From: Will Catton [will.catton@geofeedia.com] Sent: Saturday, September 17, 2016 9:01 PM

**To:** alex.moskos@pd.boston.gov

Subject: Breaking: NYC Chelsea Explosion

Geofeedia

### **BREAKING NEWS:**

The Geofeedia Security Operating Center is actively monitoring social data around an explosion in the Chelsea neighborhood of New York City (23rd St. and 6th Avenue). Developments around the event are being actively chronicled by bystanders in the area.

Below is a link to a **Live Feed** of the location around the explosion. Please note, this is an active feed that will include the most recent content coming from the area (as well as unrelated content in the area). Please scroll back to roughly 8:30 pm ET in the collage view to see social data at the time of the explosion.

### **VIEW THE LIVE FEED**

Please feel free to contact me if you have any questions at all.

Will Catton
Domain Expert, Geofeedia
will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Will Catton [will.catton@geofeedia.com] Sent: Monday, September 19, 2016 11:09 AM

**To:** alex.moskos@pd.boston.gov

Subject: BREAKING NEWS: Chelsea Bombing Suspect in Custody - Social Media Live

Feed

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Hello,

As a follow-up to the content we distributed this weekend, please find below a link to a collection from Linden, NJ, the site of the arrest of the suspected NY/NJ bomber. This collection contains early warning signals such as descriptions of shots being fired in the area, as well as police activity and live video streams of the arrest itself.

Our content collection is linked in below:

### **VIEW THE COLLECTON**

Screen\_Shot\_2016-09-19\_at\_10.38.30\_AM.png

Please feel free to contact me if you have any questions at all.

Will Catton
Domain Expert, Geofeedia
will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, November 16, 2015 2:04 PM
To: alex.moskos@pd.boston.gov
Subject: Breaking News: Bomb Threat at Harvard

LOG IN

Breaking News: Police presence at Harvard after a bomb threat on campus. Students are being evacuated from academic buildings. Click here to see our full collection.

bomb\_threat\_3

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, October 06, 2015 10:39 AM
To: alex.moskos@pd.boston.gov
Subject: Breaking News: Community College of Philadelphia on Lock Down

LOG IN

Breaking News: Community College of Philadelphia is on lock down after reports of an active gunman on campus. Sign in to see our ongoing collection.

Screen\_Shot\_2015-10-06\_at\_11.14.30\_AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com] Sent: Friday, October 09, 2015 6:03 AM

To: alex.moskos@pd.boston.gov

**Subject:** Breaking News: Deadly Shooting at Northern Arizona University

Breaking News: Early this morning there was a deadly shooting on campus at Northern Arizona University, according to initial reports. See our ongoing collection here.

Screen\_Shot\_2015-10-09\_at\_6.39.42\_AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, March 09, 2016 7:50 AM
To: alex.moskos@pd.boston.gov
Subject: Breaking News: Explosion in Seattle, WA

LOG IN

Breaking News: Multiple firefighters injured battling a fire after reports of an explosion in the Seattle, Washington neighborhood of Greenwood.

View-Geofeedia-Collection.png

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

seattle\_explosion.jpg

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, March 22, 2016 7:22 AM
To: alex.moskos@pd.boston.gov
Subject: Breaking News: Explosions in Brussels, Belgium

LOG IN

Breaking News: Multiple attacks have rocked the city of Brussels: Two explosions occurred in the airport, and one occurred in the Maalbeek metro station. Reports of at least 26 people killed and 130 injured.

View-Geofeedia-Collection.png

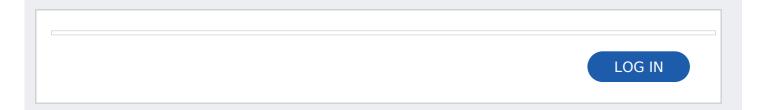
Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

brussels-attacks.jpg

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, September 02, 2015 8:14 AM

**To:** alex.moskos@pd.boston.gov

**Subject:** Breaking News: Freddie Gray Protests



### **Breaking News:**

Six Baltimore Police officers begin their pretrial today for the death of Freddie Gray in April. Activists have gathered outside the courthouse for a day of protests. Log in throughout the day to see our ongoing collection.

mornin g work **Justice** 4 Freddi е Grey. #nojus ticeno peace #freddi egrey #oneb altimor е #justic enow #itsnot

My

agame
A video posted by @j\_unique#itsrea Sep 2, 2015 at 5:34am PDT
Ithism
orming

### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, October 09, 2015 1:42 PM

To: alex.moskos@pd.boston.gov

**Subject:** Breaking News: Shooting Causes Lock Down at TSU

	LOG IN
•	<b>News:</b> A shooting caused Texas Southern Univeristy to go on lock down this . Intial reports say the shooter is still at large. <u>See our ongoing collection</u>

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive, or  $\underline{\text{unsubscribe}}$ .

From: Geofeedia [updates@geofeedia.com] Sent: Thursday, March 05, 2015 1:29 PM To: alex.moskos@pd.boston.gov Subject: Breaking News: Social Content from LaGuardia Airport  Geofeedia Logo	
Dedreedid Logo	log-in
<b>Breaking News Alert:</b> LaGuardia Airport was shut down after an airp runway. Click below to view the Geofeedia collection and see what's be scene.	
View-Geofeedia-Collection	
Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654  Update your <u>email preferences</u> to choose the types of emails you receive.	

**Sent:** Friday, April 10, 2015 8:42 AM **To:** alex.moskos@pd.boston.gov

Subject: Breaking News: Social Content from Tornadoes in the Midwest

Geofeedia Logo

**Breaking News Alert:** The Midwest has experienced severe weather this week, with high winds, hail and tornadoes hitting across the region. Click below to view the Geofeedia collection and see what's being posted in northern Illinois from the storms last night.

View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com] Sent: Thursday, September 24, 2015 6:48 AM

To: alex.moskos@pd.boston.gov

Subject: Breaking News: Stampede kills hundreds during the Hajj

Breaking News: According to initial reports, a stampede has left over 300 dead and more than 450 wounded near Mecca during one of the last days of the Hajj pilgrimage. Log in to view our ongoing collection. (Warning: Some Graphic Content)

Screen Shot 2015-09-24 at 6.42.56 AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, November 13, 2015 5:23 PM
To: alex.moskos@pd.boston.gov
Subject: Breaking News: Violence in Paris

LOG IN

Breaking News: Reports of shootings, explosions, and a hostage situation in central Paris. See our ongoing collection here.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive, or  $\underline{\text{unsubscribe}}$ .

From: Geofeedia [updates@geofeedia.com] Sent: Monday, April 27, 2015 10:03 PM

To: alex.moskos@pd.boston.gov

Subject: Breaking News Alert: Baltimore protests and riots

Geofeedia Logo

**Breaking News Alert:** Violent protests and rioting are happening in Baltimore, MD. Click below to view the Geofeedia collection and see what's being posted from the area.

View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Sent: Monday, August 17, 2015 9:29 AM
To: alex.moskos@pd.boston.gov
Subject: Breaking News Alert: Explosion in Bangkok

LOG IN

Breaking News Alert: A bomb exploded in central Bangkok early this morning. Initial reports say that it has caused at least a dozen casualties and dozens more injured. No group has yet taken credit for the attack. (Warning: Graphic Content)

View-Geofeedia-Collection

Bangkok\_Explosion

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your *email preferences* to choose the types of emails you receive, or *unsubscribe*.

From: Geofeedia [updates@geofeedia.com]

	LOG IN
er_logo_blue	
Thank you for being a Geofeedia customer! We Geo	feedia Emails
want to keep the lines of communication open, and	
et you know what (and when) you'll be hearing from our te be receiving regular updates, including:	eam. As a customer, you'll
Monthly Newsletter: Monthly newsletter of Geofee	dia product updates,
thought leadership resources, upcoming event sched	•
company news.	
<ul> <li>System Maintenance: Product communications of I</li> </ul>	atest updates and
maintenance windows.	
Breaking News Alerts: Social media content from r  using the Confordia platform, as it happens.	najor current events found
<ul><li>using the Geofeedia platform, as it happens.</li><li>Events: Announcements of events attended and hos</li></ul>	sted by Geofeedia
Evenesi / minouncements of events attended and nos	ned by deoreedid.
nterested in customizing your email communications? Clic	k here to manage your
oreferences.	
Γhank you,	
Team Geofeedia	
SPECIAL OFFER FOR GEOFEEDIA CUSTOME	rs.
Use code <b>GeoCustomer</b> for 1 free pass per ac	
Register now!	

**Sent:** Thursday, May 28, 2015 9:19 AM

To: alex.moskos@pd.boston.gov

### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Will Catton [will.catton@geofeedia.com] Sent: Thursday, August 04, 2016 3:39 PM

**To:** alex.moskos@pd.boston.gov

**Subject:** Event Brief for the 2016 Olympics - Preparing for Large Events

LOG IN

Hello,

As all eyes turn toward the Olympic Games in Rio, we know that you understand the massive effort that has gone into the security and safety initiatives leading up to the Opening Ceremonies.

Our newly launched **Geofeedia Security Operations Center** is partnering with our customers throughout the next 3 weeks to provide real-time event monitoring assistance. I'd like to share the Event Brief our team put together as a framework that you could use to set up Geofeedia for the games. It contains a number of configuration techniques for the Olympics and major events in general. I'd be happy to help you with your configuration for the Olympics or any future events.

### >> View the Event Brief for the 2016 Olympics

We anticipate large volumes of Olympic content in the coming weeks and we plan to share relevant content with you on a weekly basis and in real-time for any breaking news events.

As a wrap up from the Olympic Games, the Geofeedia Security Operations Team is hosting a webinar on August 25, 2016 at 2pm EDT to share best practices around preparation for and management of live events to mitigate risk and increase situational awareness with real-time location based intelligence.

# >> REGISTER NOW: Best Practices for Large Event Safety & Security Management

Please let me know if you have any questions or if you would like to learn more about the new Geofeedia Security Operations Center and Team.

Best,

Will Catton

Domain Expert, Geofeedia

will.catton@geofeedia.com

From: Will Catton [will.catton@geofeedia.com]

Sent: Saturday, August 13, 2016 1:12 PM

**To:** alex.moskos@pd.boston.gov

Subject: Geofeedia - Breaking News - Louisiana Flooding

Geofeedia

### **BREAKING NEWS:**

The Geofeedia Security Operating Center is actively monitoring flooding near Baton Rouge, LA. Emergency management professionals can use this content to help with two major objectives:

- 1) Situational awareness see and hear how the flooding is impacting specific affected areas through shared social media, including live feeds with Periscope videos.
- 2) Search and rescue efforts flood victims are describing their whereabouts and challenges with evacuation. Use Geofeedia to communicate directly with these individuals.

### **VIEW THE COLLECTON**

Please feel free to contact me if you have any questions at all.

Will Catton
Domain Expert, Geofeedia
will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive, or  $\underline{\text{unsubscribe}}$ .

From: Will Catton [will.catton@geofeedia.com] Sent: Saturday, September 17, 2016 12:39 PM

To: alex.moskos@pd.boston.gov

Subject: Geofeedia - Breaking News - Louisiana Flooding

Geofeedia

### **UPDATE:**

The Geofeedia Security Operating Center is actively monitoring content near the site of an explosion in Seaside Park, NJ along a race route for a Marine Corp. charity run.

Our content collection is linked in below.

### **VIEW THE COLLECTON**

Please feel free to contact me if you have any questions at all.

Will Catton
Domain Expert, Geofeedia
will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

ofeedia	
SITUATIONAL UPDATE:	
aking place in Milwaukee.	Derating Center is actively collecting content from the events. The social media intel assists with situational awareness, overing escalations of activities happening on the ground.
Should you have any ques	tions, please contact me.
Will Catton Domain Expert, Geofeedia will.catton@geofeedia.con	

From: Will Catton [will.catton@geofeedia.com]

**Sent:** Monday, August 15, 2016 10:30 AM

To: alex.moskos@pd.boston.gov

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

ofeedia	
REAKING N	≣WS:
esort town of	es along some content we've gathered from the reported bombing in the Hua Hin, Thailand. We will continue to gather content as the event e Collection below will be automatically updated with any new content.
you have any each out to us	y questions about this content or anything else with Geofeedia, please s.
TIP: Use the Collection	Options -> Translate feature to view translated posts within the
Vill Catton	
omain Exper vill.catton@ge	
mi.eattori@ge	orecula.com

From: Will Catton [will.catton@geofeedia.com]

Sent: Thursday, August 11, 2016 3:08 PM

To: alex.moskos@pd.boston.gov

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive, or  $\underline{\text{unsubscribe}}$ .

From: Will Catton [will.catton@geofeedia.com]
Sent: Friday, October 07, 2016 5:27 PM
To: alex.moskos@pd.boston.gov
Subject: GEOFEEDIA SITUATION REPORT | HURRICANE MATTHEW

LOG IN

HURRICANE MATTHEW | SITUATION REPORT

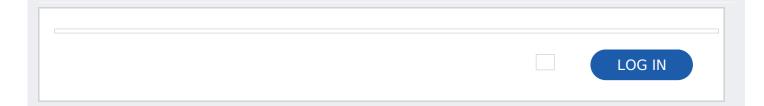
The Geofeedia Service team wants to supply you with a Collection of posts from across the affected region to help you deploy resources effectively.

View social media content in the collection. Please contact me if you have any questions or require any assistance.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

**Sent:** Friday, June 26, 2015 12:02 PM **To:** alex.moskos@pd.boston.gov

Subject: Weekly Content Roundup - Friday June 26, 2015



## **Weekly Content Roundup**

Geofeedia is excited to update our customers each week on current events and news from around the world. Log in to see our collections of Breaking News from the past week:

- Jordan Spieth won the **US Open**
- The USWNT defeated Colombia to advance in the FIFA Women's World Cup
- Wildfires have spread across the West Coast
- Paris taxi drivers went on strike
- Hundreds mourn church shooting victims at Charleston funerals
- There were terrorist attacks in <u>France</u>, <u>Tunisia</u>, and <u>Kuwait City</u>
- <u>SCOTUS</u> legalized gay marriage

Want to share these collections with everyone? <u>Check out our new Instagram Map Widget.</u>

Geofeedia-log-in

150626-WeeklyContent-IG

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, August 14, 2015 9:31 AM
To: alex.moskos@pd.boston.gov
Subject: Weekly Content Roundup

LOG IN

This week the world was rocked by a series of explosions in Tianjin, China. Some areas of the city are still reporting ongoing fires. Tianjin's fire chief said that over 1,000 firefighters responded to the scene. See below for the collection from Tianjin as well as other current event collections from the week:

- What started as peaceful protests in <u>Ferguson</u> for the one-year anniversary of Michael Brown's death turned violent late Sunday night.
- <u>Black Lives Matter</u> activists took over a Bernie Sanders event in Seattle and requested a moment of silence in honor of Michael Brown.
- 3 million gallons of metal-filled waste spilled into the <u>Animas River</u> in Colorado causing discoloration and health risks.
- A huge <u>dust storm</u> hit Phoenix this week which brought downed trees and power outages.
- <u>Tianjin, China</u> is recovering from a warehouse explosion that has left dozens dead and hundreds injured.
- The PGA Championship began Thursday even with a <u>strict photo ban</u> during Championship rounds, there is a lot of social content coming from the course.

Tianjin 2

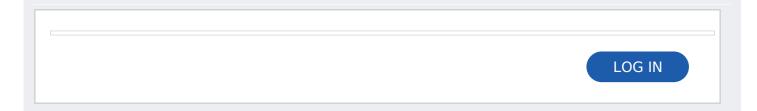
Join us at Latitude on October 21, 2015 for the only location-based social media intelligence conference in the world! You'll hear from industry thought leaders about how best to employ location-based social media intelligence in today's ever-changing digital landscape.

register-now-button

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com] Sent: Thursday, July 02, 2015 11:30 AM

**To:** alex.moskos@pd.boston.gov **Subject:** Weekly Content Roundup



## **Weekly Content Roundup**

Even with a short holiday week, there was a lot of breaking news around the world. See the top collections from the week here:

- <u>Pride</u> was celebrated all around the world in cities like London, San Francisco, Istanbul, Chicago, Barcelona, and more
- A <u>rally</u> took place in Athens, Greece in response to the bank crisis
- A military <u>plane crashed</u> in a residential neighborhood in Indonesia (WARNING: Graphic Content)
- The U.S. Women's National Team defeated Germany in the semifinals of the <u>FIFA</u> Women's World Cup
- The White House lifted their 40 year photo ban
- The <u>Washington Navy Yard</u> was placed on lock down after reports of an active shooter on base

Interested in sharing this content with everyone? <u>See how with our new Instagram widget.</u>

Geofeedia-log-in

Navy Yard 2

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Sent: Friday, July 17, 2015 1:12 PM To: alex.moskos@pd.boston.gov Subject: Weekly Content Roundup

LOG IN

This week's Content Roundup takes us from France all the way to the happiest place on earth. Click into the collections to see current events from around the world.

- Week two of the <u>Tour de France</u> is finishing up this weekend with only one week remaining of the race.
- The MLB hosted a successful All Star Weekend in Cincinnati.
- President Obama spoke at the National <u>NAACP Convention</u>.
- Chick-Fil-A's <u>Cow Appreciation Day</u> had people around the country dressed in black and white.
- Kentucky declared a State of Emergency after severe <u>flooding</u>.
- Despite a photo and video ban, <u>British Open</u> attendees are documenting their experience.
- Firefighters are battling a fire burning near Athens, Greece.
- Today, Disneyland is celebrating their <u>60th Anniversary</u>.

Geofeedia-log-in

POTUS at NAACP 2015

Want to share these Instagram maps with everyone? See how to engage more people with our interactive Instagram widget.

#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [updates@geofeedia.com] **Sent:** Friday, August 07, 2015 1:08 PM

To: alex.moskos@pd.boston.gov

**Subject:** Weekly Content Roundup



This week's Content Roundup highlights the widespread severe weather we've seen recently. See the content we've collected below for an inside look at this week's current events.

- Wildfires continue to tear through the west coast, charring over 250 square miles in California alone and causing thousands of residents to evacuate.
- The Tampa Bay area had <u>road closings and abandoned cars</u> after major flooding.
- The Northeast had their own set of <u>severe storms</u> that resulted in downed trees and power outages.
- Communities across the country celebrated National Night Out, an effort to promote positive relationships between neighborhoods and their local police.
- Police responded to an active shooter report who had multiple weapons after he entered a movie theater in Antioch, Tennessee.
- Fox News hosted the <u>1st GOP debate</u> in Cleveland last night.

### IG\_Map\_-\_Tampa\_Flooding\_2015

Join us at Latitude on October 21, 2015 for the only location-based social media intelligence conference in the world! You'll hear from industry thought leaders about how best to employ location-based social media intelligence in today's ever-changing digital landscape.

register-now-button

### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Sent: Friday, July 24, 2015 12:41 PM To: alex.moskos@pd.boston.gov Subject: Weekly Content Roundup

LOG IN

This week's Content Roundup brings us social content from a reopened embassy, the announcement of another Presidential hopeful, and more. Click through our collections below to see social content from this week's major events from around the world.

- There was a shooting Thursday night at a movie theater in Lafayette, LA.
- After <u>a bomb exploded in Suruc, Turkey</u>, the government briefly blocked Twitter to prevent the broadcast of images from the blast. (WARNING: Graphic content)
- Many gathered to watch the raising of the <u>Cuban flag</u> at their embassy in Washington D.C. for the first time in 54 years.
- John Kasich announced his <u>Presidential campaign bid</u> at The Ohio State University, making him the 16th GOP candidate.
- A record-breaking Rose Bowl crowd watched <u>FC Barcelona take down the LA</u> Galaxy.
- A <u>massive fire</u> engulfed a New Jersey warehouse that prompted evacuation of over 200 local residents.
- The <u>RBC Canadian Open</u>, a part of the PGA Tour, is in full swing.

Geofeedia-log-in

NJ Fire IG Map 2

Want to share these images with everyone? See how with our updated Instagram map widget.

### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

**Sent:** Friday, July 31, 2015 10:54 AM **To:** alex.moskos@pd.boston.gov **Subject:** Weekly Content Roundup

LOG IN

This week's Content Roundup gives us an inside look at social content from protests around the country. See the collections we've gathered of the top breaking news stories from the past week.

- An officer pepper sprayed a crowd that was protesting the arrest of a 14 year old boy after the <u>Black Lives Matter</u> conference in Cleveland.
- Smoke could be seen for miles after a fire broke out at the <u>Cosmopolitian Hotel</u> in Las Vegas on the pool deck.
- <u>Peaceful protests</u> filled downtown Cincinnati after the indictment of University of Cincinnati Officer Tensing after the death of Samuel DuBose.
- Over a dozen Greenpeace activists were <u>dangling from the St. Johns Bridge</u> in Portland in an effort to stop Shell from drilling in the Arctic.
- A fire came dangerously close to the <u>Leonardo da Vinci-Fiumicino airport</u> in Italy causing delays.
- <u>Bernie Sanders</u> simultaneously "hosted" over 3,500 events around the country by live streaming directly to house parties.

Geofeedia-log-in

Sam DuBose Rally 2015

Want to share these images with everyone? See how with our updated Instagram map widget.

### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

**Sent:** Friday, July 10, 2015 10:53 AM **To:** alex.moskos@pd.boston.gov **Subject:** Weekly Content Roundup

	LOG IN

Our newest Content Roundup takes us around the globe, from London to San Diego and more. See our collections from this week's most talked about events.

- The <u>Coke Zero Daytona 400</u> was delayed over 3 hours because of weather and the final lap gave everyone a scare
- The <u>Tour de France</u> is in its 7th stage today, ending in Fougères, France
- The <u>Pope visited Ecuador</u> on his first stop of his South American tour
- <u>United Airlines</u> grounded all flights after technical difficulties
- London Tube workers went on <u>strike</u> which sent commuters into chaos
- <u>Comic-Con</u> kicked off its four day international event with over 130,000 attendees
- The US Women's National Team was honored with a <u>championship parade</u> in New York City today
- The Confederate flag was removed this morning from the <u>South Carolina State</u> <u>Capitol</u> grounds

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SC Confederate Flag Comes Down

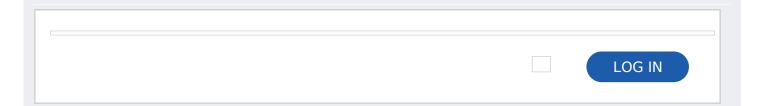
Want to share these Instagram maps with everyone? See how to engage more people with our interactive maps.

### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

**Sent:** Friday, June 26, 2015 12:02 PM **To:** andrew.greathouse@pd.boston.gov

Subject: Weekly Content Roundup - Friday June 26, 2015



## **Weekly Content Roundup**

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- The USWNT defeated Colombia to advance in the FIFA Women's World Cup
- Wildfires have spread across the West Coast
- Paris taxi drivers went on strike
- Hundreds mourn church shooting victims at Charleston funerals
- There were terrorist attacks in <u>France</u>, <u>Tunisia</u>, and <u>Kuwait City</u>
- <u>SCOTUS</u> legalized gay marriage

Want to share these collections with everyone? <u>Check out our new Instagram Map Widget.</u>

Geofeedia-log-in

150626-WeeklyContent-IG

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- Police responded to an active shooter report who had multiple weapons after he entered a movie theater in <a href="Antioch, Tennessee">Antioch, Tennessee</a>.
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### IG\_Map\_-\_Tampa\_Flooding\_2015

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### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

**Sent:** Friday, July 17, 2015 1:12 PM **To:** andrew.greathouse@pd.boston.gov **Subject:** Weekly Content Roundup

LOG IN

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POTUS at NAACP 2015

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NJ Fire IG Map 2

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SC Confederate Flag Comes Down

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**Sent:** Friday, June 26, 2015 12:02 PM **To:** brendan.wheeler@pd.boston.gov

Subject: Weekly Content Roundup - Friday June 26, 2015



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Tianjin 2

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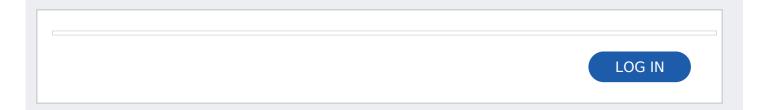
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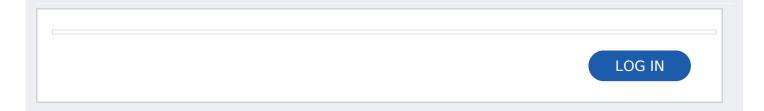
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NJ\_Fire\_IG\_Map\_2

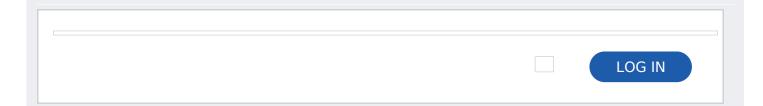
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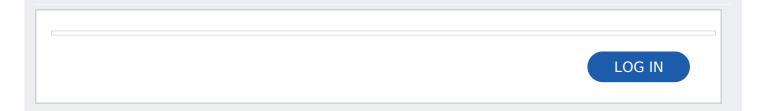
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#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Sent: Friday, October 07, 2016 5:28 PM
To: sandra.kirwin@pd.boston.gov
Subject: GEOFEEDIA SITUATION REPORT | HURRICANE MATTHEW

LOG IN

HURRICANE MATTHEW | SITUATION REPORT

The Geofeedia Service team wants to supply you with a Collection of posts from across the affected region to help you deploy resources effectively.

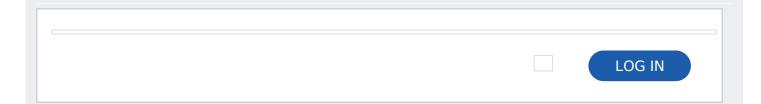
View social media content in the collection. Please contact me if you have any questions or require any assistance.

From: Will Catton [will.catton@geofeedia.com]

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

**Sent:** Friday, June 26, 2015 12:03 PM **To:** sandra.kirwin@pd.boston.gov

Subject: Weekly Content Roundup - Friday June 26, 2015



# **Weekly Content Roundup**

Geofeedia is excited to update our customers each week on current events and news from around the world. Log in to see our collections of Breaking News from the past week:

- Jordan Spieth won the **US Open**
- The USWNT defeated Colombia to advance in the FIFA Women's World Cup
- Wildfires have spread across the West Coast
- Paris taxi drivers went on strike
- Hundreds mourn church shooting victims at Charleston funerals
- There were terrorist attacks in <u>France</u>, <u>Tunisia</u>, and <u>Kuwait City</u>
- <u>SCOTUS</u> legalized gay marriage

Want to share these collections with everyone? <u>Check out our new Instagram Map Widget.</u>

Geofeedia-log-in

150626-WeeklyContent-IG

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, August 14, 2015 9:31 AM
To: sandra.kirwin@pd.boston.gov
Subject: Weekly Content Roundup

LOG IN

This week the world was rocked by a series of explosions in Tianjin, China. Some areas of the city are still reporting ongoing fires. Tianjin's fire chief said that over 1,000 firefighters responded to the scene. See below for the collection from Tianjin as well as other current event collections from the week:

- What started as peaceful protests in <u>Ferguson</u> for the one-year anniversary of Michael Brown's death turned violent late Sunday night.
- <u>Black Lives Matter</u> activists took over a Bernie Sanders event in Seattle and requested a moment of silence in honor of Michael Brown.
- 3 million gallons of metal-filled waste spilled into the <u>Animas River</u> in Colorado causing discoloration and health risks.
- A huge <u>dust storm</u> hit Phoenix this week which brought downed trees and power outages.
- <u>Tianjin, China</u> is recovering from a warehouse explosion that has left dozens dead and hundreds injured.
- The PGA Championship began Thursday even with a <u>strict photo ban</u> during Championship rounds, there is a lot of social content coming from the course.

Tianjin 2

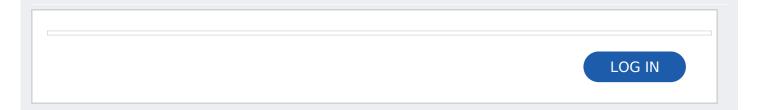
Join us at Latitude on October 21, 2015 for the only location-based social media intelligence conference in the world! You'll hear from industry thought leaders about how best to employ location-based social media intelligence in today's ever-changing digital landscape.

register-now-button

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com] Sent: Thursday, July 02, 2015 11:31 AM

**To:** sandra.kirwin@pd.boston.gov **Subject:** Weekly Content Roundup



# **Weekly Content Roundup**

Even with a short holiday week, there was a lot of breaking news around the world. See the top collections from the week here:

- <u>Pride</u> was celebrated all around the world in cities like London, San Francisco, Istanbul, Chicago, Barcelona, and more
- A <u>rally</u> took place in Athens, Greece in response to the bank crisis
- A military <u>plane crashed</u> in a residential neighborhood in Indonesia (WARNING: Graphic Content)
- The U.S. Women's National Team defeated Germany in the semifinals of the <u>FIFA</u> Women's World Cup
- The White House lifted their 40 year photo ban
- The <u>Washington Navy Yard</u> was placed on lock down after reports of an active shooter on base

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Geofeedia-log-in

Navy Yard 2

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

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Sent: Friday, July 17, 2015 1:13 PM To: sandra.kirwin@pd.boston.gov Subject: Weekly Content Roundup

LOG IN

This week's Content Roundup takes us from France all the way to the happiest place on earth. Click into the collections to see current events from around the world.

- Week two of the <u>Tour de France</u> is finishing up this weekend with only one week remaining of the race.
- The MLB hosted a successful All Star Weekend in Cincinnati.
- President Obama spoke at the National <u>NAACP Convention</u>.
- Chick-Fil-A's <u>Cow Appreciation Day</u> had people around the country dressed in black and white.
- Kentucky declared a State of Emergency after severe <u>flooding</u>.
- Despite a photo and video ban, <u>British Open</u> attendees are documenting their experience.
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- Today, Disneyland is celebrating their <u>60th Anniversary</u>.

Geofeedia-log-in

POTUS at NAACP 2015

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- <u>Peaceful protests</u> filled downtown Cincinnati after the indictment of University of Cincinnati Officer Tensing after the death of Samuel DuBose.
- Over a dozen Greenpeace activists were <u>dangling from the St. Johns Bridge</u> in Portland in an effort to stop Shell from drilling in the Arctic.
- A fire came dangerously close to the <u>Leonardo da Vinci-Fiumicino airport</u> in Italy causing delays.
- <u>Bernie Sanders</u> simultaneously "hosted" over 3,500 events around the country by live streaming directly to house parties.

Geofeedia-log-in

Sam DuBose Rally 2015

Want to share these images with everyone? See how with our updated Instagram map widget.

### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Sent: Friday, July 24, 2015 12:41 PM To: sandra.kirwin@pd.boston.gov Subject: Weekly Content Roundup

LOG IN

This week's Content Roundup brings us social content from a reopened embassy, the announcement of another Presidential hopeful, and more. Click through our collections below to see social content from this week's major events from around the world.

- There was a shooting Thursday night at a movie theater in Lafayette, LA.
- After <u>a bomb exploded in Suruc, Turkey</u>, the government briefly blocked Twitter to prevent the broadcast of images from the blast. (WARNING: Graphic content)
- Many gathered to watch the raising of the <u>Cuban flag</u> at their embassy in Washington D.C. for the first time in 54 years.
- John Kasich announced his <u>Presidential campaign bid</u> at The Ohio State University, making him the 16th GOP candidate.
- A record-breaking Rose Bowl crowd watched <u>FC Barcelona take down the LA</u> Galaxy.
- A <u>massive fire</u> engulfed a New Jersey warehouse that prompted evacuation of over 200 local residents.
- The <u>RBC Canadian Open</u>, a part of the PGA Tour, is in full swing.

Geofeedia-log-in

NJ\_Fire\_IG\_Map\_2

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Sent: Friday, August 07, 2015 1:08 PM

**To:** sandra.kirwin@pd.boston.gov **Subject:** Weekly Content Roundup



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- <u>Wildfires</u> continue to tear through the west coast, charring over 250 square miles in California alone and causing thousands of residents to evacuate.
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#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

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Sent: Friday, October 07, 2016 5:27 PM
To: blair.rapalyea@pd.boston.gov
Subject: GEOFEEDIA SITUATION REPORT | HURRICANE MATTHEW

LOG IN

HURRICANE MATTHEW | SITUATION REPORT

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From: Will Catton [will.catton@geofeedia.com]

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [no-reply@geofeedia.com] Sent: Monday, November 24, 2014 10:06 PM

To: blair.rapalyea@pd.boston.gov

Subject: Social Media Content from Ferguson, Missouri

Geofeedia Logo

Dear Geofeedia customers,

Below is a link to a Geofeedia collection containing social media content from the Ferguson, Missouri area following a grand jury decision not to indict officer Darren Wilson in the shooting death of Michael Brown.

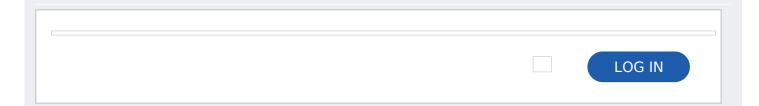
View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your <u>email preferences</u> to choose the types of emails you receive.

**Sent:** Friday, June 26, 2015 12:02 PM **To:** blair.rapalyea@pd.boston.gov

Subject: Weekly Content Roundup - Friday June 26, 2015



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Geofeedia-log-in

150626-WeeklyContent-IG

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Geofeedia-log-in

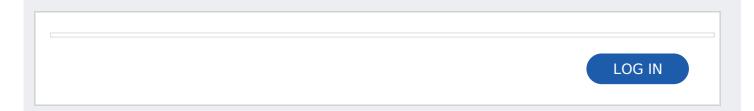
NJ\_Fire\_IG\_Map\_2

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**Sent:** Friday, July 31, 2015 10:54 AM **To:** blair.rapalyea@pd.boston.gov **Subject:** Weekly Content Roundup



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Geofeedia-log-in

Sam DuBose Rally 2015

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From: Geofeedia [updates@geofeedia.com]
Sent: Friday, August 14, 2015 9:31 AM
To: blair.rapalyea@pd.boston.gov
Subject: Weekly Content Roundup

LOG IN

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Tianjin 2

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register-now-button

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

**Sent:** Friday, August 07, 2015 1:08 PM **To:** blair.rapalyea@pd.boston.gov **Subject:** Weekly Content Roundup

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#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

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Sent: Friday, July 17, 2015 1:12 PM To: blair.rapalyea@pd.boston.gov Subject: Weekly Content Roundup

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- Today, Disneyland is celebrating their <u>60th Anniversary</u>.

Geofeedia-log-in

POTUS at NAACP 2015

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#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, July 02, 2015 11:30 AM
To: blair.rapalyea@pd.boston.gov

Subject: Weekly Content Roundup

LOG IN

# **Weekly Content Roundup**

Even with a short holiday week, there was a lot of breaking news around the world. See the top collections from the week here:

- <u>Pride</u> was celebrated all around the world in cities like London, San Francisco, Istanbul, Chicago, Barcelona, and more
- A <u>rally</u> took place in Athens, Greece in response to the bank crisis
- A military <u>plane crashed</u> in a residential neighborhood in Indonesia (WARNING: Graphic Content)
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- The White House lifted their 40 year photo ban
- The <u>Washington Navy Yard</u> was placed on lock down after reports of an active shooter on base

Interested in sharing this content with everyone? <u>See how with our new Instagram</u> widget.

Geofeedia-log-in

Navy Yard 2

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SC Confederate Flag Comes Down

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You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Will Catton [will.catton@geofeedia.com] Sent: Saturday, September 17, 2016 12:45 PM

To: kaylee.hutchinson@pd.boston.gov

**Subject:** Explosive Device - Seaside New Jersey Parade Route

Geofeedia

#### **UPDATE:**

### **OUR APOLOGIES FOR WRONG SUBJECT LINE IN EARLIER EMAIL**

The Geofeedia Security Operating Center is actively monitoring content near the site of an explosion in Seaside Park, NJ along a race route for a Marine Corp. charity run.

Our content collection is linked in below.

#### **VIEW THE COLLECTON**

Please feel free to contact me if you have any questions at all.

Will Catton

Domain Expert, Geofeedia

will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Will Catton [will.catton@geofeedia.com]
Sent: Monday, August 15, 2016 10:30 AM
To: kaylee.hutchinson@pd.boston.gov

**Subject:** Geofeedia - Situational Update - Milwaukee

Geofeedia
SITUATIONAL UPDATE:
The Geofeedia Security Operating Center is actively collecting content from the events taking place in Milwaukee. The social media intel assists with situational awareness, resource allocation & discovering escalations of activities happening on the ground.
Should you have any questions, please contact me.
Will Catton  Domain Expert, Geofeedia  will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

**From:** Geofeedia [no-reply@geofeedia.com] **Sent:** Monday, November 24, 2014 10:06 PM

To: andrew.zani@pd.boston.gov

Subject: Social Media Content from Ferguson, Missouri

Geofeedia Logo

Dear Geofeedia customers,

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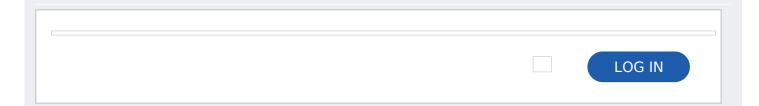
View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your <u>email preferences</u> to choose the types of emails you receive.

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Geofeedia-log-in

150626-WeeklyContent-IG

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register-now-button

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Want to share these images with everyone? See how with our updated Instagram map widget.

### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, August 14, 2015 9:31 AM
To: andrew.zani@pd.boston.gov
Subject: Weekly Content Roundup

LOG IN

This week the world was rocked by a series of explosions in Tianjin, China. Some areas of the city are still reporting ongoing fires. Tianjin's fire chief said that over 1,000 firefighters responded to the scene. See below for the collection from Tianjin as well as other current event collections from the week:

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Tianjin 2

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register-now-button

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Sent: Friday, July 24, 2015 12:41 PM To: andrew.zani@pd.boston.gov Subject: Weekly Content Roundup

LOG IN

This week's Content Roundup brings us social content from a reopened embassy, the announcement of another Presidential hopeful, and more. Click through our collections below to see social content from this week's major events from around the world.

- There was a shooting Thursday night at a movie theater in Lafayette, LA.
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- A record-breaking Rose Bowl crowd watched <u>FC Barcelona take down the LA</u> Galaxy.
- A <u>massive fire</u> engulfed a New Jersey warehouse that prompted evacuation of over 200 local residents.
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Geofeedia-log-in

NJ\_Fire\_IG\_Map\_2

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SC Confederate Flag Comes Down

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Geofeedia-log-in

POTUS at NAACP 2015

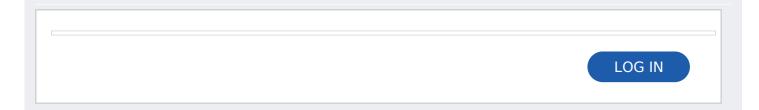
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#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

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From: Geofeedia [updates@geofeedia.com] Sent: Thursday, July 02, 2015 11:30 AM

**To:** andrew.zani@pd.boston.gov **Subject:** Weekly Content Roundup



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Interested in sharing this content with everyone? <u>See how with our new Instagram widget.</u>

Geofeedia-log-in

Navy Yard 2

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

**From:** Geofeedia [no-reply@geofeedia.com] **Sent:** Monday, November 24, 2014 10:06 PM

To: anthony.stevens@pd.boston.gov

Subject: Social Media Content from Ferguson, Missouri

### Geofeedia Logo

Dear Geofeedia customers,

Below is a link to a Geofeedia collection containing social media content from the Ferguson, Missouri area following a grand jury decision not to indict officer Darren Wilson in the shooting death of Michael Brown.

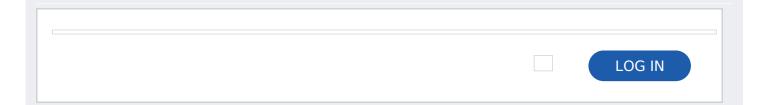
View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your <u>email preferences</u> to choose the types of emails you receive.

**Sent:** Friday, June 26, 2015 12:02 PM **To:** anthony.stevens@pd.boston.gov

Subject: Weekly Content Roundup - Friday June 26, 2015



## **Weekly Content Roundup**

Geofeedia is excited to update our customers each week on current events and news from around the world. Log in to see our collections of Breaking News from the past week:

- Jordan Spieth won the <u>US Open</u>
- The USWNT defeated Colombia to advance in the FIFA Women's World Cup
- Wildfires have spread across the West Coast
- Paris taxi drivers went on strike
- Hundreds mourn church shooting victims at Charleston funerals
- There were terrorist attacks in <u>France</u>, <u>Tunisia</u>, and <u>Kuwait City</u>
- <u>SCOTUS</u> legalized gay marriage

Want to share these collections with everyone? <u>Check out our new Instagram Map Widget.</u>

Geofeedia-log-in

150626-WeeklyContent-IG

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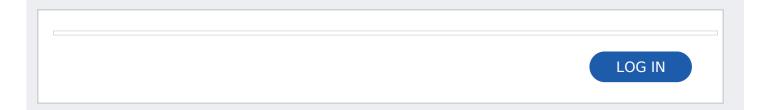
Geofeedia-log-in

Navy Yard 2

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- <u>Peaceful protests</u> filled downtown Cincinnati after the indictment of University of Cincinnati Officer Tensing after the death of Samuel DuBose.
- Over a dozen Greenpeace activists were <u>dangling from the St. Johns Bridge</u> in Portland in an effort to stop Shell from drilling in the Arctic.
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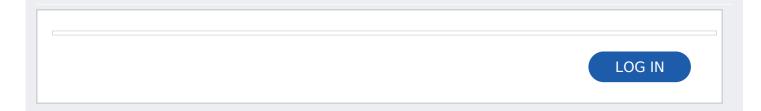
Sam DuBose Rally 2015

Want to share these images with everyone? See how with our updated Instagram map widget.

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**Sent:** Friday, August 07, 2015 1:08 PM **To:** anthony.stevens@pd.boston.gov **Subject:** Weekly Content Roundup



This week's Content Roundup highlights the widespread severe weather we've seen recently. See the content we've collected below for an inside look at this week's current events.

- <u>Wildfires</u> continue to tear through the west coast, charring over 250 square miles in California alone and causing thousands of residents to evacuate.
- The Tampa Bay area had <u>road closings and abandoned cars</u> after major flooding.
- The Northeast had their own set of <u>severe storms</u> that resulted in downed trees and power outages.
- Communities across the country celebrated <u>National Night Out</u>, an effort to promote positive relationships between neighborhoods and their local police.
- Police responded to an active shooter report who had multiple weapons after he entered a movie theater in <a href="Antioch">Antioch</a>, <a href="Tennessee">Tennessee</a>.
- Fox News hosted the <u>1st GOP debate</u> in Cleveland last night.

#### IG\_Map\_-\_Tampa\_Flooding\_2015

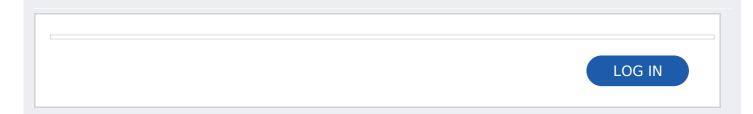
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Geofeedia-log-in

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Geofeedia-log-in

NJ Fire IG Map 2

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Tianjin 2

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SC Confederate Flag Comes Down

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#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

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From: Geofeedia [no-reply@geofeedia.com] Sent: Wednesday, July 30, 2014 11:56 AM To: clifford.goodband@pd.boston.gov

Subject: Eastbourne Pier Fire - Geofeedia Content

Geofeedia Logo		
Geofeedia customers,		
	eofeedia collection containing i astbourne Pier in Eastbourne, E	
	See the content	

This email was sent to: clifford.goodband@pd.boston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

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From: Geofeedia [hello@geofeedia.com]
Sent: Wednesday, June 25, 2014 2:31 PM
To: clifford.goodband@pd.boston.gov

Subject: Geofeedia - Blasts reported in Abuja

Geofeedia Logo
Geofeedia customers,
Below is the link to a Geofeedia collection from the site of reported bomb blasts in Adamawa, Abuja.
Click here

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This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

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From: Geofeedia [hello@geofeedia.com]
Sent: Tuesday, July 08, 2014 4:36 PM
To: clifford.goodband@pd.boston.gov

Subject: Geofeedia - Content from the Gaza Strip

Geofeedia Logo
Geofeedia customers,
Below is the link to a Geofeedia collection of recent content from the Gaza Strip.
Click here

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101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

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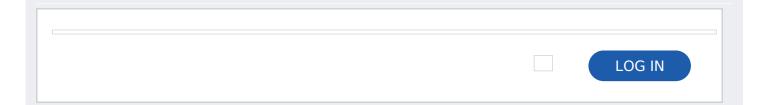
From: Will Catton [will.catton@geofeedia.com]
Sent: Friday, October 07, 2016 5:27 PM
To: clifford.goodband@pd.boston.gov
Subject: GEOFEEDIA SITUATION REPORT | HURRICANE MATTHEW

LOG IN
HURRICANE MATTHEW   SITUATION REPORT
The Geofeedia Service team wants to supply you with a Collection of posts from across the affected region to help you deploy resources effectively.
View social media content in the collection. Please contact me if you have any questions or require any assistance.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

**Sent:** Friday, June 26, 2015 12:03 PM **To:** clifford.goodband@pd.boston.gov

Subject: Weekly Content Roundup - Friday June 26, 2015



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Geofeedia-log-in

150626-WeeklyContent-IG

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Geofeedia-log-in

Navy Yard 2

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Geofeedia-log-in

Sam DuBose Rally 2015

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LOG IN

This week's Content Roundup highlights the widespread severe weather we've seen recently. See the content we've collected below for an inside look at this week's current events.

- <u>Wildfires</u> continue to tear through the west coast, charring over 250 square miles in California alone and causing thousands of residents to evacuate.
- The Tampa Bay area had <u>road closings and abandoned cars</u> after major flooding.
- The Northeast had their own set of <u>severe storms</u> that resulted in downed trees and power outages.
- Communities across the country celebrated <u>National Night Out</u>, an effort to promote positive relationships between neighborhoods and their local police.
- Police responded to an active shooter report who had multiple weapons after he entered a movie theater in <a href="Antioch">Antioch</a>, <a href="Tennessee">Tennessee</a>.
- Fox News hosted the <u>1st GOP debate</u> in Cleveland last night.

### IG\_Map\_-\_Tampa\_Flooding\_2015

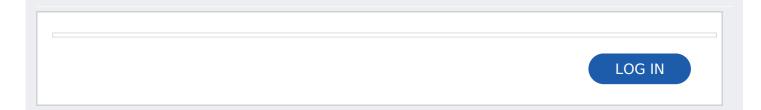
Join us at Latitude on October 21, 2015 for the only location-based social media intelligence conference in the world! You'll hear from industry thought leaders about how best to employ location-based social media intelligence in today's ever-changing digital landscape.

register-now-button

#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Sent: Friday, July 24, 2015 12:41 PM To: clifford.goodband@pd.boston.gov Subject: Weekly Content Roundup



This week's Content Roundup brings us social content from a reopened embassy, the announcement of another Presidential hopeful, and more. Click through our collections below to see social content from this week's major events from around the world.

- There was a shooting Thursday night at a movie theater in Lafayette, LA.
- After <u>a bomb exploded in Suruc, Turkey</u>, the government briefly blocked Twitter to prevent the broadcast of images from the blast. (WARNING: Graphic content)
- Many gathered to watch the raising of the <u>Cuban flag</u> at their embassy in Washington D.C. for the first time in 54 years.
- John Kasich announced his <u>Presidential campaign bid</u> at The Ohio State University, making him the 16th GOP candidate.
- A record-breaking Rose Bowl crowd watched <u>FC Barcelona take down the LA</u> Galaxy.
- A <u>massive fire</u> engulfed a New Jersey warehouse that prompted evacuation of over 200 local residents.
- The <u>RBC Canadian Open</u>, a part of the PGA Tour, is in full swing.

Geofeedia-log-in

NJ Fire IG Map 2

Want to share these images with everyone? See how with our updated Instagram map widget.

#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [phil@geofeedia.com]
Sent: Sunday, January 19, 2014 2:44 PM

To: carabind.bpd@cityofboston.gov

Subject: Geofeedia: AFC/NFC Championships

### **AFC/NFC Championship Games**

Peyton Manning and the Denver Broncos will play host to Tom Brady and the Patriots this afternoon in what promises to be a thrilling AFC Title matchup. Later in the day Colin Kaepernick will lead the 49ers into Seattle, hoping to score an upset against the red hot Seahawks. The crowds anticipation has been building all day while they wait for kickoff, and we're capturing all the action at the links below!

AFC Championship: Mile High Stadium - Map and Collage View

NFC Championship: CenturyLink Field - Map and Collage View

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Geofeedia | 1964 Isla De Palma Circle | Naples | FL | 34119

From: Geofeedia [phil@geofeedia.com]
Sent: Thursday, December 19, 2013 5:53 PM

To: carabind.bpd@cityofboston.gov

Subject: Geofeedia: Apollo Theater Collapse

Dear Geofeedia Users,

There has been a structural collapse at the historic Apollo Theater in London during a performance. Powerful social media is streaming from outside the theater and can be viewed in real-time via the link below.

Apollo Theater Ceiling Collapse

Best regards, The Geofeedia Team

#### Forward this email

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Geofeedia | 1964 Isla De Palma Circle | Naples | FL | 34119

**From:** Geofeedia [phil@geofeedia.com] **Sent:** Friday, December 13, 2013 4:14 PM

To: carabind.bpd@cityofboston.gov

Subject: Geofeedia: Arapahoe School Shooting

Dear Geofeedia Users,

There have been reports of a shooting at Arapahoe High School in Centennial, Colorado. Powerful social media is streaming from the scene and can be viewed in real-time at the link below.

Arapahoe High School Shooting

Best regards, The Geofeedia Team

#### Forward this email

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From: Geofeedia [phil@geofeedia.com]
Sent: Monday, January 06, 2014 7:52 PM
To: carabind.bpd@cityofboston.gov
Subject: Geofeedia: BCS Championship

# **BCS Championship**

#1 Florida State will face off against #2 Auburn in the last-ever title game of the Bowl Championship Series. The excitement has been building all day and the crowd is at a fever pitch waiting for kickoff. Check out all the action at the link below!

BCS Championship: Rose Bowl Stadium - Map and Collage View

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From: Geofeedia [hello@geofeedia.com]
Sent: Wednesday, June 25, 2014 2:31 PM

To: carabind.bpd@cityofboston.gov

Subject: Geofeedia - Blasts reported in Abuja

Geofeedia Logo
Geofeedia customers,
Below is the link to a Geofeedia collection from the site of reported bomb blasts in Adamawa, Abuja.
Click here

This email was sent to: CarabinD.bpd@cityofboston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

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From: Geofeedia [hello@geofeedia.com]
Sent: Tuesday, July 08, 2014 4:36 PM
To: carabind.bpd@cityofboston.gov

Subject: Geofeedia - Content from the Gaza Strip

Geofeedia Logo
Geofeedia customers,
Below is the link to a Geofeedia collection of recent content from the Gaza Strip.
Click here

This email was sent to: CarabinD.bpd@cityofboston.gov
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101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

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From: Geofeedia [phil@geofeedia.com]

Sent: Tuesday, November 19, 2013 12:26 PM

To: Carabin, David

Subject: Geofeedia: Dreamforce 2013

# **Dreamforce 2013**

Dreamforce 2013, the annual developer conference put on by Salesforce, is in full swing and Geofeedia is capturing all the social media streaming from the scene! Salesforce CEO, Marc Benioff, will deliver his keynote address shortly and anticipation is building in the crowd. Check out our coverage at the link below.

**Dreamforce 2013 - Map and Collage View** 

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From: Geofeedia [phil@geofeedia.com]
Sent: Monday, November 04, 2013 12:52 PM

To: Carabin, David

Subject: Geofeedia: Gunman at Central Connecticut State University

Dear Geofeedia Users,

There have been reports of a gunman on the campus of Central Connecticut State University and the campus is currently on lockdown. Powerful social media is streaming from the scene and can be viewed in real-time at the link below.

Central Connecticut State University Campus Lockdown

Best regards, The Geofeedia Team

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From: Geofeedia [phil@geofeedia.com]

Sent: Thursday, December 05, 2013 6:56 PM

To: Carabin, David

Subject: Geofeedia: Nelson Mandela Tribute

Dear Geofeedia Users,

Nelson Mandela, the former President of South Africa and noted human rights activist, passed away today at the age of 95. Powerful social media is streaming from outside his home in Houghton where large crowds have gathered to pay tribute to his legacy. Our coverage can be found at the link below.

Nelson Mandela - Houghton, South Africa

Best regards, The Geofeedia Team

#### Forward this email

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From: Geofeedia [phil@geofeedia.com]
Sent: Friday, November 01, 2013 12:17 PM

To: Carabin, David

Subject: Geofeedia: Shots Fired at LAX

Dear Geofeedia Users,

Shots have been fired inside Terminal 3 at Los Angeles Airport and passengers are being evacuated. Powerful social media is streaming from the scene and can be viewed in real-time at the link below

LAX Shooting Incident

Best regards, The Geofeedia Team

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eofeedia	
SITUATIONAL UPDATE:	
aking place in Milwaukee. Th	rating Center is actively collecting content from the events ne social media intel assists with situational awareness, ering escalations of activities happening on the ground.
Should you have any questio	ns, please contact me.
Vill Catton Domain Expert, Geofeedia vill.catton@geofeedia.com	
vill.catton@geofeedia.com	

From: Will Catton [will.catton@geofeedia.com]

**Sent:** Monday, August 15, 2016 10:30 AM

To: david.carabin@pd.boston.gov

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [phil@geofeedia.com]

Sent: Thursday, November 07, 2013 11:03 AM

To: Carabin, David

Subject: Geofeedia: Twitter IPO

# **Twitter IPO**

The atmosphere inside of Twitter HQ is electric as the company prepares to go public in the biggest IPO of the year. The anticipation is building as happy Twitter employees wait for the first trade. Check out all the action at the link below!

**Twitter HQ - Map and Collage View** 

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From: Geofeedia [phil@geofeedia.com]
Sent: Wednesday, January 22, 2014 1:31 PM

To: carabind.bpd@cityofboston.gov

Subject: Geofeedia: University of Oklahoma Shooting

Dear Geofeedia Users,

There have been reports of a shooting at the University of Oklahoma and the campus is currently on lockdown. Powerful social media is streaming from the scene and can be viewed in real-time at the link below.

University of Oklahoma Campus Shooting

Best regards, The Geofeedia Team

#### Forward this email

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From: Geofeedia [phil@geofeedia.com] Sent: Monday, January 20, 2014 11:55 PM

To: carabind.bpd@cityofboston.gov

Subject: Geofeedia: Widener University Shooting

Dear Geofeedia Users,

There have been reports of a shooting at Widener University and the campus is currently on lockdown. Powerful social media is streaming from the scene and can be viewed in real-time at the link below.

Widener University Campus Shooting

Best regards, The Geofeedia Team

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Sent: Friday, October 07, 2016 5:27 PM
To: david.carabin@pd.boston.gov
Subject: GEOFEEDIA SITUATION REPORT | HURRICANE MATTHEW

LOG IN

HURRICANE MATTHEW | SITUATION REPORT

The Geofeedia Service team wants to supply you with a Collection of posts from across the affected region to help you deploy resources effectively.

View social media content in the collection. Please contact me if you have any questions or require any assistance.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your email preferences to choose the types of emails you receive, or unsubscribe.

From: Will Catton [will.catton@geofeedia.com]

From: Geofeedia Success [success@geofeedia.com]

Sent: Friday, October 07, 2016 5:27 PM

To: carabind.bpd@cityofboston.gov

Subject: GEOFEEDIA SITUATION REPORT | HURRICANE MATTHEW

LOG IN

HURRICANE MATTHEW | SITUATION REPORT

The Geofeedia Service team wants to supply you with a Collection of posts from across the affected region to help you deploy resources effectively.

View social media content in the collection. Please contact me if you have any questions or require any assistance.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [no-reply@geofeedia.com]
Sent: Tuesday, July 22, 2014 3:33 PM
To: carabind.bpd@cityofboston.gov

Subject: Images from rally at the Israeli Consulate in Chicago

Geofeedia Logo		
Geofeedia customers,		
	ofeedia collection containing r e Israeli Consulate in downtow	
	See the content	

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Chicago, IL 60606
US

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From: Geofeedia [no-reply@geofeedia.com] Sent: Thursday, August 07, 2014 4:57 PM

**To:** carabind.bpd@cityofboston.gov

**Subject:** Keyword or Username Triggered Email Alerts

Not rendering correctly? View this email as a web page <a href="here">here</a>.

# Geofeedia Logo

# Receive alerts when important posts are made from within your Geofeeds

If you have the recording feature activated on your account, you can receive real-time email alerts when posts are made from within your recorded Geofeeds. Each alert can be triggered by up to 50 keywords and/or usernames and applied to multiple Geofeeds. Here's how to set them up (screenshot below):

- 1. While viewing an active recorded Geofeed, click the alerts icon in the main toolbar
- 2. Give your alert a name
- 3. Enter up to 50 keywords and/or usernames, comma delimited
- 4. Apply the alert to one or multiple active recordings
- 5. Select the members of your account who should receive the alerts
- 6. Click Save

**That's it!** When posts are made that match your criteria, an email will be sent with the details and a link to view the item in Geofeedia. If you don't have the recording feature activated in your account but would like to be able to archive content from your feeds and use alerts, get in touch with our support team at <a href="mailto:support@geofeedia.com">support@geofeedia.com</a>.

geofeedia-alerts

Log in to Geofeedia now

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

You received this email because you are a current user of Geofeedia.

Update your email preferences to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com] Sent: Wednesday, August 20, 2014 5:58 PM

**To:** carabind.bpd@cityofboston.gov **Subject:** Landslides in Hiroshima, Japan

Not rendering correctly? View this email as a web page  $\underline{\text{here}}.$ 

# Geofeedia Logo

Geofeedia customers,

Below is the link to an interactive map containing social media content from the scene of landslides in Hiroshima, Japan. Click below to view content from the area.

View-Geofeedia-Collection

Hiroshima-landslides-email-map

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

You received this email because you are a current user of Geofeedia.

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com]

**Sent:** Monday, July 21, 2014 2:01 PM **To:** carabind.bpd@cityofboston.gov

Subject: More content from the Malaysia Airlines Crash Site

Geofeedia Logo		
Geofeedia customers,		
	lection of social media content from the Malaysia Airlin Click the link below to log in and view the collection.	es
	See the content	

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**From:** Geofeedia [no-reply@geofeedia.com] **Sent:** Thursday, August 14, 2014 4:54 PM **To:** carabind.bpd@cityofboston.gov

Subject: More social content from Ferguson, Missouri

Geofeedia Logo

Geofeedia customers,

We've added new content to our collection containing social media posts from the scene of protests in Ferguson, Missouri. Click below to view the collection now.

View-Geofeedia-Collection

ferguson-mo-protests

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

You received this email because you are a current user of Geofeedia.

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From: Geofeedia [no-reply@geofeedia.com] Sent: Sunday, August 24, 2014 5:18 PM To: carabind.bpd@cityofboston.gov Subject: Napa Earthquake Instagram Map

Not rendering correctly? View this email as a web page  $\underline{\text{here}}.$ 

# Geofeedia Logo

Below is the link to an interactive map containing Instagram content from historic downtown Napa after Sunday's magnitude 6.0 earthquake. Click below to view a map of photos and videos from the scene.

View-Geofeedia-Collection

napa-earthquake-email

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com]
Sent: Friday, July 18, 2014 7:24 PM
To: carabind.bpd@cityofboston.gov Subject: Pateros, Washington Wildfires

Geofeedia Logo		
Geofeedia customers,		
Below is the link to a Ge Pateros, Washington.	ofeedia collection from the loc	ation of wildfires in
	See the content	

This email was sent to: CarabinD.bpd@cityofboston.gov This email was sent by: Geofeedia 101 North Wacker Drive, Suite 2008 Chicago, IL 60606 US

We respect your right to privacy:  $\underline{\mbox{View our policy}}$ Manage Subscriptions | Update Profile | Unsubscribe From: Geofeedia [no-reply@geofeedia.com] Sent: Tuesday, August 19, 2014 5:06 PM To: carabind.bpd@cityofboston.gov

Subject: Reported shooting and standoff in Harvey, IL

Geofeedia Logo

Geofeedia customers,

Below is the link to a Geofeedia collection containing social content from the scene of a reported officer-involved shooting and hostage situation in Harvey, IL. Click below to view the content.

View-Geofeedia-Collection

harvey-il-email-image

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

You received this email because you are a current user of Geofeedia.

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive.

**From:** Geofeedia [no-reply@geofeedia.com] **Sent:** Wednesday, October 22, 2014 9:33 AM

To: carabind.bpd@cityofboston.gov

Subject: Reported Shooting at Parliament Hill in Ottawa

# Geofeedia Logo

Geofeedia customers,

Below is the link to a Geofeedia collection containing social content from the scene of a reported shooting at Parliament Hill in Ottawa. Click below to view content from the scene.

# **View the Feed**

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

Update your <u>email preferences</u> to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com] Sent: Thursday, July 31, 2014 11:06 AM To: carabind.bpd@cityofboston.gov

Subject: Shooting reported in downtown Chicago office building

Geofeedia Logo		
Geofeedia customers,		
	ofeedia collection containing i hooting inside a downtown C	
	See the content	

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This email was sent by: Geofeedia
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Chicago, IL 60606
US

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From: Geofeedia [hello@geofeedia.com]
Sent: Wednesday, May 14, 2014 3:14 PM
To: carabind.bpd@cityofboston.gov

Subject: Social content from the fires in San Diego

Geofeedia Logo		
	cation-based social media cor lick the button below to view i	
- Team Geofeedia		
	See the content	

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This email was sent by: Geofeedia
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Chicago, IL 60606
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From: Geofeedia [no-reply@geofeedia.com] Sent: Tuesday, September 09, 2014 11:49 AM

To: carabind.bpd@cityofboston.gov

Subject: Social media content from Apple's big day!

Not rendering correctly? View this email as a web page here.

#### Geofeedia Logo

It's a big day for Apple!

We thought you might be interested to know that Geofeedia is curating location-based social media content from Apple's campus and the Flint Center in Cupertino, California where the tech giant is set to make some highly anticipated product announcements.

If you'd like a front seat for the day's action, you can either view the <u>full collection</u> in your Geofeedia account or explore a public, interactive <u>Instagram map</u> of our favorite photos and videos from the scene.

Be sure to check back when the event begins for lots of new content!

View-Geofeedia-Collection

view-map-button

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

Update your *email preferences* to choose the types of emails you receive.

**From:** Geofeedia [no-reply@geofeedia.com] **Sent:** Monday, November 24, 2014 10:06 PM

To: carabind.bpd@cityofboston.gov

Subject: Social Media Content from Ferguson, Missouri

Geofeedia Logo

Dear Geofeedia customers,

Below is a link to a Geofeedia collection containing social media content from the Ferguson, Missouri area following a grand jury decision not to indict officer Darren Wilson in the shooting death of Michael Brown.

View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your <u>email preferences</u> to choose the types of emails you receive.

**From:** Geofeedia [no-reply@geofeedia.com] **Sent:** Monday, November 24, 2014 10:06 PM

To: david.carabin@pd.boston.gov

Subject: Social Media Content from Ferguson, Missouri

Geofeedia Logo

Dear Geofeedia customers,

Below is a link to a Geofeedia collection containing social media content from the Ferguson, Missouri area following a grand jury decision not to indict officer Darren Wilson in the shooting death of Michael Brown.

View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your <u>email preferences</u> to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com]

**Sent:** Monday, July 28, 2014 2:29 PM **To:** carabind.bpd@cityofboston.gov

Subject: Tornado aftermath in Revere, Massachusetts

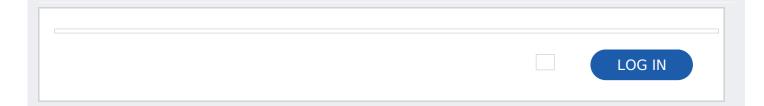
Geofeedia Logo		
Geofeedia customers,		
	eofeedia collection containing nat touched down in Revere, N	
	See the content	

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This email was sent by: Geofeedia
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Chicago, IL 60606
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**Sent:** Friday, June 26, 2015 12:02 PM **To:** david.carabin@pd.boston.gov

Subject: Weekly Content Roundup - Friday June 26, 2015



# **Weekly Content Roundup**

Geofeedia is excited to update our customers each week on current events and news from around the world. Log in to see our collections of Breaking News from the past week:

- Jordan Spieth won the <u>US Open</u>
- The USWNT defeated Colombia to advance in the FIFA Women's World Cup
- Wildfires have spread across the West Coast
- Paris taxi drivers went on strike
- Hundreds mourn church shooting victims at Charleston funerals
- There were terrorist attacks in <u>France</u>, <u>Tunisia</u>, and <u>Kuwait City</u>
- <u>SCOTUS</u> legalized gay marriage

Want to share these collections with everyone? <u>Check out our new Instagram Map Widget.</u>

Geofeedia-log-in

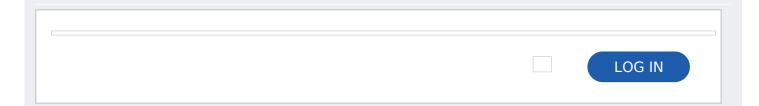
150626-WeeklyContent-IG

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

**Sent:** Friday, June 26, 2015 12:03 PM **To:** carabind.bpd@cityofboston.gov

Subject: Weekly Content Roundup - Friday June 26, 2015



# **Weekly Content Roundup**

Geofeedia is excited to update our customers each week on current events and news from around the world. Log in to see our collections of Breaking News from the past week:

- Jordan Spieth won the <u>US Open</u>
- The USWNT defeated Colombia to advance in the FIFA Women's World Cup
- Wildfires have spread across the West Coast
- Paris taxi drivers went on strike
- Hundreds mourn church shooting victims at Charleston funerals
- There were terrorist attacks in <u>France</u>, <u>Tunisia</u>, and <u>Kuwait City</u>
- <u>SCOTUS</u> legalized gay marriage

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Geofeedia-log-in

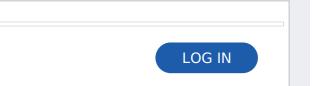
150626-WeeklyContent-IG

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

**Sent:** Friday, August 07, 2015 1:08 PM

**To:** david.carabin@pd.boston.gov **Subject:** Weekly Content Roundup



This week's Content Roundup highlights the widespread severe weather we've seen recently. See the content we've collected below for an inside look at this week's current events.

- <u>Wildfires</u> continue to tear through the west coast, charring over 250 square miles in California alone and causing thousands of residents to evacuate.
- The Tampa Bay area had <u>road closings and abandoned cars</u> after major flooding.
- The Northeast had their own set of <u>severe storms</u> that resulted in downed trees and power outages.
- Communities across the country celebrated <u>National Night Out</u>, an effort to promote positive relationships between neighborhoods and their local police.
- Police responded to an active shooter report who had multiple weapons after he entered a movie theater in <a href="Antioch, Tennessee">Antioch, Tennessee</a>.
- Fox News hosted the <u>1st GOP debate</u> in Cleveland last night.

### IG\_Map\_-\_Tampa\_Flooding\_2015

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#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

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- The Confederate flag was removed this morning from the <u>South Carolina State</u> <u>Capitol</u> grounds

|--|--|

SC Confederate Flag Comes Down

Want to share these Instagram maps with everyone? See how to engage more people with our interactive maps.

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Sent: Friday, July 31, 2015 10:54 AM To: david.carabin@pd.boston.gov Subject: Weekly Content Roundup

LOG IN

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- An officer pepper sprayed a crowd that was protesting the arrest of a 14 year old boy after the <u>Black Lives Matter</u> conference in Cleveland.
- Smoke could be seen for miles after a fire broke out at the <u>Cosmopolitian Hotel</u> in Las Vegas on the pool deck.
- <u>Peaceful protests</u> filled downtown Cincinnati after the indictment of University of Cincinnati Officer Tensing after the death of Samuel DuBose.
- Over a dozen Greenpeace activists were <u>dangling from the St. Johns Bridge</u> in Portland in an effort to stop Shell from drilling in the Arctic.
- A fire came dangerously close to the <u>Leonardo da Vinci-Fiumicino airport</u> in Italy causing delays.
- <u>Bernie Sanders</u> simultaneously "hosted" over 3,500 events around the country by live streaming directly to house parties.

Geofeedia-log-in

Sam DuBose Rally 2015

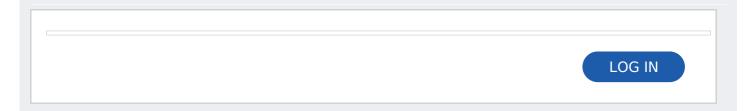
Want to share these images with everyone? See how with our updated Instagram map widget.

# Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [updates@geofeedia.com] Sent: Thursday, July 02, 2015 11:30 AM

**To:** david.carabin@pd.boston.gov **Subject:** Weekly Content Roundup



# **Weekly Content Roundup**

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- A military <u>plane crashed</u> in a residential neighborhood in Indonesia (WARNING: Graphic Content)
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- The White House lifted their 40 year photo ban
- The <u>Washington Navy Yard</u> was placed on lock down after reports of an active shooter on base

Interested in sharing this content with everyone? <u>See how with our new Instagram widget.</u>

Geofeedia-log-in

Navy\_Yard\_2

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

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**Sent:** Friday, July 17, 2015 1:13 PM **To:** carabind.bpd@cityofboston.gov **Subject:** Weekly Content Roundup

LOG IN

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- The MLB hosted a successful All Star Weekend in Cincinnati.
- President Obama spoke at the National <u>NAACP Convention</u>.
- Chick-Fil-A's <u>Cow Appreciation Day</u> had people around the country dressed in black and white.
- Kentucky declared a State of Emergency after severe <u>flooding</u>.
- Despite a photo and video ban, <u>British Open</u> attendees are documenting their experience.
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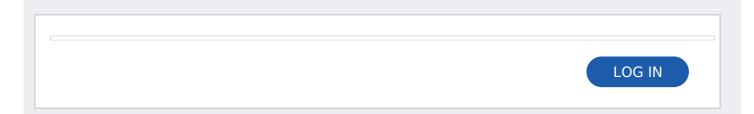
POTUS at NAACP 2015

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#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Sent: Friday, July 24, 2015 12:41 PM To: david.carabin@pd.boston.gov Subject: Weekly Content Roundup



This week's Content Roundup brings us social content from a reopened embassy, the announcement of another Presidential hopeful, and more. Click through our collections below to see social content from this week's major events from around the world.

- There was a shooting Thursday night at a movie theater in Lafayette, LA.
- After <u>a bomb exploded in Suruc, Turkey</u>, the government briefly blocked Twitter to prevent the broadcast of images from the blast. (WARNING: Graphic content)
- Many gathered to watch the raising of the <u>Cuban flag</u> at their embassy in Washington D.C. for the first time in 54 years.
- John Kasich announced his <u>Presidential campaign bid</u> at The Ohio State University, making him the 16th GOP candidate.
- A record-breaking Rose Bowl crowd watched <u>FC Barcelona take down the LA</u> Galaxy.
- A <u>massive fire</u> engulfed a New Jersey warehouse that prompted evacuation of over 200 local residents.
- The <u>RBC Canadian Open</u>, a part of the PGA Tour, is in full swing.

Geofeedia-log-in

NJ\_Fire\_IG\_Map\_2

Want to share these images with everyone? See how with our updated Instagram map widget.

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From: Geofeedia [updates@geofeedia.com]
Sent: Friday, August 14, 2015 9:31 AM
To: david.carabin@pd.boston.gov
Subject: Weekly Content Roundup

LOG IN

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- What started as peaceful protests in <u>Ferguson</u> for the one-year anniversary of Michael Brown's death turned violent late Sunday night.
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- 3 million gallons of metal-filled waste spilled into the <u>Animas River</u> in Colorado causing discoloration and health risks.
- A huge <u>dust storm</u> hit Phoenix this week which brought downed trees and power outages.
- <u>Tianjin, China</u> is recovering from a warehouse explosion that has left dozens dead and hundreds injured.
- The PGA Championship began Thursday even with a <u>strict photo ban</u> during Championship rounds, there is a lot of social content coming from the course.

Tianjin 2

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Geofeedia-log-in

POTUS at NAACP 2015

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LOG IN

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- The <u>Washington Navy Yard</u> was placed on lock down after reports of an active shooter on base

Interested in sharing this content with everyone? <u>See how with our new Instagram</u> widget.

Geofeedia-log-in

Navy Yard 2

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

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ou-r	П

SC Confederate Flag Comes Down

Want to share these Instagram maps with everyone? See how to engage more people with our interactive maps.

#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [hello@geofeedia.com]
Sent: Wednesday, June 25, 2014 2:31 PM
To: elizabeth.campbell@pd.boston.gov
Subject: Geofeedia - Blasts reported in Abuja

This email was sent to: elizabeth.campbell@pd.boston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

From: Geofeedia [hello@geofeedia.com] Sent: Tuesday, July 08, 2014 4:36 PM To: elizabeth.campbell@pd.boston.gov

Subject: Geofeedia - Content from the Gaza Strip

Geofeedia Logo
Geofeedia customers,
Below is the link to a Geofeedia collection of recent content from the Gaza Strip.
Click here

This email was sent to: elizabeth.campbell@pd.boston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

From: Geofeedia [hello@geofeedia.com] Sent: Wednesday, May 14, 2014 3:14 PM To: elizabeth.campbell@pd.boston.gov

Subject: Social content from the fires in San Diego

Geofeedia Logo	
	cation-based social media content from the fires in San lick the button below to view images, videos and text
- Team Geofeedia	
	See the content

This email was sent to: elizabeth.campbell@pd.boston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

taking place in Milwaukee. The social media intel assists with situational awareness, resource allocation & discovering escalations of activities happening on the ground.  Should you have any questions, please contact me.  Will Catton	eofeedia	eofeedia - Situational Update - Milwaukee
The Geofeedia Security Operating Center is actively collecting content from the event taking place in Milwaukee. The social media intel assists with situational awareness, resource allocation & discovering escalations of activities happening on the ground.  Should you have any questions, please contact me.  Will Catton  Domain Expert, Geofeedia	SITUAT	IONAL UPDATE:
Will Catton	taking p	ace in Milwaukee. The social media intel assists with situational awareness,
	Should y	ou have any questions, please contact me.
Domain Expert, Geofeedia	Will Catt	on
· ·	Domain	Expert, Geofeedia
will.catton@geofeedia.com	will.catto	on@geofeedia.com

From: Will Catton [will.catton@geofeedia.com]

**Sent:** Monday, August 15, 2016 10:30 AM

To: harold.cataldo@pd.boston.gov

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Will Catton [will.catton@geofeedia.com]
Sent: Friday, October 07, 2016 5:27 PM
To: harold.cataldo@pd.boston.gov
Subject: GEOFEEDIA SITUATION REPORT | HURRICANE MATTHEW

LOG IN

HURRICANE MATTHEW | SITUATION REPORT

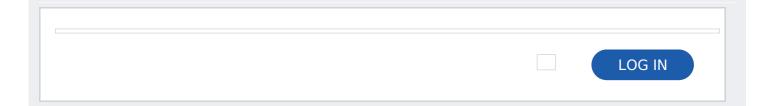
The Geofeedia Service team wants to supply you with a Collection of posts from across the affected region to help you deploy resources effectively.

View social media content in the collection. Please contact me if you have any questions or require any assistance.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

**Sent:** Friday, June 26, 2015 12:02 PM **To:** harold.cataldo@pd.boston.gov

Subject: Weekly Content Roundup - Friday June 26, 2015



# **Weekly Content Roundup**

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- There were terrorist attacks in France, Tunisia, and Kuwait City
- <u>SCOTUS</u> legalized gay marriage

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Geofeedia-log-in

150626-WeeklyContent-IG

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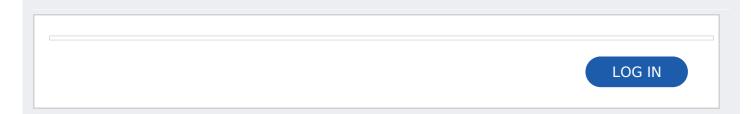
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Geofeedia-log-in

NJ Fire IG Map 2

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Geofeedia-log-in

POTUS at NAACP 2015

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register-now-button

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Geofeedia-log-in

Navy Yard 2

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Geofeedia-log-in

Sam DuBose Rally 2015

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Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [no-reply@geofeedia.com] Sent: Wednesday, July 30, 2014 11:56 AM

To: jennifer.gillis@pd.boston.gov

Subject: Eastbourne Pier Fire - Geofeedia Content

Geofeedia Logo		
Geofeedia customers,		
	ofeedia collection containin stbourne Pier in Eastbourne	
	See the content	

This email was sent to: jennifer.gillis@pd.boston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

From: Geofeedia [hello@geofeedia.com] Sent: Wednesday, June 25, 2014 2:31 PM

To: jennifer.gillis@pd.boston.gov

Subject: Geofeedia - Blasts reported in Abuja

Geofeedia Logo
Geofeedia customers,
Below is the link to a Geofeedia collection from the site of reported bomb blasts in Adamawa, Abuja.
Click here

This email was sent to: jennifer.gillis@pd.boston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

From: Geofeedia [hello@geofeedia.com] Sent: Tuesday, July 08, 2014 4:36 PM To: jennifer.gillis@pd.boston.gov

Subject: Geofeedia - Content from the Gaza Strip

Geofeedia Logo
Geofeedia customers,
Below is the link to a Geofeedia collection of recent content from the Gaza Strip.
Click here

This email was sent to: jennifer.gillis@pd.boston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

ofeedia	
SITUATIO	NAL UPDATE:
aking pla	eedia Security Operating Center is actively collecting content from the events ce in Milwaukee. The social media intel assists with situational awareness, allocation & discovering escalations of activities happening on the ground.
hould yo	u have any questions, please contact me.
Vill Catto	า
	xpert, Geofeedia @geofeedia.com

From: Will Catton [will.catton@geofeedia.com]

**Sent:** Monday, August 15, 2016 10:30 AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Will Catton [will.catton@geofeedia.com]
Sent: Friday, October 07, 2016 5:27 PM
To: jennifer.gillis@pd.boston.gov
Subject: GEOFEEDIA SITUATION REPORT | HURRICANE MATTHEW

LOG IN

HURRICANE MATTHEW | SITUATION REPORT

The Geofeedia Service team wants to supply you with a Collection of posts from across the affected region to help you deploy resources effectively.

View social media content in the collection. Please contact me if you have any questions or require any assistance.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [no-reply@geofeedia.com]
Sent: Wednesday, August 20, 2014 5:58 PM
To: jennifer.gillis@pd.boston.gov
Subject: Landslides in Hiroshima, Japan

Not rendering correctly? View this email as a web page here.

Geofeedia Logo

Geofeedia customers,
Below is the link to an interactive map containing social media content from the scene of landslides in Hiroshima, Japan. Click below to view content from the area.

View-Geofeedia-Collection

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

Hiroshima-landslides-email-map

You received this email because you are a current user of Geofeedia.

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com]

Sent: Monday, July 21, 2014 2:01 PM To: jennifer.gillis@pd.boston.gov

Subject: More content from the Malaysia Airlines Crash Site

Geofeedia Logo		
Geofeedia customers,		
	ection of social media content Click the link below to log in a	
	See the content	

This email was sent to: jennifer.gillis@pd.boston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

From: Geofeedia [no-reply@geofeedia.com] Sent: Thursday, August 14, 2014 4:54 PM

To: jennifer.gillis@pd.boston.gov

Subject: More social content from Ferguson, Missouri

## Geofeedia Logo

Geofeedia customers,

We've added new content to our collection containing social media posts from the scene of protests in Ferguson, Missouri. Click below to view the collection now.

View-Geofeedia-Collection

ferguson-mo-protests

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

You received this email because you are a current user of Geofeedia.

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com]
Sent: Sunday, August 24, 2014 5:18 PM
Taxing pifer pillia@ad baston pay

To: jennifer.gillis@pd.boston.gov

Subject: Napa Earthquake Instagram Map

Not rendering correctly? View this email as a web page  $\underline{\text{here}}.$ 

Geofeedia Logo

Below is the link to an interactive map containing Instagram content from historic downtown Napa after Sunday's magnitude 6.0 earthquake. Click below to view a map of photos and videos from the scene.

View-Geofeedia-Collection

napa-earthquake-email

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com]
Sent: Friday, July 18, 2014 7:24 PM
To: jennifer.gillis@pd.boston.gov

Subject: Pateros, Washington Wildfires

Geofeedia Logo		
Geofeedia customers,		
Below is the link to a Geo Pateros, Washington.	ofeedia collection from the loc	ation of wildfires in
	See the content	

This email was sent to: jennifer.gillis@pd.boston.gov This email was sent by: Geofeedia 101 North Wacker Drive, Suite 2008 Chicago, IL 60606 US

We respect your right to privacy:  $\underline{\mbox{View our policy}}$ Manage Subscriptions | Update Profile | Unsubscribe **From:** Geofeedia [no-reply@geofeedia.com] **Sent:** Tuesday, August 19, 2014 5:06 PM

To: jennifer.gillis@pd.boston.gov

Subject: Reported shooting and standoff in Harvey, IL

## Geofeedia Logo

Geofeedia customers,

Below is the link to a Geofeedia collection containing social content from the scene of a reported officer-involved shooting and hostage situation in Harvey, IL. Click below to view the content.

View-Geofeedia-Collection

harvey-il-email-image

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

You received this email because you are a current user of Geofeedia.

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com] Sent: Wednesday, October 22, 2014 9:33 AM

To: jennifer.gillis@pd.boston.gov

Subject: Reported Shooting at Parliament Hill in Ottawa

## Geofeedia Logo

Geofeedia customers,

Below is the link to a Geofeedia collection containing social content from the scene of a reported shooting at Parliament Hill in Ottawa. Click below to view content from the scene.

# **View the Feed**

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

Update your <u>email preferences</u> to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com] Sent: Thursday, July 31, 2014 11:06 AM

To: jennifer.gillis@pd.boston.gov

Subject: Shooting reported in downtown Chicago office building

Geofeedia Logo		
Geofeedia customers,		
	ofeedia collection containing i hooting inside a downtown C	
·	See the content	
	occ the content	

This email was sent to: jennifer.gillis@pd.boston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

From: Geofeedia [hello@geofeedia.com] Sent: Wednesday, May 14, 2014 3:14 PM

To: jennifer.gillis@pd.boston.gov

Subject: Social content from the fires in San Diego

Geofeedia Logo	
	cation-based social media content from the fires in San lick the button below to view images, videos and text
- Team Geofeedia	
	See the content

This email was sent to: jennifer.gillis@pd.boston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

**From:** Geofeedia [no-reply@geofeedia.com] **Sent:** Monday, November 24, 2014 10:06 PM

To: jennifer.gillis@pd.boston.gov

Subject: Social Media Content from Ferguson, Missouri

## Geofeedia Logo

Dear Geofeedia customers,

Below is a link to a Geofeedia collection containing social media content from the Ferguson, Missouri area following a grand jury decision not to indict officer Darren Wilson in the shooting death of Michael Brown.

View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your email preferences to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com]

Sent: Monday, July 28, 2014 2:29 PM To: jennifer.gillis@pd.boston.gov

Subject: Tornado aftermath in Revere, Massachusetts

Geofeedia Logo		
Geofeedia customers,		
	ofeedia collection containing nat touched down in Revere, N	
	See the content	, 
	See the content	

This email was sent to: jennifer.gillis@pd.boston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

**Sent:** Friday, June 26, 2015 12:03 PM **To:** jennifer.gillis@pd.boston.gov

**Subject:** Weekly Content Roundup - Friday June 26, 2015



# **Weekly Content Roundup**

Geofeedia is excited to update our customers each week on current events and news from around the world. Log in to see our collections of Breaking News from the past week:

- Jordan Spieth won the <u>US Open</u>
- The USWNT defeated Colombia to advance in the FIFA Women's World Cup
- Wildfires have spread across the West Coast
- Paris taxi drivers went on strike
- Hundreds mourn church shooting victims at Charleston funerals
- There were terrorist attacks in France, Tunisia, and Kuwait City
- <u>SCOTUS</u> legalized gay marriage

Want to share these collections with everyone? <u>Check out our new Instagram Map Widget.</u>

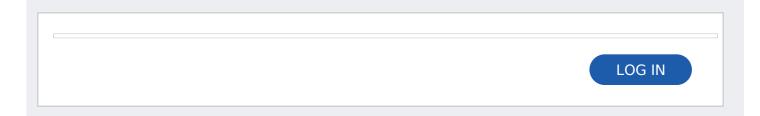
Geofeedia-log-in

150626-WeeklyContent-IG

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, August 14, 2015 9:31 AM
To: jennifer.gillis@pd.boston.gov
Subject: Weekly Content Roundup



This week the world was rocked by a series of explosions in Tianjin, China. Some areas of the city are still reporting ongoing fires. Tianjin's fire chief said that over 1,000 firefighters responded to the scene. See below for the collection from Tianjin as well as other current event collections from the week:

- What started as peaceful protests in <u>Ferguson</u> for the one-year anniversary of Michael Brown's death turned violent late Sunday night.
- <u>Black Lives Matter</u> activists took over a Bernie Sanders event in Seattle and requested a moment of silence in honor of Michael Brown.
- 3 million gallons of metal-filled waste spilled into the <u>Animas River</u> in Colorado causing discoloration and health risks.
- A huge <u>dust storm</u> hit Phoenix this week which brought downed trees and power outages.
- <u>Tianjin, China</u> is recovering from a warehouse explosion that has left dozens dead and hundreds injured.
- The PGA Championship began Thursday even with a <u>strict photo ban</u> during Championship rounds, there is a lot of social content coming from the course.

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Join us at Latitude on October 21, 2015 for the only location-based social media intelligence conference in the world! You'll hear from industry thought leaders about how best to employ location-based social media intelligence in today's ever-changing digital landscape.

register-now-button

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

**Sent:** Friday, July 17, 2015 1:13 PM **To:** jennifer.gillis@pd.boston.gov **Subject:** Weekly Content Roundup

LOG IN

This week's Content Roundup takes us from France all the way to the happiest place on earth. Click into the collections to see current events from around the world.

- Week two of the <u>Tour de France</u> is finishing up this weekend with only one week remaining of the race.
- The MLB hosted a successful All Star Weekend in Cincinnati.
- President Obama spoke at the National <u>NAACP Convention</u>.
- Chick-Fil-A's <u>Cow Appreciation Day</u> had people around the country dressed in black and white.
- Kentucky declared a State of Emergency after severe <u>flooding</u>.
- Despite a photo and video ban, <u>British Open</u> attendees are documenting their experience.
- Firefighters are battling a <u>fire</u> burning near Athens, Greece.
- Today, Disneyland is celebrating their <u>60th Anniversary</u>.

Geofeedia-log-in

POTUS at NAACP 2015

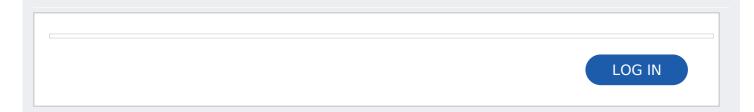
Want to share these Instagram maps with everyone? See how to engage more people with our interactive Instagram widget.

#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [updates@geofeedia.com] Sent: Thursday, July 02, 2015 11:31 AM

**To:** jennifer.gillis@pd.boston.gov **Subject:** Weekly Content Roundup



# **Weekly Content Roundup**

Even with a short holiday week, there was a lot of breaking news around the world. See the top collections from the week here:

- <u>Pride</u> was celebrated all around the world in cities like London, San Francisco, Istanbul, Chicago, Barcelona, and more
- A <u>rally</u> took place in Athens, Greece in response to the bank crisis
- A military <u>plane crashed</u> in a residential neighborhood in Indonesia (WARNING: Graphic Content)
- The U.S. Women's National Team defeated Germany in the semifinals of the <u>FIFA</u> Women's World Cup
- The White House lifted their 40 year photo ban
- The <u>Washington Navy Yard</u> was placed on lock down after reports of an active shooter on base

Interested in sharing this content with everyone? <u>See how with our new Instagram widget.</u>

Geofeedia-log-in

Navy Yard 2

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

**Sent:** Friday, July 31, 2015 10:54 AM **To:** jennifer.gillis@pd.boston.gov **Subject:** Weekly Content Roundup

LOG IN

This week's Content Roundup gives us an inside look at social content from protests around the country. See the collections we've gathered of the top breaking news stories from the past week.

- An officer pepper sprayed a crowd that was protesting the arrest of a 14 year old boy after the <u>Black Lives Matter</u> conference in Cleveland.
- Smoke could be seen for miles after a fire broke out at the <u>Cosmopolitian Hotel</u> in Las Vegas on the pool deck.
- <u>Peaceful protests</u> filled downtown Cincinnati after the indictment of University of Cincinnati Officer Tensing after the death of Samuel DuBose.
- Over a dozen Greenpeace activists were <u>dangling from the St. Johns Bridge</u> in Portland in an effort to stop Shell from drilling in the Arctic.
- A fire came dangerously close to the <u>Leonardo da Vinci-Fiumicino airport</u> in Italy causing delays.
- <u>Bernie Sanders</u> simultaneously "hosted" over 3,500 events around the country by live streaming directly to house parties.

Geofeedia-log-in

Sam DuBose Rally 2015

Want to share these images with everyone? See how with our updated Instagram map widget.

## Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

**Sent:** Friday, July 24, 2015 12:41 PM **To:** jennifer.gillis@pd.boston.gov **Subject:** Weekly Content Roundup

LOG IN

This week's Content Roundup brings us social content from a reopened embassy, the announcement of another Presidential hopeful, and more. Click through our collections below to see social content from this week's major events from around the world.

- There was a shooting Thursday night at a movie theater in Lafayette, LA.
- After <u>a bomb exploded in Suruc, Turkey</u>, the government briefly blocked Twitter to prevent the broadcast of images from the blast. (WARNING: Graphic content)
- Many gathered to watch the raising of the <u>Cuban flag</u> at their embassy in Washington D.C. for the first time in 54 years.
- John Kasich announced his <u>Presidential campaign bid</u> at The Ohio State University, making him the 16th GOP candidate.
- A record-breaking Rose Bowl crowd watched <u>FC Barcelona take down the LA</u> Galaxy.
- A <u>massive fire</u> engulfed a New Jersey warehouse that prompted evacuation of over 200 local residents.
- The <u>RBC Canadian Open</u>, a part of the PGA Tour, is in full swing.

Geofeedia-log-in

NJ\_Fire\_IG\_Map\_2

Want to share these images with everyone? See how with our updated Instagram map widget.

#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Sent: Friday, August 07, 2015 1:08 PM

**To:** jennifer.gillis@pd.boston.gov **Subject:** Weekly Content Roundup



This week's Content Roundup highlights the widespread severe weather we've seen recently. See the content we've collected below for an inside look at this week's current events.

- <u>Wildfires</u> continue to tear through the west coast, charring over 250 square miles in California alone and causing thousands of residents to evacuate.
- The Tampa Bay area had <u>road closings and abandoned cars</u> after major flooding.
- The Northeast had their own set of <u>severe storms</u> that resulted in downed trees and power outages.
- Communities across the country celebrated <u>National Night Out</u>, an effort to promote positive relationships between neighborhoods and their local police.
- Police responded to an active shooter report who had multiple weapons after he entered a movie theater in <a href="Antioch">Antioch</a>, <a href="Tennessee">Tennessee</a>.
- Fox News hosted the <u>1st GOP debate</u> in Cleveland last night.

## IG\_Map\_-\_Tampa\_Flooding\_2015

Join us at Latitude on October 21, 2015 for the only location-based social media intelligence conference in the world! You'll hear from industry thought leaders about how best to employ location-based social media intelligence in today's ever-changing digital landscape.

register-now-button

#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

**Sent:** Friday, July 10, 2015 10:53 AM **To:** jennifer.gillis@pd.boston.gov **Subject:** Weekly Content Roundup

	LOG IN

Our newest Content Roundup takes us around the globe, from London to San Diego and more. See our collections from this week's most talked about events.

- The <u>Coke Zero Daytona 400</u> was delayed over 3 hours because of weather and the final lap gave everyone a scare
- The <u>Tour de France</u> is in its 7th stage today, ending in Fougères, France
- The <u>Pope visited Ecuador</u> on his first stop of his South American tour
- <u>United Airlines</u> grounded all flights after technical difficulties
- London Tube workers went on <u>strike</u> which sent commuters into chaos
- <u>Comic-Con</u> kicked off its four day international event with over 130,000 attendees
- The US Women's National Team was honored with a <u>championship parade</u> in New York City today
- The Confederate flag was removed this morning from the <u>South Carolina State</u> <u>Capitol</u> grounds

SC Confederate Flag Comes Down

Want to share these Instagram maps with everyone? See how to engage more people with our interactive maps.

## Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [no-reply@geofeedia.com] Sent: Wednesday, July 30, 2014 11:56 AM

To: john.riley@pd.boston.gov

Subject: Eastbourne Pier Fire - Geofeedia Content

Geofeedia Logo		
Geofeedia customers,		
	eofeedia collection containing i stbourne Pier in Eastbourne, E	
	See the content	
	Coo the content	

This email was sent to: john.riley@pd.boston.gov This email was sent by: Geofeedia 101 North Wacker Drive, Suite 2008 Chicago, IL 60606 US

From: Geofeedia [hello@geofeedia.com] Sent: Wednesday, June 25, 2014 2:31 PM

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This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

**From:** Geofeedia [no-reply@geofeedia.com] **Sent:** Tuesday, July 22, 2014 3:33 PM

To: john.riley@pd.boston.gov

Subject: Images from rally at the Israeli Consulate in Chicago

Geofeedia Logo		
Geofeedia customers,		
	ofeedia collection containing r e Israeli Consulate in downtov	
	See the content	

This email was sent to: john.riley@pd.boston.gov This email was sent by: Geofeedia 101 North Wacker Drive, Suite 2008 Chicago, IL 60606 US

From: Geofeedia [no-reply@geofeedia.com]
Sent: Wednesday, August 20, 2014 5:58 PM
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Geofeedia Logo

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View-Geofeedia-Collection

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

Hiroshima-landslides-email-map

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Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com] Sent: Monday, July 21, 2014 2:01 PM

To: john.riley@pd.boston.gov

Subject: More content from the Malaysia Airlines Crash Site

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To: john.riley@pd.boston.gov

Subject: More social content from Ferguson, Missouri

# Geofeedia Logo

Geofeedia customers,

We've added new content to our collection containing social media posts from the scene of protests in Ferguson, Missouri. Click below to view the collection now.

View-Geofeedia-Collection

ferguson-mo-protests

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

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To: john.riley@pd.boston.gov

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napa-earthquake-email

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

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We respect your right to privacy:  $\underline{\mbox{View our policy}}$ Manage Subscriptions | Update Profile | Unsubscribe From: Geofeedia [no-reply@geofeedia.com] Sent: Tuesday, August 19, 2014 5:06 PM

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Subject: Reported shooting and standoff in Harvey, IL

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View-Geofeedia-Collection

harvey-il-email-image

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

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To: john.riley@pd.boston.gov

Subject: Reported Shooting at Parliament Hill in Ottawa

# Geofeedia Logo

Geofeedia customers,

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# **View the Feed**

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

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From: Geofeedia [no-reply@geofeedia.com] Sent: Thursday, July 31, 2014 11:06 AM

To: john.riley@pd.boston.gov

Subject: Shooting reported in downtown Chicago office building

Geofeedia Logo		
Geofeedia customers,		
	ofeedia collection containing i hooting inside a downtown C	
·	See the content	
	occ the content	

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To: john.riley@pd.boston.gov

Subject: Social content from the fires in San Diego

Geofeedia Logo	
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- Team Geofeedia	
	See the content

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This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

From: Geofeedia [no-reply@geofeedia.com] Sent: Monday, November 24, 2014 10:06 PM

To: john.riley@pd.boston.gov

Subject: Social Media Content from Ferguson, Missouri

Geofeedia Logo

Dear Geofeedia customers,

Below is a link to a Geofeedia collection containing social media content from the Ferguson, Missouri area following a grand jury decision not to indict officer Darren Wilson in the shooting death of Michael Brown.

View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

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To: john.riley@pd.boston.gov

Subject: Tornado aftermath in Revere, Massachusetts

Geofeedia Logo		
Geofeedia customers,		
	eofeedia collection containing nat touched down in Revere, N	
	See the content	7

This email was sent to: john.riley@pd.boston.gov This email was sent by: Geofeedia 101 North Wacker Drive, Suite 2008 Chicago, IL 60606 US

From: Geofeedia [no-reply@geofeedia.com] Sent: Wednesday, July 30, 2014 11:56 AM To: kelley.hutchinson@pd.boston.gov

Subject: Eastbourne Pier Fire - Geofeedia Content

Geofeedia Logo		
Geofeedia customers,		
	ofeedia collection containing i tbourne Pier in Eastbourne, E	
	See the content	

This email was sent to: kelley.hutchinson@pd.boston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

From: Geofeedia [hello@geofeedia.com]
Sent: Wednesday, June 25, 2014 2:31 PM
To: kelley.hutchinson@pd.boston.gov

Subject: Geofeedia - Blasts reported in Abuja

Geofeedia Logo
Geofeedia customers,
Below is the link to a Geofeedia collection from the site of reported bomb blasts in Adamawa, Abuja.
Click here

This email was sent to: kelley.hutchinson@pd.boston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

From: Geofeedia [hello@geofeedia.com] Sent: Tuesday, July 08, 2014 4:36 PM To: kelley.hutchinson@pd.boston.gov

Subject: Geofeedia - Content from the Gaza Strip

Geofeedia Logo
Geofeedia customers,
Below is the link to a Geofeedia collection of recent content from the Gaza Strip.
Click here

This email was sent to: kelley.hutchinson@pd.boston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

From: Geofeedia [no-reply@geofeedia.com] Sent: Tuesday, July 22, 2014 3:33 PM To: kelley.hutchinson@pd.boston.gov

Subject: Images from rally at the Israeli Consulate in Chicago

Geofeedia Logo		
Geofeedia customers,		
	ofeedia collection containing r e Israeli Consulate in downtov	
	See the content	

This email was sent to: kelley.hutchinson@pd.boston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

From: Geofeedia [no-reply@geofeedia.com] Sent: Wednesday, August 20, 2014 5:58 PM To: kelley.hutchinson@pd.boston.gov

Subject: Landslides in Hiroshima, Japan

Not rendering correctly? View this email as a web page <u>here</u>.

# Geofeedia Logo

Geofeedia customers,

Below is the link to an interactive map containing social media content from the scene of landslides in Hiroshima, Japan. Click below to view content from the area.

View-Geofeedia-Collection

Hiroshima-landslides-email-map

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

You received this email because you are a current user of Geofeedia.

Update your <u>email preferences</u> to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com]

**Sent:** Monday, July 21, 2014 2:01 PM **To:** kelley.hutchinson@pd.boston.gov

Subject: More content from the Malaysia Airlines Crash Site

Geofeedia Logo		
Geofeedia customers,		
	ection of social media content Click the link below to log in a	
	See the content	

This email was sent to: kelley.hutchinson@pd.boston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

From: Geofeedia [no-reply@geofeedia.com] Sent: Thursday, August 14, 2014 4:54 PM To: kelley.hutchinson@pd.boston.gov

Subject: More social content from Ferguson, Missouri

# Geofeedia Logo

Geofeedia customers,

We've added new content to our collection containing social media posts from the scene of protests in Ferguson, Missouri. Click below to view the collection now.

View-Geofeedia-Collection

ferguson-mo-protests

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

You received this email because you are a current user of Geofeedia.

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com] Sent: Sunday, August 24, 2014 5:18 PM To: kelley.hutchinson@pd.boston.gov Subject: Napa Earthquake Instagram Map

Not rendering correctly? View this email as a web page  $\underline{\text{here}}.$ 

# Geofeedia Logo

Below is the link to an interactive map containing Instagram content from historic downtown Napa after Sunday's magnitude 6.0 earthquake. Click below to view a map of photos and videos from the scene.

View-Geofeedia-Collection

napa-earthquake-email

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

Update your <u>email preferences</u> to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com]
Sent: Friday, July 18, 2014 7:24 PM

**Sent:** Friday, July 18, 2014 7:24 PM **To:** kelley.hutchinson@pd.boston.gov **Subject:** Pateros, Washington Wildfires

Geofeedia Logo		
Geofeedia customers,		
Below is the link to a Ge Pateros, Washington.	eofeedia collection from the	e location of wildfires in
	See the content	

This email was sent to: kelley.hutchinson@pd.boston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

From: Carly Tschantz [carly.tschantz@geofeedia.com]

**Sent:** Friday, February 13, 2015 11:37 AM

To: Kelley Hutchinson

Subject: Re: GeoFeedia Question

Hello Kelley,

You do have to record the everything in order to capture the information coming through and then filter down for the specific words. However, if you want to have alerts pushed to you for certain keywords, phrases & usernames, you can click on the bell icon next to your recording button. This will then send e-mail notifications anytime one of those keywords appear. You can then create a Collection for those specific alert words to segment the posts out of larger recording.

Does that help answer your question? See the resources link below that has a tutorial video for activating Alerts and creating Collections:

https://app.geofeedia.com/home/resources

Hope this helped!

Best Regards,

Carly Tschantz
Customer Success Manager
Geofeedia, Inc. | geofeedia.com
O: (773) 304-4177
M: (847) 624-6522
Skype: carly.tschantzgeofeedia
444 N Wells St., Suite 502
Chicago, IL 60654

On Fri, Feb 13, 2015 at 10:04 AM, Kelley Hutchinson < <a href="mailto:kelley.hutchinson@pd.boston.gov">kelley.hutchinson@pd.boston.gov</a>> wrote: Hi Carly,

I wanted to set up a recording in GeoFeedia with an area but only for selected hashtags / key words. Is this possible? Or do I have to record everything and then filter down?

Thanks! Kelley

Kelley Hutchinson Homeland Security Analyst Boston Regional Intelligence Center Boston Police Department One Schroeder Plaza Boston, MA 02120

PH: 617-343-4328

Please note new email: <u>Kelley.Hutchinson@pd.boston.gov</u>

**From:** Geofeedia [no-reply@geofeedia.com] **Sent:** Tuesday, August 19, 2014 5:06 PM **To:** kelley.hutchinson@pd.boston.gov

Subject: Reported shooting and standoff in Harvey, IL

Geofeedia Logo

Geofeedia customers,

Below is the link to a Geofeedia collection containing social content from the scene of a reported officer-involved shooting and hostage situation in Harvey, IL. Click below to view the content.

View-Geofeedia-Collection

harvey-il-email-image

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

You received this email because you are a current user of Geofeedia.

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive.

**From:** Geofeedia [no-reply@geofeedia.com] **Sent:** Wednesday, October 22, 2014 9:33 AM

To: kelley.hutchinson@pd.boston.gov

Subject: Reported Shooting at Parliament Hill in Ottawa

# Geofeedia Logo

Geofeedia customers,

Below is the link to a Geofeedia collection containing social content from the scene of a reported shooting at Parliament Hill in Ottawa. Click below to view content from the scene.

# **View the Feed**

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

Update your <u>email preferences</u> to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com] Sent: Thursday, July 31, 2014 11:06 AM To: kelley.hutchinson@pd.boston.gov

Subject: Shooting reported in downtown Chicago office building

Geofeedia Logo		
Geofeedia customers,		
	ofeedia collection containing i hooting inside a downtown C	
·	See the content	
	occ the content	

This email was sent to: kelley.hutchinson@pd.boston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

From: Geofeedia [hello@geofeedia.com] Sent: Wednesday, May 14, 2014 3:14 PM To: kelley.hutchinson@pd.boston.gov

Subject: Social content from the fires in San Diego

Geofeedia Logo		
	ocation-based social media con Click the button below to view in	
- Team Geofeedia		
	See the content	

This email was sent to: kelley.hutchinson@pd.boston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

**From:** Geofeedia [no-reply@geofeedia.com] **Sent:** Monday, November 24, 2014 10:06 PM

To: kelley.hutchinson@pd.boston.gov

Subject: Social Media Content from Ferguson, Missouri

# Geofeedia Logo

Dear Geofeedia customers,

Below is a link to a Geofeedia collection containing social media content from the Ferguson, Missouri area following a grand jury decision not to indict officer Darren Wilson in the shooting death of Michael Brown.

View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your <u>email preferences</u> to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com]

**Sent:** Monday, July 28, 2014 2:29 PM **To:** kelley.hutchinson@pd.boston.gov

Subject: Tornado aftermath in Revere, Massachusetts

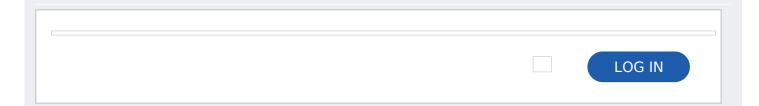
Geofeedia Logo		
Geofeedia customers,		
	eofeedia collection containing nat touched down in Revere, N	
	See the content	

This email was sent to: kelley.hutchinson@pd.boston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

We respect your right to privacy: <u>View our policy</u> <u>Manage Subscriptions</u> | <u>Update Profile</u> | <u>Unsubscribe</u>

**Sent:** Friday, June 26, 2015 12:03 PM **To:** kelley.hutchinson@pd.boston.gov

Subject: Weekly Content Roundup - Friday June 26, 2015



# **Weekly Content Roundup**

Geofeedia is excited to update our customers each week on current events and news from around the world. Log in to see our collections of Breaking News from the past week:

- Jordan Spieth won the **US Open**
- The USWNT defeated Colombia to advance in the FIFA Women's World Cup
- Wildfires have spread across the West Coast
- Paris taxi drivers went on strike
- Hundreds mourn church shooting victims at Charleston funerals
- There were terrorist attacks in <u>France</u>, <u>Tunisia</u>, and <u>Kuwait City</u>
- <u>SCOTUS</u> legalized gay marriage

Want to share these collections with everyone? <u>Check out our new Instagram Map Widget.</u>

Geofeedia-log-in

150626-WeeklyContent-IG

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [updates@geofeedia.com] Sent: Friday, August 14, 2015 9:31 AM

**To:** kelley.hutchinson@pd.boston.gov **Subject:** Weekly Content Roundup

LOG IN

This week the world was rocked by a series of explosions in Tianjin, China. Some areas of the city are still reporting ongoing fires. Tianjin's fire chief said that over 1,000 firefighters responded to the scene. See below for the collection from Tianjin as well as other current event collections from the week:

- What started as peaceful protests in <u>Ferguson</u> for the one-year anniversary of Michael Brown's death turned violent late Sunday night.
- <u>Black Lives Matter</u> activists took over a Bernie Sanders event in Seattle and requested a moment of silence in honor of Michael Brown.
- 3 million gallons of metal-filled waste spilled into the <u>Animas River</u> in Colorado causing discoloration and health risks.
- A huge <u>dust storm</u> hit Phoenix this week which brought downed trees and power outages.
- <u>Tianjin, China</u> is recovering from a warehouse explosion that has left dozens dead and hundreds injured.
- The PGA Championship began Thursday even with a <u>strict photo ban</u> during Championship rounds, there is a lot of social content coming from the course.

Tianjin 2

Join us at Latitude on October 21, 2015 for the only location-based social media intelligence conference in the world! You'll hear from industry thought leaders about how best to employ location-based social media intelligence in today's ever-changing digital landscape.

register-now-button

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

**Sent:** Friday, August 07, 2015 1:08 PM **To:** kelley.hutchinson@pd.boston.gov **Subject:** Weekly Content Roundup

LOG IN

This week's Content Roundup highlights the widespread severe weather we've seen recently. See the content we've collected below for an inside look at this week's current events.

- <u>Wildfires</u> continue to tear through the west coast, charring over 250 square miles in California alone and causing thousands of residents to evacuate.
- The Tampa Bay area had <u>road closings and abandoned cars</u> after major flooding.
- The Northeast had their own set of <u>severe storms</u> that resulted in downed trees and power outages.
- Communities across the country celebrated <u>National Night Out</u>, an effort to promote positive relationships between neighborhoods and their local police.
- Police responded to an active shooter report who had multiple weapons after he entered a movie theater in <a href="Antioch, Tennessee">Antioch, Tennessee</a>.
- Fox News hosted the <u>1st GOP debate</u> in Cleveland last night.

## IG\_Map\_-\_Tampa\_Flooding\_2015

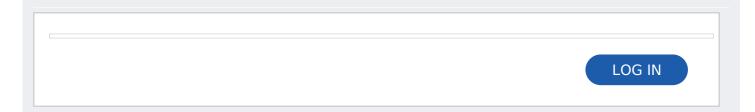
Join us at Latitude on October 21, 2015 for the only location-based social media intelligence conference in the world! You'll hear from industry thought leaders about how best to employ location-based social media intelligence in today's ever-changing digital landscape.

register-now-button

### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Sent: Friday, July 24, 2015 12:41 PM To: kelley.hutchinson@pd.boston.gov Subject: Weekly Content Roundup



This week's Content Roundup brings us social content from a reopened embassy, the announcement of another Presidential hopeful, and more. Click through our collections below to see social content from this week's major events from around the world.

- There was a shooting Thursday night at a movie theater in Lafayette, LA.
- After <u>a bomb exploded in Suruc, Turkey</u>, the government briefly blocked Twitter to prevent the broadcast of images from the blast. (WARNING: Graphic content)
- Many gathered to watch the raising of the <u>Cuban flag</u> at their embassy in Washington D.C. for the first time in 54 years.
- John Kasich announced his <u>Presidential campaign bid</u> at The Ohio State University, making him the 16th GOP candidate.
- A record-breaking Rose Bowl crowd watched <u>FC Barcelona take down the LA</u> Galaxy.
- A <u>massive fire</u> engulfed a New Jersey warehouse that prompted evacuation of over 200 local residents.
- The <u>RBC Canadian Open</u>, a part of the PGA Tour, is in full swing.

Geofeedia-log-in

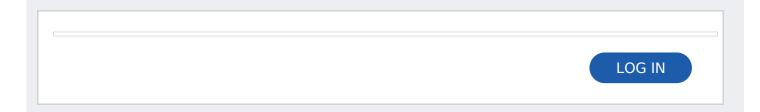
NJ Fire IG Map 2

Want to share these images with everyone? See how with our updated Instagram map widget.

### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

**Sent:** Friday, July 31, 2015 10:54 AM **To:** kelley.hutchinson@pd.boston.gov **Subject:** Weekly Content Roundup



This week's Content Roundup gives us an inside look at social content from protests around the country. See the collections we've gathered of the top breaking news stories from the past week.

- An officer pepper sprayed a crowd that was protesting the arrest of a 14 year old boy after the <u>Black Lives Matter</u> conference in Cleveland.
- Smoke could be seen for miles after a fire broke out at the <u>Cosmopolitian Hotel</u> in Las Vegas on the pool deck.
- <u>Peaceful protests</u> filled downtown Cincinnati after the indictment of University of Cincinnati Officer Tensing after the death of Samuel DuBose.
- Over a dozen Greenpeace activists were <u>dangling from the St. Johns Bridge</u> in Portland in an effort to stop Shell from drilling in the Arctic.
- A fire came dangerously close to the <u>Leonardo da Vinci-Fiumicino airport</u> in Italy causing delays.
- <u>Bernie Sanders</u> simultaneously "hosted" over 3,500 events around the country by live streaming directly to house parties.

Geofeedia-log-in

Sam DuBose Rally 2015

Want to share these images with everyone? See how with our updated Instagram map widget.

#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Sent: Friday, July 17, 2015 1:13 PM To: kelley.hutchinson@pd.boston.gov Subject: Weekly Content Roundup

LOG IN

This week's Content Roundup takes us from France all the way to the happiest place on earth. Click into the collections to see current events from around the world.

- Week two of the <u>Tour de France</u> is finishing up this weekend with only one week remaining of the race.
- The MLB hosted a successful All Star Weekend in Cincinnati.
- President Obama spoke at the National <u>NAACP Convention</u>.
- Chick-Fil-A's <u>Cow Appreciation Day</u> had people around the country dressed in black and white.
- Kentucky declared a State of Emergency after severe <u>flooding</u>.
- Despite a photo and video ban, <u>British Open</u> attendees are documenting their experience.
- Firefighters are battling a <u>fire</u> burning near Athens, Greece.
- Today, Disneyland is celebrating their <u>60th Anniversary</u>.

Geofeedia-log-in

POTUS at NAACP 2015

Want to share these Instagram maps with everyone? See how to engage more people with our interactive Instagram widget.

#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, July 02, 2015 11:31 AM
To: kelley.hutchinson@pd.boston.gov
Subject: Weekly Content Roundup

LOG IN

## **Weekly Content Roundup**

Even with a short holiday week, there was a lot of breaking news around the world. See the top collections from the week here:

- <u>Pride</u> was celebrated all around the world in cities like London, San Francisco, Istanbul, Chicago, Barcelona, and more
- A <u>rally</u> took place in Athens, Greece in response to the bank crisis
- A military <u>plane crashed</u> in a residential neighborhood in Indonesia (WARNING: Graphic Content)
- The U.S. Women's National Team defeated Germany in the semifinals of the <u>FIFA</u> Women's World Cup
- The White House lifted their 40 year photo ban
- The <u>Washington Navy Yard</u> was placed on lock down after reports of an active shooter on base

Interested in sharing this content with everyone? <u>See how with our new Instagram widget.</u>

Geofeedia-log-in

Navy Yard 2

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

**Sent:** Friday, July 10, 2015 10:53 AM **To:** kelley.hutchinson@pd.boston.gov **Subject:** Weekly Content Roundup

LOG IN

Our newest Content Roundup takes us around the globe, from London to San Diego and more. See our collections from this week's most talked about events.

- The <u>Coke Zero Daytona 400</u> was delayed over 3 hours because of weather and the final lap gave everyone a scare
- The <u>Tour de France</u> is in its 7th stage today, ending in Fougères, France
- The <u>Pope visited Ecuador</u> on his first stop of his South American tour
- <u>United Airlines</u> grounded all flights after technical difficulties
- London Tube workers went on <u>strike</u> which sent commuters into chaos
- <u>Comic-Con</u> kicked off its four day international event with over 130,000 attendees
- The US Women's National Team was honored with a <u>championship parade</u> in New York City today
- The Confederate flag was removed this morning from the <u>South Carolina State</u> <u>Capitol</u> grounds

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SC Confederate Flag Comes Down

Want to share these Instagram maps with everyone? See how to engage more people with our interactive maps.

## Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Will Catton [will.catton@geofeedia.com] Sent: Saturday, September 17, 2016 12:45 PM

To: lydia.khalil@pd.boston.gov

**Subject:** Explosive Device - Seaside New Jersey Parade Route

Geofeedia

#### **UPDATE:**

## **OUR APOLOGIES FOR WRONG SUBJECT LINE IN EARLIER EMAIL**

The Geofeedia Security Operating Center is actively monitoring content near the site of an explosion in Seaside Park, NJ along a race route for a Marine Corp. charity run.

Our content collection is linked in below.

### **VIEW THE COLLECTON**

Please feel free to contact me if you have any questions at all.

Will Catton

Domain Expert, Geofeedia

will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

<b>eo</b> 1	feedia
517	ΓUATIONAL UPDATE:
ak	e Geofeedia Security Operating Center is actively collecting content from the events king place in Milwaukee. The social media intel assists with situational awareness, source allocation & discovering escalations of activities happening on the ground.
Sh	ould you have any questions, please contact me.
Nil	II Catton
Οo	main Expert, Geofeedia
۷il	l.catton@geofeedia.com

From: Will Catton [will.catton@geofeedia.com]

**Sent:** Monday, August 15, 2016 10:30 AM

To: lydia.khalil@pd.boston.gov

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

To: lydia.khalil@pd.boston.gov
Subject: Geofeedia Feedback: We Want to Hear From You

Geofeedia

Geofeedia

Geofeedia Customers:

Thank you for giving us the opportunity to better serve you. Please help us by taking 2-3 minutes to tell us about your experience with Geofeedia. We appreciate your business and want to make sure we meet your expectations.

Thanks,

Team Geofeedia

**From:** Geofeedia [success@geofeedia.com]

**Sent:** Friday, January 08, 2016 1:33 PM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Will Catton [will.catton@geofeedia.com]
Sent: Friday, October 07, 2016 5:28 PM
To: lydia.khalil@pd.boston.gov
Subject: GEOFEEDIA SITUATION REPORT | HURRICANE MATTHEW

LOG IN

HURRICANE MATTHEW | SITUATION REPORT

The Geofeedia Service team wants to supply you with a Collection of posts from across the affected region to help you deploy resources effectively.

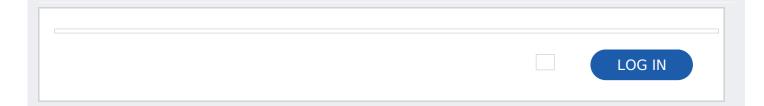
View social media content in the collection. Please contact me if you have any questions or require any assistance.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

**Sent:** Friday, June 26, 2015 12:03 PM

**To:** lydia.khalil@pd.boston.gov

Subject: Weekly Content Roundup - Friday June 26, 2015



# **Weekly Content Roundup**

Geofeedia is excited to update our customers each week on current events and news from around the world. Log in to see our collections of Breaking News from the past week:

- Jordan Spieth won the **US Open**
- The USWNT defeated Colombia to advance in the FIFA Women's World Cup
- Wildfires have spread across the West Coast
- Paris taxi drivers went on strike
- Hundreds mourn church shooting victims at Charleston funerals
- There were terrorist attacks in France, Tunisia, and Kuwait City
- <u>SCOTUS</u> legalized gay marriage

Want to share these collections with everyone? <u>Check out our new Instagram Map Widget.</u>

Geofeedia-log-in

150626-WeeklyContent-IG

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [updates@geofeedia.com] Sent: Thursday, July 02, 2015 11:31 AM

**To:** lydia.khalil@pd.boston.gov **Subject:** Weekly Content Roundup

LOG IN

# **Weekly Content Roundup**

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- <u>Pride</u> was celebrated all around the world in cities like London, San Francisco, Istanbul, Chicago, Barcelona, and more
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- A military <u>plane crashed</u> in a residential neighborhood in Indonesia (WARNING: Graphic Content)
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- The White House lifted their 40 year photo ban
- The <u>Washington Navy Yard</u> was placed on lock down after reports of an active shooter on base

Interested in sharing this content with everyone? <u>See how with our new Instagram widget.</u>

Geofeedia-log-in

Navy Yard 2

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

**From:** Geofeedia [updates@geofeedia.com] **Sent:** Friday, July 24, 2015 12:41 PM To: lydia.khalil@pd.boston.gov **Subject:** Weekly Content Roundup LOG IN This week's Content Roundup brings us social content from a reopened embassy, the announcement of another Presidential hopeful, and more. Click through our collections below to see social content from this week's major events from around the world. • There was a shooting Thursday night at a movie theater in Lafayette, LA. • After a bomb exploded in Suruc, Turkey, the government briefly blocked Twitter to prevent the broadcast of images from the blast. (WARNING: Graphic content) • Many gathered to watch the raising of the <u>Cuban flag</u> at their embassy in Washington D.C. for the first time in 54 years. • John Kasich announced his <u>Presidential campaign bid</u> at The Ohio State University, making him the 16th GOP candidate. • A record-breaking Rose Bowl crowd watched FC Barcelona take down the LA Galaxy. • A massive fire engulfed a New Jersey warehouse that prompted evacuation of over 200 local residents. • The <u>RBC Canadian Open</u>, a part of the PGA Tour, is in full swing.

Geofeedia-log-in

NJ Fire IG Map 2

Want to share these images with everyone? See how with our updated Instagram map widget.

### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your <u>email preferences</u> to choose the types of emails you receive, or <u>unsubscribe</u>.

Sent: Friday, July 31, 2015 10:54 AM

**To:** lydia.khalil@pd.boston.gov **Subject:** Weekly Content Roundup



This week's Content Roundup gives us an inside look at social content from protests around the country. See the collections we've gathered of the top breaking news stories from the past week.

- An officer pepper sprayed a crowd that was protesting the arrest of a 14 year old boy after the <u>Black Lives Matter</u> conference in Cleveland.
- Smoke could be seen for miles after a fire broke out at the <u>Cosmopolitian Hotel</u> in Las Vegas on the pool deck.
- <u>Peaceful protests</u> filled downtown Cincinnati after the indictment of University of Cincinnati Officer Tensing after the death of Samuel DuBose.
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- <u>Bernie Sanders</u> simultaneously "hosted" over 3,500 events around the country by live streaming directly to house parties.

Geofeedia-log-in

Sam DuBose Rally 2015

Want to share these images with everyone? See how with our updated Instagram map widget.

## Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive, or  $\underline{\text{unsubscribe}}.$ 

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, August 14, 2015 9:31 AM
To: lydia.khalil@pd.boston.gov
Subject: Weekly Content Roundup

LOG IN

This week the world was rocked by a series of explosions in Tianjin, China. Some areas of the city are still reporting ongoing fires. Tianjin's fire chief said that over 1,000 firefighters responded to the scene. See below for the collection from Tianjin as well as other current event collections from the week:

- What started as peaceful protests in <u>Ferguson</u> for the one-year anniversary of Michael Brown's death turned violent late Sunday night.
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- 3 million gallons of metal-filled waste spilled into the <u>Animas River</u> in Colorado causing discoloration and health risks.
- A huge <u>dust storm</u> hit Phoenix this week which brought downed trees and power outages.
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- The PGA Championship began Thursday even with a <u>strict photo ban</u> during Championship rounds, there is a lot of social content coming from the course.

Tianjin 2

Join us at Latitude on October 21, 2015 for the only location-based social media intelligence conference in the world! You'll hear from industry thought leaders about how best to employ location-based social media intelligence in today's ever-changing digital landscape.

register-now-button

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

**Sent:** Friday, July 17, 2015 1:13 PM **To:** lydia.khalil@pd.boston.gov **Subject:** Weekly Content Roundup

LOG IN

This week's Content Roundup takes us from France all the way to the happiest place on earth. Click into the collections to see current events from around the world.

- Week two of the <u>Tour de France</u> is finishing up this weekend with only one week remaining of the race.
- The MLB hosted a successful All Star Weekend in Cincinnati.
- President Obama spoke at the National <u>NAACP Convention</u>.
- Chick-Fil-A's <u>Cow Appreciation Day</u> had people around the country dressed in black and white.
- Kentucky declared a State of Emergency after severe <u>flooding</u>.
- Despite a photo and video ban, <u>British Open</u> attendees are documenting their experience.
- Firefighters are battling a fire burning near Athens, Greece.
- Today, Disneyland is celebrating their <u>60th Anniversary</u>.

Geofeedia-log-in

POTUS at NAACP 2015

Want to share these Instagram maps with everyone? See how to engage more people with our interactive Instagram widget.

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This week's Content Roundup highlights the widespread severe weather we've seen recently. See the content we've collected below for an inside look at this week's current events.

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register-now-button

### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

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	log-in

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From: Will Catton [will.catton@geofeedia.com] Sent: Saturday, September 17, 2016 12:45 PM

To: mark.bachta@pd.boston.gov

**Subject:** Explosive Device - Seaside New Jersey Parade Route

Geofeedia

### **UPDATE:**

## **OUR APOLOGIES FOR WRONG SUBJECT LINE IN EARLIER EMAIL**

The Geofeedia Security Operating Center is actively monitoring content near the site of an explosion in Seaside Park, NJ along a race route for a Marine Corp. charity run.

Our content collection is linked in below.

### **VIEW THE COLLECTON**

Please feel free to contact me if you have any questions at all.

Will Catton

Domain Expert, Geofeedia

will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [phil@geofeedia.com]
Sent: Wednesday, January 22, 2014 1:31 PM

To: bachtam.bpd@cityofboston.gov

Subject: Geofeedia: University of Oklahoma Shooting

Dear Geofeedia Users,

There have been reports of a shooting at the University of Oklahoma and the campus is currently on lockdown. Powerful social media is streaming from the scene and can be viewed in real-time at the link below.

University of Oklahoma Campus Shooting

Best regards, The Geofeedia Team

#### Forward this email

This email was sent to bachtam.bpd@cityofboston.gov by <a href="mailto:phil@geofeedia.com">phil@geofeedia.com</a> | <a href="mailto:Update Profile/Email Address">Update Profile/Email Address</a> | Instant removal with <a href="mailto:SafeUnsubscribe">SafeUnsubscribe</a> | <a href="mailto:Privacy Policy">Privacy Policy</a>.

Geofeedia | 1964 Isla De Palma Circle | Naples | FL | 34119

From: Geofeedia [phil@geofeedia.com] Sent: Monday, January 20, 2014 11:55 PM

To: bachtam.bpd@cityofboston.gov

Subject: Geofeedia: Widener University Shooting

Dear Geofeedia Users,

There have been reports of a shooting at Widener University and the campus is currently on lockdown. Powerful social media is streaming from the scene and can be viewed in real-time at the link below.

Widener University Campus Shooting

Best regards, The Geofeedia Team

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Geofeedia | 1964 Isla De Palma Circle | Naples | FL | 34119

From: Will Catton [will.catton@geofeedia.com]
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To: mark.bachta@pd.boston.gov
Subject: GEOFEEDIA SITUATION REPORT | HURRICANE MATTHEW

LOG IN

HURRICANE MATTHEW | SITUATION REPORT

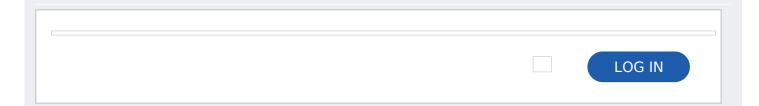
The Geofeedia Service team wants to supply you with a Collection of posts from across the affected region to help you deploy resources effectively.

View social media content in the collection. Please contact me if you have any questions or require any assistance.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

**Sent:** Friday, June 26, 2015 12:03 PM **To:** mark.bachta@pd.boston.gov

Subject: Weekly Content Roundup - Friday June 26, 2015



# **Weekly Content Roundup**

Geofeedia is excited to update our customers each week on current events and news from around the world. Log in to see our collections of Breaking News from the past week:

- Jordan Spieth won the **US Open**
- The USWNT defeated Colombia to advance in the FIFA Women's World Cup
- Wildfires have spread across the West Coast
- Paris taxi drivers went on strike
- Hundreds mourn church shooting victims at Charleston funerals
- There were terrorist attacks in <u>France</u>, <u>Tunisia</u>, and <u>Kuwait City</u>
- <u>SCOTUS</u> legalized gay marriage

Want to share these collections with everyone? <u>Check out our new Instagram Map Widget.</u>

Geofeedia-log-in

150626-WeeklyContent-IG

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

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- An officer pepper sprayed a crowd that was protesting the arrest of a 14 year old boy after the <u>Black Lives Matter</u> conference in Cleveland.
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Geofeedia-log-in

Sam DuBose Rally 2015

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Sent: Friday, July 24, 2015 12:41 PM To: mark.bachta@pd.boston.gov Subject: Weekly Content Roundup

LOG IN

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- There was a shooting Thursday night at a movie theater in Lafayette, LA.
- After <u>a bomb exploded in Suruc, Turkey</u>, the government briefly blocked Twitter to prevent the broadcast of images from the blast. (WARNING: Graphic content)
- Many gathered to watch the raising of the <u>Cuban flag</u> at their embassy in Washington D.C. for the first time in 54 years.
- John Kasich announced his <u>Presidential campaign bid</u> at The Ohio State University, making him the 16th GOP candidate.
- A record-breaking Rose Bowl crowd watched <u>FC Barcelona take down the LA</u> Galaxy.
- A <u>massive fire</u> engulfed a New Jersey warehouse that prompted evacuation of over 200 local residents.
- The <u>RBC Canadian Open</u>, a part of the PGA Tour, is in full swing.

Geofeedia-log-in

NJ\_Fire\_IG\_Map\_2

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Tianjin 2

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Geofeedia-log-in

POTUS at NAACP 2015

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Our newest Content Roundup takes us around the globe, from London to San Diego and more. See our collections from this week's most talked about events.

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- London Tube workers went on <u>strike</u> which sent commuters into chaos
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- The Confederate flag was removed this morning from the <u>South Carolina State</u> <u>Capitol</u> grounds

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SC Confederate Flag Comes Down

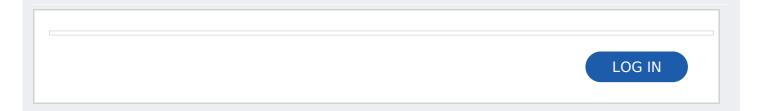
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**To:** mark.bachta@pd.boston.gov **Subject:** Weekly Content Roundup



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- A military <u>plane crashed</u> in a residential neighborhood in Indonesia (WARNING: Graphic Content)
- The U.S. Women's National Team defeated Germany in the semifinals of the <u>FIFA</u> Women's World Cup
- The White House lifted their 40 year photo ban
- The <u>Washington Navy Yard</u> was placed on lock down after reports of an active shooter on base

Interested in sharing this content with everyone? <u>See how with our new Instagram</u> widget.

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Navy Yard 2

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**To:** mary.lee@pd.boston.gov

**Subject:** Explosive Device - Seaside New Jersey Parade Route

Geofeedia

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Please feel free to contact me if you have any questions at all.

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Domain Expert, Geofeedia

will.catton@geofeedia.com

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Sent: Friday, October 07, 2016 5:28 PM
To: mary.lee@pd.boston.gov
Subject: GEOFEEDIA SITUATION REPORT | HURRICANE MATTHEW

LOG IN

HURRICANE MATTHEW | SITUATION REPORT

The Geofeedia Service team wants to supply you with a Collection of posts from across the affected region to help you deploy resources effectively.

View social media content in the collection. Please contact me if you have any questions or require any assistance.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

**Sent:** Friday, June 26, 2015 12:03 PM

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Subject: Weekly Content Roundup - Friday June 26, 2015



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- The USWNT defeated Colombia to advance in the FIFA Women's World Cup
- Wildfires have spread across the West Coast
- Paris taxi drivers went on strike
- Hundreds mourn church shooting victims at Charleston funerals
- There were terrorist attacks in France, Tunisia, and Kuwait City
- <u>SCOTUS</u> legalized gay marriage

Want to share these collections with everyone? <u>Check out our new Instagram Map Widget.</u>

Geofeedia-log-in

150626-WeeklyContent-IG

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log-in
 Confederate Flag Comes Down

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NJ Fire IG Map 2

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Geofeedia-log-in

Navy\_Yard\_2

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	LOG IN
	This week the world was rocked by a series of explosions in Tianjin, China. Some areas of the city are still reporting ongoing fires. Tianjin's fire chief said that over 1,000 firefighters responded to the scene. See below for the collection from Tianjin as well as other current event collections from the week:
	<ul> <li>What started as peaceful protests in Ferguson for the one-year anniversary of Michael Brown's death turned violent late Sunday night.</li> <li>Black Lives Matter activists took over a Bernie Sanders event in Seattle and requested a moment of silence in honor of Michael Brown.</li> <li>3 million gallons of metal-filled waste spilled into the Animas River in Colorado causing discoloration and health risks.</li> <li>A huge dust storm hit Phoenix this week which brought downed trees and power outages.</li> <li>Tianjin, China is recovering from a warehouse explosion that has left dozens doed and bundrods injured.</li> </ul>
	<ul> <li>dead and hundreds injured.</li> <li>The PGA Championship began Thursday - even with a <u>strict photo ban</u> during Championship rounds, there is a lot of social content coming from the course.</li> </ul>

Join us at Latitude on October 21, 2015 for the only location-based social media intelligence conference in the world! You'll hear from industry thought leaders about how best to employ location-based social media intelligence in today's ever-changing digital landscape.

register-now-button

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Sent: Friday, July 17, 2015 1:13 PM

To: mary.lee@pd.boston.gov

**Subject:** Weekly Content Roundup



This week's Content Roundup takes us from France all the way to the happiest place on earth. Click into the collections to see current events from around the world.

- Week two of the <u>Tour de France</u> is finishing up this weekend with only one week remaining of the race.
- The MLB hosted a successful All Star Weekend in Cincinnati.
- President Obama spoke at the National <u>NAACP Convention</u>.
- Chick-Fil-A's <u>Cow Appreciation Day</u> had people around the country dressed in black and white.
- Kentucky declared a State of Emergency after severe <u>flooding</u>.
- Despite a photo and video ban, <u>British Open</u> attendees are documenting their experience.
- Firefighters are battling a <u>fire</u> burning near Athens, Greece.
- Today, Disneyland is celebrating their <u>60th Anniversary</u>.

Geofeedia-log-in

POTUS at NAACP 2015

Want to share these Instagram maps with everyone? See how to engage more people with our interactive Instagram widget.

#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Will Catton [will.catton@geofeedia.com] Sent: Saturday, September 17, 2016 12:44 PM

To: michael.ridge@pd.boston.gov

**Subject:** Explosive Device - Seaside New Jersey Parade Route

Geofeedia

#### **UPDATE:**

### **OUR APOLOGIES FOR WRONG SUBJECT LINE IN EARLIER EMAIL**

The Geofeedia Security Operating Center is actively monitoring content near the site of an explosion in Seaside Park, NJ along a race route for a Marine Corp. charity run.

Our content collection is linked in below.

#### **VIEW THE COLLECTON**

Please feel free to contact me if you have any questions at all.

Will Catton

Domain Expert, Geofeedia

will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Sent: Friday, October 07, 2016 5:27 PM
To: michael.ridge@pd.boston.gov
Subject: GEOFEEDIA SITUATION REPORT | HURRICANE MATTHEW

LOG IN

HURRICANE MATTHEW | SITUATION REPORT

The Geofeedia Service team wants to supply you with a Collection of posts from across the affected region to help you deploy resources effectively.

View social media content in the collection. Please contact me if you have any questions or require any assistance.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your email preferences to choose the types of emails you receive, or unsubscribe.

From: Will Catton [will.catton@geofeedia.com]

**From:** Geofeedia [no-reply@geofeedia.com] **Sent:** Monday, November 24, 2014 10:06 PM

To: michael.ridge@pd.boston.gov

Subject: Social Media Content from Ferguson, Missouri

Geofeedia Logo

Dear Geofeedia customers,

Below is a link to a Geofeedia collection containing social media content from the Ferguson, Missouri area following a grand jury decision not to indict officer Darren Wilson in the shooting death of Michael Brown.

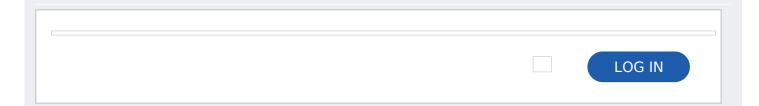
View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your <u>email preferences</u> to choose the types of emails you receive.

**Sent:** Friday, June 26, 2015 12:02 PM **To:** michael.ridge@pd.boston.gov

Subject: Weekly Content Roundup - Friday June 26, 2015



# **Weekly Content Roundup**

Geofeedia is excited to update our customers each week on current events and news from around the world. Log in to see our collections of Breaking News from the past week:

- Jordan Spieth won the **US Open**
- The USWNT defeated Colombia to advance in the FIFA Women's World Cup
- Wildfires have spread across the West Coast
- Paris taxi drivers went on strike
- Hundreds mourn church shooting victims at Charleston funerals
- There were terrorist attacks in <u>France</u>, <u>Tunisia</u>, and <u>Kuwait City</u>
- <u>SCOTUS</u> legalized gay marriage

Want to share these collections with everyone? <u>Check out our new Instagram Map Widget.</u>

Geofeedia-log-in

150626-WeeklyContent-IG

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

**Sent:** Friday, July 17, 2015 1:12 PM **To:** michael.ridge@pd.boston.gov **Subject:** Weekly Content Roundup

LOG IN

This week's Content Roundup takes us from France all the way to the happiest place on earth. Click into the collections to see current events from around the world.

- Week two of the <u>Tour de France</u> is finishing up this weekend with only one week remaining of the race.
- The MLB hosted a successful All Star Weekend in Cincinnati.
- President Obama spoke at the National <u>NAACP Convention</u>.
- Chick-Fil-A's <u>Cow Appreciation Day</u> had people around the country dressed in black and white.
- Kentucky declared a State of Emergency after severe <u>flooding</u>.
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- Firefighters are battling a <u>fire</u> burning near Athens, Greece.
- Today, Disneyland is celebrating their <u>60th Anniversary</u>.

Geofeedia-log-in

POTUS at NAACP 2015

Want to share these Instagram maps with everyone? See how to engage more people with our interactive Instagram widget.

#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [updates@geofeedia.com] Sent: Thursday, July 02, 2015 11:30 AM

**To:** michael.ridge@pd.boston.gov **Subject:** Weekly Content Roundup

LOG IN

# **Weekly Content Roundup**

Even with a short holiday week, there was a lot of breaking news around the world. See the top collections from the week here:

- <u>Pride</u> was celebrated all around the world in cities like London, San Francisco, Istanbul, Chicago, Barcelona, and more
- A <u>rally</u> took place in Athens, Greece in response to the bank crisis
- A military <u>plane crashed</u> in a residential neighborhood in Indonesia (WARNING: Graphic Content)
- The U.S. Women's National Team defeated Germany in the semifinals of the <u>FIFA</u> Women's World Cup
- The White House lifted their 40 year photo ban
- The <u>Washington Navy Yard</u> was placed on lock down after reports of an active shooter on base

Interested in sharing this content with everyone? <u>See how with our new Instagram</u> widget.

Geofeedia-log-in

Navy Yard 2

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

**Sent:** Friday, July 10, 2015 10:53 AM **To:** michael.ridge@pd.boston.gov **Subject:** Weekly Content Roundup

LOG IN

Our newest Content Roundup takes us around the globe, from London to San Diego and more. See our collections from this week's most talked about events.

- The <u>Coke Zero Daytona 400</u> was delayed over 3 hours because of weather and the final lap gave everyone a scare
- The <u>Tour de France</u> is in its 7th stage today, ending in Fougères, France
- The <u>Pope visited Ecuador</u> on his first stop of his South American tour
- <u>United Airlines</u> grounded all flights after technical difficulties
- London Tube workers went on <u>strike</u> which sent commuters into chaos
- <u>Comic-Con</u> kicked off its four day international event with over 130,000 attendees
- The US Women's National Team was honored with a <u>championship parade</u> in New York City today
- The Confederate flag was removed this morning from the <u>South Carolina State</u> <u>Capitol</u> grounds

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ou-r	П

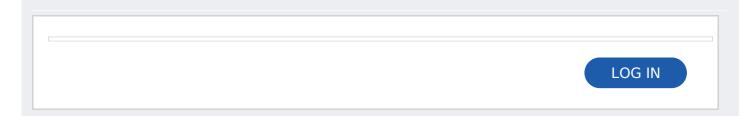
SC Confederate Flag Comes Down

Want to share these Instagram maps with everyone? See how to engage more people with our interactive maps.

#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

**Sent:** Friday, July 24, 2015 12:41 PM **To:** michael.ridge@pd.boston.gov **Subject:** Weekly Content Roundup



This week's Content Roundup brings us social content from a reopened embassy, the announcement of another Presidential hopeful, and more. Click through our collections below to see social content from this week's major events from around the world.

- There was a shooting Thursday night at a movie theater in Lafayette, LA.
- After <u>a bomb exploded in Suruc, Turkey</u>, the government briefly blocked Twitter to prevent the broadcast of images from the blast. (WARNING: Graphic content)
- Many gathered to watch the raising of the <u>Cuban flag</u> at their embassy in Washington D.C. for the first time in 54 years.
- John Kasich announced his <u>Presidential campaign bid</u> at The Ohio State University, making him the 16th GOP candidate.
- A record-breaking Rose Bowl crowd watched <u>FC Barcelona take down the LA</u> Galaxy.
- A <u>massive fire</u> engulfed a New Jersey warehouse that prompted evacuation of over 200 local residents.
- The <u>RBC Canadian Open</u>, a part of the PGA Tour, is in full swing.

Geofeedia-log-in

NJ\_Fire\_IG\_Map\_2

Want to share these images with everyone? See how with our updated Instagram map widget.

#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, August 14, 2015 9:31 AM
To: michael.ridge@pd.boston.gov
Subject: Weekly Content Roundup

LOG IN

This week the world was rocked by a series of explosions in Tianjin, China. Some areas of the city are still reporting ongoing fires. Tianjin's fire chief said that over 1,000 firefighters responded to the scene. See below for the collection from Tianjin as well as other current event collections from the week:

- What started as peaceful protests in <u>Ferguson</u> for the one-year anniversary of Michael Brown's death turned violent late Sunday night.
- <u>Black Lives Matter</u> activists took over a Bernie Sanders event in Seattle and requested a moment of silence in honor of Michael Brown.
- 3 million gallons of metal-filled waste spilled into the <u>Animas River</u> in Colorado causing discoloration and health risks.
- A huge <u>dust storm</u> hit Phoenix this week which brought downed trees and power outages.
- <u>Tianjin, China</u> is recovering from a warehouse explosion that has left dozens dead and hundreds injured.
- The PGA Championship began Thursday even with a <u>strict photo ban</u> during Championship rounds, there is a lot of social content coming from the course.

#### Tianjin 2

Join us at Latitude on October 21, 2015 for the only location-based social media intelligence conference in the world! You'll hear from industry thought leaders about how best to employ location-based social media intelligence in today's ever-changing digital landscape.

register-now-button

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

**Sent:** Friday, August 07, 2015 1:08 PM **To:** michael.ridge@pd.boston.gov **Subject:** Weekly Content Roundup

LOG IN

This week's Content Roundup highlights the widespread severe weather we've seen recently. See the content we've collected below for an inside look at this week's current events.

- <u>Wildfires</u> continue to tear through the west coast, charring over 250 square miles in California alone and causing thousands of residents to evacuate.
- The Tampa Bay area had <u>road closings and abandoned cars</u> after major flooding.
- The Northeast had their own set of <u>severe storms</u> that resulted in downed trees and power outages.
- Communities across the country celebrated <u>National Night Out</u>, an effort to promote positive relationships between neighborhoods and their local police.
- Police responded to an active shooter report who had multiple weapons after he entered a movie theater in <a href="Antioch, Tennessee">Antioch, Tennessee</a>.
- Fox News hosted the <u>1st GOP debate</u> in Cleveland last night.

#### IG\_Map\_-\_Tampa\_Flooding\_2015

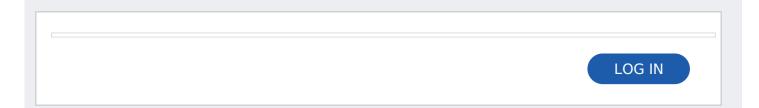
Join us at Latitude on October 21, 2015 for the only location-based social media intelligence conference in the world! You'll hear from industry thought leaders about how best to employ location-based social media intelligence in today's ever-changing digital landscape.

register-now-button

#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

**Sent:** Friday, July 31, 2015 10:54 AM **To:** michael.ridge@pd.boston.gov **Subject:** Weekly Content Roundup



This week's Content Roundup gives us an inside look at social content from protests around the country. See the collections we've gathered of the top breaking news stories from the past week.

- An officer pepper sprayed a crowd that was protesting the arrest of a 14 year old boy after the <u>Black Lives Matter</u> conference in Cleveland.
- Smoke could be seen for miles after a fire broke out at the <u>Cosmopolitian Hotel</u> in Las Vegas on the pool deck.
- <u>Peaceful protests</u> filled downtown Cincinnati after the indictment of University of Cincinnati Officer Tensing after the death of Samuel DuBose.
- Over a dozen Greenpeace activists were <u>dangling from the St. Johns Bridge</u> in Portland in an effort to stop Shell from drilling in the Arctic.
- A fire came dangerously close to the <u>Leonardo da Vinci-Fiumicino airport</u> in Italy causing delays.
- <u>Bernie Sanders</u> simultaneously "hosted" over 3,500 events around the country by live streaming directly to house parties.

Geofeedia-log-in

Sam DuBose Rally 2015

Want to share these images with everyone? See how with our updated Instagram map widget.

### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

**From:** Geofeedia [no-reply@geofeedia.com] **Sent:** Monday, November 24, 2014 10:06 PM

To: nicholas.gambino@pd.boston.gov

Subject: Social Media Content from Ferguson, Missouri

Geofeedia Logo

Dear Geofeedia customers,

Below is a link to a Geofeedia collection containing social media content from the Ferguson, Missouri area following a grand jury decision not to indict officer Darren Wilson in the shooting death of Michael Brown.

View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your <u>email preferences</u> to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com] Sent: Wednesday, July 30, 2014 11:56 AM

To: ryan.walsh@pd.boston.gov

Subject: Eastbourne Pier Fire - Geofeedia Content

Geofeedia Logo		
Geofeedia customers,		
	ofeedia collection containing atbourne Pier in Eastbourne, I	
	See the content	

This email was sent to: ryan.walsh@pd.boston.gov This email was sent by: Geofeedia 101 North Wacker Drive, Suite 2008 Chicago, IL 60606 US

We respect your right to privacy: <u>View our policy</u> <u>Manage Subscriptions</u> | <u>Update Profile</u> | <u>Unsubscribe</u>

eofeedia	
eoreedia	
SITUATION	AL UPDATE:
taking place	dia Security Operating Center is actively collecting content from the events in Milwaukee. The social media intel assists with situational awareness, ocation & discovering escalations of activities happening on the ground.
Should you	nave any questions, please contact me.
Will Catton	
•	ert, Geofeedia
will.catton@	geofeedia.com

From: Will Catton [will.catton@geofeedia.com]

**Sent:** Monday, August 15, 2016 10:30 AM

To: ryan.walsh@pd.boston.gov

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Will Catton [will.catton@geofeedia.com]
Sent: Friday, October 07, 2016 5:27 PM
To: ryan.walsh@pd.boston.gov
Subject: GEOFEEDIA SITUATION REPORT | HURRICANE MATTHEW

LOG IN

HURRICANE MATTHEW | SITUATION REPORT

The Geofeedia Service team wants to supply you with a Collection of posts from across the affected region to help you deploy resources effectively.

View social media content in the collection. Please contact me if you have any questions or require any assistance.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

**From:** Geofeedia [updates@geofeedia.com] **Sent:** Monday, December 22, 2014 11:06 AM

To: ryan.walsh@pd.boston.gov

Subject: Happy Holidays from Geofeedia!

#### holiday-header

As 2014 comes to a close, we wanted to take this opportunity to thank those most responsible for making it an unforgettable year here at Geofeedia...**our amazing customers!** 

Because of your enthusiasm for what we're trying to accomplish, word has spread and Geofeedia has grown. Because of your feedback and suggestions, our platform is more powerful than ever and helping to achieve some incredible outcomes.

What's better is that we're just getting started, and our commitment to you is to continue innovating into 2015 and beyond!

We hope you enjoy the holiday season and have a safe and happy new year, and **thank you** for your large part in making Geofeedia what it is today!

Sincerely, Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your <u>email preferences</u> to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com] Sent: Tuesday, July 22, 2014 3:33 PM

To: ryan.walsh@pd.boston.gov

Subject: Images from rally at the Israeli Consulate in Chicago

Geofeedia Logo		
Geofeedia customers,		
	ofeedia collection containing r e Israeli Consulate in downtov	
	See the content	

This email was sent to: ryan.walsh@pd.boston.gov This email was sent by: Geofeedia 101 North Wacker Drive, Suite 2008 Chicago, IL 60606 US

We respect your right to privacy: <u>View our policy</u> <u>Manage Subscriptions</u> | <u>Update Profile</u> | <u>Unsubscribe</u>

From: Geofeedia [no-reply@geofeedia.com]
Sent: Wednesday, August 20, 2014 5:58 PM
To: ryan.walsh@pd.boston.gov
Subject: Landslides in Hiroshima, Japan

Not rendering correctly? View this email as a web page here.

Geofeedia Logo

Geofeedia customers,
Below is the link to an interactive map containing social media content from the scene of landslides in Hiroshima, Japan. Click below to view content from the area.

View-Geofeedia-Collection

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

Hiroshima-landslides-email-map

You received this email because you are a current user of Geofeedia.

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com] Sent: Monday, July 21, 2014 2:01 PM

**To:** ryan.walsh@pd.boston.gov

Subject: More content from the Malaysia Airlines Crash Site

Geofeedia Logo		
Geofeedia customers,		
		itent from the Malaysia Airlines in and view the collection.
	See the content	

This email was sent to: ryan.walsh@pd.boston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

We respect your right to privacy: <u>View our policy</u> <u>Manage Subscriptions</u> | <u>Update Profile</u> | <u>Unsubscribe</u>

From: Geofeedia [no-reply@geofeedia.com] Sent: Thursday, August 14, 2014 4:54 PM

To: ryan.walsh@pd.boston.gov

Subject: More social content from Ferguson, Missouri

# Geofeedia Logo

Geofeedia customers,

We've added new content to our collection containing social media posts from the scene of protests in Ferguson, Missouri. Click below to view the collection now.

View-Geofeedia-Collection

ferguson-mo-protests

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

You received this email because you are a current user of Geofeedia.

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com]
Sent: Sunday, August 24, 2014 5:18 PM

To: ryan.walsh@pd.boston.gov

Subject: Napa Earthquake Instagram Map

Not rendering correctly? View this email as a web page  $\underline{\text{here}}.$ 

Geofeedia Logo

Below is the link to an interactive map containing Instagram content from historic downtown Napa after Sunday's magnitude 6.0 earthquake. Click below to view a map of photos and videos from the scene.

View-Geofeedia-Collection

napa-earthquake-email

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com]
Sent: Friday, July 18, 2014 7:24 PM
To: ryan.walsh@pd.boston.gov

Subject: Pateros, Washington Wildfires

Geofeedia Logo		
Geofeedia customers,		
Below is the link to a Ge Pateros, Washington.	ofeedia collection from the loc	ation of wildfires in
	See the content	

This email was sent to: ryan.walsh@pd.boston.gov This email was sent by: Geofeedia 101 North Wacker Drive, Suite 2008 Chicago, IL 60606 US

We respect your right to privacy:  $\underline{\mbox{View our policy}}$ Manage Subscriptions | Update Profile | Unsubscribe From: Geofeedia [no-reply@geofeedia.com] Sent: Tuesday, August 19, 2014 5:06 PM

To: ryan.walsh@pd.boston.gov

Subject: Reported shooting and standoff in Harvey, IL

# Geofeedia Logo

Geofeedia customers,

Below is the link to a Geofeedia collection containing social content from the scene of a reported officer-involved shooting and hostage situation in Harvey, IL. Click below to view the content.

View-Geofeedia-Collection

harvey-il-email-image

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

You received this email because you are a current user of Geofeedia.

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive.

**From:** Geofeedia [no-reply@geofeedia.com] **Sent:** Wednesday, October 22, 2014 9:33 AM

To: ryan.walsh@pd.boston.gov

Subject: Reported Shooting at Parliament Hill in Ottawa

# Geofeedia Logo

Geofeedia customers,

Below is the link to a Geofeedia collection containing social content from the scene of a reported shooting at Parliament Hill in Ottawa. Click below to view content from the scene.

# **View the Feed**

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

Update your <u>email preferences</u> to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com] Sent: Thursday, July 31, 2014 11:06 AM

To: ryan.walsh@pd.boston.gov

Subject: Shooting reported in downtown Chicago office building

Geofeedia Logo		
Geofeedia customers,		
	ofeedia collection containing hooting inside a downtown C	
	See the content	

This email was sent to: ryan.walsh@pd.boston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

We respect your right to privacy: <u>View our policy</u> <u>Manage Subscriptions</u> | <u>Update Profile</u> | <u>Unsubscribe</u>

From: Geofeedia [hello@geofeedia.com] Sent: Wednesday, May 14, 2014 3:14 PM

To: ryan.walsh@pd.boston.gov

Subject: Social content from the fires in San Diego

Geofeedia Logo		
	cation-based social media cor lick the button below to view i	
- Team Geofeedia		
	See the content	

This email was sent to: ryan.walsh@pd.boston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

We respect your right to privacy: <u>View our policy</u> <u>Manage Subscriptions</u> | <u>Update Profile</u> | <u>Unsubscribe</u>

From: Geofeedia [no-reply@geofeedia.com] Sent: Tuesday, September 09, 2014 11:49 AM

To: ryan.walsh@pd.boston.gov

Subject: Social media content from Apple's big day!

Not rendering correctly? View this email as a web page here.

#### Geofeedia Logo

It's a big day for Apple!

We thought you might be interested to know that Geofeedia is curating location-based social media content from Apple's campus and the Flint Center in Cupertino, California where the tech giant is set to make some highly anticipated product announcements.

If you'd like a front seat for the day's action, you can either view the <u>full collection</u> in your Geofeedia account or explore a public, interactive <u>Instagram map</u> of our favorite photos and videos from the scene.

Be sure to check back when the event begins for lots of new content!

View-Geofeedia-Collection

view-map-button

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

Update your *email preferences* to choose the types of emails you receive.

**From:** Geofeedia [no-reply@geofeedia.com] **Sent:** Monday, November 24, 2014 10:06 PM

To: ryan.walsh@pd.boston.gov

Subject: Social Media Content from Ferguson, Missouri

Geofeedia Logo

Dear Geofeedia customers,

Below is a link to a Geofeedia collection containing social media content from the Ferguson, Missouri area following a grand jury decision not to indict officer Darren Wilson in the shooting death of Michael Brown.

View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your <u>email preferences</u> to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com] Sent: Monday, February 02, 2015 10:47 AM To: ryan.walsh@pd.boston.gov Subject: Super Bowl Infographic: What was the Conversation at the Big Game?
Not rendering correctly? View this email

Not rendering correctly? View this email as a web page here.

Geofeedia Logo

Geofeedia Users,

Wow, what an exciting Super Bowl last night! While you were watching last-second interceptions, Katy Perry flying and dad-themed commercials, ticket holders in Arizona shared <u>almost 17,000 posts</u> from inside and around University of Phoenix Stadium.

To understand how Super Bowl XLIX ticket holders experienced the actual game live, the Geofeedia team <u>created a geofence</u> around the Super Bowl XLIX stadium. We collected almost 17,000 posts with a location tag, and here's what we learned:

- The conversation doesn't always have the keywords and hashtags you're researching. 66% of posts didn't contain keywords including: super, bowl, patriots, seahawks or sb49
- Understanding a location means understanding microlocations. The conversations in the north end zone seat differed from the south end zone, and ticket holders at the 50 yard line were really into the venue.
- Listening to all social channels is critical. 66% of the conversation was via Instagram posts, with the remainder of conversations spanning across many other social networks.

Ready to learn more? Click below to see our full infographic!

infographic-button	
geofeedia-super-bowl-infographic-tease	

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [no-reply@geofeedia.com] Sent: Monday, July 28, 2014 2:29 PM

To: ryan.walsh@pd.boston.gov

Subject: Tornado aftermath in Revere, Massachusetts

Geofeedia Logo		
Geofeedia customers	,	
	Geofeedia collection contaion that touched down in Rev	ining images and videos from ere, Massachusetts today.
	See the content	

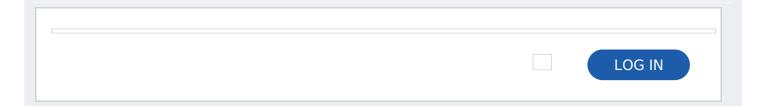
This email was sent to: ryan.walsh@pd.boston.gov This email was sent by: Geofeedia 101 North Wacker Drive, Suite 2008 Chicago, IL 60606 US

We respect your right to privacy: <u>View our policy</u> <u>Manage Subscriptions</u> | <u>Update Profile</u> | <u>Unsubscribe</u>

Sent: Friday, June 26, 2015 12:03 PM

**To:** ryan.walsh@pd.boston.gov

Subject: Weekly Content Roundup - Friday June 26, 2015



# **Weekly Content Roundup**

Geofeedia is excited to update our customers each week on current events and news from around the world. Log in to see our collections of Breaking News from the past week:

- Jordan Spieth won the **US Open**
- The USWNT defeated Colombia to advance in the FIFA Women's World Cup
- Wildfires have spread across the West Coast
- Paris taxi drivers went on strike
- Hundreds mourn church shooting victims at Charleston funerals
- There were terrorist attacks in France, Tunisia, and Kuwait City
- <u>SCOTUS</u> legalized gay marriage

Want to share these collections with everyone? <u>Check out our new Instagram Map Widget.</u>

Geofeedia-log-in

150626-WeeklyContent-IG

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

**From:** Geofeedia [updates@geofeedia.com] **Sent:** Friday, July 24, 2015 12:41 PM To: ryan.walsh@pd.boston.gov **Subject:** Weekly Content Roundup LOG IN This week's Content Roundup brings us social content from a reopened embassy, the

announcement of another Presidential hopeful, and more. Click through our collections below to see social content from this week's major events from around the world.

- There was a shooting Thursday night at a movie theater in Lafayette, LA.
- After a bomb exploded in Suruc, Turkey, the government briefly blocked Twitter to prevent the broadcast of images from the blast. (WARNING: Graphic content)
- Many gathered to watch the raising of the <u>Cuban flag</u> at their embassy in Washington D.C. for the first time in 54 years.
- John Kasich announced his <u>Presidential campaign bid</u> at The Ohio State University, making him the 16th GOP candidate.
- A record-breaking Rose Bowl crowd watched FC Barcelona take down the LA Galaxy.
- A massive fire engulfed a New Jersey warehouse that prompted evacuation of over 200 local residents.
- The <u>RBC Canadian Open</u>, a part of the PGA Tour, is in full swing.

Geofeedia-log-in

NJ Fire IG Map 2

Want to share these images with everyone? See how with our updated Instagram map widget.

#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

**Sent:** Friday, July 17, 2015 1:13 PM **To:** ryan.walsh@pd.boston.gov **Subject:** Weekly Content Roundup

LOG IN

This week's Content Roundup takes us from France all the way to the happiest place on earth. Click into the collections to see current events from around the world.

- Week two of the <u>Tour de France</u> is finishing up this weekend with only one week remaining of the race.
- The MLB hosted a successful All Star Weekend in Cincinnati.
- President Obama spoke at the National <u>NAACP Convention</u>.
- Chick-Fil-A's <u>Cow Appreciation Day</u> had people around the country dressed in black and white.
- Kentucky declared a State of Emergency after severe <u>flooding</u>.
- Despite a photo and video ban, <u>British Open</u> attendees are documenting their experience.
- Firefighters are battling a <u>fire</u> burning near Athens, Greece.
- Today, Disneyland is celebrating their <u>60th Anniversary</u>.

Geofeedia-log-in

POTUS at NAACP 2015

Want to share these Instagram maps with everyone? See how to engage more people with our interactive Instagram widget.

#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, August 14, 2015 9:31 AM
To: ryan.walsh@pd.boston.gov
Subject: Weekly Content Roundup

LOG IN

This week the world was rocked by a series of explosions in Tianjin, China. Some areas of the city are still reporting ongoing fires. Tianjin's fire chief said that over 1,000 firefighters responded to the scene. See below for the collection from Tianjin as well as other current event collections from the week:

- What started as peaceful protests in <u>Ferguson</u> for the one-year anniversary of Michael Brown's death turned violent late Sunday night.
- <u>Black Lives Matter</u> activists took over a Bernie Sanders event in Seattle and requested a moment of silence in honor of Michael Brown.
- 3 million gallons of metal-filled waste spilled into the <u>Animas River</u> in Colorado causing discoloration and health risks.
- A huge <u>dust storm</u> hit Phoenix this week which brought downed trees and power outages.
- <u>Tianjin, China</u> is recovering from a warehouse explosion that has left dozens dead and hundreds injured.
- The PGA Championship began Thursday even with a <u>strict photo ban</u> during Championship rounds, there is a lot of social content coming from the course.

Tianjin 2

Join us at Latitude on October 21, 2015 for the only location-based social media intelligence conference in the world! You'll hear from industry thought leaders about how best to employ location-based social media intelligence in today's ever-changing digital landscape.

register-now-button

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

**Sent:** Friday, July 10, 2015 10:53 AM **To:** ryan.walsh@pd.boston.gov **Subject:** Weekly Content Roundup LOG IN Our newest Content Roundup takes us around the globe, from London to San Diego and more. See our collections from this week's most talked about events. • The Coke Zero Daytona 400 was delayed over 3 hours because of weather and the final lap gave everyone a scare • The <u>Tour de France</u> is in its 7th stage today, ending in Fougères, France • The <u>Pope visited Ecuador</u> on his first stop of his South American tour • <u>United Airlines</u> grounded all flights after technical difficulties • London Tube workers went on <u>strike</u> which sent commuters into chaos • Comic-Con kicked off its four day international event with over 130,000 attendees The US Women's National Team was honored with a <u>championship parade</u> in New York City today • The Confederate flag was removed this morning from the **South Carolina State Capitol** grounds log-in

SC Confederate Flag Comes Down

**From:** Geofeedia [updates@geofeedia.com]

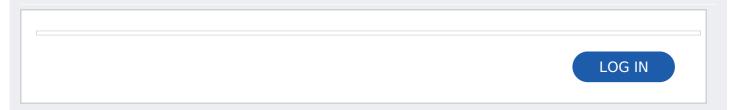
Want to share these Instagram maps with everyone? See how to engage more people with our interactive maps.

### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [updates@geofeedia.com] Sent: Thursday, July 02, 2015 11:31 AM

**To:** ryan.walsh@pd.boston.gov **Subject:** Weekly Content Roundup



# **Weekly Content Roundup**

Even with a short holiday week, there was a lot of breaking news around the world. See the top collections from the week here:

- <u>Pride</u> was celebrated all around the world in cities like London, San Francisco, Istanbul, Chicago, Barcelona, and more
- A <u>rally</u> took place in Athens, Greece in response to the bank crisis
- A military <u>plane crashed</u> in a residential neighborhood in Indonesia (WARNING: Graphic Content)
- The U.S. Women's National Team defeated Germany in the semifinals of the <u>FIFA</u> Women's World Cup
- The White House lifted their 40 year photo ban
- The <u>Washington Navy Yard</u> was placed on lock down after reports of an active shooter on base

Interested in sharing this content with everyone? <u>See how with our new Instagram</u> widget.

Geofeedia-log-in

Navy Yard 2

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Sent: Friday, July 31, 2015 10:54 AM

**To:** ryan.walsh@pd.boston.gov **Subject:** Weekly Content Roundup



This week's Content Roundup gives us an inside look at social content from protests around the country. See the collections we've gathered of the top breaking news stories from the past week.

- An officer pepper sprayed a crowd that was protesting the arrest of a 14 year old boy after the <u>Black Lives Matter</u> conference in Cleveland.
- Smoke could be seen for miles after a fire broke out at the <u>Cosmopolitian Hotel</u> in Las Vegas on the pool deck.
- <u>Peaceful protests</u> filled downtown Cincinnati after the indictment of University of Cincinnati Officer Tensing after the death of Samuel DuBose.
- Over a dozen Greenpeace activists were <u>dangling from the St. Johns Bridge</u> in Portland in an effort to stop Shell from drilling in the Arctic.
- A fire came dangerously close to the <u>Leonardo da Vinci-Fiumicino airport</u> in Italy causing delays.
- <u>Bernie Sanders</u> simultaneously "hosted" over 3,500 events around the country by live streaming directly to house parties.

Geofeedia-log-in

Sam DuBose Rally 2015

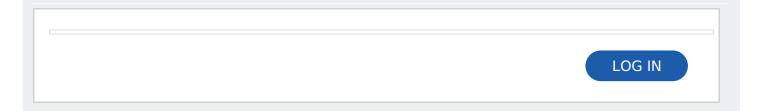
Want to share these images with everyone? See how with our updated Instagram map widget.

### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

**Sent:** Friday, August 07, 2015 1:08 PM

**To:** ryan.walsh@pd.boston.gov **Subject:** Weekly Content Roundup



This week's Content Roundup highlights the widespread severe weather we've seen recently. See the content we've collected below for an inside look at this week's current events.

- <u>Wildfires</u> continue to tear through the west coast, charring over 250 square miles in California alone and causing thousands of residents to evacuate.
- The Tampa Bay area had <u>road closings and abandoned cars</u> after major flooding.
- The Northeast had their own set of <u>severe storms</u> that resulted in downed trees and power outages.
- Communities across the country celebrated <u>National Night Out</u>, an effort to promote positive relationships between neighborhoods and their local police.
- Police responded to an active shooter report who had multiple weapons after he entered a movie theater in <a href="Antioch, Tennessee">Antioch, Tennessee</a>.
- Fox News hosted the <u>1st GOP debate</u> in Cleveland last night.

# IG\_Map\_-\_Tampa\_Flooding\_2015

Join us at Latitude on October 21, 2015 for the only location-based social media intelligence conference in the world! You'll hear from industry thought leaders about how best to employ location-based social media intelligence in today's ever-changing digital landscape.

register-now-button

#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [hello@geofeedia.com]
Sent: Wednesday, June 25, 2014 2:31 PM
To: timothy.fitzgerald@pd.boston.gov

Subject: Geofeedia - Blasts reported in Abuja

Geofeedia Logo
Geofeedia customers,
Below is the link to a Geofeedia collection from the site of reported bomb blasts in Adamawa, Abuja.
<u>Click here</u>

This email was sent to: timothy.fitzgerald@pd.boston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

We respect your right to privacy: <u>View our policy</u> <u>Manage Subscriptions | Update Profile | Unsubscribe</u>

From: Geofeedia [hello@geofeedia.com] Sent: Tuesday, July 08, 2014 4:36 PM To: timothy.fitzgerald@pd.boston.gov

Subject: Geofeedia - Content from the Gaza Strip

Geofeedia Logo
Geofeedia customers,
Below is the link to a Geofeedia collection of recent content from the Gaza Strip.
<u>Click here</u>

This email was sent to: timothy.fitzgerald@pd.boston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

We respect your right to privacy: <u>View our policy</u> <u>Manage Subscriptions | Update Profile | Unsubscribe</u>

From: Geofeedia [hello@geofeedia.com] Sent: Wednesday, May 14, 2014 3:14 PM To: timothy.fitzgerald@pd.boston.gov

Subject: Social content from the fires in San Diego

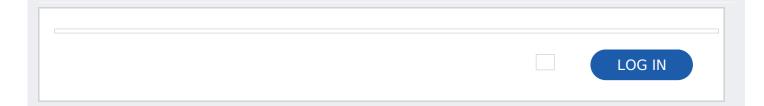
Geofeedia Logo	
	cation-based social media content from the fires in San lick the button below to view images, videos and text
- Team Geofeedia	
	See the content

This email was sent to: timothy.fitzgerald@pd.boston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

We respect your right to privacy: <u>View our policy</u> <u>Manage Subscriptions</u> | <u>Update Profile</u> | <u>Unsubscribe</u>

**Sent:** Friday, June 26, 2015 12:02 PM **To:** alex.moskos@pd.boston.gov

Subject: Weekly Content Roundup - Friday June 26, 2015



# **Weekly Content Roundup**

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- Jordan Spieth won the **US Open**
- The USWNT defeated Colombia to advance in the FIFA Women's World Cup
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- Paris taxi drivers went on strike
- Hundreds mourn church shooting victims at Charleston funerals
- There were terrorist attacks in <u>France</u>, <u>Tunisia</u>, and <u>Kuwait City</u>
- <u>SCOTUS</u> legalized gay marriage

Want to share these collections with everyone? <u>Check out our new Instagram Map Widget.</u>

Geofeedia-log-in

150626-WeeklyContent-IG

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

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From: Geofeedia [updates@geofeedia.com]
Sent: Friday, August 14, 2015 9:31 AM
To: alex.moskos@pd.boston.gov
Subject: Weekly Content Roundup

LOG IN

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Tianjin 2

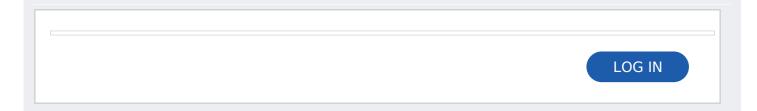
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register-now-button

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com] Sent: Thursday, July 02, 2015 11:30 AM

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Geofeedia-log-in

Navy Yard 2

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

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**Sent:** Friday, July 17, 2015 1:12 PM **To:** alex.moskos@pd.boston.gov **Subject:** Weekly Content Roundup

LOG IN

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Geofeedia-log-in

POTUS at NAACP 2015

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Geofeedia-log-in

NJ Fire IG Map 2

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Geofeedia-log-in

Sam DuBose Rally 2015

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- <u>Comic-Con</u> kicked off its four day international event with over 130,000 attendees
- The US Women's National Team was honored with a <u>championship parade</u> in New York City today
- The Confederate flag was removed this morning from the <u>South Carolina State</u> <u>Capitol</u> grounds

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ou-r	ш

SC Confederate Flag Comes Down

Want to share these Instagram maps with everyone? See how to engage more people with our interactive maps.

### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Will Catton [will.catton@geofeedia.com] Sent: Saturday, September 17, 2016 9:01 PM

**To:** andre.watson@pd.boston.gov

Subject: Breaking: NYC Chelsea Explosion

Geofeedia

#### **BREAKING NEWS:**

The Geofeedia Security Operating Center is actively monitoring social data around an explosion in the Chelsea neighborhood of New York City (23rd St. and 6th Avenue). Developments around the event are being actively chronicled by bystanders in the area.

Below is a link to a **Live Feed** of the location around the explosion. Please note, this is an active feed that will include the most recent content coming from the area (as well as unrelated content in the area). Please scroll back to roughly 8:30 pm ET in the collage view to see social data at the time of the explosion.

#### **VIEW THE LIVE FEED**

Please feel free to contact me if you have any questions at all.

Will Catton
Domain Expert, Geofeedia
will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Will Catton [will.catton@geofeedia.com] Sent: Monday, September 19, 2016 11:09 AM

**To:** andre.watson@pd.boston.gov

Subject: BREAKING NEWS: Chelsea Bombing Suspect in Custody - Social Media Live

Feed

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Hello,

As a follow-up to the content we distributed this weekend, please find below a link to a collection from Linden, NJ, the site of the arrest of the suspected NY/NJ bomber. This collection contains early warning signals such as descriptions of shots being fired in the area, as well as police activity and live video streams of the arrest itself.

Our content collection is linked in below:

### **VIEW THE COLLECTON**

Screen\_Shot\_2016-09-19\_at\_10.38.30\_AM.png

Please feel free to contact me if you have any questions at all.

Will Catton
Domain Expert, Geofeedia
will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com] Sent: Monday, November 16, 2015 2:04 PM To: andre.watson@pd.boston.gov **Subject:** Breaking News: Bomb Threat at Harvard LOG IN **Breaking News:** Police presence at Harvard after a bomb threat on campus. Students are being evacuated from academic buildings. <u>Click here to see our full collection.</u> bomb threat 3

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, October 06, 2015 10:39 AM
To: andre.watson@pd.boston.gov
Subject: Breaking News: Community College of Philadelphia on Lock Down

LOG IN

Breaking News: Community College of Philadelphia is on lock down after reports of an active gunman on campus. Sign in to see our ongoing collection.

Screen\_Shot\_2015-10-06\_at\_11.14.30\_AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com] Sent: Friday, October 09, 2015 6:03 AM

To: andre.watson@pd.boston.gov

Subject: Breaking News: Deadly Shooting at Northern Arizona University

Breaking News: Early this morning there was a deadly shooting on campus at Northern Arizona University, according to initial reports. See our ongoing collection here.

Screen\_Shot\_2015-10-09\_at\_6.39.42\_AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, March 09, 2016 7:50 AM
To: andre.watson@pd.boston.gov

**Subject:** Breaking News: Explosion in Seattle, WA

Breaking News: Multiple firefighters injured battling a fire after reports of an explosion in the Seattle, Washington neighborhood of Greenwood.

View-Geofeedia-Collection.png

seattle\_explosion.jpg

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, March 22, 2016 7:22 AM
To: andre.watson@pd.boston.gov
Subject: Breaking News: Explosions in Brussels, Belgium

LOG IN

Breaking News: Multiple attacks have rocked the city of Brussels: Two explosions occurred in the airport, and one occurred in the Maalbeek metro station. Reports of at least 26 people killed and 130 injured.

View-Geofeedia-Collection.png

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

brussels-attacks.jpg

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, October 09, 2015 1:42 PM
To: andre.watson@pd.boston.gov

Subject: Breaking News: Shooting Causes Lock Down at TSU

Breaking News: A shooting caused Texas Southern Univeristy to go on lock down this afternoon. Intial reports say the shooter is still at large. See our ongoing collection here.

12107673\_942368279169720\_42154919\_n

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, November 13, 2015 5:23 PM
To: andre.watson@pd.boston.gov
Subject: Breaking News: Violence in Paris

LOG IN

Breaking News: Reports of shootings, explosions, and a hostage situation in central Paris. See our ongoing collection here.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive, or  $\underline{\text{unsubscribe}}$ .

From: Will Catton [will.catton@geofeedia.com] Sent: Thursday, August 04, 2016 3:39 PM

**To:** andre.watson@pd.boston.gov

**Subject:** Event Brief for the 2016 Olympics - Preparing for Large Events

LOG IN

Hello,

As all eyes turn toward the Olympic Games in Rio, we know that you understand the massive effort that has gone into the security and safety initiatives leading up to the Opening Ceremonies.

Our newly launched **Geofeedia Security Operations Center** is partnering with our customers throughout the next 3 weeks to provide real-time event monitoring assistance. I'd like to share the Event Brief our team put together as a framework that you could use to set up Geofeedia for the games. It contains a number of configuration techniques for the Olympics and major events in general. I'd be happy to help you with your configuration for the Olympics or any future events.

## >> View the Event Brief for the 2016 Olympics

We anticipate large volumes of Olympic content in the coming weeks and we plan to share relevant content with you on a weekly basis and in real-time for any breaking news events.

As a wrap up from the Olympic Games, the Geofeedia Security Operations Team is hosting a webinar on August 25, 2016 at 2pm EDT to share best practices around preparation for and management of live events to mitigate risk and increase situational awareness with real-time location based intelligence.

# >> REGISTER NOW: Best Practices for Large Event Safety & Security Management

Please let me know if you have any questions or if you would like to learn more about the new Geofeedia Security Operations Center and Team.

Best,

Will Catton

Domain Expert, Geofeedia

will.catton@geofeedia.com

From: Will Catton [will.catton@geofeedia.com] Sent: Saturday, September 17, 2016 12:39 PM

**To:** andre.watson@pd.boston.gov

Subject: Geofeedia - Breaking News - Louisiana Flooding

Geofeedia

#### **UPDATE:**

The Geofeedia Security Operating Center is actively monitoring content near the site of an explosion in Seaside Park, NJ along a race route for a Marine Corp. charity run.

Our content collection is linked in below.

### **VIEW THE COLLECTON**

Please feel free to contact me if you have any questions at all.

Will Catton
Domain Expert, Geofeedia
will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Will Catton [will.catton@geofeedia.com]

Sent: Saturday, August 13, 2016 1:11 PM

**To:** andre.watson@pd.boston.gov

Subject: Geofeedia - Breaking News - Louisiana Flooding

Geofeedia

#### **BREAKING NEWS:**

The Geofeedia Security Operating Center is actively monitoring flooding near Baton Rouge, LA. Emergency management professionals can use this content to help with two major objectives:

- 1) Situational awareness see and hear how the flooding is impacting specific affected areas through shared social media, including live feeds with Periscope videos.
- 2) Search and rescue efforts flood victims are describing their whereabouts and challenges with evacuation. Use Geofeedia to communicate directly with these individuals.

#### **VIEW THE COLLECTON**

Please feel free to contact me if you have any questions at all.

Will Catton
Domain Expert, Geofeedia
will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

ofeedia	
SITUATIONAL UPDATE:	
aking place in Milwaukee.	Derating Center is actively collecting content from the events. The social media intel assists with situational awareness, overing escalations of activities happening on the ground.
Should you have any ques	tions, please contact me.
Will Catton Domain Expert, Geofeedia will.catton@geofeedia.con	

From: Will Catton [will.catton@geofeedia.com]

**Sent:** Monday, August 15, 2016 10:30 AM

To: andre.watson@pd.boston.gov

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

eofeedia	
BREAKING	NEWS:
esort town	pass along some content we've gathered from the reported bombing in the of Hua Hin, Thailand. We will continue to gather content as the event the Collection below will be automatically updated with any new content.
f you have a	any questions about this content or anything else with Geofeedia, please us.
TIP: Use the Collection	e Options -> Translate feature to view translated posts within the
Vill Catton	
-	ert, Geofeedia geofeedia.com
_	

From: Will Catton [will.catton@geofeedia.com]

Sent: Thursday, August 11, 2016 3:08 PM

To: andre.watson@pd.boston.gov

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive, or  $\underline{\text{unsubscribe}}$ .

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, November 16, 2015 2:04 PM
To: andrew.greathouse@pd.boston.gov
Subject: Breaking News: Bomb Threat at Harvard

LOG IN

Breaking News: Police presence at Harvard after a bomb threat on campus. Students are being evacuated from academic buildings. Click here to see our full collection.

bomb\_threat\_3

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, October 06, 2015 10:39 AM
To: andrew.greathouse@pd.boston.gov
Subject: Breaking News: Community College of Philadelphia on Lock Down

LOG IN

Breaking News: Community College of Philadelphia is on lock down after reports of an active gunman on campus. Sign in to see our ongoing collection.

Screen\_Shot\_2015-10-06\_at\_11.14.30\_AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, October 09, 2015 6:03 AM
To: andrew.greathouse@pd.boston.gov

Subject: Breaking News: Deadly Shooting at Northern Arizona University

Breaking News: Early this morning there was a deadly shooting on campus at Northern Arizona University, according to initial reports. See our ongoing collection here.

Screen\_Shot\_2015-10-09\_at\_6.39.42\_AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, March 09, 2016 7:50 AM
To: andrew.greathouse@pd.boston.gov

Subject: Breaking News: Explosion in Seattle, WA

	LOG I	N
•	vs: Multiple firefighters injured battling a fire after reports of an	
•	e Seattle, Washington neighborhood of Greenwood.	
•	·	
•	e Seattle, Washington neighborhood of Greenwood.	

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, March 22, 2016 7:22 AM
To: andrew.greathouse@pd.boston.gov

**Subject:** Breaking News: Explosions in Brussels, Belgium

Breaking News: Multiple attacks have rocked the city of Brussels: Two expocurred in the airport, and one occurred in the Maalbeek metro station. Releast 26 people killed and 130 injured.  View-Geofeedia-Collection.png  brussels-attacks.jpg	LOG IN
· •	•
brussels-attacks.jpg	

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, September 02, 2015 8:14 AM

**To:** andrew.greathouse@pd.boston.gov

**Subject:** Breaking News: Freddie Gray Protests

LOG IN

## **Breaking News:**

Six Baltimore Police officers begin their pretrial today for the death of Freddie Gray in April. Activists have gathered outside the courthouse for a day of protests. Log in throughout the day to see our ongoing collection.

mornin g work **Justice** 4 Freddi е Grey. #nojus ticeno peace #freddi egrey #oneb altimor е #justic enow #itsnot

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A video posted by @j\_unique#itsrea Sep 2, 2015 at 5:34am PDT
Ithism
orming

### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, October 09, 2015 1:42 PM
To: andrew.greathouse@pd.boston.gov

Subject: Breaking News: Shooting Causes Lock Down at TSU

LOG IN
<b>Breaking News:</b> A shooting caused Texas Southern Univeristy to go on lock down this afternoon. Intial reports say the shooter is still at large. See our ongoing collection here.
12107673 942368279169720 42154919 n

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive, or  $\underline{\text{unsubscribe}}$ .

From: Geofeedia [updates@geofeedia.com] Sent: Thursday, March 05, 2015 1:29 PM To: andrew.greathouse@pd.boston.gov Subject: Breaking News: Social Content from LaGuardia Airp	port
Geofeedia Logo	log-in
Breaking News Alert: LaGuardia Airport was shut down after an runway. Click below to view the Geofeedia collection and see what scene.  View-Geofeedia-Collection	·
Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654	

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive.

**Sent:** Friday, April 10, 2015 8:42 AM **To:** andrew.greathouse@pd.boston.gov

Subject: Breaking News: Social Content from Tornadoes in the Midwest

Geofeedia Logo

**Breaking News Alert:** The Midwest has experienced severe weather this week, with high winds, hail and tornadoes hitting across the region. Click below to view the Geofeedia collection and see what's being posted in northern Illinois from the storms last night.

View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com] Sent: Thursday, September 24, 2015 6:48 AM

**To:** andrew.greathouse@pd.boston.gov

Subject: Breaking News: Stampede kills hundreds during the Hajj

Breaking News: According to initial reports, a stampede has left over 300 dead and more than 450 wounded near Mecca during one of the last days of the Hajj pilgrimage. Log in to view our ongoing collection. (Warning: Some Graphic Content)

Screen\_Shot\_2015-09-24\_at\_6.42.56\_AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, November 13, 2015 5:23 PM
To: andrew.greathouse@pd.boston.gov
Subject: Breaking News: Violence in Paris

LOG IN

Breaking News: Reports of shootings, explosions, and a hostage situation in central Paris. See our ongoing collection here.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, April 27, 2015 10:03 PM

**To:** andrew.greathouse@pd.boston.gov

Subject: Breaking News Alert: Baltimore protests and riots

Geofeedia Logo

**Breaking News Alert:** Violent protests and rioting are happening in Baltimore, MD. Click below to view the Geofeedia collection and see what's being posted from the area.

View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Sent: Monday, August 17, 2015 9:29 AM
To: andrew.greathouse@pd.boston.gov
Subject: Breaking News Alert: Explosion in Bangkok

LOG IN

Breaking News Alert: A bomb exploded in central Bangkok early this morning. Initial reports say that it has caused at least a dozen casualties and dozens more injured. No group has yet taken credit for the attack. (Warning: Graphic Content)

View-Geofeedia-Collection

Bangkok\_Explosion

From: Geofeedia [updates@geofeedia.com]

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

		LOG IN
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Γhank you for be	ng a Geofeedia customer!	We Geofeedia Emails
•	lines of communication ope	
•	•	ng from our team. As a customer, you'll
be receiving regu	lar updates, including:	
<ul> <li>Monthly N</li> </ul>	ewsletter: Monthly newsle	tter of Geofeedia product updates,
thought lea	dership resources, upcomir	ng event schedule, and community and
company n		
System Ma     maintenance		unications of latest updates and
		content from major current events foun
•	eofeedia platform, as it hap	-
_	·	ended and hosted by Geofeedia.
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oreferences.	omizing your email commu	ilications: <u>Click here to manage your</u>
<u> </u>		
Γhank you,		
Team Geofeedi	à	
	SPECIAL OFFER FOR GEOFE	EDIA CUSTOMERS
	Use code <b>GeoCustomer</b> for 1	free pass per account

**Sent:** Thursday, May 28, 2015 9:19 AM **To:** andrew.greathouse@pd.boston.gov

### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your <u>email preferences</u> to choose the types of emails you receive, or <u>unsubscribe</u>.

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Subject: Event Brief for the 2016 Olympics - Preparing for Large Events

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Please let me know if you have any questions or if you would like to learn more about the new Geofeedia Security Operations Center and Team.

Best,

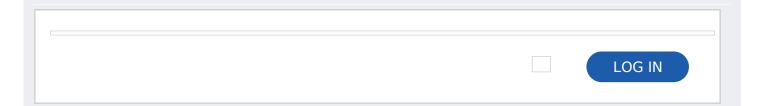
Will Catton

Domain Expert, Geofeedia

will.catton@geofeedia.com

**Sent:** Friday, June 26, 2015 12:02 PM **To:** andrew.greathouse@pd.boston.gov

Subject: Weekly Content Roundup - Friday June 26, 2015



# **Weekly Content Roundup**

Geofeedia is excited to update our customers each week on current events and news from around the world. Log in to see our collections of Breaking News from the past week:

- Jordan Spieth won the **US Open**
- The USWNT defeated Colombia to advance in the FIFA Women's World Cup
- Wildfires have spread across the West Coast
- Paris taxi drivers went on strike
- Hundreds mourn church shooting victims at Charleston funerals
- There were terrorist attacks in <u>France</u>, <u>Tunisia</u>, and <u>Kuwait City</u>
- <u>SCOTUS</u> legalized gay marriage

Want to share these collections with everyone? <u>Check out our new Instagram Map Widget.</u>

Geofeedia-log-in

150626-WeeklyContent-IG

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

**Sent:** Friday, August 07, 2015 1:08 PM **To:** andrew.greathouse@pd.boston.gov

Subject: Weekly Content Roundup



This week's Content Roundup highlights the widespread severe weather we've seen recently. See the content we've collected below for an inside look at this week's current events.

- <u>Wildfires</u> continue to tear through the west coast, charring over 250 square miles in California alone and causing thousands of residents to evacuate.
- The Tampa Bay area had <u>road closings and abandoned cars</u> after major flooding.
- The Northeast had their own set of <u>severe storms</u> that resulted in downed trees and power outages.
- Communities across the country celebrated <u>National Night Out</u>, an effort to promote positive relationships between neighborhoods and their local police.
- Police responded to an active shooter report who had multiple weapons after he entered a movie theater in <a href="Antioch">Antioch</a>, <a href="Tennessee">Tennessee</a>.
- Fox News hosted the <u>1st GOP debate</u> in Cleveland last night.

#### IG\_Map\_-\_Tampa\_Flooding\_2015

Join us at Latitude on October 21, 2015 for the only location-based social media intelligence conference in the world! You'll hear from industry thought leaders about how best to employ location-based social media intelligence in today's ever-changing digital landscape.

register-now-button

#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

**Sent:** Friday, July 17, 2015 1:12 PM **To:** andrew.greathouse@pd.boston.gov **Subject:** Weekly Content Roundup

LOG IN

This week's Content Roundup takes us from France all the way to the happiest place on earth. Click into the collections to see current events from around the world.

- Week two of the <u>Tour de France</u> is finishing up this weekend with only one week remaining of the race.
- The MLB hosted a successful All Star Weekend in Cincinnati.
- President Obama spoke at the National <u>NAACP Convention</u>.
- Chick-Fil-A's <u>Cow Appreciation Day</u> had people around the country dressed in black and white.
- Kentucky declared a State of Emergency after severe <u>flooding</u>.
- Despite a photo and video ban, <u>British Open</u> attendees are documenting their experience.
- Firefighters are battling a <u>fire</u> burning near Athens, Greece.
- Today, Disneyland is celebrating their <u>60th Anniversary</u>.

Geofeedia-log-in

POTUS at NAACP 2015

Want to share these Instagram maps with everyone? See how to engage more people with our interactive Instagram widget.

#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, August 14, 2015 9:31 AM
To: andrew.greathouse@pd.boston.gov

**Subject:** Weekly Content Roundup



This week the world was rocked by a series of explosions in Tianjin, China. Some areas of the city are still reporting ongoing fires. Tianjin's fire chief said that over 1,000 firefighters responded to the scene. See below for the collection from Tianjin as well as other current event collections from the week:

- What started as peaceful protests in <u>Ferguson</u> for the one-year anniversary of Michael Brown's death turned violent late Sunday night.
- <u>Black Lives Matter</u> activists took over a Bernie Sanders event in Seattle and requested a moment of silence in honor of Michael Brown.
- 3 million gallons of metal-filled waste spilled into the <u>Animas River</u> in Colorado causing discoloration and health risks.
- A huge <u>dust storm</u> hit Phoenix this week which brought downed trees and power outages.
- <u>Tianjin, China</u> is recovering from a warehouse explosion that has left dozens dead and hundreds injured.
- The PGA Championship began Thursday even with a <u>strict photo ban</u> during Championship rounds, there is a lot of social content coming from the course.

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Join us at Latitude on October 21, 2015 for the only location-based social media intelligence conference in the world! You'll hear from industry thought leaders about how best to employ location-based social media intelligence in today's ever-changing digital landscape.

register-now-button

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Sent: Friday, July 24, 2015 12:41 PM
To: andrew.greathouse@pd.boston.gov
Subject: Weekly Content Roundup

LOG IN

This week's Content Roundup brings us social content from a reopened embassy, the announcement of another Presidential hopeful, and more. Click through our collections below to see social content from this week's major events from around the world.

- There was a shooting Thursday night at a movie theater in Lafayette, LA.
- After <u>a bomb exploded in Suruc, Turkey</u>, the government briefly blocked Twitter to prevent the broadcast of images from the blast. (WARNING: Graphic content)
- Many gathered to watch the raising of the <u>Cuban flag</u> at their embassy in Washington D.C. for the first time in 54 years.
- John Kasich announced his <u>Presidential campaign bid</u> at The Ohio State University, making him the 16th GOP candidate.
- A record-breaking Rose Bowl crowd watched <u>FC Barcelona take down the LA</u> Galaxy.
- A <u>massive fire</u> engulfed a New Jersey warehouse that prompted evacuation of over 200 local residents.
- The <u>RBC Canadian Open</u>, a part of the PGA Tour, is in full swing.

Geofeedia-log-in

NJ Fire IG Map 2

Want to share these images with everyone? See how with our updated Instagram map widget.

#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Sent: Friday, July 31, 2015 10:54 AM
To: andrew.greathouse@pd.boston.gov
Subject: Weekly Content Roundup

LOG IN

This week's Content Roundup gives us an inside look at social content from protests around the country. See the collections we've gathered of the top breaking news stories from the past week.

- An officer pepper sprayed a crowd that was protesting the arrest of a 14 year old boy after the <u>Black Lives Matter</u> conference in Cleveland.
- Smoke could be seen for miles after a fire broke out at the <u>Cosmopolitian Hotel</u> in Las Vegas on the pool deck.
- <u>Peaceful protests</u> filled downtown Cincinnati after the indictment of University of Cincinnati Officer Tensing after the death of Samuel DuBose.
- Over a dozen Greenpeace activists were <u>dangling from the St. Johns Bridge</u> in Portland in an effort to stop Shell from drilling in the Arctic.
- A fire came dangerously close to the <u>Leonardo da Vinci-Fiumicino airport</u> in Italy causing delays.
- <u>Bernie Sanders</u> simultaneously "hosted" over 3,500 events around the country by live streaming directly to house parties.

Geofeedia-log-in

Sam DuBose Rally 2015

Want to share these images with everyone? See how with our updated Instagram map widget.

#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, July 02, 2015 11:30 AM
To: andrew.greathouse@pd.boston.gov
Subject: Weekly Content Roundup

LOG IN

# **Weekly Content Roundup**

Even with a short holiday week, there was a lot of breaking news around the world. See the top collections from the week here:

- <u>Pride</u> was celebrated all around the world in cities like London, San Francisco, Istanbul, Chicago, Barcelona, and more
- A <u>rally</u> took place in Athens, Greece in response to the bank crisis
- A military <u>plane crashed</u> in a residential neighborhood in Indonesia (WARNING: Graphic Content)
- The U.S. Women's National Team defeated Germany in the semifinals of the <u>FIFA</u> Women's World Cup
- The White House lifted their 40 year photo ban
- The <u>Washington Navy Yard</u> was placed on lock down after reports of an active shooter on base

Interested in sharing this content with everyone? <u>See how with our new Instagram widget.</u>

Geofeedia-log-in

Navy Yard 2

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

**Sent:** Friday, July 10, 2015 10:53 AM **To:** andrew.greathouse@pd.boston.gov **Subject:** Weekly Content Roundup

	LOG IN

Our newest Content Roundup takes us around the globe, from London to San Diego and more. See our collections from this week's most talked about events.

- The <u>Coke Zero Daytona 400</u> was delayed over 3 hours because of weather and the final lap gave everyone a scare
- The <u>Tour de France</u> is in its 7th stage today, ending in Fougères, France
- The <u>Pope visited Ecuador</u> on his first stop of his South American tour
- <u>United Airlines</u> grounded all flights after technical difficulties
- London Tube workers went on <u>strike</u> which sent commuters into chaos
- <u>Comic-Con</u> kicked off its four day international event with over 130,000 attendees
- The US Women's National Team was honored with a <u>championship parade</u> in New York City today
- The Confederate flag was removed this morning from the <u>South Carolina State</u> <u>Capitol</u> grounds

SC Confederate Flag Comes Down

Want to share these Instagram maps with everyone? See how to engage more people with our interactive maps.

#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Will Catton [will.catton@geofeedia.com] Sent: Saturday, September 17, 2016 9:01 PM

**To:** anthony.twining@pd.boston.gov

Subject: Breaking: NYC Chelsea Explosion

Geofeedia

#### **BREAKING NEWS:**

The Geofeedia Security Operating Center is actively monitoring social data around an explosion in the Chelsea neighborhood of New York City (23rd St. and 6th Avenue). Developments around the event are being actively chronicled by bystanders in the area.

Below is a link to a **Live Feed** of the location around the explosion. Please note, this is an active feed that will include the most recent content coming from the area (as well as unrelated content in the area). Please scroll back to roughly 8:30 pm ET in the collage view to see social data at the time of the explosion.

#### **VIEW THE LIVE FEED**

Please feel free to contact me if you have any questions at all.

Will Catton Domain Expert, Geofeedia will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Will Catton [will.catton@geofeedia.com] Sent: Monday, September 19, 2016 11:10 AM

**To:** anthony.twining@pd.boston.gov

Subject: BREAKING NEWS: Chelsea Bombing Suspect in Custody - Social Media Live

Feed

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Hello,

As a follow-up to the content we distributed this weekend, please find below a link to a collection from Linden, NJ, the site of the arrest of the suspected NY/NJ bomber. This collection contains early warning signals such as descriptions of shots being fired in the area, as well as police activity and live video streams of the arrest itself.

Our content collection is linked in below:

#### **VIEW THE COLLECTON**

Screen\_Shot\_2016-09-19\_at\_10.38.30\_AM.png

Please feel free to contact me if you have any questions at all.

Will Catton
Domain Expert, Geofeedia
will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, March 09, 2016 7:50 AM

**To:** anthony.twining@pd.boston.gov

Subject: Breaking News: Explosion in Seattle, WA

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_	he Seattle, Washington neighborhood of Greenwoo	•

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	LOG IN
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#### >> View the Event Brief for the 2016 Olympics

We anticipate large volumes of Olympic content in the coming weeks and we plan to share relevant content with you on a weekly basis and in real-time for any breaking news events.

As a wrap up from the Olympic Games, the Geofeedia Security Operations Team is hosting a webinar on August 25, 2016 at 2pm EDT to share best practices around preparation for and management of live events to mitigate risk and increase situational awareness with real-time location based intelligence.

# >> REGISTER NOW: Best Practices for Large Event Safety & Security Management

Please let me know if you have any questions or if you would like to learn more about the new Geofeedia Security Operations Center and Team.

Best,

Will Catton

Domain Expert, Geofeedia

will.catton@geofeedia.com

From: Will Catton [will.catton@geofeedia.com]

Sent: Saturday, August 13, 2016 1:12 PM

**To:** anthony.twining@pd.boston.gov

Subject: Geofeedia - Breaking News - Louisiana Flooding

Geofeedia

#### **BREAKING NEWS:**

The Geofeedia Security Operating Center is actively monitoring flooding near Baton Rouge, LA. Emergency management professionals can use this content to help with two major objectives:

- 1) Situational awareness see and hear how the flooding is impacting specific affected areas through shared social media, including live feeds with Periscope videos.
- 2) Search and rescue efforts flood victims are describing their whereabouts and challenges with evacuation. Use Geofeedia to communicate directly with these individuals.

#### **VIEW THE COLLECTON**

Please feel free to contact me if you have any guestions at all.

Will Catton
Domain Expert, Geofeedia
will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Will Catton [will.catton@geofeedia.com] Sent: Saturday, September 17, 2016 12:39 PM

**To:** anthony.twining@pd.boston.gov

Subject: Geofeedia - Breaking News - Louisiana Flooding

Geofeedia

#### **UPDATE:**

The Geofeedia Security Operating Center is actively monitoring content near the site of an explosion in Seaside Park, NJ along a race route for a Marine Corp. charity run.

Our content collection is linked in below.

#### **VIEW THE COLLECTON**

Please feel free to contact me if you have any questions at all.

Will Catton

Domain Expert, Geofeedia

will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

JATIONAL UPDATE:  Geofeedia Security Operating Center is actively collecting content from	
Geofeedia Security Operating Center is actively collecting content from	
ng place in Milwaukee. The social media intel assists with situational av	wareness,
uld you have any questions, please contact me.	
Catton	
·	
o I	ource allocation & discovering escalations of activities happening on thould you have any questions, please contact me.  I Catton  main Expert, Geofeedia .catton@geofeedia.com

From: Will Catton [will.catton@geofeedia.com]

**Sent:** Monday, August 15, 2016 10:30 AM

To: anthony.twining@pd.boston.gov

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Geofeedia
BREAKING NEWS:
I wanted to pass along some content we've gathered from the reported bombing in the resort town of Hua Hin, Thailand. We will continue to gather content as the event develops & the Collection below will be automatically updated with any new content.
If you have any questions about this content or anything else with Geofeedia, please reach out to us.
TIP: Use the Options -> Translate feature to view translated posts within the Collection
Will Catton  Domain Expert, Geofeedia  will.catton@geofeedia.com

Subject: Geofeedia BREAKING NEWS | Posts from Hua Hin, Thailand Bombing

From: Will Catton [will.catton@geofeedia.com]

Sent: Thursday, August 11, 2016 3:08 PM

To: anthony.twining@pd.boston.gov

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive, or  $\underline{\text{unsubscribe}}$ .

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, November 16, 2015 2:04 PM
To: brendan.wheeler@pd.boston.gov
Subject: Breaking News: Bomb Threat at Harvard

LOG IN

Breaking News: Police presence at Harvard after a bomb threat on campus. Students are being evacuated from academic buildings. Click here to see our full collection.

bomb\_threat\_3

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, October 06, 2015 10:39 AM
To: brendan.wheeler@pd.boston.gov
Subject: Breaking News: Community College of Philadelphia on Lock Down

LOG IN

Breaking News: Community College of Philadelphia is on lock down after reports of an active gunman on campus. Sign in to see our ongoing collection.

Screen\_Shot\_2015-10-06\_at\_11.14.30\_AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, October 09, 2015 6:03 AM
To: brendan.wheeler@pd.boston.gov

Subject: Breaking News: Deadly Shooting at Northern Arizona University

Breaking News: Early this morning there was a deadly shooting on campus at Northern Arizona University, according to initial reports. See our ongoing collection here.

Screen\_Shot\_2015-10-09\_at\_6.39.42\_AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, March 09, 2016 7:50 AM
Tas brandar wheeler and bester rese

To: brendan.wheeler@pd.boston.gov

Subject: Breaking News: Explosion in Seattle, WA

Breaking News: Multiple firefighters injured battling a fire after reports of an explosion in the Seattle, Washington neighborhood of Greenwood.

View-Geofeedia-Collection.png

seattle\_explosion.jpg

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, March 22, 2016 7:22 AM
To: brendan.wheeler@pd.boston.gov

Subject: Breaking News: Explosions in Brussels, Belgium

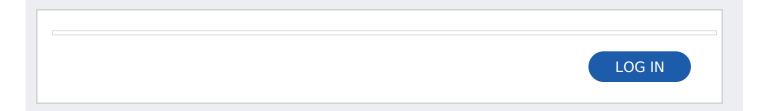
	LOG IN
•	ws: Multiple attacks have rocked the city of Brussels: Two explosions
occurred in the	ws: Multiple attacks have rocked the city of Brussels: Two explosions e airport, and one occurred in the Maalbeek metro station. Reports of at e killed and 130 injured.
occurred in the	e airport, and one occurred in the Maalbeek metro station. Reports of at

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, September 02, 2015 8:14 AM

**To:** brendan.wheeler@pd.boston.gov

**Subject:** Breaking News: Freddie Gray Protests



## **Breaking News:**

Six Baltimore Police officers begin their pretrial today for the death of Freddie Gray in April. Activists have gathered outside the courthouse for a day of protests. Log in throughout the day to see our ongoing collection.

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#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, October 09, 2015 1:42 PM
To: brendan.wheeler@pd.boston.gov

**Subject:** Breaking News: Shooting Causes Lock Down at TSU

	LOG IN
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•	<b>News:</b> A shooting caused Texas Southern Univeristy to go on lock down this Intial reports say the shooter is still at large. See our ongoing collection
•	

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive, or  $\underline{\text{unsubscribe}}$ .

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, March 05, 2015 1:29 PM
To: brendan.wheeler@pd.boston.gov
Subject: Breaking News: Social Content from LaGuardia Airport

Geofeedia Logo

Breaking News Alert: LaGuardia Airport was shut down after an airplane slid off the runway. Click below to view the Geofeedia collection and see what's being posted from the scene.

View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive.

**Sent:** Friday, April 10, 2015 8:42 AM **To:** brendan.wheeler@pd.boston.gov

Subject: Breaking News: Social Content from Tornadoes in the Midwest

Geofeedia Logo

**Breaking News Alert:** The Midwest has experienced severe weather this week, with high winds, hail and tornadoes hitting across the region. Click below to view the Geofeedia collection and see what's being posted in northern Illinois from the storms last night.

View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com] Sent: Thursday, September 24, 2015 6:48 AM

To: brendan.wheeler@pd.boston.gov

Subject: Breaking News: Stampede kills hundreds during the Hajj

Breaking News: According to initial reports, a stampede has left over 300 dead and more than 450 wounded near Mecca during one of the last days of the Hajj pilgrimage. Log in to view our ongoing collection. (Warning: Some Graphic Content)

Screen\_Shot\_2015-09-24\_at\_6.42.56\_AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, November 13, 2015 5:23 PM
To: brendan.wheeler@pd.boston.gov
Subject: Breaking News: Violence in Paris

LOG IN

Breaking News: Reports of shootings, explosions, and a hostage situation in central Paris. See our ongoing collection here.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your email preferences to choose the types of emails you receive, or unsubscribe.

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, April 27, 2015 10:03 PM

To: brendan.wheeler@pd.boston.gov

Subject: Breaking News Alert: Baltimore protests and riots

Geofeedia Logo

**Breaking News Alert:** Violent protests and rioting are happening in Baltimore, MD. Click below to view the Geofeedia collection and see what's being posted from the area.

View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, August 17, 2015 9:29 AM
To: brendan.wheeler@pd.boston.gov
Subject: Breaking News Alert: Explosion in Bangkok

LOG IN

Breaking News Alert: A bomb exploded in central Bangkok early this morning. Initial reports say that it has caused at least a dozen casualties and dozens more injured. No group has yet taken credit for the attack. (Warning: Graphic Content)

View-Geofeedia-Collection

Bangkok\_Explosion

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

	LOG IN
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=	ling a Geofeedia customer! We Geofeedia Emails
•	lines of communication open, and at (and when) you'll be hearing from our team. As a customer, you'l
-	ular updates, including:
Monthly N	lewsletter: Monthly newsletter of Geofeedia product updates,
-	dership resources, upcoming event schedule, and community and
company n	ews.
-	aintenance: Product communications of latest updates and
	ce windows. <b>News Alerts</b> : Social media content from major current events four
	seofeedia platform, as it happens.
_	nnouncements of events attended and hosted by Geofeedia.
Interested in cus	tomizing your email communications? Click here to manage your
preferences.	
Thank you,	
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- Team Geofeedi	a
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	SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS  Use code GeoCustomer for 1 free pass per account

Sent: Thursday, May 28, 2015 9:19 AM

#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

**Sent:** Friday, June 26, 2015 12:02 PM **To:** brendan.wheeler@pd.boston.gov

Subject: Weekly Content Roundup - Friday June 26, 2015



## **Weekly Content Roundup**

Geofeedia is excited to update our customers each week on current events and news from around the world. Log in to see our collections of Breaking News from the past week:

- Jordan Spieth won the <u>US Open</u>
- The USWNT defeated Colombia to advance in the FIFA Women's World Cup
- Wildfires have spread across the West Coast
- Paris taxi drivers went on strike
- Hundreds mourn church shooting victims at Charleston funerals
- There were terrorist attacks in France, Tunisia, and Kuwait City
- <u>SCOTUS</u> legalized gay marriage

Want to share these collections with everyone? <u>Check out our new Instagram Map Widget.</u>

Geofeedia-log-in

150626-WeeklyContent-IG

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

**Sent:** Friday, July 10, 2015 10:53 AM **To:** brendan.wheeler@pd.boston.gov **Subject:** Weekly Content Roundup

LOG IN

Our newest Content Roundup takes us around the globe, from London to San Diego and more. See our collections from this week's most talked about events.

- The <u>Coke Zero Daytona 400</u> was delayed over 3 hours because of weather and the final lap gave everyone a scare
- The <u>Tour de France</u> is in its 7th stage today, ending in Fougères, France
- The <u>Pope visited Ecuador</u> on his first stop of his South American tour
- <u>United Airlines</u> grounded all flights after technical difficulties
- London Tube workers went on <u>strike</u> which sent commuters into chaos
- <u>Comic-Con</u> kicked off its four day international event with over 130,000 attendees
- The US Women's National Team was honored with a <u>championship parade</u> in New York City today
- The Confederate flag was removed this morning from the <u>South Carolina State</u> <u>Capitol</u> grounds

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SC Confederate Flag Comes Down

Want to share these Instagram maps with everyone? See how to engage more people with our interactive maps.

#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [updates@geofeedia.com] Sent: Friday, August 14, 2015 9:31 AM

**To:** brendan.wheeler@pd.boston.gov **Subject:** Weekly Content Roundup

LOG IN

This week the world was rocked by a series of explosions in Tianjin, China. Some areas of the city are still reporting ongoing fires. Tianjin's fire chief said that over 1,000 firefighters responded to the scene. See below for the collection from Tianjin as well as other current event collections from the week:

- What started as peaceful protests in <u>Ferguson</u> for the one-year anniversary of Michael Brown's death turned violent late Sunday night.
- <u>Black Lives Matter</u> activists took over a Bernie Sanders event in Seattle and requested a moment of silence in honor of Michael Brown.
- 3 million gallons of metal-filled waste spilled into the <u>Animas River</u> in Colorado causing discoloration and health risks.
- A huge <u>dust storm</u> hit Phoenix this week which brought downed trees and power outages.
- <u>Tianjin, China</u> is recovering from a warehouse explosion that has left dozens dead and hundreds injured.
- The PGA Championship began Thursday even with a <u>strict photo ban</u> during Championship rounds, there is a lot of social content coming from the course.

Tianjin 2

Join us at Latitude on October 21, 2015 for the only location-based social media intelligence conference in the world! You'll hear from industry thought leaders about how best to employ location-based social media intelligence in today's ever-changing digital landscape.

register-now-button

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

**Sent:** Friday, July 17, 2015 1:12 PM **To:** brendan.wheeler@pd.boston.gov **Subject:** Weekly Content Roundup

LOG IN

This week's Content Roundup takes us from France all the way to the happiest place on earth. Click into the collections to see current events from around the world.

- Week two of the <u>Tour de France</u> is finishing up this weekend with only one week remaining of the race.
- The MLB hosted a successful All Star Weekend in Cincinnati.
- President Obama spoke at the National <u>NAACP Convention</u>.
- Chick-Fil-A's <u>Cow Appreciation Day</u> had people around the country dressed in black and white.
- Kentucky declared a State of Emergency after severe <u>flooding</u>.
- Despite a photo and video ban, <u>British Open</u> attendees are documenting their experience.
- Firefighters are battling a <u>fire</u> burning near Athens, Greece.
- Today, Disneyland is celebrating their <u>60th Anniversary</u>.

Geofeedia-log-in

POTUS at NAACP 2015

Want to share these Instagram maps with everyone? See how to engage more people with our interactive Instagram widget.

#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, July 02, 2015 11:30 AM
To: brendan.wheeler@pd.boston.gov
Subject: Weekly Content Roundup

LOG IN

# **Weekly Content Roundup**

Even with a short holiday week, there was a lot of breaking news around the world. See the top collections from the week here:

- <u>Pride</u> was celebrated all around the world in cities like London, San Francisco, Istanbul, Chicago, Barcelona, and more
- A <u>rally</u> took place in Athens, Greece in response to the bank crisis
- A military <u>plane crashed</u> in a residential neighborhood in Indonesia (WARNING: Graphic Content)
- The U.S. Women's National Team defeated Germany in the semifinals of the <u>FIFA</u> Women's World Cup
- The White House lifted their 40 year photo ban
- The <u>Washington Navy Yard</u> was placed on lock down after reports of an active shooter on base

Interested in sharing this content with everyone? <u>See how with our new Instagram</u> widget.

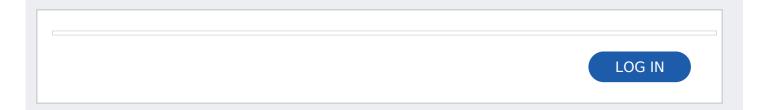
Geofeedia-log-in

Navy Yard 2

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

**Sent:** Friday, July 31, 2015 10:54 AM **To:** brendan.wheeler@pd.boston.gov **Subject:** Weekly Content Roundup



This week's Content Roundup gives us an inside look at social content from protests around the country. See the collections we've gathered of the top breaking news stories from the past week.

- An officer pepper sprayed a crowd that was protesting the arrest of a 14 year old boy after the <u>Black Lives Matter</u> conference in Cleveland.
- Smoke could be seen for miles after a fire broke out at the <u>Cosmopolitian Hotel</u> in Las Vegas on the pool deck.
- <u>Peaceful protests</u> filled downtown Cincinnati after the indictment of University of Cincinnati Officer Tensing after the death of Samuel DuBose.
- Over a dozen Greenpeace activists were <u>dangling from the St. Johns Bridge</u> in Portland in an effort to stop Shell from drilling in the Arctic.
- A fire came dangerously close to the <u>Leonardo da Vinci-Fiumicino airport</u> in Italy causing delays.
- <u>Bernie Sanders</u> simultaneously "hosted" over 3,500 events around the country by live streaming directly to house parties.

Geofeedia-log-in

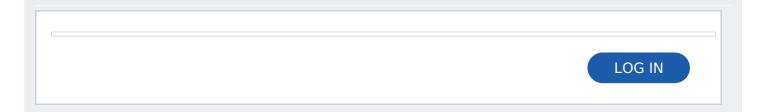
Sam DuBose Rally 2015

Want to share these images with everyone? See how with our updated Instagram map widget.

#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

**Sent:** Friday, August 07, 2015 1:08 PM **To:** brendan.wheeler@pd.boston.gov **Subject:** Weekly Content Roundup



This week's Content Roundup highlights the widespread severe weather we've seen recently. See the content we've collected below for an inside look at this week's current events.

- <u>Wildfires</u> continue to tear through the west coast, charring over 250 square miles in California alone and causing thousands of residents to evacuate.
- The Tampa Bay area had <u>road closings and abandoned cars</u> after major flooding.
- The Northeast had their own set of <u>severe storms</u> that resulted in downed trees and power outages.
- Communities across the country celebrated <u>National Night Out</u>, an effort to promote positive relationships between neighborhoods and their local police.
- Police responded to an active shooter report who had multiple weapons after he entered a movie theater in <a href="Antioch, Tennessee">Antioch, Tennessee</a>.
- Fox News hosted the <u>1st GOP debate</u> in Cleveland last night.

#### IG\_Map\_-\_Tampa\_Flooding\_2015

Join us at Latitude on October 21, 2015 for the only location-based social media intelligence conference in the world! You'll hear from industry thought leaders about how best to employ location-based social media intelligence in today's ever-changing digital landscape.

register-now-button

#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

**Sent:** Friday, July 24, 2015 12:41 PM **To:** brendan.wheeler@pd.boston.gov **Subject:** Weekly Content Roundup



This week's Content Roundup brings us social content from a reopened embassy, the announcement of another Presidential hopeful, and more. Click through our collections below to see social content from this week's major events from around the world.

- There was a shooting Thursday night at a movie theater in Lafayette, LA.
- After <u>a bomb exploded in Suruc, Turkey</u>, the government briefly blocked Twitter to prevent the broadcast of images from the blast. (WARNING: Graphic content)
- Many gathered to watch the raising of the <u>Cuban flag</u> at their embassy in Washington D.C. for the first time in 54 years.
- John Kasich announced his <u>Presidential campaign bid</u> at The Ohio State University, making him the 16th GOP candidate.
- A record-breaking Rose Bowl crowd watched <u>FC Barcelona take down the LA</u> Galaxy.
- A <u>massive fire</u> engulfed a New Jersey warehouse that prompted evacuation of over 200 local residents.
- The <u>RBC Canadian Open</u>, a part of the PGA Tour, is in full swing.

Geofeedia-log-in

NJ\_Fire\_IG\_Map\_2

Want to share these images with everyone? See how with our updated Instagram map widget.

#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Will Catton [will.catton@geofeedia.com] Sent: Saturday, September 17, 2016 9:01 PM

**To:** brett.loycano@pd.boston.gov

Subject: Breaking: NYC Chelsea Explosion

Geofeedia

#### **BREAKING NEWS:**

The Geofeedia Security Operating Center is actively monitoring social data around an explosion in the Chelsea neighborhood of New York City (23rd St. and 6th Avenue). Developments around the event are being actively chronicled by bystanders in the area.

Below is a link to a **Live Feed** of the location around the explosion. Please note, this is an active feed that will include the most recent content coming from the area (as well as unrelated content in the area). Please scroll back to roughly 8:30 pm ET in the collage view to see social data at the time of the explosion.

#### **VIEW THE LIVE FEED**

Please feel free to contact me if you have any questions at all.

Will Catton Domain Expert, Geofeedia will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Will Catton [will.catton@geofeedia.com] Sent: Monday, September 19, 2016 11:10 AM

**To:** brett.loycano@pd.boston.gov

Subject: BREAKING NEWS: Chelsea Bombing Suspect in Custody - Social Media Live

Feed

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Hello,

As a follow-up to the content we distributed this weekend, please find below a link to a collection from Linden, NJ, the site of the arrest of the suspected NY/NJ bomber. This collection contains early warning signals such as descriptions of shots being fired in the area, as well as police activity and live video streams of the arrest itself.

Our content collection is linked in below:

#### **VIEW THE COLLECTON**

Screen\_Shot\_2016-09-19\_at\_10.38.30\_AM.png

Please feel free to contact me if you have any questions at all.

Will Catton

Domain Expert, Geofeedia

will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, November 16, 2015 2:04 PM
To: brett.loycano@pd.boston.gov
Subject: Breaking News: Bomb Threat at Harvard

LOG IN

Breaking News: Police presence at Harvard after a bomb threat on campus. Students are being evacuated from academic buildings. Click here to see our full collection.

bomb\_threat\_3

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, October 06, 2015 10:39 AM
To: brett.loycano@pd.boston.gov
Subject: Breaking News: Community College of Philadelphia on Lock Down

LOG IN

Breaking News: Community College of Philadelphia is on lock down after reports of an active gunman on campus. Sign in to see our ongoing collection.

Screen\_Shot\_2015-10-06\_at\_11.14.30\_AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, October 09, 2015 6:03 AM

Screen\_Shot\_2015-10-09\_at\_6.39.42\_AM

**To:** brett.loycano@pd.boston.gov

**Subject:** Breaking News: Deadly Shooting at Northern Arizona University

Breaking News: Early this morning there was a deadly shooting on campus at Northern Arizona University, according to initial reports. See our ongoing collection here.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, March 09, 2016 7:50 AM
To: brett.loycano@pd.boston.gov
Subject: Breaking News: Explosion in Seattle, WA

LOG IN

**Breaking News:** Multiple firefighters injured battling a fire after reports of an explosion in the Seattle, Washington neighborhood of Greenwood.

View-Geofeedia-Collection.png

seattle\_explosion.jpg

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, March 22, 2016 7:22 AM
To: brett.loycano@pd.boston.gov
Subject: Breaking News: Explosions in Brussels, Belgium

LOG IN

Breaking News: Multiple attacks have rocked the city of Brussels: Two explosions occurred in the airport, and one occurred in the Maalbeek metro station. Reports of at least 26 people killed and 130 injured.

View-Geofeedia-Collection.png

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

brussels-attacks.jpg

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, September 02, 2015 8:14 AM

**To:** brett.loycano@pd.boston.gov

**Subject:** Breaking News: Freddie Gray Protests



## **Breaking News:**

Six Baltimore Police officers begin their pretrial today for the death of Freddie Gray in April. Activists have gathered outside the courthouse for a day of protests. Log in throughout the day to see our ongoing collection.

mornin g work **Justice** 4 Freddi е Grey. #nojus ticeno peace #freddi egrey #oneb altimor е #justic enow #itsnot

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A video posted by @j\_unique#itsrea Sep 2, 2015 at 5:34am PDT
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#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, October 09, 2015 1:42 PM
To: brett.loycano@pd.boston.gov
Subject: Breaking News: Shooting Causes Lock Down at TSU

LOG IN

Breaking News: A shooting caused Texas Southern University to go on lock down this afternoon. Intial reports say the shooter is still at large. See our ongoing collection here.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

12107673\_942368279169720\_42154919\_n

From: Geofeedia [updates@geofeedia.com] Sent: Thursday, March 05, 2015 1:30 PM To: brett.loycano@pd.boston.gov Subject: Breaking News: Social Content from LaGuardia Airport  Geofeedia Logo	
<b>Breaking News Alert:</b> LaGuardia Airport was shut down after an airpl runway. Click below to view the Geofeedia collection and see what's be scene.	
View-Geofeedia-Collection	
Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654  Update your <u>email preferences</u> to choose the types of emails you receive.	

**Sent:** Friday, April 10, 2015 8:42 AM **To:** brett.loycano@pd.boston.gov

Subject: Breaking News: Social Content from Tornadoes in the Midwest

Geofeedia Logo

**Breaking News Alert:** The Midwest has experienced severe weather this week, with high winds, hail and tornadoes hitting across the region. Click below to view the Geofeedia collection and see what's being posted in northern Illinois from the storms last night.

View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com] Sent: Thursday, September 24, 2015 6:48 AM

**To:** brett.loycano@pd.boston.gov

Subject: Breaking News: Stampede kills hundreds during the Hajj

Breaking News: According to initial reports, a stampede has left over 300 dead and more than 450 wounded near Mecca during one of the last days of the Hajj pilgrimage. Log in to view our ongoing collection. (Warning: Some Graphic Content)

Screen Shot 2015-09-24 at 6.42.56 AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, November 13, 2015 5:23 PM
To: brett.loycano@pd.boston.gov
Subject: Breaking News: Violence in Paris

LOG IN

Breaking News: Reports of shootings, explosions, and a hostage situation in central Paris. See our ongoing collection here.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive, or  $\underline{\text{unsubscribe}}$ .

From: Geofeedia [updates@geofeedia.com] Sent: Monday, April 27, 2015 10:03 PM

To: brett.loycano@pd.boston.gov

**Subject:** Breaking News Alert: Baltimore protests and riots

Geofeedia Logo

**Breaking News Alert:** Violent protests and rioting are happening in Baltimore, MD. Click below to view the Geofeedia collection and see what's being posted from the area.

View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Sent: Monday, August 17, 2015 9:29 AM
To: brett.loycano@pd.boston.gov
Subject: Breaking News Alert: Explosion in Bangkok

LOG IN

Breaking News Alert: A bomb exploded in central Bangkok early this morning. Initial reports say that it has caused at least a dozen casualties and dozens more injured. No group has yet taken credit for the attack. (Warning: Graphic Content)

View-Geofeedia-Collection

Bangkok\_Explosion

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your *email preferences* to choose the types of emails you receive, or *unsubscribe*.

From: Geofeedia [updates@geofeedia.com]

			LOG IN
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Γhank you for be	ng a Geofeedia customer!	We	Geofeedia Emails
•	lines of communication op		
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	SPECIAL OFFER FOR GEOF	LLDIA COO	
	Use code <b>GeoCustomer</b> for		per account

Sent: Thursday, May 28, 2015 9:20 AM

To: brett.loycano@pd.boston.gov

#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Will Catton [will.catton@geofeedia.com] Sent: Thursday, August 04, 2016 3:40 PM

**To:** brett.loycano@pd.boston.gov

**Subject:** Event Brief for the 2016 Olympics - Preparing for Large Events

LOG IN

Hello,

As all eyes turn toward the Olympic Games in Rio, we know that you understand the massive effort that has gone into the security and safety initiatives leading up to the Opening Ceremonies.

Our newly launched **Geofeedia Security Operations Center** is partnering with our customers throughout the next 3 weeks to provide real-time event monitoring assistance. I'd like to share the Event Brief our team put together as a framework that you could use to set up Geofeedia for the games. It contains a number of configuration techniques for the Olympics and major events in general. I'd be happy to help you with your configuration for the Olympics or any future events.

#### >> View the Event Brief for the 2016 Olympics

We anticipate large volumes of Olympic content in the coming weeks and we plan to share relevant content with you on a weekly basis and in real-time for any breaking news events.

As a wrap up from the Olympic Games, the Geofeedia Security Operations Team is hosting a webinar on August 25, 2016 at 2pm EDT to share best practices around preparation for and management of live events to mitigate risk and increase situational awareness with real-time location based intelligence.

# >> REGISTER NOW: Best Practices for Large Event Safety & Security Management

Please let me know if you have any questions or if you would like to learn more about the new Geofeedia Security Operations Center and Team.

Best,

Will Catton

Domain Expert, Geofeedia

will.catton@geofeedia.com

From: Will Catton [will.catton@geofeedia.com] Sent: Saturday, September 17, 2016 12:39 PM

**To:** brett.loycano@pd.boston.gov

Subject: Geofeedia - Breaking News - Louisiana Flooding

Geofeedia

#### **UPDATE:**

The Geofeedia Security Operating Center is actively monitoring content near the site of an explosion in Seaside Park, NJ along a race route for a Marine Corp. charity run.

Our content collection is linked in below.

#### **VIEW THE COLLECTON**

Please feel free to contact me if you have any questions at all.

Will Catton

Domain Expert, Geofeedia

will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Will Catton [will.catton@geofeedia.com] Sent: Saturday, August 13, 2016 1:12 PM

To: brett.loycano@pd.boston.gov

Subject: Geofeedia - Breaking News - Louisiana Flooding

Geofeedia

#### **BREAKING NEWS:**

The Geofeedia Security Operating Center is actively monitoring flooding near Baton Rouge, LA. Emergency management professionals can use this content to help with two major objectives:

- 1) Situational awareness see and hear how the flooding is impacting specific affected areas through shared social media, including live feeds with Periscope videos.
- 2) Search and rescue efforts flood victims are describing their whereabouts and challenges with evacuation. Use Geofeedia to communicate directly with these individuals.

#### **VIEW THE COLLECTON**

Please feel free to contact me if you have any questions at all.

Will Catton
Domain Expert, Geofeedia
will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive, or  $\underline{\text{unsubscribe}}$ .

eofeedia	AKING NEWS   Posts from Hua Hin, Thailand Bombing
BREAKING NEWS:	
resort town of Hua Hin,	some content we've gathered from the reported bombing in the Thailand. We will continue to gather content as the event on below will be automatically updated with any new content.
f you have any question reach out to us.	ns about this content or anything else with Geofeedia, please
TIP: Use the Options Collection	-> Translate feature to view translated posts within the
Will Catton Domain Expert, Geofee will.catton@geofeedia.c	

Sent: Thursday, August 11, 2016 3:08 PM

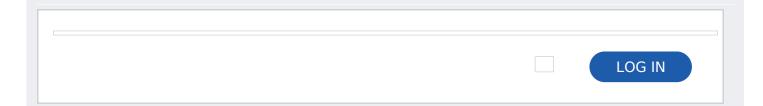
To: brett.loycano@pd.boston.gov

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive, or  $\underline{\text{unsubscribe}}$ .

**Sent:** Friday, June 26, 2015 12:03 PM **To:** brett.loycano@pd.boston.gov

Subject: Weekly Content Roundup - Friday June 26, 2015



# **Weekly Content Roundup**

Geofeedia is excited to update our customers each week on current events and news from around the world. Log in to see our collections of Breaking News from the past week:

- Jordan Spieth won the <u>US Open</u>
- The USWNT defeated Colombia to advance in the FIFA Women's World Cup
- Wildfires have spread across the West Coast
- Paris taxi drivers went on strike
- Hundreds mourn church shooting victims at Charleston funerals
- There were terrorist attacks in <u>France</u>, <u>Tunisia</u>, and <u>Kuwait City</u>
- <u>SCOTUS</u> legalized gay marriage

Want to share these collections with everyone? <u>Check out our new Instagram Map Widget.</u>

Geofeedia-log-in

150626-WeeklyContent-IG

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Sent: Friday, July 24, 2015 12:41 PM To: brett.loycano@pd.boston.gov Subject: Weekly Content Roundup

LOG IN

This week's Content Roundup brings us social content from a reopened embassy, the announcement of another Presidential hopeful, and more. Click through our collections below to see social content from this week's major events from around the world.

- There was a shooting Thursday night at a movie theater in Lafayette, LA.
- After <u>a bomb exploded in Suruc, Turkey</u>, the government briefly blocked Twitter to prevent the broadcast of images from the blast. (WARNING: Graphic content)
- Many gathered to watch the raising of the <u>Cuban flag</u> at their embassy in Washington D.C. for the first time in 54 years.
- John Kasich announced his <u>Presidential campaign bid</u> at The Ohio State University, making him the 16th GOP candidate.
- A record-breaking Rose Bowl crowd watched <u>FC Barcelona take down the LA</u> Galaxy.
- A <u>massive fire</u> engulfed a New Jersey warehouse that prompted evacuation of over 200 local residents.
- The <u>RBC Canadian Open</u>, a part of the PGA Tour, is in full swing.

Geofeedia-log-in

NJ Fire IG Map 2

Want to share these images with everyone? See how with our updated Instagram map widget.

#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Sent: Friday, July 31, 2015 10:54 AM To: brett.loycano@pd.boston.gov Subject: Weekly Content Roundup

LOG IN

This week's Content Roundup gives us an inside look at social content from protests around the country. See the collections we've gathered of the top breaking news stories from the past week.

- An officer pepper sprayed a crowd that was protesting the arrest of a 14 year old boy after the <u>Black Lives Matter</u> conference in Cleveland.
- Smoke could be seen for miles after a fire broke out at the <u>Cosmopolitian Hotel</u> in Las Vegas on the pool deck.
- <u>Peaceful protests</u> filled downtown Cincinnati after the indictment of University of Cincinnati Officer Tensing after the death of Samuel DuBose.
- Over a dozen Greenpeace activists were <u>dangling from the St. Johns Bridge</u> in Portland in an effort to stop Shell from drilling in the Arctic.
- A fire came dangerously close to the <u>Leonardo da Vinci-Fiumicino airport</u> in Italy causing delays.
- <u>Bernie Sanders</u> simultaneously "hosted" over 3,500 events around the country by live streaming directly to house parties.

Geofeedia-log-in

Sam DuBose Rally 2015

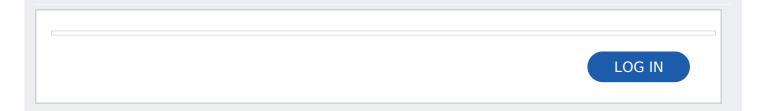
Want to share these images with everyone? See how with our updated Instagram map widget.

#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [updates@geofeedia.com] Sent: Thursday, July 02, 2015 11:31 AM

**To:** brett.loycano@pd.boston.gov **Subject:** Weekly Content Roundup



# **Weekly Content Roundup**

Even with a short holiday week, there was a lot of breaking news around the world. See the top collections from the week here:

- <u>Pride</u> was celebrated all around the world in cities like London, San Francisco, Istanbul, Chicago, Barcelona, and more
- A <u>rally</u> took place in Athens, Greece in response to the bank crisis
- A military <u>plane crashed</u> in a residential neighborhood in Indonesia (WARNING: Graphic Content)
- The U.S. Women's National Team defeated Germany in the semifinals of the <u>FIFA</u> Women's World Cup
- The White House lifted their 40 year photo ban
- The <u>Washington Navy Yard</u> was placed on lock down after reports of an active shooter on base

Interested in sharing this content with everyone? <u>See how with our new Instagram widget.</u>

Geofeedia-log-in

Navy Yard 2

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, August 14, 2015 9:31 AM
To: brett.loycano@pd.boston.gov

**Subject:** Weekly Content Roundup

LOG IN

This week the world was rocked by a series of explosions in Tianjin, China. Some areas of the city are still reporting ongoing fires. Tianjin's fire chief said that over 1,000 firefighters responded to the scene. See below for the collection from Tianjin as well as other current event collections from the week:

- What started as peaceful protests in <u>Ferguson</u> for the one-year anniversary of Michael Brown's death turned violent late Sunday night.
- <u>Black Lives Matter</u> activists took over a Bernie Sanders event in Seattle and requested a moment of silence in honor of Michael Brown.
- 3 million gallons of metal-filled waste spilled into the <u>Animas River</u> in Colorado causing discoloration and health risks.
- A huge <u>dust storm</u> hit Phoenix this week which brought downed trees and power outages.
- <u>Tianjin, China</u> is recovering from a warehouse explosion that has left dozens dead and hundreds injured.
- The PGA Championship began Thursday even with a <u>strict photo ban</u> during Championship rounds, there is a lot of social content coming from the course.

#### Tianjin 2

Join us at Latitude on October 21, 2015 for the only location-based social media intelligence conference in the world! You'll hear from industry thought leaders about how best to employ location-based social media intelligence in today's ever-changing digital landscape.

register-now-button

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Sent: Friday, July 17, 2015 1:13 PM To: brett.loycano@pd.boston.gov Subject: Weekly Content Roundup

LOG IN

This week's Content Roundup takes us from France all the way to the happiest place on earth. Click into the collections to see current events from around the world.

- Week two of the <u>Tour de France</u> is finishing up this weekend with only one week remaining of the race.
- The MLB hosted a successful All Star Weekend in Cincinnati.
- President Obama spoke at the National <u>NAACP Convention</u>.
- Chick-Fil-A's <u>Cow Appreciation Day</u> had people around the country dressed in black and white.
- Kentucky declared a State of Emergency after severe <u>flooding</u>.
- Despite a photo and video ban, <u>British Open</u> attendees are documenting their experience.
- Firefighters are battling a <u>fire</u> burning near Athens, Greece.
- Today, Disneyland is celebrating their <u>60th Anniversary</u>.

Geofeedia-log-in

POTUS at NAACP 2015

Want to share these Instagram maps with everyone? See how to engage more people with our interactive Instagram widget.

#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

**From:** Geofeedia [updates@geofeedia.com] **Sent:** Friday, August 07, 2015 1:08 PM

To: brett.loycano@pd.boston.gov

**Subject:** Weekly Content Roundup

LOG IN

This week's Content Roundup highlights the widespread severe weather we've seen recently. See the content we've collected below for an inside look at this week's current events.

- Wildfires continue to tear through the west coast, charring over 250 square miles in California alone and causing thousands of residents to evacuate.
- The Tampa Bay area had <u>road closings and abandoned cars</u> after major flooding.
- The Northeast had their own set of <u>severe storms</u> that resulted in downed trees and power outages.
- Communities across the country celebrated National Night Out, an effort to promote positive relationships between neighborhoods and their local police.
- Police responded to an active shooter report who had multiple weapons after he entered a movie theater in Antioch, Tennessee.
- Fox News hosted the <u>1st GOP debate</u> in Cleveland last night.

## IG\_Map\_-\_Tampa\_Flooding\_2015

Join us at Latitude on October 21, 2015 for the only location-based social media intelligence conference in the world! You'll hear from industry thought leaders about how best to employ location-based social media intelligence in today's ever-changing digital landscape.

register-now-button

#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Sent: Friday, July 10, 2015 10:53 AM To: brett.loycano@pd.boston.gov Subject: Weekly Content Roundup

LOG IN

Our newest Content Roundup takes us around the globe, from London to San Diego and more. See our collections from this week's most talked about events.

- The <u>Coke Zero Daytona 400</u> was delayed over 3 hours because of weather and the final lap gave everyone a scare
- The Tour de France is in its 7th stage today, ending in Fougères, France
- The <u>Pope visited Ecuador</u> on his first stop of his South American tour
- <u>United Airlines</u> grounded all flights after technical difficulties
- London Tube workers went on <u>strike</u> which sent commuters into chaos
- <u>Comic-Con</u> kicked off its four day international event with over 130,000 attendees
- The US Women's National Team was honored with a <u>championship parade</u> in New York City today
- The Confederate flag was removed this morning from the <u>South Carolina State</u> <u>Capitol</u> grounds

SC Confederate Flag Comes Down

Want to share these Instagram maps with everyone? See how to engage more people with our interactive maps.

#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Will Catton [will.catton@geofeedia.com] Sent: Saturday, September 17, 2016 9:01 PM

**To:** sandra.kirwin@pd.boston.gov

**Subject:** Breaking: NYC Chelsea Explosion

Geofeedia

#### **BREAKING NEWS:**

The Geofeedia Security Operating Center is actively monitoring social data around an explosion in the Chelsea neighborhood of New York City (23rd St. and 6th Avenue). Developments around the event are being actively chronicled by bystanders in the area.

Below is a link to a **Live Feed** of the location around the explosion. Please note, this is an active feed that will include the most recent content coming from the area (as well as unrelated content in the area). Please scroll back to roughly 8:30 pm ET in the collage view to see social data at the time of the explosion.

#### **VIEW THE LIVE FEED**

Please feel free to contact me if you have any questions at all.

Will Catton Domain Expert, Geofeedia will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Will Catton [will.catton@geofeedia.com] Sent: Monday, September 19, 2016 11:10 AM

**To:** sandra.kirwin@pd.boston.gov

Subject: BREAKING NEWS: Chelsea Bombing Suspect in Custody - Social Media Live

Feed

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Hello,

As a follow-up to the content we distributed this weekend, please find below a link to a collection from Linden, NJ, the site of the arrest of the suspected NY/NJ bomber. This collection contains early warning signals such as descriptions of shots being fired in the area, as well as police activity and live video streams of the arrest itself.

Our content collection is linked in below:

#### **VIEW THE COLLECTON**

Screen\_Shot\_2016-09-19\_at\_10.38.30\_AM.png

Please feel free to contact me if you have any questions at all.

Will Catton
Domain Expert, Geofeedia
will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com] Sent: Monday, November 16, 2015 2:04 PM To: sandra.kirwin@pd.boston.gov **Subject:** Breaking News: Bomb Threat at Harvard LOG IN **Breaking News:** Police presence at Harvard after a bomb threat on campus. Students are being evacuated from academic buildings. <u>Click here to see our full collection.</u> bomb threat 3

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, October 06, 2015 10:39 AM
To: sandra.kirwin@pd.boston.gov
Subject: Breaking News: Community College of Philadelphia on Lock Down

LOG IN

Breaking News: Community College of Philadelphia is on lock down after reports of an active gunman on campus. Sign in to see our ongoing collection.

Screen\_Shot\_2015-10-06\_at\_11.14.30\_AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com] Sent: Friday, October 09, 2015 6:03 AM

**To:** sandra.kirwin@pd.boston.gov

**Subject:** Breaking News: Deadly Shooting at Northern Arizona University

Breaking News: Early this morning there was a deadly shooting on campus at Northern Arizona University, according to initial reports. See our ongoing collection here.

Screen\_Shot\_2015-10-09\_at\_6.39.42\_AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, March 09, 2016 7:50 AM
To: sandra.kirwin@pd.boston.gov

Subject: Breaking News: Explosion in Seattle, WA

Breaking News: Multiple firefighters injured battling a fire after reports of an explosion in the Seattle, Washington neighborhood of Greenwood.

View-Geofeedia-Collection.png

seattle\_explosion.jpg

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, March 22, 2016 7:22 AM
To: sandra.kirwin@pd.boston.gov
Subject: Breaking News: Explosions in Brussels, Belgium

LOG IN

Breaking News: Multiple attacks have rocked the city of Brussels: Two explosions occurred in the airport, and one occurred in the Maalbeek metro station. Reports of at least 26 people killed and 130 injured.

View-Geofeedia-Collection.png

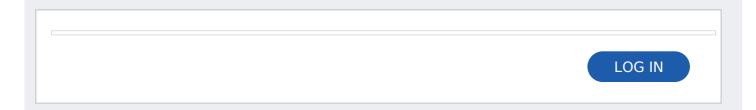
Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

brussels-attacks.jpg

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, September 02, 2015 8:14 AM

**To:** sandra.kirwin@pd.boston.gov

**Subject:** Breaking News: Freddie Gray Protests



## **Breaking News:**

Six Baltimore Police officers begin their pretrial today for the death of Freddie Gray in April. Activists have gathered outside the courthouse for a day of protests. Log in throughout the day to see our ongoing collection.

mornin g work **Justice** 4 Freddi е Grey. #nojus ticeno peace #freddi egrey #oneb altimor е #justic enow #itsnot

My

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A video posted by @j\_unique#itsrea Sep 2, 2015 at 5:34am PDT
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orming

### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, October 09, 2015 1:42 PM
To: sandra.kirwin@pd.boston.gov

**Subject:** Breaking News: Shooting Causes Lock Down at TSU

LOG IN
<b>Breaking News:</b> A shooting caused Texas Southern Univeristy to go on lock down this afternoon. Intial reports say the shooter is still at large. See our ongoing collection here.
12107673_942368279169720_42154919_n

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive, or  $\underline{\text{unsubscribe}}$ .

S	rom: Geofeedia [updates@geofeedia.com] ent: Thursday, March 05, 2015 1:30 PM o: sandra.kirwin@pd.boston.gov ubject: Breaking News: Social Content from LaGuardia Airport  Geofeedia Logo
	Breaking News Alert: LaGuardia Airport was shut down after an airplane slid off the runway. Click below to view the Geofeedia collection and see what's being posted from the scene.
	View-Geofeedia-Collection
	Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654  Update your <u>email preferences</u> to choose the types of emails you receive.

**Sent:** Friday, April 10, 2015 8:42 AM **To:** sandra.kirwin@pd.boston.gov

Subject: Breaking News: Social Content from Tornadoes in the Midwest

Geofeedia Logo

**Breaking News Alert:** The Midwest has experienced severe weather this week, with high winds, hail and tornadoes hitting across the region. Click below to view the Geofeedia collection and see what's being posted in northern Illinois from the storms last night.

View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com] Sent: Thursday, September 24, 2015 6:48 AM

To: sandra.kirwin@pd.boston.gov

Subject: Breaking News: Stampede kills hundreds during the Hajj

Breaking News: According to initial reports, a stampede has left over 300 dead and more than 450 wounded near Mecca during one of the last days of the Hajj pilgrimage. Log in to view our ongoing collection. (Warning: Some Graphic Content)

Screen\_Shot\_2015-09-24\_at\_6.42.56\_AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, November 13, 2015 5:23 PM
To: sandra.kirwin@pd.boston.gov
Subject: Breaking News: Violence in Paris

LOG IN

Breaking News: Reports of shootings, explosions, and a hostage situation in central Paris. See our ongoing collection here.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive, or  $\underline{\text{unsubscribe}}$ .

From: Geofeedia [updates@geofeedia.com] Sent: Monday, April 27, 2015 10:03 PM

To: sandra.kirwin@pd.boston.gov

**Subject:** Breaking News Alert: Baltimore protests and riots

Geofeedia Logo

**Breaking News Alert:** Violent protests and rioting are happening in Baltimore, MD. Click below to view the Geofeedia collection and see what's being posted from the area.

View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Sent: Monday, August 17, 2015 9:29 AM
To: sandra.kirwin@pd.boston.gov
Subject: Breaking News Alert: Explosion in Bangkok

LOG IN

Breaking News Alert: A bomb exploded in central Bangkok early this morning. Initial reports say that it has caused at least a dozen casualties and dozens more injured. No group has yet taken credit for the attack. (Warning: Graphic Content)

View-Geofeedia-Collection

Bangkok\_Explosion

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your *email preferences* to choose the types of emails you receive, or *unsubscribe*.

From: Geofeedia [updates@geofeedia.com]

		LOG IN
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•	<b>ewsletter</b> : Monthly newsletter of Geofee dership resources, upcoming event sched	• •
company n		dule, and community and
	aintenance: Product communications of	latest updates and
maintenan	ce windows.	·
	News Alerts: Social media content from	major current events found
_	eofeedia platform, as it happens.	
• Events: Ar	inouncements of events attended and ho	sted by Georeedia.
Interested in cust	comizing your email communications? Clic	ck here to manage your
<u>preferences.</u>		
Thank you,		
	a	
- Team Geofeedi		
- Team Geofeedi		
- Team Geofeedi	SPECIAL OFFER FOR GEOFEEDIA CUSTOMI  Use code GeoCustomer for 1 free pass per ad	

Sent: Thursday, May 28, 2015 9:20 AM

To: sandra.kirwin@pd.boston.gov

#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Will Catton [will.catton@geofeedia.com] Sent: Thursday, August 04, 2016 3:40 PM

**To:** sandra.kirwin@pd.boston.gov

**Subject:** Event Brief for the 2016 Olympics - Preparing for Large Events

LOG IN

Hello,

As all eyes turn toward the Olympic Games in Rio, we know that you understand the massive effort that has gone into the security and safety initiatives leading up to the Opening Ceremonies.

Our newly launched **Geofeedia Security Operations Center** is partnering with our customers throughout the next 3 weeks to provide real-time event monitoring assistance. I'd like to share the Event Brief our team put together as a framework that you could use to set up Geofeedia for the games. It contains a number of configuration techniques for the Olympics and major events in general. I'd be happy to help you with your configuration for the Olympics or any future events.

#### >> View the Event Brief for the 2016 Olympics

We anticipate large volumes of Olympic content in the coming weeks and we plan to share relevant content with you on a weekly basis and in real-time for any breaking news events.

As a wrap up from the Olympic Games, the Geofeedia Security Operations Team is hosting a webinar on August 25, 2016 at 2pm EDT to share best practices around preparation for and management of live events to mitigate risk and increase situational awareness with real-time location based intelligence.

# >> REGISTER NOW: Best Practices for Large Event Safety & Security Management

Please let me know if you have any questions or if you would like to learn more about the new Geofeedia Security Operations Center and Team.

Best,

Will Catton

Domain Expert, Geofeedia

will.catton@geofeedia.com

From: Will Catton [will.catton@geofeedia.com] Sent: Saturday, September 17, 2016 12:39 PM

To: sandra.kirwin@pd.boston.gov

Subject: Geofeedia - Breaking News - Louisiana Flooding

Geofeedia

#### **UPDATE:**

The Geofeedia Security Operating Center is actively monitoring content near the site of an explosion in Seaside Park, NJ along a race route for a Marine Corp. charity run.

Our content collection is linked in below.

#### **VIEW THE COLLECTON**

Please feel free to contact me if you have any questions at all.

Will Catton
Domain Expert, Geofeedia
will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Sent: Saturday, August 13, 2016 1:12 PM

**To:** sandra.kirwin@pd.boston.gov

Subject: Geofeedia - Breaking News - Louisiana Flooding

Geofeedia

#### **BREAKING NEWS:**

The Geofeedia Security Operating Center is actively monitoring flooding near Baton Rouge, LA. Emergency management professionals can use this content to help with two major objectives:

- 1) Situational awareness see and hear how the flooding is impacting specific affected areas through shared social media, including live feeds with Periscope videos.
- 2) Search and rescue efforts flood victims are describing their whereabouts and challenges with evacuation. Use Geofeedia to communicate directly with these individuals.

#### **VIEW THE COLLECTON**

Please feel free to contact me if you have any questions at all.

Will Catton
Domain Expert, Geofeedia
will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

eofeedia	
SITUATIONAL UPDATE:	
aking place in Milwaukee. Th	rating Center is actively collecting content from the events ne social media intel assists with situational awareness, ering escalations of activities happening on the ground.
Should you have any questio	ns, please contact me.
Vill Catton Domain Expert, Geofeedia vill.catton@geofeedia.com	
vill.catton@geofeedia.com	

**Sent:** Monday, August 15, 2016 10:30 AM

To: sandra.kirwin@pd.boston.gov

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

eofeedia	
REAKING NEWS:	
esort town of Hua Hin, Thaila	content we've gathered from the reported bombing in the ind. We will continue to gather content as the event ow will be automatically updated with any new content.
f you have any questions abo	out this content or anything else with Geofeedia, please
TIP: Use the Options -> Tr	anslate feature to view translated posts within the
Will Catton Domain Expert, Geofeedia	
vill.catton@geofeedia.com	

Sent: Thursday, August 11, 2016 3:08 PM

To: sandra.kirwin@pd.boston.gov

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Sent: Friday, October 07, 2016 5:28 PM
To: sandra.kirwin@pd.boston.gov
Subject: GEOFEEDIA SITUATION REPORT | HURRICANE MATTHEW

LOG IN

HURRICANE MATTHEW | SITUATION REPORT

The Geofeedia Service team wants to supply you with a Collection of posts from across the affected region to help you deploy resources effectively.

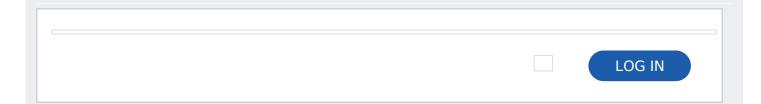
View social media content in the collection. Please contact me if you have any questions or require any assistance.

From: Will Catton [will.catton@geofeedia.com]

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

**Sent:** Friday, June 26, 2015 12:03 PM **To:** sandra.kirwin@pd.boston.gov

Subject: Weekly Content Roundup - Friday June 26, 2015



# **Weekly Content Roundup**

Geofeedia is excited to update our customers each week on current events and news from around the world. Log in to see our collections of Breaking News from the past week:

- Jordan Spieth won the <u>US Open</u>
- The USWNT defeated Colombia to advance in the FIFA Women's World Cup
- Wildfires have spread across the West Coast
- Paris taxi drivers went on strike
- Hundreds mourn church shooting victims at Charleston funerals
- There were terrorist attacks in <u>France</u>, <u>Tunisia</u>, and <u>Kuwait City</u>
- <u>SCOTUS</u> legalized gay marriage

Want to share these collections with everyone? <u>Check out our new Instagram Map Widget.</u>

Geofeedia-log-in

150626-WeeklyContent-IG

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, August 14, 2015 9:31 AM
To: sandra.kirwin@pd.boston.gov
Subject: Weekly Content Roundup

LOG IN

This week the world was rocked by a series of explosions in Tianjin, China. Some areas of the city are still reporting ongoing fires. Tianjin's fire chief said that over 1,000 firefighters responded to the scene. See below for the collection from Tianjin as well as other current event collections from the week:

- What started as peaceful protests in <u>Ferguson</u> for the one-year anniversary of Michael Brown's death turned violent late Sunday night.
- <u>Black Lives Matter</u> activists took over a Bernie Sanders event in Seattle and requested a moment of silence in honor of Michael Brown.
- 3 million gallons of metal-filled waste spilled into the <u>Animas River</u> in Colorado causing discoloration and health risks.
- A huge <u>dust storm</u> hit Phoenix this week which brought downed trees and power outages.
- <u>Tianjin, China</u> is recovering from a warehouse explosion that has left dozens dead and hundreds injured.
- The PGA Championship began Thursday even with a <u>strict photo ban</u> during Championship rounds, there is a lot of social content coming from the course.

Tianjin 2

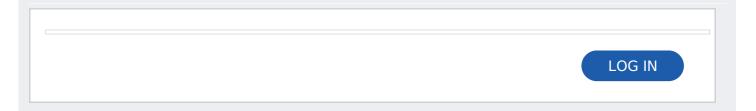
Join us at Latitude on October 21, 2015 for the only location-based social media intelligence conference in the world! You'll hear from industry thought leaders about how best to employ location-based social media intelligence in today's ever-changing digital landscape.

register-now-button

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com] Sent: Thursday, July 02, 2015 11:31 AM

**To:** sandra.kirwin@pd.boston.gov **Subject:** Weekly Content Roundup



# **Weekly Content Roundup**

Even with a short holiday week, there was a lot of breaking news around the world. See the top collections from the week here:

- <u>Pride</u> was celebrated all around the world in cities like London, San Francisco, Istanbul, Chicago, Barcelona, and more
- A <u>rally</u> took place in Athens, Greece in response to the bank crisis
- A military <u>plane crashed</u> in a residential neighborhood in Indonesia (WARNING: Graphic Content)
- The U.S. Women's National Team defeated Germany in the semifinals of the <u>FIFA</u> Women's World Cup
- The White House lifted their 40 year photo ban
- The <u>Washington Navy Yard</u> was placed on lock down after reports of an active shooter on base

Interested in sharing this content with everyone? <u>See how with our new Instagram</u> widget.

Geofeedia-log-in

Navy Yard 2

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Sent: Friday, July 17, 2015 1:13 PM To: sandra.kirwin@pd.boston.gov Subject: Weekly Content Roundup

LOG IN

This week's Content Roundup takes us from France all the way to the happiest place on earth. Click into the collections to see current events from around the world.

- Week two of the <u>Tour de France</u> is finishing up this weekend with only one week remaining of the race.
- The MLB hosted a successful All Star Weekend in Cincinnati.
- President Obama spoke at the National <u>NAACP Convention</u>.
- Chick-Fil-A's <u>Cow Appreciation Day</u> had people around the country dressed in black and white.
- Kentucky declared a State of Emergency after severe <u>flooding</u>.
- Despite a photo and video ban, <u>British Open</u> attendees are documenting their experience.
- Firefighters are battling a <u>fire</u> burning near Athens, Greece.
- Today, Disneyland is celebrating their <u>60th Anniversary</u>.

Geofeedia-log-in

POTUS at NAACP 2015

Want to share these Instagram maps with everyone? See how to engage more people with our interactive Instagram widget.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Sent: Friday, July 10, 2015 10:54 AM To: sandra.kirwin@pd.boston.gov Subject: Weekly Content Roundup

LOG IN

Our newest Content Roundup takes us around the globe, from London to San Diego and more. See our collections from this week's most talked about events.

- The <u>Coke Zero Daytona 400</u> was delayed over 3 hours because of weather and the final lap gave everyone a scare
- The <u>Tour de France</u> is in its 7th stage today, ending in Fougères, France
- The <u>Pope visited Ecuador</u> on his first stop of his South American tour
- <u>United Airlines</u> grounded all flights after technical difficulties
- London Tube workers went on <u>strike</u> which sent commuters into chaos
- <u>Comic-Con</u> kicked off its four day international event with over 130,000 attendees
- The US Women's National Team was honored with a <u>championship parade</u> in New York City today
- The Confederate flag was removed this morning from the <u>South Carolina State</u> <u>Capitol</u> grounds

SC Confederate Flag Comes Down

Want to share these Instagram maps with everyone? See how to engage more people with our interactive maps.

### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Sent: Friday, July 31, 2015 10:54 AM To: sandra.kirwin@pd.boston.gov Subject: Weekly Content Roundup

LOG IN

This week's Content Roundup gives us an inside look at social content from protests around the country. See the collections we've gathered of the top breaking news stories from the past week.

- An officer pepper sprayed a crowd that was protesting the arrest of a 14 year old boy after the <u>Black Lives Matter</u> conference in Cleveland.
- Smoke could be seen for miles after a fire broke out at the <u>Cosmopolitian Hotel</u> in Las Vegas on the pool deck.
- <u>Peaceful protests</u> filled downtown Cincinnati after the indictment of University of Cincinnati Officer Tensing after the death of Samuel DuBose.
- Over a dozen Greenpeace activists were <u>dangling from the St. Johns Bridge</u> in Portland in an effort to stop Shell from drilling in the Arctic.
- A fire came dangerously close to the <u>Leonardo da Vinci-Fiumicino airport</u> in Italy causing delays.
- <u>Bernie Sanders</u> simultaneously "hosted" over 3,500 events around the country by live streaming directly to house parties.

Geofeedia-log-in

Sam DuBose Rally 2015

Want to share these images with everyone? See how with our updated Instagram map widget.

### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Sent: Friday, July 24, 2015 12:41 PM To: sandra.kirwin@pd.boston.gov Subject: Weekly Content Roundup

LOG IN

This week's Content Roundup brings us social content from a reopened embassy, the announcement of another Presidential hopeful, and more. Click through our collections below to see social content from this week's major events from around the world.

- There was a shooting Thursday night at a movie theater in Lafayette, LA.
- After <u>a bomb exploded in Suruc, Turkey</u>, the government briefly blocked Twitter to prevent the broadcast of images from the blast. (WARNING: Graphic content)
- Many gathered to watch the raising of the <u>Cuban flag</u> at their embassy in Washington D.C. for the first time in 54 years.
- John Kasich announced his <u>Presidential campaign bid</u> at The Ohio State University, making him the 16th GOP candidate.
- A record-breaking Rose Bowl crowd watched <u>FC Barcelona take down the LA</u> Galaxy.
- A <u>massive fire</u> engulfed a New Jersey warehouse that prompted evacuation of over 200 local residents.
- The <u>RBC Canadian Open</u>, a part of the PGA Tour, is in full swing.

Geofeedia-log-in

NJ\_Fire\_IG\_Map\_2

Want to share these images with everyone? See how with our updated Instagram map widget.

### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Sent: Friday, August 07, 2015 1:08 PM

**To:** sandra.kirwin@pd.boston.gov **Subject:** Weekly Content Roundup



This week's Content Roundup highlights the widespread severe weather we've seen recently. See the content we've collected below for an inside look at this week's current events.

- <u>Wildfires</u> continue to tear through the west coast, charring over 250 square miles in California alone and causing thousands of residents to evacuate.
- The Tampa Bay area had <u>road closings and abandoned cars</u> after major flooding.
- The Northeast had their own set of <u>severe storms</u> that resulted in downed trees and power outages.
- Communities across the country celebrated <u>National Night Out</u>, an effort to promote positive relationships between neighborhoods and their local police.
- Police responded to an active shooter report who had multiple weapons after he entered a movie theater in <a href="Antioch, Tennessee">Antioch, Tennessee</a>.
- Fox News hosted the <u>1st GOP debate</u> in Cleveland last night.

# IG\_Map\_-\_Tampa\_Flooding\_2015

Join us at Latitude on October 21, 2015 for the only location-based social media intelligence conference in the world! You'll hear from industry thought leaders about how best to employ location-based social media intelligence in today's ever-changing digital landscape.

register-now-button

### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Will Catton [will.catton@geofeedia.com] Sent: Saturday, September 17, 2016 9:01 PM

**To:** blair.rapalyea@pd.boston.gov

Subject: Breaking: NYC Chelsea Explosion

Geofeedia

### **BREAKING NEWS:**

The Geofeedia Security Operating Center is actively monitoring social data around an explosion in the Chelsea neighborhood of New York City (23rd St. and 6th Avenue). Developments around the event are being actively chronicled by bystanders in the area.

Below is a link to a **Live Feed** of the location around the explosion. Please note, this is an active feed that will include the most recent content coming from the area (as well as unrelated content in the area). Please scroll back to roughly 8:30 pm ET in the collage view to see social data at the time of the explosion.

### **VIEW THE LIVE FEED**

Please feel free to contact me if you have any questions at all.

Will Catton
Domain Expert, Geofeedia
will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Will Catton [will.catton@geofeedia.com] Sent: Monday, September 19, 2016 11:09 AM

**To:** blair.rapalyea@pd.boston.gov

Subject: BREAKING NEWS: Chelsea Bombing Suspect in Custody - Social Media Live

Feed

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Hello,

As a follow-up to the content we distributed this weekend, please find below a link to a collection from Linden, NJ, the site of the arrest of the suspected NY/NJ bomber. This collection contains early warning signals such as descriptions of shots being fired in the area, as well as police activity and live video streams of the arrest itself.

Our content collection is linked in below:

### **VIEW THE COLLECTON**

Screen\_Shot\_2016-09-19\_at\_10.38.30\_AM.png

Please feel free to contact me if you have any questions at all.

Will Catton
Domain Expert, Geofeedia
will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com] Sent: Monday, November 16, 2015 2:04 PM To: blair.rapalyea@pd.boston.gov Subject: Breaking News: Bomb Threat at Harvard LOG IN **Breaking News:** Police presence at Harvard after a bomb threat on campus. Students are being evacuated from academic buildings. <u>Click here to see our full collection.</u> bomb threat 3

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, October 06, 2015 10:39 AM
To: blair.rapalyea@pd.boston.gov
Subject: Breaking News: Community College of Philadelphia on Lock Down

LOG IN

Breaking News: Community College of Philadelphia is on lock down after reports of an active gunman on campus. Sign in to see our ongoing collection.

Screen\_Shot\_2015-10-06\_at\_11.14.30\_AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com] Sent: Friday, October 09, 2015 6:03 AM

**To:** blair.rapalyea@pd.boston.gov

**Subject:** Breaking News: Deadly Shooting at Northern Arizona University

Breaking News: Early this morning there was a deadly shooting on campus at Northern Arizona University, according to initial reports. See our ongoing collection here.

Screen\_Shot\_2015-10-09\_at\_6.39.42\_AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, March 09, 2016 7:50 AM
To: blair.rapalyea@pd.boston.gov
Subject: Breaking News: Explosion in Seattle, WA

	LOG IN
_	: Multiple firefighters injured battling a fire after reports of an
_	Seattle, Washington neighborhood of Greenwood.
_	
_	Seattle, Washington neighborhood of Greenwood.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, March 22, 2016 7:22 AM
To: blair.rapalyea@pd.boston.gov
Subject: Breaking News: Explosions in Brussels, Belgium

LOG IN

Breaking News: Multiple attacks have rocked the city of Brussels: Two explosions occurred in the airport, and one occurred in the Maalbeek metro station. Reports of at least 26 people killed and 130 injured.

View-Geofeedia-Collection.png

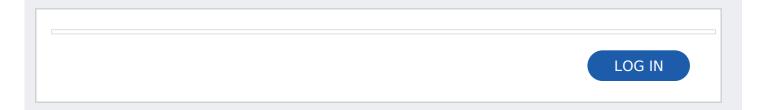
Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

brussels-attacks.jpg

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, September 02, 2015 8:14 AM

To: blair.rapalyea@pd.boston.gov

**Subject:** Breaking News: Freddie Gray Protests



# **Breaking News:**

Six Baltimore Police officers begin their pretrial today for the death of Freddie Gray in April. Activists have gathered outside the courthouse for a day of protests. Log in throughout the day to see our ongoing collection.

mornin g work **Justice** 4 Freddi е Grey. #nojus ticeno peace #freddi egrey #oneb altimor е #justic enow #itsnot

My

agame
A video posted by @j\_unique#itsrea Sep 2, 2015 at 5:34am PDT
Ithism
orming

## Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, October 09, 2015 1:42 PM
To: blair.rapalyea@pd.boston.gov

Subject: Breaking News: Shooting Causes Lock Down at TSU

Breaking News: A shooting caused Texas Southern Univeristy to go on lock down this afternoon. Intial reports say the shooter is still at large. See our ongoing collection here.

12107673\_942368279169720\_42154919\_n

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com] Sent: Thursday, March 05, 2015 1:29 PM To: blair.rapalyea@pd.boston.gov Subject: Breaking News: Social Content from LaGuardia Airport	
Geofeedia Logo	
	log-in
<b>Breaking News Alert:</b> LaGuardia Airport was shut down after an airpl runway. Click below to view the Geofeedia collection and see what's be scene.	
View-Geofeedia-Collection	
Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654  Update your <u>email preferences</u> to choose the types of emails you receive.	

**Sent:** Friday, April 10, 2015 8:42 AM **To:** blair.rapalyea@pd.boston.gov

Subject: Breaking News: Social Content from Tornadoes in the Midwest

Geofeedia Logo

**Breaking News Alert:** The Midwest has experienced severe weather this week, with high winds, hail and tornadoes hitting across the region. Click below to view the Geofeedia collection and see what's being posted in northern Illinois from the storms last night.

View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com] Sent: Thursday, September 24, 2015 6:48 AM

**To:** blair.rapalyea@pd.boston.gov

Subject: Breaking News: Stampede kills hundreds during the Hajj

Breaking News: According to initial reports, a stampede has left over 300 dead and more than 450 wounded near Mecca during one of the last days of the Hajj pilgrimage. Log in to view our ongoing collection. (Warning: Some Graphic Content)

Screen Shot 2015-09-24 at 6.42.56 AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, November 13, 2015 5:23 PM
To: blair.rapalyea@pd.boston.gov
Subject: Breaking News: Violence in Paris

LOG IN

Breaking News: Reports of shootings, explosions, and a hostage situation in central Paris. See our ongoing collection here.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive, or  $\underline{\text{unsubscribe}}$ .

From: Geofeedia [updates@geofeedia.com] Sent: Monday, April 27, 2015 10:03 PM

To: blair.rapalyea@pd.boston.gov

**Subject:** Breaking News Alert: Baltimore protests and riots

Geofeedia Logo

**Breaking News Alert:** Violent protests and rioting are happening in Baltimore, MD. Click below to view the Geofeedia collection and see what's being posted from the area.

View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Sent: Monday, August 17, 2015 9:29 AM

To: blair.rapalyea@pd.boston.gov

Subject: Breaking News Alert: Explosion in Bangkok

LOG IN

Breaking News Alert: A bomb exploded in central Bangkok early this morning. Initial reports say that it has caused at least a dozen casualties and dozens more injured. No group has yet taken credit for the attack. (Warning: Graphic Content)

View-Geofeedia-Collection

Bangkok\_Explosion

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your *email preferences* to choose the types of emails you receive, or *unsubscribe*.

From: Geofeedia [updates@geofeedia.com]

		LOG IN
er logo blue		
•	ing a Geofeedia customer! We	Geofeedia Emails
•	lines of communication open, and	
-	t (and when) you'll be hearing from llar updates, including:	our team. As a customer, you'll
3 3		S
-	<b>ewsletter</b> : Monthly newsletter of G dership resources, upcoming event	
company n		e seried die, dita community dita
-	aintenance: Product communication	ons of latest updates and
maintenand	ce windows. <b>News Alerts</b> : Social media content	from major current events found
•	eofeedia platform, as it happens.	Thom major current events round
• Events: An	inouncements of events attended a	and hosted by Geofeedia.
Interested in cust	comizing your email communication	ns? <u>Click here to manage your</u>
preferences.		
Thank you,		
- Team Geofeedia	a	
- ream debreedi	<i>a</i>	
	SPECIAL OFFER FOR GEOFEEDIA CU	STOMERS
	Use code <b>GeoCustomer</b> for 1 free pas	s per account
	osc code <b>deocustomer</b> for 1 free pas	- I

**Sent:** Thursday, May 28, 2015 9:19 AM

To: blair.rapalyea@pd.boston.gov

## Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Will Catton [will.catton@geofeedia.com] Sent: Thursday, August 04, 2016 3:39 PM

**To:** blair.rapalyea@pd.boston.gov

**Subject:** Event Brief for the 2016 Olympics - Preparing for Large Events

LOG IN

Hello,

As all eyes turn toward the Olympic Games in Rio, we know that you understand the massive effort that has gone into the security and safety initiatives leading up to the Opening Ceremonies.

Our newly launched **Geofeedia Security Operations Center** is partnering with our customers throughout the next 3 weeks to provide real-time event monitoring assistance. I'd like to share the Event Brief our team put together as a framework that you could use to set up Geofeedia for the games. It contains a number of configuration techniques for the Olympics and major events in general. I'd be happy to help you with your configuration for the Olympics or any future events.

### >> View the Event Brief for the 2016 Olympics

We anticipate large volumes of Olympic content in the coming weeks and we plan to share relevant content with you on a weekly basis and in real-time for any breaking news events.

As a wrap up from the Olympic Games, the Geofeedia Security Operations Team is hosting a webinar on August 25, 2016 at 2pm EDT to share best practices around preparation for and management of live events to mitigate risk and increase situational awareness with real-time location based intelligence.

# >> REGISTER NOW: Best Practices for Large Event Safety & Security Management

Please let me know if you have any questions or if you would like to learn more about the new Geofeedia Security Operations Center and Team.

Best,

Will Catton

Domain Expert, Geofeedia

will.catton@geofeedia.com

From: Will Catton [will.catton@geofeedia.com] Sent: Saturday, September 17, 2016 12:39 PM

**To:** blair.rapalyea@pd.boston.gov

Subject: Geofeedia - Breaking News - Louisiana Flooding

Geofeedia

### **UPDATE:**

The Geofeedia Security Operating Center is actively monitoring content near the site of an explosion in Seaside Park, NJ along a race route for a Marine Corp. charity run.

Our content collection is linked in below.

### **VIEW THE COLLECTON**

Please feel free to contact me if you have any questions at all.

Will Catton

Domain Expert, Geofeedia

will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Will Catton [will.catton@geofeedia.com]

**Sent:** Saturday, August 13, 2016 1:12 PM **To:** blair.rapalyea@pd.boston.gov

Subject: Geofeedia - Breaking News - Louisiana Flooding

Geofeedia

### **BREAKING NEWS:**

The Geofeedia Security Operating Center is actively monitoring flooding near Baton Rouge, LA. Emergency management professionals can use this content to help with two major objectives:

- 1) Situational awareness see and hear how the flooding is impacting specific affected areas through shared social media, including live feeds with Periscope videos.
- 2) Search and rescue efforts flood victims are describing their whereabouts and challenges with evacuation. Use Geofeedia to communicate directly with these individuals.

### **VIEW THE COLLECTON**

Please feel free to contact me if you have any questions at all.

Will Catton
Domain Expert, Geofeedia
will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

<b>bject:</b> Ge Geofeedia	ofeedia - Situational Update - Milwaukee
SITUATIO	ONAL UPDATE:
taking pla	eedia Security Operating Center is actively collecting content from the events ace in Milwaukee. The social media intel assists with situational awareness, allocation & discovering escalations of activities happening on the ground.
Should yo	ou have any questions, please contact me.
Will Catto	n
	expert, Geofeedia n@geofeedia.com

From: Will Catton [will.catton@geofeedia.com]

**Sent:** Monday, August 15, 2016 10:30 AM

To: blair.rapalyea@pd.boston.gov

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

eofeedia	G NEWS   Posts from Hua Hin, Thailand Bombing
BREAKING NEWS:	
resort town of Hua Hin, Thail	content we've gathered from the reported bombing in the and. We will continue to gather content as the event low will be automatically updated with any new content.
f you have any questions aboreach out to us.	out this content or anything else with Geofeedia, please
ΓΙΡ: Use the Options -> Τι Collection	ranslate feature to view translated posts within the
Will Catton Domain Expert, Geofeedia will.catton@geofeedia.com	

From: Will Catton [will.catton@geofeedia.com]

Sent: Thursday, August 11, 2016 3:08 PM

To: blair.rapalyea@pd.boston.gov

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Sent: Friday, October 07, 2016 5:27 PM
To: blair.rapalyea@pd.boston.gov
Subject: GEOFEEDIA SITUATION REPORT | HURRICANE MATTHEW

LOG IN

HURRICANE MATTHEW | SITUATION REPORT

The Geofeedia Service team wants to supply you with a Collection of posts from across the affected region to help you deploy resources effectively.

View social media content in the collection. Please contact me if you have any questions or require any assistance.

From: Will Catton [will.catton@geofeedia.com]

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [no-reply@geofeedia.com] Sent: Monday, November 24, 2014 10:06 PM

To: blair.rapalyea@pd.boston.gov

Subject: Social Media Content from Ferguson, Missouri

Geofeedia Logo

Dear Geofeedia customers,

Below is a link to a Geofeedia collection containing social media content from the Ferguson, Missouri area following a grand jury decision not to indict officer Darren Wilson in the shooting death of Michael Brown.

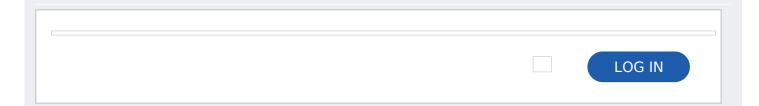
View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your <u>email preferences</u> to choose the types of emails you receive.

**Sent:** Friday, June 26, 2015 12:02 PM **To:** blair.rapalyea@pd.boston.gov

Subject: Weekly Content Roundup - Friday June 26, 2015



# **Weekly Content Roundup**

Geofeedia is excited to update our customers each week on current events and news from around the world. Log in to see our collections of Breaking News from the past week:

- Jordan Spieth won the **US Open**
- The USWNT defeated Colombia to advance in the FIFA Women's World Cup
- Wildfires have spread across the West Coast
- Paris taxi drivers went on strike
- Hundreds mourn church shooting victims at Charleston funerals
- There were terrorist attacks in <u>France</u>, <u>Tunisia</u>, and <u>Kuwait City</u>
- <u>SCOTUS</u> legalized gay marriage

Want to share these collections with everyone? <u>Check out our new Instagram Map Widget.</u>

Geofeedia-log-in

150626-WeeklyContent-IG

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Sent: Friday, July 24, 2015 12:41 PM To: blair.rapalyea@pd.boston.gov Subject: Weekly Content Roundup



This week's Content Roundup brings us social content from a reopened embassy, the announcement of another Presidential hopeful, and more. Click through our collections below to see social content from this week's major events from around the world.

- There was a shooting Thursday night at a movie theater in Lafayette, LA.
- After <u>a bomb exploded in Suruc, Turkey</u>, the government briefly blocked Twitter to prevent the broadcast of images from the blast. (WARNING: Graphic content)
- Many gathered to watch the raising of the <u>Cuban flag</u> at their embassy in Washington D.C. for the first time in 54 years.
- John Kasich announced his <u>Presidential campaign bid</u> at The Ohio State University, making him the 16th GOP candidate.
- A record-breaking Rose Bowl crowd watched <u>FC Barcelona take down the LA</u> Galaxy.
- A <u>massive fire</u> engulfed a New Jersey warehouse that prompted evacuation of over 200 local residents.
- The <u>RBC Canadian Open</u>, a part of the PGA Tour, is in full swing.

Geofeedia-log-in

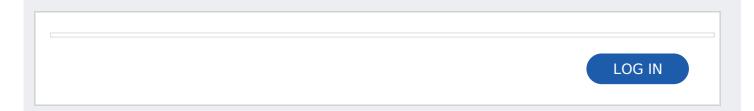
NJ\_Fire\_IG\_Map\_2

Want to share these images with everyone? See how with our updated Instagram map widget.

### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

**Sent:** Friday, July 31, 2015 10:54 AM **To:** blair.rapalyea@pd.boston.gov **Subject:** Weekly Content Roundup



This week's Content Roundup gives us an inside look at social content from protests around the country. See the collections we've gathered of the top breaking news stories from the past week.

- An officer pepper sprayed a crowd that was protesting the arrest of a 14 year old boy after the <u>Black Lives Matter</u> conference in Cleveland.
- Smoke could be seen for miles after a fire broke out at the <u>Cosmopolitian Hotel</u> in Las Vegas on the pool deck.
- <u>Peaceful protests</u> filled downtown Cincinnati after the indictment of University of Cincinnati Officer Tensing after the death of Samuel DuBose.
- Over a dozen Greenpeace activists were <u>dangling from the St. Johns Bridge</u> in Portland in an effort to stop Shell from drilling in the Arctic.
- A fire came dangerously close to the <u>Leonardo da Vinci-Fiumicino airport</u> in Italy causing delays.
- <u>Bernie Sanders</u> simultaneously "hosted" over 3,500 events around the country by live streaming directly to house parties.

Geofeedia-log-in

Sam DuBose Rally 2015

Want to share these images with everyone? See how with our updated Instagram map widget.

### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, August 14, 2015 9:31 AM
To: blair.rapalyea@pd.boston.gov
Subject: Weekly Content Roundup

LOG IN

This week the world was rocked by a series of explosions in Tianjin, China. Some areas of the city are still reporting ongoing fires. Tianjin's fire chief said that over 1,000 firefighters responded to the scene. See below for the collection from Tianjin as well as other current event collections from the week:

- What started as peaceful protests in <u>Ferguson</u> for the one-year anniversary of Michael Brown's death turned violent late Sunday night.
- <u>Black Lives Matter</u> activists took over a Bernie Sanders event in Seattle and requested a moment of silence in honor of Michael Brown.
- 3 million gallons of metal-filled waste spilled into the <u>Animas River</u> in Colorado causing discoloration and health risks.
- A huge <u>dust storm</u> hit Phoenix this week which brought downed trees and power outages.
- <u>Tianjin, China</u> is recovering from a warehouse explosion that has left dozens dead and hundreds injured.
- The PGA Championship began Thursday even with a <u>strict photo ban</u> during Championship rounds, there is a lot of social content coming from the course.

Tianjin 2

Join us at Latitude on October 21, 2015 for the only location-based social media intelligence conference in the world! You'll hear from industry thought leaders about how best to employ location-based social media intelligence in today's ever-changing digital landscape.

register-now-button

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

**Sent:** Friday, August 07, 2015 1:08 PM **To:** blair.rapalyea@pd.boston.gov **Subject:** Weekly Content Roundup

LOG IN

This week's Content Roundup highlights the widespread severe weather we've seen recently. See the content we've collected below for an inside look at this week's current events.

- <u>Wildfires</u> continue to tear through the west coast, charring over 250 square miles in California alone and causing thousands of residents to evacuate.
- The Tampa Bay area had <u>road closings and abandoned cars</u> after major flooding.
- The Northeast had their own set of <u>severe storms</u> that resulted in downed trees and power outages.
- Communities across the country celebrated <u>National Night Out</u>, an effort to promote positive relationships between neighborhoods and their local police.
- Police responded to an active shooter report who had multiple weapons after he entered a movie theater in <a href="Antioch, Tennessee">Antioch, Tennessee</a>.
- Fox News hosted the <u>1st GOP debate</u> in Cleveland last night.

# IG\_Map\_-\_Tampa\_Flooding\_2015

Join us at Latitude on October 21, 2015 for the only location-based social media intelligence conference in the world! You'll hear from industry thought leaders about how best to employ location-based social media intelligence in today's ever-changing digital landscape.

register-now-button

### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

**Sent:** Friday, July 17, 2015 1:12 PM **To:** blair.rapalyea@pd.boston.gov **Subject:** Weekly Content Roundup

LOG IN

This week's Content Roundup takes us from France all the way to the happiest place on earth. Click into the collections to see current events from around the world.

- Week two of the <u>Tour de France</u> is finishing up this weekend with only one week remaining of the race.
- The MLB hosted a successful All Star Weekend in Cincinnati.
- President Obama spoke at the National <u>NAACP Convention</u>.
- Chick-Fil-A's <u>Cow Appreciation Day</u> had people around the country dressed in black and white.
- Kentucky declared a State of Emergency after severe <u>flooding</u>.
- Despite a photo and video ban, <u>British Open</u> attendees are documenting their experience.
- Firefighters are battling a <u>fire</u> burning near Athens, Greece.
- Today, Disneyland is celebrating their <u>60th Anniversary</u>.

Geofeedia-log-in

POTUS at NAACP 2015

Want to share these Instagram maps with everyone? See how to engage more people with our interactive Instagram widget.

#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, July 02, 2015 11:30 AM
To: blair.rapalyea@pd.boston.gov

Subject: Weekly Content Roundup

LOG IN

# **Weekly Content Roundup**

Even with a short holiday week, there was a lot of breaking news around the world. See the top collections from the week here:

- <u>Pride</u> was celebrated all around the world in cities like London, San Francisco, Istanbul, Chicago, Barcelona, and more
- A <u>rally</u> took place in Athens, Greece in response to the bank crisis
- A military <u>plane crashed</u> in a residential neighborhood in Indonesia (WARNING: Graphic Content)
- The U.S. Women's National Team defeated Germany in the semifinals of the <u>FIFA</u> Women's World Cup
- The White House lifted their 40 year photo ban
- The <u>Washington Navy Yard</u> was placed on lock down after reports of an active shooter on base

Interested in sharing this content with everyone? <u>See how with our new Instagram</u> widget.

Geofeedia-log-in

Navy Yard 2

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

**Sent:** Friday, July 10, 2015 10:53 AM **To:** blair.rapalyea@pd.boston.gov **Subject:** Weekly Content Roundup

LOG IN

Our newest Content Roundup takes us around the globe, from London to San Diego and more. See our collections from this week's most talked about events.

- The <u>Coke Zero Daytona 400</u> was delayed over 3 hours because of weather and the final lap gave everyone a scare
- The <u>Tour de France</u> is in its 7th stage today, ending in Fougères, France
- The <u>Pope visited Ecuador</u> on his first stop of his South American tour
- <u>United Airlines</u> grounded all flights after technical difficulties
- London Tube workers went on <u>strike</u> which sent commuters into chaos
- <u>Comic-Con</u> kicked off its four day international event with over 130,000 attendees
- The US Women's National Team was honored with a <u>championship parade</u> in New York City today
- The Confederate flag was removed this morning from the <u>South Carolina State</u> <u>Capitol</u> grounds

SC Confederate Flag Comes Down

Want to share these Instagram maps with everyone? See how to engage more people with our interactive maps.

# Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Will Catton [will.catton@geofeedia.com] Sent: Saturday, September 17, 2016 9:01 PM

**To:** kaylee.hutchinson@pd.boston.gov **Subject:** Breaking: NYC Chelsea Explosion

Geofeedia

#### **BREAKING NEWS:**

The Geofeedia Security Operating Center is actively monitoring social data around an explosion in the Chelsea neighborhood of New York City (23rd St. and 6th Avenue). Developments around the event are being actively chronicled by bystanders in the area.

Below is a link to a **Live Feed** of the location around the explosion. Please note, this is an active feed that will include the most recent content coming from the area (as well as unrelated content in the area). Please scroll back to roughly 8:30 pm ET in the collage view to see social data at the time of the explosion.

# **VIEW THE LIVE FEED**

Please feel free to contact me if you have any questions at all.

Will Catton Domain Expert, Geofeedia will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Will Catton [will.catton@geofeedia.com] Sent: Monday, September 19, 2016 11:10 AM

**To:** kaylee.hutchinson@pd.boston.gov

Subject: BREAKING NEWS: Chelsea Bombing Suspect in Custody - Social Media Live

Feed

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Hello,

As a follow-up to the content we distributed this weekend, please find below a link to a collection from Linden, NJ, the site of the arrest of the suspected NY/NJ bomber. This collection contains early warning signals such as descriptions of shots being fired in the area, as well as police activity and live video streams of the arrest itself.

Our content collection is linked in below:

# **VIEW THE COLLECTON**

Screen\_Shot\_2016-09-19\_at\_10.38.30\_AM.png

Please feel free to contact me if you have any questions at all.

Will Catton
Domain Expert, Geofeedia
will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, November 16, 2015 2:04 PM
To: andrew.zani@pd.boston.gov
Subject: Breaking News: Bomb Threat at Harvard

LOG IN

Breaking News: Police presence at Harvard after a bomb threat on campus. Students are being evacuated from academic buildings. Click here to see our full collection.

bomb\_threat\_3

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, October 06, 2015 10:39 AM
To: andrew.zani@pd.boston.gov
Subject: Breaking News: Community College of Philadelphia on Lock Down

LOG IN

Breaking News: Community College of Philadelphia is on lock down after reports of an active gunman on campus. Sign in to see our ongoing collection.

Screen\_Shot\_2015-10-06\_at\_11.14.30\_AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com] Sent: Friday, October 09, 2015 6:03 AM

**To:** andrew.zani@pd.boston.gov

Subject: Breaking News: Deadly Shooting at Northern Arizona University

Breaking News: Early this morning there was a deadly shooting on campus at Northern Arizona University, according to initial reports. See our ongoing collection here.

Screen\_Shot\_2015-10-09\_at\_6.39.42\_AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, March 09, 2016 7:50 AM
To: andrew.zani@pd.boston.gov
Subject: Breaking News: Explosion in Seattle, WA

LOG IN

Breaking News: Multiple firefighters injured battling a fire after reports of an explosion in the Seattle, Washington neighborhood of Greenwood.

View-Geofeedia-Collection.png

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

seattle\_explosion.jpg

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, March 22, 2016 7:22 AM
To: andrew.zani@pd.boston.gov
Subject: Breaking News: Explosions in Brussels, Belgium

LOG IN

Breaking News: Multiple attacks have rocked the city of Brussels: Two explosions occurred in the airport, and one occurred in the Maalbeek metro station. Reports of at least 26 people killed and 130 injured.

View-Geofeedia-Collection.png

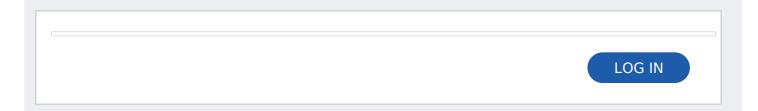
Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

brussels-attacks.jpg

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, September 02, 2015 8:14 AM

**To:** andrew.zani@pd.boston.gov

**Subject:** Breaking News: Freddie Gray Protests



# **Breaking News:**

Six Baltimore Police officers begin their pretrial today for the death of Freddie Gray in April. Activists have gathered outside the courthouse for a day of protests. Log in throughout the day to see our ongoing collection.

mornin g work **Justice** 4 Freddi е Grey. #nojus ticeno peace #freddi egrey #oneb altimor е #justic enow #itsnot

My

agame
A video posted by @j\_unique#itsrea Sep 2, 2015 at 5:34am PDT
Ithism
orming

# Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, October 09, 2015 1:42 PM
To: andrew.zani@pd.boston.gov
Subject: Breaking News: Shooting Causes Lock Down at TSU

LOG IN

Breaking News: A shooting caused Texas Southern Univeristy to go on lock down this afternoon. Intial reports say the shooter is still at large. See our ongoing collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

12107673\_942368279169720\_42154919\_n

here.

From: Geofeedia [updates@geofeedia.com] Sent: Thursday, March 05, 2015 1:29 PM To: andrew.zani@pd.boston.gov Subject: Breaking News: Social Content from LaGuardia Airport  Geofeedia Logo	
<b>Breaking News Alert:</b> LaGuardia Airport was shut down after an airpla runway. Click below to view the Geofeedia collection and see what's being scene.	
View-Geofeedia-Collection	
Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654  Update your <u>email preferences</u> to choose the types of emails you receive.	

**Sent:** Friday, April 10, 2015 8:42 AM **To:** andrew.zani@pd.boston.gov

Subject: Breaking News: Social Content from Tornadoes in the Midwest

Geofeedia Logo

**Breaking News Alert:** The Midwest has experienced severe weather this week, with high winds, hail and tornadoes hitting across the region. Click below to view the Geofeedia collection and see what's being posted in northern Illinois from the storms last night.

View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com] Sent: Thursday, September 24, 2015 6:48 AM

**To:** andrew.zani@pd.boston.gov

Subject: Breaking News: Stampede kills hundreds during the Hajj

Breaking News: According to initial reports, a stampede has left over 300 dead and more than 450 wounded near Mecca during one of the last days of the Hajj pilgrimage. Log in to view our ongoing collection. (Warning: Some Graphic Content)

Screen\_Shot\_2015-09-24\_at\_6.42.56\_AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, November 13, 2015 5:23 PM
To: andrew.zani@pd.boston.gov
Subject: Breaking News: Violence in Paris

LOG IN

Breaking News: Reports of shootings, explosions, and a hostage situation in central Paris. See our ongoing collection here.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive, or  $\underline{\text{unsubscribe}}$ .

From: Geofeedia [updates@geofeedia.com] Sent: Monday, April 27, 2015 10:03 PM

To: andrew.zani@pd.boston.gov

Subject: Breaking News Alert: Baltimore protests and riots

Geofeedia Logo

**Breaking News Alert:** Violent protests and rioting are happening in Baltimore, MD. Click below to view the Geofeedia collection and see what's being posted from the area.

View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Sent: Monday, August 17, 2015 9:29 AM
To: andrew.zani@pd.boston.gov
Subject: Breaking News Alert: Explosion in Bangkok

LOG IN

Breaking News Alert: A bomb exploded in central Bangkok early this morning. Initial reports say that it has caused at least a dozen casualties and dozens more injured. No group has yet taken credit for the attack. (Warning: Graphic Content)

View-Geofeedia-Collection

Bangkok\_Explosion

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your *email preferences* to choose the types of emails you receive, or *unsubscribe*.

From: Geofeedia [updates@geofeedia.com]

	LOG IN
er_logo_blue	
Thank you for being a Geofeedia customer! We Geo	feedia Emails
want to keep the lines of communication open, and	
et you know what (and when) you'll be hearing from our te be receiving regular updates, including:	eam. As a customer, you'll
Monthly Newsletter: Monthly newsletter of Geofee	dia product updates,
thought leadership resources, upcoming event sched	•
company news.	
<ul> <li>System Maintenance: Product communications of I</li> </ul>	atest updates and
maintenance windows.	
Breaking News Alerts: Social media content from r  using the Confordia platform, as it happens.	najor current events found
<ul><li>using the Geofeedia platform, as it happens.</li><li>Events: Announcements of events attended and hos</li></ul>	sted by Geofeedia
Evenesi / minouncements of events attended and nos	ned by deoreedid.
nterested in customizing your email communications? Clic	k here to manage your
oreferences.	
Γhank you,	
Team Geofeedia	
SPECIAL OFFER FOR GEOFEEDIA CUSTOME	rs.
Use code <b>GeoCustomer</b> for 1 free pass per ac	
Register now!	

Sent: Thursday, May 28, 2015 9:19 AM

To: andrew.zani@pd.boston.gov

# Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Will Catton [will.catton@geofeedia.com]

**Sent:** Thursday, August 04, 2016 3:39 PM **To:** kaylee.hutchinson@pd.boston.gov

Subject: Event Brief for the 2016 Olympics - Preparing for Large Events

LOG IN

Hello,

As all eyes turn toward the Olympic Games in Rio, we know that you understand the massive effort that has gone into the security and safety initiatives leading up to the Opening Ceremonies.

Our newly launched **Geofeedia Security Operations Center** is partnering with our customers throughout the next 3 weeks to provide real-time event monitoring assistance. I'd like to share the Event Brief our team put together as a framework that you could use to set up Geofeedia for the games. It contains a number of configuration techniques for the Olympics and major events in general. I'd be happy to help you with your configuration for the Olympics or any future events.

# >> View the Event Brief for the 2016 Olympics

We anticipate large volumes of Olympic content in the coming weeks and we plan to share relevant content with you on a weekly basis and in real-time for any breaking news events.

As a wrap up from the Olympic Games, the Geofeedia Security Operations Team is hosting a webinar on August 25, 2016 at 2pm EDT to share best practices around preparation for and management of live events to mitigate risk and increase situational awareness with real-time location based intelligence.

# >> REGISTER NOW: Best Practices for Large Event Safety & Security Management

Please let me know if you have any questions or if you would like to learn more about the new Geofeedia Security Operations Center and Team.

Best,

Will Catton

Domain Expert, Geofeedia

will.catton@geofeedia.com

From: Will Catton [will.catton@geofeedia.com] Sent: Saturday, September 17, 2016 12:45 PM

To: kaylee.hutchinson@pd.boston.gov

**Subject:** Explosive Device - Seaside New Jersey Parade Route

Geofeedia

# **UPDATE:**

# **OUR APOLOGIES FOR WRONG SUBJECT LINE IN EARLIER EMAIL**

The Geofeedia Security Operating Center is actively monitoring content near the site of an explosion in Seaside Park, NJ along a race route for a Marine Corp. charity run.

Our content collection is linked in below.

# **VIEW THE COLLECTON**

Please feel free to contact me if you have any questions at all.

Will Catton

Domain Expert, Geofeedia

will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Will Catton [will.catton@geofeedia.com] Sent: Saturday, September 17, 2016 12:39 PM

**To:** kaylee.hutchinson@pd.boston.gov

Subject: Geofeedia - Breaking News - Louisiana Flooding

Geofeedia

#### **UPDATE:**

The Geofeedia Security Operating Center is actively monitoring content near the site of an explosion in Seaside Park, NJ along a race route for a Marine Corp. charity run.

Our content collection is linked in below.

# **VIEW THE COLLECTON**

Please feel free to contact me if you have any questions at all.

Will Catton

Domain Expert, Geofeedia

will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Will Catton [will.catton@geofeedia.com]

**Sent:** Saturday, August 13, 2016 1:12 PM **To:** kaylee.hutchinson@pd.boston.gov

Subject: Geofeedia - Breaking News - Louisiana Flooding

Geofeedia

#### **BREAKING NEWS:**

The Geofeedia Security Operating Center is actively monitoring flooding near Baton Rouge, LA. Emergency management professionals can use this content to help with two major objectives:

- 1) Situational awareness see and hear how the flooding is impacting specific affected areas through shared social media, including live feeds with Periscope videos.
- 2) Search and rescue efforts flood victims are describing their whereabouts and challenges with evacuation. Use Geofeedia to communicate directly with these individuals.

# **VIEW THE COLLECTON**

Please feel free to contact me if you have any guestions at all.

Will Catton
Domain Expert, Geofeedia
will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive, or  $\underline{\text{unsubscribe}}$ .

From: Will Catton [will.catton@geofeedia.com]
Sent: Monday, August 15, 2016 10:30 AM
To: kaylee.hutchinson@pd.boston.gov

**Subject:** Geofeedia - Situational Update - Milwaukee

Geofeedia
SITUATIONAL UPDATE:
The Geofeedia Security Operating Center is actively collecting content from the events taking place in Milwaukee. The social media intel assists with situational awareness, resource allocation & discovering escalations of activities happening on the ground.
Should you have any questions, please contact me.
Will Catton  Domain Expert, Geofeedia  will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

kaylee.hutchinson@pd.bo bject: Geofeedia BREAKING	ston.gov G NEWS   Posts from Hua Hin, Thailand Bombing
Geofeedia	
BREAKING NEWS:	
resort town of Hua Hin, Thaila	content we've gathered from the reported bombing in the and. We will continue to gather content as the event ow will be automatically updated with any new content.
If you have any questions aboreach out to us.	out this content or anything else with Geofeedia, please
TIP: Use the Options -> Tr Collection	anslate feature to view translated posts within the
Will Catton Domain Expert, Geofeedia	
will.catton@geofeedia.com	

From: Will Catton [will.catton@geofeedia.com]

Sent: Thursday, August 11, 2016 3:08 PM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

**From:** Geofeedia [no-reply@geofeedia.com] **Sent:** Monday, November 24, 2014 10:06 PM

To: andrew.zani@pd.boston.gov

Subject: Social Media Content from Ferguson, Missouri

Geofeedia Logo

Dear Geofeedia customers,

Below is a link to a Geofeedia collection containing social media content from the Ferguson, Missouri area following a grand jury decision not to indict officer Darren Wilson in the shooting death of Michael Brown.

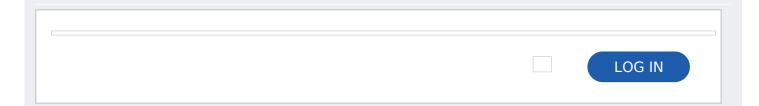
View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your <u>email preferences</u> to choose the types of emails you receive.

**Sent:** Friday, June 26, 2015 12:02 PM **To:** andrew.zani@pd.boston.gov

Subject: Weekly Content Roundup - Friday June 26, 2015



# **Weekly Content Roundup**

Geofeedia is excited to update our customers each week on current events and news from around the world. Log in to see our collections of Breaking News from the past week:

- Jordan Spieth won the <u>US Open</u>
- The USWNT defeated Colombia to advance in the FIFA Women's World Cup
- Wildfires have spread across the West Coast
- Paris taxi drivers went on strike
- Hundreds mourn church shooting victims at Charleston funerals
- There were terrorist attacks in <u>France</u>, <u>Tunisia</u>, and <u>Kuwait City</u>
- <u>SCOTUS</u> legalized gay marriage

Want to share these collections with everyone? <u>Check out our new Instagram Map Widget.</u>

Geofeedia-log-in

150626-WeeklyContent-IG

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

**Sent:** Friday, August 07, 2015 1:08 PM

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This week's Content Roundup highlights the widespread severe weather we've seen recently. See the content we've collected below for an inside look at this week's current events.

- <u>Wildfires</u> continue to tear through the west coast, charring over 250 square miles in California alone and causing thousands of residents to evacuate.
- The Tampa Bay area had <u>road closings and abandoned cars</u> after major flooding.
- The Northeast had their own set of <u>severe storms</u> that resulted in downed trees and power outages.
- Communities across the country celebrated <u>National Night Out</u>, an effort to promote positive relationships between neighborhoods and their local police.
- Police responded to an active shooter report who had multiple weapons after he entered a movie theater in <a href="Antioch, Tennessee">Antioch, Tennessee</a>.
- Fox News hosted the <u>1st GOP debate</u> in Cleveland last night.

# IG\_Map\_-\_Tampa\_Flooding\_2015

Join us at Latitude on October 21, 2015 for the only location-based social media intelligence conference in the world! You'll hear from industry thought leaders about how best to employ location-based social media intelligence in today's ever-changing digital landscape.

register-now-button

# Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

**Sent:** Friday, July 31, 2015 10:54 AM **To:** andrew.zani@pd.boston.gov **Subject:** Weekly Content Roundup

LOG IN

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- An officer pepper sprayed a crowd that was protesting the arrest of a 14 year old boy after the <u>Black Lives Matter</u> conference in Cleveland.
- Smoke could be seen for miles after a fire broke out at the <u>Cosmopolitian Hotel</u> in Las Vegas on the pool deck.
- <u>Peaceful protests</u> filled downtown Cincinnati after the indictment of University of Cincinnati Officer Tensing after the death of Samuel DuBose.
- Over a dozen Greenpeace activists were <u>dangling from the St. Johns Bridge</u> in Portland in an effort to stop Shell from drilling in the Arctic.
- A fire came dangerously close to the <u>Leonardo da Vinci-Fiumicino airport</u> in Italy causing delays.
- <u>Bernie Sanders</u> simultaneously "hosted" over 3,500 events around the country by live streaming directly to house parties.

Geofeedia-log-in

Sam DuBose Rally 2015

Want to share these images with everyone? See how with our updated Instagram map widget.

# Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, August 14, 2015 9:31 AM
To: andrew.zani@pd.boston.gov
Subject: Weekly Content Roundup

LOG IN

This week the world was rocked by a series of explosions in Tianjin, China. Some areas of the city are still reporting ongoing fires. Tianjin's fire chief said that over 1,000 firefighters responded to the scene. See below for the collection from Tianjin as well as other current event collections from the week:

- What started as peaceful protests in <u>Ferguson</u> for the one-year anniversary of Michael Brown's death turned violent late Sunday night.
- <u>Black Lives Matter</u> activists took over a Bernie Sanders event in Seattle and requested a moment of silence in honor of Michael Brown.
- 3 million gallons of metal-filled waste spilled into the <u>Animas River</u> in Colorado causing discoloration and health risks.
- A huge <u>dust storm</u> hit Phoenix this week which brought downed trees and power outages.
- <u>Tianjin, China</u> is recovering from a warehouse explosion that has left dozens dead and hundreds injured.
- The PGA Championship began Thursday even with a <u>strict photo ban</u> during Championship rounds, there is a lot of social content coming from the course.

Tianjin 2

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register-now-button

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

**Sent:** Friday, July 24, 2015 12:41 PM **To:** andrew.zani@pd.boston.gov **Subject:** Weekly Content Roundup

LOG IN

This week's Content Roundup brings us social content from a reopened embassy, the announcement of another Presidential hopeful, and more. Click through our collections below to see social content from this week's major events from around the world.

- There was a shooting Thursday night at a movie theater in Lafayette, LA.
- After <u>a bomb exploded in Suruc, Turkey</u>, the government briefly blocked Twitter to prevent the broadcast of images from the blast. (WARNING: Graphic content)
- Many gathered to watch the raising of the <u>Cuban flag</u> at their embassy in Washington D.C. for the first time in 54 years.
- John Kasich announced his <u>Presidential campaign bid</u> at The Ohio State University, making him the 16th GOP candidate.
- A record-breaking Rose Bowl crowd watched <u>FC Barcelona take down the LA</u> Galaxy.
- A <u>massive fire</u> engulfed a New Jersey warehouse that prompted evacuation of over 200 local residents.
- The <u>RBC Canadian Open</u>, a part of the PGA Tour, is in full swing.

Geofeedia-log-in

NJ\_Fire\_IG\_Map\_2

Want to share these images with everyone? See how with our updated Instagram map widget.

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**Sent:** Friday, July 10, 2015 10:53 AM **To:** andrew.zani@pd.boston.gov **Subject:** Weekly Content Roundup

	LOG IN

Our newest Content Roundup takes us around the globe, from London to San Diego and more. See our collections from this week's most talked about events.

- The <u>Coke Zero Daytona 400</u> was delayed over 3 hours because of weather and the final lap gave everyone a scare
- The <u>Tour de France</u> is in its 7th stage today, ending in Fougères, France
- The <u>Pope visited Ecuador</u> on his first stop of his South American tour
- <u>United Airlines</u> grounded all flights after technical difficulties
- London Tube workers went on <u>strike</u> which sent commuters into chaos
- <u>Comic-Con</u> kicked off its four day international event with over 130,000 attendees
- The US Women's National Team was honored with a <u>championship parade</u> in New York City today
- The Confederate flag was removed this morning from the <u>South Carolina State</u> <u>Capitol</u> grounds

SC Confederate Flag Comes Down

Want to share these Instagram maps with everyone? See how to engage more people with our interactive maps.

# Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

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This week's Content Roundup takes us from France all the way to the happiest place on earth. Click into the collections to see current events from around the world.

- Week two of the <u>Tour de France</u> is finishing up this weekend with only one week remaining of the race.
- The MLB hosted a successful All Star Weekend in Cincinnati.
- President Obama spoke at the National NAACP Convention.
- Chick-Fil-A's <u>Cow Appreciation Day</u> had people around the country dressed in black and white.
- Kentucky declared a State of Emergency after severe <u>flooding</u>.
- Despite a photo and video ban, <u>British Open</u> attendees are documenting their experience.
- Firefighters are battling a <u>fire</u> burning near Athens, Greece.
- Today, Disneyland is celebrating their <u>60th Anniversary</u>.

Geofeedia-log-in

POTUS at NAACP 2015

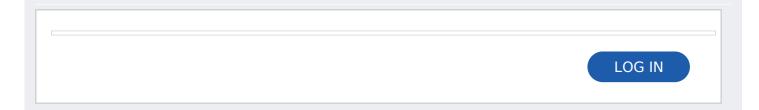
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#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [updates@geofeedia.com] Sent: Thursday, July 02, 2015 11:30 AM

**To:** andrew.zani@pd.boston.gov **Subject:** Weekly Content Roundup



# **Weekly Content Roundup**

Even with a short holiday week, there was a lot of breaking news around the world. See the top collections from the week here:

- <u>Pride</u> was celebrated all around the world in cities like London, San Francisco, Istanbul, Chicago, Barcelona, and more
- A <u>rally</u> took place in Athens, Greece in response to the bank crisis
- A military <u>plane crashed</u> in a residential neighborhood in Indonesia (WARNING: Graphic Content)
- The U.S. Women's National Team defeated Germany in the semifinals of the <u>FIFA</u> Women's World Cup
- The White House lifted their 40 year photo ban
- The <u>Washington Navy Yard</u> was placed on lock down after reports of an active shooter on base

Interested in sharing this content with everyone? <u>See how with our new Instagram widget.</u>

Geofeedia-log-in

Navy Yard 2

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, November 16, 2015 2:04 PM
To: anthony.stevens@pd.boston.gov
Subject: Breaking News: Bomb Threat at Harvard

LOG IN

Breaking News: Police presence at Harvard after a bomb threat on campus. Students are being evacuated from academic buildings. Click here to see our full collection.

bomb\_threat\_3

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, October 06, 2015 10:39 AM
To: anthony.stevens@pd.boston.gov
Subject: Breaking News: Community College of Philadelphia on Lock Down

LOG IN

Breaking News: Community College of Philadelphia is on lock down after reports of an active gunman on campus. Sign in to see our ongoing collection.

Screen\_Shot\_2015-10-06\_at\_11.14.30\_AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, October 09, 2015 6:03 AM
To: anthony.stevens@pd.boston.gov

Subject: Breaking News: Deadly Shooting at Northern Arizona University

Breaking News: Early this morning there was a deadly shooting on campus at Northern Arizona University, according to initial reports. See our ongoing collection here.

Screen\_Shot\_2015-10-09\_at\_6.39.42\_AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, March 09, 2016 7:50 AM

To: anthony.stevens@pd.boston.gov

Subject: Breaking News: Explosion in Seattle, WA

		LOG IN
D	A A District Confidence of the	
_	<b>ws:</b> Multiple firefighters injured battling a fire after ne Seattle, Washington neighborhood of Greenwoo	=
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_	ne Seattle, Washington neighborhood of Greenwoo	=

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, March 22, 2016 7:22 AM
To: anthony.stevens@pd.boston.gov

**Subject:** Breaking News: Explosions in Brussels, Belgium

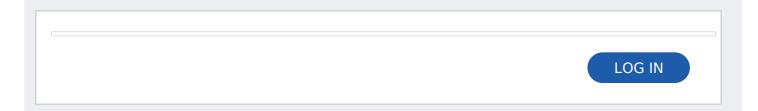
	LOG IN
_	vs: Multiple attacks have rocked the city of Brussels: Two explosions airport, and one occurred in the Maalbeek metro station. Reports of at
	e killed and 130 injured.
	view-Geofeedia-Collection.png

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, September 02, 2015 8:14 AM

**To:** anthony.stevens@pd.boston.gov

**Subject:** Breaking News: Freddie Gray Protests



# **Breaking News:**

Six Baltimore Police officers begin their pretrial today for the death of Freddie Gray in April. Activists have gathered outside the courthouse for a day of protests. Log in throughout the day to see our ongoing collection.

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A video posted by @j\_unique#itsrea Sep 2, 2015 at 5:34am PDT
Ithism
orming

# Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, October 09, 2015 1:42 PM
To: anthony.stevens@pd.boston.gov

**Subject:** Breaking News: Shooting Causes Lock Down at TSU

	LOG IN
•	<b>News:</b> A shooting caused Texas Southern Univeristy to go on lock down this Intial reports say the shooter is still at large. <u>See our ongoing collection</u>

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive, or  $\underline{\text{unsubscribe}}$ .

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, March 05, 2015 1:29 PM
To: anthony.stevens@pd.boston.gov
Subject: Breaking News: Social Content from LaGuardia Airport

Geofeedia Logo

Breaking News Alert: LaGuardia Airport was shut down after an airplane slid off the runway. Click below to view the Geofeedia collection and see what's being posted from the scene.

View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive.

**Sent:** Friday, April 10, 2015 8:42 AM **To:** anthony.stevens@pd.boston.gov

Subject: Breaking News: Social Content from Tornadoes in the Midwest

## Geofeedia Logo

**Breaking News Alert:** The Midwest has experienced severe weather this week, with high winds, hail and tornadoes hitting across the region. Click below to view the Geofeedia collection and see what's being posted in northern Illinois from the storms last night.

View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com] Sent: Thursday, September 24, 2015 6:48 AM

**To:** anthony.stevens@pd.boston.gov

Subject: Breaking News: Stampede kills hundreds during the Hajj

Breaking News: According to initial reports, a stampede has left over 300 dead and more than 450 wounded near Mecca during one of the last days of the Hajj pilgrimage. Log in to view our ongoing collection. (Warning: Some Graphic Content)

Screen Shot 2015-09-24 at 6.42.56 AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, November 13, 2015 5:23 PM
To: anthony.stevens@pd.boston.gov
Subject: Breaking News: Violence in Paris

LOG IN

Breaking News: Reports of shootings, explosions, and a hostage situation in central Paris. See our ongoing collection here.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive, or  $\underline{\text{unsubscribe}}$ .

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, April 27, 2015 10:03 PM
To: anthony.stevens@pd.boston.gov

**Subject:** Breaking News Alert: Baltimore protests and riots

Geofeedia Logo

**Breaking News Alert:** Violent protests and rioting are happening in Baltimore, MD. Click below to view the Geofeedia collection and see what's being posted from the area.

View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Sent: Monday, August 17, 2015 9:29 AM
To: anthony.stevens@pd.boston.gov
Subject: Breaking News Alert: Explosion in Bangkok

LOG IN

Breaking News Alert: A bomb exploded in central Bangkok early this morning. Initial reports say that it has caused at least a dozen casualties and dozens more injured. No group has yet taken credit for the attack. (Warning: Graphic Content)

View-Geofeedia-Collection

Bangkok\_Explosion

From: Geofeedia [updates@geofeedia.com]

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

		LOG IN
er_logo_blue		
-	eing a Geofeedia customer! We	Geofeedia Emails
let you know wh	e lines of communication open, ar at (and when) you'll be hearing fro gular updates, including:	nd om our team. As a customer, you'll
-		of Geofeedia product updates, ent schedule, and community and
-	laintenance: Product communica	ations of latest updates and
<ul> <li>Breaking</li> </ul>		ent from major current events found
_	Geofeedia platform, as it happens Innouncements of events attende	
Interested in cuspreferences.	stomizing your email communicat	cions? <u>Click here to manage your</u>
Thank you,		
- Team Geofeed	lia	
	SPECIAL OFFER FOR GEOFEEDIA	CUSTOMERS
	Use code <b>GeoCustomer</b> for 1 free	pass per account

**Sent:** Thursday, May 28, 2015 9:19 AM **To:** anthony.stevens@pd.boston.gov

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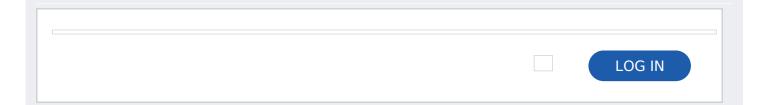
View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

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Geofeedia-log-in

150626-WeeklyContent-IG

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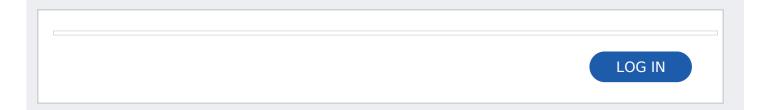
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Navy Yard 2

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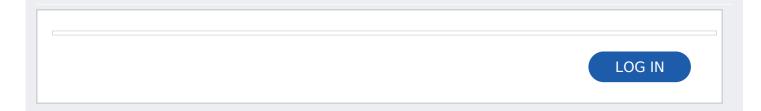
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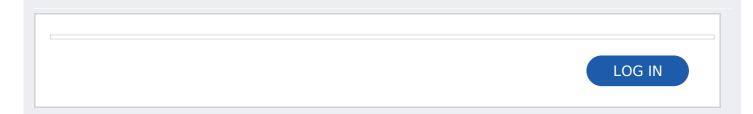
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Geofeedia-log-in

POTUS at NAACP 2015

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- There was a shooting Thursday night at a movie theater in Lafayette, LA.
- After <u>a bomb exploded in Suruc, Turkey</u>, the government briefly blocked Twitter to prevent the broadcast of images from the blast. (WARNING: Graphic content)
- Many gathered to watch the raising of the <u>Cuban flag</u> at their embassy in Washington D.C. for the first time in 54 years.
- John Kasich announced his <u>Presidential campaign bid</u> at The Ohio State University, making him the 16th GOP candidate.
- A record-breaking Rose Bowl crowd watched <u>FC Barcelona take down the LA</u> Galaxy.
- A <u>massive fire</u> engulfed a New Jersey warehouse that prompted evacuation of over 200 local residents.
- The <u>RBC Canadian Open</u>, a part of the PGA Tour, is in full swing.

Geofeedia-log-in

NJ Fire IG Map 2

Want to share these images with everyone? See how with our updated Instagram map widget.

#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [updates@geofeedia.com] Sent: Friday, August 14, 2015 9:31 AM

To: anthony.stevens@pd.boston.gov Subject: Weekly Content Roundup

LOG IN

This week the world was rocked by a series of explosions in Tianjin, China. Some areas of the city are still reporting ongoing fires. Tianjin's fire chief said that over 1,000 firefighters responded to the scene. See below for the collection from Tianjin as well as other current event collections from the week:

- What started as peaceful protests in <u>Ferguson</u> for the one-year anniversary of Michael Brown's death turned violent late Sunday night.
- <u>Black Lives Matter</u> activists took over a Bernie Sanders event in Seattle and requested a moment of silence in honor of Michael Brown.
- 3 million gallons of metal-filled waste spilled into the <u>Animas River</u> in Colorado causing discoloration and health risks.
- A huge <u>dust storm</u> hit Phoenix this week which brought downed trees and power outages.
- <u>Tianjin, China</u> is recovering from a warehouse explosion that has left dozens dead and hundreds injured.
- The PGA Championship began Thursday even with a <u>strict photo ban</u> during Championship rounds, there is a lot of social content coming from the course.

Tianjin 2

Join us at Latitude on October 21, 2015 for the only location-based social media intelligence conference in the world! You'll hear from industry thought leaders about how best to employ location-based social media intelligence in today's ever-changing digital landscape.

register-now-button

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

**Sent:** Friday, July 10, 2015 10:53 AM **To:** anthony.stevens@pd.boston.gov **Subject:** Weekly Content Roundup

LOG IN

Our newest Content Roundup takes us around the globe, from London to San Diego and more. See our collections from this week's most talked about events.

- The <u>Coke Zero Daytona 400</u> was delayed over 3 hours because of weather and the final lap gave everyone a scare
- The <u>Tour de France</u> is in its 7th stage today, ending in Fougères, France
- The <u>Pope visited Ecuador</u> on his first stop of his South American tour
- <u>United Airlines</u> grounded all flights after technical difficulties
- London Tube workers went on <u>strike</u> which sent commuters into chaos
- <u>Comic-Con</u> kicked off its four day international event with over 130,000 attendees
- The US Women's National Team was honored with a <u>championship parade</u> in New York City today
- The Confederate flag was removed this morning from the <u>South Carolina State</u> <u>Capitol</u> grounds

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SC Confederate Flag Comes Down

Want to share these Instagram maps with everyone? See how to engage more people with our interactive maps.

#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Will Catton [will.catton@geofeedia.com] Sent: Saturday, September 17, 2016 9:01 PM

To: clifford.goodband@pd.boston.gov Subject: Breaking: NYC Chelsea Explosion

Geofeedia

#### **BREAKING NEWS:**

The Geofeedia Security Operating Center is actively monitoring social data around an explosion in the Chelsea neighborhood of New York City (23rd St. and 6th Avenue). Developments around the event are being actively chronicled by bystanders in the area.

Below is a link to a **Live Feed** of the location around the explosion. Please note, this is an active feed that will include the most recent content coming from the area (as well as unrelated content in the area). Please scroll back to roughly 8:30 pm ET in the collage view to see social data at the time of the explosion.

#### **VIEW THE LIVE FEED**

Please feel free to contact me if you have any questions at all.

Will Catton Domain Expert, Geofeedia will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Will Catton [will.catton@geofeedia.com] Sent: Monday, September 19, 2016 11:10 AM

**To:** clifford.goodband@pd.boston.gov

Subject: BREAKING NEWS: Chelsea Bombing Suspect in Custody - Social Media Live

Feed

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Hello,

As a follow-up to the content we distributed this weekend, please find below a link to a collection from Linden, NJ, the site of the arrest of the suspected NY/NJ bomber. This collection contains early warning signals such as descriptions of shots being fired in the area, as well as police activity and live video streams of the arrest itself.

Our content collection is linked in below:

#### **VIEW THE COLLECTON**

Screen\_Shot\_2016-09-19\_at\_10.38.30\_AM.png

Please feel free to contact me if you have any questions at all.

Will Catton

Domain Expert, Geofeedia

will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com] Sent: Monday, November 16, 2015 2:04 PM To: clifford.goodband@pd.boston.gov **Subject:** Breaking News: Bomb Threat at Harvard LOG IN **Breaking News:** Police presence at Harvard after a bomb threat on campus. Students are being evacuated from academic buildings. <u>Click here to see our full collection.</u> bomb threat 3

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, October 06, 2015 10:39 AM
To: clifford.goodband@pd.boston.gov
Subject: Breaking News: Community College of Philadelphia on Lock Down

LOG IN

Breaking News: Community College of Philadelphia is on lock down after reports of an active gunman on campus. Sign in to see our ongoing collection.

Screen\_Shot\_2015-10-06\_at\_11.14.30\_AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, October 09, 2015 6:03 AM
To: clifford.goodband@pd.boston.gov

Subject: Breaking News: Deadly Shooting at Northern Arizona University

Breaking News: Early this morning there was a deadly shooting on campus at Northern Arizona University, according to initial reports. See our ongoing collection here.

Screen\_Shot\_2015-10-09\_at\_6.39.42\_AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, March 09, 2016 7:50 AM

To: clifford.goodband@pd.boston.gov

Subject: Breaking News: Explosion in Seattle, WA

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_	he Seattle, Washington neighborhood of Greenwood.	orts of an

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, March 22, 2016 7:22 AM
To: clifford.goodband@pd.boston.gov

Subject: Breaking News: Explosions in Brussels, Belgium

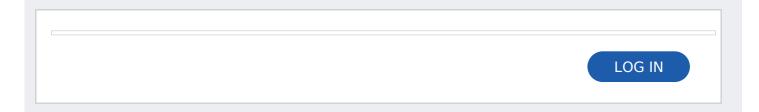
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occurred in th	<b>ws:</b> Multiple attacks have rocked the city of Brussels: Two explosions be airport, and one occurred in the Maalbeek metro station. Reports of at le killed and 130 injured.
occurred in th	e airport, and one occurred in the Maalbeek metro station. Reports of at

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, September 02, 2015 8:14 AM

**To:** clifford.goodband@pd.boston.gov

**Subject:** Breaking News: Freddie Gray Protests



# **Breaking News:**

Six Baltimore Police officers begin their pretrial today for the death of Freddie Gray in April. Activists have gathered outside the courthouse for a day of protests. Log in throughout the day to see our ongoing collection.

mornin g work **Justice** 4 Freddi е Grey. #nojus ticeno peace #freddi egrey #oneb altimor е #justic enow #itsnot

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A video posted by @j\_unique#itsrea Sep 2, 2015 at 5:34am PDT
Ithism
orming

# Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, October 09, 2015 1:42 PM
To: clifford.goodband@pd.boston.gov

**Subject:** Breaking News: Shooting Causes Lock Down at TSU

	LOG IN
•	s: A shooting caused Texas Southern Univeristy to go on lock down this reports say the shooter is still at large. <u>See our ongoing collection</u>
	12107673_942368279169720_42154919_n

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive, or  $\underline{\text{unsubscribe}}$ .

From: Geofeedia [updates@geofeedia.com] Sent: Thursday, March 05, 2015 1:29 PM To: clifford.goodband@pd.boston.gov Subject: Breaking News: Social Content from LaGuardia Airport	
Geofeedia Logo log-in	
Breaking News Alert: LaGuardia Airport was shut down after an airplane slid off the runway. Click below to view the Geofeedia collection and see what's being posted from the scene.  View-Geofeedia-Collection	
Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654	

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive.

Sent: Friday, April 10, 2015 8:42 AM To: clifford.goodband@pd.boston.gov

Subject: Breaking News: Social Content from Tornadoes in the Midwest

Geofeedia Logo

**Breaking News Alert:** The Midwest has experienced severe weather this week, with high winds, hail and tornadoes hitting across the region. Click below to view the Geofeedia collection and see what's being posted in northern Illinois from the storms last night.

View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com] Sent: Thursday, September 24, 2015 6:48 AM

To: clifford.goodband@pd.boston.gov

Subject: Breaking News: Stampede kills hundreds during the Hajj

Breaking News: According to initial reports, a stampede has left over 300 dead and more than 450 wounded near Mecca during one of the last days of the Hajj pilgrimage. Log in to view our ongoing collection. (Warning: Some Graphic Content)

Screen Shot 2015-09-24 at 6.42.56 AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your email preferences to choose the types of emails you receive, or unsubscribe.

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, November 13, 2015 5:23 PM
To: clifford.goodband@pd.boston.gov
Subject: Breaking News: Violence in Paris

LOG IN

Breaking News: Reports of shootings, explosions, and a hostage situation in central Paris. See our ongoing collection here.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive, or  $\underline{\text{unsubscribe}}$ .

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, April 27, 2015 10:03 PM
To: clifford.goodband@pd.boston.gov

Subject: Breaking News Alert: Baltimore protests and riots

Geofeedia Logo

**Breaking News Alert:** Violent protests and rioting are happening in Baltimore, MD. Click below to view the Geofeedia collection and see what's being posted from the area.

View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Sent: Monday, August 17, 2015 9:29 AM
To: clifford.goodband@pd.boston.gov
Subject: Breaking News Alert: Explosion in Bangkok

LOG IN

Breaking News Alert: A bomb exploded in central Bangkok early this morning. Initial reports say that it has caused at least a dozen casualties and dozens more injured. No group has yet taken credit for the attack. (Warning: Graphic Content)

View-Geofeedia-Collection

Bangkok\_Explosion

From: Geofeedia [updates@geofeedia.com]

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Jeti Communic	cations from Geofeedia
	LOG IN
er logo blue	
er_logo_blue	
hank you for bo	eing a Geofeedia customer! We Geofeedia Emails
•	lines of communication open, and
·	at (and when) you'll be hearing from our team. As a customer, you
pe receiving regu	ular updates, including:
• Monthly N	lewsletter: Monthly newsletter of Geofeedia product updates,
thought lea	adership resources, upcoming event schedule, and community an
company n	
-	<b>aintenance</b> : Product communications of latest updates and ce windows.
	<b>News Alerts</b> : Social media content from major current events fou
_	Seofeedia platform, as it happens.
• Events: Ar	nnouncements of events attended and hosted by Geofeedia.
nterested in cus	tomizing your email communications? Click here to manage your
oreferences.	
Γhank you,	
-	
Team Geofeedi	а
	SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS
	Use code <b>GeoCustomer</b> for 1 free pass per account

Sent: Thursday, May 28, 2015 9:20 AM

## Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [no-reply@geofeedia.com] Sent: Wednesday, July 30, 2014 11:56 AM To: clifford.goodband@pd.boston.gov

Subject: Eastbourne Pier Fire - Geofeedia Content

Geofeedia Logo		
Geofeedia customers,		
	eofeedia collection containing i astbourne Pier in Eastbourne, E	
	See the content	

This email was sent to: clifford.goodband@pd.boston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

We respect your right to privacy: <u>View our policy</u> <u>Manage Subscriptions</u> | <u>Update Profile</u> | <u>Unsubscribe</u>

From: Will Catton [will.catton@geofeedia.com] Sent: Thursday, August 04, 2016 3:40 PM

To: clifford.goodband@pd.boston.gov

**Subject:** Event Brief for the 2016 Olympics - Preparing for Large Events

LOG IN

Hello,

As all eyes turn toward the Olympic Games in Rio, we know that you understand the massive effort that has gone into the security and safety initiatives leading up to the Opening Ceremonies.

Our newly launched **Geofeedia Security Operations Center** is partnering with our customers throughout the next 3 weeks to provide real-time event monitoring assistance. I'd like to share the Event Brief our team put together as a framework that you could use to set up Geofeedia for the games. It contains a number of configuration techniques for the Olympics and major events in general. I'd be happy to help you with your configuration for the Olympics or any future events.

## >> View the Event Brief for the 2016 Olympics

We anticipate large volumes of Olympic content in the coming weeks and we plan to share relevant content with you on a weekly basis and in real-time for any breaking news events.

As a wrap up from the Olympic Games, the Geofeedia Security Operations Team is hosting a webinar on August 25, 2016 at 2pm EDT to share best practices around preparation for and management of live events to mitigate risk and increase situational awareness with real-time location based intelligence.

# >> REGISTER NOW: Best Practices for Large Event Safety & Security Management

Please let me know if you have any questions or if you would like to learn more about the new Geofeedia Security Operations Center and Team.

Best,

Will Catton

Domain Expert, Geofeedia

will.catton@geofeedia.com

From: Geofeedia [hello@geofeedia.com] Sent: Wednesday, June 25, 2014 2:31 PM To: clifford.goodband@pd.boston.gov

Subject: Geofeedia - Blasts reported in Abuja

Geofeedia Logo
Geofeedia customers,
Below is the link to a Geofeedia collection from the site of reported bomb blasts in Adamawa, Abuja.
Click here

This email was sent to: clifford.goodband@pd.boston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

We respect your right to privacy: <u>View our policy</u> <u>Manage Subscriptions | Update Profile | Unsubscribe</u>

From: Will Catton [will.catton@geofeedia.com] Sent: Saturday, September 17, 2016 12:39 PM

**To:** clifford.goodband@pd.boston.gov

Subject: Geofeedia - Breaking News - Louisiana Flooding

Geofeedia

### **UPDATE:**

The Geofeedia Security Operating Center is actively monitoring content near the site of an explosion in Seaside Park, NJ along a race route for a Marine Corp. charity run.

Our content collection is linked in below.

## **VIEW THE COLLECTON**

Please feel free to contact me if you have any questions at all.

Will Catton

Domain Expert, Geofeedia

will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Will Catton [will.catton@geofeedia.com]

**Sent:** Saturday, August 13, 2016 1:12 PM **To:** clifford.goodband@pd.boston.gov

Subject: Geofeedia - Breaking News - Louisiana Flooding

Geofeedia

### **BREAKING NEWS:**

The Geofeedia Security Operating Center is actively monitoring flooding near Baton Rouge, LA. Emergency management professionals can use this content to help with two major objectives:

- 1) Situational awareness see and hear how the flooding is impacting specific affected areas through shared social media, including live feeds with Periscope videos.
- 2) Search and rescue efforts flood victims are describing their whereabouts and challenges with evacuation. Use Geofeedia to communicate directly with these individuals.

### **VIEW THE COLLECTON**

Please feel free to contact me if you have any guestions at all.

Will Catton
Domain Expert, Geofeedia
will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [hello@geofeedia.com]
Sent: Tuesday, July 08, 2014 4:36 PM
To: clifford.goodband@pd.boston.gov

Subject: Geofeedia - Content from the Gaza Strip

Geofeedia Logo
Geofeedia customers,
Below is the link to a Geofeedia collection of recent content from the Gaza Strip.
Click here

This email was sent to: clifford.goodband@pd.boston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

We respect your right to privacy: <u>View our policy</u> <u>Manage Subscriptions | Update Profile | Unsubscribe</u>

From: Will Catton [will.catton@geofeedia.com]
Sent: Monday, August 15, 2016 10:30 AM
To: clifford.goodband@pd.boston.gov

**Subject:** Geofeedia - Situational Update - Milwaukee

Geofeedia
SITUATIONAL UPDATE:
The Geofeedia Security Operating Center is actively collecting content from the events taking place in Milwaukee. The social media intel assists with situational awareness, resource allocation & discovering escalations of activities happening on the ground.
Should you have any questions, please contact me.
Will Catton Domain Expert, Geofeedia will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

vanted to pass along some content we've gathered from the reported bomb	
vanted to pass along some content we've gathered from the reported bomb	
wanted to pass along some content we've gathered from the reported bomb	
resort town of Hua Hin, Thailand. We will continue to gather content as the exdevelops & the Collection below will be automatically updated with any new c	vent
If you have any questions about this content or anything else with Geofeedia, reach out to us.	please
TIP: Use the Options -> Translate feature to view translated posts wi	thin the
Will Catton Domain Expert, Geofeedia	
will.catton@geofeedia.com	

From: Will Catton [will.catton@geofeedia.com]

**Sent:** Thursday, August 11, 2016 3:08 PM **To:** clifford.goodband@pd.boston.gov

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

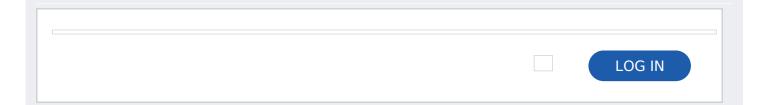
From: Will Catton [will.catton@geofeedia.com]
Sent: Friday, October 07, 2016 5:27 PM
To: clifford.goodband@pd.boston.gov
Subject: GEOFEEDIA SITUATION REPORT | HURRICANE MATTHEW

LOG IN
HURRICANE MATTHEW   SITUATION REPORT
The Geofeedia Service team wants to supply you with a Collection of posts from across the affected region to help you deploy resources effectively.
View social media content in the collection. Please contact me if you have any questions or require any assistance.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

**Sent:** Friday, June 26, 2015 12:03 PM **To:** clifford.goodband@pd.boston.gov

Subject: Weekly Content Roundup - Friday June 26, 2015



## **Weekly Content Roundup**

Geofeedia is excited to update our customers each week on current events and news from around the world. Log in to see our collections of Breaking News from the past week:

- Jordan Spieth won the <u>US Open</u>
- The USWNT defeated Colombia to advance in the FIFA Women's World Cup
- Wildfires have spread across the West Coast
- Paris taxi drivers went on strike
- Hundreds mourn church shooting victims at Charleston funerals
- There were terrorist attacks in France, Tunisia, and Kuwait City
- <u>SCOTUS</u> legalized gay marriage

Want to share these collections with everyone? <u>Check out our new Instagram Map Widget.</u>

Geofeedia-log-in

150626-WeeklyContent-IG

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, July 02, 2015 11:31 AM
To: clifford.goodband@pd.boston.gov
Subject: Weekly Content Roundup

LOG IN

## **Weekly Content Roundup**

Even with a short holiday week, there was a lot of breaking news around the world. See the top collections from the week here:

- <u>Pride</u> was celebrated all around the world in cities like London, San Francisco, Istanbul, Chicago, Barcelona, and more
- A <u>rally</u> took place in Athens, Greece in response to the bank crisis
- A military <u>plane crashed</u> in a residential neighborhood in Indonesia (WARNING: Graphic Content)
- The U.S. Women's National Team defeated Germany in the semifinals of the <u>FIFA</u> Women's World Cup
- The White House lifted their 40 year photo ban
- The <u>Washington Navy Yard</u> was placed on lock down after reports of an active shooter on base

Interested in sharing this content with everyone? <u>See how with our new Instagram widget.</u>

Geofeedia-log-in

Navy Yard 2

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Sent: Friday, July 31, 2015 10:54 AM To: clifford.goodband@pd.boston.gov Subject: Weekly Content Roundup



This week's Content Roundup gives us an inside look at social content from protests around the country. See the collections we've gathered of the top breaking news stories from the past week.

- An officer pepper sprayed a crowd that was protesting the arrest of a 14 year old boy after the <u>Black Lives Matter</u> conference in Cleveland.
- Smoke could be seen for miles after a fire broke out at the <u>Cosmopolitian Hotel</u> in Las Vegas on the pool deck.
- <u>Peaceful protests</u> filled downtown Cincinnati after the indictment of University of Cincinnati Officer Tensing after the death of Samuel DuBose.
- Over a dozen Greenpeace activists were <u>dangling from the St. Johns Bridge</u> in Portland in an effort to stop Shell from drilling in the Arctic.
- A fire came dangerously close to the <u>Leonardo da Vinci-Fiumicino airport</u> in Italy causing delays.
- <u>Bernie Sanders</u> simultaneously "hosted" over 3,500 events around the country by live streaming directly to house parties.

Geofeedia-log-in

Sam DuBose Rally 2015

Want to share these images with everyone? See how with our updated Instagram map widget.

## Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [updates@geofeedia.com] Sent: Friday, August 14, 2015 9:31 AM

**To:** clifford.goodband@pd.boston.gov **Subject:** Weekly Content Roundup

LOG IN

This week the world was rocked by a series of explosions in Tianjin, China. Some areas of the city are still reporting ongoing fires. Tianjin's fire chief said that over 1,000 firefighters responded to the scene. See below for the collection from Tianjin as well as other current event collections from the week:

- What started as peaceful protests in <u>Ferguson</u> for the one-year anniversary of Michael Brown's death turned violent late Sunday night.
- <u>Black Lives Matter</u> activists took over a Bernie Sanders event in Seattle and requested a moment of silence in honor of Michael Brown.
- 3 million gallons of metal-filled waste spilled into the <u>Animas River</u> in Colorado causing discoloration and health risks.
- A huge <u>dust storm</u> hit Phoenix this week which brought downed trees and power outages.
- <u>Tianjin, China</u> is recovering from a warehouse explosion that has left dozens dead and hundreds injured.
- The PGA Championship began Thursday even with a <u>strict photo ban</u> during Championship rounds, there is a lot of social content coming from the course.

Tianjin 2

Join us at Latitude on October 21, 2015 for the only location-based social media intelligence conference in the world! You'll hear from industry thought leaders about how best to employ location-based social media intelligence in today's ever-changing digital landscape.

register-now-button

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Sent: Friday, July 17, 2015 1:13 PM
To: clifford.goodband@pd.boston.gov
Subject: Weekly Content Roundup

LOG IN

This week's Content Roundup takes us from France all the way to the happiest place on earth. Click into the collections to see current events from around the world.

- Week two of the <u>Tour de France</u> is finishing up this weekend with only one week remaining of the race.
- The MLB hosted a successful All Star Weekend in Cincinnati.
- President Obama spoke at the National <u>NAACP Convention</u>.
- Chick-Fil-A's <u>Cow Appreciation Day</u> had people around the country dressed in black and white.
- Kentucky declared a State of Emergency after severe <u>flooding</u>.
- Despite a photo and video ban, <u>British Open</u> attendees are documenting their experience.
- Firefighters are battling a <u>fire</u> burning near Athens, Greece.
- Today, Disneyland is celebrating their <u>60th Anniversary</u>.

Geofeedia-log-in

POTUS at NAACP 2015

Want to share these Instagram maps with everyone? See how to engage more people with our interactive Instagram widget.

#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Sent: Friday, July 10, 2015 10:53 AM To: clifford.goodband@pd.boston.gov Subject: Weekly Content Roundup

LOG IN

Our newest Content Roundup takes us around the globe, from London to San Diego and more. See our collections from this week's most talked about events.

- The <u>Coke Zero Daytona 400</u> was delayed over 3 hours because of weather and the final lap gave everyone a scare
- The <u>Tour de France</u> is in its 7th stage today, ending in Fougères, France
- The <u>Pope visited Ecuador</u> on his first stop of his South American tour
- <u>United Airlines</u> grounded all flights after technical difficulties
- London Tube workers went on <u>strike</u> which sent commuters into chaos
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- The US Women's National Team was honored with a <u>championship parade</u> in New York City today
- The Confederate flag was removed this morning from the <u>South Carolina State</u> <u>Capitol</u> grounds

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SC Confederate Flag Comes Down

Want to share these Instagram maps with everyone? See how to engage more people with our interactive maps.

## Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

**Sent:** Friday, August 07, 2015 1:08 PM **To:** clifford.goodband@pd.boston.gov **Subject:** Weekly Content Roundup

LOG IN

This week's Content Roundup highlights the widespread severe weather we've seen recently. See the content we've collected below for an inside look at this week's current events.

- <u>Wildfires</u> continue to tear through the west coast, charring over 250 square miles in California alone and causing thousands of residents to evacuate.
- The Tampa Bay area had <u>road closings and abandoned cars</u> after major flooding.
- The Northeast had their own set of <u>severe storms</u> that resulted in downed trees and power outages.
- Communities across the country celebrated <u>National Night Out</u>, an effort to promote positive relationships between neighborhoods and their local police.
- Police responded to an active shooter report who had multiple weapons after he entered a movie theater in <a href="Antioch">Antioch</a>, <a href="Tennessee">Tennessee</a>.
- Fox News hosted the <u>1st GOP debate</u> in Cleveland last night.

## IG\_Map\_-\_Tampa\_Flooding\_2015

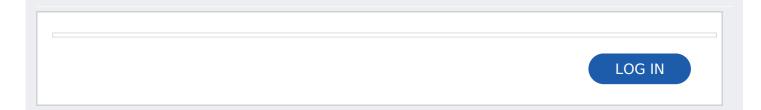
Join us at Latitude on October 21, 2015 for the only location-based social media intelligence conference in the world! You'll hear from industry thought leaders about how best to employ location-based social media intelligence in today's ever-changing digital landscape.

register-now-button

## Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Sent: Friday, July 24, 2015 12:41 PM To: clifford.goodband@pd.boston.gov Subject: Weekly Content Roundup



This week's Content Roundup brings us social content from a reopened embassy, the announcement of another Presidential hopeful, and more. Click through our collections below to see social content from this week's major events from around the world.

- There was a shooting Thursday night at a movie theater in Lafayette, LA.
- After <u>a bomb exploded in Suruc, Turkey</u>, the government briefly blocked Twitter to prevent the broadcast of images from the blast. (WARNING: Graphic content)
- Many gathered to watch the raising of the <u>Cuban flag</u> at their embassy in Washington D.C. for the first time in 54 years.
- John Kasich announced his <u>Presidential campaign bid</u> at The Ohio State University, making him the 16th GOP candidate.
- A record-breaking Rose Bowl crowd watched <u>FC Barcelona take down the LA</u> Galaxy.
- A <u>massive fire</u> engulfed a New Jersey warehouse that prompted evacuation of over 200 local residents.
- The <u>RBC Canadian Open</u>, a part of the PGA Tour, is in full swing.

Geofeedia-log-in

NJ Fire IG Map 2

Want to share these images with everyone? See how with our updated Instagram map widget.

## Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Jon Newman [jon.newman@geofeedia.com]

Sent: Saturday, August 13, 2016 1:43 PM

To: fagand.bpd@cityofboston.gov

Subject: Geofeedia BREAKING NEWS | Louisiana Flooding

Geofeedia

### **BREAKING NEWS:**

The Geofeedia Security Operating Center is actively monitoring flooding near Baton Rouge, LA. Emergency management professionals, please review content to help with two major objectives:

- 1) Situational awareness see and hear how the flooding is impacting the affected areas through shared social media, including live Periscope videos.
- 2) Search and rescue efforts flood victims are describing their whereabouts and challenges with evacuation. Use Geofeedia to communicate directly with these individuals.

## **VIEW THE COLLECTON**

Please feel free to contact me if you have any questions at all.

Jon Newman

Account Executive, Geofeedia jon.newman@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Geofeedia

BREAKING NEWS:

I wanted to pass along some content we've gathered from the reported bombing in the resort town of Hua Hin, Thailand. We will continue to gather content as the event develops.

If you have any questions about this content or anything else with Geofeedia, please reach out to us.

Jon Newman
Account Executive, Geofeedia jon.newman@geofeedia.com

From: Jon Newman [jon.newman@geofeedia.com]

Sent: Thursday, August 11, 2016 3:10 PM

**To:** fagand.bpd@cityofboston.gov

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Will Catton [will.catton@geofeedia.com] Sent: Saturday, September 17, 2016 9:01 PM

**To:** david.carabin@pd.boston.gov

Subject: Breaking: NYC Chelsea Explosion

Geofeedia

### **BREAKING NEWS:**

The Geofeedia Security Operating Center is actively monitoring social data around an explosion in the Chelsea neighborhood of New York City (23rd St. and 6th Avenue). Developments around the event are being actively chronicled by bystanders in the area.

Below is a link to a **Live Feed** of the location around the explosion. Please note, this is an active feed that will include the most recent content coming from the area (as well as unrelated content in the area). Please scroll back to roughly 8:30 pm ET in the collage view to see social data at the time of the explosion.

## **VIEW THE LIVE FEED**

Please feel free to contact me if you have any questions at all.

Will Catton Domain Expert, Geofeedia will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Will Catton [will.catton@geofeedia.com] Sent: Monday, September 19, 2016 11:09 AM

**To:** david.carabin@pd.boston.gov

Subject: BREAKING NEWS: Chelsea Bombing Suspect in Custody - Social Media Live

Feed

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Hello,

As a follow-up to the content we distributed this weekend, please find below a link to a collection from Linden, NJ, the site of the arrest of the suspected NY/NJ bomber. This collection contains early warning signals such as descriptions of shots being fired in the area, as well as police activity and live video streams of the arrest itself.

Our content collection is linked in below:

## **VIEW THE COLLECTON**

Screen\_Shot\_2016-09-19\_at\_10.38.30\_AM.png

Please feel free to contact me if you have any questions at all.

Will Catton
Domain Expert, Geofeedia
will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, November 16, 2015 2:04 PM
To: david.carabin@pd.boston.gov
Subject: Breaking News: Bomb Threat at Harvard

LOG IN

Breaking News: Police presence at Harvard after a bomb threat on campus. Students are being evacuated from academic buildings. Click here to see our full collection.

bomb\_threat\_3

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, October 06, 2015 10:39 AM
To: david.carabin@pd.boston.gov
Subject: Breaking News: Community College of Philadelphia on Lock Down

LOG IN

Breaking News: Community College of Philadelphia is on lock down after reports of an active gunman on campus. Sign in to see our ongoing collection.

Screen\_Shot\_2015-10-06\_at\_11.14.30\_AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com] Sent: Friday, October 09, 2015 6:03 AM

**To:** david.carabin@pd.boston.gov

**Subject:** Breaking News: Deadly Shooting at Northern Arizona University

Breaking News: Early this morning there was a deadly shooting on campus at Northern Arizona University, according to initial reports. See our ongoing collection here.

Screen\_Shot\_2015-10-09\_at\_6.39.42\_AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, March 09, 2016 7:50 AM
Too dayid asyabin Ond baston nove

To: david.carabin@pd.boston.gov

Subject: Breaking News: Explosion in Seattle, WA

		LOG IN
_	e <b>ws:</b> Multiple firefighters injured battling a fire after he Seattle, Washington neighborhood of Greenwoo	•
_		•
_	he Seattle, Washington neighborhood of Greenwoo	•

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, March 22, 2016 8:28 AM

**To:** carabind.bpd@cityofboston.gov

**Subject:** Breaking News: Explosions in Brussels, Belgium

Geofeedia

Breaking News: Multiple attacks have rocked the city of Brussels: Two explosions occurred in the airport, and one occurred in the Maalbeek metro station. Reports of at least 26 people killed and 130 injured.

View-Geofeedia-Collection.png

brussels-attacks.jpg

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, March 22, 2016 7:22 AM
To: david.carabin@pd.boston.gov
Subject: Breaking News: Explosions in Brussels, Belgium

LOG IN

Breaking News: Multiple attacks have rocked the city of Brussels: Two explosions occurred in the airport, and one occurred in the Maalbeek metro station. Reports of at least 26 people killed and 130 injured.

View-Geofeedia-Collection.png

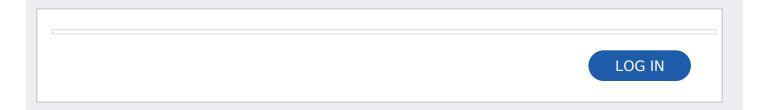
Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

brussels-attacks.jpg

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, September 02, 2015 8:14 AM

**To:** david.carabin@pd.boston.gov

**Subject:** Breaking News: Freddie Gray Protests



## **Breaking News:**

Six Baltimore Police officers begin their pretrial today for the death of Freddie Gray in April. Activists have gathered outside the courthouse for a day of protests. Log in throughout the day to see our ongoing collection.

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Му

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A video posted by @j\_unique#itsrea Sep 2, 2015 at 5:34am PDT
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orming

## Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, October 09, 2015 1:42 PM
To: david.carabin@pd.boston.gov
Subject: Breaking News: Shooting Causes Lock Down at TSU

LOG IN
<b>Breaking News:</b> A shooting caused Texas Southern Univeristy to go on lock down this afternoon. Intial reports say the shooter is still at large. See our ongoing collection here.
12107673_942368279169720_42154919_n
Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive, or  $\underline{\text{unsubscribe}}$ .

From: Geofeedia [updates@geofeedia.com] Sent: Thursday, March 05, 2015 1:29 PM To: carabind.bpd@cityofboston.gov Subject: Breaking News: Social Content from LaGuardia Airport Geofeedia Logo log-in Breaking News Alert: LaGuardia Airport was shut down after an airplane slid off the runway. Click below to view the Geofeedia collection and see what's being posted from the scene. View-Geofeedia-Collection Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com] Sent: Thursday, March 05, 2015 1:29 PM To: david.carabin@pd.boston.gov Subject: Breaking News: Social Content from LaGuardia Airport	
Geofeedia Logo	
log-in	1
<b>Breaking News Alert:</b> LaGuardia Airport was shut down after an airplane slid off the runway. Click below to view the Geofeedia collection and see what's being posted from the scene.	
View-Geofeedia-Collection	
Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654	
Update your <u>email preferences</u> to choose the types of emails you receive.	

**Sent:** Friday, April 10, 2015 8:42 AM **To:** david.carabin@pd.boston.gov

Subject: Breaking News: Social Content from Tornadoes in the Midwest

## Geofeedia Logo

**Breaking News Alert:** The Midwest has experienced severe weather this week, with high winds, hail and tornadoes hitting across the region. Click below to view the Geofeedia collection and see what's being posted in northern Illinois from the storms last night.

View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

**From:** Geofeedia [updates@geofeedia.com]

**Sent:** Friday, April 10, 2015 8:42 AM **To:** carabind.bpd@cityofboston.gov

Subject: Breaking News: Social Content from Tornadoes in the Midwest

Geofeedia Logo

**Breaking News Alert:** The Midwest has experienced severe weather this week, with high winds, hail and tornadoes hitting across the region. Click below to view the Geofeedia collection and see what's being posted in northern Illinois from the storms last night.

View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your <u>email preferences</u> to choose the types of emails you receive, or <u>unsubscribe</u>.

From: Geofeedia [updates@geofeedia.com] Sent: Thursday, September 24, 2015 6:47 AM

**To:** david.carabin@pd.boston.gov

Subject: Breaking News: Stampede kills hundreds during the Hajj

Breaking News: According to initial reports, a stampede has left over 300 dead and more than 450 wounded near Mecca during one of the last days of the Hajj pilgrimage. Log in to view our ongoing collection. (Warning: Some Graphic Content)

Screen\_Shot\_2015-09-24\_at\_6.42.56\_AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your email preferences to choose the types of emails you receive, or unsubscribe.

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, November 13, 2015 5:23 PM
To: david.carabin@pd.boston.gov
Subject: Breaking News: Violence in Paris

LOG IN

Breaking News: Reports of shootings, explosions, and a hostage situation in central Paris. See our ongoing collection here.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive, or  $\underline{\text{unsubscribe}}$ .

From: Geofeedia [updates@geofeedia.com] Sent: Monday, April 27, 2015 10:03 PM

To: david.carabin@pd.boston.gov

**Subject:** Breaking News Alert: Baltimore protests and riots

Geofeedia Logo

**Breaking News Alert:** Violent protests and rioting are happening in Baltimore, MD. Click below to view the Geofeedia collection and see what's being posted from the area.

View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your <u>email preferences</u> to choose the types of emails you receive, or <u>unsubscribe</u>.

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, April 27, 2015 10:03 PM

To: carabind.bpd@cityofboston.gov

Subject: Breaking News Alert: Baltimore protests and riots

Geofeedia Logo

**Breaking News Alert:** Violent protests and rioting are happening in Baltimore, MD. Click below to view the Geofeedia collection and see what's being posted from the area.

View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your <u>email preferences</u> to choose the types of emails you receive, or <u>unsubscribe</u>.

Sent: Monday, August 17, 2015 9:29 AM
To: david.carabin@pd.boston.gov
Subject: Breaking News Alert: Explosion in Bangkok

LOG IN

Breaking News Alert: A bomb exploded in central Bangkok early this morning. Initial reports say that it has caused at least a dozen casualties and dozens more injured. No group has yet taken credit for the attack. (Warning: Graphic Content)

View-Geofeedia-Collection

Bangkok\_Explosion

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your *email preferences* to choose the types of emails you receive, or *unsubscribe*.

From: Geofeedia [updates@geofeedia.com]

		LOG IN
er_logo_blue		
-	eing a Geofeedia customer! We	Geofeedia Emails
let you know wh	e lines of communication open, and at (and when) you'll be hearing from lular updates, including:	n our team. As a customer, you'll
-	<b>Newsletter</b> : Monthly newsletter of Oadership resources, upcoming evennews.	
-	laintenance: Product communication communica	ons of latest updates and
<ul> <li>Breaking</li> </ul>	<b>News Alerts</b> : Social media content Geofeedia platform, as it happens.	t from major current events found
• Events: A	nnouncements of events attended a	and hosted by Geofeedia.
Interested in cus preferences.	stomizing your email communication	ns? <u>Click here to manage your</u>
Thank you,		
- Team Geofeed	ia	
	SPECIAL OFFER FOR GEOFEEDIA CU	JSTOMERS
	Use code <b>GeoCustomer</b> for 1 free pas	ss per account

From: Geofeedia [updates@geofeedia.com]

**Sent:** Thursday, May 28, 2015 9:19 AM

To: david.carabin@pd.boston.gov

# Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your *email preferences* to choose the types of emails you receive, or *unsubscribe*.

er_logo_blue		LOG IN
want to keep th let you know wh	eing a Geofeedia customer! We e lines of communication open, and nat (and when) you'll be hearing from o gular updates, including:	Geofeedia Emails our team. As a customer, you'll
thought le company • System N maintenan • Breaking using the	Newsletter: Monthly newsletter of General Redership resources, upcoming event somews.  Maintenance: Product communication new windows.  News Alerts: Social media content for Geofeedia platform, as it happens.  Announcements of events attended and	schedule, and community and ns of latest updates and from major current events found
Interested in cu preferences.	stomizing your email communications	s? Click here to manage your
Thank you,		
- Team Geofeed	dia	
	SPECIAL OFFER FOR GEOFEEDIA CUS	TOMERS

From: Geofeedia [updates@geofeedia.com]

**Sent:** Thursday, May 28, 2015 9:20 AM **To:** carabind.bpd@cityofboston.gov

# Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your *email preferences* to choose the types of emails you receive, or *unsubscribe*.

From: Will Catton [will.catton@geofeedia.com] Sent: Thursday, August 04, 2016 3:39 PM

**To:** david.carabin@pd.boston.gov

**Subject:** Event Brief for the 2016 Olympics - Preparing for Large Events

LOG IN

Hello,

As all eyes turn toward the Olympic Games in Rio, we know that you understand the massive effort that has gone into the security and safety initiatives leading up to the Opening Ceremonies.

Our newly launched **Geofeedia Security Operations Center** is partnering with our customers throughout the next 3 weeks to provide real-time event monitoring assistance. I'd like to share the Event Brief our team put together as a framework that you could use to set up Geofeedia for the games. It contains a number of configuration techniques for the Olympics and major events in general. I'd be happy to help you with your configuration for the Olympics or any future events.

# >> View the Event Brief for the 2016 Olympics

We anticipate large volumes of Olympic content in the coming weeks and we plan to share relevant content with you on a weekly basis and in real-time for any breaking news events.

As a wrap up from the Olympic Games, the Geofeedia Security Operations Team is hosting a webinar on August 25, 2016 at 2pm EDT to share best practices around preparation for and management of live events to mitigate risk and increase situational awareness with real-time location based intelligence.

# >> REGISTER NOW: Best Practices for Large Event Safety & Security Management

Please let me know if you have any questions or if you would like to learn more about the new Geofeedia Security Operations Center and Team.

Best,

Will Catton

Domain Expert, Geofeedia

will.catton@geofeedia.com

From: Geofeedia [phil@geofeedia.com]
Sent: Sunday, January 19, 2014 2:44 PM

To: carabind.bpd@cityofboston.gov

Subject: Geofeedia: AFC/NFC Championships

# **AFC/NFC Championship Games**

Peyton Manning and the Denver Broncos will play host to Tom Brady and the Patriots this afternoon in what promises to be a thrilling AFC Title matchup. Later in the day Colin Kaepernick will lead the 49ers into Seattle, hoping to score an upset against the red hot Seahawks. The crowds anticipation has been building all day while they wait for kickoff, and we're capturing all the action at the links below!

AFC Championship: Mile High Stadium - Map and Collage View

NFC Championship: CenturyLink Field - Map and Collage View

Not yet plugged in with Geofeedia? Great social media discovery awaits.

Apply for a trial today

Follow us on Twitter

Forward this email

This email was sent to carabind.bpd@cityofboston.gov by <a href="mailto:phil@geofeedia.com">phil@geofeedia.com</a> | <a href="mailto:Update Profile/Email Address">Update Profile/Email Address</a> | Instant removal with <a href="mailto:SafeUnsubscribe">SafeUnsubscribe</a> | <a href="mailto:Privacy Policy">Privacy Policy</a>.

From: Geofeedia [phil@geofeedia.com]
Sent: Thursday, December 19, 2013 5:53 PM

To: carabind.bpd@cityofboston.gov

Subject: Geofeedia: Apollo Theater Collapse

Dear Geofeedia Users,

There has been a structural collapse at the historic Apollo Theater in London during a performance. Powerful social media is streaming from outside the theater and can be viewed in real-time via the link below.

Apollo Theater Ceiling Collapse

Best regards, The Geofeedia Team

# Forward this email

This email was sent to carabind.bpd@cityofboston.gov by <a href="mailto:phil@geofeedia.com">phil@geofeedia.com</a> | <a href="mailto:Update Profile/Email Address">Update Profile/Email Address</a> | Instant removal with <a href="mailto:SafeUnsubscribe">SafeUnsubscribe</a>™ | <a href="mailto:Privacy Policy">Privacy Policy</a>.

Geofeedia | 1964 Isla De Palma Circle | Naples | FL | 34119

\_

**From:** Geofeedia [phil@geofeedia.com] **Sent:** Friday, December 13, 2013 4:14 PM

To: carabind.bpd@cityofboston.gov

Subject: Geofeedia: Arapahoe School Shooting

Dear Geofeedia Users,

There have been reports of a shooting at Arapahoe High School in Centennial, Colorado. Powerful social media is streaming from the scene and can be viewed in real-time at the link below.

Arapahoe High School Shooting

Best regards, The Geofeedia Team

#### Forward this email

This email was sent to carabind.bpd@cityofboston.gov by <a href="mailto:phil@geofeedia.com">phil@geofeedia.com</a> | <a href="mailto:Update Profile/Email Address">Update Profile/Email Address</a> | Instant removal with <a href="mailto:SafeUnsubscribe">SafeUnsubscribe</a> | <a href="mailto:Privacy Policy">Privacy Policy</a>.

From: Geofeedia [phil@geofeedia.com]
Sent: Monday, January 06, 2014 7:52 PM
To: carabind.bpd@cityofboston.gov
Subject: Geofeedia: BCS Championship

# **BCS Championship**

#1 Florida State will face off against #2 Auburn in the last-ever title game of the Bowl Championship Series. The excitement has been building all day and the crowd is at a fever pitch waiting for kickoff. Check out all the action at the link below!

BCS Championship: Rose Bowl Stadium - Map and Collage View

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Apply for a trial today

Follow us on Twitter

# Forward this email

This email was sent to carabind.bpd@cityofboston.gov by <a href="mailto:phil@geofeedia.com">phil@geofeedia.com</a> | <a href="mailto:Update Profile/Email Address">Update Profile/Email Address</a> | Instant removal with <a href="mailto:SafeUnsubscribe">SafeUnsubscribe</a> | <a href="mailto:Privacy Policy">Privacy Policy</a>.

From: Geofeedia [hello@geofeedia.com]
Sent: Wednesday, June 25, 2014 2:31 PM

To: carabind.bpd@cityofboston.gov

Subject: Geofeedia - Blasts reported in Abuja

Geofeedia Logo
Geofeedia customers,
Below is the link to a Geofeedia collection from the site of reported bomb blasts in Adamawa, Abuja.
Click here

This email was sent to: CarabinD.bpd@cityofboston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

We respect your right to privacy: <u>View our policy</u> <u>Manage Subscriptions | Update Profile | Unsubscribe</u>

From: Will Catton [will.catton@geofeedia.com]

Sent: Saturday, August 13, 2016 1:11 PM

**To:** david.carabin@pd.boston.gov

Subject: Geofeedia - Breaking News - Louisiana Flooding

Geofeedia

# **BREAKING NEWS:**

The Geofeedia Security Operating Center is actively monitoring flooding near Baton Rouge, LA. Emergency management professionals can use this content to help with two major objectives:

- 1) Situational awareness see and hear how the flooding is impacting specific affected areas through shared social media, including live feeds with Periscope videos.
- 2) Search and rescue efforts flood victims are describing their whereabouts and challenges with evacuation. Use Geofeedia to communicate directly with these individuals.

# **VIEW THE COLLECTON**

Please feel free to contact me if you have any guestions at all.

Will Catton
Domain Expert, Geofeedia
will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive, or  $\underline{\text{unsubscribe}}$ .

From: Will Catton [will.catton@geofeedia.com] Sent: Saturday, September 17, 2016 12:39 PM

**To:** david.carabin@pd.boston.gov

Subject: Geofeedia - Breaking News - Louisiana Flooding

Geofeedia

# **UPDATE:**

The Geofeedia Security Operating Center is actively monitoring content near the site of an explosion in Seaside Park, NJ along a race route for a Marine Corp. charity run.

Our content collection is linked in below.

# **VIEW THE COLLECTON**

Please feel free to contact me if you have any questions at all.

Will Catton
Domain Expert, Geofeedia
will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your email preferences to choose the types of emails you receive, or unsubscribe.

From: Geofeedia [hello@geofeedia.com]
Sent: Tuesday, July 08, 2014 4:36 PM
To: carabind.bpd@cityofboston.gov

Subject: Geofeedia - Content from the Gaza Strip

Geofeedia Logo
Geofeedia customers,
Below is the link to a Geofeedia collection of recent content from the Gaza Strip.
Click here

This email was sent to: CarabinD.bpd@cityofboston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

We respect your right to privacy: <u>View our policy</u> <u>Manage Subscriptions</u> | <u>Update Profile</u> | <u>Unsubscribe</u>

From: Geofeedia [phil@geofeedia.com]

Sent: Tuesday, November 19, 2013 12:26 PM

To: Carabin, David

Subject: Geofeedia: Dreamforce 2013

# **Dreamforce 2013**

Dreamforce 2013, the annual developer conference put on by Salesforce, is in full swing and Geofeedia is capturing all the social media streaming from the scene! Salesforce CEO, Marc Benioff, will deliver his keynote address shortly and anticipation is building in the crowd. Check out our coverage at the link below.

**Dreamforce 2013 - Map and Collage View** 

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Apply for a trial today

Follow us on Twitter

# Forward this email

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From: Geofeedia [phil@geofeedia.com]
Sent: Monday, November 04, 2013 12:52 PM

To: Carabin, David

Subject: Geofeedia: Gunman at Central Connecticut State University

Dear Geofeedia Users,

There have been reports of a gunman on the campus of Central Connecticut State University and the campus is currently on lockdown. Powerful social media is streaming from the scene and can be viewed in real-time at the link below.

Central Connecticut State University Campus Lockdown

Best regards, The Geofeedia Team

# Forward this email

This email was sent to carabind.bpd@cityofboston.gov by <a href="mailto:phil@geofeedia.com">phil@geofeedia.com</a> | <a href="mailto:Update Profile/Email Address">Update Profile/Email Address</a> | Instant removal with <a href="mailto:SafeUnsubscribe">SafeUnsubscribe</a>™ | <a href="mailto:Privacy Policy">Privacy Policy</a>.

From: Geofeedia [phil@geofeedia.com]

Sent: Thursday, December 05, 2013 6:56 PM

To: Carabin, David

Subject: Geofeedia: Nelson Mandela Tribute

Dear Geofeedia Users,

Nelson Mandela, the former President of South Africa and noted human rights activist, passed away today at the age of 95. Powerful social media is streaming from outside his home in Houghton where large crowds have gathered to pay tribute to his legacy. Our coverage can be found at the link below.

Nelson Mandela - Houghton, South Africa

Best regards, The Geofeedia Team

#### Forward this email

This email was sent to carabind.bpd@cityofboston.gov by <a href="mailto:phil@geofeedia.com">phil@geofeedia.com</a> | <a href="mailto:Update Profile/Email Address">Update Profile/Email Address</a> | Instant removal with <a href="mailto:SafeUnsubscribe">SafeUnsubscribe</a> | <a href="mailto:Privacy Policy">Privacy Policy</a>.

From: Geofeedia [phil@geofeedia.com]
Sent: Friday, November 01, 2013 12:17 PM

To: Carabin, David

Subject: Geofeedia: Shots Fired at LAX

Dear Geofeedia Users,

Shots have been fired inside Terminal 3 at Los Angeles Airport and passengers are being evacuated. Powerful social media is streaming from the scene and can be viewed in real-time at the link below

LAX Shooting Incident

Best regards, The Geofeedia Team

# Forward this email

This email was sent to carabind.bpd@cityofboston.gov by <a href="mailto:phil@geofeedia.com">phil@geofeedia.com</a> | <a href="mailto:Update Profile/Email Address">Update Profile/Email Address</a> | Instant removal with <a href="mailto:SafeUnsubscribe">SafeUnsubscribe</a> | <a href="mailto:Privacy Policy">Privacy Policy</a>.

eofeedia	
SITUATIONAL UPDATE:	
aking place in Milwaukee. Th	rating Center is actively collecting content from the events ne social media intel assists with situational awareness, ering escalations of activities happening on the ground.
Should you have any questio	ns, please contact me.
Vill Catton Domain Expert, Geofeedia vill.catton@geofeedia.com	
vill.catton@geofeedia.com	

From: Will Catton [will.catton@geofeedia.com]

**Sent:** Monday, August 15, 2016 10:30 AM

To: david.carabin@pd.boston.gov

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your <u>email preferences</u> to choose the types of emails you receive, or <u>unsubscribe</u>.

From: Geofeedia [phil@geofeedia.com]

Sent: Thursday, November 07, 2013 11:03 AM

To: Carabin, David

Subject: Geofeedia: Twitter IPO

# **Twitter IPO**

The atmosphere inside of Twitter HQ is electric as the company prepares to go public in the biggest IPO of the year. The anticipation is building as happy Twitter employees wait for the first trade. Check out all the action at the link below!

**Twitter HQ - Map and Collage View** 

Not yet plugged in with Geofeedia? Great social media discovery awaits.

Apply for a trial today

Follow us on Twitter

#### Forward this email

This email was sent to carabind.bpd@cityofboston.gov by <a href="mailto:phil@geofeedia.com">phil@geofeedia.com</a> | <a href="mailto:Update Profile/Email Address">Update Profile/Email Address</a> | Instant removal with <a href="mailto:SafeUnsubscribe">SafeUnsubscribe</a> | <a href="mailto:Privacy Policy">Privacy Policy</a>.

From: Geofeedia [phil@geofeedia.com]
Sent: Wednesday, January 22, 2014 1:31 PM

To: carabind.bpd@cityofboston.gov

Subject: Geofeedia: University of Oklahoma Shooting

Dear Geofeedia Users,

There have been reports of a shooting at the University of Oklahoma and the campus is currently on lockdown. Powerful social media is streaming from the scene and can be viewed in real-time at the link below.

University of Oklahoma Campus Shooting

Best regards, The Geofeedia Team

# Forward this email

This email was sent to carabind.bpd@cityofboston.gov by <a href="mailto:phil@geofeedia.com">phil@geofeedia.com</a> | <a href="mailto:Update Profile/Email Address">Update Profile/Email Address</a> | Instant removal with <a href="mailto:SafeUnsubscribe">SafeUnsubscribe</a>™ | <a href="mailto:Privacy Policy">Privacy Policy</a>.

From: Geofeedia [phil@geofeedia.com] Sent: Monday, January 20, 2014 11:55 PM

To: carabind.bpd@cityofboston.gov

Subject: Geofeedia: Widener University Shooting

Dear Geofeedia Users,

There have been reports of a shooting at Widener University and the campus is currently on lockdown. Powerful social media is streaming from the scene and can be viewed in real-time at the link below.

Widener University Campus Shooting

Best regards, The Geofeedia Team

# Forward this email

This email was sent to carabind.bpd@cityofboston.gov by <a href="mailto:phil@geofeedia.com">phil@geofeedia.com</a> | <a href="mailto:Update Profile/Email Address">Update Profile/Email Address</a> | Instant removal with <a href="mailto:SafeUnsubscribe">SafeUnsubscribe</a> | <a href="mailto:Privacy Policy">Privacy Policy</a>.

eofeedia	
BREAKING NEWS:	
esort town of Hua Hin, Thaila	content we've gathered from the reported bombing in the and. We will continue to gather content as the event ow will be automatically updated with any new content.
f you have any questions abo	out this content or anything else with Geofeedia, please
TIP: Use the Options -> Tr	anslate feature to view translated posts within the
Vill Catton Domain Expert, Geofeedia	
vill.catton@geofeedia.com	

From: Will Catton [will.catton@geofeedia.com]

Sent: Thursday, August 11, 2016 3:08 PM

To: david.carabin@pd.boston.gov

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your <u>email preferences</u> to choose the types of emails you receive, or <u>unsubscribe</u>.

Sent: Friday, October 07, 2016 5:27 PM
To: david.carabin@pd.boston.gov
Subject: GEOFEEDIA SITUATION REPORT | HURRICANE MATTHEW

LOG IN

HURRICANE MATTHEW | SITUATION REPORT

The Geofeedia Service team wants to supply you with a Collection of posts from across the affected region to help you deploy resources effectively.

View social media content in the collection. Please contact me if you have any questions or require any assistance.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your email preferences to choose the types of emails you receive, or unsubscribe.

From: Will Catton [will.catton@geofeedia.com]

From: Geofeedia Success [success@geofeedia.com]

Sent: Friday, October 07, 2016 5:27 PM

To: carabind.bpd@cityofboston.gov

Subject: GEOFEEDIA SITUATION REPORT | HURRICANE MATTHEW

LOG IN

HURRICANE MATTHEW | SITUATION REPORT

The Geofeedia Service team wants to supply you with a Collection of posts from across the affected region to help you deploy resources effectively.

View social media content in the collection. Please contact me if you have any questions or require any assistance.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your email preferences to choose the types of emails you receive, or unsubscribe.

From: Geofeedia [no-reply@geofeedia.com]
Sent: Tuesday, July 22, 2014 3:33 PM
To: carabind.bpd@cityofboston.gov

Subject: Images from rally at the Israeli Consulate in Chicago

Geofeedia Logo		
Geofeedia customers,		
	ofeedia collection containing r e Israeli Consulate in downtow	
	See the content	

This email was sent to: CarabinD.bpd@cityofboston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

We respect your right to privacy: <u>View our policy</u> <u>Manage Subscriptions</u> | <u>Update Profile</u> | <u>Unsubscribe</u>

From: Geofeedia [no-reply@geofeedia.com]
Sent: Thursday, August 07, 2014 4:57 PM

**To:** carabind.bpd@cityofboston.gov

**Subject:** Keyword or Username Triggered Email Alerts

Not rendering correctly? View this email as a web page here.

# Geofeedia Logo

# Receive alerts when important posts are made from within your Geofeeds

If you have the recording feature activated on your account, you can receive real-time email alerts when posts are made from within your recorded Geofeeds. Each alert can be triggered by up to 50 keywords and/or usernames and applied to multiple Geofeeds. Here's how to set them up (screenshot below):

- 1. While viewing an active recorded Geofeed, click the alerts icon in the main toolbar
- 2. Give your alert a name
- 3. Enter up to 50 keywords and/or usernames, comma delimited
- 4. Apply the alert to one or multiple active recordings
- 5. Select the members of your account who should receive the alerts
- 6. Click Save

**That's it!** When posts are made that match your criteria, an email will be sent with the details and a link to view the item in Geofeedia. If you don't have the recording feature activated in your account but would like to be able to archive content from your feeds and use alerts, get in touch with our support team at <a href="mailto:support@geofeedia.com">support@geofeedia.com</a>.

geofeedia-alerts

Log in to Geofeedia now

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

You received this email because you are a current user of Geofeedia.

Update your email preferences to choose the types of emails you receive.

**From:** Geofeedia [no-reply@geofeedia.com] **Sent:** Wednesday, August 20, 2014 5:58 PM

**To:** carabind.bpd@cityofboston.gov **Subject:** Landslides in Hiroshima, Japan

Not rendering correctly? View this email as a web page  $\underline{\text{here}}.$ 

# Geofeedia Logo

Geofeedia customers,

Below is the link to an interactive map containing social media content from the scene of landslides in Hiroshima, Japan. Click below to view content from the area.

View-Geofeedia-Collection

Hiroshima-landslides-email-map

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

You received this email because you are a current user of Geofeedia.

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com]

**Sent:** Monday, July 21, 2014 2:01 PM **To:** carabind.bpd@cityofboston.gov

Subject: More content from the Malaysia Airlines Crash Site

Geofeedia Logo		
Geofeedia customers,		
	lection of social media content from the Malaysia Airlin Click the link below to log in and view the collection.	es
	See the content	

This email was sent to: CarabinD.bpd@cityofboston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

We respect your right to privacy: <u>View our policy</u> <u>Manage Subscriptions</u> | <u>Update Profile</u> | <u>Unsubscribe</u>

**From:** Geofeedia [no-reply@geofeedia.com] **Sent:** Thursday, August 14, 2014 4:54 PM **To:** carabind.bpd@cityofboston.gov

Subject: More social content from Ferguson, Missouri

Geofeedia Logo

Geofeedia customers,

We've added new content to our collection containing social media posts from the scene of protests in Ferguson, Missouri. Click below to view the collection now.

View-Geofeedia-Collection

ferguson-mo-protests

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

You received this email because you are a current user of Geofeedia.

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com] Sent: Sunday, August 24, 2014 5:18 PM To: carabind.bpd@cityofboston.gov Subject: Napa Earthquake Instagram Map

Not rendering correctly? View this email as a web page  $\underline{\text{here}}.$ 

# Geofeedia Logo

Below is the link to an interactive map containing Instagram content from historic downtown Napa after Sunday's magnitude 6.0 earthquake. Click below to view a map of photos and videos from the scene.

View-Geofeedia-Collection

napa-earthquake-email

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com]
Sent: Friday, July 18, 2014 7:24 PM
To: carabind.bpd@cityofboston.gov Subject: Pateros, Washington Wildfires

Geofeedia Logo		
Geofeedia customers,		
Below is the link to a C Pateros, Washington.	Geofeedia collection from	the location of wildfires in
	See the content	

This email was sent to: CarabinD.bpd@cityofboston.gov This email was sent by: Geofeedia 101 North Wacker Drive, Suite 2008 Chicago, IL 60606 US

We respect your right to privacy: View our policy Manage Subscriptions | Update Profile | Unsubscribe From: Geofeedia [no-reply@geofeedia.com] Sent: Tuesday, August 19, 2014 5:06 PM To: carabind.bpd@cityofboston.gov

Subject: Reported shooting and standoff in Harvey, IL

Geofeedia Logo

Geofeedia customers,

Below is the link to a Geofeedia collection containing social content from the scene of a reported officer-involved shooting and hostage situation in Harvey, IL. Click below to view the content.

View-Geofeedia-Collection

harvey-il-email-image

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

You received this email because you are a current user of Geofeedia.

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive.

**From:** Geofeedia [no-reply@geofeedia.com] **Sent:** Wednesday, October 22, 2014 9:33 AM

To: carabind.bpd@cityofboston.gov

Subject: Reported Shooting at Parliament Hill in Ottawa

## Geofeedia Logo

Geofeedia customers,

Below is the link to a Geofeedia collection containing social content from the scene of a reported shooting at Parliament Hill in Ottawa. Click below to view content from the scene.

## **View the Feed**

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

Update your <u>email preferences</u> to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com] Sent: Thursday, July 31, 2014 11:06 AM To: carabind.bpd@cityofboston.gov

Subject: Shooting reported in downtown Chicago office building

Geofeedia Logo		
Geofeedia customers,		
	ofeedia collection containing shooting inside a downtown C	
	See the content	

This email was sent to: CarabinD.bpd@cityofboston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

From: Geofeedia [hello@geofeedia.com]
Sent: Wednesday, May 14, 2014 3:14 PM
To: carabind.bpd@cityofboston.gov

Subject: Social content from the fires in San Diego

Geofeedia Logo		
	cation-based social media cor lick the button below to view i	
- Team Geofeedia		
	See the content	

This email was sent to: CarabinD.bpd@cityofboston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

From: Geofeedia [no-reply@geofeedia.com] Sent: Tuesday, September 09, 2014 11:49 AM

To: carabind.bpd@cityofboston.gov

Subject: Social media content from Apple's big day!

Not rendering correctly? View this email as a web page here.

### Geofeedia Logo

It's a big day for Apple!

We thought you might be interested to know that Geofeedia is curating location-based social media content from Apple's campus and the Flint Center in Cupertino, California where the tech giant is set to make some highly anticipated product announcements.

If you'd like a front seat for the day's action, you can either view the <u>full collection</u> in your Geofeedia account or explore a public, interactive <u>Instagram map</u> of our favorite photos and videos from the scene.

Be sure to check back when the event begins for lots of new content!

View-Geofeedia-Collection

view-map-button

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

Update your *email preferences* to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com] Sent: Monday, November 24, 2014 10:06 PM

To: carabind.bpd@cityofboston.gov

Subject: Social Media Content from Ferguson, Missouri

Geofeedia Logo

Dear Geofeedia customers,

Below is a link to a Geofeedia collection containing social media content from the Ferguson, Missouri area following a grand jury decision not to indict officer Darren Wilson in the shooting death of Michael Brown.

View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your <u>email preferences</u> to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com] Sent: Monday, November 24, 2014 10:06 PM

To: david.carabin@pd.boston.gov

Subject: Social Media Content from Ferguson, Missouri

Geofeedia Logo

Dear Geofeedia customers,

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View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your <u>email preferences</u> to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com]

**Sent:** Monday, July 28, 2014 2:29 PM **To:** carabind.bpd@cityofboston.gov

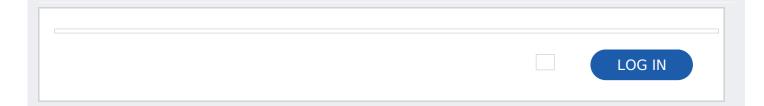
Subject: Tornado aftermath in Revere, Massachusetts

Geofeedia Logo		
Geofeedia customers,		
	eofeedia collection containing nat touched down in Revere, N	
	See the content	

This email was sent to: CarabinD.bpd@cityofboston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

**Sent:** Friday, June 26, 2015 12:02 PM **To:** david.carabin@pd.boston.gov

Subject: Weekly Content Roundup - Friday June 26, 2015



# **Weekly Content Roundup**

Geofeedia is excited to update our customers each week on current events and news from around the world. Log in to see our collections of Breaking News from the past week:

- Jordan Spieth won the **US Open**
- The USWNT defeated Colombia to advance in the FIFA Women's World Cup
- Wildfires have spread across the West Coast
- Paris taxi drivers went on strike
- Hundreds mourn church shooting victims at Charleston funerals
- There were terrorist attacks in <u>France</u>, <u>Tunisia</u>, and <u>Kuwait City</u>
- <u>SCOTUS</u> legalized gay marriage

Want to share these collections with everyone? <u>Check out our new Instagram Map Widget.</u>

Geofeedia-log-in

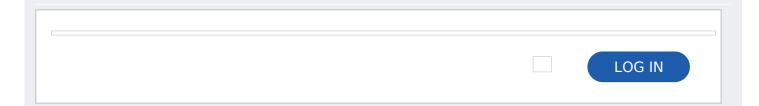
150626-WeeklyContent-IG

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

**Sent:** Friday, June 26, 2015 12:03 PM **To:** carabind.bpd@cityofboston.gov

Subject: Weekly Content Roundup - Friday June 26, 2015



## **Weekly Content Roundup**

Geofeedia is excited to update our customers each week on current events and news from around the world. Log in to see our collections of Breaking News from the past week:

- Jordan Spieth won the **US Open**
- The USWNT defeated Colombia to advance in the FIFA Women's World Cup
- Wildfires have spread across the West Coast
- Paris taxi drivers went on strike
- Hundreds mourn church shooting victims at Charleston funerals
- There were terrorist attacks in <u>France</u>, <u>Tunisia</u>, and <u>Kuwait City</u>
- <u>SCOTUS</u> legalized gay marriage

Want to share these collections with everyone? <u>Check out our new Instagram Map Widget.</u>

Geofeedia-log-in

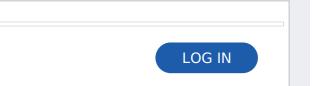
150626-WeeklyContent-IG

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

**Sent:** Friday, August 07, 2015 1:08 PM

**To:** david.carabin@pd.boston.gov **Subject:** Weekly Content Roundup



This week's Content Roundup highlights the widespread severe weather we've seen recently. See the content we've collected below for an inside look at this week's current events.

- <u>Wildfires</u> continue to tear through the west coast, charring over 250 square miles in California alone and causing thousands of residents to evacuate.
- The Tampa Bay area had <u>road closings and abandoned cars</u> after major flooding.
- The Northeast had their own set of <u>severe storms</u> that resulted in downed trees and power outages.
- Communities across the country celebrated <u>National Night Out</u>, an effort to promote positive relationships between neighborhoods and their local police.
- Police responded to an active shooter report who had multiple weapons after he entered a movie theater in <a href="Antioch">Antioch</a>, <a href="Tennessee">Tennessee</a>.
- Fox News hosted the <u>1st GOP debate</u> in Cleveland last night.

## IG\_Map\_-\_Tampa\_Flooding\_2015

Join us at Latitude on October 21, 2015 for the only location-based social media intelligence conference in the world! You'll hear from industry thought leaders about how best to employ location-based social media intelligence in today's ever-changing digital landscape.

register-now-button

### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive, or  $\underline{\text{unsubscribe}}.$ 

Sent: Friday, July 10, 2015 10:52 AM To: david.carabin@pd.boston.gov Subject: Weekly Content Roundup

LOG IN

Our newest Content Roundup takes us around the globe, from London to San Diego and more. See our collections from this week's most talked about events.

- The <u>Coke Zero Daytona 400</u> was delayed over 3 hours because of weather and the final lap gave everyone a scare
- The <u>Tour de France</u> is in its 7th stage today, ending in Fougères, France
- The <u>Pope visited Ecuador</u> on his first stop of his South American tour
- <u>United Airlines</u> grounded all flights after technical difficulties
- London Tube workers went on <u>strike</u> which sent commuters into chaos
- <u>Comic-Con</u> kicked off its four day international event with over 130,000 attendees
- The US Women's National Team was honored with a <u>championship parade</u> in New York City today
- The Confederate flag was removed this morning from the <u>South Carolina State</u> <u>Capitol</u> grounds

|--|--|

SC Confederate Flag Comes Down

Want to share these Instagram maps with everyone? See how to engage more people with our interactive maps.

## Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Sent: Friday, July 31, 2015 10:54 AM To: david.carabin@pd.boston.gov Subject: Weekly Content Roundup

LOG IN

This week's Content Roundup gives us an inside look at social content from protests around the country. See the collections we've gathered of the top breaking news stories from the past week.

- An officer pepper sprayed a crowd that was protesting the arrest of a 14 year old boy after the <u>Black Lives Matter</u> conference in Cleveland.
- Smoke could be seen for miles after a fire broke out at the <u>Cosmopolitian Hotel</u> in Las Vegas on the pool deck.
- <u>Peaceful protests</u> filled downtown Cincinnati after the indictment of University of Cincinnati Officer Tensing after the death of Samuel DuBose.
- Over a dozen Greenpeace activists were <u>dangling from the St. Johns Bridge</u> in Portland in an effort to stop Shell from drilling in the Arctic.
- A fire came dangerously close to the <u>Leonardo da Vinci-Fiumicino airport</u> in Italy causing delays.
- <u>Bernie Sanders</u> simultaneously "hosted" over 3,500 events around the country by live streaming directly to house parties.

Geofeedia-log-in

Sam DuBose Rally 2015

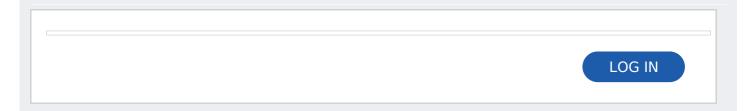
Want to share these images with everyone? See how with our updated Instagram map widget.

## Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [updates@geofeedia.com] Sent: Thursday, July 02, 2015 11:30 AM

**To:** david.carabin@pd.boston.gov **Subject:** Weekly Content Roundup



# **Weekly Content Roundup**

Even with a short holiday week, there was a lot of breaking news around the world. See the top collections from the week here:

- <u>Pride</u> was celebrated all around the world in cities like London, San Francisco, Istanbul, Chicago, Barcelona, and more
- A <u>rally</u> took place in Athens, Greece in response to the bank crisis
- A military <u>plane crashed</u> in a residential neighborhood in Indonesia (WARNING: Graphic Content)
- The U.S. Women's National Team defeated Germany in the semifinals of the <u>FIFA</u> Women's World Cup
- The White House lifted their 40 year photo ban
- The <u>Washington Navy Yard</u> was placed on lock down after reports of an active shooter on base

Interested in sharing this content with everyone? <u>See how with our new Instagram widget.</u>

Geofeedia-log-in

Navy\_Yard\_2

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

**Sent:** Friday, July 17, 2015 1:13 PM **To:** carabind.bpd@cityofboston.gov **Subject:** Weekly Content Roundup

LOG IN

This week's Content Roundup takes us from France all the way to the happiest place on earth. Click into the collections to see current events from around the world.

- Week two of the <u>Tour de France</u> is finishing up this weekend with only one week remaining of the race.
- The MLB hosted a successful All Star Weekend in Cincinnati.
- President Obama spoke at the National <u>NAACP Convention</u>.
- Chick-Fil-A's <u>Cow Appreciation Day</u> had people around the country dressed in black and white.
- Kentucky declared a State of Emergency after severe <u>flooding</u>.
- Despite a photo and video ban, <u>British Open</u> attendees are documenting their experience.
- Firefighters are battling a <u>fire</u> burning near Athens, Greece.
- Today, Disneyland is celebrating their <u>60th Anniversary</u>.

Geofeedia-log-in

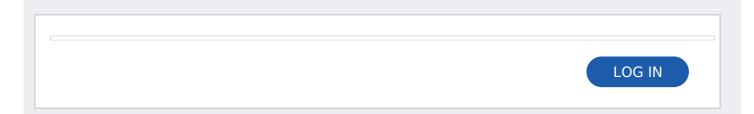
POTUS at NAACP 2015

Want to share these Instagram maps with everyone? See how to engage more people with our interactive Instagram widget.

#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Sent: Friday, July 24, 2015 12:41 PM To: david.carabin@pd.boston.gov Subject: Weekly Content Roundup



This week's Content Roundup brings us social content from a reopened embassy, the announcement of another Presidential hopeful, and more. Click through our collections below to see social content from this week's major events from around the world.

- There was a shooting Thursday night at a movie theater in Lafayette, LA.
- After <u>a bomb exploded in Suruc, Turkey</u>, the government briefly blocked Twitter to prevent the broadcast of images from the blast. (WARNING: Graphic content)
- Many gathered to watch the raising of the <u>Cuban flag</u> at their embassy in Washington D.C. for the first time in 54 years.
- John Kasich announced his <u>Presidential campaign bid</u> at The Ohio State University, making him the 16th GOP candidate.
- A record-breaking Rose Bowl crowd watched <u>FC Barcelona take down the LA</u> Galaxy.
- A <u>massive fire</u> engulfed a New Jersey warehouse that prompted evacuation of over 200 local residents.
- The <u>RBC Canadian Open</u>, a part of the PGA Tour, is in full swing.

Geofeedia-log-in

NJ\_Fire\_IG\_Map\_2

Want to share these images with everyone? See how with our updated Instagram map widget.

### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, August 14, 2015 9:31 AM
To: david.carabin@pd.boston.gov
Subject: Weekly Content Roundup

LOG IN

This week the world was rocked by a series of explosions in Tianjin, China. Some areas of the city are still reporting ongoing fires. Tianjin's fire chief said that over 1,000 firefighters responded to the scene. See below for the collection from Tianjin as well as other current event collections from the week:

- What started as peaceful protests in <u>Ferguson</u> for the one-year anniversary of Michael Brown's death turned violent late Sunday night.
- <u>Black Lives Matter</u> activists took over a Bernie Sanders event in Seattle and requested a moment of silence in honor of Michael Brown.
- 3 million gallons of metal-filled waste spilled into the <u>Animas River</u> in Colorado causing discoloration and health risks.
- A huge <u>dust storm</u> hit Phoenix this week which brought downed trees and power outages.
- <u>Tianjin, China</u> is recovering from a warehouse explosion that has left dozens dead and hundreds injured.
- The PGA Championship began Thursday even with a <u>strict photo ban</u> during Championship rounds, there is a lot of social content coming from the course.

Tianjin 2

Join us at Latitude on October 21, 2015 for the only location-based social media intelligence conference in the world! You'll hear from industry thought leaders about how best to employ location-based social media intelligence in today's ever-changing digital landscape.

register-now-button

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Sent: Friday, July 17, 2015 1:12 PM To: david.carabin@pd.boston.gov Subject: Weekly Content Roundup

LOG IN

This week's Content Roundup takes us from France all the way to the happiest place on earth. Click into the collections to see current events from around the world.

- Week two of the <u>Tour de France</u> is finishing up this weekend with only one week remaining of the race.
- The MLB hosted a successful All Star Weekend in Cincinnati.
- President Obama spoke at the National <u>NAACP Convention</u>.
- Chick-Fil-A's <u>Cow Appreciation Day</u> had people around the country dressed in black and white.
- Kentucky declared a State of Emergency after severe <u>flooding</u>.
- Despite a photo and video ban, <u>British Open</u> attendees are documenting their experience.
- Firefighters are battling a <u>fire</u> burning near Athens, Greece.
- Today, Disneyland is celebrating their <u>60th Anniversary</u>.

Geofeedia-log-in

POTUS at NAACP 2015

Want to share these Instagram maps with everyone? See how to engage more people with our interactive Instagram widget.

#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, July 02, 2015 11:31 AM
To: carabind.bpd@cityofboston.gov
Subject: Weekly Content Roundup

LOG IN

# **Weekly Content Roundup**

Even with a short holiday week, there was a lot of breaking news around the world. See the top collections from the week here:

- <u>Pride</u> was celebrated all around the world in cities like London, San Francisco, Istanbul, Chicago, Barcelona, and more
- A <u>rally</u> took place in Athens, Greece in response to the bank crisis
- A military <u>plane crashed</u> in a residential neighborhood in Indonesia (WARNING: Graphic Content)
- The U.S. Women's National Team defeated Germany in the semifinals of the <u>FIFA</u> Women's World Cup
- The White House lifted their 40 year photo ban
- The <u>Washington Navy Yard</u> was placed on lock down after reports of an active shooter on base

Interested in sharing this content with everyone? <u>See how with our new Instagram</u> widget.

Geofeedia-log-in

Navy Yard 2

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

**Sent:** Friday, July 10, 2015 10:53 AM **To:** carabind.bpd@cityofboston.gov **Subject:** Weekly Content Roundup

LOG IN

Our newest Content Roundup takes us around the globe, from London to San Diego and more. See our collections from this week's most talked about events.

- The <u>Coke Zero Daytona 400</u> was delayed over 3 hours because of weather and the final lap gave everyone a scare
- The <u>Tour de France</u> is in its 7th stage today, ending in Fougères, France
- The <u>Pope visited Ecuador</u> on his first stop of his South American tour
- <u>United Airlines</u> grounded all flights after technical difficulties
- London Tube workers went on <u>strike</u> which sent commuters into chaos
- <u>Comic-Con</u> kicked off its four day international event with over 130,000 attendees
- The US Women's National Team was honored with a <u>championship parade</u> in New York City today
- The Confederate flag was removed this morning from the <u>South Carolina State</u> <u>Capitol</u> grounds

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SC Confederate Flag Comes Down

Want to share these Instagram maps with everyone? See how to engage more people with our interactive maps.

## Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [hello@geofeedia.com]
Sent: Wednesday, June 25, 2014 2:31 PM
To: elizabeth.campbell@pd.boston.gov
Subject: Geofeedia - Blasts reported in Abuja

Geofeedia Logo
Geofeedia customers,
Below is the link to a Geofeedia collection from the site of reported bomb blasts in Adamawa, Abuja.
Click here

This email was sent to: elizabeth.campbell@pd.boston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

From: Geofeedia [hello@geofeedia.com] Sent: Tuesday, July 08, 2014 4:36 PM To: elizabeth.campbell@pd.boston.gov

Subject: Geofeedia - Content from the Gaza Strip

Geofeedia Logo
Geofeedia customers,
Below is the link to a Geofeedia collection of recent content from the Gaza Strip.
Click here

This email was sent to: elizabeth.campbell@pd.boston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

From: Geofeedia [hello@geofeedia.com] Sent: Wednesday, May 14, 2014 3:14 PM To: elizabeth.campbell@pd.boston.gov

Subject: Social content from the fires in San Diego

Geofeedia Logo	
	cation-based social media content from the fires in San lick the button below to view images, videos and text
- Team Geofeedia	
	See the content

This email was sent to: elizabeth.campbell@pd.boston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

From: Will Catton [will.catton@geofeedia.com] Sent: Saturday, September 17, 2016 9:01 PM

**To:** harold.cataldo@pd.boston.gov

Subject: Breaking: NYC Chelsea Explosion

Geofeedia

#### **BREAKING NEWS:**

The Geofeedia Security Operating Center is actively monitoring social data around an explosion in the Chelsea neighborhood of New York City (23rd St. and 6th Avenue). Developments around the event are being actively chronicled by bystanders in the area.

Below is a link to a **Live Feed** of the location around the explosion. Please note, this is an active feed that will include the most recent content coming from the area (as well as unrelated content in the area). Please scroll back to roughly 8:30 pm ET in the collage view to see social data at the time of the explosion.

## **VIEW THE LIVE FEED**

Please feel free to contact me if you have any questions at all.

Will Catton Domain Expert, Geofeedia will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Will Catton [will.catton@geofeedia.com] Sent: Monday, September 19, 2016 11:09 AM

**To:** harold.cataldo@pd.boston.gov

Subject: BREAKING NEWS: Chelsea Bombing Suspect in Custody - Social Media Live

Feed

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Hello,

As a follow-up to the content we distributed this weekend, please find below a link to a collection from Linden, NJ, the site of the arrest of the suspected NY/NJ bomber. This collection contains early warning signals such as descriptions of shots being fired in the area, as well as police activity and live video streams of the arrest itself.

Our content collection is linked in below:

## **VIEW THE COLLECTON**

Screen\_Shot\_2016-09-19\_at\_10.38.30\_AM.png

Please feel free to contact me if you have any questions at all.

Will Catton
Domain Expert, Geofeedia
will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, November 16, 2015 2:04 PM
To: harold.cataldo@pd.boston.gov
Subject: Breaking News: Bomb Threat at Harvard

LOG IN

Breaking News: Police presence at Harvard after a bomb threat on campus. Students are being evacuated from academic buildings. Click here to see our full collection.

bomb\_threat\_3

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, October 06, 2015 10:39 AM
To: harold.cataldo@pd.boston.gov
Subject: Breaking News: Community College of Philadelphia on Lock Down

LOG IN

Breaking News: Community College of Philadelphia is on lock down after reports of an active gunman on campus. Sign in to see our ongoing collection.

Screen\_Shot\_2015-10-06\_at\_11.14.30\_AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, October 09, 2015 6:03 AM
To: harold.cataldo@pd.boston.gov

Subject: Breaking News: Deadly Shooting at Northern Arizona University

Breaking News: Early this morning there was a deadly shooting on campus at Northern Arizona University, according to initial reports. See our ongoing collection here.

Screen\_Shot\_2015-10-09\_at\_6.39.42\_AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, March 09, 2016 7:50 AM
To: harold.cataldo@pd.boston.gov

Subject: Breaking News: Explosion in Seattle, WA

Breaking News: Multiple firefighters injured battling a fire after reports of an explosion in the Seattle, Washington neighborhood of Greenwood.

View-Geofeedia-Collection.png

seattle\_explosion.jpg

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, March 22, 2016 7:22 AM
To: harold.cataldo@pd.boston.gov
Subject: Breaking News: Explosions in Brussels, Belgium

LOG IN

**Breaking News:** Multiple attacks have rocked the city of Brussels: Two explosions occurred in the airport, and one occurred in the Maalbeek metro station. Reports of at least 26 people killed and 130 injured.

View-Geofeedia-Collection.png

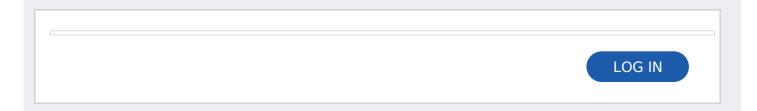
brussels-attacks.jpg

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, September 02, 2015 8:14 AM

**To:** harold.cataldo@pd.boston.gov

**Subject:** Breaking News: Freddie Gray Protests



## **Breaking News:**

Six Baltimore Police officers begin their pretrial today for the death of Freddie Gray in April. Activists have gathered outside the courthouse for a day of protests. Log in throughout the day to see our ongoing collection.

mornin g work **Justice** 4 Freddi е Grey. #nojus ticeno peace #freddi egrey #oneb altimor е #justic enow #itsnot

My

agame
A video posted by @j\_unique#itsrea Sep 2, 2015 at 5:34am PDT
Ithism
orming

## Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, October 09, 2015 1:42 PM

**To:** harold.cataldo@pd.boston.gov

Subject: Breaking News: Shooting Causes Lock Down at TSU

Breaking News: A shooting caused Texas Southern Univeristy to go on lock down this afternoon. Intial reports say the shooter is still at large. See our ongoing collection here.

12107673\_942368279169720\_42154919\_n

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com] Sent: Thursday, March 05, 2015 1:29 PM To: harold.cataldo@pd.boston.gov Subject: Breaking News: Social Content from LaGuardia Airport  Geofeedia Logo	
	log-in
<b>Breaking News Alert:</b> LaGuardia Airport was shut down after an airprunway. Click below to view the Geofeedia collection and see what's b scene.	
View-Geofeedia-Collection	
Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654  Update your <u>email preferences</u> to choose the types of emails you receive	

**Sent:** Friday, April 10, 2015 8:42 AM **To:** harold.cataldo@pd.boston.gov

Subject: Breaking News: Social Content from Tornadoes in the Midwest

Geofeedia Logo

**Breaking News Alert:** The Midwest has experienced severe weather this week, with high winds, hail and tornadoes hitting across the region. Click below to view the Geofeedia collection and see what's being posted in northern Illinois from the storms last night.

View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com] Sent: Thursday, September 24, 2015 6:47 AM

To: harold.cataldo@pd.boston.gov

Subject: Breaking News: Stampede kills hundreds during the Hajj

Breaking News: According to initial reports, a stampede has left over 300 dead and more than 450 wounded near Mecca during one of the last days of the Hajj pilgrimage. Log in to view our ongoing collection. (Warning: Some Graphic Content)

Screen\_Shot\_2015-09-24\_at\_6.42.56\_AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, November 13, 2015 5:23 PM
To: harold.cataldo@pd.boston.gov
Subject: Breaking News: Violence in Paris

LOG IN

Breaking News: Reports of shootings, explosions, and a hostage situation in central Paris. See our ongoing collection here.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive, or  $\underline{\text{unsubscribe}}$ .

From: Geofeedia [updates@geofeedia.com] Sent: Monday, April 27, 2015 10:03 PM

To: harold.cataldo@pd.boston.gov

Subject: Breaking News Alert: Baltimore protests and riots

Geofeedia Logo

**Breaking News Alert:** Violent protests and rioting are happening in Baltimore, MD. Click below to view the Geofeedia collection and see what's being posted from the area.

View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Sent: Monday, August 17, 2015 9:29 AM
To: harold.cataldo@pd.boston.gov
Subject: Breaking News Alert: Explosion in Bangkok

LOG IN

Breaking News Alert: A bomb exploded in central Bangkok early this morning. Initial reports say that it has caused at least a dozen casualties and dozens more injured. No group has yet taken credit for the attack. (Warning: Graphic Content)

View-Geofeedia-Collection

Bangkok\_Explosion

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your *email preferences* to choose the types of emails you receive, or *unsubscribe*.

From: Geofeedia [updates@geofeedia.com]

		LOG IN
er logo blue		
•	ing a Geofeedia customer! We	Geofeedia Emails
•	lines of communication open, and	
-	t (and when) you'll be hearing from llar updates, including:	our team. As a customer, you'll
3 3		S
-	<b>ewsletter</b> : Monthly newsletter of G dership resources, upcoming event	
company n		e seried die, dita community dita
-	aintenance: Product communication	ons of latest updates and
maintenand	ce windows. <b>News Alerts</b> : Social media content	from major current events found
_	eofeedia platform, as it happens.	Thom major current events round
• Events: An	inouncements of events attended a	and hosted by Geofeedia.
Interested in cust	comizing your email communication	ns? <u>Click here to manage your</u>
preferences.		
Thank you,		
- Team Geofeedi	a	
- ream debreedi	<i>a</i>	
	SPECIAL OFFER FOR GEOFEEDIA CU	STOMERS
	Use code <b>GeoCustomer</b> for 1 free pas	s per account
	osc code <b>deocustomer</b> for 1 free pas	- I

Sent: Thursday, May 28, 2015 9:19 AM

To: harold.cataldo@pd.boston.gov

## Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Will Catton [will.catton@geofeedia.com] Sent: Thursday, August 04, 2016 3:39 PM

**To:** harold.cataldo@pd.boston.gov

Subject: Event Brief for the 2016 Olympics - Preparing for Large Events

LOG IN

Hello,

As all eyes turn toward the Olympic Games in Rio, we know that you understand the massive effort that has gone into the security and safety initiatives leading up to the Opening Ceremonies.

Our newly launched **Geofeedia Security Operations Center** is partnering with our customers throughout the next 3 weeks to provide real-time event monitoring assistance. I'd like to share the Event Brief our team put together as a framework that you could use to set up Geofeedia for the games. It contains a number of configuration techniques for the Olympics and major events in general. I'd be happy to help you with your configuration for the Olympics or any future events.

### >> View the Event Brief for the 2016 Olympics

We anticipate large volumes of Olympic content in the coming weeks and we plan to share relevant content with you on a weekly basis and in real-time for any breaking news events.

As a wrap up from the Olympic Games, the Geofeedia Security Operations Team is hosting a webinar on August 25, 2016 at 2pm EDT to share best practices around preparation for and management of live events to mitigate risk and increase situational awareness with real-time location based intelligence.

# >> REGISTER NOW: Best Practices for Large Event Safety & Security Management

Please let me know if you have any questions or if you would like to learn more about the new Geofeedia Security Operations Center and Team.

Best,

Will Catton

Domain Expert, Geofeedia

will.catton@geofeedia.com

From: Will Catton [will.catton@geofeedia.com] Sent: Saturday, September 17, 2016 12:39 PM

**To:** harold.cataldo@pd.boston.gov

Subject: Geofeedia - Breaking News - Louisiana Flooding

Geofeedia

### **UPDATE:**

The Geofeedia Security Operating Center is actively monitoring content near the site of an explosion in Seaside Park, NJ along a race route for a Marine Corp. charity run.

Our content collection is linked in below.

### **VIEW THE COLLECTON**

Please feel free to contact me if you have any questions at all.

Will Catton
Domain Expert, Geofeedia
will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Will Catton [will.catton@geofeedia.com]

Sent: Saturday, August 13, 2016 1:11 PM

**To:** harold.cataldo@pd.boston.gov

Subject: Geofeedia - Breaking News - Louisiana Flooding

Geofeedia

### **BREAKING NEWS:**

The Geofeedia Security Operating Center is actively monitoring flooding near Baton Rouge, LA. Emergency management professionals can use this content to help with two major objectives:

- 1) Situational awareness see and hear how the flooding is impacting specific affected areas through shared social media, including live feeds with Periscope videos.
- 2) Search and rescue efforts flood victims are describing their whereabouts and challenges with evacuation. Use Geofeedia to communicate directly with these individuals.

### **VIEW THE COLLECTON**

Please feel free to contact me if you have any guestions at all.

Will Catton
Domain Expert, Geofeedia
will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive, or  $\underline{\text{unsubscribe}}$ .

taking place in Milwaukee. The social media intel assists with situational awareness, resource allocation & discovering escalations of activities happening on the ground.  Should you have any questions, please contact me.  Will Catton	eofeedia	eofeedia - Situational Update - Milwaukee
The Geofeedia Security Operating Center is actively collecting content from the event taking place in Milwaukee. The social media intel assists with situational awareness, resource allocation & discovering escalations of activities happening on the ground.  Should you have any questions, please contact me.  Will Catton  Domain Expert, Geofeedia	SITUATI	ONAL UPDATE:
Will Catton	taking pl	ace in Milwaukee. The social media intel assists with situational awareness,
	Should y	ou have any questions, please contact me.
Domain Expert, Geofeedia	Will Catto	on
i '	Domain	Expert, Geofeedia
will.catton@geofeedia.com	will.catto	n@geofeedia.com

From: Will Catton [will.catton@geofeedia.com]

**Sent:** Monday, August 15, 2016 10:30 AM

To: harold.cataldo@pd.boston.gov

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

eofeedia	
BREAKING	NEWS:
esort town	pass along some content we've gathered from the reported bombing in the of Hua Hin, Thailand. We will continue to gather content as the event the Collection below will be automatically updated with any new content.
f you have a	any questions about this content or anything else with Geofeedia, please us.
ΓIP: Use th Collection	e Options -> Translate feature to view translated posts within the
Will Catton	
•	pert, Geofeedia ogeofeedia.com

From: Will Catton [will.catton@geofeedia.com]

Sent: Thursday, August 11, 2016 3:08 PM

To: harold.cataldo@pd.boston.gov

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive, or  $\underline{\text{unsubscribe}}$ .

From: Will Catton [will.catton@geofeedia.com]
Sent: Friday, October 07, 2016 5:27 PM
To: harold.cataldo@pd.boston.gov
Subject: GEOFEEDIA SITUATION REPORT | HURRICANE MATTHEW

LOG IN

HURRICANE MATTHEW | SITUATION REPORT

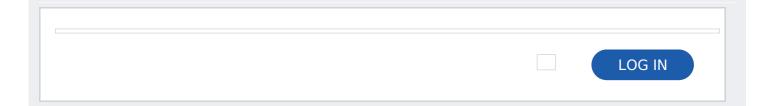
The Geofeedia Service team wants to supply you with a Collection of posts from across the affected region to help you deploy resources effectively.

View social media content in the collection. Please contact me if you have any questions or require any assistance.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

**Sent:** Friday, June 26, 2015 12:02 PM **To:** harold.cataldo@pd.boston.gov

Subject: Weekly Content Roundup - Friday June 26, 2015



# **Weekly Content Roundup**

Geofeedia is excited to update our customers each week on current events and news from around the world. Log in to see our collections of Breaking News from the past week:

- Jordan Spieth won the <u>US Open</u>
- The USWNT defeated Colombia to advance in the FIFA Women's World Cup
- Wildfires have spread across the West Coast
- Paris taxi drivers went on strike
- Hundreds mourn church shooting victims at Charleston funerals
- There were terrorist attacks in France, Tunisia, and Kuwait City
- <u>SCOTUS</u> legalized gay marriage

Want to share these collections with everyone? <u>Check out our new Instagram Map Widget.</u>

Geofeedia-log-in

150626-WeeklyContent-IG

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Sent: Friday, July 10, 2015 10:52 AM To: harold.cataldo@pd.boston.gov Subject: Weekly Content Roundup

	LOG IN

Our newest Content Roundup takes us around the globe, from London to San Diego and more. See our collections from this week's most talked about events.

- The <u>Coke Zero Daytona 400</u> was delayed over 3 hours because of weather and the final lap gave everyone a scare
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- <u>Comic-Con</u> kicked off its four day international event with over 130,000 attendees
- The US Women's National Team was honored with a <u>championship parade</u> in New York City today
- The Confederate flag was removed this morning from the <u>South Carolina State</u> <u>Capitol</u> grounds

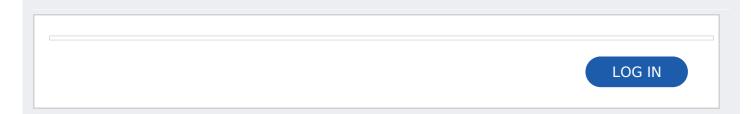
SC Confederate Flag Comes Down

Want to share these Instagram maps with everyone? See how to engage more people with our interactive maps.

### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Sent: Friday, July 24, 2015 12:41 PM To: harold.cataldo@pd.boston.gov Subject: Weekly Content Roundup



This week's Content Roundup brings us social content from a reopened embassy, the announcement of another Presidential hopeful, and more. Click through our collections below to see social content from this week's major events from around the world.

- There was a shooting Thursday night at a movie theater in Lafayette, LA.
- After <u>a bomb exploded in Suruc, Turkey</u>, the government briefly blocked Twitter to prevent the broadcast of images from the blast. (WARNING: Graphic content)
- Many gathered to watch the raising of the <u>Cuban flag</u> at their embassy in Washington D.C. for the first time in 54 years.
- John Kasich announced his <u>Presidential campaign bid</u> at The Ohio State University, making him the 16th GOP candidate.
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- A <u>massive fire</u> engulfed a New Jersey warehouse that prompted evacuation of over 200 local residents.
- The <u>RBC Canadian Open</u>, a part of the PGA Tour, is in full swing.

Geofeedia-log-in

NJ Fire IG Map 2

Want to share these images with everyone? See how with our updated Instagram map widget.

### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Sent: Friday, July 17, 2015 1:12 PM To: harold.cataldo@pd.boston.gov Subject: Weekly Content Roundup

LOG IN

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- Week two of the <u>Tour de France</u> is finishing up this weekend with only one week remaining of the race.
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- President Obama spoke at the National <u>NAACP Convention</u>.
- Chick-Fil-A's <u>Cow Appreciation Day</u> had people around the country dressed in black and white.
- Kentucky declared a State of Emergency after severe <u>flooding</u>.
- Despite a photo and video ban, <u>British Open</u> attendees are documenting their experience.
- Firefighters are battling a <u>fire</u> burning near Athens, Greece.
- Today, Disneyland is celebrating their <u>60th Anniversary</u>.

Geofeedia-log-in

POTUS at NAACP 2015

Want to share these Instagram maps with everyone? See how to engage more people with our interactive Instagram widget.

#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Sent: Friday, August 07, 2015 1:07 PM To: harold.cataldo@pd.boston.gov Subject: Weekly Content Roundup

LOG IN

This week's Content Roundup highlights the widespread severe weather we've seen recently. See the content we've collected below for an inside look at this week's current events.

- <u>Wildfires</u> continue to tear through the west coast, charring over 250 square miles in California alone and causing thousands of residents to evacuate.
- The Tampa Bay area had <u>road closings and abandoned cars</u> after major flooding.
- The Northeast had their own set of <u>severe storms</u> that resulted in downed trees and power outages.
- Communities across the country celebrated <u>National Night Out</u>, an effort to promote positive relationships between neighborhoods and their local police.
- Police responded to an active shooter report who had multiple weapons after he entered a movie theater in <a href="Antioch">Antioch</a>, <a href="Tennessee">Tennessee</a>.
- Fox News hosted the <u>1st GOP debate</u> in Cleveland last night.

# IG\_Map\_-\_Tampa\_Flooding\_2015

Join us at Latitude on October 21, 2015 for the only location-based social media intelligence conference in the world! You'll hear from industry thought leaders about how best to employ location-based social media intelligence in today's ever-changing digital landscape.

register-now-button

### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, July 02, 2015 11:30 AM
To: harold.cataldo@pd.boston.gov
Subject: Weekly Content Roundup

LOG IN

# **Weekly Content Roundup**

Even with a short holiday week, there was a lot of breaking news around the world. See the top collections from the week here:

- <u>Pride</u> was celebrated all around the world in cities like London, San Francisco, Istanbul, Chicago, Barcelona, and more
- A <u>rally</u> took place in Athens, Greece in response to the bank crisis
- A military <u>plane crashed</u> in a residential neighborhood in Indonesia (WARNING: Graphic Content)
- The U.S. Women's National Team defeated Germany in the semifinals of the <u>FIFA</u> Women's World Cup
- The White House lifted their 40 year photo ban
- The <u>Washington Navy Yard</u> was placed on lock down after reports of an active shooter on base

Interested in sharing this content with everyone? <u>See how with our new Instagram widget.</u>

Geofeedia-log-in

Navy Yard 2

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Sent: Friday, July 31, 2015 10:54 AM To: harold.cataldo@pd.boston.gov Subject: Weekly Content Roundup

LOG IN

This week's Content Roundup gives us an inside look at social content from protests around the country. See the collections we've gathered of the top breaking news stories from the past week.

- An officer pepper sprayed a crowd that was protesting the arrest of a 14 year old boy after the <u>Black Lives Matter</u> conference in Cleveland.
- Smoke could be seen for miles after a fire broke out at the <u>Cosmopolitian Hotel</u> in Las Vegas on the pool deck.
- <u>Peaceful protests</u> filled downtown Cincinnati after the indictment of University of Cincinnati Officer Tensing after the death of Samuel DuBose.
- Over a dozen Greenpeace activists were <u>dangling from the St. Johns Bridge</u> in Portland in an effort to stop Shell from drilling in the Arctic.
- A fire came dangerously close to the <u>Leonardo da Vinci-Fiumicino airport</u> in Italy causing delays.
- <u>Bernie Sanders</u> simultaneously "hosted" over 3,500 events around the country by live streaming directly to house parties.

Geofeedia-log-in

Sam DuBose Rally 2015

Want to share these images with everyone? See how with our updated Instagram map widget.

### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, August 14, 2015 9:31 AM
To: harold.cataldo@pd.boston.gov

**Subject:** Weekly Content Roundup

LOG IN

This week the world was rocked by a series of explosions in Tianjin, China. Some areas of the city are still reporting ongoing fires. Tianjin's fire chief said that over 1,000 firefighters responded to the scene. See below for the collection from Tianjin as well as other current event collections from the week:

- What started as peaceful protests in <u>Ferguson</u> for the one-year anniversary of Michael Brown's death turned violent late Sunday night.
- <u>Black Lives Matter</u> activists took over a Bernie Sanders event in Seattle and requested a moment of silence in honor of Michael Brown.
- 3 million gallons of metal-filled waste spilled into the <u>Animas River</u> in Colorado causing discoloration and health risks.
- A huge <u>dust storm</u> hit Phoenix this week which brought downed trees and power outages.
- <u>Tianjin, China</u> is recovering from a warehouse explosion that has left dozens dead and hundreds injured.
- The PGA Championship began Thursday even with a <u>strict photo ban</u> during Championship rounds, there is a lot of social content coming from the course.

Tianjin 2

Join us at Latitude on October 21, 2015 for the only location-based social media intelligence conference in the world! You'll hear from industry thought leaders about how best to employ location-based social media intelligence in today's ever-changing digital landscape.

register-now-button

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Jon Newman [jon.newman@geofeedia.com]

**Sent:** Saturday, August 13, 2016 1:43 PM **To:** jean-paul.limontas@pd.boston.gov

Subject: Geofeedia BREAKING NEWS | Louisiana Flooding

Geofeedia

### **BREAKING NEWS:**

The Geofeedia Security Operating Center is actively monitoring flooding near Baton Rouge, LA. Emergency management professionals, please review content to help with two major objectives:

- 1) Situational awareness see and hear how the flooding is impacting the affected areas through shared social media, including live Periscope videos.
- 2) Search and rescue efforts flood victims are describing their whereabouts and challenges with evacuation. Use Geofeedia to communicate directly with these individuals.

### **VIEW THE COLLECTON**

Please feel free to contact me if you have any questions at all.

Jon Newman

Account Executive, Geofeedia jon.newman@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Jon Newman [jon.newman@geofeedia.com]

**Sent:** Thursday, August 11, 2016 3:10 PM **To:** jean-paul.limontas@pd.boston.gov

Subject: Geofeedia BREAKING NEWS | Posts from Hua Hin, Thailand Bombing

Geofeedia
BREAKING NEWS:
I wanted to pass along some content we've gathered from the reported bombing in the resort town of Hua Hin, Thailand. We will continue to gather content as the event develops.
If you have any questions about this content or anything else with Geofeedia, please reach out to us.
Jon Newman Account Executive, Geofeedia jon.newman@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Will Catton [will.catton@geofeedia.com] Sent: Saturday, September 17, 2016 9:01 PM

**To:** jennifer.gillis@pd.boston.gov

**Subject:** Breaking: NYC Chelsea Explosion

Geofeedia

### **BREAKING NEWS:**

The Geofeedia Security Operating Center is actively monitoring social data around an explosion in the Chelsea neighborhood of New York City (23rd St. and 6th Avenue). Developments around the event are being actively chronicled by bystanders in the area.

Below is a link to a **Live Feed** of the location around the explosion. Please note, this is an active feed that will include the most recent content coming from the area (as well as unrelated content in the area). Please scroll back to roughly 8:30 pm ET in the collage view to see social data at the time of the explosion.

### **VIEW THE LIVE FEED**

Please feel free to contact me if you have any questions at all.

Will Catton Domain Expert, Geofeedia will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Will Catton [will.catton@geofeedia.com] Sent: Monday, September 19, 2016 11:10 AM

To: jennifer.gillis@pd.boston.gov

Subject: BREAKING NEWS: Chelsea Bombing Suspect in Custody - Social Media Live

Feed

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Hello,

As a follow-up to the content we distributed this weekend, please find below a link to a collection from Linden, NJ, the site of the arrest of the suspected NY/NJ bomber. This collection contains early warning signals such as descriptions of shots being fired in the area, as well as police activity and live video streams of the arrest itself.

Our content collection is linked in below:

### **VIEW THE COLLECTON**

Screen\_Shot\_2016-09-19\_at\_10.38.30\_AM.png

Please feel free to contact me if you have any questions at all.

Will Catton

Domain Expert, Geofeedia

will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, November 16, 2015 2:04 PM
To: jennifer.gillis@pd.boston.gov
Subject: Breaking News: Bomb Threat at Harvard

LOG IN

Breaking News: Police presence at Harvard after a bomb threat on campus. Students are being evacuated from academic buildings. Click here to see our full collection.

bomb\_threat\_3

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, October 06, 2015 10:39 AM
To: jennifer.gillis@pd.boston.gov
Subject: Breaking News: Community College of Philadelphia on Lock Down

LOG IN

Breaking News: Community College of Philadelphia is on lock down after reports of an active gunman on campus. Sign in to see our ongoing collection.

Screen\_Shot\_2015-10-06\_at\_11.14.30\_AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com] Sent: Friday, October 09, 2015 6:03 AM

To: jennifer.gillis@pd.boston.gov

Subject: Breaking News: Deadly Shooting at Northern Arizona University

Breaking News: Early this morning there was a deadly shooting on campus at Northern Arizona University, according to initial reports. See our ongoing collection here.

Screen\_Shot\_2015-10-09\_at\_6.39.42\_AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, March 09, 2016 7:50 AM
To: jennifer.gillis@pd.boston.gov
Subject: Breaking News: Explosion in Seattle, WA

		LOG IN
		200 III
_	s: Multiple firefighters injured battling a fire after	•
_	Seattle, Washington neighborhood of Greenwoo	•
_		•

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, March 22, 2016 7:22 AM
To: jennifer.gillis@pd.boston.gov
Subject: Breaking News: Explosions in Brussels, Belgium

LOG IN

Breaking News: Multiple attacks have rocked the city of Brussels: Two explosions occurred in the airport, and one occurred in the Maalbeek metro station. Reports of at least 26 people killed and 130 injured.

View-Geofeedia-Collection.png

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

brussels-attacks.jpg

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, September 02, 2015 8:14 AM

To: jennifer.gillis@pd.boston.gov

**Subject:** Breaking News: Freddie Gray Protests



# **Breaking News:**

Six Baltimore Police officers begin their pretrial today for the death of Freddie Gray in April. Activists have gathered outside the courthouse for a day of protests. Log in throughout the day to see our ongoing collection.

mornin g work **Justice** 4 Freddi е Grey. #nojus ticeno peace #freddi egrey #oneb altimor е #justic enow #itsnot

My

agame
A video posted by @j\_unique#itsrea Sep 2, 2015 at 5:34am PDT
Ithism
orming

## Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com] Sent: Friday, October 09, 2015 1:42 PM To: jennifer.gillis@pd.boston.gov

Subject: Breaking News: Shooting Causes Lock Down at TSU

LOG IN **Breaking News:** A shooting caused Texas Southern Univeristy to go on lock down this afternoon. Intial reports say the shooter is still at large. See our ongoing collection here. 12107673\_942368279169720\_42154919\_n

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com] Sent: Thursday, March 05, 2015 1:29 PM To: jennifer.gillis@pd.boston.gov Subject: Breaking News: Social Content from LaGuardia Airport	
Geofeedia Logo	
	log-in
<b>Breaking News Alert:</b> LaGuardia Airport was shut down after an airple runway. Click below to view the Geofeedia collection and see what's be scene.	
View-Geofeedia-Collection	
Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654  Update your <u>email preferences</u> to choose the types of emails you receive.	

**Sent:** Friday, April 10, 2015 8:42 AM **To:** jennifer.gillis@pd.boston.gov

Subject: Breaking News: Social Content from Tornadoes in the Midwest

### Geofeedia Logo

**Breaking News Alert:** The Midwest has experienced severe weather this week, with high winds, hail and tornadoes hitting across the region. Click below to view the Geofeedia collection and see what's being posted in northern Illinois from the storms last night.

View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com] Sent: Thursday, September 24, 2015 6:48 AM

To: jennifer.gillis@pd.boston.gov

Subject: Breaking News: Stampede kills hundreds during the Hajj

Breaking News: According to initial reports, a stampede has left over 300 dead and more than 450 wounded near Mecca during one of the last days of the Hajj pilgrimage. Log in to view our ongoing collection. (Warning: Some Graphic Content)

Screen\_Shot\_2015-09-24\_at\_6.42.56\_AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, November 13, 2015 5:23 PM
To: jennifer.gillis@pd.boston.gov
Subject: Breaking News: Violence in Paris

LOG IN

Breaking News: Reports of shootings, explosions, and a hostage situation in central Paris. See our ongoing collection here.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive, or  $\underline{\text{unsubscribe}}$ .

From: Geofeedia [updates@geofeedia.com] Sent: Monday, April 27, 2015 10:03 PM

To: jennifer.gillis@pd.boston.gov

Subject: Breaking News Alert: Baltimore protests and riots

Geofeedia Logo

**Breaking News Alert:** Violent protests and rioting are happening in Baltimore, MD. Click below to view the Geofeedia collection and see what's being posted from the area.

View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Sent: Monday, August 17, 2015 9:29 AM
To: jennifer.gillis@pd.boston.gov
Subject: Breaking News Alert: Explosion in Bangkok

LOG IN

Breaking News Alert: A bomb exploded in central Bangkok early this morning. Initial reports say that it has caused at least a dozen casualties and dozens more injured. No group has yet taken credit for the attack. (Warning: Graphic Content)

View-Geofeedia-Collection

Bangkok\_Explosion

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your <u>email preferences</u> to choose the types of emails you receive, or <u>unsubscribe</u>.

From: Geofeedia [updates@geofeedia.com]

		LOG IN
er_logo_blue		
Γhank you for b	eing a Geofeedia customer! We	Geofeedia Emails
•	e lines of communication open, an	
•	at (and when) you'll be hearing fro gular updates, including:	om our team. As a customer, you'll
<ul> <li>Monthly</li> </ul>	<b>Newsletter</b> : Monthly newsletter o	f Geofeedia product updates,
thought le	adership resources, upcoming eve	ent schedule, and community and
company		
-	<b>faintenance</b> : Product communicance windows.	ations of latest updates and
		ent from major current events found
•	Geofeedia platform, as it happens	
_	nnouncements of events attended	
nterested in cu	stomizing your email communicat	ions? Click here to manage your
oreferences.	stormaning your email communicat	ions. <u>Chek here to manage your</u>
Γhank you,		
Team Geofeed	dia	
	SPECIAL OFFER FOR GEOFEEDIA	CUSTOMERS
	Use code <b>GeoCustomer</b> for 1 free p	pass per account
	Register now!	

Sent: Thursday, May 28, 2015 9:20 AM

To: jennifer.gillis@pd.boston.gov

### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [no-reply@geofeedia.com] Sent: Wednesday, July 30, 2014 11:56 AM

To: jennifer.gillis@pd.boston.gov

Subject: Eastbourne Pier Fire - Geofeedia Content

Geofeedia Logo		
Geofeedia customers,		
	ofeedia collection containin stbourne Pier in Eastbourne	
	See the content	

This email was sent to: jennifer.gillis@pd.boston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

From: Will Catton [will.catton@geofeedia.com] Sent: Thursday, August 04, 2016 3:40 PM

To: jennifer.gillis@pd.boston.gov

**Subject:** Event Brief for the 2016 Olympics - Preparing for Large Events

LOG IN

Hello,

As all eyes turn toward the Olympic Games in Rio, we know that you understand the massive effort that has gone into the security and safety initiatives leading up to the Opening Ceremonies.

Our newly launched **Geofeedia Security Operations Center** is partnering with our customers throughout the next 3 weeks to provide real-time event monitoring assistance. I'd like to share the Event Brief our team put together as a framework that you could use to set up Geofeedia for the games. It contains a number of configuration techniques for the Olympics and major events in general. I'd be happy to help you with your configuration for the Olympics or any future events.

### >> View the Event Brief for the 2016 Olympics

We anticipate large volumes of Olympic content in the coming weeks and we plan to share relevant content with you on a weekly basis and in real-time for any breaking news events.

As a wrap up from the Olympic Games, the Geofeedia Security Operations Team is hosting a webinar on August 25, 2016 at 2pm EDT to share best practices around preparation for and management of live events to mitigate risk and increase situational awareness with real-time location based intelligence.

# >> REGISTER NOW: Best Practices for Large Event Safety & Security Management

Please let me know if you have any questions or if you would like to learn more about the new Geofeedia Security Operations Center and Team.

Best,

Will Catton

Domain Expert, Geofeedia

will.catton@geofeedia.com

From: Geofeedia [hello@geofeedia.com] Sent: Wednesday, June 25, 2014 2:31 PM

To: jennifer.gillis@pd.boston.gov

Subject: Geofeedia - Blasts reported in Abuja

Geofeedia Logo
Geofeedia customers,
Below is the link to a Geofeedia collection from the site of reported bomb blasts in Adamawa, Abuja.
Click here

This email was sent to: jennifer.gillis@pd.boston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

From: Will Catton [will.catton@geofeedia.com]

Sent: Saturday, August 13, 2016 1:12 PM

**To:** jennifer.gillis@pd.boston.gov

Subject: Geofeedia - Breaking News - Louisiana Flooding

Geofeedia

### **BREAKING NEWS:**

The Geofeedia Security Operating Center is actively monitoring flooding near Baton Rouge, LA. Emergency management professionals can use this content to help with two major objectives:

- 1) Situational awareness see and hear how the flooding is impacting specific affected areas through shared social media, including live feeds with Periscope videos.
- 2) Search and rescue efforts flood victims are describing their whereabouts and challenges with evacuation. Use Geofeedia to communicate directly with these individuals.

### **VIEW THE COLLECTON**

Please feel free to contact me if you have any questions at all.

Will Catton
Domain Expert, Geofeedia
will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Will Catton [will.catton@geofeedia.com] Sent: Saturday, September 17, 2016 12:39 PM

To: jennifer.gillis@pd.boston.gov

Subject: Geofeedia - Breaking News - Louisiana Flooding

Geofeedia

### **UPDATE:**

The Geofeedia Security Operating Center is actively monitoring content near the site of an explosion in Seaside Park, NJ along a race route for a Marine Corp. charity run.

Our content collection is linked in below.

### **VIEW THE COLLECTON**

Please feel free to contact me if you have any questions at all.

Will Catton

Domain Expert, Geofeedia

will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [hello@geofeedia.com] Sent: Tuesday, July 08, 2014 4:36 PM To: jennifer.gillis@pd.boston.gov

Subject: Geofeedia - Content from the Gaza Strip

Geofeedia Logo
Geofeedia customers,
Below is the link to a Geofeedia collection of recent content from the Gaza Strip.
<u>Click here</u>

This email was sent to: jennifer.gillis@pd.boston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

ofeedia	
SITUATIO	NAL UPDATE:
aking pla	eedia Security Operating Center is actively collecting content from the events ce in Milwaukee. The social media intel assists with situational awareness, allocation & discovering escalations of activities happening on the ground.
hould yo	u have any questions, please contact me.
Vill Catto	า
	xpert, Geofeedia @geofeedia.com

From: Will Catton [will.catton@geofeedia.com]

**Sent:** Monday, August 15, 2016 10:30 AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

eofeedia	
BREAKING NEWS	:
esort town of Hua	ong some content we've gathered from the reported bombing in the Hin, Thailand. We will continue to gather content as the event lection below will be automatically updated with any new content.
f you have any que each out to us.	estions about this content or anything else with Geofeedia, please
TIP: Use the Optic	ons -> Translate feature to view translated posts within the
Will Catton Domain Expert, Geo vill.catton@geofee	
viii.cuttori@gcorec	

From: Will Catton [will.catton@geofeedia.com]

Sent: Thursday, August 11, 2016 3:08 PM

To: jennifer.gillis@pd.boston.gov

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive, or  $\underline{\text{unsubscribe}}$ .

From: Will Catton [will.catton@geofeedia.com]
Sent: Friday, October 07, 2016 5:27 PM
To: jennifer.gillis@pd.boston.gov
Subject: GEOFEEDIA SITUATION REPORT | HURRICANE MATTHEW

LOG IN

HURRICANE MATTHEW | SITUATION REPORT

The Geofeedia Service team wants to supply you with a Collection of posts from across the affected region to help you deploy resources effectively.

View social media content in the collection. Please contact me if you have any questions or require any assistance.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [no-reply@geofeedia.com]
Sent: Wednesday, August 20, 2014 5:58 PM
To: jennifer.gillis@pd.boston.gov
Subject: Landslides in Hiroshima, Japan

Not rendering correctly? View this email as a web page here.

Geofeedia Logo

Geofeedia customers,
Below is the link to an interactive map containing social media content from the scene of landslides in Hiroshima, Japan. Click below to view content from the area.

View-Geofeedia-Collection

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

Hiroshima-landslides-email-map

You received this email because you are a current user of Geofeedia.

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com]

Sent: Monday, July 21, 2014 2:01 PM To: jennifer.gillis@pd.boston.gov

Subject: More content from the Malaysia Airlines Crash Site

Geofeedia Logo		
Geofeedia customers,		
	ection of social media content Click the link below to log in a	
	See the content	

This email was sent to: jennifer.gillis@pd.boston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

From: Geofeedia [no-reply@geofeedia.com] Sent: Thursday, August 14, 2014 4:54 PM

To: jennifer.gillis@pd.boston.gov

Subject: More social content from Ferguson, Missouri

### Geofeedia Logo

Geofeedia customers,

We've added new content to our collection containing social media posts from the scene of protests in Ferguson, Missouri. Click below to view the collection now.

View-Geofeedia-Collection

ferguson-mo-protests

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

You received this email because you are a current user of Geofeedia.

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com]
Sent: Sunday, August 24, 2014 5:18 PM
Taxing pifer pillia@ad baston pay

To: jennifer.gillis@pd.boston.gov

Subject: Napa Earthquake Instagram Map

Not rendering correctly? View this email as a web page  $\underline{\text{here}}.$ 

Geofeedia Logo

Below is the link to an interactive map containing Instagram content from historic downtown Napa after Sunday's magnitude 6.0 earthquake. Click below to view a map of photos and videos from the scene.

View-Geofeedia-Collection

napa-earthquake-email

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com]
Sent: Friday, July 18, 2014 7:24 PM
To: jennifer.gillis@pd.boston.gov

Subject: Pateros, Washington Wildfires

Geofeedia Logo		
Geofeedia customers,		
Below is the link to a Ge Pateros, Washington.	eofeedia collection from the l	location of wildfires in
	See the content	

This email was sent to: jennifer.gillis@pd.boston.gov This email was sent by: Geofeedia 101 North Wacker Drive, Suite 2008 Chicago, IL 60606 US

We respect your right to privacy:  $\underline{\mbox{View our policy}}$ Manage Subscriptions | Update Profile | Unsubscribe From: Geofeedia [no-reply@geofeedia.com] Sent: Tuesday, August 19, 2014 5:06 PM

To: jennifer.gillis@pd.boston.gov

Subject: Reported shooting and standoff in Harvey, IL

### Geofeedia Logo

Geofeedia customers,

Below is the link to a Geofeedia collection containing social content from the scene of a reported officer-involved shooting and hostage situation in Harvey, IL. Click below to view the content.

View-Geofeedia-Collection

harvey-il-email-image

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

You received this email because you are a current user of Geofeedia.

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com] Sent: Wednesday, October 22, 2014 9:33 AM

To: jennifer.gillis@pd.boston.gov

Subject: Reported Shooting at Parliament Hill in Ottawa

### Geofeedia Logo

Geofeedia customers,

Below is the link to a Geofeedia collection containing social content from the scene of a reported shooting at Parliament Hill in Ottawa. Click below to view content from the scene.

### **View the Feed**

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

Update your <u>email preferences</u> to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com] Sent: Thursday, July 31, 2014 11:06 AM

To: jennifer.gillis@pd.boston.gov

Subject: Shooting reported in downtown Chicago office building

Geofeedia Logo		
Geofeedia customers,		
	ofeedia collection containing i hooting inside a downtown C	
·	See the content	
	occ the content	

This email was sent to: jennifer.gillis@pd.boston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

From: Geofeedia [hello@geofeedia.com] Sent: Wednesday, May 14, 2014 3:14 PM

To: jennifer.gillis@pd.boston.gov

Subject: Social content from the fires in San Diego

Geofeedia Logo	
	cation-based social media content from the fires in San lick the button below to view images, videos and text
- Team Geofeedia	
	See the content

This email was sent to: jennifer.gillis@pd.boston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

**From:** Geofeedia [no-reply@geofeedia.com] **Sent:** Monday, November 24, 2014 10:06 PM

To: jennifer.gillis@pd.boston.gov

Subject: Social Media Content from Ferguson, Missouri

### Geofeedia Logo

Dear Geofeedia customers,

Below is a link to a Geofeedia collection containing social media content from the Ferguson, Missouri area following a grand jury decision not to indict officer Darren Wilson in the shooting death of Michael Brown.

View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your email preferences to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com]

Sent: Monday, July 28, 2014 2:29 PM To: jennifer.gillis@pd.boston.gov

Subject: Tornado aftermath in Revere, Massachusetts

Geofeedia Logo		
Geofeedia customers,		
	ofeedia collection containing nat touched down in Revere, N	
	See the content	, 
	See the content	

This email was sent to: jennifer.gillis@pd.boston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

**Sent:** Friday, June 26, 2015 12:03 PM **To:** jennifer.gillis@pd.boston.gov

**Subject:** Weekly Content Roundup - Friday June 26, 2015



## **Weekly Content Roundup**

Geofeedia is excited to update our customers each week on current events and news from around the world. Log in to see our collections of Breaking News from the past week:

- Jordan Spieth won the <u>US Open</u>
- The USWNT defeated Colombia to advance in the FIFA Women's World Cup
- Wildfires have spread across the West Coast
- Paris taxi drivers went on strike
- Hundreds mourn church shooting victims at Charleston funerals
- There were terrorist attacks in France, Tunisia, and Kuwait City
- <u>SCOTUS</u> legalized gay marriage

Want to share these collections with everyone? <u>Check out our new Instagram Map Widget.</u>

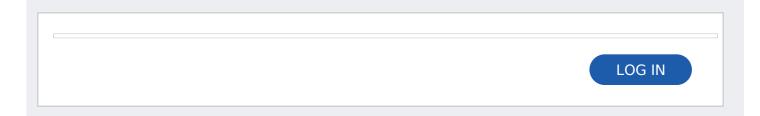
Geofeedia-log-in

150626-WeeklyContent-IG

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, August 14, 2015 9:31 AM
To: jennifer.gillis@pd.boston.gov
Subject: Weekly Content Roundup



This week the world was rocked by a series of explosions in Tianjin, China. Some areas of the city are still reporting ongoing fires. Tianjin's fire chief said that over 1,000 firefighters responded to the scene. See below for the collection from Tianjin as well as other current event collections from the week:

- What started as peaceful protests in <u>Ferguson</u> for the one-year anniversary of Michael Brown's death turned violent late Sunday night.
- <u>Black Lives Matter</u> activists took over a Bernie Sanders event in Seattle and requested a moment of silence in honor of Michael Brown.
- 3 million gallons of metal-filled waste spilled into the <u>Animas River</u> in Colorado causing discoloration and health risks.
- A huge <u>dust storm</u> hit Phoenix this week which brought downed trees and power outages.
- <u>Tianjin, China</u> is recovering from a warehouse explosion that has left dozens dead and hundreds injured.
- The PGA Championship began Thursday even with a <u>strict photo ban</u> during Championship rounds, there is a lot of social content coming from the course.

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Join us at Latitude on October 21, 2015 for the only location-based social media intelligence conference in the world! You'll hear from industry thought leaders about how best to employ location-based social media intelligence in today's ever-changing digital landscape.

register-now-button

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

**Sent:** Friday, July 17, 2015 1:13 PM **To:** jennifer.gillis@pd.boston.gov **Subject:** Weekly Content Roundup

LOG IN

This week's Content Roundup takes us from France all the way to the happiest place on earth. Click into the collections to see current events from around the world.

- Week two of the <u>Tour de France</u> is finishing up this weekend with only one week remaining of the race.
- The MLB hosted a successful All Star Weekend in Cincinnati.
- President Obama spoke at the National <u>NAACP Convention</u>.
- Chick-Fil-A's <u>Cow Appreciation Day</u> had people around the country dressed in black and white.
- Kentucky declared a State of Emergency after severe <u>flooding</u>.
- Despite a photo and video ban, <u>British Open</u> attendees are documenting their experience.
- Firefighters are battling a <u>fire</u> burning near Athens, Greece.
- Today, Disneyland is celebrating their <u>60th Anniversary</u>.

Geofeedia-log-in

POTUS at NAACP 2015

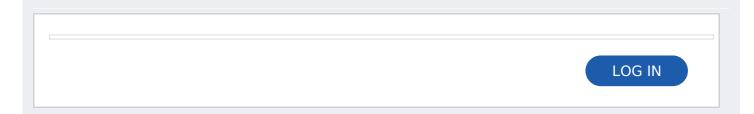
Want to share these Instagram maps with everyone? See how to engage more people with our interactive Instagram widget.

#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [updates@geofeedia.com] Sent: Thursday, July 02, 2015 11:31 AM

**To:** jennifer.gillis@pd.boston.gov **Subject:** Weekly Content Roundup



## **Weekly Content Roundup**

Even with a short holiday week, there was a lot of breaking news around the world. See the top collections from the week here:

- <u>Pride</u> was celebrated all around the world in cities like London, San Francisco, Istanbul, Chicago, Barcelona, and more
- A <u>rally</u> took place in Athens, Greece in response to the bank crisis
- A military <u>plane crashed</u> in a residential neighborhood in Indonesia (WARNING: Graphic Content)
- The U.S. Women's National Team defeated Germany in the semifinals of the <u>FIFA</u> Women's World Cup
- The White House lifted their 40 year photo ban
- The <u>Washington Navy Yard</u> was placed on lock down after reports of an active shooter on base

Interested in sharing this content with everyone? <u>See how with our new Instagram</u> widget.

Geofeedia-log-in

Navy Yard 2

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

**Sent:** Friday, July 31, 2015 10:54 AM **To:** jennifer.gillis@pd.boston.gov **Subject:** Weekly Content Roundup

LOG IN

This week's Content Roundup gives us an inside look at social content from protests around the country. See the collections we've gathered of the top breaking news stories from the past week.

- An officer pepper sprayed a crowd that was protesting the arrest of a 14 year old boy after the <u>Black Lives Matter</u> conference in Cleveland.
- Smoke could be seen for miles after a fire broke out at the <u>Cosmopolitian Hotel</u> in Las Vegas on the pool deck.
- <u>Peaceful protests</u> filled downtown Cincinnati after the indictment of University of Cincinnati Officer Tensing after the death of Samuel DuBose.
- Over a dozen Greenpeace activists were <u>dangling from the St. Johns Bridge</u> in Portland in an effort to stop Shell from drilling in the Arctic.
- A fire came dangerously close to the <u>Leonardo da Vinci-Fiumicino airport</u> in Italy causing delays.
- <u>Bernie Sanders</u> simultaneously "hosted" over 3,500 events around the country by live streaming directly to house parties.

Geofeedia-log-in

Sam DuBose Rally 2015

Want to share these images with everyone? See how with our updated Instagram map widget.

### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

**Sent:** Friday, July 24, 2015 12:41 PM **To:** jennifer.gillis@pd.boston.gov **Subject:** Weekly Content Roundup

LOG IN

This week's Content Roundup brings us social content from a reopened embassy, the announcement of another Presidential hopeful, and more. Click through our collections below to see social content from this week's major events from around the world.

- There was a shooting Thursday night at a movie theater in Lafayette, LA.
- After <u>a bomb exploded in Suruc, Turkey</u>, the government briefly blocked Twitter to prevent the broadcast of images from the blast. (WARNING: Graphic content)
- Many gathered to watch the raising of the <u>Cuban flag</u> at their embassy in Washington D.C. for the first time in 54 years.
- John Kasich announced his <u>Presidential campaign bid</u> at The Ohio State University, making him the 16th GOP candidate.
- A record-breaking Rose Bowl crowd watched <u>FC Barcelona take down the LA</u> Galaxy.
- A <u>massive fire</u> engulfed a New Jersey warehouse that prompted evacuation of over 200 local residents.
- The <u>RBC Canadian Open</u>, a part of the PGA Tour, is in full swing.

Geofeedia-log-in

NJ\_Fire\_IG\_Map\_2

Want to share these images with everyone? See how with our updated Instagram map widget.

### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Sent: Friday, August 07, 2015 1:08 PM

**To:** jennifer.gillis@pd.boston.gov **Subject:** Weekly Content Roundup



This week's Content Roundup highlights the widespread severe weather we've seen recently. See the content we've collected below for an inside look at this week's current events.

- <u>Wildfires</u> continue to tear through the west coast, charring over 250 square miles in California alone and causing thousands of residents to evacuate.
- The Tampa Bay area had <u>road closings and abandoned cars</u> after major flooding.
- The Northeast had their own set of <u>severe storms</u> that resulted in downed trees and power outages.
- Communities across the country celebrated <u>National Night Out</u>, an effort to promote positive relationships between neighborhoods and their local police.
- Police responded to an active shooter report who had multiple weapons after he entered a movie theater in <a href="Antioch, Tennessee">Antioch, Tennessee</a>.
- Fox News hosted the <u>1st GOP debate</u> in Cleveland last night.

### IG\_Map\_-\_Tampa\_Flooding\_2015

Join us at Latitude on October 21, 2015 for the only location-based social media intelligence conference in the world! You'll hear from industry thought leaders about how best to employ location-based social media intelligence in today's ever-changing digital landscape.

register-now-button

### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

**Sent:** Friday, July 10, 2015 10:53 AM **To:** jennifer.gillis@pd.boston.gov **Subject:** Weekly Content Roundup

	LOG IN

Our newest Content Roundup takes us around the globe, from London to San Diego and more. See our collections from this week's most talked about events.

- The <u>Coke Zero Daytona 400</u> was delayed over 3 hours because of weather and the final lap gave everyone a scare
- The <u>Tour de France</u> is in its 7th stage today, ending in Fougères, France
- The <u>Pope visited Ecuador</u> on his first stop of his South American tour
- <u>United Airlines</u> grounded all flights after technical difficulties
- London Tube workers went on <u>strike</u> which sent commuters into chaos
- <u>Comic-Con</u> kicked off its four day international event with over 130,000 attendees
- The US Women's National Team was honored with a <u>championship parade</u> in New York City today
- The Confederate flag was removed this morning from the <u>South Carolina State</u> <u>Capitol</u> grounds

SC Confederate Flag Comes Down

Want to share these Instagram maps with everyone? See how to engage more people with our interactive maps.

### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Sent: Tuesday, March 22, 2016 8:28 AM
To: daleyj.bpd@cityofboston.gov
Subject: Breaking News: Explosions in Brussels, Belgium

Geofeedia

Breaking News: Multiple attacks have rocked the city of Brussels: Two explosions occurred in the airport, and one occurred in the Maalbeek metro station. Reports of at least 26 people killed and 130 injured.

View-Geofeedia-Collection.png

brussels-attacks.jpg

From: Geofeedia [updates@geofeedia.com]

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Jon Newman [jon.newman@geofeedia.com]

Sent: Saturday, August 13, 2016 1:43 PM

To: daleyj.bpd@cityofboston.gov

Subject: Geofeedia BREAKING NEWS | Louisiana Flooding

Geofeedia

### **BREAKING NEWS:**

The Geofeedia Security Operating Center is actively monitoring flooding near Baton Rouge, LA. Emergency management professionals, please review content to help with two major objectives:

- 1) Situational awareness see and hear how the flooding is impacting the affected areas through shared social media, including live Periscope videos.
- 2) Search and rescue efforts flood victims are describing their whereabouts and challenges with evacuation. Use Geofeedia to communicate directly with these individuals.

### **VIEW THE COLLECTON**

Please feel free to contact me if you have any questions at all.

Jon Newman

Account Executive, Geofeedia jon.newman@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Geofeedia

BREAKING NEWS:

I wanted to pass along some content we've gathered from the reported bombing in the resort town of Hua Hin, Thailand. We will continue to gather content as the event develops.

If you have any questions about this content or anything else with Geofeedia, please reach out to us.

Jon Newman
Account Executive, Geofeedia jon.newman@geofeedia.com

From: Jon Newman [jon.newman@geofeedia.com]

Sent: Thursday, August 11, 2016 3:09 PM

To: daleyj.bpd@cityofboston.gov

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [no-reply@geofeedia.com] Sent: Wednesday, July 30, 2014 11:56 AM

To: john.riley@pd.boston.gov

Subject: Eastbourne Pier Fire - Geofeedia Content

Geofeedia Logo				
Geofeedia customers,				
Below is the link to a Geofeedia collection containing images and videos from the scene of a fire at Eastbourne Pier in Eastbourne, East Sussex.				
	See the content			

This email was sent to: john.riley@pd.boston.gov This email was sent by: Geofeedia 101 North Wacker Drive, Suite 2008 Chicago, IL 60606 US

From: Geofeedia [hello@geofeedia.com] Sent: Wednesday, June 25, 2014 2:31 PM

To: john.riley@pd.boston.gov

Subject: Geofeedia - Blasts reported in Abuja

Geofeedia Logo
Geofeedia customers,
Below is the link to a Geofeedia collection from the site of reported bomb blasts in Adamawa, Abuja.
<u>Click here</u>

This email was sent to: john.riley@pd.boston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

From: Geofeedia [hello@geofeedia.com] Sent: Tuesday, July 08, 2014 4:36 PM

To: john.riley@pd.boston.gov

Subject: Geofeedia - Content from the Gaza Strip

Geofeedia Logo
Geofeedia customers,
Below is the link to a Geofeedia collection of recent content from the Gaza Strip.
Click here

This email was sent to: john.riley@pd.boston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

**From:** Geofeedia [no-reply@geofeedia.com] **Sent:** Tuesday, July 22, 2014 3:33 PM

To: john.riley@pd.boston.gov

Subject: Images from rally at the Israeli Consulate in Chicago

Geofeedia Logo				
Geofeedia customers,				
Below is the link to a Geofeedia collection containing rich social content from today's rally in front of the Israeli Consulate in downtown Chicago.				
	See the content			

This email was sent to: john.riley@pd.boston.gov This email was sent by: Geofeedia 101 North Wacker Drive, Suite 2008 Chicago, IL 60606 US

From: Geofeedia [no-reply@geofeedia.com]
Sent: Wednesday, August 20, 2014 5:58 PM
To: john.riley@pd.boston.gov
Subject: Landslides in Hiroshima, Japan

Not rendering correctly? View this email as a web page here.

Geofeedia Logo

Geofeedia customers,
Below is the link to an interactive map containing social media content from the scene of landslides in Hiroshima, Japan. Click below to view content from the area.

View-Geofeedia-Collection

Hiroshima-landslides-email-map

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

You received this email because you are a current user of Geofeedia.

Update your <u>email preferences</u> to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com] Sent: Monday, July 21, 2014 2:01 PM

To: john.riley@pd.boston.gov

Subject: More content from the Malaysia Airlines Crash Site

Geofeedia Logo		
Geofeedia customers,		
	ection of social media content Click the link below to log in a	
	See the content	

This email was sent to: john.riley@pd.boston.gov This email was sent by: Geofeedia 101 North Wacker Drive, Suite 2008 Chicago, IL 60606 US

We respect your right to privacy: <u>View our policy</u> <u>Manage Subscriptions</u> | <u>Update Profile</u> | <u>Unsubscribe</u>

From: Geofeedia [no-reply@geofeedia.com] Sent: Thursday, August 14, 2014 4:54 PM

To: john.riley@pd.boston.gov

Subject: More social content from Ferguson, Missouri

### Geofeedia Logo

Geofeedia customers,

We've added new content to our collection containing social media posts from the scene of protests in Ferguson, Missouri. Click below to view the collection now.

View-Geofeedia-Collection

ferguson-mo-protests

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

You received this email because you are a current user of Geofeedia.

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com]
Sent: Sunday, August 24, 2014 5:18 PM

To: john.riley@pd.boston.gov

Subject: Napa Earthquake Instagram Map

Not rendering correctly? View this email as a web page  $\underline{\text{here}}.$ 

Geofeedia Logo

Below is the link to an interactive map containing Instagram content from historic downtown Napa after Sunday's magnitude 6.0 earthquake. Click below to view a map of photos and videos from the scene.

View-Geofeedia-Collection

napa-earthquake-email

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com]
Sent: Friday, July 18, 2014 7:24 PM
To: john.riley@pd.boston.gov

Subject: Pateros, Washington Wildfires

Geofeedia Logo		
Geofeedia customers,		
Below is the link to a Geo Pateros, Washington.	feedia collection from the loc	ation of wildfires in
	See the content	

This email was sent to: john.riley@pd.boston.gov This email was sent by: Geofeedia 101 North Wacker Drive, Suite 2008 Chicago, IL 60606 US

We respect your right to privacy:  $\underline{\mbox{View our policy}}$ Manage Subscriptions | Update Profile | Unsubscribe From: Geofeedia [no-reply@geofeedia.com] Sent: Tuesday, August 19, 2014 5:06 PM

To: john.riley@pd.boston.gov

Subject: Reported shooting and standoff in Harvey, IL

### Geofeedia Logo

Geofeedia customers,

Below is the link to a Geofeedia collection containing social content from the scene of a reported officer-involved shooting and hostage situation in Harvey, IL. Click below to view the content.

View-Geofeedia-Collection

harvey-il-email-image

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

You received this email because you are a current user of Geofeedia.

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com] Sent: Wednesday, October 22, 2014 9:33 AM

To: john.riley@pd.boston.gov

Subject: Reported Shooting at Parliament Hill in Ottawa

# Geofeedia Logo

Geofeedia customers,

Below is the link to a Geofeedia collection containing social content from the scene of a reported shooting at Parliament Hill in Ottawa. Click below to view content from the scene.

# **View the Feed**

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

Update your <u>email preferences</u> to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com] Sent: Thursday, July 31, 2014 11:06 AM

To: john.riley@pd.boston.gov

Subject: Shooting reported in downtown Chicago office building

Geofeedia Logo		
Geofeedia customers,		
	ofeedia collection containing shooting inside a downtown C	
	See the content	

This email was sent to: john.riley@pd.boston.gov This email was sent by: Geofeedia 101 North Wacker Drive, Suite 2008 Chicago, IL 60606 US

We respect your right to privacy: <u>View our policy</u> <u>Manage Subscriptions</u> | <u>Update Profile</u> | <u>Unsubscribe</u>

From: Geofeedia [hello@geofeedia.com] Sent: Wednesday, May 14, 2014 3:14 PM

To: john.riley@pd.boston.gov

Subject: Social content from the fires in San Diego

Geofeedia Logo	
	ation-based social media content from the fires in San ick the button below to view images, videos and text
- Team Geofeedia	
	See the content

This email was sent to: john.riley@pd.boston.gov
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101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

We respect your right to privacy: <u>View our policy</u> <u>Manage Subscriptions</u> | <u>Update Profile</u> | <u>Unsubscribe</u>

From: Geofeedia [no-reply@geofeedia.com] Sent: Monday, November 24, 2014 10:06 PM

To: john.riley@pd.boston.gov

Subject: Social Media Content from Ferguson, Missouri

Geofeedia Logo

Dear Geofeedia customers,

Below is a link to a Geofeedia collection containing social media content from the Ferguson, Missouri area following a grand jury decision not to indict officer Darren Wilson in the shooting death of Michael Brown.

View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your <u>email preferences</u> to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com] Sent: Monday, July 28, 2014 2:29 PM

To: john.riley@pd.boston.gov

Subject: Tornado aftermath in Revere, Massachusetts

Geofeedia Logo		
Geofeedia customers,		
	eofeedia collection containing hat touched down in Revere,	
	See the content	

This email was sent to: john.riley@pd.boston.gov This email was sent by: Geofeedia 101 North Wacker Drive, Suite 2008 Chicago, IL 60606 US

We respect your right to privacy: <u>View our policy</u> <u>Manage Subscriptions</u> | <u>Update Profile</u> | <u>Unsubscribe</u>

Sent: Tuesday, March 22, 2016 8:29 AM
To: keith.kaplan@pd.boston.gov
Subject: Breaking News: Explosions in Brussels, Belgium

Geofeedia

Breaking News: Multiple attacks have rocked the city of Brussels: Two explosions occurred in the airport, and one occurred in the Maalbeek metro station. Reports of at least 26 people killed and 130 injured.

View-Geofeedia-Collection.png

brussels-attacks.jpg

From: Geofeedia [updates@geofeedia.com]

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Jon Newman [jon.newman@geofeedia.com]

Sent: Saturday, August 13, 2016 1:43 PM

**To:** keith.kaplan@pd.boston.gov

Subject: Geofeedia BREAKING NEWS | Louisiana Flooding

Geofeedia

#### **BREAKING NEWS:**

The Geofeedia Security Operating Center is actively monitoring flooding near Baton Rouge, LA. Emergency management professionals, please review content to help with two major objectives:

- 1) Situational awareness see and hear how the flooding is impacting the affected areas through shared social media, including live Periscope videos.
- 2) Search and rescue efforts flood victims are describing their whereabouts and challenges with evacuation. Use Geofeedia to communicate directly with these individuals.

### **VIEW THE COLLECTON**

Please feel free to contact me if you have any questions at all.

Jon Newman

Account Executive, Geofeedia jon.newman@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Geofeedia

BREAKING NEWS:

I wanted to pass along some content we've gathered from the reported bombing in the resort town of Hua Hin, Thailand. We will continue to gather content as the event develops.

If you have any questions about this content or anything else with Geofeedia, please reach out to us.

Jon Newman
Account Executive, Geofeedia jon.newman@geofeedia.com

From: Jon Newman [jon.newman@geofeedia.com]

Sent: Thursday, August 11, 2016 3:09 PM

**To:** keith.kaplan@pd.boston.gov

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, November 16, 2015 2:04 PM
To: kelley.hutchinson@pd.boston.gov
Subject: Breaking News: Bomb Threat at Harvard

LOG IN

Breaking News: Police presence at Harvard after a bomb threat on campus. Students are being evacuated from academic buildings. Click here to see our full collection.

bomb\_threat\_3

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, October 06, 2015 10:39 AM
To: kelley.hutchinson@pd.boston.gov
Subject: Breaking News: Community College of Philadelphia on Lock Down

LOG IN

Breaking News: Community College of Philadelphia is on lock down after reports of an active gunman on campus. Sign in to see our ongoing collection.

Screen\_Shot\_2015-10-06\_at\_11.14.30\_AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, October 09, 2015 6:03 AM
To: kelley.hutchinson@pd.boston.gov

Subject: Breaking News: Deadly Shooting at Northern Arizona University

Breaking News: Early this morning there was a deadly shooting on campus at Northern Arizona University, according to initial reports. See our ongoing collection here.

Screen\_Shot\_2015-10-09\_at\_6.39.42\_AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, March 09, 2016 7:50 AM

**To:** kelley.hutchinson@pd.boston.gov

Subject: Breaking News: Explosion in Seattle, WA

reakina News:	Multiple firefight	ers injured hatt	tling a fire after	reports of an	
•	eattle, Washingto	•	_	•	
	View-Geofeed	dia-Collection.p	ong		

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, March 22, 2016 7:22 AM
To: kelley.hutchinson@pd.boston.gov

Subject: Breaking News: Explosions in Brussels, Belgium

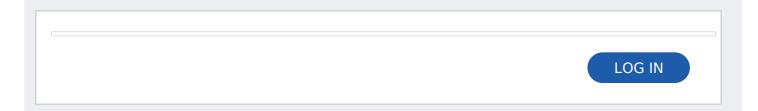
	LOG IN
Breaking Ne	<b>PWS:</b> Multiple attacks have rocked the city of Brussels: Two explosions
occurred in the	<b>ews:</b> Multiple attacks have rocked the city of Brussels: Two explosions he airport, and one occurred in the Maalbeek metro station. Reports of at
occurred in the	·
occurred in the	he airport, and one occurred in the Maalbeek metro station. Reports of at

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, September 02, 2015 8:14 AM

**To:** kelley.hutchinson@pd.boston.gov

**Subject:** Breaking News: Freddie Gray Protests



# **Breaking News:**

Six Baltimore Police officers begin their pretrial today for the death of Freddie Gray in April. Activists have gathered outside the courthouse for a day of protests. Log in throughout the day to see our ongoing collection.

mornin g work **Justice** 4 Freddi е Grey. #nojus ticeno peace #freddi egrey #oneb altimor е #justic enow #itsnot

My

agame
A video posted by @j\_unique#itsrea Sep 2, 2015 at 5:34am PDT
Ithism
orming

# Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, October 09, 2015 1:42 PM
To: kelley.hutchinson@pd.boston.gov

**Subject:** Breaking News: Shooting Causes Lock Down at TSU

LOG IN
<b>Breaking News:</b> A shooting caused Texas Southern Univeristy to go on lock down this afternoon. Intial reports say the shooter is still at large. <u>See our ongoing collection here</u> .
 12107673_942368279169720_42154919_n

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Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive.

**From:** Geofeedia [updates@geofeedia.com]

**Sent:** Friday, April 10, 2015 8:42 AM **To:** kelley.hutchinson@pd.boston.gov

Subject: Breaking News: Social Content from Tornadoes in the Midwest

Geofeedia Logo

**Breaking News Alert:** The Midwest has experienced severe weather this week, with high winds, hail and tornadoes hitting across the region. Click below to view the Geofeedia collection and see what's being posted in northern Illinois from the storms last night.

View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com] Sent: Thursday, September 24, 2015 6:48 AM

To: kelley.hutchinson@pd.boston.gov

Subject: Breaking News: Stampede kills hundreds during the Hajj

Breaking News: According to initial reports, a stampede has left over 300 dead and more than 450 wounded near Mecca during one of the last days of the Hajj pilgrimage. Log in to view our ongoing collection. (Warning: Some Graphic Content)

Screen Shot 2015-09-24 at 6.42.56 AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, November 13, 2015 5:23 PM
To: kelley.hutchinson@pd.boston.gov
Subject: Breaking News: Violence in Paris

LOG IN

Breaking News: Reports of shootings, explosions, and a hostage situation in central Paris. See our ongoing collection here.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your email preferences to choose the types of emails you receive, or unsubscribe.

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, April 27, 2015 10:03 PM

To: kelley.hutchinson@pd.boston.gov

Subject: Breaking News Alert: Baltimore protests and riots

Geofeedia Logo

**Breaking News Alert:** Violent protests and rioting are happening in Baltimore, MD. Click below to view the Geofeedia collection and see what's being posted from the area.

View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, August 17, 2015 9:29 AM
To: kelley.hutchinson@pd.boston.gov
Subject: Breaking News Alert: Explosion in Bangkok

LOG IN

Breaking News Alert: A bomb exploded in central Bangkok early this morning. Initial reports say that it has caused at least a dozen casualties and dozens more injured. No group has yet taken credit for the attack. (Warning: Graphic Content)

View-Geofeedia-Collection

Bangkok\_Explosion

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

	LOG IN
ter_logo_blue	
Thank you for be	eing a Geofeedia customer! We Geofeedia Emails
•	lines of communication open, and
•	at (and when) you'll be hearing from our team. As a customer, you'l
be receiving regu	ular updates, including:
• Monthly N	lewsletter: Monthly newsletter of Geofeedia product updates,
thought lea	dership resources, upcoming event schedule, and community and
company n	
-	aintenance: Product communications of latest updates and
	ce windows.
_	<b>News Alerts</b> : Social media content from major current events four seofeedia platform, as it happens.
•	nnouncements of events attended and hosted by Geofeedia.
	tomizing your email communications? <u>Click here to manage your</u>
<u>preferences.</u>	
Thank you,	
- Team Geofeedi	
- ream Georeedi	d .
	SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS
	SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS  Use code GeoCustomer for 1 free pass per account

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, May 28, 2015 9:20 AM

# Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

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Update your <u>email preferences</u> to choose the types of emails you receive, or <u>unsubscribe</u>.

From: Geofeedia [no-reply@geofeedia.com] Sent: Wednesday, July 30, 2014 11:56 AM To: kelley.hutchinson@pd.boston.gov

Subject: Eastbourne Pier Fire - Geofeedia Content

Geofeedia Logo		
Geofeedia customers,		
	ofeedia collection containing i tbourne Pier in Eastbourne, E	
	See the content	

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Chicago, IL 60606
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From: Geofeedia [hello@geofeedia.com]
Sent: Wednesday, June 25, 2014 2:31 PM
To: kelley.hutchinson@pd.boston.gov

Subject: Geofeedia - Blasts reported in Abuja

Geofeedia Logo
Geofeedia customers,
Below is the link to a Geofeedia collection from the site of reported bomb blasts in Adamawa, Abuja.
Click here

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From: Geofeedia [hello@geofeedia.com] Sent: Tuesday, July 08, 2014 4:36 PM To: kelley.hutchinson@pd.boston.gov

Subject: Geofeedia - Content from the Gaza Strip

Geofeedia Logo
Geofeedia customers,
Below is the link to a Geofeedia collection of recent content from the Gaza Strip.
Click here

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From: Geofeedia [no-reply@geofeedia.com] Sent: Tuesday, July 22, 2014 3:33 PM To: kelley.hutchinson@pd.boston.gov

Subject: Images from rally at the Israeli Consulate in Chicago

Geofeedia Logo				
Geofeedia customers,				
Below is the link to a Geofeedia collection containing rich social content from today's rally in front of the Israeli Consulate in downtown Chicago.				
	See the content			

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From: Geofeedia [no-reply@geofeedia.com] Sent: Wednesday, August 20, 2014 5:58 PM To: kelley.hutchinson@pd.boston.gov

Subject: Landslides in Hiroshima, Japan

Not rendering correctly? View this email as a web page <u>here</u>.

# Geofeedia Logo

Geofeedia customers,

Below is the link to an interactive map containing social media content from the scene of landslides in Hiroshima, Japan. Click below to view content from the area.

View-Geofeedia-Collection

Hiroshima-landslides-email-map

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

You received this email because you are a current user of Geofeedia.

Update your <u>email preferences</u> to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com]

**Sent:** Monday, July 21, 2014 2:01 PM **To:** kelley.hutchinson@pd.boston.gov

Subject: More content from the Malaysia Airlines Crash Site

Geofeedia Logo		
Geofeedia customers,		
	ection of social media content Click the link below to log in a	
	See the content	

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**From:** Geofeedia [no-reply@geofeedia.com] **Sent:** Thursday, August 14, 2014 4:54 PM **To:** kelley.hutchinson@pd.boston.gov

Subject: More social content from Ferguson, Missouri

### Geofeedia Logo

Geofeedia customers,

We've added new content to our collection containing social media posts from the scene of protests in Ferguson, Missouri. Click below to view the collection now.

View-Geofeedia-Collection

ferguson-mo-protests

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

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Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com] Sent: Sunday, August 24, 2014 5:18 PM To: kelley.hutchinson@pd.boston.gov Subject: Napa Earthquake Instagram Map

Not rendering correctly? View this email as a web page  $\underline{\text{here}}.$ 

# Geofeedia Logo

Below is the link to an interactive map containing Instagram content from historic downtown Napa after Sunday's magnitude 6.0 earthquake. Click below to view a map of photos and videos from the scene.

View-Geofeedia-Collection

napa-earthquake-email

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com]
Sent: Friday, July 18, 2014 7:24 PM

**Sent:** Friday, July 18, 2014 7:24 PM **To:** kelley.hutchinson@pd.boston.gov **Subject:** Pateros, Washington Wildfires

Geofeedia Logo		
Geofeedia customers,		
Below is the link to a Ge Pateros, Washington.	eofeedia collection from the	e location of wildfires in
	See the content	

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From: Carly Tschantz [carly.tschantz@geofeedia.com]

**Sent:** Friday, February 13, 2015 11:37 AM

To: Kelley Hutchinson

Subject: Re: GeoFeedia Question

Hello Kelley,

You do have to record the everything in order to capture the information coming through and then filter down for the specific words. However, if you want to have alerts pushed to you for certain keywords, phrases & usernames, you can click on the bell icon next to your recording button. This will then send e-mail notifications anytime one of those keywords appear. You can then create a Collection for those specific alert words to segment the posts out of larger recording.

Does that help answer your question? See the resources link below that has a tutorial video for activating Alerts and creating Collections:

https://app.geofeedia.com/home/resources

Hope this helped!

Best Regards,

Carly Tschantz
Customer Success Manager
Geofeedia, Inc. | geofeedia.com
O: (773) 304-4177
M: (847) 624-6522
Skype: carly.tschantzgeofeedia
444 N Wells St., Suite 502
Chicago, IL 60654

On Fri, Feb 13, 2015 at 10:04 AM, Kelley Hutchinson < <a href="mailto:kelley.hutchinson@pd.boston.gov">kelley.hutchinson@pd.boston.gov</a>> wrote: Hi Carly,

I wanted to set up a recording in GeoFeedia with an area but only for selected hashtags / key words. Is this possible? Or do I have to record everything and then filter down?

Thanks! Kelley

Kelley Hutchinson Homeland Security Analyst Boston Regional Intelligence Center Boston Police Department One Schroeder Plaza Boston, MA 02120

PH: 617-343-4328

Please note new email: <u>Kelley.Hutchinson@pd.boston.gov</u>

From: Geofeedia [no-reply@geofeedia.com] Sent: Tuesday, August 19, 2014 5:06 PM To: kelley.hutchinson@pd.boston.gov

Subject: Reported shooting and standoff in Harvey, IL

Geofeedia Logo

Geofeedia customers,

Below is the link to a Geofeedia collection containing social content from the scene of a reported officer-involved shooting and hostage situation in Harvey, IL. Click below to view the content.

View-Geofeedia-Collection

harvey-il-email-image

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

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**From:** Geofeedia [no-reply@geofeedia.com] **Sent:** Wednesday, October 22, 2014 9:33 AM

To: kelley.hutchinson@pd.boston.gov

Subject: Reported Shooting at Parliament Hill in Ottawa

#### Geofeedia Logo

Geofeedia customers,

Below is the link to a Geofeedia collection containing social content from the scene of a reported shooting at Parliament Hill in Ottawa. Click below to view content from the scene.

## **View the Feed**

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

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From: Geofeedia [no-reply@geofeedia.com] Sent: Thursday, July 31, 2014 11:06 AM To: kelley.hutchinson@pd.boston.gov

Subject: Shooting reported in downtown Chicago office building

Geofeedia Logo		
Geofeedia customers,		
	ofeedia collection containing i hooting inside a downtown C	
·	See the content	
	occ the content	

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From: Geofeedia [hello@geofeedia.com] Sent: Wednesday, May 14, 2014 3:14 PM To: kelley.hutchinson@pd.boston.gov

Subject: Social content from the fires in San Diego

Geofeedia Logo		
	ocation-based social media con Click the button below to view in	
- Team Geofeedia		
	See the content	

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**From:** Geofeedia [no-reply@geofeedia.com] **Sent:** Monday, November 24, 2014 10:06 PM

To: kelley.hutchinson@pd.boston.gov

Subject: Social Media Content from Ferguson, Missouri

#### Geofeedia Logo

Dear Geofeedia customers,

Below is a link to a Geofeedia collection containing social media content from the Ferguson, Missouri area following a grand jury decision not to indict officer Darren Wilson in the shooting death of Michael Brown.

View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your <u>email preferences</u> to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com]

**Sent:** Monday, July 28, 2014 2:29 PM **To:** kelley.hutchinson@pd.boston.gov

Subject: Tornado aftermath in Revere, Massachusetts

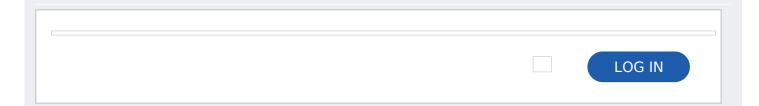
Geofeedia Logo		
Geofeedia customers,		
	eofeedia collection containing nat touched down in Revere, N	
	See the content	

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This email was sent by: Geofeedia
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Chicago, IL 60606
US

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**Sent:** Friday, June 26, 2015 12:03 PM **To:** kelley.hutchinson@pd.boston.gov

Subject: Weekly Content Roundup - Friday June 26, 2015



# **Weekly Content Roundup**

Geofeedia is excited to update our customers each week on current events and news from around the world. Log in to see our collections of Breaking News from the past week:

- Jordan Spieth won the <u>US Open</u>
- The USWNT defeated Colombia to advance in the FIFA Women's World Cup
- Wildfires have spread across the West Coast
- Paris taxi drivers went on strike
- Hundreds mourn church shooting victims at Charleston funerals
- There were terrorist attacks in <u>France</u>, <u>Tunisia</u>, and <u>Kuwait City</u>
- <u>SCOTUS</u> legalized gay marriage

Want to share these collections with everyone? <u>Check out our new Instagram Map Widget.</u>

Geofeedia-log-in

150626-WeeklyContent-IG

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [updates@geofeedia.com] Sent: Friday, August 14, 2015 9:31 AM

**To:** kelley.hutchinson@pd.boston.gov **Subject:** Weekly Content Roundup

LOG IN

This week the world was rocked by a series of explosions in Tianjin, China. Some areas of the city are still reporting ongoing fires. Tianjin's fire chief said that over 1,000 firefighters responded to the scene. See below for the collection from Tianjin as well as other current event collections from the week:

- What started as peaceful protests in <u>Ferguson</u> for the one-year anniversary of Michael Brown's death turned violent late Sunday night.
- <u>Black Lives Matter</u> activists took over a Bernie Sanders event in Seattle and requested a moment of silence in honor of Michael Brown.
- 3 million gallons of metal-filled waste spilled into the <u>Animas River</u> in Colorado causing discoloration and health risks.
- A huge <u>dust storm</u> hit Phoenix this week which brought downed trees and power outages.
- <u>Tianjin, China</u> is recovering from a warehouse explosion that has left dozens dead and hundreds injured.
- The PGA Championship began Thursday even with a <u>strict photo ban</u> during Championship rounds, there is a lot of social content coming from the course.

Tianjin 2

Join us at Latitude on October 21, 2015 for the only location-based social media intelligence conference in the world! You'll hear from industry thought leaders about how best to employ location-based social media intelligence in today's ever-changing digital landscape.

register-now-button

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

**Sent:** Friday, August 07, 2015 1:08 PM **To:** kelley.hutchinson@pd.boston.gov **Subject:** Weekly Content Roundup

LOG IN

This week's Content Roundup highlights the widespread severe weather we've seen recently. See the content we've collected below for an inside look at this week's current events.

- <u>Wildfires</u> continue to tear through the west coast, charring over 250 square miles in California alone and causing thousands of residents to evacuate.
- The Tampa Bay area had <u>road closings and abandoned cars</u> after major flooding.
- The Northeast had their own set of <u>severe storms</u> that resulted in downed trees and power outages.
- Communities across the country celebrated <u>National Night Out</u>, an effort to promote positive relationships between neighborhoods and their local police.
- Police responded to an active shooter report who had multiple weapons after he entered a movie theater in <a href="Antioch, Tennessee">Antioch, Tennessee</a>.
- Fox News hosted the <u>1st GOP debate</u> in Cleveland last night.

#### IG\_Map\_-\_Tampa\_Flooding\_2015

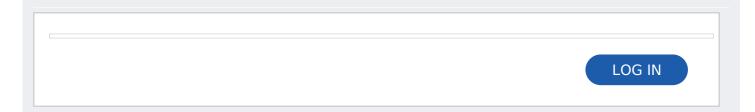
Join us at Latitude on October 21, 2015 for the only location-based social media intelligence conference in the world! You'll hear from industry thought leaders about how best to employ location-based social media intelligence in today's ever-changing digital landscape.

register-now-button

#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Sent: Friday, July 24, 2015 12:41 PM To: kelley.hutchinson@pd.boston.gov Subject: Weekly Content Roundup



This week's Content Roundup brings us social content from a reopened embassy, the announcement of another Presidential hopeful, and more. Click through our collections below to see social content from this week's major events from around the world.

- There was a shooting Thursday night at a movie theater in Lafayette, LA.
- After <u>a bomb exploded in Suruc, Turkey</u>, the government briefly blocked Twitter to prevent the broadcast of images from the blast. (WARNING: Graphic content)
- Many gathered to watch the raising of the <u>Cuban flag</u> at their embassy in Washington D.C. for the first time in 54 years.
- John Kasich announced his <u>Presidential campaign bid</u> at The Ohio State University, making him the 16th GOP candidate.
- A record-breaking Rose Bowl crowd watched <u>FC Barcelona take down the LA</u> Galaxy.
- A <u>massive fire</u> engulfed a New Jersey warehouse that prompted evacuation of over 200 local residents.
- The <u>RBC Canadian Open</u>, a part of the PGA Tour, is in full swing.

Geofeedia-log-in

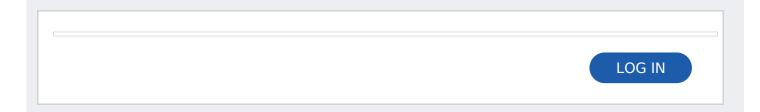
NJ Fire IG Map 2

Want to share these images with everyone? See how with our updated Instagram map widget.

#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

**Sent:** Friday, July 31, 2015 10:54 AM **To:** kelley.hutchinson@pd.boston.gov **Subject:** Weekly Content Roundup



This week's Content Roundup gives us an inside look at social content from protests around the country. See the collections we've gathered of the top breaking news stories from the past week.

- An officer pepper sprayed a crowd that was protesting the arrest of a 14 year old boy after the <u>Black Lives Matter</u> conference in Cleveland.
- Smoke could be seen for miles after a fire broke out at the <u>Cosmopolitian Hotel</u> in Las Vegas on the pool deck.
- <u>Peaceful protests</u> filled downtown Cincinnati after the indictment of University of Cincinnati Officer Tensing after the death of Samuel DuBose.
- Over a dozen Greenpeace activists were <u>dangling from the St. Johns Bridge</u> in Portland in an effort to stop Shell from drilling in the Arctic.
- A fire came dangerously close to the <u>Leonardo da Vinci-Fiumicino airport</u> in Italy causing delays.
- <u>Bernie Sanders</u> simultaneously "hosted" over 3,500 events around the country by live streaming directly to house parties.

Geofeedia-log-in

Sam DuBose Rally 2015

Want to share these images with everyone? See how with our updated Instagram map widget.

#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Sent: Friday, July 17, 2015 1:13 PM To: kelley.hutchinson@pd.boston.gov Subject: Weekly Content Roundup

LOG IN

This week's Content Roundup takes us from France all the way to the happiest place on earth. Click into the collections to see current events from around the world.

- Week two of the <u>Tour de France</u> is finishing up this weekend with only one week remaining of the race.
- The MLB hosted a successful All Star Weekend in Cincinnati.
- President Obama spoke at the National <u>NAACP Convention</u>.
- Chick-Fil-A's <u>Cow Appreciation Day</u> had people around the country dressed in black and white.
- Kentucky declared a State of Emergency after severe <u>flooding</u>.
- Despite a photo and video ban, <u>British Open</u> attendees are documenting their experience.
- Firefighters are battling a <u>fire</u> burning near Athens, Greece.
- Today, Disneyland is celebrating their <u>60th Anniversary</u>.

Geofeedia-log-in

POTUS at NAACP 2015

Want to share these Instagram maps with everyone? See how to engage more people with our interactive Instagram widget.

#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, July 02, 2015 11:31 AM
To: kelley.hutchinson@pd.boston.gov
Subject: Weekly Content Roundup

LOG IN

## **Weekly Content Roundup**

Even with a short holiday week, there was a lot of breaking news around the world. See the top collections from the week here:

- <u>Pride</u> was celebrated all around the world in cities like London, San Francisco, Istanbul, Chicago, Barcelona, and more
- A <u>rally</u> took place in Athens, Greece in response to the bank crisis
- A military <u>plane crashed</u> in a residential neighborhood in Indonesia (WARNING: Graphic Content)
- The U.S. Women's National Team defeated Germany in the semifinals of the <u>FIFA</u> Women's World Cup
- The White House lifted their 40 year photo ban
- The <u>Washington Navy Yard</u> was placed on lock down after reports of an active shooter on base

Interested in sharing this content with everyone? <u>See how with our new Instagram widget.</u>

Geofeedia-log-in

Navy Yard 2

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

**Sent:** Friday, July 10, 2015 10:53 AM **To:** kelley.hutchinson@pd.boston.gov **Subject:** Weekly Content Roundup

LOG IN

Our newest Content Roundup takes us around the globe, from London to San Diego and more. See our collections from this week's most talked about events.

- The <u>Coke Zero Daytona 400</u> was delayed over 3 hours because of weather and the final lap gave everyone a scare
- The <u>Tour de France</u> is in its 7th stage today, ending in Fougères, France
- The <u>Pope visited Ecuador</u> on his first stop of his South American tour
- <u>United Airlines</u> grounded all flights after technical difficulties
- London Tube workers went on <u>strike</u> which sent commuters into chaos
- <u>Comic-Con</u> kicked off its four day international event with over 130,000 attendees
- The US Women's National Team was honored with a <u>championship parade</u> in New York City today
- The Confederate flag was removed this morning from the <u>South Carolina State</u> <u>Capitol</u> grounds

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ou-r	ш

SC Confederate Flag Comes Down

Want to share these Instagram maps with everyone? See how to engage more people with our interactive maps.

#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Will Catton [will.catton@geofeedia.com] Sent: Saturday, September 17, 2016 9:01 PM

**To:** lydia.khalil@pd.boston.gov

**Subject:** Breaking: NYC Chelsea Explosion

Geofeedia

#### **BREAKING NEWS:**

The Geofeedia Security Operating Center is actively monitoring social data around an explosion in the Chelsea neighborhood of New York City (23rd St. and 6th Avenue). Developments around the event are being actively chronicled by bystanders in the area.

Below is a link to a **Live Feed** of the location around the explosion. Please note, this is an active feed that will include the most recent content coming from the area (as well as unrelated content in the area). Please scroll back to roughly 8:30 pm ET in the collage view to see social data at the time of the explosion.

#### **VIEW THE LIVE FEED**

Please feel free to contact me if you have any questions at all.

Will Catton
Domain Expert, Geofeedia
will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Will Catton [will.catton@geofeedia.com] Sent: Monday, September 19, 2016 11:10 AM

To: lydia.khalil@pd.boston.gov

Subject: BREAKING NEWS: Chelsea Bombing Suspect in Custody - Social Media Live

Feed

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Hello,

As a follow-up to the content we distributed this weekend, please find below a link to a collection from Linden, NJ, the site of the arrest of the suspected NY/NJ bomber. This collection contains early warning signals such as descriptions of shots being fired in the area, as well as police activity and live video streams of the arrest itself.

Our content collection is linked in below:

#### **VIEW THE COLLECTON**

Screen\_Shot\_2016-09-19\_at\_10.38.30\_AM.png

Please feel free to contact me if you have any questions at all.

Will Catton
Domain Expert, Geofeedia
will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com] Sent: Monday, November 16, 2015 2:04 PM To: lydia.khalil@pd.boston.gov Subject: Breaking News: Bomb Threat at Harvard LOG IN **Breaking News:** Police presence at Harvard after a bomb threat on campus. Students are being evacuated from academic buildings. <u>Click here to see our full collection.</u> bomb threat 3 Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, October 06, 2015 10:39 AM
To: lydia.khalil@pd.boston.gov
Subject: Breaking News: Community College of Philadelphia on Lock Down

LOG IN

Breaking News: Community College of Philadelphia is on lock down after reports of an active gunman on campus. Sign in to see our ongoing collection.

Screen\_Shot\_2015-10-06\_at\_11.14.30\_AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com] Sent: Friday, October 09, 2015 6:03 AM

To: lydia.khalil@pd.boston.gov

**Subject:** Breaking News: Deadly Shooting at Northern Arizona University

Breaking News: Early this morning there was a deadly shooting on campus at Northern Arizona University, according to initial reports. See our ongoing collection here.

Screen\_Shot\_2015-10-09\_at\_6.39.42\_AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, March 09, 2016 7:50 AM
To: lydia.khalil@pd.boston.gov
Subject: Breaking News: Explosion in Seattle, WA

LOG IN

Breaking News: Multiple firefighters injured battling a fire after reports of an explosion in the Seattle, Washington neighborhood of Greenwood.

View-Geofeedia-Collection.png

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

seattle\_explosion.jpg

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, March 22, 2016 7:22 AM
To: lydia.khalil@pd.boston.gov
Subject: Breaking News: Explosions in Brussels, Belgium

LOG IN

Breaking News: Multiple attacks have rocked the city of Brussels: Two explosions occurred in the airport, and one occurred in the Maalbeek metro station. Reports of at least 26 people killed and 130 injured.

View-Geofeedia-Collection.png

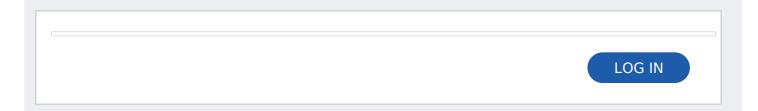
Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

brussels-attacks.jpg

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, September 02, 2015 8:14 AM

To: lydia.khalil@pd.boston.gov

**Subject:** Breaking News: Freddie Gray Protests



### **Breaking News:**

Six Baltimore Police officers begin their pretrial today for the death of Freddie Gray in April. Activists have gathered outside the courthouse for a day of protests. Log in throughout the day to see our ongoing collection.

mornin g work **Justice** 4 Freddi е Grey. #nojus ticeno peace #freddi egrey #oneb altimor е #justic enow #itsnot

My

agame
A video posted by @j\_unique#itsrea Sep 2, 2015 at 5:34am PDT
Ithism
orming

#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, October 09, 2015 1:42 PM
To: lydia.khalil@pd.boston.gov

Subject: Breaking News: Shooting Causes Lock Down at TSU

Breaking News: A shooting caused Texas Southern Univeristy to go on lock down this afternoon. Intial reports say the shooter is still at large. See our ongoing collection here.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

12107673\_942368279169720\_42154919\_n

From: Geofeedia [updates@geofeedia.com] Sent: Thursday, March 05, 2015 1:30 PM To: lydia.khalil@pd.boston.gov Subject: Breaking News: Social Content from LaGuardia Airport  Geofeedia Logo	
Breaking News Alert: LaGuardia Airport was shut down after an airpla runway. Click below to view the Geofeedia collection and see what's beiscene.  View-Geofeedia-Collection	
Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654  Update your <u>email preferences</u> to choose the types of emails you receive.	

Sent: Friday, April 10, 2015 8:42 AM

**To:** lydia.khalil@pd.boston.gov

Subject: Breaking News: Social Content from Tornadoes in the Midwest

#### Geofeedia Logo

**Breaking News Alert:** The Midwest has experienced severe weather this week, with high winds, hail and tornadoes hitting across the region. Click below to view the Geofeedia collection and see what's being posted in northern Illinois from the storms last night.

View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com] Sent: Thursday, September 24, 2015 6:48 AM

To: lydia.khalil@pd.boston.gov

Subject: Breaking News: Stampede kills hundreds during the Hajj

Breaking News: According to initial reports, a stampede has left over 300 dead and more than 450 wounded near Mecca during one of the last days of the Hajj pilgrimage. Log in to view our ongoing collection. (Warning: Some Graphic Content)

Screen\_Shot\_2015-09-24\_at\_6.42.56\_AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, November 13, 2015 5:23 PM
To: lydia.khalil@pd.boston.gov
Subject: Breaking News: Violence in Paris

LOG IN

Breaking News: Reports of shootings, explosions, and a hostage situation in central Paris. See our ongoing collection here.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive, or  $\underline{\text{unsubscribe}}$ .

From: Geofeedia [updates@geofeedia.com] Sent: Monday, April 27, 2015 10:03 PM

To: lydia.khalil@pd.boston.gov

Subject: Breaking News Alert: Baltimore protests and riots

Geofeedia Logo

**Breaking News Alert:** Violent protests and rioting are happening in Baltimore, MD. Click below to view the Geofeedia collection and see what's being posted from the area.

View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Sent: Monday, August 17, 2015 9:29 AM
To: lydia.khalil@pd.boston.gov
Subject: Breaking News Alert: Explosion in Bangkok

LOG IN

Breaking News Alert: A bomb exploded in central Bangkok early this morning. Initial reports say that it has caused at least a dozen casualties and dozens more injured. No group has yet taken credit for the attack. (Warning: Graphic Content)

View-Geofeedia-Collection

Bangkok\_Explosion

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your *email preferences* to choose the types of emails you receive, or *unsubscribe*.

From: Geofeedia [updates@geofeedia.com]

			LOG IN
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-	eing a Geofeedia cu		Geofeedia Emails
let you know wh	e lines of communic at (and when) you'll gular updates, includ	be hearing from	our team. As a customer, you'll
thought le company • System N	adership resources news.	upcoming event	eofeedia product updates, schedule, and community and ons of latest updates and
• Breaking			from major current events found
• Events: A	nnouncements of e	vents attended a	nd hosted by Geofeedia.
Interested in cu preferences.	stomizing your ema	il communication	s? Click here to manage your
Thank you,			
- Team Geofeed	lia		
	SPECIAL OFFER F	OR GEOFEEDIA CUS	STOMERS
	Use code <b>GeoCust</b>	omer for 1 free pass	s per account

Sent: Thursday, May 28, 2015 9:20 AM

To: lydia.khalil@pd.boston.gov

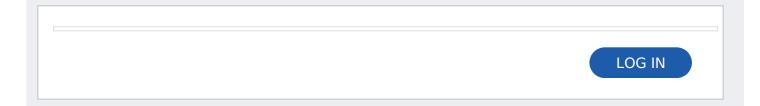
#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Will Catton [will.catton@geofeedia.com] Sent: Thursday, August 04, 2016 3:40 PM

To: lydia.khalil@pd.boston.gov

**Subject:** Event Brief for the 2016 Olympics - Preparing for Large Events



Hello,

As all eyes turn toward the Olympic Games in Rio, we know that you understand the massive effort that has gone into the security and safety initiatives leading up to the Opening Ceremonies.

Our newly launched **Geofeedia Security Operations Center** is partnering with our customers throughout the next 3 weeks to provide real-time event monitoring assistance. I'd like to share the Event Brief our team put together as a framework that you could use to set up Geofeedia for the games. It contains a number of configuration techniques for the Olympics and major events in general. I'd be happy to help you with your configuration for the Olympics or any future events.

#### >> View the Event Brief for the 2016 Olympics

We anticipate large volumes of Olympic content in the coming weeks and we plan to share relevant content with you on a weekly basis and in real-time for any breaking news events.

As a wrap up from the Olympic Games, the Geofeedia Security Operations Team is hosting a webinar on August 25, 2016 at 2pm EDT to share best practices around preparation for and management of live events to mitigate risk and increase situational awareness with real-time location based intelligence.

# >> REGISTER NOW: Best Practices for Large Event Safety & Security Management

Please let me know if you have any questions or if you would like to learn more about the new Geofeedia Security Operations Center and Team.

Best,

Will Catton

Domain Expert, Geofeedia

will.catton@geofeedia.com

From: Will Catton [will.catton@geofeedia.com] Sent: Saturday, September 17, 2016 12:45 PM

To: lydia.khalil@pd.boston.gov

**Subject:** Explosive Device - Seaside New Jersey Parade Route

Geofeedia

#### **UPDATE:**

#### **OUR APOLOGIES FOR WRONG SUBJECT LINE IN EARLIER EMAIL**

The Geofeedia Security Operating Center is actively monitoring content near the site of an explosion in Seaside Park, NJ along a race route for a Marine Corp. charity run.

Our content collection is linked in below.

#### **VIEW THE COLLECTON**

Please feel free to contact me if you have any questions at all.

Will Catton

Domain Expert, Geofeedia

will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Will Catton [will.catton@geofeedia.com] Sent: Saturday, September 17, 2016 12:39 PM

**To:** lydia.khalil@pd.boston.gov

Subject: Geofeedia - Breaking News - Louisiana Flooding

Geofeedia

#### **UPDATE:**

The Geofeedia Security Operating Center is actively monitoring content near the site of an explosion in Seaside Park, NJ along a race route for a Marine Corp. charity run.

Our content collection is linked in below.

#### **VIEW THE COLLECTON**

Please feel free to contact me if you have any questions at all.

Will Catton
Domain Expert, Geofeedia
will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Sent: Saturday, August 13, 2016 1:12 PM

**To:** lydia.khalil@pd.boston.gov

Subject: Geofeedia - Breaking News - Louisiana Flooding

Geofeedia

## **BREAKING NEWS:**

The Geofeedia Security Operating Center is actively monitoring flooding near Baton Rouge, LA. Emergency management professionals can use this content to help with two major objectives:

- 1) Situational awareness see and hear how the flooding is impacting specific affected areas through shared social media, including live feeds with Periscope videos.
- 2) Search and rescue efforts flood victims are describing their whereabouts and challenges with evacuation. Use Geofeedia to communicate directly with these individuals.

# **VIEW THE COLLECTON**

Please feel free to contact me if you have any guestions at all.

Will Catton
Domain Expert, Geofeedia
will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive, or  $\underline{\text{unsubscribe}}$ .

<b>eo</b> 1	feedia
5I7	ΓUATIONAL UPDATE:
ak	e Geofeedia Security Operating Center is actively collecting content from the events king place in Milwaukee. The social media intel assists with situational awareness, source allocation & discovering escalations of activities happening on the ground.
Sh	ould you have any questions, please contact me.
Nil	II Catton
Οo	main Expert, Geofeedia
۷il	l.catton@geofeedia.com

**Sent:** Monday, August 15, 2016 10:30 AM

To: lydia.khalil@pd.boston.gov

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

wanted to pass along some content we've gathered from the reported bombing in the esort town of Hua Hin, Thailand. We will continue to gather content as the event levelops & the Collection below will be automatically updated with any new content. Tyou have any questions about this content or anything else with Geofeedia, please each out to us.  TIP: Use the Options -> Translate feature to view translated posts within the collection  Will Catton  Domain Expert, Geofeedia	ofeedia	
esort town of Hua Hin, Thailand. We will continue to gather content as the event evelops & the Collection below will be automatically updated with any new content.  you have any questions about this content or anything else with Geofeedia, please each out to us.  IP: Use the Options -> Translate feature to view translated posts within the ollection  Vill Catton omain Expert, Geofeedia	REAKING NEWS:	
Peach out to us.  IP: Use the Options -> Translate feature to view translated posts within the collection  Vill Catton  Jomain Expert, Geofeedia	esort town of Hua H	lin, Thailand. We will continue to gather content as the event
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Oomain Expert, Geofeedia	-	ns -> Translate feature to view translated posts within the
·		
<i>y</i> ill.catton@geofeedia.com	•	

Sent: Thursday, August 11, 2016 3:08 PM

To: lydia.khalil@pd.boston.gov

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

To: lydia.khalil@pd.boston.gov
Subject: Geofeedia Feedback: We Want to Hear From You

Geofeedia

Geofeedia

Geofeedia Customers:

Thank you for giving us the opportunity to better serve you. Please help us by taking 2-3 minutes to tell us about your experience with Geofeedia. We appreciate your business and want to make sure we meet your expectations.

Thanks,

Team Geofeedia

**From:** Geofeedia [success@geofeedia.com]

**Sent:** Friday, January 08, 2016 1:33 PM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Will Catton [will.catton@geofeedia.com]
Sent: Friday, October 07, 2016 5:28 PM
To: lydia.khalil@pd.boston.gov
Subject: GEOFEEDIA SITUATION REPORT | HURRICANE MATTHEW

LOG IN

HURRICANE MATTHEW | SITUATION REPORT

The Geofeedia Service team wants to supply you with a Collection of posts from across the affected region to help you deploy resources effectively.

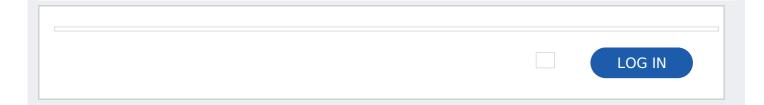
View social media content in the collection. Please contact me if you have any questions or require any assistance.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

**Sent:** Friday, June 26, 2015 12:03 PM

**To:** lydia.khalil@pd.boston.gov

Subject: Weekly Content Roundup - Friday June 26, 2015



# **Weekly Content Roundup**

Geofeedia is excited to update our customers each week on current events and news from around the world. Log in to see our collections of Breaking News from the past week:

- Jordan Spieth won the <u>US Open</u>
- The USWNT defeated Colombia to advance in the FIFA Women's World Cup
- Wildfires have spread across the West Coast
- Paris taxi drivers went on strike
- Hundreds mourn church shooting victims at Charleston funerals
- There were terrorist attacks in France, Tunisia, and Kuwait City
- <u>SCOTUS</u> legalized gay marriage

Want to share these collections with everyone? <u>Check out our new Instagram Map Widget.</u>

Geofeedia-log-in

150626-WeeklyContent-IG

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [updates@geofeedia.com] Sent: Thursday, July 02, 2015 11:31 AM

**To:** lydia.khalil@pd.boston.gov **Subject:** Weekly Content Roundup

LOCIN
LOG IN

# **Weekly Content Roundup**

Even with a short holiday week, there was a lot of breaking news around the world. See the top collections from the week here:

- <u>Pride</u> was celebrated all around the world in cities like London, San Francisco, Istanbul, Chicago, Barcelona, and more
- A <u>rally</u> took place in Athens, Greece in response to the bank crisis
- A military <u>plane crashed</u> in a residential neighborhood in Indonesia (WARNING: Graphic Content)
- The U.S. Women's National Team defeated Germany in the semifinals of the <u>FIFA</u> Women's World Cup
- The White House lifted their 40 year photo ban
- The <u>Washington Navy Yard</u> was placed on lock down after reports of an active shooter on base

Interested in sharing this content with everyone? <u>See how with our new Instagram widget.</u>

Geofeedia-log-in

Navy Yard 2

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

**From:** Geofeedia [updates@geofeedia.com] **Sent:** Friday, July 24, 2015 12:41 PM To: lydia.khalil@pd.boston.gov **Subject:** Weekly Content Roundup LOG IN This week's Content Roundup brings us social content from a reopened embassy, the announcement of another Presidential hopeful, and more. Click through our collections below to see social content from this week's major events from around the world. • There was a shooting Thursday night at a movie theater in Lafayette, LA. • After a bomb exploded in Suruc, Turkey, the government briefly blocked Twitter to prevent the broadcast of images from the blast. (WARNING: Graphic content) • Many gathered to watch the raising of the <u>Cuban flag</u> at their embassy in Washington D.C. for the first time in 54 years. • John Kasich announced his <u>Presidential campaign bid</u> at The Ohio State University, making him the 16th GOP candidate. • A record-breaking Rose Bowl crowd watched FC Barcelona take down the LA Galaxy. • A massive fire engulfed a New Jersey warehouse that prompted evacuation of over 200 local residents. • The <u>RBC Canadian Open</u>, a part of the PGA Tour, is in full swing.

Geofeedia-log-in

NJ Fire IG Map 2

Want to share these images with everyone? See how with our updated Instagram map widget.

# Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your <u>email preferences</u> to choose the types of emails you receive, or <u>unsubscribe</u>.

Sent: Friday, July 31, 2015 10:54 AM

**To:** lydia.khalil@pd.boston.gov **Subject:** Weekly Content Roundup



This week's Content Roundup gives us an inside look at social content from protests around the country. See the collections we've gathered of the top breaking news stories from the past week.

- An officer pepper sprayed a crowd that was protesting the arrest of a 14 year old boy after the <u>Black Lives Matter</u> conference in Cleveland.
- Smoke could be seen for miles after a fire broke out at the <u>Cosmopolitian Hotel</u> in Las Vegas on the pool deck.
- <u>Peaceful protests</u> filled downtown Cincinnati after the indictment of University of Cincinnati Officer Tensing after the death of Samuel DuBose.
- Over a dozen Greenpeace activists were <u>dangling from the St. Johns Bridge</u> in Portland in an effort to stop Shell from drilling in the Arctic.
- A fire came dangerously close to the <u>Leonardo da Vinci-Fiumicino airport</u> in Italy causing delays.
- <u>Bernie Sanders</u> simultaneously "hosted" over 3,500 events around the country by live streaming directly to house parties.

Geofeedia-log-in

Sam DuBose Rally 2015

Want to share these images with everyone? See how with our updated Instagram map widget.

# Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive, or  $\underline{\text{unsubscribe}}.$ 

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, August 14, 2015 9:31 AM
To: lydia.khalil@pd.boston.gov
Subject: Weekly Content Roundup

LOG IN

This week the world was rocked by a series of explosions in Tianjin, China. Some areas of the city are still reporting ongoing fires. Tianjin's fire chief said that over 1,000 firefighters responded to the scene. See below for the collection from Tianjin as well as other current event collections from the week:

- What started as peaceful protests in <u>Ferguson</u> for the one-year anniversary of Michael Brown's death turned violent late Sunday night.
- <u>Black Lives Matter</u> activists took over a Bernie Sanders event in Seattle and requested a moment of silence in honor of Michael Brown.
- 3 million gallons of metal-filled waste spilled into the <u>Animas River</u> in Colorado causing discoloration and health risks.
- A huge <u>dust storm</u> hit Phoenix this week which brought downed trees and power outages.
- <u>Tianjin, China</u> is recovering from a warehouse explosion that has left dozens dead and hundreds injured.
- The PGA Championship began Thursday even with a <u>strict photo ban</u> during Championship rounds, there is a lot of social content coming from the course.

Tianjin 2

Join us at Latitude on October 21, 2015 for the only location-based social media intelligence conference in the world! You'll hear from industry thought leaders about how best to employ location-based social media intelligence in today's ever-changing digital landscape.

register-now-button

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

**Sent:** Friday, July 17, 2015 1:13 PM **To:** lydia.khalil@pd.boston.gov **Subject:** Weekly Content Roundup

LOG IN

This week's Content Roundup takes us from France all the way to the happiest place on earth. Click into the collections to see current events from around the world.

- Week two of the <u>Tour de France</u> is finishing up this weekend with only one week remaining of the race.
- The MLB hosted a successful All Star Weekend in Cincinnati.
- President Obama spoke at the National <u>NAACP Convention</u>.
- Chick-Fil-A's <u>Cow Appreciation Day</u> had people around the country dressed in black and white.
- Kentucky declared a State of Emergency after severe <u>flooding</u>.
- Despite a photo and video ban, <u>British Open</u> attendees are documenting their experience.
- Firefighters are battling a fire burning near Athens, Greece.
- Today, Disneyland is celebrating their <u>60th Anniversary</u>.

Geofeedia-log-in

POTUS at NAACP 2015

Want to share these Instagram maps with everyone? See how to engage more people with our interactive Instagram widget.

#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Sent: Friday, August 07, 2015 1:08 PM

**To:** lydia.khalil@pd.boston.gov **Subject:** Weekly Content Roundup



This week's Content Roundup highlights the widespread severe weather we've seen recently. See the content we've collected below for an inside look at this week's current events.

- <u>Wildfires</u> continue to tear through the west coast, charring over 250 square miles in California alone and causing thousands of residents to evacuate.
- The Tampa Bay area had <u>road closings and abandoned cars</u> after major flooding.
- The Northeast had their own set of <u>severe storms</u> that resulted in downed trees and power outages.
- Communities across the country celebrated <u>National Night Out</u>, an effort to promote positive relationships between neighborhoods and their local police.
- Police responded to an active shooter report who had multiple weapons after he entered a movie theater in <a href="Antioch">Antioch</a>, <a href="Tennessee">Tennessee</a>.
- Fox News hosted the <u>1st GOP debate</u> in Cleveland last night.

# IG\_Map\_-\_Tampa\_Flooding\_2015

Join us at Latitude on October 21, 2015 for the only location-based social media intelligence conference in the world! You'll hear from industry thought leaders about how best to employ location-based social media intelligence in today's ever-changing digital landscape.

register-now-button

# Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

	LOG IN
	newest Content Roundup takes us around the globe, from London to San Diego more. See our collections from this week's most talked about events.
•	The <u>Coke Zero Daytona 400</u> was delayed over 3 hours because of weather and the final lap gave everyone a scare
•	The <u>Tour de France</u> is in its 7th stage today, ending in Fougères, France The <u>Pope visited Ecuador</u> on his first stop of his South American tour <u>United Airlines</u> grounded all flights after technical difficulties
•	London Tube workers went on <u>strike</u> which sent commuters into chaos <u>Comic-Con</u> kicked off its four day international event with over 130,000  attendees
•	The US Women's National Team was honored with a <u>championship parade</u> in New York City today
•	The Confederate flag was removed this morning from the <u>South Carolina State</u> <u>Capitol</u> grounds
	log-in

# Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Will Catton [will.catton@geofeedia.com] Sent: Saturday, September 17, 2016 9:01 PM

**To:** mark.bachta@pd.boston.gov

**Subject:** Breaking: NYC Chelsea Explosion

Geofeedia

## **BREAKING NEWS:**

The Geofeedia Security Operating Center is actively monitoring social data around an explosion in the Chelsea neighborhood of New York City (23rd St. and 6th Avenue). Developments around the event are being actively chronicled by bystanders in the area.

Below is a link to a **Live Feed** of the location around the explosion. Please note, this is an active feed that will include the most recent content coming from the area (as well as unrelated content in the area). Please scroll back to roughly 8:30 pm ET in the collage view to see social data at the time of the explosion.

# **VIEW THE LIVE FEED**

Please feel free to contact me if you have any questions at all.

Will Catton Domain Expert, Geofeedia will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Will Catton [will.catton@geofeedia.com] Sent: Monday, September 19, 2016 11:10 AM

**To:** mark.bachta@pd.boston.gov

Subject: BREAKING NEWS: Chelsea Bombing Suspect in Custody - Social Media Live

Feed

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Hello,

As a follow-up to the content we distributed this weekend, please find below a link to a collection from Linden, NJ, the site of the arrest of the suspected NY/NJ bomber. This collection contains early warning signals such as descriptions of shots being fired in the area, as well as police activity and live video streams of the arrest itself.

Our content collection is linked in below:

# **VIEW THE COLLECTON**

Screen\_Shot\_2016-09-19\_at\_10.38.30\_AM.png

Please feel free to contact me if you have any questions at all.

Will Catton
Domain Expert, Geofeedia
will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com] Sent: Monday, November 16, 2015 2:04 PM **To:** mark.bachta@pd.boston.gov **Subject:** Breaking News: Bomb Threat at Harvard LOG IN **Breaking News:** Police presence at Harvard after a bomb threat on campus. Students are being evacuated from academic buildings. Click here to see our full collection. bomb threat 3 Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, October 06, 2015 10:39 AM
To: mark.bachta@pd.boston.gov
Subject: Breaking News: Community College of Philadelphia on Lock Down

LOG IN

Breaking News: Community College of Philadelphia is on lock down after reports of an active gunman on campus. Sign in to see our ongoing collection.

Screen\_Shot\_2015-10-06\_at\_11.14.30\_AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com] Sent: Friday, October 09, 2015 6:03 AM

**To:** mark.bachta@pd.boston.gov

**Subject:** Breaking News: Deadly Shooting at Northern Arizona University

Breaking News: Early this morning there was a deadly shooting on campus at Northern Arizona University, according to initial reports. See our ongoing collection here.

Screen\_Shot\_2015-10-09\_at\_6.39.42\_AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, March 09, 2016 7:50 AM
To: mark.bachta@pd.boston.gov
Subject: Breaking News: Explosion in Seattle, WA

LOG IN

Breaking News: Multiple firefighters injured battling a fire after reports of an explosion in the Seattle, Washington neighborhood of Greenwood.

View-Geofeedia-Collection.png

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

seattle\_explosion.jpg

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, March 22, 2016 7:22 AM
To: mark.bachta@pd.boston.gov
Subject: Breaking News: Explosions in Brussels, Belgium

LOG IN

Breaking News: Multiple attacks have rocked the city of Brussels: Two explosions occurred in the airport, and one occurred in the Maalbeek metro station. Reports of at least 26 people killed and 130 injured.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

View-Geofeedia-Collection.png

brussels-attacks.jpg

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, September 02, 2015 8:14 AM

**To:** mark.bachta@pd.boston.gov

**Subject:** Breaking News: Freddie Gray Protests



# **Breaking News:**

Six Baltimore Police officers begin their pretrial today for the death of Freddie Gray in April. Activists have gathered outside the courthouse for a day of protests. Log in throughout the day to see our ongoing collection.

mornin g work **Justice** 4 Freddi е Grey. #nojus ticeno peace #freddi egrey #oneb altimor е #justic enow #itsnot

My

agame
A video posted by @j\_unique#itsrea Sep 2, 2015 at 5:34am PDT
Ithism
orming

# Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, October 09, 2015 1:42 PM
To: mark.bachta@pd.boston.gov
Subject: Breaking News: Shooting Causes Lock Down at TSU

LOG IN

Breaking News: A shooting caused Texas Southern Univeristy to go on lock down this afternoon. Intial reports say the shooter is still at large. See our ongoing collection

12107673\_942368279169720\_42154919\_n

here.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com] Sent: Thursday, March 05, 2015 1:30 PM To: mark.bachta@pd.boston.gov Subject: Breaking News: Social Content from LaGuardia Airport  Geofeedia Logo	
Georeedia Logo	log-in
Breaking News Alert: LaGuardia Airport was shut down after an air runway. Click below to view the Geofeedia collection and see what's k scene.  View-Geofeedia-Collection	
Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654  Update your <u>email preferences</u> to choose the types of emails you receive	÷.

**Sent:** Friday, April 10, 2015 8:42 AM **To:** mark.bachta@pd.boston.gov

Subject: Breaking News: Social Content from Tornadoes in the Midwest

# Geofeedia Logo

**Breaking News Alert:** The Midwest has experienced severe weather this week, with high winds, hail and tornadoes hitting across the region. Click below to view the Geofeedia collection and see what's being posted in northern Illinois from the storms last night.

View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com] Sent: Thursday, September 24, 2015 6:48 AM

**To:** mark.bachta@pd.boston.gov

Content)

Subject: Breaking News: Stampede kills hundreds during the Hajj

Breaking News: According to initial reports, a stampede has left over 300 dead and more than 450 wounded near Mecca during one of the last days of the Hajj pilgrimage. Log in to view our ongoing collection. (Warning: Some Graphic

Screen Shot 2015-09-24 at 6.42.56 AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, November 13, 2015 5:23 PM
To: mark.bachta@pd.boston.gov
Subject: Breaking News: Violence in Paris

LOG IN

Breaking News: Reports of shootings, explosions, and a hostage situation in central Paris. See our ongoing collection here.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive, or  $\underline{\text{unsubscribe}}$ .

From: Geofeedia [updates@geofeedia.com] Sent: Monday, April 27, 2015 10:03 PM

To: mark.bachta@pd.boston.gov

**Subject:** Breaking News Alert: Baltimore protests and riots

Geofeedia Logo

**Breaking News Alert:** Violent protests and rioting are happening in Baltimore, MD. Click below to view the Geofeedia collection and see what's being posted from the area.

View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Sent: Monday, August 17, 2015 9:29 AM
To: mark.bachta@pd.boston.gov
Subject: Breaking News Alert: Explosion in Bangkok

LOG IN

Breaking News Alert: A bomb exploded in central Bangkok early this morning. Initial reports say that it has caused at least a dozen casualties and dozens more injured. No group has yet taken credit for the attack. (Warning: Graphic Content)

View-Geofeedia-Collection

Bangkok\_Explosion

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your *email preferences* to choose the types of emails you receive, or *unsubscribe*.

From: Geofeedia [updates@geofeedia.com]

		LOG IN
er_logo_blue		
Thank you for be	eing a Geofeedia customer! We	Geofeedia Emails
•	lines of communication open, and	
-	at (and when) you'll be hearing from	our team. As a customer, you'll
be receiving reg	ular updates, including:	
<ul> <li>Monthly N</li> </ul>	<b>lewsletter</b> : Monthly newsletter of G	eofeedia product updates,
thought lea	adership resources, upcoming event	schedule, and community and
company n	iews.	
-	aintenance: Product communication	ns of latest updates and
	ce windows.	
_	<b>News Alerts</b> : Social media content f Geofeedia platform, as it happens.	rom major current events found
_	nnouncements of events attended ar	nd hosted by Geofeedia
		•
	tomizing your email communications	s? <u>Click here to manage your</u>
oreferences.		
Γhank you,		
Team Geofeedi	ia	
		TOMERC
	SPECIAL OFFER FOR GEOFEEDIA CUS	
	Use code <b>GeoCustomer</b> for 1 free pass	

Sent: Thursday, May 28, 2015 9:20 AM

To: mark.bachta@pd.boston.gov

# Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Will Catton [will.catton@geofeedia.com] Sent: Thursday, August 04, 2016 3:40 PM

**To:** mark.bachta@pd.boston.gov

**Subject:** Event Brief for the 2016 Olympics - Preparing for Large Events

LOG IN

Hello,

As all eyes turn toward the Olympic Games in Rio, we know that you understand the massive effort that has gone into the security and safety initiatives leading up to the Opening Ceremonies.

Our newly launched **Geofeedia Security Operations Center** is partnering with our customers throughout the next 3 weeks to provide real-time event monitoring assistance. I'd like to share the Event Brief our team put together as a framework that you could use to set up Geofeedia for the games. It contains a number of configuration techniques for the Olympics and major events in general. I'd be happy to help you with your configuration for the Olympics or any future events.

# >> View the Event Brief for the 2016 Olympics

We anticipate large volumes of Olympic content in the coming weeks and we plan to share relevant content with you on a weekly basis and in real-time for any breaking news events.

As a wrap up from the Olympic Games, the Geofeedia Security Operations Team is hosting a webinar on August 25, 2016 at 2pm EDT to share best practices around preparation for and management of live events to mitigate risk and increase situational awareness with real-time location based intelligence.

# >> REGISTER NOW: Best Practices for Large Event Safety & Security Management

Please let me know if you have any questions or if you would like to learn more about the new Geofeedia Security Operations Center and Team.

Best,

Will Catton

Domain Expert, Geofeedia

will.catton@geofeedia.com

From: Will Catton [will.catton@geofeedia.com] Sent: Saturday, September 17, 2016 12:45 PM

To: mark.bachta@pd.boston.gov

**Subject:** Explosive Device - Seaside New Jersey Parade Route

Geofeedia

# **UPDATE:**

# **OUR APOLOGIES FOR WRONG SUBJECT LINE IN EARLIER EMAIL**

The Geofeedia Security Operating Center is actively monitoring content near the site of an explosion in Seaside Park, NJ along a race route for a Marine Corp. charity run.

Our content collection is linked in below.

# **VIEW THE COLLECTON**

Please feel free to contact me if you have any questions at all.

Will Catton

Domain Expert, Geofeedia

will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Will Catton [will.catton@geofeedia.com] Sent: Saturday, September 17, 2016 12:39 PM

To: mark.bachta@pd.boston.gov

Subject: Geofeedia - Breaking News - Louisiana Flooding

Geofeedia

## **UPDATE:**

The Geofeedia Security Operating Center is actively monitoring content near the site of an explosion in Seaside Park, NJ along a race route for a Marine Corp. charity run.

Our content collection is linked in below.

# **VIEW THE COLLECTON**

Please feel free to contact me if you have any questions at all.

Will Catton
Domain Expert, Geofeedia
will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Sent: Saturday, August 13, 2016 1:12 PM

**To:** mark.bachta@pd.boston.gov

Subject: Geofeedia - Breaking News - Louisiana Flooding

Geofeedia

## **BREAKING NEWS:**

The Geofeedia Security Operating Center is actively monitoring flooding near Baton Rouge, LA. Emergency management professionals can use this content to help with two major objectives:

- 1) Situational awareness see and hear how the flooding is impacting specific affected areas through shared social media, including live feeds with Periscope videos.
- 2) Search and rescue efforts flood victims are describing their whereabouts and challenges with evacuation. Use Geofeedia to communicate directly with these individuals.

# **VIEW THE COLLECTON**

Please feel free to contact me if you have any guestions at all.

Will Catton
Domain Expert, Geofeedia
will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

eofeedia	
SITUATIONAL UPDATE:	
aking place in Milwaukee. Th	rating Center is actively collecting content from the events ne social media intel assists with situational awareness, ering escalations of activities happening on the ground.
Should you have any questio	ns, please contact me.
Vill Catton Domain Expert, Geofeedia vill.catton@geofeedia.com	
vill.catton@geofeedia.com	

**Sent:** Monday, August 15, 2016 10:30 AM

To: mark.bachta@pd.boston.gov

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [phil@geofeedia.com]
Sent: Wednesday, January 22, 2014 1:31 PM

To: bachtam.bpd@cityofboston.gov

Subject: Geofeedia: University of Oklahoma Shooting

Dear Geofeedia Users,

There have been reports of a shooting at the University of Oklahoma and the campus is currently on lockdown. Powerful social media is streaming from the scene and can be viewed in real-time at the link below.

University of Oklahoma Campus Shooting

Best regards, The Geofeedia Team

## Forward this email

This email was sent to bachtam.bpd@cityofboston.gov by <a href="mailto:phil@geofeedia.com">phil@geofeedia.com</a> | <a href="mailto:Update Profile/Email Address">Update Profile/Email Address</a> | Instant removal with <a href="mailto:SafeUnsubscribe">SafeUnsubscribe</a> | <a href="mailto:Privacy Policy">Privacy Policy</a>.

Geofeedia | 1964 Isla De Palma Circle | Naples | FL | 34119

From: Geofeedia [phil@geofeedia.com] Sent: Monday, January 20, 2014 11:55 PM

To: bachtam.bpd@cityofboston.gov

Subject: Geofeedia: Widener University Shooting

Dear Geofeedia Users,

There have been reports of a shooting at Widener University and the campus is currently on lockdown. Powerful social media is streaming from the scene and can be viewed in real-time at the link below.

Widener University Campus Shooting

Best regards, The Geofeedia Team

#### Forward this email

This email was sent to bachtam.bpd@cityofboston.gov by <a href="mailto:phil@geofeedia.com">phil@geofeedia.com</a> | <a href="mailto:Update Profile/Email Address">Update Profile/Email Address</a> | Instant removal with <a href="mailto:SafeUnsubscribe">SafeUnsubscribe</a> | <a href="mailto:Privacy Policy">Privacy Policy</a>.

Geofeedia | 1964 Isla De Palma Circle | Naples | FL | 34119

ofeedia	
BREAKING	NEWS:
esort town (	bass along some content we've gathered from the reported bombing in the of Hua Hin, Thailand. We will continue to gather content as the event the Collection below will be automatically updated with any new content.
f you have a each out to	any questions about this content or anything else with Geofeedia, please us.
TIP: Use th	e Options -> Translate feature to view translated posts within the
Vill Catton	
-	ert, Geofeedia geofeedia.com

From: Will Catton [will.catton@geofeedia.com]

Sent: Thursday, August 11, 2016 3:08 PM

To: mark.bachta@pd.boston.gov

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive, or  $\underline{\text{unsubscribe}}$ .

From: Will Catton [will.catton@geofeedia.com]
Sent: Friday, October 07, 2016 5:28 PM
To: mark.bachta@pd.boston.gov
Subject: GEOFEEDIA SITUATION REPORT | HURRICANE MATTHEW

LOG IN

HURRICANE MATTHEW | SITUATION REPORT

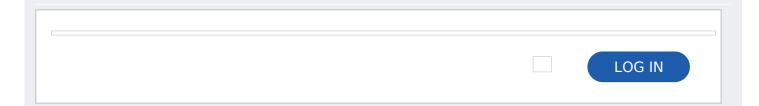
The Geofeedia Service team wants to supply you with a Collection of posts from across the affected region to help you deploy resources effectively.

View social media content in the collection. Please contact me if you have any questions or require any assistance.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

**Sent:** Friday, June 26, 2015 12:03 PM **To:** mark.bachta@pd.boston.gov

Subject: Weekly Content Roundup - Friday June 26, 2015



# **Weekly Content Roundup**

Geofeedia is excited to update our customers each week on current events and news from around the world. Log in to see our collections of Breaking News from the past week:

- Jordan Spieth won the **US Open**
- The USWNT defeated Colombia to advance in the FIFA Women's World Cup
- Wildfires have spread across the West Coast
- Paris taxi drivers went on strike
- Hundreds mourn church shooting victims at Charleston funerals
- There were terrorist attacks in <u>France</u>, <u>Tunisia</u>, and <u>Kuwait City</u>
- <u>SCOTUS</u> legalized gay marriage

Want to share these collections with everyone? <u>Check out our new Instagram Map Widget.</u>

Geofeedia-log-in

150626-WeeklyContent-IG

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Sent: Friday, July 31, 2015 10:54 AM To: mark.bachta@pd.boston.gov Subject: Weekly Content Roundup

LOG IN

This week's Content Roundup gives us an inside look at social content from protests around the country. See the collections we've gathered of the top breaking news stories from the past week.

- An officer pepper sprayed a crowd that was protesting the arrest of a 14 year old boy after the <u>Black Lives Matter</u> conference in Cleveland.
- Smoke could be seen for miles after a fire broke out at the <u>Cosmopolitian Hotel</u> in Las Vegas on the pool deck.
- <u>Peaceful protests</u> filled downtown Cincinnati after the indictment of University of Cincinnati Officer Tensing after the death of Samuel DuBose.
- Over a dozen Greenpeace activists were <u>dangling from the St. Johns Bridge</u> in Portland in an effort to stop Shell from drilling in the Arctic.
- A fire came dangerously close to the <u>Leonardo da Vinci-Fiumicino airport</u> in Italy causing delays.
- <u>Bernie Sanders</u> simultaneously "hosted" over 3,500 events around the country by live streaming directly to house parties.

Geofeedia-log-in

Sam DuBose Rally 2015

Want to share these images with everyone? See how with our updated Instagram map widget.

# Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Sent: Friday, July 24, 2015 12:41 PM To: mark.bachta@pd.boston.gov Subject: Weekly Content Roundup

LOG IN

This week's Content Roundup brings us social content from a reopened embassy, the announcement of another Presidential hopeful, and more. Click through our collections below to see social content from this week's major events from around the world.

- There was a shooting Thursday night at a movie theater in Lafayette, LA.
- After <u>a bomb exploded in Suruc, Turkey</u>, the government briefly blocked Twitter to prevent the broadcast of images from the blast. (WARNING: Graphic content)
- Many gathered to watch the raising of the <u>Cuban flag</u> at their embassy in Washington D.C. for the first time in 54 years.
- John Kasich announced his <u>Presidential campaign bid</u> at The Ohio State University, making him the 16th GOP candidate.
- A record-breaking Rose Bowl crowd watched <u>FC Barcelona take down the LA</u> Galaxy.
- A <u>massive fire</u> engulfed a New Jersey warehouse that prompted evacuation of over 200 local residents.
- The <u>RBC Canadian Open</u>, a part of the PGA Tour, is in full swing.

Geofeedia-log-in

NJ\_Fire\_IG\_Map\_2

Want to share these images with everyone? See how with our updated Instagram map widget.

## Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Sent: Friday, August 07, 2015 1:08 PM

**To:** mark.bachta@pd.boston.gov **Subject:** Weekly Content Roundup



This week's Content Roundup highlights the widespread severe weather we've seen recently. See the content we've collected below for an inside look at this week's current events.

- <u>Wildfires</u> continue to tear through the west coast, charring over 250 square miles in California alone and causing thousands of residents to evacuate.
- The Tampa Bay area had <u>road closings and abandoned cars</u> after major flooding.
- The Northeast had their own set of <u>severe storms</u> that resulted in downed trees and power outages.
- Communities across the country celebrated <u>National Night Out</u>, an effort to promote positive relationships between neighborhoods and their local police.
- Police responded to an active shooter report who had multiple weapons after he entered a movie theater in <a href="Antioch, Tennessee">Antioch, Tennessee</a>.
- Fox News hosted the <u>1st GOP debate</u> in Cleveland last night.

# IG\_Map\_-\_Tampa\_Flooding\_2015

Join us at Latitude on October 21, 2015 for the only location-based social media intelligence conference in the world! You'll hear from industry thought leaders about how best to employ location-based social media intelligence in today's ever-changing digital landscape.

register-now-button

## Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, August 14, 2015 9:31 AM
To: mark.bachta@pd.boston.gov
Subject: Weekly Content Roundup

LOG IN

This week the world was rocked by a series of explosions in Tianjin, China. Some areas of the city are still reporting ongoing fires. Tianjin's fire chief said that over 1,000 firefighters responded to the scene. See below for the collection from Tianjin as well as other current event collections from the week:

- What started as peaceful protests in <u>Ferguson</u> for the one-year anniversary of Michael Brown's death turned violent late Sunday night.
- <u>Black Lives Matter</u> activists took over a Bernie Sanders event in Seattle and requested a moment of silence in honor of Michael Brown.
- 3 million gallons of metal-filled waste spilled into the <u>Animas River</u> in Colorado causing discoloration and health risks.
- A huge <u>dust storm</u> hit Phoenix this week which brought downed trees and power outages.
- <u>Tianjin, China</u> is recovering from a warehouse explosion that has left dozens dead and hundreds injured.
- The PGA Championship began Thursday even with a <u>strict photo ban</u> during Championship rounds, there is a lot of social content coming from the course.

Tianjin 2

Join us at Latitude on October 21, 2015 for the only location-based social media intelligence conference in the world! You'll hear from industry thought leaders about how best to employ location-based social media intelligence in today's ever-changing digital landscape.

register-now-button

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Sent: Friday, July 17, 2015 1:13 PM To: mark.bachta@pd.boston.gov Subject: Weekly Content Roundup

LOG IN

This week's Content Roundup takes us from France all the way to the happiest place on earth. Click into the collections to see current events from around the world.

- Week two of the <u>Tour de France</u> is finishing up this weekend with only one week remaining of the race.
- The MLB hosted a successful All Star Weekend in Cincinnati.
- President Obama spoke at the National <u>NAACP Convention</u>.
- Chick-Fil-A's <u>Cow Appreciation Day</u> had people around the country dressed in black and white.
- Kentucky declared a State of Emergency after severe <u>flooding</u>.
- Despite a photo and video ban, <u>British Open</u> attendees are documenting their experience.
- Firefighters are battling a <u>fire</u> burning near Athens, Greece.
- Today, Disneyland is celebrating their 60th Anniversary.

Geofeedia-log-in

POTUS at NAACP 2015

Want to share these Instagram maps with everyone? See how to engage more people with our interactive Instagram widget.

#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

**Sent:** Friday, July 10, 2015 10:53 AM **To:** mark.bachta@pd.boston.gov **Subject:** Weekly Content Roundup

	LOG IN

Our newest Content Roundup takes us around the globe, from London to San Diego and more. See our collections from this week's most talked about events.

- The <u>Coke Zero Daytona 400</u> was delayed over 3 hours because of weather and the final lap gave everyone a scare
- The <u>Tour de France</u> is in its 7th stage today, ending in Fougères, France
- The <u>Pope visited Ecuador</u> on his first stop of his South American tour
- <u>United Airlines</u> grounded all flights after technical difficulties
- London Tube workers went on <u>strike</u> which sent commuters into chaos
- <u>Comic-Con</u> kicked off its four day international event with over 130,000 attendees
- The US Women's National Team was honored with a <u>championship parade</u> in New York City today
- The Confederate flag was removed this morning from the <u>South Carolina State</u> <u>Capitol</u> grounds

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SC Confederate Flag Comes Down

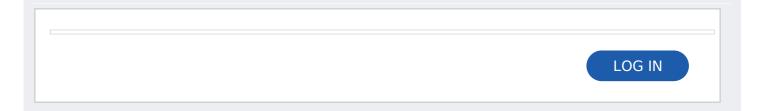
Want to share these Instagram maps with everyone? See how to engage more people with our interactive maps.

# Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [updates@geofeedia.com] Sent: Thursday, July 02, 2015 11:31 AM

**To:** mark.bachta@pd.boston.gov **Subject:** Weekly Content Roundup



# **Weekly Content Roundup**

Even with a short holiday week, there was a lot of breaking news around the world. See the top collections from the week here:

- <u>Pride</u> was celebrated all around the world in cities like London, San Francisco, Istanbul, Chicago, Barcelona, and more
- A <u>rally</u> took place in Athens, Greece in response to the bank crisis
- A military <u>plane crashed</u> in a residential neighborhood in Indonesia (WARNING: Graphic Content)
- The U.S. Women's National Team defeated Germany in the semifinals of the <u>FIFA</u> Women's World Cup
- The White House lifted their 40 year photo ban
- The <u>Washington Navy Yard</u> was placed on lock down after reports of an active shooter on base

Interested in sharing this content with everyone? <u>See how with our new Instagram</u> widget.

Geofeedia-log-in

Navy Yard 2

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Will Catton [will.catton@geofeedia.com] Sent: Saturday, September 17, 2016 9:01 PM

**To:** mary.lee@pd.boston.gov

Subject: Breaking: NYC Chelsea Explosion

Geofeedia

#### **BREAKING NEWS:**

The Geofeedia Security Operating Center is actively monitoring social data around an explosion in the Chelsea neighborhood of New York City (23rd St. and 6th Avenue). Developments around the event are being actively chronicled by bystanders in the area.

Below is a link to a **Live Feed** of the location around the explosion. Please note, this is an active feed that will include the most recent content coming from the area (as well as unrelated content in the area). Please scroll back to roughly 8:30 pm ET in the collage view to see social data at the time of the explosion.

# **VIEW THE LIVE FEED**

Please feel free to contact me if you have any questions at all.

Will Catton
Domain Expert, Geofeedia
will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Will Catton [will.catton@geofeedia.com] Sent: Monday, September 19, 2016 11:10 AM

**To:** mary.lee@pd.boston.gov

Subject: BREAKING NEWS: Chelsea Bombing Suspect in Custody - Social Media Live

Feed

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Hello,

As a follow-up to the content we distributed this weekend, please find below a link to a collection from Linden, NJ, the site of the arrest of the suspected NY/NJ bomber. This collection contains early warning signals such as descriptions of shots being fired in the area, as well as police activity and live video streams of the arrest itself.

Our content collection is linked in below:

# **VIEW THE COLLECTON**

Screen\_Shot\_2016-09-19\_at\_10.38.30\_AM.png

Please feel free to contact me if you have any questions at all.

Will Catton
Domain Expert, Geofeedia
will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Monday, November 16, 2015 2:04 PM
To: mary.lee@pd.boston.gov
Subject: Breaking News: Bomb Threat at Harvard

LOG IN

Breaking News: Police presence at Harvard after a bomb threat on campus. Students are being evacuated from academic buildings. Click here to see our full collection.

bomb\_threat\_3

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, October 06, 2015 10:39 AM
To: mary.lee@pd.boston.gov
Subject: Breaking News: Community College of Philadelphia on Lock Down

LOG IN

Breaking News: Community College of Philadelphia is on lock down after reports of an active gunman on campus. Sign in to see our ongoing collection.

Screen\_Shot\_2015-10-06\_at\_11.14.30\_AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com] Sent: Friday, October 09, 2015 6:03 AM

**To:** mary.lee@pd.boston.gov

**Subject:** Breaking News: Deadly Shooting at Northern Arizona University

Breaking News: Early this morning there was a deadly shooting on campus at Northern Arizona University, according to initial reports. See our ongoing collection here.

Screen\_Shot\_2015-10-09\_at\_6.39.42\_AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, March 09, 2016 7:50 AM
To: mary.lee@pd.boston.gov
Subject: Breaking News: Explosion in Seattle, WA

LOG IN

Breaking News: Multiple firefighters injured battling a fire after reports of an explosion in the Seattle, Washington neighborhood of Greenwood.

View-Geofeedia-Collection.png

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

seattle\_explosion.jpg

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, March 22, 2016 7:22 AM
To: mary.lee@pd.boston.gov
Subject: Breaking News: Explosions in Brussels, Belgium

LOG IN

Breaking News: Multiple attacks have rocked the city of Brussels: Two explosions occurred in the airport, and one occurred in the Maalbeek metro station. Reports of at least 26 people killed and 130 injured.

View-Geofeedia-Collection.png

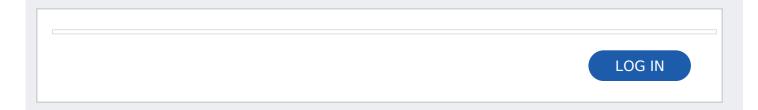
Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

brussels-attacks.jpg

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, September 02, 2015 8:14 AM

**To:** mary.lee@pd.boston.gov

**Subject:** Breaking News: Freddie Gray Protests



# **Breaking News:**

Six Baltimore Police officers begin their pretrial today for the death of Freddie Gray in April. Activists have gathered outside the courthouse for a day of protests. Log in throughout the day to see our ongoing collection.

mornin g work **Justice** 4 Freddi е Grey. #nojus ticeno peace #freddi egrey #oneb altimor е #justic enow #itsnot

My

agame
A video posted by @j\_unique#itsrea Sep 2, 2015 at 5:34am PDT
Ithism
orming

# Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, October 09, 2015 1:42 PM
To: mary.lee@pd.boston.gov
Subject: Breaking News: Shooting Causes Lock Down at TSU

LOG IN

Breaking News: A shooting caused Texas Southern University to go on lock down this afternoon. Intial reports say the shooter is still at large. See our ongoing collection here.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

12107673\_942368279169720\_42154919\_n

<b>Sent:</b> Thursday, No: mary.lee@pd.	[updates@geofeedia.com] Iarch 05, 2015 1:30 PM boston.gov g News: Social Content from LaGuardia Airport	
	Alert: LaGuardia Airport was shut down after an airplandow to view the Geofeedia collection and see what's being View-Geofeedia-Collection	
	Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654  Update your <u>email preferences</u> to choose the types of emails you receive.	

Sent: Friday, April 10, 2015 8:42 AM

**To:** mary.lee@pd.boston.gov

Subject: Breaking News: Social Content from Tornadoes in the Midwest

# Geofeedia Logo

**Breaking News Alert:** The Midwest has experienced severe weather this week, with high winds, hail and tornadoes hitting across the region. Click below to view the Geofeedia collection and see what's being posted in northern Illinois from the storms last night.

View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com] Sent: Thursday, September 24, 2015 6:48 AM

To: mary.lee@pd.boston.gov

Subject: Breaking News: Stampede kills hundreds during the Hajj

LOG IN

**Breaking News**: According to initial reports, a stampede has left over 300 dead and more than 450 wounded near Mecca during one of the last days of the Hajj pilgrimage. Log in to view our ongoing collection. (Warning: Some Graphic Content)

Screen\_Shot\_2015-09-24\_at\_6.42.56\_AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, November 13, 2015 5:23 PM
To: mary.lee@pd.boston.gov
Subject: Breaking News: Violence in Paris

LOG IN

Breaking News: Reports of shootings, explosions, and a hostage situation in central Paris. See our ongoing collection here.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive, or  $\underline{\text{unsubscribe}}$ .

From: Geofeedia [updates@geofeedia.com] Sent: Monday, April 27, 2015 10:03 PM

To: mary.lee@pd.boston.gov

Subject: Breaking News Alert: Baltimore protests and riots

Geofeedia Logo

**Breaking News Alert:** Violent protests and rioting are happening in Baltimore, MD. Click below to view the Geofeedia collection and see what's being posted from the area.

View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Sent: Monday, August 17, 2015 9:29 AM
To: mary.lee@pd.boston.gov
Subject: Breaking News Alert: Explosion in Bangkok

LOG IN

Breaking News Alert: A bomb exploded in central Bangkok early this morning. Initial reports say that it has caused at least a dozen casualties and dozens more injured. No group has yet taken credit for the attack. (Warning: Graphic Content)

View-Geofeedia-Collection

Bangkok\_Explosion

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your *email preferences* to choose the types of emails you receive, or *unsubscribe*.

From: Geofeedia [updates@geofeedia.com]

	LOG IN
er_lo	go_blue
Than	k you for being a Geofeedia customer! We Geofeedia Emails
let yo	to keep the lines of communication open, and u know what (and when) you'll be hearing from our team. As a customer, you'l ceiving regular updates, including:
	<b>Monthly Newsletter</b> : Monthly newsletter of Geofeedia product updates, thought leadership resources, upcoming event schedule, and community and company news. <b>System Maintenance</b> : Product communications of latest updates and
	maintenance windows. <b>Breaking News Alerts</b> : Social media content from major current events four using the Geofeedia platform, as it happens. <b>Events:</b> Announcements of events attended and hosted by Geofeedia.
Inter	ested in customizing your email communications? Click here to manage your rences.
Than	k you,
- Tea	m Geofeedia
	SPECIAL OFFER FOR GEOFEEDIA CUSTOMERS
	Use code <b>GeoCustomer</b> for 1 free pass per account
	Register now!

Sent: Thursday, May 28, 2015 9:20 AM

To: mary.lee@pd.boston.gov

# Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Will Catton [will.catton@geofeedia.com] Sent: Thursday, August 04, 2016 3:40 PM

**To:** mary.lee@pd.boston.gov

**Subject:** Event Brief for the 2016 Olympics - Preparing for Large Events

LOG IN

Hello,

As all eyes turn toward the Olympic Games in Rio, we know that you understand the massive effort that has gone into the security and safety initiatives leading up to the Opening Ceremonies.

Our newly launched **Geofeedia Security Operations Center** is partnering with our customers throughout the next 3 weeks to provide real-time event monitoring assistance. I'd like to share the Event Brief our team put together as a framework that you could use to set up Geofeedia for the games. It contains a number of configuration techniques for the Olympics and major events in general. I'd be happy to help you with your configuration for the Olympics or any future events.

# >> View the Event Brief for the 2016 Olympics

We anticipate large volumes of Olympic content in the coming weeks and we plan to share relevant content with you on a weekly basis and in real-time for any breaking news events.

As a wrap up from the Olympic Games, the Geofeedia Security Operations Team is hosting a webinar on August 25, 2016 at 2pm EDT to share best practices around preparation for and management of live events to mitigate risk and increase situational awareness with real-time location based intelligence.

# >> REGISTER NOW: Best Practices for Large Event Safety & Security Management

Please let me know if you have any questions or if you would like to learn more about the new Geofeedia Security Operations Center and Team.

Best,

Will Catton

Domain Expert, Geofeedia

will.catton@geofeedia.com

From: Will Catton [will.catton@geofeedia.com] Sent: Saturday, September 17, 2016 12:45 PM

**To:** mary.lee@pd.boston.gov

**Subject:** Explosive Device - Seaside New Jersey Parade Route

Geofeedia

#### **UPDATE:**

# **OUR APOLOGIES FOR WRONG SUBJECT LINE IN EARLIER EMAIL**

The Geofeedia Security Operating Center is actively monitoring content near the site of an explosion in Seaside Park, NJ along a race route for a Marine Corp. charity run.

Our content collection is linked in below.

## **VIEW THE COLLECTON**

Please feel free to contact me if you have any questions at all.

Will Catton

Domain Expert, Geofeedia

will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Will Catton [will.catton@geofeedia.com]

Sent: Saturday, August 13, 2016 1:12 PM

**To:** mary.lee@pd.boston.gov

Subject: Geofeedia - Breaking News - Louisiana Flooding

Geofeedia

#### **BREAKING NEWS:**

The Geofeedia Security Operating Center is actively monitoring flooding near Baton Rouge, LA. Emergency management professionals can use this content to help with two major objectives:

- 1) Situational awareness see and hear how the flooding is impacting specific affected areas through shared social media, including live feeds with Periscope videos.
- 2) Search and rescue efforts flood victims are describing their whereabouts and challenges with evacuation. Use Geofeedia to communicate directly with these individuals.

## **VIEW THE COLLECTON**

Please feel free to contact me if you have any guestions at all.

Will Catton
Domain Expert, Geofeedia
will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Will Catton [will.catton@geofeedia.com] Sent: Saturday, September 17, 2016 12:39 PM

**To:** mary.lee@pd.boston.gov

Subject: Geofeedia - Breaking News - Louisiana Flooding

Geofeedia

#### **UPDATE:**

The Geofeedia Security Operating Center is actively monitoring content near the site of an explosion in Seaside Park, NJ along a race route for a Marine Corp. charity run.

Our content collection is linked in below.

# **VIEW THE COLLECTON**

Please feel free to contact me if you have any questions at all.

Will Catton
Domain Expert, Geofeedia
will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

eofeedia	
eoreeula	
SITUATIONAL (	JPDATE:
taking place in M	ecurity Operating Center is actively collecting content from the events lilwaukee. The social media intel assists with situational awareness, on & discovering escalations of activities happening on the ground.
Should you have	any questions, please contact me.
Will Catton	
Domain Expert,	
will.catton@geof	eedia.com

From: Will Catton [will.catton@geofeedia.com]

**Sent:** Monday, August 15, 2016 10:30 AM

To: mary.lee@pd.boston.gov

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

wanted to pass along some content we've gathered from the reported bombing in the esort town of Hua Hin, Thailand. We will continue to gather content as the event levelops & the Collection below will be automatically updated with any new content.  Tyou have any questions about this content or anything else with Geofeedia, please each out to us.  TIP: Use the Options -> Translate feature to view translated posts within the collection  Will Catton  Domain Expert, Geofeedia	ofeedia	
esort town of Hua Hin, Thailand. We will continue to gather content as the event evelops & the Collection below will be automatically updated with any new content. Tyou have any questions about this content or anything else with Geofeedia, please each out to us.  IP: Use the Options -> Translate feature to view translated posts within the collection  Will Catton  Jomain Expert, Geofeedia	REAKING NEWS	:
Peach out to us.  IP: Use the Options -> Translate feature to view translated posts within the collection  Vill Catton  Jomain Expert, Geofeedia	esort town of Hua	Hin, Thailand. We will continue to gather content as the event
Vill Catton Domain Expert, Geofeedia		estions about this content or anything else with Geofeedia, please
Oomain Expert, Geofeedia	-	ons -> Translate feature to view translated posts within the
·		
/III.Catton@deoteedia.com	omain Expert, Ge vill.catton@geofee	

From: Will Catton [will.catton@geofeedia.com]

Sent: Thursday, August 11, 2016 3:08 PM

To: mary.lee@pd.boston.gov

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Will Catton [will.catton@geofeedia.com]
Sent: Friday, October 07, 2016 5:28 PM
To: mary.lee@pd.boston.gov
Subject: GEOFEEDIA SITUATION REPORT | HURRICANE MATTHEW

LOG IN

HURRICANE MATTHEW | SITUATION REPORT

The Geofeedia Service team wants to supply you with a Collection of posts from across the affected region to help you deploy resources effectively.

View social media content in the collection. Please contact me if you have any questions or require any assistance.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

**Sent:** Friday, June 26, 2015 12:03 PM

To: mary.lee@pd.boston.gov

Subject: Weekly Content Roundup - Friday June 26, 2015



# **Weekly Content Roundup**

Geofeedia is excited to update our customers each week on current events and news from around the world. Log in to see our collections of Breaking News from the past week:

- Jordan Spieth won the **US Open**
- The USWNT defeated Colombia to advance in the FIFA Women's World Cup
- Wildfires have spread across the West Coast
- Paris taxi drivers went on strike
- Hundreds mourn church shooting victims at Charleston funerals
- There were terrorist attacks in France, Tunisia, and Kuwait City
- <u>SCOTUS</u> legalized gay marriage

Want to share these collections with everyone? <u>Check out our new Instagram Map Widget.</u>

Geofeedia-log-in

150626-WeeklyContent-IG

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

LOG IN
r newest Content Roundup takes us around the globe, from London to San Diego d more. See our collections from this week's most talked about events.
• The Coke Zero Daytona 400 was delayed over 3 hours because of weather and
the final lap gave everyone a scare
The <u>Tour de France</u> is in its 7th stage today, ending in Fougères, France      The <u>Tour de France</u> is in its 7th stage today, ending in Fougères, France
The <u>Pope visited Ecuador</u> on his first stop of his South American tour      In the deciral of the Helican to a legislation of the standard st
United Airlines grounded all flights after technical difficulties  Landon Tubo workers went an atrike which cont commuters into chaos.
<ul> <li>London Tube workers went on <u>strike</u> which sent commuters into chaos</li> <li><u>Comic-Con</u> kicked off its four day international event with over 130,000</li> </ul>
attendees
<ul> <li>The US Women's National Team was honored with a <u>championship parade</u> in</li> </ul>
New York City today
• The Confederate flag was removed this morning from the <u>South Carolina State</u>
<u>Capitol</u> grounds
To as the
log-in
 Confederate Flag Comes Down

Sent: Friday, July 10, 2015 10:53 AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive, or  $\underline{\text{unsubscribe}}$ .

**From:** Geofeedia [updates@geofeedia.com] **Sent:** Friday, July 24, 2015 12:41 PM **To:** mary.lee@pd.boston.gov **Subject:** Weekly Content Roundup LOG IN This week's Content Roundup brings us social content from a reopened embassy, the announcement of another Presidential hopeful, and more. Click through our collections below to see social content from this week's major events from around the world. • There was a shooting Thursday night at a movie theater in Lafayette, LA. • After a bomb exploded in Suruc, Turkey, the government briefly blocked Twitter to prevent the broadcast of images from the blast. (WARNING: Graphic content) • Many gathered to watch the raising of the <u>Cuban flag</u> at their embassy in Washington D.C. for the first time in 54 years. • John Kasich announced his <u>Presidential campaign bid</u> at The Ohio State University, making him the 16th GOP candidate. • A record-breaking Rose Bowl crowd watched FC Barcelona take down the LA Galaxy. • A massive fire engulfed a New Jersey warehouse that prompted evacuation of

Geofeedia-log-in

• The <u>RBC Canadian Open</u>, a part of the PGA Tour, is in full swing.

NJ Fire IG Map 2

over 200 local residents.

Want to share these images with everyone? See how with our updated Instagram map widget.

### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

Update your <u>email preferences</u> to choose the types of emails you receive, or <u>unsubscribe</u>.

**Sent:** Friday, July 31, 2015 10:54 AM

To: mary.lee@pd.boston.gov

**Subject:** Weekly Content Roundup



This week's Content Roundup gives us an inside look at social content from protests around the country. See the collections we've gathered of the top breaking news stories from the past week.

- An officer pepper sprayed a crowd that was protesting the arrest of a 14 year old boy after the <u>Black Lives Matter</u> conference in Cleveland.
- Smoke could be seen for miles after a fire broke out at the <u>Cosmopolitian Hotel</u> in Las Vegas on the pool deck.
- <u>Peaceful protests</u> filled downtown Cincinnati after the indictment of University of Cincinnati Officer Tensing after the death of Samuel DuBose.
- Over a dozen Greenpeace activists were <u>dangling from the St. Johns Bridge</u> in Portland in an effort to stop Shell from drilling in the Arctic.
- A fire came dangerously close to the <u>Leonardo da Vinci-Fiumicino airport</u> in Italy causing delays.
- <u>Bernie Sanders</u> simultaneously "hosted" over 3,500 events around the country by live streaming directly to house parties.

Geofeedia-log-in

Sam DuBose Rally 2015

Want to share these images with everyone? See how with our updated Instagram map widget.

### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [updates@geofeedia.com] Sent: Thursday, July 02, 2015 11:31 AM

To: mary.lee@pd.boston.gov

Subject: Weekly Content Roundup

LOG IN

# **Weekly Content Roundup**

Even with a short holiday week, there was a lot of breaking news around the world. See the top collections from the week here:

- <u>Pride</u> was celebrated all around the world in cities like London, San Francisco, Istanbul, Chicago, Barcelona, and more
- A <u>rally</u> took place in Athens, Greece in response to the bank crisis
- A military <u>plane crashed</u> in a residential neighborhood in Indonesia (WARNING: Graphic Content)
- The U.S. Women's National Team defeated Germany in the semifinals of the <u>FIFA</u> Women's World Cup
- The White House lifted their 40 year photo ban
- The <u>Washington Navy Yard</u> was placed on lock down after reports of an active shooter on base

Interested in sharing this content with everyone? <u>See how with our new Instagram widget.</u>

Geofeedia-log-in

Navy\_Yard\_2

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

**Sent:** Friday, August 07, 2015 1:08 PM

**To:** mary.lee@pd.boston.gov

Subject: Weekly Content Roundup

LOG IN

This week's Content Roundup highlights the widespread severe weather we've seen recently. See the content we've collected below for an inside look at this week's current events.

- <u>Wildfires</u> continue to tear through the west coast, charring over 250 square miles in California alone and causing thousands of residents to evacuate.
- The Tampa Bay area had <u>road closings and abandoned cars</u> after major flooding.
- The Northeast had their own set of <u>severe storms</u> that resulted in downed trees and power outages.
- Communities across the country celebrated <u>National Night Out</u>, an effort to promote positive relationships between neighborhoods and their local police.
- Police responded to an active shooter report who had multiple weapons after he entered a movie theater in <a href="Antioch, Tennessee">Antioch, Tennessee</a>.
- Fox News hosted the <u>1st GOP debate</u> in Cleveland last night.

## IG\_Map\_-\_Tampa\_Flooding\_2015

Join us at Latitude on October 21, 2015 for the only location-based social media intelligence conference in the world! You'll hear from industry thought leaders about how best to employ location-based social media intelligence in today's ever-changing digital landscape.

register-now-button

### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

ect: Weekly Content Roundu	ıp
	LOG IN
of the city are still reporting ong	by a series of explosions in Tianjin, China. Some areas joing fires. Tianjin's fire chief said that over 1,000 ene. See below for the collection from Tianjin as well as from the week:
<ul> <li>Michael Brown's death tur</li> <li>Black Lives Matter activists requested a moment of sil</li> <li>3 million gallons of metal-causing discoloration and</li> <li>A huge <u>dust storm</u> hit Phoe outages.</li> </ul>	protests in Ferguson for the one-year anniversary of ned violent late Sunday night. It is took over a Bernie Sanders event in Seattle and lence in honor of Michael Brown. It is filled waste spilled into the Animas River in Colorado health risks. It is week which brought downed trees and power of grom a warehouse explosion that has left dozens d.

Join us at Latitude on October 21, 2015 for the only location-based social media intelligence conference in the world! You'll hear from industry thought leaders about how best to employ location-based social media intelligence in today's ever-changing digital landscape.

register-now-button

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Sent: Friday, July 17, 2015 1:13 PM

To: mary.lee@pd.boston.gov

**Subject:** Weekly Content Roundup



This week's Content Roundup takes us from France all the way to the happiest place on earth. Click into the collections to see current events from around the world.

- Week two of the <u>Tour de France</u> is finishing up this weekend with only one week remaining of the race.
- The MLB hosted a successful All Star Weekend in Cincinnati.
- President Obama spoke at the National <u>NAACP Convention</u>.
- Chick-Fil-A's <u>Cow Appreciation Day</u> had people around the country dressed in black and white.
- Kentucky declared a State of Emergency after severe <u>flooding</u>.
- Despite a photo and video ban, <u>British Open</u> attendees are documenting their experience.
- Firefighters are battling a <u>fire</u> burning near Athens, Greece.
- Today, Disneyland is celebrating their <u>60th Anniversary</u>.

Geofeedia-log-in

POTUS at NAACP 2015

Want to share these Instagram maps with everyone? See how to engage more people with our interactive Instagram widget.

### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Will Catton [will.catton@geofeedia.com] Sent: Saturday, September 17, 2016 9:01 PM

**To:** michael.ridge@pd.boston.gov

Subject: Breaking: NYC Chelsea Explosion

Geofeedia

### **BREAKING NEWS:**

The Geofeedia Security Operating Center is actively monitoring social data around an explosion in the Chelsea neighborhood of New York City (23rd St. and 6th Avenue). Developments around the event are being actively chronicled by bystanders in the area.

Below is a link to a **Live Feed** of the location around the explosion. Please note, this is an active feed that will include the most recent content coming from the area (as well as unrelated content in the area). Please scroll back to roughly 8:30 pm ET in the collage view to see social data at the time of the explosion.

### **VIEW THE LIVE FEED**

Please feel free to contact me if you have any questions at all.

Will Catton Domain Expert, Geofeedia will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Will Catton [will.catton@geofeedia.com] Sent: Monday, September 19, 2016 11:09 AM

**To:** michael.ridge@pd.boston.gov

Subject: BREAKING NEWS: Chelsea Bombing Suspect in Custody - Social Media Live

Feed

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Hello,

As a follow-up to the content we distributed this weekend, please find below a link to a collection from Linden, NJ, the site of the arrest of the suspected NY/NJ bomber. This collection contains early warning signals such as descriptions of shots being fired in the area, as well as police activity and live video streams of the arrest itself.

Our content collection is linked in below:

### **VIEW THE COLLECTON**

Screen\_Shot\_2016-09-19\_at\_10.38.30\_AM.png

Please feel free to contact me if you have any questions at all.

Will Catton
Domain Expert, Geofeedia
will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com] Sent: Monday, November 16, 2015 2:04 PM To: michael.ridge@pd.boston.gov **Subject:** Breaking News: Bomb Threat at Harvard LOG IN **Breaking News:** Police presence at Harvard after a bomb threat on campus. Students are being evacuated from academic buildings. <u>Click here to see our full collection.</u> bomb threat 3

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, October 06, 2015 10:39 AM
To: michael.ridge@pd.boston.gov
Subject: Breaking News: Community College of Philadelphia on Lock Down

LOG IN

Breaking News: Community College of Philadelphia is on lock down after reports of an active gunman on campus. Sign in to see our ongoing collection.

Screen\_Shot\_2015-10-06\_at\_11.14.30\_AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com] Sent: Friday, October 09, 2015 6:03 AM

To: michael.ridge@pd.boston.gov

Subject: Breaking News: Deadly Shooting at Northern Arizona University

Breaking News: Early this morning there was a deadly shooting on campus at Northern Arizona University, according to initial reports. See our ongoing collection here.

Screen\_Shot\_2015-10-09\_at\_6.39.42\_AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, March 09, 2016 7:50 AM
To: michael.ridge@pd.boston.gov
Subject: Breaking News: Explosion in Seattle, WA

	LOG IN
_	s: Multiple firefighters injured battling a fire after reports of an Seattle, Washington neighborhood of Greenwood.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, March 22, 2016 7:22 AM
To: michael.ridge@pd.boston.gov
Subject: Breaking News: Explosions in Brussels, Belgium

LOG IN

Breaking News: Multiple attacks have rocked the city of Brussels: Two explosions occurred in the airport, and one occurred in the Maalbeek metro station. Reports of at least 26 people killed and 130 injured.

View-Geofeedia-Collection.png

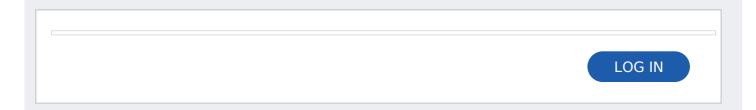
Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

brussels-attacks.jpg

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, September 02, 2015 8:14 AM

**To:** michael.ridge@pd.boston.gov

**Subject:** Breaking News: Freddie Gray Protests



# **Breaking News:**

Six Baltimore Police officers begin their pretrial today for the death of Freddie Gray in April. Activists have gathered outside the courthouse for a day of protests. Log in throughout the day to see our ongoing collection.

mornin g work **Justice** 4 Freddi е Grey. #nojus ticeno peace #freddi egrey #oneb altimor е #justic enow #itsnot

My

agame
A video posted by @j\_unique#itsrea Sep 2, 2015 at 5:34am PDT
Ithism
orming

## Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, October 09, 2015 1:42 PM
To: michael.ridge@pd.boston.gov

Subject: Breaking News: Shooting Causes Lock Down at TSU

	LOG IN
•	ews: A shooting caused Texas Southern Univeristy to go on lock down this tial reports say the shooter is still at large. See our ongoing collection
	12107673_942368279169720_42154919_n

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive, or  $\underline{\text{unsubscribe}}$ .

From: Geofeedia [updates@geofeedia.com] Sent: Thursday, March 05, 2015 1:29 PM To: michael.ridge@pd.boston.gov Subject: Breaking News: Social Content from LaGuardia Airport  Geofeedia Logo	
George Logo	log-in
<b>Breaking News Alert:</b> LaGuardia Airport was shut down after an airplarunway. Click below to view the Geofeedia collection and see what's be scene.	
View-Geofeedia-Collection	
Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654  Update your <u>email preferences</u> to choose the types of emails you receive.	

**Sent:** Friday, April 10, 2015 8:42 AM **To:** michael.ridge@pd.boston.gov

Subject: Breaking News: Social Content from Tornadoes in the Midwest

Geofeedia Logo

**Breaking News Alert:** The Midwest has experienced severe weather this week, with high winds, hail and tornadoes hitting across the region. Click below to view the Geofeedia collection and see what's being posted in northern Illinois from the storms last night.

View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com] Sent: Thursday, September 24, 2015 6:48 AM

To: michael.ridge@pd.boston.gov

Subject: Breaking News: Stampede kills hundreds during the Hajj

Screen Shot 2015-09-24 at 6.42.56 AM

Breaking News: According to initial reports, a stampede has left over 300 dead and more than 450 wounded near Mecca during one of the last days of the Hajj pilgrimage. Log in to view our ongoing collection. (Warning: Some Graphic Content)

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, November 13, 2015 5:23 PM
To: michael.ridge@pd.boston.gov
Subject: Breaking News: Violence in Paris

LOG IN

Breaking News: Reports of shootings, explosions, and a hostage situation in central Paris. See our ongoing collection here.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive, or  $\underline{\text{unsubscribe}}$ .

From: Geofeedia [updates@geofeedia.com] Sent: Monday, April 27, 2015 10:03 PM

To: michael.ridge@pd.boston.gov

Subject: Breaking News Alert: Baltimore protests and riots

Geofeedia Logo

**Breaking News Alert:** Violent protests and rioting are happening in Baltimore, MD. Click below to view the Geofeedia collection and see what's being posted from the area.

View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Sent: Monday, August 17, 2015 9:29 AM
To: michael.ridge@pd.boston.gov
Subject: Breaking News Alert: Explosion in Bangkok

LOG IN

Breaking News Alert: A bomb exploded in central Bangkok early this morning. Initial reports say that it has caused at least a dozen casualties and dozens more injured. No group has yet taken credit for the attack. (Warning: Graphic Content)

View-Geofeedia-Collection

Bangkok\_Explosion

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your *email preferences* to choose the types of emails you receive, or *unsubscribe*.

From: Geofeedia [updates@geofeedia.com]

		LOG IN
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-	ening a dedirectara etablerineri ire	eedia Emails
•	e lines of communication open, and at (and when) you'll be hearing from our tea	m As a customer you'll
•	gular updates, including:	minis a cascomer, you n
<ul><li>Monthly !</li></ul>	<b>Newsletter</b> : Monthly newsletter of Geofeedi	a product updates,
-	adership resources, upcoming event schedu	•
company r		
-	<b>laintenance</b> : Product communications of lat	est updates and
	News Alerts: Social media content from ma	ajor current events found
_	Geofeedia platform, as it happens.	
• Events: A	nnouncements of events attended and hoste	ed by Geofeedia.
	stomizing your email communications? <u>Click</u>	here to manage your
<u>preferences.</u>		
Thank you,		
- Team Geofeed	lia	
	SPECIAL OFFER FOR GEOFEEDIA CUSTOMER	5
	Use code <b>GeoCustomer</b> for 1 free pass per acco	ount
	Register now!	

Sent: Thursday, May 28, 2015 9:19 AM

To: michael.ridge@pd.boston.gov

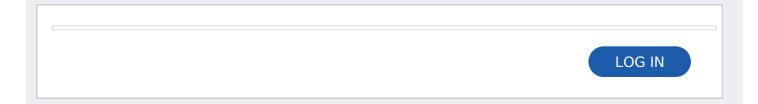
## Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Will Catton [will.catton@geofeedia.com] Sent: Thursday, August 04, 2016 3:39 PM

**To:** michael.ridge@pd.boston.gov

**Subject:** Event Brief for the 2016 Olympics - Preparing for Large Events



Hello,

As all eyes turn toward the Olympic Games in Rio, we know that you understand the massive effort that has gone into the security and safety initiatives leading up to the Opening Ceremonies.

Our newly launched **Geofeedia Security Operations Center** is partnering with our customers throughout the next 3 weeks to provide real-time event monitoring assistance. I'd like to share the Event Brief our team put together as a framework that you could use to set up Geofeedia for the games. It contains a number of configuration techniques for the Olympics and major events in general. I'd be happy to help you with your configuration for the Olympics or any future events.

### >> View the Event Brief for the 2016 Olympics

We anticipate large volumes of Olympic content in the coming weeks and we plan to share relevant content with you on a weekly basis and in real-time for any breaking news events.

As a wrap up from the Olympic Games, the Geofeedia Security Operations Team is hosting a webinar on August 25, 2016 at 2pm EDT to share best practices around preparation for and management of live events to mitigate risk and increase situational awareness with real-time location based intelligence.

# >> REGISTER NOW: Best Practices for Large Event Safety & Security Management

Please let me know if you have any questions or if you would like to learn more about the new Geofeedia Security Operations Center and Team.

Best,

Will Catton

Domain Expert, Geofeedia

will.catton@geofeedia.com

From: Will Catton [will.catton@geofeedia.com] Sent: Saturday, September 17, 2016 12:44 PM

To: michael.ridge@pd.boston.gov

**Subject:** Explosive Device - Seaside New Jersey Parade Route

Geofeedia

### **UPDATE:**

### **OUR APOLOGIES FOR WRONG SUBJECT LINE IN EARLIER EMAIL**

The Geofeedia Security Operating Center is actively monitoring content near the site of an explosion in Seaside Park, NJ along a race route for a Marine Corp. charity run.

Our content collection is linked in below.

### **VIEW THE COLLECTON**

Please feel free to contact me if you have any questions at all.

Will Catton

Domain Expert, Geofeedia

will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Will Catton [will.catton@geofeedia.com] Sent: Saturday, September 17, 2016 12:39 PM

To: michael.ridge@pd.boston.gov

Subject: Geofeedia - Breaking News - Louisiana Flooding

Geofeedia

### **UPDATE:**

The Geofeedia Security Operating Center is actively monitoring content near the site of an explosion in Seaside Park, NJ along a race route for a Marine Corp. charity run.

Our content collection is linked in below.

### **VIEW THE COLLECTON**

Please feel free to contact me if you have any questions at all.

Will Catton
Domain Expert, Geofeedia
will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Will Catton [will.catton@geofeedia.com]

Sent: Saturday, August 13, 2016 1:12 PM

**To:** michael.ridge@pd.boston.gov

Subject: Geofeedia - Breaking News - Louisiana Flooding

Geofeedia

### **BREAKING NEWS:**

The Geofeedia Security Operating Center is actively monitoring flooding near Baton Rouge, LA. Emergency management professionals can use this content to help with two major objectives:

- 1) Situational awareness see and hear how the flooding is impacting specific affected areas through shared social media, including live feeds with Periscope videos.
- 2) Search and rescue efforts flood victims are describing their whereabouts and challenges with evacuation. Use Geofeedia to communicate directly with these individuals.

### **VIEW THE COLLECTON**

Please feel free to contact me if you have any questions at all.

Will Catton
Domain Expert, Geofeedia
will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

eofeedia	
SITUATIO	ONAL UPDATE:
taking pla	eedia Security Operating Center is actively collecting content from the events ce in Milwaukee. The social media intel assists with situational awareness, allocation & discovering escalations of activities happening on the ground.
Should yo	u have any questions, please contact me.
Will Catto	n
Domain E	xpert, Geofeedia
will.cattor	n@geofeedia.com

From: Will Catton [will.catton@geofeedia.com]

**Sent:** Monday, August 15, 2016 10:30 AM

To: michael.ridge@pd.boston.gov

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

ject: Geofeedia BREAKI	ING NEWS   Posts from Hua Hin, Thailand Bombing
eofeedia	
BREAKING NEWS:	
esort town of Hua Hin, Tha	ne content we've gathered from the reported bombing in the ailand. We will continue to gather content as the event below will be automatically updated with any new content.
f you have any questions a reach out to us.	about this content or anything else with Geofeedia, please
TIP: Use the Options -> Collection	Translate feature to view translated posts within the
Will Catton	
Domain Expert, Geofeedia vill.catton@geofeedia.com	

From: Will Catton [will.catton@geofeedia.com]

Sent: Thursday, August 11, 2016 3:08 PM

To: michael.ridge@pd.boston.gov

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Sent: Friday, October 07, 2016 5:27 PM
To: michael.ridge@pd.boston.gov
Subject: GEOFEEDIA SITUATION REPORT | HURRICANE MATTHEW

LOG IN

HURRICANE MATTHEW | SITUATION REPORT

The Geofeedia Service team wants to supply you with a Collection of posts from across the affected region to help you deploy resources effectively.

View social media content in the collection. Please contact me if you have any questions or require any assistance.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your email preferences to choose the types of emails you receive, or unsubscribe.

From: Will Catton [will.catton@geofeedia.com]

**From:** Geofeedia [no-reply@geofeedia.com] **Sent:** Monday, November 24, 2014 10:06 PM

To: michael.ridge@pd.boston.gov

Subject: Social Media Content from Ferguson, Missouri

Geofeedia Logo

Dear Geofeedia customers,

Below is a link to a Geofeedia collection containing social media content from the Ferguson, Missouri area following a grand jury decision not to indict officer Darren Wilson in the shooting death of Michael Brown.

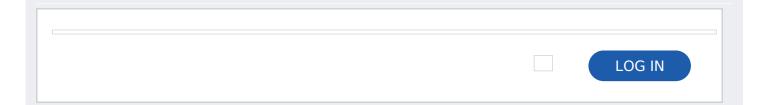
View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your <u>email preferences</u> to choose the types of emails you receive.

**Sent:** Friday, June 26, 2015 12:02 PM **To:** michael.ridge@pd.boston.gov

Subject: Weekly Content Roundup - Friday June 26, 2015



# **Weekly Content Roundup**

Geofeedia is excited to update our customers each week on current events and news from around the world. Log in to see our collections of Breaking News from the past week:

- Jordan Spieth won the **US Open**
- The USWNT defeated Colombia to advance in the FIFA Women's World Cup
- Wildfires have spread across the West Coast
- Paris taxi drivers went on strike
- Hundreds mourn church shooting victims at Charleston funerals
- There were terrorist attacks in <u>France</u>, <u>Tunisia</u>, and <u>Kuwait City</u>
- <u>SCOTUS</u> legalized gay marriage

Want to share these collections with everyone? <u>Check out our new Instagram Map Widget.</u>

Geofeedia-log-in

150626-WeeklyContent-IG

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

**Sent:** Friday, July 17, 2015 1:12 PM **To:** michael.ridge@pd.boston.gov **Subject:** Weekly Content Roundup

LOG IN

This week's Content Roundup takes us from France all the way to the happiest place on earth. Click into the collections to see current events from around the world.

- Week two of the <u>Tour de France</u> is finishing up this weekend with only one week remaining of the race.
- The MLB hosted a successful All Star Weekend in Cincinnati.
- President Obama spoke at the National <u>NAACP Convention</u>.
- Chick-Fil-A's <u>Cow Appreciation Day</u> had people around the country dressed in black and white.
- Kentucky declared a State of Emergency after severe <u>flooding</u>.
- Despite a photo and video ban, <u>British Open</u> attendees are documenting their experience.
- Firefighters are battling a <u>fire</u> burning near Athens, Greece.
- Today, Disneyland is celebrating their <u>60th Anniversary</u>.

Geofeedia-log-in

POTUS at NAACP 2015

Want to share these Instagram maps with everyone? See how to engage more people with our interactive Instagram widget.

### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [updates@geofeedia.com] Sent: Thursday, July 02, 2015 11:30 AM

**To:** michael.ridge@pd.boston.gov **Subject:** Weekly Content Roundup

LOG IN

# **Weekly Content Roundup**

Even with a short holiday week, there was a lot of breaking news around the world. See the top collections from the week here:

- <u>Pride</u> was celebrated all around the world in cities like London, San Francisco, Istanbul, Chicago, Barcelona, and more
- A <u>rally</u> took place in Athens, Greece in response to the bank crisis
- A military <u>plane crashed</u> in a residential neighborhood in Indonesia (WARNING: Graphic Content)
- The U.S. Women's National Team defeated Germany in the semifinals of the <u>FIFA</u> Women's World Cup
- The White House lifted their 40 year photo ban
- The <u>Washington Navy Yard</u> was placed on lock down after reports of an active shooter on base

Interested in sharing this content with everyone? <u>See how with our new Instagram</u> widget.

Geofeedia-log-in

Navy Yard 2

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

**Sent:** Friday, July 10, 2015 10:53 AM **To:** michael.ridge@pd.boston.gov **Subject:** Weekly Content Roundup

LOG IN

Our newest Content Roundup takes us around the globe, from London to San Diego and more. See our collections from this week's most talked about events.

- The <u>Coke Zero Daytona 400</u> was delayed over 3 hours because of weather and the final lap gave everyone a scare
- The <u>Tour de France</u> is in its 7th stage today, ending in Fougères, France
- The <u>Pope visited Ecuador</u> on his first stop of his South American tour
- <u>United Airlines</u> grounded all flights after technical difficulties
- London Tube workers went on <u>strike</u> which sent commuters into chaos
- <u>Comic-Con</u> kicked off its four day international event with over 130,000 attendees
- The US Women's National Team was honored with a <u>championship parade</u> in New York City today
- The Confederate flag was removed this morning from the <u>South Carolina State</u> <u>Capitol</u> grounds

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ou-r	ш

SC Confederate Flag Comes Down

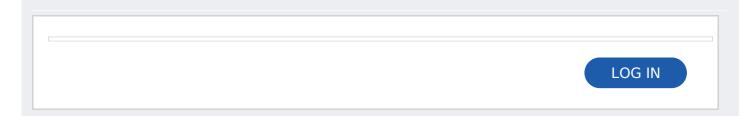
Want to share these Instagram maps with everyone? See how to engage more people with our interactive maps.

### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [updates@geofeedia.com]

**Sent:** Friday, July 24, 2015 12:41 PM **To:** michael.ridge@pd.boston.gov **Subject:** Weekly Content Roundup



This week's Content Roundup brings us social content from a reopened embassy, the announcement of another Presidential hopeful, and more. Click through our collections below to see social content from this week's major events from around the world.

- There was a shooting Thursday night at a movie theater in Lafayette, LA.
- After <u>a bomb exploded in Suruc, Turkey</u>, the government briefly blocked Twitter to prevent the broadcast of images from the blast. (WARNING: Graphic content)
- Many gathered to watch the raising of the <u>Cuban flag</u> at their embassy in Washington D.C. for the first time in 54 years.
- John Kasich announced his <u>Presidential campaign bid</u> at The Ohio State University, making him the 16th GOP candidate.
- A record-breaking Rose Bowl crowd watched <u>FC Barcelona take down the LA</u> Galaxy.
- A <u>massive fire</u> engulfed a New Jersey warehouse that prompted evacuation of over 200 local residents.
- The <u>RBC Canadian Open</u>, a part of the PGA Tour, is in full swing.

Geofeedia-log-in

NJ\_Fire\_IG\_Map\_2

Want to share these images with everyone? See how with our updated Instagram map widget.

### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, August 14, 2015 9:31 AM
To: michael.ridge@pd.boston.gov
Subject: Weekly Content Roundup

LOG IN

This week the world was rocked by a series of explosions in Tianjin, China. Some areas of the city are still reporting ongoing fires. Tianjin's fire chief said that over 1,000 firefighters responded to the scene. See below for the collection from Tianjin as well as other current event collections from the week:

- What started as peaceful protests in <u>Ferguson</u> for the one-year anniversary of Michael Brown's death turned violent late Sunday night.
- <u>Black Lives Matter</u> activists took over a Bernie Sanders event in Seattle and requested a moment of silence in honor of Michael Brown.
- 3 million gallons of metal-filled waste spilled into the <u>Animas River</u> in Colorado causing discoloration and health risks.
- A huge <u>dust storm</u> hit Phoenix this week which brought downed trees and power outages.
- <u>Tianjin, China</u> is recovering from a warehouse explosion that has left dozens dead and hundreds injured.
- The PGA Championship began Thursday even with a <u>strict photo ban</u> during Championship rounds, there is a lot of social content coming from the course.

# Tianjin 2

Join us at Latitude on October 21, 2015 for the only location-based social media intelligence conference in the world! You'll hear from industry thought leaders about how best to employ location-based social media intelligence in today's ever-changing digital landscape.

register-now-button

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]

**Sent:** Friday, August 07, 2015 1:08 PM **To:** michael.ridge@pd.boston.gov **Subject:** Weekly Content Roundup

LOG IN

This week's Content Roundup highlights the widespread severe weather we've seen recently. See the content we've collected below for an inside look at this week's current events.

- <u>Wildfires</u> continue to tear through the west coast, charring over 250 square miles in California alone and causing thousands of residents to evacuate.
- The Tampa Bay area had <u>road closings and abandoned cars</u> after major flooding.
- The Northeast had their own set of <u>severe storms</u> that resulted in downed trees and power outages.
- Communities across the country celebrated <u>National Night Out</u>, an effort to promote positive relationships between neighborhoods and their local police.
- Police responded to an active shooter report who had multiple weapons after he entered a movie theater in <a href="Antioch">Antioch</a>, <a href="Tennessee">Tennessee</a>.
- Fox News hosted the <u>1st GOP debate</u> in Cleveland last night.

# IG\_Map\_-\_Tampa\_Flooding\_2015

Join us at Latitude on October 21, 2015 for the only location-based social media intelligence conference in the world! You'll hear from industry thought leaders about how best to employ location-based social media intelligence in today's ever-changing digital landscape.

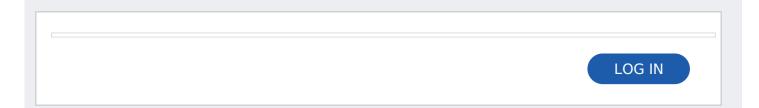
register-now-button

### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [updates@geofeedia.com]

**Sent:** Friday, July 31, 2015 10:54 AM **To:** michael.ridge@pd.boston.gov **Subject:** Weekly Content Roundup



This week's Content Roundup gives us an inside look at social content from protests around the country. See the collections we've gathered of the top breaking news stories from the past week.

- An officer pepper sprayed a crowd that was protesting the arrest of a 14 year old boy after the <u>Black Lives Matter</u> conference in Cleveland.
- Smoke could be seen for miles after a fire broke out at the <u>Cosmopolitian Hotel</u> in Las Vegas on the pool deck.
- <u>Peaceful protests</u> filled downtown Cincinnati after the indictment of University of Cincinnati Officer Tensing after the death of Samuel DuBose.
- Over a dozen Greenpeace activists were <u>dangling from the St. Johns Bridge</u> in Portland in an effort to stop Shell from drilling in the Arctic.
- A fire came dangerously close to the <u>Leonardo da Vinci-Fiumicino airport</u> in Italy causing delays.
- <u>Bernie Sanders</u> simultaneously "hosted" over 3,500 events around the country by live streaming directly to house parties.

Geofeedia-log-in

Sam DuBose Rally 2015

Want to share these images with everyone? See how with our updated Instagram map widget.

# Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

**From:** Geofeedia [no-reply@geofeedia.com] **Sent:** Monday, November 24, 2014 10:06 PM

To: nicholas.gambino@pd.boston.gov

Subject: Social Media Content from Ferguson, Missouri

Geofeedia Logo

Dear Geofeedia customers,

Below is a link to a Geofeedia collection containing social media content from the Ferguson, Missouri area following a grand jury decision not to indict officer Darren Wilson in the shooting death of Michael Brown.

View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your <u>email preferences</u> to choose the types of emails you receive.

From: Will Catton [will.catton@geofeedia.com] Sent: Saturday, September 17, 2016 9:01 PM

**To:** ryan.walsh@pd.boston.gov

Subject: Breaking: NYC Chelsea Explosion

Geofeedia

#### **BREAKING NEWS:**

The Geofeedia Security Operating Center is actively monitoring social data around an explosion in the Chelsea neighborhood of New York City (23rd St. and 6th Avenue). Developments around the event are being actively chronicled by bystanders in the area.

Below is a link to a **Live Feed** of the location around the explosion. Please note, this is an active feed that will include the most recent content coming from the area (as well as unrelated content in the area). Please scroll back to roughly 8:30 pm ET in the collage view to see social data at the time of the explosion.

#### **VIEW THE LIVE FEED**

Please feel free to contact me if you have any questions at all.

Will Catton
Domain Expert, Geofeedia
will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Will Catton [will.catton@geofeedia.com] Sent: Monday, September 19, 2016 11:10 AM

**To:** ryan.walsh@pd.boston.gov

Subject: BREAKING NEWS: Chelsea Bombing Suspect in Custody - Social Media Live

Feed

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Hello,

As a follow-up to the content we distributed this weekend, please find below a link to a collection from Linden, NJ, the site of the arrest of the suspected NY/NJ bomber. This collection contains early warning signals such as descriptions of shots being fired in the area, as well as police activity and live video streams of the arrest itself.

Our content collection is linked in below:

# **VIEW THE COLLECTON**

Screen\_Shot\_2016-09-19\_at\_10.38.30\_AM.png

Please feel free to contact me if you have any questions at all.

Will Catton
Domain Expert, Geofeedia
will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com] Sent: Monday, November 16, 2015 2:04 PM **To:** ryan.walsh@pd.boston.gov **Subject:** Breaking News: Bomb Threat at Harvard LOG IN **Breaking News:** Police presence at Harvard after a bomb threat on campus. Students are being evacuated from academic buildings. <u>Click here to see our full collection.</u> bomb threat 3 Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, October 06, 2015 10:39 AM
To: ryan.walsh@pd.boston.gov
Subject: Breaking News: Community College of Philadelphia on Lock Down

LOG IN

Breaking News: Community College of Philadelphia is on lock down after reports of an active gunman on campus. Sign in to see our ongoing collection.

Screen\_Shot\_2015-10-06\_at\_11.14.30\_AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com] Sent: Friday, October 09, 2015 6:03 AM

**To:** ryan.walsh@pd.boston.gov

**Subject:** Breaking News: Deadly Shooting at Northern Arizona University

Breaking News: Early this morning there was a deadly shooting on campus at Northern Arizona University, according to initial reports. See our ongoing collection here.

Screen\_Shot\_2015-10-09\_at\_6.39.42\_AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, March 09, 2016 7:50 AM
To: ryan.walsh@pd.boston.gov
Subject: Breaking News: Explosion in Seattle, WA

LOG IN

Breaking News: Multiple firefighters injured battling a fire after reports of an explosion in the Seattle, Washington neighborhood of Greenwood.

View-Geofeedia-Collection.png

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

seattle\_explosion.jpg

From: Geofeedia [updates@geofeedia.com]
Sent: Tuesday, March 22, 2016 7:22 AM
To: ryan.walsh@pd.boston.gov
Subject: Breaking News: Explosions in Brussels, Belgium

LOG IN

Breaking News: Multiple attacks have rocked the city of Brussels: Two explosions occurred in the airport, and one occurred in the Maalbeek metro station. Reports of at least 26 people killed and 130 injured.

View-Geofeedia-Collection.png

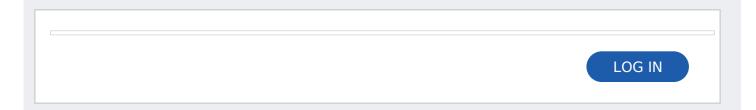
Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

brussels-attacks.jpg

From: Geofeedia [updates@geofeedia.com]
Sent: Wednesday, September 02, 2015 8:14 AM

To: ryan.walsh@pd.boston.gov

**Subject:** Breaking News: Freddie Gray Protests



# **Breaking News:**

Six Baltimore Police officers begin their pretrial today for the death of Freddie Gray in April. Activists have gathered outside the courthouse for a day of protests. Log in throughout the day to see our ongoing collection.

mornin g work **Justice** 4 Freddi е Grey. #nojus ticeno peace #freddi egrey #oneb altimor е #justic enow #itsnot

My

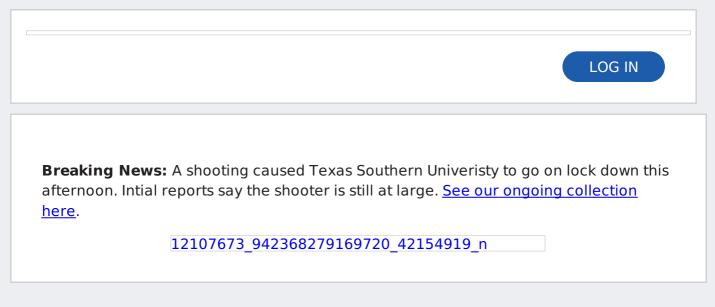
agame
A video posted by @j\_unique#itsrea Sep 2, 2015 at 5:34am PDT
Ithism
orming

# Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, October 09, 2015 1:42 PM

**To:** ryan.walsh@pd.boston.gov

Subject: Breaking News: Shooting Causes Lock Down at TSU



Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com] Sent: Thursday, March 05, 2015 1:29 PM To: ryan.walsh@pd.boston.gov Subject: Breaking News: Social Content from LaGuardia Airport  Geofeedia Logo	
<b>Breaking News Alert:</b> LaGuardia Airport was shut down after an airplarunway. Click below to view the Geofeedia collection and see what's be scene.	
View-Geofeedia-Collection	
Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654  Update your <u>email preferences</u> to choose the types of emails you receive.	

From: Geofeedia [updates@geofeedia.com]

Sent: Friday, April 10, 2015 8:42 AM

To: ryan.walsh@pd.boston.gov

Subject: Breaking News: Social Content from Tornadoes in the Midwest

# Geofeedia Logo

**Breaking News Alert:** The Midwest has experienced severe weather this week, with high winds, hail and tornadoes hitting across the region. Click below to view the Geofeedia collection and see what's being posted in northern Illinois from the storms last night.

View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com] Sent: Thursday, September 24, 2015 6:48 AM

**To:** ryan.walsh@pd.boston.gov

Subject: Breaking News: Stampede kills hundreds during the Hajj

Breaking News: According to initial reports, a stampede has left over 300 dead and more than 450 wounded near Mecca during one of the last days of the Hajj pilgrimage. Log in to view our ongoing collection. (Warning: Some Graphic Content)

Screen\_Shot\_2015-09-24\_at\_6.42.56\_AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, November 13, 2015 5:23 PM
To: ryan.walsh@pd.boston.gov
Subject: Breaking News: Violence in Paris

LOG IN

Breaking News: Reports of shootings, explosions, and a hostage situation in central Paris. See our ongoing collection here.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive, or  $\underline{\text{unsubscribe}}$ .

From: Geofeedia [updates@geofeedia.com] Sent: Monday, April 27, 2015 10:03 PM

To: ryan.walsh@pd.boston.gov

**Subject:** Breaking News Alert: Baltimore protests and riots

Geofeedia Logo

**Breaking News Alert:** Violent protests and rioting are happening in Baltimore, MD. Click below to view the Geofeedia collection and see what's being posted from the area.

View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Sent: Monday, August 17, 2015 9:29 AM
To: ryan.walsh@pd.boston.gov
Subject: Breaking News Alert: Explosion in Bangkok

LOG IN

Breaking News Alert: A bomb exploded in central Bangkok early this morning. Initial reports say that it has caused at least a dozen casualties and dozens more injured. No group has yet taken credit for the attack. (Warning: Graphic Content)

View-Geofeedia-Collection

Bangkok\_Explosion

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your *email preferences* to choose the types of emails you receive, or *unsubscribe*.

From: Geofeedia [updates@geofeedia.com]

			LOG IN
er_logo_blue			
		veta mont Ma	Geofeedia Emails
-	eing a Geofeedia c e lines of communic		Georeedia Emans
et you know wh		l be hearing from	our team. As a customer, you'll
thought le company • System N	adership resources news. <b>laintenance</b> : Prod	, upcoming event	eofeedia product updates, schedule, and community and ons of latest updates and
<ul> <li>Breaking</li> </ul>	nce windows. <b>News Alerts</b> : Soci Geofeedia platform		from major current events found
_	•	• •	nd hosted by Geofeedia.
Interested in cuspreferences.	stomizing your ema	il communicatior	s? Click here to manage your
Thank you,			
- Team Geofeed	lia		
	SPECIAL OFFER F	OR GEOFEEDIA CU	STOMERS
	Use code <b>GeoCust</b>	comer for 1 free pass	s per account

From: Geofeedia [updates@geofeedia.com]

Sent: Thursday, May 28, 2015 9:20 AM

To: ryan.walsh@pd.boston.gov

# Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [no-reply@geofeedia.com] Sent: Wednesday, July 30, 2014 11:56 AM

To: ryan.walsh@pd.boston.gov

Subject: Eastbourne Pier Fire - Geofeedia Content

Geofeedia Logo		
Geofeedia customers,		
	ofeedia collection containing atbourne Pier in Eastbourne, I	
	See the content	

This email was sent to: ryan.walsh@pd.boston.gov This email was sent by: Geofeedia 101 North Wacker Drive, Suite 2008 Chicago, IL 60606 US

We respect your right to privacy: <u>View our policy</u> <u>Manage Subscriptions</u> | <u>Update Profile</u> | <u>Unsubscribe</u>

From: Will Catton [will.catton@geofeedia.com] Sent: Thursday, August 04, 2016 3:40 PM

**To:** ryan.walsh@pd.boston.gov

**Subject:** Event Brief for the 2016 Olympics - Preparing for Large Events

LOG IN

Hello,

As all eyes turn toward the Olympic Games in Rio, we know that you understand the massive effort that has gone into the security and safety initiatives leading up to the Opening Ceremonies.

Our newly launched **Geofeedia Security Operations Center** is partnering with our customers throughout the next 3 weeks to provide real-time event monitoring assistance. I'd like to share the Event Brief our team put together as a framework that you could use to set up Geofeedia for the games. It contains a number of configuration techniques for the Olympics and major events in general. I'd be happy to help you with your configuration for the Olympics or any future events.

# >> View the Event Brief for the 2016 Olympics

We anticipate large volumes of Olympic content in the coming weeks and we plan to share relevant content with you on a weekly basis and in real-time for any breaking news events.

As a wrap up from the Olympic Games, the Geofeedia Security Operations Team is hosting a webinar on August 25, 2016 at 2pm EDT to share best practices around preparation for and management of live events to mitigate risk and increase situational awareness with real-time location based intelligence.

# >> REGISTER NOW: Best Practices for Large Event Safety & Security Management

Please let me know if you have any questions or if you would like to learn more about the new Geofeedia Security Operations Center and Team.

Best,

Will Catton

Domain Expert, Geofeedia

will.catton@geofeedia.com

From: Will Catton [will.catton@geofeedia.com] Sent: Saturday, September 17, 2016 12:39 PM

**To:** ryan.walsh@pd.boston.gov

Subject: Geofeedia - Breaking News - Louisiana Flooding

Geofeedia

#### **UPDATE:**

The Geofeedia Security Operating Center is actively monitoring content near the site of an explosion in Seaside Park, NJ along a race route for a Marine Corp. charity run.

Our content collection is linked in below.

# **VIEW THE COLLECTON**

Please feel free to contact me if you have any questions at all.

Will Catton
Domain Expert, Geofeedia
will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Will Catton [will.catton@geofeedia.com]

Sent: Saturday, August 13, 2016 1:12 PM

**To:** ryan.walsh@pd.boston.gov

Subject: Geofeedia - Breaking News - Louisiana Flooding

Geofeedia

#### **BREAKING NEWS:**

The Geofeedia Security Operating Center is actively monitoring flooding near Baton Rouge, LA. Emergency management professionals can use this content to help with two major objectives:

- 1) Situational awareness see and hear how the flooding is impacting specific affected areas through shared social media, including live feeds with Periscope videos.
- 2) Search and rescue efforts flood victims are describing their whereabouts and challenges with evacuation. Use Geofeedia to communicate directly with these individuals.

### **VIEW THE COLLECTON**

Please feel free to contact me if you have any questions at all.

Will Catton
Domain Expert, Geofeedia
will.catton@geofeedia.com

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive, or  $\underline{\text{unsubscribe}}$ .

eofeedia	
eoreeula	
SITUATIONAL (	JPDATE:
taking place in M	ecurity Operating Center is actively collecting content from the events lilwaukee. The social media intel assists with situational awareness, on & discovering escalations of activities happening on the ground.
Should you have	any questions, please contact me.
Will Catton	
Domain Expert,	
will.catton@geof	eedia.com

From: Will Catton [will.catton@geofeedia.com]

**Sent:** Monday, August 15, 2016 10:30 AM

To: ryan.walsh@pd.boston.gov

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

eofeedia	
BREAKIN	G NEWS:
esort tow	o pass along some content we've gathered from the reported bombing in the n of Hua Hin, Thailand. We will continue to gather content as the event & the Collection below will be automatically updated with any new content.
f you hav each out	e any questions about this content or anything else with Geofeedia, please to us.
TIP: Use Collection	the Options -> Translate feature to view translated posts within the n
Vill Catto	n xpert, Geofeedia
	@geofeedia.com

From: Will Catton [will.catton@geofeedia.com]

Sent: Thursday, August 11, 2016 3:08 PM

To: ryan.walsh@pd.boston.gov

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive, or  $\underline{\text{unsubscribe}}$ .

From: Will Catton [will.catton@geofeedia.com]
Sent: Friday, October 07, 2016 5:27 PM
To: ryan.walsh@pd.boston.gov
Subject: GEOFEEDIA SITUATION REPORT | HURRICANE MATTHEW

LOG IN

HURRICANE MATTHEW | SITUATION REPORT

The Geofeedia Service team wants to supply you with a Collection of posts from across the affected region to help you deploy resources effectively.

View social media content in the collection. Please contact me if you have any questions or require any assistance.

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

**From:** Geofeedia [updates@geofeedia.com] **Sent:** Monday, December 22, 2014 11:06 AM

To: ryan.walsh@pd.boston.gov

Subject: Happy Holidays from Geofeedia!

# holiday-header

As 2014 comes to a close, we wanted to take this opportunity to thank those most responsible for making it an unforgettable year here at Geofeedia...**our amazing customers!** 

Because of your enthusiasm for what we're trying to accomplish, word has spread and Geofeedia has grown. Because of your feedback and suggestions, our platform is more powerful than ever and helping to achieve some incredible outcomes.

What's better is that we're just getting started, and our commitment to you is to continue innovating into 2015 and beyond!

We hope you enjoy the holiday season and have a safe and happy new year, and **thank you** for your large part in making Geofeedia what it is today!

Sincerely, Team Geofeedia

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your <u>email preferences</u> to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com] Sent: Tuesday, July 22, 2014 3:33 PM

To: ryan.walsh@pd.boston.gov

Subject: Images from rally at the Israeli Consulate in Chicago

Geofeedia Logo		
Geofeedia customers,		
	ofeedia collection containing r e Israeli Consulate in downtov	
	See the content	

This email was sent to: ryan.walsh@pd.boston.gov This email was sent by: Geofeedia 101 North Wacker Drive, Suite 2008 Chicago, IL 60606 US

We respect your right to privacy: <u>View our policy</u> <u>Manage Subscriptions</u> | <u>Update Profile</u> | <u>Unsubscribe</u>

From: Geofeedia [no-reply@geofeedia.com]
Sent: Wednesday, August 20, 2014 5:58 PM
To: ryan.walsh@pd.boston.gov
Subject: Landslides in Hiroshima, Japan

Not rendering correctly? View this email as a web page here.

Geofeedia Logo

Geofeedia customers,
Below is the link to an interactive map containing social media content from the scene of landslides in Hiroshima, Japan. Click below to view content from the area.

View-Geofeedia-Collection

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

Hiroshima-landslides-email-map

You received this email because you are a current user of Geofeedia.

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com] Sent: Monday, July 21, 2014 2:01 PM

**To:** ryan.walsh@pd.boston.gov

Subject: More content from the Malaysia Airlines Crash Site

Geofeedia Logo		
Geofeedia customers,		
		tent from the Malaysia Airlines in and view the collection.
	See the content	

This email was sent to: ryan.walsh@pd.boston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

We respect your right to privacy: <u>View our policy</u> <u>Manage Subscriptions</u> | <u>Update Profile</u> | <u>Unsubscribe</u>

From: Geofeedia [no-reply@geofeedia.com] Sent: Thursday, August 14, 2014 4:54 PM

To: ryan.walsh@pd.boston.gov

Subject: More social content from Ferguson, Missouri

# Geofeedia Logo

Geofeedia customers,

We've added new content to our collection containing social media posts from the scene of protests in Ferguson, Missouri. Click below to view the collection now.

View-Geofeedia-Collection

ferguson-mo-protests

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

You received this email because you are a current user of Geofeedia.

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com]
Sent: Sunday, August 24, 2014 5:18 PM

To: ryan.walsh@pd.boston.gov

Subject: Napa Earthquake Instagram Map

Not rendering correctly? View this email as a web page  $\underline{\text{here}}.$ 

Geofeedia Logo

Below is the link to an interactive map containing Instagram content from historic downtown Napa after Sunday's magnitude 6.0 earthquake. Click below to view a map of photos and videos from the scene.

View-Geofeedia-Collection

napa-earthquake-email

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com]
Sent: Friday, July 18, 2014 7:24 PM
To: ryan.walsh@pd.boston.gov

Subject: Pateros, Washington Wildfires

Geofeedia Logo		
Geofeedia customers,		
Below is the link to a Ge Pateros, Washington.	ofeedia collection from the loc	ation of wildfires in
	See the content	

This email was sent to: ryan.walsh@pd.boston.gov This email was sent by: Geofeedia 101 North Wacker Drive, Suite 2008 Chicago, IL 60606 US

We respect your right to privacy:  $\underline{\mbox{View our policy}}$ Manage Subscriptions | Update Profile | Unsubscribe From: Geofeedia [no-reply@geofeedia.com] Sent: Tuesday, August 19, 2014 5:06 PM

To: ryan.walsh@pd.boston.gov

Subject: Reported shooting and standoff in Harvey, IL

## Geofeedia Logo

Geofeedia customers,

Below is the link to a Geofeedia collection containing social content from the scene of a reported officer-involved shooting and hostage situation in Harvey, IL. Click below to view the content.

View-Geofeedia-Collection

harvey-il-email-image

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

You received this email because you are a current user of Geofeedia.

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive.

**From:** Geofeedia [no-reply@geofeedia.com] **Sent:** Wednesday, October 22, 2014 9:33 AM

To: ryan.walsh@pd.boston.gov

Subject: Reported Shooting at Parliament Hill in Ottawa

## Geofeedia Logo

Geofeedia customers,

Below is the link to a Geofeedia collection containing social content from the scene of a reported shooting at Parliament Hill in Ottawa. Click below to view content from the scene.

## **View the Feed**

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

Update your <u>email preferences</u> to choose the types of emails you receive.

From: Geofeedia [no-reply@geofeedia.com] Sent: Thursday, July 31, 2014 11:06 AM

To: ryan.walsh@pd.boston.gov

Subject: Shooting reported in downtown Chicago office building

Geofeedia Logo		
Geofeedia customers,		
	ofeedia collection containing in hooting inside a downtown C	
	See the content	

This email was sent to: ryan.walsh@pd.boston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

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From: Geofeedia [hello@geofeedia.com] Sent: Wednesday, May 14, 2014 3:14 PM

To: ryan.walsh@pd.boston.gov

Subject: Social content from the fires in San Diego

Geofeedia Logo		
	cation-based social media cor lick the button below to view i	
- Team Geofeedia		
	See the content	

This email was sent to: ryan.walsh@pd.boston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

We respect your right to privacy: <u>View our policy</u> <u>Manage Subscriptions</u> | <u>Update Profile</u> | <u>Unsubscribe</u>

From: Geofeedia [no-reply@geofeedia.com] Sent: Tuesday, September 09, 2014 11:49 AM

To: ryan.walsh@pd.boston.gov

Subject: Social media content from Apple's big day!

Not rendering correctly? View this email as a web page here.

## Geofeedia Logo

It's a big day for Apple!

We thought you might be interested to know that Geofeedia is curating location-based social media content from Apple's campus and the Flint Center in Cupertino, California where the tech giant is set to make some highly anticipated product announcements.

If you'd like a front seat for the day's action, you can either view the <u>full collection</u> in your Geofeedia account or explore a public, interactive <u>Instagram map</u> of our favorite photos and videos from the scene.

Be sure to check back when the event begins for lots of new content!

View-Geofeedia-Collection

view-map-button

Geofeedia - 101 North Wacker Drive Suite 2008, Chicago, IL 60606

Update your *email preferences* to choose the types of emails you receive.

**From:** Geofeedia [no-reply@geofeedia.com] **Sent:** Monday, November 24, 2014 10:06 PM

To: ryan.walsh@pd.boston.gov

Subject: Social Media Content from Ferguson, Missouri

Geofeedia Logo

Dear Geofeedia customers,

Below is a link to a Geofeedia collection containing social media content from the Ferguson, Missouri area following a grand jury decision not to indict officer Darren Wilson in the shooting death of Michael Brown.

View-Geofeedia-Collection

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your <u>email preferences</u> to choose the types of emails you receive.

From: Geofeedia [updates@geofeedia.com Sent: Monday, February 02, 2015 10:47 AM To: ryan.walsh@pd.boston.gov Subject: Super Bowl Infographic: What was

Not rendering correctly? View this email as a web page here.

the Conversation at the Big Game?

Geofeedia Logo

Geofeedia Users,

Wow, what an exciting Super Bowl last night! While you were watching last-second interceptions, Katy Perry flying and dad-themed commercials, ticket holders in Arizona shared <u>almost 17,000 posts</u> from inside and around University of Phoenix Stadium.

To understand how Super Bowl XLIX ticket holders experienced the actual game live, the Geofeedia team <u>created a geofence</u> around the Super Bowl XLIX stadium. We collected almost 17,000 posts with a location tag, and here's what we learned:

- The conversation doesn't always have the keywords and hashtags you're researching. 66% of posts didn't contain keywords including: super, bowl, patriots, seahawks or sb49
- **Understanding a location means understanding microlocations**. The conversations in the north end zone seat differed from the south end zone, and ticket holders at the 50 yard line were really into the venue.
- **Listening to all social channels is critical**. 66% of the conversation was via Instagram posts, with the remainder of conversations spanning across many other social networks.

Ready to learn more? Click below to see our full infographic!

infographic-button	
geofeedia-super-bowl-infographic-tease	

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [no-reply@geofeedia.com] Sent: Monday, July 28, 2014 2:29 PM

To: ryan.walsh@pd.boston.gov

Subject: Tornado aftermath in Revere, Massachusetts

Geofeedia Logo		
Geofeedia customers	,	
	Geofeedia collection contaion that touched down in Rev	ining images and videos from ere, Massachusetts today.
	See the content	

This email was sent to: ryan.walsh@pd.boston.gov This email was sent by: Geofeedia 101 North Wacker Drive, Suite 2008 Chicago, IL 60606 US

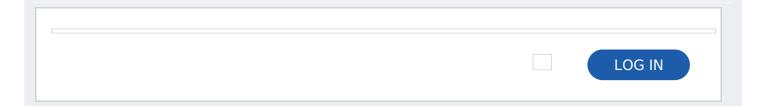
We respect your right to privacy: <u>View our policy</u> <u>Manage Subscriptions</u> | <u>Update Profile</u> | <u>Unsubscribe</u>

**From:** Geofeedia [updates@geofeedia.com]

Sent: Friday, June 26, 2015 12:03 PM

**To:** ryan.walsh@pd.boston.gov

Subject: Weekly Content Roundup - Friday June 26, 2015



# **Weekly Content Roundup**

Geofeedia is excited to update our customers each week on current events and news from around the world. Log in to see our collections of Breaking News from the past week:

- Jordan Spieth won the <u>US Open</u>
- The USWNT defeated Colombia to advance in the FIFA Women's World Cup
- Wildfires have spread across the West Coast
- Paris taxi drivers went on strike
- Hundreds mourn church shooting victims at Charleston funerals
- There were terrorist attacks in France, Tunisia, and Kuwait City
- <u>SCOTUS</u> legalized gay marriage

Want to share these collections with everyone? <u>Check out our new Instagram Map Widget.</u>

Geofeedia-log-in

150626-WeeklyContent-IG

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

**From:** Geofeedia [updates@geofeedia.com] **Sent:** Friday, July 24, 2015 12:41 PM To: ryan.walsh@pd.boston.gov **Subject:** Weekly Content Roundup LOG IN This week's Content Roundup brings us social content from a reopened embassy, the

announcement of another Presidential hopeful, and more. Click through our collections below to see social content from this week's major events from around the world.

- There was a shooting Thursday night at a movie theater in Lafayette, LA.
- After a bomb exploded in Suruc, Turkey, the government briefly blocked Twitter to prevent the broadcast of images from the blast. (WARNING: Graphic content)
- Many gathered to watch the raising of the <u>Cuban flag</u> at their embassy in Washington D.C. for the first time in 54 years.
- John Kasich announced his <u>Presidential campaign bid</u> at The Ohio State University, making him the 16th GOP candidate.
- A record-breaking Rose Bowl crowd watched FC Barcelona take down the LA Galaxy.
- A massive fire engulfed a New Jersey warehouse that prompted evacuation of over 200 local residents.
- The <u>RBC Canadian Open</u>, a part of the PGA Tour, is in full swing.

Geofeedia-log-in

NJ Fire IG Map 2

Want to share these images with everyone? See how with our updated Instagram map widget.

## Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

**From:** Geofeedia [updates@geofeedia.com]

**Sent:** Friday, July 17, 2015 1:13 PM **To:** ryan.walsh@pd.boston.gov **Subject:** Weekly Content Roundup

LOG IN

This week's Content Roundup takes us from France all the way to the happiest place on earth. Click into the collections to see current events from around the world.

- Week two of the <u>Tour de France</u> is finishing up this weekend with only one week remaining of the race.
- The MLB hosted a successful All Star Weekend in Cincinnati.
- President Obama spoke at the National <u>NAACP Convention</u>.
- Chick-Fil-A's <u>Cow Appreciation Day</u> had people around the country dressed in black and white.
- Kentucky declared a State of Emergency after severe <u>flooding</u>.
- Despite a photo and video ban, <u>British Open</u> attendees are documenting their experience.
- Firefighters are battling a <u>fire</u> burning near Athens, Greece.
- Today, Disneyland is celebrating their <u>60th Anniversary</u>.

Geofeedia-log-in

POTUS at NAACP 2015

Want to share these Instagram maps with everyone? See how to engage more people with our interactive Instagram widget.

#### Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [updates@geofeedia.com]
Sent: Friday, August 14, 2015 9:31 AM
To: ryan.walsh@pd.boston.gov
Subject: Weekly Content Roundup

LOG IN

This week the world was rocked by a series of explosions in Tianjin, China. Some areas of the city are still reporting ongoing fires. Tianjin's fire chief said that over 1,000 firefighters responded to the scene. See below for the collection from Tianjin as well as other current event collections from the week:

- What started as peaceful protests in <u>Ferguson</u> for the one-year anniversary of Michael Brown's death turned violent late Sunday night.
- <u>Black Lives Matter</u> activists took over a Bernie Sanders event in Seattle and requested a moment of silence in honor of Michael Brown.
- 3 million gallons of metal-filled waste spilled into the <u>Animas River</u> in Colorado causing discoloration and health risks.
- A huge <u>dust storm</u> hit Phoenix this week which brought downed trees and power outages.
- <u>Tianjin, China</u> is recovering from a warehouse explosion that has left dozens dead and hundreds injured.
- The PGA Championship began Thursday even with a <u>strict photo ban</u> during Championship rounds, there is a lot of social content coming from the course.

Tianjin 2

Join us at Latitude on October 21, 2015 for the only location-based social media intelligence conference in the world! You'll hear from industry thought leaders about how best to employ location-based social media intelligence in today's ever-changing digital landscape.

register-now-button

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

**Sent:** Friday, July 10, 2015 10:53 AM **To:** ryan.walsh@pd.boston.gov **Subject:** Weekly Content Roundup LOG IN Our newest Content Roundup takes us around the globe, from London to San Diego and more. See our collections from this week's most talked about events. • The Coke Zero Daytona 400 was delayed over 3 hours because of weather and the final lap gave everyone a scare • The <u>Tour de France</u> is in its 7th stage today, ending in Fougères, France • The <u>Pope visited Ecuador</u> on his first stop of his South American tour • <u>United Airlines</u> grounded all flights after technical difficulties • London Tube workers went on <u>strike</u> which sent commuters into chaos • Comic-Con kicked off its four day international event with over 130,000 attendees The US Women's National Team was honored with a <u>championship parade</u> in New York City today • The Confederate flag was removed this morning from the **South Carolina State Capitol** grounds log-in

SC Confederate Flag Comes Down

**From:** Geofeedia [updates@geofeedia.com]

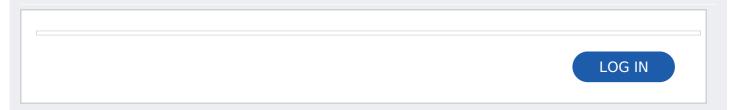
Want to share these Instagram maps with everyone? See how to engage more people with our interactive maps.

## Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [updates@geofeedia.com] Sent: Thursday, July 02, 2015 11:31 AM

**To:** ryan.walsh@pd.boston.gov **Subject:** Weekly Content Roundup



## **Weekly Content Roundup**

Even with a short holiday week, there was a lot of breaking news around the world. See the top collections from the week here:

- <u>Pride</u> was celebrated all around the world in cities like London, San Francisco, Istanbul, Chicago, Barcelona, and more
- A <u>rally</u> took place in Athens, Greece in response to the bank crisis
- A military <u>plane crashed</u> in a residential neighborhood in Indonesia (WARNING: Graphic Content)
- The U.S. Women's National Team defeated Germany in the semifinals of the <u>FIFA</u> Women's World Cup
- The White House lifted their 40 year photo ban
- The <u>Washington Navy Yard</u> was placed on lock down after reports of an active shooter on base

Interested in sharing this content with everyone? <u>See how with our new Instagram</u> widget.

Geofeedia-log-in

Navy Yard 2

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You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [updates@geofeedia.com]

Sent: Friday, July 31, 2015 10:54 AM

**To:** ryan.walsh@pd.boston.gov **Subject:** Weekly Content Roundup



This week's Content Roundup gives us an inside look at social content from protests around the country. See the collections we've gathered of the top breaking news stories from the past week.

- An officer pepper sprayed a crowd that was protesting the arrest of a 14 year old boy after the <u>Black Lives Matter</u> conference in Cleveland.
- Smoke could be seen for miles after a fire broke out at the <u>Cosmopolitian Hotel</u> in Las Vegas on the pool deck.
- <u>Peaceful protests</u> filled downtown Cincinnati after the indictment of University of Cincinnati Officer Tensing after the death of Samuel DuBose.
- Over a dozen Greenpeace activists were <u>dangling from the St. Johns Bridge</u> in Portland in an effort to stop Shell from drilling in the Arctic.
- A fire came dangerously close to the <u>Leonardo da Vinci-Fiumicino airport</u> in Italy causing delays.
- <u>Bernie Sanders</u> simultaneously "hosted" over 3,500 events around the country by live streaming directly to house parties.

Geofeedia-log-in

Sam DuBose Rally 2015

Want to share these images with everyone? See how with our updated Instagram map widget.

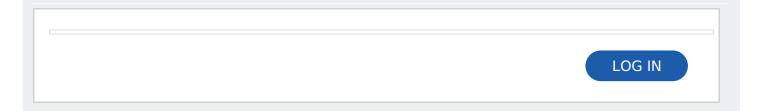
## Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [updates@geofeedia.com]

Sent: Friday, August 07, 2015 1:08 PM

**To:** ryan.walsh@pd.boston.gov **Subject:** Weekly Content Roundup



This week's Content Roundup highlights the widespread severe weather we've seen recently. See the content we've collected below for an inside look at this week's current events.

- <u>Wildfires</u> continue to tear through the west coast, charring over 250 square miles in California alone and causing thousands of residents to evacuate.
- The Tampa Bay area had <u>road closings and abandoned cars</u> after major flooding.
- The Northeast had their own set of <u>severe storms</u> that resulted in downed trees and power outages.
- Communities across the country celebrated <u>National Night Out</u>, an effort to promote positive relationships between neighborhoods and their local police.
- Police responded to an active shooter report who had multiple weapons after he entered a movie theater in <a href="Antioch, Tennessee">Antioch, Tennessee</a>.
- Fox News hosted the <u>1st GOP debate</u> in Cleveland last night.

## IG\_Map\_-\_Tampa\_Flooding\_2015

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## Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

You received this email because you subscribed to Geofeedia's weekly blog digest.

From: Geofeedia [hello@geofeedia.com] Sent: Wednesday, June 25, 2014 2:31 PM To: timothy.fitzgerald@pd.boston.gov

Subject: Geofeedia - Blasts reported in Abuja

Geofeedia Logo
Geofeedia customers,
Below is the link to a Geofeedia collection from the site of reported bomb blasts in Adamawa, Abuja.
<u>Click here</u>

This email was sent to: timothy.fitzgerald@pd.boston.gov
This email was sent by: Geofeedia
101 North Wacker Drive, Suite 2008
Chicago, IL 60606
US

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From: Geofeedia [hello@geofeedia.com] Sent: Tuesday, July 08, 2014 4:36 PM To: timothy.fitzgerald@pd.boston.gov

Subject: Geofeedia - Content from the Gaza Strip

Geofeedia Logo
Geofeedia customers,
Below is the link to a Geofeedia collection of recent content from the Gaza Strip.
<u>Click here</u>

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US

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From: Geofeedia [hello@geofeedia.com] Sent: Wednesday, May 14, 2014 3:14 PM To: timothy.fitzgerald@pd.boston.gov

Subject: Social content from the fires in San Diego

Geofeedia Logo	
	cation-based social media content from the fires in San lick the button below to view images, videos and text
- Team Geofeedia	
	See the content

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From: Geofeedia [updates@geofeedia.com] Sent: Tuesday, October 06, 2015 10:38 AM

**To:** william.evans@pd.boston.gov

Subject: Breaking News: Community College of Philadelphia on Lock Down

Geofeedia

**Breaking News:** Community College of Philadelphia is on lock down after reports of an active gunman on campus. <u>Click here to see ongoing our Instagram map.</u>

Screen\_Shot\_2015-10-06\_at\_11.22.45\_AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com] Sent: Friday, October 09, 2015 6:09 AM

**To:** william.evans@pd.boston.gov

**Subject:** Breaking News: Deadly Shooting at Northern Arizona University

Geofeedia

**Breaking News:** Early this morning there was a deadly shooting on campus at Northern Arizona University, according to initial reports. Check our Twitter feed for more updates as they come in.

Screen\_Shot\_2015-10-09\_at\_6.39.42\_AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

From: Geofeedia [updates@geofeedia.com] Sent: Friday, October 09, 2015 1:48 PM

**To:** william.evans@pd.boston.gov

Subject: Breaking News: Shooting Causes Lock Down at TSU

Geofeedia	

**Breaking News:** A shooting caused Texas Southern Univeristy to go on lock down this afternoon. Intial reports say the shooter is still at large. Check our Twitter feed for updates.

12107673\_942368279169720\_42154919\_n

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654

Update your  $\underline{\text{email preferences}}$  to choose the types of emails you receive, or  $\underline{\text{unsubscribe}}$ .

From: Geofeedia [updates@geofeedia.com]
Sent: Thursday, September 24, 2015 6:52 AM

**To:** william.evans@pd.boston.gov

Subject: Breaking News: Stampede kills hundreds during the Hajj

Geofeedia

**Breaking News:** According to initial reports, a stampede has left over 300 dead and more than 450 wounded near Mecca during one of the last days of the Hajj pilgrimage. Click below to see our ongoing Instagram map. (Warning: Some Graphic Content)

Screen\_Shot\_2015-09-24\_at\_6.57.16\_AM

Geofeedia - 444 N Wells St. Suite 502, Chicago, IL 60654