOG/WESTDOG
3rd Annual Conference](#)

August 16-19
Savannah, GA

[CACAP](#)

[CACAP
Annual Conference](#)

August 16-19
Quebec City, Quebec

[MSPC](#)

[Midwest Security and Police
Conference and Expo](#)

August 18-19
Tinley Park, IL

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[wildfires](#)

[Wildfires in the West](#)

California, Oregon, and Washington

Many western cities have been battling disastrous wildfires, causing California to declare a State of Emergency last week. Check out our Geofeedia collection.

[Michael_Brown](#)

[One Year Anniversary of Michael Brown Shooting](#)

Ferguson, MO

One year after the Michael Brown shooting, protests are still developing in Ferguson. See social media posts surrounding the events in our collection.

[Florida](#)

[Severe Flooding](#)

Tampa Bay, Florida

Check out pictures and videos captured by residents in Florida during major flooding in the Tampa Bay area.

Customer Mobile App Reviews

We'd love to hear your feedback on our new mobile apps. Give the Geofeedia app a review by clicking the links below, and please share your favorite feature or capability in the comments.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, January 30, 2015 7:29 AM
To: michael.ridge@pd.boston.gov
Subject: Geofeedia Database Upgrade Complete

[Geofeedia Logo](#)

Geofeedia Users,

Our database upgrade has been completed, and the Geofeedia application and API are now available for use. If you have any questions or experience any problems, please send an email to updates@geofeedia.com or reply to this message.

We appreciate your patience as we completed this important system improvement that allows us to continue scaling our data platform to meet your evolving needs, improve the reliability of our data platform and provide you with faster search speeds and increased system performance.

Thank you,
Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [success@geofeedia.com]
Sent: Friday, January 08, 2016 1:33 PM
To: michael.ridge@pd.boston.gov
Subject: Geofeedia Feedback: We Want to Hear From You

[Geofeedia](#)

Geofeedia Customers:

Thank you for giving us the opportunity to better serve you. Please help us by taking 2-3 minutes to tell us about your experience with Geofeedia. We appreciate your business and want to make sure we meet your expectations.

Thanks,

Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, July 08, 2015 9:54 AM

To: michael.ridge@pd.boston.gov

Subject: Geofeedia July Newsletter: Map Widget, Latitude Speakers, & More!



LOG IN

July-Email

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Updated Map Widget

The newly updated Instagram Map Widget allows [Geofeedia Instagram Widget](#) you to easily embed an interactive map of real-time Instagram posts. [Log in](#) to see the updated features including:

- New user interface
- Optimization for mobile devices
- Support for Instagram video content
- Expanded detail for individual posts

To learn more, contact your Customer Success Manager at [**Success@geofeedia.com**](mailto:Success@geofeedia.com).

Customer Training Webinars

The Geofeedia product team is excited to release new enhancements to the platform every month. Stay up to date with the latest features by attending a monthly training session, offered the first and last Monday of every month.

This month's topics: New 4.0 features and our new Mobile App. [Download the mobile app today!](#)

[webinar-button](#)

Latitude: Speakers & Sponsors

[Geofeedia Latitude](#)

Our Latitude speaker line-up is professional innovation personified. You'll be educated, motivated, and inspired by these industry experts joining us in keynote presentations.

[Maria Vello, President and CEO](#)

With more than 25 years of experience in the design, integration, and implementation of global corporate systems, security, and networks, Maria has been responsible for integrating security best practices and raising awareness at every level in every organization for which she has worked. Join her keynote session, **Shattering the Darkness: Shedding Light on the Dark Net**.



Sam Yagan, CEO

Match Group

Sam Yagan has been a leader in the dating industry since he co-founded OkCupid in 2003 and grew it into one of the most popular dating sites in America, amassing nearly 4 million active users. As the CEO of Match Group, he oversees the management of an online dating portfolio of over forty brands around the world, including Match.com, OkCupid, OurTime, Meetic, Twoo, Tinder, and ParPerfeito. Join the keynote session for Marketers to hear from Sam about the **Future of Location** as it relates to dating and beyond.



SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS

Use code **GeoCustomer** for 1 free pass per account

**Thank You to
Our Sponsors!**

[IDV-Solutions](#)

[Securitas_logo](#)

Upcoming Customer Case Study Webinars

Register now to hear from Geofeedia customers using location-based social media intelligence.

[NCAA_logo](#)

NCAA | July 14, 2:00 PM EDT

See how Geofeedia was used during the Final Four to cut through the noise and monitor multiple locations in Indianapolis.

[REGISTER NOW](#)

[leotta_logo](#)

LEOTTA | July 23, 2:00 PM EDT

Join Jack Hall from LEOTTA as he discusses some current trends and challenges to the use of social media in criminal cases.

[REGISTER NOW](#)

Featured Resource

[HBPD_emblem](#)

[Huntington Beach Police Department Case Study](#)

Learn how the Huntington Beach Police Department used social media intelligence to keep the peace during the US Open of Surfing.

[DOWNLOAD NOW](#)

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[FIFAWWC](#)

[FIFA Women's World Cup](#)

BC Place in Vancouver, Canada

See what fans shared during the 2015 Women's World Cup Final in Vancouver.

[SC_rally](#)

[South Carolina State House](#)

Columbia, South Carolina

Check out the social media content from the ongoing Confederate Flag rallies at the South Carolina State Capitol.

[Coke_Zero_400](#)

[Coke Zero 400](#)

Daytona International Speedway in Daytona Beach, FL

After hours of rain delays and a fiery last lap crash Dale Earnhardt Jr. came in first place at Daytona.

5-Minute Customer Survey

Want to shape the future of Geofeedia? We're looking for your feedback to help us prioritize where we go next with the power of location-based social intelligence. Take this quick, 5-minute survey to tell our product team where you'd like us to focus our efforts.

[Button-Survey](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, June 11, 2015 9:18 AM
To: michael.ridge@pd.boston.gov
Subject: Geofeedia News: Mobile App Goes Live & More



LOG IN

150608-JuneNewsletter

Welcome to the first issue of Geofeedia's monthly newsletter! We are looking forward to sharing product updates, thought leadership, event information and company news with you each month.

Next Evolution of Geofeedia

We are excited the platform is live. [Log in](#) to Geofeedia to check out all of the new features. In addition to enhancing current Geofeedia capabilities, the new version offers:

- Upgraded Data Platform
- Aggregated Location Monitoring
- Enhanced Location Analytics & Sentiment
- Influencers
- Salesforce Integration

[Geofeedia-log-in](#)

Download the Geofeedia App Today

The new Geofeedia iOS app is perfect for taking the power of Geofeedia on the go. With the mobile app, now you can:

- Gather location-based social intelligence in the areas directly around your current location
- Create or monitor any location while mobile
- Access a streamer view of location-tagged social media posts on-the-go

[Download from the App Store](#)

Register for Latitude

Don't miss this gathering of real leaders having real conversations about location-based social media. Our Latitude speaker line-up is professional innovation personified. You'll be educated, motivated, and inspired by these leaders who are using location-based social media intelligence to create success stories within their respective industries.

[LatitudeLogo-01-1024x379.png](#)

University of Chicago's Gleacher Center

October 21, 2015

[register-now-button](#)

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS
Use code **GeoCustomer** for 1 free pass per account

Connect with Geofeedia at Upcoming Events

Geofeedia is attending a number of upcoming events. Please come to our booth to connect with the Geofeedia Team!

[\[Image\]](#)
**Useful Social Media
Social Media Summit**

June 15 - 16
New York City, NY

[\[Image\]](#)
**Go Inbound
Marketing Conference**

June 22
Indianapolis, IN
Our VP of Product R. J. Talyor is
a featured speaker! Register
with code: **FRIENDOFRJ**

[\[Image\]](#)
**NRF Protect Loss
Prevention Conference**

June 23 - 25
Long Beach, CA

[\[Image\]](#)
**National Sheriff's
Association Annual
Conference & Exhibition**

June 26 - July 1
Baltimore, MD

New Resources

Check out these recent Geofeedia research findings and whitepapers:

[\[Image\]](#)

[Special Bulletin: Advice
from #LESM Experts](#)

[NCAA-Cover-sm_copy](#)

[NCAA Location-Based Social
Media Case Study](#)

[Roadmap-cover-1](#)

[The Geosocial Marketer's
Roadmap Whitepaper](#)

Know Anyone Who Could Use Geofeedia?

We find that many of our best customers come from referrals of existing customers. Is there anyone in your network who could use Geofeedia? We'd love for you to send them a note inviting them to an upcoming webinar or to request a personalized demo. Here's a [short email](#) we drafted to make it easy - thanks for spreading the word!

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, November 11, 2015 11:24 AM

To: michael.ridge@pd.boston.gov

Subject: Geofeedia November Newsletter: Upcoming Webinars, Industry Events, and More!



LOG IN

November Newsletter

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Upcoming Webinars

Join Team Geofeedia and our guest presenters for free educational webinars throughout the month.

CS_Web-1

How the Northern California Regional Intelligence Center Uses Social Media to Monitor Large Events

November 18 | 2:00 - 3:00 PM EST

Join Geofeedia and Detective Star Cazador of the Northern California Regional Intelligence Center (NCRIC) to learn how the NCRIC uses Geofeedia for large events. [REGISTER NOW](#)

CS_Web-1

Using Social Media Intelligence for Risk Management and Crime Prevention

November 19 | 2:00 - 3:00 PM EST

Join us to learn how your agency can discover, engage, and analyze social media data to prevent crime and investigate evolving situations in real-time. [REGISTER NOW](#)

Ilitch Holdings

How Ilitch Holdings Monitors Social Media for Situational Awareness and Executive Protection

November 24 | 2:00 - 3:00 PM EST

Join Ray Johnson, Director of Executive Services at Ilitch Holdings to find out how he uses location-based social media monitoring for executive protection and situational awareness. [REGISTER NOW](#)

LEOTTA

6 Ways Social Media Monitoring Empowers Your Command Center

December 10 | 2:00 - 3:00 PM EST

Join George Siegle, Director of Product Management at IDV Solutions and Andy Falkenstein, Director of Product Management at Geofeedia, as they discuss 6 ways social media monitoring empowers your command center. [REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

Our team will be exhibiting at industry conferences around the country. [Contact us](#) to schedule an appointment to meet at the event!

[Security](#) [Security 500](#)

November 16
Washington, D. C.

[ISC East 2015](#) [ISC East 2015](#)

November 18-19
New York City

Platform Update

We're adding new functionalities and enhancements to our platform every week! Learn more about what's new.

Search Unification

Our New Search button unlocks 3 different search capabilities in the pop-up search field (**Location**, **Keyword**, **Discovery**), allowing users to search by addresses, keywords, and hashtags across location-tagged and non-location-tagged social media data.

Find out what conversations are happening around you today!

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[World Series](#) [2015 World Series](#)

Citi Field in Flushing, NYC and Ewing M. Kauffman Stadium in Kansas City, MO

The Kansas City Royals defeated the New York Mets 4 -1 to take the 2015 World Series title. See photos and videos from games in both stadiums in our collection.

[Hurricane Patricia](#) [Hurricane Patricia](#)

Southwest Mexico

Hurricane Patricia's Category 5 classification caused major concern along Mexico's Pacific coast. Although the storm weakened over Mexico, residents of coastal towns battled mudslides, strong winds, and flooding. See photos and videos of the storm in our collection.

Bucharest Protests [Protests in Bucharest](#)

Bucharest, Romania

Romanians took to the streets of Bucharest to protest the response of the government following a nightclub fire. The fire killed over 40 people, with many others in serious condition. See photos and videos of the protests in our collection.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, October 08, 2015 10:56 AM

To: michael.ridge@pd.boston.gov

Subject: Geofeedia October Newsletter: Last Call for Latitude, Upcoming Webinars and More!



LOG IN

October_Header

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: A Full Day of Education

LAT-event-collage

Book your travel NOW - we are less than two weeks away from the industry's first-ever location-based social media conference on **October 21, 2015** at [The Gleacher Center](#) in **Chicago, IL!**

In partnership with the [Illinois Association of Chiefs of Police](#) and the [Illinois Security Professionals Association](#), Geofeedia wants you to stay ahead of how social media is changing the way we think about and operate in the world today. Collaborate with your peers and hear from industry leaders who use social media data in innovative ways with limited resources and are being asked to do more with less.

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS

Use code *GeoCustomer* for 1 free pass per account

Product Update

We're adding new functionalities and enhancements to our platform every week! Learn more about what's new (and what's coming) at Latitude.

iG-Engagement

NEW! Engagement Tools

Engage with Twitter *AND*

PDF-collections-2

NEW! Collections PDF Summary Report

Instagram posts by simply clicking the Reply, Retweet, and Favorite buttons for a Tweet and the Like and Comment buttons on an Instagram post.

Download the 200 most recent items from a collection to a nicely formatted PDF summary report.

Upcoming Webinars

CS_Web-1 **East Valley Fusion Center Use of Social Media for Major Events and Public Safety**

October 15 | 2:00 - 3:00 PM EDT

Join Geofeedia and Chris Henningsen of the East Valley Fusion Center to learn about their use of location-based social media monitoring for events, such as Super Bowl 49 and public safety. [REGISTER NOW](#)

LEOTTA **Current Trends and Challenges to the Use of Social Media in Criminal Cases**

October 29 | 2:00 - 3:00 PM EDT

Join Jack Hall of LEOTTA (Law Enforcement Officer Technology Training Associates) for a free webinar on the current trends and legal challenges to the use of social media in criminal cases. [REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

[OSMOSIS](#)

October 12-13
New York New York Hotel
Las Vegas, NV

[ASCIA Fall Conference](#)

October 22-24
Hyatt Regency Hotel
Chicago, IL

[MCC Fall Meeting](#)

October 23-24
Hilton Chicago
Chicago, IL

[IACP Annual Conference](#)

October 24-27
McCormick Place West
Chicago, IL

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

Pope

[Papal Visit 2015](#)

New York, Washington D.C., and Philadelphia

Pope Francis made his first trip to the United States and visited Washington, D.C., New York City, and Philadelphia. Check out content from the Papal Visit in this Instagram collection.

Joaquin

[Hurricane Joaquin](#)

East coast of the United States

Major flooding resulted in major east coast cities due to category 4 Hurricane Joaquin. See photos and videos of the storm's havoc in our Geofeedia collection.

Hajj

[Hajj Stampede](#)

Mecca, Saudi Arabia

A stampede near Mecca killed over 450 people and left over 700 injured during the annual Hajj pilgrimage to Mecca. This collection includes images and videos of the tragic event. WARNING: Graphic content included.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, September 02, 2015 1:36 PM

To: michael.ridge@pd.boston.gov

Subject: Geofeedia September Newsletter: Latitude, Geofeedia Live, and More!



LOG IN

September_Newsletter_Header

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: A Full Day of Education

Book your travel NOW - we are less than two months away from the industry's first-ever location-based social media conference on **October 21, 2015** at [The Gleacher Center](#) in **Chicago, IL**! In partnership with the [Illinois Association of Chiefs of Police](#) and the [Illinois Security Professionals Association](#), Geofeedia wants you to stay ahead of how social media is changing the way we think about and operate in the world today. Collaborate with your peers and hear from industry leaders who use social media data in innovative ways with limited resources and are being asked to do more with less.

[Geofeedia Latitude](#)

[ISPA](#)

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS

Use code *GeoCustomer* for 1 free pass per account

Geofeedia Live Release: Coming Soon!

Our team has been working hard to extend our platform with a number of new capabilities that make it easier than ever to leverage real-time social media intelligence for your locations of interest around the world. Here is a preview of some of the new features that will be unveiled with the [Geofeedia Live](#) release next week.

- **MORE (and Better!) Data:** With the addition of [VK](#), the largest European social network in the world, you can gain additional insights from around the globe. We are continuing to ensure we bring you the largest set of location-based data in

the world.

- **MORE Insights:** The new *Geofeedia Live* app will help you discover insights into trending locations and better understand the topics and conversations taking place around the world.
- **MORE Management:** With the new *Engagement* feature, you now have the ability to easily search, curate, and engage with Twitter posts in real-time directly from the Geofeedia platform.
- **MORE Mobile:** In our iOS and Android mobile apps, we have added new enhancements that include *refining your search radius*, adding *Sina Weibo* as a data source, accessing your *collections* on-the-go, and much more!

Join one of our customer enablement webinars to learn more about the new features and hear best practices.



Upcoming Webinars

LE-Police

Social Media

September 10, 2:00 PM EDT

Join Geofeedia and Chief Billy Grogan of the Dunwoody Police Department to learn how his department uses social media to engage with the people of Dunwoody, GA.

[REGISTER NOW](#)

PD

Protect and Serve

September 17, 2:00 PM EDT

Learn how the Lexington Police Department uses social media intelligence to investigate crimes, maintain campus safety, and monitor activity.

[REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

[ALEAN](#)

ALEAN

September 21-23
New York New York Hotel
Las Vegas, NV

[IACA](#)

IACA

September 22-25
Hyatt Regency Denver Tech Center
Denver, CO

[ASIS](#)

ASIS

September 28 - October 1
Anaheim Convention Center

Anaheim, CA

ISS World

ISS

September 29 - October 1
Bethesda North Marriott Hotel
Washington, D.C.

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

Shooter

Mississippi State University Lockdown

Starkville, MS

Students and faculty were panicked as warnings of a potential shooter on campus were made last week. A person of interest was taken into custody, but there were no reports of shots being fired. Check out the social media posts surrounding the situation.

Protests

Beirut Protests

Beirut, Lebanon

Thousands of people took to the streets of Beirut in protest of dominate sectarian politicians. See photos and videos posted by protesters in our collection.

Katrina

New Orleans: 10 Years Later

New Orleans, LA

Hundreds gathered in New Orleans for the 10th Anniversary of Hurricane Katrina. Check out the collection to see footage of President Obama's speech and more.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, November 04, 2015 1:00 AM
To: michael.ridge@pd.boston.gov
Subject: Geofeedia System Alert

[Geofeedia](#)



LOG IN

Geofeedia System Alert

Starting at 9:36am Eastern Time today, an issue with one of our hosting partners is causing Geofeedia users to experience slowness in searches and loading recordings. In addition, Alerts have been temporarily halted.

Our engineering teams are working quickly to resolve the issue, and we will send a follow-up note as soon as this issue is resolved. We apologize for the inconvenience.

Questions? Please contact your Customer Success Manager or email support@geofeedia.com with any questions.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, November 03, 2015 1:45 PM
To: michael.ridge@pd.boston.gov
Subject: Geofeedia System Alert

[Geofeedia](#)



LOG IN

Geofeedia System Alert: Issue Resolved

The issue with our hosting partners has been resolved. Search results should be displaying at normal speeds, and recordings are now properly returning results. Alerts processing has been reactivated. All posts queued during the impacted time are being processed and email notifications are being delivered.

Thank you for your patience, and we apologize for the inconvenience.

Questions? Please contact your Customer Success Manager or email support@geofeedia.com with any questions.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [phil@geofeedia.com]

Sent: Tuesday, August 23, 2016 7:30 AM

To: michael.ridge@pd.boston.gov

Subject: Geofeedia Webinar | Best Practices For Large Event Safety & Security Management

[Geofeedia](#)

Good Morning,

Large-scale event monitoring through Geofeedia can help you identify unforeseen risks and improve situational awareness. Join us Thursday, August 25 at 2pm EDT as the Geofeedia Security Operating Center shares our experiences and best practices from monitoring the 2016 Olympic Games. You'll definitely want to leverage these techniques for your next event!

[Register_Button-1.png](#)

From,

The Geofeedia Security Operating Center

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, December 22, 2014 11:05 AM
To: michael.ridge@pd.boston.gov
Subject: Happy Holidays from Geofeedia!

holiday-header

As 2014 comes to a close, we wanted to take this opportunity to thank those most responsible for making it an unforgettable year here at Geofeedia...**our amazing customers!**

Because of your enthusiasm for what we're trying to accomplish, word has spread and Geofeedia has grown. Because of your feedback and suggestions, our platform is more powerful than ever and helping to achieve some incredible outcomes.

What's better is that we're just getting started, and our commitment to you is to continue innovating into 2015 and beyond!

We hope you enjoy the holiday season and have a safe and happy new year, and **thank you** for your large part in making Geofeedia what it is today!

Sincerely,
Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, December 16, 2015 4:10 PM
To: michael.ridge@pd.boston.gov
Subject: Happy Holidays from Team Geofeedia!



LOG IN

Geofeedia holiday

On behalf of the Geofeedia Team, THANK YOU for your partnership in 2015. We are grateful that you have partnered with us to make a difference in your organization and community. Together, we are making the world a better place.

You made 2015 an outstanding year. Some of my favorite highlights include:

- **Bringing more and better data to location-based, real-time decision making.** From new sources like VK and Sina Weibo to adding enrichments like Sentiment, we truly have the best data set available!
- **Adding more ways to search.** With Geofeedia, now you can search by keyword, location or user in addition to making our 1.4 billion posts available for “discovery” searches.
- **Hosting the industry’s first location-based social media conference, Latitude,** bringing over 200 industry experts coming together for a full day of education and collaboration.
- **Serving over 500 customers** who continue to push our team forward in the way in which we provide services and support to you.
- **Growing the Geofeedia Team** to more than 50 employees, with 30% focused on developing and innovating the platform for you and another 30% focused on initiatives to ensure our customers are successful and that we exceed your expectations.

We couldn’t be more excited about what 2016 has in store for the Geofeedia platform! The location-based intelligence space is taking off and we are leading the industry in what’s to come.

You, and the entire Geofeedia community of users, are instrumental in shaping the future with us. Starting this week, you can connect with our success teams from within the platform via Live Chat to share your feedback instantly and get your questions answered. We look forward to hearing from you.

Thank you for your partnership and cheers to a great 2016!

Phil Harris and the Geofeedia Team
CEO, Geofeedia

P.S.: Anxious to know what we have in store for 2016? Check out our new blog post,

[2016 Predictions in Location-Based Intelligence](#), to learn more!

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Laura Bohnert [laura.bohnert@geofeedia.com]

Sent: Friday, March 06, 2015 11:58 AM

To: michael.ridge@pd.boston.gov

Subject: Have a minute? Geofeedia wants to hear from you!

[Geofeedia Logo](#)

Thank you for choosing Geofeedia as your location-based social media monitoring partner. We want to hear from you!

How likely are you to recommend Geofeedia to a colleague?

1 = Not Likely and 10 = Very Likely

Make sure you're up to speed on the latest product enhancements: Watch the G30 webinar in the [Resources & Support](#) section of the application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, December 04, 2014 3:13 PM
To: michael.ridge@pd.boston.gov
Subject: Introducing Geofeedia Apps, User Track and more!

[View this email as a web page here.](#)

[Geofeedia Logo](#)

[log-in](#)

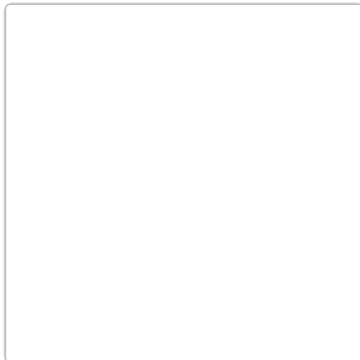
Introducing Geofeedia Apps

We're excited to announce that we've made it even easier to access and use Geofeedia's powerful functionalities with the introduction of **Geofeedia Apps**.

The new Apps Menu will now be the primary way you navigate the application, so be sure to click below to log in and watch a video overview of this enhancement!

[video-preview](#)

More Geofeedia Updates:



New: User Track

You can now connect one or multiple Twitter or Instagram accounts and track posts from a defined set of users, even if the posts aren't Geotagged. [Click here](#) to log in, watch a video overview, and get started with User Track.




New: CSV Downloads

To download a spreadsheet containing the details of up to 25,000 posts from an active or completed recording, simply click the gear icon and look for the "CSV Download" link.



Social Media as a Tool for Physical Security



Geofeedia was recently featured in an article written by [SourceSecurity.com](#) related to how social media data can help with physical security. [Click here](#) to read the full article on SourceSecurity.com.

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with the latest news, product updates, articles and more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Friday, January 15, 2016 9:49 AM

To: michael.ridge@pd.boston.gov

Subject: January Newsletter: New Features Coming Soon, Free Educational Webinars, and More!

LOG IN

January-Newsletter.png

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

NEW FEATURES! January 2016 Release

predict-periscope

Analyze-circle

Act-map

NEW DATA SOURCES

IMAGE RECOGNITION

SEARCH+

We're excited to add NEW features to the Geofeedia platform on January 27 (data sources, recognition tools, analytics, and more!) designed to help your organization **predict**, **analyze**, and **act** on location-based social intelligence.

Watch our short video for a preview on what's to come!

Don't forget to sign up for our upcoming training sessions to learn how to leverage the new features. [Register now!](#)

We Want to Hear From You

Thank you for giving us the opportunity to better serve you! Please help us by taking 2-3 minutes to tell us about your experience with Geofeedia. We appreciate your business and want to make sure we meet your expectations.

Attend an Upcoming Webinar

Join Team Geofeedia and our guest presenters for free educational webinars throughout the month.

rock-ventures-logo

[How Rock Ventures Uses Social Media Intelligence to Power Their Command Center](#)

January 20 | 2:00 PM EST

[REGISTER NOW](#)

Geofeedia ads

[How to Optimize Social Advertising with Geofeedia Ads](#)

January 21 | 2:00 PM EST

[REGISTER NOW](#)

square logo

[How Square Uses Social Media Intelligence for Trust and Safety](#)

January 26 | 2:00 PM EST

[REGISTER NOW](#)

airport webinar

[How Social Media Intelligence Can Enhance Public Safety and Airport Security](#)

January 28 | 2:00 PM EST

[REGISTER NOW](#)

Connect with Our Team at Upcoming Events

Visit the Geofeedia team on the road in January at industry conferences and trade shows.

[2016 Major League Soccer Operations & Security Seminar](#)

January 19 - 22
Orlando, FL

[2016 NASPA Strategies Conference for Mental Health](#)

January 21 - 23
Orlando, FL

ncs4-425793-edited.jpg

[National Intercollegiate Athletics Safety & Security Summit](#)

January 26 - 28
Gulfport, MS

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent

collections for you to discover!

College Football

Clemson

University of Phoenix Stadium

The Alabama Crimson Tide beat the Clemson Tigers in the championship game with a final score of 45-40. See photos and videos from field, sidelines, and stands in our collection.

College Football Championship: Alabama vs.

Dallas tornadoes

Dallas, Texas

Powerful tornadoes ripped through Dallas, tearing down apartment complexes and damaging homes and buildings throughout the city. See photos and videos of the storm in our collection.

Severe Weather

2016 CES

Las Vegas, Nevada

The International Consumer Electronics Show, more widely known as CES, is an annual event that allows companies to display the latest and greatest in technology innovations. See photos and videos of the protests in our collection.

International Consumer Electronics Show

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [latitude@geofeedia.com]
Sent: Thursday, May 05, 2016 2:09 PM
To: michael.ridge@pd.boston.gov
Subject: Join Us and Share Your Story at Latitude 2016!

LOG IN

Latitude2016

Real-Time Location Data Provides the Context for Real-Time Decision Making

[Latitude](#) is one of the best location-based intelligence conferences in the world. As a Geofeedia customer, you receive a free pass to join 1.5 days of Geofeedia platform training and industry education.

I hope you can join us at [Navy Pier October 5-6, 2016](#) where forward-thinking professionals in the security, public sector, and marketing fields will trade thoughts about how best to employ location-based intelligence in today's ever-changing digital landscape.

Attending Latitude gives you the opportunity to experience the latest in open sourced intelligence data trends while simultaneously networking with your peers about geospatial best practices and success stories. Location-based intelligence is changing the way we think about and operate in the world today.

I want you to be a part of it. [Register for Latitude now and help blaze the trail.](#) Use **this code for a free registration pass: GeoCustomer**

CALL FOR SPEAKERS: We are looking for speakers to join the conversation at Latitude. If you have a view point or story to share so others can learn from you, please send us an email: Latitude@Geofeedia.com. We are finalizing the agenda this month and have a few spots left!

I look forward to seeing you in Chicago!

[Phil-Harris](#)

Phil Harris

CEO, Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, June 25, 2015 12:02 PM
To: michael.ridge@pd.boston.gov
Subject: Latest Product Feature Update and Webinar Series



LOG IN

Email-ProductUpdates

Newly Updated Instagram Map Widget

An updated **Instagram Map Widget** launches today! The map widget enables you to easily embed an interactive map of real-time Instagram posts from your locations into your website, blog, or landing page.

The new map widget features include:

- Completely new user interface
- Optimization for mobile devices
- Support for Instagram video content
- Expanded detail for individual posts

If you would like to learn more about the map widget, please contact your Customer Success Manager. And don't forget to download our new [Mobile App](#) from the Apple App Store!

Register for a 4.0 Customer Webinar

If you weren't able to attend a previous new feature training, please join us for one of these additional webinars where we will review the new features and functionalities of the enhanced Geofeedia platform. We'll explain the new capabilities, including:

- Multi-location recordings
- Influencers
- Real-time analytics
- Sentiment analysis



5-Minute Customer Survey

Want to shape the future of Geofeedia? We're looking for your feedback to help us prioritize where we go next with the power of location-based social intelligence. Take this quick, 5-minute survey to tell our product team where you'd like us to focus our efforts.



Need more information? Visit the [Resources & Support](#) page within the Geofeedia application or email support@geofeedia.com.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.
Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [latitude@geofeedia.com]

Sent: Thursday, September 08, 2016 12:31 PM

To: michael.ridge@pd.boston.gov

Subject: Latitude 2016 | The World's Only Location-Based Intelligence Conference

Good Afternoon,

With Latitude 2016 only a few weeks away, we wanted to remind you to reserve your spot at the world's only location-based intelligence conference. Since you are a Geofeedia customer, we want to keep you on the cutting edge of our platform and location-based social intelligence. So, we expanded last year's sold out conference with an unforgettable lineup of keynote speakers, round table discussions, training, and product demos.

Latitude 2016 - October 5-6, 2016 in Chicago, IL.

[>> Reserve Your Spot Now <<](#)

Join us at Navy Pier where security and public sector professionals will exchange and share thoughts about how to best employ location-based intelligence.

The conference includes:

- A half-day of Geofeedia Training and Certification
- A welcome reception to connect with your peers
- A full-day of learning from industry leading presenters
- Closing keynote by **Stephen Goldsmith**, the Daniel Paul Professor of the Practice of Government and the Director of the Innovations in Government Program at the Harvard Kennedy School and former Deputy Mayor of New York and Mayor of Indianapolis.

Plus, you'll learn how our new features can optimize your use of location-based intelligence during the Latitude product release:

Screen_Shot_2016-09-07_at_4.02.57_PM.png

- **Logo Detection:** Identify posts that contain logos and branding relevant to your organization
- **Media Filtering & Analytics:** Filter and analyze by content type to find actionable posts
- **Geofeedia Services:** Social Intelligence Analysts monitor the locations that matter to your organization

Attending Latitude gives you the opportunity to experience the latest in open source intelligence data trends while connecting with your peers about geospatial best practices and success stories. Our team is excited to gather world-class leaders for an event of networking and location education.

I look forward to seeing you in Chicago!

Phil-Harris

Phil Harris

CEO, Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [latitude@geofeedia.com]
Sent: Thursday, September 22, 2016 10:15 AM
To: michael.ridge@pd.boston.gov
Subject: Latitude 2016 - What's on the (Updated) Agenda

LatitudeLogo_2016.png

[Geofeedia](#)

Good Afternoon,

We're excited to announce that we updated Latitude's agenda with eight confirmed educational events! These events will teach you best practices for implementing and optimizing a location-based intelligence strategy.

Latitude 2016 will also feature a Geofeedia Platform Certification Program. This program covers Geofeedia's core features, advanced features, and the application of location-based intelligence to real-world situations.

Take a look at each event's description below! If you see one that appeals to you, then [sign up for Latitude today!](#)

Morning Events

- **It's a Small, Small World: How Do Global and Local Events Impact your Business and Community** - Learn how location-based social media data can deliver real-time situational awareness during local and global events, improving business continuity and community safety
- **How to Fully Operationalize Social Media Data to Meet Strategic Initiatives** - Discuss best practices for leveraging social media and learn how location makes every engagement more relevant by adding context
- **Threat Assessment: Best Practices for Assessing, Investigating, and Managing Employee Related Cases in the Workplace** - Discuss best practices for assessing, investigating, and managing employee related cases in the workplace
- **How to Fully Leverage Location-based Social Media on Campus** - Learn how to source intelligence from the most active users of social media

Afternoon Events

- **Civil Unrest and Social Media** - Learn how to use the power of location-based intelligence to effectively manage a crisis in your community
- **Social Media Intelligence for Sports Teams** - From ensuring fan safety to delivering the best fan experience, discover how location-based intelligence is the integral component for pulling off the ultimate event
- **Social Media and Beyond: How to Leverage the Full Power of Open Source Intelligence** - Make sure you have the right technology stack in play and learn how to use open source data effectively

- **Social Media Powers the News** - The Geofeedia team will walk through case studies on how social media alerts emanating from impacted locations were delivered faster than the news

Geofeedia Platform Certification

The Geofeedia Platform (GP) Certification has three levels:

- **GP-1 - Data Pathfinder:** Learn how you can use Geofeedia's core features to harness the power of location-based intelligence throughout your organization.
- **GP-2 - Intel Pioneer:** Grasp advanced features like image analysis, advanced alerts, enterprise, boolean strings, Everbridge, analytics, and more through diverse safety and security use cases and initiatives.
- **GP-3 - Atlas Analyst:** Master Geofeedia to connect the dots of the Intelligence Cycle by applying lessons learned in GP-1 and GP-2 to real-life case studies.

GP1.png

GP2.png

GP3.png

After completing the Geofeedia Platform Certification, you'll feel comfortable leading and managing the location-based intelligence operations of any organization.

We're counting down the days until Latitude, and we hope you are too!



Have a great day!

Phil-Harris

Phil Harris

CEO, Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, July 27, 2015 2:45 PM
To: michael.ridge@pd.boston.gov
Subject: Learn More About Our New Features



LOG IN

EmailHeader-ProductUpdates

The latest release of the Geofeedia platform is LIVE! [Log in](#) now, and see how our new capabilities will give you greater insights, enhanced mobility and increased scale.

[Geofeedia-log-in](#)

Geofeedia: [Discovery Search](#)

More Data

Uncover more data than ever before with our expanded search capabilities. **Discovery Search** identifies where conversations are taking place across the globe in our interactive Map or **Heatmap** view. Utilize the **Keyword Search** to activate Twitter data and broaden search insights for a better understanding of the social conversation. Deliver your set of actionable data to decision-makers with our exportable **PDF reports**.

Geofeedia: [Android App](#)

More Mobile

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**. One-click access to locations, recordings and user profiles and posts bring location-based social media monitoring to mobile devices. Our apps are available for download in the [iTunes](#) and [Google Play](#) stores.

Geofeedia: [Multi-Location Upload](#)

More Scale

Quickly upload thousands of locations with **Multi-Location Upload**, and combine up to 1,000 locations into recordings for an overall view on the data captured with **Location Aggregation**. Gain insights in your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Discovery Training Session

Explore the 9 features above (and more!), and hear from our Senior Technical Product

Manager, Andy Falkenstein, in an upcoming webinar.

[register-now-button](#)

Read how you can benefit from the Discovery launch



Corporate Security

Protect your assets with location-based social media. See how security teams identify potential threats. [READ MORE](#)



Public Safety

Protect and serve with location-based social media. See how agencies monitor natural disasters. [READ MORE](#)



Media and Journalism

Be first on the scene with Geofeedia. Uncover trends using the Keyword and Discovery searches. [READ MORE](#)



Marketing

Build your brand using Geofeedia. Discover customer conversations in your locations. [READ MORE](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support page](#) within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest. Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, March 10, 2016 2:50 PM

To: michael.ridge@pd.boston.gov

Subject: March Newsletter: Latitude Registration Is Open, Attend Our City Tour, and More!

LOG IN

March-Newsletter

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Registration is Open! Latitude 2016


Join us this fall for [Latitude 2016](#)! We're excited to bring you the world's only location-based intelligence conference.

Oct. 5 - 6 | Navy Pier in Chicago, IL

NEW! Get Geofeedia Certified: Attend a half day of training to become an expert on the platform.

Every Geofeedia customer receives a FREE pass to attend: Use the code *GeoCustomer* when you register.

March '16 Release: Team & Enterprise Functionality

Geofeedia is excited to introduce our new enterprise-  ready platform to empower teams of all sizes and complexities to predict, analyze and act on location-based intelligence.

Register now for our Product Overview to see how the functionality can help your team.

Geofeedia City Tours

Join us for a (free!) half day of education and platform training in a roundtable format

at locations across the country.

Interested in hosting or attending a training event with fellow corporate security, public safety, and Geofeedia experts in your area? Contact our [team](#).

SanFrancisco.png

SAN FRANCISCO

Square Headquarters

March 22 | 8:00 AM to 1:00 PM PDT

Columbus

COLUMBUS

Ohio Department of Public Safety

April 13 | 3:00 PM to 6:00 PM EDT

University of Maryland

BALTIMORE

University of Maryland

April 19 | 3:00 PM to 6:00 PM EDT

Attend Upcoming Webinars

Join Team Geofeedia and our guest presenters for educational webinars featuring industry experts and the Geofeedia platform.

Social Media and the Intelligence Cycle for Security Professionals

March 16 | 2:00 PM EDT

Learn how social media data is developed into actionable intelligence for security teams.

[webinar-button.png](#)

How Ocean City Police Department Uses Location-Based Intelligence for Event Monitoring

March 24 | 2:00 PM EDT

Hear from Detective Jim Schwartz as he discusses how he uses location-based intelligence to better predict, analyze, and act on data that enhances situational awareness for their agency.

[webinar-button.png](#)

Social Media and the Intelligence Cycle for the Public Sector

March 30 | 2:00 PM EDT

See how the public sector leverages social media data during different stages of the intelligence cycle.

[webinar-button.png](#)

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[Severe Weather](#)

[Severe Weather](#)

East & Southeast Coast of the United States

Heavy rain, tornadoes, and strong winds wreaked havoc in communities across Virginia, Florida, and Louisiana.



[Boston Public Schools Protest](#)

Boston, MA

Students walked out of class and marched through downtown Boston in protest of proposed budget cuts.



[Super Tuesday](#)

[Super Tuesday](#)

Across the United States

Voters from several states across the country visited their polling stations to take part in their state's primary elections.



Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [latitude@geofeedia.com]

Sent: Thursday, October 06, 2016 2:00 PM

To: michael.ridge@pd.boston.gov

Subject: Miss out on Latitude? Join us at our new product release webinar!

[Geofeedia](#)

Good afternoon,

If you couldn't make it to Latitude this year, don't worry! We're hosting a new product release webinar next Tuesday, October 11 at 2:00 PM EDT. Our product team will highlight the new platform updates that were featured at Latitude!

Featured Product Enhancements

Logo Detection, Media Filtering, and Geofeedia Services give your organization more tools to Predict, Analyze, and Act on location-based intelligence.

 LogoRecognition3.png

 mediafiltering.png

 services.png

- **Logo Detection:** Recognize pictures of brands or logos that are important to your organization in locations that matter.
- **Media Filtering and Analytics:** Break down posts by their media type. Media Filtering and Analytics let your team segment geotagged posts into text, photo, and video-only posts.
- **Geofeedia Services:** Let Geofeedia manage your social intelligence. Our team of Social Intelligence Analysts monitor the locations that matter to your organization 24/7 to bring your team actionable data.

We hope to see you there!

Phil-Harris

Phil Harris

CEO, Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, May 29, 2015 10:43 AM
To: michael.ridge@pd.boston.gov
Subject: Next Evolution of Geofeedia Launches Next Friday

LOG IN

Twitter_logo_blue

Email-ProductUpdates

The next evolution of the Geofeedia platform is going live next Friday, June 5 and offers you:

- **A new look-and-feel** to streamline your discovery process
- **Multi-location recordings** to monitor the locations that matter to you
- **Enhanced analytics and sentiment** to better understand what's happening at those locations
- **Influencers** to research social profiles and discover more about an individual's interests and most common interactions with other users
- **A new set of engagement tools** to better connect with your customers in entirely new ways

Join us for a webinar to learn more about the new features.

register-now-button

Maintenance Window

With the launch of our new platform, we will be working in a maintenance window from 10:00 PM EDT on Friday, June 5 to 4:00 AM EDT on Saturday, June 6. During this period, the Geofeedia application and API will not be available. Thank you in advance for your patience.

Introducing Sina Weibo

With the launch of our new platform, we will be introducing data from Sina Weibo, a Chinese microblogging site with over 500 million users. Sina Weibo opens a new avenue of data for your social discovery and analysis.

Learn More about the New Platform

Register for a webinar with the Geofeedia team to learn more about the platform. We'll show you how it enables searching more data faster and provides new ways to discover, engage, and analyze location-tagged data. [Register now!](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the *Resources & Support* page within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, June 04, 2015 9:01 AM
To: michael.ridge@pd.boston.gov
Subject: Next Evolution of Geofeedia Launches Tomorrow

LOG IN

Email-ProductUpdates

The next evolution of the Geofeedia platform is going live tomorrow, June 5th and offers you:

- **A new look-and-feel** to streamline your discovery process
- **Multi-location recordings** to monitor [150401-Beta-Screens](#) the locations that matter to you
- **Enhanced analytics and sentiment** to better understand what's happening at those locations
- **Influencers** to research social profiles and discover more about an individual's interests and most common interactions with other users
- **A new set of engagement tools** to better connect with your customers in entirely new ways

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[register-now-button](#)

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Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [latitude@geofeedia.com]

Sent: Wednesday, September 28, 2016 1:30 PM

To: michael.ridge@pd.boston.gov

Subject: Only one week until Latitude! Check out our confirmed panelists

latitudelogo-01.png

Geofeedia_Logo_Horizontal-2.png

Good Afternoon,

We're excited to announce that we've confirmed 16 panelists for Latitude 2016! Our panelists are experts in the location-based intelligence space and will present their knowledge and insights next Thursday, October 6!

Take a look at each panelist and their topic below. If you see something that piques your interest, then [sign up for Latitude today!](#)

Morning Events

- **Martin Wolberg Stok, Discover Card; and Melissa Lee, Yahoo!** - It's a Small, Small World: How Do Global and Local Events Impact your Business and Community
- **Carel Canel, Broward County Aviation; Tamer Hadi, NYC Dept. of Health; and Chelsea Insprucker, Cancer Treatment Center of America** - How to Fully Operationalize Social Media Data to Meet Strategic Initiatives
- **Brian Creter and Gabriele Thompson, Gavin De Becker & Associates L.P.** - Threat Assessment: Best Practices for Assessing, Investigating, and Managing Cases of Inappropriate Pursuit that Intersect with the Workplace
- **Katherine Moon, Tucson Police Department; and Lizz Martinez, Dell Social Media Services** - How to Fully Leverage Location-based Social Media on Campus

Afternoon Events

- **Dan Mahoney, NCRIC; Joe Orenstein, Baltimore Police Department; and Kim Reckas, San Jose Police Department** - Civil Unrest and Social Media
- **Ray Johnson, Illitch Holdings; James DeMeo, Unified Sports & Entertainment Security Consulting, LLC; and Allison Bruneel, NASCAR** - Social Media Intelligence for Sports Teams
- **Parker DeGroot, Rock Ventures** - Social Media and Beyond: How to Leverage the Full Power of Open Source Intelligence
- **Team Geofeedia** - Social Media Powers the News

Latitude 2016 Product Release

Latitude will also feature new enhancements coming to the Geofeedia Platform October 6th! Media Filtering, Logo Detection, and Geofeedia Services will give your organization

more tools to Predict, Analyze, and Act on location-based intelligence.

LogoRecognition3.png

mediafiltering.png

services.png

- **Logo Detection:** Recognize pictures of brands or logos that are important to your organization in locations that matter.
- **Media Filtering and Analytics:** Break down posts by their media type. Media Filtering and Analytics let your team segment geotagged posts into Text, Photo, and Video only posts.
- **Geofeedia Services:** Let Geofeedia manage your social intelligence. Our team of Social Intelligence Analysts monitor the locations that matter to your organization 24/7 to bring your team actionable intel.

Latitude is only one week away, so make sure your sign up before time runs out!

We hope to see you there!

Phil-Harris

Phil Harris
CEO, Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, April 23, 2015 12:58 PM
To: michael.ridge@pd.boston.gov
Subject: Product Updates from Geofeedia

[Geofeedia Logo](#)

[log-in](#)

At Geofeedia, we're innovating our platform all [150401-Beta-Screens](#) the time. Our engineering teams strive to ensure you can discover the best content and insights in your locations.

As such, we wanted to make sure you're aware of a few upcoming updates to our platform. Discover the changes and updates below!

Introducing Sina Weibo

In early May, you'll see a new data source, Sina Weibo, in your searches. Sina Weibo is a popular Chinese microblogging site with over 500 million users and over 100 million posts per day, opening a new data stream for your social discovery and analysis and providing new insights.

Facebook Graph API Sunset

On April 30, 2015, Facebook will be retiring its v1.0 Graph API, which powers location-tagged data for all of its partners. After this date, historical Facebook data will continue to live in your account, but new searches and recording data will not pull any new location-tagged Facebook data.

Have You Discovered Yik Yak?

Yik Yak is one of the most popular location-enabled social networks, with millions of app downloads and more than 1,600 college campuses using it. Make sure to review the Yik Yak posts which provide great insights for situational awareness intelligence, customer service issues, and general location sentiment.

Last Chance for a Sneak Peak of the New Platform

Only one webinar remains to give you an early look at our new platform and show you how it enables faster searches and provides new ways to discover, engage, and analyze location-tagged data. Register now and join us to learn more!

[register-now-button](#)

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, June 17, 2015 11:02 AM
To: michael.ridge@pd.boston.gov
Subject: Recap: Next Evolution of Geofeedia Platform



LOG IN

Email-ProductUpdates

It's been one week since the release of the new Geofeedia platform. With updated features, it is now easier than ever to search, engage, and analyze location-tagged social media.

Updated Product Features

Geofeedia-Platform-2

Make sure to log in, if you haven't already, to check out these five new capabilities:

- Multi-Location Recordings
- Influencers
- Real-time Analytics
- Sentiment Analysis
- [Download the Mobile App from the App Store](#)

Check out our [Mobile App training video](#) to help you understand and use the Geofeedia Mobile App!

If you missed last week's informational webinars, don't worry! Watch a recording to learn more about the new platform features.

5-Minute Customer Survey

Want to shape the future of Geofeedia? We're looking for your feedback to help us prioritize where we go next with the power of location-based social intelligence. Take this quick, 5-minute survey to tell our product team where you'd like us to focus our efforts.

Need more information? Visit the [Resources & Support](#) page within the Geofeedia application or email support@geofeedia.com.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [latitude@geofeedia.com]

Sent: Tuesday, August 25, 2015 8:21 AM

To: michael.ridge@pd.boston.gov

Subject: Register Now: FREE Social Media Intelligence Conference

[Geofeedia](#)

The industry's first-ever location-based social media intelligence conference is only 58 days away

Make Your Travel Plans NOW

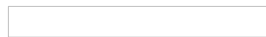
In partnership with the **Illinois Association of Chiefs of Police**, **IDV Solutions** and **Securitas**,

[Latitude | Geofeedia](#)

Geofeedia is bringing you a full day of education on October 21st at the first conference in this industry, called **Latitude 2015**. You will hear from the most forward-thinking professionals in the industry who are using location-based social media intelligence.

Location-based social media is changing the way we think about and operate in the world today. We want you to be a part of it. Register for Latitude now and help blaze the geosocial trail.

Every Geofeedia customer receives a FREE pass to attend, use the code GeoCustomer when you register.



Date: October 21, 2015

Location: [The Gleacher Center](#) | Chicago, IL

Keynote Speakers:

Mr. Jonathan Lewin, Deputy Chief, Bureau of Support Services
Chicago Police Department

Ms. Maria Vello, CEO and President
National Cyber-Forensic & Training Alliance (NCFTA)

You'll hear from the following speakers, and more:

- Microsoft
- Northern California Regional Intelligence Center
- Cook County Sheriff's Office
- Detroit Crime Commission
- Law Enforcement Officer Training Technology Associates (LEOTTA)
- Mall of America
- Rock Ventures, LLC
- IDV Solutions

[**REGISTER NOW**](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [latitude@geofeedia.com]
Sent: Thursday, September 24, 2015 11:56 AM
To: michael.ridge@pd.boston.gov
Subject: Register Now: Social Media Intelligence Conference & Training

[Geofeedia](#)

The industry's first-ever social media intelligence conference is only 28 days away

Mark Your Calendar and [Register TODAY](#)

In partnership with the Illinois Association of Chiefs of Police, The University of Chicago, IDV Solutions and Securitas, Geofeedia is bringing you a full day of education on October 21st at the first conference in this industry, called [Latitude 2015](#). You will hear from the most forward-thinking professionals who are using location-based social media intelligence in the following sessions:

[Latitude | Geofeedia](#)

- The Chicago Police Department's Use of Data Analytics and Predictive Policing
- The Use of Social Media in Command and Fusion Centers
- Capturing Social Media Data for Criminal Investigations
- Using Social Media to Monitor and Improve Campus Safety
- Building a Cyber Investigation Through Information Sharing

NEW! PRODUCT TRAINING: Geofeedia 45 minute Product Training over lunch

Join the Geofeedia Training Team to go through a step-by-step training session that covers best practices for building mass location recordings, alerts, building keyword template lists and other social media intelligence tips and tricks.

Location-based social media is changing the way we think about and operate in the world today. We want you to be a part of it. Register for Latitude now and help blaze the geosocial trail.

**All Geofeedia customers get a FREE pass. Use this code:
GeoCustomer**

Date: October 21, 2015 | 0730 - 1700

Location: [The Gleacher Center](#) | Chicago, IL

You will hear from the following:

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[**REGISTER NOW**](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, February 05, 2015 10:01 AM

To: michael.ridge@pd.boston.gov

Subject: Register Today: New Feature Webinar & Upcoming Maintenance Window

[Geofeedia Logo](#)

[log-in](#)

Let us walk you through our latest features!

January was a busy month for us as we launched a number of new features in our platform, including mobile-friendly alerts, streamlined curation of social content, and video resources to help you get the most out of Geofeedia.

Look below for details, and be sure to [join our customer webinar](#) on **Thursday, February 12 at 2pm EST** for a live walkthrough of the new features!

[webinar-button](#)

[feb-features-email](#)

Mobile-friendly Alerts with Image and Video Preview

Our new mobile-friendly emails make it easy to view Alerts on any device – mobile, tablet, and computer – and include image and video content to preview media without leaving your inbox.

Curate Collections from Collage View

Easily add multiple posts into a Collection directly from the Collage view to streamline your content discovery and curation process.

In-app Video Resources

Our updated Resource Library provides one stop for self-education and assistance requests, and new video tutorials help you discover and understand the full power of each of your Geofeedia apps.

Maintenance Window:

Sunday, February 8 2015

10:00pm - 11:00pm EST

On Sunday, February 8, we will be optimizing the Geofeedia core database that manages the Geofeedia application to offer increased speed for your location-based social media searches and improve failover capabilities. During this time, the Geofeedia web application and API will not be available.

System improvements like these typically take a few minutes, but we'll allow a one hour window to allow for testing.

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the Resources & Support page within the Geofeedia application.

Keep up with company news and industry insights by following us on Twitter!

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

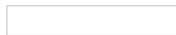
Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, June 08, 2015 7:20 AM
To: michael.ridge@pd.boston.gov
Subject: Release is Live: Next Evolution of Geofeedia

LOG IN

Email-ProductUpdates

The next evolution of the Geofeedia platform is here! With an updated look and feel, now it's even easier to search, engage, and analyze location-tagged social media.



In addition to enhancing current Geofeedia capabilities, the platform offers:

New Look and Feel: Now it's even easier to discover, engage and analyze social media data with a streamlined and updated user interface.

Upgraded Data Platform: With the upgraded capacity to process more than 1 billion posts daily (~10,000 per second) by the platform, Geofeedia enables the most complete searches across the largest location-based data set in the world.

Aggregated Location Monitoring: Save time and gain insight by collecting intelligence across many locations in a single search.

Enhanced Location Analytics: Make smarter real-time decisions through updated and interactive location analytics.

Location Sentiment: Quickly understand the sentiment (positive/negative) of posts from one or more locations.

New Data Source: With the largest Chinese microblogging site Sina Weibo added to Geofeedia, users now have an even larger data set to discover, engage and analyze.

Templates: Save time by creating and reusing search criteria (including locations, keywords, networks, usernames) within a search template.

Influencers: Discover top influencers in a location and their social connections.

Salesforce Integration: Increase sales and improve customer service by creating a Salesforce.com lead or customer service case from a location-tagged social media post with a single click.

Join us for a webinar to learn more about the new features!

[register-now-button](#)

Need more information? Visit the [Resources](#) page within the Geofeedia app.

You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support](#) page within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, January 29, 2015 10:01 AM

To: michael.ridge@pd.boston.gov

Subject: REMINDER - System Maintenance Alert: Database Upgrade

[Geofeedia Logo](#)

Geofeedia Users,

This is a reminder that we will be performing a database upgrade **tomorrow, January 30 beginning at 6:00am EST**. We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation. During the migration, the Geofeedia web application and API will not be available for use.

Thank you for your patience as we complete this important system improvement. This upgrade allows us to continue to scale our data platform to meet your evolving needs, improves the reliability of our data platform and provides you with faster search speeds and increased system performance.

If you have any questions, please send an email to updates@geofeedia.com or reply to this message.

Thank you,
Team Geofeedia

FAQs

When will the database migration take place?

The migration will occur in a maintenance window between 6:00am and 7:00am EST tomorrow, Friday, January 30.

Will I be able to use Geofeedia during the migration?

The application and API will not be available during the migration.

How long will the system be down?

We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation.

What will happen to my recordings and alerts during the maintenance window?

During the maintenance window, your recordings will continue to gather data, but your email alerts will be inactive. After the database upgrade is complete, your alerts will automatically restart and will include all items that were gathered during the maintenance window.

How will I know when I can use the Geofeedia application again?

You will receive a notification when the maintenance is complete and the application is ready for use.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, April 29, 2015 4:33 PM
To: michael.ridge@pd.boston.gov
Subject: Reminders from Geofeedia

[Geofeedia Logo](#)

Reminders from Geofeedia

Last Chance for a Sneak Peek of the New Geofeedia

Only one webinar remains to give you an early look at our new platform! Learn how the updates enable faster searches and provide new ways to discover, engage, and analyze location-tagged data. Join us to learn more! [REGISTER NOW](#)

Facebook Graph API Sunset

On April 30, 2015, Facebook will be retiring its v1.0 Graph API, which powers location-tagged data for all of its partners. After this date, historical Facebook data will continue to live in your account, but new searches and recordings will not pull any new location-tagged Facebook data.

Save the Date for Latitude

Mark October 21, 2015 on your calendars and join us in Chicago for Latitude, Geofeedia's location-based social media conference. While we work hard to finalize the details and prepare for registration, please click below to let us know you're interested in learning more when the time comes! [SIGN UP FOR DETAILS](#)

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [latitude@geofeedia.com]
Sent: Thursday, April 02, 2015 8:09 AM
To: michael.ridge@pd.boston.gov
Subject: Save the Date for Latitude 2015!

[Geofeedia Logo](#)

[log-in](#)

[Geofeedia Latitude 2015](#)

SAVE THE DATE

October 21, 2015

Gleacher Center at University of Chicago

We're excited to announce the date and location of Latitude, Geofeedia's first-ever location-based social media annual conference. At Latitude, you'll learn from experts and connect with practitioners and colleagues focused on location data.

While we work hard to finalize the details and prepare for registration, please click below to let us know you're interested in learning more when the time comes!

Keep Me Posted!

Save the event to your calendar:

[Google Calendar](#) | [iCalendar](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, May 25, 2016 12:13 PM
To: michael.ridge@pd.boston.gov
Subject: See What's New in the May '16 Product Release

LOG IN

May16

Introducing our May '16 Product Release! We are excited to welcome new data sources, advanced alerting capabilities, enhanced analytics and more functionality to the Geofeedia platform.

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session that showcases the new updates to our platform. [Register now!](#)

[webinar-button.png](#)

May '16 Product Release Highlights

Our updates are designed to help teams of all sizes and complexities predict, analyze, and act on location-based social intelligence.

alerts

layers

analytics

ADVANCED ALERTS

Stay ahead of developing topics and trends with the addition of three new alert types, and fine-tune your alert criteria with a new keyword rule builder and boolean option.

NEW DATA SOURCES

View weather and traffic data and tap into new social sources Google+, Vimeo, and Facebook Pages to uncover more insights.

ENHANCED ANALYTICS

Easily visualize and understand trends in activity and sentiment.

Additional Release Highlights

enterprise

everbridge

mobile

ENTERPRISE

Empower teams of all sizes and complexities to predict, analyze and act on location-based intelligence.

EVERBRIDGE INTEGRATION

Quickly and reliably deliver the right message during mission-critical events that take place in locations of interest.

MOBILE APPS

The addition of VK, Vine, and Periscope allows teams to access more data on-the-go through our mobile app.

[webinar-button.png](#)

Join Us at Latitude 2016

[LAT.png](#)

OCTOBER 5-6 | NAVY PIER, CHICAGO

Register for Latitude, Geofeedia's location-based intelligence conference, this October in Chicago. Learn more about the latest in location-based intelligence, connect with location-based intelligence experts, and see what's new (and what's coming) to the Geofeedia platform. [Reserve your seat today!](#)

Use this code for a free registration pass: GeoCustomer

Please reach out to our Success team, success@geofeedia.com, with any questions.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Monday, February 02, 2015 10:47 AM

To: michael.ridge@pd.boston.gov

Subject: Super Bowl Infographic: What was the Conversation at the Big Game?

Not rendering correctly? View this email as a web page [here](#).

[Geofeedia Logo](#)

Geofeedia Users,

Wow, what an exciting Super Bowl last night! While you were watching last-second interceptions, Katy Perry flying and dad-themed commercials, ticket holders in Arizona shared [almost 17,000 posts](#) from inside and around University of Phoenix Stadium.

To understand how Super Bowl XLIX ticket holders experienced the actual game live, the Geofeedia team [created a geofence](#) around the Super Bowl XLIX stadium. We collected almost 17,000 posts with a location tag, and here's what we learned:

- **The conversation doesn't always have the keywords and hashtags you're researching.** 66% of posts didn't contain keywords including: super, bowl, patriots, seahawks or sb49
- **Understanding a location means understanding microlocations.** The conversations in the north end zone seat differed from the south end zone, and ticket holders at the 50 yard line were really into the venue.
- **Listening to all social channels is critical.** 66% of the conversation was via Instagram posts, with the remainder of conversations spanning across many other social networks.

Ready to learn more? Click below to see our full infographic!

[infographic-button](#)

[geofeedia-super-bowl-infographic-tease](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, January 23, 2015 12:11 PM
To: michael.ridge@pd.boston.gov
Subject: System Maintenance Alert: Database Upgrade

[Geofeedia Logo](#)

Geofeedia Users,

Please be advised that we will be performing a database upgrade next **Friday, January 30 beginning at 6:00am EST**. We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation. During the migration, the Geofeedia web application and API will not be available for use.

Thank you for your patience as we complete this important system improvement. This upgrade allows us to continue to scale our data platform to meet your evolving needs, improves the reliability of our data platform and provides you with faster search speeds and increased system performance.

If you have any questions, please send an email to updates@geofeedia.com or reply to this message.

Thank you,
Team Geofeedia

FAQs

When will the database migration take place?

The migration will occur in a maintenance window between 6:00am and 7:00am EST next Friday, January 30.

Will I be able to use Geofeedia during the migration?

The application and API will not be available during the migration.

How long will the system be down?

We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation.

What will happen to my recordings and alerts during the maintenance window?

During the maintenance window, your recordings will continue to gather data, but your email alerts will be inactive. After the database upgrade is complete, your alerts will automatically restart and will include all items that were gathered during the maintenance window.

How will I know when I can use the Geofeedia application again?

You will receive a notification when the maintenance is complete and the application is ready for use.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Phil Harris [success@geofeedia.com]
Sent: Wednesday, January 27, 2016 9:40 AM
To: michael.ridge@pd.boston.gov
Subject: The January '16 Release is Live!

Hi Michael,

We're excited to announce the January '16 Product Release is now live! I invite you to [log into the Geofeedia platform](#), and see what's new!

A few [features](#) I'd like to highlight:

- Adding Persicope, Vine, and VK to the Geofeedia data set
- Image recognition capabilities to better understand the content in areas of interest
- Engagement tools to respond and react to social media posts

If you haven't already registered, our Enablement Specialist, Carly Tschantz, is hosting training sessions that showcase the new updates to our platform. The training will be offered on 3 different days, so please save the date for the time that works with your schedule.

[Click here to register for the training.](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

Thanks for your continued partnership!

Phil Harris

CEO

Geofeedia, Inc. | geofeedia.com

[Latest News + Events](#)

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [here](#) to manage your email settings.

From: Phil Harris [success@geofeedia.com]
Sent: Wednesday, January 20, 2016 4:17 PM
To: michael.ridge@pd.boston.gov
Subject: The January 2016 Release is Coming!

Hi Michael,

I hope 2016 is going well so far! Geofeedia is starting the year with a great release of new functionalities, and I'd like to invite you to a training to learn more.

Our Enablement Specialist, Carly Tschantz, is hosting training sessions that showcase the new updates to our platform. The training will be offered on 3 different days, so we hope there is a date and time that works with your schedule.

[Click here to register for the training.](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

Thanks for your continued partnership!

Phil Harris

CEO

Geofeedia, Inc. | geofeedia.com

[Latest News + Events](#)

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [here](#) to manage your email settings.

From: Phil Harris [updates@geofeedia.com]
Sent: Thursday, March 24, 2016 1:51 PM
To: michael.ridge@pd.boston.gov
Subject: The March '16 Release is Coming Soon!

Hi Michael,

Our team is continuing to enhance the Geofeedia platform with an exciting suite of new capabilities for organizations and teams. Next week, we'll be introducing our March '16 updates to the Geofeedia Platform:

- Our **team and enterprise platform** empowers teams of all sizes and complexities to predict, analyze and act on location-based intelligence, with new **permissions, roles, groups, audit trail** and **sharing** capabilities.
- **New Facebook data:** Now you can discover trending Facebook posts alongside Twitter and Instagram within Keyword Search.
- **Multiple users with the same email address:** Now you can have multiple usernames with the same email address in Geofeedia. Keep your profile the same, or update your username and new display name in the "My Profile" area of your account to take advantage of this feature.

Our Enablement Specialist, Carly Tschantz, is hosting a webinar session that showcases the new updates to our platform arriving on March 30th.

[Click here to register for the webinar.](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

We appreciate your support!

Phil-Harris

Phil Harris

CEO, Geofeedia

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [Here](#) to manage your email settings.

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, March 30, 2016 3:53 PM

To: michael.ridge@pd.boston.gov

Subject: The March '16 Release is Here: NEW Enterprise Functionality

LOG IN

header-mar16-1.png

The March '16 Product Release is here! Our team is excited to introduce the **new team and enterprise platform** for empowering teams of all sizes and complexities to predict, analyze, and act on location-based intelligence.

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session that showcases the new updates to our platform. [Register now!](#)

[webinar-button.png](#)

Team & Enterprise Highlights

Geofeedia's team and enterprise capabilities allow our platform to be fully customized to match the unique needs of any organization with:

groups.jpg

USER & GROUP MANAGEMENT

Manage team and global initiatives through expanded user and group management.

audit.jpg

AUDIT TRAIL

Maintain a complete audit trail for each action in your account for internal analysis and compliance, process optimization, and security.

role.jpg

CUSTOM ROLES & GRANULAR PERMISSIONS

Fully customize user access with granular permissions & custom roles to match internal procedures and security policies.

Additional Release Highlights



NEW FACEBOOK DATA: Now you can discover trending Facebook posts alongside Twitter and Instagram within Keyword Search.



MULTIPLE USERS WITH THE SAME EMAIL ADDRESS: Now you can have multiple usernames with the same email address in Geofeedia.

[webinar-button.png](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654


Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [updates@geofeedia.com]
Sent: Wednesday, May 18, 2016 3:05 PM
To: michael.ridge@pd.boston.gov
Subject: The May '16 Release is Coming Soon!

Good afternoon,

I'm excited to announce Geofeedia is launching NEW features to the platform on May 25th to help teams of all sizes and complexities to predict, analyze, and act on location-based social intelligence.

Next week, we'll be introducing our May '16 updates to the Geofeedia Platform:

- **New Data Sources:** Find more insights and  trends from the world's largest location-based data set with the addition of new data sources, including Weather and Traffic Layers and network sources Google +, Vimeo, and Facebook Pages.
- **Advanced Alerting Capabilities:** Stay ahead of developing topics and trends with the addition of three new alert types.
- **Enhanced Analytics:** Easily visualize and understand trends in activity and sentiment above or below normal levels.

... and more!

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session on May 26th that showcases the new updates and additions to our platform. Join us to learn more! [Click here to register for the webinar.](#)

I also invite you to register for Latitude, Geofeedia's location-based intelligence conference, this October in Chicago. Meet our team, network with location-based experts, and learn more about what's new (and what's coming) to the Geofeedia platform. [Register now!](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

We appreciate your support!

 **Phil-Harris**

Phil Harris
CEO, Geofeedia

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL
Click [Here](#) to manage your email settings.

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, May 01, 2015 10:21 AM
To: michael.ridge@pd.boston.gov
Subject: Update from Geofeedia: Facebook

[Geofeedia Logo](#)

[log-in](#)

Geofeedia-Updates

Product update from the Geofeedia team regarding a recent communication about Facebook data on the Geofeedia platform:

FB-Circle **Facebook Graph API Sunset: Extended**

The retirement of the Facebook Graph API v1.0 has been extended from April 30, 2015 to October 31, 2015. The Graph API powers location-tagged data for all of its partners. After October 31, 2015, historical Facebook data will continue to live in your account, but new searches and recordings will not pull any new location-tagged Facebook data.

Geofeedia will provide updates if there are any additional changes to the timing that we learn in the meantime.

Keep up with company news, the articles we're reading and much more by following us on Twitter:

[150501-EmbedTweet-Recordings-2](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Phil Harris [event@geofeedia.com]
Sent: Wednesday, April 08, 2015 1:11 PM
To: michael.ridge@pd.boston.gov
Subject: Visit Geofeedia at ISC West and ASIS New York City

[Geofeedia Logo](#)

Good afternoon,

Geofeedia will be exhibiting at two of the biggest security industry events, the [ISC West](#) conference next week in Las Vegas (Booth #19127) and the [ASIS New York City Security Conference and Expo](#) on April 22-23 in New York City (Booth #229).

My team and I would enjoy meeting you in-person to share how Geofeedia's social media intelligence platform is delivering successful outcomes for corporate security professionals in travel security, event security, executive protection, brand protection, facilities security, campus security, social media command centers and more!

We will demonstrate our application live at our booth to show how we deliver social media intelligence by location at places such as:

- College campuses
- Corporate campuses
- International locations
- Stadiums
- Any other worldwide location

[Contact us](#) to set up a time to meet in person. And don't forget to visit the Geofeedia booth to for a chance to win a new [FitBit Surge](#)!

See you at the show!

Phil Harris
Co-Founder and CEO of Geofeedia



Can't make it to the shows? Learn more about the next generation of Geofeedia in our webinar.

[register-now-button](#)

Update your [email preferences](#) to choose the types of emails you receive.

[Unsubscribe from all future emails](#)

From: Geofeedia [updates@geofeedia.com]

Sent: Friday, February 13, 2015 4:17 PM

To: michael.ridge@pd.boston.gov

Subject: Webinar recording now available in your account!

[Geofeedia Logo](#)

[log-in](#)

Hi Michael,

We're sorry we missed you on yesterday's G30 customer webinar! You can access the recording in the [Resources & Support](#) section of the application. Not only will you see a live overview of the most recently released features, you'll also get a sneak peek of what's coming in future releases.

Click below to log in and watch the webinar now!

[Geofeedia-log-in](#)

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Monday, March 09, 2015 3:27 PM

To: michael.ridge@pd.boston.gov

Subject: What's Happening at Geofeedia

[Geofeedia Logo](#)

[log-in](#)

What's Happening

We're excited to bring you the latest news from Geofeedia.

This Just In: [Check out our Collection](#) from the Apple Live event in San Francisco, CA.

[\[Placeholder\]](#) **Coming Soon: Latitude, Geofeedia's Location-Based Conference**

Location data is changing everything. Join hundreds of colleagues this October in downtown Chicago as we explore the future of geospatial and social data. [Stay informed and sign up to receive updates](#) about Latitude and to be notified when registration is live!

[\[Placeholder\]](#) **Geofeedia Raises Another \$3 Million to Scale Location-Based Social Media Intelligence Platform**

"Marketers and public safety agencies need the location and contextual insight of social media that only Geofeedia can provide," said Guy Turner, managing director of Hyde Park Venture Partners. [Read More.](#)

[\[Placeholder\]](#) **Maintenance Window**

March 13, 2015 from 6:00am EDT to 8:00am EDT We will be updating the Geofeedia platform to offer increased speed for your location-based social media searches and improve system capabilities. During this time, the Geofeedia web application and API will not be available. Users attempting to access the application during this time will receive a scheduled maintenance notification page. We appreciate your patience.

[\[Placeholder\]](#) **Upcoming Events**

Stop by and see the Geofeedia team at these events:

- [SXSW: Retail Loco](#) Austin, TX
- [Social Media Marketing World](#) San Diego, CA
- [ISC West](#) Las Vegas, NV
- [ASIS NY](#) New York, NY

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [latitude@geofeedia.com]
Sent: Thursday, May 21, 2015 3:19 PM
To: michael.ridge@pd.boston.gov
Subject: You're Invited! Latitude 2015

[Geofeedia Logo](#)

latitude-2015-email-header

Registration for Latitude 2015 is now open!

OCTOBER 21, 2015 | 7:30 AM-5 PM CDT

CHICAGO, IL | UNIVERSITY OF CHICAGO'S GLEACHER CENTER

We're excited to announce registration for Geofeedia's first-ever location-based social media conference is now open! Reserve your spot to hear forward-thinking professionals share best practices about how to employ location-based social media intelligence in today's ever-changing digital landscape.

[register-now-button](#)

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS Use code **GeoCustomer** for 1 free pass per account

Why you need to be there

[Hear from an inspiring speaker lineup](#), including Geofeedia CEO Phil Harris, LASD Deputy Tony Moore and Nike Senior Director of Brand Protection Operations Paul Foley ... just to name a few!

[LEARN MORE](#)

[Latitude: Agenda](#) **Our agenda has something for everyone**, whether you're a public safety official looking to gain situational awareness within your community or part of a security team interested in brand protection.

[LEARN MORE](#)

[Latitude: Network](#) **Network with your peers** about location-based social media best practices and success stories. Talk to users who are blazing the geosocial trail, and be educated, motivated, and inspired by fellow organizations.

[LEARN MORE](#)

See you in Chicago!

[register-now-button](#)

**SPECIAL OFFER FOR GEOFEEDIA
CUSTOMERS** Use code **GeoCustomer** for 1
free pass per account

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, February 11, 2015 2:08 PM
To: nicholas.gambino@pd.boston.gov
Subject: Can you join us for Thursday's webinar?

[Geofeedia Logo](#)

[log-in](#)

Geofeedia Users,

This is a reminder that Senior Product Manager, Andy Falkenstein, will be hosting a webinar on **Thursday, February 12 at 2:00pm EST**, featuring a live demonstration of Geofeedia's latest enhancements, including:

- Mobile-friendly alert emails with image and video previews
- The ability to quickly add one or multiple posts to your Collections from the Collage view
- In-app video resources to help you discover and understand the full power of each Geofeedia app

Click below to register, and we look forward to seeing you on the webinar!

[webinar-button](#)

YOUR PRESENTER

[andy-f](#)

Andy Falkenstein
Senior Product Manager

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, January 30, 2015 7:29 AM
To: nicholas.gambino@pd.boston.gov
Subject: Geofeedia Database Upgrade Complete

[Geofeedia Logo](#)

Geofeedia Users,

Our database upgrade has been completed, and the Geofeedia application and API are now available for use. If you have any questions or experience any problems, please send an email to updates@geofeedia.com or reply to this message.

We appreciate your patience as we completed this important system improvement that allows us to continue scaling our data platform to meet your evolving needs, improve the reliability of our data platform and provide you with faster search speeds and increased system performance.

Thank you,
Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, December 22, 2014 11:05 AM
To: nicholas.gambino@pd.boston.gov
Subject: Happy Holidays from Geofeedia!

holiday-header

As 2014 comes to a close, we wanted to take this opportunity to thank those most responsible for making it an unforgettable year here at Geofeedia...**our amazing customers!**

Because of your enthusiasm for what we're trying to accomplish, word has spread and Geofeedia has grown. Because of your feedback and suggestions, our platform is more powerful than ever and helping to achieve some incredible outcomes.

What's better is that we're just getting started, and our commitment to you is to continue innovating into 2015 and beyond!

We hope you enjoy the holiday season and have a safe and happy new year, and **thank you** for your large part in making Geofeedia what it is today!

Sincerely,
Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, December 04, 2014 3:13 PM

To: nicholas.gambino@pd.boston.gov

Subject: Introducing Geofeedia Apps, User Track and more!

View this email as a web page [here](#).

[Geofeedia Logo](#)

[log-in](#)

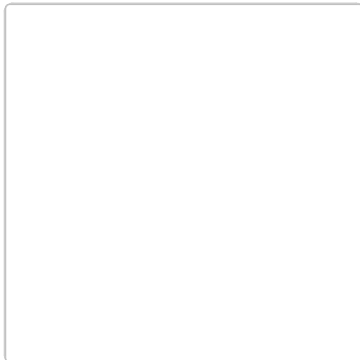
Introducing Geofeedia Apps

We're excited to announce that we've made it even easier to access and use Geofeedia's powerful functionalities with the introduction of **Geofeedia Apps**.

The new Apps Menu will now be the primary way you navigate the application, so be sure to click below to log in and watch a video overview of this enhancement!

[video-preview](#)

More Geofeedia Updates:



New: User Track

You can now connect one or multiple Twitter or Instagram accounts and track posts from a defined set of users, even if the posts aren't Geotagged. [Click here](#) to log in, watch a video overview, and get started with User Track.




New: CSV Downloads

To download a spreadsheet containing the details of up to 25,000 posts from an active or completed recording, simply click the gear icon and look for the "CSV Download" link.



Social Media as a Tool for Physical Security



Geofeedia was recently featured in an article written by [SourceSecurity.com](#) related to how social media data can help with physical security. [Click here](#) to read the full article on SourceSecurity.com.

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with the latest news, product updates, articles and more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, February 05, 2015 10:01 AM

To: nicholas.gambino@pd.boston.gov

Subject: Register Today: New Feature Webinar & Upcoming Maintenance Window

[Geofeedia Logo](#)

[log-in](#)

Let us walk you through our latest features!

January was a busy month for us as we launched a number of new features in our platform, including mobile-friendly alerts, streamlined curation of social content, and video resources to help you get the most out of Geofeedia.

Look below for details, and be sure to [join our customer webinar](#) on **Thursday, February 12 at 2pm EST** for a live walkthrough of the new features!

[webinar-button](#)

[feb-features-email](#)

Mobile-friendly Alerts with Image and Video Preview

Our new mobile-friendly emails make it easy to view Alerts on any device – mobile, tablet, and computer – and include image and video content to preview media without leaving your inbox.

Curate Collections from Collage View

Easily add multiple posts into a Collection directly from the Collage view to streamline your content discovery and curation process.

In-app Video Resources

Our updated Resource Library provides one stop for self-education and assistance requests, and new video tutorials help you discover and understand the full power of each of your Geofeedia apps.

Maintenance Window:

Sunday, February 8 2015

10:00pm - 11:00pm EST

On Sunday, February 8, we will be optimizing the Geofeedia core database that manages the Geofeedia application to offer increased speed for your location-based social media searches and improve failover capabilities. During this time, the Geofeedia web application and API will not be available.

System improvements like these typically take a few minutes, but we'll allow a one hour window to allow for testing.

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the Resources & Support page within the Geofeedia application.

Keep up with company news and industry insights by following us on Twitter!

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, January 29, 2015 10:01 AM
To: nicholas.gambino@pd.boston.gov
Subject: REMINDER - System Maintenance Alert: Database Upgrade

[Geofeedia Logo](#)

Geofeedia Users,

This is a reminder that we will be performing a database upgrade **tomorrow, January 30 beginning at 6:00am EST**. We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation. During the migration, the Geofeedia web application and API will not be available for use.

Thank you for your patience as we complete this important system improvement. This upgrade allows us to continue to scale our data platform to meet your evolving needs, improves the reliability of our data platform and provides you with faster search speeds and increased system performance.

If you have any questions, please send an email to updates@geofeedia.com or reply to this message.

Thank you,
Team Geofeedia

FAQs

When will the database migration take place?

The migration will occur in a maintenance window between 6:00am and 7:00am EST tomorrow, Friday, January 30.

Will I be able to use Geofeedia during the migration?

The application and API will not be available during the migration.

How long will the system be down?

We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation.

What will happen to my recordings and alerts during the maintenance window?

During the maintenance window, your recordings will continue to gather data, but your email alerts will be inactive. After the database upgrade is complete, your alerts will automatically restart and will include all items that were gathered during the maintenance window.

How will I know when I can use the Geofeedia application again?

You will receive a notification when the maintenance is complete and the application is ready for use.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]

Sent: Monday, February 02, 2015 10:47 AM

To: nicholas.gambino@pd.boston.gov

Subject: Super Bowl Infographic: What was the Conversation at the Big Game?

Not rendering correctly? View this email as a web page [here](#).

[Geofeedia Logo](#)

Geofeedia Users,

Wow, what an exciting Super Bowl last night! While you were watching last-second interceptions, Katy Perry flying and dad-themed commercials, ticket holders in Arizona shared [almost 17,000 posts](#) from inside and around University of Phoenix Stadium.

To understand how Super Bowl XLIX ticket holders experienced the actual game live, the Geofeedia team [created a geofence](#) around the Super Bowl XLIX stadium. We collected almost 17,000 posts with a location tag, and here's what we learned:

- **The conversation doesn't always have the keywords and hashtags you're researching.** 66% of posts didn't contain keywords including: super, bowl, patriots, seahawks or sb49
- **Understanding a location means understanding microlocations.** The conversations in the north end zone seat differed from the south end zone, and ticket holders at the 50 yard line were really into the venue.
- **Listening to all social channels is critical.** 66% of the conversation was via Instagram posts, with the remainder of conversations spanning across many other social networks.

Ready to learn more? Click below to see our full infographic!

[infographic-button](#)

[geofeedia-super-bowl-infographic-tease](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, January 23, 2015 12:11 PM
To: nicholas.gambino@pd.boston.gov
Subject: System Maintenance Alert: Database Upgrade

[Geofeedia Logo](#)

Geofeedia Users,

Please be advised that we will be performing a database upgrade next **Friday, January 30 beginning at 6:00am EST**. We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation. During the migration, the Geofeedia web application and API will not be available for use.

Thank you for your patience as we complete this important system improvement. This upgrade allows us to continue to scale our data platform to meet your evolving needs, improves the reliability of our data platform and provides you with faster search speeds and increased system performance.

If you have any questions, please send an email to updates@geofeedia.com or reply to this message.

Thank you,
Team Geofeedia

FAQs

When will the database migration take place?

The migration will occur in a maintenance window between 6:00am and 7:00am EST next Friday, January 30.

Will I be able to use Geofeedia during the migration?

The application and API will not be available during the migration.

How long will the system be down?

We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation.

What will happen to my recordings and alerts during the maintenance window?

During the maintenance window, your recordings will continue to gather data, but your email alerts will be inactive. After the database upgrade is complete, your alerts will automatically restart and will include all items that were gathered during the maintenance window.

How will I know when I can use the Geofeedia application again?

You will receive a notification when the maintenance is complete and the application is ready for use.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]

Sent: Tuesday, July 21, 2015 4:40 PM

To: ryan.walsh@pd.boston.gov

Subject: 10 New Features: Keyword Search, Android App + 8 More



LOG IN

EmailHeader-ProductUpdates

The latest release of the Geofeedia platform is going live on **Friday, July 24** and will give you greater insights, enhanced mobility and increased scale. Learn more about the new suite in our Discovery release:

Geofeedia: Discovery Search

More Data

Uncover more data than ever before with our expanded search capabilities. **Discovery Search** identifies where conversations are taking place across the globe in our interactive Map or **Heatmap** view. Utilize the **Keyword Search** to activate Twitter data and broaden search insights for a better understanding of the social conversation. Deliver your set of actionable data to decision-makers with our exportable **PDF reports**.

Geofeedia: Android App

More Mobile

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**. One-click access to locations, recordings and user profiles and posts bring location-based social media monitoring to mobile devices. The Android App will be available for download via Google Play this Friday.

Geofeedia: Multi-Location Upload

More Scale

Quickly upload thousands of locations with **Multi-Location Upload**, and combine up to 1,000 locations into recordings for an overall view on the data captured with **Location Aggregation**. Gain insights in your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Discovery Training Session

Explore the 9 features above (and more!), and hear from our Senior Technical Product Manager Andy Falkenstein in an upcoming webinar.

[register-now-button](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support page](#) within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest. Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, July 23, 2015 2:54 PM
To: ryan.walsh@pd.boston.gov
Subject: 10 New Features to Help Protect and Serve



LOG IN

EmailHeader-ProductUpdates

The latest release of the Geofeedia platform, "Discovery," goes live on **Friday, July 24!** Our Discovery launch will give you greater insights, enhanced mobility and increased scale. Explore the new features below, and hear from our Senior Technical Product Manager, Andy Falkenstein, in our upcoming training session. [REGISTER NOW!](#)

Learn how our new capabilities help you protect and serve

TW-PS

INVESTIGATE
COMMUNICATE
ANALYZE

Learn how the power of Geofeedia's Discovery launch supports your agency's operations.

[read-post-button](#)

Explore the Discovery launch

Geofeedia: Android App

More Data

Uncover more data with our expanded search capabilities. **Discovery Search, Keyword Search, and Heatmap**

More Mobile

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**.

More Scale

Quickly upload and record thousands of locations with **Multi-Location Upload** and **Location**

View offer new ways to discover and monitor social conversations around the world. Review your dataset with our exportable **PDF reports**.

Access locations, recordings, user profiles, and posts from your mobile device. The Android App will be available for download via Google Play this Friday.

Aggregation. Gain insights on your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Read how other teams can benefit from the Discovery launch

Geofeedia: Security

Corporate Security

Protect your assets with location-based social media. See how security teams identify potential threats. [READ MORE](#)

Geofeedia: Media and Journalism

Media and Journalism

Be first on the scene with Geofeedia. Uncover trends using the Keyword and Discovery searches. [READ MORE](#)

Geofeedia: Marketing

Marketing

Build your brand using Geofeedia. Discover customer conversations in locations that matter. [READ MORE](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support page](#) within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest. Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Ryan Walsh [ryan.walsh@pd.boston.gov]
Sent: Monday, November 10, 2014 1:03 PM
To: Jon Newman
BCC: David Carabin
Subject: BRIC GeoFeedia Demo

Hi Jon,

Good to see you last week at the NFCA event and reconnect. Dave asked that I reach out to you to see if you might be willing/able to give us another demonstration of the new features in Geofeedia since that last time we observed the tool last fall. We're hoping to get the most up to date view of the product as we reconsider some different analysis tools.

Perhaps a 1 hour webinar/demonstration with several of the analysts here sometime in the next couple weeks would be best?

If that works for you, our best times are generally on Tuesday, Thursday, or Friday afternoons. Let me know a few dates that might work and we can hopefully set something up.

Thanks,
Ryan

Ryan Walsh
Sr. Intelligence Analyst
Boston Regional Intelligence Center
Boston Police Department
617-343-5497 or 617-343-4328
Ryan.Walsh@pd.boston.gov

From: Carly Tschantz [carly.tschantz@geofeedia.com]
Sent: Friday, August 07, 2015 7:33 AM
To: Walsh, Ryan; Schenkelberg, William
CC: Trent McMahan; Jon Newman
Subject: BRIC Training Session Follow Up
Attachments: emoji database.xlsx; Keyword Starter Pack.docx

Hello Ryan & Bill,

It was great getting to work with both of you at the BRIC training yesterday. You provided excellent feedback and facilitated excellent discussions of the utility of social media. I have taken all the pieces of feedback back to our product development team. Bill, hopefully we can begin to organize a New England wide session via webinar in the near future. My thinking is we shoot to reconnect in the next few weeks to discuss a few options on timing for everyone in the area.

Attached, is a starter kit for your alerts. Namely, lists of common terms & a database of common gang emojis. Please let Trent, Jon and I know if you need anything else. Ryan, if you would like to send the shape files, we can begin to get those setup for you and your team.

Thank you and hope you have a good weekend!

Best Regards,

Carly Tschantz
Enablement Specialist
Geofeedia, Inc. | geofeedia.com
O: (773) 304-4177
M: (847) 624-6522
Skype: carly.tschantzgeofeedia
444 N Wells St., Suite 502
Chicago, IL 60654



From: Laura Bohnert [laura.bohnert@geofeedia.com]

Sent: Friday, February 20, 2015 2:50 PM

To: ryan.walsh@pd.boston.gov

Subject: Corrected: Your Geofeedia Customer Success Manager

[Geofeedia Logo](#)

[log-in](#)

Hi Ryan,

Please accept my apologies for the incorrect email you just received! My intent was to thank you for attending our first G30 customer webinar last week.

As I mentioned on the call, we are rolling out a new team to help you, our customers, get the most out of your relationship with Geofeedia.

In the coming weeks you will be introduced to your Customer Success Manager (CSM). This person will be your go-to resource for all of your needs. Whether your question is regarding support, training, or best practices, your CSM is here to help you get the most out of your investment.

In the meantime, if you have any questions or concerns, please do not hesitate to contact me directly at laura.bohnert@geofeedia.com or 312-724-8470. I look forward to connecting with you and building a great partnership!

Many thanks,

[laura](#)

Laura Bohnert

Director, Customer Success

P.S. - Be on the lookout for our next G30 Webinar, to see what new features are in store!

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive or [unsubscribe](#).

From: Geofeedia Webinars [customer@gotowebinar.com]

Sent: Monday, July 06, 2015 2:41 PM

To: ryan.walsh@pd.boston.gov

Subject: Current Trends and Challenges to the Use of Social Media in Criminal Cases Confirmation

Dear Ryan,

Thank you for registering for "Current Trends and Challenges to the Use of Social Media in Criminal Cases".

Please join Jack Hall of LEOTTA (Law Enforcement Officer Technology Training Associates) as he provides an overview on the current trends and legal challenges to the use of social media in criminal cases. The importance of Codified Federal Rule 28 (part 23) and CJIS compliance when using law enforcement computers to collect and store location-based social media evidence will be discussed.

There will also be a demonstration of Geofeedia to understand how location-based social media data can be leveraged by your agency to help prevent and analyze crime.

Please send your questions, comments and feedback to: webinar@geofeedia.com

How To Join The Webinar

Thu, Jul 23, 2015 2:00 PM - 3:00 PM EDT

Add to Calendar: [Outlook® Calendar](#) | [Google Calendar™](#) | [iCal®](#)

1. Click the link to join the webinar at the specified time and date:

<https://global.gotowebinar.com/join/6990661212050647042/794180358>

Note: This link should not be shared with others; it is unique to you.

2. Choose one of the following audio options:

TO USE YOUR COMPUTER'S AUDIO:

When the webinar begins, you will be connected to audio using your computer's microphone and speakers (VoIP). A headset is recommended.

--OR--

TO USE YOUR TELEPHONE:

If you prefer to use your phone, you must select "Use Telephone" after joining the webinar and call in using the numbers below.

United States: +1 (213) 929-4212

Access Code: 495-374-373

Audio PIN: Shown after joining the webinar

Webinar ID: 159-254-267

[View System Requirements](#)

To Cancel this Registration

If you can't attend this webinar, you may [cancel your registration](#) at any time.

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From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, March 26, 2015 10:43 AM
To: ryan.walsh@pd.boston.gov
Subject: Early access to the new Geofeedia

[Geofeedia Logo](#)

[log-in](#)

[Geofeedia](#)

A new Geofeedia is almost here.

We're excited to announce that Geofeedia will soon have a completely new look and feel, enabling you to uncover more data even more easily than before.

We'll also be releasing numerous new features and a highly anticipated mobile app, all of which is highlighted below. To see for yourself, be sure to click the button to register for one of five webinars in April, after which you'll be able to request access to our beta environment and take the new platform for an exclusive test drive!

Multi-Location Recording

Create aggregated location recordings for up to 10 locations with full control of the data captured with filters for keywords, usernames, and sources.

Enhanced Reporting & Analytics

Discover insights about your places based on advanced search options, keywords and influencers within your places.

Sentiment

Understand and measure social sentiment at locations that matter to your business.

Influencers

Discover a user's complete profile across multiple networks.

Salesforce.com Integration

Discover sales leads and resolve customer service issues, integrated with Salesforce.com.

Keyword Search

Discover locations where a keyword or phrase is trending and initiate monitoring for those locations.

Publisher

Create and publish outbound social posts and replies directly from Geofeedia.

Mobile App

Take the power of Geofeedia on-the-go through responsive emails and a mobile app!



Geofeedia is hitting the road! Will we see you at one of our upcoming events?

- March 31: Texas Police Chiefs Association in Galveston, TX
- April 15: ISC West in Las Vegas, NV
- April 21: ILEETA in Wheeling, IL
- April 22: ASIS East NYC in New York, NY
- April 29: Government Social Media in Reno, NV

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [webinar@geofeedia.com]
Sent: Tuesday, September 08, 2015 6:41 AM
To: ryan.walsh@pd.boston.gov
Subject: Educational Opportunity

Hi Ryan,

We have two great, free webinars this month that may be of interest to you:

> [Connecting With Your Community Through Social Media](#) - September 10 at 2:00 PM EDT

Join Chief Billy Grogan of the Dunwoody Police Department as he discusses how he has decentralized the department's social media program to better connect with their community.

> [How Lexington PD Leverages Social Media to Protect and Serve](#) - September 17 at 2:00 PM EDT

Join Detective Richard Yancey as he discusses how the Lexington Police Department uses location-based social media intelligence to investigate local crimes, maintain campus safety, and monitor fugitive activity.

Please let us know if you have any questions. We look forward to your attendance.

Thanks,

Team Geofeedia

[Latest News + Events](#)

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [here](#) to manage your email settings.

From: Will Catton [will.catton@geofeedia.com]

Sent: Saturday, September 17, 2016 12:45 PM

To: ryan.walsh@pd.boston.gov

Subject: Explosive Device - Seaside New Jersey Parade Route

[Geofeedia](#)

UPDATE:

OUR APOLOGIES FOR WRONG SUBJECT LINE IN EARLIER EMAIL

The Geofeedia Security Operating Center is actively monitoring content near the site of an explosion in Seaside Park, NJ along a race route for a Marine Corp. charity run.

Our content collection is linked in below.

[VIEW THE COLLECTON](#)

Please feel free to contact me if you have any questions at all.

Will Catton

Domain Expert, Geofeedia

will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, February 10, 2016 9:35 AM

To: ryan.walsh@pd.boston.gov

Subject: February Newsletter: Explore the New Features, Attend Our City Tour, and More!

LOG IN

February-Newsletter

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

NEW January '16 Product Release

predict-sq.jpg

New Data Sources

analyze-sq.jpg

Image Analysis


engage-sq.jpg

Engagement Tools

We added NEW features to the Geofeedia platform on January 27th to help your organization **predict**, **analyze**, and **act** on location-based social intelligence.

Visit the platform for a closer look at the new features:

Featured Resource: Command Center Best Practices

 Protect your organization's people and business assets with location-based intelligence using industry best practices.

[geofeedia-resource-button.png](#)

Geofeedia City Tours: Coming to a Location Near You

Join us for a (free!) half day of education and platform training in a roundtable format at locations across the country.

Interested in hosting or attending a training event with fellow corporate security, public safety, and Geofeedia experts in your area? Contact our [team](#).

Indy.jpg

SanFrancisco.png

Baltimore.png

INDIANAPOLIS

Geofeedia Indianapolis office, with Anthem & Pacers

February 18, 2016
8:00 AM to 1:00 PM EST

SAN FRANCISCO

Square Headquarters

March 22, 2016
8:00 AM to 1:00 PM
PDT

BALTIMORE

University of Maryland

April 19, 2016
8:00 AM to 1:00 PM
EST

Connect with Our Team at Upcoming Events & Webinars

Join Team Geofeedia and our guest presenters for educational webinars and during events & tradeshow throughout the month.

[IDV-Solutions](#)

[2016 Visual Command Center User](#)

[Conference](#)

February 24 - 25 | Orlando, FL

Visit our booth to talk to the Geofeedia team at the event.

[sdsu-viz-center.png](#)

[WEBINAR: Using Location Based Intelligence for Disaster Awareness and Response](#)

February 24 | 2:00 PM - 3:00 PM EST

[sentinel-resource-group.png](#)

[WEBINAR: How to Build the Business Case for Location-Based Intelligence](#)

March 3 | 2:00 PM - 3:00 PM EST

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

College Football [Winter Storm Jonas](#)

East Coast of the United States

The east coast received record-breaking amounts of snowfall at the end of January, causing subway shutdowns, canceled flights, and flooded streets.

Iowa Caucus [Iowa Caucus](#)

Iowa

The 2016 Election voting season has begun! Presidential hopefuls campaigned in Iowa for the Republican and Democratic caucuses.

2016 CES [Protesters Shut Down the Bay Bridge](#)

San Francisco, CA

Activists blocked traffic on the Bay Bridge, causing delays on a major highway.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia Webinars [customercare@gotowebinar.com]
Sent: Friday, December 18, 2015 3:59 PM
To: ryan.walsh@pd.boston.gov
Subject: Geofeedia | Public Safety Training Webinar Confirmation

Dear Ryan,

Thank you for registering for "Geofeedia | Public Safety Training Webinar".

Enjoy our Live Public Safety Training Webinar to get up to speed on the best ways to use the platform. We suggest having access to two screens and being logged into your own account, so you can follow along easily!

Please contact success@geofeedia.com if you have any difficulty with registering and joining the training webinar.

Please send your questions, comments and feedback to: webinar@geofeedia.com

How To Join The Webinar

Mon, Jan 18, 2016 12:00 PM - 1:30 PM EST

Add to Calendar: [Outlook® Calendar](#) | [Google Calendar™](#) | [iCal®](#)

1. Click the link to join the webinar at the specified time and date:

<https://global.gotowebinar.com/join/3751051358449728513/474535843>

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--OR--

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Access Code: 765-366-286

Audio PIN: Shown after joining the webinar

Webinar ID: 124-911-979

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From: success@geofeedia.com
Sent: Tuesday, January 19, 2016 12:56 PM
To: undisclosed-recipients;;
BCC: ryan.walsh@pd.boston.gov
Subject: Geofeedia | Public Safety Webinar Recording & Resources

Hello,

Thank you for registering for our public safety webinar. The recording is now available for your review, so please [CLICK HERE](#) to watch and share this session with other in your account.

We invite any feedback from the session, so please e-mail success@geofeedia.com with comments or suggestions.

If you require assistance with using any of Geofeedia's features, please contact our Support Team at support@geofeedia.com or dialing [800.657.1436](tel:800.657.1436). Your dedicated Customer Success Manager will also be an excellent resource for upcoming events or account setup.

Attached, you will find our suggested keyword lists for Alert terms and links to our tutorial videos and user guide.

[User Guide](#)

[Resources & Support Videos](#)

We will be hosting bi-weekly sessions in the future, so please attend as updates are made to the platform. [REGISTER HERE](#)

Thank you,

The Enablement Team

From: Carly Tschantz [carly.tschantz@geofeedia.com]
Sent: Wednesday, July 22, 2015 11:14 AM
To: ryan.walsh@pd.boston.gov; Commonwealth Fusion Center
CC: Trent McMahan
Subject: Geofeedia | Training August 6th

Hello Gentlemen,

I hope you both are doing well! I wanted to check-in and let you know that I will be in Boston Thursday, August 6th and would love to schedule a training session for both the BRIC and the MCFC. Please let me know if there is a time that we can schedule a session for both agencies together or separately. Happy to accommodate either way.

Just as a heads up, we have some amazing features rolling out Friday that you can be sure to keep an eye out for. We will have training and advanced webinar sessions available, and Trent and I will be sure to send those your way to get you started.

Looking forward to meeting you both in person if timing permits August 6th. Hope you have a good one!

Best Regards,

Carly Tschantz
Enablement Specialist
Geofeedia, Inc. | geofeedia.com
O: (773) 304-4177
M: (847) 624-6522
Skype: carly.tschantzgeofeedia
444 N Wells St., Suite 502
Chicago, IL 60654



From: Trent McMahan [trent.mcmahan@geofeedia.com]
Sent: Wednesday, June 03, 2015 4:10 PM
To: Andrew Greathouse
CC: Walsh, Ryan
Subject: Geofeedia - New Features Release & Webinar

Hi Andy and Ryan.

I hope this message finds you well. As you are likely aware, Geofeedia is scheduled to release a new set of features on Friday, June 5th. I wanted to let you know we are holding a series of webinars next week to walk through all of the changes.

If you, or anyone on your team, would like to attend one of the webinars, please follow this link: [CLICK HERE](#)

If you have any questions about the release or about Geofeedia, please don't hesitate to reach out to me.

Best,
Trent

--

Trent McMahan
Senior Customer Success Manager
Geofeedia, Inc. | geofeedia.com
O: [317-214-8714](tel:317-214-8714)
M: [765-635-4092](tel:765-635-4092)
55 Monument Circle, Suite 710
Indianapolis, IN 46204

From: Geofeedia [no-reply@geofeedia.com]
Sent: Wednesday, November 26, 2014 4:27 PM
To: ryan.walsh@pd.boston.gov
Subject: Geofeedia Alerts

Dear Geofeedia User,

Below is your recent Geofeedia Alerts summary.

I93 Boston Alert

Alert Name	Trigger Keyword	Trigger Username	Source	Item Text	Author	Recording Link (link requires authentication)	Time
I93 Boston Alert	ferguson		instagram	Brick by brick Wall by wall Racists systems have to fall #Ferguson #BlacksLivesMatter #StayWoke #NoJustice #Boston #BostonPolice #SouthBayHouseOf Correction	_edgarpedroza_	I93 Boston	16:25 EST

From: Geofeedia [no-reply@geofeedia.com]
Sent: Monday, November 24, 2014 8:30 PM
To: ryan.walsh@pd.boston.gov
Subject: Geofeedia Alerts

Dear Geofeedia User,

Below is your recent Geofeedia Alerts summary.

BPD HQ Alert

Alert Name	Trigger Keyword	Trigger Username	Source	Item Text	Author	Recording Link (link requires authentication)	Time
BPD HQ Alert	shot		twitter	Townie @ Haymarket T: "They indict that cop they indict the whole system. You rob you get shot. I'll be very surprised they indict." #Boston	ViezaPlatinum	BPD HQ	18:57 EST

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, August 12, 2015 9:47 AM

To: ryan.walsh@pd.boston.gov

Subject: Geofeedia August Newsletter: Discovery Launch, LinkedIn Webinar, and more!



LOG IN

August-Newsletter_1

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: Location-Based Social Media Conference

Latitude is approaching quickly. Secure your spot today [Geofeedia Latitude](#) to experience the only location-based social media intelligence conference in the world. You'll have the opportunity to experience the latest in open sourced intelligence data trends while simultaneously networking with your peers about geosocial best practices and success stories.

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Use code **GeoCustomer** for 1 free pass per account

Discovery Launch Updates

Geofeedia: [Discovery Search](#) [More Data](#)

Uncover more data than ever before with our expanded search capabilities. **Discovery Search** identifies where conversations are taking place across the globe in our interactive Map or **Heatmap** view. Utilize the **Keyword Search** to activate Twitter data and broaden search insights. Deliver your set of actionable data to decision-makers with our exportable **PDF reports**

Geofeedia: [Android App](#) [More Mobile](#)

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**. One-click access to locations, recordings and user profiles and posts bring location-based social media monitoring to mobile devices. The Android

App will be available for download via Google Play this Friday.

Geofeedia: Multi-Location Upload [More Scale](#)

Quickly upload thousands of locations with **Multi-Location Upload**, and combine up to 1,000 locations into recordings for an overall view on the data captured with **Location Aggregation**. Gain insights in your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Upcoming Webinars

LE-Police

How Agencies Access and Monitor Social Media with Privacy Protection
August 20, 2:00 PM EDT

Join Geofeedia and Andrew Macpherson to learn how public safety agencies can monitor social media while protecting individual privacy.

[REGISTER NOW](#)

TW-CorpSec

How LinkedIn Uses Social Media Intelligence to Enhance Global Security
August 25, 2:00 PM EDT

Learn about LinkedIn's security operations -- the major challenges they face as an organization, and how social media has been useful.

[REGISTER NOW](#)

Featured Resource

NYC_Health_Logo_-_BW_-_PNG

New York City Department of Health and Mental Hygiene Use Case

Learn how the NYC DOHMH uses social media intelligenc to keep the peace during public health emergencies.

[DOWNLOAD NOW](#)

Connect with Geofeedia at Upcoming Events

[Seadog](#)

[SEADOG/WESTDOG
3rd Annual Conference](#)

August 16-19
Savannah, GA

[CACP](#)

[CACP
Annual Conference](#)

August 16-19
Quebec City, Quebec

[MSPC](#)

[Midwest Security and Police
Conference and Expo](#)

August 18-19
Tinley Park, IL

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[wildfires](#)

[Wildfires in the West](#)

California, Oregon, and Washington

Many western cities have been battling disastrous wildfires, causing California to declare a State of Emergency last week. Check out our Geofeedia collection.

[Michael_Brown](#)

[One Year Anniversary of Michael Brown Shooting](#)

Ferguson, MO

One year after the Michael Brown shooting, protests are still developing in Ferguson. See social media posts surrounding the events in our collection.

[Florida](#)

[Severe Flooding](#)

Tampa Bay, Florida

Check out pictures and videos captured by residents in Florida during major flooding in the Tampa Bay area.

Customer Mobile App Reviews

We'd love to hear your feedback on our new mobile apps. Give the Geofeedia app a review by clicking the links below, and please share your favorite feature or capability in the comments.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, January 30, 2015 7:29 AM
To: ryan.walsh@pd.boston.gov
Subject: Geofeedia Database Upgrade Complete

[Geofeedia Logo](#)

Geofeedia Users,

Our database upgrade has been completed, and the Geofeedia application and API are now available for use. If you have any questions or experience any problems, please send an email to updates@geofeedia.com or reply to this message.

We appreciate your patience as we completed this important system improvement that allows us to continue scaling our data platform to meet your evolving needs, improve the reliability of our data platform and provide you with faster search speeds and increased system performance.

Thank you,
Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [success@geofeedia.com]
Sent: Friday, January 08, 2016 1:33 PM
To: ryan.walsh@pd.boston.gov
Subject: Geofeedia Feedback: We Want to Hear From You

[Geofeedia](#)

Geofeedia Customers:

Thank you for giving us the opportunity to better serve you. Please help us by taking 2-3 minutes to tell us about your experience with Geofeedia. We appreciate your business and want to make sure we meet your expectations.

Thanks,

Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, July 08, 2015 9:55 AM

To: ryan.walsh@pd.boston.gov

Subject: Geofeedia July Newsletter: Map Widget, Latitude Speakers, & More!



LOG IN

July-Email

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Updated Map Widget

The newly updated Instagram Map Widget allows [Geofeedia Instagram Widget](#) you to easily embed an interactive map of real-time Instagram posts. [Log in](#) to see the updated features including:

- New user interface
- Optimization for mobile devices
- Support for Instagram video content
- Expanded detail for individual posts

To learn more, contact your Customer Success Manager at [**Success@geofeedia.com**](mailto:Success@geofeedia.com).

Customer Training Webinars

The Geofeedia product team is excited to release new enhancements to the platform every month. Stay up to date with the latest features by attending a monthly training session, offered the first and last Monday of every month.

This month's topics: New 4.0 features and our new Mobile App. [Download the mobile app today!](#)

[webinar-button](#)

Latitude: Speakers & Sponsors

[Geofeedia Latitude](#)

Our Latitude speaker line-up is professional innovation personified. You'll be educated, motivated, and inspired by these industry experts joining us in keynote presentations.

[Maria Vello, President and CEO](#)

With more than 25 years of experience in the design, integration, and implementation of global corporate systems, security, and networks, Maria has been responsible for integrating security best practices and raising awareness at every level in every organization for which she has worked. Join her keynote session, **Shattering the Darkness: Shedding Light on the Dark Net**.



Sam Yagan, CEO

Match Group

Sam Yagan has been a leader in the dating industry since he co-founded OkCupid in 2003 and grew it into one of the most popular dating sites in America, amassing nearly 4 million active users. As the CEO of Match Group, he oversees the management of an online dating portfolio of over forty brands around the world, including Match.com, OkCupid, OurTime, Meetic, Twoo, Tinder, and ParPerfeito. Join the keynote session for Marketers to hear from Sam about the **Future of Location** as it relates to dating and beyond.



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Use code **GeoCustomer** for 1 free pass per account

**Thank You to
Our Sponsors!**

[IDV-Solutions](#)

[Securitas_logo](#)

Upcoming Customer Case Study Webinars

Register now to hear from Geofeedia customers using location-based social media intelligence.

[NCAA_logo](#)

NCAA | July 14, 2:00 PM EDT

See how Geofeedia was used during the Final Four to cut through the noise and monitor multiple locations in Indianapolis.

[REGISTER NOW](#)

[leotta_logo](#)

LEOTTA | July 23, 2:00 PM EDT

Join Jack Hall from LEOTTA as he discusses some current trends and challenges to the use of social media in criminal cases.

[REGISTER NOW](#)

Featured Resource

[HBPD_emblem](#)

[Huntington Beach Police Department Case Study](#)

Learn how the Huntington Beach Police Department used social media intelligence to keep the peace during the US Open of Surfing.

[DOWNLOAD NOW](#)

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[FIFAWWC](#)

[FIFA Women's World Cup](#)

BC Place in Vancouver, Canada

See what fans shared during the 2015 Women's World Cup Final in Vancouver.

[SC_rally](#)

[South Carolina State House](#)

Columbia, South Carolina

Check out the social media content from the ongoing Confederate Flag rallies at the South Carolina State Capitol.

[Coke_Zero_400](#)

[Coke Zero 400](#)

Daytona International Speedway in Daytona Beach, FL

After hours of rain delays and a fiery last lap crash Dale Earnhardt Jr. came in first place at Daytona.

5-Minute Customer Survey

Want to shape the future of Geofeedia? We're looking for your feedback to help us prioritize where we go next with the power of location-based social intelligence. Take this quick, 5-minute survey to tell our product team where you'd like us to focus our efforts.

[Button-Survey](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

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From: Geofeedia Updates [customercare@gotowebinar.com]
Sent: Thursday, February 05, 2015 10:12 AM
To: ryan.walsh@pd.boston.gov
Subject: Geofeedia New Features Overview - February, 2015 Confirmation



Dear Ryan,

Thank you for registering for "Geofeedia New Features Overview - February, 2015".

Join Andy Falkenstein, Senior Product Manager, to learn more about the latest features that have been added to the Geofeedia application!

Please send your questions, comments and feedback to: updates@geofeedia.com

How To Join The Webinar

Thu, Feb 12, 2015 2:00 PM - 2:45 PM EST

[Add to Calendar](#)

1. Click the link to join the webinar at the specified time and date:

<https://global.gotowebinar.com/join/8723285925351041793/917028661>

Note: This link should not be shared with others; it is unique to you.

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When the webinar begins, you will be connected to audio using your computer's microphone and speakers (VoIP). A headset is recommended.

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United States

Toll: +1 (646) 307-1001

Access Code: 310-747-069

Audio PIN: Shown after joining the webinar

Webinar ID: 106-359-867

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From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, June 11, 2015 9:19 AM
To: ryan.walsh@pd.boston.gov
Subject: Geofeedia News: Mobile App Goes Live & More



LOG IN

150608-JuneNewsletter

Welcome to the first issue of Geofeedia's monthly newsletter! We are looking forward to sharing product updates, thought leadership, event information and company news with you each month.

Next Evolution of Geofeedia

We are excited the platform is live. [Log in](#) to Geofeedia to check out all of the new features. In addition to enhancing current Geofeedia capabilities, the new version offers:

- Upgraded Data Platform
- Aggregated Location Monitoring
- Enhanced Location Analytics & Sentiment
- Influencers
- Salesforce Integration

[Geofeedia-log-in](#)

Download the Geofeedia App Today

The new Geofeedia iOS app is perfect for taking the power of Geofeedia on the go. With the mobile app, now you can:

- Gather location-based social intelligence in the areas directly around your current location
- Create or monitor any location while mobile
- Access a streamer view of location-tagged social media posts on-the-go

[Download from the App Store](#)

Register for Latitude

Don't miss this gathering of real leaders having real conversations about location-based social media. Our Latitude speaker line-up is professional innovation personified. You'll be educated, motivated, and inspired by these leaders who are using location-based social media intelligence to create success stories within their respective industries.

[LatitudeLogo-01-1024x379.png](#)

University of Chicago's Gleacher Center

October 21, 2015

[register-now-button](#)

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Use code **GeoCustomer** for 1 free pass per account

Connect with Geofeedia at Upcoming Events

Geofeedia is attending a number of upcoming events. Please come to our booth to connect with the Geofeedia Team!

[\[Image\]](#)
**Useful Social Media
Social Media Summit**

June 15 - 16
New York City, NY

[\[Image\]](#)
**Go Inbound
Marketing Conference**

June 22
Indianapolis, IN
Our VP of Product R. J. Talyor is
a featured speaker! Register
with code: **FRIENDOFRJ**

[\[Image\]](#)
**NRF Protect Loss
Prevention Conference**

June 23 - 25
Long Beach, CA

[\[Image\]](#)
**National Sheriff's
Association Annual
Conference & Exhibition**

June 26 - July 1
Baltimore, MD

New Resources

Check out these recent Geofeedia research findings and whitepapers:

[\[Image\]](#)

[Special Bulletin: Advice
from #LESM Experts](#)

[NCAA-Cover-sm_copy](#)

[NCAA Location-Based Social
Media Case Study](#)

[Roadmap-cover-1](#)

[The Geosocial Marketer's
Roadmap Whitepaper](#)

Know Anyone Who Could Use Geofeedia?

We find that many of our best customers come from referrals of existing customers. Is there anyone in your network who could use Geofeedia? We'd love for you to send them a note inviting them to an upcoming webinar or to request a personalized demo. Here's a [short email](#) we drafted to make it easy - thanks for spreading the word!

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, November 11, 2015 11:24 AM

To: ryan.walsh@pd.boston.gov

Subject: Geofeedia November Newsletter: Upcoming Webinars, Industry Events, and More!



LOG IN

November Newsletter

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Upcoming Webinars

Join Team Geofeedia and our guest presenters for free educational webinars throughout the month.

CS_Web-1

How the Northern California Regional Intelligence Center Uses Social Media to Monitor Large Events

November 18 | 2:00 - 3:00 PM EST

Join Geofeedia and Detective Star Cazador of the Northern California Regional Intelligence Center (NCRIC) to learn how the NCRIC uses Geofeedia for large events. [REGISTER NOW](#)

CS_Web-1

Using Social Media Intelligence for Risk Management and Crime Prevention

November 19 | 2:00 - 3:00 PM EST

Join us to learn how your agency can discover, engage, and analyze social media data to prevent crime and investigate evolving situations in real-time. [REGISTER NOW](#)

Ilitch Holdings

How Ilitch Holdings Monitors Social Media for Situational Awareness and Executive Protection

November 24 | 2:00 - 3:00 PM EST

Join Ray Johnson, Director of Executive Services at Ilitch Holdings to find out how he uses location-based social media monitoring for executive protection and situational awareness. [REGISTER NOW](#)

LEOTTA

6 Ways Social Media Monitoring Empowers Your Command Center

December 10 | 2:00 - 3:00 PM EST

Join George Siegle, Director of Product Management at IDV Solutions and Andy Falkenstein, Director of Product Management at Geofeedia, as they discuss 6 ways social media monitoring empowers your command center. [REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

Our team will be exhibiting at industry conferences around the country. [Contact us](#) to schedule an appointment to meet at the event!

[Security](#) [Security 500](#)

November 16
Washington, D. C.

[ISC East 2015](#) [ISC East 2015](#)

November 18-19
New York City

Platform Update

We're adding new functionalities and enhancements to our platform every week! Learn more about what's new.

Search Unification

Our New Search button unlocks 3 different search capabilities in the pop-up search field (**Location**, **Keyword**, **Discovery**), allowing users to search by addresses, keywords, and hashtags across location-tagged and non-location-tagged social media data.

Find out what conversations are happening around you today!

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[World Series](#) [2015 World Series](#)

Citi Field in Flushing, NYC and Ewing M. Kauffman Stadium in Kansas City, MO

The Kansas City Royals defeated the New York Mets 4 -1 to take the 2015 World Series title. See photos and videos from games in both stadiums in our collection.

[Hurricane Patricia](#) [Hurricane Patricia](#)

Southwest Mexico

Hurricane Patricia's Category 5 classification caused major concern along Mexico's Pacific coast. Although the storm weakened over Mexico, residents of coastal towns battled mudslides, strong winds, and flooding. See photos and videos of the storm in our collection.

Bucharest Protests [Protests in Bucharest](#)

Bucharest, Romania

Romanians took to the streets of Bucharest to protest the response of the government following a nightclub fire. The fire killed over 40 people, with many others in serious condition. See photos and videos of the protests in our collection.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, October 08, 2015 10:56 AM

To: ryan.walsh@pd.boston.gov

Subject: Geofeedia October Newsletter: Last Call for Latitude, Upcoming Webinars and More!



LOG IN

October_Header

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: A Full Day of Education

LAT-event-collage

Book your travel NOW - we are less than two weeks away from the industry's first-ever location-based social media conference on **October 21, 2015** at [The Gleacher Center](#) in **Chicago, IL!**

In partnership with the [Illinois Association of Chiefs of Police](#) and the [Illinois Security Professionals Association](#), Geofeedia wants you to stay ahead of how social media is changing the way we think about and operate in the world today. Collaborate with your peers and hear from industry leaders who use social media data in innovative ways with limited resources and are being asked to do more with less.

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS

Use code *GeoCustomer* for 1 free pass per account

Product Update

We're adding new functionalities and enhancements to our platform every week! Learn more about what's new (and what's coming) at Latitude.

iG-Engagement

NEW! Engagement Tools

Engage with Twitter *AND*

PDF-collections-2

NEW! Collections PDF Summary Report

Instagram posts by simply clicking the Reply, Retweet, and Favorite buttons for a Tweet and the Like and Comment buttons on an Instagram post.

Download the 200 most recent items from a collection to a nicely formatted PDF summary report.

Upcoming Webinars

CS_Web-1 **East Valley Fusion Center Use of Social Media for Major Events and Public Safety**

October 15 / 2:00 - 3:00 PM EDT

Join Geofeedia and Chris Henningsen of the East Valley Fusion Center to learn about their use of location-based social media monitoring for events, such as Super Bowl 49 and public safety. [REGISTER NOW](#)

LEOTTA **Current Trends and Challenges to the Use of Social Media in Criminal Cases**

October 29 / 2:00 - 3:00 PM EDT

Join Jack Hall of LEOTTA (Law Enforcement Officer Technology Training Associates) for a free webinar on the current trends and legal challenges to the use of social media in criminal cases. [REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

[OSMOSIS](#)

October 12-13
New York New York Hotel
Las Vegas, NV

[ASCIA Fall Conference](#)

October 22-24
Hyatt Regency Hotel
Chicago, IL

[MCC Fall Meeting](#)

October 23-24
Hilton Chicago
Chicago, IL

[IACP Annual Conference](#)

October 24-27
McCormick Place West
Chicago, IL

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

Pope

[Papal Visit 2015](#)

New York, Washington D.C., and Philadelphia

Pope Francis made his first trip to the United States and visited Washington, D.C., New York City, and Philadelphia. Check out content from the Papal Visit in this Instagram collection.

Joaquin

[Hurricane Joaquin](#)

East coast of the United States

Major flooding resulted in major east coast cities due to category 4 Hurricane Joaquin. See photos and videos of the storm's havoc in our Geofeedia collection.

Hajj

[Hajj Stampede](#)

Mecca, Saudi Arabia

A stampede near Mecca killed over 450 people and left over 700 injured during the annual Hajj pilgrimage to Mecca. This collection includes images and videos of the tragic event. WARNING: Graphic content included.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

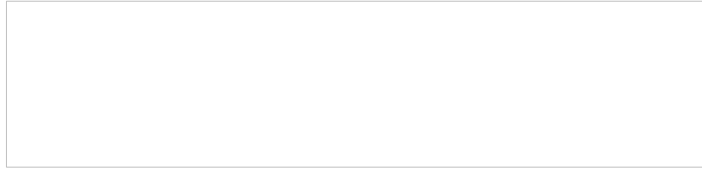
Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [geneva.malagutti@geofeedia.com]

Sent: Thursday, February 20, 2014 8:35 AM

To: ryan.walsh@pd.boston.gov

Subject: Geofeedia Product Upgrades



Dear Geofeedia Users,

At Geofeedia, we listen to our customers' feedback and upgrade our platform to help them perform their jobs. We're excited about two major announcements to enhance your efforts and experience (Facebook and Keyword alerts).

1. Facebook - nearly every customer has asked us to let them know when we could acquire geo data from the social network with over 1.1 billion users. We are incredibly excited and proud to add this source to our continuously expanding data set. You should see Facebook as a new source in the platform later this morning.

2. Keyword alerts - you now have the ability to create lists of keywords across your active recordings and receive an email alert when that word is mentioned. You will need to request this access from your sales rep to confirm this function is turned on.

Please contact sales@geofeedia.com with any questions or assistance on these upgrades. Please also continue to tell us other recommended additions to our platform that you'd like to see. Thank you for your partnership. We're enjoying sharing the value of location-based social monitoring with you and hearing your success stories every day!

Sincerely,

Geofeedia Team

[Forward this email](#)

□ This email was sent to ryan.walsh@pd.boston.gov by geneva.malagutti@geofeedia.com | [Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#). □

Geofeedia | 101 N. Wacker Dr. | Suite 2008 | Chicago | IL | 60606

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, September 02, 2015 1:36 PM

To: ryan.walsh@pd.boston.gov

Subject: Geofeedia September Newsletter: Latitude, Geofeedia Live, and More!



LOG IN

September_Newsletter_Header

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: A Full Day of Education

Book your travel NOW - we are less than two months away from the industry's first-ever location-based social media conference on **October 21, 2015** at [The Gleacher Center](#) in **Chicago, IL**! In partnership with the [Illinois Association of Chiefs of Police](#) and the [Illinois Security Professionals Association](#), Geofeedia wants you to stay ahead of how social media is changing the way we think about and operate in the world today. Collaborate with your peers and hear from industry leaders who use social media data in innovative ways with limited resources and are being asked to do more with less.

[Geofeedia Latitude](#)

[ISPA](#)

SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS

Use code *GeoCustomer* for 1 free pass per account

Geofeedia Live Release: Coming Soon!

Our team has been working hard to extend our platform with a number of new capabilities that make it easier than ever to leverage real-time social media intelligence for your locations of interest around the world. Here is a preview of some of the new features that will be unveiled with the [Geofeedia Live](#) release next week.

- **MORE (and Better!) Data:** With the addition of [VK](#), the largest European social network in the world, you can gain additional insights from around the globe. We are continuing to ensure we bring you the largest set of location-based data in

the world.

- **MORE Insights:** The new *Geofeedia Live* app will help you discover insights into trending locations and better understand the topics and conversations taking place around the world.
- **MORE Management:** With the new *Engagement* feature, you now have the ability to easily search, curate, and engage with Twitter posts in real-time directly from the Geofeedia platform.
- **MORE Mobile:** In our iOS and Android mobile apps, we have added new enhancements that include *refining your search radius*, adding *Sina Weibo* as a data source, accessing your *collections* on-the-go, and much more!

Join one of our customer enablement webinars to learn more about the new features and hear best practices.



Upcoming Webinars

LE-Police

Social Media

September 10, 2:00 PM EDT

Join Geofeedia and Chief Billy Grogan of the Dunwoody Police Department to learn how his department uses social media to engage with the people of Dunwoody, GA.

[REGISTER NOW](#)

PD

Protect and Serve

September 17, 2:00 PM EDT

Learn how the Lexington Police Department uses social media intelligence to investigate crimes, maintain campus safety, and monitor activity.

[REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

[ALEAN](#)

ALEAN

September 21-23
New York New York Hotel
Las Vegas, NV

[IACA](#)

IACA

September 22-25
Hyatt Regency Denver Tech Center
Denver, CO

[ASIS](#)

ASIS

September 28 - October 1
Anaheim Convention Center

Anaheim, CA

[ISS World](#)

ISS

September 29 - October 1
Bethesda North Marriott Hotel
Washington, D.C.

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[Shooter](#)

[Mississippi State University Lockdown](#)

Starkville, MS

Students and faculty were panicked as warnings of a potential shooter on campus were made last week. A person of interest was taken into custody, but there were no reports of shots being fired. Check out the social media posts surrounding the situation.

[Protests](#)

[Beirut Protests](#)

Beirut, Lebanon

Thousands of people took to the streets of Beirut in protest of dominate sectarian politicians. See photos and videos posted by protesters in our collection.

[Katrina](#)

[New Orleans: 10 Years Later](#)

New Orleans, LA

Hundreds gathered in New Orleans for the 10th Anniversary of Hurricane Katrina. Check out the collection to see footage of President Obama's speech and more.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, November 03, 2015 1:45 PM
To: ryan.walsh@pd.boston.gov
Subject: Geofeedia System Alert

[Geofeedia](#)



LOG IN

Geofeedia System Alert: Issue Resolved

The issue with our hosting partners has been resolved. Search results should be displaying at normal speeds, and recordings are now properly returning results. Alerts processing has been reactivated. All posts queued during the impacted time are being processed and email notifications are being delivered.

Thank you for your patience, and we apologize for the inconvenience.

Questions? Please contact your Customer Success Manager or email support@geofeedia.com with any questions.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, November 03, 2015 11:29 AM
To: ryan.walsh@pd.boston.gov
Subject: Geofeedia System Alert

[Geofeedia](#)



LOG IN

Geofeedia System Alert

Starting at 9:36am Eastern Time today, an issue with one of our hosting partners is causing Geofeedia users to experience slowness in searches and loading recordings. In addition, Alerts have been temporarily halted.

Our engineering teams are working quickly to resolve the issue, and we will send a follow-up note as soon as this issue is resolved. We apologize for the inconvenience.

Questions? Please contact your Customer Success Manager or email support@geofeedia.com with any questions.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [phil@geofeedia.com]

Sent: Tuesday, August 23, 2016 7:31 AM

To: ryan.walsh@pd.boston.gov

Subject: Geofeedia Webinar | Best Practices For Large Event Safety & Security Management

[Geofeedia](#)

Good Morning,

Large-scale event monitoring through Geofeedia can help you identify unforeseen risks and improve situational awareness. Join us Thursday, August 25 at 2pm EDT as the Geofeedia Security Operating Center shares our experiences and best practices from monitoring the 2016 Olympic Games. You'll definitely want to leverage these techniques for your next event!

[Register_Button-1.png](#)

From,

The Geofeedia Security Operating Center

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Carly Tschantz [carly.tschantz@geofeedia.com]
Sent: Thursday, April 07, 2016 2:34 PM
To: ryan.walsh@pd.boston.gov
Subject: Geofeedia Webinar Recording and Follow Up

Good afternoon,

We're glad you were able to attend our webinar on the Geofeedia March '16 Product Release. If you would like to watch the session again, [the recording can be found here](#).

Please reach out to support@geofeedia.com or visit help.geofeedia.com if you have any questions!

Thank you,



Carly Tschantz
Enablement Specialist

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [Here](#) to manage your email settings.

From: Kati Depasse [kati.depasse@geofeedia.com]
Sent: Friday, July 24, 2015 3:46 PM
To: ryan.walsh@pd.boston.gov
Subject: Geofeedia Webinar Recording and Follow-Up

Good Afternoon Ryan,

I'm sorry you couldn't attend the webinar yesterday over some of the current trends and issues with using social media in criminal cases. If you would still like to view the session, a [recording can be found here](#).

Please reach out to me with any questions you may have for Jack Hall, about Geofeedia, or for additional resources. I look forward to speaking with you soon!

Thanks!

Kati

--

Kati Depasse
Sales Development Representative
Geofeedia, Inc. | geofeedia.com
[317-813-9318](tel:317-813-9318)
55 Monument Circle, Suite 710
Indianapolis, IN 46204

[Latest News + Events](#)

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL
Click [here](#) to manage your email settings.

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, December 16, 2015 4:10 PM
To: ryan.walsh@pd.boston.gov
Subject: Happy Holidays from Team Geofeedia!



LOG IN

Geofeedia holiday

On behalf of the Geofeedia Team, THANK YOU for your partnership in 2015. We are grateful that you have partnered with us to make a difference in your organization and community. Together, we are making the world a better place.

You made 2015 an outstanding year. Some of my favorite highlights include:

- **Bringing more and better data to location-based, real-time decision making.** From new sources like VK and Sina Weibo to adding enrichments like Sentiment, we truly have the best data set available!
- **Adding more ways to search.** With Geofeedia, now you can search by keyword, location or user in addition to making our 1.4 billion posts available for “discovery” searches.
- **Hosting the industry’s first location-based social media conference, Latitude,** bringing over 200 industry experts coming together for a full day of education and collaboration.
- **Serving over 500 customers** who continue to push our team forward in the way in which we provide services and support to you.
- **Growing the Geofeedia Team** to more than 50 employees, with 30% focused on developing and innovating the platform for you and another 30% focused on initiatives to ensure our customers are successful and that we exceed your expectations.

We couldn’t be more excited about what 2016 has in store for the Geofeedia platform! The location-based intelligence space is taking off and we are leading the industry in what’s to come.

You, and the entire Geofeedia community of users, are instrumental in shaping the future with us. Starting this week, you can connect with our success teams from within the platform via Live Chat to share your feedback instantly and get your questions answered. We look forward to hearing from you.

Thank you for your partnership and cheers to a great 2016!

Phil Harris and the Geofeedia Team
CEO, Geofeedia

P.S.: Anxious to know what we have in store for 2016? Check out our new blog post,

[2016 Predictions in Location-Based Intelligence](#), to learn more!

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Laura Bohnert [laura.bohnert@geofeedia.com]

Sent: Friday, March 06, 2015 11:59 AM

To: ryan.walsh@pd.boston.gov

Subject: Have a minute? Geofeedia wants to hear from you!

[Geofeedia Logo](#)

Thank you for choosing Geofeedia as your location-based social media monitoring partner. We want to hear from you!

How likely are you to recommend Geofeedia to a colleague?

1 = Not Likely and 10 = Very Likely

Make sure you're up to speed on the latest product enhancements: Watch the G30 webinar in the [Resources & Support](#) section of the application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, October 15, 2015 7:52 AM

To: ryan.walsh@pd.boston.gov

Subject: Identify New Patterns and Trends with Location-Based Social Data

[Geofeedia](#)

Hi Ryan,

Facilitating the appropriate exchange of tactical and criminal intelligence information within agencies can be challenging. Not having all the data needed to complete full analysis along with faulty reporting can be a roadblock for ongoing investigations. The emergence of social media intelligence can help analysts fill data gaps and identify trends as needed.

Geofeedia provides real-time, actionable insights through location-based social media that gives analysts further intelligence to identify patterns, trends, and hotspots as they happen.

Download our new Crime Analyst User Guide to learn more about how social media intelligence can help support your agency.

[geofeedia-resource-button](#)

Want to learn more? Join us for our upcoming webinar, "[Current Trends and Challenges to the Use of Social Media in Criminal Cases](#)" on October 29 at 2:00 PM EDT.

- Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, December 04, 2014 3:13 PM

To: ryan.walsh@pd.boston.gov

Subject: Introducing Geofeedia Apps, User Track and more!

View this email as a web page [here](#).

[Geofeedia Logo](#)

[log-in](#)

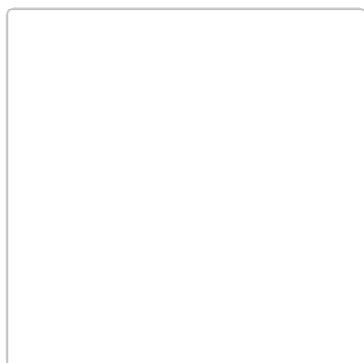
Introducing Geofeedia Apps

We're excited to announce that we've made it even easier to access and use Geofeedia's powerful functionalities with the introduction of **Geofeedia Apps**.

The new Apps Menu will now be the primary way you navigate the application, so be sure to click below to log in and watch a video overview of this enhancement!

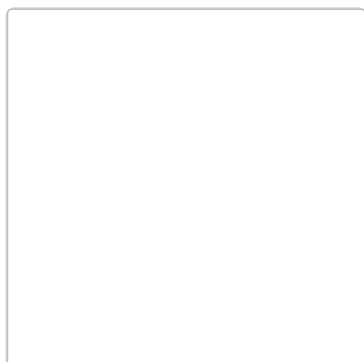
[video-preview](#)

More Geofeedia Updates:



New: User Track

You can now connect one or multiple Twitter or Instagram accounts and track posts from a defined set of users, even if the posts aren't Geotagged. [Click here](#) to log in, watch a video overview, and get started with User Track.




New: CSV Downloads

To download a spreadsheet containing the details of up to 25,000 posts from an active or completed recording, simply click the gear icon and look for the "CSV Download" link.



Social Media as a Tool for Physical Security



Geofeedia was recently featured in an article written by [SourceSecurity.com](#) related to how social media data can help with physical security. [Click here](#) to read the full article on SourceSecurity.com.

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with the latest news, product updates, articles and more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Friday, January 15, 2016 9:49 AM

To: ryan.walsh@pd.boston.gov

Subject: January Newsletter: New Features Coming Soon, Free Educational Webinars, and More!

LOG IN

January-Newsletter.png

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

NEW FEATURES! January 2016 Release

predict-periscope

Analyze-circle

Act-map

NEW DATA SOURCES

IMAGE RECOGNITION

SEARCH+

We're excited to add NEW features to the Geofeedia platform on January 27 (data sources, recognition tools, analytics, and more!) designed to help your organization **predict**, **analyze**, and **act** on location-based social intelligence.

Watch our short video for a preview on what's to come!

Don't forget to sign up for our upcoming training sessions to learn how to leverage the new features. [Register now!](#)

We Want to Hear From You

Thank you for giving us the opportunity to better serve you! Please help us by taking 2-3 minutes to tell us about your experience with Geofeedia. We appreciate your business and want to make sure we meet your expectations.

Attend an Upcoming Webinar

Join Team Geofeedia and our guest presenters for free educational webinars throughout the month.

rock-ventures-logo

[How Rock Ventures Uses Social Media Intelligence to Power Their Command Center](#)

January 20 | 2:00 PM EST

[REGISTER NOW](#)

Geofeedia ads

[Geofeedia Ads](#)

January 21 | 2:00 PM EST

[REGISTER NOW](#)

square logo

[How Square Uses Social Media Intelligence for Trust and Safety](#)

January 26 | 2:00 PM EST

[REGISTER NOW](#)

airport webinar

[How Social Media Intelligence Can Enhance Public Safety and Airport Security](#)

January 28 | 2:00 PM EST

[REGISTER NOW](#)

Connect with Our Team at Upcoming Events

Visit the Geofeedia team on the road in January at industry conferences and trade shows.

[2016 Major League Soccer Operations & Security Seminar](#)

January 19 - 22
Orlando, FL

[2016 NASPA Strategies Conference for Mental Health](#)

January 21 - 23
Orlando, FL

ncs4-425793-edited.jpg

[National Intercollegiate Athletics Safety & Security Summit](#)

January 26 - 28
Gulfport, MS

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent

collections for you to discover!

College Football **Clemson**

[College Football Championship: Alabama vs.](#)

University of Phoenix Stadium

The Alabama Crimson Tide beat the Clemson Tigers in the championship game with a final score of 45-40. See photos and videos from field, sidelines, and stands in our collection.

Dallas tornadoes

[Severe Weather](#)

Dallas, Texas

Powerful tornadoes ripped through Dallas, tearing down apartment complexes and damaging homes and buildings throughout the city. See photos and videos of the storm in our collection.

2016 CES

[International Consumer Electronics Show](#)

Las Vegas, Nevada

The International Consumer Electronics Show, more widely known as CES, is an annual event that allows companies to display the latest and greatest in technology innovations. See photos and videos of the protests in our collection.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [latitude@geofeedia.com]
Sent: Thursday, May 05, 2016 2:09 PM
To: ryan.walsh@pd.boston.gov
Subject: Join Us and Share Your Story at Latitude 2016!

LOG IN

Latitude2016

Real-Time Location Data Provides the Context for Real-Time Decision Making

[Latitude](#) is one of the best location-based intelligence conferences in the world. As a Geofeedia customer, you receive a free pass to join 1.5 days of Geofeedia platform training and industry education.

I hope you can join us at [Navy Pier October 5-6, 2016](#) where forward-thinking professionals in the security, public sector, and marketing fields will trade thoughts about how best to employ location-based intelligence in today's ever-changing digital landscape.

Attending Latitude gives you the opportunity to experience the latest in open sourced intelligence data trends while simultaneously networking with your peers about geospatial best practices and success stories. Location-based intelligence is changing the way we think about and operate in the world today.

I want you to be a part of it. [Register for Latitude now and help blaze the trail.](#) Use **this code for a free registration pass: GeoCustomer**

CALL FOR SPEAKERS: We are looking for speakers to join the conversation at Latitude. If you have a view point or story to share so others can learn from you, please send us an email: Latitude@Geofeedia.com. We are finalizing the agenda this month and have a few spots left!

I look forward to seeing you in Chicago!

[Phil-Harris](#)

Phil Harris

CEO, Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, March 02, 2015 10:35 AM
To: ryan.walsh@pd.boston.gov
Subject: Join us at Latitude: Location-Based Social Media Conference

Not rendering correctly? View this email as a web page [here](#).

[Geofeedia Logo](#)

[log-in](#)

[Geofeedia Latitude 2015](#)

Join us in Chicago for the first ever Location-Based Social Media Conference!

Location data is changing everything. Join hundreds of colleagues this October in Chicago as we explore the future of geospatial and social data. At Latitude, you'll learn from experts and connect with practitioners and colleagues focused on location data.

While we work hard to finalize the details and prepare for registration, please click below to let us know you're interested in learning more when the time comes!

Keep Me Posted!

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com]
Sent: Thursday, August 07, 2014 4:57 PM
To: ryan.walsh@pd.boston.gov
Subject: Keyword or Username Triggered Email Alerts

Not rendering correctly? View this email as a web page [here](#).

[Geofeedia Logo](#)

Receive alerts when important posts are made from within your Geofeeds

If you have the recording feature activated on your account, you can receive real-time email alerts when posts are made from within your recorded Geofeeds. Each alert can be triggered by up to 50 keywords and/or usernames and applied to multiple Geofeeds. Here's how to set them up (screenshot below):

1. While viewing an active recorded Geofeed, click the alerts icon in the main toolbar
2. Give your alert a name
3. Enter up to 50 keywords and/or usernames, comma delimited
4. Apply the alert to one or multiple active recordings
5. Select the members of your account who should receive the alerts
6. Click Save

That's it! When posts are made that match your criteria, an email will be sent with the details and a link to view the item in Geofeedia. If you don't have the recording feature activated in your account but would like to be able to archive content from your feeds and use alerts, get in touch with our support team at support@geofeedia.com.

geofeedia-alerts

[Log in to Geofeedia now](#)

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, June 25, 2015 12:03 PM

To: ryan.walsh@pd.boston.gov

Subject: Latest Product Feature Update and Webinar Series



LOG IN

Email-ProductUpdates

Newly Updated Instagram Map Widget

An updated **Instagram Map Widget** launches today! The map widget enables you to easily embed an interactive map of real-time Instagram posts from your locations into your website, blog, or landing page.

The new map widget features include:

- Completely new user interface
- Optimization for mobile devices
- Support for Instagram video content
- Expanded detail for individual posts

If you would like to learn more about the map widget, please contact your Customer Success Manager. And don't forget to download our new [Mobile App](#) from the Apple App Store!

Register for a 4.0 Customer Webinar

If you weren't able to attend a previous new feature training, please join us for one of these additional webinars where we will review the new features and functionalities of the enhanced Geofeedia platform. We'll explain the new capabilities, including:

- Multi-location recordings
- Influencers
- Real-time analytics
- Sentiment analysis



5-Minute Customer Survey

Want to shape the future of Geofeedia? We're looking for your feedback to help us prioritize where we go next with the power of location-based social intelligence. Take this quick, 5-minute survey to tell our product team where you'd like us to focus our efforts.



Need more information? Visit the [Resources & Support](#) page within the Geofeedia application or email support@geofeedia.com.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.
Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [latitude@geofeedia.com]

Sent: Thursday, September 08, 2016 12:31 PM

To: ryan.walsh@pd.boston.gov

Subject: Latitude 2016 | The World's Only Location-Based Intelligence Conference

Good Afternoon,

With Latitude 2016 only a few weeks away, we wanted to remind you to reserve your spot at the world's only location-based intelligence conference. Since you are a Geofeedia customer, we want to keep you on the cutting edge of our platform and location-based social intelligence. So, we expanded last year's sold out conference with an unforgettable lineup of keynote speakers, round table discussions, training, and product demos.

Latitude 2016 - October 5-6, 2016 in Chicago, IL.

[>> Reserve Your Spot Now <<](#)

Join us at Navy Pier where security and public sector professionals will exchange and share thoughts about how to best employ location-based intelligence.

The conference includes:

- A half-day of Geofeedia Training and Certification
- A welcome reception to connect with your peers
- A full-day of learning from industry leading presenters
- Closing keynote by **Stephen Goldsmith**, the Daniel Paul Professor of the Practice of Government and the Director of the Innovations in Government Program at the Harvard Kennedy School and former Deputy Mayor of New York and Mayor of Indianapolis.

Plus, you'll learn how our new features can optimize your use of location-based intelligence during the Latitude product release:

Screen_Shot_2016-09-07_at_4.02.57_PM.png

- **Logo Detection:** Identify posts that contain logos and branding relevant to your organization
- **Media Filtering & Analytics:** Filter and analyze by content type to find actionable posts
- **Geofeedia Services:** Social Intelligence Analysts monitor the locations that matter to your organization

Attending Latitude gives you the opportunity to experience the latest in open source intelligence data trends while connecting with your peers about geospatial best practices and success stories. Our team is excited to gather world-class leaders for an event of networking and location education.

I look forward to seeing you in Chicago!

Phil-Harris

Phil Harris

CEO, Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [latitude@geofeedia.com]
Sent: Thursday, September 22, 2016 10:15 AM
To: ryan.walsh@pd.boston.gov
Subject: Latitude 2016 - What's on the (Updated) Agenda

LatitudeLogo_2016.png

[Geofeedia](#)

Good Afternoon,

We're excited to announce that we updated Latitude's agenda with eight confirmed educational events! These events will teach you best practices for implementing and optimizing a location-based intelligence strategy.

Latitude 2016 will also feature a Geofeedia Platform Certification Program. This program covers Geofeedia's core features, advanced features, and the application of location-based intelligence to real-world situations.

Take a look at each event's description below! If you see one that appeals to you, then [sign up for Latitude today!](#)

Morning Events

- **It's a Small, Small World: How Do Global and Local Events Impact your Business and Community** - Learn how location-based social media data can deliver real-time situational awareness during local and global events, improving business continuity and community safety
- **How to Fully Operationalize Social Media Data to Meet Strategic Initiatives** - Discuss best practices for leveraging social media and learn how location makes every engagement more relevant by adding context
- **Threat Assessment: Best Practices for Assessing, Investigating, and Managing Employee Related Cases in the Workplace** - Discuss best practices for assessing, investigating, and managing employee related cases in the workplace
- **How to Fully Leverage Location-based Social Media on Campus** - Learn how to source intelligence from the most active users of social media

Afternoon Events

- **Civil Unrest and Social Media** - Learn how to use the power of location-based intelligence to effectively manage a crisis in your community
- **Social Media Intelligence for Sports Teams** - From ensuring fan safety to delivering the best fan experience, discover how location-based intelligence is the integral component for pulling off the ultimate event
- **Social Media and Beyond: How to Leverage the Full Power of Open Source Intelligence** - Make sure you have the right technology stack in play and learn how to use open source data effectively

- **Social Media Powers the News** - The Geofeedia team will walk through case studies on how social media alerts emanating from impacted locations were delivered faster than the news

Geofeedia Platform Certification

The Geofeedia Platform (GP) Certification has three levels:

- **GP-1 - Data Pathfinder:** Learn how you can use Geofeedia's core features to harness the power of location-based intelligence throughout your organization.
- **GP-2 - Intel Pioneer:** Grasp advanced features like image analysis, advanced alerts, enterprise, boolean strings, Everbridge, analytics, and more through diverse safety and security use cases and initiatives.
- **GP-3 - Atlas Analyst:** Master Geofeedia to connect the dots of the Intelligence Cycle by applying lessons learned in GP-1 and GP-2 to real-life case studies.

GP1.png

GP2.png

GP3.png

After completing the Geofeedia Platform Certification, you'll feel comfortable leading and managing the location-based intelligence operations of any organization.

We're counting down the days until Latitude, and we hope you are too!



Have a great day!

Phil-Harris

Phil Harris

CEO, Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Amy Condle [customer@gotowebinar.com]

Sent: Thursday, March 26, 2015 3:32 PM

To: ryan.walsh@pd.boston.gov

Subject: Learn More: The Next Generation of Geofeedia Confirmation

Dear Ryan,

Thank you for registering for "Learn More: The Next Generation of Geofeedia".

We are very excited to share the next generation of the Geofeedia application. Now it is even easier to use with a completely new look and feel, enables searching more data faster, and provides new ways to discover, engage, and analyze location-tagged data. Register for the webinar to see for yourself and register for our beta program!

Please send your questions, comments and feedback to: webinar@geofeedia.com

How To Join The Webinar

Thu, Apr 2, 2015 2:00 PM - 3:00 PM EDT

[Add to Calendar](#)

1. Click the link to join the webinar at the specified time and date:

<https://global.gotowebinar.com/join/6573720903097728513/804079214>

Note: This link should not be shared with others; it is unique to you.

2. Choose one of the following audio options:

TO USE YOUR COMPUTER'S AUDIO:

When the webinar begins, you will be connected to audio using your computer's microphone and speakers (VoIP). A headset is recommended.

--OR--

TO USE YOUR TELEPHONE:

If you prefer to use your phone, you must select "Use Telephone" after joining the webinar and call in using the numbers below.

United States

Toll: +1 (415) 655-0059

Access Code: 606-485-206

Audio PIN: Shown after joining the webinar

Webinar ID: 108-089-363

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To Cancel this Registration

If you can't attend this webinar, you may [cancel your registration](#) at any time.

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You can [unregister](#) from the event and/or [opt-out](#) from receiving other communication from this webinar's organizer or GoToWebinar. If you did not register for this event, please [Report Spam](#).

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From: Geofeedia [updates@geofeedia.com]
Sent: Monday, July 27, 2015 2:45 PM
To: ryan.walsh@pd.boston.gov
Subject: Learn More About Our New Features



LOG IN

EmailHeader-ProductUpdates

The latest release of the Geofeedia platform is LIVE! [Log in](#) now, and see how our new capabilities will give you greater insights, enhanced mobility and increased scale.

[Geofeedia-log-in](#)

Geofeedia: [Discovery Search](#)

More Data

Uncover more data than ever before with our expanded search capabilities. **Discovery Search** identifies where conversations are taking place across the globe in our interactive Map or **Heatmap** view. Utilize the **Keyword Search** to activate Twitter data and broaden search insights for a better understanding of the social conversation. Deliver your set of actionable data to decision-makers with our exportable **PDF reports**.

Geofeedia: [Android App](#)

More Mobile

Take the power of Geofeedia on-the-go with our **enhanced iOS mobile app** and new **Android mobile app**. One-click access to locations, recordings and user profiles and posts bring location-based social media monitoring to mobile devices. Our apps are available for download in the [iTunes](#) and [Google Play](#) stores.

Geofeedia: [Multi-Location Upload](#)

More Scale

Quickly upload thousands of locations with **Multi-Location Upload**, and combine up to 1,000 locations into recordings for an overall view on the data captured with **Location Aggregation**. Gain insights in your locations by including up to 1,000 terms for Alerts and Recording filters with **increased keyword thresholds**.

Discovery Training Session

Explore the 9 features above (and more!), and hear from our Senior Technical Product

Manager, Andy Falkenstein, in an upcoming webinar.

[register-now-button](#)

Read how you can benefit from the Discovery launch

Corporate Security

Protect your assets with location-based social media. See how security teams identify potential threats. [READ MORE](#)

Public Safety

Protect and serve with location-based social media. See how agencies monitor natural disasters. [READ MORE](#)

Media and Journalism

Be first on the scene with Geofeedia. Uncover trends using the Keyword and Discovery searches. [READ MORE](#)

Marketing

Build your brand using Geofeedia. Discover customer conversations in your locations. [READ MORE](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support page](#) within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest. Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia Training [customer@gotowebinar.com]
Sent: Tuesday, March 29, 2016 7:44 AM
To: ryan.walsh@pd.boston.gov
Subject: MARCH '16 RELEASE: Team & Enterprise Functionality Confirmation

Dear Ryan,

Thank you for registering for "MARCH '16 RELEASE: Team & Enterprise Functionality".

Join Andy Falkenstein, Director of Product Management, & Carly Tschantz, Enablement Specialist, to learn about Geofeedia's Enterprise Launch.

With the new team and enterprise platform, now you can predict, analyze and act on even more location-based intelligence in a way that matches each team member's responsibilities and existing workflow.

Manage local, regional and global team initiatives through user and group management and sharing options. Fully customize user access with granular custom roles and maintain a complete audit trail for internal compliance tracking.

Please send your questions, comments and feedback to: success@geofeedia.com

How To Join The Webinar

Tue, Apr 5, 2016 2:00 PM - 3:00 PM EDT

Add to Calendar: [Outlook® Calendar](#) | [Google Calendar™](#) | [iCal®](#)

1. Click the link to join the webinar at the specified time and date:

<https://global.gotowebinar.com/join/4962558144191659777/291435153>

Note: This link should not be shared with others; it is unique to you.

2. Choose one of the following audio options:

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--OR--

TO USE YOUR TELEPHONE:

If you prefer to use your phone, you must select "Use Telephone" after joining the webinar and call in using the numbers below.

United States: +1 (415) 930-5321

Access Code: 352-665-260

Audio PIN: Shown after joining the webinar

Webinar ID: 157-779-963

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From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, March 10, 2016 2:51 PM

To: ryan.walsh@pd.boston.gov

Subject: March Newsletter: Latitude Registration Is Open, Attend Our City Tour, and More!

LOG IN

March-Newsletter

Geofeedia's monthly newsletter provides our customers with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Registration is Open! Latitude 2016


Join us this fall for [Latitude 2016](#)! We're excited to bring you the world's only location-based intelligence conference.

Oct. 5 - 6 | Navy Pier in Chicago, IL

NEW! Get Geofeedia Certified: Attend a half day of training to become an expert on the platform.

Every Geofeedia customer receives a FREE pass to attend: Use the code *GeoCustomer* when you register.

March '16 Release: Team & Enterprise Functionality

Geofeedia is excited to introduce our new enterprise-  ready platform to empower teams of all sizes and complexities to predict, analyze and act on location-based intelligence.

Register now for our Product Overview to see how the functionality can help your team.

Geofeedia City Tours

Join us for a (free!) half day of education and platform training in a roundtable format

at locations across the country.

Interested in hosting or attending a training event with fellow corporate security, public safety, and Geofeedia experts in your area? Contact our [team](#).

SanFrancisco.png

SAN FRANCISCO

Square Headquarters

March 22 | 8:00 AM to 1:00 PM PDT

Columbus

COLUMBUS

Ohio Department of Public Safety

April 13 | 3:00 PM to 6:00 PM EDT

University of Maryland

BALTIMORE

University of Maryland

April 19 | 3:00 PM to 6:00 PM EDT

Attend Upcoming Webinars

Join Team Geofeedia and our guest presenters for educational webinars featuring industry experts and the Geofeedia platform.

Social Media and the Intelligence Cycle for Security Professionals

March 16 | 2:00 PM EDT

Learn how social media data is developed into actionable intelligence for security teams.

[webinar-button.png](#)

How Ocean City Police Department Uses Location-Based Intelligence for Event Monitoring

March 24 | 2:00 PM EDT

Hear from Detective Jim Schwartz as he discusses how he uses location-based intelligence to better predict, analyze, and act on data that enhances situational awareness for their agency.

[webinar-button.png](#)

Social Media and the Intelligence Cycle for the Public Sector

March 30 | 2:00 PM EDT

See how the public sector leverages social media data during different stages of the intelligence cycle.

[webinar-button.png](#)

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[Severe Weather](#)

[Severe Weather](#)

East & Southeast Coast of the United States

Heavy rain, tornadoes, and strong winds wreaked havoc in communities across Virginia, Florida, and Louisiana.



[Boston Public Schools Protest](#)

Boston, MA

Students walked out of class and marched through downtown Boston in protest of proposed budget cuts.



[Super Tuesday](#)

[Super Tuesday](#)

Across the United States

Voters from several states across the country visited their polling stations to take part in their state's primary elections.



Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [latitude@geofeedia.com]

Sent: Thursday, October 06, 2016 2:01 PM

To: ryan.walsh@pd.boston.gov

Subject: Miss out on Latitude? Join us at our new product release webinar!

[Geofeedia](#)

Good afternoon,

If you couldn't make it to Latitude this year, don't worry! We're hosting a new product release webinar next Tuesday, October 11 at 2:00 PM EDT. Our product team will highlight the new platform updates that were featured at Latitude!

Featured Product Enhancements

Logo Detection, Media Filtering, and Geofeedia Services give your organization more tools to Predict, Analyze, and Act on location-based intelligence.







- **Logo Detection:** Recognize pictures of brands or logos that are important to your organization in locations that matter.
- **Media Filtering and Analytics:** Break down posts by their media type. Media Filtering and Analytics let your team segment geotagged posts into text, photo, and video-only posts.
- **Geofeedia Services:** Let Geofeedia manage your social intelligence. Our team of Social Intelligence Analysts monitor the locations that matter to your organization 24/7 to bring your team actionable data.

We hope to see you there!

Phil-Harris

Phil Harris

CEO, Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [hello@geofeedia.com]
Sent: Monday, June 16, 2014 11:01 AM
To: ryan.walsh@pd.boston.gov
Subject: More data, more speed, must-see new features

Not displaying correctly? View this email as a web page [here](#).

[Geofeedia Logo](#)



[Seen Geofeedia lately?](#)

Hello from team Geofeedia!

We thought you would be interested in the [major enhancements](#) we've made to our leading location-based social media intelligence platform.

Click below to have a look at some of our new features, including:

- More location-based social data than anyone in the industry
- Seven social sources, now including rich Facebook data
- Keyword and username triggered email alerts
- Real-time data filtering by keyword, username and more
- Automatic data archival for 24/7 location monitoring
- Language translation
- Embeddable social media map widgets for your website
- The most user-friendly, fastest interface available

[See what we've been up to!](#)



This email was sent to: ryan.walsh@pd.boston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606

US

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[Manage Subscriptions](#) | [Update Profile](#) | [Unsubscribe](#)

From: Geofeedia [no-reply@geofeedia.com]
Sent: Friday, July 18, 2014 2:45 PM
To: ryan.walsh@pd.boston.gov
Subject: New Feature: Scheduled Recordings

Not displaying correctly? View this email as a web page [here](#).

Geofeedia Logo



New Feature: Scheduled Recordings

If you have our recording feature activated on your account, you can now schedule start and end dates/times in advance. That way, you can be prepared to gather and archive social content from a specific event before it's too late.

As a reminder, our recording feature allows you to capture and archive all social content from within your search area for future retrieval and analysis. If you don't currently have the recording feature active in your account but would like to learn more, please contact us at sales@geofeedia.com.

Also, if you missed our video highlighting the new features of our latest major platform enhancement, you can still [watch it here](#).

To schedule a recording (screenshot below):

- 1) While viewing the Geofeed from your desired area, click the record icon on the upper right side of the toolbar
- 2) Click "Schedule the recording to start at a specific date/time"
- 3) Choose your start and end dates/times (Tip: make sure your account is set to the correct timezone under the settings menu in the toolbar)
- 4) Choose Public or Private visibility and save

That's it! Data will now be captured from your area during the specified timeframe and made available for future access and analysis.

Scheduled Recordings

[Log in now](#)



This email was sent to: ryan.walsh@pd.boston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

We respect your right to privacy: [View our policy](#)
[Manage Subscriptions](#) | [Update Profile](#) | [Unsubscribe](#)

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, May 29, 2015 10:43 AM
To: ryan.walsh@pd.boston.gov
Subject: Next Evolution of Geofeedia Launches Next Friday

LOG IN

Twitter_logo_blue

Email-ProductUpdates

The next evolution of the Geofeedia platform is going live next Friday, June 5 and offers you:

- **A new look-and-feel** to streamline your discovery process
- **Multi-location recordings** to monitor the locations that matter to you
- **Enhanced analytics and sentiment** to better understand what's happening at those locations
- **Influencers** to research social profiles and discover more about an individual's interests and most common interactions with other users
- **A new set of engagement tools** to better connect with your customers in entirely new ways

Join us for a webinar to learn more about the new features.

register-now-button

Maintenance Window

With the launch of our new platform, we will be working in a maintenance window from 10:00 PM EDT on Friday, June 5 to 4:00 AM EDT on Saturday, June 6. During this period, the Geofeedia application and API will not be available. Thank you in advance for your patience.

Introducing Sina Weibo

With the launch of our new platform, we will be introducing data from Sina Weibo, a Chinese microblogging site with over 500 million users. Sina Weibo opens a new avenue of data for your social discovery and analysis.

Learn More about the New Platform

Register for a webinar with the Geofeedia team to learn more about the platform. We'll show you how it enables searching more data faster and provides new ways to discover, engage, and analyze location-tagged data. [Register now!](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the *Resources & Support* page within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, June 04, 2015 9:02 AM
To: ryan.walsh@pd.boston.gov
Subject: Next Evolution of Geofeedia Launches Tomorrow

LOG IN

Email-ProductUpdates

The next evolution of the Geofeedia platform is going live tomorrow, June 5th and offers you:

- **A new look-and-feel** to streamline your discovery process
- **Multi-location recordings** to monitor [150401-Beta-Screens](#) the locations that matter to you
- **Enhanced analytics and sentiment** to better understand what's happening at those locations
- **Influencers** to research social profiles and discover more about an individual's interests and most common interactions with other users
- **A new set of engagement tools** to better connect with your customers in entirely new ways

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[register-now-button](#)

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Learn More about the New Platform

Register for a webinar with the Geofeedia team to learn more about the platform. We'll show you how it enables searching more data faster and provides new ways to discover, engage, and analyze location-tagged data. [Register now!](#)

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support](#) page within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

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From: Phil Harris [latitude@geofeedia.com]

Sent: Wednesday, September 28, 2016 1:30 PM

To: ryan.walsh@pd.boston.gov

Subject: Only one week until Latitude! Check out our confirmed panelists

latitudelogo-01.png

Geofeedia_Logo_Horizontal-2.png

Good Afternoon,

We're excited to announce that we've confirmed 16 panelists for Latitude 2016! Our panelists are experts in the location-based intelligence space and will present their knowledge and insights next Thursday, October 6!

Take a look at each panelist and their topic below. If you see something that piques your interest, then [sign up for Latitude today!](#)

Morning Events

- **Martin Wolberg Stok, Discover Card; and Melissa Lee, Yahoo!** - It's a Small, Small World: How Do Global and Local Events Impact your Business and Community
- **Carel Canel, Broward County Aviation; Tamer Hadi, NYC Dept. of Health; and Chelsea Insprucker, Cancer Treatment Center of America** - How to Fully Operationalize Social Media Data to Meet Strategic Initiatives
- **Brian Creter and Gabriele Thompson, Gavin De Becker & Associates L.P.** - Threat Assessment: Best Practices for Assessing, Investigating, and Managing Cases of Inappropriate Pursuit that Intersect with the Workplace
- **Katherine Moon, Tucson Police Department; and Lizz Martinez, Dell Social Media Services** - How to Fully Leverage Location-based Social Media on Campus

Afternoon Events

- **Dan Mahoney, NCRIC; Joe Orenstein, Baltimore Police Department; and Kim Reckas, San Jose Police Department** - Civil Unrest and Social Media
- **Ray Johnson, Illitch Holdings; James DeMeo, Unified Sports & Entertainment Security Consulting, LLC; and Allison Bruneel, NASCAR** - Social Media Intelligence for Sports Teams
- **Parker DeGroot, Rock Ventures** - Social Media and Beyond: How to Leverage the Full Power of Open Source Intelligence
- **Team Geofeedia** - Social Media Powers the News

Latitude 2016 Product Release

Latitude will also feature new enhancements coming to the Geofeedia Platform October 6th! Media Filtering, Logo Detection, and Geofeedia Services will give your organization

more tools to Predict, Analyze, and Act on location-based intelligence.

LogoRecognition3.png

mediafiltering.png

services.png

- **Logo Detection:** Recognize pictures of brands or logos that are important to your organization in locations that matter.
- **Media Filtering and Analytics:** Break down posts by their media type. Media Filtering and Analytics let your team segment geotagged posts into Text, Photo, and Video only posts.
- **Geofeedia Services:** Let Geofeedia manage your social intelligence. Our team of Social Intelligence Analysts monitor the locations that matter to your organization 24/7 to bring your team actionable intel.

Latitude is only one week away, so make sure your sign up before time runs out!

We hope to see you there!

Phil-Harris

Phil Harris
CEO, Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, April 23, 2015 12:59 PM
To: ryan.walsh@pd.boston.gov
Subject: Product Updates from Geofeedia

[Geofeedia Logo](#)

[log-in](#)

At Geofeedia, we're innovating our platform all [150401-Beta-Screens](#) the time. Our engineering teams strive to ensure you can discover the best content and insights in your locations.

As such, we wanted to make sure you're aware of a few upcoming updates to our platform. Discover the changes and updates below!

Introducing Sina Weibo

In early May, you'll see a new data source, Sina Weibo, in your searches. Sina Weibo is a popular Chinese microblogging site with over 500 million users and over 100 million posts per day, opening a new data stream for your social discovery and analysis and providing new insights.

Facebook Graph API Sunset

On April 30, 2015, Facebook will be retiring its v1.0 Graph API, which powers location-tagged data for all of its partners. After this date, historical Facebook data will continue to live in your account, but new searches and recording data will not pull any new location-tagged Facebook data.

Have You Discovered Yik Yak?

Yik Yak is one of the most popular location-enabled social networks, with millions of app downloads and more than 1,600 college campuses using it. Make sure to review the Yik Yak posts which provide great insights for situational awareness intelligence, customer service issues, and general location sentiment.

Last Chance for a Sneak Peak of the New Platform

Only one webinar remains to give you an early look at our new platform and show you how it enables faster searches and provides new ways to discover, engage, and analyze location-tagged data. Register now and join us to learn more!

[register-now-button](#)

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Carly Tschantz [carly.tschantz@geofeedia.com]
Sent: Tuesday, April 21, 2015 11:08 AM
To: Ryan Walsh
Subject: Re: Beta testing

Hello Ryan,

Thanks for sharing about the Marathon. It seemed to be an exceptionally run event with a lot of positive support coming from all the attendees.

For the Beta version, we are still building out the Alerts function to be updated with our new server systems. It will be available by the May 1 release date, but I am not sure of the timeline for Beta release before then. If you want to save recordings STRICTLY based on keywords, you will be able to do so by creating a Template that you can apply to multiple recordings. I would first save your locations you wish to monitor, select "New Recording," set your template requirements and select up to 10 locations to apply that Template to. Let me know if you have any questions!

Thank you!

Best Regards,

Carly Tschantz
Customer Success Manager
Geofeedia, Inc. | geofeedia.com
O: (773) 304-4177
M: (847) 624-6522
Skype: carly.tschantzgeofeedia
444 N Wells St., Suite 502
Chicago, IL 60654

On Tue, Apr 21, 2015 at 10:32 AM, Ryan Walsh <ryan.walsh@pd.boston.gov> wrote:

Hi Carly,

Just got your voice-mail and wanted to let you know everything went smoothly yesterday. We had set up a couple recordings to start over the weekend for areas of interest in relation to the marathon and they started and pulled in posts as expected. Fortunately we didnt have any issues and found no really concerning posts so that was good. We've since gone in and deleted the recordings in accordance with our social media policy.

One question we did have was with the Beta version. We've been doing some testing with it and would like to create a recording with an alert based on some specific key words. I'm having trouble finding where you create the alert. Maybe alerting is not part of the beta release?

The ability to record only posts with certain keywords will definitely be worthwhile for us, so we wanted to give that a try if possible and generate some alerts off of that.

Thanks,
Ryan

Ryan Walsh
Sr. Intelligence Analyst
Boston Regional Intelligence Center
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[617-343-5497](tel:617-343-5497) or [617-343-4328](tel:617-343-4328)

| Ryan.Walsh@pd.boston.gov

From: Ryan Walsh [ryan.walsh@pd.boston.gov]
Sent: Thursday, April 23, 2015 1:49 PM
To: Carly Tschantz
Subject: Re: Beta testing

Thanks Carly,

That makes sense. I think this type of keyword filtered recording & alerting is something we'll make great use of when the new version is released.

Thanks!
-Ryan

Ryan Walsh
Sr. Intelligence Analyst
Boston Regional Intelligence Center
Boston Police Department
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Ryan.Walsh@pd.boston.gov

On Tue, Apr 21, 2015 at 12:07 PM, Carly Tschantz <carly.tschantz@geofeedia.com> wrote:

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Ryan.Walsh@pd.boston.gov

From: Ryan Walsh [ryan.walsh@pd.boston.gov]
Sent: Wednesday, November 12, 2014 9:16 AM
To: Jon Newman
Subject: Re: BRIC GeoFeedia Demo

sounds good...I'll forward along to the appropriate people.

Thanks

Ryan Walsh
Sr. Intelligence Analyst
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Boston Police Department
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On Wed, Nov 12, 2014 at 9:14 AM, Jon Newman <jon.newman@geofeedia.com> wrote:
That works. I will send along an invite now. Feel free to forward it along.

Please let me know if you need anything in the meantime.

Regards,
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On Wed, Nov 12, 2014 at 8:04 AM, Ryan Walsh <ryan.walsh@pd.boston.gov> wrote:
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On Mon, Nov 10, 2014 at 5:29 PM, Jon Newman <jon.newman@geofeedia.com> wrote:
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What time works for you on Thursday 11/20?

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From: Jon Newman [jon.newman@geofeedia.com]
Sent: Monday, November 10, 2014 1:27 PM
To: Ryan Walsh
Subject: Re: BRIC GeoFeedia Demo

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Sent: Wednesday, November 12, 2014 9:15 AM
To: Ryan Walsh
Subject: Re: BRIC GeoFeedia Demo

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Sent: Monday, November 10, 2014 5:30 PM
To: Ryan Walsh
Subject: Re: BRIC GeoFeedia Demo

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From: Ryan Walsh [ryan.walsh@pd.boston.gov]
Sent: Monday, November 10, 2014 4:57 PM
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[312-724-8439](tel:312-724-8439) (Primary)
[636-236-4267](tel:636-236-4267) (Secondary)
Skype: jon.newman21
444 N Wells St., Suite 502
Chicago, IL 60654

From: Ryan Walsh [ryan.walsh@pd.boston.gov]
Sent: Thursday, August 13, 2015 1:25 PM
To: Carly Tschantz
CC: Trent McMahan; Jon Newman
Subject: Re: BRIC Training Session Follow Up

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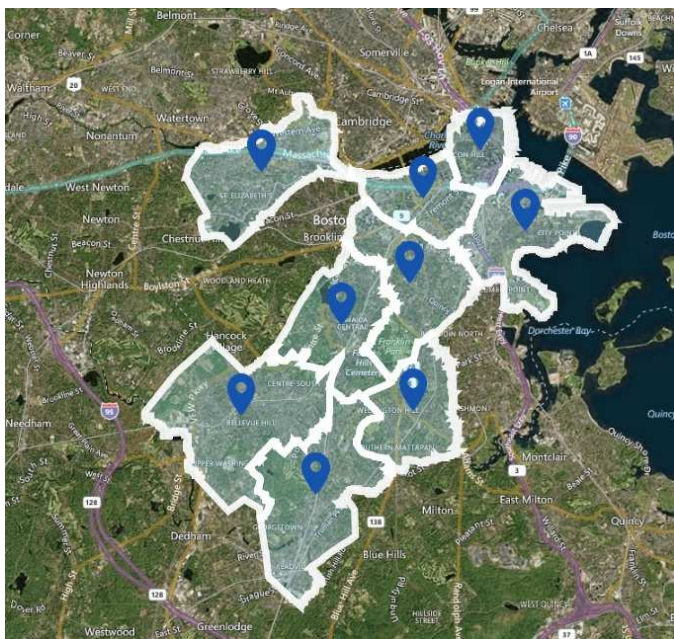
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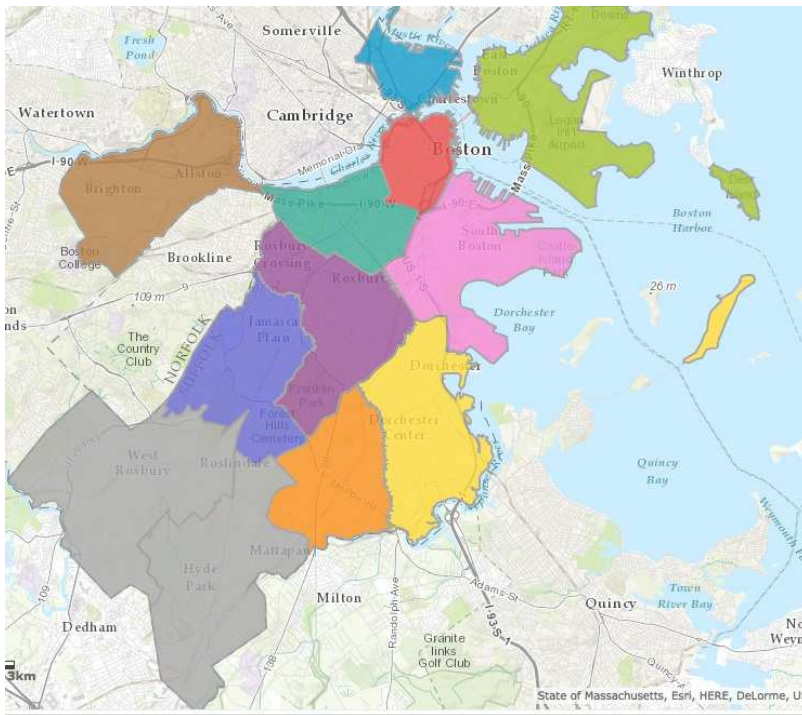
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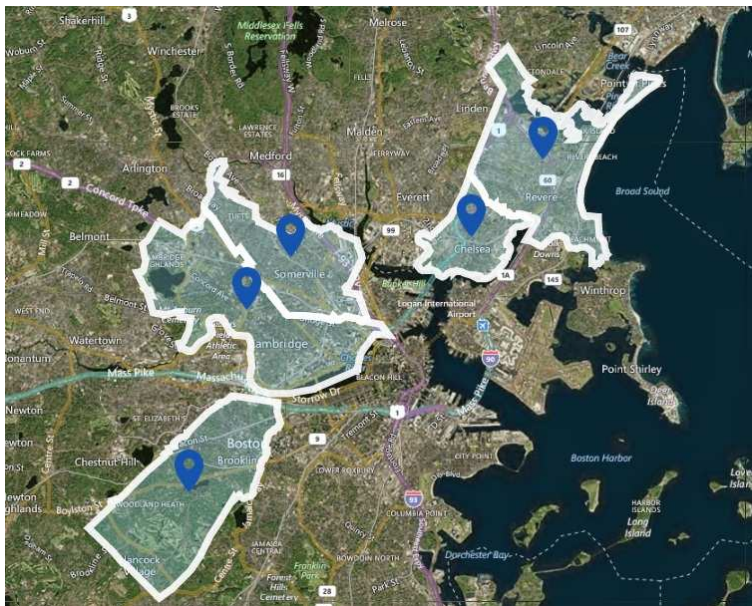
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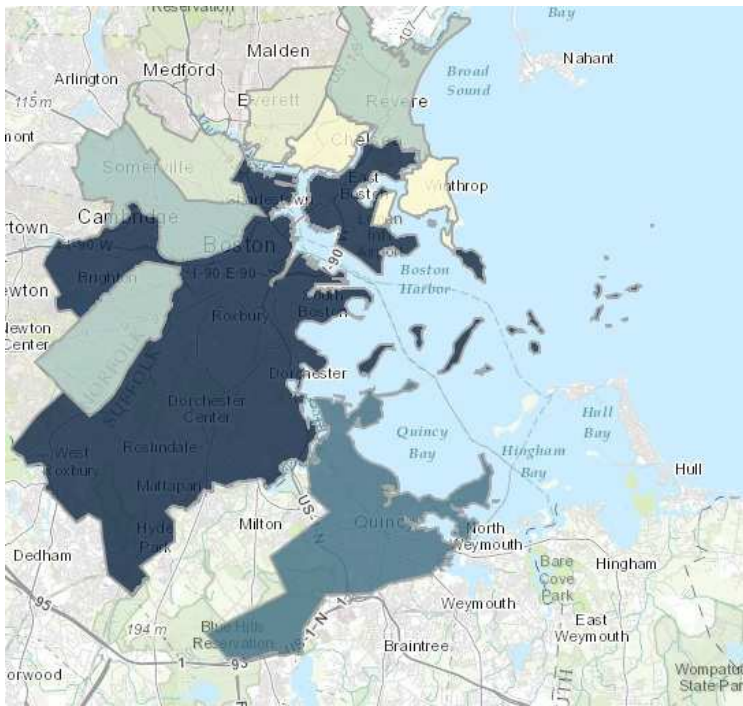
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To: Ryan Walsh
CC: Trent McMahan; Jon Newman
Subject: Re: BRIC Training Session Follow Up
Attachments: Keyword Starter Pack.docx

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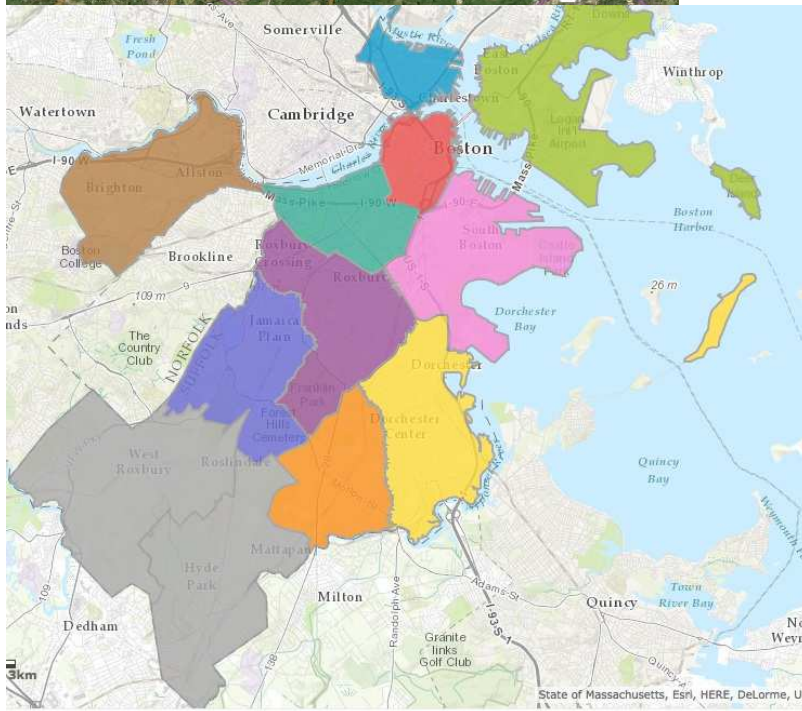
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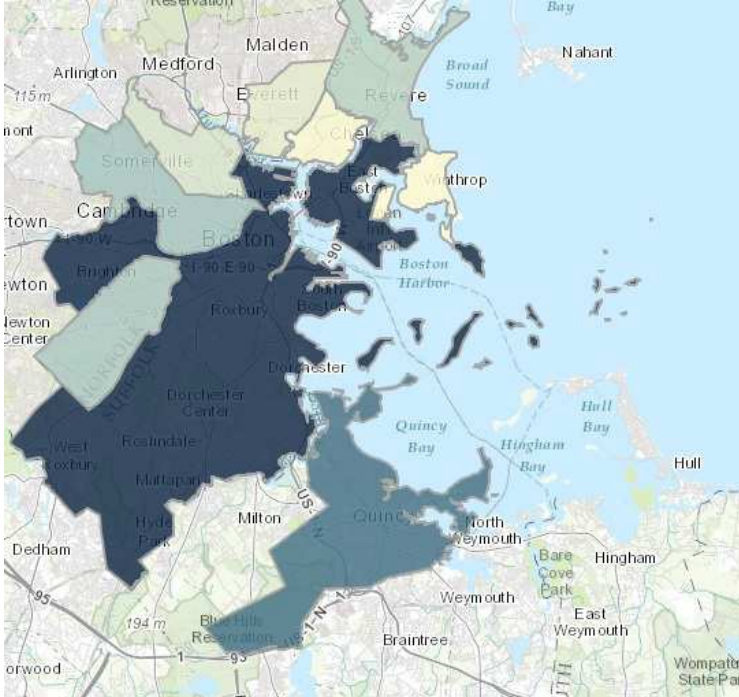
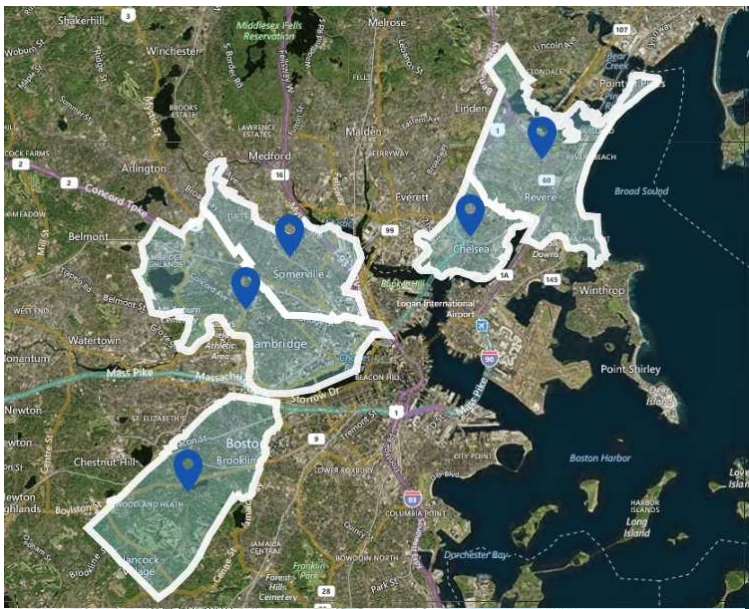
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Sent: Tuesday, August 11, 2015 3:09 PM
To: Carly Tschantz
CC: Trent McMahan; Jon Newman
Subject: Re: BRIC Training Session Follow Up
Attachments: BRIC_UASI_TOWNS.zip

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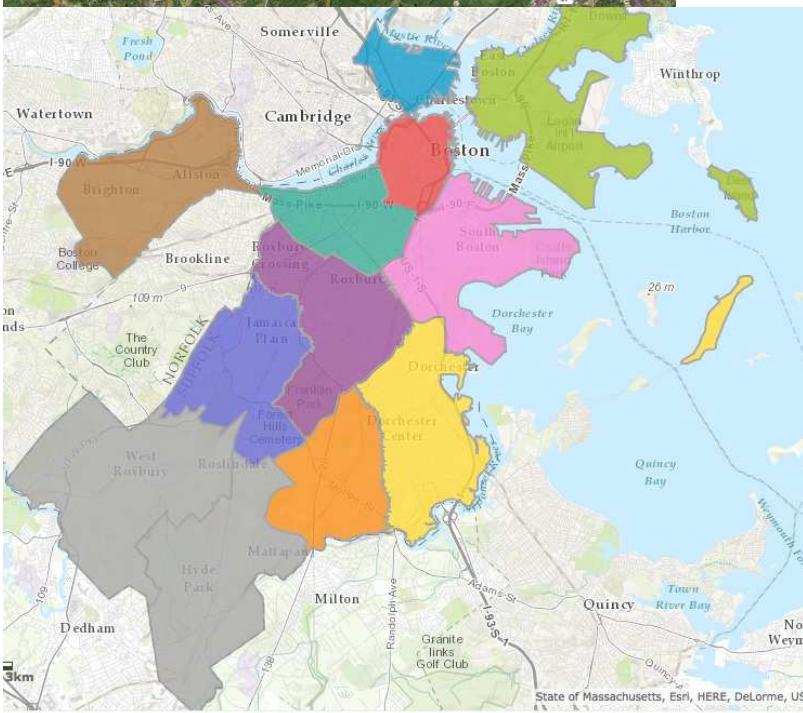
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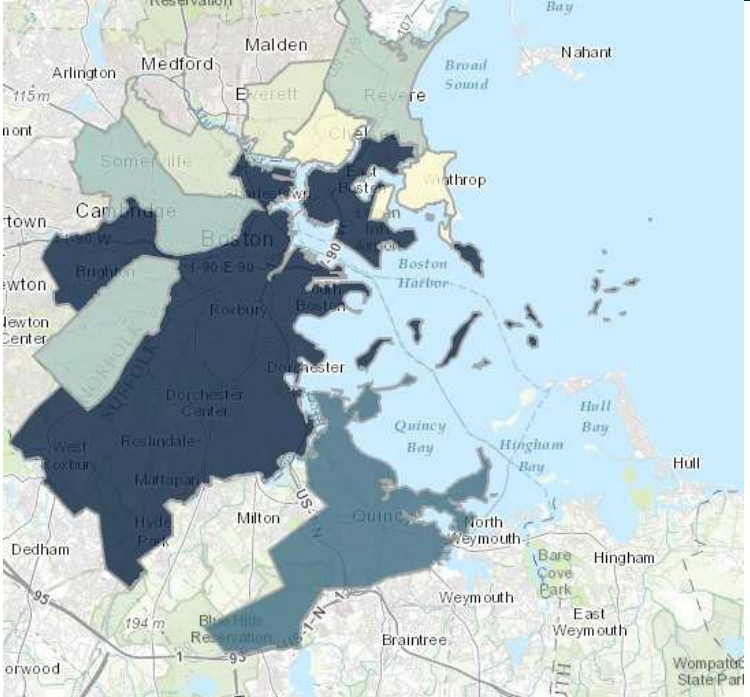
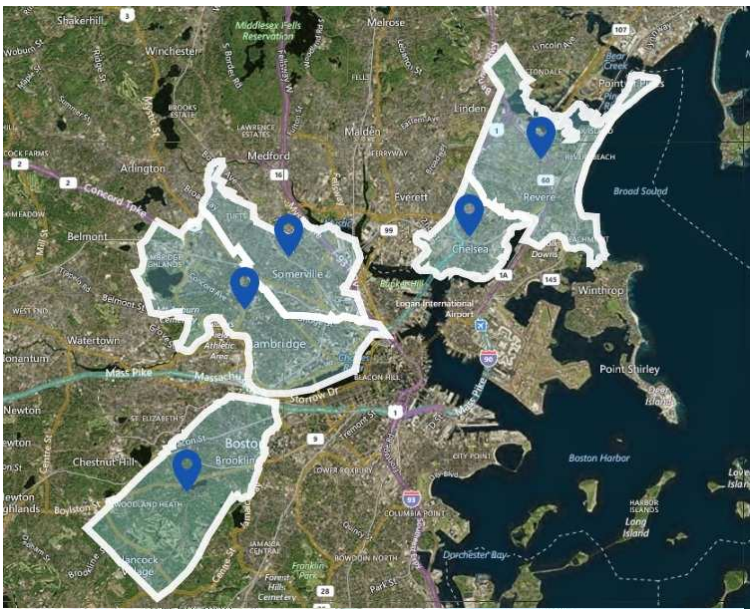
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From: Ryan Walsh [ryan.walsh@pd.boston.gov]
Sent: Tuesday, August 18, 2015 12:50 PM
To: Carly Tschantz
CC: Trent McMahan; Jon Newman
Subject: Re: BRIC Training Session Follow Up

Hi Carly,

We could do maybe Thursday afternoon 8/20 at 2 PM for a quick call / web conference if that worked for your team?

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Ryan Walsh
Sr. Intelligence Analyst
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617-343-5497 or 617-343-4328
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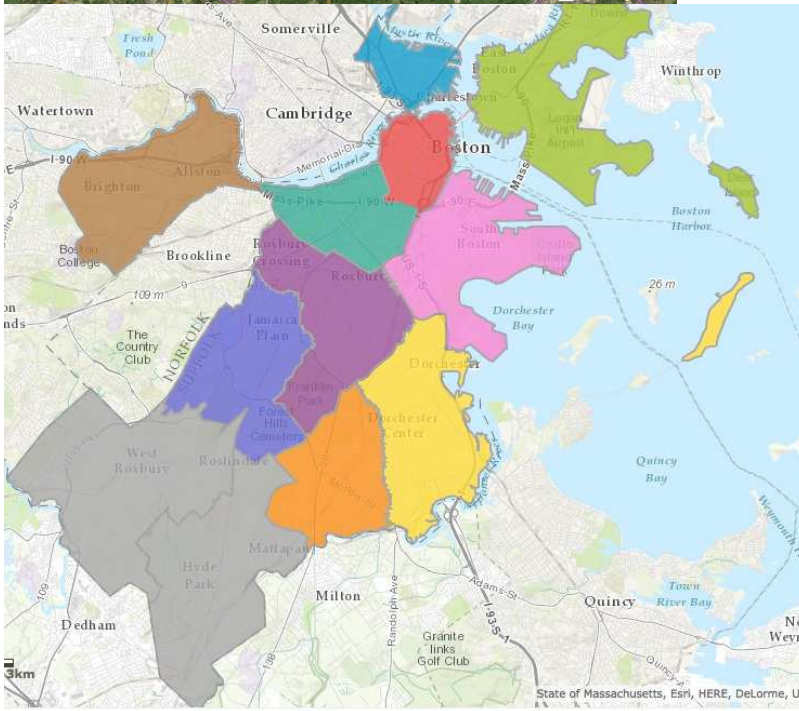
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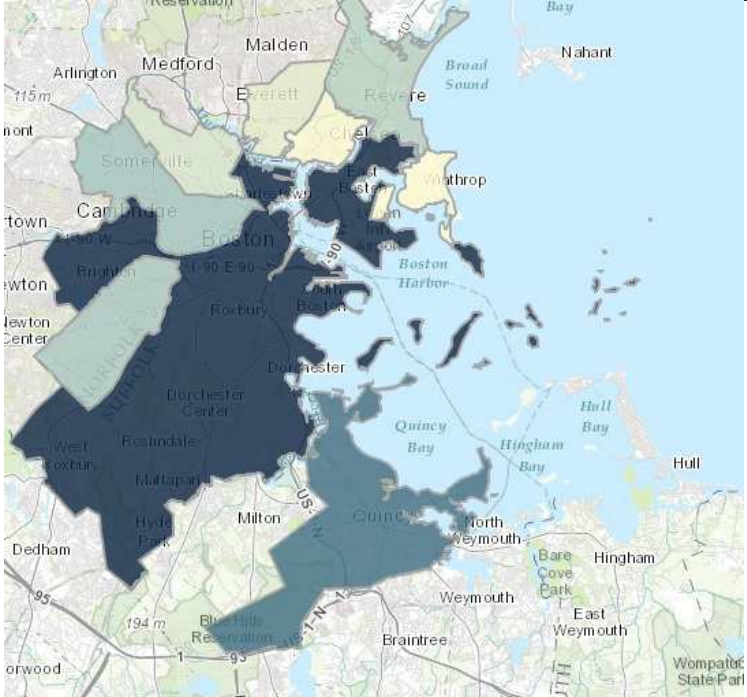
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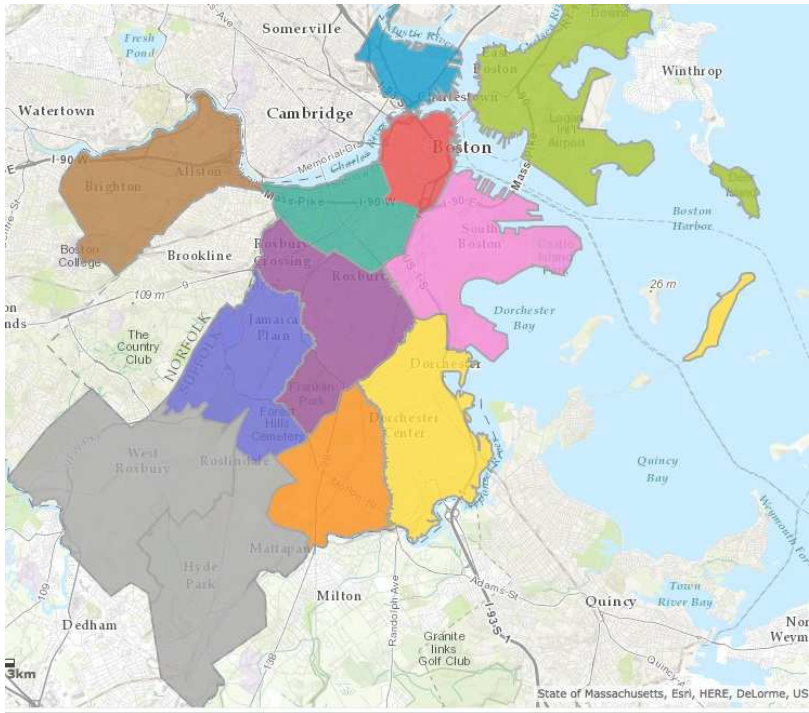
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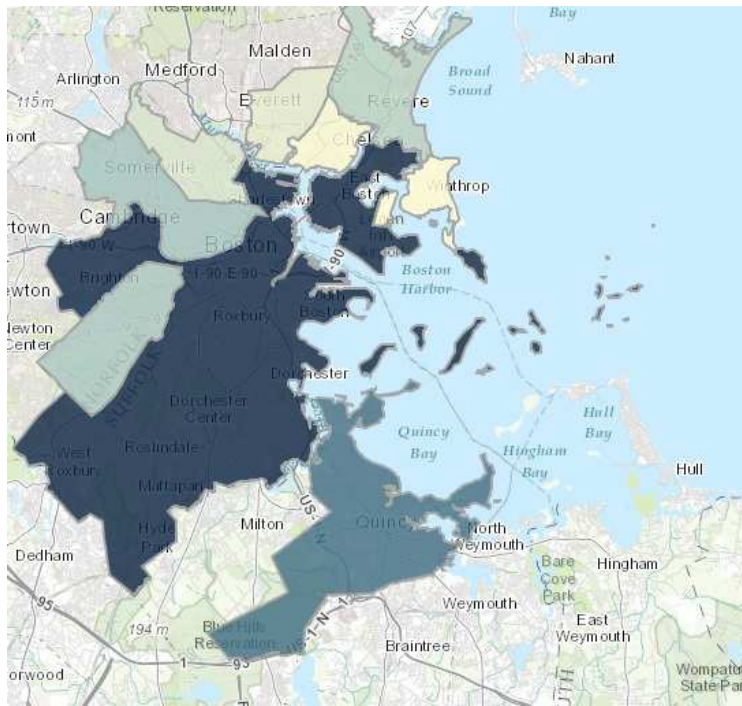
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O: [\(773\) 304-4177](tel:7733044177)
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Skype: carly.tschantzgeofeedia
444 N Wells St., Suite 502
Chicago, IL 60654

On Tue, Aug 11, 2015 at 3:09 PM, Ryan Walsh <ryan.walsh@pd.boston.gov> wrote:

Hi Carly,

I know I sent along our BPD police districts in a shapefile a few days ago but I was thinking it would be great to get the boundaries of our UASI towns that the BRIC provides support for in the system as well if possible. I've attached another shapefile with those borders to this email.

Thanks,
Ryan

Ryan Walsh
Sr. Intelligence Analyst
Boston Regional Intelligence Center
Boston Police Department
[617-343-5497](tel:6173435497) or [617-343-4328](tel:6173434328)
Ryan.Walsh@pd.boston.gov

On Fri, Aug 7, 2015 at 8:33 AM, Carly Tschantz <carly.tschantz@geofeedia.com> wrote:

Hello Ryan & Bill,

It was great getting to work with both of you at the BRIC training yesterday. You provided excellent feedback and facilitated excellent discussions of the utility of social media. I have taken all the pieces of feedback back to our product development team. Bill, hopefully we can begin to organize a New England wide session via webinar in the near future. My thinking is we shoot to reconnect in the next few weeks to discuss a few options on timing for everyone in the area.

Attached, is a starter kit for your alerts. Namely, lists of common terms & a database of common gang emojis. Please let Trent, Jon and I know if you need anything else. Ryan, if you would like to send the shape files, we can begin to get those setup for you and your team.

Thank you and hope you have a good weekend!

Best Regards,

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From: Ryan Walsh [ryan.walsh@pd.boston.gov]
Sent: Friday, August 07, 2015 3:53 PM
To: Carly Tschantz
CC: Schenkelberg, William; Trent McMahan; Jon Newman
Subject: Re: BRIC Training Session Follow Up
Attachments: BostonPoliceDistricts.zip

Hi Carly,

Thanks very much for that excellent training yesterday. I know our team got a lot out of it and will be able to better use the new features in GeoFeedia because of it. I will be sure to forward the Emoji list and keyword starter pack to our analysts for their use.

I've attached a zip file with our district boundaries that we'd love to have imported into our account when possible. Let me know if you have any questions.

Enjoy your time on the Vineyard!

-Ryan

Ryan Walsh
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From: Ryan Walsh [ryan.walsh@pd.boston.gov]
Sent: Thursday, July 23, 2015 1:12 AM
To: Carly Tschantz
CC: Commonwealth Fusion Center; Trent McMahan
Subject: Re: Geofeedia | Training August 6th

Hi Carly,

Let me check in with Dave but I think we'll be able to take you up on your offer for a training session that day. I think there are definitely enough we features where the analysts would benefit from a refresher training. I'm guessing sometime int the afternoon would be best for us in the BRIC if possible.

Im away this week so I may not be able to confirm until next week but will certainly let you know for sure as soon as I can.

Thanks,
Ryan

Sent from my iPad

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Hello Gentlemen,

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Looking forward to meeting you both in person if timing permits August 6th. Hope you have a good one!

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From: Ryan Walsh [ryan.walsh@pd.boston.gov]
Sent: Thursday, July 23, 2015 4:01 PM
To: Carly Tschantz
CC: Commonwealth Fusion Center; Trent McMahan
Subject: Re: Geofeedia | Training August 6th

Hi Carly,

We can do August 6th pretty much anytime in the afternoon if that works for you. Depending on where the NH fusion center is located, it would probably take an hour or two each way for anyone from there to get into Boston depending on traffic so that might be a bit far for them. We also don't have a ton of additional space in our conference room if we're able to get most of the BRIC analysts in the room.

I would say we could do anytime after 2 pm if possible? How long of a session were you thinking?

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From: Carly Tschantz [carly.tschantz@geofeedia.com]
Sent: Monday, July 27, 2015 12:01 PM
To: Ryan Walsh
CC: Trent McMahan
Subject: Re: Geofeedia | Training August 6th

Hello Ryan,

Thank you so much for coordinating everything. I really appreciate it and definitely think we will be able to make the session very productive.

I had mentioned that the NH Fusion Center was curious if we could run a combined session. I was wondering if they could have Bill Schenkelberg attend the training and learn more about your experience with the platform. I know there is a large initiative for the New England Fusion Centers to have more cross agency activity. Please let me know if I should not extend an invitation.

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We should be all set from a connectivity standpoint as we have a guest wireless network you could log into or we can use one of our laptops in the conference room.

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On Fri, Jul 24, 2015 at 10:31 AM, Carly Tschantz <carly.tschantz@geofeedia.com> wrote:

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From: Carly Tschantz [carly.tschantz@geofeedia.com]
Sent: Wednesday, August 05, 2015 10:27 AM
To: Ryan Walsh
CC: Trent McMahan; Jon Newman
Subject: Re: Geofeedia | Training August 6th

Hi Ryan,

Great to hear and looking forward to connecting tomorrow. I will be sure to park and give you a ring when I arrive. My cell phone number is 847-624-6522.

See you and your team tomorrow!

Best Regards,

Carly Tschantz
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On Mon, Aug 3, 2015 at 8:10 AM, Ryan Walsh <ryan.walsh@pd.boston.gov> wrote:

Hi Carly,

I think that sounds good. Not sure we'll have a big enough group for all those different categories, but we can always adjust based on attendance that day. Hands on stuff is always good to reinforce the use of the software.

See you on Thursday. Give us a call when you get to the front door and we can come down and bring you up. [617-343-4328](tel:617-343-4328)

Thanks,
Ryan

Ryan Walsh
Sr. Intelligence Analyst
Boston Regional Intelligence Center
Boston Police Department
[617-343-5497](tel:617-343-5497) or [617-343-4328](tel:617-343-4328)
Ryan.Walsh@pd.boston.gov

On Mon, Jul 27, 2015 at 4:13 PM, Carly Tschantz <carly.tschantz@geofeedia.com> wrote:

Great, I will let him know!

Some ideas for the training that I want to run by you as a "fun" activity to run at the end:

I would like to group the users into "task forces" that are dedicated to a certain challenge you are tasked with for RFIs. In these small groups of 2-3 (how many do you think will be attending?), I will assign one of the following challenges:

1. Gang Violence
2. Narcotics
3. Events (protests, festivals, ect.)

4. Counter-Terrorism
5. Schools
6. Public Spaces (Malls, Tourism Destination, etc)

They will then have 10 minutes to source as much intel as they can and produce a 2 minute report to share with the other attendees. Ultimately, I want to accomplish the following:

- A. Your users know exactly what features to use and in what combination to find results quickly
- B. Provide feedback and share best practices through everyone's creative approach
- C. Instill a "Do-Teach-Learn" structure, so that the users "own" their understanding of the platform

If you have any feedback, additions or subtractions you would like from the agenda, I am more than happy to make changes.

Thank you again and look forward to connecting next week!

Best Regards,

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On Mon, Jul 27, 2015 at 2:44 PM, Ryan Walsh <ryan.walsh@pd.boston.gov> wrote:
Hi Carly,

That's no problem if Bill attends...We don't have a ton of extra room, but there should definitely be room for 1 additional person.

Thanks!

-Ryan

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To: Ryan Walsh
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Subject: Re: Geofeedia | Training August 6th

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CC: Trent McMahan
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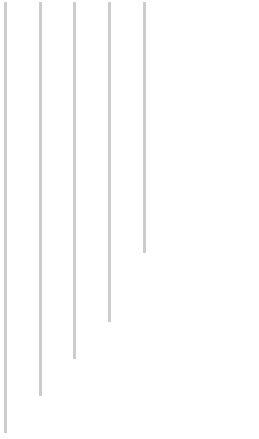
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I had mentioned that the NH Fusion Center was curious if we could run a combined session. I was wondering if they could have Bill Schenkelberg attend the training and learn more about your experience with the platform. I know there is a large initiative for the New England Fusion Centers to have more cross agency activity. Please let me know if I should not extend an invitation.

Thank you!

Best Regards,

Carly Tschantz
Enablement Specialist
Geofeedia, Inc. | geofeedia.com
O: [\(773\) 304-4177](tel:773-304-4177)
M: [\(847\) 624-6522](tel:847-624-6522)
Skype: carly.tschantzgeofeedia
444 N Wells St., Suite 502
Chicago, IL 60654

On Mon, Jul 27, 2015 at 9:38 AM, Ryan Walsh <ryan.walsh@pd.boston.gov> wrote:
Hi Carly,

That sounds good...how about we plan for 3 - 4:30 PM on Thursday 8/6?

You can enter the building on Tremont St. at the main entrance in the center of the building. Parking is really tight around here, so I'd advise to take the subway to Ruggles or take a cab/Uber if possible. Tell the driver you're going to 1199 Tremont St. and that will get you here. If you will have a car, there is a garage down the street at Northeastern that is pretty reasonable.

We should be all set from a connectivity standpoint as we have a guest wireless network you could log into or we can use one of our laptops in the conference room.

Thanks,
Ryan

Ryan Walsh
Sr. Intelligence Analyst
Boston Regional Intelligence Center
Boston Police Department
[617-343-5497](tel:617-343-5497) or [617-343-4328](tel:617-343-4328)
Ryan.Walsh@pd.boston.gov

On Fri, Jul 24, 2015 at 10:31 AM, Carly Tschantz <carly.tschantz@geofeedia.com> wrote:

Hello Ryan,

That is great to hear. Looking forward to it. Trent, I will reach out to Sergeant Scott and see if we can Skype people in if that is better for everyone.

My thinking is we do an hour & a half or so with the new features and talking through scenarios (school monitoring, protest activity, gang violence & narcotics) and discussing best practices to compile information. We will be sure to discuss the new features and give you a bit of insight into our roadmap going forward. I would also love to take the time to get questions and feedback from your users and learn if there is anything else they wish to see in Geofeedia. We are always keen to improve!

Let me know the exact time that works best for your analysts, best location to enter the building and if we will need any WiFi setup coordinated beforehand. Looking forward to meeting you and your team shortly.

Best Regards,

Carly Tschantz
Enablement Specialist
Geofeedia, Inc. | geofeedia.com
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M: [\(847\) 624-6522](tel:(847)624-6522)
Skype: carly.tschantzgeofeedia
444 N Wells St., Suite 502
Chicago, IL 60654

On Thu, Jul 23, 2015 at 4:00 PM, Ryan Walsh <ryan.walsh@pd.boston.gov> wrote:
Hi Carly,

We can do August 6th pretty much anytime in the afternoon if that works for you. Depending on where the NH fusion center is located, it would probably take an hour or two each way for anyone from there to get into Boston depending on traffic so that might be a bit far for them. We also don't have a ton of additional space in our conference room if we're able to get most of the BRIC analysts in the room.

I would say we could do anytime after 2 pm if possible? How long of a session were you thinking?

Sent from my iPad

On Jul 23, 2015, at 3:24 AM, Carly Tschantz <carly.tschantz@geofeedia.com> wrote:

Hello Ryan & Matthew,

Sounds great! If it helps take something off your plate when you get back, I am more than happy to reach out to someone onsite to coordinate the training for your team. Let me know what you think! I am also working to coordinate a session in the morning with Boston University and some other users & interested parties in the area. I recently did a webinar training with New Hampshire Fusion Center, and I was curious if that is a reasonable trip if a few of their users would like to attend as well? Being a midwesterner, I can never tell how easy it is to get from state-to-state out East, so you call the ball there :)

Looking forward to connecting with you both! Matt, let me know if there is something I can do for you and your users at the MCFC.

Thank you!

Best Regards,

Carly Tschantz
Enablement Specialist
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444 N Wells St., Suite 502
Chicago, IL 60654

On Thu, Jul 23, 2015 at 1:12 AM, Ryan Walsh <ryan.walsh@pd.boston.gov> wrote:

Hi Carly,

Let me check in with Dave but I think we'll be able to take you up on your offer for a training session that day. I think there are definitely enough features where the analysts would benefit from a refresher training. I'm guessing sometime in the afternoon would be best for us in the BRIC if possible.

Im away this week so I may not be able to confirm until next week but will certainly let you know for sure as soon as I can.

Thanks,
Ryan

Sent from my iPad

On Jul 22, 2015, at 9:14 AM, Carly Tschantz

<carly.tschantz@geofeedia.com> wrote:

Hello Gentlemen,

I hope you both are doing well! I wanted to check-in and let you know that I will be in Boston Thursday, August 6th and would love to schedule a training session for both the BRIC and the MCFC. Please let me know if there is a time that we can schedule a session for both agencies together or separately. Happy to accommodate either way.

Just as a heads up, we have some amazing features rolling out Friday that you can be sure to keep an eye out for. We will have training and advanced webinar sessions available, and Trent and I will be sure to send those your way to get you started.

Looking forward to meeting you both in person if timing permits August 6th. Hope you have a good one!

Best Regards,

Carly Tschantz
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Chicago, IL 60654

From: Phil Harris [phil@geofeedia.com]
Sent: Tuesday, December 10, 2013 4:40 PM
To: Ryan Walsh
CC: Jon Newman
Subject: Re: Geofeedia Pricing

Hi Ryan:

Thank you for your interest in Geofeedia (www.geofeedia.com). We are installed in many Fusion Centers nationwide. We are delighted that Director Carabin heard about Geofeedia through Director Schenkelberg.

Our Fusion Center pricing ranges from \$10 - 15,000 per year. These packages offer unlimited users within the BRIC. The only variable in the package is data consumption.

I am copying Jon Newman who is our point contact for Fusion Centers. We would be happy to provide a product demonstration and quotation. We appreciate your interest very much and hope that you join our growing list of Fusion Center customers.

Please advise on a suitable time for a webinar / call.

Thanks Ryan!

Regards,
Phil Harris

On Tue, Dec 10, 2013 at 2:43 PM, Ryan Walsh <ryan.walsh@pd.boston.gov> wrote:
Mr. Harris,

I'm an Intelligence Analyst at the Boston Regional Intelligence Center, working for our Director, David Carabin, who gave me your contact information. I've been conducting a search/evaluation of several different social media monitoring and analysis software tools over the past several months, and we came across GeoFeedia from William Schenkelberg at the Northeast Ohio Regional Fusion Center.

After looking at your website and talking with them, Dave asked that I reach out to you and get some information on your pricing structure for an operation such as ours. We are looking for information such as: Is the product priced per user log-in or by data volume consumed?

Any additional information you might be able to provide about the product would be helpful.

Thanks,
Ryan

Ryan Walsh
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Ryan.Walsh@pd.boston.gov

Regards,
Phil Harris
@Geofeedia
941-451-7510

From: Jon Newman [jon.newman@geofeedia.com]
Sent: Tuesday, December 10, 2013 6:05 PM
To: Phil Harris
CC: Ryan Walsh
Subject: Re: Geofeedia Pricing

Hi Ryan,

Nice meeting you! As Phil mentioned, we are currently installed in more than 20 fusion centers across the country.

I'd like to arrange a call / demo with you to share how Geofeedia is being used today by most of them.

I am available tomorrow afternoon, Thursday morning or any time Friday. Please let me know what works for you.

Look forward to touching base, Ryan!

Regards,
Jon Newman

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Regards,
Phil Harris
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--

Jon Newman
Geofeedia, Inc.
101 N Wacker, Ste 2008
Chicago, IL 60606
847-250-7289
jon.newman@geofeedia.com

From: Ryan Walsh [ryan.walsh@pd.boston.gov]
Sent: Wednesday, December 11, 2013 11:33 AM
To: Jon Newman
CC: Phil Harris
Subject: Re: Geofeedia Pricing

Hi Jon,

Thanks for the quick response. How about we set up a call for Friday at 11:00 AM? We've seen the tool in use pretty extensively at a couple places so we probably don't need a full demo but I think we've got some questions about it that would be good to discuss and we can talk more about your overall pricing structure.

Let me know if that time works.

Thanks,
Ryan

Ryan Walsh
Sr. Intelligence Analyst
Boston Regional Intelligence Center
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I am available tomorrow afternoon, Thursday morning or any time Friday. Please let me know what works for you.

Look forward to touching base, Ryan!

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Any additional information you might be able to provide about the product would be helpful.

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Regards,
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@Geofeedia
[941-451-7510](tel:941-451-7510)

--
Jon Newman
Geofeedia, Inc.
101 N Wacker, Ste 2008
Chicago, IL 60606
[847-250-7289](tel:847-250-7289)

jon.newman@geofeedia.com

From: Jon Newman [jon.newman@geofeedia.com]
Sent: Wednesday, March 30, 2016 8:33 AM
To: Ryan Walsh
CC: Brandon Filoramo
Subject: Re: Geofeedia updates

Sounds good Ryan. Hope we can connect sometime today.

On Wed, Mar 30, 2016 at 8:06 AM, Ryan Walsh <ryan.walsh@pd.boston.gov> wrote:

Hi Jon,

Sorry I missed your call / email yesterday..we've been absolutely swamped recently with so much going on...seems likely to continue through the marathon...let me see if I can find a couple minutes to give you a quick call later today...I saw you guys are coming out with some new features soon right? I'm hoping to have someone jump on that webinar next week and check them out.

Thanks,
Ryan

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Ryan.Walsh@pd.boston.gov

On Tue, Mar 29, 2016 at 9:22 AM, Jon Newman <jon.newman@geofeedia.com> wrote:

Hey Ryan,

Sorry for the all the back and forth. Do you have a few minutes to spare today or tomorrow?

On Mon, Mar 14, 2016 at 10:25 PM, Ryan Walsh <ryan.walsh@pd.boston.gov> wrote:

Hi Jon,

Dave and I are both out of the office this week on vacation and at a training. Let me take a look at the schedule when we get back next week and I'll try to give you a quick call. Overall unfortunately we don't have much of an update as we've been swamped with several other priorities the past few weeks.

Thanks,
Ryan

Ryan Walsh
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Boston Regional Intelligence Center
Boston Police Department
[617-343-5497](tel:617-343-5497) or [617-343-4328](tel:617-343-4328)
Ryan.Walsh@pd.boston.gov

On Mon, Mar 14, 2016 at 3:01 PM, Jon Newman <jon.newman@geofeedia.com> wrote:

Hi Ryan, Hi Dave,

Hope all is well. Just checking in again on progress updates. We have a few moving pieces to bring to your attention.... First, Will from our team will be in town visiting our client Lowell PD during the last week of March. Could be a good opportunity to stop by

for any type of updates, etc. Also, Brandon has had recent developments with other UASI cities in the area and we want to make sure we are messaging the progress to everyone appropriately.

Is it possible to set aside 15-20 minutes to discuss this week?

Thanks,
Jon

On Wed, Feb 17, 2016 at 4:36 PM, Ryan Walsh <ryan.walsh@pd.boston.gov> wrote:
Hi Jon,

We're just about to wrap up finalizing the requirements overall and I would think we'll have something out there during the month of March once we get the internal approvals needed.

We'll definitely keep you in the loop as we move forward. Thanks for checking in.

-Ryan

Ryan Walsh
Deputy Director
Boston Regional Intelligence Center
Boston Police Department
[617-343-5497](tel:617-343-5497) or [617-343-4328](tel:617-343-4328)
Ryan.Walsh@pd.boston.gov

On Wed, Feb 17, 2016 at 10:32 AM, Jon Newman <jon.newman@geofeedia.com> wrote:

Hi Ryan,

Hope all is well. Any updates on the UASI project?

Thanks,
Jon

On Tue, Jan 26, 2016 at 5:07 PM, Jon Newman <jon.newman@geofeedia.com> wrote:

Hi Ryan,

Thanks for the detail. Let us know if we can help with anything in the meantime. Looking forward to it.

-Jon

On Tue, Jan 26, 2016 at 4:57 PM, Ryan Walsh <ryan.walsh@pd.boston.gov> wrote:

Hi Jon,

We are still in the requirements gathering phase of the UASI project but will hopefully have those requirements settled soon and be sure to give you a chance to review them and setup a demo. I think we likely have 2-3 weeks lefts to get the requirements where we'd like them but hopefully we'll wrap it up sooner than that.

Thanks,
Ryan

Ryan Walsh
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Boston Regional Intelligence Center
Boston Police Department
[617-343-5497](tel:617-343-5497) or [617-343-4328](tel:617-343-4328)
Ryan.Walsh@pd.boston.gov

On Thu, Jan 21, 2016 at 1:50 PM, Jon Newman
<jon.newman@geofeedia.com> wrote:

Hi Dave,

Happy New Year! Hope you enjoyed the holidays.

Just checking in on any advancements regarding the UASI project. Are we in a place to begin scheduling demos? We have a decent amount of upcoming travel and would like to make sure there is plenty of time to block off for this opportunity.

Look forward to hearing from you.

Talk soon,
Jon

On Tue, Dec 8, 2015 at 8:42 AM, David Carabin
<david.carabin@pd.boston.gov> wrote:

Hi Jon,

Thanks for reaching out -- lots of good information from you. We met with our grant administrators on Thursday - finally - and we are awaiting release of the funding. However, what is important for you to know is that we are finally in a position where we can begin looking ahead to schedule demos. I'm waiting on feedback from our region's agencies on their requirements, and then we are going to post the requirements (or issue them to specific companies - TBD) and schedule demos accordingly. I'm going to see if I can work something out so that we do not lose our service while this process is occurring, as we all know that contractual processing like this takes a while.

I'll ask Ryan to gather some feedback from our team about hosting your guys during your 2016 tour. If we do this, we ought to coordinate it across New England, as I know that there are friends and partners in other cities, towns and states in New England using your technology. Perhaps the more able to participate the better? Let me know your thoughts, and I'll check to see if we can support it here at BPD in our Media Room. Otherwise, I'm sure that we can find another location that can support the needs for the meeting.

We use ShotSpotter in Boston, and several of our UASI region partners use it as well. I'd be interested in seeing how this would work. I think the workflow with ShotSpotter will be attributable to a number of similar scenarios where we need to set up a geofence around a call for service (911 call) for a significant incident where we want to crowd source info.

Talk soon,
Dave

On Tue, Dec 8, 2015 at 9:28 AM, Jon Newman
<jon.newman@geofeedia.com> wrote:

Hi Dave:

Hope all is well and you had a nice Thanksgiving. It was great catching up with you and the team at the fusion center conference.

A few things I wanted to run past you....

-Renewal: Your Geofeedia renewal is up in January. Will Catton is your guy from our side. Let us know if you need anything

-UASI project: Any new updates from this side? Brandon and I are happy to arrange a trip to pitch this to the appropriate people.

-Geofeedia City-Tour: In 2016 we are traveling to our largest cities and hosting full-day breakout sessions and roundtables to share best practices. Would you have any interest in hosting or can you recommend a place in Boston?

-ShotSpotter: Do you use ShotSpotter in the BRIC? We are working on a few integration projects with mutual customers where we auto populate social media data around a given perimeter and timeframe of a shot signal. Wondering if you would have any interest in discussing more in detail.

Sorry for the long note. Let me know if you have a chance to catch up.

Thanks,
Jon

--

Jon Newman
Director, Strategic Accounts
Geofeedia, Inc. | geofeedia.com
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David Carabin

Director
Boston Regional Intelligence Center
Bureau of Intelligence & Analysis
Boston Police Department
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Jon Newman

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[Redacted]

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Talk soon,
Dave

On Tue, Dec 8, 2015 at 9:28 AM, Jon Newman <jon.newman@geofeedia.com> wrote:

Hi Dave:

Hope all is well and you had a nice Thanksgiving. It was great catching up with you and the team at the fusion center conference.

A few things I wanted to run past you....

-Renewal: Your Geofeedia renewal is up in January. Will Catton is your guy from our side. Let us know if you need anything

-UASI project: Any new updates from this side? Brandon and I are happy to arrange a trip to pitch this to the appropriate people.

-Geofeedia City-Tour: In 2016 we are traveling to our largest cities and hosting full-day breakout sessions and roundtables to share best practices. Would you have any interest in hosting or can you recommend a place in Boston?

-ShotSpotter: Do you use ShotSpotter in the BRIC? We are working on a few integration projects with mutual customers where we auto populate social media data around a given perimeter and timeframe of a shot signal. Wondering if you would have any interest in discussing more in detail.

Sorry for the long note. Let me know if you have a chance to catch up.

Thanks,
Jon

--

Jon Newman
Director, Strategic Accounts
Geofeedia, Inc. | geofeedia.com
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M: [636-236-4267](tel:636-236-4267)
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--

David Carabin
Director
Boston Regional Intelligence Center
Bureau of Intelligence & Analysis
Boston Police Department
Office: [617-343-4328](tel:617-343-4328)
Email: david.carabin@pd.boston.gov

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[Redacted]

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Jon Newman | Director, Public Safety

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Jon Newman | Director, Public Sector

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From: Ryan Walsh [ryan.walsh@pd.boston.gov]
Sent: Friday, December 18, 2015 3:53 PM
To: Carly Tschantz
CC: Will Catton; Mark Bachta
Subject: Re: geofeedia

Thanks Carly...I'll sign up for those webinars.

In general, we've tended to shy away from doing webinars talking about our social media methodology / technologies just given the extra sensitivity around that data and our continuing formation of that methodology in general. At some point, I'm sure we'd be willing to share more on the topic, but I don't think we're there yet.

Thanks,
Ryan

Ryan Walsh
Deputy Director
Boston Regional Intelligence Center
Boston Police Department
617-343-5497 or 617-343-4328
Ryan.Walsh@pd.boston.gov

On Wed, Dec 16, 2015 at 5:30 PM, Carly Tschantz <carly.tschantz@geofeedia.com> wrote:

Awesome, I ALSO forgot to share our new bi-monthly webinar series that we will provide updates for all users. Even if you can't attend one of the sessions, you can register and we will send a recording. May be worth getting the crew together.

[USER TRAINING WEBINAR](#)

I am curious and hate to ask, and can't remember if I asked before (need a vacation badly, can you tell?) but would you ever be willing to be apart of a webinar? I recently performed one with the NCRIC and took a higher level approach to how they use it operationally, and would love to get your perspective on things related to day-to-day monitoring in Boston and/or around the Marathon. If this is a no-no for leadership, I understand, but always worth asking :)

Here is a link to the webinar we did with NCRIC to give you a sense of how we run the sessions. They are strictly for law enforcement and we vet the attendee list prior & allow you to approve as well.

[NCRIC WEBINAR](#)

Let me know either way. I will make a note not to bug you about it again if it's a no :)

Have a good one!

Best Regards,

Carly Tschantz
Enablement Specialist
Geofeedia, Inc. | geofeedia.com
O: [\(773\) 304-4177](tel:(773)304-4177)
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Skype: carly.tschantzgeofeedia
444 N Wells St., Suite 502
Chicago, IL 60654

On Wed, Dec 16, 2015 at 4:07 PM, Ryan Walsh <ryan.walsh@pd.boston.gov> wrote:

Thanks Carly that sounds good. I'll share this guide with our staff to make sure they are aware of the new feature.

Ryan Walsh
Deputy Director
Boston Regional Intelligence Center
Boston Police Department
[617-343-5497](tel:617-343-5497) or [617-343-4328](tel:617-343-4328)
Ryan.Walsh@pd.boston.gov

On Wed, Dec 16, 2015 at 11:00 AM, Carly Tschantz <carly.tschantz@geofeedia.com> wrote:

Hi Ryan,

I just connected with our product team and they told me that there was a reprioritization of networks additions, and they are currently working on adding Periscope & Vine data to our platform. Very exciting!

I have put your request through and they will be sure to add it as a priority on our fusion center development lists,

If you have any other development items, please feel free to share!

Here is a link to our User Guide page outlining the Keyword Template Update: http://help.geofeedia.com/index.php/Keyword_Templates

Best Regards,

Carly Tschantz
Enablement Specialist
Geofeedia, Inc. | geofeedia.com
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M: [\(847\) 624-6522](tel:847-624-6522)
Skype: carly.tschantzgeofeedia
444 N Wells St., Suite 502
Chicago, IL 60654

On Wed, Dec 16, 2015 at 7:54 AM, Ryan Walsh <ryan.walsh@pd.boston.gov> wrote:

Thanks Carly...if you / Will could let us know any future developments with Yik Yak that would be good.

The keyword storage feature will be helpful too.

Thanks,
Ryan

Ryan Walsh
Deputy Director
Boston Regional Intelligence Center
Boston Police Department
[617-343-5497](tel:617-343-5497) or [617-343-4328](tel:617-343-4328)
Ryan.Walsh@pd.boston.gov

On Wed, Dec 16, 2015 at 8:20 AM, Carly Tschantz <carly.tschantz@geofeedia.com>

wrote:

Hey Ryan,

Thanks for reaching out. Normally, I would let Will take care of you, but I know he is out West meeting with LAPD today.

With Yik Yak, we had to temporarily turn off the service as it was affecting the performance of the rest of the application. As I understand the situation, Yik Yak does not have the infrastructure to handle our API requests for data. We are actively working to resolve the issue, but I have not been given an indication on timeline :(

HOWEVER, I have some exciting developments that will be deployed TODAY!

We will now allow customers to store keyword lists with in the app within your Data Manager's Keyword Template tab. You will be able to reuse these templates for any search filter & recording alerts. You can even filter for emojis using this feature. Live chat will also be available during business hours to resolve questions in real-time. I've attached our most recent emoji glossary for suggested combinations.

Let me know if you have any follow up questions too.

Best Regards,

Carly Tschantz
Enablement Specialist
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On Wed, Dec 16, 2015 at 6:49 AM, Ryan Walsh <ryan.walsh@pd.boston.gov> wrote:
Hi Carly and will

Quick question below about yik yak in geofeedia...are there any known issues with this source? We're having trouble getting them to return in a search.

Thanks
Ryan

Sent from my iPad

Begin forwarded message:

From: Mark Bachtta <mark.bachtta@pd.boston.gov>
Date: December 16, 2015 at 5:50:02 AM EST
To: Ryan Walsh <Ryan.Walsh@pd.boston.gov>
Subject: geofeedia

Do you know if there is something wrong with the yikyak feed in Geofeedia? Nothing is showing up for that feed no matter how broad I make the search.



--

Mark W. Bachta
Supervisory Homeland Security Intelligence Analyst
Boston Regional Intelligence Center (BRIC)
Main: [617-343-4328](tel:617-343-4328)
Desk: [617-343-5495](tel:617-343-5495)
Mobile: [617-593-6495](tel:617-593-6495)
mark.bachta@pd.boston.gov

From: Ryan Walsh [ryan.walsh@pd.boston.gov]
Sent: Thursday, November 20, 2014 10:39 AM
To: Al Meger
Subject: Re: My new role at Geofeedia

Al,

Wanted to follow up and make sure you got this message yesterday. I heard you had reached out to my colleague Tim Fitzgerald as well.

Thanks
Ryan

On Nov 19, 2014 10:33 AM, "Ryan Walsh" <ryan.walsh@pd.boston.gov> wrote:
Hi Al

I'm off today but we've actually got a demo of the new features setup for tomorrow with Jon Newman who we demo'd the tool with about a year ago. I saw him at the NFCA conference a few weeks ago and was interested to see the new features. Still not sure if we're going to be able to move forward, but I thought it was worth seeing and gathering some more info.m

Perhaps you could follow up with Jon and join in tomorrow's conference call/webinar?

Thanks
Ryan

Sent from my iPad

On Nov 19, 2014, at 10:14 AM, Al Meger <al.meger@geofeedia.hi.ms> wrote:

Hi again Ryan,

I wanted to follow up on the note I sent the other week to see if you and your agency would be interested in learning more about Geofeedia's social media intelligence and investigative technology.

I'd be happy to arrange a quick demo and free trial for further evaluation and consideration. Please let me know if that's something that would interest you, and I appreciate your time.

Regards,

Al Meger
Account Executive, Law Enforcement / Public Safety
Geofeedia | geofeedia.com
[507-456-1943](tel:507-456-1943)

Hello

I hope all is well. I wanted to reconnect with you to let you know that I recently started a new position at Geofeedia, the leader in location-based social media

intelligence, as a Law Enforcement / Public Safety Account Executive.

I'm excited to have the opportunity to continue helping our men and women of law enforcement leverage the true power of location-based social media intelligence to enhance situational awareness and force multiply investigations within vital geographic locations.

I would be delighted to set up a quick 30 minute call with you to learn more about your social media efforts, and to provide a quick web demonstration of our platform. When would be a good day and time for you?

I will also be attending the IACP conference in Orlando (booth #986) along with the pre-conference meetings with ASCIA and MCC. Please let me know if you'll be there so we can meet.

In the meantime here is a quick video overview of our platform. Let me know what you think. I value your feedback! <http://youtu.be/pjZU8KRoezo>

All my best to you,

Al Meger
Account Executive, Law Enforcement / Public Safety
Geofeedia | geofeedia.com
312-675-4389
101 North Wacker Drive, Suite 2008
Chicago, IL 60606

If you would like to no longer receive e-mail from me, please [click here](#). This email was sent from Geofeedia, located at 101 N. Wacker Dr., Chicago, IL 60606.

From: Ryan Walsh [ryan.walsh@pd.boston.gov]
Sent: Wednesday, November 19, 2014 10:33 AM
To: Al Meger
Subject: Re: My new role at Geofeedia

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Thanks
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All my best to you,

Al Meger
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Chicago, IL 60606

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From: Ryan Walsh [ryan.walsh@pd.boston.gov]
Sent: Friday, April 03, 2015 3:33 PM
To: Carly Tschantz
CC: Trent McMahan
Subject: Re: Registration for Beta

Hi Carly,

Thanks for the quick response, and Hello Trent. Thanks for passing along this plan, I'll have our supervisors take a look, they are definitely planning to use Geofeedia during this years marathon to support our social media analysis.

I'll look for that invitation on Monday as I just took the survey and I'll let you know if I don't receive it. A bunch of us were on the webinar yesterday and really liked the new features coming out so we're looking forward to getting into that sandbox and seeing them live.

Thanks,
Ryan

Ryan Walsh
Sr. Intelligence Analyst
Boston Regional Intelligence Center
Boston Police Department
617-343-5497 or 617-343-4328
Ryan.Walsh@pd.boston.gov

On Fri, Apr 3, 2015 at 3:41 PM, Carly Tschantz <carly.tschantz@geofeedia.com> wrote:

Hello Ryan,

Thanks for getting in touch. Glad to hear you attended the webinar and would love to provide next steps. Once you register through the survey, you will then be contacted Monday letting you know that the Beta environment is now available for you to access. Just so you are aware, any query you perform in the Beta will not be transferred to your existing account.

Let me know if you do or do not receive the invitation Monday, and I will be sure to chase this for you. I would also like to take this time to introduce Trent McMahan who will be overseeing all of Jon Newman's accounts for the Customer Success team. He is dedicated to helping you and your team optimize your usage of the tool.

As you and the BRIC are getting geared up for the Marathon, I would like to offer up an action plan we have put together to help you cover all your bases and use this activation plan as a check list before, during and after the event. Let us know if you have any feedback of any kind, as we are keen to support you in your efforts.

Thank you and hope you have a great day!

Best Regards,

Carly Tschantz
Customer Success Manager
Geofeedia, Inc. | geofeedia.com
O: [\(773\) 304-4177](tel:(773)304-4177)
M: [\(847\) 624-6522](tel:(847)624-6522)
Skype: carly.tschantzgeofeedia
444 N Wells St., Suite 502
Chicago, IL 60654

On Fri, Apr 3, 2015 at 1:43 PM, Ryan Walsh <ryan.walsh@pd.boston.gov> wrote:

Hi Carly,

I was on a webinar the other day about the new Geofeedia features coming along in a month or so and they said something about registering for the new Beta release to get a look at it earlier.

I was wondering if you might be able to get us registered or let me know how/where I can do that.

I got an email today with a survey that said we could register now, but wasn't clear exactly where/how to do that.

Thanks,
Ryan

Ryan Walsh
Sr. Intelligence Analyst
Boston Regional Intelligence Center
Boston Police Department
[617-343-5497](tel:617-343-5497) or [617-343-4328](tel:617-343-4328)
Ryan.Walsh@pd.boston.gov

From: Ryan Walsh [ryan.walsh@pd.boston.gov]
Sent: Thursday, April 16, 2015 2:11 PM
To: Carly Tschantz
CC: Trent McMahan; Andrew Murphy
Subject: Re: Registration for Beta

Hi Carly,

Yes, we'd like to get him up to speed for the marathon but also for use in the future. I let him know the site is very user friendly and the support resources there are definitely a good place to start.

I'm not sure what Andrew's schedule is like tomorrow, but I'll let him reply if he has some time maybe for a quick call with Michelle to quickly get the overview?

Thanks,
Ryan

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I am working on coordinating a mass training update for existing customers who are familiar with the tool to offer up best practices and use cases in the next month. That may be another opportunity to help Andrew get up to speed.

Let Trent and I know what should be the next steps! Thanks!

Hyperlink to Resources & Support: <https://app.geofeedia.com/home/resources>

Best Regards,

Carly Tschantz
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Any chance he could arrange to get up to speed with someone in the next day or two? Sorry for the short notice.

Thanks,
Ryan

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Thank you and hope you have a great day!

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From: Carly Tschantz [carly.tschantz@geofeedia.com]
Sent: Thursday, April 16, 2015 2:54 PM
To: Andrew Murphy
CC: Ryan Walsh; Trent McMahan
Subject: Re: Registration for Beta

Hello Andrew,

You will find the tool is pretty easy to pick up by "playing" around with everything. Let Trent and I know if you have any questions.

Some homework tips/suggestions:

- Set up a few locations around the marathon route
- Schedule Recordings
- Create Alerts list of keywords, phrases and usernames of interest
- Familiarize yourself with Streamer by streaming your Saved Locations
- Input users into User Track to see geo-tagged and non geo-tagged data

Hope that helps!

Best Regards,

Carly Tschantz
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On Thu, Apr 16, 2015 at 2:12 PM, Andrew Murphy <andrew.murphy@boston.gov> wrote:

Thanks Carly and Ryan. I'm not entirely sure what my schedule is like tomorrow either, ha! I think I should be able to get by with the Resources & Support page for basic information. I will hang tight until something a bit more formal can be set up in the next few weeks. Thanks again.

Andrew

Andrew Murphy
Regional Planner

Office of Emergency Management (OEM)
Boston City Hall, Room 204 | Boston, MA 02201
Phone: [617-635-1400](tel:617-635-1400) | Fax: [617-635-2974](tel:617-635-2974) | andrew.murphy@boston.gov

On Thu, Apr 16, 2015 at 3:10 PM, Ryan Walsh <ryan.walsh@pd.boston.gov> wrote:
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[617-343-5497](tel:617-343-5497) or [617-343-4328](tel:617-343-4328)
Ryan.Walsh@pd.boston.gov

From: Ryan Walsh [ryan.walsh@pd.boston.gov]
Sent: Thursday, April 16, 2015 11:35 AM
To: Carly Tschantz
CC: Trent McMahan; Andrew Murphy
Subject: Re: Registration for Beta

Hi Carly,

We just had a new analyst (Andrew Murphy, CC'd here) start up here in the software and were wondering if we might be able to coordinate some last minute training for him, as I don't think we've used our monthly allotment for April yet.

Any chance he could arrange to get up to speed with someone in the next day or two? Sorry for the short notice.

Thanks,
Ryan

Ryan Walsh
Sr. Intelligence Analyst
Boston Regional Intelligence Center
Boston Police Department
617-343-5497 or 617-343-4328
Ryan.Walsh@pd.boston.gov

On Fri, Apr 3, 2015 at 3:41 PM, Carly Tschantz <carly.tschantz@geofeedia.com> wrote:

Hello Ryan,

Thanks for getting in touch. Glad to hear you attended the webinar and would love to provide next steps. Once you register through the survey, you will then be contacted Monday letting you know that the Beta environment is now available for you to access. Just so you are aware, any query you perform in the Beta will not be transferred to your existing account.

Let me know if you do or do not receive the invitation Monday, and I will be sure to chase this for you. I would also like to take this time to introduce Trent McMahan who will be overseeing all of Jon Newman's accounts for the Customer Success team. He is dedicated to helping you and your team optimize your usage of the tool.

As you and the BRIC are getting geared up for the Marathon, I would like to offer up an action plan we have put together to help you cover all your bases and use this activation plan as a check list before, during and after the event. Let us know if you have any feedback of any kind, as we are keen to support you in your efforts.

Thank you and hope you have a great day!

Best Regards,

Carly Tschantz
Customer Success Manager
Geofeedia, Inc. | geofeedia.com
O: [\(773\) 304-4177](tel:(773)304-4177)
M: [\(847\) 624-6522](tel:(847)624-6522)
Skype: carly.tschantzgeofeedia
444 N Wells St., Suite 502
Chicago, IL 60654

On Fri, Apr 3, 2015 at 1:43 PM, Ryan Walsh <ryan.walsh@pd.boston.gov> wrote:

Hi Carly,

I was on a webinar the other day about the new Geofeedia features coming along in a month or so and they said something about registering for the new Beta release to get a look at it earlier.

I was wondering if you might be able to get us registered or let me know how/where I can do that.

I got an email today with a survey that said we could register now, but wasn't clear exactly where/how to do that.

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Ryan Walsh
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Boston Regional Intelligence Center
Boston Police Department
[617-343-5497](tel:617-343-5497) or [617-343-4328](tel:617-343-4328)
Ryan.Walsh@pd.boston.gov

From: Carly Tschantz [carly.tschantz@geofeedia.com]
Sent: Thursday, April 16, 2015 2:02 PM
To: Ryan Walsh
CC: Trent McMahan; Andrew Murphy
Subject: Re: Registration for Beta

Hello Ryan,

Is this in preparation for the Marathon. We may be able to get our training specialist, Michelle, to help out with a training session. In the meantime, the [Resources & Support](#) section within the application will be a great place to start. There is a video dedicated to each feature, so let us know if that will suffice for now.

I am working on coordinating a mass training update for existing customers who are familiar with the tool to offer up best practices and use cases in the next month. That may be another opportunity to help Andrew get up to speed.

Let Trent and I know what should be the next steps! Thanks!

Hyperlink to Resources & Support: <https://app.geofeedia.com/home/resources>

Best Regards,

Carly Tschantz
Customer Success Manager
Geofeedia, Inc. | geofeedia.com
O: (773) 304-4177
M: (847) 624-6522
Skype: carly.tschantzgeofeedia
444 N Wells St., Suite 502
Chicago, IL 60654

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Skype: carly.tschantzgeofeedia
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Boston Regional Intelligence Center
Boston Police Department
[617-343-5497](tel:617-343-5497) or [617-343-4328](tel:617-343-4328)
Ryan.Walsh@pd.boston.gov

From: Carly Tschantz [carly.tschantz@geofeedia.com]
Sent: Friday, April 03, 2015 2:41 PM
To: Ryan Walsh
CC: Trent McMahan
Subject: Re: Registration for Beta
Attachments: Boston Marathon Deck.pdf

Hello Ryan,

Thanks for getting in touch. Glad to hear you attended the webinar and would love to provide next steps. Once you register through the survey, you will then be contacted Monday letting you know that the Beta environment is now available for you to access. Just so you are aware, any query you perform in the Beta will not be transferred to your existing account.

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O: (773) 304-4177
M: (847) 624-6522
Skype: carly.tschantzgeofeedia
444 N Wells St., Suite 502
Chicago, IL 60654

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Ryan Walsh
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Boston Regional Intelligence Center

Boston Police Department
[617-343-5497](tel:617-343-5497) or [617-343-4328](tel:617-343-4328)
Ryan.Walsh@pd.boston.gov

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, June 17, 2015 11:03 AM
To: ryan.walsh@pd.boston.gov
Subject: Recap: Next Evolution of Geofeedia Platform



LOG IN

Email-ProductUpdates

It's been one week since the release of the new Geofeedia platform. With updated features, it is now easier than ever to search, engage, and analyze location-tagged social media.

Updated Product Features

Geofeedia-Platform-2

Make sure to log in, if you haven't already, to check out these five new capabilities:

- Multi-Location Recordings
- Influencers
- Real-time Analytics
- Sentiment Analysis
- [Download the Mobile App from the App Store](#)

Check out our [Mobile App training video](#) to help you understand and use the Geofeedia Mobile App!

If you missed last week's informational webinars, don't worry! Watch a recording to learn more about the new platform features.

5-Minute Customer Survey

Want to shape the future of Geofeedia? We're looking for your feedback to help us prioritize where we go next with the power of location-based social intelligence. Take this quick, 5-minute survey to tell our product team where you'd like us to focus our efforts.

Need more information? Visit the [Resources & Support](#) page within the Geofeedia application or email support@geofeedia.com.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

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From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, February 05, 2015 10:03 AM

To: ryan.walsh@pd.boston.gov

Subject: Register Today: New Feature Webinar & Upcoming Maintenance Window

[Geofeedia Logo](#)

[log-in](#)

Let us walk you through our latest features!

January was a busy month for us as we launched a number of new features in our platform, including mobile-friendly alerts, streamlined curation of social content, and video resources to help you get the most out of Geofeedia.

Look below for details, and be sure to [join our customer webinar](#) on **Thursday, February 12 at 2pm EST** for a live walkthrough of the new features!

[webinar-button](#)

[feb-features-email](#)

Mobile-friendly Alerts with Image and Video Preview

Our new mobile-friendly emails make it easy to view Alerts on any device – mobile, tablet, and computer – and include image and video content to preview media without leaving your inbox.

Curate Collections from Collage View

Easily add multiple posts into a Collection directly from the Collage view to streamline your content discovery and curation process.

In-app Video Resources

Our updated Resource Library provides one stop for self-education and assistance requests, and new video tutorials help you discover and understand the full power of each of your Geofeedia apps.

Maintenance Window:

Sunday, February 8 2015

10:00pm - 11:00pm EST

On Sunday, February 8, we will be optimizing the Geofeedia core database that manages the Geofeedia application to offer increased speed for your location-based social media searches and improve failover capabilities. During this time, the Geofeedia web application and API will not be available.

System improvements like these typically take a few minutes, but we'll allow a one hour window to allow for testing.

Questions? You can reach our support team by emailing support@geofeedia.com, or visiting the Resources & Support page within the Geofeedia application.

Keep up with company news and industry insights by following us on Twitter!

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

Update your [email preferences](#) to choose the types of emails you receive.

From: Ryan Walsh [ryan.walsh@pd.boston.gov]
Sent: Friday, April 03, 2015 1:43 PM
To: Carly Tschantz
Subject: Registration for Beta

Hi Carly,

I was on a webinar the other day about the new Geofeedia features coming along in a month or so and they said something about registering for the new Beta release to get a look at it earlier.

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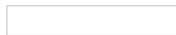
Ryan Walsh
Sr. Intelligence Analyst
Boston Regional Intelligence Center
Boston Police Department
617-343-5497 or 617-343-4328
Ryan.Walsh@pd.boston.gov

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, June 08, 2015 7:21 AM
To: ryan.walsh@pd.boston.gov
Subject: Release is Live: Next Evolution of Geofeedia

LOG IN

Email-ProductUpdates

The next evolution of the Geofeedia platform is here! With an updated look and feel, now it's even easier to search, engage, and analyze location-tagged social media.



In addition to enhancing current Geofeedia capabilities, the platform offers:

New Look and Feel: Now it's even easier to discover, engage and analyze social media data with a streamlined and updated user interface.

Upgraded Data Platform: With the upgraded capacity to process more than 1 billion posts daily (~10,000 per second) by the platform, Geofeedia enables the most complete searches across the largest location-based data set in the world.

Aggregated Location Monitoring: Save time and gain insight by collecting intelligence across many locations in a single search.

Enhanced Location Analytics: Make smarter real-time decisions through updated and interactive location analytics.

Location Sentiment: Quickly understand the sentiment (positive/negative) of posts from one or more locations.

New Data Source: With the largest Chinese microblogging site Sina Weibo added to Geofeedia, users now have an even larger data set to discover, engage and analyze.

Templates: Save time by creating and reusing search criteria (including locations, keywords, networks, usernames) within a search template.

Influencers: Discover top influencers in a location and their social connections.

Salesforce Integration: Increase sales and improve customer service by creating a Salesforce.com lead or customer service case from a location-tagged social media post with a single click.

Join us for a webinar to learn more about the new features!

[register-now-button](#)

Need more information? Visit the [Resources](#) page within the Geofeedia app.

You can reach our support team by emailing support@geofeedia.com, or visiting the [Resources & Support](#) page within the Geofeedia application.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

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From: Geofeedia Webinars [customercare@gotowebinar.com]

Sent: Wednesday, July 22, 2015 1:07 PM

To: ryan.walsh@pd.boston.gov

Subject: Reminder: Current Trends and Challenges to the Use of Social Media in Criminal Cases starts in 1 Day

Dear Ryan,

This is a reminder that "Current Trends and Challenges to the Use of Social Media in Criminal Cases " will begin in 1 Day on:

Thu, Jul 23, 2015 2:00 PM - 3:00 PM EDT

Add to Calendar: [Outlook® Calendar](#) | [Google Calendar™](#) | [iCal®](#)

Please send your questions, comments and feedback to: webinar@geofeedia.com

How to Join the Webinar

1. Click the link to join the webinar at the specified time and date:

<https://global.gotowebinar.com/join/6990661212050647042/794180358>

Note: This link should not be shared with others; it is unique to you.

2. Choose one of the following audio options:

TO USE YOUR COMPUTER'S AUDIO:

When the webinar begins, you will be connected to audio using your computer's microphone and speakers (VoIP). A headset is recommended.

--OR--

TO USE YOUR TELEPHONE:

If you prefer to use your phone, you must select "Use Telephone" after joining the webinar and call in using the numbers below.

United States: +1 (213) 929-4212

Access Code: 495-374-373

Audio PIN: Shown after joining the webinar

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From: Geofeedia Webinars [customer@gotowebinar.com]

Sent: Thursday, July 23, 2015 12:06 PM

To: ryan.walsh@pd.boston.gov

Subject: Reminder: Current Trends and Challenges to the Use of Social Media in Criminal Cases starts in 1 Hour

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From: Geofeedia Webinars [customercare@gotowebinar.com]

Sent: Sunday, January 17, 2016 12:01 PM

To: ryan.walsh@pd.boston.gov

Subject: Reminder: Geofeedia | Public Safety Training Webinar starts in 1 Day

Dear Ryan,

This is a reminder that "Geofeedia | Public Safety Training Webinar" will begin in 1 Day on:

Mon, Jan 18, 2016 12:00 PM - 1:30 PM EST

Add to Calendar: [Outlook® Calendar](#) | [Google Calendar™](#) | [iCal®](#)

Please send your questions, comments and feedback to: webinar@geofeedia.com

How to Join the Webinar

1. Click the link to join the webinar at the specified time and date:

<https://global.gotowebinar.com/join/3751051358449728513/474535843>

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United States: +1 (415) 655-0051

Access Code: 765-366-286

Audio PIN: Shown after joining the webinar

Webinar ID: 124-911-979

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From: Geofeedia Webinars [customercare@gotowebinar.com]

Sent: Monday, January 18, 2016 11:02 AM

To: ryan.walsh@pd.boston.gov

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From: Geofeedia Updates [customercare@gotowebinar.com]

Sent: Thursday, February 12, 2015 1:10 PM

To: ryan.walsh@pd.boston.gov

Subject: Reminder: Geofeedia New Features Overview - February, 2015 starts in 1 Hour



Dear Ryan,

This is a reminder that "Geofeedia New Features Overview - February, 2015" will begin in 1 Hour on:

Thu, Feb 12, 2015 2:00 PM - 2:45 PM EST

[Add to Calendar](#)

Please send your questions, comments and feedback to: updates@geofeedia.com

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Toll: +1 (646) 307-1001

Access Code: 310-747-069

Audio PIN: Shown after joining the webinar

Webinar ID: 106-359-867

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From: Amy Condle [customer@gotowebinar.com]

Sent: Wednesday, April 01, 2015 1:05 PM

To: ryan.walsh@pd.boston.gov

Subject: Reminder: Learn More: The Next Generation of Geofeedia starts in 1 Day

Dear Ryan,

This is a reminder that "Learn More: The Next Generation of Geofeedia" will begin in 1 Day on:

Thu, Apr 2, 2015 2:00 PM - 3:00 PM EDT

[Add to Calendar](#)

Please send your questions, comments and feedback to: webinar@geofeedia.com

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TO USE YOUR TELEPHONE:

If you prefer to use your phone, you must select "Use Telephone" after joining the webinar and call in using the numbers below.

United States

Toll: +1 (415) 655-0059

Access Code: 606-485-206

Audio PIN: Shown after joining the webinar

Webinar ID: 108-089-363

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From: Amy Condle [customer@gotowebinar.com]

Sent: Thursday, April 02, 2015 12:04 PM

To: ryan.walsh@pd.boston.gov

Subject: Reminder: Learn More: The Next Generation of Geofeedia starts in 1 Hour

Dear Ryan,

This is a reminder that "Learn More: The Next Generation of Geofeedia" will begin in 1 Hour on:

Thu, Apr 2, 2015 2:00 PM - 3:00 PM EDT

[Add to Calendar](#)

Please send your questions, comments and feedback to: webinar@geofeedia.com

How to Join the Webinar

1. Click the link to join the webinar at the specified time and date:

<https://global.gotowebinar.com/join/6573720903097728513/804079214>

Note: This link should not be shared with others; it is unique to you.

2. Choose one of the following audio options:

TO USE YOUR COMPUTER'S AUDIO:

When the webinar begins, you will be connected to audio using your computer's microphone and speakers (VoIP). A headset is recommended.

--OR--

TO USE YOUR TELEPHONE:

If you prefer to use your phone, you must select "Use Telephone" after joining the webinar and call in using the numbers below.

United States

Toll: +1 (415) 655-0059

Access Code: 606-485-206

Audio PIN: Shown after joining the webinar

Webinar ID: 108-089-363

[View System Requirements](#)

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From: Geofeedia Training [customer@gotowebinar.com]

Sent: Monday, April 04, 2016 1:05 PM

To: ryan.walsh@pd.boston.gov

Subject: Reminder: MARCH '16 RELEASE: Team & Enterprise Functionality starts in 1 Day

Dear Ryan,

This is a reminder that "MARCH '16 RELEASE: Team & Enterprise Functionality" will begin in 1 Day on:

Tue, Apr 5, 2016 2:00 PM - 3:00 PM EDT

Add to Calendar: [Outlook® Calendar](#) | [Google Calendar™](#) | [iCal®](#)

Please send your questions, comments and feedback to: success@geofeedia.com

How to Join the Webinar

1. Click the link to join the webinar at the specified time and date:

<https://global.gotowebinar.com/join/4962558144191659777/291435153>

Before joining, be sure to [check system requirements](#) to avoid any connection issues.

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2. Choose one of the following audio options:

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--OR--

TO USE YOUR TELEPHONE:

If you prefer to use your phone, you must select "Use Telephone" after joining the webinar and call in using the numbers below.

United States: +1 (415) 930-5321

Access Code: 352-665-260

Audio PIN: Shown after joining the webinar

Webinar ID: 157-779-963

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From: Geofeedia Training [customer@gotowebinar.com]

Sent: Tuesday, April 05, 2016 12:09 PM

To: ryan.walsh@pd.boston.gov

Subject: Reminder: MARCH '16 RELEASE: Team & Enterprise Functionality starts in 1 Hour

Dear Ryan,

This is a reminder that "MARCH '16 RELEASE: Team & Enterprise Functionality" will begin in 1 Hour on:

Tue, Apr 5, 2016 2:00 PM - 3:00 PM EDT

Add to Calendar: [Outlook® Calendar](#) | [Google Calendar™](#) | [iCal®](#)

Please send your questions, comments and feedback to: success@geofeedia.com

How to Join the Webinar

1. Click the link to join the webinar at the specified time and date:

<https://global.gotowebinar.com/join/4962558144191659777/291435153>

Before joining, be sure to [check system requirements](#) to avoid any connection issues.

Note: This link should not be shared with others; it is unique to you.

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From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, April 29, 2015 4:34 PM
To: ryan.walsh@pd.boston.gov
Subject: Reminders from Geofeedia

[Geofeedia Logo](#)

Reminders from Geofeedia

Last Chance for a Sneak Peek of the New Geofeedia

Only one webinar remains to give you an early look at our new platform! Learn how the updates enable faster searches and provide new ways to discover, engage, and analyze location-tagged data. Join us to learn more! [REGISTER NOW](#)

Facebook Graph API Sunset

On April 30, 2015, Facebook will be retiring its v1.0 Graph API, which powers location-tagged data for all of its partners. After this date, historical Facebook data will continue to live in your account, but new searches and recordings will not pull any new location-tagged Facebook data.

Save the Date for Latitude

Mark October 21, 2015 on your calendars and join us in Chicago for Latitude, Geofeedia's location-based social media conference. While we work hard to finalize the details and prepare for registration, please click below to let us know you're interested in learning more when the time comes! [SIGN UP FOR DETAILS](#)

Questions? You can always reach our dedicated support team by sending an email to support@geofeedia.com, or by visiting the [contact page](#) within the Geofeedia application.

- Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, May 25, 2016 12:14 PM
To: ryan.walsh@pd.boston.gov
Subject: See What's New in the May '16 Product Release

LOG IN

May16

Introducing our May '16 Product Release! We are excited to welcome new data sources, advanced alerting capabilities, enhanced analytics and more functionality to the Geofeedia platform.

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session that showcases the new updates to our platform. [Register now!](#)

[webinar-button.png](#)

May '16 Product Release Highlights

Our updates are designed to help teams of all sizes and complexities predict, analyze, and act on location-based social intelligence.

alerts

layers

analytics

ADVANCED ALERTS

Stay ahead of developing topics and trends with the addition of three new alert types, and fine-tune your alert criteria with a new keyword rule builder and boolean option.

NEW DATA SOURCES

View weather and traffic data and tap into new social sources Google+, Vimeo, and Facebook Pages to uncover more insights.

ENHANCED ANALYTICS

Easily visualize and understand trends in activity and sentiment.

Additional Release Highlights

enterprise

everbridge

mobile

ENTERPRISE

Empower teams of all sizes and complexities to predict, analyze and act on location-based intelligence.

EVERBRIDGE INTEGRATION

Quickly and reliably deliver the right message during mission-critical events that take place in locations of interest.

MOBILE APPS

The addition of VK, Vine, and Periscope allows teams to access more data on-the-go through our mobile app.

[webinar-button.png](#)

Join Us at Latitude 2016

[LAT.png](#)

OCTOBER 5-6 | NAVY PIER, CHICAGO

Register for Latitude, Geofeedia's location-based intelligence conference, this October in Chicago. Learn more about the latest in location-based intelligence, connect with location-based intelligence experts, and see what's new (and what's coming) to the Geofeedia platform. [Reserve your seat today!](#)

Use this code for a free registration pass: GeoCustomer

Please reach out to our Success team, success@geofeedia.com, with any questions.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, January 23, 2015 12:12 PM
To: ryan.walsh@pd.boston.gov
Subject: System Maintenance Alert: Database Upgrade

[Geofeedia Logo](#)

Geofeedia Users,

Please be advised that we will be performing a database upgrade next **Friday, January 30 beginning at 6:00am EST**. We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation. During the migration, the Geofeedia web application and API will not be available for use.

Thank you for your patience as we complete this important system improvement. This upgrade allows us to continue to scale our data platform to meet your evolving needs, improves the reliability of our data platform and provides you with faster search speeds and increased system performance.

If you have any questions, please send an email to updates@geofeedia.com or reply to this message.

Thank you,
Team Geofeedia

FAQs

When will the database migration take place?

The migration will occur in a maintenance window between 6:00am and 7:00am EST next Friday, January 30.

Will I be able to use Geofeedia during the migration?

The application and API will not be available during the migration.

How long will the system be down?

We anticipate the update will only take a matter of minutes, but we will be working within a one-hour window to allow for proper testing and validation.

What will happen to my recordings and alerts during the maintenance window?

During the maintenance window, your recordings will continue to gather data, but your email alerts will be inactive. After the database upgrade is complete, your alerts will automatically restart and will include all items that were gathered during the maintenance window.

How will I know when I can use the Geofeedia application again?

You will receive a notification when the maintenance is complete and the application is ready for use.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com]

Sent: Friday, April 03, 2015 1:02 PM

To: ryan.walsh@pd.boston.gov

Subject: Thanks for Joining Us - Register Now for Beta Access

[Geofeedia Logo](#)

[log-in](#)

Hi Ryan,

Thank you for attending our first G30 customer webinar yesterday! If you want to review the content or share with other members of your team, you can now access the recording of the session in the [Resources & Support](#) section of the application.

We want to hear from you! Please click below to complete a short, **30-second survey** so future webinars are a good use of your time.

[survey-button](#)

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

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Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Trent McMahan [webinar@geofeedia.com]
Sent: Tuesday, March 08, 2016 3:30 PM
To: ryan.walsh@pd.boston.gov
Subject: Thanks for spreading the word about Geofeedia!

Hi Ryan,

Over the past year, webinars have been a great way to provide education around the use of location-based intelligence for you, our customer, and others evaluating the Geofeedia platform. Many of our newest customers have come to Geofeedia after attending a webinar or talking to a current customer who uses the platform today.

Thank you for helping spread the word and sharing your ideas, successes and challenges around location-based social media best practices with your colleagues in neighboring agencies and how Geofeedia's platform helps you.

Our team is committed to providing you with great content every month. Please share the upcoming webinars with anyone in your network that you believe could benefit from hearing more about location-based intelligence:

> [How Ocean City Police Department Uses Location-Based Intelligence for Event Monitoring](#), March 24th at 2:00 PM EDT

> [Social Media and the Intelligence Cycle for the Public Sector](#), March 30th at 2:00 PM EDT

If you are interested in helping us host an upcoming webinar for public safety professionals, please respond back to this note and we will set up some time with a member of our team. We appreciate your partnership!

Thank you,

Trent McMahan
Senior Customer Success Manager

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL
Click [here](#) to manage your email settings.

From: Phil Harris [updates@geofeedia.com]
Sent: Thursday, March 24, 2016 1:52 PM
To: ryan.walsh@pd.boston.gov
Subject: The March '16 Release is Coming Soon!

Hi Ryan,

Our team is continuing to enhance the Geofeedia platform with an exciting suite of new capabilities for organizations and teams. Next week, we'll be introducing our March '16 updates to the Geofeedia Platform:

- Our **team and enterprise platform** empowers teams of all sizes and complexities to predict, analyze and act on location-based intelligence, with new **permissions, roles, groups, audit trail** and **sharing** capabilities.
- **New Facebook data:** Now you can discover trending Facebook posts alongside Twitter and Instagram within Keyword Search.
- **Multiple users with the same email address:** Now you can have multiple usernames with the same email address in Geofeedia. Keep your profile the same, or update your username and new display name in the "My Profile" area of your account to take advantage of this feature.

Our Enablement Specialist, Carly Tschantz, is hosting a webinar session that showcases the new updates to our platform arriving on March 30th.

[Click here to register for the webinar.](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

We appreciate your support!

Phil-Harris

Phil Harris

CEO, Geofeedia

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [Here](#) to manage your email settings.

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, March 30, 2016 3:53 PM

To: ryan.walsh@pd.boston.gov

Subject: The March '16 Release is Here: NEW Enterprise Functionality

LOG IN

header-mar16-1.png

The March '16 Product Release is here! Our team is excited to introduce the **new team and enterprise platform** for empowering teams of all sizes and complexities to predict, analyze, and act on location-based intelligence.

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session that showcases the new updates to our platform. [Register now!](#)

[webinar-button.png](#)

Team & Enterprise Highlights

Geofeedia's team and enterprise capabilities allow our platform to be fully customized to match the unique needs of any organization with:

groups.jpg

USER & GROUP MANAGEMENT

Manage team and global initiatives through expanded user and group management.

audit.jpg

AUDIT TRAIL

Maintain a complete audit trail for each action in your account for internal analysis and compliance, process optimization, and security.

role.jpg

CUSTOM ROLES & GRANULAR PERMISSIONS

Fully customize user access with granular permissions & custom roles to match internal procedures and security policies.

Additional Release Highlights



NEW FACEBOOK DATA: Now you can discover trending Facebook posts alongside Twitter and Instagram within Keyword Search.



MULTIPLE USERS WITH THE SAME EMAIL ADDRESS: Now you can have multiple usernames with the same email address in Geofeedia.

[webinar-button.png](#)

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Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [updates@geofeedia.com]
Sent: Wednesday, May 18, 2016 3:05 PM
To: ryan.walsh@pd.boston.gov
Subject: The May '16 Release is Coming Soon!

Good afternoon,

I'm excited to announce Geofeedia is launching NEW features to the platform on May 25th to help teams of all sizes and complexities to predict, analyze, and act on location-based social intelligence.

Next week, we'll be introducing our May '16 updates to the Geofeedia Platform:

- **New Data Sources:** Find more insights and  trends from the world's largest location-based data set with the addition of new data sources, including Weather and Traffic Layers and network sources Google +, Vimeo, and Facebook Pages.
- **Advanced Alerting Capabilities:** Stay ahead of developing topics and trends with the addition of three new alert types.
- **Enhanced Analytics:** Easily visualize and understand trends in activity and sentiment above or below normal levels.

... and more!

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session on May 26th that showcases the new updates and additions to our platform. Join us to learn more! [Click here to register for the webinar.](#)

I also invite you to register for Latitude, Geofeedia's location-based intelligence conference, this October in Chicago. Meet our team, network with location-based experts, and learn more about what's new (and what's coming) to the Geofeedia platform. [Register now!](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

We appreciate your support!

 **Phil-Harris**

Phil Harris
CEO, Geofeedia

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL
Click [Here](#) to manage your email settings.

From: Will Catton [will.catton@geofeedia.com]
Sent: Thursday, May 26, 2016 4:02 PM
To: David Carabin; Walsh, Ryan
CC: Jon Newman
Subject: Upcoming Geofeedia City Tour in Boston

Hi Dave and Ryan,

Jon and I wanted to loop you in on an upcoming Geofeedia City Tour we are hosting in Boston. Almost 700 customers across the country now utilize Geofeedia daily, and we have decided to bring those customers together by region. We have already held a few of these across the Midwest, Baltimore, and most recently, LA. The main purpose is to bring our customers together to share best practices, discuss social media policy, and take direct client feedback regarding updates are users would like to see next in the platform.

This is a free event for any existing customers. Please share this with all of your users and let them know they can sign up at the following link:

[Boston City Tour Registration](#)

Thank you,

Will Catton | Domain Expert

(o) 312.300.7993
(c) 317.416.7606
geofeedia.com

444 N. Wells St, Suite 502, Chicago, IL 60654

□

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, May 01, 2015 10:22 AM
To: ryan.walsh@pd.boston.gov
Subject: Update from Geofeedia: Facebook

[Geofeedia Logo](#)

[log-in](#)

Geofeedia-Updates

Product update from the Geofeedia team regarding a recent communication about Facebook data on the Geofeedia platform:

FB-Circle **Facebook Graph API Sunset: Extended**

The retirement of the Facebook Graph API v1.0 has been extended from April 30, 2015 to October 31, 2015. The Graph API powers location-tagged data for all of its partners. After October 31, 2015, historical Facebook data will continue to live in your account, but new searches and recordings will not pull any new location-tagged Facebook data.

Geofeedia will provide updates if there are any additional changes to the timing that we learn in the meantime.

Keep up with company news, the articles we're reading and much more by following us on Twitter:

[150501-EmbedTweet-Recordings-2](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive.

From: Andy Falkenstein [andy.falkenstein@geofeedia.com]
Sent: Tuesday, April 07, 2015 9:18 AM
To: Laura Bohnert
BCC: ryan.walsh@pd.boston.gov
Subject: UPDATED: Geofeedia Beta Login URL

Good morning,

The url included in last night's welcome email was incorrect. Please use the following link to access the 4.0 Beta environment:

<https://beta.geofeedia.com/geofeed>

We apologize for the inconvenience. If you have any questions, please email us at beta@geofeedia.com

Thanks,
Andy

--



Andy Falkenstein
Senior Technical Product Manager
Geofeedia, Inc. | www.geofeedia.com
[317-435-2433](tel:317-435-2433)



From: Phil Harris [event@geofeedia.com]

Sent: Wednesday, April 08, 2015 1:11 PM

To: ryan.walsh@pd.boston.gov

Subject: Visit Geofeedia at ISC West and ASIS New York City

[Geofeedia Logo](#)

Good afternoon,

Geofeedia will be exhibiting at two of the biggest security industry events, the [ISC West](#) conference next week in Las Vegas (Booth #19127) and the [ASIS New York City Security Conference and Expo](#) on April 22-23 in New York City (Booth #229).

My team and I would enjoy meeting you in-person to share how Geofeedia's social media intelligence platform is delivering successful outcomes for corporate security professionals in travel security, event security, executive protection, brand protection, facilities security, campus security, social media command centers and more!

We will demonstrate our application live at our booth to show how we deliver social media intelligence by location at places such as:

- College campuses
- Corporate campuses
- International locations
- Stadiums
- Any other worldwide location

[Contact us](#) to set up a time to meet in person. And don't forget to visit the Geofeedia booth to for a chance to win a new [FitBit Surge](#)!

See you at the show!

Phil Harris
Co-Founder and CEO of Geofeedia



Can't make it to the shows? Learn more about the next generation of Geofeedia in our webinar.

[register-now-button](#)

Update your [email preferences](#) to choose the types of emails you receive.

[Unsubscribe from all future emails](#)

From: Geofeedia [updates@geofeedia.com]

Sent: Friday, February 13, 2015 4:17 PM

To: ryan.walsh@pd.boston.gov

Subject: Webinar recording now available in your account!

[Geofeedia Logo](#)

[log-in](#)

Hi Ryan,

Thank you for attending our first G30 customer webinar yesterday! If you want to review the content or share with other members of your team, you can now access the recording of the session in the [Resources & Support](#) section of the application.

We want to hear from you! Please click below to complete a short, **30-second survey** so future webinars are a good use of your time.

[survey-button](#)

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

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From: Geofeedia [updates@geofeedia.com]

Sent: Friday, August 19, 2016 8:30 AM

To: ryan.walsh@pd.boston.gov

Subject: Weekly Intelligence from the Summer Games | 18 August 2016

LOG IN

Summer-Games

The Geofeedia Security Operating Center is actively monitoring social content coming from the Olympic Games. A number of security-oriented themes have emerged, and as a courtesy, we'd like to share this content with you. Please view the collections below, and as always let us know if you have any questions.

Ensure the Safety of Key Personnel

[Ensure the Safety of Key Personnel](#)

Historically, the locations of athletes, dignitaries, and public figures are intended to be kept confidential at the Games. However, the proliferation of social media, geo-tagged data, and ambitious fans have made the real-time location of these VIPs available to the world. By using Geofeedia, analysts can source social media content capturing activity of your principal(s) and identify possible threats.

[VIEW COLLECTION NOW](#)

Publically Available Security Credentials

[Publically Available Security Credentials](#)

Security credentials are meant to limit people's access to certain areas, but when images of these badges are posted online, this poses a risk when these items are reproduced to gain access to restricted areas. Geofeedia allows users to uncover this type of content in order to keep their employees, facilities & events safe.

[VIEW COLLECTION NOW](#)

High-Resolution Images of Tickets

[High-Resolution Images of Tickets](#)

Fans' excitement about heading to the Games is a positive thing. However, their

enthusiasm can present security and financial consequences when high-resolution images of tickets are posted on social media. Geofeedia can be leveraged to identify these images & contact individual users to have these images removed and limit the risk of counterfeit tickets being produced.

[VIEW COLLECTION NOW](#)

As a wrap up from the Olympic Games, the Geofeedia Security Operations Team is hosting a webinar on August 25, 2016 at 2pm EDT to share best practices around preparation for and management of live events to mitigate risk and increase situational awareness with real-time location based intelligence.

[REGISTER NOW: Best Practices for Large Event Safety & Security Management](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, August 12, 2016 12:52 PM
To: ryan.walsh@pd.boston.gov
Subject: Weekly Intelligence from the Summer Games

LOG IN

Summer-Games

The Geofeedia Security Operating Center is actively monitoring social content coming from the Olympic Games. A number of security-oriented themes have emerged, and as a courtesy, we'd like to share this content with you. Please view the collections below, and as always let us know if you have any questions.

Inside the Venues

[Inside-Venues](#)

The press has been granted very limited access to Olympic venues; however, Geofeedia is providing an all-access pass through social content. After the Brazilian Supreme Court lifted a ban on peaceful in-venue protesting, Geofeedia has seen an increasing number of posts from protesters in these facilities. Check out this collection to see how Olympic patrons are expressing themselves inside The Games.

[VIEW COLLECTION NOW](#)

Military Strength

[Military-Strength](#)

Military and police are out in force, and visitors to the games have taken notice. Geofeedia has collected large amounts of content as examples of how the Brazilian Ministry of Justice and the IOC are securing The Games.

[VIEW COLLECTION NOW](#)

Controlled Detonations

[Controlled-Detonations](#)

Police and army bomb disposal experts are taking decisive action with suspicious packages. Several controlled detonations have been carried out in the early days of the

games. Concerned bystanders are sharing their surroundings and reactions. Take a look at this collection to see how this looks from the eyes of the spectators.

[VIEW COLLECTION NOW](#)

As a wrap up from the Olympic Games, the Geofeedia Security Operations Team is hosting a webinar on August 25, 2016 at 2pm EDT to share best practices around preparation for and management of live events to mitigate risk and increase situational awareness with real-time location based intelligence.

[REGISTER NOW: Best Practices for Large Event Safety & Security Management](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Will Catton [will.catton@geofeedia.com]
Sent: Monday, September 19, 2016 8:48 AM
To: undisclosed-recipients;;
BCC: ryan.walsh@pd.boston.gov
Subject: Will Catton has prepared a document for you on DocuSign

Will Catton has prepared a document for you on DocuSign (PDF)

[View Document](#)

Documents received are removed from our system on its expiry date.

Thank you!
- The DocuSign Team

Will Catton | Domain Expert

(o) 312.300.7993
(c) 317.416.7606
geofeedia.com

444 N. Wells St, Suite 502, Chicago, IL 60654

□

From: Laura Bohnert [laura.bohnert@geofeedia.com]
Sent: Friday, February 20, 2015 2:34 PM
To: ryan.walsh@pd.boston.gov
Subject: Your Geofeedia Customer Success Manager

[Geofeedia Logo](#)

[log-in](#)

Hi Ryan,

Thank you for attending our first G30 customer webinar yesterday! If you want to review the content or share with other members of your team, you can now access the recording of the session in the [Resources & Support](#) section of the application.

We want to hear from you! Please click below to complete a short, **30-second survey** so future webinars are a good use of your time.

[survey-button](#)

Keep up with company news, the articles we're reading and much more by following us on
Twitter:

[twitter-follow-large](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you are a current user of Geofeedia.

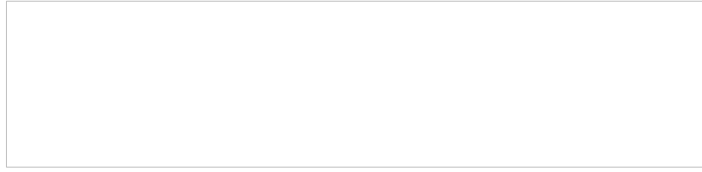
Update your [email preferences](#) to choose the types of emails you receive or [unsubscribe](#).

From: Geofeedia [geneva.malagutti@geofeedia.com]

Sent: Thursday, February 20, 2014 8:35 AM

To: timothy.fitzgerald@pd.boston.gov

Subject: Geofeedia Product Upgrades



Dear Geofeedia Users,

At Geofeedia, we listen to our customers' feedback and upgrade our platform to help them perform their jobs. We're excited about two major announcements to enhance your efforts and experience (Facebook and Keyword alerts).

1. Facebook - nearly every customer has asked us to let them know when we could acquire geo data from the social network with over 1.1 billion users. We are incredibly excited and proud to add this source to our continuously expanding data set. You should see Facebook as a new source in the platform later this morning.

2. Keyword alerts - you now have the ability to create lists of keywords across your active recordings and receive an email alert when that word is mentioned. You will need to request this access from your sales rep to confirm this function is turned on.

Please contact sales@geofeedia.com with any questions or assistance on these upgrades. Please also continue to tell us other recommended additions to our platform that you'd like to see. Thank you for your partnership. We're enjoying sharing the value of location-based social monitoring with you and hearing your success stories every day!

Sincerely,

Geofeedia Team

[Forward this email](#)

□ This email was sent to timothy.fitzgerald@pd.boston.gov by geneva.malagutti@geofeedia.com | [Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#). □

Geofeedia | 101 N. Wacker Dr. | Suite 2008 | Chicago | IL | 60606

From: Geofeedia [hello@geofeedia.com]
Sent: Monday, June 16, 2014 11:01 AM
To: timothy.fitzgerald@pd.boston.gov
Subject: More data, more speed, must-see new features

Not displaying correctly? View this email as a web page [here](#).

[Geofeedia Logo](#)



[Seen Geofeedia lately?](#)

Hello from team Geofeedia!

We thought you would be interested in the [major enhancements](#) we've made to our leading location-based social media intelligence platform.

Click below to have a look at some of our new features, including:

- More location-based social data than anyone in the industry
- Seven social sources, now including rich Facebook data
- Keyword and username triggered email alerts
- Real-time data filtering by keyword, username and more
- Automatic data archival for 24/7 location monitoring
- Language translation
- Embeddable social media map widgets for your website
- The most user-friendly, fastest interface available

[See what we've been up to!](#)



This email was sent to: timothy.fitzgerald@pd.boston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606

US

We respect your right to privacy: [View our policy](#)
[Manage Subscriptions](#) | [Update Profile](#) | [Unsubscribe](#)

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, December 17, 2015 9:22 AM
To: william.evans@pd.boston.gov
Subject: 2016 Predictions: Location-Based Intelligence

[Geofeedia](#)

[2016-predictions-800.png](#)

Hi William,

As we come to the year's end, the Geofeedia Team is more excited than ever about leading the future of location-based intelligence.

There are several major trends that are impacting the industry and we are looking forward to the innovation we have in store for 2016 that play off of these trends.

PREDICTION #1: 2016 is the Year of Unsiloed Location Data

Location will continue to become more critical in all areas of the enterprise in 2016. It will no longer just be a data point that GIS experts or mobile teams are consuming and acting on today. Moving out of silos and into all functional areas of the business, location-based data will inform decisions impacting intelligence, community management, marketing and customer experience teams. The fusion of multiple data sources into one platform and connecting location-based systems will become reality in 2016.

PREDICTION #2: 2016 is the Year When Global and Local Trends Intersect

Global events and trends have a local impact and reverberate throughout communities of all sizes around the world. Whether or not you're a global organization, you are no longer shielded from the impact that global events have throughout every community. You need intelligence data to understand your immediate surroundings within the context of broader world events. Conversely, events in local communities can have significant effects that reach far beyond the regional area in today's connected world. It is vital to understand location-specific information as it applies to communities, employees, facilities, supply chains and consumers.

PREDICTION #3: 2016 is the Year of Connected, Contextual Experiences

As the internet of things takes hold and is going to be commonplace before long, more data than ever is becoming available and location data adds an additional layer of context. Connected devices, wearables, drones and experiences increase the expectations consumers have of receiving real-time and highly relevant and targeted messages and offers. Location data is a rich layer of actionable information that provides better insights and intelligence for decision making.

We can't wait to bring additional innovation and thought leadership in collecting and making location-based intelligence actionable for marketers, journalists and company

operations teams around the globe. Start 2016 off on the right foot: Schedule a personalized demo with our team today!

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [webinar@geofeedia.com]

Sent: Wednesday, April 20, 2016 1:58 PM

To: william.evans@pd.boston.gov

Subject: [Video] Additional Location-Based Intelligence Webinar Opportunity

Good afternoon,

I wanted to reach out and share our [new overview video](#) with you.

[video-play.jpg](#)

If this interests you, I would like to invite you to our upcoming webinar on how location-based intelligence can fit into your intelligence cycle. You will learn how location-based intelligence can help safety and security professionals like yourself.

[Social Media and the Intelligence Cycle for Safety & Security Professionals](#)

Free Webinar: April 27th from 2:00 - 3:00 PM EDT

[>> REGISTER FOR THE WEBINAR](#)

If you can't make it, please still register and we will send you the recording. Let me know if you have any questions.

Thank you,

Nick Werle

Nick Werle

Business Development

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [Here](#) to manage your email settings.

From: Geofeedia [webinar@geofeedia.com]

Sent: Wednesday, July 13, 2016 1:46 PM

To: william.evans@pd.boston.gov

Subject: [Webinar] Fireside Chat with Phil Harris, CEO, Geofeedia: The Power of Location

[Geofeedia](#)

[CS5_Header_2.png](#)

Geo-located data is changing the way business is done around the world.

For government, security, operations and business continuity teams, the entire enterprise can now power decision making with a more informed strategy that is centered around location.

Join **Phil Harris, CEO, Geofeedia** for [a fireside chat](#) about the future of location-based intelligence and how this rich data set provides the context needed for making informed, real-time decisions. We will also provide updates on the July '16 release.

Fireside Chat with Phil Harris, CEO, Geofeedia: The Power of Location

July 21st at 2:00 PM EDT

[REGISTER NOW!](#)

Thanks,

Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [webinar@geofeedia.com]
Sent: Tuesday, July 19, 2016 1:51 PM
To: william.evans@pd.boston.gov
Subject: [Webinar] Last Chance to Register for Fireside Chat

[Geofeedia](#)

[CS5_Header_2.png](#)

We are reaching out to remind you about [the webinar we have tomorrow discussing the future of location-based intelligence](#) with our CEO, Phil Harris.

Learn more about the future of location-based intelligence and how this rich data set provides the context needed for making informed, real-time decisions. We will also walk through details of the upcoming July release.

[Fireside Chat with Phil Harris, CEO, Geofeedia: The Power of Location](#)

July 21st at 2:00 PM EDT

[REGISTER NOW!](#)

Please reach out with questions.

Thanks,

Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Nick Werle [nick.werle@geofeedia.com]
Sent: Wednesday, March 09, 2016 11:19 AM
To: william.evans@pd.boston.gov
Subject: [Webinar] Social Media and the Intelligence Cycle

Hi William,

I wanted to follow up from my note last week. I hope you had a chance to see our recent webinar on how Rock Ventures uses location-based intelligence to enhance their security efforts.

I wanted to invite you to our upcoming webinar, **Social Media and the Intelligence Cycle for Security Professionals**, on March 16th at 2:00 PM EDT. It will be a great opportunity to learn how social media data is developed into actionable intelligence.

[>>> REGISTER NOW](#)

If you can't attend, feel free to register and we will send you the recording. Please reach out with questions.

Thank you,

Nick Werle

Nick Werle

Business Development Representative

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL
Click [here](#) to manage your email settings.

From: Geofeedia [webinar@geofeedia.com]

Sent: Wednesday, April 13, 2016 12:50 PM

To: william.evans@pd.boston.gov

Subject: [Webinar] Social Media and the Intelligence Lifecycle

Good afternoon,

We hosted our intelligence cycle webinar and received great feedback from those who attended. In case you missed it, I am reaching out to invite you to Geofeedia's upcoming webinar, [Social Media and the Intelligence Cycle for Safety and Security Professionals](#), on April 27 at 2:00 PM EDT.

Incorporating location-based data in your intelligence cycle allows you to better predict, analyze, and act on threats and mitigate risks.

[>>> REGISTER NOW](#)

Would you or anyone on your team be able to join us? Please reach out with questions.

Thank you,

[Nick Werle](#)

Nick Werle

Business Development

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [Here](#) to manage your email settings.

From: Geofeedia [updates@geofeedia.com]

Sent: Monday, February 15, 2016 9:18 AM

To: william.evans@pd.boston.gov

Subject: February Newsletter: Explore the New Features, Attend a Webinar, and More!

[geofeedia_logo_final_blue2_small](#)

February-Newsletter

Geofeedia's monthly newsletter provides you with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

NEW January '16 Product Release

[predict-sq.jpg](#)

New Data Sources

[analyze-sq.jpg](#)

Image Analysis

[engage-sq.jpg](#)

Engagement Tools

We added NEW features to the Geofeedia platform on January 27th to help your organization **predict**, **analyze**, and **act** on location-based social intelligence.

Register to view our webinar recording to see the updates in action with Andy Falkenstein, our Director of Product Management.

[video-button.png](#)

Featured Resource: Command Center Best Practices

[\[Image\]](#) Protect your organization's people and business assets with location-based intelligence using industry best practices.

[geofeedia-resource-button.png](#)

Geofeedia City Tours: Coming to a Location Near You

Join us for a (free!) half day of education and platform training in a roundtable format at locations across the country.

Interested in hosting or attending a training event with fellow corporate security, public safety, and Geofeedia experts in your area? Contact our [team](#).

[Indy.jpg](#)

[SanFrancisco.png](#)

[Baltimore.png](#)

INDIANAPOLIS

Geofeedia Indianapolis office, with Anthem & Pacers

February 18, 2016
8:00 AM to 1:00 PM EST

SAN FRANCISCO

Square
Headquarters

March 22, 2016
8:00 AM to 1:00 PM
PDT

BALTIMORE

University of
Maryland

April 19, 2016
8:00 AM to 1:00 PM
EST

Connect with Our Team at Upcoming Events & Webinars

Join Team Geofeedia and our guest presenters for educational webinars and visit us at events & tradeshows throughout the month.

[IDV-Solutions](#)

Conference

February 24 - 25 | Orlando, FL

Visit our booth to talk to the Geofeedia team at the event.

[2016 Visual Command Center User](#)

[sdsu-viz-center.png](#)

WEBINAR: Using Location Based Intelligence for Disaster Awareness and Response

February 24 | 2:00 PM - 3:00 PM EST

[sentinel-resource-group.png](#)

WEBINAR: How to Build the Business Case for Location-Based Intelligence

March 3 | 2:00 PM - 3:00 PM EST

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

College Football

[Winter Storm Jonas](#)

East Coast of the United States

The east coast received record-breaking amounts of snowfall at the end of January, causing subway shutdowns, canceled flights, and flooded streets.

Iowa Caucus

[Iowa Caucus](#)

Iowa

The 2016 Election voting season has begun! Presidential hopefuls campaigned in Iowa for the Republican and Democratic caucuses.

2016 CES

[Protesters Shut Down the Bay Bridge](#)

San Francisco, CA

Activists blocked traffic on the Bay Bridge, causing delays on a major highway.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [webinar@geofeedia.com]
Sent: Tuesday, February 23, 2016 11:06 AM
To: william.evans@pd.boston.gov
Subject: Free Social Media Webinar Reminder

[Geofeedia](#)

[TW-PS-2.jpg](#) [predict-sq.jpg](#) [CS2_Web_SQ.jpg](#)

Hi William,

Don't forget that we are hosting a webinar, [Using Location-Based Intelligence for Disaster Awareness and Response](#), tomorrow at 2:00 PM EST.

In this webinar, you will learn how location-based social media data can help you:

- Predict business critical signals to stay ahead of threats
- Analyze trends and behaviors that could escalate
- Act immediately to eliminate potential threats

[webinar-button.png](#)

If you are unable to attend, please still register and we will send you the recording.

Thank you,

Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [event@geofeedia.com]
Sent: Tuesday, July 21, 2015 1:25 PM
To: william.evans@pd.boston.gov
Subject: Geofeedia Informational Webinar

[geofeedia_logo_final_blue2_small](#)

[Geofeedia Platform](#)

We're sorry we missed you at the Geofeedia booth during the **NCS4 Conference** in **Orlando**. We would still love to get in touch with you, and share how Geofeedia's location-based social media monitoring can help your organization.

Geofeedia is constantly innovating our platform to provide the best features in location-based social media intelligence. Join us for a webinar to learn more about the platform's functionalities.

Geofeedia Next Evolution Webinar

Thursday, August 13th at 2:00 PM EDT

Join our product experts to learn about Geofeedia's latest platform features and functions including discovery search, keyword search, PDF reporting, mobile apps (iOS and Android) and more!

[register-now-button](#)

Interested in scheduling a personalized demo? [Request a demo](#) to learn more about the Geofeedia platform from one of our experts!

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.
Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Friday, November 13, 2015 11:42 AM

To: william.evans@pd.boston.gov

Subject: Geofeedia November Newsletter: Upcoming Webinars, Industry Events, and More!

[geofeedia_logo_final_blue2_small](#)

November Newsletter

Geofeedia's monthly newsletter provides product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Upcoming Webinars

Join Team Geofeedia and our guest presenters for free educational webinars throughout the month.

CS_Web-1 **How the Northern California Regional Intelligence Center Uses Social Media to Monitor Large Events**

November 18 | 2:00 - 3:00 PM EST

Join Geofeedia and Detective Star Cazador of the Northern California Regional Intelligence Center (NCRIC) to learn how the NCRIC uses Geofeedia for large events. [REGISTER NOW](#)

CS_Web-1 **Using Social Media Intelligence for Risk Management and Crime Prevention**

November 19 | 2:00 - 3:00 PM EST

Join us to learn how your agency can discover, engage, and analyze social media data to prevent crime and investigate evolving situations in real-time. [REGISTER NOW](#)

Ilitch Holdings **How Ilitch Holdings Monitors Social Media for Situational Awareness and Executive Protection**

November 24 | 2:00 - 3:00 PM EST

Join Ray Johnson, Director of Executive Services at Ilitch Holdings to find out how he uses location-based social media monitoring for executive protection and situational awareness. [REGISTER NOW](#)

LEOTTA **6 Ways Social Media Monitoring Empowers Your Command Center**

December 10 | 2:00 - 3:00 PM EST

Join George Siegle, Director of Product Management at IDV Solutions and Andy Falkenstein, Director of Product Management at Geofeedia, as they discuss 6 ways social media

monitoring empowers your command center. [REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

Our team will be exhibiting at industry conferences around the country. [Contact us](#) to schedule an appointment to meet at the event!

[Security](#) [Security 500](#)

November 16
Washington, D. C.

[ISC East 2015](#) [ISC East 2015](#)

November 18-19
New York City

Platform Update

We're adding new functionalities and enhancements to our platform every week! Learn more about what's new.

Search Unification

Our New Search button unlocks 3 different search capabilities in the pop-up search field ([Location](#), [Keyword](#), [Discovery](#)), allowing users to search by addresses, keywords, and hashtags across location-tagged and non-location-tagged social media data.

[REQUEST A DEMO](#) to see what else is new in the Geofeedia platform!

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[World Series](#) [2015 World Series](#)

Citi Field in Flushing, NYC and Ewing M. Kauffman Stadium in Kansas City, MO

The Kansas City Royals defeated the New York Mets 4 -1 to take the 2015 World Series title. See photos and videos from games in both stadiums in our collection.

[Hurricane Patricia](#) [Hurricane Patricia](#)

Southwest Mexico

Hurricane Patricia's Category 5 classification caused major concern along Mexico's Pacific coast. Although the storm weakened over Mexico, residents of coastal towns battled

mudslides, strong winds, and flooding. See photos and videos of the storm in our collection.

Bucharest Protests

[Protests in Bucharest](#)

Bucharest, Romania

Romanians took to the streets of Bucharest to protest the response of the government following a nightclub fire. The fire killed over 40 people, with many others in serious condition. See photos and videos of the protests in our collection.



Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, October 14, 2015 10:56 AM
To: william.evans@pd.boston.gov
Subject: Geofeedia October Newsletter: Last Call for Latitude, Upcoming Webinars and More!

geofeedia_logo_final_blue2_small

October_Header

Geofeedia's monthly newsletter features product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: A Full Day of Education

LAT-event-collage

Book your travel NOW - we are one week away from the industry's first-ever location-based social media conference on **October 21, 2015** at [The Gleacher Center](#) in **Chicago, IL!**

In partnership with the [Illinois Association of Chiefs of Police](#) and the [Illinois Security Professionals Association](#), Geofeedia wants you to stay ahead of how social media is changing the way we think about and operate in the world today. Collaborate with your peers and hear from industry leaders who use social media data in innovative ways with limited resources and are being asked to do more with less.

Product Update

We're adding new functionalities and enhancements to our platform every week! Learn more about what's new (and what's coming) at Latitude.

IG-Engagement

NEW! Engagement Tools

Engage with Twitter *AND* Instagram posts by simply clicking the Reply, Retweet, and Favorite buttons for a Tweet and the Like and Comment buttons on an Instagram post.

PDF-collections-2

NEW! Collections PDF Summary Report

Download the 200 most recent items from a collection to a nicely formatted PDF summary report.

Upcoming Webinars

CS_Web-1

East Valley Fusion Center Use of Social Media for Major Events and Public Safety

October 15 | 2:00 - 3:00 PM EDT

Join Geofeedia and Chris Henningsen of the East Valley Fusion Center to learn about their use of location-based social media monitoring for events, such as Super Bowl 49 and public safety. [REGISTER NOW](#)

LEOTTA

Current Trends and Challenges to the Use of Social Media in Criminal Cases

October 29 | 2:00 - 3:00 PM EDT

Join Jack Hall of LEOTTA (Law Enforcement Officer Technology Training Associates) for a free webinar on the current trends and legal challenges to the use of social media in criminal cases. [REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

[Latitude 2015](#)

October 21
Gleacher Center
Chicago, IL

[ASCIA Fall Conference](#)

October 22-24
Hyatt Regency Hotel
Chicago, IL

[MCC Fall Meeting](#)

October 23-24
Chicago, IL

[IACP Annual Conference](#)

October 24-27
McCormick Place West
Chicago, IL

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

Pope

[Papal Visit 2015](#)

New York, Washington D.C., and Philadelphia

Pope Francis made his first trip to the United States and visited Washington, D.C., New York City, and Philadelphia. Check out content from the Papal Visit in this Instagram collection.

Joaquin [Hurricane Joaquin](#)

East coast of the United States

Major flooding resulted in major east coast cities due to category 4 Hurricane Joaquin. See photos and videos of the storm's havoc in our Geofeedia collection.

Hajj [Hajj Stampede](#)

Mecca, Saudi Arabia

A stampede near Mecca killed over 450 people and left over 700 injured during the annual Hajj pilgrimage to Mecca. This collection includes images and videos of the tragic event. WARNING: Graphic content included.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [updates@geofeedia.com]

Sent: Wednesday, September 02, 2015 1:59 PM

To: william.evans@pd.boston.gov

Subject: Geofeedia September Newsletter: Latitude, Geofeedia Live, and More!

[geofeedia_logo_final_blue2_small](#)

September_Newsletter_Header

Geofeedia's monthly newsletter provides you with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

Latitude: A Full Day of Education

Book your travel NOW - we are less than two months away from the industry's first-ever location-based social media conference on **October 21, 2015** at **The**

[Gleacher Center](#) in **Chicago, IL!** In partnership with the

[Illinois Association of Chiefs of Police](#) and the **[Illinois Security Professionals Association](#)**, Geofeedia wants you to stay ahead of how social media is changing the way we think about and operate in the world today. Collaborate with your peers and hear from industry leaders who use social media data in innovative ways with limited resources and are being asked to do more with less.

[Geofeedia Latitude](#)

[ISPA](#)

Geofeedia Live Release: Coming Soon!

Our team has been working hard to extend our platform with a number of new capabilities that make it easier than ever to leverage real-time social media intelligence for your locations of interest around the world. Here is a preview of some of the new features that will be unveiled with the **Geofeedia Live** release next week.

- **MORE (and Better!) Data:** With the addition of **VK**, the largest European social network in the world, you can gain additional insights from around the globe. We are continuing to ensure we bring you the largest set of location-based data in the world.
- **MORE Insights:** The new **Geofeedia Live** app will help you discover insights

into trending locations and better understand the topics and conversations taking place around the world.

- **MORE Management:** With the new *Engagement* feature, you now have the ability to easily search, curate, and engage with Twitter posts in real-time directly from the Geofeedia platform.
- **MORE Mobile:** In our iOS and Android mobile apps, we have added new enhancements that include *refining your search radius*, adding *Sina Weibo* as a data source, accessing your *collections* on-the-go, and much more!

For more information on our platform, schedule a [personalized demo](#) with one of our experts!

Upcoming Webinars

LE-Police

Connecting With Your Community Through Social Media September 10, 2:00 PM EDT

Join Geofeedia and Chief Billy Grogan of the Dunwoody Police Department to learn how his department uses social media to engage with the people of Dunwoody, GA.

[REGISTER NOW](#)

PD

How Lexington PD Leverages Social Media to Protect and Serve September 17, 2:00 PM EDT

Learn how the Lexington Police Department uses social media intelligence to investigate crimes, maintain campus safety, and monitor activity.

[REGISTER NOW](#)

Connect with Geofeedia at Upcoming Events

[ALEAN](#)

ALEAN

September 21-23
New York New York Hotel
Las Vegas, NV

[IACA](#)

IACA

September 22-25
Hyatt Regency Denver Tech Center
Denver, CO

[ASIS](#)

ASIS

September 28 - October 1
Anaheim Convention Center
Anaheim, CA

[ISS World](#)

ISS

September 29 - October 1

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[Shooter](#)

Starkville, MS

Students and faculty were panicked as warnings of a potential shooter on campus were made last week. A person of interest was taken into custody, but there were no reports of shots being fired. Check out the social media posts surrounding the situation.

[Mississippi State University Lockdown](#)

[Protests](#)

Beirut, Lebanon

Thousands of people took to the streets of Beirut in protest of dominate sectarian politicians. See photos and videos posted by protesters in our collection.

[Beirut Protests](#)

[Katrina](#)

New Orleans, LA

Hundreds gathered in New Orleans for the 10th Anniversary of Hurricane Katrina. Check out the collection to see footage of President Obama's speech and more.

[New Orleans: 10 Years Later](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [webinar@geofeedia.com]

Sent: Tuesday, February 02, 2016 12:14 PM

To: william.evans@pd.boston.gov

Subject: Geofeedia's Predict, Analyze, and Act Webinar Reminder

[Geofeedia](#)

[predict-sq.jpg](#)

[analyze-sq.jpg](#)

[engage-sq.jpg](#)

Predict, Analyze, and Act on Location-Based Intelligence with Geofeedia

The January '16 Product Release is now live! We wanted to send you a reminder that our [new product release webinar](#) is **this Thursday, February 4th at 2:00 PM EST.**

A few highlights we're especially excited about:

- Adding Periscope, Vine, and VK to the Geofeedia dataset
- Image recognition capabilities to better understand the content in areas of interest
- Engagement tools to respond and react to social media posts

The webinar will be hosted by our Director of Product Management, Andy Falkenstein, on Thursday. Andy will walk through the new features of the platform, so you'll see the updates in action!

[webinar-button.png](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Nick Werle [nick.werle@geofeedia.com]
Sent: Tuesday, March 15, 2016 9:42 AM
To: william.evans@pd.boston.gov
Subject: Intelligence Cycle Webinar Tomorrow

Hi William,

Don't forget that we are hosting a webinar, [Social Media and the Intelligence Cycle for Security Professionals](#), tomorrow at 2:00 PM EDT.

In this webinar, you will learn how location-based social media data can help you:

- Predict business critical signals to stay ahead of threats
- Analyze trends and behaviors that could escalate
- Act immediately to eliminate potential threats

[>>> REGISTER NOW](#)

If you are unable to attend, please register and we will send you the recording.

Thank you,

[Nick Werle](#)

Nick Werle

Business Development Representative

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [here](#) to manage your email settings.

From: Tobin Deters [webinar@geofeedia.com]
Sent: Wednesday, February 10, 2016 8:31 AM
To: william.evans@pd.boston.gov
Subject: Invite: Upcoming Free Location-Based Intelligence Webinars

Good morning,

I am reaching out to invite you to Geofeedia's upcoming location-based intelligence webinars. Learn how your agency can better predict, analyze, and act on social media data.

[Using Location-Based Intelligence For Disaster Awareness and Response](#)
February 24 at 2:00 PM EST

Learn how geospatial data can help NGOs, governments, and organizations predict, analyze, and act during natural disasters. Hear from Dr. Eric Frost, Director of San Diego State University's Visualization Center, as he discusses the use of location-based intelligence.

[How to Build the Business Case for Location-Based Intelligence](#)
March 3 at 2:00 PM EST

Make a case for location-based intelligence in your organization by learning how to educate team members on emerging technologies, and tying their value to specific problems. Hear from Wesley Bull, Founder/CEO of Sentinel Resource Group, as he discusses how to overcome business challenges.

Thank you,

Tobin Deters
Geofeedia Representative
Geofeedia, Inc. | geofeedia.com
(317) 975-1945
55 Monument Circle, Suite 600
Indianapolis, IN 46204

[Latest News + Events](#)

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL
Click [here](#) to manage your email settings.

From: Geofeedia [updates@geofeedia.com]

Sent: Friday, January 15, 2016 10:14 AM

To: william.evans@pd.boston.gov

Subject: January Newsletter: New Features Coming Soon, Free Educational Webinars, and More!

geofeedia_logo_final_blue2_small

January-Newsletter.png

Geofeedia's monthly newsletter provides you with product updates, thought leadership, event information and company news. We hope you enjoy this month's edition!

NEW FEATURES! January 2016 Release

predict-periscope

Analyze-circle

Act-map

NEW DATA SOURCES

IMAGE RECOGNITION

SEARCH+

We're excited to add NEW features to the Geofeedia platform on January 27 (data sources, recognition tools, analytics, and more!) designed to help your organization **predict**, **analyze**, and **act** on location-based social intelligence.

Watch our short video for a preview on what's to come!



See the new features in action in an upcoming webinar with our Director of Product Management, Andy Falkenstein. [Register now!](#)

Attend an Upcoming Webinar

Join Team Geofeedia and our guest presenters for free educational webinars throughout the month.

rock-ventures-logo

[**How Rock Ventures Uses Social Media Intelligence to Power Their Command Center**](#)

January 20 | 2:00 PM EST

[**REGISTER NOW**](#)

Geofeedia ads

[**Geofeedia Ads**](#)

January 21 | 2:00 PM EST

[**How to Optimize Social Advertising with**](#)

[**REGISTER NOW**](#)

[square logo](#)

[How Square Uses Social Media Intelligence](#)

[for Trust and Safety](#)

January 26 | 2:00 PM EST

[REGISTER NOW](#)

[airport webinar](#)

[How Social Media Intelligence Can Enhance](#)

[Public Safety and Airport Security](#)

January 28 | 2:00 PM EST

[REGISTER NOW](#)

Connect with Our Team at Upcoming Events

Visit the Geofeedia team on the road in January at industry conferences and trade shows.

[2016 Major League Soccer Operations & Security Seminar](#)

[2016 Major League Soccer Operations & Security Seminar](#)

January 19 - 22
Orlando, FL

[NASPA-conference](#)

[2016 NASPA Strategies Conference for Mental Health](#)

January 21 - 23
Orlando, FL

[ncs4](#)

[National Intercollegiate Athletics Safety & Security Summit](#)

January 26 - 28
Gulfport, MS

[Contact our team](#) to schedule a time to meet at one of the events.

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

[College Football](#)

[College Football Championship: Alabama vs. Clemson](#)

University of Phoenix Stadium

The Alabama Crimson Tide beat the Clemson Tigers in the championship game with a final score of 45-40. See photos and videos from field, sidelines, and stands in our collection.

[Dallas tornadoes](#)

[Severe Weather](#)

Dallas, Texas

Powerful tornadoes ripped through Dallas, tearing down apartment complexes and damaging homes and buildings throughout the city. See photos and videos of the storm in our collection.

[International Consumer Electronics Show](#)

[International Consumer Electronics Show](#)

Las Vegas, Nevada

The International Consumer Electronics Show, more widely known as CES, is an annual event that allows companies to display the latest and greatest in technology innovations. See photos and videos of the protests in our collection.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Nick Werle [nick.werle@geofeedia.com]

Sent: Tuesday, March 29, 2016 10:12 AM

To: william.evans@pd.boston.gov

Subject: Last Chance to Register for Intelligence Cycle Webinar

Hi William,

I am reaching out to remind you about the webinar we have tomorrow on [how social media fits into the intelligence cycle for the public sector](#). Learn how to better predict, analyze, and act on social media data to enhance your agency's situational awareness initiatives.

Social Media and the Intelligence Cycle for the Public Sector, March 30th at 2:00 PM EDT

>> REGISTER NOW!

Please reach out with questions.

Thank you!

Nick Werle

Nick Werle

Business Development Representative

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [Here](#) to manage your email settings.

From: Nick Werle [nick.werle@geofeedia.com]

Sent: Monday, March 21, 2016 12:54 PM

To: william.evans@pd.boston.gov

Subject: Last Chance to Register for Our Webinar With Ocean City PD

Hi William,

I am reaching out to remind you about the webinar we are hosting this Thursday with Ocean City Police Department. Learn how the team uses location-based intelligence to predict, analyze, and act on data that enhances situational awareness.

[How Ocean City Police Department Uses Location-Based Intelligence for Event Monitoring](#), March 24th at 2:00 PM EDT

Please reach out with questions.

Thank you!

Nick Werle

Nick Werle

Business Development Representative

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [here](#) to manage your email settings.

From: Phil Harris [webinar@geofeedia.com]

Sent: Wednesday, July 20, 2016 3:16 PM

To: william.evans@pd.boston.gov

Subject: New from Geofeedia: The July '16 Release is Coming Soon!

Good afternoon,

Geofeedia is excited to announce our July '16 Release will be arriving to the Geofeedia platform next week! Turn noisy social data into actionable intelligence with **Crisis & Natural Disaster Map Layers, Comparative Analytics, Media Filtering**, and more.

Our new features help organizations of any size or complexity gain insights they need to predict, analyze, and act on location-based social intelligence:

- **Crisis & Natural Disaster Map**

Crisis_map.jpg

Layers: Discover more context around developing situations with the new Crisis and Disaster Map Layers. Visualize crisis events alongside social content from anywhere in the world.

- **Comparative Analytics:** Uncover deeper insights across or within recordings by comparing posts, users, sentiment, and keywords with side-by-side or aggregate analytics.

- **Media Filtering:** Be alerted to and break down posts by the content in them. Media Alerts and Filtering let your team segment location posts into Text Only, Link, Photo, and Video posts.

... and more!

Join me for a webinar tomorrow to learn more about the future of location-based intelligence in a "fireside chat" webinar. [Click here to register for the webinar.](#)

I also invite you to register for Latitude, Geofeedia's location-based intelligence conference, this October at the world-famous Navy Pier in Chicago. Our team is excited to gather world-class leaders for an event of networking and location education. [Register now!](#)

We appreciate your support!

[Phil-Harris](#)

Phil Harris

CEO, Geofeedia

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [Here](#) to manage your email settings.

From: Geofeedia [webinar@geofeedia.com]
Sent: Tuesday, April 26, 2016 10:52 AM
To: william.evans@pd.boston.gov
Subject: Reminder: Intelligence Cycle Webinar This Week

Good afternoon,

I hope you have been well since my last note. I wanted to shoot you a final reminder to sign up for our intelligence cycle webinar tomorrow at 2:00 PM EDT. You will have many key takeaways that you will be able to immediately implement in your planning.

[Social Media and the Intelligence Cycle for Safety & Security Professionals](#)

Free Webinar: April 27th from 2:00 - 3:00 PM EDT

[>> REGISTER FOR THE WEBINAR](#)

Lastly, feel free to reach out to me if I can answer any further questions.

Thank you,

Nick Werle

Nick Werle

Business Development

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [Here](#) to manage your email settings.

From: Geofeedia [webinar@geofeedia.com]
Sent: Wednesday, May 25, 2016 2:20 PM
To: william.evans@pd.boston.gov
Subject: See What's New in the May '16 Product Release

Geofeedia

May16

Introducing our May '16 Product Release! We are excited to welcome new data sources, advanced alerting capabilities, enhanced analytics and more functionality to the Geofeedia platform.

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session that showcases the new updates to our platform. [Register now!](#)

[webinar-button.png](#)

May '16 Product Release Highlights

Our updates are designed to help teams of all sizes and complexities predict, analyze, and act on location-based social intelligence.

alerts

layers

analytics

ADVANCED ALERTS

Stay ahead of developing topics and trends with the addition of three new alert types, and fine-tune your alert criteria with a new keyword rule builder and boolean option.

NEW DATA SOURCES

View weather and traffic data and tap into new social sources Google+, Vimeo, and Facebook Pages to uncover more insights.

ENHANCED ANALYTICS

Easily visualize and understand trends in activity and sentiment.

Additional Release Highlights

enterprise

everbridge

mobile

ENTERPRISE

Empower teams of all sizes and complexities to predict, analyze and act on location-based intelligence.

EVERBRIDGE INTEGRATION

Quickly and reliably deliver the right message during mission-critical events that take place in locations of interest.

MOBILE APPS

The addition of VK, Vine, and Periscope allows teams to access more data on-the-go through our mobile app.

[webinar-button.png](#)

Join Us at Latitude 2016

[LAT.png](#)

OCTOBER 5-6 | NAVY PIER, CHICAGO

Register for Latitude, Geofeedia's location-based intelligence conference, this October in Chicago. Learn more about the latest in location-based intelligence, connect with location-based intelligence experts, and see what's new (and what's coming) to the Geofeedia platform. [**Reserve your seat today!**](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654


Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Phil Harris [webinar@geofeedia.com]
Sent: Thursday, May 19, 2016 8:15 AM
To: william.evans@pd.boston.gov
Subject: The Geofeedia May '16 Release is Coming Soon!

Good afternoon,

I'm excited to announce Geofeedia is launching NEW features to the platform on May 25th to help teams of all sizes and complexities to predict, analyze, and act on location-based social intelligence.

Next week, we'll be introducing our May '16 updates to the Geofeedia Platform:

- **New Data Sources:** Find more insights and  trends from the world's largest location-based data set with the addition of new data sources, including Weather and Traffic Layers and network sources Google +, Vimeo, and Facebook Pages.
- **Advanced Alerting Capabilities:** Stay ahead of developing topics and trends with the addition of three new alert types.
- **Enhanced Analytics:** Easily visualize and understand trends in activity and sentiment above or below normal levels.

... and more!

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session on June 2nd that showcases the new updates and additions to our platform. Join us to learn more! [Click here to register for the webinar.](#)

I also invite you to register for Latitude, Geofeedia's location-based intelligence conference, this October in Chicago. Meet our team, network with location-based experts, and learn more about what's new (and what's coming) to the Geofeedia platform. [Register now!](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

We appreciate your support!

 **Phil-Harris**

Phil Harris
CEO, Geofeedia

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL
Click [Here](#) to manage your email settings.

From: Phil Harris [updates@geofeedia.com]
Sent: Wednesday, January 27, 2016 10:04 AM
To: william.evans@pd.boston.gov
Subject: The January '16 Release is Live!

Hi William,

The January '16 Product Release is now live! A few [highlights](#) we're especially excited about:

- Adding Persicope, Vine, and VK to the Geofeedia data set
- Image recognition capabilities to better understand the content in areas of interest
- Engagement tools to respond and react to social media posts

I'd like to invite you to an overview webinar with our Director of Product Management, Andy Falkenstein, on February 4 at 2:00 PM EST. Andy will walk through the new features of the platform, so you'll be able to see the updates in action!

[Click here to register for the webinar.](#)

Please reach out with any questions, and reply if you'd like to set up a personalized demo of the platform.

Sincerely,

Phil Harris

CEO

Geofeedia, Inc. | geofeedia.com

[Latest News + Events](#)

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [here](#) to manage your email settings.

From: Geofeedia [webinar@geofeedia.com]
Sent: Wednesday, January 20, 2016 12:06 PM
To: william.evans@pd.boston.gov
Subject: The January 2016 Release is Coming!

[geofeedia_logo_final_blue2_small](#)

Jan16 Header

We're excited to add NEW features to the Geofeedia platform on January 27—data sources, recognition tools, analytics, and more!—designed to help your organization predict, analyze, and act on location-based social intelligence.

Register for our free overview webinar on February 4th to see the updates in action:

[register-now-button.png](#)

A sneak peek at a few highlights of the January '16 Release:

Data Sources

PREDICT

Stay ahead of developing topics & trends with **more data sources**

Additional data sources—VK, Periscope, and Vine—enhance your ability to detect business-critical signals and expand our best-in-class dataset.

Image Recognition

ANALYZE

Understand the content in places of interest with **Image Recognition**

Our new image analysis feature allows you to uncover critical content using filters or alerts—even if the posts contain no text at all.

Engagement

ACT

Respond to conversations in your locations with **engagement tools**

New engagement features allow you to act on real-time events more efficiently by responding to Twitter and Instagram posts without leaving the Geofeedia platform.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [marketing@geofeedia.com]
Sent: Thursday, July 28, 2016 9:35 AM
To: william.evans@pd.boston.gov
Subject: The July '16 Product Release is Live!

[Geofeedia](#)

july16

Our July '16 Product Release is here! [Watch our short overview video](#) to see the new features, including **Crisis & Natural Disaster Map Layers, Comparative Analytics, Media Filtering**, and more.

[video-button.png](#)

July '16 Product Release Highlights

Our new features help organizations of any size or complexity gain insights they need to predict, analyze, and act on location-based social intelligence.

[alerts](#)

[analytics](#)

- **Comparative Analytics:** Uncover deeper insights by comparing posts, users, sentiment, and keywords with side-by-side or aggregate analytics.
- **Crisis & Natural Disaster Map Layers:** Discover more context around developing situations with the new Crisis and Natural Disaster Map Layers. Visualize crisis events alongside social content from anywhere in the world.
- **Media Filtering:** Analyze and break down posts by the content in them. Media Analytics and Filtering let your team segment location posts into Text Only, Link, Photo, and Video posts.

Join Us at Latitude 2016

[LAT.png](#)

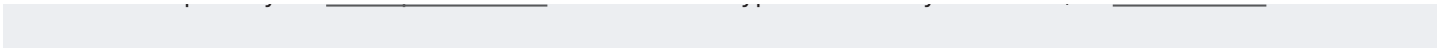
OCTOBER 5-6 | NAVY PIER, CHICAGO

Register for Latitude, Geofeedia's location-based intelligence conference, this October in Chicago. Learn more about the latest in location-based intelligence, connect with location-based intelligence experts, and see what's new (and what's coming) to the Geofeedia platform.

[Reserve your seat today!](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).



From: Geofeedia [webinar@geofeedia.com]

Sent: Friday, March 25, 2016 10:00 AM

To: william.evans@pd.boston.gov

Subject: The March '16 Release is Coming Soon: NEW Enterprise Functionality

[Geofeedia](#)

header-mar16-1.png

Geofeedia is excited to introduce our **new team and enterprise platform** for empowering teams of all sizes and complexities to predict, analyze, and act on location-based intelligence.

Register for our upcoming Geofeedia March '16 Release webinar to see the latest enhancements to the platform, launching on March 30th!

[webinar-button.png](#)

Team & Enterprise Highlights

Geofeedia's team and enterprise capabilities allow our platform to be fully customized to match the unique needs of any organization with:

groups.jpg

USER & GROUP MANAGEMENT

Manage team and global initiatives through expanded user and group management.

audit.jpg

AUDIT TRAIL

Maintain a complete audit trail for each action in your account for internal analysis and compliance, process optimization, and security.

role.jpg

CUSTOM ROLES & GRANULAR PERMISSIONS

Fully customize user access with granular permissions & custom roles to match internal procedures and security policies.

Additional Release Highlights



NEW FACEBOOK DATA: Now you can discover trending Facebook posts alongside Twitter and Instagram within Keyword Search.



MULTIPLE USERS WITH THE SAME EMAIL ADDRESS: Now you can have multiple usernames with the same email address in Geofeedia.

[webinar-button.png](#)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [webinar@geofeedia.com]

Sent: Wednesday, April 20, 2016 1:57 PM

To: grossw.bpd@cityofboston.gov

Subject: [Video] Additional Location-Based Intelligence Webinar Opportunity

Good afternoon,

I wanted to reach out and share our [new overview video](#) with you.

[video-play.jpg](#)

If this interests you, I would like to invite you to our upcoming webinar on how location-based intelligence can fit into your intelligence cycle. You will learn how location-based intelligence can help safety and security professionals like yourself.

[Social Media and the Intelligence Cycle for Safety & Security Professionals](#)

Free Webinar: April 27th from 2:00 - 3:00 PM EDT

[>> REGISTER FOR THE WEBINAR](#)

If you can't make it, please still register and we will send you the recording. Let me know if you have any questions.

Thank you,

Nick Werle

Nick Werle

Business Development

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [Here](#) to manage your email settings.

From: Geofeedia [webinar@geofeedia.com]

Sent: Thursday, May 14, 2015 9:49 AM

To: grossw.bpd@cityofboston.gov

Subject: [Webinar Invite] How to Make Social Media Intelligence Actionable

[Geofeedia Logo](#)

Good morning,

We'd like to invite you to our upcoming webinar, "[How to](#) [Geofeedia Platform](#)
[Make Social Media Intelligence Actionable](#)" on
Thursday, May 21 at 11:30 AM EDT.

We will be joined by Don Zoufal, Independent Safety and Security Industry Consultant and Lecturer at the University of Chicago, to learn how crime analysts, detectives, and task force operations rely on Geofeedia every day to improve response through real-time, location-based situational awareness.

Hope to see you on the webinar!

[register-now-button](#)

Thanks,

Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [webinar@geofeedia.com]

Sent: Tuesday, May 19, 2015 3:34 PM

To: grossw.bpd@cityofboston.gov

Subject: [Webinar Reminder] How to Make Social Media Intelligence Actionable

[Geofeedia Logo](#)

Good afternoon,

There's still time to register for our upcoming webinar, "[How to Make Social Media Intelligence Actionable](#)" on Thursday, May 21 at 11:30 AM EDT.

You'll learn how crime analysts, detectives, and task force operations rely on Geofeedia every day to improve response through real-time, location-based situational awareness.

Hope to see you on the webinar!

How to Make Social Media Intelligence Actionable

May 21
11:30 AM EDT

Thanks,

Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [webinar@geofeedia.com]

Sent: Wednesday, July 13, 2016 1:44 PM

To: grossw.bpd@cityofboston.gov

Subject: [Webinar] Fireside Chat with Phil Harris, CEO, Geofeedia: The Power of Location

[Geofeedia](#)

[CS5_Header_2.png](#)

Geo-located data is changing the way business is done around the world.

For government, security, operations and business continuity teams, the entire enterprise can now power decision making with a more informed strategy that is centered around location.

Join **Phil Harris, CEO, Geofeedia** for [a fireside chat](#) about the future of location-based intelligence and how this rich data set provides the context needed for making informed, real-time decisions. We will also provide updates on the July '16 release.

Fireside Chat with Phil Harris, CEO, Geofeedia: The Power of Location

July 21st at 2:00 PM EDT

[REGISTER NOW!](#)

Thanks,

Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [webinar@geofeedia.com]
Sent: Tuesday, July 19, 2016 1:47 PM
To: grossw.bpd@cityofboston.gov
Subject: [Webinar] Last Chance to Register for Fireside Chat

[Geofeedia](#)

[CS5_Header_2.png](#)

We are reaching out to remind you about [the webinar we have tomorrow discussing the future of location-based intelligence](#) with our CEO, Phil Harris.

Learn more about the future of location-based intelligence and how this rich data set provides the context needed for making informed, real-time decisions. We will also walk through details of the upcoming July release.

[Fireside Chat with Phil Harris, CEO, Geofeedia: The Power of Location](#)

July 21st at 2:00 PM EDT

[REGISTER NOW!](#)

Please reach out with questions.

Thanks,

Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [event@geofeedia.com]
Sent: Wednesday, June 10, 2015 12:08 PM
To: grossw.bpd@cityofboston.gov
Subject: [Webinar] New and Improved Geofeedia Platform

[geofeedia_logo_final_blue2_small](#)

Geofeedia is excited to announce our latest release! With an updated look and feel, now it's even easier to search, engage, and analyze location-tagged social media. Please join us on Tuesday, June 23 at 11:30 AM EDT for the New Geofeedia webinar. We will be walking through all of the new features and functionality.

In addition to enhancing current Geofeedia capabilities, the platform offers:

- **Upgraded Data Platform**
- **Aggregated Location Monitoring**
- **Enhanced Location Analytics & Sentiment**
- **Influencers**
- **Salesforce Integration**

CorpSecurity_Discover

We look forward to seeing you at the [webinar](#)!

[Request a demo](#) to learn more about the Geofeedia platform from one of our experts.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.
Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Geofeedia [webinar@geofeedia.com]

Sent: Wednesday, April 13, 2016 12:50 PM

To: grossw.bpd@cityofboston.gov

Subject: [Webinar] Social Media and the Intelligence Lifecycle

Good afternoon,

We hosted our intelligence cycle webinar and received great feedback from those who attended. In case you missed it, I am reaching out to invite you to Geofeedia's upcoming webinar, [Social Media and the Intelligence Cycle for Safety and Security Professionals](#), on April 27 at 2:00 PM EDT.

Incorporating location-based data in your intelligence cycle allows you to better predict, analyze, and act on threats and mitigate risks.

[>>> REGISTER NOW](#)

Would you or anyone on your team be able to join us? Please reach out with questions.

Thank you,

[Nick Werle](#)

Nick Werle

Business Development

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [Here](#) to manage your email settings.

From: Nick Werle [nick.werle@geofeedia.com]

Sent: Thursday, March 10, 2016 3:36 PM

To: grossw.bpd@cityofboston.gov

Subject: [Webinars] Location-Based Intelligence for Your Agency

Hi WILLIAM,

I am reaching out to invite you to our upcoming March webinars on location-based intelligence. Learn how to better predict, analyze and act based on real-time social media conversations.

> [How Ocean City Police Department Uses Location-Based Intelligence for Event Monitoring](#), March 24th at 2:00 PM EDT

> [Social Media and the Intelligence Cycle for the Public Sector](#), March 30th at 2:00 PM EDT

If you are unable to attend the live webinar, please still sign up and we will send you a recording of the presentation.

Thank you!

Nick Werle

Nick Werle

Business Development Representative

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [here](#) to manage your email settings.

From: Geofeedia [updates@geofeedia.com]

Sent: Monday, February 15, 2016 9:14 AM

To: grossw.bpd@cityofboston.gov

Subject: February Newsletter: Explore the New Features, Attend a Webinar, and More!

[geofeedia_logo_final_blue2_small](#)

February-Newsletter

Geofeedia's monthly newsletter provides you with product updates, thought leadership, event information and company news every month. We hope you enjoy this month's edition!

NEW January '16 Product Release

[predict-sq.jpg](#)

New Data Sources

[analyze-sq.jpg](#)

Image Analysis

[engage-sq.jpg](#)

Engagement Tools

We added NEW features to the Geofeedia platform on January 27th to help your organization **predict**, **analyze**, and **act** on location-based social intelligence.

Register to view our webinar recording to see the updates in action with Andy Falkenstein, our Director of Product Management.

[video-button.png](#)

Featured Resource: Command Center Best Practices

[\[Image\]](#) Protect your organization's people and business assets with location-based intelligence using industry best practices.

[geofeedia-resource-button.png](#)

Geofeedia City Tours: Coming to a Location Near You

Join us for a (free!) half day of education and platform training in a roundtable format at locations across the country.

Interested in hosting or attending a training event with fellow corporate security, public safety, and Geofeedia experts in your area? Contact our [team](#).

[Indy.jpg](#)

[SanFrancisco.png](#)

[Baltimore.png](#)

INDIANAPOLIS

Geofeedia Indianapolis office, with Anthem & Pacers

February 18, 2016
8:00 AM to 1:00 PM EST

SAN FRANCISCO

Square
Headquarters

March 22, 2016
8:00 AM to 1:00 PM
PDT

BALTIMORE

University of
Maryland

April 19, 2016
8:00 AM to 1:00 PM
EST

Connect with Our Team at Upcoming Events & Webinars

Join Team Geofeedia and our guest presenters for educational webinars and visit us at events & tradeshow throughout the month.

[IDV-Solutions](#)

[2016 Visual Command Center User](#)

[Conference](#)

February 24 - 25 | Orlando, FL

Visit our booth to talk to the Geofeedia team at the event.

sdsu-viz-center.png

[WEBINAR: Using Location Based Intelligence for Disaster Awareness and Response](#)

February 24 | 2:00 PM - 3:00 PM EST

sentinel-resource-group.png

[WEBINAR: How to Build the Business Case for Location-Based Intelligence](#)

March 3 | 2:00 PM - 3:00 PM EST

Content Corner Collections

Geofeedia monitors and records current events around the globe to provide you with collections of relevant social media posts. Here are some of our most recent collections for you to discover!

College Football

[Winter Storm Jonas](#)

East Coast of the United States

The east coast received record-breaking amounts of snowfall at the end of January, causing subway shutdowns, canceled flights, and flooded streets.

Iowa Caucus

[Iowa Caucus](#)

Iowa

The 2016 Election voting season has begun! Presidential hopefuls campaigned in Iowa for the Republican and Democratic caucuses.

2016 CES

[Protesters Shut Down the Bay Bridge](#)

San Francisco, CA

Activists blocked traffic on the Bay Bridge, causing delays on a major highway.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

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From: Geofeedia [webinar@geofeedia.com]
Sent: Tuesday, February 23, 2016 11:05 AM
To: grossw.bpd@cityofboston.gov
Subject: Free Social Media Webinar Reminder

[Geofeedia](#)

[TW-PS-2.jpg](#) [predict-sq.jpg](#) [CS2_Web_SQ.jpg](#)

Hi WILLIAM,

Don't forget that we are hosting a webinar, [Using Location-Based Intelligence for Disaster Awareness and Response](#), tomorrow at 2:00 PM EST.

In this webinar, you will learn how location-based social media data can help you:

- Predict business critical signals to stay ahead of threats
- Analyze trends and behaviors that could escalate
- Act immediately to eliminate potential threats

[webinar-button.png](#)

If you are unable to attend, please still register and we will send you the recording.

Thank you,

Team Geofeedia

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From: Geofeedia [webinar@geofeedia.com]

Sent: Thursday, June 18, 2015 9:55 AM

To: grossw.bpd@cityofboston.gov

Subject: How the Baltimore County Police Department Uses Social Media

[geofeedia_logo_final_blue2_small](#)

Free Public Safety Webinar from Geofeedia

Please join us for [Three Ways the Baltimore County Police Department Leverages Geofeedia to Protect & Serve](#) on June 24 at 2:00 PM EDT.

Join the Baltimore County Police Department to learn how social media was instrumental during the riots and protests surrounding Freddie Gray's death. Hear first hand how the department used Geofeedia to:

- Heighten officers' situational awareness to help them stay one step ahead of the rioters
- Join the social media conversation where and when it mattered most
- Move forward and forge deeper, more positive relationships between the police and community

[register-now-button](#)

Three Ways the Baltimore County Police Department Leverages Geofeedia to Protect & Serve

Wednesday, June 24 at 2:00 PM EDT

Thanks,

Team Geofeedia

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You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your [email preferences](#) to choose the types of emails you receive, or [unsubscribe](#).

From: Tobin Deters [webinar@geofeedia.com]
Sent: Wednesday, February 10, 2016 8:30 AM
To: grossw.bpd@cityofboston.gov
Subject: Invite: Upcoming Free Location-Based Intelligence Webinars

Good morning,

I am reaching out to invite you to Geofeedia's upcoming location-based intelligence webinars. Learn how your agency can better predict, analyze, and act on social media data.

[Using Location-Based Intelligence For Disaster Awareness and Response](#)
February 24 at 2:00 PM EST

Learn how geospatial data can help NGOs, governments, and organizations predict, analyze, and act during natural disasters. Hear from Dr. Eric Frost, Director of San Diego State University's Visualization Center, as he discusses the use of location-based intelligence.

[How to Build the Business Case for Location-Based Intelligence](#)
March 3 at 2:00 PM EST

Make a case for location-based intelligence in your organization by learning how to educate team members on emerging technologies, and tying their value to specific problems. Hear from Wesley Bull, Founder/CEO of Sentinel Resource Group, as he discusses how to overcome business challenges.

Thank you,

Tobin Deters
Geofeedia Representative
Geofeedia, Inc. | geofeedia.com
(317) 975-1945
55 Monument Circle, Suite 600
Indianapolis, IN 46204

[Latest News + Events](#)

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From: Nick Werle [nick.werle@geofeedia.com]

Sent: Tuesday, March 29, 2016 10:12 AM

To: grossw.bpd@cityofboston.gov

Subject: Last Chance to Register for Intelligence Cycle Webinar

Hi WILLIAM,

I am reaching out to remind you about the webinar we have tomorrow on [how social media fits into the intelligence cycle for the public sector](#). Learn how to better predict, analyze, and act on social media data to enhance your agency's situational awareness initiatives.

Social Media and the Intelligence Cycle for the Public Sector, March 30th at 2:00 PM EDT

>> REGISTER NOW!

Please reach out with questions.

Thank you!

Nick Werle

Nick Werle

Business Development Representative

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

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From: Nick Werle [nick.werle@geofeedia.com]

Sent: Monday, March 21, 2016 12:54 PM

To: grossw.bpd@cityofboston.gov

Subject: Last Chance to Register for Our Webinar With Ocean City PD

Hi WILLIAM,

I am reaching out to remind you about the webinar we are hosting this Thursday with Ocean City Police Department. Learn how the team uses location-based intelligence to predict, analyze, and act on data that enhances situational awareness.

[How Ocean City Police Department Uses Location-Based Intelligence for Event Monitoring](#), March 24th at 2:00 PM EDT



Please reach out with questions.

Thank you!

Nick Werle

Nick Werle

Business Development Representative

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

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From: Phil Harris [webinar@geofeedia.com]

Sent: Wednesday, July 20, 2016 3:16 PM

To: grossw.bpd@cityofboston.gov

Subject: New from Geofeedia: The July '16 Release is Coming Soon!

Good afternoon,

Geofeedia is excited to announce our July '16 Release will be arriving to the Geofeedia platform next week! Turn noisy social data into actionable intelligence with **Crisis & Natural Disaster Map Layers, Comparative Analytics, Media Filtering**, and more.

Our new features help organizations of any size or complexity gain insights they need to predict, analyze, and act on location-based social intelligence:

- **Crisis & Natural Disaster Map**

Crisis_map.jpg

Layers: Discover more context around developing situations with the new Crisis and Disaster Map Layers. Visualize crisis events alongside social content from anywhere in the world.

- **Comparative Analytics:** Uncover deeper insights across or within recordings by comparing posts, users, sentiment, and keywords with side-by-side or aggregate analytics.

- **Media Filtering:** Be alerted to and break down posts by the content in them. Media Alerts and Filtering let your team segment location posts into Text Only, Link, Photo, and Video posts.

... and more!

Join me for a webinar tomorrow to learn more about the future of location-based intelligence in a "fireside chat" webinar. [Click here to register for the webinar.](#)

I also invite you to register for Latitude, Geofeedia's location-based intelligence conference, this October at the world-famous Navy Pier in Chicago. Our team is excited to gather world-class leaders for an event of networking and location education. [Register now!](#)

We appreciate your support!

[Phil-Harris](#)

Phil Harris

CEO, Geofeedia

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

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From: Geofeedia [webinar@geofeedia.com]
Sent: Tuesday, April 26, 2016 10:51 AM
To: grossw.bpd@cityofboston.gov
Subject: Reminder: Intelligence Cycle Webinar This Week

Good afternoon,

I hope you have been well since my last note. I wanted to shoot you a final reminder to sign up for our intelligence cycle webinar tomorrow at 2:00 PM EDT. You will have many key takeaways that you will be able to immediately implement in your planning.

[Social Media and the Intelligence Cycle for Safety & Security Professionals](#)

Free Webinar: April 27th from 2:00 - 3:00 PM EDT

[>> REGISTER FOR THE WEBINAR](#)

Lastly, feel free to reach out to me if I can answer any further questions.

Thank you,

Nick Werle

Nick Werle

Business Development

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL

Click [Here](#) to manage your email settings.

From: Geofeedia [webinar@geofeedia.com]
Sent: Wednesday, May 25, 2016 2:20 PM
To: grossw.bpd@cityofboston.gov
Subject: See What's New in the May '16 Product Release

Geofeedia

May16

Introducing our May '16 Product Release! We are excited to welcome new data sources, advanced alerting capabilities, enhanced analytics and more functionality to the Geofeedia platform.

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session that showcases the new updates to our platform. [Register now!](#)

[webinar-button.png](#)

May '16 Product Release Highlights

Our updates are designed to help teams of all sizes and complexities predict, analyze, and act on location-based social intelligence.

alerts

layers

analytics

ADVANCED ALERTS

Stay ahead of developing topics and trends with the addition of three new alert types, and fine-tune your alert criteria with a new keyword rule builder and boolean option.

NEW DATA SOURCES

View weather and traffic data and tap into new social sources Google+, Vimeo, and Facebook Pages to uncover more insights.

ENHANCED ANALYTICS

Easily visualize and understand trends in activity and sentiment.

Additional Release Highlights

enterprise

everbridge

mobile

ENTERPRISE

Empower teams of all sizes and complexities to predict, analyze and act on location-based intelligence.

EVERBRIDGE INTEGRATION

Quickly and reliably deliver the right message during mission-critical events that take place in locations of interest.

MOBILE APPS

The addition of VK, Vine, and Periscope allows teams to access more data on-the-go through our mobile app.

[webinar-button.png](#)

Join Us at Latitude 2016

[LAT.png](#)

OCTOBER 5-6 | NAVY PIER, CHICAGO

Register for Latitude, Geofeedia's location-based intelligence conference, this October in Chicago. Learn more about the latest in location-based intelligence, connect with location-based intelligence experts, and see what's new (and what's coming) to the Geofeedia platform. [Reserve your seat today!](#)

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From: Phil Harris [webinar@geofeedia.com]
Sent: Thursday, May 19, 2016 8:15 AM
To: grossw.bpd@cityofboston.gov
Subject: The Geofeedia May '16 Release is Coming Soon!

Good afternoon,

I'm excited to announce Geofeedia is launching NEW features to the platform on May 25th to help teams of all sizes and complexities to predict, analyze, and act on location-based social intelligence.

Next week, we'll be introducing our May '16 updates to the Geofeedia Platform:

- **New Data Sources:** Find more insights and  trends from the world's largest location-based data set with the addition of new data sources, including Weather and Traffic Layers and network sources Google +, Vimeo, and Facebook Pages.
- **Advanced Alerting Capabilities:** Stay ahead of developing topics and trends with the addition of three new alert types.
- **Enhanced Analytics:** Easily visualize and understand trends in activity and sentiment above or below normal levels.

... and more!

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session on June 2nd that showcases the new updates and additions to our platform. Join us to learn more! [Click here to register for the webinar.](#)

I also invite you to register for Latitude, Geofeedia's location-based intelligence conference, this October in Chicago. Meet our team, network with location-based experts, and learn more about what's new (and what's coming) to the Geofeedia platform. [Register now!](#)

Please reach out to our Success team, success@geofeedia.com, with any questions.

We appreciate your support!

 **Phil-Harris**

Phil Harris
CEO, Geofeedia

Geofeedia - 444 N Wells St., Suite 502 Chicago, IL
Click [Here](#) to manage your email settings.

From: Geofeedia [marketing@geofeedia.com]
Sent: Thursday, July 28, 2016 9:35 AM
To: grossw.bpd@cityofboston.gov
Subject: The July '16 Product Release is Live!

[Geofeedia](#)

july16

Our July '16 Product Release is here! [Watch our short overview video](#) to see the new features, including **Crisis & Natural Disaster Map Layers, Comparative Analytics, Media Filtering**, and more.

[video-button.png](#)

July '16 Product Release Highlights

Our new features help organizations of any size or complexity gain insights they need to predict, analyze, and act on location-based social intelligence.

[alerts](#)

[analytics](#)

- **Comparative Analytics:** Uncover deeper insights by comparing posts, users, sentiment, and keywords with side-by-side or aggregate analytics.
- **Crisis & Natural Disaster Map Layers:** Discover more context around developing situations with the new Crisis and Natural Disaster Map Layers. Visualize crisis events alongside social content from anywhere in the world.
- **Media Filtering:** Analyze and break down posts by the content in them. Media Analytics and Filtering let your team segment location posts into Text Only, Link, Photo, and Video posts.

Join Us at Latitude 2016

[LAT.png](#)

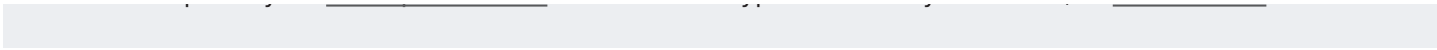
OCTOBER 5-6 | NAVY PIER, CHICAGO

Register for Latitude, Geofeedia's location-based intelligence conference, this October in Chicago. Learn more about the latest in location-based intelligence, connect with location-based intelligence experts, and see what's new (and what's coming) to the Geofeedia platform.

[Reserve your seat today!](#)

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From: Geofeedia [webinar@geofeedia.com]

Sent: Friday, March 25, 2016 9:58 AM

To: grossw.bpd@cityofboston.gov

Subject: The March '16 Release is Coming Soon: NEW Enterprise Functionality

[Geofeedia](#)

header-mar16-1.png

Geofeedia is excited to introduce our **new team and enterprise platform** for empowering teams of all sizes and complexities to predict, analyze, and act on location-based intelligence.

Register for our upcoming Geofeedia March '16 Release webinar to see the latest enhancements to the platform, launching on March 30th!

[webinar-button.png](#)

Team & Enterprise Highlights

Geofeedia's team and enterprise capabilities allow our platform to be fully customized to match the unique needs of any organization with:

groups.jpg

USER & GROUP MANAGEMENT

Manage team and global initiatives through expanded user and group management.

audit.jpg

AUDIT TRAIL

Maintain a complete audit trail for each action in your account for internal analysis and compliance, process optimization, and security.

role.jpg

CUSTOM ROLES & GRANULAR PERMISSIONS

Fully customize user access with granular permissions & custom roles to match internal procedures and security policies.

Additional Release Highlights



NEW FACEBOOK DATA: Now you can discover trending Facebook posts alongside Twitter and Instagram within Keyword Search.



MULTIPLE USERS WITH THE SAME EMAIL ADDRESS: Now you can have multiple usernames with the same email address in Geofeedia.

[webinar-button.png](#)

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